Mammoth Catalog of 7,000

Novelties



Gilbert - ATOMIC ENERGY SET $42.50



Koo-Koo AUTO HORN $7.50



6-Foot Leather WHIP $1.98



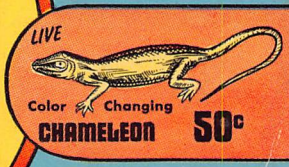
HIDEOUS MONSTER MASK 79c



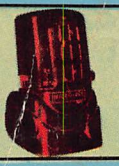
ELECTRIC ORGAN $18.75



Midget 1-Tube Pocket RADIO $5.95



LIVE Color Changing CHAMELEON 50c



WIRELESS RADIO Microphone $6.95



MIDGET CAMERA 99¢



"ELECTRIC" SHOCKER 50c

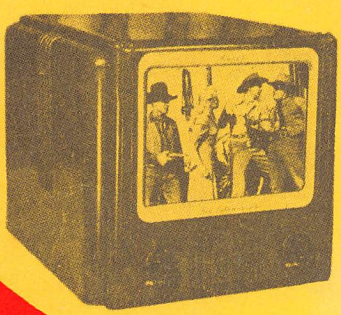
This is YOUR Catalog to Enjoy! Keep It - Read It - Let Others Enjoy It!

Make up an order NOW, for novelties, gadgets and gifts that will mean fun for you and your friends!

Johnson Smith and Co.

DETROIT 7, MICHIGAN, U.S.A.

16 MM. MOVIE PROJECTORS

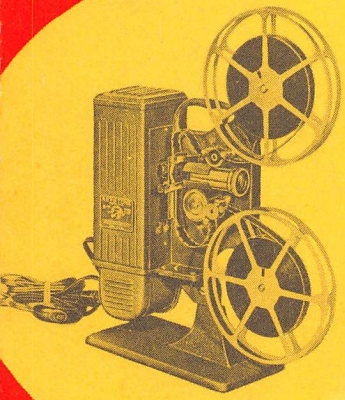


TELEVISION-TYPE *Daylight* SOUND PROJECTOR $19.95

Projects Standard 16 MM. Silent Films But Plays Music As Film Is Shown

Projects any standard 16 mm. movie film, either those film subjects you buy or your own movies that you have taken yourself. Will take reels up to and including 100 foot lengths. 7x7-inch screen (same as many television sets) eliminates projection screen. Powerful illumination provides flickerless, sharp pictures without darkening room. Individual knob control turns on electrically-operated musical movement playing a popular western tune. Silent motor, cool performance. Simple to operate, automatic rewind. Colorful, lightweight plastic cabinet, about 10x9x8-inches. Looks like real television set. 110-volts, 60 cycle, AC.

No. 6007. Television-Type Daylight 16 MM Projector... $19.95



"Home Theatre" KEYSTONE 16 MM. PROJECTOR

Precision, Professional-Like Movies

- *—F2.8 Projection Lens for Sharper & Brighter Images*
- *—Angle Projection Above or Below Projector Level*
- *—200-Watt Concentrated Filament Lamp*
- *—Manual Framer; Simplified Threading*
- *—Over 400-Foot Film Capacity*
- *—115-Volt, 60 Cycle A.C. Motor*
- *—Forced Draft Ventilation*
- *—Double Blade Barrel Shutter*
- *—Electric Film Rewind*
- *—Perfect Film Tension*
- *—Efficient Condenser Lens System; Increased Illumination*

Make Money by Having Your Own Theatre at Home!

You'll admire the real efficiency and brilliant projection of this streamlined, die-cast housing projector. Heavy casting base gives it rock steady projection. Smooth, semi-silent motor operation insures flickerless pictures. Electric rewind means almost continuous movies. **20 minute show without rewinding.** Separate switches for lamp and motor. The carefully ground F2.8 lens gives **High brilliance pictures.** Highly polished reflectors. Convenient built-in carrying handle. Weighs nearly 15 lbs. Wonderful for home, classroom, clubs. Individually packed.

No. 6024. Keystone Moviegraph Projector.
Price Postpaid..... $32.95

See Catalog for Other 8 & 16 MM. Projectors & Wide Variety of Film Subjects

Let These Thrilling Pictures Come to Life in Your Home!

Outstanding 16 mm. Moving Picture Films That Will Thrill You Time After Time!

We have listed below the most popular movie selections in our large film library. Enjoy the thrill of these amazing action pictures in your own home. All your friends will find them entertaining, too. **All 16 mm. subjects; 8 mm. film subjects listed elsewhere in catalog.**

Camera Thrills of the War

No. F156. 100-Ft. War Thrills. Each.....$2.75
No. F361. 360-Ft. War Thrills. Each.....$8.75

Knockout Fight Thrills

No. F341. 100-Ft. Fight Thrills. Each.....$2.75
No. F53. 50-Ft. Fight Thrills. Each.....$1.75
No. F268. 100-Ft. Joe Louis Fights. Each $3.50

Atomic Bomb in Color!

No. F107. 100-Ft. Black & White. Price $4.00
No. DF84. 100-Ft. Kodachrome Full Color $14.75

America's Most Beautiful Girls

No. F110. 100-Ft. Miss America Beauties. Postpaid $4.00
No. DF85. 100-Ft. Bathing Beauties. Full Color Kodachrome. Postpaid.....$14.75

See Catalog for More Movie Star and Bathing Girl Films

Western Thrillers

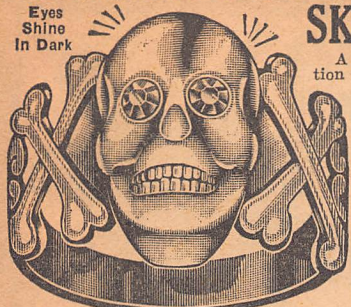
No. F269. 25-Ft. Western Thriller. Each.....95c
No. F270. 50-Ft. Western Thriller. Each.....$1.75
No. F271. 100-Ft. Western Thriller. Each.....$2.75

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JOHNSON SMITH & CO.
Detroit 7, Michigan - U.S.A.



SKULL & CROSSBONES RING

A very unique and uncommon looking ring. A sort of combination silverine and oxidized finish, with a wierd skull or representation of skeleton's head in the center with two crossbones at each side.

Stone Set Eyes Shine With Fiery Brilliance

The ghastly effect is heightened by two brilliant flashing gems, such as imitation rubies or emeralds sparkling out of the eyes. One would hardly imagine that a ring of this design would be our most popular ring, yet it is. It goes big with members of clubs, classes, secret societies, etc. Makes you look like a member of some secret society. Or, better still, form your own secret organization using this ring as your membership identification. **STATE SIZE.**

No. 8234A. Each, Only..... 49c

No. 8233. Sterling Silver.. $1.98



Massive Skull Ring With Flashing Eyes

(At Right.) A HEAVY, MASSIVE RING, with Sparkling Eyes. Made of MONEL METAL with high satin finish. Looks like satin chromium, but the dull luster of MONEL METAL is even more striking. Inset stones make eyes flash. Will **never tarnish or discolor.** A life-time ring that you will value more and more the longer you wear it. Formed with such a vast amount of detail that it might easily pass for a very valuable ring. **STATE RING SIZE.**

No. 8270. MONEL METAL SKULL RING. Price Postpaid $3.49



Perpetual Never-Wind Sun Watch and Compass Ring

Although this is a good-looking ring with its handsome plastic dome and the machine-engraved shank, you will find it has quite a few uses, too.

Compass Is Handy When Traveling

The miniature compass is very handy while traveling on foot, bicycle or by auto. Reliable magnetic compass. Has built-in sun-dial that tells correct time when sun shines. Finished in nickel-silver. Ring Size.

No. 8265. SUN WATCH COMPASS RING..... 59c



7 Symbols of Luck Ring

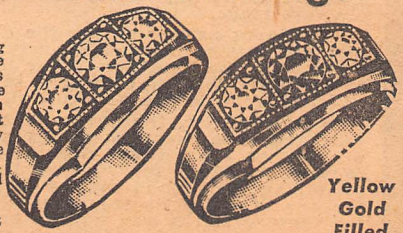
We make no claims to the effectiveness of good luck symbols, but even many scientists claim that their psychological benefits are very great. And, if you are among those who will benefit, why not use them to bring you greater luck and happiness. Has three symbols of luck on each side of the ring, plus the lucky cat design on the face of the ring. You will find it exceptionally attractive and flattering to wear. Raised design, with plastic stone set on cat design, finished in oxidized silver color. State Ring Size.

No. 8266. SYMBOLS OF LUCK RING. Postpaid 59c

Men's Synthetic Diamond Rings

Appearance of a $1000.00 Ring

Large, oversize men's rings that are very flattering to wear. **These rings have effectively captured the beauty and workmanship of the most expensive rings and if compared, it would be difficult for most people to tell the difference. When worn, the stones flash with genuine brilliance and even an expert would not be sure they were not real stones.** Sparkle with fiery brilliance. Center stone is 1½-ct. size, other two are 1¼-carat stones. Handsome heavy 1/20th 12-kt. gold filled heavy mounting with beautiful chased effect. Yellow gold. Two styles.



Yellow Gold Filled

Ruby Red Center Stone, 2 White Brilliants

Flashing synthetic ruby stone in center with 2 white flashing brilliants. State Size.

No. 8313. Price Each Postpaid Only..... $3.95

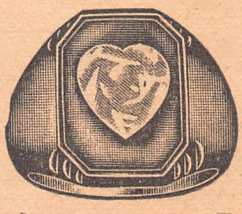
Set With 3 Flashing White Brilliants

No. 8314. Same Ring with 3 Synthetic Diamonds. Price Each Postpaid Only..... $3.95

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Genuine COROZO NUT RING

the Black Beauty of the Tropics.





handmade in PUERTO RICO

Handsome -- Unique Fashionable -- Novel!

Price Only Postpaid . . 89c

The Corozo Nut Ring is a unique and novel souvenir from tropical PUERTO RICO—America's island possession in the West Indies. It is a product of the Corozo or Tagua-Nut palm that grows in Puerto Rico and various Central and South American countries. Clusters of the nuts of this tree grow in huge husks. They are shelled by machinery, and when dried by heat, they closely resemble ivory; indeed the nuts are sometimes called Vegetable Ivory. From this material, which is easily dyed to any color, many products, including jewelry, buttons, etc., are made.

Dilligent natives gather the choice nuts, and skillful Puerto Rican men and women then assiduously spend painstaking hours carving the rings from the hard nut. After the ring is carved out, the inlaid imitation pearl heart is embedded in the ring. Finally the ring is highly polished until it has a beautiful, permanent walnut-like appearance.

In Puerto Rico, the Corozo Nut Ring is considered a token of good luck and even regarded sacred among lovers, and it often takes the place of an engagement ring. Large numbers are sold as souvenirs to tourists who visit this "Isle of Enchantment." If, therefore, you want something unusual as well as very beautiful and novel in a ring, send for one of these Puerto Rican Genuine Corozo Nut Heart Rings and we venture to say you will be happy and proud to wear it. The ring comes in various sizes for men, women and children, **so do not fail to specify your finger size when ordering.** Also available with Indian Head design in place of heart at same price.

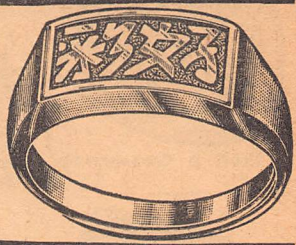
No. 8238. GENUINE COROZO NUT RING. (State Size). Price Postpaid..... 89c



NOVEL RINGS

CHINESE Symbol Ring

"GOOD LUCK" IN CHINESE



This odd-looking ring excites great interest when worn. The Chinese characters on the ring are said to have been the Chinese symbol of luck for centuries. The ring first attracted New York's smart set several years ago. The demand swept across the country and it is still one of our most popular rings. This unique and fascinating ring can be worn by either men or women. Nicely finished in imitation silver. **STATE SIZE.**

No. 8235. CHINESE SYMBOL RING. Price Postpaid.. 25c

Mystery Spinner Ring



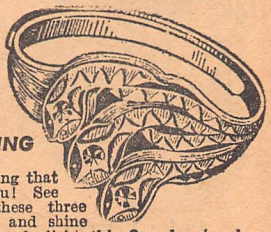
No. 8363. "I Love You." No. 8434. "Good Luck."

By looking at either side of the "face" of the ring, it would seem that it carried some ancient cryptic writing, but just give it a spin and it reads "I Love You" or "Good Luck." A diffident lover flipping the ring at the proper moment before the object of his affections, might find this an easy way of letting his feelings become known. Makes a suitable pendant to hang on chain, etc.

No. 8363. "I Love You" Spinner Ring.... 35c
No. 8434. "Good Luck" Spinner Ring. Price..35c

Snake Eyes Flash in Dark

3 SNAKE RING



Here's the ring that will thrill you! See the eyes of these three snakes, sparkle and shine in the dark! By daylight this 3-snake ring has a peculiarly fascinating mystic beauty that is evil-looking, yet weird and attractive. But at night the stones in the eyes become aglow with fire as they pick up and reflect the light, flashing with life and anger! A ring that creates attention whether it pleases or frightens. Antique silver-like finish. **STATE SIZE.**

No. 8253. Snake Ring in Sterling Silver. Price Postpaid..... $1.79



Hand Made Indian Head Corozo Ring

Black beauty of the tropics. Hand carved Indian head design on beautiful hard, ebony-like Corozo Nut. Beautifully polished. Made by natives of the West Indies where it has a peculiar significance. State Size.

No. 8201. Postpaid..... 89c



CRYSTAL BALL Mystic GENII RING

All the mystery of the Orient. An authentic replica of mystic Genii gazing into pure Crystal Ball. Stone itself comes in blue, amber or white color. Heavily constructed in massive style, ornately chased shank. A ring of massive beauty. Sterling Silver **STATE SIZE.**

No. 8274. Genii Crystal Ball Ring. $4.45

MY FRIEND RING



Symbol of friendship. Design is a pair of clasped hands—to mean eternal friendship. Color of gold

No. 8272. Price Postpaid 35c

LUMINOUS SKULL CHARM

Shines in Dark!



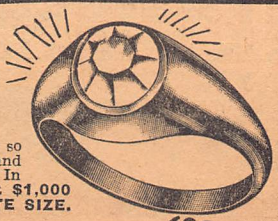
Pocket charm size, about 3/4-in. high with ring for attaching to chain, lapel pin, tie, etc. Wierd, frightening in dark—bright eerie glow.

No. 3937. Luminous Skull 10c
3 for 25c; 12 for 75c

ONE-PUNCH KNOCKOUT RING

Massive Men's Solitaire Ring

Self Protection With Mammoth Sparkling Stone!



A new use for a ring! Get one that is big enough to do you some real good if you have to use your fists! Often called the **ONE-PUNCH KNOCKOUT RING** because of its massive, heavy design. The imitation diamond just out about a quarter of an inch so that you pack all the effectiveness of an iron fist! Wear this ring and it will always be ready to do you some real good in an emergency! In appearance it has a flashy, prosperous look. Same size as a 2-karat $1,000 diamond. Set in silver-like metal. Smart looking, really useful. **STATE SIZE.**

No. 8349. MASSIVE MEN'S SOLITAIRE RING.
Price Each, Postpaid..... 69c

INDIAN STYLE JEWELRY

MASSIVE MEXICAN RINGS

People can't help but notice and admire these mammoth Mexican rings. **Face actually measures about 1 ¼-in. in size. (measure and see how large that is!)** It's a really heavy shank ring, finished in gold color and with mounted emblem designs on face and sides, as illustrated. **Our illustrations are about actual size,** though designs may vary slightly as each is hand made. **STATE SIZE.**



Skull & Crossbones
No. 8371
Postpaid **$1.98**



Lucky Horseshoe
No. 8368.
Postpaid **$1.98**



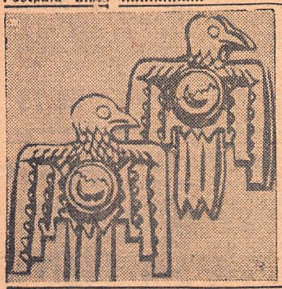
Lucky Dragon
No. 8373.
Postpaid **$1.98**



Indian Head
No. 8370.
Postpaid **$1.98**



God of Luck
No. 8374.
Postpaid **$1.98**



STONE SET THUNDERBIRD EARRINGS

(Illustrated at left). Synthetic turquoise mottle blue stone set. Hammered design effect on silver-colored metal. Screw back.

No. 8701. STONE SET THUNDERBIRD EARRINGS. Per Pair Postpaid. **50c**

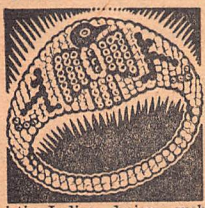


Thunderbird Stone Set Ring

(Illustrated at right). This is one of the favorite Indian designs, the popular thunderbird and set with the synthetic turquoise blue stone. Hammered silver style.

No. 8315. THUNDERBIRD STONE-SET RING. Price Each Postpaid..... **50c**

INDIAN BEAD RING



Hand Made

Each of these rings is carefully hand made of beautiful brilliantly colored beads. **If you have seen some of the Indian bead fobs or belts, you will appreciate their beauty, and the unusual craftsmanship.** Each design is original and may vary from the illustration, but each is of some characteristic Indian design, such as the thunderbird. You will get many favorable comments on the unusual and attractive design; the colorfully glazed beads; and the workmanship. **STATE SIZE.**

No. 8209. Indian Bead Ring. Each.... **$1.00**



Sunburst Ring with Synthetic Turquoise Stone

Large synthetic turquoise mottled blue stone set in a sunburst effect in the popular Indian style as they make them in Arizona and New Mexico.

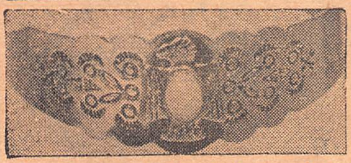
No. 8316. Price Postpaid **50c**

LIFE-LIKE 4 SNAKE JINX RING

Large sized, onyx-like stone with 4 life-like snakes coiled around. Silver finish. Quite unusual.

No. 8366. Postpaid $2.98

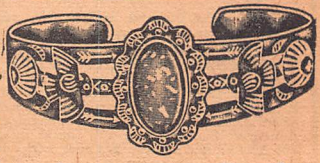




Thunderbird Stone-Set Bracelet
No. 8635.
Price Postpaid..... **50c**

Indian-Style BRACELETS

You'll admire these Indian-style bracelets that cost about one-third the price of real ones, yet look like them. Same antique silver finish. Hammered designs set with synthetic turquoise blue stones.



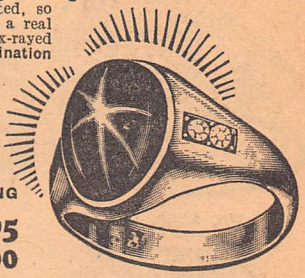
Sunburst Stone-Set Bracelet
No. 8637.
Price Postpaid..... **$1.50**

FABULOUS! **FASCINATING!** **MYSTERIOUS!**

MEN'S SIMULATED STAR SAPPHIRE RING

Magnificent Luminous Blue Stones, Each Glowing With Perfect Six-Rayed Star That Moves Under a Direct Ray of Light

At long last this legendary gem has been successfully simulated, so that it is difficult even for an experienced person to tell it from a real sapphire. These magnificent stones glow with the beautiful six-rayed star, and as light changes, the star seems to rotate. **The fascination and the bewitching effect that this gem creates is almost hypnotic in its mysterious way.**



Looks Real, But Would Cost $200 If It Were

The genuine star sapphire mounted in this way would cost around $200.00, yet this looks like the real thing. The mounting is made of sterling silver. Two white stones on each side pick up light and reflect with fiery brilliance like genuine diamonds. Entire ring represents the highest standards of workmanship by master craftsmen of the Uncas factory. **STATE RING SIZE.**

No. 8263. Simulated Star Sapphire Ring With Two White Imitation Diamond Stones on Each Side. Illustrated. Price $4.95

No. 8264. Simulated Star Sapphire Ring. With plain heavy chased mounting, without any white stones. Postpaid.... $3.00

Men's Masonic Ring

Emblem Mounted on Black Stone Background With Flashing Diamond on Each Side



Plenty of admiration with this stunning ring. The detailed heavy shank mounting has carefully chased effect representing highest craftsmanship. **Natural yellow gold finish gives it a rich look far beyond its modest price.** On each side is mounted an imitation brilliant stone picking up and reflecting light with the **fiery brilliance of a genuine diamond.** The face of the ring is a solid black onyx-like stone with yellow gold finished metal Masonic emblem mounted. Has the heavy, massive look men admire so much. **STATE RING SIZE.**

No. 8250. Men's Masonic Ring. Postpaid. $1.95

LOW PRICED MASONIC RING

Wear the Emblem of This Secret Order

This ring has the appearance of solid sterling silver ring, brightly finished with an oval face. Mounted on oval face is silver colored Masonic emblem. Around the face is a chased engraved effect. Very good looking at a low price. **STATE RING SIZE.**

No. 8262. Men's Masonic Ring. Postpaid $1.00

Roaring Lion's Head Ring With Flashing Stones



Stunning Ferocious-Looking Lion's Head

Fierce, beautiful lion's head ring with flashing ruby-red colored stone in each eye and imitation flashing white diamond stone set in mouth. Raised machine embossed head design.

Liar's (Lyin') Ring

Wear this ring and call it your "LYIN'" (Lion) RING. Fine for liars, but swell looking too. **75c**

No. 8324. Price Postpaid.....

U. S. Army Ring

Massive Size, Black Stone Mounting



Massive, large size man's **U. S. Service Dress Ring.** Beautifully designed shank showing finely chased American Eagle with spreading wings surrounding polished black imitation onyx stone. Emblem on stone in Sterling Silver is American coat of arms. For dress wear. Sterling Silver. **State Size.**

No. 8228. U. S. ARMY LARGE OVERSIZE RING. Postpaid..... $2.98

Hollywood Wolf Ring



Even the Girls Go for This Ring

Even the girls will comment on how good looking this **SILVER PLATED WOLF'S HEAD RING** is. Just slip it on, wear it for a while, and without saying a single word, notice how many comments and compliments you get. No matter how much they kid you (and they'll love you even more for it), they can't help but admire its beauty.

Big Wolf's Head Nearly 1-Inch in Size

The big Wolf's head on the face of the ring is well-formed in great detail so that his fierce face is almost life-like in its realism. Oxidized silver plate finish adds to the attractiveness. We know how you like a BIG ring, and we know how popular the **WOLF'S HEAD** is, so we had this ring made up at a popular price. **STATE RING SIZE.**

No. 8286. HOLLYWOOD WOLF'S HEAD RING. Price Each Postpaid..... $1.50

COMICAL MOTTO RINGS

Lots Of Innocent Fun—Price 25 *Cents Each*



No. 8330. 25c



No. 8331. 25c.



No. 8332. 25c.



No. 8327. 25c.



No. 8328. 25c.



No. 8329. 25c.

Say, fellows! Wear one of these Comical Motto Rings and watch the girls sit up and take notice. Each ring has a funny saying on it, as shown in the above illustrations. They are witty and amusing, cause lots of harmless fun, and they are not in the slightest degree objectionable. If you sometimes find it difficult, from diffidence or shyness, to get on friendly terms with the opposite sex, just display one of these rings and see if it does not smooth the way to a more familiar acquaintance and cordial friendship. Oh, yes! The girls buy them, too. The ring is made in platinoid finish, with the lettering on black enameloid background. Six different mottoes to select from, as illustrated above. Order by number. **PRICE 25 CENTS EACH, POSTPAID.**



CALIFORNIA PERFUME BEADS

Exquisite Rose-Shaped Perfume Beads

Lovely Flowery Fragrance---Beautiful Colors

From California comes this unusually novel idea in jewelry! Made of a special composition material to resemble miniature rose buds. The material from which each miniature rose bud is made has a flowery perfume that causes it to emit a LOVELY FRAGRANCE FOR YEARS. It is not a powerful or obnoxious odor, but a light, pleasant flower-like perfume that is just perceptible. It has an exotic fascination that draws people and charms them. A wonderful gift. Flower-like, plastic material in solid pastel colors.

No. 8136. CALIFORNIA PERFUME NECKLACE. 18-in. long. Rose design perfume beads. Popular, stylish. **Postpaid** **$1.98**

No. 8135. CALIFORNIA PERFUME BRACELET. Rose design perfume beads. Beautiful. Pastel colors. **Postpaid** **$1.25**

No. 8134. CALIFORNIA PERFUME EARRINGS. Rosette pattern. Very smart. Pastel colors. **Postpaid** **$1.00**



6★

Eternal Friendship Ring

Double Ring, Clasped Hands Design

Among the most popular rings ever made, its amazing popularity is only exceeded by the engagement and wedding rings. Unite your friendship with the **ETERNAL FRIENDHIP RING.** Worn by boys and girls, men and ladies. Unusual, fascinating.

Opens and Closes, Symbolizing Eternal Friendship

This ring is the seal of friendship. Its firm handshake symbolizes that you will always be the best of friends. The ring is made of silver color in two parts which slide apart when ring is off as illustrated. Silver finish. When together, the hands clasp in a firm grip. **State Size.**

No. 8229. FRIENDSHIP RING. Sterling Silver.
Price Each, Postpaid **$1.69**

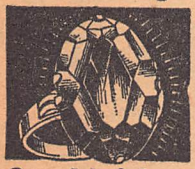


State Ring Size

Ladies' Brilliant 3-Stone Ring

Sterling silver ring set with large brilliant. Attractive low - priced ring which you will be proud to wear. Well made to imitate much more expensive rings. State Size.
No. 8245.
Price Postpaid **$1.69**

Ladies Ring

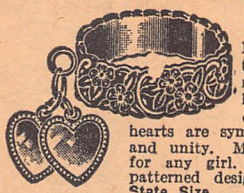


Over 1-Inch Long

Plenty of flash, yet attractively designed to be in good taste. Mammoth stone over 1-inch long! Assorted colors Mounting in color of yellow gold.
No. 8289.
Each Postpaid ... **50c**

2-Heart Lover's Ring

Makes An Unusual Gift



The Charm of Love. Handsomely attractive ring with two miniature charm-like hearts mounted freely on link. The two hearts are symbolic of eternal love and unity. Makes an unusual gift for any girl. Ring has embossed patterned design in sterling silver. State Size.
No. 8216. 2-Heart Lover's Ring.
Price Postpaid..... **$1.89**



Silver Solitaire Engagement Ring

Large stone in attractive setting. Looks like an expensive diamond engagement ring. Sterling silver mounting. Stone cut to produce brilliant sparkle.
STATE SIZE.
No. 8369. Postpaid.. **$1.49**



No. 8225. Wedding Ring. Yellow imitation gold on outer band, inlaid design band in silver finish. Imitation gold and silver Ladies Ring. Basket chased effect.
Price Postpaid ... **75c**



Ladies Wedding Ring

No. 8227. Wedding Ring. Studded with stones all around. Each ring has stones of all one color. Very pretty.
Price Postpaid. **$1.00**



Ladies' Brilliant

Attractively designed sterling silver ring set with several brilliant stones. Very good copy of an expensive ring. State Size.
No. 8207.
Price Postpaid **$1.69**



My Heart Ring

Heart design gold color finish, held between two hands which represent shank of ring. Suitable for engraving. State Size.
No. 8357.
Price Postpaid..... **50c**



Wedding Ring

No. 8367. Wedding Ring. Can be worn by man or woman. Gold plated.
Price Postpaid **35c**

POPULAR HEAVY MEN'S RINGS



Men's Intaglio Ring

It is difficult to distinguish from genuine intaglio hematite stone. Very large mounting. Imitation stone is about ¾-in. long. Exquisite relief design. White silver colored finish with yellow gilt trim.
No. 8240.
Price Postpaid..... **$1.00**



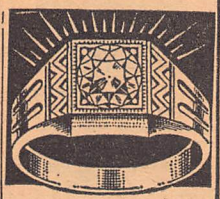
Men's Red Stone

setting in color of silver. Imitation ruby ring in Distinctive man's ring Large stone in plain setting; very good taste. State Size.
No. 8249. Postpaid **50c**



Men's Oversize Solitaire

Superbly designed mounting, large oversize style, set with large 2-kt. imitation diamond. Flashy, brilliant. State size.
No. 8226. Postpaid **$1.00**



Men's Solitaire Ring

Plain, large sized man's ring with single imitation diamond stone setting. Attractive to wear. Brilliant, flashing stone. Setting in color of silver. State size.
No. 8222.
Postpaid **50c**



Men's Heavy Solitaire

White stone resembling diamond. Has massive look. Silver colored mounting. Very attractive. State Size.
No. 8246.
Price Postpaid..... **$1.00**

BE SURE TO STATE RING SIZE

LUCKY TIGER RING



With Flashing Eyes

Finished in color of yellow gold, has ruby-red colored flashing stones set in each eye, with white imitation diamond set in mouth. State Size.
No. 8215. Lucky Tiger Ring.
Price Postpaid **$1.95**



Men's Imitation Cameo

Popular men's massive style ring. Setting in color of yellow gold; imitation white cameo mounting on black background. State size.
No. 8257. Postpaid.... **50c**

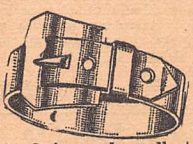
The JINX Ring



The 3 wise monkeys expertly moulded in antique silver-like color in metal ring. They stand for: "Speak no Evil. See no Evil. Hear no Evil." Let these be constant reminder to you and your friends **State Size.**

No. 8254. Price Postpaid..... 50c

Western Buckle Ring



The big BUCKLE RING. Handsomely made in shape of buckle, but completely made of metal. Metal tongue overlaps and fits through buckle and loop. Stunning in design and excellent in craftsmanship. Satin silver-like color. Jumbo size. **STATE SIZE.**

No. 8203. Buckle Ring. Price Postpaid.... 50c



Oriental Ring

Lucky Chinese Symbol on red and green composition stone in center. Unusual design

No. 8307. Price.... 79c



2-Heart Ring

Original SWEETHEART ring. Twin hearts are suitable for engraving. (Local jeweler can do this for few cents). Often used for engagement or wedding ring. Color of yellow gold. **STATE SIZE.**

No. 8378. Each Postpaid 25c

Imitation U. S. Gold Piece

COIN RING

Attractive ring with copy of the famous California gold piece mounted on face of ring. Attractive souvenir; looks valuable. **State Size.**



No. 8260. COIN RING.

Price Each, Postpaid..... 25c

FAKE DIAMOND RINGS

How They Sparkle Under Bright Lights



"WORTH A MILLION DOLLARS— IF IT WERE REAL"

A very effective joke, always good for a big laugh. The ring is fitted with a huge imitation diamond. Imagine how grotesque anyone would look wearing a stone about twenty times normal size. It sparkles and flashes almost like a genuine diamond. Immensely popular for plays, amateur theatricals, parties.

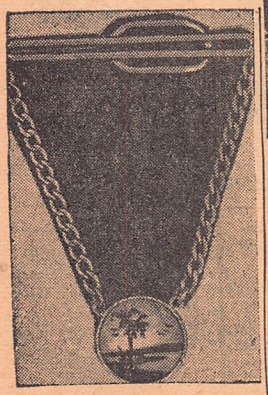
No. 8164. Fake Diamond Ring. Postpaid.. 39c

Rheumatic Ring

This is the famous Rheumatic Ring. There are many people who declare that Rheumatic Rings afford them perfect relief from pain and suffering. Similar to heavy gold wedding ring.



No. 8328. Rheumatic Ring. Price Postpaid 50c



Men's Tie Slide

Like having tropical scene with swaying trees in front of you. Under magnifying lens.

No. 8881. Tie Holder. Sterling. Postpaid... $2.50



Heart Shaped Pin

No. 8662. $1.98



Picture Ring

No. 8288. $2.50

Heart Shaped Ring

No. 8204. Each Postpaid $2.50

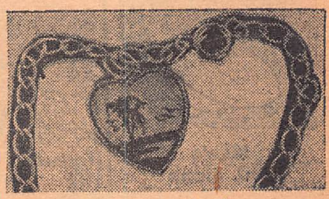
GENUINE BUTTERFLY PICTURE JEWELRY

Hand painted butterfly jewelry are most unusual art objects. Combine artistry of highest skill with nature's most lavish coloring. Each piece is mounted with wings of the rarest **SOUTH AMERICAN BUTTERFLIES** in rich blue irridescent colors. This wealth of silky blue as a background for hand painted silhouettes creates an astoundingly life-like effect. Each has handsome silver colored mounting. **Unsurpassed in beauty; half the price they sell for in fine stores in New York and California.**



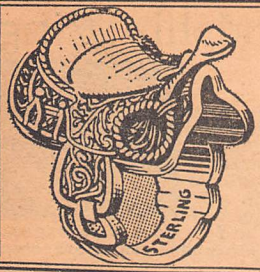
Hand Made Brooch

No. 8294. Miraculously lovely. Only..... $1.98



Heart Shaped Charm and Bracelet

No. 8663. Price Postpaid..... $2.98



AUTHENTIC WESTERN

SADDLE RING

For Men! For Ladies! Sterling Silver Saddle Ring

Out of the West comes this unusually popular **SADDLE RING**. Large in size, hand tooled in excellent detail. Made in the shape of a saddle that appears to be straddling the finger. Its large size and novel design has made it one of the most popular rings in the West. Must be seen to be fully appreciated. Heavy shank. You will like this ring from the moment you first set eyes on it. Solid sterling silver. Highly polished. **STATE SIZE.**

No. 8251 WESTERN SADDLE RING. Price Postpaid **$3.95**

Symbol of Luck



Man's Birthstone Ring

A low priced birthstone ring for men. Large size stone in correct color for your birth month. Imitation yellow gold finish. State Month & Size.

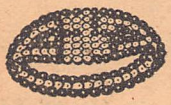
No. 8807. Price..... **39c**

Ladies' Birthstone Ring

Simulated stones in correct color. Setting is made of attractive imitation white gold ornamental design.

No. 8267. Price **49c**
State Month and Size.

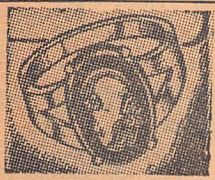
Make Your Own Indian Bead Rings



With This Complete Outfit

Each package contains enough beads, wire, etc., to make one complete Indian-style Bead Ring. Complete directions are given so you can make your ring to fit your own desires. Designs are suggested, but you can embody any DESIGN, LUCK SYMBOL, INITIAL or even small PICTURE DESIGNS into your ring. After you have finished it (which should not take long), show your handicraft to your friends. Make one for your girl.

No. 8321. Complete Kit. Price.... **15c**



Imitation Cameo

Popular among men and women. Large sized ring that looks very nice. Setting is of yellow brass colored metal. Stone is of a plastic material in two colors to resemble genuine cameo.

No. 8221. Price Postpaid.. **25c**



Lucky Elephant

"The Elephant Never Forgets". In India, the elephant holds a revered place in the lives of some of the natives. Large sized, beautifully designed ring. Imitation antique silver finish. State size.

No. 8224.
Price Postpaid..... **50c**



Identification Ring

Chain style ring with a miniature plate that can be engraved with initials, wording, etc. For men or ladies. Exceptionally attractive. Finished in yellow gold plate. Price does not include engraving—your local jeweler can do this. **STATE SIZE.**

No. 8244. Price Postpaid **$1.50**



'Kissing Movies' Bracelet

Spin It & They Kiss

AMUSING—ACTION! Watch 'em kiss. One of the most unusual bracelets we've seen. Large coin-like disc mounted on bracelet, about 1¼-in. diameter. One side is a boy, other side a girl, apparently forever apart. But give it a spin and they come to life, kissing in the most realistic manner. Heavy chain. In color of yellow gold.

No. 8664. Price Postpaid **69c**



Cross Tie Chain

Yellow Gold Color

Keeps tie in place. Tie slips through chain, hangs loose, but close to shirt. Yellow gold color.

No. 8884. Cross Tie Chain.
Price Postpaid **75c**



Cross Tie Slide

Tie slide with cross mounted on it. Keeps tie clasped to shirt. Yellow gold color.

No. 8885. Price Postpaid **50c**

Compass Ring

Tells Correct Direction



There are many uses for a compass: tell directions to guide you in the country; excellent for estimating the time by the sun. This has miniature but reliable compass built right into top. A unique and useful design, but especially popular with all outdoor men and boys, scouts, sailors, motorists and sportsmen. Yellow gold finish. Attractively styled.

No. 8296. Compass Ring. **49c**

The Lover's Knot & Friendship Ring

Band Made of 4 Strands of High Grade Gold Filled Woven Wire



The TRUE LOVER'S KNOT OR FRIENDSHIP RING. This knot is symbolic of the love between lovers and the friendship between friends. As a piece of jewelry it is very becoming. Worn by both ladies and gentlemen, it is beautiful without being showy. The lustrous gold finish makes its rich simplicity even more stunning. Although they make very desirable gifts for your friends, you should secure one to wear for yourself Each ring is especially made by hand for us by one of the few gold wire experts capable of making the famous Lover's Knot. **Be sure to state size when ordering.**

No. 8283. LOVER'S KNOT RING.
Price Postpaid..... $1.00



GOLD & SILVER WIRE FOR MAKING JEWELRY

Can be bent and shaped into rings, brooches, bracelets, your name, etc., with pair of ordinary pliers. Square (not round) for artistic effects—twist for spiral effect. 12-in. lengths.

No. 8707. Silver Wire. Per Length..... 35c
No. 8708. Gold Wire. Per Length..... 50c



PENNY IN BOTTLE

The Mystery Pocket Charm. How did the penny get into the Jug? The jug is only slightly larger than the penny. Tiny hole in jug is plugged with miniature cork. Beautiful pocket novelty—keep it and you'll never be without a cent. Made of sparkling clear glass. 1¼-in. high. Used as a "lucky" charm.

No. 8992. Price Postpaid..... 39c

Sweetheart Pin

Illustration About Actual Size



HEART SHAPE. Outline of heart with the word "Sweetheart" across pin. Makes a wonderful gift for the one you love and admire. They will be proud to get and wear it. Has pin back. Gilt finish. On card.

No. 8706. SWEETHEART PIN.
Price Each, Postpaid..... 49c

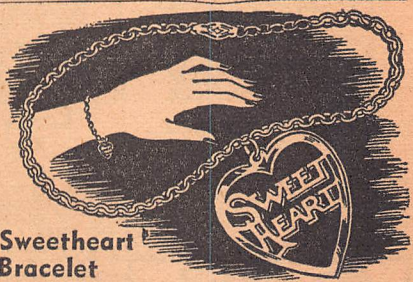


BUCKLE BRACELET

In Color of Yellow Gold

Unusual Buckle style. Raised, ornate design to resemble engraving. Buckle is adjustable. Attractively made in color of yellow gold.

No. 8667. Buckle Bracelet. Postpaid..... 59c



Sweetheart Bracelet

Excellent to wear or to give. Will be appreciated. Attractively made with large heart charm cut out to form word "Sweet Heart". Charms can be added if desired. Highly polished in color of silver.

No. 8666. Sweetheart Bracelet. Postpaid... 29c

Metal Jewelry Gift Boxes

Satin Lined



Fine quality gift boxes for keeping jewelry or using for gift purposes. Can be used over and over again or as a permanent jewelry case. Hinge covers, attractive simulated leather covering. Satin lined. About 3x3-in. in size

No. 8067. Jewelry Gift Box.... 60c

Rider and Saddle Ring



Front of ring has silver colored horse and rider fully formed in metal, about 1-in. in size mounted on ring band. Unusually attractive Western ring at low price.

No. 8355. Rider and Saddle Ring. Postpaid... 25c

No Rubbing! Just Dip and Dry!

Ring and Jewelry Cleaner

Makes Them Sparkle Like New!



Quick, clean, convenient! Does complete job with no muss, no fuss. Simply put ring, bracelet, etc., in cleaner and it loosens and removes dirt without injuring finest jewelry. Used by jewelers the world over to give finest results. For stones, precious metals, etc.

No. 8068. Price Postpaid..... 39c

BILLFOLD SAFETY CHAIN





Protect Your Billfold From Theft

Handsome yellow gold electro-plated chain locks on belt and clips to zipper tag of billfold. Protection from pickpockets. Looks smart; protect your money and papers. Smart looking and long enough so you can use billfold in comfort.

No. 8684. Price Postpaid **75c**



Real Sea Horse Pin

Genuine sea horse fish, artistically preserved, mounted on brooch pin so that it can be worn on lapel, suit, sweater, jacket, etc. Quite a distinctive novelty.

No. 8711. Real Sea Horse Pin. Price Postpaid..... **75c**

800-Piece Jewel Craft Set for Only 20c

Makes Hundreds of Shell-Like Novelties

No foolin', here is a really super-duper set for you. Hundreds of different shaped and different colored pieces which look like shells. There are stars, circles, letters, and fancy shapes and cuts. They're swell for making necklaces, lapel ornaments, bracelets, charms, exclusive costume jewelry, toys, and—gosh, you can think of more things than we can. But say, you can even use them to personalize your letters. Think how swell your letters will look when they carry your initials, or first name in colored, raised letters.

Make Necklaces, Ornaments, Monograms, Charms, Novelties, Etc.







Here's another idea—use them for decorating for parties; for fancy cakes—just think of the patterns you can put on a cake. Remember, there are over 800 pieces in one of these sets. With one of these sets the other kids will be green with envy as they see you tricked out in new and different jewelry every day. Included with every set are directions for making some of the things above. Don't miss this buy.

No. 3935. Jewel Craft Set. Price Postpaid..... **20c**

3 Mammoth Sets for Only 50c.

Record Platter Bracelet

8 Colorful Miniature Record Musical Albums on Fine Chain Bracelet



It's rhythm on your wrist. This lovely **PIXIE PLATTER BRACELET** has eight colorful miniature Columbia record albums that dangle from finely crafted bracelet. Wonderfully true full-color reproduction of king-sized albums. Sinatra, Dinah Shore, etc.

No. 8649. Record Platter Bracelet. **$1.39**



Sweetheart Band

An unusually attractive bracelet with solid metal band, joined by metal heart emblem. Hearts can be engraved with names if desired (we do not do this—have local jeweler do it). Adjustable. Color of yellow gold.

No. 8648. Sweetheart Bracelet. Postpaid..... **75c**



LOW PRICED CHARM SETS

Just the thing for making that beanie or felt topper a stand-out. The gals will want them on their sweaters and charm bracelets. You'll be the envy of the gang with these really super charms and lucky pieces. BIG assortment of 10 different pieces that are really on the beam. Charms in assortment may change from time to time as new charms become available. Order frequently. get the latest designs.



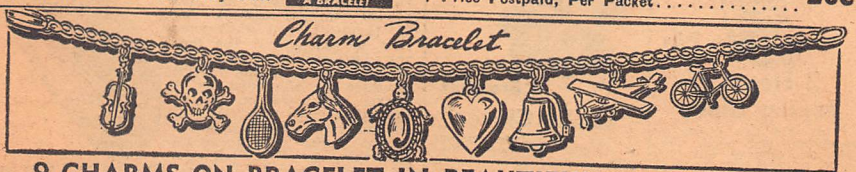
No. 3934. NOVELTY CHARMS. Price Per Set.... **15c**

3 Sets for 40c Postpaid.

Luminous Glow-In-Dark Charms

Include all sorts of plastic miniatures similar to designs illustrated above, but each LIGHTS UP IN DARK. Put on bracelets, wear on lapel, sweaters, jackets, caps, etc. So great is variety that you should order two or three packets and most will be different. About 10 per package. Each about 1-in.

No. 3938. LUMINOUS CHARM SET. Price Postpaid, Per Packet..... **20c**



9 CHARMS ON BRACELET IN BEAUTIFUL SILVER FINISH

Complete attractive charm bracelet in sterling silver finish. Each charm mounted on chain. Different charms used but illustration shows appearance. Exceptional value.

No. 8646. COMPLETE CHARM BRACELET. With 9 Charms. Price Postpaid **79c**

Bracelet



I Love You

In 15 Different Languages!

Heart-shaped pendant in heavy metal with all the bright glitter of real gold. Has "I LOVE YOU" machine engraved on it in 15 different languages — English, French, Russian, Chinese, Spanish, Swedish, German, Danish, Italian and several others! Not much chance of anyone misunderstanding these sentiments. Plus seven lip marks imprinted on it. Sturdy link chain, safety catch.
No. 8670..... **69c**



Peeping Tom Is Watching You!

He's always got his eye on you and others! This likeable, nosy fellow can be worn on pocket, lapel, dress, coat, etc. Always peeking out, ready for mischief. Hand painted with screw clip.
No. 8717.PEEPING TOM. Price Postpaid..... **25c**



Key to My Heart Chain Pin

If you want to wear or give a pin that is really unusual, this is it. Heart in form of lock is attached by chain to key. Heart and key pin to lapel, sweater, etc. Looks very attractive. Finished in gold color.
No. 8672. Price Postpaid. **50c**



Scotty & Heart Pin

This pin set looks very smart when worn on lapel, sweater, jacket or coat. The lustrous gold-color finish makes it hard to distinguish from a much more expensive finish. Can be worn plain or engraved. We do not engrave these pins, but your local jeweler can do it for you.
No. 8673. Price Postpaid **50c**



Double Heart Pin

The twin hearts connected by a chain symbolize the perfect understanding. Convenient set to wear on lapel, coat or sweater. Beautiful lustrous gold-color finish. Can be worn plain or engraved. We do not engrave these pins, but many local jewelers can do it.
No. 8674.
Price Postpaid..... **50c**

Mother Brooch

Yellow Gilt Finish



Popular as a gift. Almost every mother enjoys wearing this lovely brooch. Finishes in imitation yellow gold color. Although low in cost, it is very attractive in appearance. About 2-in. wide.
No. 8320. MOTHER BROOCH.
Price Postpaid..... **50c**

Sterling Silver Western Tie Slide



Authentic miniature of a hand carved saddle, precision detailed and fashioned. Antique silver finish. Tie chain that is universally admired. You'll be proud to wear it or a gift that will be greatly appreciated. Holds tie in place and keeps it from blowing around. Useful as well as ornamental.
No. 8676. Western Saddle Tie Slide. Postpaid..... **$1.50**



No. 8633. Postpaid **50c**

Pin 2-Heart & Boxing Glove

This pin has plenty of meanings—some good, some bad, but anyway you look at it, a neat gift for your favorite (?) girl. Names can be engraved on hearts. All metal in yellow gold color.



"Lucky Clover" Bracelet

Four leaf clover pendant of highly polished metal with golden color finish. Has "Good Luck" written in 12 different languages so if anything can improve your luck, this should do it! Heavy link chain, safety catch.
No. 8671. Postpaid.. **50c**

Wear This Lucky Rabbit Foot Charm



It has always been considered by some an Omen of Good Luck to wear or carry a Rabbit's Foot with them. It is believed by many to drive away your Hoodoo, to protect you from evil, or to bring you good luck in all your dealings and in love affairs, business matters, etc. If, therefore, you want your luck to change for the better, here is an opportunity of securing a Rabbit's Foot mounted in the form of a charm as shown in the illustration. We do not, of course, make any claims for it but merely offer it as an interesting novelty. Each rabbit's foot is mounted in cap with ring, and may be worn either as a charm or a pendant, or carried in the pocket.
No. 8157. Rabbit Foot Charm..... 15c
3 for 40c, or $1.35 per dozen postpaid.

Cocktail Bracelet



Studded With Many Imitation Diamonds, Rubies, Sapphires, Brilliant, Flashing, Sparkling Stones! Worth $500 if Real!

Hard to tell from the real stones, so fiery, so brilliant are these imitation jeweled cocktail bracelets. 14 kt. gold plate mesh band. Looks positively gorgeous—a thrill every time you wear it.

No. 8634. LADIES COCKTAIL BRACELET. Postpaid..... $2.00



I-LOVE-U Bracelet

This Bracelet Spells It Out So There Can Be No Doubt

Charm style bracelet with ½-inch letters hanging from bracelet which read: "I LOVE U". Yellow gold finish.

No. 8668. "I LOVE U" BRACELET. Price Postpaid, Only..... $1.69

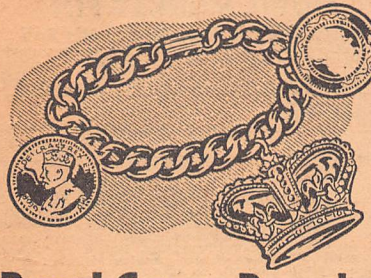


GENUINE 4-LEAF CLOVER MONEY CLIP

Good Luck Charm

Attractive money clip with **GENUINE 4-LEAF CLOVER** mounted under transparent dome. If any charm can bring you luck and protect your money, this one certainly should do it. Keeps bills together without the bulk of a wallet. Well made of plastic and holds money securely.

No. 8127. Price Postpaid..... 45c



Royal Crown Bracelet

With Real Foreign Coins, Plated In Yellow Gold Color

Each bracelet is a collector's piece. Consists of a heavy link chain with two genuine large-sized foreign coins and crown. Crown is formed, and looks very impressive. Entire bracelet is plated in yellow gold color, and from its appearance you could not tell its true value. The coins appear to be valuable old pieces, and are especially interesting to collectors. As long as you have this bracelet you are never broke. Makes an attractive gift.

No. 8709. Royal Crown Bracelet. Each. 98c

If It's Kissin' You're Missin'

"Kissing Movies" Bracelet

Boy and Girl on Bracelet; Spin Them and They Start to Neck and Kiss!



BOYS — wonderful gift for your girl. **GIRLS**—wear it for those bashful (are there any?) boys. **AMUSING ACTION.** Large coin-like disc mounted on bracelet, about 1¼-inches in diameter. Spin it and boy and girl come to life, kissing and ? in most realistic manner. Expensive looking. Heavy metal chain, all in color of yellow gold. Makes a wonderful gift because it looks like a real gold bracelet, worth many times the price. When you set the charms spinning, it looks like love at first sight—and then some!

No. 8664. "KISSING MOVIES" BRACELET. Price Postpaid..... 69c



Animated Spinner Pictures

Kissing Movies

Optical Illusion

An unusual spinning effect makes the boy and girl on this novelty almost come "to life" and start kissing. On one side of the spinner is the boy and on the other side is the girl, apparently hopelessly separated—but give it a spin and the action commences! Made of metal in finish of gold color. Makes attractive charm or pocket piece. 1½-in. diameter.

No. 2857. Kissing Movies. 25c







Keeps Your Money Together; Takes the Place of a Billfold

DOLLAR SIGN MONEY CLIP

Attractively Nickel Plated

More convenient than a billfold as your money is always handy. Not bulky and can be used when your money is kept in any pocket, even shirt pocket.

This large-sized money clip will hold your bills together and reduce the chance of them getting lost or mixed up with other things in your pocket. Has strong spring clip which holds large or small number of bills. Easy to remove or add bills. Has highly polished nickel plate finish which looks like silver.

No. 8128. DOLLAR SIGN MONEY CLIP. Price Each Postpaid Only.. 39c



Bobby Socks Brigades'

Latest CRAZE
· MINIATURE ·
TRAFFIC SIGN PINS

Ya! Ya!! We Got 'Em!!

Strip my gears and call me shiftless—get aboard the latest craze and start wearing one or two of these **TRAFFIC SIGN PINS.** Each sign is made of wood with glossy black wording on brilliant yellow background—just like the regulation highway signs. Pin clasp is mounted in back. About 2-inches square. And do they look snappy? Ask the boy or gal who owns one.

Sorry, no choice of slogans. There are about thirty different ones, all good, but since they are made up for us assorted, we cannot give you any choice. If you order more than one, we'll be sure to make them all different. Illustration shows most of the slogans.

No. 2200. **TRAFFIC SIGN PINS.** Price Postpaid, Each..... **15c**
No. 2200A. 3 Pins for 40c No. 2200B. 10 Pins for $1.00



Comic Pins

Made of wood with clasp on back. Attractively finished in colors. Includes such sayings as: HANDLE WITH CARE, INFLAMMABLE, OPEN FOR INSPECTION IF NECESSARY, KEEP FROM FREEZING, DO NOT CRUSH, PLEASE RUSH, SPECIAL HANDLING, SPECIAL DELIVERY, FRAGILE, etc. Assorted.



3 Different 40c

No. 8652. Each, Postpaid **15c**

WOLF MOVIE PIN

See Him in ACTION!



Sensational animated pins. Action in every one of them! Slippery Sam the Wolf Man! He is a smooth number. Move his ear and his mouth opens. Wear one and listen to the comments! Give one to your favorite girl and you'll be her wolf-man. Large sized pins, about 2¾-in. high. Made of plastic attractively hand colored. With clasp pin on back. Wear on sweater, lapel, jacket, etc.

No. 8655. **WOLF MOTTO PIN.** Each Postpaid.... **50c**

MOVIE MONKEY PIN

Takes Off His Hat, Moves His Tail

Friendly monkey pin says hello for you by moving his tail and taking off his hat! Attractively colored plastic.

No. 8656. **MOVIE MONKEY PIN.** Each Postpaid.. **50c**

Watch Guard

Snap fastener on one end, metal cloth gripper on other end. 8-in. chain.

No. 8697. Postpaid.. **35c**





Key To My Heart Pin



Make a hit with the gang! The Key to Your Heart. Can be engraved with name, initials, dates, etc. Finished in color of yellow gold. Pin clasp back.

No. 8675. **39c**

Heart Shaped Charm



Can be attached to charm bracelet, chain or necklace. Wear in lapel in form of pin or many other ways. Miniature heart shaped charm. Slightly larger than illustration. Rolled gold plate. Attractively machine engraved floral design on charm.

No. 8678. Heart Charm. Price **25c**

Knife Chain



Made of solid nickel silver. Equipped with bulldog fastener and swivel end. For knife, whistle, watch, etc. Fastener holds tight to cloth, belt, shirt, etc. 12-in. chain.

No. 8696. Each, Postpaid.. **35c**

Comic Motto Pin



Sterling silver with black enamel finish. Very attractive. Illustration is larger than actual size. Makes good looking lapel pin.

No. 8685. Each Postpaid..... **75c**



Telephone Brooch

It pays to advertise! Wear this and your phone will soon be buzzing with calls. Be popular! Plastic with metal trim. Illustration about half size. Pin back.

No. 8657. Postpaid..... **25c**

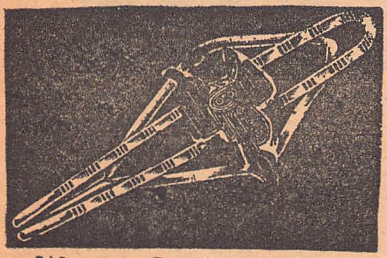
Men's Large Imitation Cameo Ring



Large, Oversize Ring With Raised Design

The popularity of the famous tiger-eye cameo rings seems to be eternal. Smart looking massive shank, machine engraved design set with synthetic cameo stone and double plastic head of Roman legionaires mounted on stone. Although low in price, it is a good-looking, well-made ring you will be delighted to wear. The casual observer will take it for a ring costing many times as much. Yellow gold color finish. **STATE SIZE.**

No. 8304. Imitation Cameo Ring. Postpaid.... 89c



Western Saddle Tie Slide

Smart looking tie slide that keeps your tie neatly in place. Loose ties often get in the way. Smart, attractive. Imitation yellow gold.

No. 8883. Western Saddle Tie Slide. Price Postpaid..... 35c

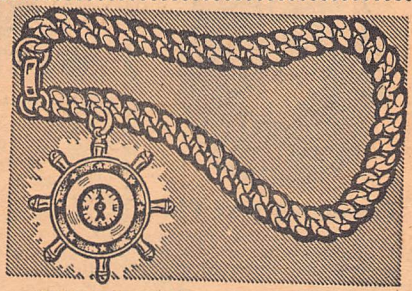
Cuff Links That Snap on Ordinary Shirt-Sleeve Buttons

Adds Style to Any Shirt

Now you can convert that plain pearl shirt-sleeve button into a smart, stylish cufflink, by merely snapping on CRAFT-LINK. It's new — it's different. May also be worn as a stud, on neckpiece on sports shirt collar or for decoration on open collar. Set in assorted colored jewel stones including red, green, blue, topaz, etc. Set of two in box.



No. 8756. Price, Per Pair, Postpaid.... $1.50



Mariner's Compass Bracelet

Real Compass Shows Directions

Useful compass keeps you from getting lost. Handy to tell directions. Miniature compass is set in pilot's wheel which is moutned on a heavy curb chain bracelet. All finished in yellow gold color. Although quite a small compass, it is a reliable direction indicator.

No. 8757. Price Postpaid..... 98c

Blue-Stone Turtle Ring



Unique, Exotic Design

A rather unusual ring since it appears to be a sterling silver turtle with a large oval stone for its body. As you look at it the clear blue stone seems to flash with remarkable brilliance, and the design becomes almost Oriental in effect.

No. 8362. Blue-Stone Turtle Ring. Postpaid.. 50c

WEDDING RING SET



Sold Separately or As a Set

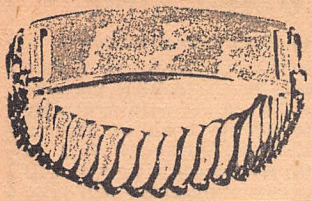
The mountings of these rings are so delicately made, so exquisitely finished that it is difficult to tell them from expensive, genuine diamond set **worth nearly a thousand dollars!** Sparkling, fiery, brilliant imitation diamond, nearly 1-ct. in size. Engagement ring **(above)** is set with two small brilliant stones. Wedding ring **(below)** has the favorite lucky 7 white brilliant stones. Beautifully set. **Yellow gold color mounting.** Matching pair. STATE SIZE.

No. 8302 Both Rings, Set, Postpaid..... $2.98

No. 8300. Engagement Ring. Each, Postpaid..... $1.98

No. 8301. Wedding Ring. Each, Postpaid..... $1.49

Expansion Heavy Duty Identification Bracelet



Rugged Man's Identification Plate

They don't look any huskier than this one. Although it has the appearance of sterling silver, it costs only one-tenth as much and looks and wears even better. Plate is hand polished aluminum. It is big and thick, yet light. Aluminum does not tarnish as silver does, so it retains that silver-appearance indefinitely. The expansion band is chrome plated in massive links that look better even than the heavy curb chains with flattened links. Fits loosely, yet snugly. Large plate. **NOTE: WE DO NOT DO ENGRAVING. YOUR LOCAL JEWELER CAN PUT NAME, ADDRESS, ETC., ON PLATE**

No. 8947. Expansion Heavy Duty Identification Bracelet. Price Postpaid..... $3.75



Fireman's Hat Pin

Fully shaped, red fireman's hat with motto on it. 2 ¼-in. long. With pin. For lapel, sweater, etc.

No. 8636. Postpaid.... 20c



WESTERN WATCH BAND

With Large Simulated Engraved Buckle, Loop & Tip

Good-looking Western-style watch band, modeled after the famous hand-tooled belts. Has embossed floral design on the leather strap. Fitted with simulated engraved metal tip, loop and designed oversize buckle. Highly polished. Makes almost any wrist watch look outstandingly good. Width of strap at watch can fit most wrist watches. Leather strap widens out. Everyone admires this handsome strap.

No. 8695. WESTERN WATCH BAND. Price Postpaid, Only..... $1.00



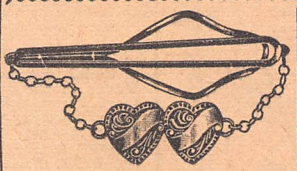
Perfume Bead Rosary

Spanish Mission Design

$2.50

Prayer beads. Made from the famous California Perfume Beads that have the lovely, fragrant odor. Crucifix with raised figure of Christ. Center piece has head of Jesus on one side, Virgin Mary on other. Copied after the Rosaries that the old Spanish Mission fathers made in California. Gift box.

No. 8133. Price..... $2.50

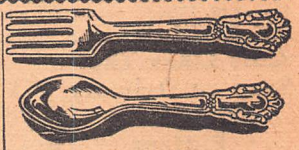


Twin Heart Tie Chain

With Place for Names

Attractive double heart machine engraved design in beautiful gold-color finish. Matching link chain. Double heart design has space for names. **WE DO NOT ENGRAVE NAMES. THIS CAN BE DONE BY LOCAL JEWELER or WITH SHARP INSTRUMENT.** Can be worn plain.

No. 8876. Postpaid..... 50c



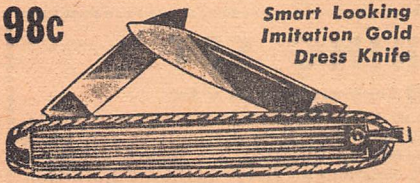
Fork or Spoon Broaches

Individually, or Both

Exquisitely fashioned miniatures of attractively patterned Silverware. Buy each separately or get and wear both. Can be worn in a great variety of ways to mean different things, aside from their own beauty. Each has pin and is in color of silver. About 2 ½-in. long.

No. 8897. Spoon Pin.... 49c
No. 8898. Fork Pin. Price 49c

98c



Smart Looking Imitation Gold Dress Knife

Waldemar Pocket Knife

Most knives are bulky to carry around in the pocket, yet here is a two blade thin model that is beautifully finished to have the looks of an expensive gold knife. Exceptionally attractive machine-engraved design with flat link for attaching to chain, etc. Two carbon steel highly polished blades. 3-in. long.

No. 8449. Waldemar Pocket Knife 98c

Racer Emblem Tie Clasp



Racer Fans! Hot Rod Fans! If you are interested in auto racing, wear this tie slide with midget racer emblem. All metal. Attractive finish.

No. 8877. Price Postpaid..... 50c

Motorcycle Emblem Tie Slide



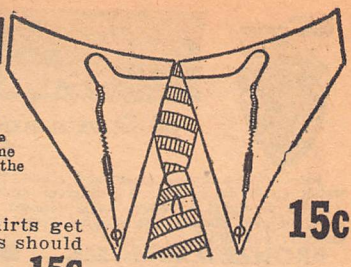
Cyclists — wear this tie slide. On the slide is a motorcycle emblem. Worn by many motorcycle club members. All metal. Attractive finish.

No. 8878. Price. 50c

Neat COLLAR HOLDER

Helps Keep Collar Smooth and Neat

This simple collar attachment is intended to keep your collar smooth and neat at all times. There is no need to wear a collar pin or clasp that distorts the collar and makes the ends poke up. Slips right under the tie and is invisible. Same type of collar holders that are being worn by students in the large colleges. Takes the place of tie clip.



Adjustable to Almost Any Shirt

Saves its cost in one shirt washing. Most shirts get turned up collars, before they get dirty, and this should add at least a day or two to each wearing.

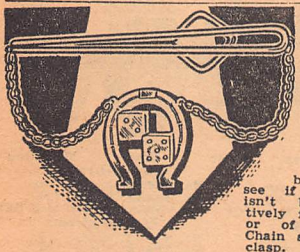
No. 4011. Adjustable Collar Holder. Price Postpaid 15c



Flexible Collar Clasp

Spring in center, hidden by tie, holds collar, yet gives when you twist your neck. No more loose collar ends. Yellow gold finish. Keeps your collar ends in position all day long, yet doesn't come loose.

No. 8871. Price Postpaid..... 29c

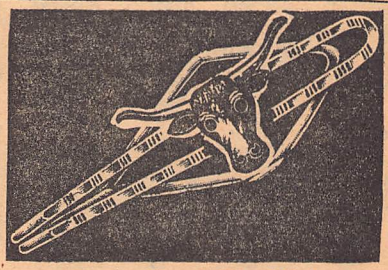


LUCKY DICE TIE CLASP

Horseshoe & Dice

Wear this symbol of luck and see if your fortune isn't better. Attractively finished in color of yellow gold. Chain style with shirt clasp.

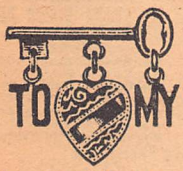
No. 8886. LUCKY TIE CLASP. Postpaid..... 79c



Steer Head Tie Slide

WESTERN DESIGN. Does a neat job of keeping tie in place and out of your way in wind or when coat is off. Looks smart and dandy. Attractive steer head design in imitation yellow gold. **35c**

No. 8882. Steer Head Tie Slide. Postpaid.. 35c



Key To My Heart

"Figure It Out" Pin

Let them figure it out for themselves—it's not hard. They get a lot of fun out of the pin when they figure out the meaning of the pin. Girls love it—it's so smart looking. Has place on heart for engraving or initials if desired. Any jeweler can do this for you for few cents. Yellow gilt finish.

No. 8651. Key to My Heart Pin. Price Postpaid..... 50c

BEADED TAG CHAINS

For Charms, Tag , Whistles, Keys, Etc.



These chains serve many purposes. Used in the Army to carry identification tags around neck, by scouts and outdoors men for whistles, compasses, knives, etc.; used for key chains and wrist chains, for crosses and charms; actually has hundreds of practical uses. Famous snap lock which shuts tight but opens quickly. Comes in 6-in. and 18-in. lengths.

No. 4542. Beaded Chain. 18-in. long. Yellow gold color. Each, **20c** Postpaid.....

No. 4543. Beaded Chain. 6-in. long. Yellow gold color. Each, **10c** Postpaid.....

Egyptian Symbol of Luck Pocket Coin



The admirer of symbols is offered an attractive and original token produced as a pocket coin or medallion. Cleverly designed with a combination of many known and accepted charms and phrases popular today as well as in the past.

The **EGYPTIAN SYMBOL OF LUCK POCKET COIN** contains many of the same symbols and inscriptions found on famous **TALISMANS.** Our illustration shows the **EGYPTIAN SYMBOLS OF LUCK** including the **SPHYNX and SNAKE.** On the other side of the coin is the phrase: **"FOR GOOD FORTUNE CARRY THIS LUCKY COIN",** surrounded by **LUCKY HORSESHOE, FOUR LEAF CLOVER, RABBIT'S FOOT and INDIAN SIGN.** Coin is about 1¼ in. diameter.

EGYPTIAN SYMBOLS OF LUCK
Lucky Horseshoe
Four Leaf Clover
Rabbit's Foot
Indian Sign
"For Good Fortune Carry This Lucky Coin"

A great deal of artistic effort as well as expense has been put into the manufacture of the SYMBOL COIN. It looks very much like a solid gold coin. A very unique and novel pocket piece.

No. 8101. SYMBOL OF LUCK COIN. Price Postpaid..... 15c

SPECIAL QUANTITY PRICES: 3 for 40c; $1.00 for 10; $8.75 per 100

Send Remittances in Any Convenient Form Such As Money Order, U. S. Stamps, etc.



Lapel & Watch Chain SPORTS AWARDS



20 Sports and Honor Award Designs to Pick From

Ideal awards for scholastic and athletic achievements, as well as attractive designs for a smart lapel or watch chain decoration. 20 different awards to select from. Available in two types—with pin at back (shown at right) or charm style (shown at left). Both styles obtainable in three finishes; viz. bronze, silver or gold plated. Be sure to specify (1) kind of Award Pin required. (2) style required (pin or charm), (3) finish.

BRONZE Awards, 50c. SILVER Awards, 75c GOLD Awards, 98c

25% Discount on Orders for 10 or More of One Style





Bowling
No. 8825. Bronze 50c
No. 8826. Silver 75c
No. 8827. Gold Plated 98c

Football
No. 8828. Bronze 50c
No. 8829. Silver 75c
No. 8830. Gold Plated 98c

Boxing
No. 8849. Bronze 50c
No. 8850. Silver 75c
No. 8851. Gold Plated 98c

Marksmanship
No. 8852. Bronze 50c
No. 8853. Silver 75c
No. 8854. Gold Plated 98c

Track
No. 8855. Bronze 50c
No. 8856. Silver 75c
No. 8857. Gold Plated 98c

Skating
No. 8834. Bronze 50c
No. 8835. Silver 75c
No. 8836. Gold Plated 98c

Swimming
No. 8837. Bronze 50c
No. 8838. Silver 75c
No. 8839. Gold Plated 98c

Baseball
No. 8840. Bronze 50c
No. 8841. Silver 75c
No. 8842. Gold Plated 98c

Basketball
No. 8843. Bronze 50c
No. 8844. Silver 75c
No. 8845. Gold Plated 98c

Tennis
No. 884A4. Bronze 50c
No. 884B4. Silver 75c
No. 884C4. Gold Plated 98c

Golf
No. 884G4. Bronze 50c
No. 884H4. Silver 75c
No. 884J4. Gold Plated 98c

Archery
No. 884K4. Bronze 50c
No. 884L4. Silver 75c
No. 884M4. Gold Plated 98c

Canoeing
No. 884N4. Bronze 50c
No. 884P4. Silver 75c
No. 884R4. Gold Plated 98c

Dancing
No. 884S4. Bronze 50c
No. 884T4. Silver 75c
No. 884U4. Gold Plated 98c

Theater
No. 884V4. Bronze 50c
No. 884W4. Silver 75c
No. 884X4. Gold Plated 98c

Scholarship
No. 884A5. Bronze 50c
No. 884B5. Silver 75c
No. 884C5. Gold Plated 98c

Horseshoes
No. 884D5. Bronze 50c
No. 884E5. Silver 75c
No. 884F5. Gold Plated 98c

Music
No. 884G5. Bronze 50c
No. 884H5. Silver 75c
No. 884J5. Gold Plated 98c

Soccer
No. 884K5. Bronze 50c
No. 884L5. Silver 75c
No. 884M5. Gold Plated 98c

Wrestling
No. 884N5. Bronze 50c
No. 884P5. Silver 75c
No. 884R5. Gold Plated 98c

Be sure to Specify whether Pin or Charm Style Is Desired

OPTICAL ILLUSION TIE SLIDES

Does Not Pierce Tie



GOLDEN ARROW SLIDE

When worn on your tie, it appears to have been stuck right through it. The optical illusion is that real! You've seen these selling for $1.50 to $3.50, yet it is hard to tell the difference. Holds tie firmly in place, looks smart. Beautiful yellow gold color finish. **50c**

No. 8784. Arrow Tie Slide. Postpaid... 50c



SWORD BLADE TIE SLIDE

The famous SABER design. Looks as though it pierced tie, but actually the smartest tie holder we've seen in years. Beautiful non-tarnishing yellow gold color finish. **50c**

No. 8785. Sword Blade Slide. Each.... 50c

E-X-P-A-N-S-I-O-N Metal Snake Key Chain



Good Looking, Yet Keys Are Always Safe, Ready for Use

You have probably admired those good-looking spiral snake-style key chains but here is one that is practical as well. **KEEPS KEYS CHAINED SAFELY TO YOU, YET LETS YOU OPEN LOCKS.** No danger of loss or theft. Reaches those hard-to-get-at locks as it will stretch several feet, instantly coming back to its normal length when you are finished. Has Permalock key ring. Non-slip buckle clips to belt. Made of stainless steel that retains its high polish and has a silver appearance.

No. 8700. E-X-P-A-N-S-I-O-N Snake Key Chain. $1.00

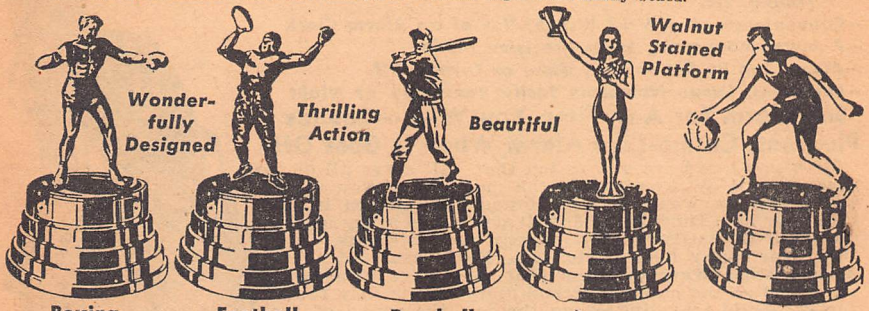
Price Postpaid Only.....

SEND YOUR LETTERS AIR MAIL. Saves time in getting your order—costs only a few cents more.

Low Priced Sports Award Trophies

Everyone Likes These Attractive Trophies. With Award Plate, $1.25 Extra

Dramatically designed to capture most thrilling action. Used by leading sport and recreational directors, for teams and clubs and awards, all over the country. New technique in manufacture makes these fully moulded, all metal trophies available at low prices. Each mounted on beautiful walnut stained platform with space for gold inscribed three-line nameplate. 5-inches high. Individually boxed.



Boxing
No. 9720. Silver Finish Postpaid. **$1.95**
No. 9721. Gold Finish Postpaid. **$2.25**

Football
No. 9722. Silver Finish Postpaid. **$1.95**
No. 9723. Gold Finish Postpaid. **$2.25**

Baseball
No. 9724. Silver Finish Postpaid. **$1.95**
No. 9725. Gold Finish Postpaid. **$2.25**

Beauty
No. 9726. Silver Finish Postpaid. **$1.95**
No. 9727. Gold Finish Postpaid. **$2.25**

Basketball
No. 9728. Silver Finish Postpaid. **$1.95**
No 9729. Gold Finish Postpaid. **$2.25**

Gold Inscribed Award Plate Attached to Base $1.25 Extra; Maximum of 3 Lines; 22 Characters Per Line. (Allow 14 Days for Inscribed Trophies.)



Gun Sharpshooter
No. 9734. Silver Finish Postpaid.... **$1.95**
No. 9735. Gold Finish Postpaid.... **$2.25**

Bowling
No. 9736. Silver Finish Postpaid.... **$1.95**
No. 9737. Gold Finish Postpaid.... **$2.25**

Fishing
No. 9738. Silver Finish Postpaid.... **$2.45**
No. 9739. Gold Finish Postpaid.... **$2.75**

Swimming
No. 9718. Silver Finish Postpaid.... **$1.95**
No. 9719. Gold Finish Postpaid.... **$2.25**



Beautiful Ladies Watch Band Set With 14 Sparkling Stones

Enhances and attracts attention to even the most ordinary watch. Stunning! Stylish bracelet-like watch band in color of yellow gold set with 14 brilliantly sparkling white stones resembling diamonds. **$2.95**

No. 8639. Stone Set Ladies Watch Band. Price Postpaid.....

Miniature Charms of Famous Products



"Miniatures" decorate socks or beanie caps.

Accurately Reproduced Products Such as Heinz Soup, Duz Soap Flakes Box, Ketchup Bottle, Etc.

SOMETHING NEW! Famous brands charmingly reproduced in miniature. Created in brilliant true colors and so accurate that you can read almost every word on each individual miniature charm with the aid of a magnifying glass. Many famous brand household products are included such as Heinz Ketchup Bottle, Duz Soap Flakes Box, Pet Milk Can, etc., etc. About ¾-in. with link for bracelet, pin, etc. About 15 different varieties.

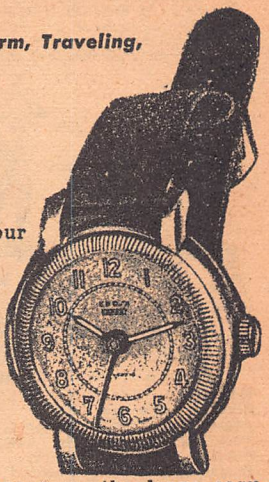
No. 8679. FAMOUS BRAND MINIATURES. (3 Different for 45c). Price Each Postpaid.. 20c



"Miniatures" for a "Y" on sweaters and jackets.

Alarm Wrist Watch

—Practical and Attractive Wrist Watch
—Excellent to Remind You of Appointments, Morning Alarm, Traveling, Timing, Etc.
—Convenience of a Wrist Watch; Use of an Alarm Clock
—7 Jewel Movement, Swiss Precision Made
—Alarm Can Be Set for Any Time or Turned Off
—Luminous, Large Numerals Easily Read Day or Night



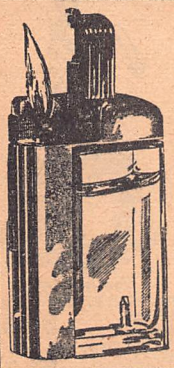
Set Alarm for Any Time You Wish---Sounds Pleasant, Chime-Like Alarm When It Goes Off

Now you can have one watch that will serve all of your uses. It will awaken you in the morning, if you wish, while you are wearing it or if you have placed it beside your bed. During the day, it will serve many useful purposes in notifying you of any appointments, as a timer for many duties, etc., etc. Many users of these **Alarm Wrist Watches** claim that they were pleasantly surprised at the many practical applications they found for it. While traveling or on the job, the sound of the alarm served as a practical reminder to them, thus freeing their mind for other jobs or a restful sleep.

Handsome Appearance---Precision Swiss Jeweled Movement Insures High Accuracy

You will admire its handsome highly polished chrome case, the large easy-reading dial that is luminous so it can be easily read day or night. Bezel turns to set alarm. Stop on side to turn off alarm without interfering with movement. 7 jewel movement. Attractive leather strap. You'll get a great delight wearing this watch. 24-hour movement of tested accuracy.

No. 8069. SWISS ALARM WRIST WATCH. Price Postpaid..... $19.95



Vidio *Visible Fluid* Lighter

Mammoth Fuel Capacity Always Visible—Always Have a Light

The trouble with most lighters is that when you need them most, they're empty. That shouldn't happen with this because it has a **VISIBLE FUEL SUPPLY.** Not only is the tank exceptionally large, but you can see in a moment when it gets low.

One Wick Lasts a Lifetime—Lights 4000 to 8000 Times Without Re-fueling—Fluid Does Not Evaporate

Miraculous air-breathing mechanism practically eliminates evaporation loss, thus you get 4000 to 8000 lights per fueling. Ever-lasting glass wick never burns out. Air-tested 10,000 feet up by Milton Reynolds, world flyer. Revolutionary principle gives vapor-flame—always an even flame with low fuel consumption. Made of clear lucite, modernistically styled. Weighs less filled than most other lighters empty. And, note the low price!

No. 9361. Video Visible Fluid Lighter. Postpaid..... $2.95



Smoking Pipe - Cigarette Holder - Tie Clip

Miniature, air-cooled pipe. Unusual combination that has variety of uses. **1. Nearly 3-in. long and fitted with removable clip so it can be conveniently used as tie slide.** Looks attractive and distinctive. **2. Use as pipe—holds small quantity of tobacco; cylinder-type fins provide rapid cooling; set-screw on end gives "carburetor" effect for mixing smoke and air for most enjoyable smoke. 3. Use as cigarette holder with cigarette straight out end, as illustrated, or insert in pipe bowl style.** Has same "carburetor" air-mixture feature when smoking cigarettes. Smoke is adjustable to your own taste—real relief when you wish to "ease up" after heavy smoking. Plastic mouthpiece.

No. 3562. PIPE-HOLDER COMBINATION. Postpaid..... 59c

Miniature Moulded Award Charms

Sports and Music Charms

Popular Sports and other Charms used as Awards and for watch chain or charm bracelets. Finished in gold plate. The ball shaped charms are fully moulded miniatures and the others are embossed designs.

Illustrations Approximately Actual Size
Order by Name and Number
Price 50c Each Postpaid


No. 8603. Small Basketball 50c


No. 8604. Baseball 50c


No. 8605 Golf 50c


No. 8630. Tennis Ball 50c


No. 8611. Accordion 50c


No. 8607. Bowling Pins 50c


No. 8608. Bowling Ball 50c


No. 8627. Large Basketball 50c


No. 8610. Basketball Basket 50c


No. 8615. Piano 50c


No. 8613. Lyre 50c


No. 8612. Clef 50c


No. 8609. Glove and Bats 50c


No. 8628. Large Football 50c


No. 8614. Drum 50c


No. 8623. Violin 50c


No. 8616. Trombone 50c

No. 8617. Clarinet 50c


No. 8618. Flute 50c


No. 8622. Banjo 50c


No. 8620. Guitar 50c


No. 8621. Cornet 50c

Finished in Gold Plate


Bass Violin 50c
No. 8619.


No. 8912 Boxing 50c


No. 8625. Track Shoes 50c


No. 8624. Saxophone 50c


No. 8606. Bowling Pin 50c


No. 8626. Small Football 50c


No. 8736. Man Bowling. 50c

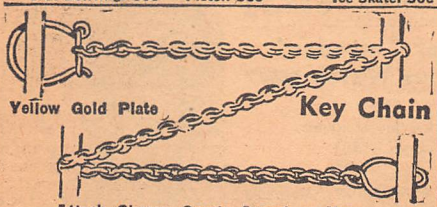

No. 8737. Pistol. 50c


No. 8738. Ice Skate. 50c


No. 8739. Roller Skate. 50c



No. 8740. Roller Skate. 50c



Attach Charm, Sports Award or Keys

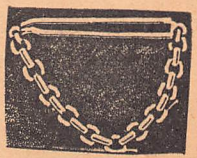
Useful chain One end fastens to belt or watch pocket, other end holds keys, awards, etc. Mount charm on chain. Looks snappy hanging from pants pocket with sports award. Yellow brass, gold plate.

No. 8684. KEY CHAIN.
Price Postpaid..... 75c

CHAIN TIE SLIDE

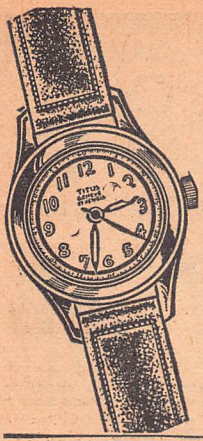
Attach Charm or Sports Award

Yellow Gold Plate



Modern stylish yellow gold tie slide. Looks very smart. Used by some to attach sports or regular charm to center and let it dangle from chain. You will find an assortment of charms listed in this catalog suitable for the purpose.

No. 8683. TIE SLIDE. Postpaid..... 50c



You Never Have to Bother About Winding This Watch!

Automatic Self-Winding Wrist Watch

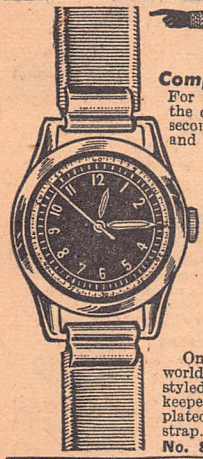
Waterproof Incablock Case—Stainless Steel, Non-Magnetic

For those who are not familiar with the **SWISS SELF-WINDING AUTOMATIC WRIST WATCH,** let us explain that these are wound automatically by wrist movement. As you wear the watch in the normal way, it keeps wound. Once you set watch at correct time, you do nothing more. Runs continuously for years without winding.

17 Jewel, Swiss Movement, Sweep Second Hand

These watches are cased in **DUSTPROOF, WATERPROOF, SHOCK RESISTANT INCABLOCK CASE.** This means that it will run for years without service of any sort. Dust and humidity, the two great enemies of smooth operation, are kept out and the watch runs indefinitely without attention. Ordinary cases are loosely fit together and require cleaning and servicing after 6 months to 1 year of use. Beautifully styled with sweep second hand. Stainless steel case with mirror polish. Some users have told us that they have worn watch for 30 days and it is still less than 30 seconds from correct time! Complete with grey leather strap. Costs a little more than cheap watches, but pays for itself many times over in convenience, repairs and endurance. 17 jewel movement, luminous numbers and hands. Grey satin face.

No. 8060. AUTOMATIC SELF-WINDING WATCH. Postpaid.... $39.95



Sweep Second, Black and Red Dial

SWISS WRIST WATCH

Complete With Stainless Steel Expansion Bracelet

For those who want an attractive watch at a low price, this is the one for them. Has the popular sweep second hand for split-second timing. Black, easy-to-read dial with luminous numbers and hands. Red sweep hand and red outer dial for seconds. Stainless steel, mirror finish chrome case. Please note that since we import these from Switzerland, exact description may vary slightly, but all features will remain same. Each complete with stainless steel expansion bracelet.

No. 8061. Sweep Second Hand Wrist Watch... $7.95

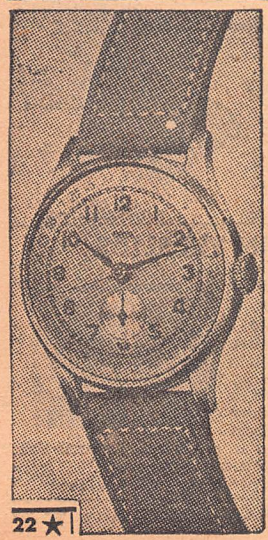


INGRAHAM WRIST-O-CRAT WRIST WATCH

Low Priced, American Made Watch, Factory Guaranteed

One of the largest selling, lowest priced wrist watches in the world. The famous **Ingraham Wrist-O-Crat Watch** is smartly styled in the tradition of the favorite watches. An accurate timekeeper, factory guarantee accompanies each watch. Sturdy chrome plated case with wrist fitting back, satin silver colored dial, leather strap. individually boxed.

No. 8062. Ingraham Wrist-O-Crat Wrist Watch. Postpaid $3.59



Swiss Calendar Rolled Gold Watch

Tells Correct Date and Time

A watch that is a real timekeeper. Not only keeps time accurately down to the split second, but automatically indicates correct date of month. Exceptionally attractive. Satin finish dial with gold numerals and hands. Yellow rolled gold case with stainless steel back. 7 jewel movement. Famous Swiss quality. Gift box.

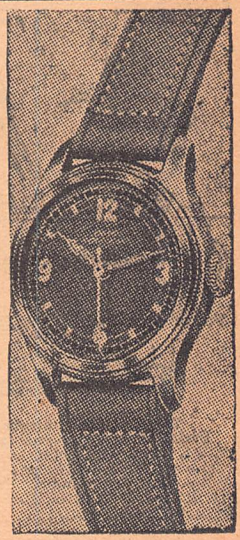
No. 8065. Calendar Watch. Price Postpaid..... $18.95

Waterproof "Invader" Luminous Watch

- —Famous "Time-Table" Accuracy
- —Red Sweep Second Hand
- —Luminous Dial for Reading at Night
- —Waterproof and Shock Resistant
- —Modernistically Styled Black Dial
- —7 Jewel Precision Oris Movement
- —Chrome and Stainless Steel Case

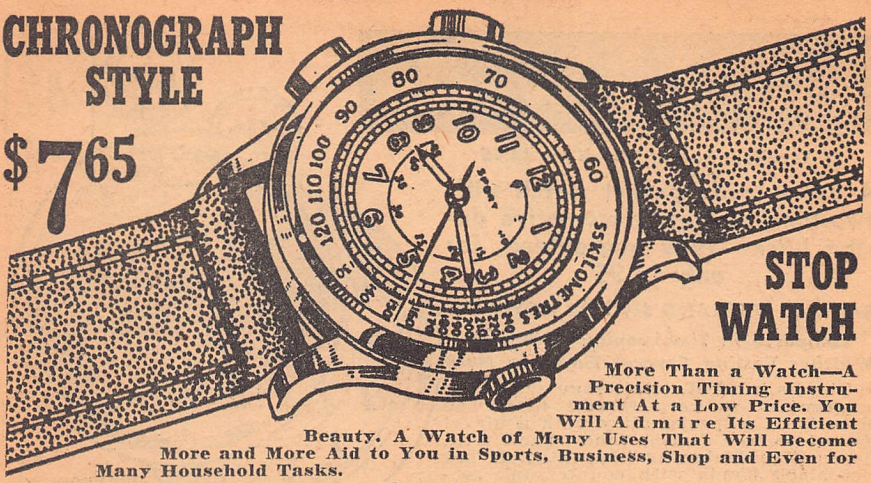
TIME TABLE ACCURACY. Ruggedly handsome. "Out Front" among reliable watches world over—famous Swiss watch. Beautiful black easy-reading dial with luminous figures. Case is waterproof and dustproof—only a dustproof watch can maintain accuracy. Leather strap.

No. 8051. Waterproof Watch Price Postpaid..... $15.95



CHRONOGRAPH STYLE

$7.65



STOP WATCH

More Than a Watch—A Precision Timing Instrument At a Low Price. You Will Admire Its Efficient Beauty. A Watch of Many Uses That Will Become More and More Aid to You in Sports, Business, Shop and Even for Many Household Tasks.

Accurate Watch

A high grade Swiss watch with a sweep second hand. Factory timed. Ideal for doctors, scientific use, sports timer, laboratory work and many other uses.

Stop Watch

One button stops watch, other starts it. You can time races, periods for sporting events, calls, research, radio, etc. Sweep second hand, split second timer, makes accurate timing easy.

Telemeter

Measures distance of object, sound or light by observing how long sound takes to reach you. Sound travels 1100 feet per second.

Tachometer

Accurately measured velocity or speed of an object such as person, boat, racer, etc., over measured distance.

—Time Photograph Work —Time Shop Work
—Time Interviews & Calls —Time Kitchen Work
—Time Races & Games —Useful for All Sports
—Time Laboratory Experiments
—Ideal Sportsman's Watch
—Invaluable for Aviators

You'll thrill to many ways this wonderful wrist watch will serve you. Has two-button stop-and-start movement. A flick of the button and it starts; another flick and it's stopped. **TIMES RACES, GAMES, EXPERIMENTS, LAB, SHOP OR KITCHEN WORK.** Chronograph dial converts to speed so you can see how fast races are run. Telemeter dial measures distance from object, sound or light by telling how long sound takes to reach you. Tachometer measures speed of object.

Mirror Finished, Stainless Steel Case; Sweep Second Hand; Case Timed; Swiss Movement; Leather Band

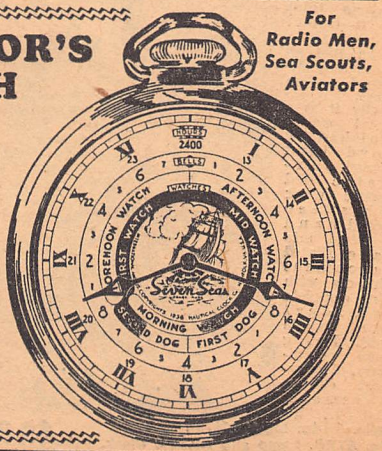
Watch stops when first button is pushed; starts when second button is pushed. Fine for "time-outs". Each is fitted with attractive leather strap. Dial is two-tone for easy reading, with standard chronograph markings. Red sweep second hand. Luminous hands and numerals for reading in dark.

No. 8059. SWISS CHRONOGRAPH STYLE WATCH. Price Postpaid..... **$7.65**

THE Seven Seas NAVIGATOR'S WATCH

Tells Regular Time Plus Hours, Bells, Watches and "24 Hour" Systems

For Radio Men, Sea Scouts, Aviators



"AHOY! 8 Bells and all is well!" All is well—if you've got a **Seven Seas Navigator's Watch.** It's a regular watch and a wonderful timekeeper, but it's also useful for **SEA SCOUTS** and **SEAMEN, AVIATORS** and **RADIO MEN.** Tells time in minutes and hours in the outer circle, which continues on up to 24 hours, as the time is told in Europe and in world wide use by navy men, aviators and radio men. Inside this circle is told the number of bells. Bells are rung every half hour. The day and night watches are given for sentries and seamen on duty. It costs no more than a good quality pocket watch, so why not get one with these added features? Standard pocket size. Chromium polished case. Attractively designed. Face has Roman numerals, as illustrated. **Factory timed and guaranteed.**

No. 8017. Seven Seas Navigator's Watch.... $3.49

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Aldens, Spiegels, etc.

On Time, All the Time with the Railroad Watch



An Excellent Pocket Watch for $4.95

A Swiss made pocket watch with two-tone dial and locomotive design back---fully guaranteed, for only $4.95

RAILWAY REGULATED JEWELED MOVEMENT

Compares in Timekeeping Ability to Watches Costing Several Times as Much

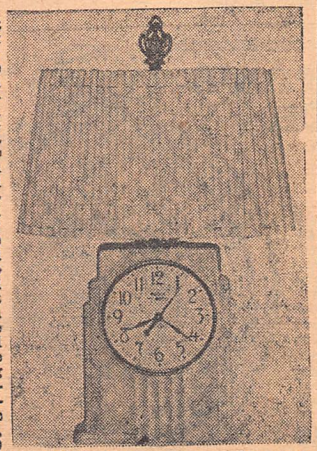
The Railroad Watch is regular 16 size, **guaranteed to keep correct time.** The case is of a special alloy with a nickel plated mirror finish, fancy back with locomotive design as illustrated. It has jet black hands with countersunk second hand. It has a two-tone dial with modernistic design. The watch is stem wind and stem set. This is not a cheap imported watch, but a genuine Swiss manufacture, made by one of the largest manufacturers of watches in the world, and we assure you the workmanship is first class throughout. Each watch is case timed and adjusted at the factory. Wonderfully accurate and compares favorably in timekeeping ability with watches costing several times as much. The Swiss have long been noted for their ability to make fine watches for a low price; this watch is called by them their **"RAILWAY REGULATOR—COMPENSATED & TIMED"** model. You can depend upon it for months and years of good service. Not to be compared with standard locomotive watches which cost $100.00, but a timekeeper of extreme accuracy, reliable for years of honest service. At this price we consider it a very great bargain that will be well worth your while to take advantage of. We have sold thousands of these watches, in fact for very many years it has been one of our fastest sellers. Remember, each watch is compensated for temperature changes and with the dust-proof case, two-tone dial locomotive design and other features, it is surely a timepiece that would be hard to beat.

An Inexpensive Gift for Boy or Man

No. 8066. THE RAILROAD WATCH. Price Postpaid..... $4.95

Lamp & Electric Clock

Outstandingly Beautiful and Practical



Why didn't anyone think of it before? The base looks like an exquisitely designed china piece, but actually it is a metal case finished in hard baked enamel. Artistic dial electric clock with sweep second hand is fitted into base. Fluted parchment shade with trim complete lamp. Ideal for bedside light, living room or library. Always-right electric movement, 110 v., 60 cycle. 18-in. high, 7½-in. base.

No. 8726. Lamp and Electric Clock. Price $9.95

LUMINOUS ALARM WATCH

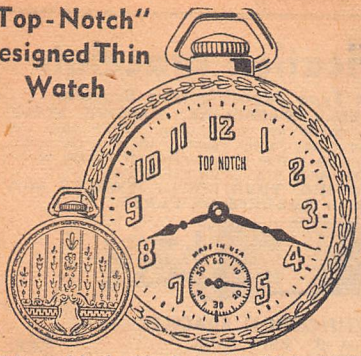
Novel As Well As Useful



This watch is not only an accurate time keeper but also a good luminous alarm watch at the same time. It is so convenient that every one who must keep appointments or desires to remember any particular thing, finds it very useful. Set the alarm to ring at any time and promptly on the dot a silvery gong can be heard. Many persons prefer it to an alarm clock as it is not as noisy, yet seldom fails to awaken the sleeper, without at the same time disturbing others. The ringing may be instantly stopped by means of the lever provided for the purpose. The watch will stand on its own easel formed by the back of the case, so that the time may be easily seen. Full size watch with jeweled movement. Fine chrome case.

No. 8080. Luminous Alarm Watch.... $12.95

"Top-Notch" Designed Thin Watch

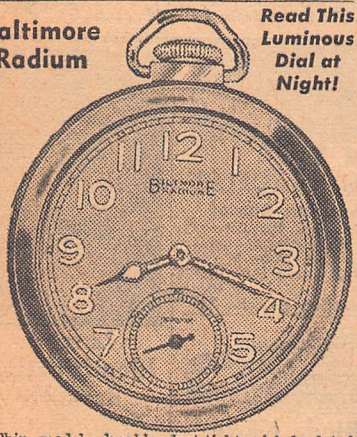


Thin model, durable dust-tight nickel plated case with attractive embossed back and bezel to look like expensive watch. Unbreakable crystal, sun-burst finish metal dial with handsome raised gilt numerals, second hand. Factory guarantee.

No. 8002. Price Postpaid, Only..... $2.49

Baltimore Radium

Read This Luminous Dial at Night!



Thin model, durable dust-tight nickel plated case, unbreakable crystal, satin-finish rich silver dial with radium numerals and hands, second hand. Factory guarantee.

No. 8004. Price Postpaid, Only..... $2.98

New Style Lapel Watch



Enamel case in black, ivory or tan. Silver colored dial, unbreakable crystal with matching braided cord and button. Handy, good looking. Factory guarantee.

No. 8005. Price Postpaid, Only..... $2.98

De Luxe Wrist-O-Crat

Smart Looking Wrist Watch

Fine quality wrist watch by Aristocrat. Attractive in appearance. Has rugged chrome-plated case with wrist-fitting back. You will like the smartly styled dial with the black track set with white numerals making it easy to read at a glance. Silver colored dial. Fitted with leather strap. Individually boxed. Accompanied by standard factory guarantee.

No. 8009. Price Postpaid $3.98



$3.98

Radium Timemaster Wrist Watch

Read This Watch In the Dark

When you get a watch, you might as well spend a few cents more and get one that's made for use ALL the time. This watch can be read in the dark as easily as in the light. Has radium numerals and hands. You will admire its handsome black dial which makes it easy to read at any time. Rugged chrome plated case with curved, wrist-fitting back. Individually boxed. Leather strap. Factory guaranteed.

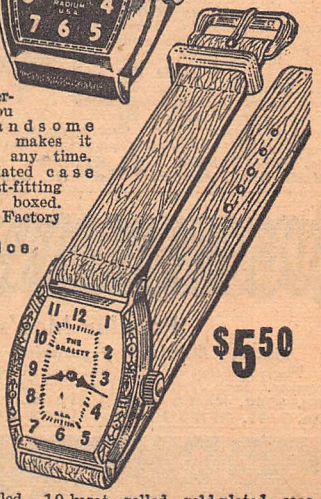
No. 8008. Price Postpaid $4.59



$4.59

Gold Filled Designed Gralett Watch

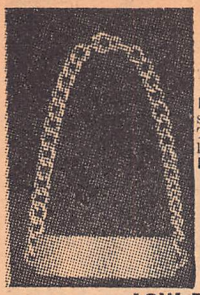
Smart Good Looks At a Low Price



$5.50

Handsomely styled, 10-karat rolled gold-plated case with attractive embossed bezel that gives the appearance of a watch costing much more. Made and guaranteed by Ingraham, famous for producing quality watches at low prices. Curved, wrist-fitting back. Pigskin leather strap. Individually boxed.

No. 8006. Price Postpaid..... $5.50

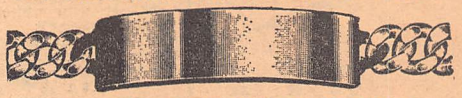


Men's Identification Bracelets

Heavy Chain, Aviator's Type Identification Bracelet

You will admire these **RUGGEDLY MASCULINE, MASSIVE STYLE IDENTIFICATION BRACELETS.** These are for he-men. While they are smartly styled, they are not gaudy or dressy in the usual meaning of the word. They are designed to be ogod looking in a fine conservative way. These bracelets when slipped down over fist make handy weapon for self-defense.

NOTE: WE DO NOT DO ENGRAVING. YOUR LOCAL JEWELER CAN PUT YOUR NAME AND ADDRESS ON PLATE.



LOW PRICED MEN'S MASSIVE IDENTIFICATION BRACELET

Low in price, yet has the style, the massive appearance you like. Silver finish. **50c**

No. 8688. IDENTIFICATION BRACELET. Price Each, Postpaid.....

MASSIVE MEN'S IDENTIFICATION BRACELET IN COLOR OF YELLOW GOLD

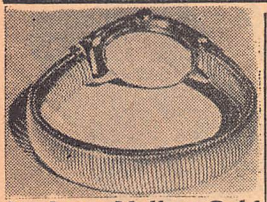
Some prefer the yellow gold finish. Same massive styling. Complete, ready to wear. Not engraved. **75c**

No. 8944. IDENTIFICATION BRACELET. Yellow Finish. Price Each, Postpaid.....

EXTRA HEAVY IDENTIFICATION BRACELET, MASSIVE LINKS

Heavier plate, larger links. Lasts a life-time. Pure aluminum; rugged looking, but light in weight. Copy of sterling silver bracelet costing $15.00, yet will never tarnish nor discolor. **$1.50**

No. 8945. EXTRA HEAVY IDENTIFICATION BRACELET. Price Each, Postpaid.....



De Luxe Yellow Gold Expansion Watch Band

Do not compare this bracelet with ordinary wire-formed expansion bracelets. This looks like continuous flat metal in high mirror finish. The coil-spring effect is made flat and fits together perfectly. Thus it feels better on your arm, looks better, more expensive. Has the famous "snake" look. Gleamingly bright. Yellow gold plate.

No. 8943. De Luxe Watch Band. Postpaid $1.50



EXPANSION TYPE IDENTIFICATION BRACELET

Stainless Steel, Expansion Model

Flat plate with expansion type bracelet. On and off quickly. Fits snugly. Plate can be engraved with name, date, etc. Stainless steel. Note: We send blank; we do not engrave; local jeweler can engrave to suit.

No. 8946. Expansion Identification Bracelet 75c



Yellow Gold 2-Blade Knife

Flat style, slips into pocket without taking up much room. Wear on any type chain. Nicely machine engraved design. 3-in. overall. Yellow gold finish

No. 8396. Waldemar Knife, Postpaid... $1.50



Lover's Identification Bracelet

Heavy link wrist chain with heart shaped tag suitable for engraving, etc. For man or lady. Imitation silver finish.

No. 8647. Price 50c



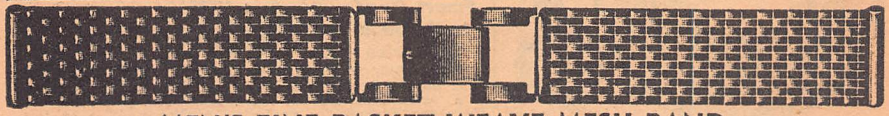
Popular Men's S-T-R-E-T-C-H Safety Bands

Heavy, Moulded Expansion Links; Concealed Springs; Comfortable Wearing

The expansion bracelet most desired by wrist watch owners. It has that heavy, moulded link with rounded corners. Feels fine, looks fine. Tension is just right so fits snug, but comfortably. Adjustable. **$1.50**

No. 8940. MEN'S WHITE STAINLESS STEEL BAND. Mirror Polish. Price Each, Postpaid

No. 8941. MEN'S 1/20th YELLOW GOLD FILLED BAND. Price Each, Posepaid.....$1.95



MEN'S FINE BASKET WEAVE MESH BAND

Tops in fine quality craftsmanship; tops in smart appearance. Makes any watch look expensive, rich. Popular basket weave mesh band. Remarkably low priced for such a fine band. **$1.59**

No. 8698. BASKET WEAVE BAND. White Silver Color Finish. Price Each, ...

GENUINE time-telling WRIST WATCHES



Tells the Correct Sun Time

No Winding—Waterproof Sportsman's Wrist Watch



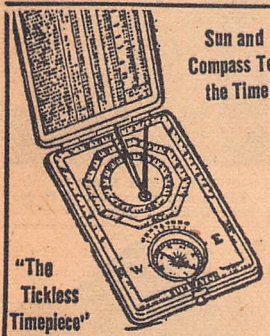
25¢

The Sun Dial Wrist Watch, sensational Waterproof, Never Wind Watch that is as dependable as the sun. Wear it in swimming or under water. No winding necessary. You never have to set this watch. Ready to wear—lasts for years. Fascinating, your friends will admire it. Well made with aluminum dial, leatherette strap and fibre buckle.

No. 8064. SUNDIAL WRIST WATCH..... 25c

Never Wind Watch

A low priced watch that tells approximately the correct time whenever sun is shining. Handy to have—always ready for use—no winding.



Sun and Compass Tell the Time!

"The Tickless Timepiece"

Never Wind Sunwatch

True tickless timekeeper. As long as the sun is shining you need never worry about the correct time—you have it always. No winding, no setting, no doubt about its accuracy. Recommended by scouts and outdoor men. Folds shut and fits the pocket like a regular watch. Includes compass and other handy information. The SUNWATCH fills a definite purpose if you spend any time in the outdoors. Full printed instructions for using the Sunwatch are given. It is a handsome and well made article, measuring but 2x3 inches and ⅜-inch thick.

No. 8063. Sun Watch. $2.25



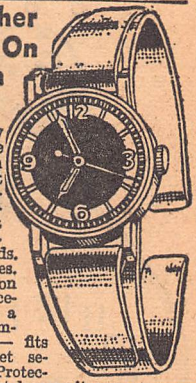
Stainless Ever-Lasting Watch Band

- —Rich in Appearance
- —Guaranteed Not to Tarnish or Rust
- —Stays Clean and Sanitary
- —Protection Against Loss
- —With Approved Snap On Feature
- —Comfortable to Wear

Smart looking and practical. Satin finish. Snap-on safety feature which helps to prevent loss of watch if it should come loose. No leather or stitching to wear out. Sweatproof. Adjustable.

No. 8692. Price Postpaid..... 89c

Leather Snap On Watch Band



New type watch band that is a wonderful improvement over old-type bands. No buckles. Snaps on like a bracelet in a jiffy. Comfortable — fits loosely, yet securely. Protection against loss as it cannot come loose. Brown leather. Concealed steel spring provides grip. Adjustable.

No. 8694. Price Postpaid $1.00

Automatic Bell Ringing Timer

Times Any Period Up to 60 Minutes!

Almost unlimited uses. Kitchen work, photography, industrial timing, beauty parlor and medical treatments, washing machines, interviews, etc. Times in minute intervals or fractions of a minute up to 60 minutes. Set it . . . that's all. No winding, it winds as you set it. Automatic call bell. Over 3-in. high. New style comes in handsome moulded mahogany or ivory plastic case. Easy reading. 1-yr. factory guarantee.

No. 8725, Automatic Bell-Ringing Timer.. $3.95



Two Popular Styles Stainless Steel and Gold Color

Non-Magnetic
Rustproof
Long Life



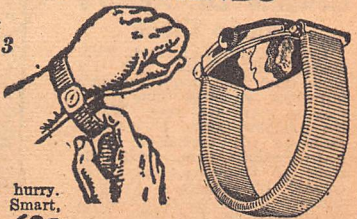
EXPANSION WATCH BANDS

The Band that Gives You ALL 3

Looks--Comfort --Safety

SAFETY — Designed so the watch slips on like a bracelet, over your hand. On and off in a jiffy. No danger of losing watch through worn out strap or buckle slipping. Put on and take off in a hurry. Smart, gleaming, mirrorlike finishes.

COMFORT—E-X-P-A-N-D-I-N-G stainless spring steel action.



No. 8690. Stainless Steel Extension Watch Band. Postpaid.... 69c

No. 8691. Gold Color Expansion Watch Band. Postpaid.....$1.00

LIVELY CUCKOO BIRD CLOCK



Cuckoo Pops In and Out!

This is a beautiful model of the famous imported Cuckoo Clocks and does just about everything but make the sound. Cuckoo bird bobs in and out continuously, so it is amusing to watch it. Just look up and you see the friendly cuckoo popping out to nod his greeting to you.

Watch the Swinging Pendulum—Accurate Timekeeper

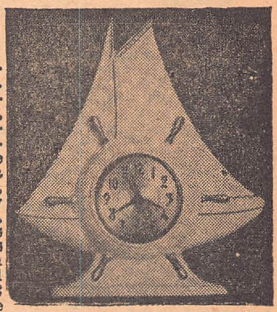
Plenty of action since the attractive pendant keeps swinging back and forth. Not only will the life-like animation of the bird thrill you, but the great amount of detail with which the clock is made and finished will win everyone's praise. Detailed brownish-green carved design in moulded wood looks like real German or Swiss clock. Complete with chain and weights. Convenient wall mounting bracket on back. Measures 7 - inches deep. Weighs but 10 ounces. Has 30 hour movement. Rewound in a jiffy.

No. 8727. Lively Cuckoo Bird Clock. Postpaid Only.... $3.33

SAILING SHIP CLOCK

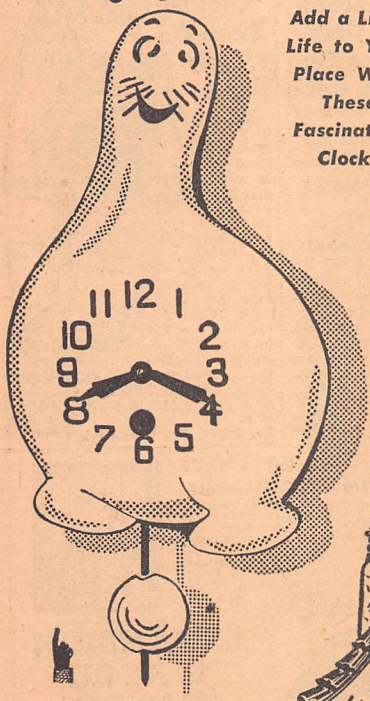
Electric Movement

Ideal sportsman's clock. Makes fine decoration for mantel, den, office or bedroom clock. Modeled in white china after a smart sailing boat, it stands nearly 12-inches high. Face of clock is set in pilot's wheel design with handles hand decorated in 22 kt. gold. Accurate self-starting electric movement never needs winding. Sweep second hand. 110 volts, 60 cycle.



No. 8718. Sailing Ship Clock. Postpaid. $5.95

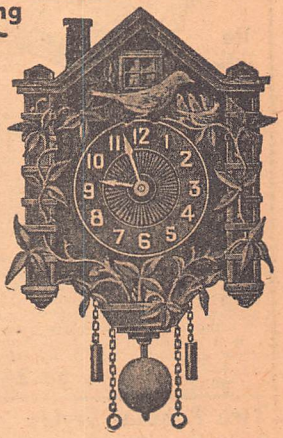
Add a Little Life to Your Place With These Fascinating Clocks



Life-Like Swinging Bird Clock

(Right) Bird swings back and forth continuously while clock is running. You will enjoy watching him on his perch, at the top of his house, colorful & happy. Makes you happy too! Attractively carved - design in moulded wood with ornamental weights & chain. 30 hour movement. Measures 7-in. high.

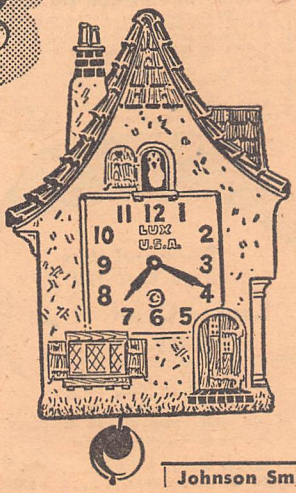
No. 8720. Price $3.33



Genuine Lil' Abner's Shmoo Clock

Get this silly Li'l Abner feller ticking and swinging, with this comic face, and you'll say he's just about the cutest thing you've seen in years and years. Watch the pendulum swing back and forth as the dependable clock keeps accurate time. Beautifully made of attractive plastic. In colorful Lil' Abner gift box. Guaranteed 30 - hour movement. Measures about 7-in. high.

No. 8733. Price Postpaid Only... $3.33

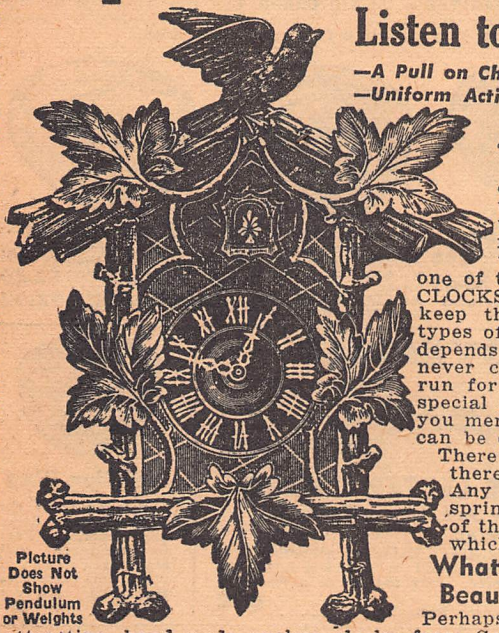


Enchanted Cottage Pendulum Clock

Like something really "dreamy?" Just beautiful. Looks like someone waved a magic wand to create this clock! Attractive white cottage with red roof, blue hands & numerals, tan door and windows, with red bird that bobs in & out of top window, giving it lively action. Durable moulded wood in colorful finish. Swinging pendulum. 7 ½-in. high.

No. 8734. Postpaid... $3.33

Imported Cuckoo Clocks



Picture Does Not Show Pendulum or Weights

Listen to the Cuckoo Bird!

—A Pull on Chain Winds It in Few Seconds
—Uniform Action of Weights Insures Accurate Timekeeping
—No Springs —No Keys

Those who can remember the old chain and weight clocks that were the very reliable timekeepers for their grandfathers and great-grandfathers will appreciate the value of one of these GENUINE CUCKOO CLOCKS. It can be depended upon to keep the most accurate time in all types of weather, since its mechanism depends upon uniform weights which never change. Most of them actually run for years and years without any special attention or repair. To wind you merely pull up the weights, which can be done in a moment.

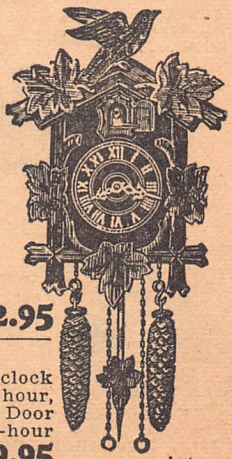
There is no spring to break, nor is there any danger of over-winding. Any jeweler will tell you that a spring cannot equal the regularity of the tension of suspended weights, which never vary.

What Can Compare With the Beauty of the Cuckoo Clock?

Perhaps few clocks can compare with attractive, hand-made cuckoo clocks from Germany's famous Black Forest. Our illustration will give you some idea of the craftsmanship of this clock. It is very attractively made in dark brown, each of the leaves and figures which make up the design being hand carved. The numerals and hands are finished in white to give an ivory-like appearance. Pendulum with wooden leaf is adjustable to regulate clock movement to go faster or slower. Weights are cast metal and finished in the form of pine cones. As you will notice, it can be easily adjusted so that correct time can be kept almost to the second. **Note:** Please remember that these imported clocks are hand made, and while they will closely resemble illustration, sometimes designs may differ somewhat. The movements used are exactly the same as described.

Everyone Enjoys Watching the Door Open, the Bird Appearing, and the Musical "Cuckoo" Sound

These clocks cuckoo every quarter hour. The pleasant-sounding, musical cuckoo sound is a delight for children of all ages to hear. You will be fascinated by it, and, as you know, cuckoo clocks are actually the hit of the neighborhood.



Low Priced Cuckoo Clocks---$12.95

This cuckoo clock is about 10-inches high, and is similar to our illustration. Size does not include weights similar to our illustration. Size does not include weights. The cuckoo is visible at all times, but pops out of his perch and calls his cuckoo once every 15 minutes. Complete.

No. 8732. CUCKOO CLOCK. Price Postpaid..... $12.95

De Luxe Cuckoo Clock---$29.95

About 10-in. high, but is more ornate. Has full cuckoo-clock movement which includes calling the full time on the hour, and once every half hour. Strikes a gong, while calling. Door opens and cuckoo pops out. Has large movement. 30-hour movement. Complete with weights and pendulum.

No. 8731. DE LUXE CUCKOO CLOCK. Postpaid.... $29.95

Large, Oversize Military Rings

Wear Insignia Ring With Your Favorite Branch of Service

You will be proud to wear these military rings to show off your patriotism to your favorite branch of the services whether it be the **ARMY, NAVY, MARINES** or the **AIR CORPS.** Each ring is made in the oversize, military style with embossed spread eagle on each side of flat face. On the flat face is mounted raised design to designate the branch of service. They come in different finishes, as listed.



MarineRing

No. 8311. Chromium Finish. Price Postpaid **89c**
No. 8340. Sterling Silver. Price..... **$2.49**
No. 8341. Rolled Gold. Price Postpaid **$2.95**



Army Ring

No. 8333. Chromium. Price Postpaid..... **89c**
No. 8334. Sterling Silver. Price..... **$2.49**
(See Below for De Luxe Army Rings



U. S. Navy Ring

No. 8336. Chromium Finish. Price Postpaid **89c**
No. 8337. Sterling Silver. Price..... **$2.49**
No. 8338. Rolled Gold. Price Postpaid **$2.95**



Aviator Ring

No. 8308. Chromium Finish. Price Postpaid **89c**
No. 8344. Sterling Silver. Price..... **$2.49**
No. 8339. Rolled Gold. Price Postpaid **$2.95**

MILITARY NOVELTIES



MINIATURE ARMY RIFLE LETTER OPENER

Good Looking Ornament for Your Desk, Den or Bedroom. Mount on Wall

Detailed desk model of Springfield Army Rifle. Makes an attractive desk paper weight and letter opener. Large sized model is full 6½-inches in length. Made of metal and attractively bronzed. Very popular as a desk and den ornament.

No. 8722. Miniature Army Rifle Letter Opener. Postpaid..... 49c

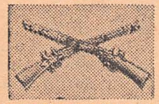


Aviation Ring

Sterling silver ring with aviation design and American Eagle in background. Suitable for aviation clubs, etc. State Size. **No. 8919. Price.... $1.50**

BEAUTIFUL STERLING SILVER MILITARY PINS

Smart Lapel Size



Superbly made from sterling silver, these Military Insignia Pins look exceptionally smart and dignified on lapel coat or sweater. Not to be compared with cheaply made, nickel finish pins. Illustrations are slightly smaller than actual size—the right size for coat lapel

CROSSED RIFLES No. 8760. Price..... 50c



Air Corps No. 8985. 50c



U. S. Army No. 8986. 50c



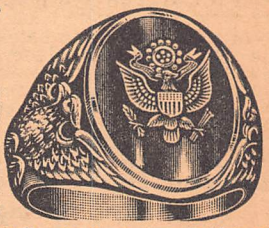
Official Navy No. 8987. 50c



Honorable Discharge Ring

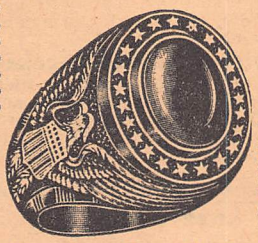
This insignia is worn by those who have been honorably discharged from service in the army, navy or marines. Handsomely styled military ring with gold filled discharge emblem on face. Sterling silver ring. **STATE SIZE No. 8353. DISCHARGE RING. Postpaid..... $2.95**

ARMY RING



Doesn't this **MASSIVE ARMY RING** look swell! Massive style ring in attractive white finish—made in an imitation of silver. Has the moulded Eagle design on shank surrounding the U. S. Army Emblem on face of ring. State Size.

No. 8333. ARMY RING. Price Postpaid..... 89c



U. S. Military Ring

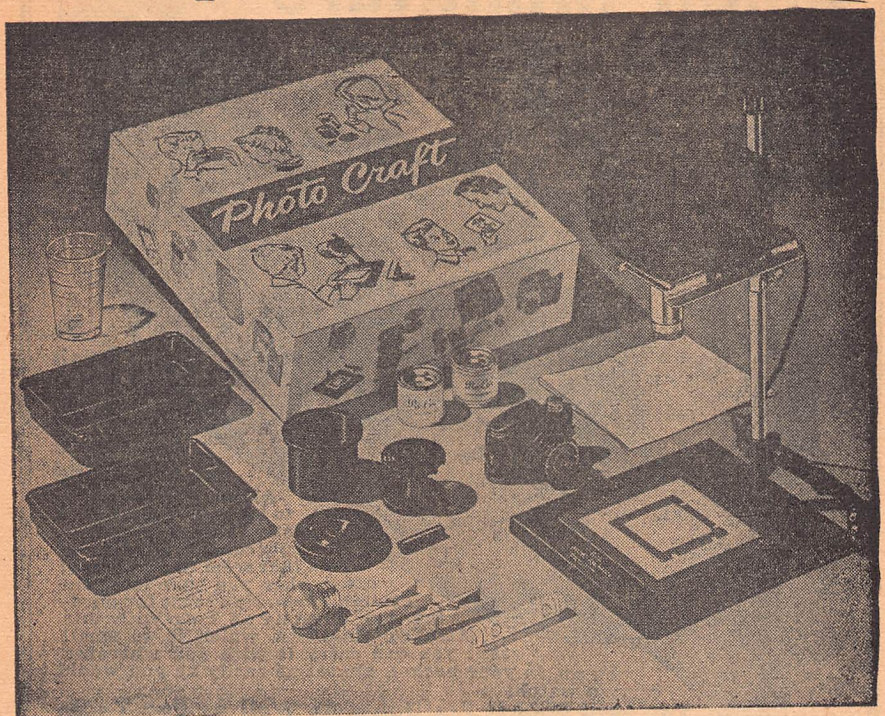
Our most popular ring. Beautiful jumbo size U. S. Military ring with the American Eagle machined on both sides and an imitation ruby stone surrounded by stars. The ruby is cut on the under side and smooth on the top to give a sparkling "fire" effect noticeable for quite some distance. Made of Sterling Silver. State Size. **$3.98**

No. 8347. STERLING SILVER. Price.

No. 8348. Gold Military Ring. 14 kt. Plate $4.98

SURPRISE PACKAGE 10c. Take a chance—Columbus did. Surprise Novelty. No. 2995. Surprise Package 10c.

Complete Photocraft Set



Includes Everything---From Miniature Candid-Type Camera to Developing and Printing Set to Precision Re-Cor Enlarger

All Necessary Dark Room Equipment Including Chemicals and Paper

NOW YOU CAN SAVE MONEY AND HAVE FUN TURNING OUT YOUR OWN PICTURES AND ENLARGEMENTS. The only complete set made with uniform precision equipment. If the pieces were purchased separately the set would cost over twice as much! **The enlarger alone is worth the price of the outfit.** An outstanding value in quality equipment. All pieces have been thoroughly tested and proved under actual working conditions. **NOT A TOY.**

Set Includes a Midget Candid-Type Camera

The **Re-Cor Camera** is made of beautiful, long-lasting molded plastic case, practically unbreakable. Has meniscus lens, viewfinder, takes snap and time exposures. Uses standard Eastman No. 828 film, either black and white or full color. Takes 16 exposures. The camera is smaller than the palm of your hand, so it is wonderfully easy to carry with you and for taking "secret" candid pictures. Indoor and outdoor shots.

Enlarger Alone Worth the Cost of the Entire Set

Genuine **Re-Cor Enlarger.** Finest metal stampings, completely equipped, ready for use even to the bulb. It has special device which takes strip films so that you can shoot your enlargements quickly. Adjustable focus, baseboard for masking out undesired parts of picture, meniscus lens, all metal construction. Stands about 14-inches high.

Here Is What Complete Set Contains

- 1—Complete Recor Camera
- 1—Complete Recor Enlarger
- 1—Recor Developing Tank
- 2—4x6 Developing Trays
- 2—Enlarging Easels
- 1—4 oz. Glass Graduate
- 1—Package 2½x2½ Photo Paper
- 1—Darkroom Light
- 1—Can Fine Grain Film Devel.
- 1—Package Hypo
- 1—Tube Paper Developer
- 2—Film Clips
- 1—16 Page Instruction Booklet

Everything You Need

Complete High Quality Developing and Printing Set

No cheap equipment here—all top grade supplies, right down to the certified purity chemicals used to make those fine grain pictures that enlarge into big size without losing detail. Even the **Re-Cor Developing Tank** is a piece of professional equipment that makes developing almost automatic. Included among the supplies are all the chemicals and paper you need. For a complete list of supplies, see the contents listed at right. You'll notice that nothing has been left out to make this set COMPLETE.

The entire set is individually packed in a beautiful 3-color box which can be used to hold set when not in use. There is no more useful set on the market, and nothing to match its quality at anywhere near the price. Box is 3½x13¼x14½-inches in size.

No. 6888. RE-COR PHOTOCRAFT KIT. **$13.95**
Price Postpaid Complete

No. 4198. Film for Re-Cor Camera. (3 Rolls for $1.00). Each Roll..... .35c

Small Miniature CAMERA 99c



Photo Slightly Smaller Than Actual Size

So Small That It Can Be Concealed In Your Hand

Almost everyone likes to take pictures—especially those informal on-the-spot candid and surprise shots that seem to occur most often when you have left your camera home. No excuse for missing any pictures now with this MIDGET CAMERA which is so small that you can carry it with you wherever you go, in your pocket, almost as easily as you would carry a watch!

You Will Find It Profitable As Well As Fun To Be Able To Take Pictures Wherever You Happen To Be

How often have you come across an accident, some interesting event or newsworthy happening, and thought: "If I only had my camera, I would sell a picture of this." Newspapers and magazines are anxious to buy pictures of interesting people and events. Why not be ready to take those pictures that you can sell for $5.00 to $25.00 and more?



Shows Camera in Ever-Ready Case. Protects Camera. Yet Case Cover Drops Open Quickly for Fast Shooting. Cord for Around Neck

Surprise Your Friends By Taking Secret Pictures of Them

Those "off guard" shots are usually the most revealing pictures. They can be hilariously funny or thoughtful, realistic candid character studies. Children especially lend themselves to interesting candid pictures, but others, too, at work or play will find themselves revealed in unposed pictures, taken when they never knew a camera was anywhere near!

Uses Eastman Black & White or Full Color Film; Takes Pictures 1¼x1½-Inches

Camera will take standard miniature Eastman 828 film which is available at all photo shops and most drug stores. This comes in either Black & White or Full Color Kodachrome film. **Camera is fast enough to take full color shots in direct sunlight.** It will take black and white shots under most outdoor daylight conditions, and will take indoor shots under bright lights. Takes eight pictures size 1¼x1½-inches on each roll of film. **BEAUTIFUL ENLARGEMENTS POSSIBLE ALL THE WAY UP TO 8x10-INCHES ON GOOD SHOTS.**

Fixed Focus; Time or Instant Pictures; Just Snap Shutter

The simplest type of camera in the world to operate. Has fixed focus lens about f:11, which will take pictures from six feet up to any distance in focus without any adjustment. If light conditions are poor, you can take time exposures. Indoor shots where lighting is bad can be taken.

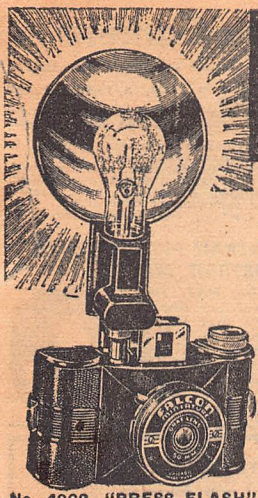
Precision Molded Bakelite Camera With Built-In Direct Vision Viewer

Has direct vision viewer which frames and locates pictures in a hurry, enabling you to follow action and get the shot you want in a hurry. Well made of lustrous moulded bakelite in attractive candid shape. Easy to carry; easy to use. Take it with you wherever you go.

No. 4951. SCENEX MIDGET CAMERA.
Price Postpaid Only..... 99c

No. 4954. Ever-Ready Leatherette Carrying Case. Price Postpaid.....50c

No. 4958. Black and White Film. (3 Rolls for $1.00) Each Roll.....35c



Now! Take Perfect Pictures
DAY OR NIGHT
Indoors or Outdoors!

"PRESS FLASH" CAMERA

You Get What You Sight Regardless of Light

A good picture almost every time — anywhere — any light. Wonderful pictures of wedding parties, candid indoor in-the-dark shots, etc. Just press the shutter and you have your picture! Can also take daylight pictures without using the flash bulbs, same as ordinary camera. Yes, here's a new camera that gives you those **CANDID PICTURES** at night under poor lighting conditions, indoors, etc., without the expense of high priced cameras and supplies. Just sight your picture in the direct vision view finder, press one lever and you have your picture. Flash bulb and shutter are automatically synchronized. **No separate adjustments — no special equipment — just sight and snap.** Uses standard 127 or A8 film, takes 16 pictures 1½x1¼-in. Earn a profit from your hobby by selling the pictures you take. Precision 50 mm. lens. Snap or time exposure. Bakelite case. Candid style. Detachable flash unit. Makes wonderful enlargements.

No. 4962. "PRESS FLASH" CAMERA.
Price Each, Postpaid..... $5.98
No. 4192. Film. Size 127 (A8) for Above Camera. Price Per Roll.....27c



UniveX UNIFLASH CAMERA

Get Those "Impossible" Night and Indoor Pictures

A GOOD PICTURE EVERY TIME—ANYWHERE—ANY LIGHT!

Here is a camera that is designed for those who don't like to fool around . . . who want to get a good picture with the first shot. Just press the shutter release and you have your picture.

In ordinary daylight, you take pictures without using the flash unit. In fact, flash unit can be removed so that you have a streamlined, candid-style camera. If it gets a little dark, or if you want to take pictures indoors or at night, use the **PHOTOFLASH UNIT.**

Gets the Picture Regardless of Light!

Take thrilling pictures of your friends **INSIDE** the house—without worrying about light conditions. Even in **TOTAL DARKNESS** if you wish. Versatile flash candid for pictures in **ANY KIND OF WEATHER.** You can't miss for there are no complicated gadgets. Famous **UNIVEX** quality. Embodies the important features of expensive flash cameras—**GUARANTEED FLASH TIMING—AUTOMATIC BULB EJECTION—PARALLAX-CORRECTED MAGNIFIELD VIEW FINDER.** Complete with detachable flash unit. Takes 6 exposures 1½x1¼-in. Standard 3x5-in. prints can be made from these negatives. Bakelite case. Fast meniscus lens. Time and instant pictures. With coated lens for sharper pictures. **$9.95**

No. 4961. UNIVEX UNIFLASH CAMERA. Postpaid....
No. 4917. UNIVEX ULTRACHROME "00" FILM.....14c

MINIATURE CAMERA

Whittaker Micro 16 Takes Color or Black-and-White Pictures Day or Night

Illustration About Half Size

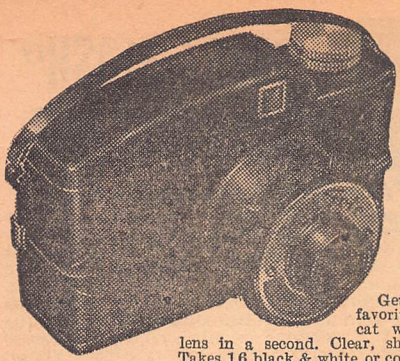


Tiny camera fits pocket or purse, or can be worn like wrist watch. No fussing, no focusing, no cocking—always ready for quick, sure picture shooting. **Secret and surprise pictures.** Direct viewfinder has polished lenses —big clear image. 3 simple lens settings: color (f6.3), bright (f16), dull (f8). **Good sharp pictures even by those who never used a camera.** Magazine load film; no threading, no bother, quick. Switch from color to black-and-white in middle of roll—anytime. Pictures cost less; color same as black-and-white. F6.3 lens. 1/50th sec. rotary shutter. Film counter dial. Plastic body, aluminum and stainless steel trim. Load in any light. Factory guaranteed. Camera size 2¼x1½x1½-inches.

No.4884. MINIATURE CAMERA.
Price Postpaid Only..... $4.98
No. 4885. Camera with Flash Attachment. Use either way, take pictures anytime.
Price Postpaid Only..... $7.95

No. 4886. Black-and-White Film. Takes 14 pictures. Per Roll..... 60c
No. 4887. Full Color Film. Takes 14 pictures. Per Roll..... 60c

Super Foto Camera



—**EYE LEVEL VIEW FINDER.** Centers the image with Bull's-Eye accuracy.
—**BUILT-IN SUNSHADE.** Eliminates glare, a feature found only in higher priced cameras.
—**FIXED FOCUS LENS.** High quality grunau F.16 ground and pitch polished. 50 mm. Just sight and snap—no lens or shutter adjustment.
—**EASY ACTION SHUTTER.** Precision built and accurate in action. For instantaneous or time exposures.
—**EBONY BAKELITE CASE.** Smooth, lustrous, weather-proof. Will not warp. Beautiful in design and durably constructed.
—**ADJUSTABLE WINDING KNOB.** A pull-up clutch spring that simplifies loading and removing of film rolls.
—**NEOPRENE STRAP.** For carrying convenience. Moisture-proof and sweat-proof.

TAKE CLOSE UP PORTRAIT PICTURES WITH SPECIAL PORTRAIT LENSES



Get those close-up shots of the baby, your favorite friend or sweetheart, your pet dog or cat with the portrait lens. Slips over regular lens in a second. Clear, sharp, full-face pictures as close as 2 feet! Takes 16 black & white or color pictures on 127 or A8 film. **$1.98**

No. 4968. SUPER-FOTO CANDID-STYLE CAMERA. Price Postpaid.....

No. 4969. PORTRAIT LENS. Easily slipped on over regular lens. Takes close-ups as near as 2 feet. Can be used on many other cameras. **Price Postpaid..... 50c**

No. 4192. Regular Film. 127 Size, Roll 27c; No. 4185. Full Color Film. Size 127. Roll 50c

CLIX "120" BOX CAMERA



"The Old Reliable"

Sure Shot Pictures

It's the picture that counts, and here is a camera that you can put in the hands of a 5-year old child and get good pictures! Nothing approaches ease & **FINE QUALITY** of a good box camera. Beautifully designed, positively handsome in style. Outstanding value. Easy to carry and operate. **TWO GROUND GLASS VIEW FINDERS QUICKLY LOCATE SUBJECT & FRAME PICTURE EXACTLY AS YOU WANT IT COMPOSED.** Takes pictures in horizontal or vertical positions. Case made entirely of metal, with fine grained black satin finish. Has two aperture stops (f:16 & f:22) for bright or dull days. Precision ground & polished lenses. Lever flips easily and quickly for instantaneous or time exposures. Removable, snap-tight back simplifies loading and removing film rolls. Large, easy-to-turn knurled winding knob. Takes 8 full size 2 ¼ x3 ¼ -in. pictures on standard 120 film roll, black and white or color. **PICTURE YOU TAKE IS BIG SIZED—NO ENLARGEMENTS NECESSARY.** Economical to operate. **$5.98**

No. 4932. Clix Sure-Shot Box Camera..
No. 4193. Regular Film. Size 120. Roll.....35c
No. 4186. Full Color Film. Size 120. Roll...70c

True, Natural Color Film At New Low Prices

Imagine Taking Pictures In Full Color for Only a Few Cents More!



Compare a color picture with a black-and-white picture—you'll like them much, much better. Compare the cost, and you'll see that now you can get color pictures for only a few cents more! Can be used in even the lowest priced cameras. You'll admire the true, natural colors. High speed—has rated exposure index of 32. Produces positive color transparencies that may be viewed directly, or projected; or, may be printed in beautiful natural colors.

Can Be Used Indoors or Outdoors

Try color and you'll never go back to black-and-white. Just as easy to take. Processing costs 75c for any roll; details for processing and printing included.

No. 4185. Color Film. Size 127. 8 Exposures. Roll..... 50c
No. 4186. Color Film. Size 120 or 620. 8 exposures. Roll.....70c
No. 4187. Color Film. Size 116 or 616. 8 Exposure Roll.....90c
No. 4188. Color Film. 35 mm. Cartridge. 20 Exposures. Roll.....$1.00

SPARTUS 35 mm. Candid Camera

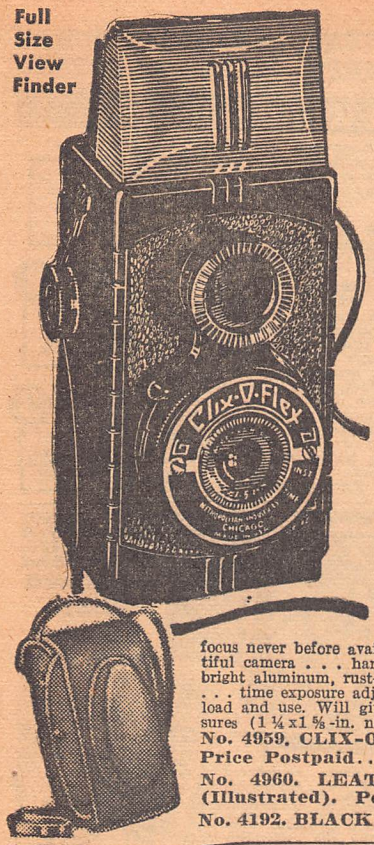


Take These Fast Action and Candid Shots at Low Cost on 35 mm. Film!!

Almost every camera enthusiast desires to own a 35 mm. candid camera as soon as he can afford it—but at these low prices, you can start right out with one for only $14.98! Yes, you can have that marvelous thrill of shooting pictures, candid and action shots, one right after the other at AMAZING LOW COST. **Furthermore, most high-speed films and low-priced color films are designed for 35 mm. cameras.** Enlargements can be made cheaply to any size. SPARTUS 35 is a precision-built 35 mm. camera with fast f7.7 achromat lens. 50 mm. For color or black and white pictures. Simplified shutter. Daylight loading 35 mm. cartridge. Built-in UNISPEED tripod socket. Automatic exposure counter. Flash attachment can be purchased separately. Plugs in, take night or indoor pictures. Color film listed above. **$14.98**

No. 4943. SPARTUS 35 MM. CAMERA. Price Postpaid.....
No. 4944. Spartus Flash Attachment. Price Each, Postpaid.....$4.98
No. 4945. Custom Made Case for Spartus 35 mm. Camera. Postpaid.....$3.75

Full Size View Finder



Amazing New Double Lens
Reflex Camera

SEE THE PICTURE IN ACTUAL SIZE BEFORE YOU SNAP IT



Take **perfect** pictures . . . because you see the **entire image** in sharp, clear focus (as in the costliest cameras) with the

Ground Glass View Finder

of this amazing new double-lens Reflex Camera . . . available for the first time since the war at a remarkable low price! With the Reflex Camera you're **sure** of results on all kinds of shots. Close-ups, scenes, people, events . . . they all come out just as you see them in the Ground Glass View Finder . . . **before you snap the shutter!**

Ground Glass View Finder Same Type as in Highest Priced Cameras

1. Easy focusing . . . you see entire picture before you take it, just as it will look when developed!
2. No tilting . . . your eyes tell you if picture is centered on film.
3. Everything you want to take . . . no disappointments, because you see the **whole** picture, framed as it will appear on the film.

Two Matched Lenses

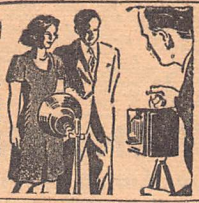
One lens focuses the picture for you. The other snaps the picture. Both lenses, working in harmony, give you sharp focus never before available except in most expensive cameras. The Reflex is a beautiful camera . . . handsomely, sturdily made . . . modern-design plastic case . . . bright aluminum, rust-proof trimmings . . . high speed, 57-mm. optician-ground lens . . . time exposure adjustment . . . and complete with 36-in. shoulder strap. Easy to load and use. Will give you years and years of picture-taking fun. Takes 16 exposures (1 ¼ x1 ⅝ -in. negative; 3 ¼ x4-in. prints) on standard No. 127. film.

No. 4959. CLIX-O-FLEX REFLEX CAMERA. Price Postpaid..... $3.95

No. 4960. LEATHERETTE CARRYING CASE. Drop Front. (Illustrated). Postpaid..... $1.00

No. 4192. BLACK & WHITE FILM. Size 127. Price Each..... 27c

Photo Lighting for Better Pictures



Helpful information for improving your interior photos. Includes details and diagrams for making inexpensive flood lamps, reflectors, diffusers, stands, mounts and lighting control unit. Prepared and printed by Popular Mechanics Press.
No. 1653. Price..... 25c



POCKET FLASH UNIT FOR ANY CAMERA

TAKE PICTURES AT NIGHT WITH ANY CAMERA. Pocket flash unit has polished aluminum reflector 4½-in. diameter, 1½-in. depth. With 5-in. penlite case with firing contact. Smallest fotoflash unit available.
No. 4956. POCKET FLASH UNIT. Price Postpaid..... $1.95

Beautiful, Modern Streamlined
Candex *Candid Type* Camera
Hi-Speed Lens—Holds Extra Roll Film

$2.98



A beautifully constructed, regular size Candid Type Camera. Uses Eastman 127 or Agfa A-8Roll film obtainable most everywhere. A new, high quality efficiently designed camera that has a lightning fast shutter and a brilliant Graf Lens. It gets action shots—real Candid shots. Note these features: **FIXED FOCUS** (all ready to shoot the picture). **TARGET-TYPE VIEW FINDER, EXTRA SPACE FOR SPARE ROLL,** Picture size 1⅝x1 ¼". Sharp enlargements. Case is made of genuine, ebony-black plastic. All metal parts chromium plated. A smart looking camera surprisingly easy to operate. Each camera accompanied by manufacturer's guarantee.
No. 4957. CANDEX CANDID TYPE CAMERA. PRICE POSTPAID..... $2.98

No. 4192. FILM FOR CANDEX CAMERA. Price Each Film Postpaid..... 27c

No. 4940A. LEATHERETTE CARRYING CASE. Drop front. (See illustration on opposite page.) **Price Postpaid..... 75c**

PRINTS PERMANENT BLACK PICTURES ON TIES - SCARFS - HANDKERCHIEFS

FABRIC

SILKS

PAPER

RUBBER



Black & White Sensitizer

With this new Sensitizer you can print your favorite negatives on handkerchiefs, scarfs, fancy pillows, neckties, underwear, sport shirts, bathing costumes, etc., in fact, any cloth articles that might strike your fancy.

It is **NOT A TRANSFER.** It is one of the few Sensitizers which will actually print genuine BLACK AND WHITE photos on cloth that CANNOT BE WASHED OUT. The picture sinks right into the cloth and yet has power, depth and detail. Anyone—YOU can do it. Little or no experience needed. No dark room required. No special equipment. It prints in the sun or under electric light. It is as easy to print as ordinary contact photographic paper which everybody is familiar with. You can print photos on all manner of articles, silk, cloth, paper, etc. The photograph on the left shows the portrait of a well known movie star printed on a handkerchief. What could be more appreciated as a gift than a handkerchief, scarf, etc., with your photograph on it! Surprise your friend by mailing him (or her) one with HIS picture on it. A photographed handkerchief may carry more sentimental value and be more appreciated than the most expensive gift you might buy. Each bottle contains enough for making up to 50 or more prints, depending upon the size. Full instructions come with every bottle. Get a bottle now and start preparing those unusual gifts and ornaments.

No. 4012. BLACK AND WHITE SENSITIZER. Price Postpaid..... 65c

1 APPLY



CONTACT 2



EXPOSURE 3



PRINT WASHABLE BROWN PICTURES ON CLOTH, WOOD, ETC., WITH PHOTO-VITA



Similar to the Black and White Sensitizer described above, but it produces the picture in a rich brown or sepia tone, instead of the black and white. Many actually prefer the brown finish, although b l a c k and white is undoubtedly more popular. With Photovita it is easy for you to print your snapshots and other photos on cloth or other fabric surface—cushions, pillows, handkerchiefs, scarfs, ties, hosiery, underwear, paper, etc. The photo is washable. Will not fade or rub off. Permanent and lasting. Only one bottle is all you need for up to 50 prints in rich brown tone. Thoroughly practical. If you need extra money you can make it with Photovita. A pleasant and profitable pastime. Be the first one in your town to get orders. Suggest a photo of your neighbor's baby on her fancy pillows, or something similar.

No. 4013. PHOTOVITA. Per Bottle..... 35c

Your Photo Gummed Photo Stamps 100 for $1.98



SIZE OF POSTAGE STAMP



Your photo reproduced from any size photograph or snapshot. Actual photos same size as a postage stamp. Wonderful, glossy clear sharp pictures, gummed backs and perforated, all ready for use. Apply them to letters, postals, envelopes, etc., for business or social use. Your original returned uninjured. Any seven letter word, initials, name, etc., can be placed on stamps in addition. Print plainly.

FOR LETTERS CARDS

No. D7207. 100 Photo Stamps of same Photo....$1.98

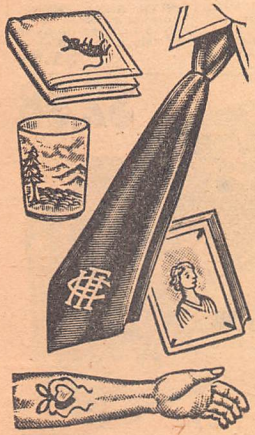


PHOTO TRANSFER *Transfers any Photo to Various Materials*

Big Profit Transferring Photos -- Easy To Do

With this new process it is possible to take any of your finished pictures and transfer them permanently to almost any material, such as glass, wood, crockery, silk, metals, gold and silverware, etc.

The process is very simple and any person of ordinary intelligence can do it. It requires no special photographic equipment and it is without doubt one of the most unusual and novel uses which you may make of your photographs. The accompanying illustrations show a number of everyday articles on which photographs have been printed, viz., a metal cigarette case, necktie, handkerchief and tumbler and transfers also can be made to the arms, etc.

Thousands of visitors to the recent World's Fair will recall having their photos transferred to the front page of a special World's Fair newspaper which they purchased as souvenirs. This was accomplished with Photo Transfer. Colleges, schools and others will find this process very handy for their booklets and programs, thus saving considerable expense for cuts. As a money maker its possibilities are almost unlimited. Big profits printing photos on cups, spoons, musical instruments, glassware, articles of wood, paper, etc. There would seem to be no limit to the places where it can be used. It also has been successfully worked out for advertising purposes, where individual photographs or insignias were wanted on a few articles. The transfers, had they been made by some of the technical methods, would have involved so much cost as to make the idea impractical. But Photo Transfer solved the problem.

No. 4014. PHOTO TRANSFER. Price Postpaid..... 50c

Use Any Photograph - No Negative Necessary

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Alden's and others.

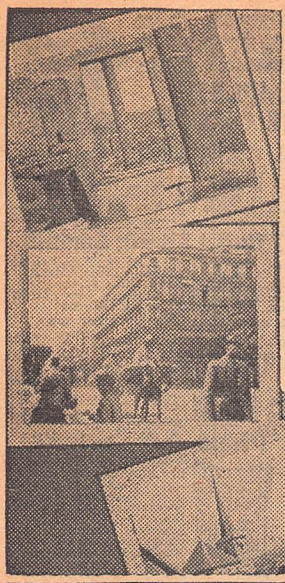


Photo Coloring Set

Easy to Convert Snapshots, Photos and Prints Into Beautiful, Life-Like Natural Color Photos

It's easy—it's fun. **PEERLESS FAMOUS COLORS** are completely transparent and are applied over any snapshot, photo or print. The colors have an extremely natural look and **greatly improve any picture** giving it a life-like, natural color appearance that is quite STARTLING.

No Experience Needed. Easy to Do. Fun and Profit!

Give Your Pictures the Colors You Want!

The photograph defines the outlines and colors merely are added to the picture. The sharpness, detail and quality of the picture are in no way altered. It is so easy to add the color that **a beginner can get excellent results immediately.**

Set of 15 Colors and Instruction Booklet

Set consists of **15 different colors** and shades of **PEERLESS TRANSPARENT COLORS.** These world-famous self-blending colors have been used by professional photographers for years. Used for slides as well as prints. Includes 24-page book of useful information, instructions, color guides, etc., etc.

No. 4200. Photo Coloring Set. Price Postpaid..... 98c



Order Supply of This Fine Grain, Fast Film

Good Pictures Even In Poor Light!

Fine quality film for getting good pictures under adverse conditions. Fine grain assures sharp detail. Wide latitude makes it excellent for amateurs and allows for considerable over or under development. Extra sensitive, fast.

	Size Picture Inches	Same Size as ANSCO	Same Size as EASTMAN	No. of Exposures	Price Each Postpaid
No. 4192	1 5/8 x 2 1/2	PA-8	127	8	27c
No. 4193	2 1/4 x 3 1/4	PB-2	120	8	35c
No. 4194	2 1/2 x 4 1/4	PD-6	116	8	40c
No. 4195	2 1/4 x 3 1/4	PB-20	620	8	35c
No. 4196	2 1/2 x 4 1/4	PD-16	616	8	40c



Daylight Photo Printing

No Chemicals---No Darkroom Needed

MAKE YOUR OWN PHOTO PRINTS. Quickly—easily. So simple, here's all you have to do: **1. Put Negative in Easel; 2. Expose to Light or Sun; 3. Just Dip in Water.** Produces permanent pictures that won't fade. Complete kit includes: 2 negatives, 4 picture frames, 10 printing papers, 1 printing frame. Negatives included are of animals, scenic spots, war pictures, great men, etc. Use these or your own negatives. Economical, quick.

No. 4890. DAYLIGHT PHOTO FINISHING SET. Postpaid..... 35c

Sweetheart Photo Key Chain



Carry your sweetheart's picture with you.. Gold colored, beaded key chain and photo frame. All metal. Very attractive.

No. 4501. Sweetheart Key Chain. Price..... 29c

Loca-Scope

On Land and Water, It Locates Spot So You Can Return to It---Immediately!



In the woods, in the country—yes, even on the water---LOCA-SCOPE enables you to return to the desired spot quickly and accurately. Precision-built, optically perfect sighting instrument for fishermen, sportsmen and outdoorsmen. Focuses on the viewfinder landmarks in two directions. Viewer accurately marked so you can locate the spot the same way you would locate a target in a rifle sight! It's that easy—it's that accurate. Made of durable plastic, 5x2x2 3/4-in. Convenient pocket size, light in weight. 6 oz. Individually boxed.

No. 6748. LOCA-SCOPE. Price Postpaid $1.50

DEVELOPING & PRINTING SETS

It's Fun and It's Cheaper



Do Your Own Developing



COMPLETE HOME OUTFIT

No. 6636 Outfit $2.00; Contains

3 Tubes Dev. Powder	1 Electric Ruby Lamp
¼ lb. Fixing Powder	1 Measuring Glass
1 Pkg. Printing Paper	1 Printing Frame
1 Pkg. Mount. Corners	1 Book on Photography

No. 6637 Outfit $3.50; Contain

5 Tubes Dev. Powder	1 Electric Ruby Lamp
½ lb. Fixing Powder	1 Measuring Glass
1 Pkg. Printing Paper	1 Printing Frame
2 Developing Trays	1 Package Post Cards
1 Pkg. Mount. Corners	1 Photo Album

1 Book on Photography for Beginners

With this outfit you can do your own developing and printing and save money in the bargain. It is easy—and interesting, too, as well as cheaper. Everything you need for turning out a finished photograph. All materials of high standard, and liberal quantities of each, sufficient for turning out a large number of pictures, are given. **$2.00**

No. 6636. DEVELOPING AND PRINTING OUTFIT. As Above. Price Postpaid..... $2.00
No. 6637. DEVELOPING AND PRINTING OUTFIT. As Above. Price Postpaid..... $3.50

Photo Printing Frame



Print your own photos, at home, with this frame. Well made, accommodates most standard sized camera films. Locks tight, easy to open. **$1.00**
No. 4909. Price Postpaid.... $1.00

Photo Developing and Printing Trays



Low priced trays suitable for developing and printing of pictures. About 5x7-inches in size.
No. 4916. Price Each **35c**

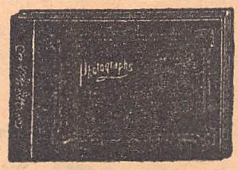


PHOTO ALBUM

A low price popular album suitable for keeping in one volume most of your photographs. A constant record of your activities, memoirs, etc. Looking through an album is always great fun—fill several. **15c**
No. 6639. Price Postpaid..... 15c

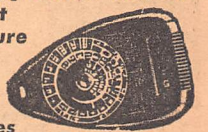
Photo Art Corners



Mount photos either in album, on paper, etc. Keep photographs neat, tidy and readily accessible. Don't allow them to get lost. Each package contains 100 photo art corners. Enough for a large number of pictures. **10c**
No. 6624. Price 10c

Exposure Meter

Correct Exposure Gives You Fine Pictures



Use of exposure meter enables you to make allowance for INDOOR and OUTDOOR SHOTS regardless of the time of day, whether cloudy, rainy or sunny. Also takes into consideration the SPEED or SENSITIVITY of the film. Easy to read. **$1.65**
No. 4556. Exposure Meter.... $1.65

Photographer, Press and Club Cards

Camera clubs use the Photographer's Card to get them "behind the scenes" so they can take candid pictures and get close ups. Press Card comes in handy if you want to take news pictures. **10c**

No. 2513. Photographer Card. Each, Postpaid..... 10c
No. 2511. Press Card. Each, Postpaid..... 10c
No. 2525. Club Membership Card. Price (12 for 45c) Each....7c

Photo Developing Materials

No. 4913. Developing Powder. Price Per Tube Postpaid..... 10c
No. 4918. Printing Paper. 24 Sheets. 3½x5¾-in. Price Postpaid..... 45c
No. 4889. Measuring Cup. 8 oz. Postpaid Only..... 25c
No. 4914. Fixing Powder. Per Package Postpaid.... 10c

SUN PICTURES

No Camera—

With Negative



SUN PICTURES are easy to make. All you do is take film (negative), paper and holder and expose to sun. In a little while picture is printed on paper just like regular photo. Each set includes negative of popular subject: warship, airplane, movie star, animal, cowboy, etc., plus printing paper and holder, with instructions. Assortment includes 10 films, 10 paper. **15c**
No. 4902. Assortment..... 15c

Photo Retouching Pencil

Improve Your Pictures, Prints and Negatives



Charcoal colored pencil that can be used to retouch your pictures to give them sharper detail, cover up blemishes of any sort, etc. Gives pictures a professional quality. Can also be used on negatives to block out areas you do not desire to print. **20c**
No. 4655. Photo Retouching Pencil. Postpaid.... 20c

■ **To Get Good Pictures You Should Know How a Camera Works!**

Photography for Beginners

Taking—Developing Printing—Enlarging



Apart from the stimulating pastime in itself, this many-sided art offers undreamed of possibilities of application. Whatever aims or objects you have in view, you will always be able to obtain full gratification. Do you want snapshots to remind you of your travels and excursions? If so, let the camera be your companion, and your pictures should be a constant source of pleasant reminiscences to a much greater degree than bought pictures ever could be. Photography is not a very difficult art. It is a simple matter to produce good pictures, and if you will adhere to the methods recommended in this book, you will have no reason to fear that your photographs will be spoiled by failures. Here is a brief summary of the book: How a photograph is made —How a camera works—Making an exposure— Work in the dark room—Developing the negative —Printing the positive—Photography indoors— Outdoor photography—Instantaneous action picture —Home portraiture. Numerous illustrations. **15c**
No. 1651. Photography for Beginners. Price 15c

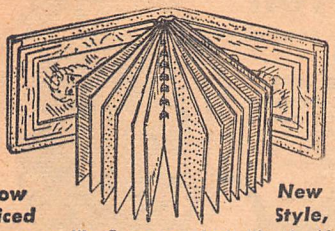
Red Bulb for Darkroom Use



Fits standard light socket. Small in size, but gives red glow for photo darkrooms. Also useful for warning light, etc. 110 volts.
No. 4907. Red Bulb. Each..... 25c

PHOTO ALBUM

Transparent Celluloid Windows, Slip Photos In and Out In A Jiffy!



Low Priced ***New Style,***

If you are like I am, you don't like the idea of pasting pictures in an album, yet you want them neat, presentable and handy. This is the album for you. Instead of pages, it has transparent celluloid window pockets. **Just slip pictures in the pockets and they are ready to show.** Pictures can be shown on both sides of each window. Pictures can be put in each window until entire area is filled. No pasting, no muss. Celluloid window gives them lustrous look. Two sizes of albums.

No. 7061. Snap Shot Size Window Album. 16 windows. White plastic binder. 2 ½x4-in. **35c**
Price (3 for $1.00) Each.....
No. 7062. Large Size Loose Leaf Window Album. 10 windows, 6 ½x7 ¼ -in. With inserted black background paper, gold stamped cover **85c**
No. 7060. Additional Large Double Windows. (for 7062) Each.....15c



"My Sweetheart" Photo Wallet

Attractively made of plastic, hard-wearing material to resemble leather. Built-in gusset change purse with built-in jiffy coin holder and dispenser to hold 1c, 5c, 10c or 25c coins. Any picture can be inserted in heart shaped frame on outside of wallet. Picture protected by celluloid. **$1.50**
No. 7069. Sweetheart Wallet. Postpaid..

Build Your Own Photo Enlarger With These Plans

Plans for 5 Practical Enlargers That Can Be Cheaply Made at Home



Precision made photo enlargers are very expensive, yet they are not at all difficult to build. These plans were originally published in the Popular Mechanics Magazine, so you know they are reliable and practical. Include plans to **build universal enlarger that takes negatives from 35 mm. to 4x5-in. negatives, vertical enlarger with "vernier" focusing; simple enlarger for one-size enlargements and two "jiffy" enlargers that use camera lenses and bellows and can be built in one evening's work.** Choose the enlarger you like and build it. 43 diagrams, photos and plans with complete descriptive guide. Published by Popular Mechanics Press.
No. 1435. Photo Enlarger Plans. Postpaid. 25c

Close-Up Portrait Attachment Lens

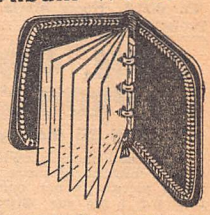


Take Close-Up Pictures 2 to 4 Feet Away!

Lens in most low-priced cameras are designed to take pictures from a distance of 15 feet or more. The result is that it is impossible to get a good close-up portrait type picture of a baby, your girlfriend, your favorite pet, etc. With the use of this portrait lens, you can take pictures closer, and secure larger images. This lens when slipped over the lens opening on your camera, enables any fixed focus camera to take close-ups. Spring grippers hold the lens in place on most cameras, but on other cameras Scotch tape can be used to hold in place. Lens is 1-inch diameter,, metal frame with spring grips with ground glass corrected lens. With directions.
No. 4969. Close-Up Portrait Lens. Each 75c

Pocket Photo Album Wallet

Holds 12 Pictures or Passes



Simulated leather. Opens flat. 3 side zipper ring binder with booster stlye rings. It has six double inserts for accommodating 12 pictures and looseleaf ring binder arranngement for adding or removing of inserts. Size 3 ½x4-inches. Many uses.
No. 7068. SWEETHEART WALLET. $1.50
Postpaid Only.....



Screen Stars and Radio Favorite Picture Stamps

Over 40 different packets, each with 10 different color photo stamps of radio and screen stars. Get several to put in your album, decorate your stationery, books, etc. Order several packages and we will make certain they are all different.
No. 4794. Screen & Radio Stars Picture Stamps. 15c
Per Package, Postpaid.....
3Different Packages for 40c

6x9 -INCH SPORTS ACTION PICTURES

All Sports



Each envelope contains 6 different sports pictures of boxing, football, baseball, wrestling, track, basketball, etc., stars in action. Swell pin-ups. Get several, most will be different.
No. 4549. Sports Action Pictures. 15c
(3 Sets for 40c) Price Per Set Postpaid...

Show Movies At Home! Cartoons, Sports, Comedies, News, Adventures, Cowboy, Religious, Educational Films, Etc., Etc.

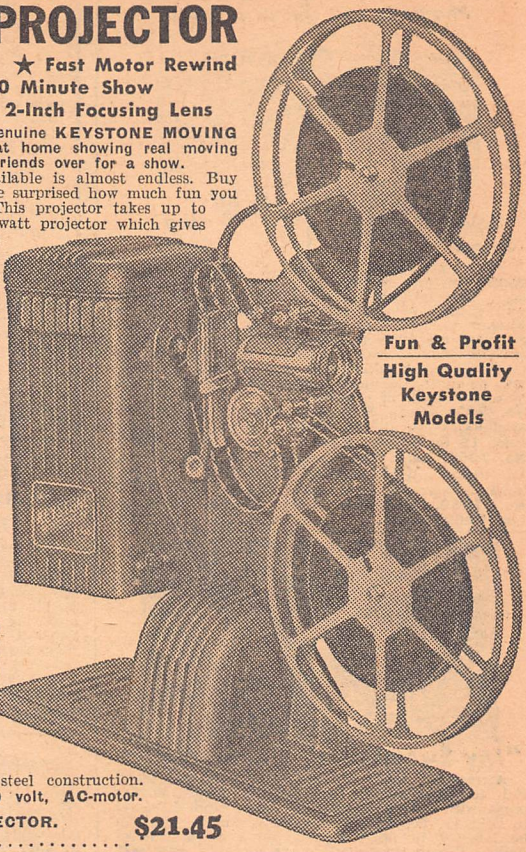
16 MM. 400 FT. PROJECTOR

★ Patented Flickerless Shutter ★ Fast Motor Rewind
★ 400 Foot Capacity, 20 Minute Show
★ Keystone ★ 2-Inch Focusing Lens

Here's what you've always wanted—a genuine KEYSTONE MOVING PICTURE. You'll have plenty of fun at home showing real moving pictures with this projector. Invite your friends over for a show.

The list of film subjects that are available is almost endless. Buy films, rent films or borrow films, you'll be surprised how much fun you can have with a home movie projector. This projector takes up to 400 foot reels of 16 mm. film. A 120 watt projector which gives excellent quality projection through its built-in condenser lens for extra brightness and 2-in. focusing projection lens. Patented flickerless shutter gives steady projection of higher priced projectors. Has adjustment for raising and lowering picture. Simplified threading. Fast motor-driven film rewind. Highly polished reflector for increased brightness of image. Angle projection permitted by swivel arrangement. Off-on switch. Convenient carrying handle. Brown crackle finish. Complete with 120 watt projection lamp, 1 16-mm. 200-ft. reel and 6-ft. extension cord. Individually boxed. Operates on 110 volts, 60 cycle AC.

No. 6012. Home Movie Projector. Postpaid..... $17.45



Fun & Profit

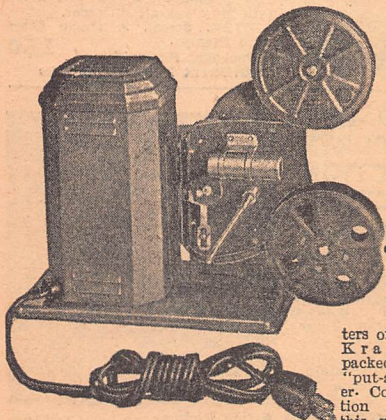
High Quality Keystone Models

8 MM. 400 FOOT PROJECTOR

Full 30 Minute Show

More and more people are turning to 8 mm. because of lower film costs. Projected picture is not quite so large, but fine for home use Bright illumination, concentrated filament 100 watt lamp. Sharp lens, condenser lens for extra brightness. Simplified threading. Fast motor-driven film re-wind. 400-ft. capacity for 30-minute show. Swivel for raising or lowering image. Off-on switch. Carrying handle. Heavy steel construction. Complete with empty 200-ft. reel. 110 volt, AC-motor.

No. 6044. KEYSTONE 8 MM. PROJECTOR. Price Postpaid Only..... $21.45



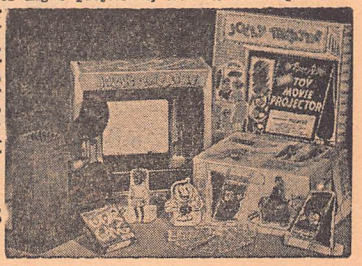
Low-Priced Hand Wound, Electric Lighted 16 mm. Projector

This hand operating, simple threading, 16 mm. projector is a fine beginning for any boy who wants to show pictures at home. Has 100 foot film capacity. Uses standard electric light bulb. Fine quality lens projects clear picture. Automatic shutter assures you clear movies. Individually boxed.

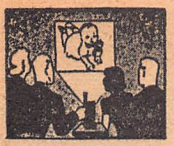
No. 6042. Price Postpaid..... $6.98

Complete Home Theater Outfit Only $9.98

Includes hand wound, electrically lighted 16 mm. projector described above, 50-ft. movie film, shadow-box movie screen for day or night projection, 100-ft. take up movie reel, theater tickets, show announcement, box office, pipe-organ cutouts, cut-out characters of Barney Google, Krazy Kat, etc., packed in patented "put-away" container. Complete. Illustration at right shows this wonderful outfit.



No. 6043. HOME THEATER OUTFIT. Complete, Postpaid..... $9.98



8 MM.
16 MM.

Moving Picture Film

Have Fun At Home Showing Fascinating Film Subject!



We have a very large stock of film on hand at all times, including cartoon comedies, westerns, features, scenic and educational subjects. They are all made from new. original negatives and will produce sharp, clear, brilliant pictures. This is NOT used film, but brand new. This film is NON-INFLAMMABLE, and has the approval of the Insurance Board of Underwriters. Please order by name and number. All films regardless of length are complete stories.

Kid Comedies

The popular "Our Gang" comedies. These kids seem to do almost everything wrong, but it comes out all right in the end. We cannot guarantee any specific titles, but if you order more than one film, we will be sure you receive all different titles. Not a cartoon.

16 MM.

No. F296. 25-Ft. Kid Comedy. 16 mm. Each.. **95c**
3 All Different for $2.60

No. F297. 50-Ft. Kid Comedy. 16 mm. Each **$1.75**
3 All Different $4.50

No. F298. 100-Ft. Kid Comedy. 16 mm. Each **$2.75**
3 All Different $8.00

8 MM.

No. F807. 25-Ft. Kid Comedy. 8 mm. Each **$1.25**
3 All Different $3.00

No. F808. 50-Ft. Kid Comedy. 8 mm. Each.. **$1.75**
3 All Different $4.75

Cartoon Comedies



A great variety of different cartoon characters including Mutt & Jeff, Simon the Monk, Krazy Kat, etc. Plenty of laughs. We cannot guarantee any specific titles, but if you order more than one, we send all different.

16 MM.

No. F272. 25-Ft. Cartoon Comedy. 16 mm. Each.. **95c**
3 All Different for $2.60

No. F273. 50-Ft. Cartoon Comedy. 16 mm. **$1.75**
Each Postpaid .....
3 All Different $4.50

No. F274. 100-Ft. Cartoon Comedy. 16 mm. **$2.75**
Each Postpaid .....
3 All Different $8.00

8 MM.

No. F804. 25-Ft. Cartoon Comedy. 8 mm. **$1.00**
Each Postpaid .....
3 All Different $2.50

No. F805. 50-Ft. Cartoon Comedy. 8 mm. **$1.75**
Each Postpaid .....
3 All Different $4.75

No. F806. 100-Ft. Cartoon Comedy. 8 mm. **$3.25**
Each Postpaid .....
3 All Different $9.00

Mickey Mouse



Walt Disney's famous character Mickey Mouse in his many adventures. Six-shooter Mickey, Dog-Catcher Mickey, High-Speed Mickey, etc. Many varieties. We cannot guarantee any specific titles, but if you order more than one, we send all different.

16 MM.

No. F50. 50-Ft. Mickey Mouse. 16 mm. Each.. **$1.75**
3 Different $4.75

No. F-100. 100-Ft. Mickey Mouse. 16 mm. **$3.25**
Each Postpaid .....
3 Different $9.00

No. F-200. 200-Ft. Mickey Mouse. 16 mm. **$6.50**
Each Postpaid .....

8 MM.

No. F-809. 25-Ft. Mickey Mouse. 8 mm. **$1.00**
3 Different $2.75

No. F810. 50-Ft. Mickey Mouse. 8 mm. **$1.75**
3 Different $4.75

Donald Duck

Walt Disney's Donald Duck gets all excited. Plenty of comical action in these.

16 MM.

No. F51. 50-Ft. Donald Duck. 16 mm. Each.. **$1.75**
3 Different $4.75

No. F101. 100-Ft. Donald Duck. 16 mm. Each **$3.25**
3 Different $9.00

No. F201. 200-Ft. Donald Duck. 16 mm. Each **$6.50**

8 MM.

No. F811. 25-Ft. Donald Duck. 8 mm. Each **$1.00**
3 Different $2.75

No. F812. 50-Ft. Donald Duck. 8 mm. Each **$1.75**
3 Different $4.75

Walt Disney Cartoons

We cannot guarantee any specific titles, but if you want more than one film, we will be sure you you receive all different titles.

16 MM.

No. F292. 25-Ft. Walt Disney Cartoons. 16 mm. **95c**
Each Postpaid .....
3 All Different $2.60

No. F293. 50-Ft. Walt Disney Cartoons. 16 mm. **$1.75**
Each Postpaid .....
3 All Different $4.50

2½-Ft. 16 MM. Films

Only 10c Each

3 Different for 25c

These are short film subjects. You can get a great variety of subjects for very little money. Over 50 different titles ranging from cartoon comedies of such subjects as Pop Eye, Betty Boop, Scrappy, etc. to Western thrillers. Each film is made in the form of a loop so that it feeds continuously through the machine without any reels, rewinding or trouble.

16 MM.

No. 6004. Film Loops. Each..... **10c**
3 All Different for 25c



Charlie Chaplin Comedies

The most famous and hilarious comic of them all, Charlie Chaplin, will keep you laughing as he gets in and out of trouble. We cannot guarantee any specific titles, but if you order more than one Charlie Chaplin film, we will be sure you receive all different titles.

16 MM.

Charlie Chaplin Comedies

No. F289. 25-Ft. Charlie Chaplin Comedy. 16 mm. **95c**
Each Postpaid .....
3 All Different for $2.60

No. F290. 50-Ft. Charlie Chaplin Comedy. 16 mm. **$1.75**
Each Postpaid .....
3 All Different $4.50

No. F291. 100-Ft. Charlie Chaplin Comedy. 16 mm. **$2.75**
Each Postpaid .....
3 All Different $8.00

8 MM.

No. F813. 25-Ft. Charlie Chaplin Comedy. 8 mm. **$1.25**
Each Postpaid .....
3 All Different $3.00

No. F814. 50-Ft. Charlie Chaplin Comedy. 8 mm. **$1.75**
Each Postpaid .....
3 All Different $4.75

No. F815. 100-Ft. Charlie Chaplin Comedy. 8 mm. **$3.25**
Each Postpaid .....
3 All Different $9.00

Make Money with Your Own Home Theater

Many boys charge 5c to 25c to see their pictures at home and in this way pay for projector and films and make money besides!



Revised regularly to show you best action pictures of famous recent football games. Top thrills, touchdown plays. Superb for study.

16 MM.

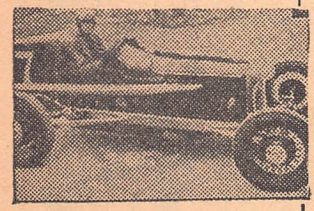
No. F102. 100-Ft. Football Thrills. 16 mm. **$3.00**

No. F360. 360-Ft. Football Thrills. 16 mm. **$9.95**

8 MM.

No. F816. 50-Ft. Football Thrills. 8 mm. Ea. **$1.75**

No. F817. 180-Ft. Football Thrills. 8 mm. **$5.50**



Auto Racing Thrills and Spills

All types of auto racing. Midget auto races, dirt road auto races, Indianapolis Speedway, etc. Spine-tingling drama will give you a real scare.

No. F112. 100-Ft. 16 mm Price Postpaid **$3.00**

No. F827. 50-Ft. 8 mm. Price Each.... **$2.00**

Religious Films

"The Holy Year"

No. F121. 100-Ft. 16 mm. Headline Edition.....$2.95

No. DF91. 360-Ft. 16 mm. Complete Edition.....$8.95

No. DF92. Complete 16 mm. SOUND Edition.....$17.95

No. F837. 50-Ft. 8 mm. Headline Edition.....$2.95

No. DF90. 200-Ft. 8 mm. Complete Edition.....$5.75

Action Sports

Learn Sports by Watching the Experts!

You'll get plenty of fun seeing the experts in action, but they will also show you the way to improve yourself. Fun and action, but plenty of good education.

Wrestling Thrills

No. F831. 50-Ft. 8 mm. Price Postpaid.. **$1.75**

Big League Baseball

No. F116. 100-Ft. 16 mm. Price Postpaid. **$2.75**

No. F832. 50-Ft. 8 mm. Price Postpaid.. **$1.75**

Bowling

No. F120. 100-Ft. 16 mm. Price Postpaid **$3.00**

No. F838. 50-Ft. 8 mm. Price Postpaid.. **$2.00**

Winter Sports

Skiing, skating, ice sailing, tobogganing, bobsledding.

No. F118. 100-Ft. 16 mm. Price Postpaid **$2.75**

No. F834. 50-Ft. 8 mm. Price Postpaid.. **$1.75**

Swimming, Diving Champions

No. F119. 100-Ft. 16 mm. Price Postpaid **$2.75**

No. F835. 50-Ft. 8 mm. Price Postpaid.. **$1.75**

Championship Basketball

No. F362. 360-Ft. 16 mm. Price Postpaid **$8.95**



Kings of the Ring Boxing Pictures

Knockout Thrills

Champions of the ring battle it out. Highlights of famous fights. You'll enjoy watching these selected fight pictures. Action.

No. F341. Fight Thrills. 16 mm. 100-ft. Each.. **$2.75**

No. F820. 50-Ft. Fight Thrills. 8 mm. Each.. **$2.00**

No. F359. 360-Ft. Fight Thrills. 16 mm. Price.. **$8.75**

Joe Louis Fight Pictures

No. F268. 100-Ft. 16 mm. Price Postpaid **$3.50**

No. F821. 50-Ft. 8mm. Price Postpaid.. **$1.75**



Atomic Bomb Film

Famous atomic bomb experiments showing terrific blast of bomb in black and white or color. Amazing, sensational dawn of atomic energy. Colossal; thrilling. Unforgettable. Keep for years and it gets more interesting every time you show it.

16 MM.

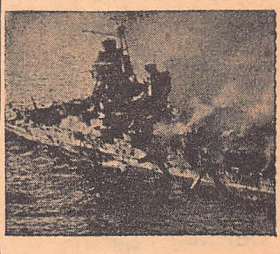
No. F107. 100-Ft. Black & White. 16 mm. **$4.00**

No. DF84. 100-Ft. Kodachrome Full Color. 16 mm. Price..... **$14.75**

8 MM.

No. F836. 50-Ft. Black & White. 16 mm. **$2.00**

No. DF823. 50-Ft. Kodachrome Full Color. 8 mm. Price..... **$7.50**



War Thrills

Actual Battle Pictures

Action scenes of ships, planes, artillery and hand-to-hand combat pictures. Highlights of the best war pictures. You will thrill to the wonderful action of our American soldiers in these films.

16 MM.

No. F361. 360-Ft. War Thrills. 16 mm. Each.. **$8.75**

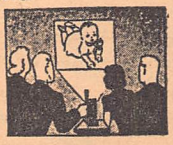
No. F103. 100-Ft. War Thrills. 16 mm. Each.. **$2.75**

8 MM.

No. F818. 50-Ft. War Thrills. 8 mm. Each.. **$1.75**

No. F819. 180-Ft. War Thrills. 8 mm. Each.. **$5.50**

Convert Your Silent Projector Into Sound



Popular Mechanics Press has brought out these plans for instructions and diagrams showing how you can convert your silent projector to sound. Gives complete instructions & plans. Photos, diagrams. Also tells: How to Make Your own Movie Titler, Film Viewer, etc. Over 45 illustrations.

No. 1463. Plans for Converting Silent Projector to Sound. Price Postpaid..... **25c**

Brilliant MOVIE SCREENS



Everyone who has a movie machine should have a screen for projecting the film. In this way you can get the maximum effect from your projector. Special surface gives 60% better illumination than wall or sheet. Brilliant sharp pictures. Quick erecting easel for setting on table; eyelet for hanging on wall.

No. 6927. Brilliant Movie Screen. 22x30-in. Price Each, Postpaid..... **$4.95**

No. 6926. Movie Screen. 18x24-in. Price ting on table; eyelet for hanging on wall. **$3.25**



Western Thrillers

Fast action and real thrills in these movies. Most of them are real fight stories out of the old West. Includes such famous Western stars as Bill Cody, Tom Mix, Bob Custer, Ken Maynard, etc. Stories about gamblers, cattle rustling, Indians and outlaws. We cannot guarantee any specific titles, since the titles are changed frequently. If you order more than one film, we will be sure you receive all different titles.

16 MM.

No. F269. 25-Ft. Western Thriller. 16 mm. Each... **95c**
3 All Different for $2.60

No. F270. 50-Ft. Western Thriller. 16 mm. Each Postpaid..... **$1.75**
3 All Different $4.50

No. F271. 100-Ft. Western Thriller. 16 mm. Each Postpaid..... **$2.75**
3 All Different $8.00

8 MM.

No. F801. 25-Ft. Western Thriller. 8 mm. Each Postpaid..... **$1.00**
3 All Different $2.50

No. F802. 50-Ft. Western Thriller. 8 mm. Each Postpaid..... **$1.75**
3 All Different $4.75

No. F803. 100-Ft. Western Thriller. 8 mm. Each Postpaid..... **$3.25**
3 All Different $9.00



Police, Detective & Gangbuster Mysteries

Police mysteries that have everything in thrills. Underworld gangs. Gun fights. Gang busters. Crime stories. Thrilling. Order more than one and we will send all different.

No. F113. 100-Ft. 16 mm. Price Each... **$3.25**
No. F828. 50-Ft. 8 mm. Price Postpaid.. **$2.00**



Tom Mix Western Cowboy Pictures

Most famous cowboy of all time rides. Tom Mix with his famous horse rides roughshod over desperate gangs of killers. See him battle against the odds and win! Assorted titles, but if you order more than one we will send all different stories.

16 MM.

No. F52 50-Ft. Tom Mix. 16 mm. Each... **$1.75**
No. F114. 100-Ft. Tom Mix. 16 mm. Each... **$2.75**

8 MM.

No. F829. 25-Ft. Tom Mix. 8 mm. Each.... **$1.25**
No. F830. 50-Ft. Tom Mix. 8 mm. Each.... **$1.75**



Candid Shots of Famous Movie Stars

Hollywood In Color

Candid shots of Hollywood's famous screen beauties. All star parade—about 19 of them. Included are Paulette Goddard, Bob Hope, Bing Crosby, Mickey Rooney and many glamour girls.

16 MM.

No. F108. 100-Ft. 16 mm. Black & White **$4.00**
No. DF89. 100-Ft. 16 mm. Kodachrome full color. Price Postpaid..... **$14.75**

8 MM.

No. F824. 50-Ft. 8 mm. Black & White. Price.. **$2.00**
No. DF70. 50-Ft. 8 mm. Kodachrome full color. Price...$7.95

All America's Favorite Beautiful Girls

Miss America Beauty Pageant Bathing Beauty Contest



You'll thrill at the parade of bathing girl beauties. Every one of whom seems more lovely than the last one! These are the latest pictures of the famous Miss America annual bathing contest. The new ones are sent as soon as available.

16 MM.

No. F110. 100-Ft. Miss America Beauty Pageant. 16 mm. Black & White.. **$4.00**
No. F111. 100-Ft. Beauty Battle. Florida vs. California bathing beauties. 16 mm. Black & White. Price.. **$4.00**
No. DF85. 100-Ft. Miss America Beauty Pageant. 16 mm. beautiful Kodachrome full color. Price..... **$14.75**
No. DF86. 100-Ft. Beauty Battle. 16 mm. Kodachrome full color..... **$14.75**

8 MM.

No. F825. 50-Ft. Miss America. 8 mm. Black & White. Price Postpaid..... **$2.00**
No. F826. 50-Ft. Beauty Battle. 8 mm. Black & White. Price Postpaid..... **$2.00**
No. DF80. 50-Ft. Miss America. 8 mm. full color. Price Postpaid..... **$7.50**
No. DF81. 50-Ft. Beauty Battle. 8 mm. full color. Price Postpaid..... **$7.50**

Tarzan of the Apes

Famous superman who lived and talked with the animals. Famous Hollywood screen and comic personality comes to life! Order more than one film and we will send all different.

No. F106. 100-Ft. 16 mm. Tarzan Film. Each Postpaid..... **$3.25**
No. F822. 50-Ft. 8 mm. Tarzan Film. Each.... **$1.75**

CATALOG IN COLORS OF HUNDREDS OF 8 & 16 MM. SILENT AND SOUND FILMS

Black & White; Full Color — — Sports — Full Length Pictures — Newsreels — War Pictures — Cartoons — Comedies — Musicals

Send 5c for this film catalog today. It contains hundreds of popular film titles in black and white as well as color; sound as well as silent; 8 mm. and 16 mm. Covers all the favorite subjects. You can order films out of this catalog direct from us. Charge of 5c is made to cover cost of preparing this beautiful, illustrated catalog with color reproductions.

No. 1036. FILM CATALOG. Price Postpaid..... **5c**







DAYLIGHT PHOTO PRINTING SET

Print Pictures in Daylight! No Darkroom Needed!

PRINT PICTURES AT HOME IN A JIFFY. Save time and money. Print your own **DRAWINGS, CHR STM S CARDS, VALENTINES, CARTOONS, GREETING CARDS, Etc.** Reproduce any regular negative. No darkroom or special equipment is required. All your supplies are included in the set.

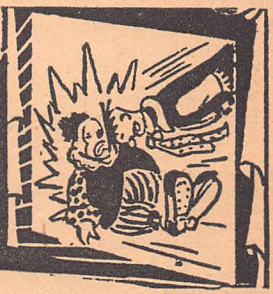


Set of Four Trick Negatives Included

In addition to using it for regular photographic and other prints, you can make trick photos of your friends. One of these is a picture of a girl carrying your head (or any friend) on a tray. Another shows dog with human head. You can print any head in the picture with this set. Fool your friends with these trick funny pictures. Also other novel ideas for making all types of photographic greeting cards. Set includes 4 trick negatives, printing paper, fixer and foto printing frame, all packed in box with instructions. Uses standard fixer and photo printing paper—extra supplies listed in this catalog or can be bought anywhere.

No. 4888. DE LUXE DAYLIGHT PHOTO PRINTING SET. Postpaid..... $1.98

Electric Projector, Film and Screen Set Only 98c



Don't let the low price surprise you, as this attractive projector throws a bright picture and provides an entertaining show. Very easy to operate. Just open up plastic case, insert film and it's all ready. Turn on switch and brilliantly illuminated picture is projected on screen. By pressing finger picture changes. 39 frames on each continuous film, so that each is a complete story in itself, and can be repeated over and over again as long as desired. Has double lens system which gives bright image. Uses 2 standard flashlight cells (not supplied). Bulb is included. Additional films are available. Since it uses standard 16 mm. size film, any film clippings of this size can be projected. The projector is made of plastic and stands about 4-in. high by 4¼-in. long. Set includes projector complete with bulb (without batteries), 2 rolls of film, screen and instructions.

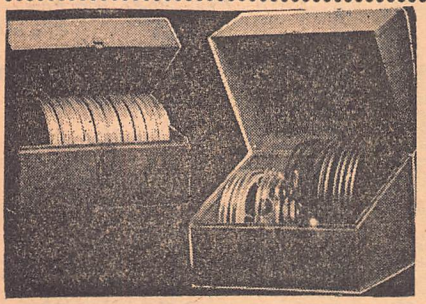


No. 4245. Electric Projector Set. Postpaid.... 98c

No. 4246. Film Set. Assorted comedies, cartoons and westerns. 6 different rolls, each with 39 pictures. **Set..... 98c**

No. 2548. Batteries. (2 Required). Each.....10c

- **—Show Pictures At Home With Low Priced Set**
- **—Operates On 2 Standard Flashlight Batteries**
- **—Comedies, Cartoons, Westerns, Etc., Film Subjects**



8 & 16 MM Film Chest

PORTABLE FILM CHESTS. Exceptionally well-made all metal film chests. Streamline design in rich brown crinkle finish. Piano-type hinge for smooth opening and closing. Sure-fit keyless toggle lock holds lid securely. Convenient carrying handle.

8 mm. Portable Film Chest

Holds 12 8mm. 200-ft. reels and cans or smaller.

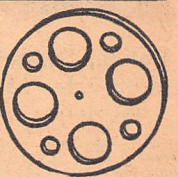
No. 6021. Price Postpaid..... $3.25

16 mm. Portable Film Chest

Holds 12 16mm. 400-ft. reels and cans (or smaller sizes).

No. 6022. Price Postpaid..... $4.25

Extra FILM SPOOLS



For keeping all your extra films in a neat and orderly fashion you should have some of these extra spools. Then too, if you want to splice several of the films together so that you can project a maximum amount at one time and not have to constantly keep changing and changing the films, you should get the largest spools that your projector will hold. 16 m.m.

No. 6016. 200 Ft. Spool. Price..... 45c

No. 6017. 400 Ft. Spool. Price 55c

8 MM. FILM SPOOLS

No. 6038. 200 ft. Price Postpaid..... 50c

Film Cement

For cementing and splicing 8 and 16 mm. film.

No. 6019. Per Bottle. Price Postpaid..... 35c

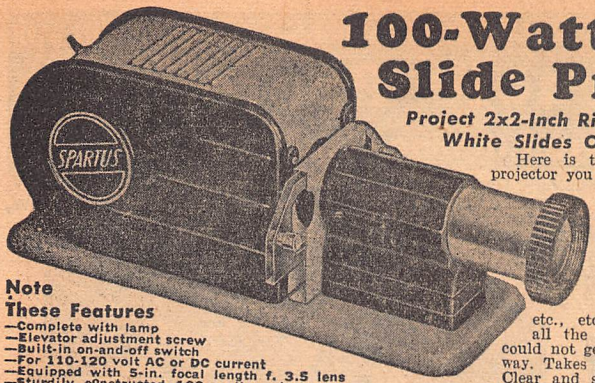
Metal Cans for Film Reels

Keeps films in good condition. Protects them from dirt.

No. 6011. Can. Holds up to 400 ft. 16 mm. reel. Each..... 40c

No. 6011A. Can. Holds up to 200 ft. 8 mm. reel. Each..... 30c

100-Watt Spartus Slide Projector



Project 2x2-Inch Rich Full Color or Black-and-White Slides On Any Wall or Screen

Here is the popular priced 35 mm. slide projector you have wanted. Wonderful for those who take their own color pictures and then wish to project the finished full color transparencies in brilliant color, enlarged as big as 5 feet by 5 feet. In addition thousands of ready-made slides can be bought of travels, religious subjects, beautiful girls, educational subjects, comic subjects, etc., etc. Imagine the wonderful detail, all the expression and warmth that you could not get from viewing them in any other way. Takes full-color or black-and-white slides. Clear and sharp pictures right to the edges; comparable to much higher priced projectors. Uses set of condenser lenses same quality as those found in $30.00 projectors. Chrome-plated steel reflector insures more light, greater brilliance of picture. Has Underwriters approved on-off switch. Slides easy to insert or remove. Spring grip holds them firmly in place. Free-motion slide transport. Underwriters approved cord and socket. Beautiful streamline plastic and metal construction that gives real beauty as well as high-quality performance. All these NEW features in addition to those listed at left. Complete, ready for use. There is no finer projector at anywhere near the price.

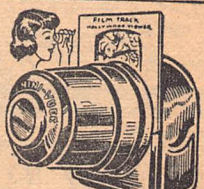
Note These Features

- —Complete with lamp
- —Elevator adjustment screw
- —Built-in on-and-off switch
- —For 110-120 volt AC or DC current
- —Equipped with 5-in. focal length f. 3.5 lens
- —Sturdily constructed 100 watt projector—always cool during operation
- —Light weight—made of hi-impact bakelite, steel and aluminum
- —Ideal for home use—can be set up in a jiffy
- —Slide carrier holds two 2x2-in. glass or cardboard mounted slides
- —Smooth, easy focusing—sharp, bright image

No. 6009. SPARTUS SLIDE PROJECTOR. Postpaid..... $12.95

No. 6009A. CUSTOM BUILT CARRYING CASE FOR SLIDE PROJECTOR. Postpaid.....$3.75

VIEWER FOR SLIDES, FILMSTRIPS, 8-16-35 MM. FILMS



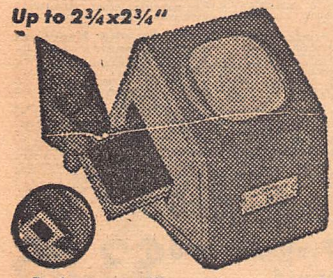
This **VIEWER** is designed for looking at movie films, transparencies and slides of all sorts. **Many people view slides and film strips in color of flowers, religious subjects, personal pictures, etc.** These viewers are fine for getting a brilliant picture of any slides (black and white or color), film strips, 8-16-35 mm. films. Has focusing lens. Attractive walnut finish. Requires no electricity. Just hold up to light. Ground glass diffuses and lights up film.

No. 4259. FILM VIEWER.

Price Postpaid Only $1.75

Electrically Illuminated Film Viewer and Enlarger

Up to 2¾x2¾"



Lights Up the Film or Transparency and Enlarges It So You Can See It Clearly!

Look at your films and transparencies this easy, convenient way, yet lose none of the thrill. Electrically illuminated so that color transparencies are revealed in all of their beauty. **Optically ground lens delivers brilliant, magnified view about twice normal size.** Thus you can look at your views and see them large and brilliantly without projecting them. **No dark room needed, no screen.** Even those who have a projector will find that this is the practical way to show them. This versatile slide viewer accommodate all films up to 2 ¾ x2 ¾ -inches and right down to 8 mm. films. Viewer comes complete with bulb, on-off switch, 6-ft. electric cord. Hinged adapter centers each slide size. Attractively finished in grey, wrinkle enamel. All metal construction. 110 volt, AC or DC.

No. 6026. ELECTRIC VIEWER. Postpaid $5.95

ELECTRIC SLIDE VIEWER



Low Priced

Takes Up to 2x2-Inch (35 mm.) Films

This is a convenient electric film viewer for looking at films and color transparencies, but does not have any magnification. **The electrically illuminated ground glass brilliantly lights up picture, showing all the detail.** Small enough to be carried in pocket or easily stored away. Operates on 110 volts, AC or DC. Equipped with bulb, 6-ft. electric cord. Ruggedly made of metal, attractively finished in grey, wrinkle enamel. This is an instrument that every camera fan should have. Low priced, yet does a good job.

No. 6025. Electric Slide Viewer. Postpaid $1.98

YOU can find over 100 PRACTICAL USES and have LOTS OF FUN with

5 in 1 Miracle Projector

Electric Enlarger and Copy Maker

Magnify & Project!

Stamps, coins, puzzles, clippings, maps, science specimens, plans, etc. Examine magnified details! Project on paper and sketch copies, large or small. Easier reading for weak eyes.



Magnifying Reader for Small Detail & Print

Amazingly Useful Invention

Home Fun—Schools—Salesmen—Clubs—Artists—Teachers—Shops—Sign Makers—Doctors—Classroom—Sciegtists—Students—Money Maker—Photographers—Experiments—Lab workers—Printers—Painters Etc., etc., etc.



HIGH FIDELITY, TRUE VIEW, FULL COLOR

Learn to Draw & Sketch Signs, Cartoons, Pictures Easily



Posters, Lettering, Comics, Objects

Project sketches, pictures, objects, etc on drawing paper. Sketch over with pen, pencil, colors, etc Easy to make any kind of cartoons, drawings, signs, etc., either large or small. Make cartoons from pictures Easy to do; no skill, no practise.

Copy Any Picture or Object

Project and focus it large or small Make enlargements of plans or drawings You'll be surprised how many practical and entertaining uses you can make Advertising posters, cartoon sketches of friends, etc., etc., etc.

Natural Moving Pictures

Projecting Microscope Gives Live Show

Put ants, insects, flies & other bugs or animated objects under glass & let them walk around. See them in action greatly enlarged and magnified MOVING on screen. Amazing, real-life scientific motion pictures. Like having a projecting microscope



Make Photo Enlargements and Copies Without Negatives!



Use Any Photo or Picture

Direct positive photo enlargements and prints without negatives using Eastman direct positive paper. Use any black & white or color picture, colored transparency, etc. Easy to do; excellent results. No complicated dark room equipment. Makes correct copy (same as original), large or small. Also useful for making copies of important papers, plans, documents, stamps, sketches, maps, etc., etc. EASY, FUN, USEFUL, PROFITABLE.

Picture Enlarger and Projector



Project 3-Dimension (3D) Pictures

Put on your own show by projecting snapshots, pictures, post cards, photos, comics, clippings, etc. on wall or screen. Fine for school, clubs, talks, home shows, telling about your trip, salesmen, etc. Full color, correct projection, entirely readable & correct. Special device enables you to project 3-dimension or stereoscopic pictures. Startling, life-like.

Make Money—Machine Pays for Itself

Many ways to make money. Make photo enlargements photo copies, give shows, make sketches and drawings and advertising signs, etc. Easy to do—the machine does the work

$3.95 Each; 2 for $7.50

Projects & enlarges in full natural color; projects reading matter correctly readable. Clippings, pictures or sketches, color transparencies as well as small objects in brilliant natural colors, brightly lighted up by electric light inside projector.

Different Show Every Night; No Films to Buy; No More Expense; Sports, Girl Beauties, Comics, Etc. Your favorite SPORTS, MOVIE or COMIC PICTURES from papers & magazines Enlarge action pictures. Project snapshots of your girl, family trip. Project and read comic strips to kids Large pictures projected in full color!

Educational, Scientific; Real Life Action! Live ants, flies, bugs and small animals can be projected on screen; watch them in real life action, fighting, eating, playing. Great for amateur scientist experimenter and camera fan.

Make Signs, Sketches, Posters, Cartoons, Lettering, Etc. Quick! Easy! In Black & White or Full Color; From Clippings or Copy; Large or Small Make sketch or cartoon of friends. Posters and signs for clubs, stores, dances, Easy to make, large or small. Project picture or rough sketch right on blank drawing paper. Using pen, pencil or colors, sketch OVER PROJECTED PICTURE. Project photos and make funny, life-like cartoons or sketches. Amazing & practical. Be a good artist, even though you never did it before! Lettering and signs easy to do.

Magnifies Stamps, Specimens, Objects for Close Examination; Reader for Weak Eyes Collectors can enlarge objects. Examine in greatly magnified detail. MAGNIFIES ABOUT 50 AREAS. Make photo enlargements direct from objects! Enlarges small type, maps, etc., projecting it for easy reading.

Photo Enlarger; Makes Photo Prints, Photo Copies, Etc.—No Negatives Uses Eastman direct positive paper. Correct true-image photos, large or small, from any photo; or even from color prints & color transparencies. Photo enlargements, copies, etc., done cheaply, quickly, easily. 8x10-in. enlargement costs 12c; sell up to $1.00. NO NEGATIVES. Made by projecting picture on direct positive printing paper. Duplicate copies of blueprints, diagrams, papers; large or small.

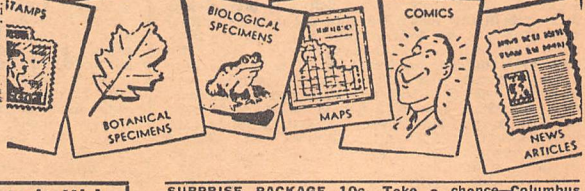
3-Dimension Stereoscopic Pictures By special process you can project 3-dimensional pictures and see in startling, life-like realism, so real you expect to reach out and touch them! Project beautiful girl pictures, travel scenes, etc.

No Skill—No Experience—Fun All Year Round Low-priced instrument that quickly pays for itself No experience and no skill to operate. Just plug into any 110-volt AC-DC standard home socket. Years of entertainment and practical uses for every member of the family. Lasts indefinitely; nothing to wear out, so only cost is low price of MIRACLE PROJECTOR. Schools, shops, offices, artists, etc., all find many uses for it.

Project on Table, Wall or Ceiling—No Screen Necessary Project almost anywhere—even on table. No screen necessary—any blank wall or white paper will do. Wonderful for classroom, clubs and salesmen.

Electric, Optically Ground Double Lens, Enameled Steel Construction Complete except for lamp bulb; use any household 60 to 100 watt lamp bulb. Steel construction, handsomely enameled in brilliant colors. Easy carrying: 7¼-in. high, 10-in. long. Optically ground and polished lenses; slide focusing so you can PROJECT FROM VARIOUS DISTANCES to make picture large or small. Takes pictures up to 3¼x4-inches. With illustrated instruction booklet, views, price list for additional supplies, etc.

No. 6010. Electric Projector and Enlarger. Price Postpaid..... $3.95

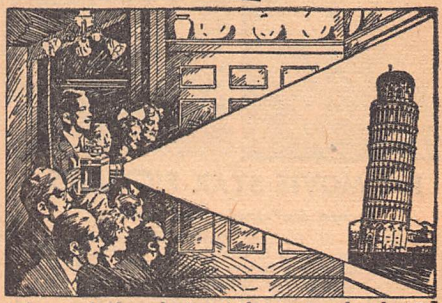


SURPRISE PACKAGE 10c. Take a chance—Columbus did. Surprise Novelty. No. 2995. Surprise Package 10c.

KEYSTONE PICTOGRAPH

for CORRECT AND ORIGINAL PROJECTION OF READING MATERIAL, PHOTOS, POST CARDS, ETC.—IN ALL COLORS.

Projects Subjects Large As Life Size



PROJECTS Picture$ & Reading Matter CORRECTLY

With this new Pictograph you can show an unlimited supply of pictures free of cost. Postcards, photographs, engravings from illustrated papers and in fact, any opaque object, such as moving works of a watch, living insects, and so on, can be projected upon the screen in much the same manner as the transparent slides in a magic lantern. With the Pictograph you can have a REAL PICTURE SHOW. You can bring out the pictures you took last summer of the camp, of that canoe trip, and the photos taken at school, and throw them on the sheet and look at them just as long as you want. You can show all of the post cards collected on your automobile trip last summer. And you can take mother and father by surprise, too. You can dig up the old family photos, call the family in and take them all back a few years by showing them the pictures of their youth. You can have regular evenings at home, in which the whole family can be together and share the real pleasure of a Pictograph with you. The beauty of it is that it **costs practically nothing to see new pictures.** It is unlike the old magic lantern or even the more modern moving picture machine where you are forced to continually buy new slides or film in order to see anything different. Not so with the Pictograph; you can show the photos taken by yourself or friends, colored postal cards, illustrations from books, etc., each being beautifully and exactly duplicated on the sheet before you.

PROJECT INSECTS, WORKS OF WATCH, ETC. JUST THE THING FOR CLASSROOMS, LECTURES, HOMES, OFFICES, ETC.



Will project the works of a watch so that you can see it run, insects for close inspection, etc. The great variety of instructive uses makes it an ideal aid for classroom teaching, salesmen's meetings, public lectures, club meetings and similar functions.

The price is so low that it makes an excellent investment solely for home use and when used for its many other uses, you receive a really wonderful value for the money you have invested in this machine.

Because of its superior lenses, illuminants and reflectors, this model yields a brighter, sharper and larger picture.

The lenses are so powerful that by using two 135 watt lamps, 110 volts, a picture size 5 inches square will give you a clear image size 4 feet square. Thus you can actually show many pictures **LIFE SIZE.** By bringing machine nearer or farther from screen, picture becomes smaller or larger.

PROJECTS COLORED PICTURES. Will project pictures in any number of colors and projection will be exactly like copy only larger.

PROJECTS PICTURES AND READING MATTER CORRECTLY. Do not confuse with cheap projectors which "reverse" pictures. Picture is projected correctly. Graphs, notices, reading matter, etc., are entirely legible. Shows in a minute what it might take hours to "pound into the head" by mere talking. Wonderful aid in **VISUAL EDUCATION.**

Has front surface mirrors for accurate optical reflection. Complete with 2 tubular 135 watt projection bulbs. Picture holder with adjustable guides for pictures up to 4¾x5½-in. Has ventilation provision. Will project pictures 4 feet or more on screen. 3½-in. double element projection lens. Projects pictures and reading matter correctly. Has carrying handle. Crystal bronze finish. Size 11⅝x10½x11¼-in high.

No. 6129· KEYSTONE PICTOGRAPH. $29.95

Price Postpaid. (Wt. 12 lbs.).....



Birds
Flowers
Famous People
Scenes
and Enlargements



Shadows
Guessing Games
Story Book Pictures



Vacation Snap Shots
Old Time Pictures
Family Groups
Babies



Daily Newspaper Comics
Sunday Color Comics
Valentines
Cartoons





100 MOVIE STAR PICTURES

Large 5x7-Inches in Colors

Collection of the top male and female movie stars in colors! Each is a glamorous picture. You'll find most of your favorites here from Betty Grable to Bing Crosby! 5x7-in. Beautiful gift box. **$1.60**

No. 4504. Movie Star Pictures. Set.....

90 COWBOY & COWGIRLS

All the favorite cowboy stars, singers and their horses. Action pictures in colors! Close-ups, glamour pictures, comedians—they're all here. 5x7-in. In attractive gift box. **$1.60**

No. 4507. Western Movie Stars. Postpaid

25 ARMY AND NAVY PICTURES

No. 4518. Set of 25 5x8-in. Pictures. **25c**

Postpaid Only.....

SHAPELY GIRL FIGURES!

Luminous

PIN UP GIRLS

GLOW

IN THE DARK



Gorgeous!

Moulded Forms

Beautiful faces—and figures even more so. Shapely white moulded plastic figures actually shine in dark. Day or night, a lovely sight! Mounted on plaques—three dimensional knockouts. **35c**

No. 4520. Price Each.....

Set of 3, Different & Daring $1.00

PROJECT IN DARK!

Religious Pictures



Set of 9 Miniature Religious Pictures, each picture 5x7 inches. The titles of the pictures are as follows: The Angelus, The Resurrection, Sacred Heart of Jesus, The Ascension, The Assumption, Christ In the Manger, The Sistine Madonna, Sacred Heart of Mary, The Crucifixion. The pictures are beautifully lithographed in six colors and look well whether framed or unframed.

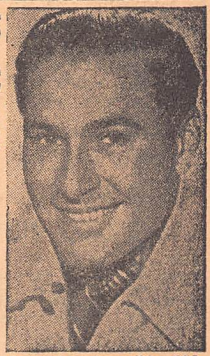
No. 4513. Per Set of 9 Pictures... 25c

No. 4514. Complete Set of 17 Different for Only..... 50c

50 Movie Stars & Pin Ups 35c

Great set of Movie Star Pictures at a special low price—





only 35c for 50 different pictures. Ideal for pin-ups, etc. All studio poses of famous stars. Size of each is about 2¾x2¾-in.

No. 4784. Movie Star Set. Price Postpaid..... 35c



Pretty Girl Pictures

Collection of 5 Pin-Up Pictures

Decorate your walls with pictures of these **AMERICAN BEAUTIES.** They are full color pictures of stunning and attractive girls that will make any room a whole lot more pleasant. Everyone likes to see the bright face of a swell looking girl and these are among the best. Each picture is in full color. There are 5 pictures in the collection and each picture is 5x7-inches in size. Suitable for framing.

No. 4502. PRETTY GIRL PIN-UP PICTURES. Set Postpaid..... 25c

WRITE NAME AND ADDRESS LEGIBLY. About 10% are difficult to read. Be sure yours is written plainly.

JEWELER'S TYPE EYE MAGNIFIER







Useful for Stamp and Coin Collectors, Model Builders, Jewelers and Watch Repairmen, Servicemen and Scientists

Only 25c

A handy **JEWELER'S TYPE EYE LOUPE MAGNIFIER** that almost everyone from the office worker to the experimenter will find useful. At this record low price you should have it! So great is the variety of uses that you can find for it that you will wonder how you ever got along without it. Everyone knows how powerful and how handy the EYE MAGNIFIERS are. Jewelers use them to make delicate repairs in watches and to study gems for flaws. It leaves both hands free for you to work on object. Excellent for stamp and coin collectors. Fits snugly into eye socket—sure grip. Well made of durable plastic. **25c**

No. 9225. EYE MAGNIFIER. Price Each Postpaid.....

POCKET MAGNIFYING GLASS



Read Fine Type

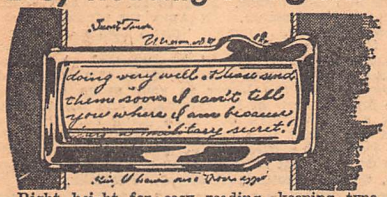
Handy for Collectors, Students, Home, Office, Etc.

Not only people with weak eyes, but almost everyone will find many uses for this Pocket Magnifier. Use it to read small print that is found in many directories and reference books, examining skin and facial blemishes, inspecting mechanism and small moving parts, magnifying materials and specimens of all sorts, etc., etc., to name a few of the uses. Can also be used as a burning glass. 1¼-in. diameter. Plastic.

No. 2390. UNIQUE MAGNIFYING GLASS. Price Postpaid..... 15c

Three for 40 Cents, $1.35 per Dozen, or $10.00 per 100 Postpaid

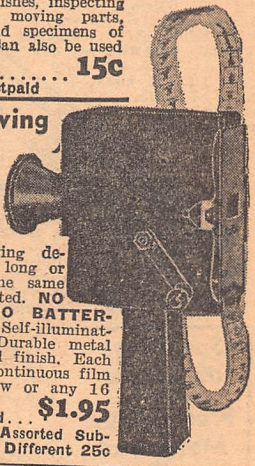
Easy Reading Magnifier



Right height for easy reading, keeping type always to correct focus. It is impossible to hold a reading glass steady in hand and the constant jumping around of the letters is a strain on the eyes. No danger of that with this magnifier. Magnifies several lines at a time. Self-focusing, parallel type magnifier. 4-in. long, 2-in. wide.

No. 9235. Price Postpaid..... $1.00

16 mm. Moving Picture Film Viewer



See Movies!

See any 16 mm. movie film with this personal viewing device. Run through long or short films; see the same actions as if projected. **NO ELECTRICITY, NO BATTERIES, NO BULB.** Self-illuminating, hand crank. Durable metal construction, enamel finish. Each with 1 film. Use continuous film loops described below or any 16 mm. film subjects. **$1.95**

No. 6034. Postpaid...

No. 6004. Films. Assorted Subjects. Each 10c—3 Different 25c

Magnifying And READING GLASSES



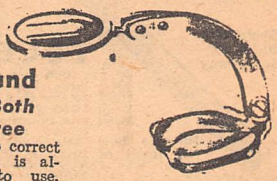
Don't Strain Your Eyes

Practical, powerful magnifying and reading glass. For studying books, maps, stamps, fabrics, skin, specimens, etc. Helps to relieve the eyes from unnecessary strain. Use as a burning glass and for starting fires. Examine skin for blackheads, wrinkles and facial blemishes. Excellent for collectors in examining specimens. Should be in every home. Popular handle style with large magnifying area.

No. 9180. Magnifying Glass. 2-in. diameter. Postpaid..... $1.65

No. 9181. Magnifying Glass. Large 4-in. diameter. Postpaid $3.50

Universal Magnifier



With Stand

Leaves Both Hands Free

Adjust it to correct height and it is always ready to use. Gives a steady view of object which is not possible with magnifier held in hand. Easily adjusted for various heights. Especially adapted for reading, inspecting and assembling small parts, etc. Handy for those who wish to work under magnifier and leaves both hands free. 12 diopter (3 power). 2½-in. high, 4-in. long, about 1¾-in. lens.

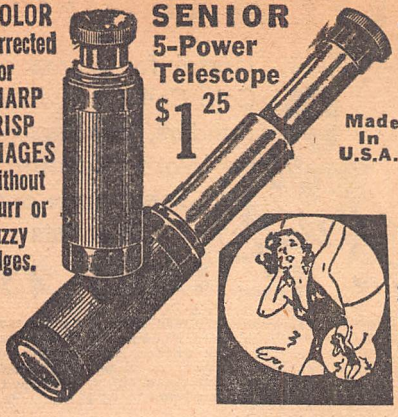
No. 9182. Universal Magnifier. Postpaid.. $1.00

COLOR Corrected For SHARP CRISP IMAGES Without Blurr or Fuzzy Edges.

SENIOR 5-Power Telescope

$1.25

Made In U.S.A.





LOCKHEED HUDSON (R.A.F.)

Spot Planes Get A Close-Up View



BELL AIRACOBRA

5-Power TELESCOPE

Powerful and Convenient Pocket Model With Carrying Case

All American Made Precision Telescope. Ideal for outdoor sports, scouting, hunting, camping, touring, observation, etc. Superb craftsmanship and optically ground, color corrected lenses are actually more effective than some telescopes of considerably higher power. Keen, sharp image enables you to see detail of subject you are studying with amazing clearness. No blurry or fuzzy edges. Black plastic construction, complete with handy black leatherette carrying case. Adjusts smoothly and evenly. Length closed 4-in. Open, 8-in. Diameter 1¾-in. Weight, 2 oz.

No. 672A6. Senior 5-Power Telescope..... $1.25

7-Power Telescope

A Lot of Power for a Little Money



As you know, the more powerful the telescope, the closer it brings things up to you. This will bring objects **SEVEN TIMES NEARER**—a car 70 feet away will seem only 10 feet away; a plane 7 miles away appears only a mile away!

Magnifies 50 Areas

Actually, it increases the area by 50 times. You will get a thrill when you see the objects jump right up to you when you look through. Swell for sports, outdoors, spotting, etc. Aluminum construction with baked-on black wrinkle finish. High quality ground and pitch polished lenses. 15 ½-in. open; 7 ½-in. closed. **$1.98**

No. 6722. Telescope. Postpaid.



Spotter's Telescope 69c

Full 5-Power — Spot the Planes

Gives You A Close up View of Planes, Boats, Birds, People, Etc.

The **ALL-AMERICAN SPOTTER TELESCOPE.** The ideal telescope for sports events, nature study, travelers, scouts and campers. Has ground and polished lens. Strongly constructed throughout. Simulated leather covering. Black enameled eyepiece and lens mount. Easy to focus. Clear sharp views at any distance. All American product. Guaranteed 5-power. Practice "plane spotting"—know all the different types of planes that fly overhead almost constantly. You'll be surprised at the remarkable results you can get from this low-priced telescope. Be the leader in your group by being the first to know of its advantages and possibilities. Get a close-up view of what's going on. Did you ever get caught in a crowd and want to get a better view? At a parade or big game? See the action, the detail. Swell at stage plays and musicals. **69c**

No. 6720. Spotter's Telescope. Postpaid..

See Rings of Saturn

Plus 4 Star Maps and Star Guide

Beginner's Guide to Astronomy

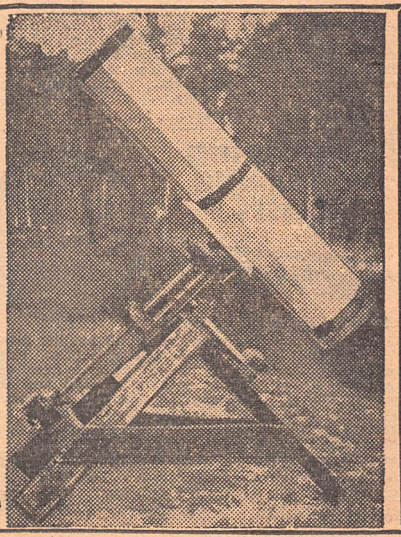


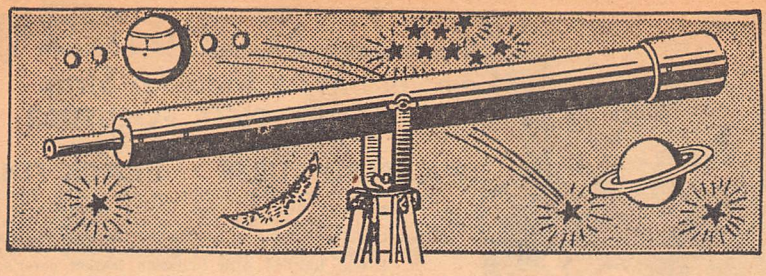
Build This 100 Power Reflecting TELESCOPE

Can you even imagine how large 100 diameters is? It means that if an airplane is 1000 feet in the air, through this telescope it would appear to be only 10 feet away. Imagine how **BIG** everything looks. Get the thrill of bringing the moon, planets, stars, star clusters and other objects remarkably close by just building this reflecting telescope. All that is required is an average amount of intelligence, a few tools which are usually to be found in average basement or garage plus a few cheap parts that can be bought for a few dollars. Makes a real astronomical telescope, not a toy.

Plans designed by Detroit News Public Service Bureau as a project for high school students. Completely illustrated and diagrammed, making construction extremely easy. Full description of how to build also tells you short cuts to getting materials and substitutes. Made for the fellow who is going to build this in his cellar and has nothing but only the most common materials to work with. **10c**

No. 1887. 100 Power Reflecting Telescope Plans





MAKE YOUR OWN 100 Power TELESCOPE WITH THIS COMPLETE LENS KIT--ONLY $2.50

Imagine seeing the planets around the sky 100 times the diameter you now see them! Imagine the moon 100 times wider and bigger—the area thousands of times larger! This **100 Power Telescope** has remarkable powers of definition and magnification. For extra power means not only the ability to see articles larger and clearer, but it means separating bodies and planets that seem as one to the naked eye. You see **the rings of Saturn, the moons of Jupiter, the many double stars that go through space in pairs, etc., etc.** Turn your telescope to the moon and examine its wonders. **The craters, the mountains, the formations** on the moon bring **new meaning, new thrills** and **new explorations.** As the moon goes through its many phases you can examine the shadows and contours on its face. **Study all this and more!**



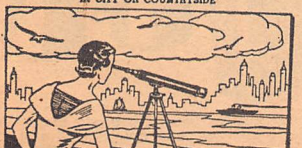
EXAMINE THE MOON AND PLANETS



ON THE RIFLE RANGE



IN CITY OR COUNTRYSIDE



Be ready when you read again of an eclipse of the moon or sun. When Mars or some other planet comes millions of miles closer to the earth than is customary, look through your telescope and study the wonders of the heavens which often stagger the imagination. When there's a "ring around the moon" study the phenomena. And if there isn't anything special "on" in the skies you should get plenty of thrills just exploring the ordinary secrets!

There's nothing unusually intricate about building this telescope. Any bright boy—with perhaps a little help from dad—should be able to make it. Once it's completed, we'll wager that both the builder—and his dad—will be more than proud of their achievement. **Kits include lenses only. (Mounting and tripod not included, but easy to make from directions.)**

Kit contains 3-in. diameter 75-in. focal length ground and polished objective lens and 2 Astronomical Eyepieces, 50 power and 100 power **$2.50**

This amazing easy-to-make set consists of the complete lens kit. Make the finished telescope in one or two evenings of easy work. All optical parts completely finished for 6 foot long refracting telescope. Directions for completing and using telescope are included.

No. 672B6. LENS KIT for Making 100 POWER TELESCOPE. Postpaid..... $2.50

NEW! 250 POWER COMPLETE LENS KIT

So popular has the 100 power Lens Kit been that the manufacturers have introduced this 250 power lens kit. **Kit includes complete finished 3-in. diameter 75-in. focal length ground and polished objective lens, plus all eyepiece lenses needed to give magnifications of 50, 100, 150, 200 and 250.** Complete lens set with full directions for mounting. **Kits include lenses only. (Mounting and tripod not included, but easy to make from directions.)**

No. 6004A. 250 POWER LENS KIT.
Price Postpaid..... $3.50



Binocular-Type Glasses $3.75

Complete With Shoulder Strap

CENTER-PIECE FOCUSING
Adjustable Eye Piece
NICKELED TUBES BLACK FINISH

Well built to resemble a pair of binoculars. Excellently made throughout and of good quality workmanship. Has adjustable eye piece, so that you can look through them comfortably. One-finger focusing enables you to spot the glass on the object and get it immediately focused with a minimum of trouble. Black, finished with imitation leather covering and nickel tubes. Comfortable and attractive composition eye pieces for sharp focusing. Each pair comes complete with strap. Supplied with or without carrying case.

No. 9222. Binocular-Type Glasses. Without Case.... $3.75

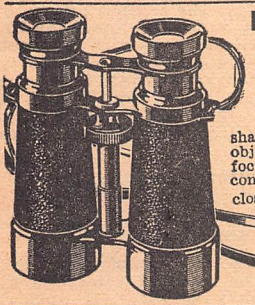
No. 9397. Binocular-Type Glasses. With Carrying Case. Postpaid..... $4.25



Vest Pocket Field Glass

A fine quality vest pocket glass for outdoor and indoor events. Special focusing wheel permits quick and accurate focus. Extra large field of view. Weight 3 oz., width 4-in., 2-in. thick. Fine covered body. Case included. All field glasses shipped postpaid.

No. 9224. Vest Pocket Field Glass.... $3.50



Dreadnaught Field Glass

Made of metal in combination black enamel and green finish, with oval shape eye pieces and objective. Adjustable, focusing lens. Rugged construction. Length closed 4¾-inches.

No. 9248A. Glasses with Carrying Case. Postpaid $5.50

New Powerful Field Glasses

For Sport, Field or Marine Use.

$9.00 With Carrying Case



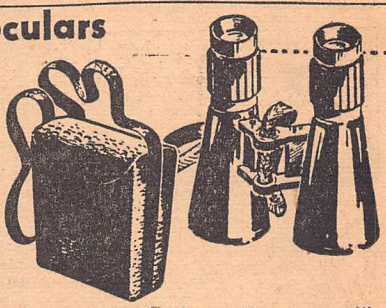
Superbly constructed field glasses, precision made by one of America's largest optical shops. For sportsmen and observation posts where dependable, hard wearing, mechanically perfect glasses are desired, we recommend this set. Fitted with matched removable lenses, 3½x40 mm. Efficient, accurate adjustment mechanism. Rigid die cast frame. Built to give complete satisfaction under the hardest service. Ideal for outdoor use when more power is needed. Leatherette covering on barrels—metal parts finished black japan and chrome. Handy neck strap included. 4½-in. when closed, 6-in. when open.

No. 9391. FIELD GLASSES. Leatherette Carrying Case. Postpaid..... $9.00

Popular Sport Binoculars

Convenient Pocket Size. Get a Close Up View of Far Away Scenes. Take Them With You on Trips, Sports Events, Sight Seeing, Etc.

Light and Easy to Carry--Takes Up Little Room



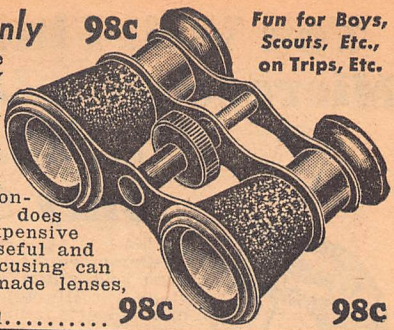
These **SPORT BINOCULARS and FIELD GLASSES** give you a ring side seat at sport events and a detailed view of objects in the distance. **Second,** they are made EASY-TO-CARRY. Most binoculars and field glasses are inconvenient and bulky. All of the excess weight has been trimmed away and they have been constructed entirely of light weight plastic. The size was reduced to the absolute minimum so you could carry them in your pocket. Only 4½-in. in length. **Third,** they were styled to LOOK SMART. Handsome black plastic case. **Fourth,** precision made of good quality lenses. 3 power magnification, brilliant images. Individual lens adjustment for perfect balance between each eye. Shoulder strap. Case not included.

No. 9396. SPORT BINOCULARS. Without Case. Price Postpaid..... $1.98

A Pair of Field Glasses Only — 98c

Fun for Boys, Scouts, Etc., on Trips, Etc.

A pair of Opera or Field Glasses for the small sum of 98 cents! If there are any cheaper Field Glasses on the market than these, we have never seen them. Small and compact. When closed, it measures not quite 4 inches by 2 inches. A swell pocket field glass for boys. You'll find them handy on trips, at the games, etc. Scouts can have a lot of fun with them. Can be conveniently carried with you and while it does not compare in quality or power with expensive binoculars, nevertheless you will find it useful and handy. Has center focusing adjustment. Focusing can be adjusted with one finger. Accurately made lenses, metal construction and enameled finish.



No. 9394. FIELD GLASSES. Price Postpaid..... 98c **98c**

Astronomy Made Easy—Revolving Star Map

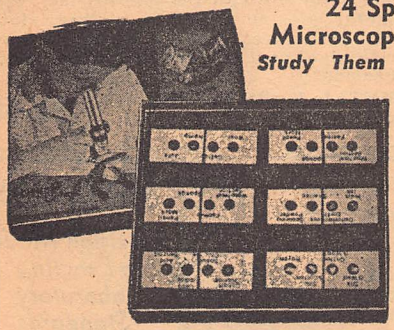


For scouts, explorers and mariners at sea the stars have always provided an infallible guide. Abounds with much handy information. Revolving wheel shows through die-cut cover to give you complete picture of sky for any day of year. Directions are marked. Stars are given with their names and magnitude. Constellations are traced out in dotted lines. Meteoric showers are marked. Names of planets and their periods are given. Astronomical terms are interpreted. Made for the amateur star gazer. Attractively printed in light and dark blue. Complete with directions. 8½x8½ inches.

No. 1393. REVOLVING WHEEL STAR GUIDE. Price Postpaid..... $1.00

24 Specimen Microscope Slide Set

Study Them Under Microscope or Magnifying Glass!



Wonderful opportunity for you to study nature under microscope with these PREPARED MICROSCOPE SLIDES. We have received so many requests for prepared slides that we decided to offer this set of 24 different specimens, four on each slide, for only $1.00! Can be used with microscope or powerful magnifier. Subjects are changed from time to time, so we cannot specify exact specimens, but each set contains 24 different. These slides can also be used to mount your own insect, chemical, food, flower, liquid, blood, etc., specimens. Packed in display box, 6x7x1-inch.

No. 9113. PREPARED SLIDE SET. Postpaid..... $1.00



Magnifying Glass In Leather Case

Popular pocket magnifier in good-looking leather case. Fits your vest pocket, yet it has a large 1½-inch lens with strong magnification. Excellent for reading, collectors, mechanics, office work, students, etc. **45c**

No. 2394. Price Postpaid.

Be Sure to Add Taxes Where Required

See a Wonderful New Living World Every Time You Look Into It

★

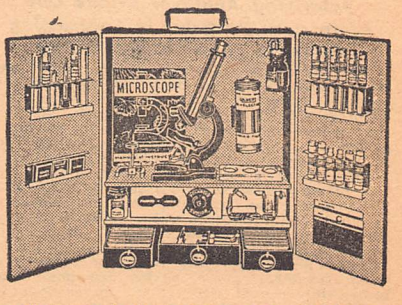
Examine Living Bacteria, Cells, Insect Life, Etc.

★

See Specimens and Objects Greatly Magnified

450 POWER GILBERT MICROSCOPE SET

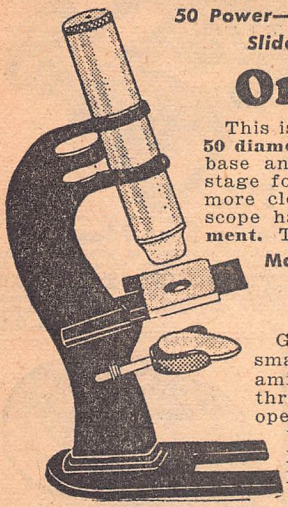
Includes Electric Substage and Topstage Light With Dri-Electric Power Pack



Huge de luxe outfit in big wooden cabinet. Has new battery powered substage light and topstage light and sensational dri-electric power pack. Professional type revolving turret microscope has 3 different objective lenses giving from 120 to 450 power magnification. (450 power means 20,000 areas magnification!) Polaroid analyzer and polarizer enables you to see specimens in gorgeous color in greater detail than with conventional microscopes of same power. Set includes hand microtome, alcohol lamp, chemicals and other equipment for many experiments and practical examinations of materials of all kinds. Wooden case 26x14½x4-inches. Weighs 9 pounds.

No. 6218. GILBERT No. 15 SET.
(Price $15.95 plus 80c postage) SEND..... $16.75

You Will Find This 50-Power Microscope a Useful Instrument



50 Power—2 Quality Lenses—Easy Focusing Eyepiece—2 Specimen Slides—Adjustable Mirror—Satin Finished Aluminum

Only $1.50 Complete

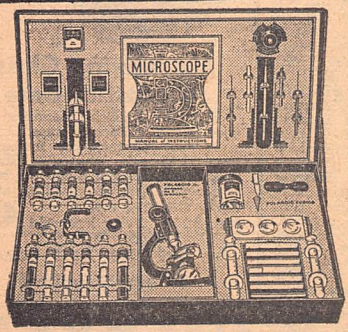
This is a very superior instrument, that will magnify about **50 diameters.** It is most substantially made, has a large size base and angle stand, with adjustable mirror beneath the stage for illuminating and rendering the objects to be seen more clearly and under the best possible light. The Microscope has powerful **compound lenses,** with **focusing adjustment.** Two glass slides upon which specimens may be placed.

Magnifies Bacteria, Cloth, Worms, Food, Specimens, Eac.

Fascinating and Useful for Collectors, Farmers, Amateur Scientists, Home, Office, Shop, Etc.

Get the thrill of seeing the wonderful world of life so small that it is only visible through the microscope. Examine specimens, metal construction, paper fibre, cloth threads, bugs, wing structures, etc. The microscope opens up a fascinating, almost never-ending world of wonder and amazement.

No. 9121. ALL-METAL MICROSCOPE.
Price Postpaid..... $1.50



310 Power Gilbert Microscope Set

Polarizing Analyzer Brings Out Microscopic Particles in Contrasting Colors to Show Greater Detail

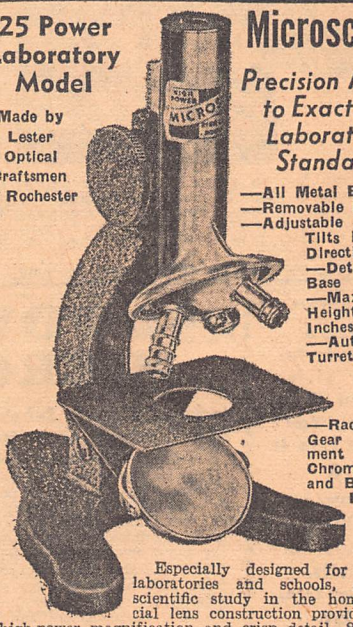
This microscope has a high resolving power and three separate lenses for magnifications of 60, 90 and 210 diameters. (210 diameters means over 4400 areas!) Equipped with Polarizing analyzer that enables this Gilbert microscope to see much greater detail and in a wonderland of colors. This is particularly valuable in examining plant life, crystals, living particles, etc., under high power. Has rubber friction wheel focusing. Included with microscope is an ample supply of apparatus, chemicals and equipment which makes it fun for you to test and examine everything from living matter to specimens and materials of all kinds. Includes dissecting stand with magnifying lens, slides, specimens, stains, mixing tray ,etc. Complete with manual. Gilbert set means tops in quality. Colorful box, 18x10x2 ½-in.

No. 6216. Gilbert No. 6 Set.
(Price $6.50 plus 35c postage) SEND $6.85

425 Power Laboratory Model Microscope

Precision Made to Exacting Laboratory Standards

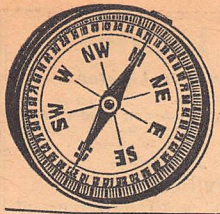
Made by Lester Optical Craftsmen of Rochester



- —All Metal Body
- —Removable Mirror
- —Adjustable Stand Tilts In All Directions
- —Detachable Base
- —Maximum Height—8 Inches
- —Automatic Turret with Lock
- —Rack and Gear Adjustment Chromium and Black Finish

Especially designed for use in laboratories and schools, and for scientific study in the home. Special lens construction provides clear high-power magnification and crisp detail. 80, 175 and 425 power lenses. Superb, high-powered, large-area, color-corrected achromatic lenses. Fine for professional work. Streamlined styling permits fast, easy handling. Precision built for long, accurate service. Each microscope comes packed in attractive mahogany-finish wooden box with metal carrying handle and clasp lock, with accessories and instructions. Box size 11x5 ¾ x5 ½-inches.

No. 9114. Laboratory Microscope.
In Wooden Box. Price Postpaid..... $22.95



POCKET COMPASS

A compass is a useful and interesting instrument. It will prove valuable to you in keeping your directions straight when you are in strange places, out in the woods or sailing on the lakes, or traveling on your bike or in a car. The indicator of the compass is a magnet and points north. **In addition to being useful in telling directions, it can also be used as an aid in telling sun time, doing many experiments with magnetism and electricity, etc. The compass is often used as a form of galvanometer to detect and measure electric currents.** Handy pocket size, about 1 ½ -in. in diameter. Glass top, nickel plated case.

No. 2397. POCKET COMPASS. Price Postpaid Only..... 15c

25 POWER POCKET MICROSCOPE

4 Lens Compound System, Imported

With Clip, Aluminum Case

Full 25-power (magnifies 625 areas) imported microscope at **ONE-THIRD THE PRICE YOU WOULD PAY FOR A SIMILAR AMERICAN MADE MICROSCOPE.** Proven to be an extremely useful instrument for students, collectors, shop work, home and farm work, tradesmen as well as scientists and for just plain fun examining things under magnification. Wide undistorted field. No special light source needed. Prefocused. Useful to carry around in your pocket. Same size as a fountain pen. Attractive in appearance.

No. 9177. POCKET MICROSCOPE. Postpaid Only.. $1.00



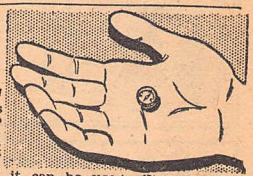
$1.00

Examine Skin, Hair, Dirt, Bugs, Texture of Paper and Cloth, Crystals, Bacteria, Etc., Etc.

Engineers
Doctors
Machinists
Photographers
Students
Collectors
Experimentors
Home & Office
Hobby Work

Miniature Compass

Put In Ring, Watch Strap, Carry With You



Imported compass smaller than thumb nail—about ½-in. dia. Carry it with you in billfold, etc., or mount it in your watch strap, belt, etc. Many places it can be used. High quality, accurate. Glass top.

No. 2350. Midget Compass. Only..... 15c

ILLUMINATING MAGNIFIER



DOUBLE DUTY MAGNIFIER! By illuminating the object with a bright, intense light right at the point of examination, it enables you to see clearly in greater detail. In this way, the powerful magnifying glass becomes doubly valuable. **Full 6 power, 24 diopters, 1 ¾ -in. focus.** Complete with bulb. Batteries not supplied. Uses 2 regular pen-light cells.

No. 9179. Self Illuminating Magnifier.. $4.75
No. 2570. Penlight Cells (2 Required). Each 10c

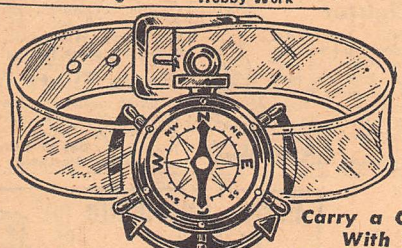
Powerful Linen Tester



The **LINEN TESTER** is used by printers, collectors, laboratories as well as cloth inspectors for powerful magnification. Folds flat and slips in pocket; Opens up as illustrated and sets on material for examinatioon. 1x1-in., all metal with fine ground and polished lens with ¼ -in. engraved guide lines. Each in box.

No. 9227. Linen Tester $2.50

Only 29c



Carry a Compass With You Wherever You Go!

MARINER'S STYLE WRIST COMPASS

—Mariner's Style With Floating Needle
—Worn on Wrist Like Wrist Watch
—Tell Correct Directions at a Glance
—Wonderful for Motorists, Cyclists, Hikers, Campers, Scouts, Outdoor Men, Etc., Etc.
—Adjustable Wrist Band
—Attractive Anchor Designed Case

A compass is a mighty handy thing to carry, since it is of great practical value. Out in the country, you can always be sure of your directions. Even in the dark, strange cities, etc., it is good to get your "bearings" once in a while. On the water, or high in the air, you'll find it very useful. Use it to estimate sun time, tell direction of wind, etc. Guides you day and night. Very attractive design, set in anchor style case with adjustable plastic wrist band. Worn like a wrist watch and looks twice as smart.

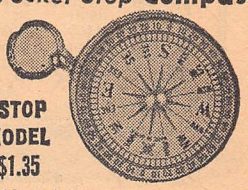
No. 2409. WRIST COMPASS. Price Each, Postpaid..... 29c

Mariner's Style Compass on Key Chain

Same compass with anchor-style case, but attached to beaded chain for carrying keys, etc. Pocket style. Very useful.

No. 4358. Pocket Style Mariner's Compass on Key Chain. Postpaid.... 29c

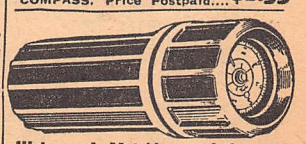
Pocket Stop Compass



STOP MODEL $1.35

16 point compass with stop. Stop holds needle firm. Large, pocket watch size. Larger magnetic needle with greater accuracy. Bakelite back, plastic top. Quality model.

No. 2399. PLASTIC STOP COMPASS. Price Postpaid.... $1.35



Waterproof Matchbox and Compass

Luminous float dial on cap. Flint striking bar (fire without matches) moulded right into base and brown plastic tubular case..

No. 2385..... $1.69

Cigarette Case and Lighter



Complete Pack of Cigarettes With Built-In Lighter

SMOKERS! Want something REALLY USEFUL? You'll admire the superb beauty of this stunning combination cigarette case and lighter. And you'll be thrilled at its amazing convenience. **It keeps those cigarettes in tip top shape.** They stay fresh longer because they are fully enclosed. Case protects them from becoming crushed or damaged in your pocket.

An Easy Loading Case That Takes Full Package

Better still, it's easy loading. Just slip in the full package in a couple of seconds. And the lighter! Positive action gives you a good light quickly. Large fuel capacity means it lasts longer between refills. One unit—one hand operation. A practical case and lighter that not only looks smart but actually serves a really good purpose. Beautiful plastic case in assorted colors including the famous onyx marble effects. Only slightly larger than a pack of cigarettes.

No. 9349. Cigarette Case and Lighter Combination. Postpaid.... $1.00

Famous Kalamazoo

Wind Proof Lighter



Famous for their absolute dependability, windproof quality and exceptional fuel capacity. Proved a quick, sure light in all kinds of weather. Sportsman's favorite. One hand operation; snuffer cap. Brass or chrome finish.

No. 9385. Postpaid ... 98c





1-YEAR BEER CAN LIGHTER

FOR YOUR OFFICE OR DEN — A LIGHTER THAT GIVES YOU A YEAR'S SERVICE WITHOUT REFILL! Friends will admire this lighter because of its unusual style. Unit fits right on beer can, beer bottle, pop bottle, etc. Fill up bottle with lighter fluid and you're set for months and years! Air-tight.

No. 9340. Price Postpaid 89c

MINIATURE BOTTLE LIGHTER



In form of miniature bottle—made of metal. Nickel plated. Attractive lithographed colorful design around base. Bottle opens to refill lighter unit. Convenient pocket size — 2½-in. long.

No. 9398. Price. 39c

Electric Lighter

No Fuel—No Flint—No Wick Just Plug In & Always Ready

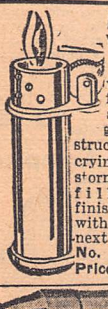


There is no substitute for an electric lighter if you are convenient to an electric outlet. No worry about wicks, flints, fuel. Gives years of service without any attention. Automatic lighter unit—only lights when you are lighting cigarette or cigar; special safety feature. Complete, ready to plug in any 110 volt, AC-DC outlet.

No. 9347. Automatic Electric Lighter. Postpaid $1.25

Low Priced

Wind Lighter



Lights up in the wind to give large flame for cigar, cigarette or pipe. Rugged, durable construction answers the crying need of a good storm lighter. Easy to fill. Attractive nickel finish. Comes complete with flint. Use on your next camping trip.

No. 9353. Price Postpaid.. 49c

Bowling Pin Lighter



Skillfully molded maple-colored plastic exact reproduction of regulation bowling pin. Has a high gloss finish and contains in body precision-built lighter mechanism. 2½-in. high.

No. 9342. Postpaid 39c

Extra Flints & Wick

Every owner of cigarette lighter should have extra flints and wick. Top grade flints, bright spark.

No. 9317. Set of Flints and Wick. Postpaid..... 10c



SPORT TORCH AND PIPE TAMPER



- **Steady flame for pipes, cigars, cigarettes.**

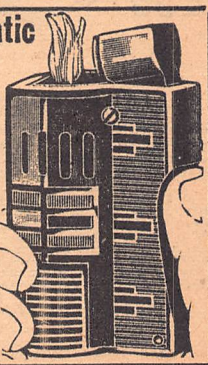
Blow Torch Effect

Outdoor lighter for cigars, cigarettes, pipes. Covered lighter wheel. Extra large fuel tank. Light-weight. Protective chamber against wind. The harder it blows, easier it is to light. As advertised in Esquire.

No. 9345. Postpaid... $1.00

Fully Automatic Lighter

Squeeze It, Lit! Release It, Out!



Automatic action, smartest machine engraved, highly nickel-polished finish. A beauty in looks and in performance. Squeeze lighter and automatically top comes off and flint wheel spins, giving instant wind - proof light. Top springs back—snuffing flame —ready for pocket.

No. 9346. Postpaid .. $1.39



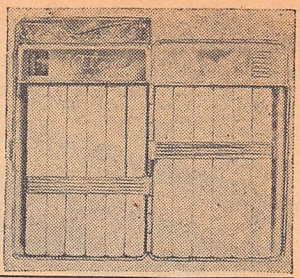
Automatic Lighter and Case

Lights Automatically!



Exquisitely finished in jewelers' chrome on brass to look like expensive sterling silver case. Open case to remove cigarette, when case is closed, lighter lights automatically. Lighter unit removable and can be used separately if desired. Small size, light weight, yet holds 12 cigarettes. Only 2 ¼ x3 ¼ -in. Imported. Individually boxed.

No. 9332. AUTOMATIC CIGARETTE LIGHTER and CASE. Price Postpaid Only..... $2.98

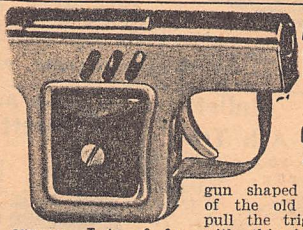




Miniature Liquor and Beer Bottle Lighters

These miniature authentic bottles and labels have been authorized by leading whiskey, wine, beer and Scotch houses in the country. Beautifully realistic miniatures that delight everyone who sees them. **Huge fuel capacity**—will hold enough lighter fluid to last about 8 months. **Foolproof lighter element**—nothing to get out of order. **Extra long wick lasts for years.** Wonderful for gifts, novelties or collector's items. Complete assortment, so you can order several and get them all different. (2 for $1.29).

No. 9341. Authentic Brands Miniature Lighters. Each Postpaid..... 69c



Automatic Lighter & Case

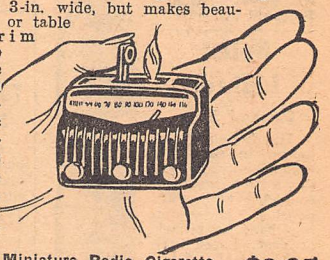
Pull Trigger & Lights Up!

The automatic gun shaped lighter is one of the old favorites. Just pull the trigger and flame appears. Lots of fun with this in your pocket. Chrome and plastic finish. Semi-automatic action. Convenient pocket size, about 2 ¾ -in. long.

No. 9333. Gun Cigaret Lighter. Postpaid $1.95

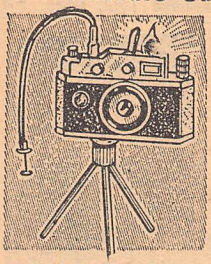
Miniature Radio Cigaret Lighter

Only about 3-in. wide, but makes beautiful pocket or table lighter. Trim model radio in chrome and enamel finish. Semi-automatic action. Really looks like a model radio, right down to the tuning dial!



No. 9334. Miniature Radio Cigarette Lighter. Price Postpaid Only..... $2.95

Miniature Camera Lighter



Attractive Pocket or Table Lighter

These imported miniature camera lighters have to be seen in all their realism to be appreciated. Looks exactly like the popular midget cameras—very detailed and very well done. Includes even removable tripod and bulb, so you can carry as pocket lighter. Only 2 ½-in. wide. Chrome and enamel finish to simulate leather.

No. 9335. Price Postpaid Only..... $2.50



Scotty Dog Cigarette Dispenser

See the Two Arms Place Cigarette In Scotty Dog's Mouth and Hand It to You

Unusual imported Oriental cigarette box that is as unusual in its action as it is in its beautiful hand finished wood design. When drawer is pulled, the cigarette appears on two arms which place cigarette into Scotty's mouth. Automatic cigarette ejector and dispenser. The box is made of fine wood inlaid with various designs and figures combining the unique attractiveness of the Orient in the dog design. About 4x4 ½-in. Holds nearly a pack of cigarettes.

No. 9425. Oriental Scotty Cigarette Box. Price Postpaid... $1.50

ANTI-AIRCRAFT BULLET LIGHTER

50 caliber ANTI-TANK and ANTI-AIRCRAFT SHELL made into an efficient decorative cigarette, cigar and pipe lighter. Highly polished and finished. Fitted with chromium plated cap. Impressive looking on office desk, etc.



Larger Than Illustration

Large fuel capacity. Lasts three times longer than ordinary lighter. Uses regular fuel and flints. Illustration slightly smaller than actual size. Over 5½-inches long.

No. 9384. 50 Caliber Shell Lighter. Postpaid.. Only **$1.19** Postpaid

Looks Like It Is Ready to Shoot

Bullet Ash Tray



20 mm. bullet on tray. Attractive souvenir of World War II. Metal ash tray with dummy bullet. 4½-in.

No. 3542. Postpaid ... **33c**

Bullet Lighter

Pocket Size



Handsomely made lighter in shape of bullet — sure-fire lighter. Lustrous enameled base with polished chromium top. Fine for pocket or desk. Large fuel tank. Light. 3-in. high.

No. 9350. Bullet Lighter. Postpaid ... **75c**

Stick Anywhere Cigarette Holder



Keep your cigarettes and matches handy. This suction holder sticks anywhere, holding full package of cigarettes and package of book matches. Sticks on wood, glass, metal. Black crystalline finish.

No. 9355. **35c**

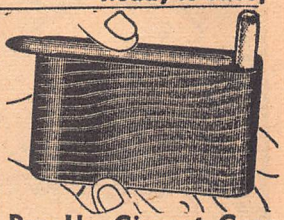
Midget Pocket Cigarette Lighter

Takes Up Very Little Room



Only 1½-in. long by ½-in. in diameter. Easily slips into smallest pocket out of the way. Easy to carry, easy to use. Large fuel capacity. Attractive, colorful enamel finish. Adjustable flint. Waterproof cap prevents fuel evaporation.

No. 9343. Price Postpaid **25c**



Pop-Up Cigaret Case

Hands You a Cigaret!

Lovely wood case, natural grain finish. Pull back sliding top and cigarettes pop up, one by one. Protects cigarettes; easy to load, extremely smart looking. Wonderfully automatic. About 4½x3in. Thin.

No. 9357. Price Postpaid..... **49c**

Stick Anywhere Ash Tray



No worries about ash trays with these around! Sticks on wall, side of table, window, dashboard, etc., out of the way. Large capacity. Handsome mottled color, bakelite.

No. 9356.. . **35c**

Automatic

ELECTRIC LIGHTER

and Cigarette Holder



The electric lighter is the only 100% satisfactory lighter. Just plug it in and forget about it. Just press the button and there is always a light there for you with a sure positive light.

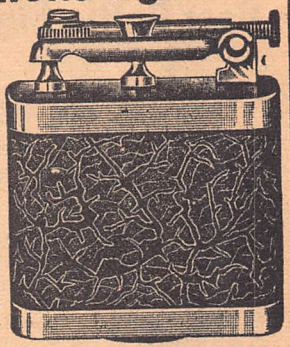
No Fluid! No Spinning!

Permanently solves lighter problem with everlasting lighter. In addition holds full package of cigarettes. Lifting lid raises cigarettes. Walnut-finished plastic case. 6-ft. cord & plug. 110-volts AC-DC. 4-in. by 3-in.

No. 9351. Electric Lighter... **$3.89**

Automatic Style—Good Looking

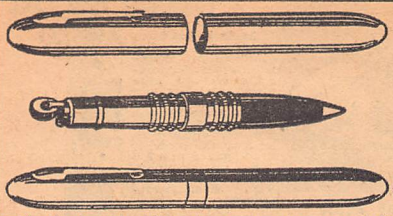
Cigarette Lighter



An efficient lighter attractively made with imitation leather case and highly polished nickel plated trimmings. Easy thumb action assures good operation. Extinguisher cap snaps down to extinguish flame.

No. 9371. Price Postpaid..... **49c**

No. 9317. Package of Extra Flints and Wick. Price Postpaid..... **10c**



Sensational Low-Priced, Beautiful Combination

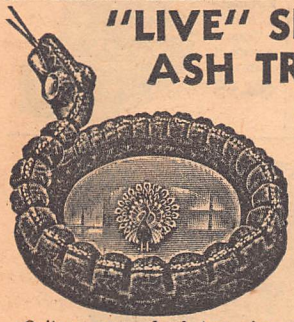
BALL POINT PEN and LIGHTER

Top Quality Pen with a Sure-Fire Lighter in Yellow Gold-Color Streamline Case!

Everything you need in one handsome unit. Top quality ball point pen writes continuously for months. Special ink dries as it writes. Won't smear; can't run on any paper. Never leaks, blots or scratches. Sure-fire lighter with extra large fuel capacity. New style snap-on caps for rapid action. Stunning in looks—rich, yellow gold-color barrel. All metal construction except for plastic trim. Looks worth twice the price. **98c**

No. 8428. BALL POINT PEN AND LIGHTER. Postpaid.....

"LIVE" SNAKE ASH TRAY



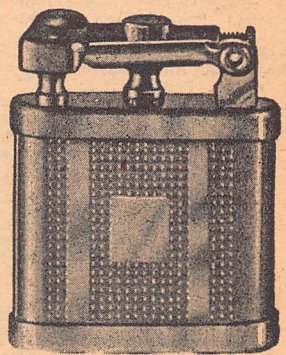
Rubber Snake Made to Look As Though It Were Alive!

Quite an unusual ash tray, since coiled around it and with its head poking out in a most unusual manner is a life-like snake made of rubber. The soft rubber body of the snake, realsitically finished, gives it a genuinely life-like appearance. What a shock to put this ash tray beside a person who has just had one too many drinks. Even a normal person would get a nasty shock. About 4-in. diameter.

No. 4952. SNAKE ASH TRAY.
Price Postpaid Only..... 49c

POCKET CIGARETTE LIGHTER

Highly Polished All Metal



Smartly styled dress lighter at a really low price. You'll be proud to display this handsomely designed, all metal lighter. Same type mechanism as lighters costing several times as much. Equipped with snap snuffer. Efficient, single hand action. Modeled after a famous lighter that sells for $5.00. Highly polished nickel with beautifully designed pattern stamped on case to look like engraving. Illustration about actual size. Real value.

No. 9368. POCKET LIGHTER. Postpaid.. 79c
No. 9317. Extra Flints. Pkg.....10c

Cigar Stub Lighter



69c

Vest pocket lighter styled to resemble a cigar stub right down to the imitation ash on the end! As you pull out this lighter from your vest pocket you can tell your friends, "You don't mind if I light up?" Then, pull out a cigaret, open cigar stub lighter and "light up." Attractively made, convenient size. Sure-fire flint lighter unit.

No. 4827. Price Postpaid..... 69c

Dependable Windproof Lighter



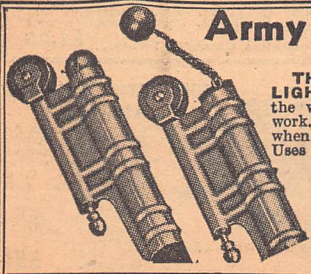
Made Famous By It's Reliable Service

Favored by men in the Army and Navy because of its rugged dependability and generous fluid capacity. Has the famous windproof "blow-torch" lighter effect. A lighter for those who want the maximum in service for minimum in price. Attractive nickel finish. Rugged metal construction. Nationally adver[illegible].

No. 9365. WINDPROOF LIGHTER. Price Postpaid..... 98c
No. 9317. Extra Flint. Pkg.....10c

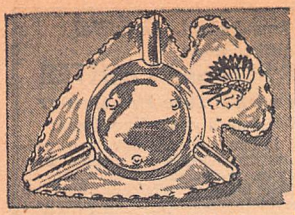
Army and Navy "No Fuel" Lighter

No Fuel - No Flame - Windproof



THE HARDER THE WIND BLOWS, THE BETTER THE LIGHT! This lighter ignites the wick with a soft glow. The harder the wind blows, the brighter the glow. Self-extinguishing by pulling work. Used by outdoor men in the service, truck drivers, farmers, etc., when they don't want to bother with fuel lighters that run dry! Uses **NO FUEL**, there is **NO FLAME** and it is absolutely **WINDPROOF!** Attractively made in black at present. The lighter you will probably always want to use if you try it once. Each lighter complete—you get it ready to operate, whether the weather is clear, rainy, windy or anything else! And it'll keep right on operating no matter where you are—no need to carry a can of fluid or keep within walking distance of a cigar store to "reload."

No. 9126. Army and Navy No Fuel Lighter. 50c



Arrowhead Ash Tray

WESTWARD HO! Out of the West comes this souvenir ash tray. Looks smart in your office, den or room. Genuine copper with oxidized finish. Hand painted Indian or Western design on tray. About 5 ½-in. long, 4-in wide.

No. 3585. Arrowhead Ash Tray. Postpaid..... 39c



Cowboy Hat Ash Tray

Most popular ash tray souvenir from the West. These are made in the cow country out of pure copper. Look smart and serve a useful purpose. Can be used as an ash tray, for pins, as paperweight, etc. 3-in. diameter.

No. 3586. Cowboy Hat Ash Tray. Postpaid..... 25c

BARBECUE FIREPLACE ASH TRAY

Made in the form of fireplace out of composition material. Place for cigarets on one side and matches on other side. In center is grate cigaret rest. Ashes fall through grate into tray. Convenient, practical. Smoke goes up chimney. Large size, 8x10-in. Realistically colored.

Watch the smoke curl!



No. 3587. Fireplace Ash Tray. Postpaid Only $2.95

CARRY DRINKS IN A CIGARET PACKAGE



Watch their eyes pop out when you pull out cigaret package and pour out a drink. Tiny plastic flask small enough to slide into empty cigaret package yet big enough to hold about 3-ounces.

Tiny Flask Fits Package

Save money by carrying your drinks with you. Pays for itself first time you use it. Convenient on trips, at games, parties, dinners, etc. Top quality all plastic with leak-proof screw top.

No. 3584. Price Each Only..... 50c



FRYING PAN ASH OR PIN TRAY

Popular Western-made novelty. Made in shape of frying pan, about 6-in. in length. Copper metal with hand painted rainbow trout design in full colors.

No. 3543. FRYING PAN ASH TRAY. Postpaid.... 45c

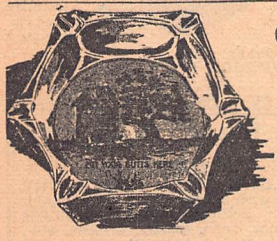
GOLD PAN & MINER'S PICK

Ash Tray, Clip or Pin Tray

Miniature tray and pick similar to those used by gold miners out west. Attractive Western souvenir made of copper. Size of tray is about 3¼-in. in diameter.



No. 3544. GOLD PAN & PICK TRAY. Postpaid.... 45c



Comic Ash Tray

Makes an Interesting Bridge Gift or Prize

A novel ash tray that will prove very popular with your friends. Always good for a laugh. Each tray is made of crystal-like glass, attractively designed in hexagonal shape, inlaid under glass in bottom is a colorful scene with the inscription "Put Your Butts Here." Can be used as a novel gift or prize and seldom fails to provide amusement.

No. 3589. Comic Ash Tray. Price Postpaid..... 49c



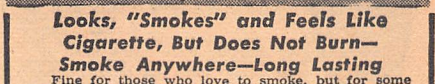
COMIC TOILET SEAT ASH TRAY

Wonderful Gift, Prize or Laugh Producer

Use it yourself or give it to friends. Lots of fun either way. So attractively made and colorfully boxed that no one need be offended. Real useable fancy glass ash tray with miniature plastic toilet bowl mounted on it. Bowl has removable lid and cover. Brightly colored plastic, clear, expensive-looking cut-glass design tray. Packed individually in colorful gift box. Full size.

No. 3576. COMIC ASH TRAY. Postpaid. 39c

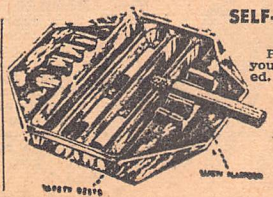
SMOKELESS "CIGARETTES"



Looks, "Smokes" and Feels Like Cigarette, But Does Not Burn—Smoke Anywhere—Long Lasting

Fine for those who love to smoke, but for some reason, should not. Feels and looks like a cigarette—right down to the imitation ash in front! Plastic cigarette has chemical inside that gives it menthol inhaling effect. Cools, refreshes and stimulates nose and throat. Comes complete with refill. Long lasting.

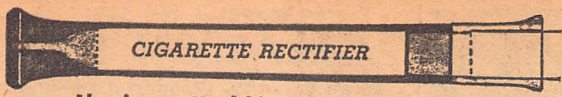
No. 4589. Smokeless Cigarette Inhaler..... $1.00



SELF-EXTINGUISHING ASH TRAY

Puts out Cigarettes for you! No snuffing required. No smelly fumes! Safe—clean—tidy. The smart ash tray. Eliminates all the mess of cigaret snuffing. Large, he-man's size. 5-in. square. Beautiful polished glass.

No. 4540. Postpaid..... 35c



FILTER CIGARETTE HOLDER

Aluminum; Healthier, Cooler

Give yourself a cooler, better smoke this PROVEN way. Only holder that removes a good percentage of nicotine. Long cooling chamber assures you cooler smoke. Reader's Digest Magazine states it removed 50% of nicotine. Smoke with greater safety to your health. About 4-in. long. Made of aluminum for rapid cooling.



No. 4068. ALUMINUM FILTER CIGARETTE HOLDER. Price Each, Postpaid..... 49c

CIGARET HOLDERS

Two Styles: Regular style and the popular cigaret stub ejecting model. The clean, comfortable way to smoke. More enjoyable.



No. 4590. Ejector Model 39c

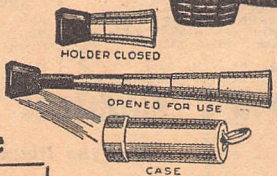
No. 4579. Cig. Holder 10c

CORN COB PIPE

Selected corn cobs specially treated to produce smooth mellow and cool smoke. Barrel shaped, bone mouthpiece. Better quality.



No. 4155. Price... 19c



COLLAPSIBLE CIGARETTE HOLDER

Be ritzy, swanky and practical! Easy to carry, sanitary, more smoking from each cigarette. Telescopes into small space. Finished in yellow gold color.

No. 4598. Postpaid.. 49c

PIPE BOWL FILTERS



"DE-NIC" Pipe Bowl Filters are made of a very porous composition resembling Meerschaum. Absorbs moisture, tar and juices like a blotter and keeps the pipe bowl dry. True economy—saves 25% of tobacco which is usually dumped wet from heel of pipe. PREVENTS SOGGY HEEL.

No. 3519. Package of 3, Price..... 15c

Keeps the Ashes In the Pipe! Protects Clothes



Pipe Cover

Gives your pipe added usefulness and safety. Protects you from ashes blowing out of pipe or dropping into your pocket when carrying. Easier smoking in wind or rain. Metal, adjustable to fit most standard pipes.

No. 3487. Postpaid 20c



Pocket Cigaret Maker

Rolls a Cigaret in 10 Seconds

This little device should be in the pocket of every smoker. With it you can roll your own cigarettes in ten seconds. To avoid the injurious effect of cigarette smoking, get a good brand of tobacco and make your own cigarettes with this little machine. See if you don't find them far superior and more enjoyable than commercial ones, at about one fourth the cost. Opium and nicotine are acknowledged by all to be the deleterious elements in cigarettes. By making your own cigarettes from good tobacco you get none of the former and the latter is reduced to a minimum. With this cigarette maker in your possession, you can smoke a pipe or cigarette at pleasure, as it's just as easy to roll a cigarette as to fill a pipe.

No. 4531. RAPID CIGARETTE MAKER. Price Postpaid..... 25c

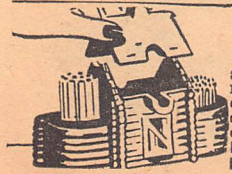
Automatic Cigarette Server

Wonder worker! Marvelous, new table model cigarette server. Holds 20 cigarettes. Flip of finger pops 'em up one at a time. Handy, fast. Beautifully made in jewel-like colorful plastic. Gift boxed.



No. 4581. Cigarette Server. Price Each, Postpaid

$1.00



SMOKE COMES OUT CHIMNEY

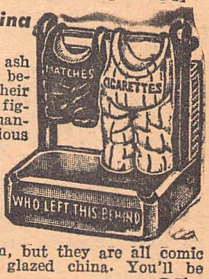
Art masterpiece, genuine art-stone in large handsome rustic finished, detailed log cabin. Smoke comes out chimney! Holds matches, cigarettes. Removable roof.

No. 3583. Price Postpaid... $1.98

COMIC CHINA ASH TRAY

Imported Glazed China In Full Color

The same famous comic ash trays that were so popular before the war because of their many comic shapes and figures are back in limited quantity. They come in various shapes with comic wording. The illustration gives you a good example, but other styles include many other designs. We cannot guarantee exact shape and style, because they are assorted when we get them, but they are all comic designs in the wonderful glazed china. You'll be pleased.



No. 3578. Comic China Ash Tray. Each... 35c



Your Own Name and Address On This

AUTOGRAPH CIGARETTE CASE

Beautiful cigarette case in shape of envelope. Made entirely of lustrous plastic. With black imprinted post mark and fake stamp. Special ink is included so you can write any name & address, special wording, etc., on it in permanent black ink. Excellent for gift purposes, as wording can express sentiments. Personal. The "TRULY YOURS AUTOGRAPH CIGARETTE CASE." Holds 19 cigarettes. About letter size, 6½x3½-inches. Very thin, lays flat in pocket. Good gift or prize. Boxed.

No. 9426. Truly Yours Personal Cigarette Case. $1.25

For a Light, Cool, Dry Smoke Try

CALABASH PIPE

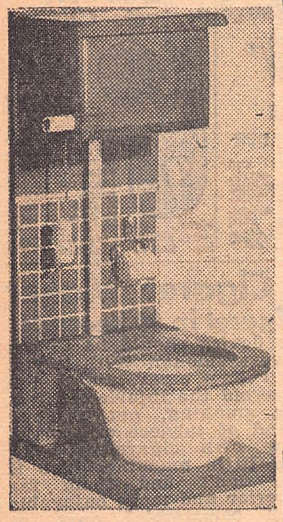
Large Capacity, Wonderful Smoking



The vitreous porcelain bowls are world famous for their fine smoking qualities. Calabash pipes have large condensing and cooling chamber.

Made from selected African Calabash Gourds, hardened by a special process, then carefully fitted with porcelain bowls and mounted with a black vulcanite stem. The result is the famous **CALABASH PIPE** which gives a cool, dry smoke. Large capacity. A pipe to smoke while you're reading or studying. Unusually large condensing and cooling chamber produces this remarkable result. You get the real tobacco flavor unmarred by the sludge or other distasteful influences.

No. 3484. Calabash Pipe. Price Postpad. $2.95



Novelty Cigarette Dispenser & Ash Tray

Pull the Chain and Out Comes a Cigarette

Roars of Laughter Every Time It Goes Into Action! As a prize or unique gift it would be difficult to surpass. Starts any party off with a bang.

For parties—in the home—in the den—or just for fun! A comical, attractive and useful combination cigarette dispenser and ash tray. Remove top cover, place cigarettes in box, pull string and a cigarette pops out of the side. The bowl is used as an ash tray. Ash tray bowl is removable and washable. Size about 10-in. high, 5¼-in. deep and 4-in. wide. Each in individual box.

No. 6610. Cigarette Dispenser & Ash Tray. Price Postpaid..... $1.50

"Comical" Cigaret Dispenser

Nod the Head— Up Goes the Tail— Out Comes Cigaret

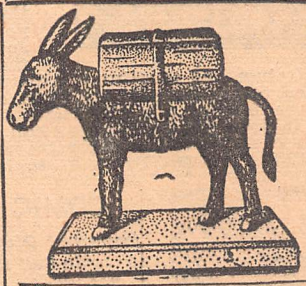


Wonderful Gift or Prize!

The latest **LAUGH PRODUCER! A nod of the head and out comes a cigaret... under the tail!** In appearance it is a novel cigaret holder that is easily loaded with 20 cigarets. Wood construction with movable head and tail. Design shows **Old Hill Billy Mose** sitting on the Jackass with a case of corn likker. Donkey stands upright in base waiting (almost begging) for someone to nod his head so that he can deliver another cigaret. The base is a colorful green, Jackass is in natural wood color with black and yellow markings. A suitable novelty for a man's office or den. Gets your party off to a flying start! Over 7½ inches high. Each in box. Makes an inexpensive prize or gift.

No. 6239. Jackass Cigaret Dispenser. Price Postpaid.... 75c

3 for $2.00; 10 for $6.00; 25 for $13.50



All Metal, Bronze Finished

De Luxe Comic Cigarette Dispenser

BURRO PETE—the mechanical donkey or jackass. Pull its ear—up goes the tail and out pops your favorite cigarette. White metal casting with handsome bronze finish. Polished grained wood base. Individually gift boxed. Weighs 3 pounds.

No. 6241. De Luxe Comic Cigarette Dispenser. Price Each, Postpaid.. $3.95

THE PRIVY PIPE



Wind Proof! 69c

A pipe for real men! The funniest pipe ever—yet it is a fine smoker and has some real advantages over other pipes, too. Although it is made in form of a toilet bowl, it is a good smoking pipe. The hinged lid makes it windproof and protects you from blowing ashes. Handsome briar finish. Hard bit. Good for plenty of laughs and a fine smoke. Full size.

No. 3406. The Privy Pipe. Postpaid.. 69c

Rich Gold Color Metal LIGHTER and PENCIL COMBINATION



Look at this beauty! $15.00? $10.00? Looks worth all of that, yet costs one-tenth that much! Beautiful slim appearance, yet large fuel capacity. Smart streamline styling, all metal finished in rich gold color that matches genuine gold. Pocket-level good-looking clip. Precision automatic mechanical pencil. High-grade lighter mechanism, with large capacity. Fluid lasts long time because cap prevents evaporation. Evaporation in most lighters makes frequent refueling necessary—rather than burning. Full size, about 5 ¾ -inches long.

No. 9407. LIGHTER AND PENCIL COMBINATION. Postpaid..... $1.25

Imported Bavarian Style Pipes



Now Available! The Famous Cool Smoking, Handsome Pipes!

These favorite pipes have almost become a collector's item, so difficult are they to get. Now, we are pleased to offer these remarkable Bavarian style pipes which have been imported from Europe. All of the famous Old World hand craftsmanship has gone into their making, the smartest looking pipe you've seen in many years. Wonderful! No other word describes their rich appearance, their true smoking comfort.



Regular Pipe Style

Briar wood bowl. Slightly curved stem. Horn bit. Polished metal fittings including the windproof metal hinged cover. Regular pipe size. Beautiful in appearance, superb in smoking enjoyment. About 6-inches long.

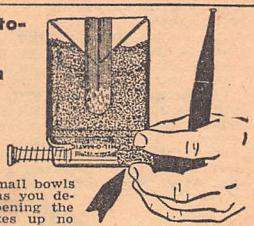
No. 3567. Price Postpaid..... $4.50

Bavarian Style

Briar wood bowl. Cherrywood stem. Horn bit. You just haven't enjoyed smoking until you've tried the world famous Bavarian style pipe. Windproof metal hinged cover. Polished metal trimmings. About 9-in. long.

No. 3568. Price Postpaid..... $4.50

Piston-Type, Automatic Filling Tobacco Pouch



No other tobacco pouch can match it for speed and convenience in filling pipes. Filled by simple, piston-like action which forces fixed amount into pipe. Fills large or small bowls as tight or as loose as you desire, without even opening the pouch, yet pouch takes up no more room than ordinary pouch; smart looking, moisture proof plastic; folds to fit pocket.

No. 4599. Phill-O-Matic Tobacco Pouch..... $2.50



About 11-in. Long

"Church Warden"

Longneck Pipe

About 11 Inches Long!

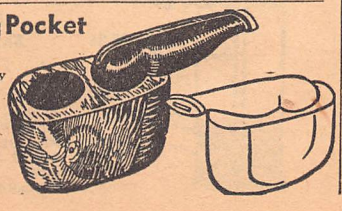
Cools the smoke, reduces bite, keeps out saliva and juices. Real MAMMOTH pipe. Fine quality, beautifully finished briar. 11-in. long

No. 3560. Price Each, Postpaid..... $1.79

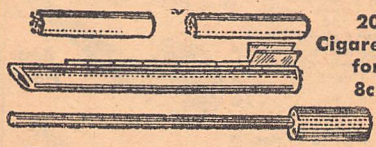
Folding Pocket Pipe

Easy to carry drops no ashes when closed. Imported briar Put away while lit.

No. 3559. Pocket Pipe Only $1.00



Improved, Rapid Cigarette Maker

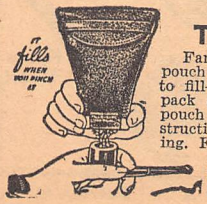


20 Cigarettes for 8c

IMPROVED KING RAPID CIGARETTE MAKER enables you to save about half the cost of cigarettes. For even moderate cigarette smokers this can amount to many dollars a year. Newly designed to produce cigarettes quickly. How it works: dump tobacco on any flat surface; spring action opens cigarette maker, let it snap shut on tobacco; slide tobacco into ready-made tube and it's finished. 1-2-3 jiffy action!!! Avoid high cigarette taxes, etc. Use standard or special blends. Better cigarettes cheaper!

No. 4594. King Cigarette Maker. Postpaid.. 50c

No. 4593. Filter Cigarette Tubes. Built-in filter tip. Box of 100. Postpaid.....20c



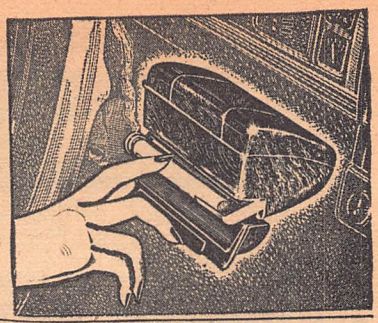
Press-To-Fill Tobacco Pouch

Famous patented tobacco pouch loads pipe in a jiffy. Easy to fill—won't spill. Holds full pack of tobacco. Most practical pouch ever made. Beautiful construction; durable and long lasting. Flat pocket size.

No. 3558. Price Postpaid . 89c

Lighted Cigarette Dispenser

Hands You Lighted, Ready-to-Smoke Cigarette While You Drive!

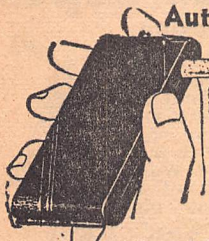


This handy dispenser fits on dashboard of your car. Just press the button on the side and—presto! a lighted cigarette ready for you to smoke and enjoy comes out. You don't have to take your eyes off the road; you can keep your hand on the wheel all the time. Most drivers find it awkward to light a cigarette while driving. This new invention makes it a pleasure. Device operates off the battery so there is **no fuel, no wick, no constant changing or attention required.** Takes but a few minutes to install. Nearly everyone who sees it will admire it. Will operate from dry cells if you desire to install it in your home. Or you can connect it to your house current if a transformer is used. Holds 23 cigarettes, lustrous walnut plastic. Fits all cars.

No. 9348. CIGARETTE DISPENSER. Postpaid **$6.98**

Automatic Cigarette Ejector Case

"Hands You a Cigarette"



No need to open this case—just a flick of the finger and automatically out slides cigarette. Serves them one at a time till empty. Protects cigarettes in pocket; keeps them sanitary and fresh. Car drivers like its safety feature. Beautifully styled in gleaming lucite. This style. One hand operation. 4x3x½-in. **$1.00**

No. 9352. Automatic Case. Postpaid....

PIPE CIGARETTE HOLDER

Looks of a Pipe; Easy to Hold!



Miniature pipe cigarette holder with tiny pipe-like bowl holds cigarettes upright. 4-in. long.

No. 4580. Pipe-Cigarette Holder. Price Each, Postpaid. **15c**

CARVED BRIAR PIPES

Genuine briar pipes with novelty shaped bowls resembling hand carved designs. Composition stem with metal trap to help eliminate slugs and give you a cooler, better smoke. Bowl is baked and pre-treated.

BEAR HEAD

Moulded to resemble bear head. white head. red trimmings, black stem. Genuine briar. 5½-in. long.

No. 3508. Price **59c**



Bear Head

SKULL

Bowl of pipe is moulded to resemble skull. Head is finished in reddish brown with red trimmings. Genuine briar. 5¼-in. long.

No. 3507. Price Postpaid.... **59c**



Skull

DEVIL

Moulded to resemble devil's head. Red head with black, green and white trimmings. Very unusual effect. Genuine briar. 5¼-in.

No. 3494. Price **59c**



Devil

HORSE HEAD

Bowl is moulded to resemble horse's head. Large capacity bowl.

No. 3493. Price Postpaid.... **59c**



Horse Head

INDIAN HEAD

(Not illustrated.) Bowl is moulded to resemble Indian head with full-feathered head dress. Light brown with black and tan markings. 5¾-in. long.

No. 3490. Price **59c**

SMOKE YOUR FAVORITE TOBACCO FILTERED & COOLED THROUGH WATER!

SULTAN *Turkish Style* WATER PIPE



Imported Briar Bowl

New to America, yet a favorite pipe in Europe and the Orient. Sensible, practical pipe for those who want the finest enjoyment in smoking. Milder than a cigarette—no nicotine juice—no burning of tongue—no ashes to spill.

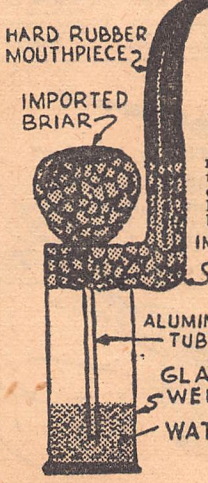
Smoke in Bed Without Danger

Never burns out. Smoke is drawn thru water removing nicotine and bite. Clear glass tube from bottom of briar bowl carries smoke to way below water surface allowing it to bubble through water, refreshing it, and up and out thru tube. Slug proof. No bitter taste. No spilled ashes—wonderful at desk, in office, in easy chair, in bed. Removes fire hazard.

Imported briar bowl, extra large capacity. Slow, even burning. Colored glass bowl has exquisite raised, moulded Turkish design including star and crescent. Colorfully designed, braided silk-covered rubber tubing. Bakelite fittings. 8½-in. high. Perfect relaxation; the perfect gift. **$3.50**

No. 4160. Turkish-Style Water Pipe.....

Revolutionary New Pipe Smokes Cool & Clean



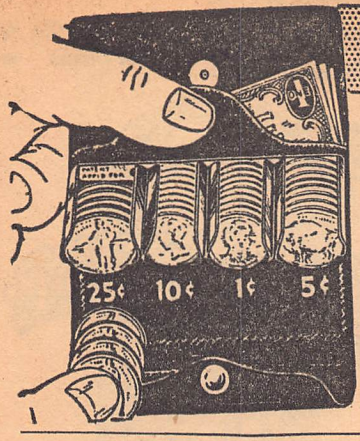
Stays Lit; No Bite; No Wet Heel

Smoke travels down aluminum tube into well, through water, up into air chamber. All foul waste and harmful ingredients of tobacco are left in water giving you a clean, cool, delightful smoke. Water easily changed.

New Smoking Thrill!

Light weight. Try it and you'll find it does what other pipes claim to do.

No. 3569. Liquid Cooled Water Pipe. Price Postpaid.. **$2.95**



AUTOMATIC CHANGE DISPENSER

New Way to Carry Money

This amazing Coin Holder holds $4.00 in change, with separate pocket for bills, keys or other small items. Coins are always in orderly arrangement and in plain sight. You can tell at a glance exactly how much you have. The coin required can be extracted in a jiffy. No fumbling in your pocket for loose change. Eliminates all furious digging and fussing when looking for coins. Much better than carrying your money loose in the pocket. More compact and convenient than either bill folds or pocket books. In fact, when filled, it measures only about 2x3½x½ inches. And this means carrying about $4.00 worth of change. Made of genuine leather.

No. 9316. COIN HOLDER. Price..... 69c

Keep The Secret of Opening It A Mystery!



Hindu Puzzle Purse

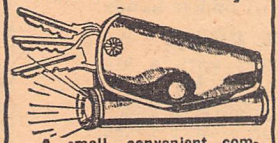
You Can Open It But No One Else Can!

This is a cloth purse with two sections, as illustrated, into which you can put bills, money, small articles of jewelry, papers, secret memorandums, etc., and they will be perfectly safe from prying eyes, for we defy anybody to open it who is not acquainted with the secret. There is no apparent opening, yet you can open it after the secret is revealed to you. The purse is well made and will be sent postpaid, complete with the secret method of opening.

No. 2728. Price Postpaid..... 75c

KEY LIGHT

Small ★ Handy



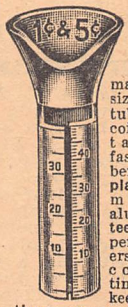
A small, convenient combination Key Case and Flashlight. Combines two handy articles into one, yet still small enough to fit into your pocket without being bulky. Holds four keys. Small one cell flashlight gives a brilliant light. Excellent for finding key holes in the dark. With battery and prefocussed bulb. 2½x3-in.

No. 2569A. Key-Lite. 79c

No. 2570. Extra Battery 10c

Penny & Nickel

Coin Counter



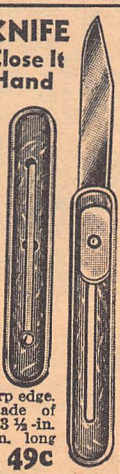
"Stack 'em and wrap 'em!" Lightning fast coin counter. Counts pennies and nickels like magic. Flared, oversize mouthpiece for tube wrapping. The coin wrapper fits container, permitting fast wrapping. Number of coins always plainly visible. Well made of polished aluminum. Guaranteed accurate. Indispensible for all owners and operators of coin machines. A time saver for storekeepers, filling stations merchants, collectors, churches, in fact anyone handling coins should find it worth its weight in gold.

No. 9288. Postpaid $1.75

Add 10c Service Charge on Orders Under $1

SAFETY KNIFE

Open and Close It with One Hand



Ever worry about the blade of your knife snapping shut on your fingers? No danger of that with this knife. Has sliding blade which slides out of handle. Locks in two positions: short blade for fine cutting, long blade for whittling and carving. Really two blades in one. Opened or closed in a jiffy with one hand. Blade made of high quality stainless steel, sharp edge. Body of knife made of moulded plastic. 3½-in. long closed. 5½-in. long open.

No. 8470. Postpaid 49c

Famous Christy SAFETY KNIFE



Blade Can't Snap Shut!

Opens and closes with one hand. Locks automatically at 3-blade lengths. No broken fingernails, no danger of fingers being cut by snapping blade. Razor steel blade. Light weight. 3 blades in 1. Sharp, dependable.

No. 8469. Christy Knife. Price Postpaid.. $1.00

Knife Sheath

Slot for Belt (Protect Yourself and Your Knife)



The only safe way to carry a hunting knife — or any knife with an open blade— is to use a sheath. This sheath made for standard size hunting knife, but it will hold most kitchen knives with blades up to 6-in., almost all types of hunting knives and regular folding pocket knives with blade open. Some fellows even use it as a "Pipe Holster" and for other incidental things since it is so convenient to get at. Leather construction. Snap fastener.

No. 8409. Price Postpaid. 50c

★ Leather Sheath
★ 9¼ Inches Long

Hunting and Fishing
SABER KNIFE

No-Slip Handle ★
Keen Blade ★

A Really High Grade Knife At A Moderate Cost

This is the ideal outdoor knife—an indispensable part of the equipment of sportsman, tourist, Boy Scout or camper. It is not an inferior knife made to sell at a price, but made by one of the oldest and largest manufacturers of hunting knives in the U.S.A. Its utility far exceeds its modest cost. As a protective implement, it is always ready for any emergency.

Always Dependable—Always Effective

This fine new HUNTING KNIFE is the ideal knife—an all purpose knife for hunting, fishing or canoeing. Thousands of Boy Scouts own these knives. Whether you are cutting your way through underbrush, sharpening tent stakes, slicing bacon, dressing game, or doing one of the innumerable other jobs a sportsman asks a knife to do, you will find it handy.

BIG, STRONG AND HUSKY

The knife is FULL SIZE, with a big, strong blade measuring about 5½ inches long—strong, big and sturdy. This blade is made of FINE CUTLERY STEEL, chromium plated, with mirror-like finish. It is especially curved so as to make it just right for outdoor service, with keen, sharp point to find its way quickly and effectively. The finely ground blade makes cutting simple and easy. The Knife is fitted with a special guard between the blade and the handle to make your hold more certain. This not only helps your grip but helps keep the knife from slipping. Fitted with one-piece hard rubber handle, 4¼ inches long, correctly shaped to fit the hand.

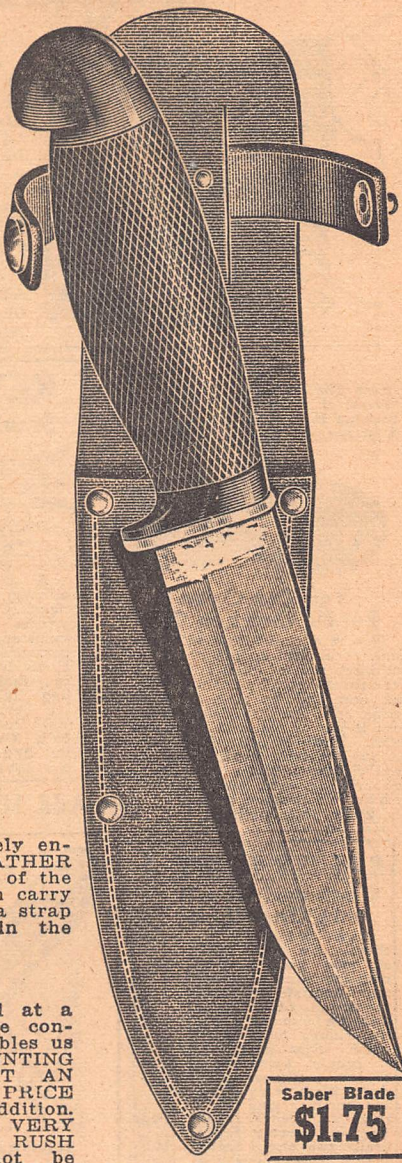


Comes With Genuine LEATHER SHEATH

Each Knife comes to you safely encased in its own GENUINE LEATHER SHEATH, as illustrated. The top of the sheath is slotted so that you can carry it on your belt and it also has a strap that holds the Knife firmly in the sheath while carrying it.

PRICE ONLY $1.75

This knife was made to sell at a much higher price, but a large contract with the manufacturer enables us to offer this SPLENDID HUNTING KNIFE to our customers AT AN EXCEPTIONALLY LOW PRICE and we pay the postage in addition. At this price it is undoubtedly a VERY GREAT BARGAIN. You should RUSH your order as we may not be able to continue this offer for very long. Every one will thrill to the immense value of having a rugged hunting knife with him ready to perform odd jobs in a hurry. The heavy backbone of knife makes it especially powerful for heavy work such as skinning and dressing. Can even thrown and will withstand more punishment than many other hunting knives.



Saber Blade
$1.75

No. 8401. HUNTING KNIFE. Saber Blade, Complete with Leather Sheath. Price Postpaid..... $1.75

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Alden's and others.

TEXAS RAWHIDE LEATHER

WHIP



★ Crack the Whip

★ Do Tricks and Stunts

★ Train Animals

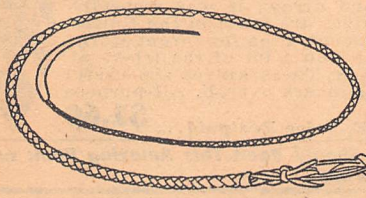
These **TEXAS WHIPS** are beautifully made to be perfect for many uses and stunts. A long, snake-like rawhide fast-cracking leather whip will give you a thrill just to hold. Slip the ruggedly built loop over your hand and let the whip fit naturally between your thumb and fingers. Draw it back behind you, then let it go!

Overhand, Underhand, Side-Arm, It Packs a Terrific Wallop As It Snakes Out

The leather thong tail snaps in a LOUD CRACK. You will admire the pliable soft leather, carefully woven that is so durable yet so pliable.

Carefully Woven, 4-Ply, Hand Plait With Cracking Tail

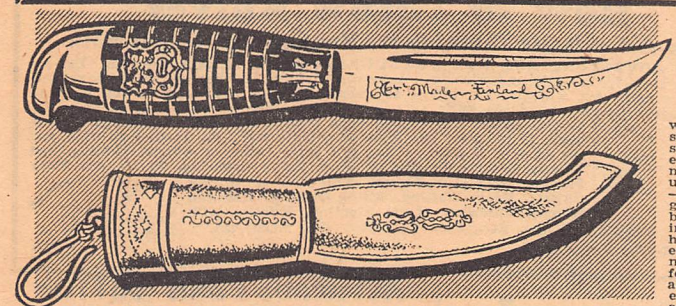
Genuine rawhide leather whip. Comes in three sizes. The six foot whip is suitable for most purposes, but the eight and ten foot whip will give you a much greater thrill.



No. 6762. TEXAS LEATHER WHIP. 6-feet long. Price Postpaid..... $1.98

No. 6762A. TEXAS LEATHER WHIP. 8-feet long. Price Postpaid..... $2.69

No. 6762B. TEXAS LEATHER WHIP. 10-feet long. Price Postpaid..... $3.29



Royal Finn Hunting Knife

Hand Made In Finland

Famous "Puukko" Knife with hand-tooled leather sheath. This blade will cut steel. Unsurpassed cutting edge; thick blade which means will stand long hard use, razor edge sharpening—and hold it. Deep blood groove. Sportsman's favorite, beautiful and practical. 4½-in. grip-shaped decorated handle laminated with layers of Birchbark provides non-slip, hard-wearing, comfortable grip. 8½-in. overall. 4-in. blade with maker's name engraved and scroll design. Metal fastener for belt; knife hangs free, ready for use but out of way. Because they are hand made, knives may vary a little, but you will be delighted.

No. 8402. ROYAL FINN HUNTING KNIFE. Each, Postpaid, Only..... $4.95

Pocket Hunting Knife



Knife & Sheath Both in One Handy Pocket Size

Most people like rugged usefulness of heavy duty hunting knife, but until now they were awkward to carry. **Not any more. This WALTCO SAF-T-SHEATH WOODSMAN HUNTING KNIFE** combines the usefulness of the outdoor knife with convenience of pocket knife. **Good for self protection.** High quality, moderate price. Blade of finest tool steel, 4-inches long, even cuts cold rolled steel! Handle folds around blade to form perfect sheath; protects blade and user. Safety catch locks both open and closed positions. Aluminum and plastic handle shaped to fit hand. Light, weighs only 4 oz. 8½-in. open; 4¾-in. closed. Handy pocket size. **$2.98**

No. 8392. Pocket Hunting Knife. Each

Actual Size



Combines Beauty With Use. Handy Size

Art Model Midget Knife on Key Chain

Convenient Pocket Size on Chain with Your Keys

A knife that combines the beauty of a pretty girl with the convenience of a handy midget size that makes it easy to carry right along with your keys. A knife is a handy instrument to have with you and this small sized model avoids the bulky nuisance of regular sized knives. Yet its high carbon steel, full polished blade does most of the work a larger sized knife can do. Unbreakable clear plastic handle with actual art model photograph under plastic. Our illustration actual size.

No. 8390. Price Postpaid..... 65c

Made So You Can Throw Them To Hit A Moving Target!

Accurate Penetrating

Throwing Knife

Properly Balanced for Knife Throwing

Go Small Game Hunting and Do Target Throwing With This Double Edge Throwing Knife!





You don't have to be a professional knife thrower to enjoy one of these balanced throwing knives. KNIFE THROWING as a sport is being practiced extensively and can provide a lot of fun.

A sport that can be developed with little skill, although for trick throwing and long range throwing, some practice is required. It offers a unique and silent method of hunting small game. Used in the old days as a hunting aid to the bow and arrow, it was a deadly weapon at close range. These knives are made in the United States to withstand heavy punishment. Fine for target work. The booklet listed below will tell you a lot of the tricks of throwing knives that will amaze your friends. These knives are useful for **HUNTING, FISHING and THROWING.** 7-inches overall. All-purpose blade. Keen edge. A real beauty. **2 for $2.98.**

No. 8394. HUNTING and THROWING KNIFE. Price Postpaid... $1.69

Everyone Who Owns Any Kind of a Knife Should Read This Amazing Book on Knife Throwing!

How to Throw Knives

The Art of Knife Throwing for Hunting and Target Work





REAL ADVENTURE AND FUN AHEAD! Learn the art of knife throwing. Use almost any knife for practice and when you have perfected your technique, you'll learn how to select a knife that will give you higher accuracy, plenty of hitting power and amazing control. Although the use of the knife as a weapon for hunting and fishing is ages old, modern armies still depend upon their sheath knife for silent, reliable work. If you own any kind of a knife you'll be amazed at what you can do with it after reading this book. **Includes: Knives, Targets, Spot Targets, Moving Targets, Straight Knife Throwing, Stunts and Trick Throws, Backward Throws, Throwing at Unseen Objects, Paper Cutting, String Cutting, Axe and Hatchet Throwing, Knife Fighting, Hunting with a Knife, Etc., Etc.** 24 pages. Well illustrated.



No. 1096. HOW TO THROW KNIVES. 15c
Price Postpaid.....

Knife-Crafters

Created by internationally known sword master and knife expert George Santelli. Professional Throwing Knives. Has "point feel" for highest accuracy.



Super Throwing Knife

Designed by a famous European knife throwing expert. Slotted handle and specially forged tapers. Shape of handle permits ease in handling. Size 7 ¾-in. Weight 8 oz. With Leather Sheath **$4.95**

No. 8391. Price Postpaid.....

Automatic PUSH BUTTON Pocket Knife

—Opens in a Second
—Safety Lock



Excellent knife for all round heavy duty use. Equally convenient for home, office or shop use; a ruggedly built knife for outdoors. **QUICK ACTION — IT'S READY FOR USE IN SECONDS.** No broken fingernails; no delay. Fine quality sharp edge cutlery steel retains razor edge under hard usage. Just press the button and blade springs into position, ready for use. Locks in position so that even under hard usage there is little danger of blade snapping shut. Safety locks prevents blade from opening accidentally. Speed without danger. Non-slip dagger-type grip. About 5-in. overall.

No. 8393. Automatic Pocket Hunting Knife $1.50

Push Button Knife



World's Fastest Knife!

The knife you dreamed about, now available at a reasonable price. Handy pocket knife that you can work with one hand. Pull button to open; push button to close. Blade swings out—does not slide. Locks open. No danger snapping or sliding when in use. Highly tempered steel blade. Attractively finished. With link for attaching to chain or cord.

No. 8465. PUSH BUTTON KNIFE. Price Postpaid..... $1.00

MYSTERY KNIFE



Open & Closed With One Hand— No Broken Fingernails

The Automatic Knife. Easy to open, easy to close. Is very simple to open once you know combination, yet those not familiar with secret might take a long time catching on. 3-in. closed. Solid brass linings, nickel ebony bolsters, razor steel blade.

No. 8416. Mystery Knife. Postpaid.. 98c



Knife Throwing Set

Complete Set, Instruction Folder, Target and Four Balanced Throwing Knives

The most modern development of the ancient art of knife throwing is the popular set of throwing knives complete with target and instructions. Described and illustrated in Esquire magazine. Because of the amazing balance of each knife it has made knife throwing much more accurate. **Easily thrown; hard hitting.** Simple instructions make it easy to learn and throw accurately. As you become better, you can stand farther and farther from target. Set includes four **TRUE-IN-FLIGHT KNIVES** forged of high carbon steel, 18-inch target made of thick wood with colored bull's eye on each side.

No. 6818. KNIFE THROWING SET. Postpaid..... $6.95



—Ice Fishing
—Bank Fishing
—Trolley Fishing

WHISTLING BOBBER

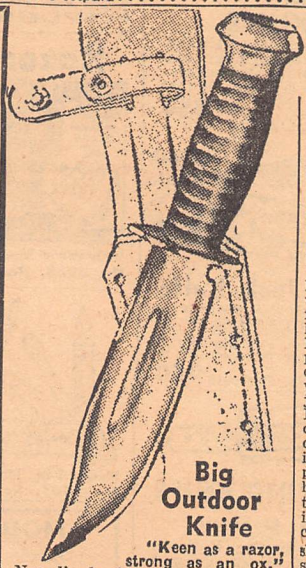
—Pole Fishing
—Trolling
—Trolley Fishing

Whistles When Fish Bites Your Line!

Sensation of the Sport Shows!

Hear the fish bite your line whether it is day or night. Greatest thing you ever heard or saw! Just lie back and wait—it calls you when a fish is on the line! $5.00 worth of fun and fish. Well made of durable plastic with automatic whistler built-in. Use with any line. **2 for 89c.**

No. 4116. Price Postpaid 49c



Big Outdoor Knife

"Keen as a razor, strong as an ox."

Non-slip laminated grip. Polished aluminum knob. Lifetime, heavy duty blade with blood groove. Ideal for trappers. Big, powerful. Long, 5-in. blade. Top grain leather sheath.

No. 8405. Postpaid... $3.00

Carry This Knife With You As You Carry Pen or Pencil

SECRET BLADE CLIP KNIFE



Fast Action Safety Drop Blade

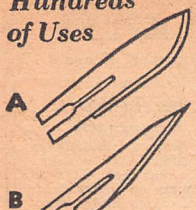
Carry this knife secretly and safely, yet when you wish to use it, there it is, in a flash, ready for use. You'll find a knife a handy tool with many uses. For school or office, shop and home, hundreds of uses. Looks like expensive fountain pen. Blade slips in or out of safety holder with flick of finger, adjusts to several lengths. Because blade slides, it cannot snap shut. High carbon steel blade lasts indefinitely. Convenient pocket knife is always handy for opening letters, cutting string, doing repairs, cutting and cleaning finger nails, shop or office work, school work, clothing repairs, etc., etc.

No. 8439. SECRET BLADE CLIP KNIFE. Price Each Postpaid 98c

Hundreds of Uses

X-ACTO KNIVES. For Art, Craft, Office, School, Home, Fine Carving. Accurate Work, Keen Cutting!





FASTER, SAFER, EASIER TO USE, FINE SURGICAL STEEL

An X-ACTO detachable blade knife is a professional precision tool—easy to handle, quick to cut, adaptable to many different arts, crafts and hobbies. Well-balanced, you can handle and control it like a pencil. No work is too delicate for a streamlined X-ACTO knife. The sharp, keen blades of fine surgical steel are bulldog-gripped into a handsome, sturdy all-metal X-ACTO handle. Every blade is shaped to a specific need and your every cutting and carving need is anticipated in this beautiful functional tool. Remember that this functional perfection in every X-ACTO knife is due not merely to the careful design of the handles but also to the fact that every blade is hand-made of fine surgical steel. It is safety-gripped in the hand—can't "fold under." Use for **Office, School, Carving, Hobbies, Models, Etching, Frisket, Stencil, Printing, Lithography and all the Graphic Arts. Retouching, Ink Eraser, Chiropody, Taxidermy, Stripping, Profilm Cutter, Leather Crafts, Make-Ready, Mat Cutting, Sign Painting, etc., etc. 59c**

No. 8451. X-ACTO Knife Complete with Style A Blade. Postpaid.....

No. 8452. Style A Blade.....15c **No. 8455. Style D Blade.....15c**

No. 8453. Style B Blade.....15c **No. 8454. Style C Blade.....15c**

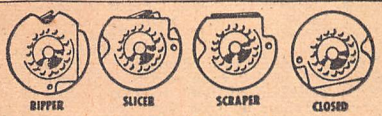


RAZOR SHARP POCKET KNIFE

Uses Replaceable Razor Blade

ALWAYS SHARP! Wonderful for office, school or factory work. Excellent for model builders, repair men. Used in biolocal work. Refillable blades; uses Gits or Schick razor blades. Heavy, durable pair men. Used in biological work. Refillable blades; blade. 2½-in. long. **25c**

No. 8442. Gits Razor Knife. Postpaid....

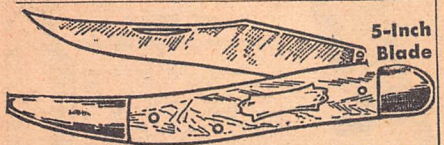


You-Dial-It 5-In-1

RAZOR BLADE KNIFE

Scraper—Slicer—Cutter—Ripper. For kitchen, office, school, hobby, repair, shipping room, etc. Closes tight. Adjustable to 5 different positions. Just dial it! Any standard razor blade gives it new sharpness. Pocket size. **25c**

No. 8408. Dial-It Knife. Postpaid.....



Toad Stabber, Long Jack Knife

Extra large jack knife with long blade nearly 5-in. in length. Ruggedly constructed knife made by one of America's large knife manufacturers. Single blade. Nickel finish polished cap and bolster. Full mirror finish blade, skillfully tempered, highly polished White pyroxalin design handle. **98c**

No. 8443. Extra Long Jack Knife. Postpaid



POCKET SIZE HUNTING KNIFE

"Cub Hunter" 4-Inches Overall!

An exact reproduction of a Hunting Knife in miniature size measuring 4-inches overall. Polished steel blade, brass guard, white handles. Complete with genuine leather sheath. Top quality steel; really useful; sharp. **98c**

No. 8444. Cub Hunter. Price Postpaid....



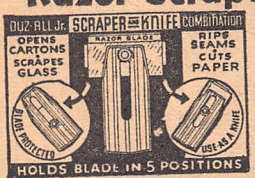
Safety Knife

High Quality Knife. Opened with One Hand. Non-Slip Blade.

Something new in pocket knives that is practical as well as unusual. You'll marvel at the rugged construction of this knife, the ease with which it can be opened with one hand and the non-slip blade. Blade locks when open. Made of finest forged steel blade, brilliantly plated. **$1.25**

No. 8471. SAFETY KNIFE. Postpaid..

Razor Scraper Knife



An all purpose scraper knife that uses any new or old razor blades. Always sharp. Clean cutter. Blade can be adjusted to several angles for different types of work. Fine for scraping, cutting, etc. 5¼-in. long. Comes complete with razor blade. **15c**

No. 4563. Razor Scraper Knife. Postpaid..

4-in-1 Novelty Knife



Knife Blade, Ear Spoon, Fingernail File, Toothpick

4 blades in one miniature, low-priced knife. Good pocket novelty. Plastic sides, metal blade. 2-in. long. **10c**

No. 8441. Novelty Knife. Postpaid.....

MODEL BUILDER'S KNIFE

Razor Sharp

Razor blade sharpness. Cut designs out of wood with ease. Hold and use like a pencil. Hundreds of uses for model and office work.

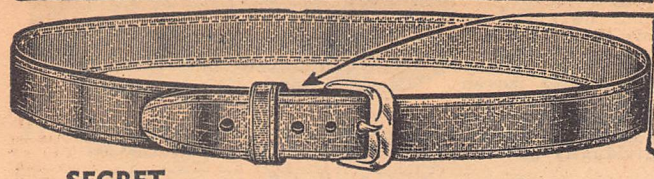


Use It Like a Pencil!

No. 7286. Zip Knife 15c

Mystery Men's Secret Money Belt

A Safe Place To Keep Money, Valuables, Etc.





SECRET Concealed Pocket Protection Against Theft!

Has the innocent look of a high grade belt, but oh! how different. For traveler, salesman, collector, business man and anybody carrying money or valuables. The secret money pocket is hidden in genuine top grade cowhide, handsome, dressy belt. Enclose money without removing belt! Smart, dependable buckle. **Black only.**

No. 6750. Mystery Men's Secret Money Belt. State Size. Postpaid.. $1.98

Midget Hunter Knife & Letter Opener

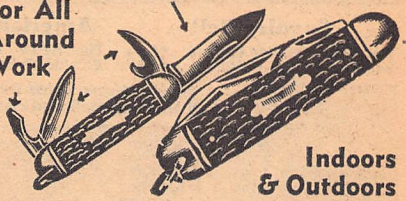


Midget hunting style knife. Size over all 4¼-in. Leather scabbard, handle set with imitation jewels. Useful desk novelty.

No. 8397. Postpaid..... 75c

4-Blade Scout Knife

For All Around Work



Indoors & Outdoors

—Bottle Opener —Screwdriver
—Can Opener —Penknife Blade
—Heavy Duty Hunting Knife Blade

Handles are of best non-breakable plastic obtainable. Durable, long-wearing nickel-alloy perfectly ovaled bolsters. Finest high-carbon steel blades, full polished, hand edged. Electrically controlled heat-treated steel for maximum cutting edge. Full 4-in. size (closed).

No. 8387. SCOUT KNIFE. Postpaid..... 89c



Carrying Case That Attaches To Belt

Gives You Convenient Pocket for Carrying Almost Anything!

This imitation leather bag can be strapped onto your belt in front, at side or in back, out of your wy, if desired. It is used for many purposes. **Carry parts or small tools in it; skiers use it to carry waxes; camera fans keep films, etc.; fishermen & sportsmen find many uses; etc., etc.** Out of the way, does not interfere with you, not bulky, yet easy to get at. About 7-in. long, 3-in. pocket. With clasp.

No. 4141. CARRYING CASE. Postpaid.. 89c

SCOUT AX



Here is the Ideal Axe For Scouts, Campers, Sportsmen, Etc.

Here is the Ax all of you Scouts will want: one that **cuts clean and deep with each stroke, that stays sharp under plenty of punishment, that's got the balanced grip in comfortable grip shape.** Yes, it's a beauty in looks and in performance. Michigan pattern. Standard size, 1¼ lb. head, 3½-in. cut. Made of craftcoite manganese alloy carefully heat treated. Very tough and durable. Smooth black polished blade. 14" cream lacquered hickory handle, red tip. **Without sheath.**

No. 6049. Sportsmen's Ax. Price $1.69

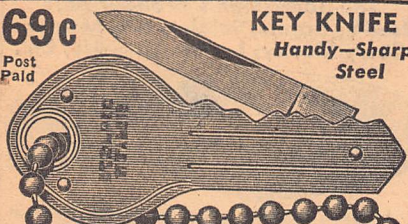
TAN COWHIDE SHEATH. Slips on belt. Holds all standard hand axes as described on this page. A sheath helps keep ax in good condition.

No. 6050. Price Postpaid..... 89c

69c KEY KNIFE

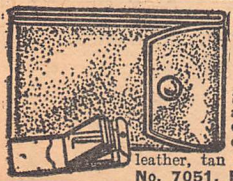
Post Paid

Handy—Sharp Steel



Fits key ring, key chain or key holder. Size of ordinary key. A knife is a handy thing. Good quality steel blade. With key chain, 3¾-inches long open.

No. 8440. Price Postpaid..... 69c



Snap Billfold & 9-Pass Window Case

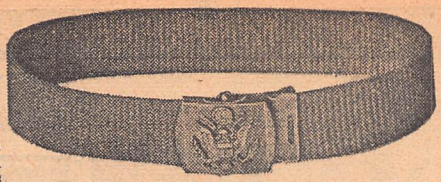
Snap Change Purse, Bill Compartment, Swinging Windows

Keep your passes, money and papers safe with this **SNAP BILLFOLD.** Smartly styled, with no zipper to get out of order, yet safely holds your money and papers. **In addition has swinging windows which provide places for 9 different cards and passes so they can be in full view at all times.** In addition to outside snap, also has snap change purse, regular bill compartment. Genuine leather, tan grain. A good buy.

No. 7051. BILLFOLD & PASS CASE. Postpaid..... $1.00

MILITARY BELTS

Just Like the Service Men Wear



BOYS & MEN! You'll be proud to wear this smart new **MILITARY STYLE BELT.** They're tough enough to take it, yet they're plenty dressy for wearing to school. Strong woven web belts, noted for their comfort and long wearing, with polished brass buckles and mounted emblems. **United States Army** regulation width—about 1¾ inches. Each belt individually boxed. STATE SIZE. **PRICE $1.50 EACH.**



Cavalry Belt

No. 9742. Cavalry Crossed Sabres. Price Postpaid.. $1.50

American Shield Belt

No. 9743. American Shield. Price Postpaid... $1.50

Aviation Wings Belt

No. 9744. Aviation Wings. Price Postpaid... 0

Illustrations Show Designs Only. $1.50 Includes Belt and Buckle with Design



Marine Belt

No. 9745. Marine Corps. Price Postpaid..... $1.50

Pilot Wheel Belt

No. 9746. Yachtsman. Price Postpaid..... $1.50

Coast Guard

No. 9741. Coast Guard. (Not Illustrated.)..... $1.50

Wing & Shield Belt

No. 9748. Air Corps. Price Postpaid..... $1.50

U.S. Belt

No. 9749. Used by U.S. Army, Navy, C.C.C., etc. $1.50

U. S. Navy Belt

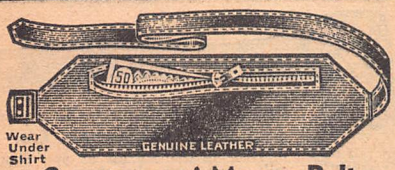
No. 9750. U.S. Navy Emblem. Price Postpaid.. $1.50

Anchor Belt

No. 9751. Anchor Design. Price Postpaid... $1.50

R. O. T. C. Belt

No. 9752. Reserve Officers' Training Corps... $1.50



Sportsmens' Money Belt

Can Be Kept Under Shirt

Carry Money, Small Articles, Etc.

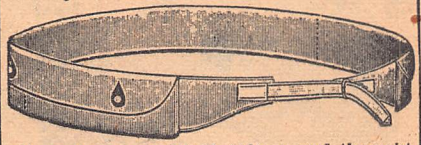
Sportsmen's belt for carrying money, matches, small articles, etc. You can keep it under your shirt where it will not be noticed. Has large carrying capacity. Made of genuine leather, thin and tough. Light in weight, yet hard wearing and durable. Has buckle and can be adjusted to fit. Also serves as a handy tobacco pouch or can be used to carry spare ammunition, bait, hunting and fishing license, jewelry and many other small articles.

No. 7076A. Sportsmens' Money Belt. Price Postpaid..... **$1.50**

CANVAS MONEY BELT

The Sportsman's Wonder Belt

Used by Scouts, Soldiers and Marines, Carry Money, Letters, Jewelry, Etc.



A regular money belt that fits around the waist. Has several extra large pockets. You can carry a large amount of coins or currency. Extremely large capacity. Can be worn under the coat without exciting any suspicion. Used as a change bag by news boys, gasoline station attendants, etc. Well made of durable canvas.

No. 6753. Canvas Money Belt. Price..... **50c**

Hammered Copper Western Buckle

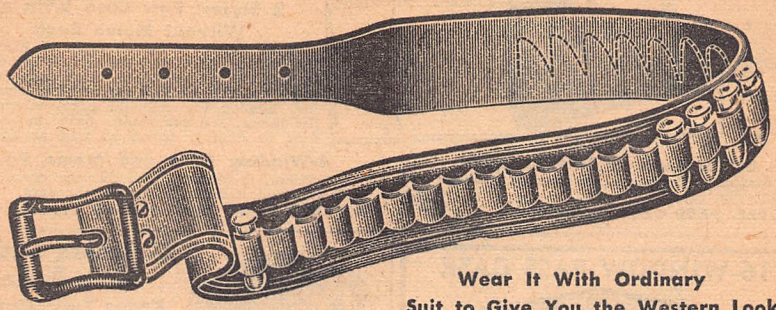
Replaces Buckle on Almost Any Belt



Hand painted horse on hammered copper buckle. The shiny copper metal catches the eye as it glistens in the light. This buckle can be put on most standard types of belts in place of your present buckle. Popular horse and saddle design. Large size. If you want to dress up without paying very much, this is the way. Your friends will admire it.

No. 6292. HAMMERED COPPER WESTERN BUCKLE. Postpaid. **89c**

New Style CARTRIDGE BELT



Wear It With Ordinary Suit to Give You the Western Look

"I'm from the rough, tough, he-man country!" That's what you can tell your friends when they see you with this **GENUINE LEATHER CARTRIDGE BELT.** It's the real thing—no faking about this—only it is made smartly and styled right so it looks exceptionally good. And for those who do any shooting (or even carry a cap pistol) it gives you a real professional look.

Wide Belt Style—Loops for Cartridges or Dummy Bullets—Big Buckle—Wear As Regular Belt or Loosely to Give That Western "Slouch" Look

True Western style in wearing their cartridge belt is to let them hang over on hip and slouch around. These belts are ideally suited for othis "Wetsern" look. You can load them up with cartridges or dummy bullets. Full size belts available in most standard sizes. All top grain leather, ruggedly constructed, attractively finished. Russet leather, 1 ½-inches wide. Leather loops. Capacity 25 rounds —for .22 and .25 caliber cartridges or blanks. STATE SIZE.

No. 6227. LEATHER CARTRIDGE BELT. State Size. Price Postpaid..... **$1.59**



HAND MADE, COLORFUL INDIAN BEADED BELT

Sparkling colorful glass beads woven together by hand by Western craftsmen in outstanding colorful designs. Each belt has several thousand beads! Hand laced edge; regular ¾-inch width. Attractive buckle. Tan leather. Assorted designs; some have blue or red background. **Truly gorgeous. STATE SIZE.**

No. 629A6. HAND BEADED INDIAN DESIGN BELT. Price Postpaid..... **$4.95**



HAND MADE, GENUINE RATTLESNAKE SKIN BELTS

Hand made in Mexico. Excellent dress. Light weight, beautiful craftsmanship. Light leather backing, tight thin leather lacing down both edges. Buckle is metal covered with snakeskin and laced tight. 1 ¼-inches wide. **STATE SIZE.**

No. 629E6. RATTLESNAKE SKIN BELT. Price Postpaid..... **$4.95**

New Low-Priced Realistic Looking Imitation Rattlesnake Skin and Alligator Belts

No. 6299. IMITATION SNAKESKIN BELT...... **$1.39**

STATE SIZE. Price Postpaid.....

No. 6300 IMITATION ALLIGATOR BELT. State Size. Price Postpaid..... $1.39



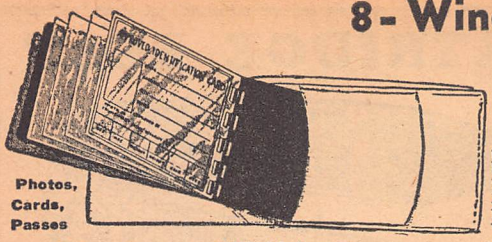
Texan Luminous Jeweled Belt---Sparkles and Glows in the Dark

Sparkling Red, Green and Yellow Jewels, Nickel Diamond Studs

Attractively jeweled and heavily studded with nickel plated studs set in luminous glowing pattern. **Sparkles and shines in dark.** Full grain steerhide bridle leather floral embossing. Large oversize buckle, big 1 ¾-inch belt. Brown. **State Size.**

No. 6303A. WESTERN JEWELED LUMINOUS BELT. Price Each, Postpaid..... **$4.50**

8-Window Pass Case



Use It As a Pass Case or Insert It in Your Billfold

2 Styles: Pass Case With or Without Memo Book

With all the different types of identification cards, photos and passes that are carried by most people nowadays, these cases serve a very convenient method for carrying them. By just flipping the celluloid pages which hold the passes, you can readily flash the one you wish to display. Quick as well as efficient.

8-Pass Case or Billfold Insert

4 Sections, 8 windows. Removable calendar and identification card.

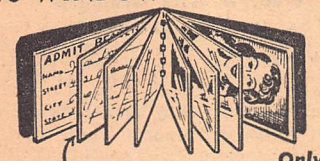
No. 7022. PASS CASE. Postpaid..... 25c

4-Window Case and Memo Pad

2 sections, 4 windows with 34-page memo book. With removable calendar & identification card.

No. 7023. PASS CASE. Postpaid..... 30c

16-WINDOW PASS CASE



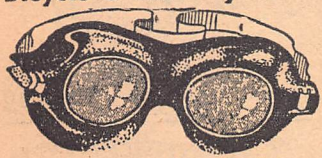
Only 35c

Holds 16 Photos, Passes, Cards, Etc.

Use it as a pass case or album; convenient pocket size. Each person usually has several passes, membership cards, photos, identification, etc., that they keep ready for easy finding and quick use. Size is 2½x4-inches; eight pages (16 windows). Easy to insert or remove.

No. 7061. Ever-ready Pass & Photo Case. 35c

Bicycle & Motorcyclists' Goggles



Aviator's Type; Curved to Fit Face

Aren't they beauties? Look swell! In popular streamline, tear-drop oval shape. Better still, they are large sized lenses (each lens opening is 2½-in. wide by 1¾-in. deep) with metal frames moulded curved shape to fit face. Leather mask-type goggle that clings to face and keeps out wind, dirt, dust, etc. Keep your eyes clear when going fast! Used by mechanics, cyclists, motorists, aviators, etc. Clear, unbreakable lenses. Genuine leather. Elastic strap.

No. 9233. All-Purpose Goggles. Postpaid..... 39c

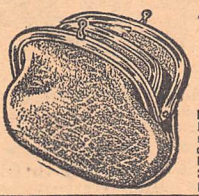


G-Man Billfold and Badge

39c

Low price, smart looking billfold set for boys. Very realistically designed to make you look like an actual **G-MAN.** There is a full size billfold attractively made of imitation leather with a plain design on the outside. Single fold style makes it thin; comfortable to carry in pocket. Aside from the bill compartment, it has a window compartment for passes. Inside compartment is **Junior G-Man Identification Card** with a seal on it and place for registering your name. Has coin change or card compartment with a cut-out section that holds your **G-Man Badge.** Comes complete with attractive, die stamped gold color badge. Badge is removable so that you can wear it on your coat.

No. 7064. G-Man Billfold Set. Price 39c



2- Pocket Budget Coin Purse

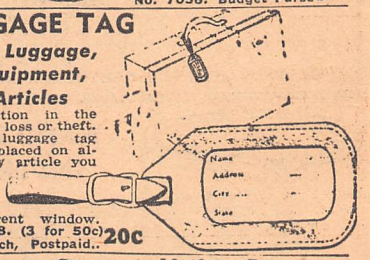
Keeps Your Money Straight

Made of genuine cape leather, a soft, smooth fine looking coin purse. Riveted steel frame with double snap opening. Very convenient for keeping money in. About 3½x2½-in.

No. 7056. Budget Purse 50c

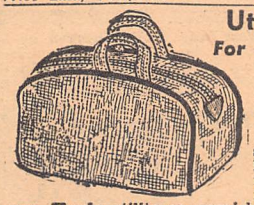
LUGGAGE TAG

For Luggage, Equipment, Articles



Protection in the event of loss or theft. This luggage tag can be placed on almost any article you possess. Smart looking. Leather. Transparent window.

No. 7028. (3 for 50c) Price Each, Postpaid.. 20c



Utility Bag

For Overnight Trips, To Carry Equipment, Cameras, Supplies, Etc.

Convenient size, artificial leather, heavy leatherette welting, leather tabs, set-in bottom. With zip-per. Handy utility or overnight and sports bag. 12-inches long.

No. 6900. Price Postpaid..... $1.99

Long John Farmer's Purse



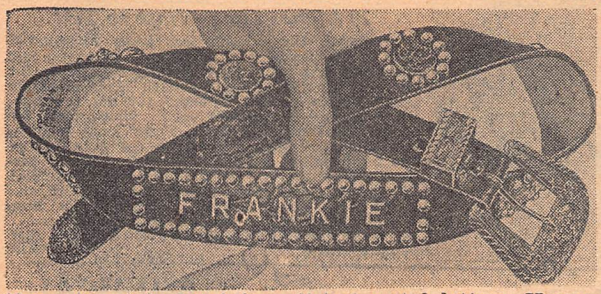
This purse has proved very popular for those who carry a lot of change or money. It gives you protection against loss plus the convenience of making it easy to get at. Deep pocket, leather purse. Can be used to hold other small articles. Keep all of your money and small valuables in one place and they'll be easy to take care of. About 6¾-in. long.

No. 7075. Price Postpaid..... 89c

Add 10c Service Charge on Orders Under $1.00

Any Name on This Western Jeweled Stud Belt

Personalized With Your Name, Team Name, City, Nickname, Etc.



Western beauty personalized with name on it. Studded with over 100 brightly polished nickel studs, 6 large brilliant jewel-like stones. Has solid brass oversized machine-engraved designed buckle with loop to match and floral design metal tip on tongue, all finished in silver color. Full 1½-inch wide belt, tapering to 1-in. at ends. Buckle about 2-inches wide. Name is set in brightly polished metal letters. Heavy tooled steerhide leather. Choice of russet or black (russet sent if not specified). Size 24 to 44. **SPECIFY BELT SIZE. ANY 10 LETTERS. IF MORE THAN 10 LETTERS, ADD 75c. MAXIMUM, 15 LETTERS.**

No. D6300. PERSONALIZED WESTERN STUD BELT.
Price Postpaid (Add 75c if Over 10 Letters)..... $4.95

MAMMOTH BUCKLE WESTERN TROPHY BELT



Like Those Awarded at Rodeos

This is a popular **TROPHY BELT,** so named because it is often given as an award or prize at rodeos. The buckle is really large, as you can gather from the illustration. This type of belt usually sells for many dollars. Buckle measures nearly four inches in length and is over 1½-in. deep. It is all metal and handsomely finished and polished. Deeply cast, embossed design, truly beautiful. On genuine leather cowhide belt with tooled leather design. State size.

No. 6308. MAMMOTH BUCKLE WESTERN TROPHY BELT. Price Postpaid..... $1.95

Leatherette Billfold

With Window For Inserting Passes



A billfold is a handy container for your passes, identification cards and money. Keep loose postage stamps, notes and papers all in one handy place. Helps to keep you from losing track of these valuable papers. This is a low-priced yet serviceable billfold that will provide you with a lot of use. Has a regular pocket for currency plus two additional pockets. Window for passes. Pocket for cards, stamps, etc.

*Full size, 3¼ x4¼-inches. Imitation leather material in assorted colors.

No. 7053. LEATHERETTE BILLFOLD. Price Postpaid..... 15c



Hula Dancer and Bathing Beauty Billfolds

Hand Colored Zipper Safety Billfolds



These are the most popular style of billfolds. They have the all-way-round zipper which safeguards the contents of your billfold. Identification card. Although low in price, they are very well made and hard wearing.

9 Pass or Photo Windows

Perhaps next to the well-made and long wearing features, is the convenience of plenty of pass windows. This billfold has space for 9 different photos, passes, membership cards, etc., each being full billfold size. Genuine leather.

Hawaiian Hula Dancer Design

Hawaiian scene with girl in grass skirt doing hula, hula.

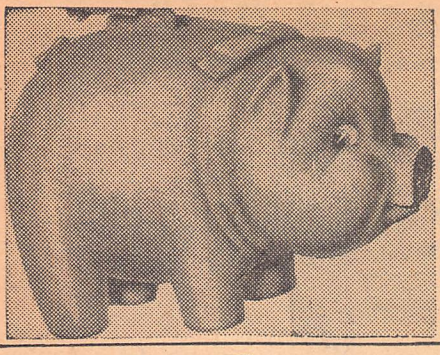
No. 7046C. Price Postpaid..... $1.98

Bathing Beauty Girl Design

Shows a pretty girl on the beach in attractive natural colors.

No. 7046B. Price Postpaid..... $1.98

Mammoth Piggy Bank



This Bank Holds Over

$1,000.00

10 Inches Long—Nose to Tail

Mammoth Piggy Bank that holds $1,000.00! Here is the biggest bank we've ever seen, and just about the most beautiful, too. It is a great big, fat pig with big eyes and a cute tail. Made of highly glazed, sturdy pottery. **"Porky" the pig is attractively finished in lustrous colors, hand-colored for handsomely decorative effect.** Porky looks good on your mantel, dresser or even on the floor. Large slot for inserting coins of all sizes and paper currency. Estimated to hold $1,000.00 when filled with miscellaneous cash. Stands 6 inches high and is 10 inches long. Get this bank and you have what we think is the smartest bank available.

No. 6440. MAMMOTH PIGGY BANK. $3.95
Price Postpaid.....



A Dime A Day

Daily Dime Register Bank

FIRST DIME LOCKS THE BANK
OPENS AUTOMATICALLY AT $5.00

All metal daily dime register bank. Put a dime a day into this bank—and this bank makes you do it. First dime locks the bank and the day it is recorded. Then, dime must be inserted each day to keep bank up to date. 50th dime ($5.00) opens bank automatically. Attractively lithographed in colors.

No. 2584. DAILY DIME BANK. Price Postpaid.... 39c

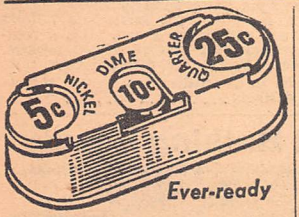
MUSICAL MONKEY ACTION GUM BANK



—Monkey Tips Hat
—Plays Music
—Dispenses Gum
—Save Money, Make Money

Save money, make money the easy, pleasant way. **Put in coin, bank plays a tune, the monkey tips his hat, ball gum comes out!** Who can resist it? Gay, all plastic, colorful construction 6½x5x2½-in. **Buy gum and make money every time a coin is put in, whether it be a penny or more.** Ball gum refills available at most confectionery or grocery stores.

No. 2598. Musical Monkey Action Bank.. $1.69



Change Purse

Rapid Change Maker and Holder

Pocket size purse that holds your loose change. Three separate compartments for nickels, dimes and quarters. Strong springs hold the coins in place and a slight pressure of your thumb instantly brings out the desired coin. You can actually get the coin you want in the dark. Very convenient. The practical way to carry your money.

No. 2600. Change Purse 25c
Price Postpaid.....



Budget Register Bank

Different openings for various coins and by this means you can plan any budget. Counter on side automatically tells how much you have. Holds 1c, 5c, 10c, 25c coins.

No. 2608. Price Postpaid.. 59c



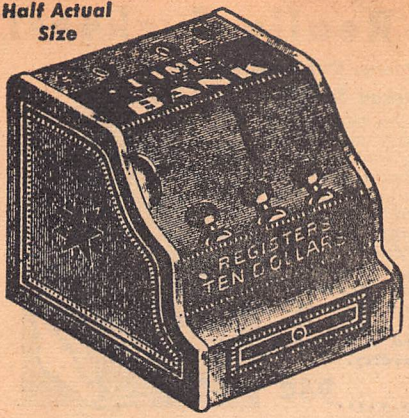
World Map & Bank

A Map of the World in Colors With Bank Inside!

One of our fastest sellers. **A beautiful globe showing with amazing detail and in four colors a regular scale map of the world.** Attractively lithographed and perfectly round. Globe is 3½" in diameter, 4⅛" high. Lock in base of bank.

No. 2602. Globe Bank. Price Postpaid..... 29c

Half Actual Size



Dime Register Bank

Rings Up Each Coin

Dime Registering Bank built to give the appearance of a miniature cash register. The first dime inserted locks the bank. When 100 Dimes ($10.00) have been inserted the bank unlocks automatically. As each dime is inserted, the total in dollars and cents, is registered at the top. **Holds up to $10.00 in dimes—100 dimes.** Saving is an important element of everyone's life, and this bank makes it easier for you to save. **Set a goal—a dime a day—and watch the total mount.** When you see your savings recorded day by day and week by week it should serve as a stimulant to keep on—getting more and more in the bank. Made of metal, 2½-inches long by 2 inches high.

No. 2610. DIME REGISTER BANK. Price Postpaid..... 29c

Squealing Pig Bank

Made of Beautiful Tenite Plastic

Each Time a Coin Is Inserted, Piggy Lets Loose a Loud Squeal!



A bank that will delight almost anyone with a sense of humor. Each time a coin is inserted, this pig lets loose with a loud squeal. Your friends will delight in putting money in your bank to hear piggy squeal. Could be the most profitable bank you've ever had! Really beautifully made bank. **Made of the lustrous virgin plastic TENITE, just about the most handsome plastic made.** Eyes, nose and mouth are hand decorated in contrasting colors. Locking device in bottom permits removal of money without breaking bank. Large size—6-in. long, 4½-in. high.

No. 2564. Squealing Pig Bank. Postpaid $1.19

Real Peanut Vendor Bank

With Nuts



Let others do your saving for you. As each coin is inserted, lever pulled and out comes peanuts in tray. All metal bank with transparent plastic top. Full can of peanuts can be inserted in top or insert loose peanuts you can get from any store; works either way. Takes several size coins, thus you make a big profit. Pleasant way to save!! About 7-inches high.

No. 2622. Peanut Vendor Bank. Postpaid $2.75



Dime Bank

The famous and popular automatic dime bank. When 50 dimes or $5.00 have been inserted, bank opens automatically. Then you can start all over again. Amount of money in bank visible at all times. Fine for teaching children to save.

No. 2586. Price.. 20c



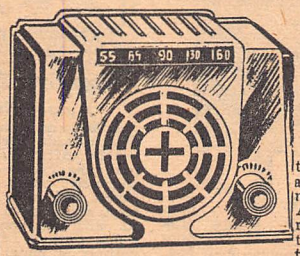
Trick Elephant Action Bank

Elephant Lifts Up Coin & Swallows It

Fun to save when they see this elephant go into action. Beautifully lithographed metal bank in the shape of elephant. Place coin on elephant's trunk, press button and elephant swallows coin. 5-in. high.

No. 2599. Postpaid 25c

RADIO BANK



Looks Like a Midget Radio!

Secret Lock!

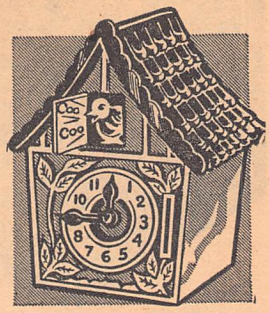
Made of plastic to look like a beautiful midget radio. Accurate detail right down to the grille and the tuning knobs. Grille is a secret lock that can be removed to empty bank. Coin slot in rear. Very attractive. Red and ivory plastic and other color combinations. About 4x4-in.

No. 2568. RADIO BANK. Price Postpaid.. 35c

ADD 10c SERVICE CHARGE ON ORDERS UNDER $1.00. Orders $1.00 or more, no service charge necessary.

Cuckoo Clock Bank Really Cuckoos!

Every Time Coin Is Inserted, the Door Opens, Out Pops the Cutest Cuckoo and the Musical Cuckoo Sounds

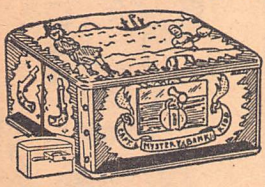


Here is a bank attractive enough to hang on the wall or keep in your front room. A beautiful fully moulded plastic cuckoo clock in brilliant red, yellow and green. Stands 5½-inches high by 3-inches deep. Has the popular Swiss chalet shape with the ornamental design so familiar in the Black Forest. The hands of the clock are moveable. Has coin slot built into design, so that every time coin is inserted, the door opens, cuckoo bird pops out singing his **CUCKOO!** at the same time. Shut the door and he's all ready for the next coin. Accumulates coins in locked chamber. Will hold a large amount of money. This bank seems to be among the all-time favorites. **Even if you can't afford a cuckoo clock, now you can afford this unusual novelty.**

No. 2597. CUCKOO CLOCK BANK.
Price Postpaid Only..... 98c

Capt. Kidd Mystery Box

NO KEY! NO LOCK!



How Do Coins Get In? How Do They Get Out?
HOLDS $25.00

Deposit coins and they disappear—how? There is no key—why? Can only be opened with secret supplied with each bank. Each bank is ruggedly constructed in form of metal chest. Vivid 5-color panorama design on outside. You'll get a real thrill out of owning and saving with this bank. Show it to your friends and make their coins "disappear"—you'll make plenty of $$$$$. 4x2½x2½-in.

No. 2577. Mystery Bank. Price Postpaid 98c

SEKRET COMBINATION SAFE

Nifty, Thrifty Way to Save!



Change Combination Any Time You Wish!

Unlock this **SECRET SAFE** only if you know the right combination. And, you can change combination any time you wish. Keep your money and valuables safe, secure. Made in cube-shape like a miniature vault. Ideal for money, bills, small articles, etc. Has coin and bill slot for depositing money without opening. Constructed of plastic, steel and aluminum. Size 3x3x3-in.

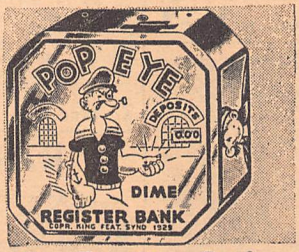
No. 2578. Secret Safe. Price Postpaid $1.19



Mail Box Bank

An educational, sturdy, lifetime bank, inspired by the familiar U. S. Government mail box. Complete with lock and key. Letterbox enameled green color. 5½-inches high, all metal. Individually boxed.

No. 2616. Postpaid.. 59c



Pop Eye Dime Bank

Automatic Register

Automatic registering bank that records every coin that is put in. After 50 dimes have been inserted—$5.00—the bank automatically opens. Can be again closed and once again you may start saving your dimes. Decorated with Superman, Pop-Eye or some Cartoon Character. Made entirely of metal. Confucius say: "Penny saved is penny earned." We say: "Save your dimes and earn 10 times as much."

No. 2582. Cartoon Dime Registering Bank. Postpaid. 39c



Lucky Dime Bank

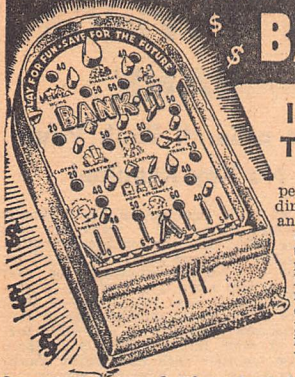
Unlocks at $5.00

Similar to the Cartoon Dime Bank. Automatically registers each and every dime as inserted and cannot be opened until the fiftieth dime is inserted. All metal construction. Teaches children to be thrifty. And while we do not make any good luck claims for it, the person who is thrifty is usually lucky. And that is a mighty good way to be considered lucky, as most people know.

No. 2583. Lucky Dime Registering Bank. Price.. 39c

SALES OR USE TAX IS EXTRA. If your state has either of these taxes, add amount to your remittance.

Pinball Machine $ BANK



IT PAYS TO PLAY!

Drop in your pennies, nickels, dimes or quarters and play! When coin is deposited, ten balls are released for play. Money falls into regular secret coin bank where you can remove it any time you wish.

Insert Coin and Play Just Like the Big Pinball Machines! Friends Play It But You Take Home the Money!

Family and friends will want to play to "get the highest score", and every time they do, it means more money for you. Your savings can grow by leaps and bounds this way, and soon you can buy those things you want out of your savings. The coin compartment can hold as much as $200.00. Works like the big pinball machines only smaller in size.

No. 2605. Pin-Ball Money-Making Bank. Price Postpaid Only..... $1.98

COIN COLLECTOR ALBUMS

Attarctive albums for coin collectors. See complete description elsewhere in catalog. Has die-cut hole with date for each coin of its type.

No. 9003. Indian Penny Album. Price Each, Postpaid..... 35c
No. 9004. Lincoln Penny Album. Each.....35c
No. 9008. Buffalo Nickel Album. Each.....35c
No. 9014. Dime Album. Each.....35c

Gum and Chocolate Vending Banks



These Banks Earn Money For You!

Here are two banks, both similar to our illustration, which vend either chocolate or gum. As you can well imagine, by keeping these banks handy, you will find your family and friends often dropping a coin in it. Any coin operates bank, and even if they only put a penny in, you still come out ahead because you can buy refills for much less, but usually they drop in a nickel or dime—you'll soon have enough money saved (by others for you) for that bike, etc. Beautifully made of plastic and metal with mirror in front. 6-in. high by 4x2 ½-in. With lock and key.

Gum-Vending Bank

Drop in coin, out comes standard stick of gum. Holds 25 sticks.

No. 2592. Gum Vending Bank. Postpaid $1.98

Chocolate-Vending Bank

Drop in coin, out comes penny chocolate bar. Holds 18 penny chocolate bars obtainable at stores.

No. 2606. Chocolate Vending Bank. Price Each Postpaid Only..... $1.79

IMPORTED ORIENTAL SECRET MONEY BOXES

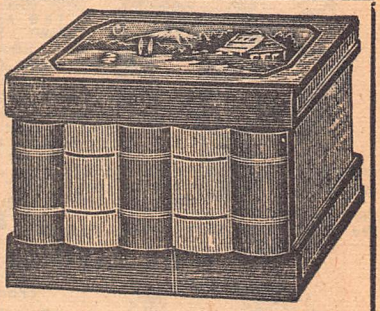
HAND MADE IN ASSORTED INDIVIDUAL DESIGNS

Secret Cigaret & Money Boxes

These puzzle boxes are genuine works of art. The fitting and joining of the inlaid wood is so excellent that the box appears to be a solid piece of wood. Yet, when the proper panels are pushed you can locate the secret compartment where the key to the box is kept; and by continuing to push other panels, if you know the combination, you can finally open the box and get the contents.

They are extremely useful for cigaret boxes and the safekeeping of jewels, letters or valuable articles of any kind, including money. These boxes are imported from the Orient and illustrate the exceptional craftsmanship of those people. Our illustrations indicate the workmanship in these boxes.





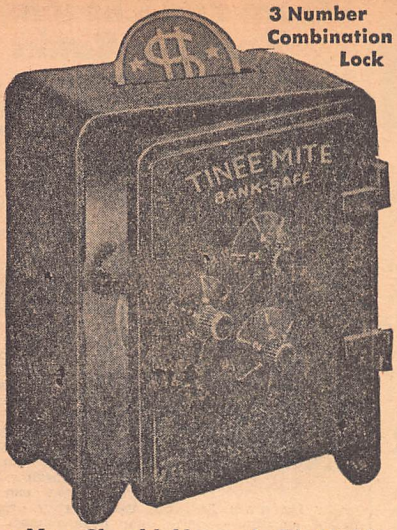
SECRET PANELS CONCEAL LOCK

Unless a person is aware of the combination of these boxes it is difficult to open them. They are so constructed that at first glance they appear a solid block of inlaid wood with Oriental pictures.

Keep Valuables Safe

IMPORTANT NOTE: These boxes are hand made and they are shipped from the Orient in a great variety of colorful and assorted designs. For this reason, we cannot guarantee any specific style. The illustrations shown here are typical of those we receive. Most of them require the moving of from five to seven panels to open box. Each box appears to be beautifully made of inlaid wood. The size varies somewhat, but average size runs around 4x5x2 ½-in.

No. 3058. ORIENTAL SECRET BOX. Each, Postpaid..... $1.50



SAFETY VAULT & SAVINGS BANK

Like a Small Bank Vault
No Key Required

One of these combination Thrift Vaults and Savings Banks and a systematic plan of saving offers you the right combination to everything you have always wanted. Your own home, a college education for your children, a trip abroad, a new car, a successful business of your own—many of these are yours if you would only manage to save a definite sum every day or a definite percentage of your income. Drop your spare Dimes or Quarters into this Thrift Vault. You'll probably never miss the money and you'll be surprised how rapidly it mounts up. This Thrift Vault and Savings Bank has a real combination lock just like the regular safes and vaults. Since there are dozens of different combinations, the possibility of anyone else knowing the combination is extremely remote. It is keyless in every sense of the word. No key is required —just learn the combination. Takes all size coins, currency, etc., or you can use it for storing small articles of jewelry, private memorandums and other valuable articles. Strong and substantial, being made of sheet metal enameled in bright and attractive colors. Size about 3 ½ x 3 ¾ x 1 ¾ -in. deep.

No. 2573. Thrift Vault and Savings Bank. Price Postpaid.... $1.49

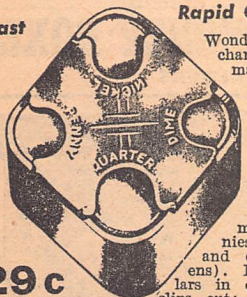
Why You Should Have A Thrift Vault!

A **Thrift Vault** is a good place to keep your money while you are saving. It can also be used as a storing place for small articles of jewelry, papers, etc. Often times, there is not only **the danger of someone STEALING** your personal savings and possessions, there is the **danger of LOSING** them. If you have a good place—**in the thrift vault**—to keep articles of value, you will always know where to find them. **Be on the safe side.**

Ever-Ready Coin Purse

Rapid Change Holder

Fast



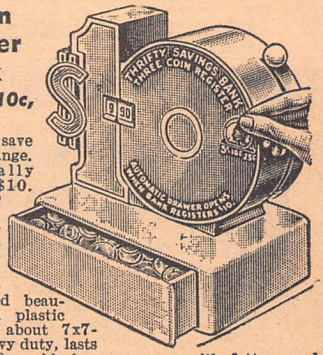
29c

Wonderfully convenient change holder that makes it easy for you to get the right change in a few seconds without fumbling. Beautifully made of lustrous, colorful plastic with separate compartment to hold pennies, nickels, dimes and quarters (or tokens). Holds several dollars in change. Each coin slips out; held in place by spring action. 2-in. square.

No. 2587. Rapid Change Purse. Postpaid.. 29c

3-Coin Register Bank

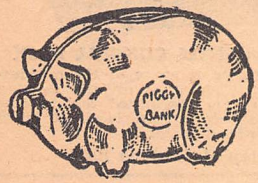
Adds 5c, 10c, 25c



Fun to save small change. Automatically opens at $10. **Holds up to $50. Dial indicates exact total of deposits at all times.** Handsome, rugged beautiful styron plastic and metal, about 7x7-inches. Heavy duty, lasts for years. Deep black or maroon with letters and dial in gold color.

No. 2601. Price Postpaid..... $3.25

SEE YOUR SAVINGS GROW!



Glass Piggy Bank

See what you save. It's fun to watch the coins stack up! Slot in top for inserting coins. About 4-in. long. Stands on table, etc.

No. 2529. Price Postpaid..... 25c

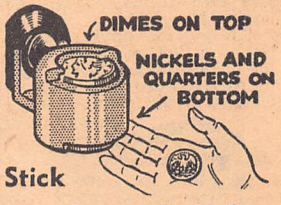
Transparent Glass—See Coins and Money



Glass Liberty Bell Bank

Makes an attractive desk novelty and bank. Shaped in form of Liberty Bell with moulded glass wording on side. Slot in top for inserting coins. 4-in. high.

No. 2530. Price Postpaid..... 25c



Stick Anywhere Coin Holder

For car, home, office. Coin dispenser holds dimes, nickels, quarters. Wonderful, convenient change-maker. Plastic; suction cup—stick anywhere

No. 4687. Postpaid..... 15c

Save Money Playing the Horses!

HORSE RACE BANK

$2.98



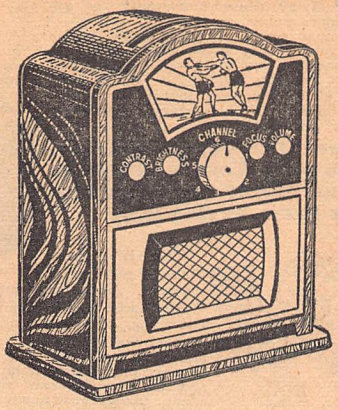
Coin Starts the Horses Running; Nobody Knows the Winner

Every time a coin (from a penny to a quarter) is dropped into this savings bank, a thrilling 8-horse race begins! They're off!! Instantly the eight numbered horses begin their race around and around the track. You'll find quite a crowd will gather around your bank to watch the action and guess the winner, and when it is all over, you'll find they have filled your bank with a lot of money for the excitement of playing the races. Here is one way to save money on the horse races. Each horse is numbered and made of colorful plastic. Brilliantly lithographed metal. Finish line indicates winner. Stands 7-in. high, 7-in. diameter.

No. 2611. Horse Race Bank. Postpaid. $2.98

Electric Television Bank Shows Full Color Pictures

Different Picture for Each Deposit



STOP! LOOK! and **LISTEN** to this: Knockout novelty and we don't mean fight picture in your **TELE-VISION-DESIGN BANK.** Insert coin and screen lights up showing picture in full color. Turn of knob puts out light and resets for next show and next coin. There are six "shows" which are shown one after the other, and then repeat over and over. Includes **fight, circus, puppet, cartoon, cowboy picture, etc.** Others insert money to see pictures, too. About 5-in. high, picture size about 1x1 ¼ -in. All metal, handsomely finished in colors. Holds about $75.00. **Complete with battery and bulb.**

No. 2621. Price Postpaid..... $1.59

Uncle Sam's 3-Coin Register Bank



Insert Nickel, Dime or Quarter—It Rings Up Coin and Adds to Total

This is one of the world's favorite banks. It is ruggedly made of heavy metal, attractively lacquered in lustrous black finish. You can insert either nickel, dime or quarter. Pull down the lever, and it automatically adds the deposit to the total in the window, showing how much money you have in bank. **ALSO TAKES PENNIES, HALF-DOLLARS and BILLS.** Holds $50.00 or more, but automatically opens at every $10.00 total. Heavy duty bank that will last for years and years. Those who have owned one of these banks usually say year in and year out it has proved the most useful money-saver and favorite bank. Wonderful for special funds or budget purposes. All steel. Weighs 3-lbs. Size 6x4 ½ x5 ¼ -inches.

No. 2619. U.S. REGISTER BANK.

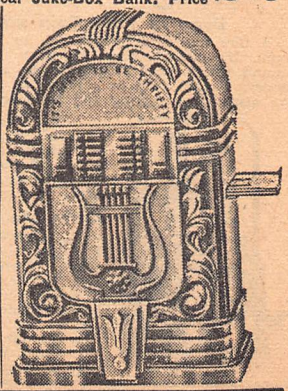
Price Postpaid..... $3.75

Musical Juke-Box Bank With Swiss Music Movement

Insert A Coin and the Music Starts! Can Make a Lot of Money for You!

An exceptionally attractive bank that is a delight to play! When coin is inserted, beautiful, lovely music starts to play. It's almost like having your own coin-operated phonograph machine. Even your friends will enjoy playing it, and you will profit. The Swiss music box movement is spring wound, but one winding will last quite awhile. Assorted popular melodies. Casing is made of brilliantly colored plastic, not unlike the gaudy juke-boxes you see around. Measures about 6-inches high, and about 4 ½ -inches wide. Comes complete, ready to play and save.

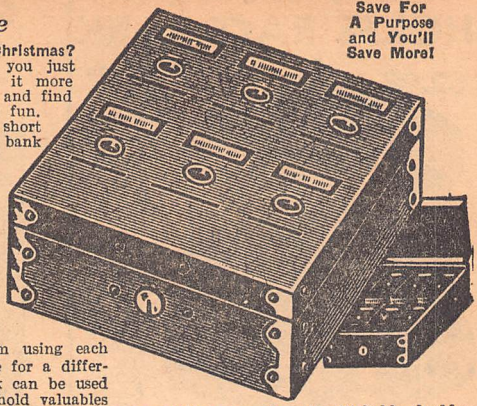
No. 2613. Musical Juke-Box Bank. Price $5.95



The *Handy* BUDGET BANK

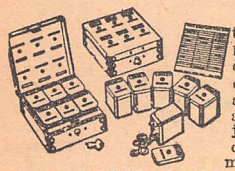
Actually 6 Banks In One

Save For A Purpose and You'll Save More!



What are you saving for? Bicycle? Auto? Christmas? Vacation or Trip? Church? Clothes? Or, are you just budgeting your money so that you can spend it more efficiently—more wisely. Use the budget system and find out where your money goes—and besides, it's fun. Don't overspend on one thing and find yourself short on another. Actually you'll find this amazing bank to be just about the most useful one you've ever seen. Be sure you have enough money for all the things you want.

Six Seperate Compartments. Complete with Lock and Key to Keep Your Money and Valuables Safe From Prying Eyes.



This is a bank that can serve many purposes. Aside from using each compartment to save for a different thing, this bank can be used as a strong box to hold valuables and bank combined. One or two or more of the compartments will hold valuables, jewelry, etc. **Attractively finished steel box with six steel compartments.** Window for inserting card specifying purpose. Slot for coin and hole for paper money. **Comes with handy lock and key. Size 6x6x2¾-inches.** **$1.69**

No. 2585. BUDGET BANK. Price Postpaid.....

2 NEW *ACTION* BANKS



Clown Bank

Tongue Comes Out He Swallows Coin!

Makes saving a pleasure! On the lower part of the bank is a small lever. When pushed, out slides a long red tongue. You place the coin on the tongue and release the lever. **Back goes the tongue with the coin, disappearing into the clown's mouth.** He swallows any size coin including a 50c piece. Has large capacity and will hold about $10.00. You'll get a lot of compliments on this funny action bank (and lots of coins, too). Attractively lithographed in brilliant colors. All metal construction. Comes complete with lock and key. Stands 4½-in. high. **29c**

No. 2631. Clown Bank. Price Postpaid..

Monkey Bank

He Tips His Hat For Every Coin!



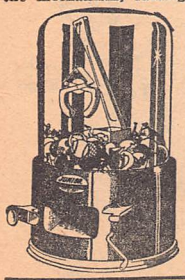
Tips his hat in polite thanks for every coin he gets! This well trained organ-grinder's monkey appreciates it every time he gets a coin—and, he thanks you for it! Show bank to your friends and see how pleased they are when he tips his hat! (And how pleased you are for every coin you get!) With this courteous monkey on duty it shouldn't take long to fill your bank. Holds about $10.00. Brilliantly lithographed in colors. Metal. Lock & key. **29c**

No. 2632. Price..

Magic Claw Prize Bank

Drop In Your Coin and Try for Your Prize

A nice way to save money is to let other people put money in your bank. By just showing this bank to your friends, and by keeping it around where other people can see it, you'll soon be making plenty of money. They'll drop in a nickel or a dime just to "fool around" with the mechanism, raising and lowering the scoop, fishing for a prize..

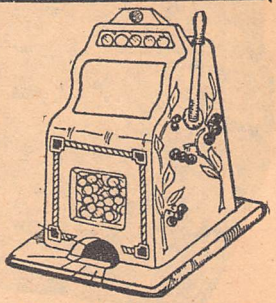


Works just like the real machine you've seen at carnivals. Drop in penny, nickel or dime and it unlocks the Magi-Claw. By operating the wheels of the derrick, you can scoop up prizes, candy or gum. When prize drops through trap door, mechanism locks, ready for next coin.

Complete With Prizes, Gum & Candy

A beautiful machine standing 12-in. high. Finished in red and blue, heavily plated metal parts. Unbreakable clear plastic top. Double lock and key for top and for coin bank. Marvel of engineering. Fun operating the derrick—turns in all directions, raise or lower the claw. People put money in your bank to have the fun and win the prize—**BANK PAYS FOR ITSELF!**

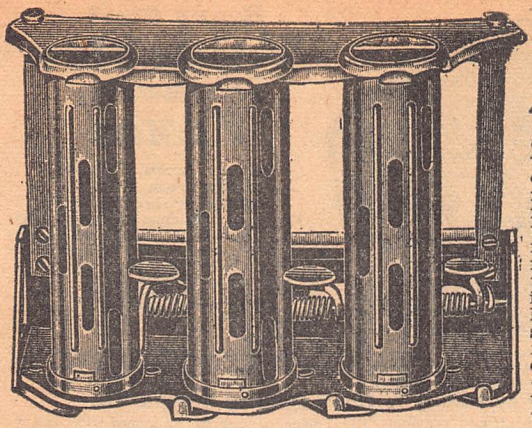
No. 2620. MAGIC CLAW PRIZE BANK. Price Postpaid Only..... $5.95



Slot Machine Bank

Dummy miniature of slot machine in bank form. High-lighted bronze finish, about 4-in. high by 1½-in. Made out in Reno, Nevada where it is sold as souvenir. **$2.50**

No. 2798. Postpaid...



Rapid Money Changer

Accurate And Fast-$1.50 Up

This low-priced money changer is an extremely popular item with everyone who has to make change—newsboys, oil stationmen, bus drivers, ice men, milkmen, etc., etc. There are almost unlimited uses that can be found for one of these rapid money changers. It hitches to the belt and dispenses change in a jiffy—accurately and quickly. Because of the patented construction, there is little chance for an error or any likelihood of your giving out the wrong change. It is almost impossible to make a mistake. It vends the money rapidly and quickly.

3-Coin Dispenser $1.50; Four Coin Dispenser $2.50

No. 9242. Three Tube Changer. For Dimes, Nickels and Pennies. Price.... $1.50

No. 8261. Three Tube Changer. For Nickels, Dimes and Quarters. Price.... $2.45

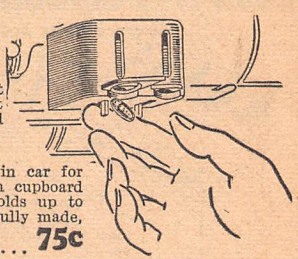
No. 9246. Four Tube Changer. For Nickles, Dimes, Quarters and Pennies.. $2.50

No. 9252. Five Tube Changer. For Nickels, Dimes, Quarters, Pennies and extra tube for Tokens or more Pennies. Price Postpaid $6.50

Rapid Coin Dispenser

For Car, Home, Office or Shop

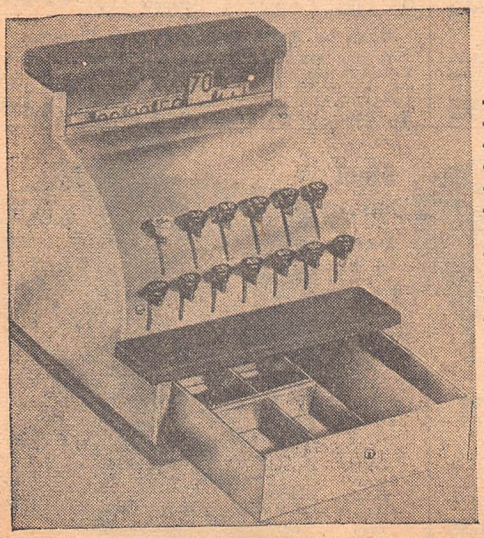
A simple and easy-to-use **MONEY CHANGE DISPENSER** that saves time and confusion. Attaches to any smooth hard surface at once, and can be removed just about as readily. Suction cups hold it fast—no drilling, no tools required.



Press Button and Coin Comes Out!

A flick of the finger and coin drops into your hand. Handy in car for parking meters, newspapers, change, tips, etc. Can be concealed in cupboard or car. Keeps change handy. Saves wear and tear on clothes. Holds up to $1.00 in change in combination of two coin compartments. Beautifully made, durable tenite plastic. About 2 ½-inches wide.

No. 9247. RAPID COIN DISPENSER. Price Postpaid..... 75c



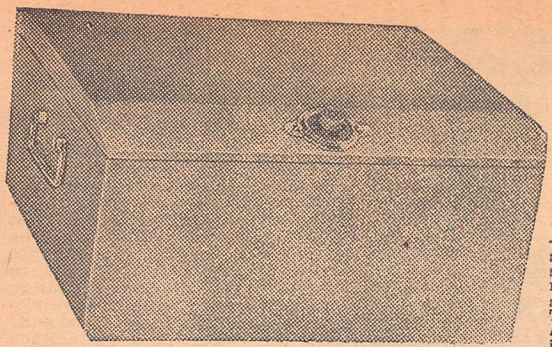
REGULATION IN EVERYTHING BUT SIZE

CASH REGISTER

- ***—Aluminum Construction***
- ***—Lock & Key Cash Drawer***
- ***—6 Cash Drawer Compartments***
- ***—Bill Section Holds Full Size Bills***
- ***—Unbreakable Register Window***
- ***—Rubber Bumpers Prevent Surface Scratches***
- ***—Modernized Red Enameled Trimmed***
- ***—Aluminum Styling; Rustproof***
- ***—Improved, Rugged Mechanism***
- ***—Size 6½-in. Wide, 7½-in. Long, Nearly 8-in. High***
- ***—Bell Rings; Red Plastic Keys***

Precision made small sized model of standard cash register. Excellent for home use, play and even used in offices and small shops as an extra cash register. Excellently styled, well made throughout; regulation in every way except size. All auminum construction with red trim. Red plastic keys, from 1c to $1.00 and No-Sale. Bell rings, cash drawer pops out and amount is indicated behind window on top. Complete with two keys.

No. 6476. Cash Register. Postpaid.. $4.50



Heavy Steel Valuables and Security Boxes

—Safety from Thieves
—Safety from Fire
—Safety from Snoopers

Keep your valuables in a safe place—away from petty thieves, prying eyes and fire hazards. Most of us have possessions which should be kept private, not only as a safeguard against robbery and fires, but also from snooping friends. The **STEEL SECURITY or VALUABLES BOX** should be in every home in America.

Money, bonds, stocks, contracts, policies, records, letters, jewelry, original documents, rare stamps and coins and many other valuables can be kept with greater safety in this fire-resistant, electrically welded steel security box. Who knows when thieves or robbers will strike?

Can Be Made Permanent By Bolting to Floor, Building in Wall, Etc.

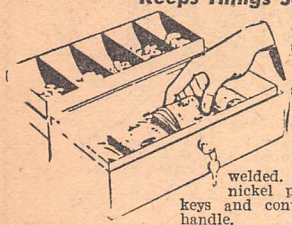
A large box that is built for safe-keeping of your valuables. Big 16-inches long by 12-inches wide and 8-inches deep. Enough room for the needs of the average family! Excellent for office, shop or home. Don't keep unprotected valuables around loose. Pays for itself in peace of mind alone. BE ON THE SAFE SIDE! Rugged construction, extra heavy steel. High grade built-in combination lock. Grey crinkle finish. Don't wait until it is too late—get protection NOW!

No. 6481. LARGE VALUABLES and SECURITY BOX. Described above. Postpaid **$13.50**

No. 6482. REGULAR SECURITY BOX. 12½x10x5½-in. Same high grade steel but with disc tumbler lock and 2 keys. Price Postpaid **$11.00**

Cash & Valuables Box

Keeps Things Safe!



America's most popular safe boxes for home and office For bonds, insurance policies, jewelry, cash & personal valuables. Made of heavy gauge steel, electrically welded. Fitted with nickel plated lock, two keys and convenient carrying handle.

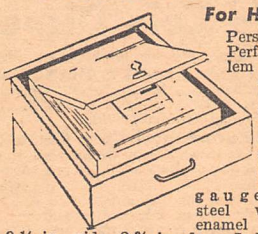
No. 6477. CASH BOX. Size 11½x5½x3½-in. deep. Without cash tray. Red enamel. Postpaid **$2.25**

Cash Box With Change Tray

No. 6478. CASH BOX WITH CHANGE TRAY. Same as above with removable change tray; tray has handy scoops, fits into open cover when open, as illustrated. Secret space for bills and coin rolls.. Price Postpaid **$3.95**

Valuables Safe File

For Home or Office



Personal BANKER." Perfect answer to problem of keeping valuables safe at home or in office. Can be securely screwed or bolted to inside of desk or drawer. For confidential papers, jewelry, cash, securities, stamps, etc. gauge electrically welded steel with polychromic enamel finish. 12-in. long, 9½-in. wide, 2¾-in. deep. Individually keyed with cylinder lock.

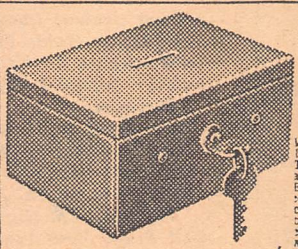
No. 6485. FILE-SAFE. Postpaid **$5.95**

Cash or Parts Tray for Any Drawer

5 coin compartments and 1 bill compartment. Excellent for stamps, coins, small parts, storage, etc. All metal. Fine for drawer or as change box. 10½x5½x1¾-inches. Aluminum finish.

No. 6488. CASH TRAY. Price Postpaid **$1.50**





SAFETY CASH BOX

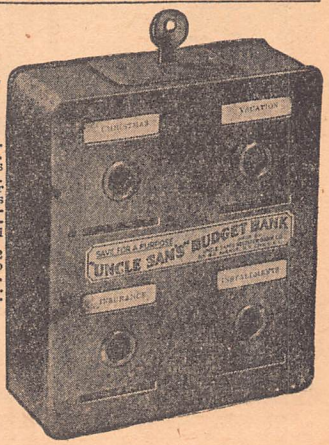
Insert Money While Locked

Made as a cash container where money is put in while locked. Safe from stealing. Also used as bank. Heavy gauge steel. Can be bolted to table, drawer, etc. Electrically welded. Strong, nickel-plated lock. 5x3½x2½-inches. Real protection.

No. 6496. SAFETY CASH BOX. Postpaid Only **$1.35**

Steel Budget Bank

Makes saving easy. Takes coins and bills. Each of four compartments can be labeled. Includes card with 21 purposes. 2 locks (top and bottom). All steel. 5½x4½x2-inches.



No. 2579. STEEL BUDGET BANK. Postpaid Only **$1.25**

Low Priced Adding Machine of Great Value To Students, Small Offices and for Home Use!



Desk Model Adding Machine

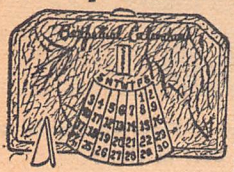
Adds Up to 9,999 With Positive Accuracy

DESK MODEL ADDING MACHINE FOR ONLY $1.98

And isn't it a beauty! Adds way up to $99.99. Big Size, 9" long by 6¼" wide. Beautifully lithographed in brilliant colors and sturdily constructed. Semi-automatic action. Pull register to add each number, total automatically recorded and key springs back into position. Easily cleared to zero for starting new totals. Will **ADD** and **MULTIPLY.** Mechanism, with ordinary use, is almost impossible to get out of order and should serve you for a long, long time. In school, at home—even at the office—it should be convenient and handy. **IT'S ACCURATE.** 100% accurate—it makes no mistakes. Has four registers which are pushed for adding each number. **IT'S FAST!** Yes, it should save you plenty of time on simple as well as on difficult addition. The best dollar for dollar value in adding machines we have seen.

No. 6240. DESK MODEL ADDING MACHINE. $1.98
Price Postpaid.....

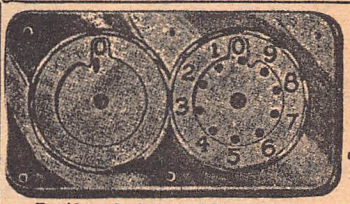
Perpetual Calendar



One Calendar Lasts a Lifetime

Set for any month of the year and can be used indefinitely. Attractive looking calendar for your desk or wall. **Tells the day of week for every date this year, years ago or years ahead!!** Get this calendar and the one calendar will keep your dates straight for years. Handsomely designed desk-type with easel. Directions on back for correctly setting dial. Place on desk or hang on wall. Imitation leather finish. Made of heavy bristol board.

No. 2346. Price Postpaid..... 20c



Vest Pocket Adder Only 75c

Rapid calculator. Adds up any amount, carries totals up to 209. Fine for simple adding, keeping golf scores, etc., etc. Adds figures under 10. **Used by U.S. Post Office.** 5 year guarantee. Weighs only 1 oz. Fits watch pocket. All metal. Wafer thin. Price is less than what a single error might cost you.

No. 2448. Price Postpaid..... 75c

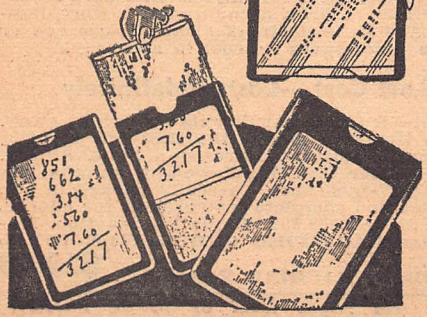
Magic Everlasting WRITING PAD

No Pencil—No Erasing—Pocket or Desk

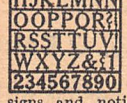
Magic Pad can be used indefinitely, over and over. **No Pencil; No Erasing; Always Ready.** Write with stylus, any pencil or pen, finger nail, any pointed instrument. You write on hard celluloid, writing appears on pad below. Leave writing on pad as long as you wish, or make it disappear instantly, ready to use again. Fine for notes, figuring, scoring games, taking orders, etc. **Handy for school, office, home, phone, shop.** With stylus. Metal frame with stylus. Pocket size.

No. 2320. Magic Writing Pad. Postpaid..... 20c





GOLD and SILVER CUT OUT LETTERS



Mark Articles, Make Signs And Notices

These die cut letters are ideal for marking articles and making signs that you wish to look especially attractive. Beautiful, lustrous, metal-like finish. Looks good on doors, on books and albums, on signs and notices for your club or school events. Extremely useful for a wide variety of purposes. Each set consists of 100 cut-out letters, numerals and punctuation marks. Each has a gummed back so that you can stick the letters almost anywhere. Choice of either gold or silver color. Each letter is ½-inch high.

No. 2098. Silver Color Letter Set. Price Postpaid..... 20c

No. 2097. Gold Color Letter Set. Price Postpaid..... 20c

RED COLOR LETTER SET

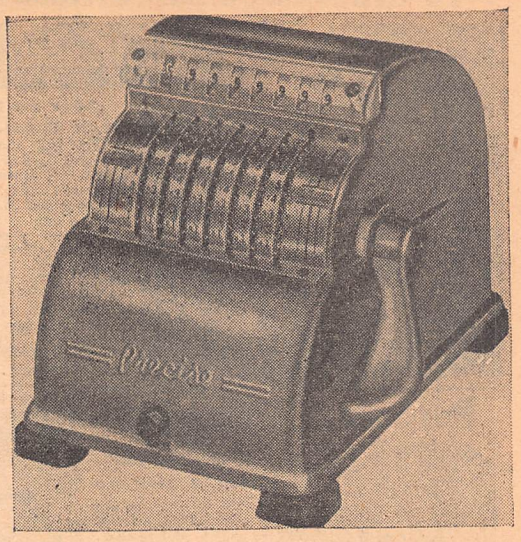
Similar to above, but comes in brilliant red color set. Over 100 ½-in. letters.

No. 2096. Red Letter Set. Price Postpaid..... 20c

NEW "400" PRECISE ADDER
FULLY AUTOMATIC! FULLY GUARANTEED!

Portable
Desk
Adding Machine
Only
$19.98

ADDS--- SUBTRACTS--- MULTIPLIES



Do Your Adding Quickly and Accurately! Takes the Work out of Figuring and Gives You Accurate Results at the Same Time! Saves Its Cost in Time; Helps You to Avoid Costly Mistakes!

Total Always Visible---Everyone Has A Use for It!
This Wonderful Portable Machine Weighs Only 5 Pounds---Use It In Office or Shop During the Day; At Home in the Evening!

IN THE HOME . . . ON THE FARM: It's handy for keeping budgets and accounts straight. Easy to operate. Adds, subtracts, multiplies.

FOR SALESMEN: Light, easy to carry, even in your luggage. Prevents errors, do rapid calculations.

STUDENTS: Cuts tedious time-wasting figuring and eye-strain. Do your mathematical calculations in a hurry. Excellent for those who have problems at home or business courses.

OFFICES and PROFESSIONAL MEN: Do your bookkeeping, tax computations, sales addition, inventory control, etc., all on this one machine. Use it at home or in the shop, take it home at night.

SHOP WORK: Saves time in the shop by doing your calculation rapidly and ACCURATELY. No need to double check the machine—it's accurate!

Adding, Subtracting, & Calculating Made Easy & Accurate

Here's the adding machine that men and women are talking and reading about from coast to coast. The NEW 400 PRECISE does the work of adding machines costing $100 and more—yet it costs only $19.98. Ideal for anyone who does figuring and wants to save time and avoid mistakes. Clerks, accountants, doctors, lawyers, farmers, housewives, students, big and little businesses can all use one or more of these machines. **Saves its cost in time; saves its cost in accuracy!**

Uses No Tape---First Cost is Last Cost---Lasts Indefinitely

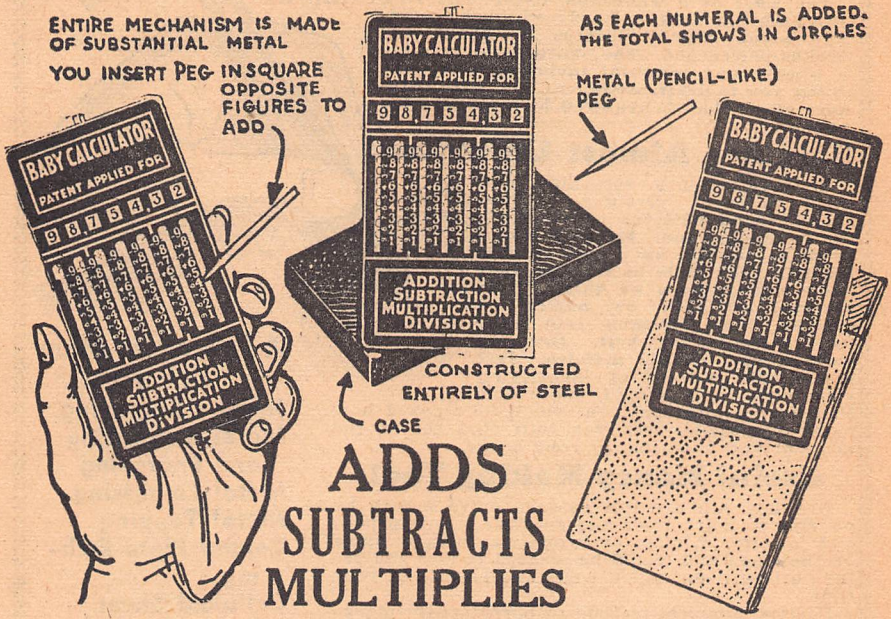
Once you buy it, your expenses are over—it starts earning its cost right away. Even in a home, it will save its cost in time and money the first few months. **Adds, subtracts, multiplies.** Fully automatic. Accurate. Precision built. Sturdy, durable, handsome. Non-skid protective rubber feet. Light-weight, weighs less than 5 lbs. Stands about 5-inches high, 4½x7-inch base. Carefully packed in box and shipped with **manufacturer's guarantee** and complete instructions for **adding, subtracting and multiplying** up to $9,999.99 or 9,999,999. Single lever action. Machine cleared instantly. **Uses no tape, has MAGNIFIED CUMULATIVE TOTAL ALWAYS VISIBLE.**

No. 6867. PRECISE "400" PORTABLE ADDING MACHINE. Postpaid.... $19.98

Pocket Adding Machine

Get Accurate Results on Simple and Complex Mathematical Problems Quickly--Without Any Computation or Figuring On Your Part!

Let this Adding Machine do the Work for You



Save Time. Will Save Its Cost the First Few Times You Use It

Don't Run the Risk of Costly Errors that Can Be Easily Avoided!

There is nothing difficult about using it. You put down the figures on the machine as you would write them on paper. But no sooner do you have them down, than your calculations are finished. It's that easy. It's that quick.

This Pocket Adding Machine is SO SIMPLE and easy to understand that even a child of average intelligence should have no difficulty in operating it. Business and professional men use it right along in their work, for they appreciate accuracy and anything that will save time and mistakes. The ADDING MACHINE is positive and it CAN NOT MAKE A MISTAKE. We positively guarantee that if you use the machine according to the directions it will add correctly and give you correct and infallible results. It will ADD, SUBTRACT or even MULTIPLY, and that's about all you can expect of any adding machine.

In size it measures 3x5¾ inches. A small machine, but it adds as accurately as a hundred dollar machine. It adds up to 9,999,999, or in dollars and cents to $99,999.99, which is one cent less than one hundred thousand dollars. There are no keys to punch and no levers to pull. The total is always visible and it can be re-set to zero in a twinkling.

In Regular Use By Army and Navy Men, Pilots, Students, Office Workers, In the Home, Mechanics, Storekeepers and Everyone Who Must Add, Multiply or Divide

In regular use by students in grade schools, high schools and universities. Thousands sold to men and officers in our Army and Navy as well as to large companies, laboratories and shops all over the country.

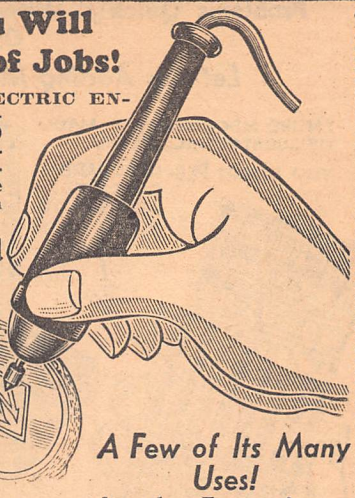
So low in price it belongs in every pocket in America from housewife to industrial executive. So easy to operate that the average child of 12 can do it. Comes complete with directions.

No. 2376. POCKET ADDING MACHINE. Price Postpaid..... $2.75

PLEASE ADD 10c SERVICE CHARGE ON ALL ORDERS LESS THAN $1.00.

Electric Engraver

A Versatile Tool that You Will Find Useful for Hundreds of Jobs!



The Tool of a Thousand Uses! The **ELECTRIC ENGRAVER** has a super-hardened steel needle-type point which vibrates at about 120 strokes per second. **The sharp point cuts into almost any material including steel enabling you to draw, write, cut, etc. with little more effort than is required by writing with a pencil.**

Uses Are Almost Unlimited

Engrave or mark everything from wood to steel. Designs, initials, sketches and patterns of all kinds can be quickly done. **Engrave monogram or initials on a gold watch. Identify your tools by writing your name and address on them. Etch designs, cartoons or names on glasses. Tool designs into your leather wallet or belt. Decorate wooden and plastic articles.** Just the simple process of identifying your own tools should make this Engraver a good buy, but you'll be amazed how many household uses you will find for it the moment you have one in your house.

Useful Money Making Tool

Any boy can use this to earn extra money by offering to mark tools and engrave fountain pens and jewelry. Almost everyone wants their name on their pen and would be pleased to pay you 25c for putting it on. All it costs is a minute of your time.

Fastest, simplest method of permanently marking all tools, dies, production parts, jewelry or any other items desired. Engraving is clean and permanent—a continuous guard over personal belongings; a profitable hobby for sparetime recreation.

Streamline Model Writes Like a Pen

No experience necessary to use it. Plug in the cord to any convenient 105 to 120 volt outlet and it's ready for use. Hold it and use it just like you would a pencil—no effort or heavy pressure is required. Rapidly vibrating needle point cuts a cleanly engraved line. (Do not confuse with etching which burns markings). Precision built, streamline design for easy manipulating. Comes complete, ready for use, nothing more to buy.

No. 6006A. ELECTRIC ENGRAVER.
Price Postpaid..... $5.95

A Few of Its Many Uses!

- Jewelry Engraving
- Metal Decorating and Engraving
- Metal Embossing
- Metal Tapping
- Copper Plate Etching
- Celluloid Sheet Etching
- Leather Tooling
- Glass Monogramming and Decorating
- Engraving and Decorating plastics, horn, bone, ivory, etc.
- Engraving and Decorating ceramics, stone and composition material
- Plaster Carving



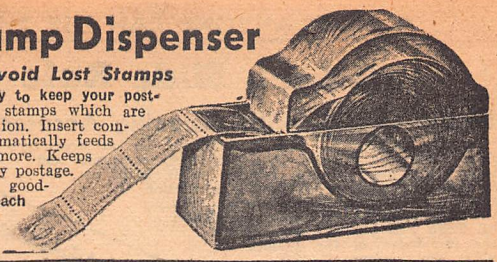
Engrave Watches, Pens, Jewelry, Plastics, Metal, Wood, Glass, Steel, Silver, Tools, Etc.



DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

Handy Postage Stamp Dispenser

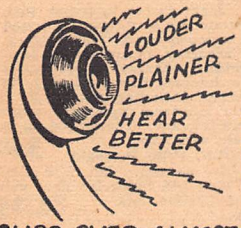
Handy—Speedy—Sanitary—Avoid Lost Stamps



Here is the ECONOMICAL and HANDY way to keep your postage stamps. This stamp dispenser takes roll stamps which are available at any post office in any denomination. Insert complete or part of roll in dispenser and it automatically feeds stamps as you need them—one at a time or more. Keeps stamps clean, ready for use, avoids lost or dirty postage. Sanitary. Sturdily constructed of transparent, good-looking tortoise shell plastic. **Get one for each denomination of stamps such as 1c, 3c, Air Mails, etc.**

No. 7761. Stamp Dispenser. Price $1.25

Hard To Hear On Your Telephone?



PHONE AMPLIFIER

SLIPS OVER ALMOST ANY PHONE

If you have difficulty hearing over your telephone receiver, your radio headphone set, or almost any type of phone, this special **EAR CUSHION** will eliminate most outside disturbing noises, concentrate all the sound right in your ear. **You hear plainer, louder without any disturbance.** Especially valuable in noisy places, but increases volume under any conditions. Elastic rubber slips over phone receiver, rubber cushion fits against head. Easy to install; slips on or off.

No. 4010. PHONE AMPLIFIER. Price... 50c

$1.00



Fits Any Phone Having Bell In Base

Telephone Index

Keeps telephone numbers handy. Contains index of separate cards in alphabetical file. Cards can be removed for changes, or added. Raise lid and cards in sight. Keeps number before you while calling. Easily and securely attached. One piece. No separate hooks, no screws. Takes up about same amount of room as phone alone. Holds over 200 numbers. Fits any phone having bell in base.

No. 4982. Telephone Index. Price Postpaid Only..... $1.00

Transparent Paper Sketching Pads



Sketch Pictures, Lettering, Figures, Signs, Even Objects Quickly and Accurately

The ideal, easy way to make drawings, sketches and cartoons of objects, pictures, etc. Highly transparent tracing sheet that **will take pencil, crayon, charcoal, drawing or colored inks, paints and almost every type of marking** so that you can quickly make your picture, sketch, type or layout exactly the way you want it—first time. Valuable aid to inexperienced artists. 100 semi-transparent sheets 9x12-inches in each pad.

No. 1801. TRACING PADS. Each Pad..... 85c





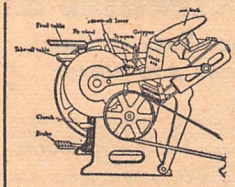




GUMMED CLOTH MENDING TAPE

Strong cloth tape gummed for permanent adhesion. Sticks tight, holds tight. **For mending bindings, maps, catalogs, making charts, portfolios, displays, repairs, etc. Useful in many types of craft work, home & office uses. Handy for many repairs.** 9 yd. roll, ¾-in wide. White.

No. 4006. Per Box..... 75c



Learn All About Printing

Modern textbook and workbook that tells all about printing, presses, type, setting, make - ready, composition, press work, stock, cuts, etc. Simply written for beginners, yet complete. Used in many schools.

No. 1850. Postpaid $1.25

Automatic Pencil With Flashlight and Lighter

All 3 in 1 handy unit. On end is standard pen-light cell flashlight—press clip and its lit. Built-in cigarette lighter. Automatic mechanical pencil. Plastic with yellow gold color trim. Regular size. With bulb and battery.

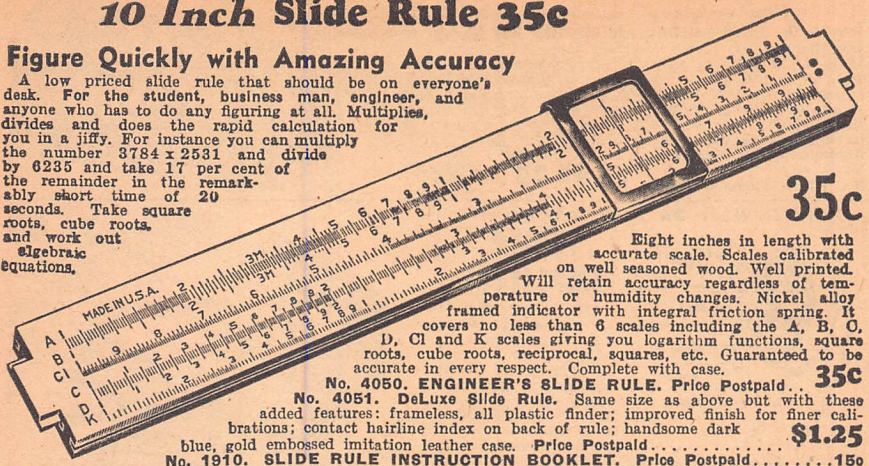
No. 9239. Postpaid..... $1.29

ALMOST ANYONE CAN USE THIS SIMPLE SLIDE RULE!

10 Inch Slide Rule 35c

Figure Quickly with Amazing Accuracy

A low priced slide rule that should be on everyone's desk. For the student, business man, engineer, and anyone who has to do any figuring at all. Multiplies, divides and does the rapid calculation for you in a jiffy. For instance you can multiply the number 3784 x 2531 and divide by 6235 and take 17 per cent of the remainder in the remarkably short time of 20 seconds. Take square roots, cube roots, and work out algebraic equations.



35c

Eight inches in length with accurate scale. Scales calibrated on well seasoned wood. Well printed. Will retain accuracy regardless of temperature or humidity changes. Nickel alloy framed indicator with integral friction spring. It covers no less than 6 scales including the A, B, C, D, CI and K scales giving you logarithm functions, square roots, cube roots, reciprocal, squares, etc. Guaranteed to be accurate in every respect. Complete with case. **35c**

No. 4050. ENGINEER'S SLIDE RULE. Price Postpaid.. 35c

No. 4051. DeLuxe Slide Rule. Same size as above but with these added features: frameless, all plastic finder; improved finish for finer calibrations; contact hairline index on back of rule; handsome dark blue, gold embossed imitation leather case. **Price Postpaid..... $1.25**

No. 1910. SLIDE RULE INSTRUCTION BOOKLET. Price Postpaid.....15c

VestPocketSlideRule

Only 6 Inches in Length. Conveniently Fits Vest Pocket



One of the most useful instruments you can carry is a vest pocket slide rule. It enables you to make quick calculations. Especially useful for students, salesmen, engineers, etc., where an easily carried slide rule will save plenty of time. Regular slide rule with four standard scales. Multiplies, divides and does many other calculations with amazing accuracy. Precision made instrument, laminated construction. Heavy white celluloid, accurately marked. Table of decimal equivalents, equivalents-settings and a rule with both inch and metric scales.

No. 4079A. Price Postpaid 75c

SLIDE RULE INSTRUCTION BOOK

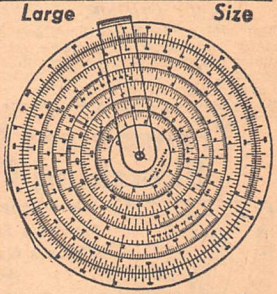


Let the Slide Rule Solve Your Complex Problems Quickly and Accurately Without Effort

Do you know how to use a slide rule? If not, you are overlooking a shorthand method of figuring. Slide Rules are useful for those who find mathematics difficult and tedious, as well as those who use it daily in their work. With a slide rule you get the answers without pencil and paper figuring. A 28-page book which is easily read and understood. Teaches you how to multiply, divide, square, cube, extract square and cube roots, etc., on slide rule. Illustrates the rule, gives examples. Written for those who remember only grade school arithmetic.

No. 1910. Price Postpaid.. 15c

Large Size



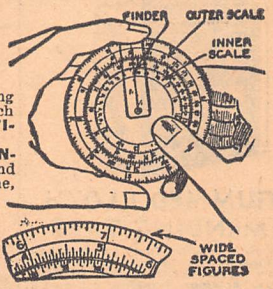
Circular Slide Rule

Multiplies and divides, gives logs, reciprocals, sines, tangents, co-tangents, proportions, squares, square roots, etc. Scales are circular and continuous. 6 inches diameter makes it equivalent to about a 15 inch slide rule. Scale is white with black markings.

No. 4085. Large Circular Slide Rule. Postpaid $2.95

Vest Pocket Circular Slide Rule

Made in a Size You Can Use--Easy to Carry --Continuous Scales Answers Are Never Off the Rule



For rapid, accurate computations of specifications, discounts, operating data, rates, speeds, answers to simple as well as complex problems which you need to know many times a day, this pocket computer will **MULTIPLY, DIVIDE and PROPORTION** with accuracy and speed.

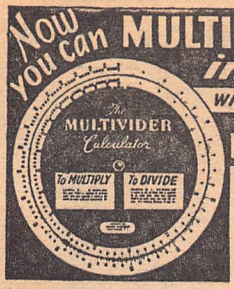
ENGINEERS, DESIGNERS, STUDENTS, SALESMEN, MECHANICS, PILOTS, OFFICERS, ACCOUNTANTS and CLERKS will find this a handy, unbreakable wear-resisting substitute for the cumbersome, straight rule. It gives trignometric functions, squares and square roots, logs and reciprocals, etc. Scales are circular and therefore endless. **READINGS ARE NEVER OFF THE SCALE**—as they often are with straight rule.

This amazing little time and labor saver is both grease and water proof. It will resist the roughest handling, immersion in liquids, and other hard wear. Easily washable with soap and water. Made of white celluloid, permanently accurate, non-deformable graduations. Its size makes it easy and convenient to carry with you at all times. About 2 ¾ -inch diameter. Complete with durable fabrikoid case and instructions.

No. 4079. VEST POCKET CIRCULAR SLIDE RULE. Price Postpaid.... $1.00

Simplified Slide Rule That Anyone Can Use

RAPID POCKET CALCULATOR



No Special Knowledge of Arithmetic Needed; Let This Calculator Do Your Figuring Accurately

Most of us know how bothersome mathematics can be, especially if we want to get the **CORRECT ANSWER.** A slide rule is fine, but they are usually too complicated. Now the **MULTIVIDER** has been devised which includes all the basic principles of the slide rule, yet eliminates the unnecessary and complex tables and scales. **ALL YOU DO IS SET THE TWO NUMBERS YOU WISH TO MULTIPLY OR DIVIDE OPPOSITE EACH OTHER, THEN READ THE ANSWER.** That is all there is to it. The numbers can be from 1 to 10,000. You can multiply and divide **FRACTIONS, DECIMALS, ETC., WITH EQUAL EASE.** Accurate up to three places. Light, handy pocket size.

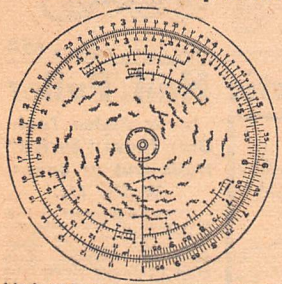
Does All Kinds of Problems, Pricing, Areas, Measures, Conversions, Inventory or Shop Problems, Yields, Losses & Gains, Percentages, Proportions, Etc., Etc.

The directions are right on the **MULTIVIDER**—they are so simple that you can do the most complicated problem the first time you see the **INSTRUMENT** after only a few seconds. Set the dials opposite the two numbers, read the answer. It is as simple as that. Or, if you wish to multiply or divide three or more numbers, the instrument can handle that, too. Circular dial with attractively printed, highly accurate scales, 5¾-inches in diameter. Complete with instructions.

No. 2445. MULTIVIDER POCKET CALCULATOR.
Each, Postpaid..... **$1.00**

Slide Rule & Converter

- *—Regular Slide Rule*
- *—Converts Fractions to Decimals*
- *—English to Metric Units*
- *—Metric to English Units*
- *—Multiply or Divide*
- *—Linear and Liquid Measures*



The **CONVERTISOR** is a regular slide rule plus a lot more. It is a calculator performing conversions from the English to the Metric System in weights & measures both linear & liquid, or from Metric to English system. Performs all the multiplications and divisions of these fractions, if you wish, along with regular multiplication and division. Consists of two discs, one opaque printed in black and one clear transparent printed in red. Directions for use and list of conversions on back of opaque disc. Very useful. 6-in. diameter.

No. 4090. CONVERTISOR. Price Postpaid..... $2.50

The Most Useful Tool You Ever Owned!

STAPLER & TACKER

Handy Pocket Size, Yet Does Real Job

98c



—Fastens Papers together
—Useful in 1000 Ways
—Staples Cloth, Leather, Etc.
—Tacks Papers, Objects to Wall

Get this streamline stapler and you'll find it to be one of the most popular tools you have around home or office, shop of school. In the kitchen, for minor repairs, for combining papers, for tacking things together, posting notices, etc., etc. Stapler gathers papers, cloth, leather, or other light materials together and holds them tight. Base swings away to convert into tacker so that staples can be driven into wood, wall, etc., to perform many jobs such as repairs, building, posting notices, model work, etc., etc. Colorful lithographed finish. Easy to re-load, very economical to operate. **Holds 125 staples.** Small enough to carry with you. **98c**

No. 4538. Price Postpaid Only.....
No. 4538A. Staples. Box of 1000 Only.....25c



PHONE IN PRIVACY WHILE PEOPLE ARE IN SAME ROOM

"TELEPHONE MUFFLER" Enables You to Talk Into Telephone Without Being Overheard by Those Near You

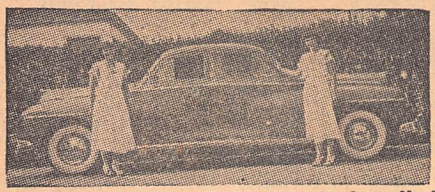


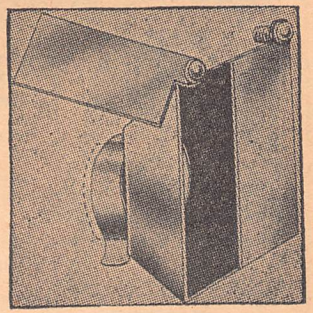
How often haven't you wished you could "talk in private" on your home or office phone? You wish to say things you do not want overheard. Now, if you have the popular French-style phone, this **TELEPHONE MUFFLER** will enable you to talk on the phone without being overheard even by those near you. **TELEPHONE MUFFLER** snaps on to speaker end of phone. Semi-hard rubber mouthpiece keeps sound from being heard outside. Because it concentrates the sound into speaker, you can talk lower, and still it will be plainer at other end. Even at normal speaking volume, sound appears unintelligible to those near you. Unbreakable. For French type phones (as illustrated) only.

No. 4988. TELEPHONE MUFFLER. Price Postpaid..... $1.25

★99

Camera Owners! Take Mystery "Impossible" Pictures! Take Two Pictures for Price of One!





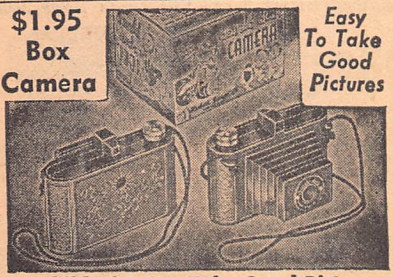
1. **Get Twice As Many Pictures on Each Roll; Takes 2 Pictures In Place of 1**
2. **Humorous, Comic, Trick and Planned Double Exposures**
3. **Leave Twin-Pix On Camera, Take Regular Pictures Better—Twin-Pix Acts As Sun Shade**

Just snap **TWIN-PIX** over lens and you are ready to take pictures the ordinary way, only better because it acts as light-shade to keep side-lighting out which causes poor exposures. In addition, you can take trick shots and half-size pictures. **TWO PICTURES FOR PRICE OF ONE:** Because **TWIN-PIX** uses only half as much film, you take twice as many pictures on each roll; your film costs half as much. Imagine savings on color film! **TWIN-PIX** saves you money. **TRICK IMPOSSIBLE PICTURES EASY TO MAKE.** Takes first one-half of picture then other half. You can have same person in same picture twice! Take a picture of your favorite girl sitting on a chair with same girl standing by her side! At the beach, in country, indoors you get some of the oddest, funniest shots imaginable with this "double-exposure" feature. Easy to attach; simple to use. Fits practically all cameras including box cameras. **$2.50**

No. 4904. TWIN-PIX CAMERA ATTACHMENT. Price Postpaid Only.....

$1.95 Box Camera

Easy To Take Good Pictures



A Child of 6 Can Take Good Pictures

Just aim the camera and snap the shutter! Lens, focus and shutter speed are all pre-set. Ideal camera for children, but practical for everyone. Take excellent picture with real detail. Eye level finder, beautifully designed plastic case with cord. Uses standard 127 film. Take 12 pictures 1⅝ x1⅝-in. Large prints and enlargements can be made. 4½x3¼x2½-in. Colorful box. **$1.95**

No. 4953. Low Priced Box Camera. Price
No. 4192. Film. Size 127. Per Roll.....27c

Double Separating Key Chain

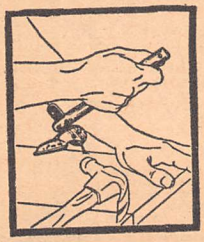
2 Chains In 1



Enables you to separate car key in jiffy, leaving other keys on chain. Two separate chains with connecting link. Easier to locate auto key. Many uses.

No. 4339. Double Separating Key Chain. Postpaid 15c

Automatic Nail Puller

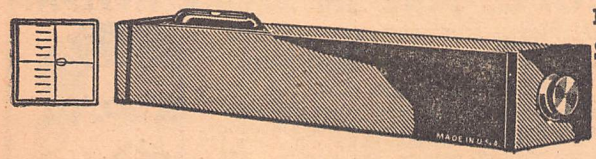


Lever Action Tool Gets Those "Buried" Nails Out of Boxes, Walls, Etc.

Powerful lever-action tool that digs in and gets out buried nails — even those with heads partially gone! Secret is leverage which grips tight, and biting jaws that dig in and grip buried nails. Ideal for carpenters, shop, home, etc.

No. 6498. AUTOMATIC NAIL PULLER. Price Postpaid..... $1.75

ARMY TYPE HAND SIGHTING LEVEL



Price $2.50 Post Paid



FOR LANDSCAPING AND GRADING. FOR LEVELING FOUNDATIONS. FOR HOUSEBUILDING, SURVEYING, ROAD BUILDING, CARPENTERS, BOY SCOUTS, STUDENTS' FIELD WORK, CHECKING CONTOURS, GRADES, FENCES, ETC.

Regular Army Type Sighting Level—and only $2.50! It has an accurate spirit level on top, bubble is reflected on objective lenses and when lined up to split the center line a level line may be obtained as far as the eye can see. The lines above or below the center line may be used for shooting straight lines in any direction required. Non-corrosive, 5 inches long. 1 inch square. **$2.50**

No. 6111. ARMY TYPE HAND SIGHTING LEVEL. Price Postpaid.....

A New Idea

INKOGRAPH

PENCIL POINTED FOUNTAIN PEN

Writes With Fluid Ink On a Special Type Point

All the Advantages of the Famous Free Flowing Ink Pens With the Writing Ease of the New Style Pens

Two Styles: $1.25 and $2.50



Many customers say it combines the best features of the fountain pen and lead pencil, minus the weak points of both, plus improvements not found in either. The lead pencil may smudge, the point break and its writing is easily obliterated. The pen may scratch, the point warp, or the ink smear. The fountain pen may skip, scratch, flood, clog, leak, blot and soil the hands and clothing. Or perhaps your old style pen dries up, balks, writes heavily, flows unevenly, or is unreliable in many other ways.

The Perfect Writing Instrument

The new Inkograph is the result of years of careful experimenting. There's nothing else quite like it on the market. It writes in ink with the same speed and ease of a soft lead pencil, and is a joy to use. It feeds as fast as you can make your brain think or your hand move, and writes as even and uniform on the twentieth page as it did on the first.

Makes 3 To 4 Carbon Copies

at one time, while the original copy is in ink, bearing down on the point even quite hard without fear of bending, spreading or injuring the point. Just the thing for salesmen's orders, office billing and all manifolding uses. Writes on different kinds of paper—tag or label, even wrapping paper, almost as smoothly as if the point were greased. Stands plenty of rough usage for boy or girl at school. Ideal for Palmer writing method.

Draws Lines To A Ruler

without smearing, smudging or blurring. Its writing point is shaped like a fine lead pencil point. You can allow others to write with your INKOGRAPH without fear, because no style of writing can distort its hard, round and smooth point.

Requires No Blotter

The ink dries almost as fast as you write, because the flow is fine, even and uniform.

Use Any Color Of Ink

such as blue, black, red, purple or green. Writes thousands of words with one filling, and writes at the first touch of the paper in steady, even lines.

HAS A 14 KT. SOLID GOLD POINT and feed. In appearance it is extremely attractive. It is beautifully finished and its handsome stream-lined pocket clip and lever make it an instrument of distinctive elegance and refinement, as well as usefulness.

HAS AN AUTOMATIC FEED to remove any obstructions from the writing point. This consists of an automatic wire feed that should always protrude slightly from the point of the pen when held downward. This wire feed is attached to a patented dropweight which moves freely up and down inside the pen section of the pen. Thus, if there is any obstruction or sediment in the pen just shake it few times until the wire feed has cleaned out the channel and permitted a proper and regular flow of ink. This is a feature that will be thoroughly appreciated by every Inkograph owner.

Comes in Beautiful Mottled Colors

A GUARANTEE CERTIFICATE with full directions packed with each INKOGRAPH is your absolute protection should you not find that this master writing instrument is exactly as represented. In workmanship the Inkograph is the equal of many pens costing several times its price.. Fills same as any standard fountain pen.

No. 8418. THE IMPROVED INKOGRAPH. Price Postpaid $2.50

SPECIAL LOW PRICED MODEL

This pen is similar in operation to the famous INKOGRAPH, but is made standard black color with nicely plated trimmings. Fine grade performance, but not quite so attractively made. Has the same stylo pencil-type point that assures all the advantages of the INKOGRAPH. Streamline shape. Excellent for those who want all the value in mechanical performance, at a price considerably below other good grade pens.

No. 8493. Improved Stylograph Pen. Price Postpaid $1.25

SEND YOUR LETTERS AIR MAIL. Saves time in getting your order—costs only few cents more

Johnson Smith & Co., Detroit, Mich. ★ 101

Doodle---The Ball Pen Poodle



Twist His Tail and He Writes!

A useful modern ball pen with retractable point in the shape of a long dog. He's called **DOODLE—THE BALL PEN POODLE.** Complete with pocket clip that is really his tail. By twisting his tail, you can make pen unit come into writing position or go back into carrying position. Locks open for writing. Moulded plastic body fine for just the "write" grip. 4 ½-in. long. Faultless, long-life any-angle ball point pen. Flat body won't roll on desk. He lies down peacefully.

No. 8460. DOODLE BALL POINT PEN. Price Postpaid Only..... 50c



DOUBLE ELASTIC

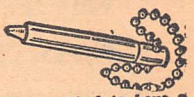
These fine quality pens are made especially for ornamental penmanship and fancy writing. Gives your writing the flourish, shading and ornamental appearance. Trick and fancy writing can be done. Fine and flexible. Made in England. Fits any pen holder.

No. 2400. Price (3 for 25c) Each..... 12c

PEN FOR FANCY WRITING

Pen for Ornamental Penmanship

MIDGET BALL POINT PEN ON KEY CHAIN



The Handy Way to Carry a Pen!

How often have you wished to have a pen or pencil with you but "forgot" it? With this handy midget ball point pocket pen right on your key chain you have always ready for use without taking up much room in your pocket. Top grade ball point mechanism writes over 500 pages. Writes dry and makes up to 6 carbons. Because it takes the place of both pen and pencil and is so convenient, it has proved extremely popular.

No. 8414. Midget Ball Point Pen on Key Chain. 39c

This Pencil Does your Multiplying for You - 100 % Accurate

THE MULTIPLYING PENCIL



19c

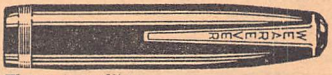
***Regular Pencil Plus The Famous* MAGIC MULTIPLIER**

Here is a smooth writing pencil combined with a novel, carefully constructed multiplying unit for multiplying any combination of numerals from 2 to 12! Multiplies in a second — never makes a mistake!

Now—a really practical pencil. Inside your vest pocket you can carry not only an attractive pencil, but the **MAGIC MULTIPLIER** as well. On the barrel of the pencil is a rotating celluloid unit. Set the multiplier opposite the correct number and your answer appears in the window—**no computing, no figuring, no errors.** The answer is there for you—**absolutely correct.** While the multiplier runs from 2 to 12, actually you can multiply larger numbers with it. As you know, when any two numbers are multiplied, it is simply a process of multiplying each combination of numbers and adding. The multiplication table is right on the pencil. Makes arithmetic easy. Slightly larger than regular pencil. Barrel is attractively lacquered in a brilliant color. Regular pencil included. When worn out, any standard pencil can be inserted.

No. 8448. MAGIC MULTIPLYING PENCIL. Price Postpaid..... 19c

COMBINATION PEN & PENCIL

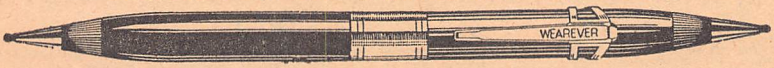


Smoothly streamlined, smart-looking pen that combines the two most useful writing instruments: automatic propel-repel pencil and fluid rich-writing pen. Assorted barrel colors. Gold plated band, clip and pencil tip. Gold plated stainless steel pen point. Large ink capacity fountain pen. Vacuum sealed airtight inner cap. Famous Wearever quality.



No. 8436. Combination Pen & Pencil. Price Postpaid. 69c

2-COLOR PENCIL WRITES RED AND BLUE



Automatic propel-repel mechanism. Pencil has half blue and half red barrel to indicate colors. Nickel plated band, clip and tip. Long wearing precision made mechanism. Uses standard colored leads. Lustrous plastic material. Famous Wearever quality.

No. 8437. WEAREVER 2-COLOR PENCIL. Price Each, Postpaid..... 49c

SALES OR USE TAX IS EXTRA. If your state has either of these taxes, add amount to your remittance.

PERMANENT BLACK WRITING BALL POINT PEN



Writes In Permanent Non-Fading Black Ink

At last a ball-pont pen with ink that cannot wash off—ink that cannot fade. **The perfect pen for marking clothes, writing checks, signing documents, marking objects, etc., etc. Used by laundries, cleaners, for office records, doctors, hospitals, etc.** Smart looking polished plastic body, with gold color metal cap. Equal in looks to the best; outstanding in performance. Can be used for ordinary purpose without that "weak" look most ball pens have.

No. 8457. Permanent Black Writing Ball Point Pen. Price Postpaid..... $1.29

No. 8458. Permanent Ink Refill Cartridge.....39c

Ever Lasting MAGIC DESK PAD



Use Over & Over Again— Write Indefinitely

No Paper, No Pencil, No Erasing, No Waste

Here is the pad you need for desk, kitchen, school, phone notes, office or shop calculations, making sketches or drawings, game scores, etc., etc. **1001 USES.** Lasts indefinitely. Magic slate desk pad is 4x7-inches in beautiful plastic case. Write with stylus, any pencil or blunt instrument (even fingernail). Writing disappears when you lift magic writing surface and it is ready to use again. Get several. Comes with stylus.

No. 2321. Everlasting Desk Pad. Postpaid.. 25c



3-COLOR BALL PEN

Writes Blue, Red, Green

You'll be amazed how useful it is to write in several colors for emphasis, for greater clarity, notes, markings, etc. Beautifully designed pen, long-lasting ball point writes dry. Matches pens selling for $15.00 in looks and writing satisfaction. Wonderful for students, office, home, letters, notes, shop, etc.

No. 8423. Three Color Ball Pen..... $1.00

10-In. Paper Cutter



Trims Paper, Pictures, Cloth, Cardboard, Etc.

A paper trimmer is handy to have around most homes, offices, schools or shops. Whenever you wish to cut or trim, it assures you a fast, clean cutting edge. Accurate and straight. Has accurate rule along top edge for exact trimming. Finished in green.

No. 6646. PAPER CUTTER. Price Postpaid Only..... $1.69

Easy to Keep Handy for Use Without Losing



Magnetic Mechanical Pencil Sticks To Metal

This pencil has a built-in alnico permanent magnet which means that it will stick to any kind of iron or steel. If you want a pencil around the car, around the shop or home or office, you'll find this pencil will stick by you. Does not roll away, will stick to metal without dropping (the side of a file, dashboard, on machine, etc.) The magnet serves many other useful purposes, as it will act as a compass when suspended, it will pick up metal objects, etc. Finished in yellow gold color, with eraser, compartment for extra leads and propel-repel pencil mechanism.

No. 8459. MAGNETIC MECHANICAL PENCIL. Price Postpaid Only..... $1.00



INVISIBLE INK

Writing Can Be Read If You Know the Secret

With this ink the most CONFIDENTIAL MESSAGES may be written with little danger of prying eyes. The writing makes NO MARK and CANNOT BE SEEN until the paper is warmed. By writing something unimportant with ordinary writing and then using the invisible ink for the secret communication written between the lines, almost all risk of detection is overcome. Has been used by secret service agents, spies, and others. Invaluable for LOVERS and for keeping recipes, trade secrets, addresses, private memorandums or other information safe and private. Many practical jokes can be played with it also. Draw some rough pictures of Donkeys, Monkeys, Pigs, etc., and tell your friends to hold the paper over the lamp and his photo will appear. You will have a good laugh at his expense and you might even sell him a bottle of the ink at a good price. **12c**

No. 4026. INVISIBLE INK. Price Per Bottle Postpaid.....

3 Bottles for 25 cents, or 1 dozen Bottles for 75 cents postpaid.

Indelible Marking Set

Mark Your Possessions With Your Own Personal Code, Symbol, Name, Etc. Protection Against Loss



Set is especially made for identifying clothes, but can be used on all sorts of articles and sports equipment. Especially valuable for marking tools, etc. Puts permanent identification on your possessions which helps to make certain that you get them back. Set consists of a bottle of indelible ink, special pen, stretcher and holder for cloth, all packed in one attractive box.

No. 8028. Indelible Marking Set. Price Postpaid..... 49c

MARK
Shirts
Clothes
Books
Boxes
Tools
Belts
Gloves
Cards
Paper
Leather
Sports
Equip.
Etc.,
Etc.,
Etc.

Stop Losing Articles At Laundries, Etc.

INDELIBLE WRITING INK



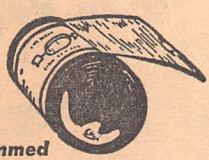
Best for use in marking clothing, table linen, printing designs, etc. One marking lasts a life time. Will not wash out in any solution. A permanent marking for identifying valuables. Black only.

No. 8027. Indelible Marking Ink. Bottle... 25c

White Indelible Ink

Similar to the above but white in color. Especially suited for dark objects. Indelible white ink which means marking lasts and does not fade or wash out.

No. 8031. White Indelible Marking Ink. Bottle..... 30c



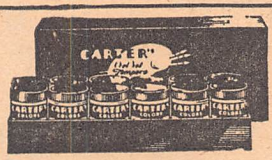
Gummed

SEALING TAPE

Useful for Sealing Boxes, Etc., Etc.

Gummed Kraft sealing tape that is useful for sealing packages, boxes and many other purposes. Strong, durable. About 2-in. wide. Roll of about 35 feet.

No. 4777. Price Per Roll. 20c



Write, Print or Brush in 6 Beautiful Colors

6 COLOR SET

For writing, sign making, art work, etc. Handy, useful for home and office, school and club. Includes black, white, yellow, red, blue, green. Carters. In box.

No. 4680. Set Postpaid 89c



Snow Storm Key Chain

See the Snow Storm

Skier in clear liquid and imitation snow. Shake and watch him ski in snow storm! Beaded key chain.

No. 4312. Postpaid..... 15c

"FATSO" World's Biggest Ball Pen

A "BARREL" of Fun and Use

Golly, Wotta Pen!



Great for a gift, for fun and for honest-to-goodness real use. Measures about 6½-inches long and aver one inch in diameter. Smartly made of plastic in rich solid colors. Has regular clip so you can wear it in lapel pocket, ready for use.

No. 8140. Price.. $1.00

INK ERASING FLUID

Does Job Neatly



A fluid ink eraser that does the job quickly and neatly without injury to the paper. Actually dissolves the ink and renders it colorless so that you can just blot it with an ordinary blotter. Just the thing for a neat, tidy effect. Clean up some of your valuable books and papers now.

No. 4029. Per Bottle, Postpaid.. 19c

RAISED GOLD OR SILVER WRITING!



Emboss-it

NEW-SMART PRACTICAL GOLD or SILVER



This is the sensational new embossing outfit for home use. With it you can emboss your signature in gold, silver, etc., on your stationery, greeting cards, business cards, place cards, bridge scores, invitations, etc., almost as well as a printing press. There are no dies, no expensive copper plates. Nothing complicated or intricate. Merely one package containing a special writing ink, and a package containing a supply of the special embossing powder.

The directions for using it are simplicity itself. Just write the name, words or drawing, etc., to be embossed, with the special ink, using an ordinary pen, then sprinkle a little of the powder on the writing, apply a little heat and the name, etc., appears perfectly embossed

No. 4586. EMBOSSING OUTFIT (Gold Color). Price Postpaid.....25c

No. 4585. EMBOSSING OUTFIT (Silver Color). Price Postpaid.....25c



Gold & Silver Writing Ink

For addressing gift and greeting cards, marking objects, signing your name, etc., etc. Gold writes true gold color, not bronze. Silver writes a true silver color, not aluminum. Lustrous, beautiful, brilliant. Made by Carter, insuring nothing but high grade ingredients. Makes signatures distinctive and outstanding.

No. 8029. Gold Ink. Bottle... 25c

No. 8030. Silver Ink. Bottle.....25c

Gold & Silver Pencils

Writes in Color of Gold or Silver



These pencils look just like regular lead pencils. They write in color of gold and silver. Write the same as with any pencil. Fine for writing in albums, marking articles, signing your letters etc. 7 inches long.

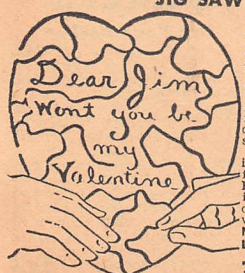
No. 2338. Silver Color. Each Postpaid.... 15c

No. 2337. Gold Color. Each Postpaid.....15c

PUZZLE LETTER

PAT. RIGHTS PEND.

Write the Letter, Break it Up. Send This JIG SAW PUZZLE LETTER

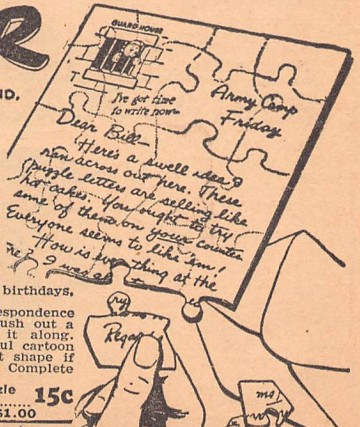


Each puzzle letter is an interlocking jig-saw puzzle on smooth white card 5½x7-in., in a glassine envelope. The writer pens his letter across the face of the puzzle, then breaks it up and mails it in the envelope included in the package. 24 different novel and comic letterhead designs, and new designs being constantly added. Ideal for notes of greeting and congratulation, for birthdays, shut ins, announcements, etc.

This will take care of your correspondence in jig (pardon the pun) time. Just rush out a few lines, break it up and send it along. Regular letter size style with colorful cartoon in corner. You can cut it into heart shape if desired. Made of light cardboard. Complete with mailing envelope

No. 3013. Standard Letter Size Puzzle Letter. Each, Postpaid..... 15c

3 for 40c 10 for $1.00



Johnson Smith & Co., Detroit ★ 105

HYDRAWLIK MOISTENER

For Moistening ENVELOPES, STAMPS, LABELS, ETC.



Use the moistener that LICKS 'EM ALL. A better and safer way to moisten gummed surfaces. An extremely useful office and home tool at a low price that makes it within the reach of all.

Actually, despite its low cost, it does the job better than more expensive moisteners. Hydraulic feed keeps sponge tip always moist. Just wipe it across any surface. Plastic tube holds large amount of water. Refilled in a jiffy.

About 6-inches long.
No. 4903. Hydrawlik Moistener. Postpaid..... 20c



Photo Letter Opener

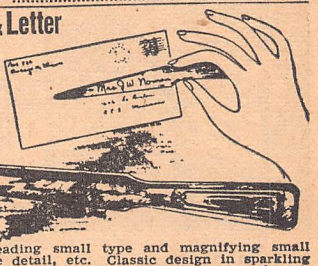
Plastic letter opener over 7 inches long with inch and metric scales on its beveled edges. Picture can be inserted in holder in handle. Personalize it by putting in one of your favorite pictures. All plastic construction. Opens letters rapidly.
No. 7364. Price Postpaid..... 39c

MAGNIFYING GLASS PAPER WEIGHT



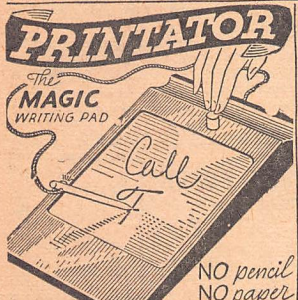
About 3 inches in diameter. This is a useful magnifier which should be on every desk. Fine for stamp collectors, hobbyists, for reading glass, etc. Attractive looking. Good grade glass.
No. 4122. Magnifying Glass Paper Weight Price Postpaid 50c

Magnifier & Letter Opener

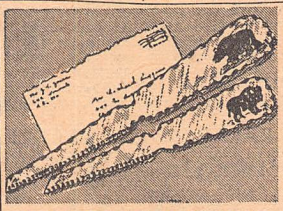


Handy magnifying blade makes this unusual letter opener doubly indispensable. Excellent for reading small type and magnifying small objects to see detail, etc. Classic design in sparkling crystal plastic. Unbreakable. Its low cost makes it an item you should have.
No. 7355. Magnifier and Letter Opener. Postpaid 15c

PRINTATOR



Just write down your memos and notes. Push button and the writing disappears. All ready to jot down next notes. Handy for making calculations, keeping game scores, etc. Lock button for retaining message. Metal, enameled finish. Writing surface, 4 ½x3-in.
No. 6533. Magic Memo Pad. Price Postpaid... $1.95



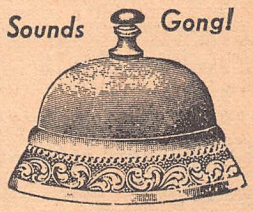
Western Letter Opener

Copper with hammered design on edges and hand painted. Western design.
No. 4893. Price Postpaid..... 25c



TRANSPARENT POCKET CELLULOID RULER

6-in. long. Transparent — easy to measure. Divided into ¼-in. squares. Fine for scale drawings, etc. 6-in. pocket size.
No. 7159. Price Postpaid..... 15c

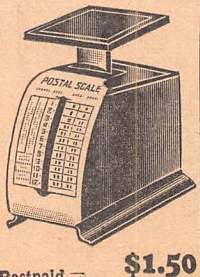


Call Bell

Useful Call Bell. Fine as an announcing system for offices and workshops; used as a dinner bell; for calling classes and meetings together; and many other uses. Low in price but extremely convenient to have. Sounds a loud, clear gong by just a tap on the button. **NO ELECTRICITY. OPERATES ANYWHERE.** Brightly polished steel.
No. 4950. Price Postpaid 75c

POSTAL SCALES

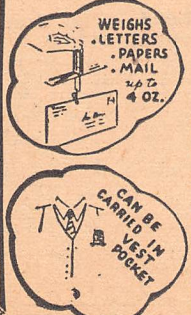
Postal Scales that weigh accurately up to 12 ounces for $1.50. Sheet metal finish, attractively lithographed in brilliant enamel color. Double pointer indicator. Tempered steel spring gives consistently accurate reading. For letters and mail packages up to 12 oz. Table gives weight in oz., postage for letters, air mail, newspapers and periodicals and packages. Fine for all types of weighing. 3 ¼ -in. high. A necessity in almost every office and in the home.



$1.50

No. 4937. Postal Scales. Postpaid...

HANDY POSTAL SCALES



Fits Your Pocket

Low priced handy POSTAL SCALES tells you correct postage on letters, papers and small packages. Gives both regular and air mail rates as well as the weight. Weighs up to 4 ounces, which includes 90% of all mail. Size of pocket comb, construction permits folding flat to fit leatherette case — slips into vest pocket. Useful at home or in the office — send your mail out with correct postage. save delay and money.
No. 4941. Pocket Postal Scale. Postpaid 75c

Low Priced TYPEWRITER $14.95

Practical Toy Typewriter for Home Use

An inexpensive typewriter built for home use, but serves a great many practical needs. For those in school it serves as a good instrument on which to learn to type. Even in shops or offices, it will do many jobs.



Metal Letters Type Through Standard Typewriter Ribbon

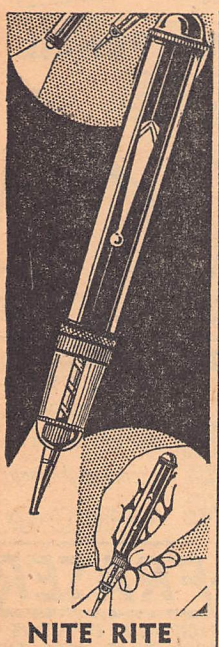
Has the same individual key action found in expensive typewriters. Writes through regular typewriter ribbon to give the same clear-reading impression.

Standard Typewriter Keyboard—Ball Bearing Carriage—Shift Key

While this is an economy model and is not to be compared with a regulation $200.00 typewriter, it does work that will often take the place of the standard machine. Does a clean imprinting job with uniform lines. Feeds the paper in the same way. You can type personal letters, school work, reports, make signs and notices, type labels, etc., on it. **You can make carbon impressions.** Has about 84 characters including **alphabet, figures, punctuation, signs, etc.** Has shift key. Will accommodate sheet size 9-inches wide, any length, same as most regular typewriters. Steel construction throughout with red and black wrinkle finish. Weighs only 9-lbs., so you can carry it with you very easily. About 10-in. wide.

Takes Full Size Sheet

No. 6983. ECONOMICAL TYPEWRITER.
Price Each, Postpaid, Only..... $14.95



NITE RITE

Combination mechanical pencil and flashlight. Lights as you write, and can be used as a flashlight. Handle is detachable to be used as ordinary flashlight. To light just turn the top. Light shines through transparent barrel onto writing. Propels and repels the lead. With battery.

No. 2566.
Price Postpaid. $1.29



PIN-UP *Spring Return* PENCIL

Pins to lapel, sweater, dress. To write, pull out, release when through. Spring winds it up automatically. For clerks, golfers, shop work, etc. Always handy. Mechanical pencil. Smart looking.

No. 8429.
Postpaid..... $2.50



Everlast Ball Pen *Only 29c*

Low in price but manufacturer guarantees it to write as well as most expensive ball pens on the market—uses same mechanism. Write 6 to 8 carbons. Writes dry. Can't clog. Even writing. Full size. Buy one, write for months or years (depending on how much you use it), throw it away, get another. Less than the cost of a refill for other pens.



No. 8430. EVERLAST BALL PEN. Price..... 29c



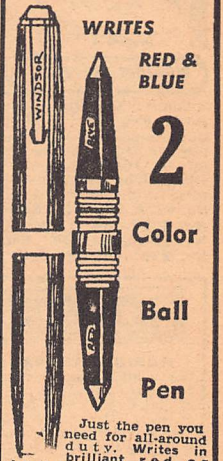
Knife Pencil

Useful Combination

Handy for students, artists, mechanics, office, home, etc. Wonderful in emergency. High carbon, surgical steel 1½-in. blade. Magnetized. Made for executives. Very smart appearance. Trimming of solid brass, gold plated. Barrel in maroon or black plastic. Standard size.

No. 8435. KNIFE PENCIL.
Price Each, Postpaid..... $1.25

For School, Shop, Office or Home



WRITES RED & BLUE 2 Color Ball Pen

Just the pen you need for all-around duty. Writes in brilliant red or rich blue. Excellent for office and school work, for home and shop. Use ordinary blue for regular writing, and red for special markings. Extra color makes your notes and writing easier to understand, plainer and neater. You'll find many uses for this 2-color pen no matter how you use it. Pen is handsomely finished in yellow gold color. Has two caps, one for each end. Each cartridge lasts for months or years, depending upon use. Carter's ball pen ink. Full, standard size. Streamline clip.

No. 8431.. Duplex 2-Color Pen.
Each, Postpaid..... 50c

No. 8432. Blue Refill Ink Cartridges. Etch..... 15c
No. 8433. Red Refill Ink Cartridges.
Price Each, Postpaid 15c

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

Cartooning Set

Everything You Need To Do Cartooning



HAVE FUN CARTOONING — COMPLETE SET. Contains 48 page book "Pen Tips on Cartooning," 5 select-speedball pens for cartooning, firm quill pen, crow quill pen and penholder for drawing. With 2 oz. jar black waterproof India ink. Shading, special effects easy-to-do. Wonderful set that makes cartooning fun and easy.

No. 2435. CARTOONING SET. Postpaid.... $1.00



WINDOW RITER

AND UNIVERSAL MARKER

"MARKS ANYTHING." A unique combination of paint and wax that will write on almost any type of surface in clear, bold letters. Storekeepers use it for marking specials on windows; shipping clerks for marking shipments, stock men for marking steel and glass with stock numbers, etc. Colors are lasting; do not peel or fade. Can be applied at any temperature up to 1500 degrees. Weatherproof. ¾x5 inch sticks. Why pay high prices to have windows decorated when you can do it yourself.

No. 2378. WHITE. Each Stick. Postpaid.. 15c
No. 2379. RED. Each Stick, Postpaid.....15c
No. 2380. BLACK. Each Stick, Postpaid....15c
No. 2381. BLUE. Each Stick, Postpaid.....15c



Speedball Art Set

Cartooning & Artist's Set

Contains 4 speedball pens, crow quill pen and penholder, 2 drawing pens, speedball penholder, lettering folder, pen sketch drawing folder. Patented pen makes shading, special effects easy-to-do.

No. 2395. ..... 50c

Speedball Art Set

Lettering, Drawing, Cartooning, Monograms, Designs, Sign Work, Decorations

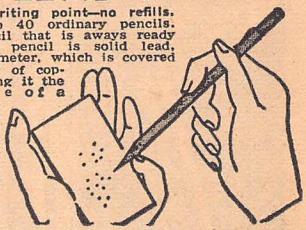
Black and white or in color. Do fancy pen and ink work. Contains 9 assorted speedball pens, selected sizes in 4 styles, jar black ink, penholder, instruction book on pen lettering showing construction of our basic alphabets. Everything you need to cartoon, draw & letter.

No. 2430. Set, Postpaid $1.00

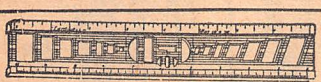


ALL-LEAD PENCIL

Always a writing point—no refills. Outlasts 25 to 40 ordinary pencils. Strong. A pencil that is always ready to write! The pencil is solid lead, ¼ inch in diameter, which is covered with a coating of copper alloy, giving it the appearance of a mechanical pencil. This protects your hands and improves appearance of pencil. At top is metal pocket clip with eraser insert. Hardly ever needs sharpening, but can be brought to point with regular sharpener or knife. About 5 inches long.



No. 8163. ALL-LEAD PENCIL. Price Postpaid....15c



LETTERING GUIDE

Your Key To Good Lettering



RAPID SIGN MAKER. A good lettering guide is extremely useful for making small signs, for mimeograph and stencil work, for marking sketches for classroom, etc., etc. In the office, at school or home, the amazing variety and styles of letters that can be done with this guide will make it a handy tool to have. Perfect letters in a wide variety of styles are easily formed. Transparent, with openings for curved, slanted, straight and fancy letters—7 sizes, scores of styles. 8 inches long, 1¼-inch deep. Complete with illustrated booklet.

No. 2392. Lettering Guide. Price Postpaid..... 79c

Spun Glass Will Erase Almost Any Kind of Printing, Writing, Stains



RUSH-ERASER

SPUN GLASS—EFFICIENT & EFFECTIVE

AT LAST! AN ERASER THAT DOES THE JOB! Effectively erases almost every type of written and printed mark. The erasing tip is specially designed SPUN GLASS BRUSH. Use it like a pencil or brush—neatly erasing anything from a small mark to large area. Removes typewriter markings, ink writing and even printed words, cleanly and smoothly. **Erases like no other eraser does or can.** Quick, neat. Also removes stains and spots from book binding, shoes, metals, etc. Retouches photo negatives, sketches, wood parts, etc. Acts as a fine abrasive. Much easier to work with than round or oblong eraser—as easy to handle as a pencil. Propels and repels outward and inward like a mechanical pencil. Thus, it is always at the correct position for erasing. Brush is nearly 2 inches long and will last a long time. Case is 4¾-in. long complete with spun glass brush.

No. 2316. MAGIC RUSH ERASER. Price Postpaid..... 50c
No. 2317. SET OF REFILLS. Price Postpaid..... 35c

OVER 22,000,000 DIFFERENT, INTERESTING DESIGNS EASILY POSSIBLE

Mechanical Perfect Design Maker

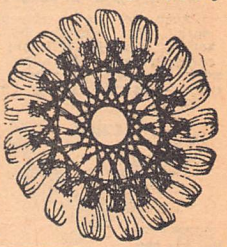


You Can Make Designs In Any Combination of Colors, Black and White, Artistic for Original Patterns, Etc.

Alladin with his magic lamp could hardly have conceived such a fascinating instrument as this **MAGIC MECHANICAL DESIGNER.** Who can use this? Artists and designers, those who do any kind of embroidery or knitting, those who are are interested in geometric patterns, and you will find it fun just to create many colorful patterns and designs in the most beautiful and weirdest combinations imaginable.

You Select the Pattern---
The Machine Does the Work

The designer has to be seen to be appreciated. The platform is made of metal with a revolving turn table. There are two cam-action rotors, two fixed poles, hand crank which is geared to turntable, and shift lever with over 60 settings for small or large design changes. In addition, there is a metal pantograph which holds colored pencil, pen, etc., and has 36 settings for enlarging or reducing the design in any of about 500 different ratios. As you will see, the number of designs (to say nothing of the different color combinations) you can create run into many millions. They include stars, eccentric designs of all sorts, geametric patterns, "depth" patterns, optical illusions, flower patterns, snowflake designs, etc. While most of them are essentially designs, many valuable engineering patterns can be produced that are useful to model makers.



Metal Pantograph Makes Designs Larger or Smaller

Of no little use is the pantograph which enlarges or reduces in over 500 ratios. A practical mechanical drawing instrument that is never at a loss for some unusual and original design. Set comes complete with the **MAGIC MECHANICAL DESIGNER,** which is all metal construction, plated metal pantograph, 6 different color pencils, design selector, instructions and sample patterns for designer, all packed in four-color gift box measuring 19-inches long, 8-inches wide, 1½-inches deep.

No. 6899. MAGIC MECHANICAL DESIGNER.
Price ($3.00 plus 25c postage) SEND..... $3.25

PRACTICAL LONG-LASTING MOISTENER



For Moistening Stamps, Sealing Envelopes, Moistening Fingers, Etc.

Here is the moistener that large companies all over the world are using from the U.S. Post Office to the largest mail order houses. Yet, this convenient smaller-sized model is convenient for any home, office, shop, school, etc. Perforated top makes it easy to moisten stamps, letters, tape, fingers for counting, labels, etc., instantly. Mammoth water capacity means it lasts and lasts. Attractive, all metal construction. Large felt wick keeps feeding water to top, even when there is only a few drops left in tank.

No. 4086. PRACTICAL MOISTENER.
Price Postpaid Only..... $1.50

Do Lettering, Cartoons, Borders, Decorations, Posters, Etc., With These Speed Pens

PEN LETTERING and DRAWING MADE EASY

Jean Lanier
apparel ultra modern
411 RIVERSIDE DRIVE

ABCD
abcd

Alphabets, Designs & Cartooning Ideas



A clear book on the handling of pens and lettering. Seventy-six pages crammed full of alphabets, designs and ideas for pen and ink technique, arranged in an artistic and tasteful manner. Valuable as a guide, useful as a text on pen lettering.

No. 1641. (50c plus 5c postage) Send. 55c

Scroll Pen
No. 2396.
12c



Flat effect for scroll effects, script letters, italics, accentuated line drawings and many novel effects.

Round Pen
No. 2347.
12c



Round and oval effects. Does gothic or outline letters, cartoons, uniform line drawings, displays, etc.

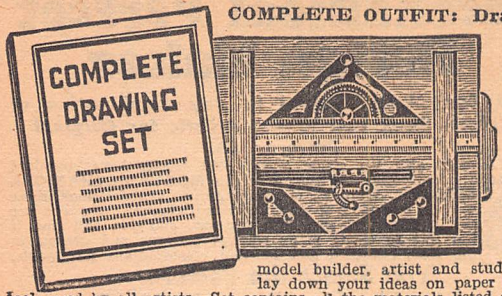
Square Pen
No. 2348.
12c



For block and poster gothic letters, ornamental borders, designs, decoratioons.

WRITE NAME AND ADDRESS LEGIBLY. About 10% are difficult to read. Be sure yours is written plainly. | Johnson Smith & Co., Detroit, Mich. ★ 109

Complete Drawing Set



COMPLETE OUTFIT: Drawing Board, T-Square With Inch and Metric Measurements, 30-60 and 45 Degree Triangles, Combination French Curve, Protractor and Rule, Pencil and Compass and Thumb Tacks

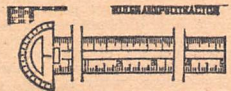
All for Only $1.19

Complete **DRAWING SET** for the beginning artist or architect. Helps you when you're doing **ART WORK, MECHANICAL DRAWING, LETTERING, CARTOONING, RETOUCHING OF PHOTOS or PICTURES, ALTERING SCALE MODEL PRINTS, CHANGING BLUE PRINTS, MAKING LAYOUTS,** etc., etc. Every model builder, artist and student will find this set useful. Helps you to lay down your ideas on paper in illustrated form. These are the beginning tools used by all artists. Set contains all the materials listed above including the 9x12-in. soft wood drawing board. Each piece is well made to do accurate work. Packed in individual box. **$1.19**

No. 7309. DRAWING SET. Price Postpaid.....

Celluloid Drawing Tools

Accurately and neatly made for precision work. Fine graduations. Made of thin, tough, durable celluloid — convenient to carry in book. For office, home and school work. Accurate, dependable. Take up little space—just the thing for constant use.



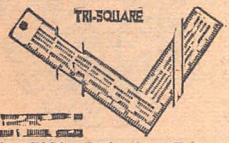
No. 7163. Ruler, Protractor and Square. 5" rule. Useful combination. Marked in centimeters and inches. Each.. 15c



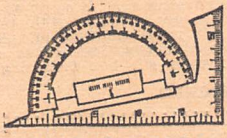
Chemistry and Math. Stencil

Draw lab equipment, geometric figures, etc. quickly, easily. 3x6-in.

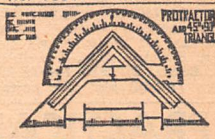
No. 7328. Each..... 25c



No. 7161. Protractor, Triangle & Tri-Square. 5x2½". Fine for office, home use. Price Each Postpaid..... 15c



No. 7160. Tri-Square. 3 x 4". Marked in inches, centimeters. Imprinted with measurement tables. Each..... 15c



No. 7162. Protractor, Triangle, Ruler, 4" wide. Price Postpaid..... 15c

SINGLE STROKE ALPHABETS

A B C d e f

A B C d e f g

Ideal book of alphabets ranging from simple to elaborate for those who want to do fancy lettering the easy way. Single stroke produces beautiful artistic lettering. Provides thirteen complete alphabets including numbers with suggested uses. Convenient pocket size.

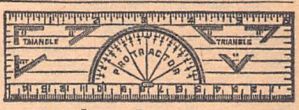
No. 1308. Postpaid.... 15c



Stencil Lettering Card

For any kind of lettering 8x10½-in., as illustrated. Useful for lettering books, articles, boxes, etc. Letters ½-in. high. Inch scale on right hand side. Each stencil in glassine envelope with instruction sheet.

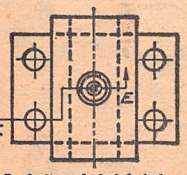
No. 7321. Price Postpaid..... 10c



4 in 1 Instrument

Combines a rule, 45 degree triangle, 30-60 degree triangle, and protractor. Four useful student's and office instruments in one. The ruler is transparent so you can measure with greater accuracy and see right through the ruler. This is a very desirable feature that cannot fail to be appreciated by all students. Has inch, centimeter, fractional inch scales. Flexible. Just over 6" in length making it vest pocket size. A real time saver.

No. 7980. Price Postpaid..... 15c



How To Read & Make Blueprints

The ability to quickly make and read blueprints accurately is extremely important for all mechanical builders, inventors, idea-men, and almost anyone who thinks about making and building articles whether they be wood furniture or complicated machinery. Blueprints are the means by which ideas are transferred from the designer to the craftsman. Correct understanding of blueprint technique helps designers and inventors think more clearly and assists them to find errors in design directly from blueprints and before money has been spent in building.

Blueprint Making

Including helpful information on making blueprints. Contains 60 diagrams of blueprints for you to study. Explains blueprint reading and making.

No. 1899. Price Postpaid..... 75c

How to Read Blueprints

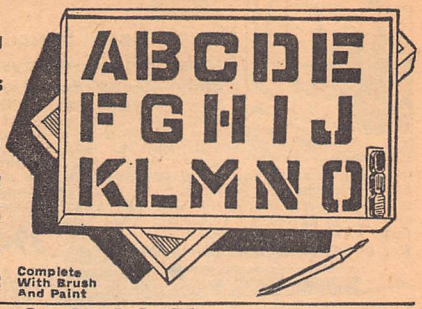
Meaning of signs, types of symbols and weights and types of lines used in plans; approved lettering; dictionary of shop terms, lettering guide, sample prints, etc. Prepared by Pop. Mechanics Magazine.

No. 1901. How to Read Blueprints. Postpaid..... 25c

Rapid Sign Maker

Make Your Own Signs Easily, Quickly

Set Contains Over 65 Stencils for Making Capitals & Small Letters, Numerals, Punctuation, Signs, Stars, Border Designs Arrows, Etc. Plus 2 Triangles, French Curve, Crayons, Paints and Brush



Complete With Brush And Paint

Many persons at some time or another can find use for a sign maker. It is a convenient article to have around the house, store, office, garage, etc. With this outfit you can make a neat looking sign easily and quickly. For advertising purposes and for notices it is unequaled. Use the colors which are supplied with the outfit or ordinary paint can be used.

Set consists of 8 stencils, 1 pencil, one 12-inch ruler, 1 brush, 3 cakes of paint. All packed in a 13 ½ x 9 ½ x ⅞-inch box.

No. 7074. DE LUXE SIGN MAKER. Price... 50c

SIGNS for BUSINESS & HOME



Colorful Signs

Attractively designed in brilliant color. Beautiful designs. 6" x 8½".

15c Each Three for 40c

SIGNS and SNAPPY SAYINGS

No. 4697A. If You Have Nothing To Do, Please Don't Do It Here!
No. 4697B. No Admittance.
No. 4697C. Happy Days Are Here Again.
No. 4697D. Please Help Us Keep This Place Clean. Thank You.
No. 4697E. Confucius Say: Friendly Hand Often Lead to Kick in Pants.
No. 4697F. Kwitcherbelyaken. (Quit Your Belly Aching.)
No. 4697G. Drink Like Helen B. Happy.
No. 4697H. Our Beer Contains Vitamin P.
No. 4697J. "Drink Up Boys" the Brewery Needs the Kegs.
No. 4697K. Comic Sign About a Skunk That Stunk.
No. 4697L. Don't Throw Cigarette Butts, Gum or Refuse on Floor.
No. 4697M. Please Don't Ask for Drinks on the House.
No. 4697N. If Your Wife Can't Cook—Don't Divorce Her; Keep Her for a Pet and Eat Here
No. 4699. Credit Makes Enemies—Let's Be Friends.
No. 4701. Please Pay When Served.
No. 4703. Your Face is Good—But We Can't Get It in the Register.
No. 4704. We Appreciate Your Patronage —Thank You—Call Again.
No. 4705. Please Don't Ask for Credit.
No. 4706. We Do Not Cash Checks.
No. 4707. No Liquor Sold to Minors.
No. 4708. If you drive the Old Man to drink, drive him in here.
No. 4710. Our Daily Prayer. Lord, Help me to keep my darn nose out of other people's business.
No. 4712. Not Responsible for goods left over 30 days.
No. 4715. If You Believe in Credit—Loan Me $5.00.

SIGNS FOR THE HOME

No. 4718. God Bless Our Home.
No. 4719. The Lord Is My Light and Salvation.
No. 4721. Let Not Your Heart Be Troubled.
No. 4726. Christ Is Coming Again—Be Ye Ready.
No. 4728. Christ is the Head of This House.
No. 4731. The Lord Is My Shepherd, I Shall Not Want.
No. 4732 Jesus Never Fails.
No. 4733. What is Home without Mother
No. 4734. What Is Home without Father
No. 4735. Do Unto Others As Ye Would Have Others Do Unto You.
No. 4737. The Lord's Prayer.



Clock Sign

Tells People When You Will Be Back

Stepping out for a while? Let others know when to expect you back. Useful for offices, homes and shops. Movable metal hands can be made to indicate the time you will be back.

No. 4651. Price Postpaid.. 35c

METAL SIGNS

Beautifully lithographed, attractive. Clear blue letters on white background. (Warning signs red.) Steel. 9¼x3¼".



35c Each

No. 4698L. IN
No. 4698B. Exit
No. 4754. Toilet
No. 4698M. OUT
No. 4698J. Open
No. 4761. Ladies
No. 4744. Private
No. 4698H. Closed
No. 4739. For Rent
No. 4698G. Danger
No. 4698. Keep Out
No. 4698P. Walk In
No. 4698R. Manager
No. 4698A. Keep Off
No. 4742. Gentlemen
No. 4698S. No Riders
No. 4749. No Parking
No. 4753. No Hunting
No. 4698F. No Loafing
No. 4698D. Fire Escape
No. 4756. Deliver in Rear
No. 4755. No Trespassing
No. 4698T. Use Other Door
No. 4698N. Beggers & Peddlers Keep Out
No. 4698E. Watch Your Step
No. 4698C. Please Close Door
No. 4758. Beware of the Dog

Window Sign and Notice Holder



Suction Cup Requires No Nails; Sticks Almost Anywhere

Handy sign and notice holder that can be hung up anywhere. Useful for price signs on windows, notices on room window, holding up signs on car windows, etc. Very practical in many ways. Keep a supply at home and at office or shop. Powerful suction cup sticks on any smooth surface. Spring clip for easy hanging.

No. 4650. Rubber Suction Cup Sign Holder. Price Postpaid..... 15c

Table Sign and Notice Holder

Stands on Table, Desk or Mantel

Holds Picture, Notice, Sign; Menu, Etc.



Hundreds of practical uses. Stands on desk, mantel, counter, table, etc. Weighted bottom. Use it to hold picture, notice, sign, menu or any one of many other things. Put your name on a sign and put it on your desk. Place calendar in it. Use it for a file card holder. You'll think of many other ways you can use this. Mahogany colored base.

No. 4652. Price Postpaid, Each... 20c



Never Lose Pencil

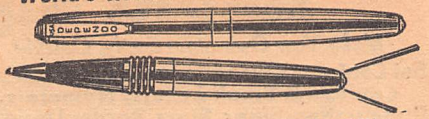
Spring Return—Always Handy—Ready for Use

Try this pencil and you'll wonder how you ever got along without such a handy pencil. Pins to lapel, dress, sweater, jacket, etc. Or pin to any permanent mounting. Wonderful for use at desk or telephone. Always ready for use. Coil spring means you can use it up to 4 feet away; release and it springs back. Wonderful time saver. Complete with replaceable pencil.

No. 8446. Never Lose Spring-Return Pencil. 39c



World's Handiest Pocket Combination



FLASHLIGHT & BALL PEN COMBINATION

Beautiful Gold Color Metal Case

Ideal pocket combination. Pre-focused single penlight cell flashlight in one end, regular smooth-writing ball pen in other end. Solid metal, gold color plated mirror-finish case that matches expensive $15.00 pens in looks. Stunning. Same ball point mechanism used in most expensive pens.

No. 8438. FLASHLIGHT AND Price Each, Postpaid..... $1.29

Includes Manikin Cut-Out That You Can Pose in Any Position and Trace

How To Draw



1,000 "How-to-do-it" Drawings

Trees and Flowers — Greeting Cards — Alphabets — Birds, Insects, Fish—Fashions—Animals—Dogs, Cats, Horses—Cartoons—Dolls—Human Figure—Caricatures —Children—Nursery Characters With Rhymes—Fun and Pastimes in Art

"Fun to Draw" has been prepared with the assistance of such cartoonists and artists as **Chuck Thorndike, Henry Westphalen, Alan Bogorod, Charles Carlson** and many others. Outline, shading, shadow drawing, cartoons, and a complete lettering course which can be used in hundreds of ways are included in this fine book.

Drawing Model Included

Included is the FAMOUS MANIKIN of 100 POSES. A cardboard model with movable head, neck, arms, legs and body that you can pose in almost any conceivable way—including those ACTION poses. Then, sketch around it and fill in sketch with clothes and expressions you wish. Makes every picture a good one because you get TRUE PROPORTIONS.

Full Color Guide

Reproduced in full color is a complete color guide that will prove extremely valuable in color drawings. Also black and white shading guide. 128 large 9x12 pages. Colorful cover.

No. 1307. Fun to Draw Book. Price. $1.25



2000 Drawings & Illustrations of Designs, Ornaments, Forms

Almost every conceivable kind of adornment and artistic decoration listed & illustrated. Forms, shapes, frames, patterns, etc. Useful for styling any article, decorating any object. 8½x-11-in. book.

No. 1466. Price Postpaid..... $2.50

BOOK OF OVER 130 ALPHABETS

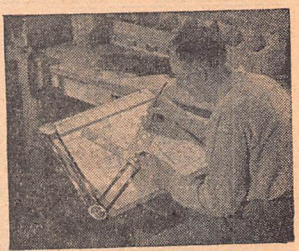
Wonderful for Artists, Sign Makers, Students, Craftsmen, Advertisers, Printers, Etc.

Over 130 alphabets in all different styles. Variety of modern and antique for commercial and decorative purposes. Useful for designers, architects, sign makers, artists, etc. Portfolio style book with complete A to Z, figures, capitals, small letters, etc., in each alphabet. As easy as tracing.

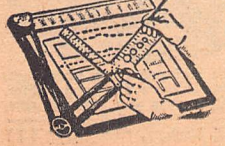
No. 1467. Price Postpaid..... $1.00

Professional Drafting Machine

Cuts Drafting 33%—One Machine Does Work of 6 Tools

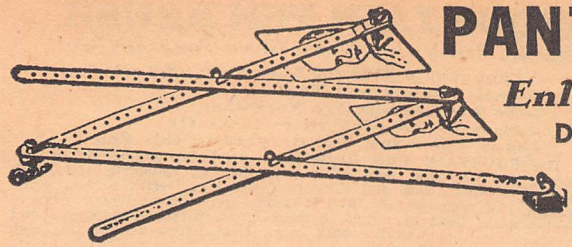


All the functions and utility of standard drafting tools are combined in Replogle Drafting Machine. A simple operation of control knob gives you parallel, vertical and horizontal lines, as well as exact angles. 3-way scale includes standard, architect's and engineer's scales, allowing measurements to 1/32 inch and scale drawings in 1/10, ⅛, ¼ and ¾. You need no other board, no T-square, no protractor, no scales, no rulers, no triangles, etc. Used by professional architects, engineers, draftsmen. Wonderful for inventors, mechanics, students, artists, etc. Do lettering, drawings, signmaking, etc. 17½x23½-inches finished in green enamel. Arms: black enamel finish. Satin chrome steel fittings. Aluminum calibrated square accurately graduated with architect's, engineers and standard measurements scales. Rubber inclination feet. Machined pivot pins. 5¼-lbs.



No. 6877. REPLOGLE DRAFTING MACHINE. Price Postpaid Only..... $9.95

Speedy, Accurate - No Knowledge of Drawing Needed

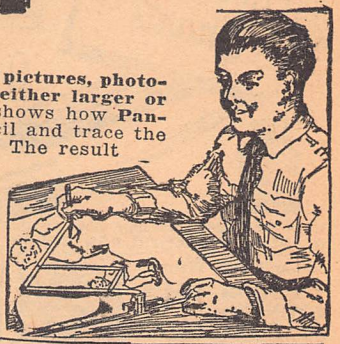


PANTOGRAPH

Enlarge or Reduce

Drawings, Maps, Pictures

Plans, Diagrams, Etc.

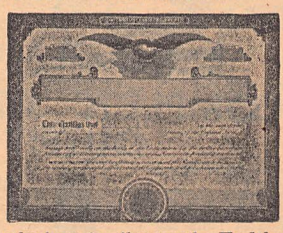


This very clever instrument enables you to **copy pictures, photographs, etc., with the most astonishing accuracy, either larger or smaller than the original** as desired. Illustration shows how **Pantograph is used.** You have merely to hold the pencil and trace the picture to be copied with the point of the stylus. The result is almost like magic, for without special care or effort, an exact copy is made. It is possible to reproduce a portrait so as to present a really striking likeness, or you may accurately copy maps, plans, or designs, enlarged or reduced in size. The apparatus will enlarge from any small size to 24 or more inches or reduce in the same proportions.

No. 6882. PANTOGRAPH. Postpaid.. $1.98

Real Stock Certificate

Gold Seal

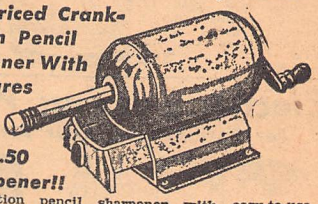


Genuine blank stock certificates which you can use when you raise money and form a corporation Many businesses issue stock in order to get more money and to sell part of the business to other people. Used by many corporations. Beautifully lithographed in three colors with gold color seal and background. Value of stock is left blank so you can use it for $10, $100 or no par stock. Blank for inserting company name and purchaser. Detachable receipt. Full size, 8 ½x15-inches. **10c**

No. 2800. Stock Certificate. Each.....
3 for 25c; 10 for 60c. Postpaid.

Rotary Pencil Sharpener

Low Priced Crank-Action Pencil Sharpener With Features of Regular $1.50 Sharpener!!

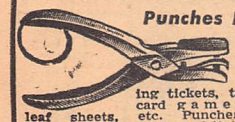


Fast-action pencil sharpener with easy-to-use crank that gives pencils faster, better point. Sliding drawer catches shavings and can be instantly removed for emptying whenever desired. Can be mounted on table, desk, wall or any convenient place. A good pencil sharpener is indispensible for home, office, shop or school and now that it is so low in price, you should have one in each handy place. Durable, streamline beautifully colored plastic, with efficient razor-sharp precision steel blade. Complete with screws for mounting. Order several. 3 for $1.35.

No. 4656. Rotary Pencil Sharpener. Postpaid 50c

HAND PUNCH

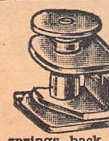
Punches Round Hole



Handy for punching tickets, tallies at card games, loose leaf sheets, etc. Punches clean round hole in paper and light board. Spring returns punch to original position. Reservoir for punchings. knurled handle. Nickel polished.

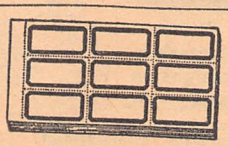
No. 2050. ROUND HOLE. Each, Postpaid..... 35c

PAPER PUNCH



1/4" hole in paper or light cardboard. Will punch several sheets of paper at a time. Small, convenient in size, yet sharp cutting punch makes it easy to operate. Punch springs back into position.

No. 4530. Price Postpaid..... 20c



GUMMED LABELS

Right Size For Packages, Books, Jars, Chemicals, Etc.

Popular sized label that has hundreds of uses. Used in office for packages and boxes, in the laboratory for marking equipment and solutions, in the kitchen for jars, etc. Excellent for addressing. Right size for identifying books. Makes a good name label. Attractive red border. Convenient perforated sheet. 2 ½x1-inches. 180 to book.

No. 2412. Price Postpaid 15c

MAGNIFIER

Useful for Collectors, Reading Small Type, Burning Glass, Etc.

Fits Pencil or Pocket



Double purpose magnifier. Has rubber rim and can be easily slipped on any standard size pencil. Or, you can use as a regular magnifying glass. Either way you will find it unusually handy for reading small type, examining cloth or stamps and other articles, as a sun burning glass, etc., etc. Surprising magnification. More powerful than many several times its size. Many have found it indispensable. Easily fits your pocket or purse.

No. 2389. 25c



Be Your Own Artist with this Wonderful

FOUNTAIN PEN BRUSH

An Art Brush that Works like a Fountain Pen!

—Changeable Nibs for Each Type of Lettering
—Swift, Handy and Neat
—No Art Lessons Are Necessary
—Easy to Use—Ink Dries Instantly
—Any Color Ink Can Be Used in this Pen

The **FOUNTAIN PEN BRUSH.** A wonderful aid in poster art. Speeds up the work, does away with dipping, smudging and brush cleaning. Artists, sign and show card writers, advertising men, storekeepers, club members, etc. find it speedy and efficient for all types of display work. Used by offices to mark boxes, packages, shipments and merchandise with large, clear letters not possible with ordinary pens.

For Artists, Teachers, Ad Work, Storekeepers, Coaches, Army and Navy Identification Markings, Show-Cards, Signs, Shipping Clerks, Stock Work, Etc.

Almost everyone from the housewife to the business man and student has a use for it. Amazingly versatile —almost as handy as your regular pen. Will use any color ink and many free-flowing tempera show-card colors. Well made of durable plastic. Set includes one ink barrel and cap, one dropper for filling barrel, four pen brush nibs as illustrated, one pair pliers, one bottle black ink. Easy to change nibs. Complete directions.

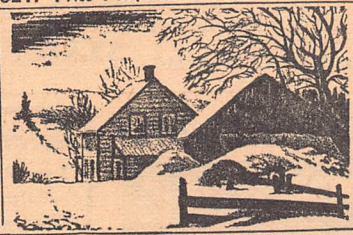
No. 4649. FOUNTAIN PEN BRUSH SET. Price Postpaid..... $2.29

Black and White DRAWING & WRITING INK

Carter's nationally famous quality inks. **Black Drawing Ink.** Waterproof. India. For artists, draftsmen. **No. 8023..... 20c**



White Ink. Fine for marking photos, albums, greeting cards, special correspondence on blue paper, etc. **No. 8024..... 20c**



Charcoal Pencil

A scientifically manufactured charcoal that is suitable for all kinds of sketching. Can be rubbed and blended with ease. Free from hard spots, breakage and flaking off. Comes in pencil form.

No. 4655. CHARCOAL PENCIL. 20c
Price Postpaid.... 20c

Electric Burning Pencil

For Personalizing Your Articles!



Burns Lettering Designs on

WOOD, PLASTIC, LEATHER, BOOKS, ETC.

AS EASY AS WRITING. Anyone can do designing, lettering, wood-burnt effects on many types of material. Designs, cartoons, monograms, lettering, initials, etc. Identify books, emboss Western designs on belts and billfolds, make unusual greeting cards and stationery, mark albums, do original furniture and lamp shade designs, mark clothing, leather goods, etc. Almost no limit to the amazing things this craftsman tool can do—and so easily. Just plug in any electrical outlet and it's ready to use. Nothing more is needed—lasts indefinitely. No special skill required. Complete with full instructions.

No. 6685. Electric Burning Pencil. $1.25
Postpaid

No. 6687. Electric Pencil with Assortment of Placques, Foil, Etc., for Hobby Work. Complete Set..... $2.25

COMPLETE ARTIST'S OUTFIT

- —Full 5-foot Wood Easel
- —Complete Assortment of 2-oz. jars of Sargent Tempera Colors
- —Sargent India Ink
- —Set of Full Color Sargent Layout Chalks
- —Set of Sargent Lecturer's Crayons
- —Set of Sargent Hexagon Crayons
- —No. 7 Long Water Color Brush Handle
- —No. 5 Water Color Brush
- —Art Pencil
- —Eraser
- —Supply of Drawing Paper
- —Sargent Tempera Color & Instruction Brochure
- —Complete in Substantial Fibre Box



All You Need To Do All Types of Art Work

Portable Outfit Quickly Set-Up for Doing Cartoons, Sketches, Water Colors, Line Drawings, Full Color or Black and White Pictures, Lecture Illustrations, Chalk Talks, Sign Making, Photo Retouching, Etc., Etc.

It's fun to draw, sketch, cartoon and letter signs and pictures. It's easy, too, with this COMPLETE set. Wonderful hobby, but many practical uses.

No. 6996. Sargent's Artist Outfit. Complete $9.95

Add 10c on Orders Totalling Less Than $1.00

MAGIC *Electrite* PENCIL



Make Money Marking & Designing Books, Billfolds, Leather, Tools, Cloth, Etc.

Permanent Brilliant Printing on Almost Any Object!

Writes Gold, Silver, Red, Yellow, Purple, Green, Blue, Etc.

The Magic Electrite Pencil writes in colors on almost any surface such as leather, paper, cellophane, celluloid, silk, rubber, wood, bakelite, parchment, etc. This amazing electric pencil carries a fine heating element in its point, permanently fixed and tamper-proof. It writes, colors, decorates or embellishes. Writes electrically, like embossing. You can initial or monogram such articles as traveling bags, your automobile, wallets, leather goods, sporting goods such as golf and tennis equipment. It is ideal for decorating lamp shades, picture frames, etc. Cartoons and designs can be traced and printed on to various objects. Stationery in various colored printing can be done.

Individualize and personalize various personal belongings, such as hats, gloves, belts, umbrellas, purses, neckwear, pipes, tools, tooth brushes, musical instruments. Put the recipient's name on gifts such as table lamps, bridge sets, picture frames, toys, etc. A name on almost any article seems to give it additional value and certainly adds to the sentiment.

The outfit consists of 1 Electric Pencil with cord and plug ready for immediate use, foil in several different colors, including gold, silver, red, green and blue, a sheet of transfer craft patterns that will be found useful for making monograms, names, initials, border designs, etc., and full printed directions for use. The work is not at all difficult to do. Almost any bright boy or girl of average intelligence, by following a few simple directions, can soon learn to use the Electric Pencil, and, after a little practice, should become quite proficient. Canvassers, storekeepers and even wide-awake boys and girls will readily recognize the money-making possibilities of an article such as this. With a little effort and hustling on your part, you can offer to put names on books, wallets, traveling bags, brief cases, purses, pipes, pencils, knives, toys, etc., charging say 25 cents a line and it takes but a few minutes of your time. Outside of your time, it is practically all profit, for the cost of the foil is almost negligible. Additional foil in all the more important colors obtainable at all times. Prices given below. 110 volt AC-DC.

No. 6688. MAGIC ELECTRITE PENCIL. Complete. Price Postpaid..... $1.50

Colorleaf Transfer For Electric Pencil

Gold, Silver and Assorted Colors. Any Hot Point Transfers Color to Article

The beauty of the amazing Electrite Pencil is the large variety of color at your disposal. Colorleaf is a specially prepared foil used in connection with the Electrite Pencil. All you have to do is place a piece of this foil of the desired size and color on the surface of the article you wish to emboss, and then write or trace out the lettering or design with the special Pencil. The hot point of the Pencil transfers the foil indelibly into the surface, leaving a handsome imbedded design. Any color or combination of colors may be used. By the ingenious use of colors, very beautiful and novel effects may be obtained by an artistic person. All rolls are 2 inches wide by several feet long. Hundreds of uses.

Gold Colorleaf
No. 6666. Per Roll 25c

Silver Colorleaf
No. 6666B. Per Roll 25c

Copper Colorleaf
No. 6666C. Per Roll 25c

Red Colorleaf
No. 6666D. Per Roll 25c

White Colorleaf
No. 6666E. Per Roll 25c

Purple Colorleaf
No. 6666F. Per Roll 25c

Black Colorleaf
No. 6666G. Per Roll 25c

Blue Colorleaf
No. 6666H. Per Roll 25c

Orange Colorleaf
No. 6666J. Per Roll 25c

Yellow Colorleaf
No. 6666K. Per Roll 25c

5 Rolls for $1.00; 12 Rolls for $2.00

Have Lots of Fun Writing With This!



VARIEGATED
4 COLOR PENCIL

This amazing pencil writes four colors one right after another. As you write first one color appears, then another, then still another, until all the various colors have appeared. Fine for marking, etc.

No. 8495. Price Postpaid 10c

5-TIP ELECTRIC PENCIL

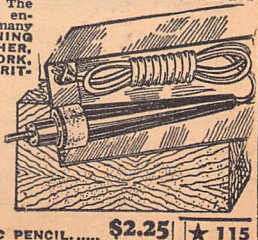
Embossing and Burning on Leather, Books, Etc.

Gold and Other Color Embossing and Writing

Woodburning and Art Designing



Sensational new 5-in-1 Electric Pencil. 5 different changeable tips are supplied with pencil. Heating unit is right in pencil and tips can be easily changed in a few seconds. The great variety of tips enables you to do many types of work: BURNING ON WOOD, LEATHER, BOOKS, CLOTH, CORK, etc., etc. GOLD WRITING and COLOR EMBOSSING on WOOD, LEATHER, CLOTH, PLASTIC, BOOKS, PAPER, etc. Various styles of tips include the pointed tip, straight edge chisel tip, needle tip, pencil tip and air cooled ball tip. Handle insulated against excessive heating. Easy as a pencil to use.



No. 6962. ELECTRIC PENCIL..... $2.25 | ★ 115

PHONE HOLDER



FEATURES

LIGHTWEIGHT—Only a little over two ounces.
NON-SKID—Note the ridges on top to prevent skidding off the shoulder.
NON-MARKING—Will not mark clothing or bruise skin.
EASILY ATTACHED—No tools needed; can be adjusted to individual's convenience.
ECONOMICAL to equip all home and office phones.

"It's like an Extra Hand

Soft, light-weight and comfortable. Eliminates telephone fatigue. Holds phone while you talk leaving both hands free for making notes, etc. **Use on both Cradle & Old Type..**
No. 4989. Postpaid . . . 69c

"My Personal Papers" Wallet



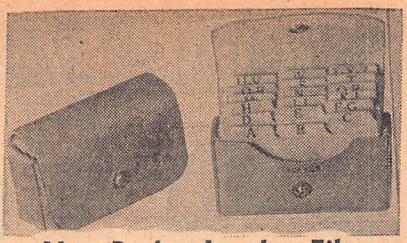
Expanding Wallet With Pockets

Handy wallet for keeping valuable papers, insurance policies, bonds, letters, etc. Keeps them in good condition, readily available. Embossed black cover with silver imprint and black tying tape. 5 pockets. Large size: 4 ½x10 ½-in.
No. 7049. Price Postpaid 50c



Small Wooden Gavel

Many practical uses, such as rapping for attention, pounding, paper weight, attractive ornament, etc. Solid walnut with lacquer finish. About 4-in. long.
No. 3332. Price Postpaid. 50c



Vest Pocket Leather File

Ideal for keeping addresses, notes, information, recipes, etc. A to Z file divisions, genuine leather case. Time saver.
No. 4790. Vest Pocket File. Postpaid . . . $1.00

Spring Grip Clip Board

Take Orders
Checking
Notes
Lists
Plans
Deliveries
Repairs
1001 Uses



In **HOME, OFFICE, SCHOOL, SHOP or AUTO** this Clip Board will fill 1001 uses. For notes, for holding price sheets, sketching or drawing, order taking, phone orders, checking inventory and stock, repair or service notes, delivery list, correction sheet, shopping guide, score keeping, holding maps or pictures or papers, etc. **YOU NEED ONE, TWO or MORE SO GET THESE TIME SAVERS and WORK SAVERS.** Two styles.
No. 4738. Convenient Size. Plastic clip, strong spring. 4x7-in. Postpaid **35c**
No. 4791. Large Clip Board. Strong steel clip. 7x11-in. Postpaid **75c**

Automatic

Quick Sales Checks

Amounts 5c to $5.00

Save time issuing sales checks with these automatic checks. Covers amounts from 5c to $5.00. 50 to pad.
No. 4792. Per Pad 10c
3 for 25c; 12 for 85c





SALES BOOKS

Sales slip books. Keeps record in duplicate. Heading for date, name and address. Ruled for dollars and cents. Heavy folding manila cover. Fifty checks in duplicate. Size 5 ½ x 3 ½ -in.
With carbon.
No. 4778. Each Postpaid 10c
3 for 25c; 75c per Doz..



Pencil-type Eraser

Use it Like a Pencil to Erase Small Areas

With this PENCIL-TYPE ERASER you can erase quickly without smearing or smudging other parts. For art work where erasing must be done as carefully as possible, this gets right into the narrow places. Fine for typists to erase one letter at a time without affecting rest of word.
No. 2314. Pencil-Type Eraser. Price Postpaid 19c



Mechanical Marker

Writes on Glass, Metal, Etc.

No Sharpening! A mechanical pencil that is ideal for marking in bold legible strokes. Write on boxes, cans, jars, wax paper, glassware, etc. Uses thick, ⅛-inch lead. Mechanical action. Plastic construction with metal pocket clip.
No. 2318. Mechanical Marking Pencil. Price 35c
No. 2319. Marking Leads. Package of 6. Black. 20c
Postpaid . . . . . .



A SUGGESTION: Have you more than one catalog? If so why not give one to a friend. Thanks.



SOCIAL SECURITY

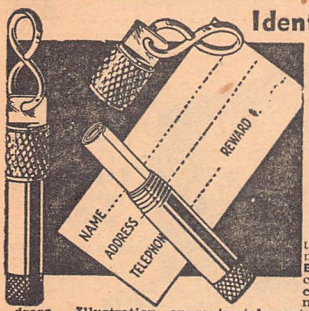
AS REGISTERED WITH U.S GOV'T



Bronzed Metal Identification Plate

Carry your identification with you on this permanent, attractive **BRONZED SOCIAL SECURITY NAME PLATE.** Same size as your social security card. Fits wallet, billfold, etc. Shiny bronze color with machined design on front. Engraved with **YOUR NAME** and **NUMBER.** Print plainly.

No. 7042. Complete With Name & Number.... 35c
Blank Name Plates (Unstamped) $9.00 per 100

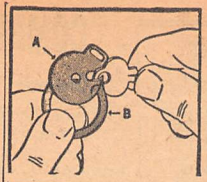


Identification Tube

—Purses
—Keys
—Luggage
—Cases
—Bags
—Dogs
—Boxes
—Umbrellas
—Etc.

Fireproof, waterproof, rustproof **SOLID BRASS** identification tube that contains your name and address. Illustration approximately actual size. Smart looking.

No. 4576. Price Postpaid..... 25c



PUZZLE KEY LOCK

New Type of Key Holder

Safeguard your keys with KEY-LOCK! Puzzle lock keeps keys on ring. Keys easily attached or removed. Holds 12 keys comfortably. Bright nickel plated.

No. 4578. Price... 20c

COIN HOLDER

Holds Pennies, Dimes, Nickels, and Other Coins



HANDY POCKET CHANGE HOLDER & KEY CHAIN! Get change without fumbling in your pocket! Keeps your coins conveniently ready. Miniature plastic keg-shaped coin container holds nickels, tokens, coins, etc. Easily dispensed through slide at top. Don't lose loose change. Useful, novel.

No. 4011A. Postpaid. 15c



7-Piece Drawing Set Only 59c

Attention all model builders, draftsmen, engineers, architects, drawing students, etc. 10-in. T-square, 2 triangles, 2 ship curves, 1 French curve, 1 protractor. All plastic moulded, precision accuracy.

No. 7310. Drawing Set. Postpaid..... 59c

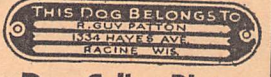
Dog Tag



With Name & Address

Protect your dog against loss. This tag is complete with any **NAME AND ADDRESS ENGRAVED ON IT. PRINT NAME AND ADDRESS CLEARLY.**

No. 7143. Price Postpaid..... 39c



Dog Collar Plate With Name & Address

Help Your Dog Come Home!

Protect your dog. This identification tag is engraved with your name and address so that anyone finding your dog can return him to you. Attractively finished bronze plate. Size 2½x⅝-in. Rivets for mounting included. **PRINT NAME AND ADDRESS.**

No. 7099. Dog Collar Plate.... 39c



Bottle Opener Check

Price includes name and address engraved in script style. Slip on key chain. Helps to identify your keys. Please print name and address clearly.

No. 7177. Price Postpaid.. 35c

SELF-INKING STAMP PADS

Black, Red, Violet, Blue or Green



Quality pads for rubber stamps. Give clean, even inking for even, clear reproduction. All metal box, hinged cover. Enameled. Dries quickly, non-smearing. Size 2⅜x3⅝-in.

No. 2461. BLACK. Price Postpaid..... 35c
No. 2462. RED. Price Postpaid.....35c
No. 2463. VIOLET. Price Postpaid.....35c
No. 2464. BLUE. Price Postpaid.....35c
No. 2465. GREEN. Price Postpaid.....35c

Indelible Pad for Marking Clothing, Etc.

For marking clothing, etc., in indelible ink. Sateen covered pad gives beautifully clean impression. With pad is included ½ oz. bottle indelible ink.

No. 2466. Price Postpaid..... 50c

Monogram Rubber Stamp



IMPRINT YOUR OWN STATIONERY, BOOKS, CLOTHES, ARTICLES, ETC., WITH YOUR MONOGRAM. Easy to make attractive, personal stationery. Identify your articles. Any 2 or 3 initials. PRINT INITIALS. Allow 2 to 3 weeks for made-to-order rubber stamps.

No 2369. Monogrm Rubber Stamp. Postpaid..... 59c

Made-to-Order Rubber Stamps



Handy for imprinting letters, envelopes, books, clothes, special notices, etc. Saves writing. Resembles printing. Name and address stamps are very useful. Allow 2 to 3 weeks for delivery. Any line over 25 characters counts as 2 lines. Three styles of type available (illustrated below); order by type number.

Price: One Line, 55c; Additional Lines, 45c Each.

94 • Nu Beta Nu

78 • Shirley Prentiss

85 *Photo by Ralph*

COMPLETE RUBBER TYPE OUTFIT



Stamp Your Own Stationery, Notices, Etc.

A really handy and serviceable set of rubber type. Uses regular interchangeable rubber type and you can set up your name and stamp **letterheads, notices, envelopes, calling cards, tickets, gummed labels, boxes, marking and numbering articles, receipts, etc., etc.** Lots of fun stamping books and various other articles. Cheaper than buying rubber stamps. Has 75 characters. **Entire alphabet, numbers, punctuation marks, etc.** Outfit includes type, type holder, tweezers and ink pad. Everything is supplied except the paper. The outfit is complete. You can use it to personalize your stationery as well as to stamp your name on your clothing, personal possessions, bed linen, towels, tablecloths, books, music, etc., etc.

No. 2431. RUBBER TYPE OUTFIT. Price Postpaid..... 35c



Complete Sign Printing Outfit

Make All The Signs You Want Easily, Quickly

This RUBBER TYPE PRINTING SET has a complete alphabet in large ½-inch outline characters suitable for making easily read signs. Each letter is mounted on its own wood block and on each letter is imprinted the initial. As fast as you can stamp the letters, you can prepare your sign. **DOES A RAPID, PROFESSIONAL JOB.** Everyone can find plenty of uses for signs. On the door, notices, prices, in windows, bulletin boards, church announcements, club items, etc., etc. You'll find this handy **SIGN PRINTING OUTFIT** will be just the thing you need in your home, club or office. Outline capital letters, figures, punctuation marks, useful symbols. 40 characters in all. Set includes ink pad, ruler, printing gauge and pack of cards. Box size 8½x5½-inches.

No. 2436. Sign Printing Outfit. Postpaid. 75c



BASEBALL BAT PENCIL

Made in the form of a baseball bat. Very comfortable to hold in hand. Mechanical pencil with propel-repel operation. About 6-in. long.

No. 8463. Price Postpaid..... 39c



De Luxe Rubber Type Printing Set

Stamp your Own

Letterheads
Notices
Envelopes
Calling Cards
Tickets
Labels
Mark Boxes

4-LINE HOLDER

With this set you can make longer notices and addresses. Gives you four lines of printing with this holder. Holder is extra wide so you can get a lot of words on each line. There are so many uses for a rubber type set that no one should be without one, but boys will find many additional uses for it. Make your own calling cards or stationery. It's fun and easy. Do it for others and make a little money on the side. Set contains approximately 200 pieces of type in capital letters, figures and punctuation marks. Four line type holder, tweezers, ink pad, and paper pad are included. Box size 8¼x5½-inches.

No. 2437. DeLuxe Rubber Type Set. Price Postpaid..... 59c

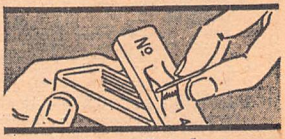
BLANK CALLING CARDS

Good vellum finish. Fine for imprinting with your name. Make for others and sell at a profit. Size about 2x3½-in.

No. 6419. Package of 100 for..... 30c



Ready to Use at Any Time. Useful For School, Office and Home



Carry This Self-Inking Pocket Stamp In Your Vest Pocket

Sample of Type
CARL ANDERSON

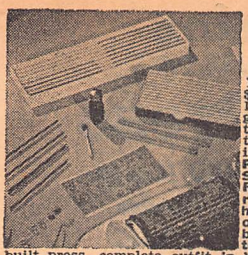
Haven't you often wanted a handy rubber stamp that you could use at any time—anywhere? Here is the new Vest Pocket Self-Inking Rubber Stamp that is just what you've been waiting for. Keep it in your drawer, in vest pocket, or watch pocket, and it's ready for instant use. Small and compact, can be conveniently carried around, ready for instant use. Case attractively made in handy size, with rubber stamp mounted on special holder and inking pad built into case. Rubber stamp in 1, 2, or 3 lines. Be sure to give wording for rubber stamp. (Allow 14 days to make and ship.)

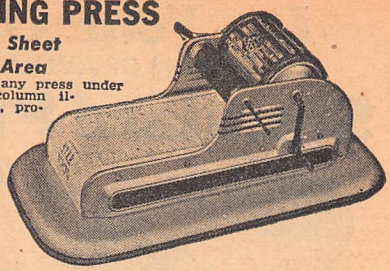
No. 2439. VEST-POCKET SELF-INKING STAMP. (With 1 line stamp.) Price..... $1.00

If 2 or 3 line stamp required, add 35 cents per line extra.

ROTARY PRINTING PRESS

Takes 11x7½-Inch Sheet
Prints 7x5-Inch Area





Largest sized printing area of any press under $25.00—7x5-inches. Prints 2 column illustrated, digest newspaper size, programs, booklets, handbills, stationery, etc. Prints from rubber type to insure clean, even inking impression. **MAKE MONEY PRINTING.** Includes **FAST SEMI AUTOMATIC FEEDING ROTARY PRESS,** 600 pieces of rubber type, 6x3-in. newspaper headings and picture dies, ½-oz. black ink, ink ribbon, brush, paper, tweezers, press tools, instructions. Ruggedly built press, complete outfit in box 16½x11x8-in.

No. 6822. De Luxe Rotary Press Outfit. Postpaid..... **$8.00**

Rotary Press Prints 3½x7-Inch Sheet

Print illustrated small paper, handbills, stationery, etc. Prints 25 lines of type in easy-set slots. Automatic pressure lever for varying paper thickness. Adjustable ink roller. Prints illustrations, display type, etc. Set includes press, 400 pieces of type, press tool, 9 picture dies, ink, brush, paper, Printer's Journal instructions, etc. Boxed 14½x10x6-inches.

No. 6823. SUPERIOR ROTARY PRESS OUTFIT. Postpaid..... **$5.95**

Accessories for All 3 Rotary Presses Listed on This Page

No. 6405D. Black Ink. Large. Bakelite Brush Top Bottle. Each, Postpaid..... **50c**

No. 6405E. Set of 12 Picture Dies for Ads, Papers, Decorations, Sports, Etc. Set, Postpaid.... **50c**

No. 6405. Rubber type Sets. Regular Capitals and Figures. Per Set, Postpaid..... **$1.00**
(Type Case Listed Below Keeps Type Handy for Easy Use.)

No. 6405A. Rubber Type Sets. Regular Small Letters and Figures. Per Set, Postpaid..... **$1.00**

No. 6405F. Rubber Type Set. Display Size, ¼-in. Deep. With Figures. Per Set, Postpaid **$1.00**

No. 6405B. Type Slots. 3-in. for Presses Nos. 6821. & 6823. Box of 12. Postpaid..... **50c**

No. 6405C. Type Slots. 5-in. for Press **No. 6822.** Box of 8, Postpaid..... **50c**

Rotary PRINTING Press

Rubber Type, Fast, Easy to Do



Price **$2.50**

High speed, rubber type PRINTING PRESS OUTFIT, only $2.50 complete! Prints up to 3x4 ½". Print calling cards, programs, small papers, club news, notices, etc. Prints various sizes of type (for big headings and small copy), cuts (illustrations), etc. Plenty of variation in your printed layouts. **Clean, even impressions. Good work easy to do.** Rotary press pulls paper through machine and out, inks type, all with a single crank! Do color work! Add to your accessories and print many kinds of work. Outfit includes: **Printing press complete, 200 pieces of movable rubber type, 8 type slots, 2 picture cuts, type tweezers, tool for inserting slots, black ink, ink brush, ink blanket, paper, copy of printer's journal. All in colorful box.**

No. 6821. Rotary Printing Press Set. Price Postpaid.... **$2.50**



Indelible Stamp Pad

For Permanent Identification on Clothes, Etc.

Use with any rubber stamp. Indelible ink which means that markings do not wash out. Permanent identification for clothes, etc. Sateen covered pad gives clean impression. Includes ½-oz. bottle indelible ink.

No. 2466. Indelible Pad Set. Postpaid..... **50c**

HANDY TYPE CASE



Needed by almost every printer. Keeps your type classified so that you select the letters quickly, setting up the words with little difficulty. Distribute the type right into case after you have completed printing job. Should have one for each style of type. Has sections for capital and small letters, figures, punctuation marks, spaces, etc. Made of Bakelite.

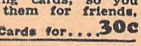
No. 6409. DeLuxe Bakelite Type Case..... **$1.95**

BLANK CALLING CARDS

Good vellum finish. Fine for using for job work. Sell calling cards 10 for 25c. A profitable money maker. Nearly everyone needs calling cards, you should make good money printing them for friends, business men and others.

No. 6419. Size 1 7-8 x 3 3-8. 100 Cards for.... **30c**

PRESS GAUGE PINS



Serve as paper guides so that the printing appears in same position each time press prints.

No. 640C8. Gauge Pins. Each..... **20c**

Black and Colored Printing Ink

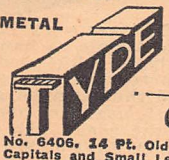
Large one-pound cans. For printing from metal type.

No. 6410. BLACK. Per pound can..... $1.75

No. 6410A. BLUE. Per pound can..... $2.75

No. 6410B. RED. Per pound can..... $2.75

Metal Printing Type



Sample lines of type are given with prices for each font (assortment) below. Type is measured by points, the larger the number of points the larger the type.

Old English Type

No. 6406. 14 Pt. Old English Type. Capitals and Small Letters. ½ lb. Set..... $1.00

No. 640A6. 14 Pt. Old English Type. Capitals. Small Letters. Figures, etc. 1 lb. Set $2.00

8 POINT KABEL TYPE, CAPITALS

No. 6400. 8 Pt. Kabel Type. Capitals. ½ lb. Set $1.00

No. 640A0. 8 Pt. Kabel Type. Capitals, Figures, Etc. 1 lb. Set..... $2.00

8pt. Kabel. Capital & Small Letters

No. 6401. 8 Point Kabel Type. Capitals and Small Letters. ½ lb. Set..... $1.00

No. 640A1. 8 Point Kabel Type. Capitals, Small Letters, Figures, etc. 1 lb. Set $2.00

10 PT. KABEL. CAPS. ONLY

No. 6402. 10 Pt. Kabel. Capitals. ½ lb. Set. $1..00

No. 640A2. 10 Pt. Kabel Type. Capitals. Figures, Etc. 1 lb. Set..... $2.00

10 pt. Kabel. Caps. & Small

No. 6403. 10 Pt. Kabel Type. Capitals and Small Letters. ½ lb. Set. Price..... $1.00

No. 640A3. 10 Pt. Kabel Type. Capitals, Small Letters, Figures, etc. 1 lb. Set. $2.00

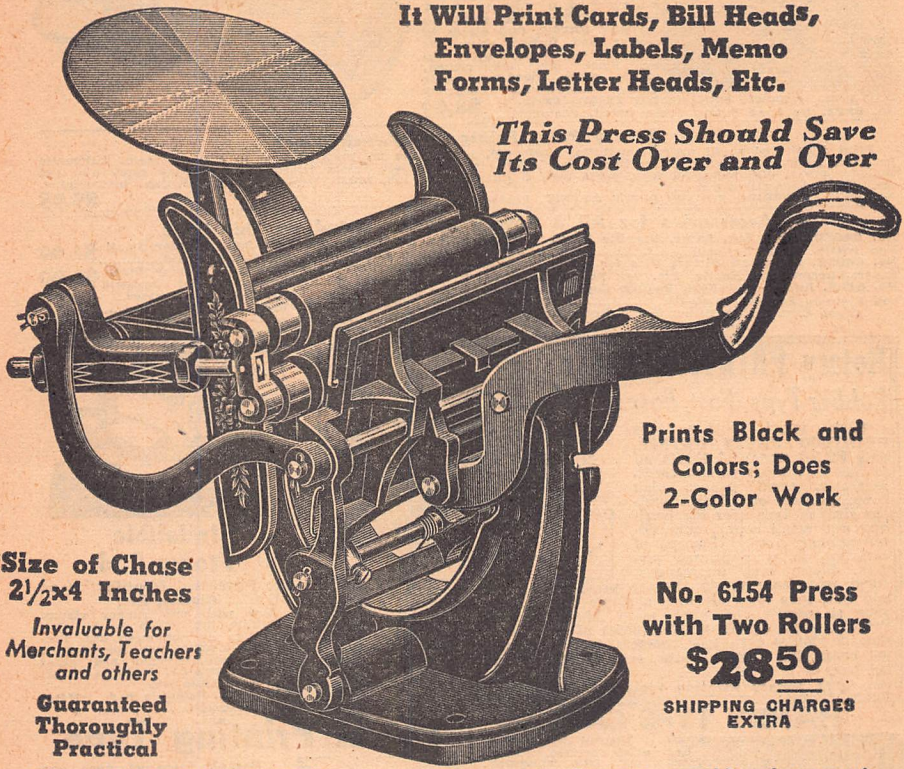
Do Your Own Printing

ANY PERSON OF AVERAGE ABILITY CAN USE THIS

Standard Printing Press

It Will Print Cards, Bill Heads, Envelopes, Labels, Memo Forms, Letter Heads, Etc.

This Press Should Save Its Cost Over and Over



Prints Black and Colors; Does 2-Color Work

Size of Chase 2½x4 Inches

Invaluable for Merchants, Teachers and others

Guaranteed Thoroughly Practical

No. 6154 Press with Two Rollers

$28.50

SHIPPING CHARGES EXTRA

These PRINTING PRESSES are very high grade Presses, capable of a great variety of work, and yet so simple to handle that even a bright, intelligent boy can do good work, especially as a knowledge of printing is not essential.

Each Press is so constructed that every time an impression is made it automatically re-inks itself, and thus a much greater speed can be obtained, ranging from a few hundred to a thousand or more per hour, according to the size of the sheet and dexterity of the user. The Outfit supplied with this Press is most complete and consists of a 6A Font of Standard Size Gothic Printers' Metal Type with Figures, Can of Black Ink, Printers' Furniture, Cards and a book of Instructions showing how to print, including many wrinkles that will be of great help to the amateur.

Do not confuse this with cheap toy presses which are made from sheet metal and are not made with any real precision. All of these parts are carefully made of cast iron or machined steel, carefully made to provide rugged service under constant use for years and years. Full bearing inking rollers, automatic inking plate, etc.

These Presses are **THOROUGHLY PRACTICAL IN EVERY RESPECT**, and we assure you that first class work can be done with them. Any person of average intelligence can do his own printing, and earn good money, if he cares to undertake it for others. The profit on a few jobs should pay for complete plant.

No. 6410. Black Ink. Pound Can.....**$1.75**
No. 6410A. Blue Ink. Pound Can.....**$2.75**
No. 6410B. Red Ink. Pound Can.....**$2.75**
No. 6409. Type Case.....**$1.95**

See Catalog Listing for Metal Type, Blank Calling Cards, Press Gauge Pins, Ink, Etc.

DOUBLE INKING ROLLER—Prints 2½x4-In.

The chase size is 2 ½x4-in. A complete outfit consisting of 6A font of standard Gothic metal type, wood furniture, 2 rollers, black ink, cards, etc. Shipping weight 20 pounds.

No. 6154. Double Roller Press and Complete Outfit. Shipping Charges Extra. **$28.50**
Shipped by Parcel Post or Express. Price

The *Simplex* Typewriter

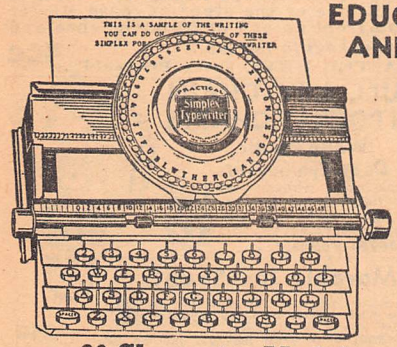
Even A Child Can Operate It—We Guarantee the Writing

Though so marvelously cheap, this machine is a thoroughly practical typewriter. We positively guarantee it to do quite efficient work. We have received hundreds of unsolicited testimonials from users telling us they would not be without their Simplex. With reasonable care it should last a lifetime. It is so simple that a child just able to read can write with it. **You can learn all there is to know about it in a few minutes** and a little practice each day should make you quite proficient.

Almost everyone should have a typewriter these days. Illegible pen writing is unbusinesslike and in the case of business firms, creates the impression that the firm is insignificant and of little account. Illegible writing causes the loss of much time and money. Even the best writers frequently have a habit of scrawling their signatures so that it is almost impossible to make them out.

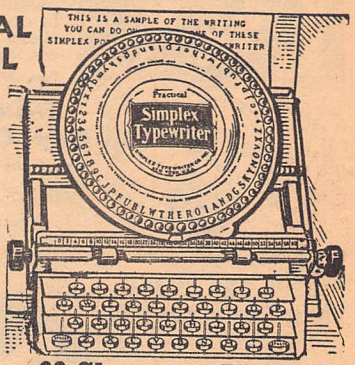
The letters of the alphabet, the numerals, 1 to 0, and the punctuation marks, are so grouped that the letters most used are before the operator most of the time, enabling him to write more rapidly. **Work can actually be done with these typewriters that cannot be done with higher priced machines.** They write on a flat bed, making uniform print on envelopes, paper or even cardboard. They are useful, educational and instructive.

EDUCATIONAL AND USEFUL



36 Character Model

No. 6541. SIMPLEX TYPEWRITER. JUNIOR MODEL. Writes 36 Characters (Capital Letters Only, figures and punctuation marks). **Price Postpaid..... $2.50**



62 Character Model

No. 6542. SIMPLEX TYPEWRITER. SENIOR MODEL. Writes 62 Characters, (Including Capital and Small Letters and punctuation marks). **Price Postpaid..... $3.95**



RAPID DUPLICATING SET

No Type to Set—Makes 50 or More Clear Copies

A complete duplicating set for teachers, clubs, restaurants, librarians, storekeepers, etc. Excellent for teaching children through the use of duplicated lessons, etc. Use Hekto-Duplicator for making Christmas greetings, invitations, menus, classroom lessons and tests, notices, announcements, lists, postcards, etc. Over 50 clear copies can be made quickly, easily, accurately. The copying surface may be used over and over again. Prints 6½x9-inches.

The Hekto-Duplicator Outfit comes complete, ready to use, with Hekto-Duplicator pad, copying pencil, Hektograph ink, copying paper, wiping cloth and complete directions. Packaged in a sturdy, long-lasting container.

No. 2351. HEKTO-DUPLICATOR SET.
Price Postpaid..... $1.15



Heyer DUPLICATOR

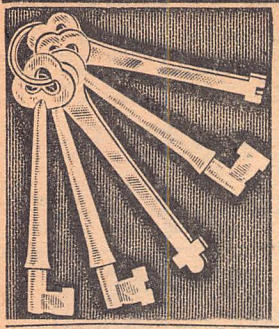
50 to 75 COPIES QUICKLY

Demand for a really efficient duplicating device at a price within the reach of all has been self-evident for a long time, and after much persuasion, we have at last succeeded in inducing a leading manufacturer to turn out the **HEYER HEKTOGRAPH,** as illustrated.

It is very easy to use, so simple, in fact, that even a child can run off copies along with the most experienced. To use the Duplicator, write the original copy in the ordinary way with Duplicator Ink, and allow it to dry. An impression of this original is then transferred to the gelatine or composition surface of the Duplicator. This is accomplished by placing the copy on the composition, writing side down.

No. 2354. HEYER'S HEKTOGRAPH. Size 10x6¼ Inches. **Price Postpaid..... $2.98**
No. 2324. HEKTOGRAPH INK. Price Per Bottle, Postpaid..... 25c
No. 2355. HEKTOGRAPH TYPEWRITER RIBBON. (Purple Only). **Price Postpaid..... 85c**
No. 2355A. HEKTOGRAPH REFILLING COMPOSITION. Price Postpaid..... $1.75

5 MASTER KEYS - - *Use Them In Case of Emergency*



ARE YOUR LOCKS BURGLAR-PROOF?

Occasions are apt to arise when these Skeleton or Emergency Master Keys may prove of very great value to you. We do not claim that these keys will open every lock, but one or the other will frequently be found to open many of the more common types of lock that are still to be found in use today. We suggest that you get a set and test the locks on your doors, dressers, desks, wardrobes, bureaus, cabinets, etc., for if they will open them, you may take it for granted that your locks are not safe and you will doubtless think it advisable to change them. It is surely worth more than the cost just to find this out; besides, if you lose or mislay your regular keys, it is quite possible that one or the other of these Master Keys may save you from no end of inconvenience and embarrassment. *Five keys to the set.*

No. 4548. FIVE MASTER KEYS. Price Postpaid.. 50c



8-Ball Key Chain

Behind the 8-Ball? Consists of a polished beaded metal key chain with clasp for inserting keys and an 8-ball novelty attached. Just like a miniature 8-ball—solid black, highly polished. Chain runs right through it.

No. 4566. Price Postpaid..... 15c

SKULL KEY CHAIN and POCKET CHARM

White Plastic. Deep Eye Sockets.

Amazingly realistic miniature skull right down to the deeply sunk eye sockets and the cracks on the skull.

No. 4678. Postpaid.... 15c



Movable Jaw Skull!

Uncanny the way his jaw moves. On hinge with spring to make it snap shut. Almost talks!! With Chain.

No. 4560. Skull With Movable Jaw on Chain..... 25c

Dice in Case on Key Chain

How about carrying your fun right in your pocket, along with your keys? Each set is mounted in an attractive genuine leather case and attached right to metal beaded key chain. Small enough to be conveniently carried in pocket, large enough to be practical.

No. 4575. Postpaid.. 50c





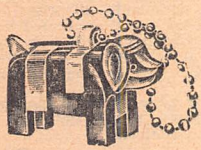
MYSTERY KEY RING

Crystal Puzzle Ball

The Handy Lock-Style Key Ring Holds Your Keys Safe. The Attractive Leather Cord Is Attached to Puzzle Ball. Have Fun Solving This Vest Pocket Puzzle In Your Spare Time.

Novelty combination Key Ring and Puzzle. Puzzle ball is in shape of ball, yet composed of six pieces carefully fitted together. Take it apart or put it together—it's a real puzzle. Smartly made lock-type key ring with leather cord holding puzzle ball. Ball stays together until you release cord. Assorted crystal and colored balls.

No. 4013A. Price Postpaid.... 25c



Plastic Puzzle Pup & Key Chain

Take him apart, but can you put him back together? Attractively made of colorful plastic. Stays together unless you remove one piece, then comes apart. Intriguing pocket puzzle.

No. 4015. Postpaid..... 19c



Arrowhead and Chain

From out of the West! Attractive hammered copper arrowhead with hand painted Indian design on it. Mounted on beaded key chain. Use arrowhead as separate charm or leave on key chain.

No. 4364. Price Postpaid..... 25c

Genuine 4-Leaf Clover Charm

Good Luck Key Chain



Carry This Symbol of Luck

Attached to key chain is transparent disc containing genuine 4-leaf clover. These are naturally grown 4-leaf clovers carefully selected for their large size and beauty. The 4-leaf clover is considered to be a symbol of good luck. It makes an unusual charm to carry with you or with your car keys. You certainly need luck these days when driving! Complete with key chain.

No. 8406. Price Postpaid..... 25c



Flashlight & Key Chain

Attached right to the key chain is a beautiful, moulded plastic miniature flashlight. Convenient to carry and extremely useful in emergencies. Takes up only a little room in your pocket and is not bulky. Instant light when you want it—for finding way in dark, finding keyhole, use in car, etc. Very popular. Complete with bulb and battery.



No. 4433. Complete With Bulb and Battery, Only... 39c

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

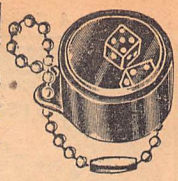
NOVELTY KEY CHAINS

Use Chain & Charm Separately If Desired

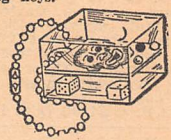
Take your choice of this wide variety of Novelty Key Chains. You'll find many practical as well as novelty design ornaments. Sportsmen will find bowling, baseball, golf, etc., charms. Charms are attractively made, some of metal, others of brilliant lustrous plastic. Each is fitted with beaded metal key chain with safety fastener for inserting and removing keys.



No. 4501. Photo Holder Key Chain **29c**



Dice Box & Dice
Transparent top.
No. 4353. Postpaid **15c**



Bug House & Dice
Bug house puzzle in one side of transparent box; pair of dice for shooting dice in other side.
No. 4357. Postpaid.. **20c**



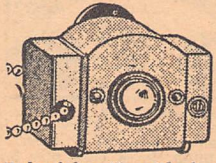
Bowler's Charm
No. 4679. Bowling Pin and Ball. Price..... **12c**



Screw Ball
No. 4348. Screwball Charm Design. Price..... **15c**



Money or License Holder
Holds paper money, license, identification, etc.
No. 4345. Postpaid **15c**



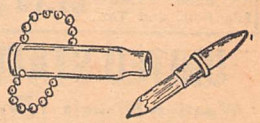
Television Key Chain
Look through and see 4 pictures in full color of favorite Western stars, girls, etc. Turn dial changes picture. Beaded chain.
No. 4313. Postpaid.. **25c**



Lucky Horse Shoe
No. 4356. Lucky Horseshoe Charm. Postpaid... **10c**



No. 4015A. Postpaid **15c**



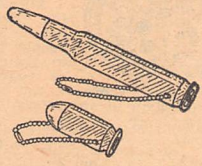
Bullet Pencil
Looks like bullet; opens & reverse for pencil. Handy
No. 4352. Postpaid.. **15c**



License Plate Identification Tag
Miniature plate on chain. space on tag for you to put license number. Name and address on other side.
No. 4314. Postpaid **15c**



Magic Wonderglo Lamp and Key Chain
No. Bulb, No Battery, No Electricity, Perpetual Glow
Useful, interesting, unbreakable everlasting novelty. **LUMINOUS** lamp helps locate lamps, switches, etc., in dark room when attached to cord. Beaded key chain.
No. 4015B. **29c**



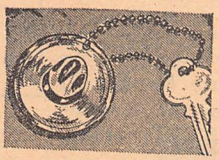
Genuine Bullets
No. 4019. Large Rifle Shell on Chain. Postpaid **20c**
No. 4016A. Gun Bullet on Chain. Postpaid **20c**



Baseball
No. 4354. Price Postpaid... **15c**



"Live" Snake Head
Snake's head wiggles as though alive. On chain. Natural colors.
No. 4674. Postpaid.. **20c**



Copper Cowboy Hat
Solid copper; hand painted.
No. 4577. Postpaid.. **25c**



Football
No. 4336. Price Postpaid **10c**



Boxing Glove
No. 4349. Price Postpaid... **15c**



Rabbit's Foot
Genuine rabbit's foot; good luck charm.
No. 8158..... **20c**

Basketball
No. 4350. Price Postpaid... **15c**



Miniature Gun
All metal.
No. 4360. Postpaid.. **10c**



Joke Novelty Charm
Plastic white toilet seat, movable cover.
No. 4500. Postpaid.. **15c**

U.S. AND FOREIGN COINS FOR COLLECTORS



"Treasure Chest" Collection

TREASURE CHEST COIN COLLECTION. A tremendous value! Here is a collection of coins suitable for the beginner or advanced collector which will give you real value for your money and hours of pleasure. 20 or more foreign coins.

No. 5950. Price Postpaid **$1.49**

It's Fun Collecting Coins



World Parade — 10 Coins From 10 Nations

The world will parade before your eyes, as you go through this magnificent collection. Contains 10 beautiful, unusual strictly uncirculated choice mint 20th century coins, from 10 different countries. An extra prize coin has been added to give you extra pleasure and value. Four-color box.

No. 5952. Price $1.00 (plus 10c postage) **$1.10**

Buccaneer Coin Collection

All 50 to 150 Years Old!



Contains ten different U.S. and Foreign coins from 50 to 150 years old! The most recently issued coins in this collection will be over 50 years old, while the balance will date back to the real Colonial period. Plenty of fun and numismatic research in tracing each coin back to its ruler or origin.

No. 5951. $1.00 10c Post. and Tax. **$1.10**

Foreign Paper Money



Genuine Currency

15 all different. Intriguing Banknotes from 'round the world! Banknotes that would cost you up to 25c each net, if purchased individually, yet your average cost is but three cents each. Every piece in good condition and guaranteed genuine. Five color envelope.

No. 5953. Price (50c plus 5c postage) . . . **55c**

UNITED STATES & FOREIGN COINS & CURRENCY

Wooden Nickels



Don't take any wooden nickels." Few collectors realize wooden nickels were actually used as legal tender. Issued by various states and there are about forty different types. **20c**

No. 5734. Each.....

Special Packets

No. 5785. 3 Roosevelt Medals. Price Postpaid..... **20c**

No. 5869. 1 Very Small Coin. Price Postpaid....20c

No. 5866. 1 Aluminum Coin. Price Postpaid.....20c

No. 5871. 2 Portraits of Famous Men. Price.....20c

No. 5873. 1 Historical Medal. Price Postpaid....20c

For Collectors or Souvenirs



LOW PRICED PACKETS of INTERESTING COINS!

All coins guaranteed genuine. Even though you may not be a coin collector, many people like to carry a coin in their pocket as a charm or souvenir. By purchasing in these small packages, you can gradually increase your collection in an interesting manner.

No. 5859. 1 Ship Coin 20c
No. 5861. 1 Odd Shaped Coin. Price Postpaid.....20c
No. 5862. 1 Zinc Coin 20c
No. 5863. 1 Brass Coin 20c
No. 5865. 1 Silver Coin 20c
No. 5808. 1 Large Coin 20c
No. 5810. 1 Coin Over 100 Years Old. Price..20c
No. 5813. 2 Indian Wampum. Price Postpaid....20c
No. 5828. 2 Truman Medals. Price Postpaid 20c

U. S. Coins

No. 5875. 1 Large Cent. Price Postpaid **20c**
No. 5878. 3 U. S. Indian Cents. Price Postpaid....20c
No. 5834. 1 U. S. White Cent. Price Postpaid.....20c
No. 5853. 1 World War Cent. Price Postpaid.....20c

Biblical Roman Coin Nearly 2000 Years Old!

Ancient Roman bronze coin in good condition.
No. 5802. Price....$1.00

100 Year Old Coin

No. 5810. Postpaid 20c

$1,116.66 Face Value for $2.00

Japanese Bank Notes for the Invasion of the United States



During the World War II, Japan invaded the U. S. territory and hoped to continue on to invade Hawaii, Alaska and the United States. In preparation for this, they issued currency in various denominations up to $1000.00. These are authentic in every way except, of course, the Japs never got to the U.S.A. They are beautiful samples of printing and engraving. Naturally the quantity of these sets is limited, and as the years go by they should increase in value both as collector's items and for their historical value, since it represents the first time any foreign power has conquered U.S. territory. About same size as U.S. notes and this set of nine inculdes $1000.00, $100.00, $10.00, $5.00, etc. All printing on them is in English. Fine for school, library, home or museum exhibits. **$2.00**

No. 5775. U.S. Invasion Banknotes. Set.....

U. S. STATE TAX TOKENS

Several states issue coin-like tax tokens used to pay sales taxes. Some are obsolete and some are current, but all are interesting for your collectioon.

No. 5774. 2 Assorted Tokens. Packet..... **15c**

Foreign Coins

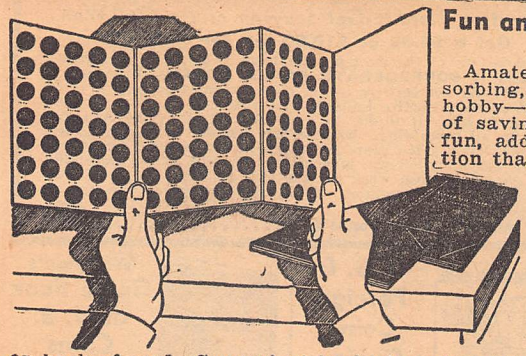
No. 5905. 1 Africa. Price Postpaid..... **20c**
No. 5907. 1 Argentine 20c
No. 5909. 1 Australia 20c
No. 5915. 3 Canada.....20c
No. 5920. 1 Chile.....20c
No. 5921. 1 China.....20c
No. 5922. 1 Columbia 20c
No. 5923. 1 Costa Rica 20c
No. 5924. 1 Cuba.....20c
No. 5925. 1 Curacao....20c
No. 5844. 1 Dominican Republic. Price.....20c
No. 5936. 1 France....20c
No. 5938. 2 Gr. Britain 20c
No. 5943. 1 Haiti.....20c
No. 5948. 1 Iceland.....20c
No. 5949. 1 India.....20c
No. 5803. 1 Italy.....20c
No. 5805. 1 Jamaica....20c
No. 5807. 1 Japan.....20c
No. 5817. 1 Mexico.....20c
No. 5792. 1 Paraguay....20c
No. 5833. 1 Phillippine Islands. Price Postpaid 20c
No. 5835. 1 Portugal..20c
No. 5846. 1 Sweden....20c
No. 5839. 1 Salvador..20c
No. 5837. 1 Roumania 20c
No. 5836. 1 Spain.....20c
No. 5847. 1 Switzerland 20c
No. 5788. 1 Travencore. Price Postpaid.....20c
No. 5851. 1 Union of So. Africa. Price Postpaid...20c
No. 5855. 1 West Indies. Price Postpaid.....20c
No. 5736. 1 Dutch East Indies. Price Postpaid..20c

Foreign Paper Money

Paper money from different countries has a fascination in itself. Many collectors prefer the colorful bank notes to the collecting of coins. We have a nice assortment from many countries that will please you.

No. 5750. Austria. Price Postpaid..... **20c**
No. 5751. Austria-Hungary. Price Postpaid.....20c
No. 5752. Bolivia.....20c
No. 5753. Brazil.....20c
No. 5754. China.....20c
No. 5755. China (Jap Puppet). Price.....20c
No. 5756. Columbian Republic. Price.....20c
No. 5757. Cuba.....20c
No. 5758. Dutch East Indies. Price.....20c
No. 5759. Germany (Goldmark). Price.....20c
No. 5760. Germany (Inflation). Price.....20c
No. 5761. Germany (Notgeld). Price.....20c
No. 5762. Greece.....20c
No. 5763. Hungary.....20c
No. 5764. Japan.....20c
No. 5765. Philippines 20c
No. 5766. Russia.....20c
No. 5806. Mexico Revolutionary Bill. Postpaid....20c

COIN COLLECTOR ALBUMS



Fun and Profit Saving Coins From Ordinary Change

Amateur coin collecting is a vastly absorbing, entertaining and profitable hobby—yet at the same time, it is a way of saving. Most people just collect for fun, adding those coins to their collection that they run across. It is not unlikely that you may run across a coin worth several dollars. Rare coins have even brought thousands of dollars. These albums are made of sturdy board, printed in silver on a blue suede-like surface. The die cut openings are arranged by consecutive dates and the various mints. Coinage information appears beneath each opening and on back of card. Convenient book-size when folded. **(Coins Not Supplied). Price Postpaid, 35c Each. Any 3 for $1.00 Postpaid.**

PENNY

No. 9001. Large Cent. 1793 to 1825. Price.... **35c**
No. 9004. Lincoln Pennies. Since 1909. Card.. **35c**
No. 9003. Indian Eagle Cents—1856 to 1909.. **35c**
No. 9002. Large Cent. 1826-1857. Postpaid.... **35c**

NICKEL

No. 9007. Liberty Head Nickel. 1883 to 1913. Complete. Per Card..... **35c**
No. 9008. Buffalo Nickel. Since 1913. Per Card... **35c**
No. 9006. Shield Type Nickel—1866 to 1883.. **35c**
No. 9009. Jefferson Nickel. Starting 1938. Price... **35c**
No. 9005. Half Dime—1794 to 1873. Price.... **35c**

DIME

No. 9013. Barber Dime—Liberty Head. 1892 to 1916. Complete..... **35c**
No. 9029. Roosevelt Dime Since 1946. Postpaid.... **35c**
No. 9014. Mercury Head Dime. Since 1916. Designed by Weinman. Price..... **35c**
N. 9010. Bust Type Dime. 1796 to 1837. Price.... **35c**
No. 9012. Liberty Seated Dime. 1863 to 1891... **35c**

QUARTER

No. 9015. Barber Quarter Liberty Head No. 1. 1892 to 1905. Card.... **35c**
No. 9017. Liberty Standing Quarter. Since 1916. Including new Quarter... **35c**
No. 9016. Barber Quarter. Liberty Head No. 2. 1906 to 1915. Per Card **35c**
No. 9018. Washington Head Quarter. Starting 1932 to 1945. Per Card..... **35c**
No. 9031. Washington Quarter. Since 1946. Price **35c**

HALF DOLLAR

No. 9027. Liberty Standing Half Dollar. Starting 1937. Per Card..... **35c**
No. 9021. Liberty Standing 50c Piece. Since 1916 to 1936. Per Card..... **35c**
No. 9019. Barber 50c Piece. Liberty Head No. 1. 1892 to 1903. Per Card **35c**
No. 9020. Barber Half Dollar—1904 to 1915. Per Card..... **35c**
No. 9032. Benj. Franklin Half Dollar. Starting 1948. Price Postpaid..... **35c**

SILVER DOLLARS

No. 9025. Silver Dollars. All Types. Postpaid..... **35c**

MISCELLANEOUS

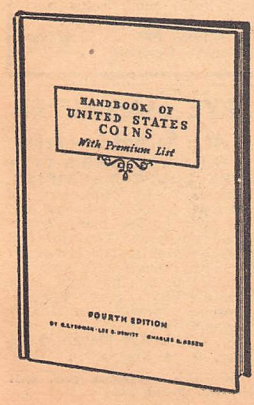
No. 9022. Half Cent—1793 to 1857. Price.... **35c**
No. 9024. Two Cent and Nickel Three Cent. 1864-1869. Per Card..... **35c**
No. 9023. Silver Three Cent—1851 to 1873. Per Card..... **35c**
Any 3 for $1.00 Postpaid

CANADA

No. 9026. Canada Small Cents. 1920 On. Each.. **35c**

Official U. S. Coin Handbook

Tells Value of U. S. Coins, How and What to Collect



Coin collecting is an absorbing hobby when you know how and why to collect. The handbook of U. S. Coins gives complete details on all coins minted by the U. S. including the famous Colonial Green Tree coin, the 1905 and 1913 Liberty Head Nickels; tells about minting errors which can mean possible wealth for you. Learn how coins whose face value are a penny to a dollar are worth $5—$10—$50—even several hundred dollars.

AUTHORITATIVE—UP-TO-DATE—FULLY ILLUSTRATED

Whitman's Handbook of United States Coins is coat pocket size (5x7½ inches), cloth bound with gold stamped board cover. This beautiful 128 page volume is written in simple every-day language. It is indispensable to the beginner and advanced coin collector.

Tells the value of all U. S. Coins. Illustrations showing location of mint marks on all denominations. Mint records. How coins are produced. Determining condition of coins. Preserving and cleaning coins. History of mints. Illustrations of all commemorative and regular type coins. Premium list giving market prices. Numismatic terms explained. Classifying marks illustrated by photographic enlargements. Errors and differences are illustrated. Tells how to collect coins, what to discard. What to buy. Abbreviation used. History of each coin denomination and gold coins. Colonial coins. Fractional coins. Regularly revised and kept up to date. Standard guide book for coin collectors.

No. 1750. Handbook of United States Coins..... 75c

Real Confederate Paper Money



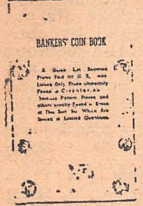
Attractive Hard-to-Get Souvenir of the Civil War!

Get a $5.00 or $10.00 Bill for Only 65c

Perhaps one of the most popular items in any coin or currency collection is **CONFEDERATE PAPER MONEY.** Even among those who do not actively collect coins or paper money, it is regarded as an attractive souvenir that they like to carry or show to their friends. It is due to a certain extent to the American historical significance and their scarcity in all probability. **Because the quantity of the real notes is limited, their value is increasing rapidly.** Only a few years ago they could be secured for 10c or less. We cannot guarantee exactly which denomination you may get, but it will in all probability be a $5.00, $10.00 or $20.00 note, depending upon what we can pick up from various sources. They will be genuine notes, however, and in good condition. Make very attractive souvenirs for framing or to put under glass top of desk, etc.

No. 5954. CONFEDERATE PAPER MONEY. Each, Postpaid..... 65c

Banker's Coin Guide



Low Priced U. S. Coin Guide

A handy pocket guide to U. S. coins. A useful condensed listing of U. S. coins showing estimated values. While this is a popular book, it is not nearly as complete as the coin handbooks which are revised from year to year with corrected values and data. 32 pages.

No. 1751. Price Postpaid 15c

U. S. & Foreign Coin Guide



37th edition. Guide to U. S. and foreign coins. While impossible to make complete listing of foreign coins this book illustrates and describes many popular issues. Gives table of foreign values to aid you in estimating face values. Covers U. S., state, private issues, ancient, counterfeit, foreign, etc.

No. 1373. Price Postpaid 50c

Whitman's Guide Book of U. S. Coins



256 pages of information for U. S. collectors. Most complete book issued. Revised frequently. New, different kind of catalog and standard price list; 1616 to date. Gives fully illustrated history of U. S. coins, tokens, early mint issues, regular issues, private, state & territorial gold, commemoratives, etc. Cloth bound, gold stamped. 5x8-in.

No. 1756. Postpaid... $1.75



Protect Your Coins!

Collectors know that brilliant coins are always a pleasure to examine. The easiest and surest way to have bright, sharp coins is to keep them in their original condition. "Tasco Coin Tissues" will help protect your coins against tarnishing elements. Copper or bronze proof and uncirculated coins especially, become discolored very easily if not given adequate protection. No method, to our knowledge, has been successfully used to restore the original mint lustre to tarnished or discolored bronze coins.

No. 5963. Per Package Postpaid..... 25c



Coin & Metal Tarnish Solvent

A Scientific, Specialized Preparation for Cleaning Gold, Silver and Nickel Coins

Persons unfamiliar with technique of cleaning coins often make unadvised attempts to do so which, many times, results in the surface becoming or otherwise impaired and the value of the coin reduced.

No. 5962. Price Postpaid..... 15c

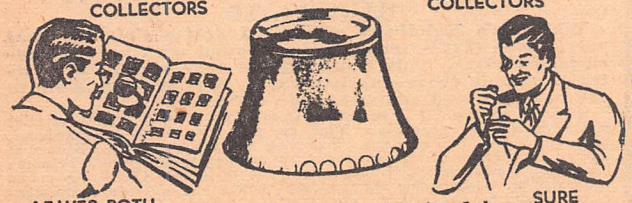
Transparent Envelopes



Fine For Your Stamps, Coins & Other Items

Mount your stamps and coins the easy, quick way. Protect them against harm and still be able to see them. Finest clear glassine with flap. Convenient size, holds most coins and stamps. Package of 100.

No. 5964. Per Package, Postpaid... 50c



EYE MAGNIFIER

At a Record Low Price

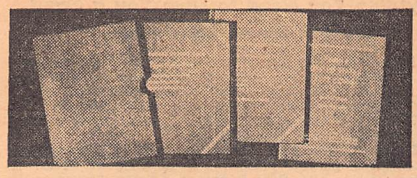
Handy **JEWELER'S TYPE EYE LOUPE MAGNIFIER.** Excellent for collectors of stamps, coins, specimens, etc. as well as for many household purposes. You will find hundreds of practical uses for it. Fits snugly into your eye leaving both hands free. Magnifies several times. Examine watches, jewelry, etc. Plastic composition.

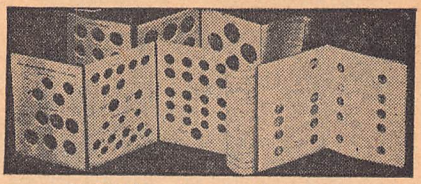
No. 9225. Eye Magnifier. Price Postpaid.. 25c

SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.

COMPLETE U.S. COIN COLLECTOR SET

Place In Albums for One of Each Type of U. S. Coin Ever Made





1. Handbook for U.S. Type Coins
2. Slide Case Container
3. Folder for Quarters, Halves & Silver Dollars
4. Folder for Half Cents, Cents, Two Cent Pieces, and on Up to Twenty Cent Pieces

Here is the U.S. coin collector's set you have been waiting for. It is for collecting **U.S. TYPE** coins. By that we mean that there is a place for every different type of coin and denomination ever issued by the U.S. mint. **For example, there would be a place for every type of Indian Head Penny, each type of Lincoln Head Penny, etc., as well as all other coins ever issued by U.S. government from colonial days to present time, but not a place for each date of coin, as our other U.S. coin albums have.** Your collection will make an interesting and beautiful display. Handbook provides a simple outline of U.S. coin types, while the numerous illustrations help you to identify the types and important varieties without guesswork. Complete set produced by Whitman, the leading U.S. coin authority.

No. 9000. COMPLETE U.S. COIN COLLECTOR SET. Price ($1.00 plus 10c postage) **SEND.** **$1.10**

Scott's Modern Stamp Album



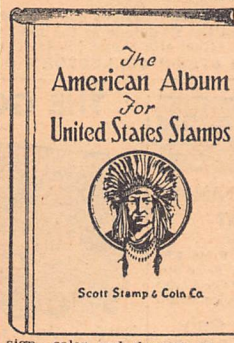
14,000 Spaces; 5,000 Illustrations; 336 Pages

This album was prepared and edited by Scott's, whose name on an album insures that you are getting the finest quality album, authoritative and reliable. Most albums are prepared with little regard to the requirements of the collector. While low in price, these albums are prepared and edited with the same careful detail as their more expensive albums. **Has 336 large 9x11-inch pages with 5,000 illustrations, 14,000 spaces.** Sewed binding with heavy red cloth covered stiff binding. Attractively printed and illustrated. Looseleaf edition is popular for expanding collections.

No. 7804. Scott's Modern Album. Price ($2.00 plus 15c Postage) SEND **$2.15**

No. 7805. Scott's Modern Looseleaf Album. ($2.50 plus 15c Post.) SEND **$2.65**

Scott's American Album for U.S. Stamps

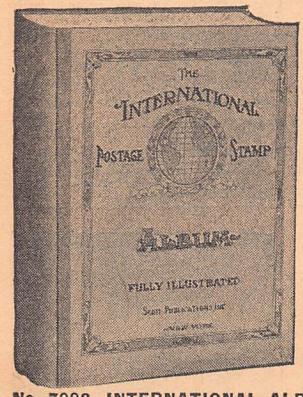


Space for All U.S. Stamps

U.S. stamps increase in value faster and are easier to sell. Specialize in U.S. or keep in separate album. Genuine Scott's, prepared by the maker of stamp catalog., assures fine illustrations and accurate listings. Provides spaces for every stamp issued as major variety, including air mail, commemoratives, special issues, etc. In each space is an illustration or description of design, color and denomination of stamp and catalog number. Pages printed on one side. 9x12-inches, cloth bound.

No. 7995. Scott's American Album. Price ($2.50 plus 15c Postage) SEND..... **$2.65**

No. 7996. Scott's Looseleaf American Album. Price ($3.00 plus 15c Post.) SEND.. **$3.15**



Scott's International Albums

Comprehensive, Authoritative Stamp Album for Collectors

PART I. The International Album Part I, replaces and is identical to the former International Junior Album. It contains more than 1200 pages (size 9 ½x11 ½-inches) and provides space for a representative collection of the world's stamps of both 19th and 20th Centuries. Provision is made for more than 36,000 varieties of cheap and medium-priced stamps, from the earliest issues through mid-1940. Each space is printed with a brief description of the stamp which belongs in it and there are over 13,000 illustrations to help the collector in properly arranging his stamps. Additional spaces are provided for such rare stamps as are apt to be acquired. Suitable spaces are also provided for the attractive 19th Century Series of Portraits of Rulers of the World, Merchant Flags of the Nations and Coats of Arms of the world.

PART II. The International Album Part II, supplements Part I, providing spaces for a representative collection of the world's stamps from mid-1940 to mid-1946. It contains more than 900 pages with over 3000 illustrations and matches Part I exactly in cover, binding and page layout.

No. 7997. INTERNATIONAL ALBUM PART I bound in blue paper-covered boards, with red cloth reinforced back. ($6.00 plus 35c post.) **Postpaid**..... **$6.35**

No. 7998. INTERNATIONAL ALBUM PART I. Loose-leaf edition in sturdy blue fabrikoid hinged-post binder. ($9.00 plus 45c post.) **Postpaid**..... **$9.45**

No. 7999. INTERNATIONAL ALBUM PART II. Loose-leaf edition in sturdy blue fabrikoid hinged-post binder. ($8.00 plus 40c post.) **Postpaid**..... **$8.40**

Stamp Collector's Outfit



Everything You Need to Give You a Good Start in Stamp Collecting

With this outfit, you can get off to a flying start with the hobby of stamp collecting. You get all of the important accessories, including booklets about stamp collecting, PLUS over 200 different stamps which will look good in your album. Then, you can add stamps as you are able to find them. A top-flight outfit that includes:

(1) **Stamp Album,** 128 pages, hundreds of illustrations, spaces for 4500 postage stamps and articles on "How to Start a Stamp Collection" and "How to Organize a Stamp Club," (2) **200 Different Foreign Stamps** with which to start your collection; (3) **1000 Stamp Hinges** for fastening stamps in album; (4) **Prize Set of Stamps** valued at 50c or more in the Standard Postage Stamp Catalog; (5) **Stamp Tongs** for rapid careful handling of stamps; (6) **Watermark Detector;** (7) **Perforation Gauge;** (8) **Pocket Duplicate Book** for carrying duplicate stamps to trade with your friends; (9) **Booklet of Stories from Postage Stamps,** with information on stamp collecting; (10) **"The Stamp Finder,"** a handy foreign stamp index.

No. 7808. THE "IDEAL" OUTFIT. Price Postpaid..... $1.25

Advanced Stamp Collector's Outfit Only $2.25

Big, Hard-Bound 9x11½-Inch Album With Spaces for About 13,000 Different Stamps and Over 6,000 Illustrations, World Map, Dictionary of Stamp Terms, Watermark Detector, 1,000 Stamp Hinges, Magnifying Glass, Perforation Scale, Package of 500 Different Stamps from All Over the World.

This set includes all the items described above packed in an attractive and useful gift box. The Geographic Stamp Album included in the set is one of the most illustrated albums made. It has 128 large sized pages. You will find the 6,000 actual size stamp illustrations a valuable guide.

No. 7807. ADVANCED STAMP COLLECTOR'S OUTFIT. Price Postpaid..... $2.25



UNITED STATES STAMPS ALL DIFFERENT

Our most popular sets.

No. 7831. 50 Diff. U.S. Price 25c
No. 7830. 100 Diff. U.S. Price 50c
No. 7812. 125 Diff. U.S. Price $1.00
No. 7829. 200 Diff. U.S. Price $2.00

Commemoratives Only

No. 7813. 30 Diff. U.S. Com. 25c
No. 7814. 50 Diff. U.S. Com. 50c
No. 7832A. 65 Diff. U.S. Com. $1.00

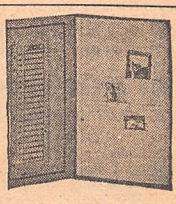
THE GOLDEN GALLEON MIXTURE



A real thrill for stamp collectors! One pound of unsorted postage stamps, mostly on pieces of original cover, just as gathered by foreign mission houses! (To make the mixture still more interesting, we've chucked into each box a handful of good stamps from our own stock.) Includes nearly 2,500 stamps from more than 75 countries. Each box also contains a Special Prize Set of stamps having a price in the Standard Postage Stamp Catalog of two dollars or more. Most of the stamps of course, are European and not a few of them are the cheaper varieties. Australia, Azores, Belgium, Dutch Indies, France, Guatemala, Mexico, New Zealand, South Africa and many other interesting lands are represented, and you may come across a real "find" in this fascinating unpicked lot.

No. 7797. Golden Galleon Mixture. Price Postpaid..... $2.00







Stamp Collector's Supplies

1,000 STAMP HINGES: For attaching stamps to album pages. Universal Hinges are coated with quality gum, pure and tasteless, and specially treated to prevent curling.

No. 7066. PER PACKAGE POSTPAID..... 15c

Protect Stamps You Carry!

POCKET STAMP WALLET: Made of light-weight but strong cardboard, with five pockets for stamps and handy perforation gauge and millimeter scale on inside cover.

No. 7065. PRICE POSTPAID..... 10c

Tweezers Make Handling Easy!

TWEEZERS: For handling of valuable stamps. Helps avoid getting them dirty from excessive handling.

No. 640A8. PRICE POSTPAID..... 15c

World Wide All Different Stamps

THESE REPRESENT BEST VALUES, WONDERFUL SAVINGS

Because these collections are made up in Europe where stamp values and labor is less, these all-different, carefully selected stamps are offered at one-fifth to one-tenth price you would pay if bought individually. Clean, good specimens from all over world.

No. 7821. 300 Different. Price..... 40c
No. 7822. 500 Different. Price..... 75c
No. 7823. 1000 All Different. Price..... $2.00
No. 7824. 2000. All Different. Price..... $5.00
No. D7825. 5000 All Different. Price... $27.50

British Colonies



Each package contains all different varieties from British colonies such as India, Africa, Australia, Ceylon, Leeward Islands, Malta, etc., etc.

No. 7876D. 50 Different. Postpaid..... 25c
No. 7762. 100 Different. Postpaid..... 50c
No. 7817. 200 Different. Postpaid..... $1.25
No. 7818. 300 Different. Postpaid..... $2.00

Beginner's Stamp Outfit



Educational! Fun! Valuable!

Former President Roosevelt and many other great men have collected stamps. They are not only very colorful and interesting, but valuable, too. And collecting stamps is lots of fun. Many of your friends are probably collectors—swap stamps with them. This set contains everything you need to start you in this fascinating hobby. Start small and get the thrill of adding one stamp after another, building up your collection. The set contains a beautiful stamp album with hundreds of illustrations and space for 1,250 stamps; a package of foreign stamps, colorful, intriguing, interesting; stamp hinges for mounting your stamps safely, cleanly, easily detached; perforation scale for measuring stamps; "Stamp Finder" and a helpful guide to Stamp Collecting. If you've never collected stamps here is an economical way of finding out what you have missed.

No. 7731. BARGAIN STAMP OUTFIT. Price Postpaid..... 35c

300 Mixed U.S.



At least 30 varieties of United States stamps including commemoratives, airmails and high values. Fine for those who specialize in U.S. You'll find many you can use yourself, and those you don't use you can swap.

No. 7840. Price..... 25c

STOCK BOOK



Every methodical stamp collector needs a place to keep his surplus stamps.

Keeps your extra stamps organized. Contains 6 strong pages, 8 pockets to the page. Size 4½x7". No hinges or mounting necessary to insert stamps. Put your swapper's stamps in a book.

No. 7863. Postpaid... 25c

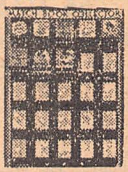
Post Card Album

Collect Cards from All Over the World

Save post cards that you receive from friends, that you pick up on trips or that you exchange with other collectors. Fun and fascinating; easy and cheap! Start collecting today and see your collection grow. Loose-leaf album holds heavy black pages; pages die cut so cards can be mounted or removed in a jiffy. Additional pages can be inserted. Add another album when filled. Each sheet 8x10½-in. holds 6 post cards, 3 on each side.

No. 1912. Loose-Leaf Album. (Without Pages.) Postpaid.... 50c

No. 7816. PAGES FOR POST CARD ALBUM. Set of 5.....25c



Match Book Album

Join one of America's greatest collecting hobbies. Easy, cheap, interesting. Keep covers as souvenirs of special places! Loose-leaf album holds heavy black pages; pages are die cut so that covers can be mounted or removed in a jiffy. Each sheet holds 32 covers, 16 on each side. 8x10½-in.

No. 1912. Loose-Leaf Album. (Without Pages.) 50c

No. 7815. PAGES FOR MATCH BOOK ALBUM. Set of 5.....25c

SET OF 14 CONFEDERATE STAMPS ONLY 35c



Exact Copies of Set Worth $300.00

Amazingly exact facsimile set of Confederate States of America stamps so fine and perfect in detail that they look like originals. Fine for filling up those blank spots in your album of these rare stamps. Wonderful souvenirs of our Civil War. Set of 14 most popular stamps. Included is booklet printed in three colors telling history of Confederate stamps, patriotic covers, flags, etc.

No. 7912. Stamp Set and Booklet..... 35c

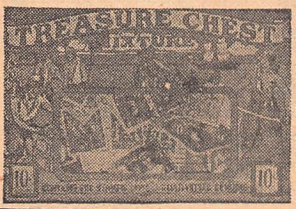
STAMP GUIDE AND GLOSSARY



Includes: First Steps of Collecting; Adding Stamps to the Collection; Further Steps of Collecting; The Standard Postage Stamp Catalog; The Stamp; Making the Stamp; Watermarks; Complete Glossary of Terms. 128 pages.

No. 7943. STAMP GUIDE. Price Postpaid..... 35c

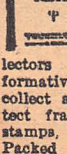
TREASURE CHEST MIXTURE



Contains 125 mixed stamps. Often contains many odd and weird stamps not usually found in common mixtures. Stamps are put into package by weight, just as they are received. Large 7x4½-in. window envelopes.

No. 7874. Price 10c; plus 3c postage. SEND..... 13c

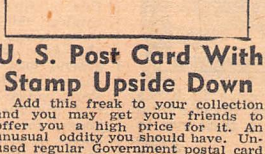
Stamp Collector's Book



An A B C of Philately

Written by one of the best known philatelic writers. 48 page book contains much information that collectors find invaluable and informative. Explains how to buy, collect and exchange stamps. Detect frauds, distinguish valuable stamps, buying approvals, etc. Packed full of practical information.

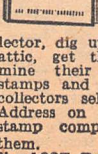
No. 1636. Price Postpaid. 20c



U. S. Post Card With Stamp Upside Down

Add this freak to your collection and you may get your friends to offer you a high price for it. An unusual oddity you should have. Unused regular Government postal card with inverted stamp. 1914-16 Jefferson issue.

No. 7860. Price Each Postpaid 20c



Sell Your Stamps for $ $ $ $ $

A buying list of stamps with prices paid by a stamp dealer. If you are not a stamp collector, dig up the stamps in your attic, get this book and determine their value. Book lists stamps and gives prices. Stamp collectors sell your extra copies. Address on cover gives name of stamp company who will buy them.

No. 1635. Price Postpaid.. 10c



Low Priced Beginner's Albums

You Can Start Collecting Stamps for only a Few Cents!

Stamp collecting is one hobby that can be started in a most inexpensive way. Save the stamps as you come across them. As you add each stamp, your collection becomes more and more valuable. Many people buy only an album and mount only those stamps they can secure without any expense. It is a fascinating and profitable hobby. These two albums are excellent bargains and ideal for beginners.

U. S. Album

Ideal for those who specialize in U.S. or wish to keep them separate. Low priced, illustrated album with space for most ordinary U.S. stamps including revenues, airmails, U.S. possessions, etc.

No. 7855. U. S. ALBUM. Price Postpaid.. 50c

World Album

Holds 4,000 stamps. For those who wish to collect from all over the world. Low priced, illustrated album which includes spaces for stamps from most countries around the world. Makes an attractive album for beginner.

No. 7855A. WORLD ALBUM. Postpaid... 50c

10c TREASURE CHEST MIXTURES

Surprise Packets that Contain Wide Variety



These are big packets of stamps where you get a great number of stamps which are for the most part unsorted and untouched. They are put up in packets just about as they come, so there is no telling how many unusual stamps are in them. All we know is that you get a great bargain in every one well worth their small cost. Trade off the extras and keep the good ones.

European Mixture

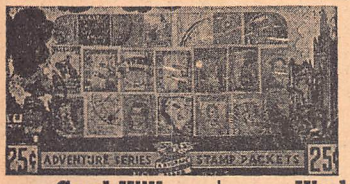
No. 7874A. 100 stamps from European countries..... 10c

Pacific Mixture

No. 7874B. 100 mixed stamps from countries in the Pacific..... 10c

World Mixture

No. 7874. 100 mixed from all over world. Postpaid..... 10c



25c Adventure Stamp Mixtures

Mixtures hold a fascination for the collector because of the surprise element. It is almost impossible not to get good value and often many surprisingly valuable stamps are discovered. By buying unpicked stamps, you get the adventure and thrill of finding many higher valued stamps. Each mixture if purchased by individual stamps would cost several times as much.

Good Will Mixture

No. 7892C. 300 Stamps from all over world. Postpaid..... 25c

World Mixture

No. 7892A. 200 Stamps from all over world. Postpaid..... 25c

Cosmos Mixture

No. 7892B. Great 300 stamp mixture. Postpaid..... 25c

Atlantic-Pacific Mixture

No. 7892D. 300 Stamps. Countries bordering on Atlantic and Pacific 25c

World Wide---All Different Air Mail Stamps



Few other stamps are as fascinating to collectors as air mail issues. They are invariably attractively designed and rarer than ordinary varieties. These are the stamp beauties of the world—and the ones that command higher prices. Stamps are all different, each a good copy; from various countries throughout the world. You get a bargain when you buy these packets. Each package contains all different stamps.

No. 7801. 50 DIFFERENT AIRMAIL. Postpaid.. 60c
No 7802. 100 DIFFERENT AIRMAIL. Price Per Package, Postpaid..... $2.00
No. 7803. 200 DIFFERENT AIRMAIL Price Per Package, Postpaid..... $4.00

65 U. S. Commemoratives

Good Start for Your U. S. Collection



Many collectors specialize in U. S. stamps. Not only are they more readily obtainable for most of us, but they grow valuable more quickly than foreign stamps! The reason for this is the great number of collectors who specialize in U. S. Whether you are specializing in U. S. or saving for a general collection, this great bargain in U. S. will represent a wonderful way for you to get your U. S. off to a flying start. 65 different U. S. Commemoratives.

No. 7832A. U. S. Commemorative Packet. Postpaid..... $1.00

100 U. S. STAMP MIXTURE



Bargain packet which should not only provide you with a great many additions to your collection, but will give you some extra stamps to use to swap and sell. Every collector should have a small supply of "extras" which come in handy when exchanging with other collectors. Because these are unpicked stamps for the most part, there may be a surprise or two in store for you.

No. 7874C. U. S. Mixture. Postpaid..... 10c

Imperial "Treasure Chest" Mixture

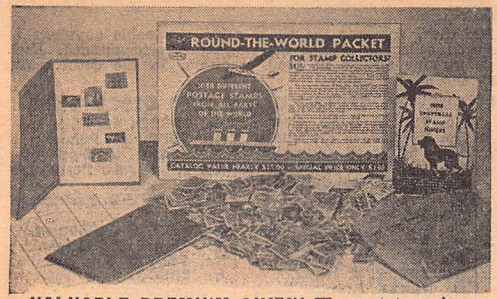
600 Stamps for Only 50c



There are about 600 stamps in this mixture. The catalog value on these stamps probably runs around $15.00, which wil lgive you a general idea of what these might cost you if purchased individually. Well worth the price for every stamp collector as they will fill many empty spaces and countries in your album and five you some stamps for exchanging and selling. Each assortment comes in attractive window envelope. This "mission mixture" is to a great extent unpicked, so you should turn up with a few prizes in it!

No. 7892E. Imperial Mixture. Postpaid.... 50c

"ROUND-THE-WORLD" PACKET



1050 Different Stamps from All Parts of the World—Catalog Price Nearly $25.00. Our Price, $2.98!

Don't mistake this for an ordinary packet! It contains stamps catalogued up to 25c each, and the total catalog price is nearly $25.00! But you get them all for only $2.98!

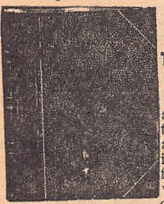
No two stamps are alike. All are different, genuine and free of paper. No telegraph or revenue issues, postcards, envelopes, or other undesirable types will be found—just honest-to-goodness real stamps that you'll be proud to put in your album. And even if you already have some of these stamps in your own collection, it will be real fun—and you can make money, too—swapping and selling your "duplicates" to stamp-collecting friends.

VALUABLE PREMIUM GIVEN! We want to make our ROUND-THE-WORLD Packet an unmatched bargain, so we are including with it the following articles: **10 Blank Approval Sheets,** with spaces for mounting 200 stamps; **1000 Stamp Hinges,** for mounting stamps in your album; **Perforation Gauge and Millimeter Scale,** for measuring the perforations of your stamps; **Approval Book,** for mounting your duplicate stamps to sell and trade to your friends; and **Pocket Stock Book,** to keep unmounted stamps from becoming damaged.

No. 7800. THE ROUND-THE-WORLD PACKET. Price Postpaid..... $2.98

Large Stock Book

Space for Over 5,000 Stamps



Every Collector Wants an Album of This Kind for Keeping Surplus Stamps

This sturdy, well-bound album contains space for thousands of stamps, which are mounted in full view in pockets. You can get a full view of the stamps while they are kept securely in place. No hinges are required, yet they stay in place. Easy to put in or remove. Useful for keeping your surplus stamps and those you wish to exchange, etc. Large 8x12-inch bound book with 6 pages. Each page has 10 full length pockets—enough space for 5,000 stamps! Looseleaf style so pages may be added. Add another volume or more pages as required.

No. 7961. Large Stock Book. Postpaid. 60c

U. S. Silver Tax Revenue Stamps



We believe without question that the U.S. Silver Tax Revenues are the most attractive stamps in U.S. series. Printed in a beautiful silver color and each bears the portrait of different treasurer. Set of 3: 1c, 2c and 3c unused.

No. 7935. U.S. Silver Tax Revenue Set... 20c

$24.00 in U. S. Postage Dues

$1.00 and $5.00 Blocks of Four





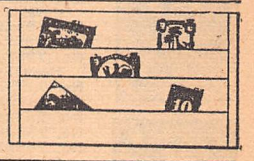
Set of U.S. $1.00 and $5.00 postage dues in used blocks of four. How would you like to pay this postage due? Unusual set.

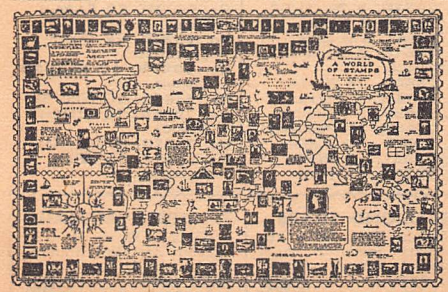
No. 7936. Postage Due Set. Potspaid..... 25c

Stock Cards for Keeping Surplus Stamps

These are very handy because a card can be used for each country or type of stamp. You can file them as you would file cards. In this way you can classify a lot of stamps with very little space, yet get them whenever you wish. Stamps slide into pockets—no hinges required—no damage to stamps. 3x5-inches. 3 pockets on each card.

No. 7962. 5 STOCK CARDS FOR ONLY..... 25c
25 for $1.00; 100 for $3.00; 1000 for only $25.00





WALL STAMP MAP OF WORLD

22x34-Inches! With Places for Stamps!

Illustrates 169 stamps from all over the world. Designed for you to mount stamps over illustrations. Saves stamps on this wonderful wall display. Many world-wide stamp facts and decorative pictures. 4 colors. Size 22x34-inches.

No. 7910. Stamp Map of World. Postpaid $1.25

WALL STAMP MAP OF U. S.

Printed two colors, size 30x40-inches. Designed so that actual stamps can be mounted over full size illustrations to make beautiful philatelic map. Illustrates and describes 247 fascinating U.S. stamps. Ideal for clubs, school, den or bedroom.

No. 7911. Stamp Map of U.S. Postpaid.. $1.25

SURPRISE PACKAGE 10c. Take a chance—Columbus did. Surprise Novelty. No. 2995. Surprise Package 10c.

10¢ PACKETS FOR STAMP COLLECTORS

We consider these packets, priced at only 10c each, represent the finest value obtainable anywhere in dime packets, and for beginners and less-advanced collectors cannot be too highly recommended. Each packet is guaranteed to contain all-different, all-genuine stamps in good condition. In the entire series of more than 150 packets there are virtually no two stamps alike.

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No. 7951D. 12 Angola
No. 7950A. 20 Argentine
No. 7884. 20 Asia
No. 7839. 12 Australia
No. 7951E. 25 Austria
No. 7951F. 5 Azerbaijan
No. 7951G. 4 Barbados
No. 7952T. 10 Bavaria
No. 7951H. 5 Belgian E. Africa
No. 7951J. 25 Belgium
No. 7951K. 4 Bermuda
No. 7951L. 5 Bohpal
No. 7949F. 25 Bohemia & Moravia
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No. 7465. 25 Brazil
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No. 7952G. 6 Dahomey
No. 7957Q. 25 Denmark
No. 7952J. 6 Dominican Republic
No. 7955. 10 Dutch Indies
No. 7939A. 10 Ecuador
No. 7952K. 15 Egypt
No. 7952L. 5 Eritrea
No. 7952M. 3 Far Eastern Republics
No. 7949E. 25 Finland
No. 7952N. 5 Fiume
No. 7952P. 5 Formosa
No. 7952Q. 25 France
No. 7952R. 18 French Col.
No. 7949T. 8 French Equatorial Africa
No. 7952S. 8 Fr. Guiana
No. 7952U. 6 Fr. India
No. 7950C. 10 French Morocco



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No. 7952W. 6 Fr. Sudan
No. 7952X. 6 Georgia
No. 7952Y. 5 Gold Coast
No. 7952Z. 20 Gr. Britain
No. 7953. 25 Greece
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No. 7953B. 10 Guatemala
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No. 7954T. 5 Nigeria
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No. 7956B. 10 Portugal, Commems.
No. 7956C. 6 Portuguese India
No. 7956D. 8 Reunion
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No. 7956K. 10 San Marino
No. 7956L. 8 Senegal
No. 7956M. 8 Serbia
No. 7949P. 10 Siam
No. 7956N. 5 Siberia
No. 7956P. 6 Sinkiang
No. 7956Q. 8 Somali Coast
No. 7956R. 5 Soruth
No. 7376. 25 So. America
No. 7956S. 6 So. Australia
No. 7956T. 5 So. W. Afr.
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No. 7956U. 8 Span. Col.
No. 7956V. 6 Sp. Morocco
No. 7956W. 5 Straits Settlements
No. 7956X. 4 Sudan
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No. 7949G. 25 Switzerland
No. 7956Y. 7 Syria
No. 7956Z. 8 Togo
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No. 7949C. 50 World Wide
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No. 7931A. 5 British Coronation
No. 7949D. 20 Famous Men
No. 7949N. 12 Queer Countries
No. 7957N. 10 Religious Stamps
No. 7964A. 15 Ship St.
No. 7925A. 15 Statuary Stamps
No. 7957P. 3 Triangles
No. 7948A. 15 Wild Animals

DIAMOND SHAPE
Tannu Tuva 1936 anniversary issue. 3 large diamond shaped stamps.
No. 7779B.
Price Postpaid... **20c**

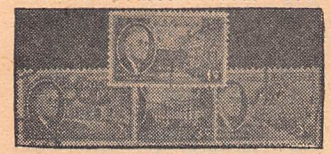
TRIANGLE AIRMAILS
Tannu Tuva. 3 Triangular Air Mail Stamps. Colorful. Large Size. 1936 issue.
No. 7779C. Price. **20c**



United States Famous American Series

Set of 21 (7-1c, 7-2c, 7-3c values) in this famous commemorative series, issued in 1940. Scott's No. 859-91.

No. 7781. Per Set..... 35c



United States Roosevelt Memorial Issue

Complete set of 4, issued in 1945. Attractive commemorative set. Scott's No. 930-33. **10c**

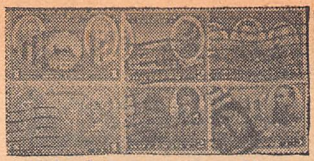
No. 7782. Per Set.....



United States Air Mail Set

Set of 7, including several hard-to-get U.S. airmails. 1941-44 issue, including 6c, 8c, 10c, 15c 20c, 30c, 50c values. Scott's No. C25-31. **50c**

No. 7783. Per Set.....



United States Army-Navy Commemoratives

Set of 6 (2-1c, 2-2c, 2-3c values). Popular issue of 1930-37. Scott's No. 785-92. **10c**

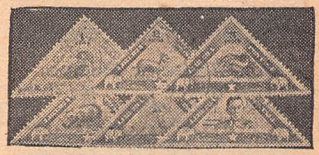
No. 7784. Per Set.....



United States Postage Due Set

10 values from ½c to $5.00. A good addition to your collection. 1930-32 issue. Scott's No. J77-86. **15c**

No. 7785. Per Set.....



Set of Liberia Triangles

6 beautiful 2-color stamps of jungle animals. Large triangles. 1937 Scott's No. 271-76. Complete set. **30c**

No. 7786. Per Set.....

Scott's Directory of U. S. Postage Stamps



All Issues Illustrated and Described

Scott's, recognized as the authoritative standard in the stamp world, offers this booklet which fully illustrates and describes stamps of the United States. Lists all the stamps of similar design together, giving each stamp its distinguishing feature which identifies it from all others in the list, with its proper catalogue number. In addition to a complete list of all **POSTAGE STAMPS**, it includes **AIR POST, SPECIAL HANDLING, POSTAL SAVINGS DEPARTMENT, REGISTRATION POSTAGE DUE, PARCEL POST, AIR POST SPECIAL DELIVERY, OFFICIAL, SPECIAL DELIVERY, NEWSPAPER, PARCEL POST DUE,** etc. Of course it includes all the commemoratives.

Invaluable for Every Collector

Just the book every collector (especially U.S. collectors) should have to classify all their U.S. stamps and to explain small differences in similar stamps. Revised and brought up-to-date frequently; latest edition sent.

No. 7787. Scott's U.S. Postage Stamps. Price (75c plus 10c postage) SEND..... 85c

Celluloid Window Albums for Illustrating Covers, Coins, Money Bills, Stamps Without Hinges

Complete Protection, High Visibility, Easy to Use



This style of album was originally designed for photos, but they have been found ideal for stamp and coin collectors. Preserves stamps, coins, covers, bills, etc., in their original condition, yet displays them most attractively behind crystal-clear, sparkling celluloid pages. Album has durable embossed cover with attractive plastic binder which can be removed for adding pages. Double window celluloid pages with removable black mounting paper. Stamps can be affixed loose or with hinges. Black paper can be cut out or removed to show both sides of coins, covers, bills, etc. For holding coins in exact position, cardboard with holes can be used, coins being inserted in holes. 6 ½ x 7 ¼ -in.

No. 7062. Loose Leaf Window Album. With 10 Windows. Postpaid..... 85c

No. 7060. Additional Loose-Leaf Double Windows. Price Each Only.....15c

"SNAKE STAMPS"---SHOWING THE DEVIL HIMSELF



We call them "snake" stamps—you can call them what you like. A set of 3 different long, straggly stamps that measure about 4-inches in length. 1884-85 issues of Durango. Revenue stamps, but try and find anything like them. They even show the devil himself. An unusual, weird and uncommon stamp you will want in your album.

No. 7791. "SNAKE" STAMP SET OF THE DEVIL. Postpaid..... 25c



Vatican Religious Series

Unused set of 10 large 2-color stamps with religious pictures. Scott's No. 110-19, 1946. **25c**

No. 7760. Price Per Set.....



China Inflation Stamps

50 varieties of colorful Nationalist China during war and inflation. Collector's items. **50c**

No. 7763. Price Per Set.....



Jumbo Mexico United Nations Pictorials

1946 set of 3 unused stamps honoring United Nations. Large Pictorials. Scott's No. 813-15. **15c**

No. 7770. Price Per Set.....



Philippine-U.S. Victory Stamps

Commemorating liberation from Japan; last issue under U.S. before independence. 1945. Scott's No. 485-92. 4 stamps, including 2 pictorials. **12c**

No. 7765. Price Per Set.....



Canada Pictorials

Set of 3 ,including 10c, 14c, 20c. Canadian pictorials. 1946. Scott's No. 269-71. **10c**

No. 7766. Price Per Set.....



Canadian Set

Popular Canadian issue includes 7 values from 1c to 20c. 1935 issue, Scott's No. 217-25. **10c**

No. 7768. Price Per Set.....



Nicaragua Triangle Pictorials

Gorgeous set of 2-color triangles. 7 unused stamps, 1947 issue, Scott's No. 706-12. **40c**

No. 7772. Price Per Set.....



German War Pictorials

Beautiful, graphic set of 12 dramatic pictorials issued in 1943 when Germany was winning the war. Shows subs, dive bombing, tanks, artillery, air troops, etc. Complete unused series, Scott's No. B218-29. **75c**

No. 7774. Price Per Set.....



British Gold Coast

The unusual British colony in Africa. 5 pictorials. 1938 issue, Scott's No. 115-19. **20c**

No. 7775. Price Per Set.....



Newfoundland (Obsolete)

Newfoundland has become part of Canada, so these stamps should grow in value. Set of 6 1941 issue, Scott's No. 253-69. **10c**

No. 7776. Price Per Set.....



Franklin Roosevelt Greece Memorial Issue

Issued on Roosevelt's death. Black border. Unused set of 2, Scott's No. 469-70. **15c**

No. 7777. Price Per Set.....



Japanese Occuried Philippine Islands

The Japs thought they had the war won! Complete series of 3 JapPhilippine stamps issued in 1943, unused. Scott's No. NB5-7. **30c**

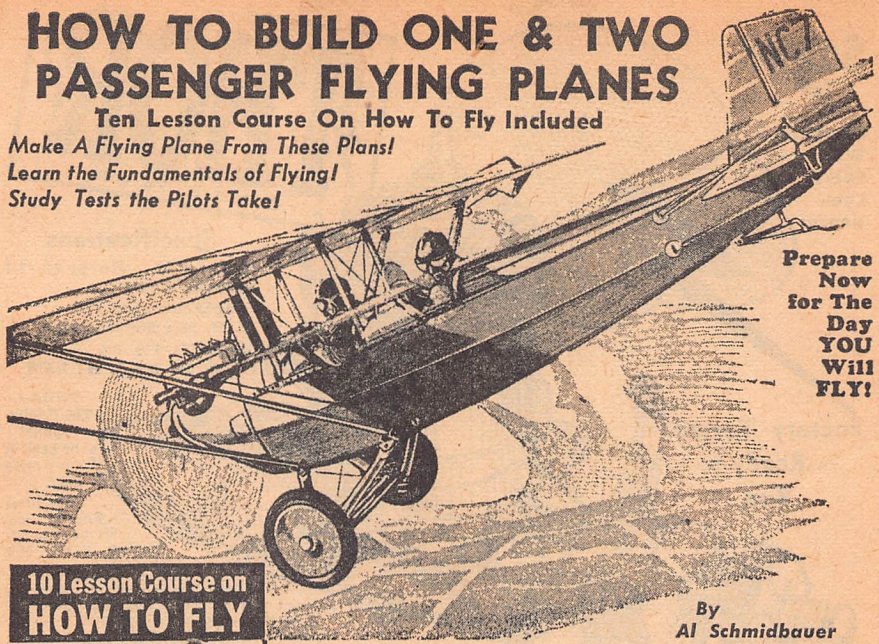
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SALES OR USE TAX Is EXTRA. If your state has either of these taxes, add amount to your remittance.

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Ten Lesson Course On How To Fly Included

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Learn the Fundamentals of Flying!
Study Tests the Pilots Take!

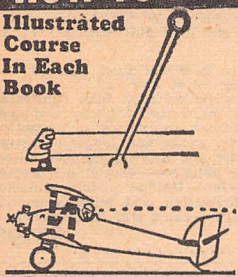


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By Al Schmidbauer

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Worth the price of the entire book. Explains the instruments and controls, their use, air traffic rules, etc. Almost puts you in the pilot's seat! How to take off, climb, bank, stunt, land, etc. Plus a ground school course in flying and instructions on how to become an air transport pilot. Tests to show your flying ability, etc. Written for YOU and so YOU can understand it! If you are interested in flying it is IMPORTANT that you know the things this book tells. Not merely a conglomeration of words, but honest-to-goodness facts—important to EVERYONE interested in aviation.



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No. 1785. Price..... $2.50

Build Flying Planes From Inexpensive Used Parts!

Who wouldn't like to thrill to the experience of flying his own plane! Yes, that's actually what can be done after building your plane from the plans given in this book. A book designed for the novice who wants to make a low priced flying plane out of cheap, junk yard parts. A book designed for those mechanically minded people who want to get into aeronautics at the lowest possible cost.

In addition to the regular plans for building three types of planes, including a One Passenger Flying Airplane, Two Passenger Flying Airplane, and a Flying seaplane, there are also instructions on how to build a Flying Glider and a 10-Lesson Course in Flying and Ground School Training.

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Building a One Passenger Flying Airplane

Build it yourself—right from plans in this book. Uses motorcycle engine which you can pick up at low cost. Built from low priced junk yard parts.

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Take a friend along—it gives suggestions on building a two passenger plane.

How to Build a Flying Glider

Start a glider club and build your own glider. As it requires no motor, it can be built for almost no investment, yet provides many of the thrills of actual flying. Makes a good start and gets you into flying in a hurry. Complete plans.

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Shows how to equip your plane for taking off and landing on water. Interesting plans which give you more insight into aeronautics and flying.

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A few of the requisites of commercial flying. If you're interested in it commercially, this will prove a fascinating chapter to you.

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Not everyone is suited for flying—are you? Government tests eliminate a great many people and these simple tests will prove beneficial in helping you to determine your flying ability.

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Well illustrated throughout with explanatory diagrams and close-ups of the intricate parts. Written in easy-to-understand language referring constantly to the illustrations. TELLS YOU WHAT TO DO--SHOWS YOU HOW TO DO IT—THEN YOU CAN DO IT!

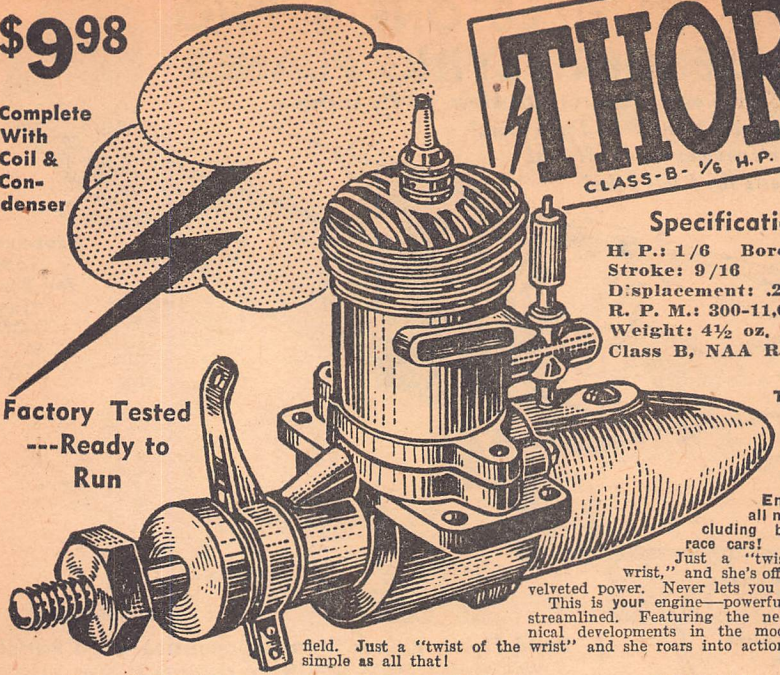
No. 1783. How to Build Flying Planes. 25c

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Complete With Coil & Condenser

THOR

CLASS-B- 1/6 H.P.



Specifications

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Stroke: 9/16
Displacement: .29
R. P. M.: 300-11,000
Weight: 4½ oz.
Class B, NAA RULES

Factory Tested ---Ready to Run

THOR—The Engine cannot be beat in any price field.

The Ideal Engine for all models, including boats and race cars!

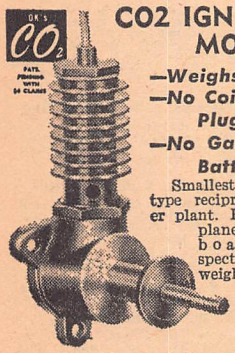
Just a "twist of the wrist," and she's off—smooth, velveted power. Never lets you down! This is your engine—powerful, smooth, streamlined. Featuring the newest technical developments in the model engine field. Just a "twist of the wrist" and she roars into action. It's as simple as all that!

■ Presto Starting Device ■ Longer Crank Shaft ■ Better Fuel Control
■ Improved Cam and Timer ■ Wear-Proof Rod

Ideal for free-flight, U-Control planes, boats and midget cars—Complete instruction book fully illustrated—Full 30 day guaranty against defective parts—Easy to start, "a twist of the wrist"—Steady and consistent running—High compression ratio for instant starting—Every part precision engineered to perfection—Lowest weight of all "B" engines without sacrifice of power—Streamlined for cooler and longer operation—New intake design for non-flooding and positive adjustment—Piston, cylinder and bearing surfaces micro-precision fitted to .0001"—Crankshaft of polished ground steel, scientifically balanced—special oil grooves for longer life—1" bearing surface with forced double lubrication for longer wear—Uniflow piston—Integral all-metal tank—Castings made of new "THOR" alloy. With more heat dissipation and wearing quality than any other engine—Perma-designed foolproof timer—never needs adjustment—can't slip in operation—Replacement parts available and interchangeable.

No. 7405. THOR MODEL GAS ENGINE. Price Postpaid..... $9.98

CO2 IGNITIONLESS MOTOR



—Weighs Just ¾ Oz.
—No Coil, No Spark Plug
—No Gasoline, No Batteries

Smallest, lightest expansion type reciprocating-action power plant. For any type model planes, race cars, speed boats. CO2 delivers spectacular power-to-weight ratio. 7,000 rev. per minute. Runs 20 to 60 seconds from single carbon dioxide cartridge. Positive flip starting, adjustable speed. 1-pc. steel cylinder, fitted piston, precisioned 1-10,000-in. Displ. .0178. Bore .275. Stroke .300. Made and guaranteed by Herkimer, manufacturer of famous OK gas engines. Wonderful, trouble-free flying for all. Convert large rubber jobs to motor. Complete with cartridge holder. **$4.95**

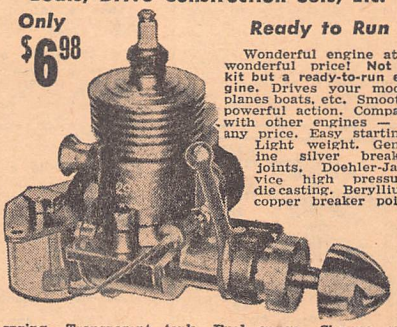
No. 7403. CO2 Ignitionless Engine..
No. 6769. Cartridges. (3 for 30c.) Each..12c

GAS ENGINE

Use It to Fly Planes, Run Model Cars or Boats, Drive Construction Sets, Etc.

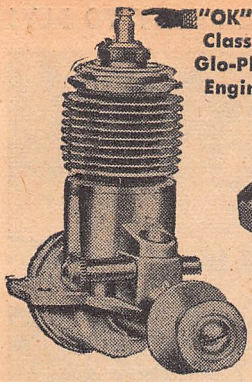
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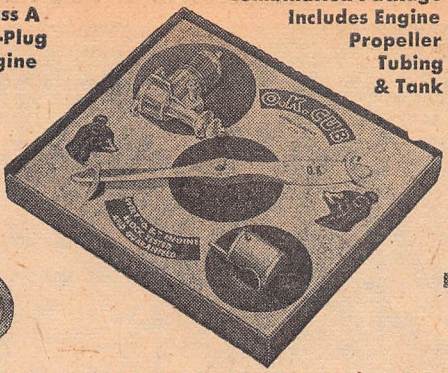
Wonderful engine at a wonderful price! Not a kit but a ready-to-run engine. Drives your model planes boats, etc. Smooth, powerful action. Compare with other engines — at any price. Easy starting. Light weight. Genuine silver breaker joints. Doehler-Jarvice high pressure die casting. Beryllium copper breaker point spring. Transparent tank. Fuel gauge. Chrome surfaces. Micro finished. Champion spark plug. Pressure lubricated. Factory proved. 1-6th horsepower. .29-in. displ. 300 to 11,000 r.p.m. Class B. Ready to run less coil and condenser. **$6.98**

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No. 7408. COIL, CONDENSER and IGNITION WIRE. Set..... $1.95

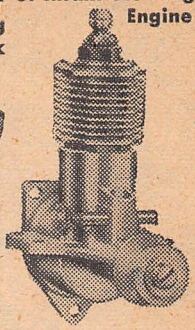


"OK" .099 Class A Glo-Plug Engine

Combination Package Includes Engine Propeller Tubing & Tank



.049 "OK" Cub or Infant Glo-Plug Engine



"OK" .099 CLASS A GLO-PLUG ENGINE

For Free Flight and Control Line Flying

Popular "OK" brand engine made by Herkimer. This size engine is used for the small A class for all types of flying, including indoor or outdoor flying sports flying, free flight and control line flying. While the low-priced cub or infant engine is the most economical type of engine driven flying available, most model makers progress toward the larger planes and motors. This is a medium-sized engine between cub and class "B" described below. .099 displacement. Comes complete, factory tested, ready to run. With glo-plug, which means it requires no coil or ignition system. Complete except for tank.

No. 7417. "OK" CLASS A ENGINE. Price Postpaid Only..... $5.95

No. 7419. "OK" Class A Engine Combination Package. Includes engine, propeller, wedge type gasoline tank, neoprene tubing. Price $6.75

"OK" .049 "HALF-A" GLO-PLUG ENGINE

Most Economical Size Gas Flying Job

Often called the Cub or Infant engine and known as the "Half-A" in competition. This motor, combined with the ready-made kits, offers you a lot of flying for little money. Also operates model racers and boats. The cub is ideal for indoor flying, sports flying and free flight. Although some call this a "beginner's" class because it can be assembled with a low priced, ready made plane and flown in 90 minutes, it provides all the thrills of larger models and more! Cubs are wonderful for indoor flying all year round, as well as outdoor flying. High performance. Start with this and build up to the big jobs. Precision made OK engine by Herkimer, complete, ready-to-run, with glo-plug, without tank.

No. 7420. "OK" Cub Engine. Postpaid. $4.95

No. 7421. "OK" Cub Engine Combination Package. Includes engine, propeller, wedge type gasoline tank, neoprene tubing. Postpaid. $5.75

JET ENGINE

—Assemble and Run in 10 Minutes

—For Boats, Cars or Planes

—Operates Indoors or Outdoors

—No Moving Parts



M.E.W. 601 JET ENGINE

—Easy to Start

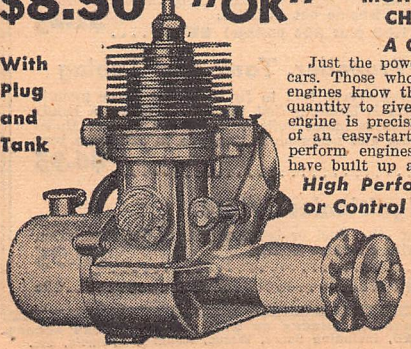
—Runs on Gasoline

For those who want a new thrill in model operation, try this **JET ENGINE. Gives a powerful thrust that drives a model boat, car or plane.** The entire unit is less than 6-inches long. No troublesome starting—starts at once. There is nothing to fit or test. Runs on gasoline. No moving parts to wear out or get out of order. Most models can be adapted to accommodate. Safe operation indoors or outdoors. Use singly or in multiples. Comes complete, ready to assemble and run in 10 minutes.

No. 7411. M.E.W. JET ENGINE. Price Postpaid..... $3.00

$8.50 "OK" MOHAWK CHIEF Glo-Plug B Engine

With Plug and Tank



A Quality Engine at a Low Price

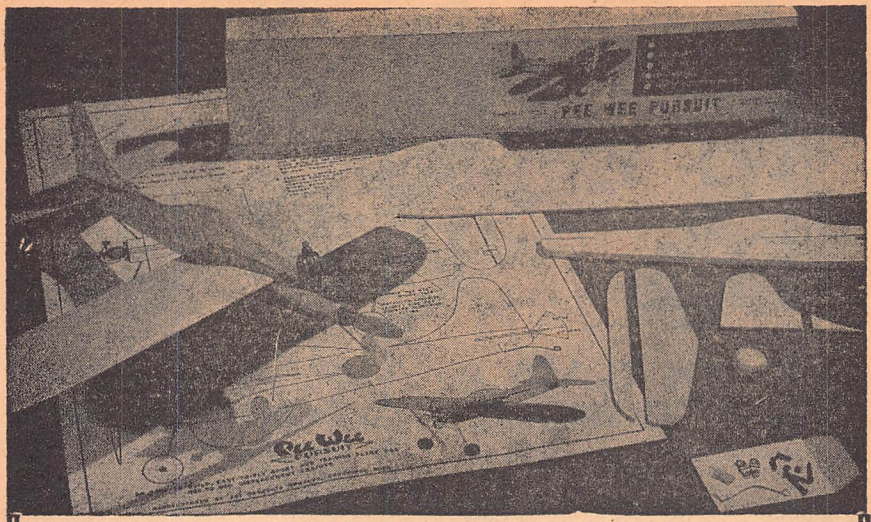
Just the power plant you want to drive your model planes, boats and cars. Those who are familiar with the famous Herkimer "OK" line of engines know that they are built QUALITY FIRST, then produced in quantity to give you a QUALITY ENGINE AT A LOW PRICE. Each engine is precision built, factory tested and guaranteed. Your guarantee of an easy-starting, smooth running, long lasting engine that will outperform engines costing twice as much is the reputation OK engines have built up among model builders for years.

High Performance for Contest Work as Well as Free or Control Line Flying. Engine Has .29-in. Displacement

Superbly engineered; features high grade metals and alloys throughout so that it gives uniform performance and long life under rugged conditions. Glow-plug operation eliminates your ignition problems, reduces cost. Block tested. Full 60-day factory guarantee. Complete with glow plug and tank.

No. 7425. OK Mohawk Chief Engine. Price. $8.50

ASSEMBLE PARTS, MOUNT ENGINE & YOU'RE READY TO FLY!



Ready-Made Flying Gas Model

Flies Like a Bird---A Pleasure to Assemble and Fly

You'll get a new thrill out of flying model planes with this model. Eliminates the tedious work in building. Eliminates expensive time-consuming repairs. A ready-to-fly model with built-in thrills.

All Parts (Except Motor & Prop) Included, Completely Finished, Ready for Quick Assembly

Set contains all parts required, cut and fully formed, ready to assemble. All metal and wire parts pre-formed. Step-by-step illustrated instructions included so that you will have no trouble, even if you have never built a model before in your life. Comes complete except for motor and propeller.

High Performance on Free Flight or Pylon Flying

Does a nice job of flying. Since all the parts are ready-made, they are all correctly formed. There is seldom any adjusting necessary to get the maximum performance out of the plane. This set eliminates the work of building and gives you THE THRILLS OF FLYING IMMEDIATELY.

Can Be Flown Indoors or Outdoors

Fly indoors in large gyms, auditoriums, or any sizeable space, as well as usual high performance outdoors. Can be controlled so it will circle or distance fly. Summer or winter, spring or fall, this plane will give you the thrills you have always wanted.

20-Inch Wingspan—Takes Gas or CO2 Engines

Fly this with your favorite power plant—CO2 engine, or "infant" or "cub" engines. Will accommodate any engine from .020 to .099, as well as CO2 engine. Has 20-inch wingspan and 14-inches in length. Complete kit comes in an attractive box. The easy building, easy flying characteristics of this good looking model make it ideal for the beginner. **Engine not included.**

No. 7431. Ready-Made Flying Gas Model. Price ($1.00 plus 25c postage) SEND..... $1.25

Famous "OK" Cub Glo Engine, Propeller, Tank and Tubing

This, together with kit above, is everything you need except fuel to fly it. Above plane mounts any infant or midget engine, but for the beginner who is building first plane, this makes a handy combination package. Includes OK Cub engine, the famous motor built by Herkimer Tool & Model Works, propeller of right size, wedge type gasoline tank and neoprene tubing. All in attractive box.

No. 7469. OK CUB COMBINATION PACKAGE.

Price ($6.75 plus 20c postage) SEND..... $6.95

Famous "OK" CO2 Ignitionless Motor

For running your motor on CO2 cartridges without other fuel or ignition system. See description elsewhere in catalog. Made by Herkimer. Complete with cartridge holder.

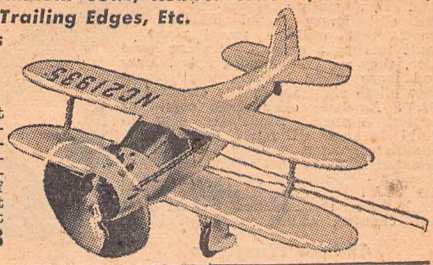
No. 7403. CO2 Ignitionless Engine. Postpaid..... $4.95

No. 6769. CO2 Cartridges. (3 for 30c) Price Each.....12c

Beechcraft Model No. 17



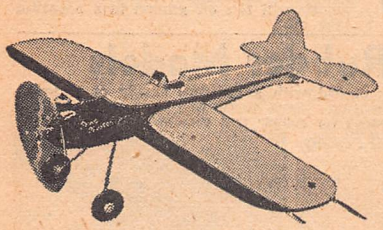
—*A Semi-Finished Kit That You Can Complete Without Experience*
—*Kit Complete With Aluminum Cowl, Rubber Wheels, Hardware, Finished Leading and Trailing Edges, Etc.*
—*For .19 to .36 Engines*
—*Carved Fuselage Easy to Assemble*
—*24-Inch Wingspan Biplane*



If you like the trim lines of the famous Beechcraft Biplane, this job will suit you. This plane has amazing detail and a perfect model of the real thing. Actually, it is one of our most popular models. The semi-finished parts make it easy to complete, and the flying qualities of this Scientific model assure you of plenty of thrills. Control line model—you control it from the ground. Can also be used as a free flight model. Complete except for motor. **$5.98**

No. 7460. Beechcraft Model 17 Kit.....

Scientific's Stuntmaster



—*Designed for Top Performance by Fran McElwee, Winner of Many Championships*
—*Kit Complete With Many Finished Parts, Including Wheels, Hardware, Etc., Etc.*
—*Big 40-Inch Wingspan*
—*For .23 to .60 Inch Engines*
—*No Previous Model Experience Necessary to Do Good Job*
—*Carved Fuselage Ready to Assemble*
—*Semi-Finished Kit That Builds a Wonderful Stunt Plane*

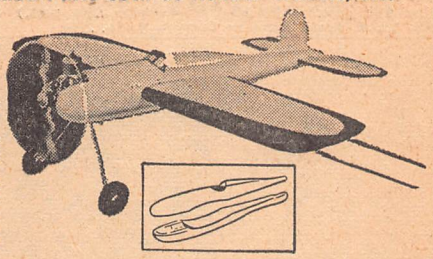


The **STUNTMASTER** was designed by Fran McElwee, one of America's top contest winners. It is a control line model, and you control it from the ground. Built to be highly maneuverable. Does a real job in performance and hard to beat in competition. Semi-finished parts make it easy enough even for beginner to build, yet the real thrills come when you take it out to fly. Snappy looking job. Complete except for motor. **$4.98**

No. 7458. STUNTMASTER MODEL KIT. Price Postpaid.....

Scientific's Dynamic Airplane

—*For All A and B Engines of .099 to .29 Inch Displacement*
—*Complete Kit—Finished Ribs, Shaped & Notched Leading and Trailing Edges, Semi-Finished Parts Throughout & Many Finished Parts Such as Rubber Wheels, Etc.*
—*26-Inch Wingspan With 8-Inch Chord*
—*Over 200 Square Inch Wing Area Gives High Performance*
—*Carved Fuselage Ready to Assemble*
—*No Previous Model Experience Necessary*



Here is a lot of value. A fine flying control line model which assures you good results even if you have never built a plane before. Scientific Model Kits are world famous for their performance in every important model contest. You get the advantage of expert design and large volume. This kit comes complete except for motor. **$3.59**

No. 7459. Dynamic Model Kit. Postpaid..

INFORMATION ABOUT ENGINES FOR MODELS

For those who are not familiar with the different size and style of engines, we give you this brief explanation. Among the gas engine field, there are the **"glo-plug" engines** and the regular **"spark-plug" engines. Glo-plug engines do not require coil, condenser or battery.** The regular **"Spark-plug" ignition engines require these.** The engine's cylinder displacement indicates the class of engine. The **"infant" or "cub" engine is smallest.** Its displacement is from **.015 to .099-in.** only in **"glo-plug"** type. **Class A** is the smallest regular engine, and this engine has displacement around .19-in. **Class B** is slightly larger and is around .29-in. **Class C,** about .35-in. displacement. **Class D** is for large models and used in radio control models, etc., and has .60-in. displacement. The larger the model, the larger the engine, though many models can sometimes use more than one class of engine. Class A to D engines usually come in either spark plug or glo-plug type. **CO2 engines** are in the cub or infant class. The advantage of the CO2 engine is that it needs no plug, no wiring, no fuel problems, no ignition problems, no experience. Powered by inexpensive carbon dioxide cartridges.

LOW COST

ENDURANCE CONTEST MODELS. These planes are built to **FLY!** And they really perform in the air! Every model builder knows that while a model plane built to copy a commercial plane looks nice, they are seldom good flyers. More and more model builders want planes that climb right up in the clouds and **FLY!** Now we offer these copies of contest winners. Amazingly easy to build because all fancy designing is eliminated. Even a poor job will fly remarkably well. That's because they're soundly designed for just one purpose: **TO FLY!** Learn about airplane design by building these planes, making your own changes, adding your own ideas!

42-Inch Wingspan Rubber-Powered Model

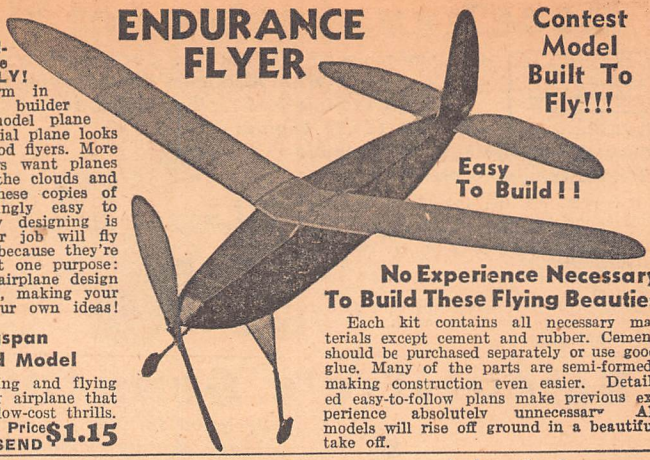
You will enjoy building and flying this model. It is a great airplane that will give you plenty of low-cost thrills.

No. 7587. Contest Flyer. Price ($1.00 plus 15c post.) SEND $1.15

ENDURANCE FLYER

Contest Model Built To Fly!!!

Easy To Build!!



No Experience Necessary To Build These Flying Beauties

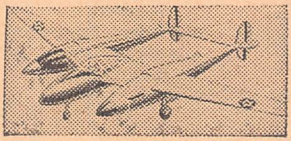
Each kit contains all necessary materials except cement and rubber. Cement should be purchased separately or use good glue. Many of the parts are semi-formed, making construction even easier. Detailed easy-to-follow plans make previous experience absolutely unnecessary. All models will rise off ground in a beautiful take off.

3 Hot Jumbo Flying Rubber Models

Lots of admiration from your friends. Each kit is solidly packed with a generous supply of material, complete and detailed plans showing step-by-step building methods. Even those who have never built a model before will find it easy and fun. **Each kit complete except for rubber and cement.**

Swell Looking—Swell Flying







Mustang War Devil

Famous War Plane

Mustang was one of the war's great fighter planes and still is one of the favorites with model builders. 24-inch wingspan. Kit complete except rubber and cement.

No. 7586. Price $1.00 plus 15c post.) SEND $1.15

Lockheed Fighter

34-Inch Wingspan

This plane looks good when it's flying or when it's standing. Lots of fun building it and more fun flying it. The famous Lockheed Interceptor was the war's fastest plane. Kit comes complete except rubber and cement.

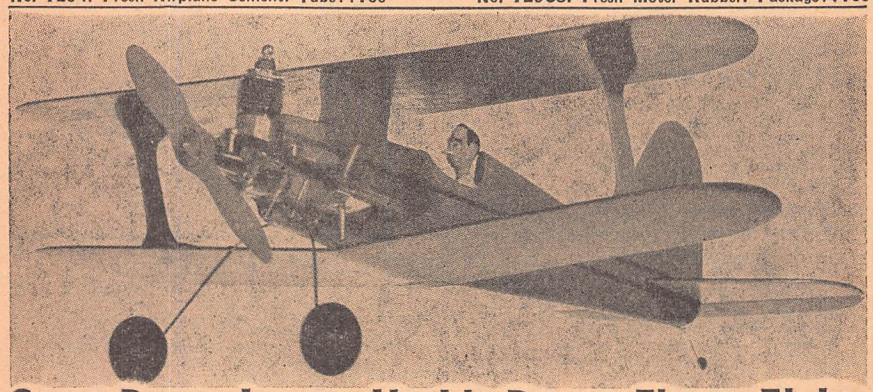
No. 7589. Price ($1.00 plus 15c post.) SEND $1.15

Private Cabin Plane

Modeled after the Monocoupe, Stinson, Cub and other similar private 2 to 4 passenger private planes that are flown around airports. Well designed, good flyer. Has 36-inch wingspan. Kit complete except for rubber and cement.

No. 7588. Price ($1.00 plus 15c post.) SEND $1.15

No. 7294. Fresh Airplane Cement. Tube..10c **No. 729C8. Fresh Motor Rubber. Package..10c**



Stunt Runt--Loops, Upside Down, Figure Eights

Plenty of fun with this outstanding performer. Light yet rugged, it is capable of all stunt maneuvers—loops, figure eights, inverted flight, etc., etc. Takes about 90 minutes to assemble, mount motor and get ready for flight. Easy to fly. Easy to assemble—the famous SIMPLEKIT with all parts ready formed for quick assembly. All metal and wire parts pre-formed. Just assemble and fly. Uses a CO2, infant or cub glo-engine, of .020 to .099 size. See listing elsewhere. Motor not included. 16-in. wingspan, 14-in. long.

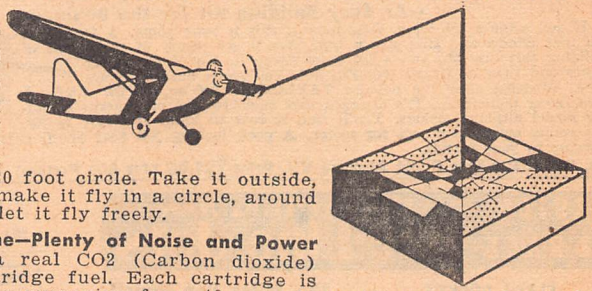
No. 7430. STUNT RUNT READY-MADE AIRPLANE. Price ($1.00 plus 25c postage) SEND..... $1.25

Complete, Ready-to-Fly Piper Cub With Real Engene; No Building!

—Trouble-Free CO2 Engine, No Ignition Problem. Precision Machined Cylinder and Pistons, Carefully Fitted for Smooth Operation
—Comes Complete, Ready-to-Fly, No Building, No Assembling. Fuel Up and Fly!
—Flies Under Control Around Pylon or In Free Flight
—You KNOW It's Going to Fly—It's Factory Tested
—Complete Finished Plane, Light Wheels
—Modeled After Piper Cub Plane
—Plastic, Correct-Pitch Propeller
—Takes Off and Lands

You Can Fly It Right In Your Own Home . . . or Outdoors!

For those who are not interested in building a plane, but would prefer to buy it ready-to-fly, factory tested engine and no building to do. Just take it out of the box, fuel the CO2 engine, and let it go! It will fly **FREE FLIGHT** or under **CONTROL.**



Pylon Control or Free Flight. Takes Off and Lands in Perfect Form

Flies like the "real thing". Nothing for you to do but have fun. You can make it fly indoors in a 3 to 20 foot circle. Take it outside, set it up and you can make it fly in a circle, around the pylon or you can let it fly freely.

Powered by CO2 Engine—Plenty of Noise and Power

Super-powered by a real CO2 (Carbon dioxide) engine. Uses CO2 cartridge fuel. Each cartridge is good for 4 to 6 flights averaging from 40 seconds to 1½ minutes for each flight. **The plane has built-in fuel tank, fuel line, 1-cylinder engine, mounted correct-pitch plastic propeller.** All you do is fill tank from cartridge, give the prop a flip with your finger and it starts to roar. Let go of the plane and it takes off and flies away. Plastic, heavy-duty propeller lasts longer. Engine has no ignition or electrical system to adjust, so there is no timing or ignition problem. Plane has 15-inch wingspan. **Plane is modeled after the popular Piper Cub private flying plane.** Plane is packed in box completely set-up, right down to landing gear. Set includes ready-to-fly plane complete with motor and fuel tank, control pylon, rapid re-fueling unit (fuels plane in 1 minute for next flight) and CO2 cartridge. Order several extra CO2 cartridges for additional flights.

No. 7428. COMPLETE PIPER CUB PLANE SET.
Price Postpaid, Only..... $8.50
No. 6769. Fuel Cartridges. (10 for $1.00) Each.....12c



SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

Taylor Cub

36" Wing Span

Looks and Flies Like a Gas Model

DeLuxe Flying Model. A beautiful reproduction of the famous Taylor Cub and a superb flying plane.36 inch wingspan—three feet wide. Just imagine what a beauty in detail it is. A good, consistent flier. Amazingly close in detail to the real job. Takes to the air like a bird; beautiful gliding angle. Well balanced. Kit complete except for cement and rubber.

No. 7580. Price ($1.00 plus 15c postage) SEND..... $1.15

Loads of Fun with this Thrilling, Sensational

Remote Control Model Plane

It Flies! Loops! Dives! Zooms! You Pilot the Plane in a 12 foot Circle!

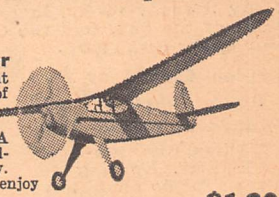


Thrilling new model plane which fascinates everyone from 6 to 60. It flies around in a 12-foot circle. It takes off from airport, climbs, zooms, loops, comes in for a perfect landing! Pilot has complete control of the plane by handling control stick. A unique remote-controlled mechanical airplane employing an entirely new and remarkable principle. By easy movements of stick, you control the flight of the plastic scale model of famous Constellation plane. Fly high or low, go fast or slow, zoom or loop. **Terrific!** Flight instruction direction booklet is entertainingly written. Great help for those who want to get the "feel" of flying. Complete with plastic plane, instrument panel, control stick, landing strip, flight manual, 'round the world contest flight map. **No building—ready to use.** Packed in colorful box over 2 feet long.

No. 7564. REMOTE CONTROLLED MODEL PLANE.
PRICE POSTPAID ONLY..... $2.75

42-Inch Free Flight Convertible Airplane

—Power It With Rubber, CO2 or Infant Engine
—Modeled After the Taylorcraft or Piper Cubs
—An Easy Building Kit for the Beginner



If you want a lot for a little money, this is your plane. A free-flight job that climbs and flies like a bird. You'll get plenty of thrills out of building this big job, and a lot more flying it. Fly it on rubber power and CO2 or Infant Gas Engines. You really have 3 planes in 1. Modeled after the popular **TAYLORCRAFT or PIPER CUB.** A nice flying monoplane. It's designed and made by one of America's leading model airplane makers. You'll find it easy to build and easy to fly. Kit comes complete except for motor. A good looking job that you'll enjoy showing to your friends.

No. 7568. Big Free Flight Airplane Kit. Price ($1.00 plus 20c Postage) SEND..... $1.20

BUILD & RACE The Thrilling New Bee-Line Jets

FLASH ROCKET — **125 Miles Per Hour!!**



Thrilling As A Trip To The Moon

SUPER SONIC STREAK

Slick As A Whistle — *Fast As Lightning*



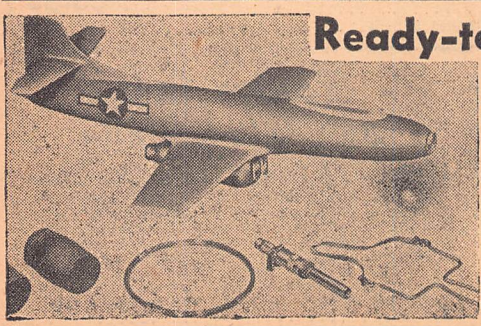
THRILLING SPEED--- LONG RANGE FLIGHTS

New Super Fast CO2 Propelled Racing Models

These new **BEE-LINE JETS** whiz through the air on a fine steel guide line at astounding speeds up to 125 miles per hour for distances up to 1,000 feet!! You'll find them easy to build with these jiffy-built kits. Bodies completely formed, sanded and bored for CO2 cartridge. All other parts cut to shape. Finished metal parts. Complete plans and instructions. Nothing to compare with them for **REAL SPEED.** **55c**

No. 6767. FLASH ROCKET KIT. Price Postpaid..... 55c
No. 6771. SUPER SONIC STREAK KIT. Price Postpaid..... 55c
No. 6769. CO2 JET UNITS. (3 for 30c) Each Only..... 12c
No. 7670. CONTROL LINE WIRE. 200-ft. Per Roll Postpaid..... 60c

Ready-to-Fly Navy Jet Plane



Complete, Includes Douglas Navy Skystreak, Allyn Jet Shooter, Hand Catapult & Adapter, 100-Ft. Stainless Steel Wire, 2 Rubber Bumpers

600 SCALE MILES PER HOUR

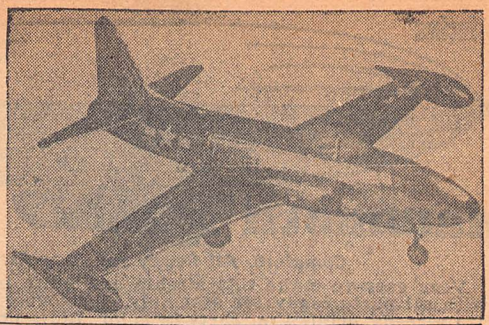
Speed! Action! Thrills! 600 scale miles per hour—as fast as the jet Navy record breaker itself! Moulded to scale of durable red plastic—a real honey in looks. **NO BUILDING—READY TO FLY.** Propelled with CO2 jet bulbs or hand catapult along smooth steel wire. Rubber bumpers prevent plane damage at end of run. No jet units supplied; see above. **$2.00**

No. 7562. Complete Navy Jet Set... $2.00

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Aldens, Spiegels, etc.

Lockheed P-80 Shooting Star

All Metal Plane

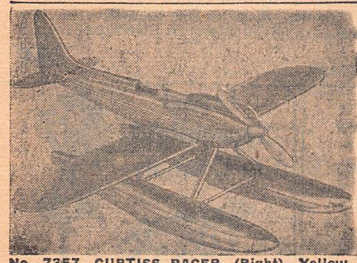


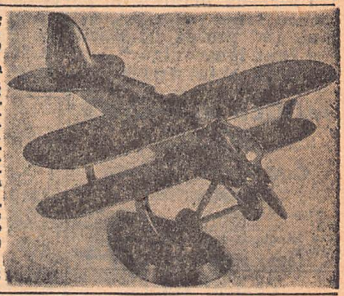
Never Before Such a Realistic Plane

All aluminum sections complete, even to reproducing the rivets in the actual plane. Moulded plasti-cast fuselages or balsa fuselages with metal covering. Finest detailed plans with completely illustrated step-by-step instruction sheet. This is the famous jet plane that goes at the speed of sound. Complete kit including bubble canopy, trim decals, special CZ silver cement, all-metal aluminum fuselage and all construction parts. Non-flying.

No. 7435. LOCKHEED P-80 JET. ¼-in. Scale. 10-in. Wingspan.... $1.50

No. 7432. LOCKHEED P-80 JET ⅜-in. Scale. 14½-in. Wingspan... $3.50





Authentic Plastic AIR PLANES

Amazing detail in every respect right down to rivet heads! Lustrous, brilliant colored plastic, fully finished parts, just assemble in few minutes. Most handsome models ever made. EXACT DETAIL. Treasured mantel or room decorations.

No. 7356. SUPERMARINE. (Left). Racing Seaplane. Silver-like plastic. Postpaid..... **$1.00**

No. 7357. CURTISS RACER. (Right). Yellow. With Plastic Mount. Postpaid..... **50c**

Lockheed P-80 Jet

"Shooting Star" Stromhecker

Streamline Beauty

Solid Display Model



Jet propelled superfighter. Dimensions when assembled: wingspread 6½-in.; 6-in. long. Complete with display stand. Beauty for bedroom, den, office or mantel. Full color decal insignia and trim. Plastic pilot's canopy. Ready shaped parts; easy-to-finish.

No. 7354. Lockheed Solid P-80. Each Only 79c

Create-O-Matic Sportplane

IT FLIES



ALL PREFABRICATED
NOTHING TO MAKE
SIMPLY PUT IT TOGETHER

At last, not just a small model, but a really large model! About 30-inch wingspan. Just about anyone can assemble this plane in record time. All parts are pre-fabricated, quickly fitted together. And the finished job is a real beauty! To see it is to want it! **ALL PARTS CUT TO FIT. SHAPED ALUMINUM BULKHEAD. PRE-FORMED PROPELLER. LANDING GEAR READY TO ATTACH. BEAUTIFULLY COLORED. COMPLETE PARTS. COMPLETE INSTRUCTIONS.** Great contest flier. Takes off and lands. Complete in colorful carton.

No. 7567. Create-O-Matic Sportplane. Postpaid..... $2.79

Control Line Airplane That Can Be Powered By Rubber, CO2 or Infant Engine

Build This Plane for Rubber, Then Convert It to Engine If You Wish

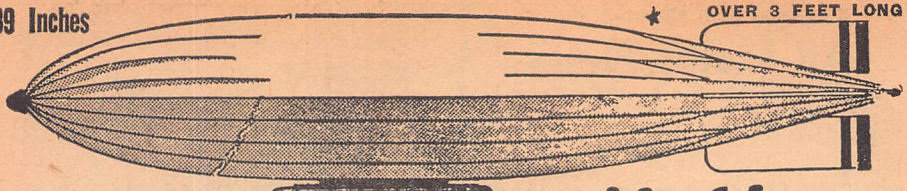


Here is a low priced model that combines most of the advantages including a very low price. You can build this **30-inch wingspan** plane and use ordinary low-priced rubber for power. Fly it, have fun, and then if you decide to convert it to engine power, you can do so. It will fly on CO2 engines or infant engines. By "infant" engines is meant those very small gas motors having a displacement of from .020 to .099-in. When the engines become larger, they are classed as "A", "B" or "C" class, but these fly heavier planes which are more expensive to build and maintain. The small plane such as this can be flown indoors even under gas or CO2.

30-Inch Control Line Model

You can fly this as a "free-flight" (uncontrolled —just let it fly) or as a "control-line" model. When you fly it as a control-line model, you can control its flight from the ground, causing it to go up or down, turn, etc. Naturally this is more fun, except when you just want to let it take off and fly high or for long distances under its own power. This is one of the finest kits made, carefully engineered. The design is right, the instructions and parts are right, and you'll find it flies right. Easy to build. 30-in. wingspan. All parts except motor included.

No. 7571. Convertible Control Line Plane. Price ($1.00 plus 20c postage) SEND..... $1.20



Mammoth Airship

Complete, All Ready for Easy Assembling in 5 Minutes!

Very easy to make this airship and quite impressive looking. Comes complete with all parts ready for assembly. Just cut out the parts and assemble. Designs are already printed on parts in color. Blow up balloon, which measures about 39 inches long (over 3 feet!), and the parts are attached. These parts include the fins, and the cabin assembly. Balloon measures nearly 8-inches in diameter and has that long "cigar" look. 3 for 75c.

No. 3304. MAMMOTH AIRSHIP. Price Postpaid, Each..... 25c

MODEL AIRPLANE BOOKS

Gas Model Airplane Construction

150 pages — 200 illustrations. Tools, techniques, repairs,, invaluable handbook for every gas model builder.

No. 1056. Postpaid..... $1.00

Control Liners

157 pages — 160 pictures — 17 chapters. History, design, controls, constructions, plans, accessories and how to fly.

No. 1053. Postpaid..... $1.00

Gas Modelers Guide

170 Pages—15 Chapters—92 Pictures & Diagrams. Covers free flight, control line, race cars, boats, planes, radio control, etc. How, when & where to use gas engines.

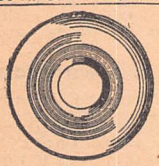
No. 1055. Postpaid... $1.00



Steel Piano Wire Control Line

For Planes, Jets, Etc.

No. 7670. Control Line Wire. 200-ft. Coil. Postpaid.... 65c

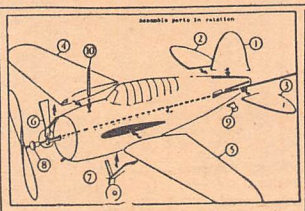


Composition Wheels

Very useful in the building of various wheel type models as well as for model planes. Made of black composition material. Formed, ready for use. Nearly 1-inch diameter.

No. 7233. Each, Postpaid 10c

4 for 25c



Model Gas Engine Handbook

150 pages—50 different engines—83 pictures, blueprints. Tells theory, operation, repair of gas engines. Specifications & data on 64 engines. 40,000 copies sold.

No. 1054. Postpaid... $1.00

Aluminum Motor Cowl for Streamline Look



Measures 3¼-in. in diameter. Slips over and easily attached behind most propellers to give plane that "big motor" look. Made of aluminum so weighs very little. For all types of models.

No. 7232. Price Postpaid. 55c

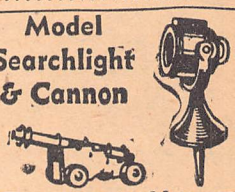
Plastic Pilot Head for Model Airplanes and Model Racers



Head is 1½-in. high. Very realistic in appearance. Will fit most models and since weight is very little, will not affect flying qualities of plane.

No. 7231. Price Postpaid 15c

Model Searchlight & Cannon



These die-cast models are swell additions to your model equipment, and also serve as very attractive ornaments for home craftsmen. Look very good as desk and mantel ornaments. Can be used in many ways to create unusual novelties.

No. 7282. Cannon. 1½-Inch Long. Price... 35c

No. 7284. Searchlight. 1-inch. Price..... 30c

Large, Special Made Rubber Suction Pylon for Racing Midget Autos, Etc.



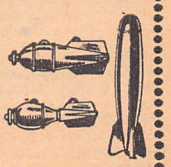
Race Your Cars, Models, Etc., Round and Round!

Greatest invention for model racers! Now you can run your mechanical autos, jet racers and any models round and round. No danger of them getting away from you. Let them go in large or small circles. Has suction cup base so it will stick firmly to any smooth surface, floor, table, etc. Control wire hooked to model and to pylon. Then, let 'em rip.

No. 7227. Pylon. Postpaid 35c

Realistic Miniature Bomb Assortment

10 Die-Cast Metal Dummy Bombs



These miniature bombs come in an assortment of styles from the block-busters, demolition bombs, torpedo-type bombs, etc. Some can be mounted right under body and wings of planes and other models. Adds plenty of realism since they are accurately made, die-cast all metal miniatures. Comes in assortment of 10 to package.

No. 7241. Per Package..... 35c

Adjustable Pitch Propeller

Top Flying Efficiency!

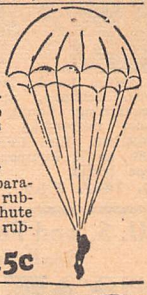


For maximum in efficiency and to get the most out of your motor use this good-looking propeller. Blades are easily adjusted to any pitch or angle or for right or left hand rotation. For flying or scale models. Aluminum.

No. 7225. About 7½-in. Each, Postpaid 35c
No. 7226. About 10-in. Each, Postpaid.....50c

SELF-OPENING PARACHUTE

Opens Automatically!



This parachute opens automatically, pilot floats gently to ground. Useful in many ways to make your models more realistic and to have plenty of fun. Drop it from high building or high place. Send messages by parachute. By putting cord in with rubber motor of your plane, parachute will be released in mid-air when rubber unwinds. Many stunts.

No. 681A5. Parachute. Each, Postpaid..... 15c



MODEL BUILDER'S KNIFE

Razor Sharp



Razor blade sharpness. Cut designs out of wood with ease. Hold and use like a pencil. Hundreds of uses for model and office work.

Use It Like A Pencil

No. 7286. Zip Knife 15c

Build Radio Controlled Model Boats and Planes

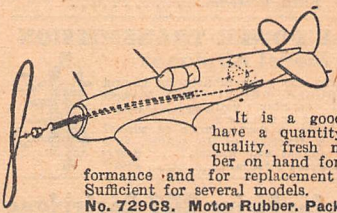


Simplified plan for constructing the mechanism that will operate boats and planes by remote control. It's fun to build—and it's fun to operate. When completely built, you can control boat, autos, plane, etc., by means of a telegraph key. There are 16 different signals that can be transmitted so you can control as many different contrivances—lights, rudder, motor, etc.

These plans are the result of research by U. S. Government, engineers, etc. Simplified, comprehensive plans for the radio control unit are given. There are no wires or connections. Control is by wireless radio. Description and interpretation of plans accompany the drawings.

No. 1995. Plans For Building Radio Control Unit. Price Postpaid..... 25c

FRESH MOTOR RUBBER



It is a good idea to have a quantity of good quality, fresh motor rubber on hand for best performance and for replacement purposes. Sufficient for several models.

No. 729C8. Motor Rubber. Package 10c



Fragmentation Bombs

As illustrated above. The famous deadly high explosive bomb. Dummy bombs made of cast metal. Over 1-in. long.

No. 6972. Each..... 8c

Aluminum Paint

Give your models the "metallic" look. 1½-oz. jar.

No. 4008. Postpaid.... 19c

Gold Paint

For touching models or any article to give gold look. 1½-oz.

No. 4009. Postpaid.... 19c



AVIATION WINGS

SILVER

Wear on your lapel. Shows you are an aviation enthusiast. Fine for clubs.

No. 8985. Silver..... 50c



WING & TAIL LIGHTS

Dummy wing and tail light sets. Dress up those commercial and private models. Cast metal parts, extremely realistically fashioned. Just the added touch needed. ½-in.

No. 6974. Each..... 8c



RINGMOUNT MACHINE GUN

Movable. Swings around in a swivel when ring-mounted. Add to your models and make those war birds look real. 1¼-in. long.

No. 6817. Each..... 30c



Dummy BOMBS

Dummy bombs. Hang a row of these on your plane! Made of cast metal, amazing detail. ¾-in.

No. 6815. Each..... 5c



DUMMY METAL MOTOR

Molded from white metal to closely resemble a nine cylinder radial engine. Has hollow crank case. Very realistic.

No. 6975. 1-in. Diam. 25c
No. 6976. 1½-in. Diameter. Each..... 35c



Model Life Boat

Useful novelty when building ship models. Also makes an unusual and attractive desk ornament. Die cast metal. About 2-inches long.

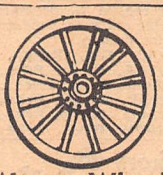
No. 7242. Model Boat. Price Each Postpaid..... 20c



WING EMBLEM

Fine for plane clubs, junior aviators, etc. Colorful sweater emblem, about 5-in. wide. Sew on sweater, jacket or shirt. 3 for 50c.

No. 7026A. Postpaid..... 20c



Wagon Wheels

Die cast metal. Suitable for coaches, wagons, cannons, etc. Very attractive in handsome old style. About 1½-in., 12 spokes.

No. 7254. Wagon Wheels. Price Each Postpaid..... 15c

AVIATION RINGS

U.S. Air Corps design. Massive style, spread eagle on sides, propellor & wing design on face. State size.

No. 8308. Chromium. Each.... 89c
No. 8344. Silver. Each.....$2.49
No. 8339. Rolled Gold.....$2.95

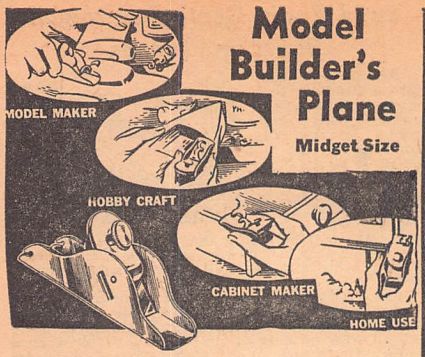


Miniature Street Lights

For Model Train Layouts, Miniature Towns, Etc.

REALLY LIGHTS UP! Has many uses—fine for your model train layout, as a street light in model city, etc. Gives extra realism. Beautiful enameled die cast post. Translucent plastic globe. Throws a bright light. Fine as a table or bedside decoration. 14 volt G.E. lamp, long leads.

No. 7249. Postpaid... $1.00



Model Builder's Plane

Midget Size

Ideal for model and hobby builders. Precision built for precision work only in a small size. Use as plane or straight chisel. All steel with close-adjusting hollow ground tool steel blade. Makes your work easier. About 3 ½-inches long. Complete with blade.

No. 7252. Price Postpaid..... 60c

DOUBLE POWER TRANSMISSION For Model Airplanes



More power for your models by giving them a **DOUBLE DRIVE!** This midget transmission enables you to double your rubber motor and increase performance of plane! Weighs but a fraction of an ounce. Patented. Fits almost any model.

No. 7078A. Price Postpaid..... 35c

Jet Gun for Firing CO2 Cartridges



Indispensable for all operators of jet boats, cars or planes. Fast get-away, more power. All metal

No. 7669. Jet Gun. Each Postpaid..... 50c

Airplane Cement

Quick Drying, Grips Tight



High quality model airplane cement that does an excellent job of holding your model together, firmly and tightly. Comes in tube. Also useful for many other household purposes. Dries quickly.

No. 7294. Model Airplane Cement. Per Tube..... 12c

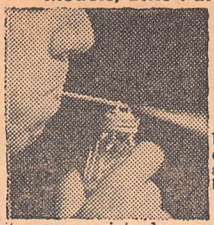


Lewis Machine Gun

Easily mounted on your model. Made of die cast metal. Realistic looking. About 1 ½-in. long.

No. 7279. Lewis Gun. Price Each Postpaid..... 15c

The Quick, Easy Way to Touch Up Models, Bike Parts, Small Articles



Mouth Blown Paint Sprayer

Atomizer and Sprayer for Dope, Paint, Etc.

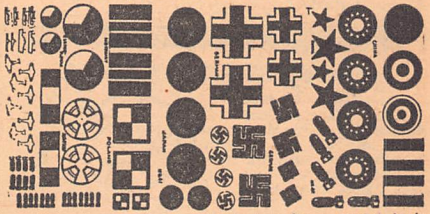
Designed for model builders but serves hundreds of purposes. Blower attached to small jar and by blowing through tube, it sprays paint, lacquer, dope, perfume, or any free-flowing liquid. Produces mirror-like finish. Excellent for touch-up. Uses small household or dope bottle.



No. 7437. Price.. 29c

U. S. and Foreign Plane Insignias

Swell, Full Color Decorations



Genuine lustrous decals that make a model look snappy. Insignias for U. S., British, German, French, Chinese, Japanese, Jugoslav, Czecho, Norwegian, Russian, etc. planes in true colors. Also bomb and ship markers. Right size for models.

No. 6971. Plane Insignia Set. Each, Postpaid..... 15c

Clear Dope

Same as colored dope. Used to strengthen and finish fuselage. Improves lift, flying. Gives it a slick look. 1-oz.

No. 729F8. Each..... 15c

Model Airplane Tissue

For fuselage and model building. Colored tissue for decorative and structural purposes. Strong and light. Keep extra supply for making repairs to damaged fuselage. One color to package. Specify color desired. **10c**

No. 7290. Red. Price..
No. 7290A. Green. Price...10c
No. 7290B. Blue. Price....10c
No. 7290C. Orange. Price...10c
No. 7290D. White. Price...10c
No. 7290E. Black. Price...10c

Anchors



These make useful ornaments for the model builder. Used by home craftsmen in making lamps and other novelties. Made of die cast white metal. Can be colored to suit.

No. 7239. Anchor. ¾-In. 10c
No. 7240. Anchor. 2-In. Price Each Postpaid..... 45c



Model Airplane Colored Dope

For coloring fuselage. Also tightens fuselage so plane flies better. Strengthens tissue. Indispensable for model builder. Order by color. 1-oz. size.

No. 7296. White. Price.. 15c

No. 7296A. Black. Price...15c
No. 7296B. Yellow. Price..15c
No. 7296C. Silver. Price...15c
No. 7296D. Red. Price....15c
No. 7296E. Blue. Price....15c
No. 7296F. Orange. Price..15c

Model Sander



Handy sand paper holder that makes it easy to sand your models. Works like a plane. Grips sand paper firmly and you just sand it easily, quickly. Small size, about 3-inches long.

No. 7283. Sander. Price Postpaid..... 45c



All Metal Street and Park Miniatures

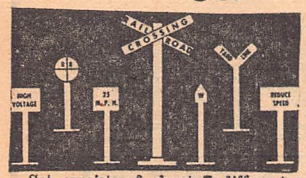


Fine for Model Layouts, but Attractive Anywhere

Originally sold to beautify model layouts, but everyone seems to take a fancy to these realistic miniatures. Set consists of die-cast, truely colored suburban hydrant, package box, waste paper box, letter mail box, red fire hydrant, park bench, man and lady. Each set is packed in an attractive box.

No. 7275. STREET and PARK MODEL SET. Price Postpaid Only..... 98c

Railroad Sign Model Set

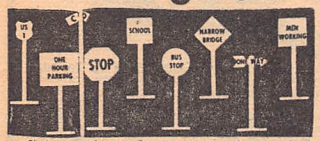


Adds Realism to Your Layout

Set consists of about 7 different popular railroad right-of-way signs, such as those illustrated. These faithful miniature reproductions are sturdy die cast metal, colored and complete in every detail. No train layout should be without them. Each set is packed in attractive box.

No. 7276. Railroad Sign Set. Postpaid.... 98c

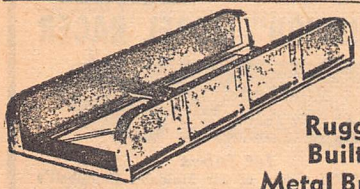
Motor Highway Model Sign Set



Street and Road Markers

Set consists of about 9 pieces similar to the illustration. All pieces are made of two-color die cast metal, highly authentic in their realism. Even those who do not have a regular model layout will find that these miniatures make attractive room ornaments. Each set comes in attractive box.

No. 7274. Highway Sign Set. Postpaid.... 98c



Ruggedly Built All Metal Bridge

For Model Autos or Trains

Want to have some fun with your model auto racer, cars or model train layouts? Include this bridge in your set and let the train and cars whizz over it. Indoors or outdoors, you'll find this rugged all-metal bridge is built to take plenty of weight. Length 11 ¼ -in., width 5-in. Height 1 ½ -in. Good looking satin aluminum finish. All metal. **$1.25**

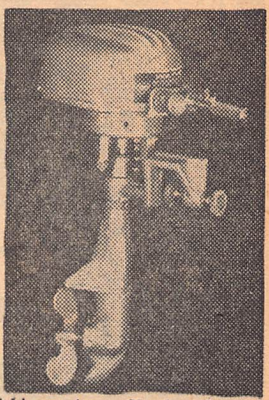
No. 7246. Girder Bridge. Price Postpaid.

SALES OR USE TAX IS EXTRA. If your state has either of these taxes, add amount to your remittance.

Looks & Runs Like Real Outboard!

ELECTRIC DRIVEN OUTBOARD MOTOR

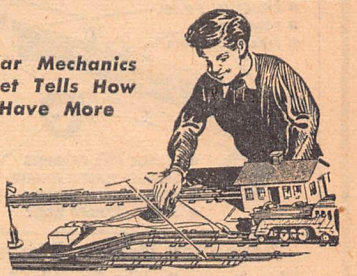
Fits Almost Any Boat



A fully operating scale model of a famous outboard motor. Attach to any model boat and it sends it along at a fast speed. Even attach to anything that floats and watch it speed along like a hydroplane. You'll get a lot of fun out of seeing the wash of the boat as this powerful motor drives its way along. Measures 5 ½ - inches high. Operated from flashlight batteries. Can be made to go straight or turn. Handsomely and strongly constructed, bright silvery finish. Large 1 ½ -inch propeller. Easily attached or removed with clamp screw. Regular swivel action for turns, with locking device. Complete except for batteries—use any standard flashlight cells.

No. 6429. Price Postpaid Only..... $3.98

Popular Mechanics Booklet Tells How to Have More





Fun With Your Model Railroad

Model Railway Track Layouts, Conveniently Done With Less Space—How to Control Several Trains On Single Track—Multiple Control Panel for Trains Made From Radio Cabinet—Model Layout Built in a Chest—Money-Saving Ideas for Making Your Own Railroad Accessories—Automatic Control to Slow Down Trains on Curves, etc.—Relays of Model Layouts—Automatic Track Switches—Giving Locomotives Extra Power—Etc., Etc. Every operator of model train layouts will find this booklet of great help. Well illustrated, well written by Popular Mechanics Magazine.

No. 1851. Model Railroad Booklet. Postpaid 25c

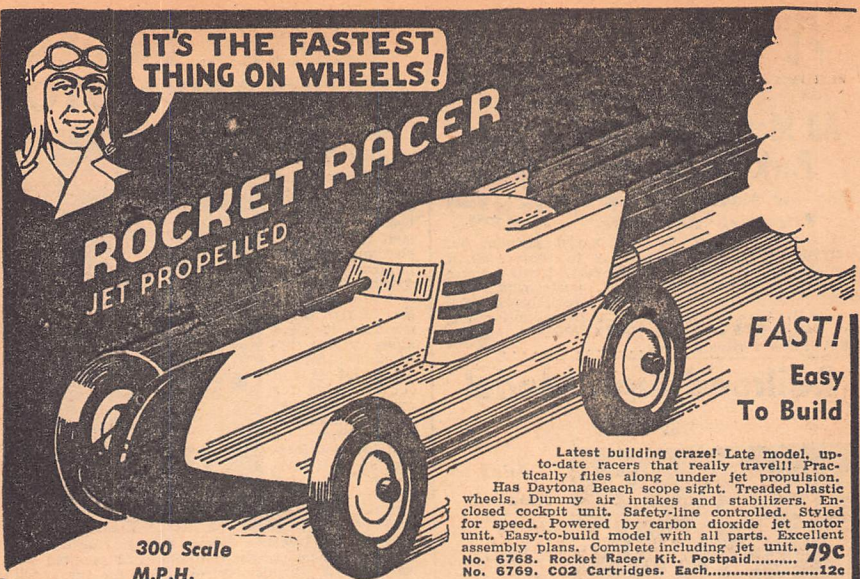
For Your Models



Lewis Machine Gun With Special Mount

Lewis Type Machine Gun

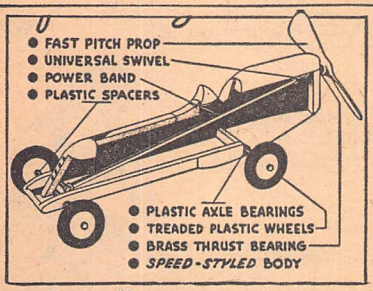
No. 7278. 1" long.....10c
No. 7279. 1 3-8" long 15c
No. 7280. 2" long.....20c



FAST! Easy To Build

Latest building craze! Late model, up-to-date racers that really travel!! Practically flies along under jet propulsion. Has Daytona Beach scope sight. Treaded plastic wheels. Dummy air intakes and stabilizers. Enclosed cockpit unit. Safety-line controlled. Styled for speed. Powered by carbon dioxide jet motor unit. Easy-to-build model with all parts. Excellent assembly plans. Complete including jet unit. **79c**

No. 6768. Rocket Racer Kit. Postpaid.....
No. 6769. CO2 Cartridges. Each.....12c



Propeller Driven Racer

This Racer Really Travels Fast!

NEW! DIFFERENT! FAST! Illustration shows cutaway view. Kit includes streamline body. Really moves at high speeds. Rubber driven propeller. Complete kit. **50c**

No. 7668. Rir-O-Drive Racer. Postpaid.

Jet Gun for Firing CO2 Cartridges



Enables You to Use Jet Power for Any Model

Indispensible for all operators of jet boats, cars or planes. Fast get-away, more power. All metal. **50c**

No. 7669. Jet Gun. Each, Postpaid...

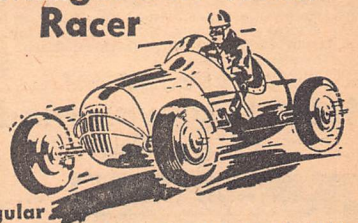


CO2 CARTRIDGES

Carbon dioxide cartridges for use in all jet cars, boats and planes. More zip, Faster operation. Win thoose championships! **Box of 10, $1.00.** **12c**

No. 6769. CO2 Cartridges. Each.....

Midget Dirt Track Racer



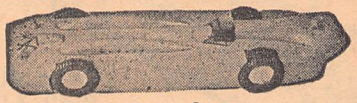
Jet or Regular

Sensations of the model world. Easy to build. Completely finished parts, including fully carved and shaped bodies—more time for racing fun. This beautiful jet is true to the latest type midget racers and packed with racing fun. Complete kit. Rubber wheels. Detailed tire treads. Bored body for cartridge. Ready-cut front end grill. Decal markings for dress up. Plastic wind shield. Metal axles, wheel bushings. fast, smooth, easy rolling. Control line, jets listed below.



No. 7663. Midget Racer Jet. Postpaid.... 85c

"BLUEBIRD" MODEL RACER



Jet Tubes

Wonderful model of Sir Malcolm Campbell's famous Bluebird racer—world's fastest car. Completely carved, no guess work. Simplified construction. Complete with cowling and plastic wheels. Authentic scale model. With jet propulsion feature. Complete kit. **65c**

No. 7665. Bluebird Racer Kit. Postpaid

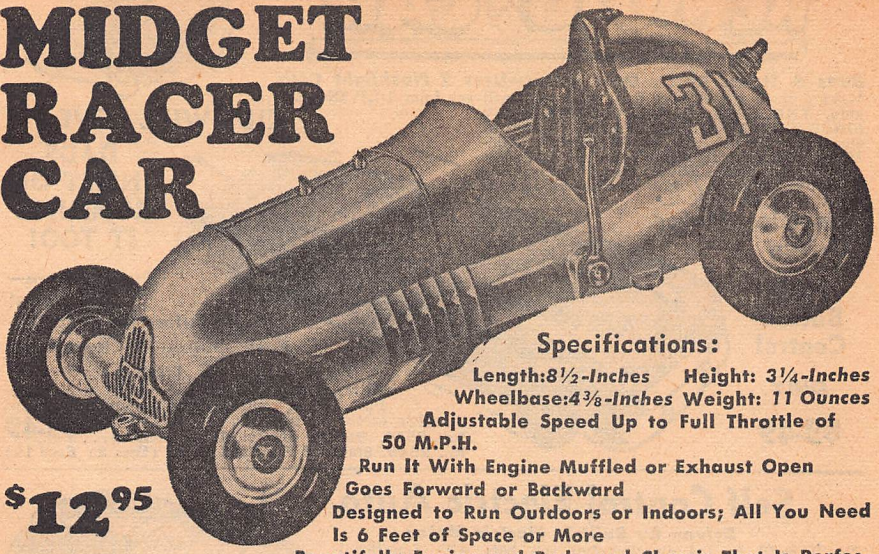
Control Line Wire for Jet Jobs

Wire used to guide jet jobs account terrific speed. Finest piano steel wire. 200-ft. coil.

No. 7670. CONTROL LINE WIRE. Price, Per Coil..... 65c

GAS ENGINE DRIVEN---READY TO RUN

MIDGET RACER CAR



$12.95

Specifications:

Length:8½-Inches Height: 3¼-Inches
Wheelbase:4⅜-Inches Weight: 11 Ounces
Adjustable Speed Up to Full Throttle of 50 M.P.H.
Run It With Engine Muffled or Exhaust Open
Goes Forward or Backward
Designed to Run Outdoors or Indoors; All You Need Is 6 Feet of Space or More
Beautifully Engineered Body and Chassis That Is Perfection to Look At and Runs Like a Real Racer
Racer Is Complete, Ready-to-Run, Including Engine; No Building, Just Assemble in 2 Minutes Without Special Tools

REALISM BEYOND ANYTHING YOU'VE EVER DREAMED ABOUT!

This is the kind of fun you've always wanted—a real, rip-roaring **RACER** of your own. Thousands are already enjoying the thrills of racing model midgets. It is a low-cost, educational hobby you can enjoy indoors or outdoors. Needs as little as six feet, so you can race these jobs in your basement from a center post or pylon. The mechanical perfection of the tiny cars, the thrill of real speed and that race-track smell of burning gas rouse the "racing bug" in almost everyone. Manually controlled muffler so you can race it quietly (in the city) or with throttle open giving it roaring bark of the real dirt track racers (for the country).

Adjustable Muffler for Quiet Operation or Loud Barking Roar

The famous **COX THIMBLE-DROME SPECIALS** are recognized as unexcelled for quality and performance. Just get your two hands on this ready-to-run model and examine it with real pride from the front grille to tail exhaust. Look at the detail with which the body is built, the way the chassis is precision-engineered just like the big race jobs, so that the wheels roll smoothly and efficiently. See how the motor is built right in. Geared right into the rear wheels with case hardened steel gears. Rear end exhaust. Automatically lubricated gears and bearings. Fuel filter. Air cleaner. Enclosed fly wheel. 4:1 gear ratio. Built so that entire car can be taken down and assembled easily. All metal construction with exception of rubber tires.

More Than a Model—A Real Racer in Miniature

As you examine and run this racer, you'll come to realize that it's more than a model, it's a real engine-driven racer in miniature. The detail of its construction, the method of operation—the same as the real thing except for size.

Cox O-45 Special Is Complete, Ready to Run

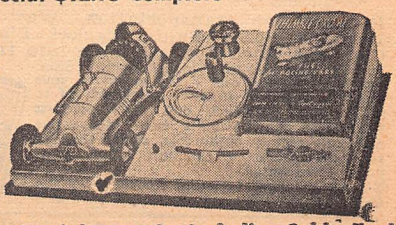
Called the easiest steering, most fool-proof miniature racer built. Ready to run in just two minutes after you take out of box and adjust—no special tools needed. They're safe, they're fast, they're fun. All the family will enjoy it. The **COX** racer will last for years, but since it is built like a real auto, parts are interchangeable and can be replaced. Parts list included. These cars can be run on the straight-away, but they are usually run in controlled areas from a steel cable or on a track.

Cox O-45 Thimble Drome Special $12.95 Complete

Complete as described above, attractively boxed, with complete instructions, parts list, etc. Assemble and run in 2 minutes.
No. 6868. Midget Racer Car. Price Postpaid. $12.95

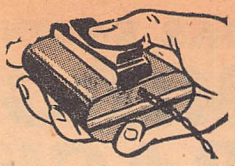
Cox O-45 Special Racer Set Including Fuel, Cable, Post, Etc.

Includes complete Cox O-45 Thimble Drome Special Midget Racer, as described above, plus all operating supplies such as steel cable for control racing, center post, battery clip and racing car fuel. Race it anywhere—no track needed with center post and cable. Runs in six foot circle if desired. **As illustrated at right.**
No. 6869. Midget Racer Set. Price Postpaid. $15.45



Special Racer Set Including Cable, Fuel

REMOTO-CAR



Runs & Steers By Its Own Motor—Uses 2 Flashlight Cells

What a thrill you & your dad—everyone—will get from DRIVING this auto. **THE GREATEST ELECTRICAL TOY SINCE THE ELECTRIC TRAIN!** Powered by amazing super-powered midget electric Mini-Motor. Operates from built-in flashlight cells (easily replaced), 2500 r.p.m., self-starting reversible motor, 1/2000 horsepower, variable power, only 1x1x1½-in.

KIDS WILL LOVE IT!

DADS INSIST ON RUNNING IT TOO!

Electric Motor Driven

Push Button Control

ONLY

$3.49



Push Button—It Starts!

Push Button—It Stops!!

Push Button—It Reverses!!

Push Button—It Steers!

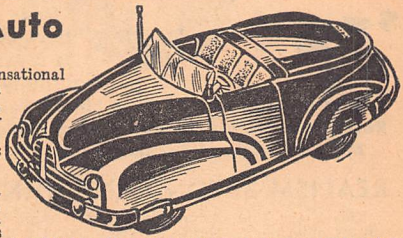
FUN GALORE—all you want and more. Push button control. Smart streamlined design. Complete except for batteries. **$3.49**

No. 6946. Remote Control Auto. Postpaid...

No. 2548. Standard Flashlight Cells. (Uses 2) Each 10c

Self Control Electric Auto

Driven by Built-In Electric Motor



You'll thrill to the amazing fun you have with sensational **AUTOMATIC ELECTRIC AUTO.** Stunningly made in latest, most streamlined design, right down to transparent, plastic tilting windshield. Lustrous plastic body that shimmers with standout beauty.

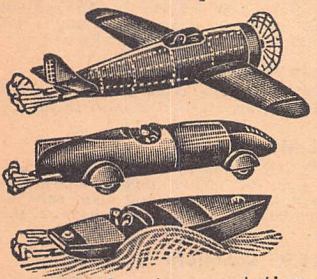
Automatically Reverses By Itself When Hits Object!

Adjustable aerial acts as motor switch. Set it going, backwards or forward, and it goes until it hits object. Bump, automatically shifts and goes in opposite direction. Front and back bumper automatically reverses car. Runs continuously until motor switched off. Uses two standard flashlight cells which fit in bottom. Contrasting colors. Measures about 10-in. overall, 3¾-in. wide, 2¾-in. high. 1½-in. rubber wheels. Complete, ready to run except for batteries. **$3.50**

No. 7662. AUTOMATICALLY REVERSING ELECTRIC AUTO. Postpaid.....

No. 2548. BATTERIES. (2 Required). Each.....10c

Learn to Build Model Rocket Cars, Planes & Boats

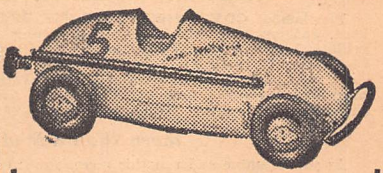


Easy-to-Build Rocket Motors

A 32 page booklet entitled "HOW TO BUILD ROCKET SHIPS." A non-technical book dealing with rocket ships of the future. Gives some very interesting information on Rockets for transportation, War and the Rockets, Space Ships, Rocket Planes and Cars and Rocket Boats. Step into the future with a fast, powerful model Rocket Ship. **Learn to build a real flying model of your own. Be the first in your neighborhood to build and construct one. The Rockets themselves can be built from inexpensive materials readily obtainable, either through your druggist or a chemical supply company.** Illustrated.



No. 1257. How to Build Rocket Ships. Price Postpaid..... 15c



Ready Built, Fast Traveling

Tornado Racer

Roars and Goes Like a Real Racer

Just pump it up and watch it go!! Hear it go PUTT-PUTT with the **ROAR OF A REAL MOTOR!** Actually travels 15 miles per hour—faster than you usually run! No gears to strip; no keys to lose; no motor to wind; it runs on air.

Goes 15 Miles Per Hour!

No building, it comes all ready to go—a finished midget racer. See this high-powered, safe, long lasting racer, motivated by the sensational new **MOT-AIR-ETTE** motor. Nothing to get out of order. No gears, no springs, nothing to wind. Goes as far as 125 feet. Air compression type force. All aluminum body, puncture-proof real inflated rubber tires, sturdy spring steel rubber coated bumper. Individually packaged and protected by sturdy, colorful box. **$4.95**

No. 6774. Tornado Racer. Price

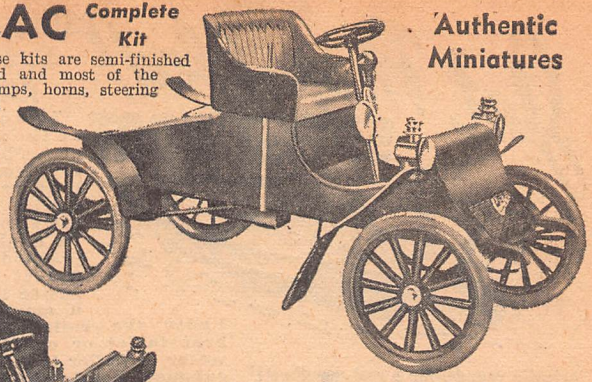
SALES OR USE TAX IS EXTRA. If your state has either of these taxes, add amount to your remittance.

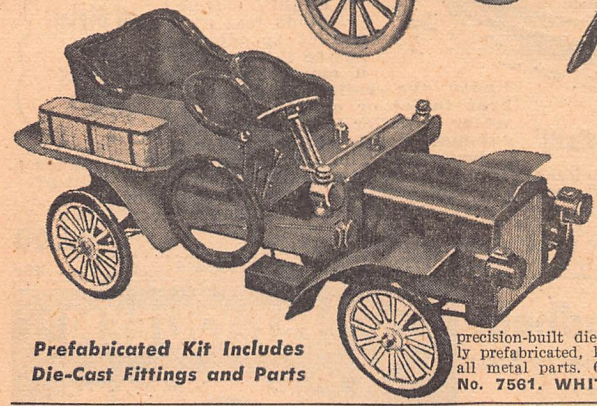
1904 CADILLAC *Complete Kit*

Authentic in every detail. These kits are semi-finished since most parts are prefabricated and most of the parts such as headlamps, cowl lamps, horns, steering wheel, radiator caps, wheels and most other fittings are all finished. You will enjoy building this 1904 Cadillac and showing off the model. ¾-inch scale. Amazing realism easy with kit.

No. 7560. Cadillac Auto Kit. Postpaid... $1.98

Authentic Miniatures





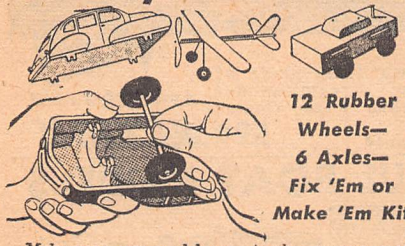
Prefabricated Kit Includes Die-Cast Fittings and Parts

1905 WHITE STEAMER

Smallster antique auto kits are designed for easy step-by-step construction from simple detailed assembly diagrams. These ¾-inch scale models contain precision-built die-cut and die-cast parts. Completely prefabricated, kits incorporate realistic details on all metal parts. 6½-inches long.

No. 7561. WHITE STEAMER. Price.. $2.95

Wheel and Axle Set For Toys and Models



12 Rubber Wheels— 6 Axles— Fix 'Em or Make 'Em Kit

Make your own model cars, trucks, wagons, models using these wheel sets. Or, fix some of your broken models. Each set contains 12 rubber wheels of 3 assorted sizes, and 6 steel axles of 3 assorted sizes, each set in cellophane bag and with illustrated sheet of instructions and uses. Will repair or build most small toys.

No. 7259. Wheel and Axle Set. Postpaid.. 25c



BUILDING LOGS

Build Log Cabin, Church, School,, Rustic Building, Etc.

This set consists of over 100 pieces which includes various lengths of finished logs so you can build dozens of different types of model buildings. Additional parts for chimney, roof, spires, supports, etc., so you can create many unusual buildings in addition to those suggested. All the thrills of creating and building made easy. All pre-fabricated—just assemble.

No. 6842. Building Log Set. Postpaid.. $1.98

Streamlined Finished Racer Can Be Run by CO2 Jet or by CO2 Engine

3-in-1 Racer Modeled After Campbell's "Bluebird"— World Speed Champion



You can operate this car three ways: (1) as a **Midget Racer** Model, without any power—a streamlined die-cast metal job which is the slickest job you've ever seen. (2) as a **Jet Racer,** since it has built-in cartridge clip which holds CO2 jet bulb concealed underneath back end which provides jet power for high speeds up to 30 m.p.h. (3) as an **Engine Powered Racer** when fitted with adapter kit which converts racer for direct wheel drive powered by CO2 engine listed elsewhere in catalog.

Racer comes complete, fully fashioned and ready for assembly in few minutes—no building—for use as jet racer. Buy adapter kit if you wish to use with engine. Run on wire control if you wish. Kit includes rubber tired wheels. Not stamped metal, but die-cast, fully formed body. Length 7½-inches. **$1.00**

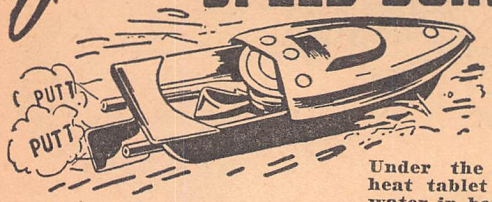
No. 6766. ALLYN JET RACER. Price Postpaid.....

No. 7423. ADAPTER KIT. Enables Racer to Use Engine.....50c

No. 6769. CO2 JET UNITS (10 for $1.00) Each.....12c

No. 7403. OK's CO2 ENGINE. With racer and adapter kit, you have a real engine driven racer. **Engine Only, Price Postpaid..... $4.95**

Jet Propelled! SPEED BOAT



Actually sounds like a real speedboat!

Steam Boiler Speeds It Along!!

Extra Fuel Supply Included at no Extra Cost

All Metal! No Moving Parts

Lots of fun with this fascinating steam boat. Watch it steam around under its own power. Listen to the steady roar of its mighty engine—sounds just like a real speedboat. **Inside this boat is a small boiler. Under the boiler is inserted heat tablet or candle. As the water in boiler boils, the steam exhaust propels the boat along at fast rate.** The steam engine action makes a steady roar. One of the slickest steamboats at an amazingly low price. Will provide fun for years, as there are no moving parts to wear or get out of order. All metal construction. Brilliantly colored. Get several and have races. About 10 inches long.

No. 3409. STEAM DRIVEN SPEED BOAT. Price Postpaid..... $1.00
No. 3411. CONCENTRATED HEAT TABLETS. Package, Postpaid.....30c

Mystery Speedboat

Runs on Jet Propulsion Supplied by Baking Soda from Kitchen

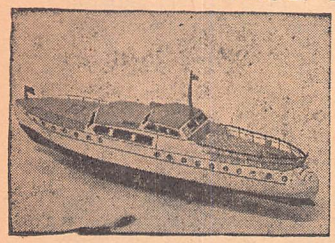
Through jet propulsion this boat speeds swiftly over the water. There is NO MOTOR. RUNS on baking soda found in any grocery or kitchen. Cheap power. Runs for hours for a few cents. NO MOVING PARTS. ZIPS ALONG FAST UNDER ITS OWN POWER. On lakes, ponds or in the bathtub, it never fails to produce plenty of real thrills. Beautifully made of plastic in gay, bright colors. Very durable. Streamline design. Overall length is 7 inches, 2½ inches wide. Comes ready for use.



A SPEEDBOAT WITH ACTION

No. 3394. Jet Queen Speed Boat. Price Postpaid..... 59c

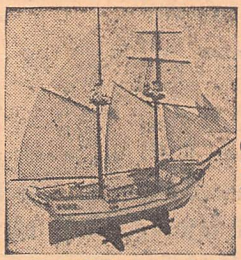
BUILD THESE BEAUTIFUL BOAT MODELS



Streamline Diesel Yacht

Beautiful, modernistic design—ship of the future, yet it's easy to build! Sleek, superb appearance. About 12-in. long. Complete kit of parts. Similar to illustration but with funnel.

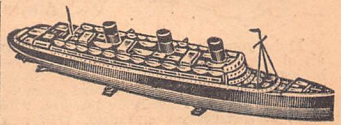
No. 7005. Streamline Diesel Yacht. Price Postpaid..... 49c



Spanish Pirate Ship

Pirate ship or barquentine. Three masted sailboat. 12-in. long. With completely moulded hull, ready to finish. Complete kit.

Noo. 700A3. Postpaid 49c



QUEEN MARY Another accurate model of this famous liner which set so many trans-Atlantic records. Complete kit and plans. **No. 7438.... 49c**

3-Masted Schooner

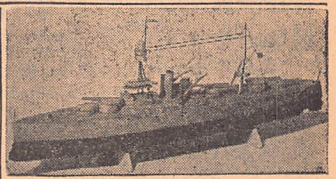
This is a model of an 80 foot seagoing schooner, the type used for ocean cruising. Lots of enjoyment building this schooner. Kit includes detailed plans, carved hull, printed plywood decks, etc.

No. 7616. Price Postpaid..... 49c

Freighter

As seen on Great Lakes and ocean. Complete kit with moulded hull. All parts outlined, ready to cut out with sharp knife.

No. 7442. Postpaid.. 49c



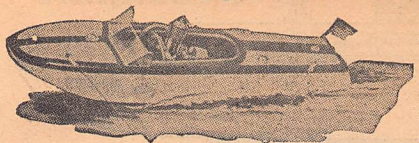
U. S. BATTLESHIP

Boys, build this sleek, modern battleship of the heavy cruiser type. Complete down to the superstructure on deck, turret gun mountings, masts and wireless. You won't go wrong building this ship. Full kit.

No. 7003. Price Postpaid... 49c

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

Control Speedboot for Small Bore Engines



Operates on All Small Bore Gas Engines of .020 to .099 Displacement, CO2 Engines or Electric Motors

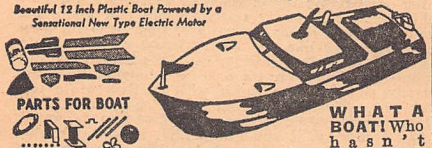
GET THE THRILL OF YOUR LIFE when you see this beauty race along the water. The kit is completely pre-fabricated. The hull is carved. Plastic windshield, brass propeller, brass flywheel, finished air scoops for decoration. **CONTROL MODEL.** 100% complete kit except motor. Gas tank material, bolts, screws, nuts, washers and bridle clips, shaft and housing, rubber universal, die cut plywood firewall, decals, flag and instructions. Uses any of the electric engines, the CO2 engine or any "infant" engine. About 14-in. long, by 4-in. beam. A classy boat. You can make in one evening.

See Engines Listed Elsewhere

No. 6786. Prefabricated Speedboat. Price Postpaid..... $3.98

ELECTRIC BOAT and MOTOR KIT

Beautiful 12 Inch Plastic Boat Powered by a Sensational New Type Electric Motor



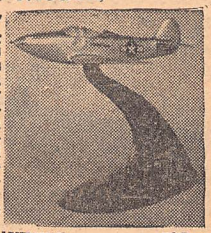
WHAT A BOAT! Who hasn't thrilled to the fun of owning an electric motor driven model launch? Even as a display model, the boat is outstanding. But in the water, you'll appreciate its wonderful value. Contains regular, easily-assembled electric motor which powers it along. Two standard flashlight cells power the boat and are included. **Contents:** batteries, electric contacts, switch parts, all motor parts, universal flywheel, propeller, rudder, flag, precision die-cut plastic boat parts in RED, GREEN and BLACK plastic, bearings, screws, nuts, washers, cement, battery terminals and fully illustrated assembly drawing.

No. 6782. Electric Boat & Motor Kit... $2.50

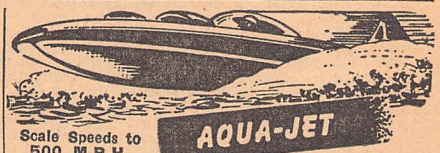
Beautiful Plastic Mounting for Your Models

Put them on Display

The fastest selling mounting because it is the most beautiful. Makes your model look like a professional job. Truly streamlined, fully contoured, plastic pedestal in color of natural highly-polished walnut. Designed to please most discriminating scale model builder. About 4x4½-in. Ready to use, nothing to build.



No. 7258. MODEL MOUNTING PEDESTAL. Postpaid..... 59c



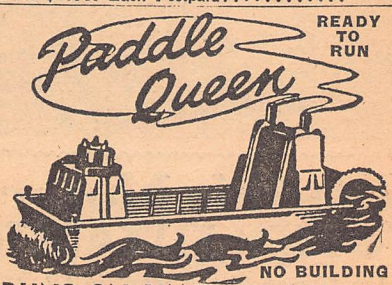
Scale Speeds to 500 M.P.H.

JET POWERED HYDROPLANE

Fast action, fun and perfect realism. A beautiful exhibition model or a thrilling jet propelled racer using standard CO2 jet unit for power. Most complete kit. Easy to build with real thrills in operation. Shoots forward with mighty jet action. **65c**

No 7671. Aqua-Jet Kit. Price Postpaid.... 65c

No. 6769. CO2 Jet Units. 10 for $1.00. Each Postpaid..... 12c

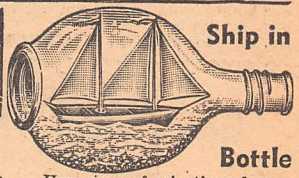


RUNS ON LAND OR WATER

Get this amphibious Mississippi River Boat. Fully moulded out of plastic in attractive colors. Modeled after real paddle wheel boat. **Rolls right along on land or water.** Will carry cargo in its deep hold. Wind it up and let it run. Nothing to build. Lots of fun. About 6-in. long.

No. 3395. Paddle Queen River Boat. Price. 49c

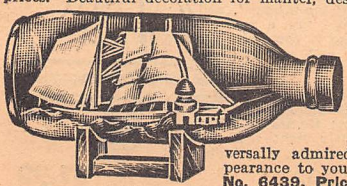
SHIP IN BOTTLE



Ship in Bottle

How Does Ship Get in Bottle? Beautiful Novelty. Three Different Sizes.

You have probably seen some of those intriguing ships in bottle that sailors often spend painstaking months building. Now, although still done largely by hand, we are able to supply them at exceptionally low prices. Beautiful decoration for mantel, desk or den.



Large Ship-In-Bottle

Complete with display stand for setting on desk, mantel or dresser. Inside large-sized bottle is model of clipper ship with imitation sea and light house. The fine craftsmanship and detail of the ship are universally admired. Adds an adventurous appearance to your room or den.

No. 6439. Price Postpaid..... $1.39

Here is a fascinating decoration for any den or mantel. An adroit piece of craftsmanship. Although seemingly impossible, the entire ship has been carefully built by fitting the pieces through the mouth of the bottle and constructing it while inside the bottle. The skill and patience required to perform a feat of this nature is readily apparent. **59c**

No. 6179. Medium Size... 59c

No. 6182. "Smallest Ship In Bottle." Only 2¼-in. long. Each, Postpaid.... 39c

Famous *Diving* Submarine



Runs on Top of Water, Under Water, Dives and Rises!

Well, it's here, boys! An amazing **Diving U-Boat Submarine.** It would seem to do pretty near all that a real "sub" would do—it **DIVES** like a real submarine—it **RISES** automatically and with ease—it **NAVIGATES** partly submerged or on the surface. It is by far the outstanding toy of the year that every boy will be eager to possess. It has everything—realism, splendid appearance, quality craftsmanship and above all **IT REALLY WORKS.** Won't you get a thrill as you watch it speed along the surface, then drop its nose in a graceful dive, only to rise and "break through" the surface, just like any big underwater craft. Angle and depth of dive and rise for a deep or shallow dive, as well as surface sailing, can be adjusted by the slant of the movable fin in the forward part of the Submarine. Runs on its own easy-to-wind powerful clock-work motor with 3-blade propeller. Trim lines. Smartly polished blue finish with spotless white top deck. Has miniature brass revolving gun, adjustable diving fins, adjustable rudder, balast chamber, and of course, there's the removable American flag made of metal in natural colors. It comes complete in a decorated box, with key and full instructions. Apart from the fun and enjoyment it will afford him, it will give him an insight into some of the fundamental principles of the under water sea terror that causes such havoc to its victims. It is the first toy of its kind made in America—a quality product in every respect, from rudder to conning tower. Measures 13-inches in length and weighs slightly over one pound. **$1.95**

No. 3385. AMERICAN MADE DIVING SUBMARINE. Price Postpaid Only.....

Wolverine MOTOR DRIVEN LUXURY LINER



Big, 15-In. Long—All Metal Construction

Here's the ready-built model of a big ocean liner you want—a real beauty! Made of brilliantly lithographed heavy gauge metal in full bright colors. Trim and ready for the water. **Runs a long distance with a single winding of its powerful mechanical motor.** Trim, modern design. 3-blade driving propellor, adjustable rudder. 15-inches long. Outdoors or indoors, sails equally well. Individually boxed. **$1.98**

No. 6778. LUXURY LINER. Postpaid

Electric Motor Driven 'QUEEN ELIZABETH'



The "Queen of the Seas" in Kit Form, Easy to Build, and Complete With Electric Motor

Complete $4.98

You'll have fun building this majestic boat from this complete kit. Parts are semi-finished so that assembling them is easy. You will admire the great detail, and some are so proud of its looks they put it on display! But you'll find it a wonderful performer in the water, too. Measures 24-inches long. **It runs for 5 hours on 2 flashlight batteries, which can be replaced when desired.** Powerful electric motor, ready to insert, is included in kit, with metal propeller, shaft and housing. By using thin wires, and simple on-off switch you can operate boat by remote control—motor is reversible! Join the fun by building this boat. **$4.98**

No. 6788. QUEEN ELIZABETH BOAT. Complete Kit, Postpaid Only.....

YOU Control and Sail This Boat With The MAGIC PILOT

15-In. Long



REMOTE CONTROL MODEL SAILBOAT

Want to try your skill in sailing in any small pond or lake? Want to get the thrill of making your boat sail 'way out, turn around and come back? You'll have lots of fun (and lots of friends) when you get this sailboat going.

Sails Out! Turns Around! Sails Back! You Control It From Shore!

Yes, you really sail this boat right from shore. You make it "Come About", sail fast or slow, "heel" over, "run before the wind", sail "close hauled", "on a reach" or any of the other things a real sailboat will do. "Tack" and make it come right back to dock or pier. There is no easier way of learning to sail, and still it is lots of fun—and easy to do.

Demonstrated At Sports and Hobby Shows

This famous Wentworth Patented Miniature Sailing Boat with Magic Pilot is in a class by itself. Here are some of the outstanding features: **Comes in kit form, ready to build in one evening, 15-inch long racing sloop, extremely light semi-finished hull, Spanish cedar deck, vinylite sails, heavy weighted keel. Kit is complete including all rigging and Magic Pilot. Comes packed in attractive box.** **$1.98**

No. 6784. REMOTE CONTROL SAILBOAT KIT. Postpaid.....

KELON LIQUID PLASTIC SET





The Kelon Liquid Plastic Kit is more than a toy. It is a safe, practical and educational kit with which can easily be made hundreds of beautiful articles.

Flowers, Specimens, Articles Can Be Embedded In Solid Blocks of Transparent Plastic

Imagine seeing a **REAL FLOWER** or a **REAL INSECT** or **SMALL ANIMAL** permanently preserved in amazingly natural appearance inside a solid block of crystal clear transparent plastic! You can make costume jewelry, do experiments in light and science, preserve flowers, stamps, specimens, etc., etc. Your imagination will be about the only limit to the variety of things you can do.

Learn About Plastics This Practical Way

Liquid plastic is safe and easy to use. Just five simple steps. Pour the liquid Kelon into measuring beaker—add a few drops of catalyst—stir—pour into mould and allow to jell—harden or cure slightly. When cool, it retains its shape permanently and looks like crystal clear glass. A complete, new and versatile set containing all liquids, measuring glass, droppers, instructions, etc. **$3.95**

No. 6855. SENIOR KELON SET (Illustrated). Postpaid

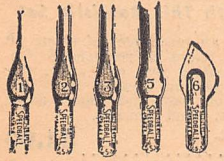
Same as above but fewer moulds and less plastic.

No. 6854. JUNIOR KELON SET (Not Illustrated). Only **$2.29**

This Set Makes It Easy to Carve, Sculpture, Cut Wood, Soap, Linoleum, Etc.







—Wood Carvings Made Easy

—Make Linoleum Printing Blocks

—Sculpturing, Leather Designing, Etc.

A useful set of carving and cutting tools that make those tricky designs easy to do. **Almost any type of design work on LEATHER, WOOD, SOAP, LINOLEUM, ETC., ETC., can be done.** Linoleum blocks can be done readily so that you can make a printing block for your stationery, monogram initial printing, unusual greeting card designs, announcements, etc. Decorations and lettering on leather quickly done. Figure carving. Set includes comfortable new-style handle and holder with 5 cutters including **liner, V-shaped gouge, U-shaped gouge, large gouge and cutting knife.** Blades fit into handle. With directions. Popular Speedball brand.

No. 4929. CARVING & CUTTING SET. Price Postpaid Only **75c**



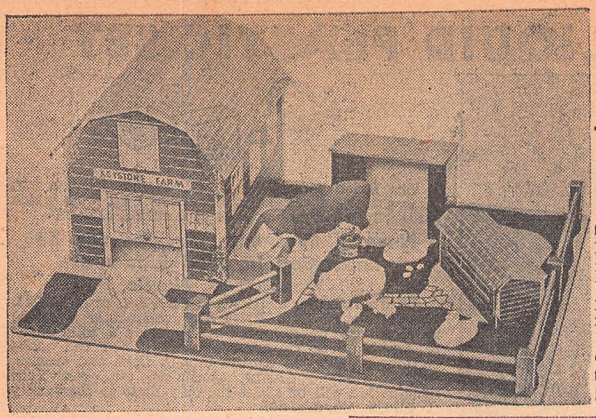
Amazing Dek-All Set Decorates China, Glass, Metal

Beautiful Designs on Hard Surfaces That Are Durable, Washable and Scratch Proof

DEK-ALL is a thermosetting color which forms a permanent bond with surface. **It has unlimited possibilities in decorating CHINA, POTTERY, LAMPS, WINDOWS, TRAYS, MIRRORS, BOTTLES, PLASTIC, METAL OBJECTS, etc., etc.** Equally effective for transparent or opaque objects. Design and beautify your own pottery and china. Salvage old bottles and glassware and make them into objects of art easily and quickly. **PROFITABLE HOBBY.** Make money from discarded objects by decorating them. Bottles and jars you would throw away made beautiful. Monogram and personalize objects. Similar high finish of chinese enamel or glazed pottery. Not affected by handling, water, alcohol or cleansing agents. Made by American Crayon Company, makers of world famous art supplies. Used in art classes the world over. **Set includes jars of red, yellow, blue, white, black, transparent mix, brush, designs and decorations for any type of decoration.** All packed in beautiful display box.

No. 6698. DEK-ALL DECORATING SET. Price ($2.00 plus 25c Postage). SEND **$2.25**

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.



Farm Animal Set

—Pigs Are Magnetic!

—Cow Gives Milk!

—Hen Lays Eggs!

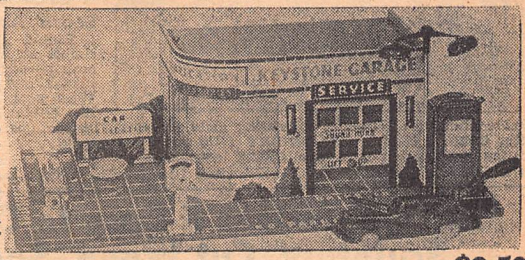
Here's a set of fully moulded farm animals that "work" almost like the real animals. "Drinking" and "milking" cow, hens that lay eggs, sheep, magnetic pig and two suckling pigs with magnetic nose tips so that it looks like mother hog feeding her young etc. **Note:** animals only; **barn & farmyard NOT included.**

No. 6710. Animal Set. **$2.25**

Keystone Auto Service Station

Everything Really Works!

Release "gas" from transluscent gas pump with hose valve and overhead light, place car on lifting rack, place drain pan under rack, lift car hood and drain oil, put penny in plastic parking meter and watch meter needle operate, lift door, park car in garage, etc. Made of Masonite and tekwood. Gas station building is 8x5 ½-in. All set up, complete as illustrated. 15 ½-inches overall.



No. 6711. KEYSTONE AUTO SERVICE STATION. Postpaid. **$2.50**

Die Cast Hand Finished Figures



Soldier Set

Fight Battles With This Realistic Set

This set consists of an assortment of about 10 pieces. Each military figure is realistically finished and ideal for creating your own army. Our illustration will give you an idea of how they look. Each mounted on base and stands about 2 ¼-in. high. Die cast, hand finished.

No. 3931. Soldier Set.
Price Postpaid, Only **$1.00**

Wild Indian Set

Amazing Realism, Vividly Colored

You'll let out a hoot and a holler when you see these realistic "red men". They're just crawling with action and they'll give plenty of life to your model layouts or Indian games. About 2 ¼-in high. 9 pieces.

No. 3932. Indian Set. Postpaid. **$1.00**



Get Several Sets for Large Display



WILD WEST COWBOY SET

Good & Bad Men of the West in Action!

Well, partner, we've saved the best set till last —the rugged cowboys of the West. Each figure is fully moulded in some action pose. They're finished with great care and detail to be excellent miniatures of the real life cowboys. Die-cast. About 2 ¼-in. high. 9 pieces.

No. 3933. Cowboy Set. Price Postpaid **$1.00**

SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.



ARMY CAMP

Learn Military Strategy!

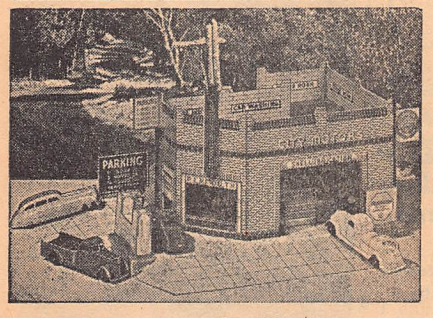
55 Piece Set Including Fort, Men, Equipment

Complete 55-piece set of durable, extra heavy fiberboard. 24 soldiers, 6 mortar men, 3 radio men, 1 motorcycle, 1 trail gun, 2 stationary guns, 2 gas tanks, 2 oil drums, 7 shields, 3 trench spades, 3 rolls of wire—all the things you need to have your own army battles. Grey Fort, size 19x11x10 ¼-inches has 2 ramps to upper story and several observation towers. 24 officers and men are of heavy fiberboard scaled 3 ¼-in. tall and stand upright on patented bases, printed in full color on both sides. Each soldier has rank insignia. Fort scaled to play with metal or plastic soldiers. **Contents of set subject to revision from time to time as new set appears.** In colorful gift box.

Have Fun Working Out Your Own Battle Formations

By getting one or two of these sets you can work out various battle formations and have model fights. You can use with most other metal or plastic model soldiers and equipment.

No. 6928. ARMY CAMP.
Price Postpaid Only..... $1.39

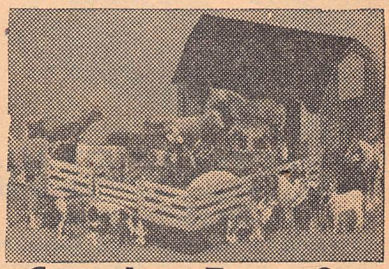


Garage & Super-Service Station

For Use With Any Small Model Cars and Racers

Includes big show room and window, gasoline pumps, repair, wash and grease departments, ramp leading to roof, parking spaces, plus signs and movable equipment. Overall set-up size is about 20x14x9 ¼-inches. Strongly made of heavy fiberboard for play with miniature cars of all kinds. **Cars not supplied. Contents of set may change from time to time as new sets appear.** Complete in colorful gift box.

No. 6841. Garage and Service Station Set. 80c



Complete Farm Set

With 20 Plastic Animals

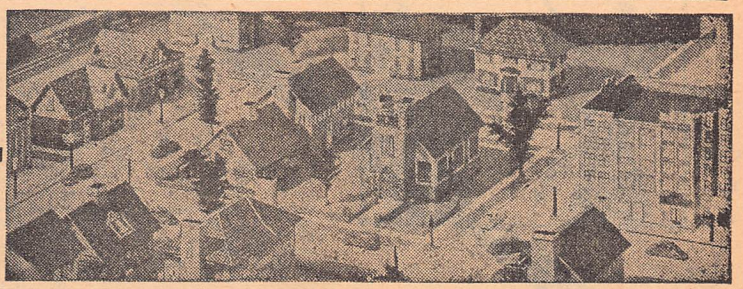
30-piece model farm set with barn and fence. Fence has movable gate, barn and barnyard is about 17x10 ¼x8 inches in bright red, brown, black and green. Inside of barn has 6 stalls with feed boxes, scaled to size of animals. Accessories include pitchfork, 2 sacks each of corn, wheat and oats, gas can, milk can. **20 plastic, fully formed animals including** Duroc Jersey hogs, Chester White hogs, Poland China hogs, Shropshire Sheep, Texas Cattle Pony, Black Angus beef cattle, Red Polled beef cattle and Jersey milk cow; **all authentic blue ribbon winners.** Educational. Attractive gift box. **Contents subject to minor changes.**

No. 6840. Barn & Animal Set..... $1.39

Amazingly Realistic Big Town

MODEL SETS

Colorful, Sturdy, Easy-Built



Church, School, Drug Store, Railroad Station, Fire Station and Six Houses

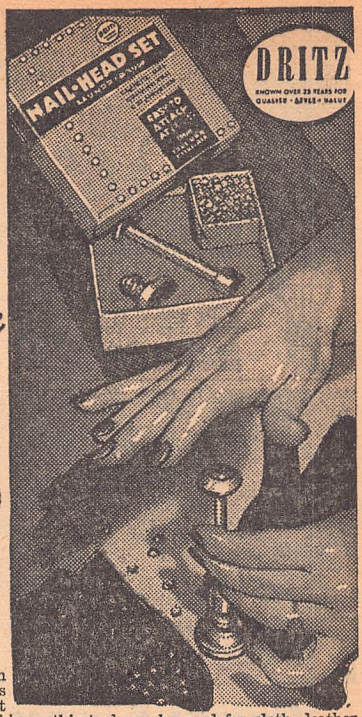
This 11-piece Miniature Village set is realistically printed in beautiful colors on heavy fiberboard stock. Buildings scaled approximately ⅛ of an inch equal to 1 foot. There are **6 different houses,** the smallest of which is 4½-in. long, 3¾-in. high and the largest of which is 5¼-in. long, 3⅛-in. wide, 4⅛-in. high. Consists of several public and business buildings including: a Church, School, Drug Store, Railway Station and Fire Station. All items ready to set up. In jumbo 4-color gift box.

No. 7058A. MINIATURE VILLAGE MODEL SET. Price Postpaid..... $1.39

DE LUXE HARD BOUND LIBRARY EDITION of this catalog will be sent for 25c.

Nailhead Set





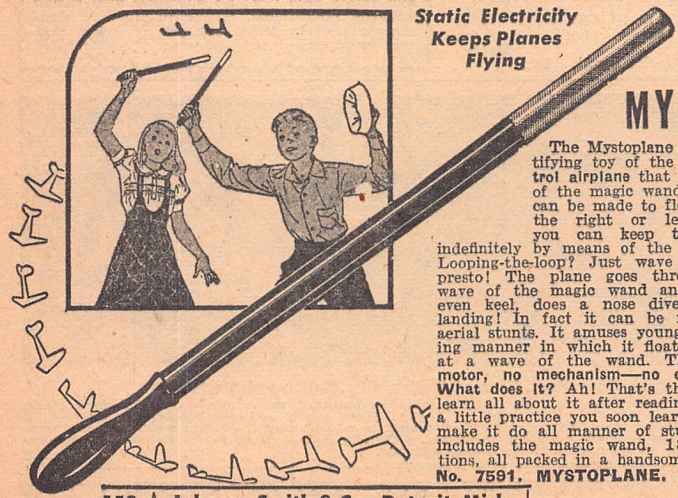
Decorate Your Belt, Billfold, Jacket, Shirt, Dress, Etc., With Studs and Sparkling Stones

Glittering Metal Studs and Sparkling Stones

Make your own decorated designs and fashion effects on shirts, jackets, leather billfolds, belts, dresses, etc., with this unusual set. Any design can be put on, since the studs are put on with small tool that is as easy to use as regular stapling machine—this tool can be used for cloth, leather or any similar soft material, no matter how large or small. You can put any wording, design, monograms, etc., you wish. It's fun, it's distinctive and these studs glisten and sparkle with real brilliance. Can be inserted without tool, though not quite as easily. Studs about 3 /16-inch.

No. 8931. RIVETING TOOL WITH 50 ROUND STUDS IN COLOR OF YELLOW GOLD. $1.50
Price Per Set, Postpaid

No. 8932. GOLD COLOR ROUND STUDS. Package of 75, Postpaid 35c
No. 8933. SILVER COLOR ROUND STUDS. Package of 75, Postpaid 35c
No. 8934. GOLD COLOR SQUARE DIAMOND-SHAPE STUDS. Package of 75, Postpaid 35c
No. 8935. GOLD COLOR STAR STUDS. Package of 75, Postpaid 35c
No. 8936. SPARKLING RHINESTONES AND SETTING. Package of 12, Postpaid 35c
No. 8937. LARGE RUBY RED JEWELS. Package of 5, Postpaid 35c
No. 8938. CONCHAS. 1½-in. solid white nickel with im. leather tails. Sew on jacket, etc. Set, ... 15c



Static Electricity Keeps Planes Flying

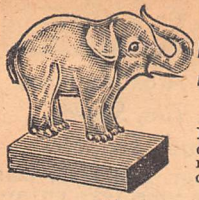
Dramatic Remote Control

MYSTOPLANE

The Mystoplane is perhaps the most mystifying toy of the age. It is a **remote control airplane** that actually flies at the wave of the magic wand! In the same manner it can be made to float through the air, go to the right or left as desired, in fact you can keep the plane under control indefinitely by means of the magic wand. How about Looping-the-loop? Just wave the wand properly and presto! The plane goes through a perfect loop. A wave of the magic wand and the plane sails on an even keel, does a nose dive, or even a three-point landing! In fact it can be made to do hundreds of aerial stunts. It amuses young and old by the mystifying manner in which it floats through the air merely at a wave of the wand. There are **no springs, no motor, no mechanism—no connections of any sort. What does it?** Ah! That's the secret, but you'll soon learn all about it after reading the instructions. After a little practice you soon learn to guide the plane and make it do all manner of stunts. The complete outfit includes the magic wand, 18 planes and full directions, all packed in a handsome box.

No. 7591. MYSTOPLANE. Price Postpaid $1.79

Cast Hundreds of Objects from Each Mould!



Make Moulds From Liquid Rubber

Flexible, Quick Drying Liquid Rubber Makes Moulds of Almost Any Object!

Practical As Well As Hobby & Money Making Uses

Now you can make moulds of any object quickly with LIQUID RUBBER. After you have made the mould, you can casts objects out of cheap plaster, wax, etc. You can make hundreds of casts from each mould. Give your finished castings metallic finish, retouch them in colors, etc.



No Limit to the Variety of Objects You Can Do

Make mould of your hand, bookends, ash trays, lamp bases, pretty girl statues, animal figures, etc., etc. Cast out duplicates and sell them at a large profit. Costs but a few cents, sells at a great profit. All you do is paint object with **LIQUID RUBBER.** Let rubber dry, then peel the mould off. Ordinary plaster compound is used for casting. This costs but a few cents for hundreds of castings. Finish casting with colors, etc., if desired and they're ready to sell. Fun as a hobby; profitable, too. ½ pint

No. 3321. LIQUID RUBBER FOR MOULDS. Price Postpaid..... $1.35

Projects in Plastics



Techniques of using both thermoplastic and thermosetting plastics, methods for dyeing articles. Also includes patterns for letter cutter, salt shaker, knitting bag handle, and other useful novelties.

Those who plan to work with plastics will get a lot of helpful information from this booklet. Tells you how you can buy strips and rods of plastic materials and bend, shape and form them easily into different articles. How to cement them, buff, saw, trim, polish, turn on lathe, etc. You will be surprised how quickly and easily you can make jewelry, smoking novelties, ornaments, useful articles, etc., quickly, easily, professionally. Sell for profit. Plexiglass and lucite articles are very popular. Learn to etch, engrave, etc. Handy booklet, 70 illustrations. **Print by Popular Mechanics.**

No. 1434. Projects In Plastics. Postpaid... 25c





Repair and Upholster Furniture At Home

Popular Mechanics Magazine has issued this booklet telling details on **upholstering old living-room sets; pointers on modernizing beds and furniture; instructions on repair of all types of wooden furniture.** All done easily, quickly for little money by you at home. Illustrated with drawings & photographs. **Booklet. Price 25c**

No. 1438. Furniture Repair



Hot Iron Initial & Mono. Transfers

For doing any kind of needlework. **617 hot iron Monogram and Initial transfers.** Designs transferred to cloth with hot iron. Anyone can do it.

No 6790 15c

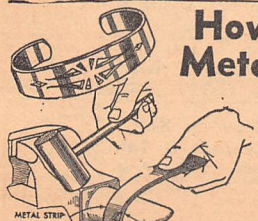


Textile Painting Set

Put Smart, Washable Designs on Your Shirts, Clothes, Any Cloth!

IT'S FUN; IT'S EASY! Anyone can do it and produce good results! Decorate your shirts & clothes with catchy sport designs and witty sayings; turn out lovely hand-painted shirts & ties; do fancy drapes, linen, covers. **FINISHED WORK IS WASHABLE, COLOR FAST.** Gay, wonderful results easily! Set includes 6 jars alphacolor dry tempera, bottle of alphacolor textile liquid, stencil knife, colorful folder of ideas and designs, complete instructions, ready-cut stencils and stencil paper. Attractive gift box.

No. 6699. Textile Paint Set. Postpaid.. $3.50



How to Make Novelty Jewelry From Metal, Plastics, Wood, Nutshells, Etc.

No Special Tools Needed—No Special Materials to Buy—Start At Once, At Home

What have you got around the house—some wood, nutshells, a piece of plastic, a sheet of copper or aluminum? Old toothbrush handles, bullet shells, etc., all can be converted into attractive jewelry. You will want to read this interesting booklet which was prepared by Popular Mechanics Magazine explaining how you can make novelties and novelty jewelry from inexpensive or waste material around the house. Well illustrated.

No. 1768. HOW TO MAKE NOVELTY JEWELRY.... 25c

Adjustable WEAVING LOOM

Weave IT'S FUN! EASY TO DO WITH LOOPS



Make Sweaters, Afghans, Rugs, Purses, Coats, Ties, Shawls, Toys, Bedspreads, Etc., Etc.

It's fun to weave! And easy, too! Now, you can make rugs, toys, sweaters, wraps, scarfs, pillows, pot holders, Afghans and hundreds of other woven articles from your own EXCLUSIVE designs. Just think, a few minutes of your day, each day, and your home is enriched by lovely Indian, Persian, or YOUR OWN designs and patterns.

The loom weaves squares and rectangles which may be sewn together to create bedspreads, baby blankets, luncheon sets, etc. You save in many ways with this loom. Not only do you avoid the high retail prices you would have to pay for articles as fine as those you will weave, but you save material. Actual tests have shown that the cost of material for articles woven on the Weaving Loom is one-third to one-half LESS than knitting or crocheting. It is surprising how much faster you can weave with this loom than by other methods.

An Easier Way To Weave



WEAV-RITE ADJUSTABLE LOOM 69c

Adjustable to Ten Different Squares

This adjustable Loom was designed to simplify knitting so that you can create designs and carry out patterns in a simpler, more effective manner. Woolen purses, bags, sweater designs, emblems, coats, rugs, afghans, ties, shawls, doll's clothes, baby blankets, etc., etc., can be made in a short time from the loom, yet you can embody various designs or lettering that you care to right in with it, quite easily. The loom is so efficient and so effective that it is fun to use. Complete outfit includes the metal loom which can be adjusted to about 100 different sizes, four differently colored yarns, special needle, and complete instructions. An outfit of this kind not only makes it possible to make unique and exclusive articles for personal use, but also individualized gifts, which doubtless will be prized by the recipients more highly than any you might purchase in a store. The real value of this outfit will be apparent only after it has been used and the articles examined. Then you'll say: "I've found an easier way to weave!" **69c**

No. 2418. ADJUSTABLE WEAVING LOOM. Price Postpaid.....



Original Weaving Patterns and Ideas

A fine book for the beginner and expert alike. Contains directions on making lace, ruff, sweater, double box, criss cross, coat, garden path weaves; novelty and design weaving; tells how to make several different and new Afghans, including Homestead, Floral, Indian and Toy Soldier. Crammed with wonderful ideas, fully explained and detailed. **25c**

No. 1686. Price Postpaid

Quality Wool Yarn

Yarn of good texture and adequate tensile strength is necessary to get life and wear out of articles made on looms. Buy good yarn and your chances of being dissatisfied are practically nil.

We sell quality yarn in brilliant, vivid colors. After you have planned your article, figure out how much yarn you need and order all the wool at one time. This insures uniformity of colors. Easily woven in any loom. Your choice of the following colors:

WHITE
BLACK
YELLOW
RED
GREEN
ORANGE
BROWN
BLUE

State color you desire. When ordering several colors, specify how much of each color. **15c**

No. 2426. Per Ball

First Lessons in Weaving



An amazingly complete book on weaving, starting with the first simple processes, how the pattern is prepared and followed, the different methods, stretching the warp, putting in new threads or piercing, continuing the pattern, weaving a braid-weave rug, bookmark, planning designs, piecing rags, making tassels, the heddle, making different styles of looms, weaving practical articles, how to read a pattern, shopping bag, tea set, rug, smock, bag, scarves, etc., etc. Plus names and addresses of places to get weaving materials, books & information. **25c**

No. 1687. Price Postpaid....

How to Knit, Crochet & Tat

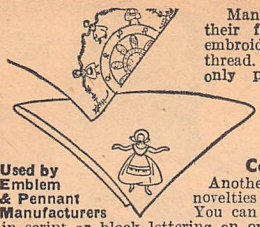


Star Gift Instruction Book tells how to make attractive & practical garments & fancy decorations.

No. 1057.

Postpaid 15c

Gold and Silver Color Embroidery Thread



Used by Emblem & Pennant Manufacturers

Many people will get a real thrill from having their favorite shirts, handkerchiefs, sweaters, etc. embroidered in attractive gold or silver colored thread. The lustrous, metallic looking colors not only personalize and individualize your favorite articles, but they add a distinctiveness to them that people admire.

Embroider Initials, Monograms and Designs in Silk-Like Silver or Color—Washable, Color-Fast Thread

Another use for this thread is for embroidering felt novelties such as sweater emblems, pennants, etc. You can make your own emblems by embroidering in script or block lettering on ordinary felt backgrounds.





No. 2406. Gold Embroidery Thread..... 10c
No. 2407. Silver Color Embroidery Thread..... 10c

Metalic Covered Gold and Silver Thread

For stunning embroidery, gift wrapping, etc.

No. 2401. Metallic Gold Color Cord. 18-ft..... 15c
No. 2402. Metallic Silver Color Cord. 18-ft..... 15c

BLANK 2-HEART EMBLEM No. 7502. DOUBLE HEART EMBLEM. As illustrated Without Names. You sew names on with Gold Thread (above). 3½x6-in. Each..... **15c**



Rug and Braiding Set Complete Only 25c

3 Metal Folders, Lacer, Instructions and Wool Card

These metal "folders" (see illustration above) make it easy for you to use any old cloth or material in the braiding of rugs, purses, pads, novelties of all kinds as illustrated. They "fold" cloth into heavy rope to form braided article. Use up any old scrap material, clothes, etc. Three "folders" for different weight material. Economical way to make interesting things at home. Everything you need except the material.

No. 2382. Rug and Braiding Set. Postpaid. 25c

Miniature Fully-Formed Plastic

MILITARY FIGURES

Planes—Tanks—Ships—Soldiers—Guns

Line up your fighting forces—the army, the navy and air corps. Fighter planes, 2-motor bombers, anti-aircraft guns, tanks, soldiers, submarines, battleships, etc.



Each is a fully formed miniature plastic figure with mount that holds it upright. Superbly made and finished of colorful plastic. Plan and conduct your own battles! Fine for model layouts. Each about ¾-in. in size. About 22 figures in each assortment. Order several 3 for 95c.

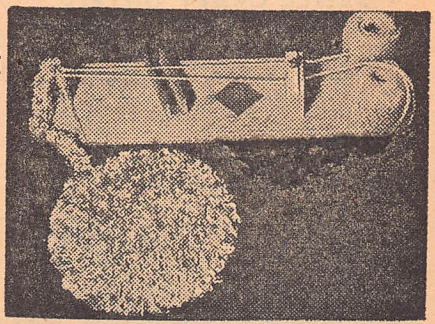
No. 3936. Military Figure Assortment. Each Set..... 35c

RUG LOOM



Makes Beautiful Rugs From Old Cloth, Rags or Yarn

Profit and Fun — It's Easy



With the aid of the **Hollywood Rug Loom** you can make rugs from your old rags, dresses, woolens, hosiery or cloth of almost any kind. Or, you can use wool or cotton rug yarn. There is nothing very hard about operating the loom and after only a short amount of time you can produce beautiful and original rugs in various color combination and design! You can make bath mats, rugs, hangings, dish pads, etc. You can make square, rectangular, oval, round, etc. rugs. You can layout and follow your own design for weaving pictures, monograms and patterns into the rug. Each loom is complete with directions for use. There is nothing difficult about operating the loom. You will find it a pleasant and profitable way to spend your spare time.

No. 2383. HOLLYWOOD RUG LOOM. LARGE SIZE. Price Postpaid..... $1.49

SHELL-ART HOBBY KIT

Make Beautiful Shell Rings, Brooches, Jewelry

What a glorious opportunity for you to make lovely jewelry novelties for very little money! Sensational novelties that people buy once then come back to buy again and again! Make such fascinating jewelry novelties that your friends admire and that you'll adore. All the parts necessary to make rings, brooches, ear rings, novelty pins, charms and many, many other articles. Each set contains complete patterns and instructions for making many decorative novelties, supply of a wide variety of lustrous, radiant shells, mountings for brooches, ear rings, etc., transparent plastic material for special effects, special plastic cement, etc. All packed in attractive gift box.

No. 6904. Shellcraft Hobby Kit. $1.89
Price Postpaid.....



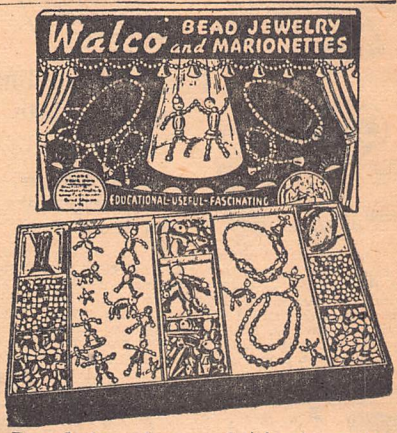


JEWEL CRAFT OUTFIT

MAKE PIECES OF SPARKLING JEWELRY

These synthetic jewels and stones make some of the most beautiful pieces of jewelry you've ever seen! **Necklaces, bracelets, ornaments and many other novelties are made with brilliant facetted jewels that can be worn with almost any type of garment.** This outfit consists of a wide variety of **jewels, seed beads, agates, needles, clasps, thread and complete simplified instructions and designs.** Beautifully arranged in an attractive 4-color box.

No. 6914A. JEWEL CRAFT SET. $1.98
Price Postpaid.....



Bead Jewelry and Marionettes

Novel, animated marionettes and other jewelry can be made with this unique set. All sorts of animals, figures as well as charm jewelry, necklaces, bracelets, cord pulls, etc. After making the curious miniature dolls and animals, fun is added by painting in faces and head, then using the completed forms as marionettes. Outfit consists of a variety of colorful, round, oval and cube wood beads as well as an assortment of wood "jiggers" of unusual shapes and colors. Linencraft cord, a special needle, a necklace clasp and full color instruction sheets showing articles that can be produced are included. Complete diagrams make them easy to make. Handsme 4-color display box.

No. 6914. BEAD JEWELRY and MARIONETTES. Postpaid..... $1.98



Plastic Coral Jewelry Kit

Coral Colored, Snowflake Patterned

OUT OF THIS WORLD! Into a fascinating, dreamy world of make-believe this jewelry takes you. It is oh! so beautiful! Set consists of thousands of different shapes and colors of coral-like snowflake beads, fancy large beads, thread and all other materials necessary for completing the latest fashionable jewelry items. Simple illustrated step-by-step instructions enable you to make smart, colorful, multiple-strand necklaces and bracelets in shower and braided effects. In 4-color box.

No. 6923. SNOWFLAKE JEWELRY SET. $1.98
Price Postpaid.....

SALES OR USE TAX IS EXTRA. If your state has either of these taxes, add amount to your remittance.

Indian Style BEADCRAFT SET

FOR MAKING BEADED
FOBS · BELTS
· BAGS ·
RINGS · HAT BANDS
· NECKLACES
GIRDLES · BRACELETS · Etc.



EASY TO DO — Beautiful Beaded Articles with Colorful Bead Designs

Have fun making popular articles with these **Indian Style Bead Looms.** Almost any style of jewelry and small articles such as **RINGS, BELTS, WRIST BANDS, WATCH FOBS, BRACELETS, BAGS, HAT BANDS, BELTS WITH NAMES and INDIAN DESIGNS, BEADED MOCCASINS, etc., etc.,** can be made. You can make a monogram emblem in beads to sew on your jacket. The beads are small, slightly larger than a pin head, and made in beautiful lustrous, brilliant colors. There are endless colorful designs that can be made. Easy to make bead novelties. Loom does the work for you. Just follow patterns in instruction book or design your own. No limit to size of finished product. Width of loom determines width of each section, but design can be done continuously for yards. If wider pattern desired, sew two or more sections together.

COMPLETE BEAD LOOM SET

Includes Bead Loom. 7 bunches of seed beads. 1 spool of thread, two beading needles, bees wax, Indian kit of ring wire, jewels, agates and design book in several colors giving exact size and layout of various articles. Each in 5 color box. Beadwork is easy with this Bead Loom Outfit. Its new outstanding features make beadwork an irresistible pleasure for young or old. One of the most practical and durable bead looms made.

No. 2417. BEAD LOOM SET. Price Postpaid..... $2.50





Linen Thread

Fine quality thread that holds tight. Does not break easily. For bead loom sets.



No. 2454. Per Spool of 100 Yards. Price..... 10c

Bead Wire

Thin silver colored wire for bead sets. Suited for many small articles where design must be held more rigid in shape, such as ring. 15 yard length.

No. 2457. Price Postpaid 12c

Apache Beadwork



Full instructions and designs. 40 pages, profusely illustrated. Tells and shows you how to make belts, purses, watch fobs, insignia, chains, wrist bags, etc. Over 80 illustrations.

No. 1639. Price.... 30c

Indian Beadcraft

8 page folder in four colors showing Indian designs, monograms, how to make belts, fobs, jewelry, etc., with or without loom. Photos, sketches, etc.

No. 1640. Price Postpaid 12c

Fine Quality Beads

Especially selected of excellent quality. Surfaces are brilliantly colored, hard finish. A good supply of beads of various colors is recommended so there will be no delay in completing your articles and to insure vivid variety of color in your designs. Colors:

White	Orange
Black	Brown
Pearl	Green
Blue	Red
Yellow	Silver Lined

Amber Gold

BE SURE TO STATE COLOR DESIRED.

No. 2422. Per Package of Beads. Any One Color. Price Postpaid..... 15c
10 Packages $1.25. All one color or assorted.

Jewels and Clasps

You will find these jewels and clasps useful for inserting in your bead designs, as center ornaments, etc. Get a few of each. You'll need them.

No. 2449. 6 Miscellaneous Jewels. Package 15c
No. 2450. Bracelet Clasp. Postpaid, each 15c

800 Pieces 20c

Mammoth 800 Piece Bead Craft Assortment

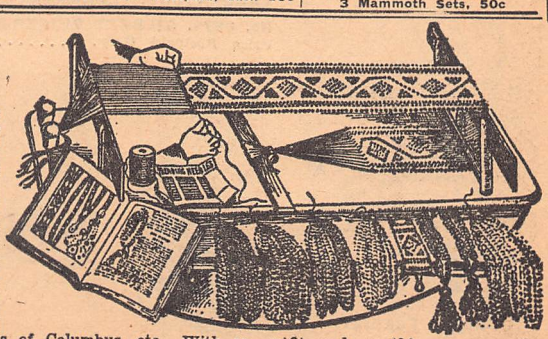
Only 20c!



Mammoth collection of 800 beads, stars, spirals, carol & shell shapes, ornaments, figures, designs, etc., etc., both large and small, in all colors of the rainbow in one gala assortment for making all sorts of charms, ornaments, bracelets, necklaces, fancy lapel and monogram ornaments, etc. Suitable for threading. With directions for making novelties and colored designs.

No. 3935. Each Postpaid 20c
3 Mammoth Sets, 50c

APACHE BEAD LOOM



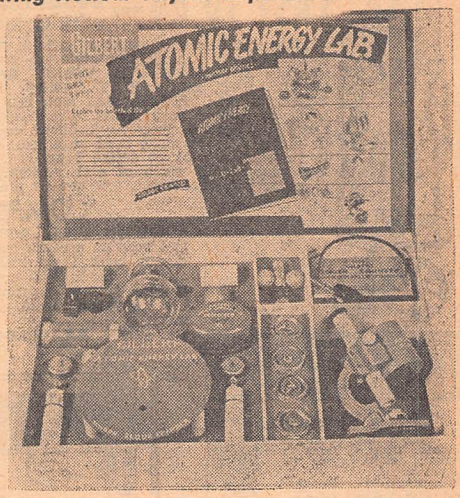
Here is an excellent set that will enable you to make fancier patterns and more elaborate designs. Will make handsome bags, chains, necklaces, purses, bracelets, belts, collars and cuffs, dress trimmings, shirtwaist sets, slippers, watch case, fob chains, card cases, pocketbooks, etc., etc. Everything is included with the set: large sized loom, five jumbo packages of beads, set of 3 bead work needles, bead thread and a forty-page instruction book containing more than 75 photographs and designs of popular bead work. Book tells how to put your initials in the design and also emblems, such as Masons, Knights of Columbus, etc. With an outfit such as this, an energetic person should be able to make good money by making up different articles and selling them among your friends and acquaintances. Additional Beads same as No. 2422 listed above. Working size 3 ¼ x 7-in.

No. 2415. Apache Bead Loom Outfit. Price Postpaid..... $2.95

Gilbert Atomic Energy Lab

Performs More Than 150 Exciting Nuclear Physics Experiments

Includes Geiger-Mueller Counter, Wilson Cloud Chamber, Electroscope, Spintharioscope, Neutron & Protron Spheres for making Nuclear Models, Alpha, Beta and Gamma Radiation Sources, Uranium Bearing Ores, Etc. Also Included with Lab are "Prospecting for Uranium," "Splitting the Atom," "Gilbert Atomic Energy Instruction Booklet," and "Chart of Nuclear Properties." Size of Set is 25x16½x5-Inches. Weight about 12 pounds.



One of the most sensational products ever to come from Gilbert Hall of Science. **Set includes precise and scientific instructions developed by Gilbert engineers with leading nuclear physicists.** Complete laboratory so you can explore mysterious universe of atom—with safety. Each instrument actually **performs same feats as professional instruments costing up to hundreds of dollars.** The Geiger-Mueller Counter enables you to prospect for radio-active ores—maybe win a government bonus of $10,000.00! **LIFE Magazine** devoted a page to this fascinating set.

Geiger-Mueller Counter—Also Sold Separately

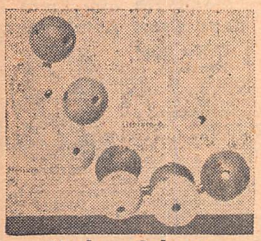
Counter clicks rapidly when radioactive substance is near. Used in prospecting for valuable ore deposits for which government pays **$10,000 bonus.** In addition to earphones for detection of radiation, Counter has neon light indicator which shows proximity of Uranium or other radioactive ores. Includes counter, case, earphone and battery—complete and ready for use. Included with set, or prospectors can buy separately.



Spintharioscope

Gilbert Spintharioscope

Watch atomic disintegration of radioactive material—right before your eyes. Alpha particles moving at 10,000-miles-per-second produce flashes on flourescent screen. Powerful lens in eyepiece enables you to watch extraordinary sight!



Nuclear Spheres

Wilson Cloud Chamber

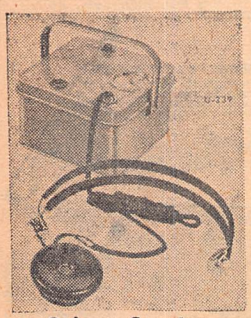
Enables you actually to **SEE** paths taken by electrons and alpha particles which travel at nearly the speed of light. Action is fantastic and awe-inspiring. Electrons moving at terrific velocities result in delicate, intricate patterns—beautiful to watch. Closest approach to seeing atoms. See sights impossible through microscope! Assembly kit includes dri-electric power pack, de-ionizer, compression bulb, viewing chamber, stand with detachable legs,. plus tubing and wire.

Nuclear Spheres—Gilbert Electroscope

Make your own nuclear models. Aids you to understand arrangement of protons and neutrons which make up atom. Illustrated instructions. **Gilbert Electroscope** does same job expensive electroscopes costing $100 and more. Measure radioactivity of ores, etc. Highly accurate.

No. 6978. GILBERT ATOMIC ENERGY LABORATORY. (Including Geiger Counter.) Price..... $42.50

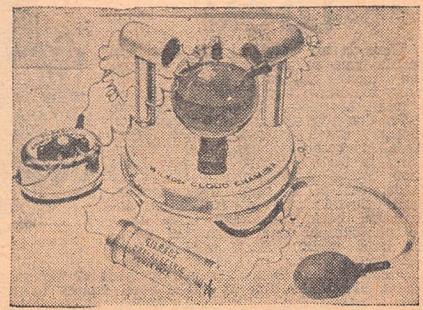
No. 6979. GILBERT GEIGER-MUELLER COUNTER. Price Postpaid Only..... $18.50



Geiger Counter (The Modern Treasure Finder). Sold Separately, $18.50

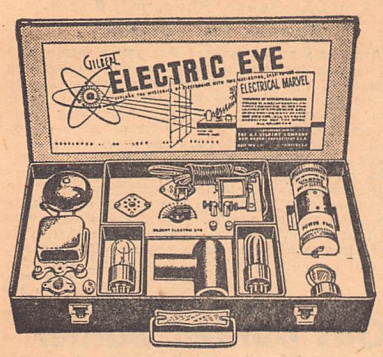


Electroscope



Wilson Cloud Chamber

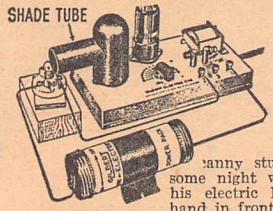
Do Many Practical Things & Amazing Experiments With GILBERT Complete Electric Eye Set



Opens Doors, Windows; Turns Lights or Electrical Appliances On or Off; Counts Automatically; Experiments; Etc., Etc.

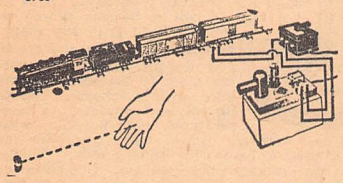
Do Magic Tricks, Supernatural Effects and Uncanny Jokes

Now you can have the thrill of doing many amazing things with the mysterious Electric Eye set. No doubt you've heard about its wonders. How it opens doors, stops elevators, counts and sorts everything from beans to automobiles. Now it is possible for you to have an electric eye of your own. With this marvelous new device you can do things more mysterious than any magician ever dreamed of. Think of doing these uncanny stunts: Imagine dad's surprise some night when you suddenly cut off his electric light by just waving your hand in front of the Electric Eye. Hook it up so that it will open garage door. When a person drives in day or night the lights will automatically open door. You can light an electric light by striking a match. Sounds unbelievable, doesn't it? Your friends won't believe you when you tell them you can turn off the radio by just snapping on a flashlight. But it's true. When the light hits the Electric Eye, the music is cut off.

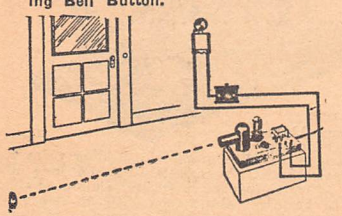


A Few Amazing Things You Can Do With Set

- Rising Sun Starts Bell, Opens Door or Window, Turns On or Off Any Lights, Radio or Electrical Equipment.
- Secret Beam Automatically Opens or Shuts Door When Person Approaches.
- Garage, Shop or House Burglar or Sneak Thief Alarm Set Off by Prowlers.



- Take Surprise & Secret Pictures (Day or Night) of Animals or People Who Set Off Camera Themselves.
- Automatic Counter Counts People, Animals, Cars, Objects That Pass.
- Electric Lights Controlled by Darkness as Evening Comes.
- Accurately Gauges Intensity of Light, Reflection Surface, Color Values, Etc.
- Automatic Door Bell Ringer Signals Approach of Visitors Without Touching Bell Button.



- Control Electric Train, Lights, Radio, Bells or Any Electrical Instrument by Wave of Hand!
- Wonderful for Many Magic and Mysterious Illusions, Fake Supernatural Stunts, Jokes, Etc., Etc.
- Complete Handbook of Experiments for those interested in Electronics, Light and Science. Easy, Fun.

Take Surprise and Secret Pictures (Day or Night) of Animals or People Who Automatically Set Off Camera Themselves!

The Electric Eye is also used in various counting processes. For example, every time an article passes on a traveling belt in front of the light ray, the beam is intercepted, and the piece registered. One large concern uses the Electric Eye to count people. Rentals of certain store buildings depend upon the number of people that pass that particular store every day. One merchant used it to count the number of customers who entered his store. It is used in various tunnels in and around New York and elsewhere to regulate the circulatory fans that free the tunnel of the exhaust fumes from automobiles that pass through it. As the fumes from the motors become dense, the light ray to the photo-electric cell is cut off and the fans automatically start in operation. Its use as a burglar alarm is coming into prominence. Magic, jokes and mysterious "supernatural" effects can be done.

Set Is Complete; No Building; No Assembling

Each part is complete, wired ready for use. No building or assembling. All you have to do is to connect up whichever units the experiment or use calls for, and operate.

Have Fun Experimenting With Light

The list described are just a few of the things you can do with this set. There are hundreds of more uses that only your own imagination will limit. If you have an electric train set or models, you can provide them with uncanny mysterious remote control. Manufactured and guaranteed by A. C. Gilbert Company, your guarantee of precision operation.

Here Is What Outfit Includes

Set contains battery box, electric socket with bulb, RCA photo-electric tube, RCA amplifier tube, tube shade for picking up correct light, adjustable reflecting swivel mirror for reflecting or bending light rays, electric bell, power unit with variable potentiometer and relay, and 32 page book of experiments with 21 hook-up diagrams and experiments, with 4-color cover. Power unit and relay operates on **110 volt, AC current.** Bulb socket and bell operate from battery box which holds 2 standard flashlight cells (not supplied). **Entire set is packed in all metal, colorfully enameled box with two latches and metal carrying handle. Size of metal cabinet is 16½-in. long, 8½-in. wide, 3-in. deep.** Parts are all wired, ready-to-use. No constructions or assembly. Weight about 5 lbs.

No. 6973. Gilbert Electric Eye Set. Complete in Cabinet. Postage Paid..... $13.95



Bird Modeling Kit

Complete Instructions and Materials for Making Models of Mallard Duck, Canada Goose, Pheasant, Robin, Bluejay and Goldfinch

Are you a model maker? Are you a sportsman? Or, do you just like to have fun doing something interesting and useful? Here's your answer in one of the most fascinating kits (and easiest) we've seen in many a day. In a few interesting hours of fun, you will get the benefit of years of experience with birds. This kit was designed by John Lacey and Thomas McBride, whose models have been on display all over the country and have sold as high as fifty dollars each!

Anyone who follows the instructions can achieve the same perfect results. Finest materials: sugar pine cut-out blocks (easy to carve), famous X-Acto cutting knife; correctly graded sand-paper, finest quality oil paints. **Blocks are semi-finished.** Four color reproduction of birds included to guide you in coloring birds. Complete, detailed instructions. When you have finished you will have six models you'll be proud to display —and even sell for several dollars each! Gift box.

No. 6647. AUDUBON BIRD MODELING KIT. Complete..... $3.50

ALCOHOL LAMP

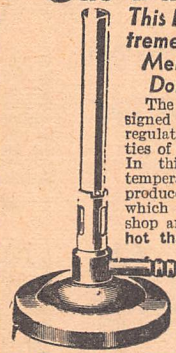


Useful for the Experimenter Model Builder, Office and Shop Use, Emergency Purposes, Etc.

A low priced, convenient **ALCOHOL SPIRIT LAMP** that serves many useful purposes. Same type used in many toy steam engine outfits. Fine for hobby builder for heating and melting metals or use with blow torch to give hot flame for bending glass. Melts sealing wax and lead. Serves many purposes in the shop where it will be useful for soldering or for glues and pitches, etc., etc. Boys will find it useful for many types of hobby and experimental work. 2 ounce capacity with metal extinguishing cap.

No. 6824. ALCOHOL SPIRIT LAMP. Price Postpaid..... 75c

Gas Bunsen Burner



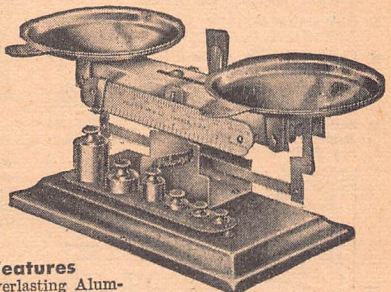
This Famous Burner Produces Extremely High Temperatures for Melting Glass, Metals and Doing Experimental Work

The **BUNSEN BURNER** was designed so that by an adjustment of a regulator you can mix various quantities of gas with air before it is ignited. In this way you can regulate the temperature of the flame. **You can produce a hot, non-luminous flame which is suitable for many household, shop and laboratory purposes. It is so hot that it will melt glass tubing so you can bend it in any shape.** You can blow glass and create new designs. Ideal for melting most of the softer metals into various shapes. Heats liquids and mixtures to temperatures not possible with ordinary gas burners. Brass tube, regulator at bottom, attractive base with tube nozzle. Height 5¼-in. Uses ordinary household gas. Complete except for tube.

No. 6881. GAS BUNSEN BURNER..... 89c

Laboratory Scales

Precision Accuracy - Useful for the Amateur Photographer, Home Scientist, Household and Office Measurements, Shop Work, Etc.



Many times you have felt the need of a good scale to accurately measure ingredients of formulas, small articles, chemicals, medicines, etc., etc.

Amazing sensitivity, heretofore unobtainable, is provided by the exclusive SENSITIZER, insuring accuracy to the proverbial red hair. This feature previously found only in highest priced analytical balances.

Precision Accuracy with New, Exclusive Features

No delayed action—hairline balance almost instantly. Everlasting Alumilite dial, wide spaced calibrations. Graduated avoirdupois and metric systems—50 grains by one grain—32 decigrammes by one decigramme (1-10th gramme). Sliding poise has beveled reading edge. Self-locating at zero. Sturdy, all metal construction insures stability and long life. Beam of modern box girder construction for rigidity—made of satin-finished airplane aluminum-alloy. Removable pans of acid-resistant aluminum-alloy. Outstanding in beautiful appearance with durable acid-resistant finish throughout. 6 brass weights; two 50 grain, one each ¼, ½, 1 and 2 ounces (avoirdupois weights). Individually balanced and tested against U. S. Standard Master Weights. **$8.95**

No. 6829. LABORATORY SCALES. Complete with set of Avoirdupois Weights.....

Set of Metric Weights

Six brass weights including: two 10-gramme, one each 50, 20, 5 and 2 gramme. Each individually tested against U. S. Standards. **$2.00**

No. 6830. Set Postpaid.....

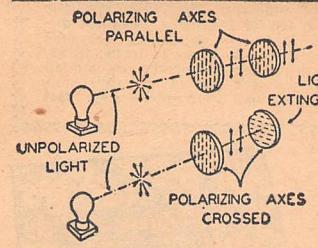
Set of Avoirdupois Weights

Six brass weights including: two 50 grain, one each of ¼, ½, 1 and 2 ounce. Each individually tested against U.S. Standards. **$2.00**

No. 6830A. Set Postpaid Only.....

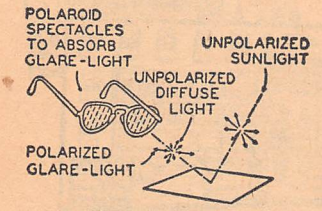
SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

Magic POLARIZED LIGHT



Do Amazing Experiments and Practical Things With Polarized Light!

WHAT IS POLARIZED LIGHT? Ordinary light vibrates in all directions or planes. Polarized light vibrates in only one plane or direction. Ordinary (unpolarized) light is polarized when it goes through first lens. If second lens has polarized axis parallel to first lens (see illustration) light passes right on through. If second lens is turned 90 degrees (a quarter of a turn), it will stop the polarized light. Thus, two apparently transparent lenses can transmit or block out light or vision. Looks like a miracle.



Eliminates Glare—Used in Microscopes Three Dimensional Effect—Magic Tricks Light Experiments and Other Stunts

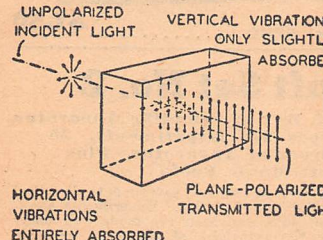
Although polarized light has been known for some time, it was not until 1936 that Polaroid lenses became available. Each year more and more uses have been found for their amazing properties, and the future looks even greater.

For example, using polarized windshields and headlight lenses, the blinding light of on-coming cars is eliminated. Everything else is normal, but in place of the light is a black spot. **How much safer.** Another use is in three dimensional movies. Projecting two pictures, each polarized in a different way and using polarized glasses so each eye sees just one image.

Anyone who has a camera or microscope will find polarized lenses produce startling results. Eliminates glare from top of water, road surfaces, shiny objects, etc. Does amazing things in microscope greatly increasing detail and color of objects.

Many magicians use them for tricks. Equip flashlight with polarizing lens. Pass or stop the light with another transparent lens. Many other tricks and experiments with light can be done. Each lens is 1x1-inch in size. One lens is enough for camera or microscope work, but for most tricks, two lenses would be used.

No. 9119. POLAROID LENS.
Each, Postpaid..... 35c
2 for 50c; 5 for $1.00 Postpaid



No. 1752. POLARIZED LIGHT AND ITS APPLICATION. Book explaining major uses of polarized light. 48 pages. **Price Postpaid..... 65c**



How to Make and Use a Small Chemical Laboratory

First part treats on many of essentials of elementary chemistry. The law of definite proportions, solutions, crystalloids, colloids, electrolysis, etc. fully explained.

Second part describes construction and fitting out of home chemical laboratory, giving directions for construction of many pieces of chemical apparatus. A chemical balance, ring stand, electric furnace, etc. are described in detail, with working drawings.

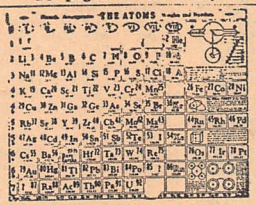
Third portion is devoted to chemical and electro-chemical experiments. Experiments selected to broaden your knowledge of chemistry. The manipulation of chemical glassware and important tables are also included.

The book gives the basic information for an understanding of the fundaments of chemistry.

Many interesting experiments which effectively illustrate important present-day industrial processes together with the wealth of chemical knowledge.

Introduction to organic chemistry. Describes and explains the Electron theory. Very interesting, fascinating and helpful. 125 pages, fully illustrated.

No. 1754.
Price Postpaid..... $1.10



KEY TO THE ATOM

Learn About Atomic Energy

—Atomic Structure
—Electrons
—Protons
—Radioactivity
—Atomic Energy
—Atomic Number
—Atoms and Molecules
—Isotopes, Valence

This is the dawn of the Atomic Age. What does this new force really mean? What does it consist of? What is an atom? A molecule? What is the structure and behavior of these tiny particles? Why do some atoms give off rays of energy such as light waves, radioactive rays, gamma and beta rays? This guide was designed as an outline for science students to help them understand the atom.

A fascinating guide to the atom which is scientifically correct. Gives interesting facts for the beginning student. Includes 10x14-inch chart of atoms with all their properties, correctly arranged in Periodic Chart. Explains electrons, protons, atomic forces, nucleus, valence, isotopes, structure of atom, charges, atomic behavior, atomic energy radio activity, crystal structure, inozation, etc., plus a list of helpful books.

No. 1499. Price..... $1.50

Science Experiment Pamphlets

All About Lenses

Ever want to build your own telescope, cameras, microscope? This booklet tells you how lenses bend and distort light, how they focus objects on a screen, the principles of optics, etc.

No. 1866. Price..... 10c

Optical Instruments

This pamphlet deals with the application of the light and lenses to modern optical instruments such as telescopes, microscopes, etc. If you have a telescope or camera, microscope or projector, this pamphlet will help you understand what makes them work the way they do.

No. 1867. Price..... 10c

Induction Coils

Induction coils are used to obtain high voltages. Lots of fun experimenting with high voltages if you know what you are doing. Learn the real scientific theory behind them.

No. 1861. Price..... 10c

Motors

Every boy likes to play with motors and to get the thrill out of running them, but why not learn to understand what makes them go? Actually, it is based on a very simple principle of electricity. Easy reading pamphlet tells you about motors, how they work, etc.

No. 1863. Price..... 10c

Atoms and Molecules

Information, experiments.

No. 1868. Price..... 10c

This is . . . THE AGE OF CHEMISTRY

Most of the greatest achievements in our modern world have been the direct result of chemical research. Chemistry has a prominent part in nearly every field of endeavor. **Penicillin, synthetic rubber, plastics, atomic energy, and modern oil refining, are just a few of the many Chemical discoveries which have brightened the lives of millions the world over.** There is a great need for young men and women in this dynamic field. Now is the time for young people to begin to learn; to experiment, to ready themselves for a thrilling adventure in Science. These Chemcraft sets are an excellent way to begin your studies. Each is a complete laboratory differing only in size and coverage. Look over the sets described here. Select the one you want and mail your order today. **Get started in Chemistry NOW!**

Chemcraft CHEMISTRY SET

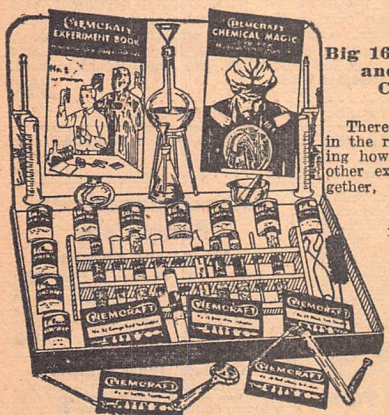


Yes—you can be a scientist! You can enjoy the thrills of your own research and experiments. There are few things which bring to you the fun and excitement of conducting your own study of the amazing wonders of science.

With more than 160 fascinating experimenets in chemistry and mystifying chemical magic, this is a fine beginner's chemistry outfit. Contains about 20 chemicals, pieces of apparatus and equipment, including a wooden test tube rack and laboratory-type spring test tube holder for safely holding test tubes when heating liquids or solids. Contents of outfit securely fastened to tray and each piece can be removed and replaced as often as desired. Liberal quantities of all chemicals included. Packed in box 13¼x10¼x1½ inches.



No. 6318. CHEMCRAFT SET No. 1. Price ($1.25 plus 25c postage) SEND..... $1.50



Chemcraft Set No. 2

Big 16½x10½x1½-inch Box of Scientific Apparatus and Chemicals, Does 270 Experiments. 35 Chemicals and Pieces of Apparatus. Plus Chemcraft Magic Book.

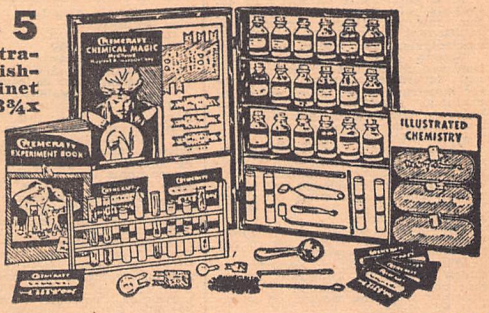
There are 213 entertaining and educational experiments described in the regular Chemcraft Manual sent with kit. Experiments showing how fabrics are dyed, how inks and soap are made and many other examples that illustrate the principles of chemistry. All together, including Chemcraft Magic, 270 experiments can be performed. Get a thrill when you put on a Chemcraft Magic Show. Chemcraft Magic Book tells how to perform mysterious exhibitions of chemical magic. Colorful and attractive outfit contains 35 chemicals and pieces of apparatus including a large laboratory style wooden test tube holder, brush, a supply of test tubes and other equipment. Each experiment can be repeated many times with the materials supplied with this outfit.

Make a Chemical smoke screen, mystify your friends with magic writing. Change blood to water—water to wine. These and 79 other mystifying, magical tricks are possible with this set. Complete directions are given in the Chemical Magic Book included.

No. 6703. CHEMCRAFT SET No. 2. Price ($2.50 plus 45c postage) SEND..... $2.95

Chemcraft Set No. 5

Features the Bryan Chemical Illustrators, Laboratory Style Cabinet Finished in Red and White Enamel, Cabinet is Non-corrosive, Size Closed: 13¾x10½x2⅞-inches, Open: 21x14-in., 590 Experiments, 61 Chemicals and Pieces of Laboratory Equipment.



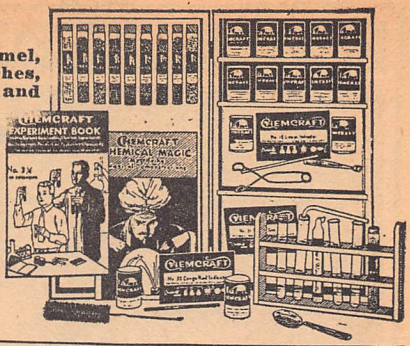
The New No. 5 Chemcraft has many desirable and exclusive features including the Bryan Chemical Illustrators which show how chemical elements combine to form compounds and how to understand chemical symbols and formula. More than 500 interesting and educational experiments including Chemistry, Industrial Chemistry, Glass Blowing, the Construction of Laboratory Apparatus and Chemical Magic are described in the instruction manuals included in this outfit. 61 chemicals and pieces of laboratory apparatus and equipment neatly packed in the attractive stand-up cabinet makes the No. 5 Chemcraft truly an outstanding value.

No. 6634. CHEMCRAFT SET No. 5. Price ($5.95 plus 50c postage) SEND..... $6.45

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Alden's and others.

Chemcraft Set No. 3

Laboratory Style Cabinet Finished in Enamel, Size: Closed: 8x14x3 inches, Open: 16x14 inches, 392 Experiments, 43 Different Chemicals and Pieces of Apparatus.

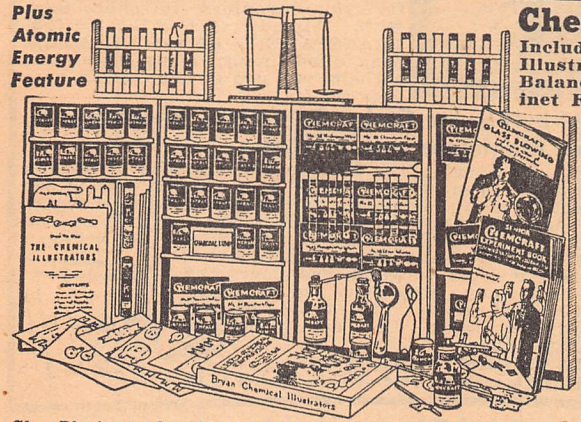


Attractive, non-corrosive, stand-up laboratory type cabinet. It is finished in brilliant red enamel.

More than 300 interesting and entertaining experiments are described in the big Chemistry Manual accompanying this outfit. The theory of chemistry is illustrated by many practical examples such as the combination of two elements, iron and sulphur, to form an entirely different substance (iron sulfide). There are also many example of the application of chemistry to our daily lives, where the user actually makes such products as inks, soaps, paints and many others. In addition a separate book on Chemical Magic tells how to perform more than 85 mysterious tricks, making a total of 392 experiments. ($3.95 plus 50c post.)

No. 6319. CHEMCRAFT No. 3. Postpaid.. $4.45

Plus Atomic Energy Feature



Chemcraft Set No.10

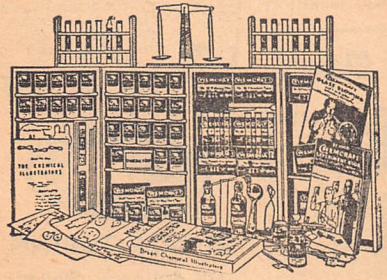
Includes the Bryan Chemical Illustrators and the Chemcraft Balance. Laboratory Style Cabinet Finished in Red and White Enamel. Cabinet is Non-corrosive. Size Closed: 15¾ x14x3 inches. Open: 31½x 14 inches. 750 Experiments, Plus Glass Blowing Book and Equipment.

Packed with a splendid assortment of chemicals, laboratory equipment and fascinating experiments, this big No. 10 outfit is the leader in the Chemcraft line. It includes such features as the sensitive Chemcraft Balance which weighs to 1-300 part of an ounce; The Bryan Chemical Illustrators which demonstrate how chemical elements combine to form compounds and clearly explain the chemical language of formulae and symbols; the Chemcraft Alcohol Lamp Blowtorch for Glass Blowing: and a big cabinet full of other chemical apparatus, equipment and chemicals. The complete Chemcraft Manual which accompanies outfit explains 617 scientific and entertaining experiments. Book of mysterious experiments in Chemical Magic. In Glass Blowing Manual and Construction of Laboratory Apparatus forming and blowing of glass are explained; plans given for making useful pieces of laboratory apparatus. Over 750 experiments given in manuals accompanying outfit. Shipping weight 10 lbs.

No. 6705. CHEMCRAFT SET No. 10. Price ($10.95 plus 50c postage). SEND..... $11.45

Sets No. 10, 15 & 25 Contain New Atomic Energy Apparatus & Experiments

Includes Spinthariscope, amazing instrument that shows atoms being split. Uranium ore. Atomic Energy manual of information and experiments, other apparatus, etc. Understand it by doing and seeing it!



CHEMCRAFT SET No. 15

Includes Bryan Chemical Illustrators and Chemcraft Balance. Laboratory Style Cabinet in Red and White Enamel. Open: 46x14 inches. 850 Experiments, Mammoth Assortment of Chemicals and Apparatus.

Compartments, with racks and shelves for chemicals and equipment. Plus Chemical Magic. Features include accurate Chemcraft Balance, Bryan Chemical Illustrators for better understanding of theoretical chemistry; splendid asortment of apparatus. Glass Blowing and Construction of Laboratory Apparatus described in separate manual which gives many interesting experiments and tells how to make a number of useful pieces of laboratory equipment. Shipping weight 15 lbs.

No. 6707. CHEMCRAFT Set No. 15. Price ($16.95 plus 75c postage) SEND..... $71.70

MASTER CHEMCRAFT SET No. 25



Includes the Bryan Chemical Illustrators and the Chemcraft Balance. Laboratory Style Cabinet. Red and White Enamel Finish. Cabinet is Non-corrosive. Size, Closed: 25½x15½x1¼ inches. 1014 Experiments. The Amateur Scientist's Ideal Laboratory. Our Largest & Best.

Includes: Chemcraft Balance and Weights, Bryan Chemical Illustrators, Alcohol Lamp Blow Torch, Gas Generating Apparatus, Mortar and Pestle, Flask and Beaker, Chemical Graduate, Tripod and Wire Gauze, Built-in and Separate Test Tube Rack, Splendid Assortment of Chemicals and Apparatus and Master Manual. 857 experiments. Manual on Qualitative Analysis giving 111 tests plus Glass Blowing Manual and Construction of Laboratory Apparatus gives 46 experiments. Over 1014 scientific experiments and all of the chemicals and equipment required for performing them are included in this advanced outfit. Shipping weight 23 lbs. Add shipping charges, otherwise shipped by express, the customer paying the transportation charges on arrival.

No. 6706. SET No. 25. Price.. $25.00

Phantom TRANSPARENT MIRROR



SEE WITHOUT BEING SEEN!

The AMAZING PHANTOM MIRROR GLASS. Look through one way and you see right through the glass; but look through it the other way and it reflects light like a mirror.

Very ingenious. Something new for you inventors to experiment with. Already this PHANTOM TRANSPARENT ONE-WAY GLASS has found many, many uses, but perhaps you can develop many new uses for it.

One Way Glass Is Used by Private Clubs, Detectives, Shopkeepers, Banks, Magicians and in Homes

Now there is no necessity for opening the door to find out who is calling. The Phantom Mirror mounted in your front or side door permits you to see without being seen. Especially useful in homes where you want to examine the caller before opening the door. Appears as a mirror from one side and as a transparent window from the other side. Specially developed film between two layers of glass does the trick. Business establishments will find many uses for these mirrors to watch customers and employees from positions of privacy. Magicians and spiritualists use them for creating special effects. The number of uses is limited only by your own imagination. Used during the war by secret operators. Size 2x2-inches.



No. 3258. PHANTOM TRANSPARENT MIRROR. Price... 75c
No. 3262. ONE-WAY GLASS. Large Door Size. 3x5-in. Price $1.95

Wall Chart of Chemical Elements



Tells 3500 Properties of the Elements

Useful easy-reference chart that tells just about anything you want to know about any element from hydrogen to uranium. 32x36-inches. Attractively made for wall. Impossible to list everything it explains in condensed, easy-to-find form, but here are some: group, family of elements, discovery, symbol, atomic number, atomic structure, weight, isotopes, valence, color and form, density, melting point, boiling point, physical properties, electrical properties, occurrance, preparation, uses, periodic table, radioactive series and their properties, gaseous elements, tests for discovering chemical content of objects, U.S. map with information marked, atomic energy chemicals, etc., etc. Fascinating and instructive especially to those who know nothing about science.

No. 1857. Price Postpaid Only.... 50c

Chemists' Measuring Graduate



—Photography
—Kitchen
—Laboratory
—Office
—Shop

Convenient graduate for measuring liquids for experiments, etc. Made of glass, as illustrated, with capacity of 8 ounces.

No. 4642. Price Postpaid 35c

Fancy Work Manual



DOILIES, ETC.



SCARFS, ETC.

Needlework, crochet, knitting and embroidery. Contains designs and charming crochet patterns, also directions for making nearly fifty different patterns of knitted laces for tidies, chair-scarfs, doilies, purses, table mats, shopping bags, lamp shades, shawls, Afghans, toilet sets, counterpanes, lounging cushions, chair-covers, pin-cushions, dressing slippers, babies' socks, etc., etc. Instructions accompany each design, explanation of the terms used, etc.

No. 1052. Price Postpaid 15c

Popular 10c Books On Science

No. Z408. Einstein's Relativity Explained. Postpaid	10c
No. Z679. Chemistry for Beginners. Postpaid.....	10c
No. Z994. Physics Self Taught. Postpaid.....	10c
No. Z452. Dictionary of Scientific Terms. Postpaid	10c
No. Z748. Plane Geometry Self Taught. Postpaid...	10c



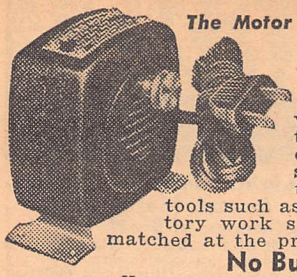
RUBBER TUBING

Fill Balloons, Siphon Liquids, Experiments, Etc.

Handy for siphoning liquids from one container to another. Use to transfer gas to balloons so they will go way up in sky and be lighter than air. Many uses for various experiments. Run liquid or gas through them. Wall airtight. Red, smooth rubber. About ⅜-in. thick. 5-ft. length.

No. 4643. Rubber Tubing. Per Length, Postpaid.... 25c

110 VOLT PLUG-IN ELECTRIC MOTOR



The Motor You Need to Power Your Construction Sets, to Drive Your Models, Light Power Tools, Experimental Set-Ups, Etc.

Anyone who does any hobby or repair work at home will find many uses for this low-priced 110-volt electric motor. All ready to go, just plug into any convenient outlet. Off it goes in steady, powerful driving speed. Strong enough to drive any type of construction toy but also useful for operating light power tools such as small drills and saws. For experimental and laboratory work such as stirring, centrifuge work, etc., it cannot be matched at the price.

No Building---The Motor Is Ready to Use

Not a kit, but completely built motor ready for operation. Fully cased in aluminum with beautiful baked black wrinkle finish. Handsomely louvered back and front. High torque 110-120-volt 60-cycle A.C. ⅛-in. stainless steel shaft, graphite bronze bearings. Motor can be stalled indefinitely. Steel base. 3 ⅛-in. high.

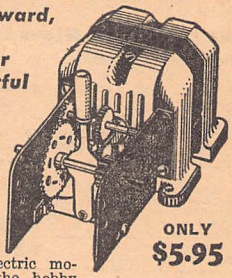
No. 6437. ELECTRIC MOTOR. Price Postpaid..... $5.98

Gilbert Electric Motor

—4 Speed; 2 Forward, 2 Reverse

—Auto Type Gear Shift; Powerful Drive

—110 Volts, 60 Cycle AC, Use on Ordinary Household Current



ONLY **$5.95**

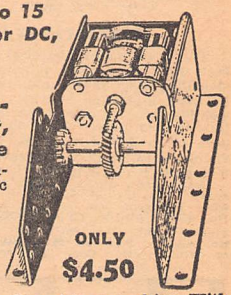
Famous Gilbert electric motor. Many uses for the hobby builder and home experimenter, as well as many practical applications. 4 speeds: 2 forward, 2 reverse. Auto type gear shift. Latest word in power plant control. Has worm drive, die cast housing. Operates on 110 volts AC 60 cycle only. No radio interference.

No. 6425. Gilbert Electric Motor. Postpaid $5.95

Gilbert Remote Control Motor

—Operates on 7 to 15 Volts, AC or DC, Batteries or Transformer

—Push Button Control for Start, Stop, Reverse

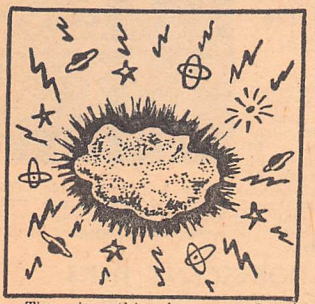


ONLY **$4.50**

Gilbert remote controlled reversing electric engine. Operates on 7 to 15 volts AC or DC. Will operate on ordinary dry cells or on transformer. Not just a motor but a rugged power plant complete with gear box. Powerful worm drive. With three color coded wires and push button for remote control of trucks and other models that start, stop, reverse at touch of button. Famous Gilbert Quality.

No. 6424. GILBERT REMOTE CONTROL MOTOR. Postpaid..... $4.50

Radioactive and Fluorescent Ore Samples



You can do many unusual things and conduct many experiments with these ore samples. Mother nature has created some fascinating properties in the ground, and these two, together with the magnetic lodestone ore, are among the most unusual. They have strange and mysterious properties not apparent from their appearance, and baffling to many scientists.

Radioactive Mineral Ores

These consist mainly of carotite and samaskite. The search for Uranium has led to these ores. Each specimen is tested under a Geiger counter to make sure it is radioactive. We suggest that you also order No. 1858 pamphlet which explains how to build a Geiger counter, experiments with radioactive ores, how to build cheap radioactive detector, etc.

No. 3701. Radioactive Mineral Ore Sample. Price..... 25c

No. 1858. Booklet on Experiments with Radioactive Minerals, How to Build Geiger Counter Spinthariscope, Electroscope, Etc., Etc. Illustrated. Price Only..... 10c

Fluorescent Mineral Ores

There is nothing in nature that is quite so fascinating and beautiful as these ores. In appearance, by daylight or ordinary light, they look like many other mineral samples—unusual and different, but not particularly outstanding. Then exhibit them under ultraviolet light and watch them fluoresce and glow, emitting light in weird and beautiful colors. Set of four different ores.

No. 4275. Fluorescent Mineral Ore Set. Postpaid..... 35c

No. 4341. ARGON GLOW LAMP. Emits visible ultra-violet rays. Fits any standard light socket, operates on 110-120 volts, AC or DC. **Each..... $1.00**

No. 4342. INVISIBLE PURPLE-X GLOW LAMP. (Black Light). Invisible ultra-violet rays. Turn on and off causing mineral specimens to glow or not as you wish. Fits standard light socket, 110-120 volts, AC-DC. **Each Only..... $2.50**

Magnetic Lodestone Ores

Lodestone is a special type of iron ore found in nature that is a natural magnet of great strength. Often used as a symbol of luck and power.

No. 4608. Magnetic Lodestone Ore. Price..... 25c

BLACK LIGHT!



Natural Light



Black Light

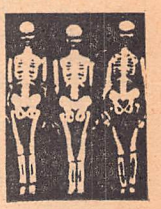
Any marked parts become visible under Black Light.

Experiment with Black Light! Minerals, Objects, Foods, Paints, Chemicals, Animal Matter, Plastics, Etc., Glow Under the Influence of Black Light!

Have fun experimenting with BLACK LIGHT! Black light is ultra-violet radiation. It is produced by this special ultra-violet ray lamp bulb which fits any standard light socket. **Ultra-violet radiation is invisible, but when this light strikes certain objects, the object becomes fluorescent; that is, fluorescent objects absorb the invisible light and radiate a visible light.** There are many fluorescent materials—certain parts of the body, vaseline or petroleum jelly, many minerals and stones, glassware, plastics, paints and pigments, certain foods, animal and vegetable matter, many household chemicals, etc., etc. Each of these **glow in its own distinctive manner** when excited by **BLACK LIGHT.** Thus you can do many unusual and novel experiments with the lamp on ordinary household materials.

Mysterious "Invisible Light" Makes Objects Glow in Dark!

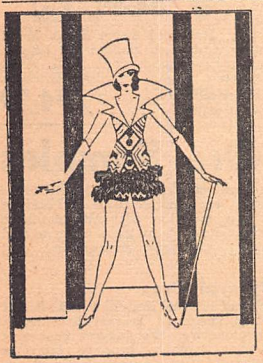
There are many practical and useful purposes to which these mysterious rays have been put: Analyzing minerals, medical purposes, for signs, etc. Clothing is often identified with marks only visible under the ultra-violet rays. But you will probably be most interested in the many novelty effects and experiments you can do. Create weird and novel effects for **magic, spiritual and stage purposes** by using ordinary Vaseline or petroleum jelly. This is almost invisible in ordinary light, but when the light goes off and the BLACK LIGHT is turned on, only those decorated parts become visible, glowing in a fluorescent light! Write messages in fluorescent ink—the message will glow in dark under the **BLACK LIGHT!**



Learn more about BLACK LIGHT by experimenting with these lamps. We supply bulb only. That is all you need. It fits standard socket, operates on **110-120 volts. AC or DC.** Reflector can be used to concentrate rays, but is not supplied.

No. 4341. ARGON GLOW LAMP. (Black Light). Also gives small output of visible light. 2½ watts. Average life 3,000 hours. Price Postpaid..... $1.00

No. 4342. PURPLE X GLOW LAMP. (Black Light). Fine for experimental or demonstration use. 250 watts. Average life, 50 hours. Postpaid..... $2.50



FLUORESCENT PAINTS and INKS

Paint or Write In These Fluorescent Materials, Glow Brilliantly In Colors Under Black Light!



These fluorescent paints and inks glow brilliantly in the dark under black light. Many uses for these materials. Use them to create weird and ghostly effects. Excellent for brilliant glowing signs and drawings in the dark. When used as make-up, the effect is very startling to see glowing people go through different actions in the dark. For magic, mystery and supernatural effects it is unbeatable. Objects, pictures and signs can be made to glow in the most starting manner. Do not confuse this with luminous effects. Fluorescense glows brilliantly, almost like a neon light, and keeps glowing as long as the black light is shining on it. Turn off the light and the fluorescense stops. Fluorescense is activated by the invisible black light. **Daylight color and fluorescent colors given below.**

6 FLUORESCENT COLORS

No. 4047. Invisible Daylight; Fluoresces Ghostly Blue. Price Postpaid..... $1.00

No. 4072. Green Daylight; Fluoresces Green. Price Postpaid..... $1.00

No. 4073. Flame Orange Daylight; Fluoresces Flame Orange. Price..... $1.00

No. 4074. Red Daylight; Fluoresces Neon Red. Price Postpaid..... $1.00

No. 4075. Invisible Daylight; Fluoresces White. Price Postpaid..... $1.00

No. 4084. Flesh Daylight; Fluoresces Flesh. Price Postpaid..... $1.00

FLUORESCENT INKS

Glow Under Black Light

These are used for many purposes. Used for supernatural effects to make glowing writing. Used by dance halls for pass out marking. By spies during the war. By detectives to catch criminals. Very effective and startling.

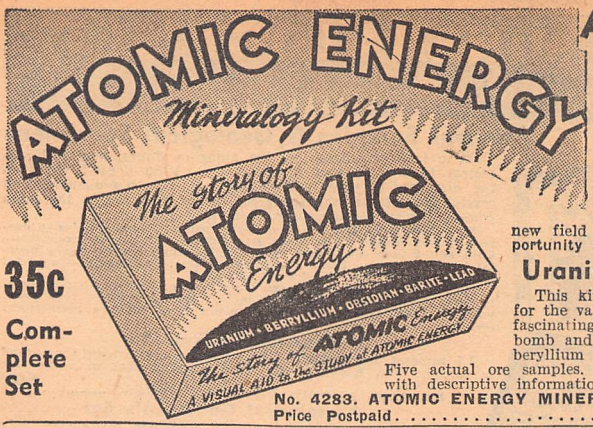
Invisible Ink—Glows Blue

No. 4087. Invisible Ink. Glows blue. ¼-pint. Price Postpaid..... $3.00

Red Ink—Glows Red

No. 4088. Red Ink. Glows red. ¼-pint. Price Postpaid..... $3.00

See Fluorescent Ore Samples Listed Elsewhere



35c Complete Set

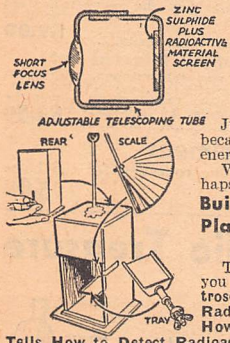
Actual Samples of Atomic Bomb Ores!

Here is your chance to see, feel and learn more about ATOMIC ENERGY with this Experimental Atomic Energy Mineralogy Set. In just a few years, atomic energy may rival electricity as a source of power. It opens up an entire new field for experimenters, inventors, opportunity seekers, etc.

Uranium Deposits Valuable

This kit will help those who are looking for the valuable uranium deposits. See these fascinating ores; tells ingredients of atomic bomb and how splitting Uranium atoms by beryllium neutrons releases terrific energy. Five actual ore samples. Set is packed in attractive box with descriptive information about the chemicals.

No. 4283. ATOMIC ENERGY MINERALOGY SET.
Price Postpaid..... 35c



Experiments With Atomic Energy, Atomic Radiation, Radioactivity, Bombardment and Disintegration

Just as electricity gripped the fascination of experimenters many years ago and became a leading field of industry and science, so today the mysteries of atomic energy are gradually being solved bringing new wonders and progress.

Why don't you get some of the thrill of experimenting with this new force? Perhaps you will find in it a field that will lead to a great career and real wealth.

Build the Modern Treasure Finder, the Geiger Counter; Complete Plans, How to Operate, Tells Known Ore Deposits in America, Etc.



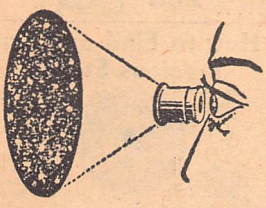
This pamphlet tells of some simple experiments that will give you an understanding of the force. Tells: **How to Build an Electroscope to Detect Radiation, How to Make a Spinthariscope or Radiation Detector, Describes Radioactive Materials—Where and How They Can Be Bought Cheaply Enough for Home Experiments. Tells How to Detect Radioactive Materials, The Radioscope or Fluorescent Screen, Using Photographic Film to Detect Radioactivity, Explains Alpha Particles, Beta Particles and Gamma Rays, Tells How to Operate Geiger Radioactivity Counter for Locating Uranium & Other Radioactive Ore Deposits, Gives Wiring Diagram & Building Details for Making a Geiger Counter for About $18.00, Tells Location of Known and probable Deposits of Valuable Ores in North America, etc., etc.**

Illustrated pamphlet specially prepared for the experimenter and prospector. Go prospecting with this modern treasure finder, the Geiger Counter.

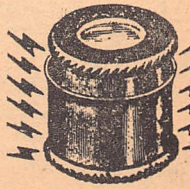
No. 1858. ATOMIC ENERGY PAMPHLET. Postpaid..... 10c

You Can Experiment With Atomic Energy

See Atomic Disintegration Before Your Eyes—Do Experiments With Actual Radioactivity and Atomic Bombardment



The Spinthariscope is one of the most astounding scientific instruments ever developed. For a century it was believed that atoms were indestructible. This little instrument now makes it possible to demonstrate how Radium has changed this accepted scientific thought of the world. Each of the scintillations seen in the Spinthariscope is said to be the result of the disintegration of one atom of Radium. Each atom of Radium which it disintegrates sends forth with the terrific speed of 10,000 miles per second an atom of helium, and this becomes an atom of radon which is an entirely different substance. These swift moving helium atoms, or Alpha rays as they are commonly called, produce a tiny flash of light or scintillation when they strike a crystal of zinc sulphide. By means of this Spinthariscope these individual flashes are made visible to the eye and we can actually see what are said to be the perpetual movements of the smallest particles of matter known to science. **EACH INSTRUMENT IS GUARANTEED TO CONTAIN A MINUTE QUANTITY OF RADIUM.** Witness the actual destruction of thousands of worlds by simply looking through the lens. ACTUAL RADIUM IS DISINTEGRATED BEFORE YOUR EYES. You see the atomic bombardment plainly. You see the Rays of Radium and the discharge and bombardment of the Alpha particles. There is perhaps no more enthralling sight in the whole world than what you see in the Spinthariscope. Nothing to wear out. Lasts indefinitely. Adjustable to any sight. Get yours today and watch the spectacle.



No. 2475. THE RADIUM SPINTHARISCOPE.
PRICE POSTPAID..... $1.25

No. 1858. Booklet of Experiments with Atomic Energy, Radioactivity, Atomic Bombardment, etc. Also Tells How to Build Geiger Counter, Radioactivity Detector, Spintharicope, etc. Experiments, Instruments, Diagrams, Parts Lists. (Complete Description Above). Postpaid..... 10c

Fascinating MINERALOGY SET

Interesting Specimens of Most Common & Rare Types of Ores



Mineral Samples & Geological Specimens

Who isn't fascinated by the amazing stones, ores and geological formations that surround us? Who doesn't thrill to the discovery of silver and gold mines, valuable diamond and crystal deposits or even the great wealth that lies in the more common materials of copper, lead, iron and tin.

Each Specimen Has Its Own Fascinating Characteristics—Fluorspar Glows in the Dark, Mica Has Unusual Electrical Properties—Gold and Silver Ores—Rare Metals Like Molybdenum—Radio Crystal Ore—Crystals With Unusual Optical Properties—Beautiful Stones for Jewelry—They're All Here!

Just a few of the specimens included are, fluorspar (fluoresces), tin ore, gold, copper, feldspar, mica, crystal, pumice, lava flow, volcanic rock quartz, marble, Iceland spar (double refraction), sodium, etc.

15 Mineral Students Set

15 mineral specimens, each identified, permanently mounted in display box. Excellent for field trips. Pocket size, 6x4¾x1-inch.

No. 4284. Student's Mineral Set. Postpaid..... 60c

32 Mineral Geologist's Set

Wonderful collection of 32 different specimens, each permanently mounted in display box and identified. Used by prospectors and geologists for all sections of the U.S. and other countries.

No. 4285. Geologist's Mineral Set. Postpaid..... $2.00

Official Boy Scout 60 Mineral Set

60 different specimens in compartment box, each numbered with corresponding identification, composition characteristics, occurrences and uses. Each specimen may be removed and replaced. Beautiful 3-color display gift box with Official Boy Scout insignia. 12¼x9¼x1-in. **$3.50**

No. 4286. Official Boy Scout Mineral Set. Postpaid.....

Special Collection of Four Gold Ore Specimens

GOLD! Superb collection of gold in the form of four natural ores. Interesting collection for the home study or for the geologist. Fine for charms, home novelties, etc. Set in box. **50c**

No. 4294. GOLD ORE SET. Price Postpaid.....

Indian Arrowheads



These arrowheads are similar to those found in the earth as one of the remaining evidences of the Indian occupation of North America. Finely chiseled from stone, they make a novel ornament or desk curio. With each passing year genuine arrowheads become more scarce and even now, in some parts of the country they are extremely difficult to locate. Start your own arrowhead collection. Can be drilled and worn as a piece of jewelry. **15c**

No. 2152. Each..

How to Build a Radio Treasure Finder

Used to Locate Mineral and Metal Deposits



Build your own practical TREASURE LOCATER for only a few dollars. The radio locater now used as standard equipment by geologists all over the world to locate hidden mineral deposits. As you approach metal objects, the locater gives a greater signal. The exact location is easily detected. Simple to build, guaranteed to work. Full details, photographs and diagrams. Designed by Clyde Fitch for Radiocraft Magazine.

No. B123. Radio Treasure Finder Plans. Price Postpaid..... 10c

Tells YOU How to Go TREASURE HUNTING

PRACTICAL PROSPECTING



32-Page Pocket Manual of Treasure Finding

Go treasure hunting the modern way. Electronic locators induce, measure and automatically record the vast differences in physical property of electric conductivity between metal-bearing rock and barren surrounding masses, and have proved particularly valuable for locating unseen mineralized areas, high-grade shoots and pockets, hidden placer channels, and even buried treasure. What these use methods are, how they are utilized with inexpensive, portable instruments offering depth-finding ranges up to 250 feet, is explained in detail with photographs and charts. Handy 32-page, paper covered pocket manual. **$1.00**

No. 1749. PRACTICAL PROSPECTING. Price Postpaid...

How to Find and Cut Precious Stones



How to cut and polish gems. Build a gem-cutting bench. Make them sparkle. How to detect precious metals. Finding gems and precious metals outdoors. Fun and profit. Popular Mechanics Booklet. **25c**

No. 1093. Price.....



SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

Model Toy Steam Turbine



With Rotor, Flywheel and Alcohol Burner

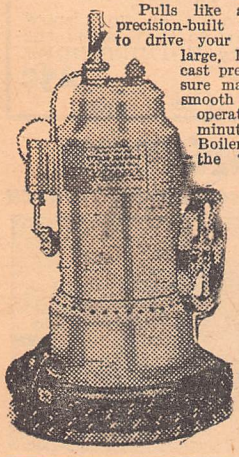
You'll have lots of fun with this toy Steam Engine. After you light the alcohol burner, it soon gets the "steam up" and starts to puff. Gradually the rotor and flywheel begin to turn faster and faster. Provides plenty of thrills. Runs for over an hour on just one filling. Outfit comes complete and includes boiler, metal jacket and alcohol burner. All ready to run. Each individually packed in colorful display box. Stands about 7 inches high.

No. 6470. TOY TURBINE AND STEAM ENGINE. Price Postpaid..... 98c

Electric Steam Engine

Driving Pulley, Valve and Whistle

Plenty of Driving Power

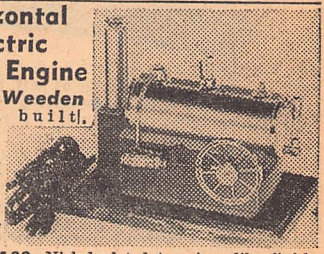


Pulls like a little demon. Real precision-built steam engine. Power to drive your models. Look at its large, heavy-duty boiler. Die cast precision engine parts insure maximum driving power, smooth operation. Generates operating pressure in few minutes from electric heat. Boiler stands many times the "pop-off" pressure of the safety valve. Runs up to one hour on one filling of water. Just put water in boiler, plug into 110-volt AC or DC regular household electric socket—that's all. No matches; no fire; no lamp. Loud whistle with switch. About 9-inches high. Flywheel driving pulley. Complete with cord and instructions, ready for use.

No. 6449. Electric Steam Engine. ... $4.98

Horizontal Electric Steam Engine

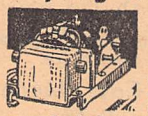
Genuine Weeden



Precision built, sturdily constructed. Heavy nickel plated balance wheel. Boiler and steam whistle of rust proof **SOLID BRASS.** Nickel plated to mirror-like finish. Accurate, glass water gauge with nickel plated brass cocks. Porcelain electric heating unit. 6-ft. cord. Underwriters approved. **AC-DC.** 8 ½-in. high on wood pedestal 10x6*-in.

No. 6445. Horizontal Steam Engine.... $8.95

Spring Wound Motor Unit



No Electricity— Powerful for Models

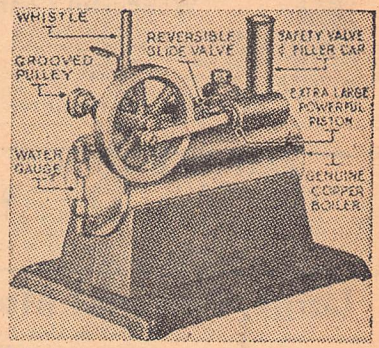
Powerful motor that will drive your model cars, boats, construction sets, etc., without electricity or gas. Spring wound clock type motor same as that used in $8.00 model auto. Steady drive. Has driving rod making it easy to connect.

No. 6447. Spring Wound Motor.... $1.50

POWERHOUSE ELECTRIC STEAM ENGINE

Drive your Models, Construction Toys, Etc. and Other Articles

Reversible Steam Engine --- Water Gauge --- Steam Whistle --- Safety Valve---Grooved Pulley for Positive Drive---Heavy Flywheel for Steady, Powerful Action



This electrically heated STEAM ENGINE develops real power for driving your models. Has all the features you want in an engine—large size, smooth operation, positive drive. Easy to operate—just fill with water and plug in electrical socket.

The boiler, cylinder and all fittings of this engine are made of copper and brass—rustproof and safe. Powerful because of the extra large cylinder and piston. Cylinder and slide valve assembly cast from brass. Well machined valves and cylinder prevent loss of steam and assure smooth and speedy operation. Heavy, cast fly wheel has eccentric for reversing.

Beautifully Finished—Boiler Lustrous Chrome Plate—Base and Cylinder Block in Fire Engine Red Enamel

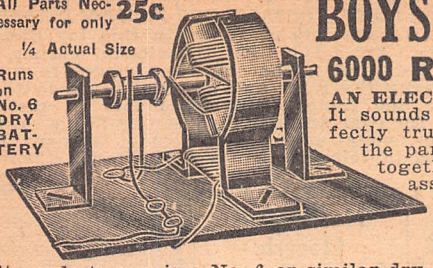
Loud steam whistle. Groove pulley for direct drive to your models. Filler stack equipped with safety valve. Water gauge tells you when water supply is running low. Refill with water by removing stack. All parts machine fitted so that engine can be taken down and reassembled. Excellent for those who want to have some additional fun and find out how a steam engine operates. Each packed in individual box. Engine is8 ¼ -in. long by 7 ½ -in. high by 6 ¼ -in. wide. **Operates from any standard 110-120 volt house current, AC or DC.**

No. 6446. POWERHOUSE ELECTRIC STEAM ENGINE. Price Postpaid..... $12.50

All Parts Necessary for only **25c**

¼ Actual Size

Runs on No. 6 DRY BATTERY



BOYS! ELECTRIC MOTOR

6000 Revolutions Per Minute

AN ELECTRIC MOTOR FOR ONLY 25 CENTS. It sounds almost unbelievable but it is perfectly true. For ONLY 25 cents we send all the parts necessary, packed in a neat box, together with full printed directions for assembling. No trouble at all putting the parts together, in fact it is FUN. Just follow a few simple instructions and motor is ready to run in a few minutes. And is it speedy! All it needs to run is a No. 6 or similar dry battery. As to the fun you'll get out of it, you won't have it an hour before you have it running and performing many novel and interesting experiments—it has more power than you'd think. Besides, assembling the parts is an education in itself for any boy.

With each motor come full printed directions, illustrated so you know exactly where each part goes—any boy who can read can do it. Besides the assembling will teach you a lot about motors and electricity. NOTHING MORE TO PAY—NOTHING MORE TO BUY. **25c**

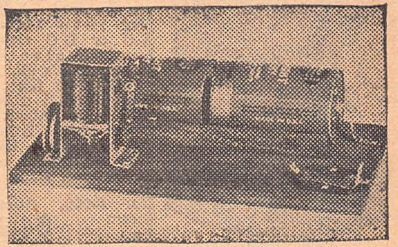
No. 4920. ELECTRIC MOTOR. Price Postpaid.....

SPECIAL QUANTITY PRICE—20 cents each in lots of 12 or more.

MIDGET ELECTRIC MOTOR

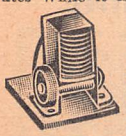
OPERATES FROM STANDARD FLASHLIGHT CELLS; STANDS 2-INCHES HIGH, 1x1-INCH BASE; PULLEY FLYWHEEL DRIVES MODELS

This midget motor is powerful and practical. It is the same motor used to drive an electric speedboat through the water. Do not compare it with toy motors for classroom or demonstration purposes such as the low priced one listed on this page.



Will Drive Boats, Cars, Models Construction Sets

It is powerful enough to drive your models and since it runs from ordinary flashlight cells there are no outside connections necessary. The motor comes in kit form, all parts fully formed and ready to assemble in a few minutes While it is easy to assemble, it does show you how electricity makes a motor operate.



Wonderful Construction Set for Science Classes

Many science classes use our motors for instruction purposes. This is a fine motor for that purpose since it is complete, including the required batteries. Entire set is packed in large display box with educational instruction pamphlet. Travels at speeds up to 5,000 revolutions per minute. Has grooved pulley flywheel for driving models. Complete with cells, switch, motor parts, grooved pulley, flywheel, crankshaft, etc. **$1.19**

No. 6438. ELECTRIC MOTOR KIT. Complete, Postpaid.....

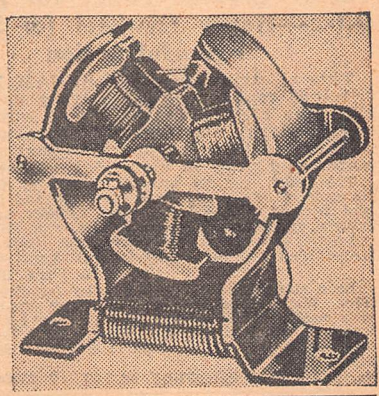
EASY TO BUILD KITS

All you have to do is to assemble the motor in a few minutes of easy work. All parts are completely made and formed. Just wind the coil and bolt parts together. In this way you become familiar with the basic elements of motors. Use armature as an electro magnet, etc. It's fun and educational, too.

Large, Powerful Motor

Low priced powerful motor that is ideal for operating various models. Operates on dry cells or transformer. Using dry cells it will carry its power supply right along with it. Very good for boats and cars. Each kit is helpful in learning the fundamentals of the electric motor. You will find that these parts can be used for other experimental purposes, too. The motor can be converted into a generator. Construct powerful electric magnet. Do many experiments with this set. Fun to build, fun to operate. Motor is about 3-inches high. Well made of heavy steel. Smooth, powerful operation.

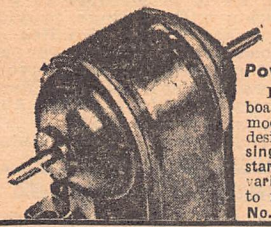
No. 6431. BUILD-A-MOTOR SET No. 1. .. $1.89
Postpaid.....

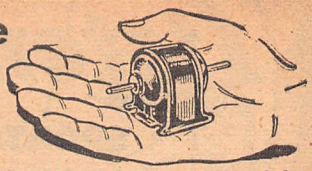


SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.

Battery Powered Miniature Electric Motor

World's Smallest Useful Electric Motor





Powerful Motor Ready to Drive Your Boats, Cars, Models!

Brand new miracle midget with power galore for model racers, speedboats, tractors, jeeps, submarines—all kinds of thrill-packed fun for model fans. Plenty of other practical uses, too. Won a prize for its new design. **Check these features: under 2-oz., size 1x1x1 ½-in., operates on single standard flashlight cell, 2500 r.p.m., horsepower 1/2000, self-starting, reversible, clear plastic housing, operates on 1 ½ to 6 volts—variable power, long battery life, permanent magnet.** No building—ready to mount and run. Real power in a small package.

No. 6436. MINIATURE MOTOR. Price Postpaid..... $1.98

Tiny Electric Atom Motor and Variable Speed Gear Box



World's Smallest Useful Power Source

In this attractive package is brought the world's smallest useful source of power. It consists of the **TINY ATOM MINIATURE MOTOR** described above, plus a complete set of parts for a **VARIABLE SPEED POWER APPLICATOR,** or gear train, including ten gears, seven pinions, two drive shafts, a pulley and a supporting frame on which motor and gears are mounted.

Wonderful for the Hobby Builder, Those Who Like to Build Working Models—Many Practical Uses

Has been used to drive music boxes, operate mechanical toys, flashers, turntables, moving signs, gadgets and all sorts of working models and inventions. For the experimenter it is invaluable.

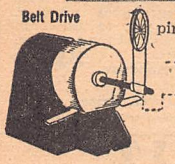
Many Combinations for 30 to 6000 R.P.M. Available

Motor is well designed and of quality construction. Field is a permanent Alnico magnet. Rotor is wire wound on laminated steel core. Brass bearings. Brushes are phosphor bronze for long life. Current consumption is low, insuring many hours of use on a single flashlight cell.

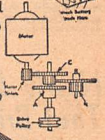
Educational Value for Schools and Engineers

Gear train is accurately and sturdily built of steel and brass. By changing gear and pinion combinations, drive shaft speeds from 30 to 400 r.p.m. At lower speeds, ample power is delivered by drive pulley for heavy work. Motor itself runs at 6000 r.p.m. 1 ½ volt. Motor size 1x1 ½ x1 ½-in. Weighs about 2 oz. Practical for self-contained battery driven model cars, boats, etc. Additional power by adding dry cell. Comes complete with specifications and installation book. Additional parts available.

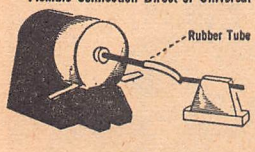
No. 6448. Tiny Atom Motor and Gear Box.. $3.50

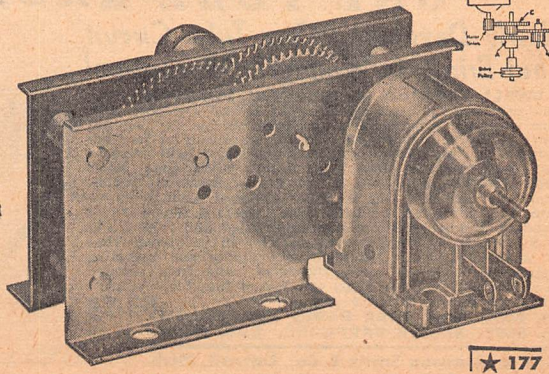




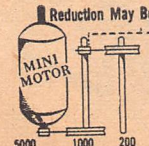


Flexible Connection Direct or Universal Drive





Reduction May Be Made by Counter-Shaft



Electric Motor Hook-Up Without Gears



No Tubes
No Batteries
No Noise
No Distortion

Radio Detector

Complete With Crystal

This Detector is a radio in itself, as it is possible to get reception with it alone, provided you are within 25 miles of a broadcasting station (or up to 100 miles under very favorable conditions). All you need is a good outdoor aerial and an earphone and you are all set. It is completely assembled and wired, all ready for use.

Advantages of the Crystal Radio

An ideal bedroom radio. Simple to operate and has no operating costs. You can leave it "on" day and night for a month and it will still be in first class condition. Once you have it connected up, and this is simple, you have a radio that should give you trouble-free reception for a long, long time. No electrical connections and consequently it does not pick up electrical interference of motors, electrical devices, etc. Because it produces earphone volume it does not disturb others.

Radio Reception Positively Guaranteed

Includes the stand, crystal cup, arm with cat whisker, an ultra sensitive Philmore Radio crystal, and two terminals for wire connections, mounted on handsome base. Every set factory tested. Reception positively guaranteed.

No. 6590. Crystal Radio Detector. Price Postpaid..... 35c



Electro-Mite Mini-Battery Kit

COAST TO COAST RECEPTION OBTAINED! Amazing electro-mite kits. Not much larger than pack of cigarettes, this set operates on penlight or hearing aid cells. Operates with several pair of headphones as well as small pm speaker with good results. Uses 2 miniature tubes. Newly developed circuit packs amazing power. Not a toy or gadget. High grade parts, heavy steel chassis, dial, bakelite sockets, knobs, capacitors, coil, cord, plug, tuning condenser, volume control, etc. **PORTABLE, SENSITIVE.** Complete except for tubes, phone, battery. **$5.95**

No. 6568. Mini-Battery Kit. Postpaid.....
No. 6569. Tube for Set. (Uses 2). Each.....$1.35

RADIO EARPHONE ADAPTER

LISTEN WITHOUT DISTURBING OTHERS



Fine for persons hard-of-hearing, to bring in foreign stations, listening in bed without disturbing others, etc.

Radio Earphone Adapter enables you to use earphones with your radio, in addition to the loud speaker, and thus permit you to listen in to programs privately and without disturbing others. When installed, it permits you to use your radio in three different ways—(1) with loud speaker alone; (2) with earphones alone; (3) with both loud speaker and earphones together. Earphones not only permit you to listen in privacy, but are of great assistance when listening in to foreign stations. **$1.98**

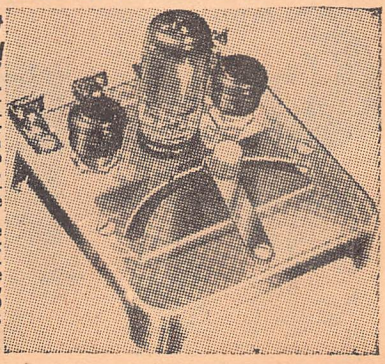
No. 6474. Radio Earphone Adapter
No. 6586. Single Ear Phone. Price....$1.25
No. 6585. Two Phone Head Set. Price..$2.50

ONE TUBE RADIO KIT

Newly Developed One Tube Circuit That Brings in Wonderful Reception!

SWELL LOOKING—WONDERFUL PERFORMANCE. This one tube radio set was designed around a famous new-type electronic tube recently developed. Brings in long distance reception in loud, clear tones. Excellent set for your bedroom or den. **Under ordinary conditions it will bring in very good reception from stations 400 miles away, while under favorable conditions it has done considerably better.** One tube detector and amplifier designed around miniature 114 high mu pentode tube. Operates on a single standard flashlight cell for filament current and from 22½ to 90 volt B battery. Easy to assemble in an average time of about one hour. Kit includes building and operating instructions. Manual covers theory of radio from antenna to vacuum tube. Educational and lots of fun, too. Complete except for aerial, batteries and earphone. **$3.95**

No. 6556. ONE TUBE RADIO KIT. Postpaid
No. 6586. SINGLE EARPHONE. Each, Postpaid..$1.25



Brings In Radio Stations Over 1,000 Miles Away!

★

Official Boy Scout Radio Kit

★

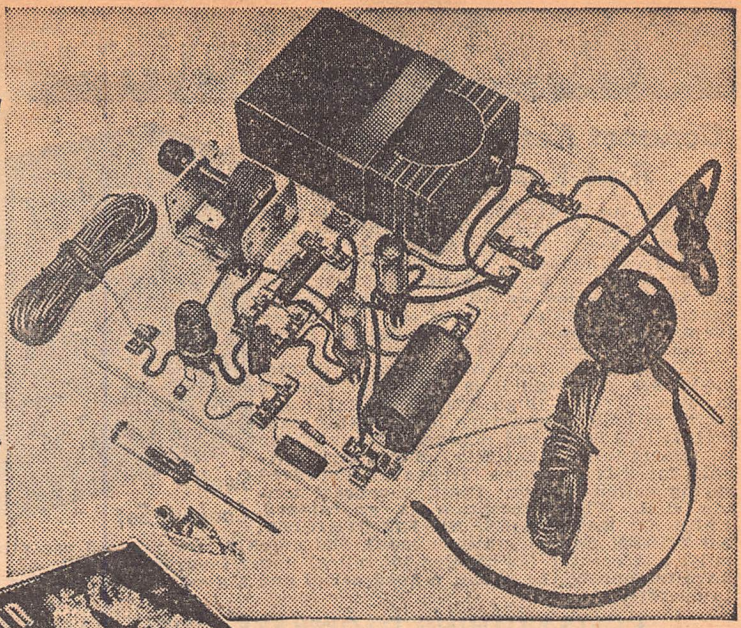
Easy To Assemble—No Soldering!

★

Good Reception Day or Night

★

Covers Complete Broadcast Band





Complete 2-Tube RADIO KIT

Including All Tubes, Ear Phone and Parts

This is the set you boys have been waiting for—what a honey! **BRINGS IN STATIONS UP TO 1000 MILES AND FARTHER!** Here is your own private set that will thrill you in a hundred ways. Listen to **SPORTS, MUSIC, STORIES** and **RADIO PROGRAMS OF ALL KINDS.**

Portable—Compact—Any Metal Serves As An Aerial

For long distance reception, conventional aerial and ground are suggested (aerial coil, ground wires included) but if you have good local stations, just a simple connection to any metal will serve as an aerial.

So Compact It Can Be Built Into a Cigar Box

Uses famous newly-developed "peanut" tubes (both included) which are so efficient and small in size. You can easily build set in a cigar box, and carry it with you wherever you go.

Easy To Do—Yet Wonderful Radio Education—Entire Operating Radio Circuit Right Before Your Eyes As You Listen

No radio set could be more fascinating to operate, whether you are naturally interested in radio or not. **All parts are mounted on the baseboard as illustrated (or you can use cigar box if you want a portable set) and you can literally see how a radio works as you listen and operate it.** No text book, no theory could even begin to match the ease with which an understanding of radio can be brought to you. And what person doesn't want to know a little about the workings of radio and electronics in this age?

Complete Kit—Easy to Build With No Soldering—Just Connect and Operate

The baseboard is of soft wood. All parts screw quickly and easily into the marked positions. All connections are made by means of spring clips so they can be connected or disconnected in seconds. In 20 minutes your set is ready for operation. No soldering; includes all parts.

If You Want a Radio for Enjoyment or If You Want to Learn Radio, This Is the Set for You

Not a toy, but a real radio that gets distant stations as well as local. Teaches the elementary principles of radio and electronics. Single control, patented circuit, uses standard flashlight dry cell and a 45 volt "B" battery, and electron tubes. Complete easy-to-follow picture diagram and layout so you build from pictures. 16-page booklet with 6 pictures and diagrams for those who are interested in learning more about radio. While entire booklet is written without using radio diagrams, or terms, there is a complete schematic radio diagram and parts list with specifications included for those who wish to learn more. **Official Boy Scout Radio Kit. Complete parts list given here are all packet in attractive, beautifully illustrated 2-color gift box 10½x8½x2½-inches.**

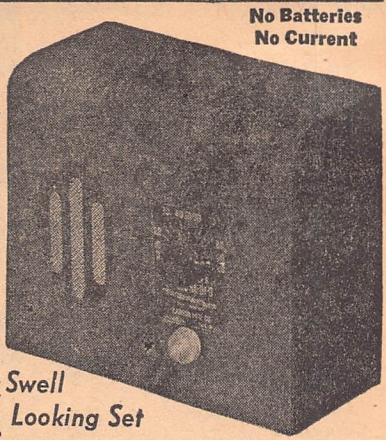
No. 6549. ELECTRO-KIT 2-TUBE SET. Price . $5.95 | ★ 179

Electro-Kit Includes

- —Aerial & Ground Wires
- —Aerial Coil
- —8x10-Inch Baseboard and Picture Diagram
- —"B" Battery Plug
- —2 Electron Tubes
- —Tuning Condenser With Clip and Wire
- —Three Resistors
- —Three Capacitors
- —All Necessary Clips, Clamps, Screws, Spacers and Knob
- —16-page Illustrated Instruction Booklet With Picture and Radio Diagrams
- —All in 2-Color Gift Box

Desk Model Miniature CRYSTAL SET

Connect Aerial and Ground And You're All Set



Here is **an ideal radio set to have in your bedroom, den or office.** Gives earphone volume—you won't disturb anyone else. Just slip the earphones on, tune in a station and you can read or go to sleep while listening in. **Leave the set on all night—there is no expense or anything to wear out. It's ready for use in the morning.** Stay in bed and listen to the morning programs.

This set looks just like a regular mantel model set, although it is somewhat smaller in size. It is a high grade crystal radio which is built into a very nice looking cabinet. It looks good and it is good. Many of our customers tell us that this radio is very suitable for gift purposes. It has an improved spring action locator. Positive contact tuning dial. Clear reception is guaranteed. *Swell Looking Set* **USES NO BATTERIES, NO ELECTRICITY, NO TUBES.** Selects stations easily and quickly. Guaranteed reception up to 25 miles and greater (as high as 100 miles) under favorable conditions. You merely have to connect the phone, a good aerial and a good ground and the set is ready to operate.

COSTS NOTHING TO OPERATE---IDEAL RADIO SET

You'll enjoy having this radio in your bedroom, clubhouse, den, workshop or even in your spare room. Take it along on hikes and outings. The ideal radio set—costs you nothing to operate—uses no electricity current and no batteries. Leave it playing and it never wears out. **Fall asleep listening to music—wake up listening to music.**

METAL CASE WITH BEAUTIFUL MAHOGANY WRINKLE FINISH

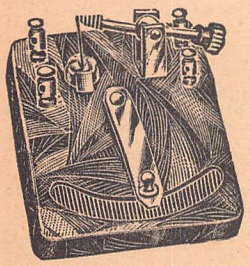
Built sturdy. Looks like a real power set in design and character. Performs exceptionally well pulling the sound out of the air. Positive contact tuning dial, spring action, easy to locate stations. Simple tuning. Size 5¾x4¾x3-inches Aerial and ground not included.

No. 6504. CABINET CRYSTAL RADIO SET. Without Phones. **Price Postpaid** **$3.95**

No. 6505. CABINET CRYSTAL RADIO SET With Single Earphone. Price Postpaid **$4.95**

Little Wonder Crystal Radio

Price $1.25



Compact in size but big in results. This set will receive broadcasting within 25 miles of a station or even greater distance when conditions are favorable. The open type detector permits adjustments to be made to a very fine degree. The set includes the Philmore supersensitive crystal which assures quick results when "looking" for a station because the entire surface of the crystal is sensitive.

No. 6581. Little Wonder Crystal Radio. Price Postpaid. **$1.25**

Fixed Crystal Detector



Laboratory Set Crystal For Best Reception—Longer Range, Louder Volume

With this Fixed Crystal Detector no crystal settings are necessary. The most sensitive spot on the crystal is selected at factory by means of actual tests. Highest grade crystals are used for these detectors. **This insures greater sensitivity, longer range reception and louder volume.** These crystals can be used with any crystal set which we sell.

Build a Crystal Set

This crystal detector can be used by itself as a radio receiving set when aerial and phone are added. A coil or condenser helps to separate stations. Use in any crystal set, but for additional hook-ups, order our radio book listed below. Withstands high voltage. Bakelite case.

No. 4210. Fixed Crystal Detector Price Postpaid **$1.00**

No. 1596. How to Build Radio Sets. Price Postpaid **15c**

A SUGGESTION: Have you more than one catalog? If so why not give one to a friend. Thanks.

1-Tube Midget Pocket Radio Covers Entire Broadcast Range



Take This Radio With You In Pocket Wherever You Go

Now we can offer a real MIDGET POCKET RADIO that we can be proud to have you try. Take one look at its streamline plastic cabinet that is a real beauty in styling. Then turn on the set and try it for performance and again you'll be amazed and pleased with the results—for here is a truly practical pocket radio. Do not confuse this with the "pocket" crystal radios which have no station selectivity and no electronically amplified circuit for louder volume and farther stations.

Take This Radio With You Wherever You Go to Listen to Sports, Music, Radio Shows

Costs Less Than a Penny an Hour to Operate

Good Reception at the Office, in Bed, On Vacation, Out in the Country

Complete Broadcast Band Selectivity

Set has standard condenser which separates the stations so that you can tune in any station within range clearly and sharply, just as you would on your regular home radio. Gives you the fine tuning which serves to concentrate the signal strength so that reception is at its maximum. Where there are several stations within range, you get them all clearly and can tune from one to the other whenever you wish.

1-Tube, Battery Operated Amplification Circuit Gives Louder Volume and Longer Distance

Here is what you can expect from this radio. Reception is much better during the night than it is during the day. At night, you will be able to pick up stations up to 100 miles away with ease. During the day, you can pick up stations up to 50 miles away. Stations vary in strength, and more powerful stations can be picked up at a greater distance. Certain weak, small-town stations are harder to get. This performance is for standard operating conditions; by using long aerial better reception can be secured.

Just 1 Connection to Metal Serves as Aerial. Uses No Ground Wire

There is just one connection to make. A simple metal clasp can be attached to any suitable metal object to serve as aerial. Uses no ground wire—just the one connection. If you live in a city with good stations, you can play radio while riding your bike by just connecting to metal part. If you are out in the country, connect to wire fence, any grounded metal object, etc. Of course, for reception of stations farther away, or for louder volume, a longer aerial is desired. In New York City, for example, one set brought in about 15 different stations, all of suitable volume and easily separated. A real radio in every sense of the word.

Here Are the Features of This Set

Streamlined plastic case—a miniature of the smartest set you've ever seen. Highly sensitive dial tuning, just like expensive radios. High quality, high impedence Army-type earphone with flexible cord. Individual earphone prevents disturbing others. Off and on switch with silver-plated points. So tiny, yet so powerful; only 4-inches wide. Each set is checked, tested and carries factory guarantee. It's so convenient for you to take with you wherever you go. Each is attractively boxed and makes wonderful gift. Comes complete with tube, phone, battery—completely ready to operate. Operation only costs less than a penny an hour! Weighs about 4-oz.

No. 6567. Modernair One-Tube Midget Pocket Radio. Price Postpaid..... $5.95 | ★ 181



2-in-1 RADIO and BROADCASTER

Two Wonderful Instruments in One

Kit Builds All-Electric, 2-Tube Radio. Can Be Converted Into Home Broadcaster at Small Extra Cost

This famous set was illustrated with diagrams in **Science and Mechanics Magazine.** They built and tested this set and here is what they said about it: "If you have never attempted to construct your own radio, here is your chance to produce a genuinely powerful little set in a short time of interesting work. Although hardly a handful, this miniature all-electric set provides amazing results by operating a loudspeaker without a ground connection or outside antenna. For the record, the antena was exactly three feet long. Set can also be converted into a Home Broadcaster."

Produces Loudspeaker Volume for Local Stations; Earphone Volume on Distant Domestic and Foreign Short Wave Stations

This set is designed for operation on regular earphone volume, although local powerful stations can be heard using a loudspeaker. On earphone volume much greater reception can be secured. Long distance domestic broadcast stations and foreign short wave stations can be received under favorable conditions. Receive police calls, amateurs, code messages, airline, steamship and distress calls as well as regular short wave foreign and domestic broadcast band.

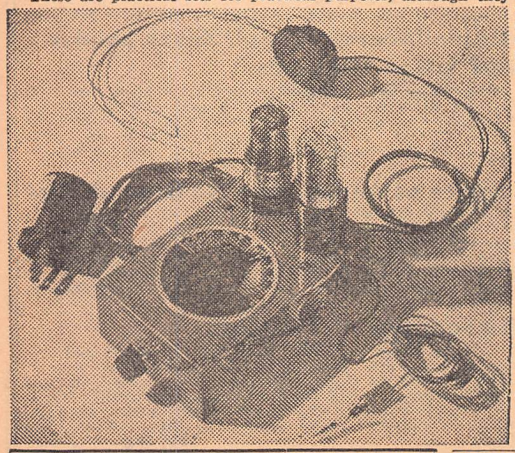
Radio set is an all-electric 2-tube radio receiver. Kit includes all materials necessary to build with the exception of the tubes which can be secured locally. Easily assembled and wired from diagrams supplied. Brilliant red steel chassis with silver and black dial and bakelite knob.

Home Broadcaster Kits Available Separately

HOME BROADCASTING KIT converts set into home transmitter so you can broadcast over your own radio. Talk, sing or play and it will be reproduced over the radio just as though you were receiving it through a regular radio station.

Excellent Kits for the Home Experimenter

These are practical sets for practical purposes, although they serve as wonderful kits for those who want to learn more about radio and electronics the easy way. Nothing complicated, but tremendously fascinating. Hours of fun just doing so many useful and novel things with them.



2-Tube All-Electric Long and Short Wave Radio Kit

Comes complete with all materials necessary for the radio set except tubes, aerials or phones. Uses either 6J5, 6J5-GT, 6C5 or 6C5-CT tubes.

No. 6594. ALL ELECTRIC LONG AND SHORT WAVE RADIO KIT. Postpaid..... $6.95

Home Broadcaster Kit

Converts radio set into home broadcasting unit so you can talk or sing through radio.

No. 6550. HOME BROADCASTER KIT. Postpaid..... $1.75

(Aerials and Earphones are Listed Elsewhere in this Catalog.)

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

Plays Outdoors or Indoors

It Really Works

Copyright N. Y. News Syndicate

You Can Actually SEND and RECEIVE With This

Genuine DICK TRACY RECEIVES TWO-WAY TRANSMITS WRIST RADIO

For Only $2.98 Complete with Aerial and Ground Wires



Wear It Like a Wrist Watch, Carry It In Your Pocket!

This illustration is almost exact size, yet it **BRINGS IN RADIO RECEPTION LOUD and CLEAR.** You'll marvel at its efficiency. Complete unit—first cost is last cost.



ACTUAL SIZE

Built-In Phone

No Batteries

No Electricity

No Tubes

Sensational

Never Wears Out!

Enjoy Music, Sports, Stories, Etc.

WATCH SIZE POCKET RADIO

Illustration is just about actual size. Ruggedly made with beautiful plastic case, all electronic parts inside. Strap for wearing on your wrist, or carry in your pocket.

Not a Crystal Radio but War Developed Radar Diode Detector

Has famous super-sensitive war-developed diode rectifier and detector that is many times more effective than the best crystal detector. **GUARANTEED TO BRING IN STATIONS UP TO 50 MILES AWAY AT NIGHT AND MUCH GREATER DISTANCES UNDER FAVORABLE WEATHER CONDITIONS AND LOCALITY.** Clear, true tones.

No Batteries, No Electricity, No Tubes, No Expense

The first cost is your last cost. Practically indestructible and does not wear out. Leave it on indefinitely, day and night, and you can enjoy the music or programs or sports. Comes complete with aerial and ground connections. If you live within a few miles of station, a single connection to bedspring, bike frame, etc., is sufficient to bring in local stations. Larger aerial for far-away stations. Receiver is built right into set.

Receives and Transmits—and Receive Messages

Also can be used as telephone to carry messages back and forth. Here is a practical radio that will give you many months and years of real enjoyment at no additional expense!! Comes complete ready to hook up and use, with built-in detector and earphone.

No. 6570. DICK TRACY TWO WAY WRIST RADIO. Price Postpaid..... $2.98 ★ 183

Sky Ranger Indoor Aerial

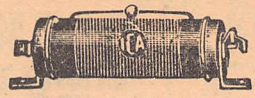


Eliminates the Need of An Outside Aerial

A new Aerial Eliminator that really works. Can be used with almost any radio. If you are still using the old style outdoor aerial, try this and see if your reception doesn't improve. Many outdoor aerials have been found to pick up much additional static without improving the signal strength. Improves reception in those radios with "built-in" aerials. Special condenser for filtering disturbances. Complete, ready to connect. Quickly installed in a few minutes.

No. 6324. Sky Ranger Indoor Aerial. Price Postpaid..... $1.00

3-in-1 Aerial & Noise Filter



Improve Radio Reception

Wave Trap and Aerial Tuner

Can be used either as an Aerial Eliminator. Wave Trap or Antenna Tuner. As an Aerial Eliminator, it does away with the outside aerial. As a Wave Trap, it will separate interfering stations and improve selectivity. As an Antenna Tuner, it will strengthen the signals and improve the reception of a weak station. Complete with directions.

No. 6164. Price Postpaid..... $1.00



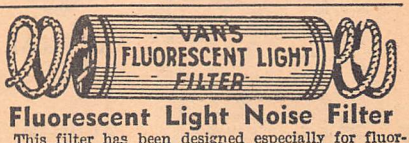
Single Phone Head Set

New Type Alloy Magnets for Added Power, Greater Volume

Comfortable, low priced single headphone set that is useful for many purposes. Fine for regular radio reception with either standard set or for crystal radios. Gives excellent results with crystal radios as this new type allows magnets greater pick up and volume which is so essential in most crystal receivers.

Excellent for standard code and experimental work. Set consists of a single headphone and band. A low priced unit that is exceptionally comfortable to use. No need to hold the phone to your ear. Fine for listening in bed

No. 6593. Single Phone and Headband. Price Postpaid..... $1.50



Fluorescent Light Noise Filter

This filter has been designed especially for fluorescent light fixtures. Enclosed in tubular case and made to fit into most light fixtures. Guaranteed to eliminate interference caused by fluorescent lights. Easily installed. Complete directions. For use on any voltage up to 110 and 220, AC or DC. 3 for $1.25.

No. 6584. Fluorescent Light Filter. Postpaid 50c



Radio Noise Interference Silencer

Eliminates radio interference from electrical appliances such as fans, mixers, vacuum cleaners, sewing machines, clippers, small motors, etc. **CONNECTS DIRECTLY TO INTERFERING DEVICE—THIS IS THE ONLY PRACTICAL WAY TO ELIMINATE DISTURBANCES—AT THE SOURCE.** Get one for each noisy appliance. Installed in a few moments. Complete directions. For 16, 32, 110 or 220 volt appliances, AC or DC. 3 for $2.00.

No. 6579. Interference Silencer. Each.. 75c

Sensitive Radio Headphones

SUPER PHONES



2-Phone Headset. A rugged, more sensitive 2-phone headset for louder and longer distance reception. Large chrome steel magnets. Splendid addition to short wave sets for foreign stations.

No. 6580. Price Postpaid..... $3.50

High fidelity and sensitive phones made for use on crystal sets, electric radios and battery sets. Can be used with any radio listed in this catalog. Can also be used on other radios in addition to speaker or in place of speaker. Fine for bedroom use. Single or double phones supplied.

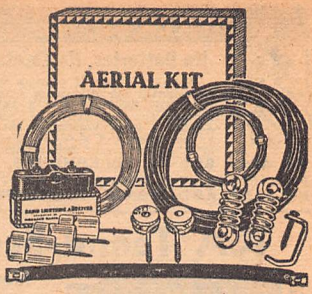


No. 6586. SINGLE PHONE With Cord only. No headband $1.25

No. 6585. 2-PHONE HEADSET. Complete With Double Headband, Cord, Etc. Price Postpaid $2.50

SEND YOUR LETTERS AIR MAIL. Saves time in getting your order—costs only a few cents more.

RADIO AERIAL KIT



Radio Reception Depends Upon Your Aerial

A radio is no better than its aerial. The aerial must receive the signal from the broadcasting station before the radio can amplify it and reproduce it in your speaker. The aerial that picks up the strongest signal will bring you correspondingly better volume, more distance and better reception. Why not enjoy the FULL BENEFIT of your radio by connecting it to a good AERIAL. This kit is manufactured of high grade materials, complete with instructions for installing.

Each Aerial Kit contains the following: 1 50-ft. coil of best stranded copper aerial wire, 1 25-ft. coil of rubber covered lead-in wire, 1 ground clamp, 1 lead-in strip, 2 porcelain insulators, 2 nail-it knobs, also instruction sheet written in plain, simple language that any boy can readily understand. **$1.25**

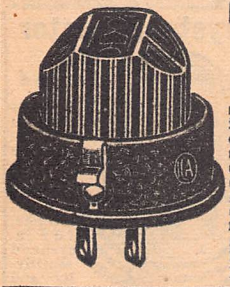
No. 6605. COMPLETE AERIAL KIT. Price Postpaid.....

De Luxe "Reception Getter" Aerial Kit

A quality AERIAL KIT that includes all the necessary elements for high-performance, long distance reception under poor conditions. Ideal for those who want to pick up faint U. S. or foreign signals and get loud reception. Includes 50-ft. heavy tinned copper aerial wire, 30-ft. stranded copper insulated lead-in wire, 10-ft. ground wire, 2 porcelain insulators, ground clamp, lead-in strip, lightning arrestor, complete instructions in colorful box.

No. 6604. DE LUXE AERIAL KIT. Price Postpaid..... $2.00

Dual Noise Filter



For Improved Radio Reception

Plug this filter into socket before plugging in any noise creating device such as motor, shaver, fan, vacuum cleaner, etc. Helps check noise at the source. Also helps eliminate disturbing noises in radios. Dual outlet.

No. 6159. Price.... $1.69

ICA Filtervolt

HEAVY DUTY MODEL



Improves radio reception by filtering out many electrical disturbances caused by motors and appliances. The power line is the source of most disturbances in your radio. This line picks up all types of electrical impulses such as motor noises, electrical switches, etc., and passes them on to your radio in the form of static and interference. This model FILTERVOLT helps to assure a uniform current flow to radio under most conditions so that cause of disturbance is eliminated. Heavy duty coil chokes power fluctuations. With directions. **$5.00**

No. 6627. FILTERVOLT. Price Postpaid.....

Enjoy Clear Reception

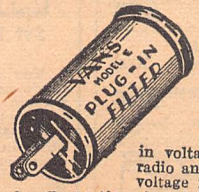


Your Set Was Designed to Produce Good Reception

The manufacturer of your set designed it to give you good reception. You can get it by choking off electrical disturbances in the power line that feeds your set. These voltage fluctuations not only impair reception, but throw a strain on your tubes. Unbalanced tubes cause poor reception.

Radio Plug-in Noise Filter

Radio Plug-In Noise Filter is a radio accessory that is intended for two distinct purposes. First, it is designed to bring a uniform power flow to your set which protects it from current fluctuations and overloads which destroy tube efficiency, and second, it is claimed for it that it will help eliminate or filter some of the man-made noises that are so annoying to radio listeners. It measures only about 1½ in. by 2½ in., consequently it occupies very little space.



Most radio noises are caused by appliances such as electric razors, small motors, mixers, sewing machines, clicking switches, refrigerators, fans, elevators, cash registers, etc., etc. They cause disturbance by producing sharp changes in voltages. Voltage changes are picked up by radio and converted into noises. Filter works as a voltage regulator to choke off and smother sudden fluctuations in voltage. This not only makes for good reception, but protects tubes against overloading. Your tubes are delicate electronic instruments whose balance should be maintained. A good investment for anyone who operates a radio near other electrical appliances.

No. 6576. Radio Plug-In Filter. Postpaid $1.00

TALK over these TELEPHONES





No Batteries, No Electricity - Just Talk!

Here is a set of phones which carries the voice excellently for distances from 50 to 100 feet, yet they sell for only 12c a pair! Uses no battery or electricity—just the one connection. Talk from one room to another, from workshop to office, etc. Each phone acts both as receiver and speaker. Set complete with two phones, transmission cord and full instructions.

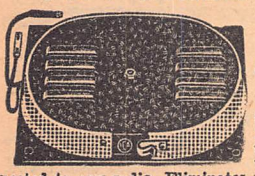
No. 4249. SET OF TELEPHONES.
Price (10c plus 2c postage) SEND..... 12c
No. 2150. ADDITIONAL TRANSMISSION CORD. Per Spool.....10c

Microphone Carbon Granules



Finest grade, polished carbon. For microphone transmitter buttons, experimental use, etc. Fine grain (No. 100) granules, high sensitivity best quality reproduction.
No. 6574. Bottle.. 80c

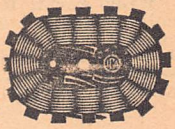
ICA Tenna-Scope



New Style Built-In Tuned Radio Antenna

Better Selectivity! No Aerial Necessary! Better Reception! New style built-in tuned radio antenna which may be connected to any radio. Eliminates use of outside aerial and ground. Covers complete broadcast band giving higher signal strength ratio over noise, thus insuring more volume, farther reception. Anyone can connect to any radio in few minutes. Attractive looking case. Full instructions.
No. 6553. ICA Tenna-Scope. Postpaid.. $3.00

ICA Tenna-Scope Loop



Aerial Eliminator for Midgets & Portables

BETTER RECEPTION WITH SMALL RADIOS. Eliminates the necessity of an outdoor or indoor aerial. Replaces antenna coil in midget sets. Coil type winding gives wonderful selectivity and good signal pick-up. Easily concealed in back of set or on flat surface. Excellent directional antenna. Did you know that when the loop of the aerial is in the direction of the station, the signal is much stronger? Not only does this make the station louder, but also cuts out interference or other stations coming from other directions. Prove this to yourself by turning aerial. Complete instructions with each unit.
No. 6554. ICA Tenna-Scope Loop..... $1.25

Cat Whiskers



These Philmore Universal Type Cat Whiskers will fit practically all Crystal Radio Sets. Correctly made and designed. For replacement purposes on your present crystal set, or can be used by those who are building their own sets. Fine points, firm and sensitive touch.
No. 6588. Price Each... 10c

Aerial Lead-In Strip



For aerial lead-in connections through windows and doors. Window and doors shut tight. Perfect conductivity.
No. 6209. Price Postpaid..... 15c

Lightning Arrestor



Every set should have this protection. Easily connected anywhere to lead-in wire. A simple protective device.
No. 6310. Price Postpaid.. 30c

Super-Sensitive Crystal

For Any Crystal Radio Set



The success or failure of your crystal radio depends on the kind of a crystal that you use. We sell only genuine Philmore Supersensitive Radio Crystals, same as used in all the crystal radio receiving sets sold by us. They are made of selected radio mineral, fully guaranteed by the manufacturer.
No. 6587. Price Postpaid 15c

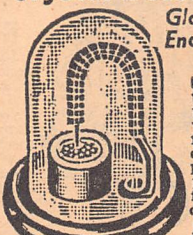


Aerial Wire

High quality Aerial Wire for your own aerial. Consists of seven No. 27 strands, interwound.
No. 6325. Per 50 Ft. Coil.. 50c

Crystal Detector

Glass Enclosed



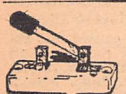
While the open type detector will suffice for ordinary purposes, for increased sensitivity and better results, we recommend this glass enclosed detector. Connections are easily made, and once the detector is tuned, you can slip on the cover, and it will always be ready for instant use. No wiring to do. A simple, efficient crystal radio receiver. Comes with supersensitive crystal, but without aerial or earphones.
No. 6591. Price Only.. 50c

RADIO CODE SELF TAUGHT



Learn the quick, easy way. Also tells how to make simple code practise set. Gives radio history, codes, code practice set, symbols, etc. 64 pages, 2-color cover.
No. 1566. Radio Code Book. Postpaid.... 50c

KNIFE SWITCH



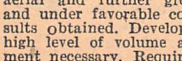
Handy for electrical circuits. Rugged, heavy duty.
No. 6551. Single Pole, Single Throw. Price Postpaid..... 35c
No. 6552. Single Pole, Double Throw. Price Postpaid.....50c

ELECTRICAL HOOK-UP WIRE

Ideal for radio circuits, electrical connections, experiments, etc. No. 18 copper wire with insulation. 25-ft.
No. 6602. Per Coil, Postpaid. 29c



New War-Developed Germanium Crystal Diode



Easy to Build Pocket Portable Set That Actually Brings in Radio Stations

New type crystal diode detector connects to single or double phones and brings in stations without aerial! Just make one other connection to bicycle frame, telephone clip, bedspring, etc., and stations within 25 miles can be heard. Will bring in stations up to 150 miles with regular aerial and further ground attached. At night and under favorable conditions, much better results obtained. Developed for radar, performs at high level of volume and efficiency. No adjustment necessary. Requires no tubes, no batteries, no electricity—nothing else—no cost to operate. Complete without phones.
No. 6555. Germanium Crystal Diode. $1.49

Send Code Messages With This Telegraph Set



3-In-1 Telegraph Outfit
Flashes - Buzzes - Clicks

This is one of the newest and most efficient telegraph sets sold at a low price. It is actually 3 instruments in one, for with it 3 different methods of signaling can be used: (1) Signal (flash), (2) Telegraph (click), and (3) Radio Buzz. Placing the switch on the top contact causes the instrument to act as a signal light; the center contact is for telegraph clicks; the bottom contact is for the radio buzz. It is simple enough for a child, yet complete enough for a telegrapher. To operate, simply connect up with sufficient copper wire, as per instructions, and place 2 flashlight batteries in each instrument. For longer distances 2 or more dry cells take the place of flashlight batteries. The instruments can be used singly or together, for one or two way transmission. The set has the unqualified approval of the Western Union Company and we cannot speak too highly of the quality and efficiency of it. Made of sheet metal, lithographed in colorful blue and white, with the International code on each instrument. Both International and Morse codes are given separately on the instruction sheet. Outfit includes 2 instruments, 2 flashlight bulbs and a supply of miniature Western Union blanks. Batteries not included. **$1.98**

No. 4936. TRI-SIGNAL TELEGRAPH SET. Price Postpaid.....

No. 2548. BATTERIES. Standard Flashlight Batteries. (Uses 2 for each Instrument; 4 in all.) Price Each..... **10c**



Supertone RADIO KIT

Learn Radio the Easy Way

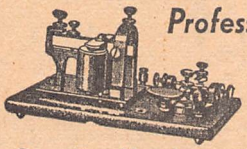
Includes Complete Parts For Assembling With Simple Instructions and Diagrams

BUILD YOUR OWN CRYSTAL RADIO. A simplified kit that can be assembled in 25 minutes or less. This set brings in broadcasting stations within a 100 mile radius under ordinary conditions. At night, under favorable conditions much better reception is possible. **Listen to music, news, programs through your own radio.** First cost is last cost —uses no tubes, no electricity, no batteries. Complete with phone. Just hook up good aerial and ground, tune in and it plays! Beautiful moulded plastic with nickel plated binding posts and trimmings.

No. 6578. SUPERTONE RADIO KIT. Postpaid..... **$2.95**

Telegraph Key and Sounder

Professional Model

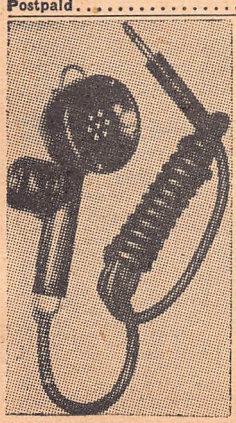


For 2-Way or Practice Use

Can Be Used to Communicate Between Almost Unlimited Distances

Famous **SIGNAL** telegraph instrument that is used for commercial purposes. Can be used for regular two-way operation or you can use it as a practice set. Either way, you will find this instrument accurate and with a clear resonant sounder tone. Bar frame cast iron, black enamel. Bridge and adjustment screws brass with instrument lacquered finish. Sounding bar aluminum. Professional style key with throw-off lever. Platinor contacts Brass screws for adjusting key to your own style. Instruction manual packed with each instrument. Operates from standard dry cells (not supplied).

No. 4495. TELEGRAPH KEY AND SOUNDER. Price Postpaid..... **$7.65**



Shure Army Microphone



---Home Broadcasting Through Your Radio
---Home Recording Mike
---Fine for Public Address Systems

Top quality hand microphone with control button in handle. Highly sensitive. Has rubber covered cord and telephone plug. Fine for use on home recorders, home broadcasting through your radio, public address systems, etc. Brand new—perfect operation.

Made to Rigid Government Standards—Now Sold for Half the Regular Price

These microphones were made for the **U. S. Army** to their specifications. **Passed by Signal Corps inspectors to assure top performance.** These **NEW** mikes are now available to you at half the usual retail value. We bought a large stock for our customers. Waterproof, shockproof. Single button switch is sealed in plastic case. Hook and metal fittings heavily plated. Furnished with highest quality 5-ft. rubber cable. Microphone cover included. Each unit is packed in waterproof and dustproof container for overseas shipment. Operating instructions included. A real bargain. Manufactured by Shure—makers of quality radio parts.

No. 6001A. SHURE ARMY MICROPHONE. Postpaid.. **$3.95**

Boys! Get This Completely Electric

TELEGRAPH SET

Dot 'N' Dash Telegraph Set Complete with Morse Code

Learn How To Become An

EXPERT TELEGRAPH OPERATOR

Lots of Fun Sending Messages to Your Friends.

Operates on Dry Battery



ONLY 25c

ENTERTAINING EDUCATIONAL NOVEL—CHEAP

Use It For SENDING As Well As For RECEIVING

BOYS! Here you are boys. A private ELECTRIC TELEGRAPH SET of your own. You can have lots of fun sending messages to your friends. Better still, get TWO SETS—one for receiving and the other for sending. Hook them up for two way messages (sending and receiving) as shown in the printed directions. It is no trouble at all to operate with the simple instructions that accompany each set. It operates on any standard dry battery which you can obtain at any hardware, electrical or department store throughout the country. With this outfit you can learn to transmit and receive messages in the MORSE INTERNATIONAL CODE, and in a very short time you may become quite an expert operator. It is mounted on a wooden base measuring 4 x 3 inches, first class construction throughout. It comes complete with key sounder, magnet, miniature Western Union telegraph blanks, and packed in a neat box with full printed instructions—everything but the battery. for ONLY 25 Cents postpaid.

No. 4919. Electric Telegraph Set. Price Each, Postpaid... 25c

SEND 50c FOR TWO (SEND MESSAGES BACK AND FORTH FROM ANY TWO PLACES).



Boy Electrician

With 75 illustrations for making Batteries, Dynamos, Motors, Telegraph Apparatus, Telephone, Lights, Bells, Alarms, Coils, "Wireless" Current Reverser, Electric Engine, Radio, etc. Written so almost anyone can understand the contents.
No. 1311. Price.. **15c**

Telegraph Set

No Batteries Necessary

Fine for practising code—requires no batteries. Will send messages only as far as it can be heard. Clicker is handsomely made of moulded black plastic; raised letters and code in white, on base. High nickeled metal parts. No batteries, no electricity. Learn telegraphy; send messages!
No. 4948.
Price Each..... **29c**



Boy's Own Toymaker

Tells how to make chemical toys, paper toys, cardboard toys, boats, traps, bows and arrows, sling shot, rods, lines, floats, hooks and baits, bird traps, brick trap, sieve trap, how to catch birds with bird-lime, kaleidoscope, how to make magnetic toys, sun dial, masks, card racks, and many other things, amusing and useful. All made so plain and simple that boys can easily understand. Over 200 illustrations.
No. 1314. Price.... **25c**

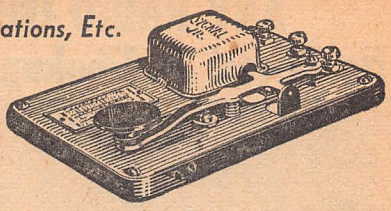
~~SIGNAL~~ Telegraph Set

Get a Lucrative Job on Ships, in Radio Stations, Etc.

Become An Expert

Telegraph Operator

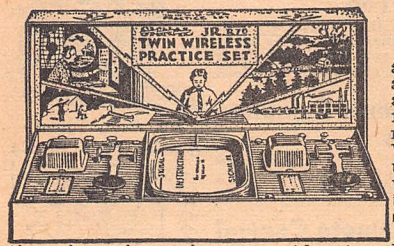
A First Class Wireless Telegraph Set For Only $3.50



Telegraphy is one profession that seems never to be overcrowded. There would seem to be good positions with liberal salaries always open to expert operators of either sex, and the rapid extension of telegraph and radio communication both on land and sea in all parts of the world should guarantee that for many years to come, any qualified person will be eagerly sought for. Telegraphy is a far more pleasant and interesting occupation than stenography, typewriting, or bookkeeping; it is easily and speedily acquired and it is remunerated on a much higher scale. At one time about the only way to obtain a knowledge of telegraphy was to enter the service while young, and, in the course of years, to advance to the position of an operator. Now, however, with the aid of the Wireless Telegraph Set, you can quickly learn to transmit messages with wonderful facility. The machine that makes this possible is a regulation telegraphic key with extra loud buzzer or sounder, made of high grade materials. The Morse International Code is printed on a little brass plate fastened to the base, so that it is right in front of you while transmitting or receiving messages. Full instructions are included with each set, which give the beginner complete information regarding this wonderful system of wireless communication. In a short time, almost without conscious effort, you learn to produce the code by means of the key, and with a little practice, in an astonishingly short time you are enabled to transmit and receive messages almost equal to an experienced telegraph operator. Then, whenever you happen to hear messages being broadcast or transmitted in Morse International code, you won't have to wonder what it is all about. The illustration gives some idea of the general appearance of the set. It is a beautifully finished piece of mechanism, of very handsome appearance, and thoroughly strong and serviceable. The set is 6 inches long by 4½ inches wide. Each set is sent complete with directions, all ready for use, and all that you will need will be a couple of regulation No. 6 Dry Batteries and a little wire. **$3.50**

No. 4498. WIRELESS TELEGRAPH SET. Price Postpaid.....

TWIN WIRELESS TELEGRAPH SET



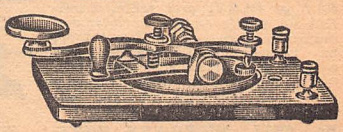
For Sending and Receiving

This set comprises **two** instruments same as No. 4498 described above, 75 feet of wire and an instruction manual, all packed in an attractive box. One instrument will suffice for sending, but if you want to practice **receiving** as well as **sending**, get this **Twin Wireless Telegraph Set** and it will add immeasurably to the fun and enjoyment you will derive from same. All you have to do is to connect them up according to the directions, and you can exchange messages with a second party to your heart's content, even though each set be a considerable distance from the other. **$6.95**

No. 4497. TWIN WIRELESS SET. Price Postpaid.....

CODE *Transmitting* KEY

This is a very reliable and up-to-date Telegraph Transmitting Key that sells for a very nominal sum. With this Key you can learn to transmit messages by the Morse International Code, and in a very short time become an expert operator. It measures five inches long by three inches, first-class construction throughout, black enamel key base, mahogany finish base, nickel plated lever, coin silver contacts. Takes a No. 6 Dry Battery, readily obtainable. Built to give long service.



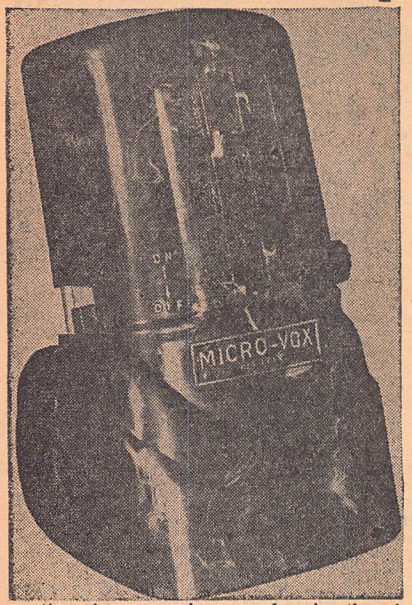
No. 4499. CODE TELEGRAPH TRANSMITTER.
Price Postpaid..... $3.25

SEND YOUR LETTERS AIR MAIL. Saves time in getting your order—costs only few cents more.

BROADCAST, TALK or SING THROUGH ANY RADIO IMMEDIATELY

No Wires! No Hookup! No Connections!





– The Radio Transmitter – broadcasts thru any Radio by WIRELESS

Wireless Micro-Vox Radio Microphone



Sing or Talk Into Micro-Vox; Voice Is Broadcast Over Radio

Broadcast through any radio indoors — outdoors — anywhere. It's a completely self-contained wireless transmitter —a marvel of modern electronic engineering. Talk into it—sing into it—and without plugging in—without connecting wires your voice comes booming through any radio set within a 75-foot radius. Use it for ballyhoo—for public address work—for fun at gatherings, parties, etc. Its high efficiency operation makes it a natural. **Micro-Vox** is not a toy—it's a rugged, scientifically engineered transmitter in mike form that gives high fidelity —professional level performance.



Useful Baby or Burglar Alarm

Loads of Fun & Practical, Too

Micro-Vox is highly efficient over a full 75-foot range. It is completely self-contained, with its own tube and long life (easily replaceable) battery. No hook-up or connections are needed. Carry it with you—talk as you walk—and you'll marvel at its fine modulation—its full bodied volume—the clearness with which your voice is reproduced.



Do Acts, Plays, Music Over Radio

Micro-Vox Is An Electronic Unit---Comes Complete With Tube and Batteries

Do not confuse with low-priced carbon microphones. This is a completely new design, electronic unit which employs electronic radio tube, a "B" battery and an "A" battery, Tube and batteries are included, and cost only a few cents to replace when their long life is through.

No Wire Connections---Operates by Remote Control Within 75 Feet of Any Radio

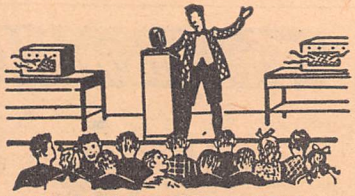


Useful Intercommunicating System
House to House, Room to Room, Shop to Garage, Office to Shop, Etc.

A Secret Detectaphone

No wiring—no hookups. Simply set **Micro-Vox** within 75 feet of radio, snap on tiny switch. THAT'S ALL THERE IS TO IT. Mike has tuning dial. **Hear anything you SING, SAY or PLAY, over radio.** Excellent for public address or intercommunicating system. Self-contained, has built-in long-life standard dry cell. Wonderful as a detectaphone. Streamline modern style, ruggedly built. Complete with tube and batteries.

No. 6577. MICRO-VOX WIRELESS MICROPHONE.
Price Postpaid..... $6.95



Fine Public Address System
With the aid of any radio (or even two or more radios located in suitable places) you can talk from stage, classroom, office, so that you can be heard all over, in other rooms, etc., without shouting. No wires. Set up in a few minutes. Use any radios and Micro-Vox (Comes complete)—nothing more.



Sing, Play Any Musical Instrument; Good Tone Reproduction

RADIO-MIKE



A RIOT of FUN

TALK · SING · PLAY



Talk Through Your Radio

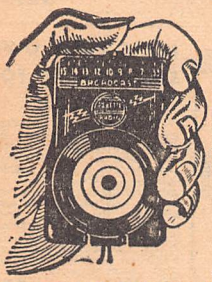
Put on your own broadcast with this RADIO MIKE, the most entertaining radio device yet produced. Sing, laugh, talk, crack jokes from another room and your voice will be reproduced through the radio just as though it apparently came over the air.

Imitate the big radio stars and crooners. Do a "Bob Hope" or "Bing Crosby." No end of pleasure for grownups or kiddies. Excellent training in elocution or broadcast announcing—or for "Amateur Hour" practice! Special cut-out button allows you to switch from home broadcasting to regular radio reception in an instant. Operates on most standard radios. Made of handsome enameled metal with long cord. Can be attached to your radio in a few minutes' time. Carry one in your pocket and have it ready for use on a moment's notice, either at home or when you are out in company, and be the life of the party. **$1.00**

No. 6562. RADIO MIKE. Price Postpaid.....

Midget "Pocket Size" Radio

That Really Works!



No Tubes! No Batteries! No Electric Power "Plug-Ins" Required

No tubes to buy or replace! No batteries to buy—ever. Only one moving part. Almost nothing to wear out or cause trouble for years. Most other radios have batteries or use electrical current. The Midget Radio **does not,** and plays for years at **NO COST.** Tiny in size—it is only 3x2x1 ½ -inches—the size of a pack of cigarettes or deck of cards. Weighs only 4 ounces. Comes **COMPLETE, READY TO PLAY** with tiny built-in earphone so that you alone can listen. Many times you can get several local stations many miles away when connected as directed to specified aerial and ground system. **NO FADING—NO STATIC ON LOCAL STATIONS.**

Sensitive "Permacrystal" Diode Gives Excellent Reception

The war-developed crystal diode gives amazing reception. Many times local stations can be received by simply snapping to telephone, bed springs, lamps or large metal objects, without use of ground. You'll enjoy this private little radio of your own, handy portable size, that you can take with you as easily as you carry your billfold. **At HOME, IN BED, WHILE TRAVELING, IN HOTELS, CABINS, SCHOOL, AT OFFICE, ETC., ETC.,** you will find it offers you enjoyment without trouble. Each carries a one year factory guarantee.

Beautifully Moulded Plastic Cabinet With Rotomatic Dial

Looks most attractive from every angle. Carefully made of quality parts. Complete with phone, ready to operate. Should last indefinitely as detector diode never wears out. **$3.99**

No. 6573. MIDGET POCKET-SIZE RADIO. Price Postpaid.....

Extra Sensitive Hand Mike

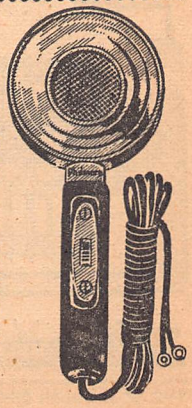
Another High Quality Radio Microphone!

Reproduce Your Voice Clearly Through Your Own Radio

You do not have to shout or yell into the microphone in order to be heard. Just talk naturally and your voice will be reproduced over the speaker of your own radio in **loud, clear, rich tones.** How do you sound over the radio? Would you make a good radio singer, dramatist, news commentator, etc.? Here is your opportunity to find out and at the same time have a lot of fun into the bargain.

Originate your own amateur hour. Imitate famous radio stars such as **Don Ameche, Bing Crosby, Charlie McCarthy, Jack Benny, etc., etc.** If you play a musical instrument why not try it out on your radio? For parties, home amusement, etc., etc., it is just the thing. If you have a club and want to make announcements it will prove very practical.

No. 6599. Extra Sensitive Hand Mike **$1.95**



Experiments and Uses of Microphones

Tells how to use sensitive microphones for many purposes, experiments and stunts. Wiring diagrams, sensitive mike transmitters, detectaphone, amplifying, broadcasting, wireless, etc. Illustrated. 24 pages.

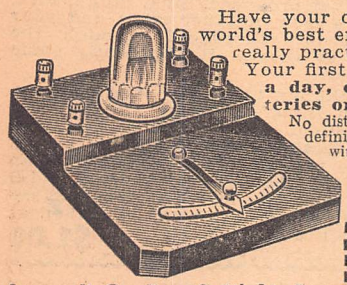
No. 1591. Price Postpaid..... 10c

Supertone Crystal Radio Receiving Set

Listen to Music, News and Sports

First Cost is the Only Cost

No Batteries! No Tubes! No Distortion!
No Noise! No Expense To Maintain!



Have your own Radio Receiving Set and enjoy some of the world's best entertainment. This is a low priced set but it is a really practical radio. The crystal set has many advantages. Your first cost is your last cost. **You can play it 24 hours a day, every day of the year with no expense for batteries or tubes or electricity. No electrical interference.** No distortion to interrupt the clear reception of programs. Lasts indefinitely. Gives good reception up to 25 miles from radio station; with good aerial at night and under favorable conditions, radio stations up to 100 miles and further have been received. Beautiful molded plastic case, enclosed dust-free crystal detector and slide tuner. **Complete except for outdoor aerial and ear phones.**

Leave It On Day & Night, For Months & Years; Lasts Indefinitely At No Cost to Operate!

No. 6582. SUPERTONE CRYSTAL RADIO. $1.69
Price Postpaid

No. 6325. AERIAL WIRE. 50 Ft. Coil. 50c
Price Postpaid

No. 6585. DOUBLE PHONE HEADSET. $2.50
Complete With Headband and Cord. Price Postpaid....

No. 6586. SINGLE EARPHONE. $1.25
Price Postpaid



Electric Clips Make Wiring Easy

Useful for experimenters, etc., to do your wiring easily and quickly and so you can change in a hurry. Spring clamps make firm, good connection. Wire attached to clamp by setscrew.
(3 for 25c).
No. 6311. Each, Only.. 10c

Electric Eye in Theory & Practice

Useful Handbook



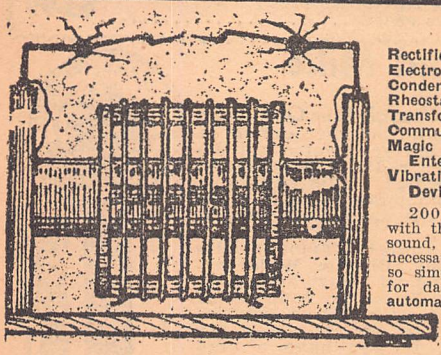
A good, practical handbook published by Eby. Provides data on photocells and electric eyes, based on years of experience. Explains theory of electric eyes. Describes their many uses and various ways they can be hooked up for different jobs and effects. Indispensible for the student. 28 large pages.
No. 1072.
Price Postpaid..... 75c



MAKE YOUR OWN ELECTRIC EYE FOR ONLY 25c

Build your own electric eye from these plans for 25c! Built from copper and lead sheet with copper sulfate or lead nitrate solution. Good for experimental work, but cell is not permanent, as sensitivity decreases. open doors, operate electrical equipment with beam of light. Fun for experimenter. Complete plans and experiments.
No. 1600.
Price Postpaid..... 10c

FUN WITH ELECTRICITY!



200 Stunts and Effects

Rectifiers	Novelties	Applied Resistances
Electrolysis	Motors	Fuses
Condensers	Current Analysis	Shockers
Rheostats	Synchronous Motors	Arc Lights
Transformers	Meters	Furnaces
Communication	Ignition	Lights
Magic Entertainment	Switches	Electromagnets
Vibrating Devices	Alarms	Bells & Buzzers
	Resistances	Solenoids

200 stunts with 110-120 volt household current. Deals with the whole range of electrical effects—sensation, wave, sound, heat, light and motion. No expensive equipment is necessary. Makes a dozen different types of motors, some so simple you can make in a few minutes and will run for days for a few cents. **Tricks and medical shockers, automatic arcs, metallic torches, jumping rings, magical effects, lights obedient to human voice, fading lights, electric writing, rectifiers, alarms, vibrating devices, shuttles, guns, buzzers, etc. 64 pages. 78 illustrations.**



No. 1074. ELECTRIC FUN. 75c
Price Postpaid Only.....

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Alden's, Spiegels, etc.

Signals With Pleasant Music!

ELECTRIC DOOR CHIMES

Only $1.49

Suitable for Homes, Stores, Factories, Offices and Many Other Places



The rich, clear tones of these Chimes were developed after years of experimentation by sound engineers. Only special chime alloys are used in the manufacture of the chime tubes and sound bars.

These chimes are constructed from first class materials with precision standards of manufacture based on 35 years experience in making electrical products. Built for life-time service. **Simple to install—nothing to wear out.**

Stop door bell nerves. One of the most exasperating and irritating things is the common door bell. Everybody knows what a noise it makes when it goes off and it is a wonder something hasn't been done about it before. Now, it is actually **a pleasure to listen to the soft chimes.** It is indeed a note of welcome when guests appear, to be greeted in such a charming manner. If you have children, a baby or a dog in your house, in order to avoid any disturbance every time the door bell rings, you should get a set of these chimes. They are sufficiently loud and distinctive in tone to be heard throughout your home. **Can be used in many other ways.**



Mechanism permanently secured. No part will become loosened through vibration. Sound forks rigidly fastened to casings, vast improvement over floating sound bar type. Ivory colored plastic casing, always bright and clean. Easy to install—just connect.

No. 6462. ELECTRIC DOOR CHIME.
Postpaid Only..... $1.49

No. 6463. 2-DOOR ELECTRIC CHIME. Sounds two successive melodious notes for one door; one note for other door. Very useful.
Price Postpaid Only..... $2.59



Padded Creeper

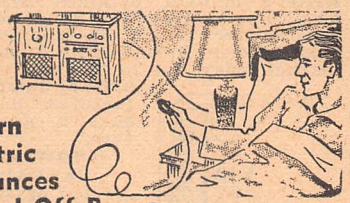


Work Down Low in Comfort

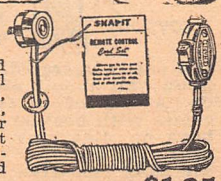
Makes work at low level easy. Scrub, paint, wax, work on garden, under cars, in low drawers, etc., in comfort. Saves your knees, your back and speeds the work. Comfortable to sit on, to kneel on or to rest on.

Put Heavy Objects on Creeper and They're Easy to Move

Size 12x10-inches, padded and with simulated leather covering. Mounted on sturdy hard wood rollers for easy, silent moving without getting up.
No. 6970. PADDED CREEPER. Price Each, Only..... $2.50



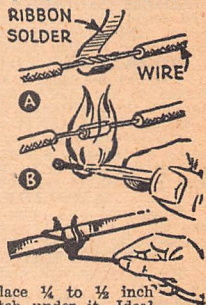
Turn Electric Appliances On and Off By Remote Control



Remote Control Cord Set. Turn any electrical appliance — radio, lights, machines, fan, heaters, etc.—from your bed, chair etc., without moving. Just plug in and operate. 10-ft. approved cord and fixtures.
No. 6811. Remote Control Electric Switch $1.25

RIBBON SOLDER

This Low Melting Solder and a Match Is All You Need!



Perfect results fast and easy with an ordinary match! Makes five to ten times as many connections as wire solder; it contains its own flux. Passes electrical inspection because it is real solder, not a substitute. Even a child can use it for building and repairing.

NO SKILL AND NO TOOLS NEEDED

To solder a wire, just place ¼ to ½ inch around wire and hold match under it. Ideal for sheet metal work as solder is flat, in ribbon form and makes perfect sweat fitting. Each package contains 30 inches, enough for 100 connections. Complete with illustrated directions.
No. 4216. RIBBON SOLDER. Postpaid... 25c

Plenty of Heat Quickly

Electric Heating Coil

Make Your Own Electric Heater for a Few Cents!



The main part of any electric heater is the unit, and this we can supply you at a considerable saving. This screw-in unit is all ready to put in any regular electric lamp socket. Turn on electricity and it gives lots of heat.

Good for Warming Up Cold Room, Garages, Shops, Camps, Emergency Heating, Etc.

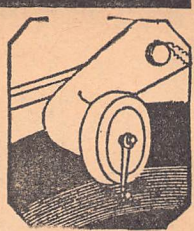
Plenty of heat quickly. Saves money if you just wish to heat one room, etc. Only 4-inches long, so carry with you. 660 watts. **Get two.**
No. 6560. ELECTRIC HEATING COIL. Price Each Postpaid..... 75c

Can Be Used For Conducting Magic Stunts—Electrical Experiments Phonograph Pick Up—Microphone—Telephone—Detectaphone Amplifying Mike, Etc., Etc., All in One Unit!









Sensitive Microphone Button

Hundreds of Practical Uses—Wonderful For The Experimenter!

50c POSTPAID

A FEW OF ITS MANY USES

Although the Microphone Transmitter Button is an amazingly practical unit, it can be used for numerous experimental and novelty effects. Just a few of the many uses are outlined below. Many new uses will occur to you as you experiment with it.

Here is a practical unit that every experimenter should have. When connected into the appropriate circuit it is useful in making recordings, picking up and amplifying noises such as the noises of insects, overhearing conversations and music in other rooms and remote places, for creating weird and unusual sound effects, for constructing your own wireless transmitter, sending voice through water, etc., etc.

BROADCAST THRU YOUR RADIO

You can use this as a radio mike. When connected to your radio, you can talk, sing or play through the loudspeaker of your radio.

OVERHEARING CONVERSATIONS

The pick-up button is so small that it can be easily concealed in a lamp, bowl of flowers, etc., so that it can be used to pick up conversations, etc., that you wish to overhear.

AMPLIFYING UNIT

When used with radio or loudspeaker system you can use it to amplify music, talking, etc. Can be concealed in lapel of your coat.

WEIRD MAGICAL EFFECTS

The magician will find this a useful instrument to aid him in doing some very mystifying tricks, such as the "Talking Glass," etc.

MIND READING STUNT

Has been used for operating the mind reading act. A concealed microphone in the lapel of assistant's coat enables mind reader to overhear the questions put to him.

CREATING SPIRIT PHENOMENA

Because this microphone is so easily concealed, it has been very handy to spiritualists in creating novelty effects that bewilder their audiences. It will pick up insignificant noises such as the ticking of a watch, etc., and you can amplify them through your radio.

MAKE ELECTRICAL STETHOSCOPE AND TROUBLE FINDER

The electrical stethoscope is one of the most useful tools that has been discovered. It is of particular use in locating troubles in machinery, autos, motors, watches, leaks in pipes, etc. The sensitive part of the stethoscope is the exploring rod which picks up irregular sounds in the parts of machinery and amplifies them so you can hear them. Troubles that would ordinarily go unnoticed or be almost impossible to locate can be quickly found. Make your own with this button.

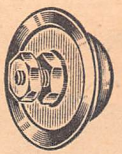
MAKE YOUR OWN ELECTRIC MUSICAL INSTRUMENT

Attach the sensitive Microphone Button to guitar, banjo, violin, clarinet or other musical instrument to obtain many fascinating and beautiful effects. The popular electric or singing guitar is produced by means of a pick-up of this kind.

Among many electrical experimenters the button has created a sensation. It is not uncommon to receive unsolicited letters like these: "I received transmitter button today and I wish to inform you that it works great and is **the best I have ever seen or heard of for the price.**

"I have been using one of these transmitter buttons, and it has proved to be worth more than its value in my experimenting."

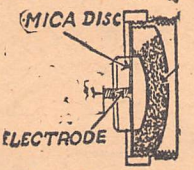
"I received one (Transmitter Button) some time ago, and it is just O.K. for experimenting." "I have been using one of these transmitter buttons for experimental work and it certainly lives up to all you say for it **and then some.**"



SO LOW IN PRICE YOU SHOULD ENJOY ITS MANY USES NOW!

FOR THE ELECTRICAL EXPERIMENTER AND INVENTOR

Mr. H. Gernsback of the Electrical Experimenter, said to be dean of electrical experimenters, said: "In the writer's opinion, obtained by actual elaborate tests the Super-sensitive Transmitter Button is probably the most efficient device of its kind on the market today, due to its simplicity and other outstanding features. Should have a great future."



KNOWLEDGE VALUABLE

What others have done you should be able to do.

Easily connected and easily operated. You don't have to know "all about" electricity to hook it up. A boy of 13 could do it. Button comes with booklet of instructions and hook-up diagrams showing its many uses.

No. 2988. Sensitive Microphone Button. Price Postpaid..... 50c

No. 6586A. LOW RESISTANCE EARPHONE. Designed for use with microphone buttons. **Postpaid. $1.25**

BOYS!! *Have Fun Talking Between Rooms, House and Garage, Bedroom and Workshop, Etc. No Operating Cost!*



TALK *over these* TELEPHONES



PAIR COMPLETE **25**

NO ELECTRICITY - NO BATTERIES

Special Transmission Cord Carries Voice

With this set of novel telephones, you may have lots of fun talking to your friends. Two way conversations can be carried on from one room to another, or even from one house to another if not separated by too great a distance. If used according to the instructions, the voice can be heard quite clearly for reasonable distances. Two instruments are supplied---one person holds one to the ear while the other talks directly into the diaphragm of the other. The sensitive transmission thread will carry the vibrations, permitting two-way conversation to be carried on.

Each Phone A Speaker and Receiver!

NO ELECTRICITY---NO BATTERIES---NO COST TO OPERATE

A quarter is all it costs you for **BOTH PHONES,** and they operate without any expense to you. **No Batteries---no electricity---no expense.** While we sell them merely as clever toys, there is no reason why you should not put the set to practical use if you care to. Remember, the set consists of two phones, supply of transmission cord, and complete printed directions that are easy to follow.



Really Talk Over These Phones!

No. 6700. Set of Toy Telephones. Postpaid.... 25c

No. 4250. Additional Transmission Cord. Per Spool, Postpaid..... 10c

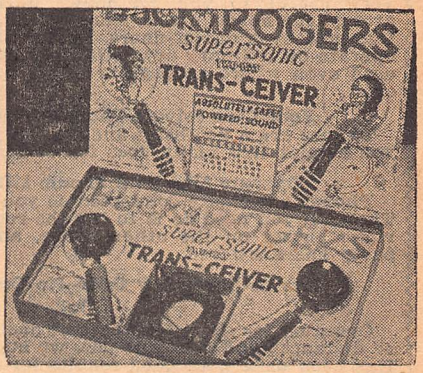


FUN WITH LIGHT

100 Sensational Experiments

Grand New Science Kit. Fine for science club demonstrations, amateur magic shows, indoor and outdoor parties, jokes and experiments. Harmless new chemicals produce cold light. Absorbing entertainment and discovery. 44 page booklet outlining **100 sensational new experiments. Luminous writing, rainbows, atom clouds, glowing jellyfish, paintings. Crystal and frozen light. "Neon" tubes of liquid. Running a maze. Liquid light detection. Glowing ghosts and spiders. Secret writing that lights up in dark. Brilliant, rainbow liquid light!**

No. 6126. Liquid Light Set.... $3.00



Electronic 2-Way Telephone

—Uses No Batteries; No Electricity

—Talk Over Regular Wire

BUCK ROGERS SUPERSONIC TWO-WAY TRANS-CEIVER PHONES. These are practical telephones which have been designed so that they require **NO BATTERIES** and **NO ELECTRICITY.** As you talk into phone, electricity is generated in the speaker, which carries the voice along regular electrical wire to other phone. Each unit acts as both speaker and earphone. Works everywhere, comes ready to operate. Use additional wire for longer distances. Set consists of two phones and supply of wire.

No. 6808. Electronic Phones.. $3.25

★Talk From Room to Room

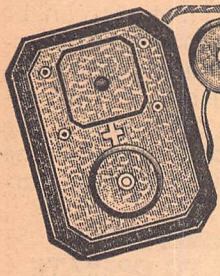
★From Cottage to Cottage

★From Office to Shop

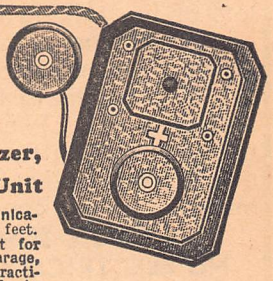
★From Barn to House

★Camping and Scouting





TELEPHONES
2-WAY ELECTRIC



★ **Talk Up To 2000 Feet**

★ **Set of 2. Each Unit has Buzzer, Sensitive Earphone & Speaker Unit**

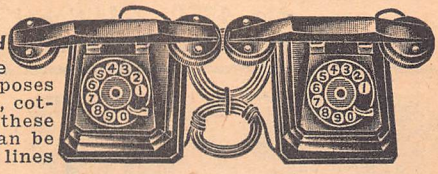
A low price set of phones for inter-communication between short distances up to 2000 feet. **Carries voice clearly and distinctly.** Excellent for communicating between rooms, house to garage, cellar to attic, office to shop, etc., etc. The practical uses of these phones are almost unlimited. As there is nothing complicated to set up, and only a few easy connections, the phones are practically portable and can be set up almost anywhere on a few minutes notice. Operates on standard dry cells (not supplied). **Easy to operate: just buzz, then talk when party has been reached.** Each unit has buzzer for announcing the call, sensitive earphone and speaker unit for picking up, transmitting and reproducing the voice. Phones are well made of rugged metal construction and not likely to get out of order. Complete with illustrated directions. Sold in sets of two phones.

ONLY $3.98 Pair

No. 6929. ELECTRIC TELEPHONE SET. Price Postpaid.....

Practical Table Phone Set

Handy French Table Style With Speaker and Earphone Unit Combined



This handy set of phones will prove very useful to you for many purposes around the house, office, shop, school, cottage and even out-of-doors. Because these operate on ordinary dry cells, they can be used even where no regular electric lines exist.

Your Own Private Phone System Will Save Much Time and Effort

Phones are a necessity and for the low cost of these, there is no reason why you cannot find many uses for one or more sets

Operate Like Real Phone: Lift Receiver, Ring Buzzer and Talk!

Phones are easily connected so you can operate them within a few minutes. Then, all you need do is to lift the receiver, press the button on the dial which rings buzzer on the other phone, and then proceed to talk when the other party has answered.

Uses Ordinary Dry Cells—No Outside Electricity Required—Operates Indoors or Outdoors

Operates for short distances on just four standard flashlight cells. For longer distances and constant use, we suggest that larger No. 6 dry cells be used. Has been used with good results for distances up to 2000 feet. Set includes 50 feet of wire, but you can order additional bell wire listed on another page for longer distances. Uses two wires between phones, and even one of these can be eliminated by grounding. Electronic speaker and earphone well constructed to give loud and clear voice reception. Complete, ready-for-use except for batteries.

No. 6809. MASTER FRENCH PHONE SET. Price Per Set, Postpaid, Only..... $6.98

No. 2548. Flashlight Cells. (4 required) Each, Postpaid.....10c

No. 6602. Electric Hook-Up Wire. Coil of 25 Feet. Per Coil.....29c

A SUGGESTION: Have you more than one catalog? If so, why not give one to a friend? Thanks.

Perpetual Electronic Phones Using No Batteries

Set of 2 Phones and Wire $2.00

★ *Complete Walkie Talkie Units*
★ *25 Feet Double Electrical Wire*
★ *Use Indoors, Outdoors, Anywhere*
★ *Portable, Self Powered*
★ *No Batteries Used*



The REMCO ELECTRONIC WALKIE TALKIES are a complete 2-way communication system. Unique in that they require no batteries or external source of power. These are patterned after U.S. Army, Navy and Air Force equipment which employs a new Electro-Sonic principle.

Requires No Batteries—Generates Its Own Electricity

How it works: Using newly developed high precision electro-magnetic device, voice impulses striking the diaphragm are transformed into electrical impulses of sufficient strength to transmit message without amplification such as has been required in old-type phones. Extra powerful alnico permanent magnets accomplish this. Walkie Talkies will operate with loud, clear, noise-free reception over one-half mile distance.

Use House to House, Room to Room, In Shop or Office—Portable

There is nothing to replace or wear out. Once you set up your system, it is useful indefinitely, rain or shine, summer or winter. These phones are now in use in apartment houses, offices, shops, as portable phones for towing services, for outdoor workmen and for amusement. Although only 25 feet of wire is included, by adding wire, you can talk over longer distances. Set comes in attractive box with both units. Each unit acts as receiver and speaker. Supply of wire included, with directions. Hook up and operate in 90 seconds. Attractive gift box.

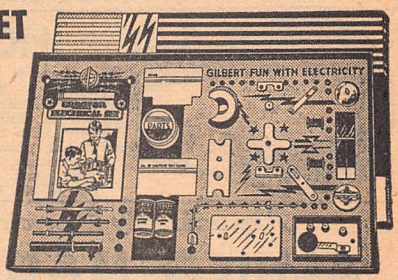
No. 6800. ELECTRONIC WALKIE TALKIE SET. Postpaid..... $2.00

A. C. GILBERT'S SET FOR ELECTRICAL EXPERIMENTORS AND INVENTORS

ELECTRICITY AND MAGNETISM SET

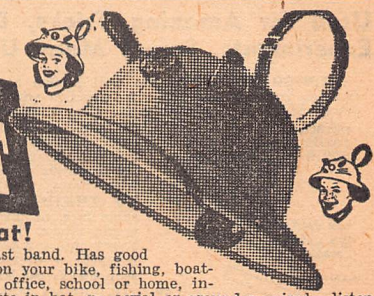
With this set you can build and operate **ELECTRIC MOTORS, ELECTRIC MAGNETS, BELL BUZZER, ELECTRIC TELEGRAPH SET, BUZZER, LIGHT BLINKER**, etc., etc. Kit contains compass, magnets, parts for motor, carbon, rods, bolts, light bulb, buzzer parts, electro-magnet, chemicals and numerous miscellaneous small parts for conducting experiments. A wonderful set that teaches the fundamentals of electricity. By building and operating each separate electrical unit, you learn how it works and why. An interesting, fascinating way of learning about the mysteries of electricity. Packed in a 4 color box 13x20x1-inches. Over 50 pieces.

No. 6980. Gilbert Electric & Magnetism Set. Price Postpaid..... $5.00



Listen to Radio Walking, Riding, Boating, Outdoors or Indoors!

the Man-from-Mars RADIO HAT



2-Tube Radio Complete In Hat!

Brings in stations many miles away. Covers entire broadcast band. Has good volume and tone and is ideal for many uses such as riding on your bike, fishing, boating, at the beach or ball park, etc. On the farm, at factory, office, school or home, indoors or outdoors, it brings in the stations. Absolutely complete in hat, no aerial or ground required—listen as you walk. Set weighs only 5 ounces; hat weighs 7 ounces. Comes complete with battery pack and tubes, ready to operate. Comfortable to wear. 2-tube circuit insures good reception day and night. All parts, other than those illustrated, concealed in ¼-inch lining. Adjustable size.

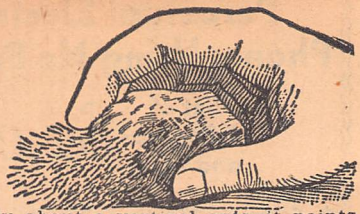
No. 6589. RADIO HAT. Price Postpaid..... $9.95

GENUINE MAGNETIC LODESTONE

A Scientific Curiosity

A Natural Magnet of Great Strength

Perform Dozens of Amusing Experiments

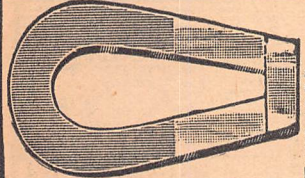


THERE is found in many parts of the earth a kind of ore that possesses the properties of a magnet; that is, it attracts iron, and when suspended so as to swing freely about a vertical axis, it points in a north-south direction. This ore is called MAGNETITE and it is frequently referred to as NATURAL MAGNET, or perhaps better still as LODESTONE. It is believed that the term lodestone came about from the fact that elongated pieces of magnetite were used in early days by navigators as a substitute for a mariner's compass.

The historical lodestone shown in illustration is on exhibition in the Tribuna de Galileo at Florence, Italy. An iron weight made in the form of a sepulcher, is suspended from the bottom of the lodestone. Although this weight has been suspended in this position for over three hundred years, the lodestone holds it today as firmly as ever. We have been fortunate in securing a quantity of unusually fine lodestone having a very high degree of magnetism, and we are sure that every student, every boy interested in science or physics, will want to secure a high grade specimen of an exceptionally interesting mineral. The electric door bell, the telephone, the telegraph, and the electric generator and motor are only a few of the modern appliances in which magnets are used in one form or another. As an interesting novelty alone it is well worth having; there is practically no limit to the number of interesting experiments which can be performed with the aid of a natural magnet of such strength. Many people carry a lodestone about with them as an omen of good luck in the belief that it will ward off sickness and evil influences and will bring them good luck in love, business and money affairs. However, while we offer it for its scientific value if through the possession of the lodestone you feel that it brings you good luck, wealth, love, friendship and happiness, so much the better.



No. 4608. Genuine Magnetic Lodestone, Student's Pocket Size. Price..... 25c
No. 4606. Medium Size Lodestone. Price Postpaid.....50c
No. 4607 Large Size Lodestone. Price Postpaid.....$1.00



HORSESHOE MAGNET

Here is a fine grade of genuine Horseshoe Magnet, guaranteed to be of great strength and to retain its magnetism for a considerable length of time. They are used extensively in schools and laboratories for demonstration and experimental purposes, and they also have many commercial and medical uses. Every boy should possess one and familiarize himself with the principles of magnetism. The magnet has red enamel finish, with polished poles, and armature or keeper attached.

No. 4930. HORSESHOE STYLE MAGNET. Price Postpaid 15c

Amazingly Powerful

ALNICO MAGNETS

Used for Amazing Tricks, Do Fascinating Experiments, Serves Many Useful Purposes

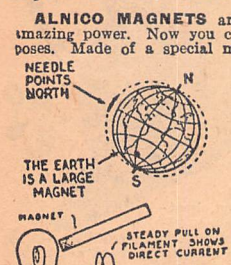


Alnico Floating & Spinning Magnets



Floats In Air

ALNICO MAGNETS are well known among amateur scientists because of their amazing power. Now you can have fun with them and put them to many useful purposes. Made of a special metal alloy that produces a permanent magnet many times as powerful as the ordinary iron type. So powerful are these magnets that with opposite poles together, one magnet will float in air if prevented from spinning. Powerful magnetic force of them enables you to do many stunts with them. **THEY SPIN, JUMP, ETC.—ALL DUE TO THEIR REMARKABLE POWER.** These are the same type of magnets used in the new "invisible power" magic tricks. Exert their influence through wood, paper, board and any material except iron. Two styles, small bar magnet, or oversize horseshoe magnet.



No. 4972. ALNICO BAR MAGNETS. Small size. About 1-in. long. **Per Pair Postpaid..... 25c**



LITTLE GIANT ALNICO MAGNET

Really powerful. 1¼-in. high, 1⅜-in. wide, 1¼-in. deep. Horseshoe type. **No. 4975. Each, Postpaid $1.25**

No. 1316. Fun With Magnetism Book. Each, Postpaid..... 10c



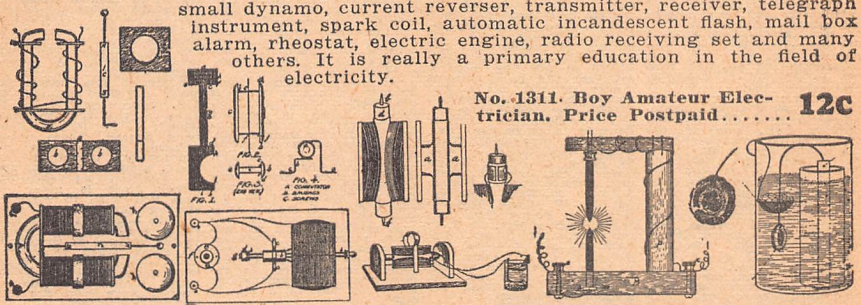


The Boy Electrician

Construct Your Own Telephones, Toys, Dynamos, Motors, Telegraph Sets, Etc.

Here is an excellent book for amateur experimenters, students of electricity and model builders who enjoy working with electricity. This book begins with a simple easy-to-understand explanation of electricity and gradually leads to a complete understanding of how telegraphy, telephones, wireless sets, dynamos and motors operate. It is a fascinating and unusual book for not only does it tell you how they work but many of the descriptions are supplemented with diagrams showing you how you can construct simple working models. With the scores of plans and instructions you can make **batteries, dynamos, motors, telegraph senders and receivers, telephones, lights, bells, alarms, coils, wireless outfits, powerful electric induction machines, current reverser, mail box alarm, electric engine, etc., etc.** A handy pocket-size book of 64 pages.

Some of the illustrations in the book include the voltaic cell, the solenoid, electromagnet, induction coil principle, electrolysis, electrotyping, plunge battery, a small dynamo, current reverser, transmitter, receiver, telegraph instrument, spark coil, automatic incandescent flash, mail box alarm, rheostat, electric engine, radio receiving set and many others. It is really a primary education in the field of electricity.



No. 1311. Boy Amateur Electrician. Price Postpaid..... 12c

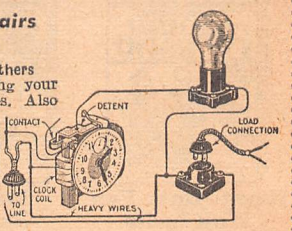
How to Fix Electrical Appliances at Home

Earn Money—Do Your Own Electrical Repairs

Clocks	Cleaners	Fixtures
Irons	Appliances	Heaters
Motors	Toasters	And Many Others

This handy booklet will provide you with a basic guide to making your own repairs on electric appliances from clocks to washing machines. Also details for making simple time switches to control appliances. While it saves you money and keeps your equipment in good order, it can also be a profitable part time or full time business you can operate from your home. Tells how to make your own test equipment for a few cents. **Prepared & Printed by Pop. Mechanics Magazine.**

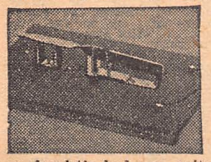
No. 1644. Price Postpaid Only..... 25c



Mechanical Package Magazine No. 2

Also all Parts for Building an Electrical Telegraph Set

For building one combination telegraph key and sounder, together with full directions, step by step so plainly written that any boy can assemble them.



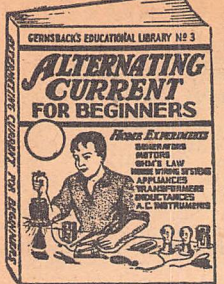
Learn telegraphy! It is amazingly easy. Get a friend to build a line with you and switch in on some real sport! The magazine itself contains numerous interesting features of interest to all, notes on shop methods, kinks, wrinkles and the use of tools, the inside story of television, a specially interesting article on model hydroplane construction, making stereoscope pictures, instructions and blue prints for building "Katusha", an inexpensive big little cruising boat, building a 2-pole dynamo, secrets of successful kite flying, building an exceptionally clever portable cabin, modernistic bedroom suite for men, backyard bird bath, etc., etc. **Sent postpaid for ONLY 25c.**



No. 1992. MECHANICAL PACKAGE MAGAZINE. Price Complete, Postpaid..... 25c

SURPRISE PACKAGE 10c. Take a chance—Columbus did. Surprise novelty. No. 2995. Surprise Package 10c.

Johnson Smith & Co., Detroit, Mich. ★ 199



Alternating Current

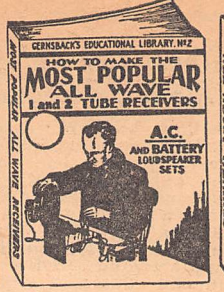
Literally thousands of beginners each year ask the question "HOW CAN I GET STARTED IN RADIO?" In order to understand the theory of radio, it is necessary, first of all, to have a fundamental knowledge of electricity and, particularly of alternating current.

How Alternating Current Is Generated; What its Properties Are; What the Laws Governing It Are and How It Is Applied to Everyday Household Use.

Electric circuits are explained with simple analogies to hydraulic systems. Ohm's Law, one of the fundamental laws of radio, is thoroughly explained; the generation of alternating current; sine waves; the units—volts, amperes and watts are explained. Condensers, transformers, A.C. instruments, motors and generators—all these are thoroughly discussed. House wiring systems, electrical appliances and electric lamps, etc., are explained.

Simple tests for differentiating between alternating and direct current.

No. 1568. 10c. Plus 2c Postage. SEND..... **12c**

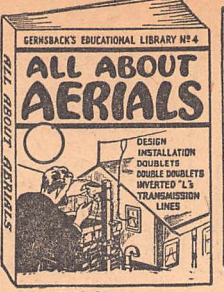


How To Make Radios

There has been a continuous demand right along for a low-priced book for the radio experimenter, radio fan, radio Service Man, etc., who wishes to build one and two-tube all wave sets powerful enough to operate a loudspeaker. Sets of this type are always intensely popular with all classes of people who not only wish to amuse themselves to see how good a set they can build with a single or two tubes, but frequently such sets are important for special purposes.

The Megadyne 1-Tube Pentode Loudspeaker Set, by Hugo Gernsback. Electrifying the Megadyne. How to Make a 1-Tube Loud-Speaker Set, by W. P. Chesney. How to Make a Simple 1-Tube All-Wave Electric Set, by W. Green. How to Build a Four-in-Two All Wave Electric Set, by J. P. Bernsley, and others. Not only are all of these sets described in this book, but it also contains all of the illustrations, hook-ups, etc. It is just the book for amateur enthusiasts.

No. 1569. 10c. Plus 2c Postage. SEND..... **12c**

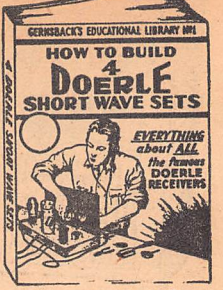


All About Aerials

The demand for a low priced book explaining in a clear, lucid manner the principles underlying the design and installation of efficient aerials has become a crying need. Furthermore, the steadily increasing nuisance of man-made static, resulting in noisy radio reception—particularly in connection with short-wave receivers—has made the importance of a good antenna a paramount issue.

In simple, understandable language this book explains the theory underlying the various types of aerials: the inverted "L," the Doublet, the Double Doublet, etc. It explains how noise-free reception can be obtained, how low-impedance transmission lines work; why transposed lead-ins are used. It goes into detail on the construction of aerials suitable for long-wave broadcast receivers, and for all-wave receivers. Profusely illustrated in a manner which will appeal to the most inexperienced in radio; clear, self-explanatory, it is written in a simple style.

No. 1567. 10c. Plus 2c Postage. SEND..... **12c**

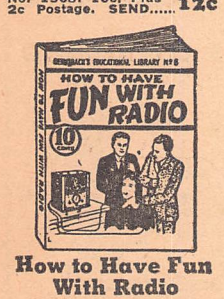


How to Build Short Wave Sets

A vast amount of valuable material and data on these famous receivers. Four of the most popular sets are described herein. These are the famous short wave sets that have appeared in various issues of Gernsback's well known radio magazine "SHORT WAVE CRAFT," viz. A 2-tube receiver that reaches the 12,500 mark, by Walter C. Doerle; A 3-tube Signal Gripper, by Walter C. Doerle; The Doerle famous 2-Tuber adapted to A.C. operation; Doerle 3-Tube Signal Gripper electrified; The Doerle Goes Band Spread. These world renowned Doerle sets are thoroughly described in plain, simple language, and in addition an excellent power pack is given in case you wish to electrify any of the DOERLE sets.

This book has been specially published in answer to the request of thousands of short wave fans who have built Doerle short wave radio receivers. Thousands upon thousands of readers have built the now famous Doerle sets.

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How to Have Fun With Radio

Stunts for parties, practical jokes, scientific experiments and other amusements which can be done with your radio set are explained in this fascinating volume. It tells how to make a newspaper talk—how to produce silent music for dances—how to make visible music—how to make a "silent radio unit," usable by the deafened—how to make toys which dance to radio music—sixteen clever and amusing stunts in all. Any of these can be done by the novice, and most of them require no more equipment than can be found in the average home. Endless hours of added entertainment will be yours if you follow the instructions given in this lavishly illustrated book. 32 pages, well illustrated throughout. 15000 words.

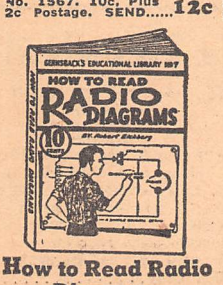
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Radio For Beginners

Hugo Gernsback, the internationally famous radio pioneer, author and editor, whose magazines, SHORT WAVE & TELEVISION and RADIO-CRAFT are read by millions, scores another triumph with this new book. Any beginner who reads it will get thorough ground work in radio theory, clearly explained in simple language, and through the use of many illustrations. Analogies are used to make the mysteries of radio as clear as "2 plus 2 is 4." It also contains diagrams and instructions for building simple radio sets, suitable for the novice. If you want to know how transmitters and receivers work, how radio waves traverse space, etc., etc., this is the book for you! 32 pages, well illustrated throughout, 15000 words.

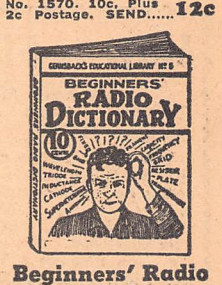
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How to Read Radio Diagrams

All of the symbols commonly used in radio diagrams are presented in this book, together with pictures of the apparatus they represent and explanations giving an easy method to memorize them. This book, by Robert Eichberg, the well-known radio writer and member of the editorial staff of RADIO-CRAFT magazine, also contains two dozen picture wiring diagrams and two dozen schematic diagrams of simple radio sets that you can build. Every diagram is completely explained in language which is easily understood by the radio beginner. More advanced radio men will be interested in learning the derivation of diagrams, and the many other interesting facts. 32 pages, well illustrated throughout, 15000 words.

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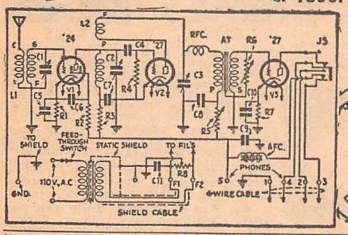
How To Build Radio Sets

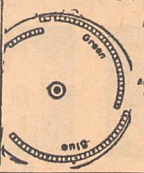
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Here is your opportunity to experiment and to build regular radio sets according to thoroughly tested plans. In the first section of this book there is a description of the terms used in radio diagrams, drawings, illustrating how to build small crystal sets, standard sets which operate on the broadcast band and long and short wave, sets suitable for bringing in foreign and domestic reception as well as police calls and amateurs. Complete information is given telling you how to build these sets from start to finish including a list of parts which are necessary. These are all inexpensive sets.

Latter part of book tells how to build Long and Short Wave Crystal Radio, a Match Box Radio, and an inexpensive Radio Transmitter, with a chapter on Practical Television and describes in detail The Scanning Disc, The Cathode Ray Tube, Color Television, Stereoscope Television. The Photo-Electric Cell. Building Television Set, etc.

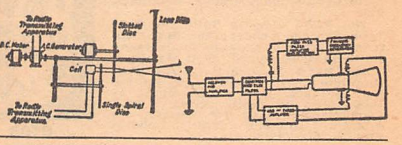
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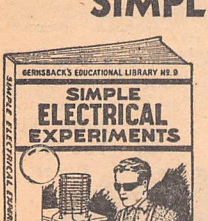


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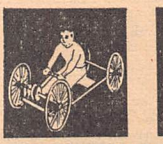
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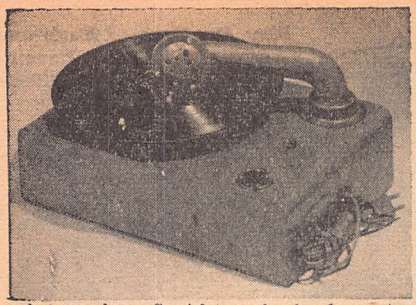
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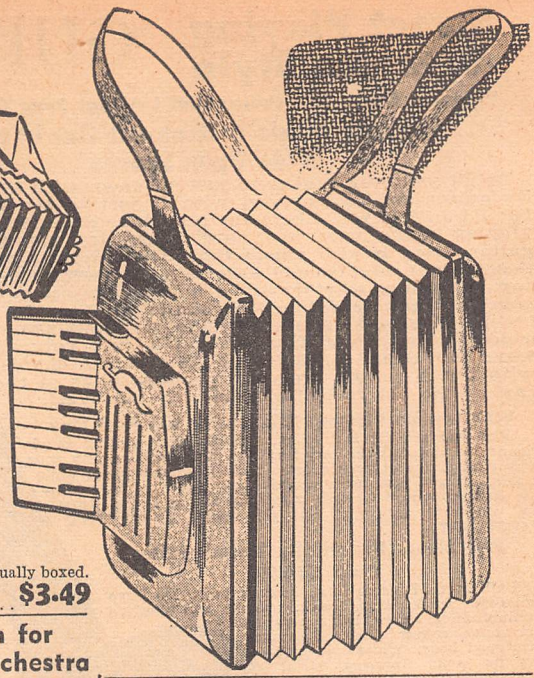
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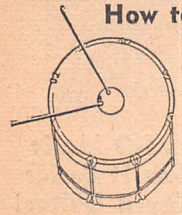
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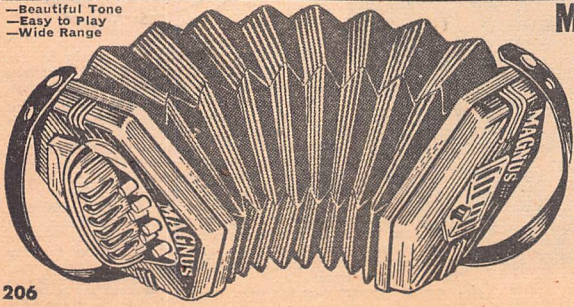
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—Beautiful Tone
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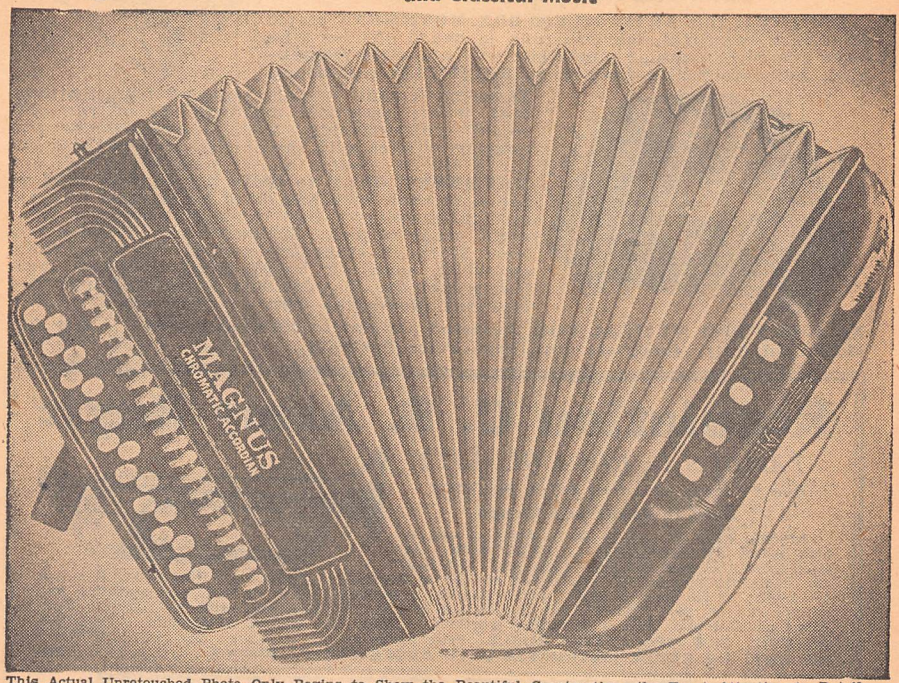
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Big 10¼-Inch Magnus 40-Note Chromatic Accordion Opens to 19-Inches

Thrill People by Playing Western and Cowboy Songs, Popular Song Hits, Hill Billy and Mountain Ballads, Musical Comedy Pieces and Classical Music



This Actual Unretouched Photo Only Begins to Show the Beautiful Construction, the Exact Attention to Detail That Gives It Full Chromatic 40 Note Range. Plays and looks like an expensive Accordion.

You Can Play Complete Tunes the First Day

The **MAGNUS** name is known throughout the world for their ability to bring musical instruments true in tone and lovely in their beauty at remarkably low price, designed with simplicity that makes almost everyone capable of playing beautiful music from the very first day.

MAGNUS HAS DONE IT AGAIN. The Magnus American style Chromatic Button Accordion is easy to play. If you can't play complete tunes the first day, or if you don't like its stunning beauty and rich tones, we'll be greatly surprised.

An ideal talent finder. If you have any musial ability at all, this will find it—the easy way. Perhaps the greatest handicap to playing an instrument is not the lack of musical enjoyment, but the tedious work learning to play. With a small investment, **you can quickly find the easy way to play all types of music from popular dance music, to impressive solos that are deep and rich in their beauty, to Western ballads and mountain songs, to musical comedy music, to semi-classical and classical pieces.** The easy way to learn about music.

Play as Solo Instrument, With Singing, or With Other Instrument

Alone or with singing, it is lovely to hear. With other instruments, it adds a depth and warmth of tone that gives the "full orchestra" effect. At parties or by yourself, or with the ones you like, you can thrill to the music, played the way you want. Easy to carry with you wherever you go.

Beautifully designed, light in weight, yet compact and strong. Bellows are made of pyroxalin cloth laminated. Will stand long and frequent use.

40 Notes Plus 4 Bass Buttons, Full Range

The 40 notes for the right hand are arranged in SOLO Chromatic Harmonica tuning, Key of C, with 20 ivory-like button keys. There are 4 bass button keys actuating 16 reeds for chord accompaniment for the left hand—also an air-release valve conveniently located.

Fingerboard, grille, and ends are of richly designed polystyrene plastic with leather-like straps and catches. Overall size is 5¼-inches closed by 10¼-inches high by 6-inches deep. Fifteen fold bellows opens to about 19-inches. Individually boxed, complete with illustrated directions for playing tunes.

No. 6090. MAGNUS CHROMATIC ACCORDION.
Price Complete Postpaid Only..... $9.95

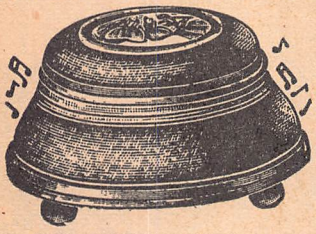
REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Aldens, Spiegels, etc.

MUSIC BOX MOVEMENTS

This Swiss Musical Movement Plays a Beautiful Tune. Use It in a Powder Box, Toy, Cigar Box, Bank and Many Other Places



Every time this **SWISS MUSIC BOX MOVEMENT** starts to play a beautiful, melodic tune is heard. Those who have heard the popular music box will know its remarkable, bell-like music that is so delightfully melodious.



These movements are all imported from Switzerland where they are masterpieces of the old-world craftsmanship. Most powder boxes and novelty articles with the music boxes in them sell for a lot of money, so we decided to sell the **MOVEMENT ONLY** to those people who wish to use it in their own box or to build some unusual musical novelty of their own. Movement is complete, ready-to-play. Spring wound. Release trip lever starts or stops mechanism. When mounted on wood, sounding board effect produces loud, lovely melody. Powder box illustrated here not included. **Movement only.** Assorted popular tunes.

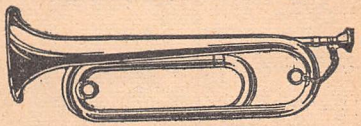
No. 8562. SWISS MUSICAL BOX. Assorted popular or classical tunes. Movement Only. Complete with key. Price Postpaid..... $3.95

Regulation U. S. Army Bugle

FAMOUS La ROSA QUALITY

Over 17 Inches Long from Bell to Mouthpiece

Used in Bands and Camps



Accepted bugle for use by **U. S. Army** as well as **high school and college bands. FULL SIZE.** At camp or with a drum and bugle corps you'll find that this bugle will play as well as the best and better than most. **Famous La Rosa make.** Excellent tones, easy to blow and beautiful, highly polished appearance. Learn to bugle and next time you go to camp or scout meetings, you can do the bugling. No fingering necessary—you just blow. Smart polished brass finish. Detachable mouthpiece. Really fine musical instrument. **$8.50**

No. 6502. U. S. REGULATION BUGLE. Price Postpaid.....

No. 1041. E-Z BUGLE INSTRUCTOR WITH BUGLE CALLS. Postpaid.....25c



AMERICAN 16 - INCH BRASS FIFE

REAL QUALITY FIFE. The instrument made famous by the drum, bugle and fife corps. Easy to blow and easy to finger, yet produces soft, full rounded notes that are a delight to hear. Do not confuse this fife with low-priced toys that are on the market. This fife is a real musical instrument that is used for regular band work. Play the accompaniment to orchestra and instruments. Full 16-inches long. Re-inforced mouthpiece. Tone tested. All brass construction. Each in an individual box. **$1.95**

No. 4425. AMERICAN ALL-BRASS FIFE. Price Postpaid.....

No. 1634. FIFE INSTRUCTION BOOK. Price Postpaid.....35c

Musical Box Plays Tune When Opened

Swiss Music Box Plays Pleasant Music When Opened

When the lid to this attractive box is opened, a pleasant tune begins to play and keeps playing until the box is closed. The Swiss music box movement is built-in. The movement can be wound up by a key in the bottom. It will play for several minutes, so one winding will last for awhile.



Use Music Box for Powder, Candy, Jewelry, Nuts, Etc.—Glowing Pastel Colors With Painted Design

The box is suitable for any small things such as candy, face powder, nuts, jewelry and even money or cigarettes. It is attractively made especially for bedroom or living room. All metal construction, finished in pastel colors with hand painted designs. Since these are imported, the exact shapes and sizes may vary, but they are approximately 6-inches in diameter. **$4.98**

No. 8602. Imported Swiss Music Box. Price Postpaid.....

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

Play at Once this 8-Tone Reed Clarinette

Hand Tuned Bronze Reeds—Full Octave—Easy Blowing—Wonderful Tone

Rich Organlike Music!

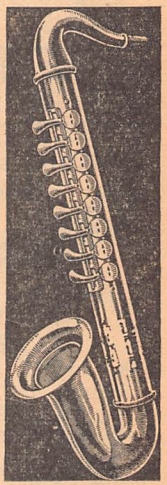


PROLL-O-TONE CLARINET plays with a rich **ORGAN-LIKE TONE.** And it is so easy to play! Anyone who can count to eight can play it. Start playing at once—without practice. Play by notes or play by numbers. Sweet, rich tones are a delight to hear. Bronze reeds cover full octave. Measure about 14-in. long. All American made. Individually packed in attractive box with songs and instructions.

No. 6096. REED CLARINETTE.

Price Postpaid..... $1.89

PLAY THIS JAZZY SAX WITH LITTLE PRACTICE



LEARN TO PLAY IN LESS THAN AN HOUR

Easily Learned by System of Numbered Notes

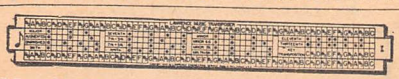
Almost anyone can learn to play this Jazzy Sax, for by a system of numbered notes, playing is greatly simplified. Complete instructions are given with each instrument and a number of popular tunes are given with notes all numbered. The numbers above the notes indicate the key to be pressed. Thus, even though you are not able to read music, you will readily observe that you have merely to press the key according to the number shown and the correct sound is produced. You should encounter no difficulty in soon mastering all of the tunes given in the instructions. Nothing could scarcely be simpler. After a short practice you should be able to dispense with the instructions entirely and if you are at all musically inclined, you should soon be playing all the popular hits of the day ENTIRELY BY EAR.

Be the center of attraction at parties, dances, picnics and entertainments. Have loads of fun with this attractive

Jazzy Sax Only $2.49

Made of metal, nickel plated. Built same shape as a regular saxophone. It has 8 treble keys with fine quality, accurately tuned reeds for loud, true tones. Has regular saxophone bell and goose-neck mouth-piece after the style of the more expensive instruments. 15 inches long. With each instrument comes printed instructions and a number of popular tunes that can be played by merely pressing the keys, according to the numbers, and at the same time blowing through the mouth-piece; thus you have the tune, with the accompaniment and all. Get a Jazzy Sax today Learn to play it by numbers instead of notes. Any boy of average intelligence should have no difficulty in playing it in a very short time by means of this greatly simplified method. Gives clear, ringing tones and delightful harmony. The music is loud and clear. Can be played with one hand or both hands together if bass notes (accompaniment) are used. **$2.49**

No. 6880. JAZZY SAX. Each Postpaid.....



Music Transposing Made Easy

Makes Transposition of Music from Key to Key Simple and Very Easy

The Lawrence Music Transposer is a beautiful two-color slide type calculator—easily used by either students or master musicians; by composers, arrangers and teachers. One simple setting to key gives all the notes in any of the 14 chords, in the key desired. Another simple setting transposes all of the notes in any composition from original key to any key selected. Back has useful musical data. 8-in. long.

No. 6984. MUSIC TRANSPOSER RULE.

Price Postpaid.. 75c

E-Z BUGLE INSTRUCTOR

With All The Popular Bugle Calls, Marches, Etc.

It is an established fact that many school children learn to play a bugle long before they think of taking up the trumpet, cornet or some other brass instrument. It is quite essential, therefore, that the bugle be properly learned right from the beginning. As a result a good foundation for correct brass playing will be laid which will enable the student later on to begin the study of any brass instrument with a full knowledge of all fundamentals pertaining to the formation of an embouchure. This book gives full instructions for playing and mastering the bugle, tells how the sounds are produced, how to count time, double and triple tonguing, gives a number of bugle calls, including Taps, Morning Call, Drill Call, Reveille, Assembly, Dress Parade, To Arms, Salute to Colors, concluding with a number of bugle marches.

No. 1041. E-Z Self-Instructor for Bugle. Price.... 25c

Loud, Bell-Like Musical Cymbals

Cymbals Used in Bands to Produce Loud, Bell-Like Tones

If you have listened to bands, especially marching or military bands, then you are familiar with the loud crashing, musical sound of the cymbals. These add spirit and zest.

Wonderful Rhythm Instrument or Musical Noisemaker

You can have lots of fun using them to make rhythm music or simply as noisemakers at games, etc. Produces a really loud, yet clearly musical tone. Two cymbals. Made of heavy nickel plated steel complete with cast metal handles. Bell shaped.

No. 4412. Musical Cymbals. Per Pair Postpaid.. 59c



SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

THE *Harmonious* GUITAR ZITHER

It Plays Delightfully Enchanting Music

The Guitar Zither is a musical instrument possessing a marvelous quality of tone. Not at all difficult to play. After little practice you can become quite proficient. Can be used alone or with other instruments. As an accompaniment to singing it is very effective. Full printed instructions included so that anyone who can read ordinary print and can follow the numbered chart will know at a glance just which note to strike. As you gradually become accustomed to the instrument, it will then be possible for you to dispense with the chart and play popular tunes and other melodies direct from sheet music, or even by ear. It is well and strongly made. Because of its very unique tone it is an ideal solo instrument. Tortoise shell pick and fully illustrated book of instructions with each Zitner.



Plays Sweet Melodies

No. D6176. GUITAR ZITHER.
Price Postpaid..... $18.95



It's Easy to Play!

In reality the Guitar Zither can be said to resemble the Harp in the quality of its tone. Large sounding board on the Zither gives an amazing depth and quality to the music. 3 cord range; 27 strings.

CANARY and BIRD IMITATOR



An amazingly accurate imitation of the beautiful canary song. IT WARBLES, IT TRILLS, IT SINGS, IT WHISTLES. Metal reed. Entirely made of light metal, with canary finished in brilliant yellow. Bottom cup fills with water.

No. 3475. CANARY AND BIRD IMITATOR.
Postpaid Only..... 25c

NEW, EASY SELF-TEACHING "5-MINUTES-A-DAY" METHOD TO PLAY GUITAR



This book is designed so you can start playing the first few minutes and then play better and better as each day passes. Tells how to hold guitar, tuning guitar, fingering, 25 simple chords, playing solo or with singing or band, plus about 25 popular songs made easy to play.

No. 1621. Price Postpaid Only..... 25c



5-MINUTE HAWAIIAN GUITAR COURSE

The Hawaiian or steel guitar method is somewhat different, and the tuning is different. It produces a haunting, singing tone which is very popular. Get both courses and learn to play both ways!

No. 1629. Price Postpaid Only..... 25c

62 FAVORITE SONGS HANDBOOK

Ideal collection for house, clubs, etc., of popular comic, sacred, patriotic and favorite songs, including America, Auld Lang Syne, Annie Laurie, Juanita, Battle Hymn, Home Sweet Home, John Brown's Body, Jingle Bells, etc., etc., etc. 10 Copies, $1.00.

No. 1338. Each, Postpaid..... 15c

Play Piano Without a Lesson!

You Just Sit Down and Play-At-Once



You don't have to take a single lesson. Or know a thing about music. You just sit down and play a popular song all the way through **WITHOUT STOPPING.!** With the revolutionary, new method of writing music used in the preparation of these three popular songs, there are no confusing notes to bother you, no complicated instructions to tangle you up. In front of you, in plain sight, is a simple picture of the piano keyboard with black spots showing exactly which keys to strike. Yet, you have complete harmonic chord construction—you automatically get the correct timing—even experienced musicians and critics marvel that at last piano playing can be made so easy. Send $1.10 and get all three of these lovely Play-At-Once Songs. **39c**

No. 1327. Frankie and Johnnie. Postpaid
No. 1328. Caisson's Go Rolling. Price.....38c
No. 1329. None But The Lonely Heart. Price 38c

HARMONETTE

Pleasant Flute-Like Tone
Easy and Fun to Play
Plays Any Song



A new, unique musical instrument. Made of metallic silvered plastic. Resembles organ pipes in miniature. Has 8 notes tuned in harmony with the piano. You can play any melody on it. Swell for duets—beautiful alone. Comes complete with instructions showing how to play several different songs.

No. 4317. Harmonette. Postpaid..... 19c

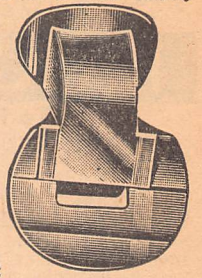


PLAY "HOT TUNES," swing music, imitate bird calls and warblings. Very unusual effects obtained after a little practice.

The MAGIC NOSE FLUTE

Sweet Musical Tones Easily Played!

The **MAGIC NOSE FLUTE** is a very novel style of musical instrument, different from almost any other. It is made entirely of metal, and with care should last a lifetime. There is nothing to wear out or get out of order. It is placed over mouth and nose as shown in our illustration. It takes but a few minutes to learn how to play it, there is just a little "knack" that you can easily acquire. You can play a tune after a little practice, and the tone is very musical and flute-like. It is capable of the most charming modulations, and the most popular melody or the most elaborate operatic air can be played, either as a solo or accompanied, in a manner that might be enthusiastically applauded even on a concert platform. Many imitations of bird calls and warblings can be produced, and it is just the thing for teaching a canary to whistle. We are now enabled to offer this instrument for almost half the price once asked.



No. 3478. THE MAGIC NOSE FLUTE. Price Postpaid..... 15c

THE WHIRLING WHISTLER

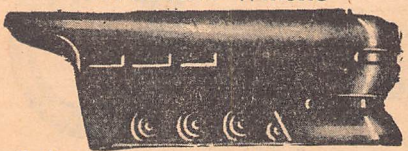


SIREN SCREAMER

No blowing necessary with this whistle. Just pull the string and it starts the siren screaming. Metal screamer.

No. 4462. Price Postpaid..... 15c

Locomotive Whistle



Produces the sound of a real locomotive—not a pea whistle. Loud, powerful roar of a real train. Plastic design to resemble miniature locomotive.

No. 4490. Locomotive Whistle. Price Postpaid..... 15c



KAZOO PIPE

No Notes to Play—No Fingering—Nothing to Do But Hum Your Favorite Piece Into It!

MUSICAL POPEYE PIPE

The original Popeye Pipe. Hum, sing or croon—out comes a swell tune. It's loads of fun whether you play alone or in a band. Plays all kinds of music—popular or classic. Nothing to wear out—will last forever. Do all kinds of imitations—Benny Goodman and his Clarinet, Heifitz and his violin, trombone, jug,—be a one man Spike Jones band. Teaches music as it is played. The first step in a professional career. Made of gaily lithographed metal.

No. 4494. Popeye Pipe. Price Postpaid.... 15c

REFEREE and POLICE TYPE WHISTLE



Makes a loud noise. Fine major, etc. Loud blast. All for refereeing purposes, drum plastic construction.

No. 4476. Price Postpaid. 15c



LOW PRICED ALL METAL FIFE IS EASY TO PLAY

Delivers a loud, clear, true tone. You simply blow and finger the holes, producing that beautiful military music, ballads, calls & popular songs easily & wonderfully. No practise. 12-in. long. All metal.

No. 4411. FAMOUS H. K. FIFE. Price Postpaid..... 25c

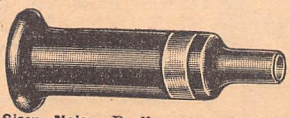
No. 1634. COLE'S 5-MINUTE FIFE INSTRUCTION BOOKLET WITH 20 SONGS. Postpaid.....20c



Plastic. Will Not Rust or Corrode

SIREN SCREAMER

For Clearing the Road, Refereeing or Making a Lot of Noise!



Makes a Loud, Distinctive Police-Like Siren Noise. Really gets action. Patented construction makes it one of the best siren whistles made. Fine for scouts, signalling, police work and bicycle riders. Gives out the real siren shriek, instantly putting everybody in your way on their guard. Excellently made entirely of plastic all in one piece. Has regular bearings.

No. 4489. SIREN SCREAMER WHISTLE. Price Postpaid.. 20c

Hill Billy

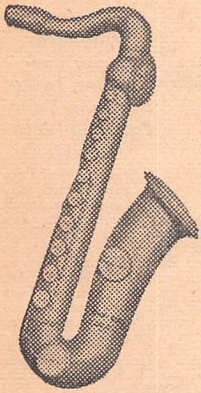


Rhythm

KAZOO JAZZ CROONETS

To Play, You Merely Hum Or Sing Into Them

These instruments realize the desire of those who like the music of a military band but who have not the knowledge to enable them to play brass wind instruments. By a wonderful acoustic effect it is QUITE EASY to imitate many kinds of brass band and other instruments. They are capable of producing sweet, rich and powerful tones. No knowledge of music is necessary. **SING, HUM OR CROON INTO THEM.** Failure is almost impossible. Even your first attempt should be a success and with very little practice you should be able to imitate many instruments in a very satisfying manner. They will harmonize well with the piano, violin, ukulele, and many other instruments, and if you possess musical taste, even without technical knowledge of music, you should be delighted with the effect you can obtain. For holiday celebrations, carnivals, street parades, picnics, house parties and entertainments, etc., or as a rooter at Baseball, Football or other games, they are just the thing.



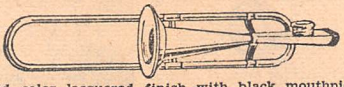
Spike Jones Saxophone

Play at Once!

Miniature detailed model of real sax with kazoo feature—just hum or sing into it. No fingering, no notes — play at once. Amazingly realistic.

No. 4491. Postpaid 39c

KAZOO SLIDE TROMBONE



Gold color lacquered finish with black mouthpiece. Play at once—no notes, no fingering—just hum or sing. 11-in. long; 13½-in. extended.

No. 4429. Price Postpaid..... 45c

KAZOO BUGLE

Play at Once



Play at once—no notes, no fingering—just hum or sing. Gold color lacquered finish with black mouthpiece. 10½-in. long.

No. 4428. Price Postpaid..... 35c

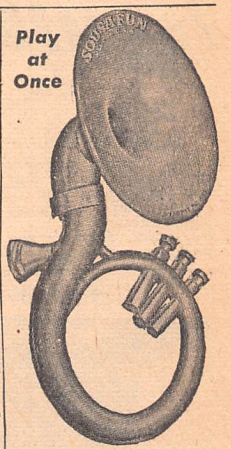
KAZOOPHONE

Pocket instrument of 100 uses. Anyone produces pleasant music by humming or crooning into it. Imitate violin sax and other instruments.

No. 4413. Postpaid. 25c



Play at Once

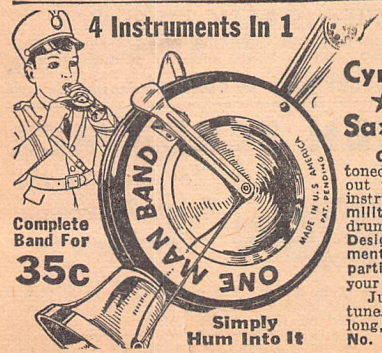


Sousa Phone

A miniature model of a bass horn. Famous easy-to-play kazoo effect—just hum into it and rich tone comes out. Swell looking — swell playing. Scientifically designed, acoustical tone chamber. Nearly 7-in. overall.

No. 4430. Postpaid.... 49c

4 Instruments In 1



Complete Band For 35c

Simply Hum Into It

ONE MAN BAND

Cymbals ★ Drums ★ Bell ★ Kazoo for Imitating Saxophone, Violin, Cornet

COMPLETE BAND FOR 35c! Rich toned **Kazoo, Bell, Cymbal, Drum** to beat out rhythm, and snare all together in one instrument! Play **hot rhythm, swing music, military marches, etc.** Imitate bugles and drums—sounds almost like an army band. **Designed to imitate almost every instrument in the band. Take it on picnics, parties, to school, parades, etc., and thrill your listeners. Played over the radio.**

Just hum into it and out comes the tune. **Get your one man band now!** 8" long, 4½" wide. **Packed in box.**

No. 4478. One Man Band. Price.. 35c

Imitations You Can Make With the One Man Band

SAXOPHONE
VIOLIN
TRUMPET
BUGLE
DRUMS
CYMBALS
BELL
HOT RHYTHM

Plastic—Musically Perfect—
Used in Several Big Name Bands

TONETTE Real Musical Instrument

It teaches you music as you play it. Based on fundamental musical principles.



A new, unusual musical instrument that is remarkable! The tone is exceptionally beautiful—sounding very much like a flute. Played in much the same manner as an ocarino. Because it is perfectly shaped, the music it produces is clear and entertaining. As you learn more about music, there are two remaining holes which can be punched out, giving instrument range of 2 more octaves. Instructions and popular tunes included.

No. 4409. TONETTE. Price ($1.00 plus 10c postage) SEND..... $1.10

$1.10

Guitar Harmonica Holder



Attach To Guitar, Uke, Etc.

Can be adapted to fit any guitar, ukulele, banjo, etc., as shown in the illustration. Enables you to conveniently play both instruments at one time. The holder is clamped to the guitar and has every adjustment necessary for height, position and angle of the harmonica. Combination of harmonica and guitar produces pleasing effect.

No. 6642. Postpaid... $1.00

HARMONICAPHONE Mouth Organ Amplifier



The perfect harmonica amplifier. Just slide the harmonica in place. Tends to give the music cathedral volume. Increases the resonance and consequently makes the tone deeper and more enjoyable to hear. Can be used with chromatic or standard type harmonicas. 12-in. black, hard fibre megaphone. Attached holder has grooved ends into which harmonica slides. Gives tone a nice rich quality.

No. 6643. Price..... $1.00

Harmonica Holder

Leave Your Hands Free To Hold Another Instrument

Adjustable To Any Position.



In addition to the harmonica, you can play the piano, banjo, guitar, ukulele, harp, etc., etc. Harmonica is held firmly. On and off in a flash. Folds flat to fit in your coat pocket or carry with other instruments.

Completely adjustable and extends so that player can take as much of harmonica in mouth as is required for tongueing.

No. 6644. Price Postpaid 75c

JAZZ FLUTROMBONE

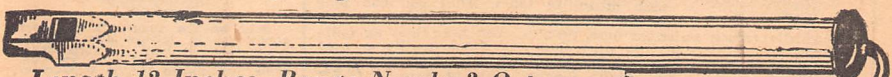
A Musical Novelty Almost Anybody Can Play



You have seen and heard many musical novelties, but perhaps not found one just like the **JAZZ FLUTROMBONE.** It is well made, 9 inches in length (closed), range 2 octaves and is equipped with a slide, like a Trombone that, by drawing it in or out, varies the tune, so that you can play almost any tune in any key, as well as imitate the warblings of many different Birds and even Steamboat and Locomotive Whistles, Sirens, etc. A well-trained band of these Whistles will produce remarkably effective music or solos, duets, trios and quartettes can be played.

No. 4414. JAZZ FLUTROMBONE. Price Postpaid..... 20c

"Slide Easy" JAZZ FLUTROMBONE



Length 12 Inches. Range Nearly 3 Octaves

Can Be Played With Very Little Practice

Play Any Tune — Any Key

No Holes No Fingering

One of the most popular musical novelties ever invented. Anyone who can whistle or hum a tune should be able to play it. Any tune, in any key. It harmonizes with piano, phonograph or other musical instrument. With it you can also imitate birds, and even boat whistles, sirens, etc. Easily learned. The Improved "Slide Easy" Jazz Flutrombone has a range of about three octaves, and has improved Slide Manipulator.

No. 4415. IMPROVED "SLIDE EASY" JAZZ FLUTROMBONE. Price. 29c



OCARINA

GIVES A SWEET, FLUTELIKE TONE

Perhaps no other musical instrument in the novelty class has attained such wide popularity as the **OCARINA.** It is used in many leading orchestras as a novelty instrument both for solo and accompaniment work. The tone is clear, sweet and flute-like. In recent musical pictures and over the radio it has been featured. **Yet it is one of the easiest Instruments to play.**

The notes are numbered and by simple fingering you can produce the scale. You read off notes by numbers. Thus, for the first few times you practice you can read the notes as if they were numbered. Then, after only a short time you become so familiar with the notes that you not only read and play directly from music, but also by ear. Pick up ordinary sheet music, song books, etc., and play! Play **WESTERN, POPULAR, CLASSICAL** music. Almost without realizing it, you will have learned the fundamental things about music that will help you in learning to play other instruments.

Beautiful Plastic Instrument that You Can Play Quickly!

Carry the OCARINA—**the sweet potato**—in your pocket and next time you have a few spare moments relax and play! You'll get a kick out of playing it and your friends will enjoy listening to it. **It's real music!** Has sharps and flats; gives you a full chromatic range of 18 true notes. Same models as those used on the radio. Those not familiar with the fingering will find that the easy instructions books listed below will teach most people the fingering and have them playing tunes in less than 30 minutes—order one with your ocarina.

No. 6058. OCARINA. Key of E. Size about 5-inches.
Price Postpaid..... **45c**

No. 6060. SENIOR OCARINA. Key of C Alto. Size about 6½-inches.
Price Postpaid..... **65c**

Ocarina Instruction & Song Book

The ocarina is a simple instrument to play and can actually be learned in a few minutes. All ocarinas we sell are numbered and numbers are readily identified with the notes. These books illustrate and explain fingering so that it can be easily understood. A few songs are included so you can start right in playing.
No. 1472. STANDARD OCARINA COURSE. Price Postpaid..... **25c**
No. 1105. BRANO'S OCARINA METHOD. With Instructions for Duet and Quartet Work. Price (50c plus 5c postage) SEND.... **55c**



50 Popular Hits & Favorite Songs for Ocarinas

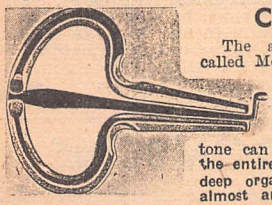
Complete words and music **PLUS NUMBERING SYSTEM SO ANYONE CAN READ IT.** Play every piece without practise. No knowledge of music necessary. Includes: **All I Do Is Dream of You, Anchors Aweigh, Band Played On, Bicycle Built for Two, Darktown Strutters' Ball, Don't Sit Under the Apple Tree, Home on Range, Hand Me Down My Walkin' Cane, I'm an Old Cowhand, La Cucaracha, Loch Lomond, Marine Hymn, Clementine, Pagan Love Song, Red River Valley, Sleepy Time Gal, Whispering** and many other favorites.
No. 1107. FAVORITE SONGS FOR OCARINA.
Price (75c plus 10c postage) SEND..... **85c**

Play Music Without Practise

Famous Jew's Harp

A Musical Instrument Anyone Can Play





The always popular Jew's Harp, also called Mouth Harp or Jaw Harp, is easily played by holding firmly against or between teeth and striking the metal tongue or tone arm with finger. By changing positions of tongue and shape of mouth, the tone can be easily made to vary, covering the entire range with ease and in beautiful deep organ-like tones. Thus you can play almost any piece almost as easily as you can whistle (much easier for most people). You hear these on radio and television. Don't let low price fool you. Same quality as used for professional work. High quality all metal. 3-in. long. **15c**
No. 6055A. FULL SIZE JEW'S HARP. Postpaid Only...
No. 1470. Robinson's 5-Minute Instruction Book for Jew's Harp with Popular Songs. Postpaid..... **25c**

HUM-A-TUNE



Sold by the thousands at every exposition in the country. Amazingly easy to play. Imitate saxophones, guitars, etc. As you become accustomed to the instrument you give better and better performances until finally you may regard yourself as a good musician. 15c
No. 4418. Price Postpaid....

Trumpet Kazoo

The old reliable and well known Trumpet Kazoo, or musical Submarine. Just the thing for parties, dances, carnivals and entertainment of any kind. Just hum into it. **15c**
No. 4416. TRUMPET KAZOO. Price....

Imitate Musical Instruments



Just Hum Into It and Out Comes a Tune

New Ocarina Course



Complete With 20 Songs

The Ocarina is one of the oldest musical instruments known to man. As early as 3000 B. C. the Chinese played a Hsuan, an instrument similar to an Ocarina. The Ocarina has a remarkable tone which is similar to the soft melodic notes of the flute. With a little practice, the Ocarina can be readily mastered and you should soon be playing numerous pieces—both popular and concert music. The book illustrates how to hold the Ocarina, how to blow it and how to play it. Includes special tricks on the Ocarina that you can master, and 20 songs. The Ocarina is a popular pocket musical innstrument and is a great favorite for soloists with some of the leading orchestras. The book contains these lessons: Finding the Holes, Learning the Right Numbers for the Holes, The Right Hand, The Left Hand, The Ocarina Range, Blowing C or D, Playing D or Re, How to Play E or Mi., Playing F or Fa, etc. Also has practice songs.

No. 1472. Price Postpaid..... 25c

Harmonica & Guitar Combination

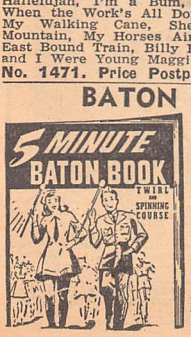


Play Both At Once

Play the harmonica and ukulele or guitar together. There are no less than 21 songs, complete with numerals which indicate just how to play the guitar and harmonica. There are no notes to learn. You just **read off the numbers and play the songs.** Both instruments can be played at the same time. A good combination for hill-billy bands, cowboy songs, etc. A few of the practice numbers: Golden Slippers, The Bright Sherman Valley, I Wish I Was Single Again, Hallelujah, I'm a Bum, The Letter Edged in Black, When the Work's All Done This Fall, Hand Me Down My Walking Cane, She'll Be Comin' 'Round the Mountain, My Horses Ain't Hungry, Pearl Bryan, The East Bound Train, Billy Boy, Barbara Allen, When You and I Were Young Maggie, etc., etc.

No. 1471. Price Postpaid..... 25c

BATON TWIRLING

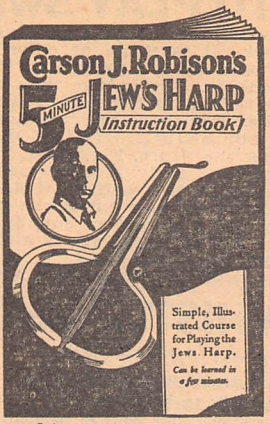


Teaches you the simple spinning. How to make it spin fast or slow; how to spin continuously. Then, as you master the standard spin, you can go on and learn some of the stunts that look so spectacular—throwing and catching the spinning baton, passing from one hand to another, etc. Start spinning RIGHT AWAY, learn the "tricks" as you go along.

No. 1354. Postpaid. 25c

Jew's Harp Course

SIMPLE, ILLUSTRATED COURSE Can Be Learned in a Few Minutes



Contains 9 Songs

One of the most interesting and fascinating pocket instruments is the Jew's Harp. It is very easy to play and with only a few minutes of practice you can start to play the harp. This step-by-step instructor gives you complete instructions for learning to play the Jew's Harp. Numerous illustrations. Includes information on unusual effects that can be obtained, tricks that can be used for different occasions and a complete selection of nine different songs. Complete with the Jew's Harp accompaniment so that it makes it easy for you to play. Of course, after you have learned these songs you can, by ear, continue on and play more popular pieces. Carry a Jew's Harp with you wherever you go and have fun entertaining others as well as yourself. Some of the practice numbers in the book: Massa's in de Cold Ground, Good Night Ladies, Annie Laurie, O Du Lieber Augustine, The Farmer in the Dell, Marching through Georgia, Dixie Land, Jingle Bells, Old Black Joe. These numbers are recognized by instructors as the best to start with.

No. 1470. Price Postpaid..... 25c

5 Minute Bugle Course



Explains Triple Tongueing

Learn to play the bugle easily and effectively. With this simplified course you should find that it is an easy matter to play the bugle and to learn the numerous bugle calls. Included in the book are **26 bugle calls.** In addition to teaching you to play the bugle and the most popular bugle calls, it also tells you **how to blow the instrument, how to take care of the bugle and explains the different types of bugles there are. Also explains triple tongueing.** Some of the Contents: Making Tones, Only Five Notes to Learn, Training Your Lip, Learning Time, Play These Easy Bugle Calls, The Scout Call, Overcoats, Cheers, Triple Tongueing, The Slur, Bugle Calls, Lights Out Call, Call to Quarters, Assembly, Retreat, Recall, Swimming Call, Mess Call, Assembly, Reveille, Church, Taps, etc. Care of the bugle is dealt with in great detail, together with illustrations showing how the instructions are to be carried out. We consider it one of the best self-instructors on bugling available at the price.

No. 1473. Price Postpaid..... 25c

EASY TO PLAY Sweet Sounding FLUTE

This clever instrument plays exceedingly sweet music, and can be learned with very little effort. It is made of colorful moulded plastic and **THE MUSIC IS CLEAR, FULL AND LOUD,** producing the soft, delightful music so characteristic of these instruments. Altogether they are certain to become as popular here as in Europe, where, we understand, many thousands have been sold within the past few months. For those not familiar with the fingering of these instruments, we can supply our SELF-INSTRUCTOR," a 20-page booklet giving full instructions for playing the Flute, Flageolet, Fife, and other instruments of the Flageolet type. It explains fully how to master these instruments, and by a unique system of numbering, the method of fingering is easily acquired with very little practice. Nearly 40 popular tunes are given. All you have to do is to follow the numbered notes and the correct sounds are produced. It is so simple that if the instructions are followed, failure is almost impossible. **25c**

No. 4410. FLUTE. Price Postpaid.....

No. 1634. SELF-INSTRUCTION FOR ABOVE INSTRUMENT. Price Postpaid..25c

BIRD WHISTLE and CANARY WARBLE

Sings—Whistles—Trills

Teaches Canaries to Sing and Parrots to Warble



Imitates the canary and other birds so naturally that your neighbors will think you have a flock of live birds in your house. And the canary and other birds will respond to it, too. Produces the most beautiful and expressive trills; it will whistle to perfection; it will chirp and sing as long as you like. The secret of this whistle is that it is a LIQUID WHISTLE. Chamber is filled with a little water and you can blow for hours. Amazing effects can be produced with one, two and more. All plastic construction. 4-inches long.

No. 3473. Canary Warbler and Whistle.
Price Postpaid 15c

Swiss Warbler or Nightingale Whistle

Sometimes Called The Double Throat

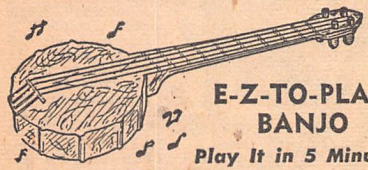
For Imitating Bird Calls, Animals, Etc.





This is the genuine Swiss Warbler or Nightingale Whistle, the original Prairie Whistle and Bird Call. It is a little instrument that fits in your mouth easily and without discomfort. With it you can imitate bird calls and the sounds of various animals by following the very simple directions. It is also sometimes called THE DOUBLE THROAT and as such it is of great aid to ventriloquists. It is used by professional ventriloquists, vaudeville entertainers, whistlers and numerous others. **10c**

No. 2858. SWISS WARBLER. 3 For Only.....



E-Z-TO-PLAY BANJO

Play It in 5 Minutes!

Though Small in Size; Retains True Notes and Fingering, Same as Large Banjo

Anyone who can read can start to play this small size banjo in about 5 minutes. Smaller size than regular banjo, but retains same accurately tuned strings and amazing volume and depth of tone. Its surprising low price is made possible by plastic moulding the entire drum in one quick operation. Special plastic gives resonous quality to tone. Colorful in appearance, pleasant in sound. Measures 11-inches overall, 4-inch plastic drum, complete with plastic pick. Wire strings and plastic tuning pegs. Individually boxed.

No. 6879. E-Z-TO-PLAY BANJO. Postpaid..... 50c

No. 1626. 5-MINUTE BANJO COURSE. Postpaid..... 25c

Add 10c Service Charge on Orders Under $1.00



The American SONG BIRD

Remarkably Accurate Imitation of Bird Calls

Newly developed **BIRD IMITATOR.** With it you can do wide variety of bird calls and imitations. **NOTHING TO LEARN, NO SPECIAL SKILL NECESSARY, ALMOST ANYONE CAN PLAY IT!** Just blow whistle and by fingering the instrument you can create an almost endless variety of **ACCURATE BIRD CALLS.** Take this instrument with you next time you go out into the country. Call the birds and hear them answer! Use it to call your friends by secret code messages! Helps you train your canary to be a good singer. Can be used to create other novel musical effects. Colorful rubber body, plastic mouthpiece. Looks like a bird itself! Endorsed by nature lovers. Full directions.

No. 4895. Price Postpaid..... 35c



The 5-Minute Harmonica Course

A New Easy Self-Teaching Method

THE Harmonica, when well played upon, is an instrument that furnishes splendid entertainment and amusement at parties, school, college, etc., and is popular with everyone. Public Schools, Boy Scout Organizations, Y. M. C. A. Clubs, Sunday School and other church organizations are now organizing Harmonica Orchestras. If you want to learn to play the Harmonica quickly, easily and correctly, here is a simplified Self-Teacher that you have been waiting for. Explains how to hold the Harmonica—How to stand when playing—Manner of playing when seated—How to place the Harmonica in the Mouth—How to play the notes of the scale—How to use the tongue—How to produce the Tremolo—How to obtain a rich, mellow tone, etc. In addition a number of well known popular tunes are given, with notes correctly numbered so that anyone can play them. Everything is explained and illustrated in the most simple manner, so that the Harmonica can be mastered if the directions are followed.

No. 1623. The 5-Minute Harmonica Course. Price Postpaid . . 25c

5-Minute Trick Harmonica Methods

AND HOW TO PLAY "BLUES"

LEARN to play "blues," learn to play many novelty effects and tricks with the aid of this easy self-teaching method; you will derive more pleasure out of your Harmonica than you ever believed possible. Here is what the book teaches: How to play "Blues"—How to secure a beautiful tune with aid of a glass tumbler—How to play up and down—How to "tremolo"—How to play the Harmonica like an Accordion—How to play the Harmonica like a Flute—How to produce a "Scotch Bagpipe" effect—How to play the Harmonica and Ukulele at the same time—How to play the Harmonica and Guitar at the same time—How to play two Harmonicas at the same time—How to play Harmonica with Ukulele or Guitar—How to play a Harmonica under a glass—How to play a Harmonica through your ear—How to play while dancing—How to play a Harmonica through a Hose—Amusing effects with the Harmonica. Large illustrations make everything so plain anyone can understand them.

No. 1624. Trick Harmonica Methods. Price Postpaid 25c





New Harmonica Course and 200 Songs

An entirely New System

This book contains a new system to learn to play the Harmonica by numbered notes, also 200 well known popular songs specially arranged for the Harmonica. The notes are numbered, so that all you have to do is to blow according to the numbers and the correct notes are produced. It is so simple that even a child will have no difficulty in playing the tunes. After a little practice you become quite proficient and can do without the book entirely. The songs are all well known, such as America, Aloha Oe, Annie Laurie, Drink to me only, Blue Bells of Scotland, Home Sweet Home, Juanita, Killarney, My Old Kentucky Home, etc.

No. 1618. New Standard Harmonica Course with 200 Songs **Price Postpaid . . 25c**

The Harmony Harmonica Book

A Collection of 2 and 3 Part Musical Selections. Especially adapted for Advanced Work and Exhibition Purposes.

Sooner or later every good Harmonica player discovers that it is great fun trying to "harmonize" with another player. With the aid of this book the playing of two or three part music can be quickly and accurately mastered. A carefully compiled selection of two and three part popular songs and musical selections are given. The two-part selections are written on two staves of music; the three-part selections on three staves. Full playing instructions are given, and as the notes are all numbered, even beginners will have no difficulty in playing the selections.

No. 1619. New Standard Harmony Course for Harmonica.
Price Postpaid 25c

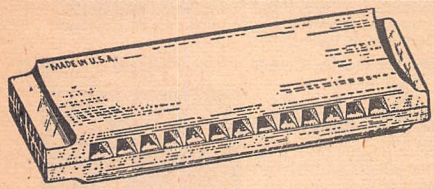




The World's Most Popular Instrument!

Mouth Organ

Easy to Play! Good Music!



BEGINNER'S HARMONICA

Low Priced Harmonica That Plays With Rich, Full Tones!!

The perfection of the plastic technique of making harmonicas now makes it possible for us to bring to you a harmonica with a really good tone at a very low price. Covers the full range. Play melodies and tunes with ease. Each note is true, loud and full. Actual size of harmonica is 4-inches wide. Easy blowing. Made of lustrous plastic.

No. 4474. HARMONICA. Price Postpaid.. 25c



MAGNUS HARMONICA

Over a Million of These in Use!

The favorite pocket harmonica. One that you enjoy playing and others enjoy hearing! Favorite with millions of harmonica players the world over. Excellent tone and volume; all plastic, washable, durable and sanitary. Standard diatonic model, 10 holes, 20 reeds; 4 ½-inches long. Key of C tuning.

No. 4481. MAGNUS HARMONICA. 69c

Price Postpaid.....

WONDERFUL TONE GERMAN HARMONICAS BACK AGAIN!



Famous "World's Best" With Wide Ranges and Scales for Trick Playing!

You'll really thrill to the enjoyment of playing these wonderful German harmonicas again. Whether you are beginner or advanced player, you will appreciate their wider range, finer tones, easier blowing, the big booming loud notes and the soft, true low notes, to say nothing of the harmonica tricks you can perform. Remember, it is easier to learn on these than on cheaper harmonicas! Only genuine brass metal reeds guarantee permanent true-tone. Nickel plated body. **IMPORTANT: Shipments from Europe are understandably irregular, so please note that exact appearance of harmonica may change, but quality, range, reeds, etc., will remain exactly as specifications.**

12 Double Holes, 24 Metal Reeds

No. 4479. GERMAN HARMONICA. $2.00

Price, Postpaid.....

20 Double Holes, 40 Metal Reeds

Wide range—beautiful music.

No. 4480. DeLuxe German Harmonica... $3.00

Famous Magnus Push Button

KEYMONICA

20 Notes

Easy to Play



98c

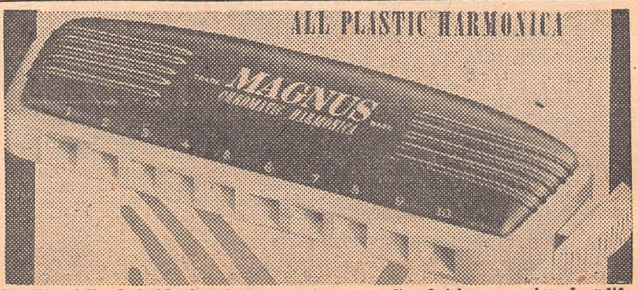
Start Playing This Harmonica in Half the Time!

Just reach for this fascinating new musical instrument which plays like a button accordian and sounds like a band! Rich, full volume. Made by Magnus, who make the famous chromatic harmonicas and accordians. **Press a button and hear the note—nothing could be easier.** 10 button keys—20 long life reeds—key of C tuning. Beautifully decorated plastic body, lip comfort mouthpiece. 7 ¼-inches long, nearly 3-in. wide, 1 ¾-inches high.

No. 4488. KEYMONICA. 98c

Price, Postpaid.....

Professional *CHROMATIC* Harmonica



Outstanding achievement in harmonica history! Streamlined chromatic instrument for professional harmonica players (and amateurs) with revolutionary shift-key for playing sharps and flats. **MAGNUS CHROMATIC** has 10 holes, 40 reeds **AERODYNAMIC TONE CHAMBER,** smooth, comfortable mouthpiece. Rich, vibrant tone quality. Especially desirable for playing on stage or radio. Quick, responsive, long-life reeds for easy blowing. Beautiful all-plastic carrying case designed to match harmonica.

No. 4485. MAGNUS CHROMATIC HARMONICA. Price Postpaid..... $3.95

The Best Harmonicas Are Easiest to Play

The better harmonicas are easier to blow, give a truer tone and greater volume with less effort, and retain these qualities. While experienced harmonica players know this, beginners often try cheap harmonicas and make it harder for themselves to play.



Wm. Kratt

ULTRA-MONICA

ULTRA-MONICA has been acclaimed by harmonica artists everywhere as the finest professional chromatic harmonica made. Encompasses every musical requirement. Features 12 holes, fast, silent-action on slide key, 48 hand-tuned "Special Brass" reeds, each fitted with breath-saving leather valves, nickel-plated covers and mouthpiece for smooth, easy performance. Accordion-toned instrument has a fitted metal case, leatherette covered, sateen and plush lined for moisture and dust protection of reeds. 5 ½-inches long, 12 holes, 3 octave range. Key of C, solo tuned A-440.

No. 4466. ULTRA-MONICA. Price Postpaid, Only..... $15.00

HOHNER---World's Finest Harmonicas

Hohner 64-Chromonica (Professional)



Length 7-inches. **Four full chromatic octaves beginning with small "C" on the piano keyboard and extending to four-lined "C" furnishing the player with greater range than that provided by melody keyboard of a full size Piano Accordion.** Frame of burl walnut finish, brass plates containing 64 perfectly tuned brass reeds. The three lower octaves are covered with leather valves. Nickel-plated covers and nickel-plated streamlined mouthpiece. Fine solo instrument. Key of C. Handsome, highly polished, burl walnut finish box, plush lined, with piano hinge and nickel-plated slide lock.

No. 4468. Hohner 64-Chromonica.... $24.00



Hohner Double-Sided Harmonica

Everyone who knows harmonicas recognizes that the German-made Hohner is world-famous for the finest quality. **The ECHO is the largest of its kind made, embracing 48 double holes, 96 brass reeds, brass plates,** nickel-plated covers with turned in ends. Has double sided tremolo instrument in two keys. Thus the range and novelty effects are almost endless. Measures about 7 ¼-inches long. Packed in colored hinge box.

No. 4467. Hohner 96-Reed Echo.... $9.00

Gretsch "Chromatic" Harmonica

All Metal, True-Tone Bronze Reeds



A complete musical instrument playing two full chromatic octaves including the half-tones (sharps and flats) corresponding to the black keys of the piano, which are not present on ordinary harmonicas. This improved, scientific tuning makes possible the correct playing of any selection in any key. It is about 5-inches long, has 10 holes, 40-precision-tuned reeds of finest bronze, heavy brass plates, smoothly polished nickel plated metal mouthpiece, heavy metal covers well re-inforced in polished nickel plate, smooth-action shift lever with polished nickel plated button. Each harmonica wrapped in moisture-proof paper and packed in colorful, hinged cover box.

No. 4469. GRETSCH CHROMATIC HARMONICA. Postpaid..... $7.95

GENE AUTRY'S Cowboy Songs and Mountain Ballads



SENSATIONAL COLLECTION of famous original Cowboy Songs and Mountain Ballads, complete with words and music, guitar chords and piano accompaniment, ukulele chords and yodel arrangements, made popular by Gene Autry, the popular Cowboy Yodeler of WLS Radio Station. Contains 30 big hits, such as THAT SILVER HAIRED DADDY OF MINE, THE GANGSTER'S WARNING, I'LL BE THINKING OF YOU LITTLE GAL, MY OLD PAL OF YESTERDAY, WHY DON'T YOU COME BACK TO ME, RHEUMATISM BLUES and 24 others. All contained in big 64-page book—full size.

No. 1345. PRICE POSTPAID..... 59c

Gene Autry's Book No. 2

Another big collection of Cowboy Songs and Mountain Ballads compiled by Gene Autry, the Oklahoma Yodeling Cowboy. Contains such well known favorites as: Dear Old Western Skies, The Crime I Didn't Do, There's An Empty Cot in the Bunk-house Tonight, Way Out West in Texas, Dying Cowgirl, That Mother and Daddy of Mine, Where Are You Sweetheart, Back Home in the Blue Ridge Mountains, Louisiana Moon, Yellow Rose of Texas, Cowboy's Heaven, I Lost a Pal When I Lost My Gal, The New Busted Blues, When the Humming Birds Are Humming, Atlanta Bound, In the Hills of Caroline, Kentucky Lullaby, So Long Old Pal, Convict's Dream, and many others. Each song has melody, ukulele chords, words, piano accompaniment and guitar chords. Every song is original.

No. 1346. PRICE POSTPAID.....59c

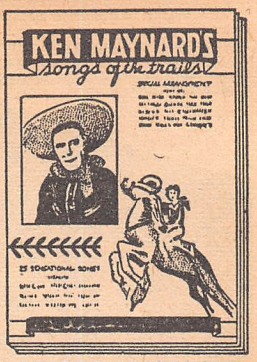


TEX RITTER FAVORITE COWBOY SONGS

DeLuxe Song Book. Includes Me & My Pal and My Pony, Old Drifter, Yodeling Cowboy and 84 others.. 9x12 - inches. 96 pages. 87 songs. Full size

No. 1343. Tex Ritter Song Book. Postpaid.. 60c

KEN MAYNARD'S SONGS



25 SENSATIONAL COPYRIGHTED SONGS, sung by Ken Maynard, including Wheels of Destiny (Theme Song), The Trail Herd (Theme Song), Singin' on the Range, Utah Carroll, Trail of Memory, and 20 others. Each song has melody, ukulele chords, words, piano accompaniment and guitar chords. A big budget of 64 large pages.

No. 1348. PRICE POSTPAID.....59c

Mexican and Spanish Songs



A BIG BUDGET OF MEXICAN AND SPANISH SONGS containing 29 sensational hits such as La Cucaracha, La Golondrina, Cielito Lindo, Hasta La Vista, The Spanish Cavalier, Tango Prohibido, El Choclo, Dolores, Sunny Spain, Pasion Argentina, Tango de la Muerte, and many others. Each song has melody, ukulele chords, piano accompaniment and guitar chords, also words in both Spanish and English. 64 pages.

No. 1349. PRICE POSTPAID.... 59c

RANCH BOYS SONGS OF THE PLAINS

De Luxe Song Book. 84 complete songs, guitar chords, piano accompaniment, words, pictures. Includes Little Sweetheart of Ozarks, Desert Serenade, Little Puncher, My Prairie Rose, etc. 96 paegs. 9x12-inches.

No. 1344. Ranch Boys Song Book. Postpaid 60c

New Gene Autry Book of Cowboy Songs and Mountain Ballads

96 page book. 9"x12". Contains 88 sensational Cowboy songs and mountain ballads, complete with words, guitar chords and full piano accompaniment, including: **Cowboy's Good-Bye, Don Juan of Sevillio, Don't Jump the Gun, Headin' for the Old Corral, Hold on Little Doggie Hold On, I Want a Paroon for Daddy, If You Want to Be a Cowboy, I'm Gonna Hit the Trail, 'Leven Months in Leavenworth, My Cross-Eyed Gal, On the Prairie, Please Don't Tell My Mother, Tonight on the Range, We Will Meet in the Sky, When a Cowboy Makes Love, When the Roundup Days Are Over, Riding Down the Canyon, Sing Me a Song of the Saddle, and many others.**

No. 1334. GENE AUTRY'S DE LUXE SONG BOOK. Price Postpaid..... 59c



Shaeffer's Barn Dance Song Book

A famous radio barn dance can now be brought right into your own home any time you desire. This is one of the world's greatest collections of quadrilles, jigs, reels and hornpipes. Some of the titles: "Hunkydory Hornpipe," "On the Roundup," "Johnny Mind Your Mama," "Turkey in the Straw," "The Witches' Reel," "Honey Suckle Vine Hornpipe," "Aunt Liza's Favorite," "Arkansas Traveler," etc., etc. Not only gives the extremely popular tunes, but also includes diagrams that will permit you to put real action into the presentations.

No. 1091. Arling Schaffer's Barn Dance Book. Price Postpaid 59c

Sensational Western and Popular Song Books

Each Song Book Full Sheet Music Size With Words, Piano, Guitar, Ukulele, etc., Accompaniment When Available

SMILEY BURNETTE'S HAPPY WESTERN SONG BOOK

52 Terrific Hits. Smiley Burnette has compiled a list of his favorite songs in the happy Western and cowboy style that has made him so famous. Each song complete with piano accompaniment, guitar diagram chords, ukulele diagram chords, yodel arrangement, etc. Every page has art work and a few photos from his movies. Contains famous hit songs like Mama Don't Like Music, That Old Texas Trail is Calling Me, My Pinto Pony and I plus 49 other hits. 9x12-inches. Colorful cover.

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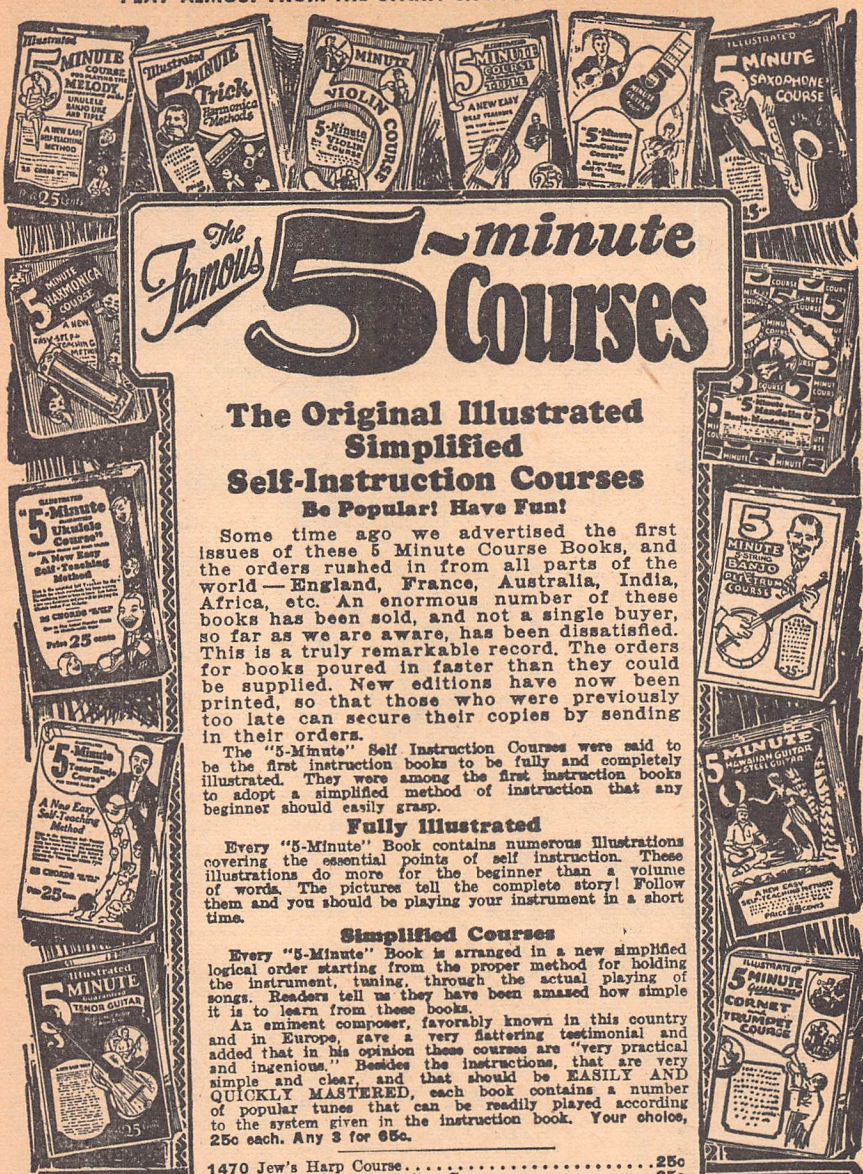
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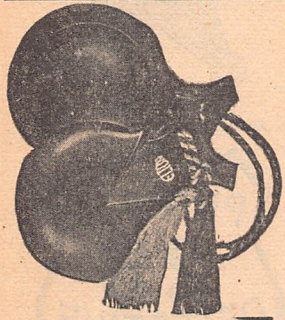
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Teaches You How To Play Accompaniment on Piano or Organ

Piano vamping is a simple and easy way of playing the accompaniment to songs by ear.

Are you fond of music? Would you like to play (vamp) accompaniment to music on the piano or organ without having to learn the scales or keys and without long practice? If so, you ... be interested in the instructions contained in our advanced Vamping Tutor. A greatly **simplified method for learning to vamp the accompaniment of music on the piano or organ.** After following this method for a short time you should gradually be able to play the accompaniment to any tune or to any song. Everything is told and even those with practically no knowledge of music can **start from the beginning and master the system.** Everyone knows how popular piano players are, especially at parties and social gatherings. When you have completed this book you should be able to vamp the accompaniment to **songs, ballads, waltzes, latest hits, etc.,** almost without any practice and by ear. The book is written in simplified form so that most people, even those with little or no knowledge of music, should be able to understand it. Why not **get a copy of this book** and start now to enjoy the fascinating art of piano playing. **15c**

No. 1209. HOW TO VAMP. Price Postpaid.....



SPANISH TYPE CASTANETS

South America, take it away! Loads of fun keeping time to rhythmic beat of conga, rhumba, tango or any of several exotic dances with these professional castanets. Ebony black, highly polished durable composition, moulded to proper shape. Red and yellow tasseled strand silk cord. Plenty of snap and brilliancy, penetrating tone. Used in sets of two pair. Two pair in box (one set). **$2.00**

No. 4421. Price Per Set....



Darn Fool Comic Ditties and Songs

Treasure chest of comic songs. Crammed with hilariously funny songs that make good singing either at clubs, camp, to your girl or even alone in the bath tub. Many of them are original but some are comic words to popular tunes. Also has piano, guitar, ukulele, ocarino, etc. music. On every page are several comic cartoons. Includes: **Firemen's Job, Broken-hearted Milkman, The History Lesson, Limericks, Radio Crooner, See Your Dentist Twice a Year. Professor Buss, We're Lost the Maiden Shouted, Words of Wisdom, Uts-nay co-tay ou-yay.** etc. 28 songs. 4 color cover. **15c**

No. 1282. Price Postpaid

Roy Rogers—Tex Ritter—Jimmie Davis—Smiley Burnette—Roy Acuff—Zeke Manners

SONGS OF SOIL



All Star Hillbilly Folio featuring songs for voice, piano & guitar. 38 movie pictures. 11 songs including Fort Worth Jail, It's Too Late to Say You're Sorry, You're the Answer to My Prayer, etc. 38 pages. 2-color cover, pocket size. **25c**

No. 1468. Price Postpaid.....

Scatterbrain Judy Canova

WESTERN SONG BOOK

Her All-Time Favorites!

Screwball Judy and her song favorites with words & music for piano and guitar. 12 pictures; 9 songs including Blue Hawaii, Grandpaw's Beard, Hills of Old Wyomin', Twilight on the Trail, Lonesome Guitar, Together in Heaven, etc. 38 pages. 2-color cover, pocket size. **WESTERN SONG BOOK. 25c**

No. 1469. Price Postpaid.....



Collegiate SONG BOOKS

Words and Music to Most College Songs

Gather round at camp, taverns, bars, games, dances and have fun singing, playing these lively songs. Includes **WORDS, PIANO, BANJO, UKE, etc., ACCOMPANIMENTS.** Easy to play. Full song sheet size, 9x12-in., with colorful cover.

No. 1577. EASTERN COLLEGES. All New England, Ivy League, Girls' & State Colleges, etc. 49 college songs. Postpaid..... **50c**

No. 1578. CENTRAL COLLEGES. From Ohio to Iowa, Notre Dame, etc. 56 songs from 52 colleges. Our Price..... **50c**

No. 1579. SOUTHERN & WESTERN COLLEGES. From Alabama to Texas Colleges to California and Washington. Colorado and West, Tennessee and South. 68 Pages. Our Price Only..... **50c**



New Vamping Board



Surprisingly simple system. This vamping board fits right onto any piano. It is placed upright, right over the keys. Just glance at it as you are playing and you can vamp the accompaniment to thousands of songs, ballads, waltzes, jazzy and jump pieces and popular hits of the day. Almost no knowledge of music is required. After using it a few times you should find that you can dispense with the aid of the board entirely. **15c** ★225

No. 1210. Vamping Board.

BADGES and STARS



Squirt Police Badge

Shoots Stream of Water

Little squirts, big squirts—this fools them all. **Load badge with water, ink, perfume or any other liquid.** Wear it as you would a regular police badge or inside your coat. Tell your friends you are a member of the "Secret Police." Ask them if they can keep a secret, then give them the big shower. More fun! Easy to load, easy to shoot. Regular badge size, pin on back. **3 for 50c.**

No. 2003. Each. Only... 20c



No. 2014. Permit To Kiss... **10c**





Police Star

No. 2010. Police Star..... **10c**



No. 2079. **10c**



No. 2013. Garter Inspector... **10c**



No. 2004. **10c**



No. 2020. Deputy Sheriff. **10c**



No. 2019. Shimmy Inspector.. **10c**



No. 2009. Captain. **10c**



No. 2044. G-Man Badge.. **10c**

Any 3 10c Badges For 25c



No. 2374. Police Captain..... **10c**



No. 2045 Special Police **10c**



No. 2000. 10c

Illustration One-Third Size



No. 2016. 10c



























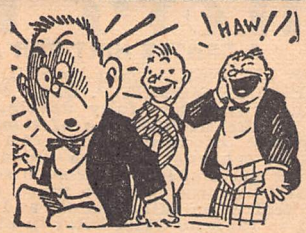


COMIC MOTTO BUTTONS

Ha! Ha!
Ho! Ho!

Wear 'Em on Your Lapel

Give 'Em to Your Friends



GET ACQUAINTED—WEAR THESE COMIC CELLULOID BUTTONS. Slip one or two of these buttons on your lapel and then wait for the wisecracks to begin. The girls get lots of fun out of them. At parties, you break the ice right from the start. Just give one of these to each guest, and it gives the party a flying start.

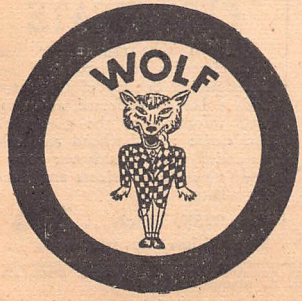
BOYS: GIVE THEM TO YOUR GIRL. GIRLS: GIVE THEM TO YOUR FELLOWS. Or, slip one of these on your friend when he isn't looking—there will be plenty of laughs until he catches on.

Large celluloid buttons, about twice as large as the illustrations shown here. Each one is made of **BRILLIANT, COLORFUL CELLULOID.** They attract attention.

Hundreds of different mottoes and illustrated buttons are available, several of which are shown here. **PLEASE NOTE: No selection of buttons is available.** Mottoes are continually changing to keep them up to date, and to bring in new and witty sayings. Each order will be filled with **ALL DIFFERENT MOTTOES.** Chances are that your future orders will also contain different mottoes, but to be absolutely certain they are all different, send one large order.

Assorted Motto Comic Buttons. All Different. Sorry—No Choice of Mottoes

No. 2219. COMIC MOTTO BUTTONS. Two Different, Postpaid	**10c**
No. 2220. Six Different, Postpaid	**25c**
No. 2221. Twelve Different, Postpaid	**45c**
No. 2222. Thirty Different, Postpaid	**$1.00**



Mammoth Buttons

Nearly 4-Inches Diameter

These **GIANT COMIC MOTTO BUTTONS** can be seen for quite a distance, and as you know, it pays to advertise. Most of them are in bright red on white celluloid, which looks quite flashy. Each has a comic slogan or funny wording, and many have some comic illustration.

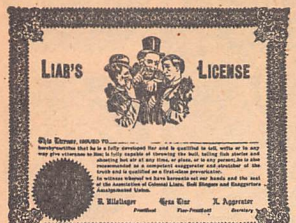
Comic Mottos—Funny Sayings—Many Different

The titles of these change from time to time, and since we want to keep up with the latest we cannot tell you exact wording. Here are some typical mottos: **WOLF** (with picture), **BLONDES PARK HERE, CHAMPION BULL SHOOTER, LADY TICKLER, WOLF AT WORK—DO NOT DISTURB, SILENCE! GENIUS AT WORK, BROTHER RAT!, NO! NO! A 1000 TIMES NO** and many others of all sorts. If you order more than one, we will make sure they are all different. Nearly 4-in. in diameter. Pin clasp on back for attaching to lapel, sweater, jacket, etc.

No. 2208. MAMMOTH COMIC MOTTO BUTTONS.
Price Each Postpaid..... 20c
3 Different for 50c; 7 Different for $1.00

LIAR'S LICENSE

SUITABLE FOR FISHERMEN, TRAVELERS, MINING EXPERTS AND OTHERS



A MILD CAUTION TO EXAGGERATORS

In most communities there are persons who place such a high value on the truth that they hesitate to waste it on every-day affairs. The receipt of one of these Licenses, duly signed by **Heza Liar,** Vice-President of the Ancient and Independent Order of Reckless and Inveterate Prevaricators, usually excercises a most salutary effect upon the local boaster and the persistent drawer of the long bow. Try one. It seldom fails. The License is printed on good paper suitable for framing. It measures about 11 inches by 8½ inches. **10c**

No. 2780. LIAR'S LICENSE. Price Each
3 for 25 cents, 1 dozen for 75 cents, or 100 for $5.00

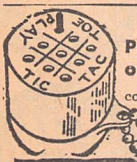
PILOT'S LICENSE

A GENTLE HINT FOR A CONVIVALIST

The PILOT'S LICENSE, signed by BUD WISER, Secretary, and PHILUP MOORE, P. D. Q., President, certifies that the owner has fully developed as a first-class pilot on the troubled **Sea of Booze,** has a complete knowledge of **Bars**—knows all **harbors** where the biggest schooners can be unloaded, and is willing to do his share of emptying such schooners, can steer a straight course for **free lunch bars,** can sail on an even keel when fully loaded; and furthermore, is entitled to rank as **Chief Pilot** in any vessel using Benzine, Alcohol or any other kind of dope. He is also recommended as a **Skilful Steerer** for old battered hulks looking for a snug harbor to lay up in whilst waiting for the storm to blow over at their home port. Size 11x8½ in., printed in two colors.



No. 2781. PILOT'S LICENSE. Price Each..... 10c
3 for 25 cents, 1 dozen for 75 cents, or 100 for $5.00 postpaid



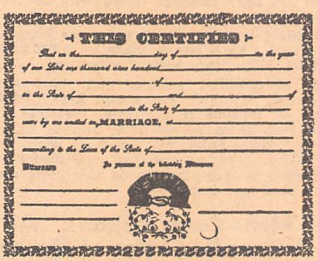
Tic-Tac-Toe Pocket Game on Key Chain
2 sets different colored pegs inside container when not in use.
No. 4346 Only.... **15c**



BOOTLEGGERS' DIPLOMA

It certifies that the bearer is hereby declared to be a FIRST CLASS BOOTLEGGER and has official authority of doing his friends and their friends at every opportunity, that there can be no squawk or comeback as all business must be done in person, and buyer must stand ready to get a good trimming.

No. 2784. Each..... 10c
3 for 25c., 75c. per doz.



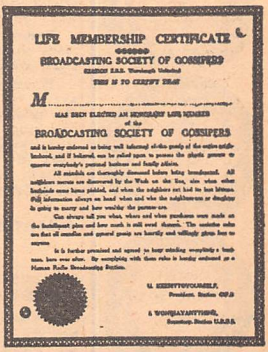
Marriage Certificate

No. 2783. Each..... 10c
3 for 25c., 75c. per doz.



LIAR'S AND GRAFTER'S CERTIFICATE

No. 2782. Each..... 10c
3 for 25c., 75c. per doz.



GOSSIPERS' CERTIFICATE

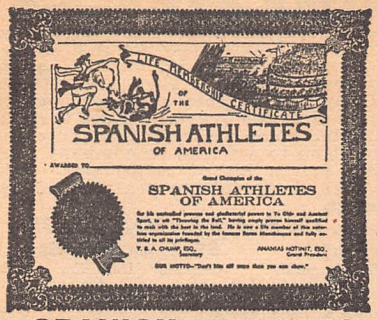
Certifies that the bearer has been elected a life member of the Broadcasting Society of Gossipers and is hereby endorsed as being well informed of the gossip of the entire neighborhood and can be relied upon to uncover every body's personal business and family affairs.

No. 2785. Each.... 10c
3 for 25c., 75c. per doz.

Send Remittances in Any Convenient Form Such As Money Order, U. S. Stamps, etc.

FUN CERTIFICATES

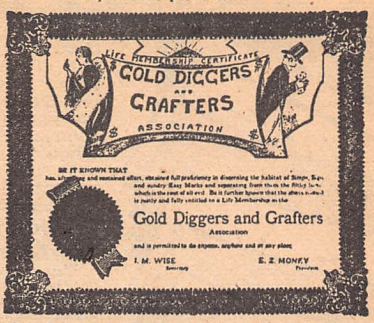
About 9x12-Inches. Price 10c Each. Any 3 for 25c, or 75c per dozen.



SPANISH ATHLETES

This certifies that the bearer, by his unrivalled prowess in the ancient sport of "Throwing the Bull" has fitted himself to rank with peers in this line of endeavor, and is now an enrolled and uncredited member.

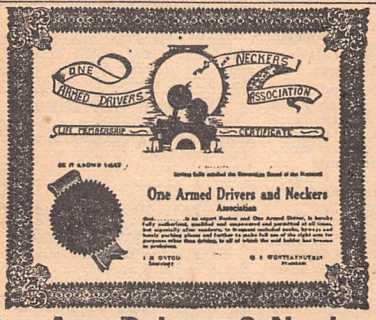
No. 2786. Spanish Athletes Certificate.... 10c



Gold Diggers & Grafters

Whereas the bearer has proven his proficiency in discerning the habitat of Simps, Saps and Easy Marks and separating them from the root of all evil, he is entitled to membership in the Notorious Gold Diggers and Grafters Association and is permitted to do anyone, anyhow and any place.

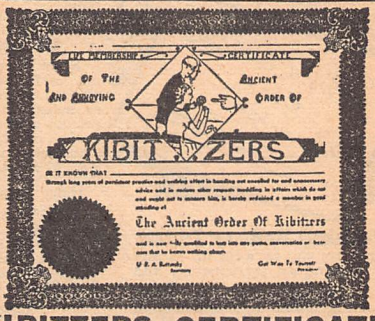
No. 2788. Gold Diggers & Grafters Certificate 10c



One Arm Drivers & Neckers

This certifies that the bearer, having demonstrated his knowledge of the location of secluded nooks, unfrequented byways and lonely parking places, is hereby entitled to membership in the Brotherhood of the One Armed Drivers and Neckers Association and is entitled to all the privileges thereof, which includes one armed driving.

No. 2789. Price Postpaid..... 10c



KIBITZERS CERTIFICATE

The Kibitzers Certificate certifies that the recipient in his unceasing persistence in giving unnecessary advice and entering into affairs which do not concern him, has hereby qualified himself in the Ancient and Annoying Order of Pestiferous Kibitzers, and is hereby entitled to butt into any game, conversation or business about which he knows nothing.

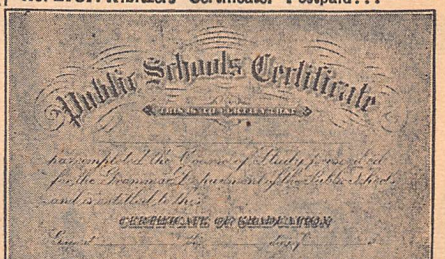
No. 2787. Kibitzers Certificate. Postpaid... 10c

LOVERS' LINK FINGER TRAP



Slip one of your finger into the Lovers' Link and invite your girl to do likewise to see how funny it feels when the finger tips touch. The fun begins when she tries to get it back. The harder she pulls the tighter it grips. By having Two Links, one for each hand, it is practically impossible to get free without assistance unless you happen to know the secret. That's where the fun comes in. Though this is offered as a good joke novelty, it actually has its practical uses. For example, physicians have found it effective for keeping hands fastened together.

No. 3055. Lovers' Link. Each Postpaid. 10c
Each Postpaid.....
3 for 25c, 75c per dozen, or $7.50 per gross

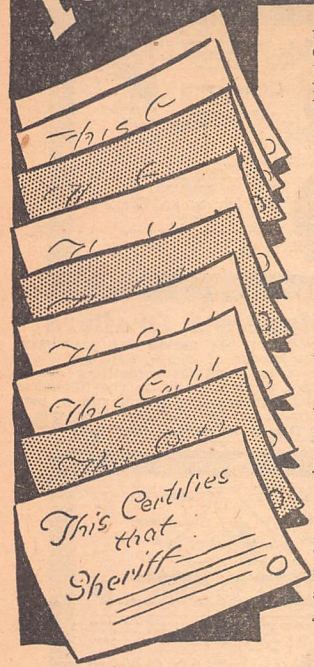


Real Graduation Certificate

Public School's Certificate of Graduation. Used by schools. 9½x12-in.

No. 2766. Price Each. Postpaid..... 12c

10¢ FUN CERTIFICATES



Here are some more of those fun certificates that always seem to be so extremely popular. Every-one of them is attractively printed on high grade paper and looks very "official." They are suitable for framing and hanging in your room or even in the parlor where more of the guests will see them as soon as they come in. Some are real knockouts and when you present them to a friend or company they are sure to bring you a lot of amusement. Just imagine leaving a Birth Certificate neatly filled out in someone's pocket.

Order by Number. 10c Each; 3 for 25c; 12 for 75c

Arrest Warrant

Tap one of your friends gently on the shoulder and tell him to "come along." Will he be surprised when you produce a "warrant" for his arrest. You can fill out the charges.
No. 2794. Arrest Warrant **10c**

Gold Mine Stock

If you want to get the girls, just flash this "Gold Mine Stock Certificate" and they will come running! Hang it up in your room.
No. 2801. Price Postpaid **10c**

College Diploma

Show them this college diploma and they will probably be amazed at your intelligence. Never before has it been so easy to get an education—without work, study or time. Sold only for amusement purposes.
No. 2796. College Diploma **10c**

Hobo, Vagabond & Hitch Hiker

Entitles you to "bum" a meal or a ride. Free transportation anywhere. Certifies that you never have to wash, work or worry. Includes Hobo Sign Language.
No. 2637. Price Postpaid **10c**

Dog License

Fill it out with one of your friends' names. A handy license that will fool most people.
No. 2793. Dog License.. **10c**

Shotgun Wedding

"Certifies" that the wedding took place with the gentle assistance of "Pappy's" shotgun.
No. 2772. Price Postpaid **10c**

Birth Certificate

A nicely printed, two color certificate that will come in handy almost anytime and nearly anywhere.
No. 2792. Birth Certificate **10c**

Air Pilot's License

Boys! Here is one that will give you a big thrill when you show it to your friends.
No. 2790. Price Postpaid **10c**

Divorce Certificate

From the appearance it would appear to be a genuine certificate. You just fill it out with your friends' names on it, and leave it lying around for the husband or wife to see!
No. 2791. Price Postpaid **10c**

Doctor's Certificate

Have some real fun with this. Examine people, operate, etc., etc. Sold only for amusement purposes.
No. 2802. Price Postpaid **10c**

Death Certificate

Apparently gives you the right to bury that fellow who's "dead from the neck up."
No. 2803. Price Postpaid **10c**

Bathing Beauty Judge

Entitles you to walk up to any girl without an introduction and talk to her.
No. 2805. Beauty Judge.. **10c**

High School Graduation

Certificate certifying that you graduated from high school.
No. 2795. Price Postpaid **10c**



Send Remittances in Any Convenient Form Such As Money Order, U. S. Stamps, etc.

IDENTIFICATION CARDS

Fit Billfold! Printed In 2 Colors! Fool Friends!

Driver's License
Although this license is not good in any state it will very conveniently fool most people. Sent postpaid. 10c each. 3 for 25c postpaid.
No. 2519. Each.. 10c

Joke Police Card
Can only be used for amusement purposes.
No. 2514. Each..... 10c

Beauty Judge
If you walk down the street you approach any suitable person and by presenting this card get acquainted. Price 10c each. 3 for 25c postpaid.
No. 2507. Each..... 10c

Divorce Card
This card says you are a graduate of the school of matrimony. Very humorous. Attractively printed with seal. 10c each. 3 for 25c.
No. 2517. Each.. 10c

PRESS

Photographer
If you carry a camera you should have one of these cards. Might enable you to get pictures you would ordinarily miss.
No. 2513. Each..... 10c

Coroner Card
Gives you "permission" to examine dead bodies and hold investigations.
No. 2518. Each..... 10c

Nobility Card
Represents you as a member of the royal family and gives you permission to marry a person of wealth and position. Impressive coat-of-arms emblem.
No. 2506. Each..... 10c

Physician Card
Attractive two-color card with red cross in background and seal on it. This identification card represents you as a physician. 10c each. 3 for 25c postpaid.
No. 2512. Each.. 10c

Sheriff Card
Lots of fun with these joke Sheriff Cards. Fool your friends. Price 10 cents each or 3 for 25 cents postpaid.
No. 2516. Each.. 10c

Detective Card
Start your own private detective club and solve cases. This handy identification card might give you a lot of help. Start now. For amusement purposes only. 10c each. 3 for 25c postpaid.
No. 2515. Each.. 10c

Press Card
Made to resemble cards used by members of the press to get into sports events, special places and to obtain special privileges. Sold for joke purposes only.
No. 2511. Each.. 10c



Style of Card Illustrated Below—2 Color Printing Fits Billfold



Attractive Club Membership Cards You Can Use for Stamp, Camera, Scout, Boys, etc. Clubs

Club Charter & Membership Cards

Start A Club! Can Be Used For Any Organization



Get the gang together and organize your own **PRIVATE CLUB.** Lone Eagle Club, Stamp Club, Camera Club, Scout Club, etc., etc. Having your own club, your own **PRIVATE CLUB CARDS** and your own **CLUB CHARTERS** is FUN! It's easy to organize a club. The **CHARTER** is a beautiful 2-color certificate, suitable for framing, and allows room for the **CLUB NAME** and the **CLUB OFFICERS** and **NAMES of MEMBERS** (if you wish). Each **CLUB MEMBERSHIP CARD** is printed in two colors, round corners, suitable for keeping in billfold, etc., and has room for **CLUB NAME** and **MEMBER NAME** and is signed by president and secretary. One charter is enough for each club, but some members like to have copies in their home. (NOTE. Do not send us name of club or organization. You fill this in yourself.) Each member should have a card.

No. 2524. CLUB CHARTER. Price Postpaid..... 10c
No. 2525. CLUB MEMBERSHIP CARD. Price Each.....5c; 3 for 12c, or 45c Per Dozen

FUN MARRIAGE LICENSE

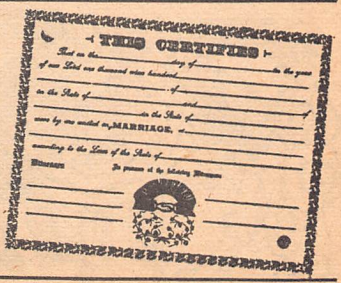


A realistic looking Marriage Certificate that can be used by those married couples who do not have a suitable license for framing, or by those who wish to fool others. Will deceive many people, and makes a great fun certificate. Fill in your best girl's name along with your own and show it to her the next time you see her!

SUITABLE FOR FRAMING
Printed In Two Colors

A beautiful 2-color license printed on high grade paper and suitable for framing. Full 10½x8½ inches in size. Red and blue printing on heavy paper. This is our fastest selling fun license, and from some of the letters that we have received, it has proved a "knockout" joker. One person filled out a married friend's name and "another" woman. When his wife discovered it carelessly lying in his drawer, she almost had a fit! (NOTE. Do not send us names of persons to go on Marriage License. You do this yourself.

No. 2783. MARRIAGE CERTIFICATE. Price... 10c
3 for 25 cents or 75 cents per dozen postpaid



ADD 10c SERVICE CHARGE ON ORDERS LESS THAN $1.00. Increased handling costs make this necessary.



Comic Motto Cards

There are ten colored cards in an envelope each with a different comic inscription, such as:

TICKLE ME
SWIPE ME
COME TO PAPA
KID ME
HUG ME TIGHT
PARTNER WANTED
FOLLOW ME
TEASE ME
ASK ME
JOLLY ME

Fasten them to your coat, dress, in your hat, etc., and have lots of fun.

No. 2030. MOTTO CARDS. Packet **10c**

Miniature Beer Stein



This miniature beer mug, or schooner, is nicely made of glass, measures but one and three quarter inches high, apparently holds an amber-colored compound with a fine frothy "head" exactly like a foaming glass of beer in appearance, but it cannot be spilled.

No. 2938. Price Postpaid..... **15c**

Moaner's CRYING TOWELS



Next time any one cries about business, love, politics, bad cards, bum golf, depressions, hard luck or religion; when he says the world's "all wet" and "life simply ain't worth living," just hand him one of these Crying Towels and watch him smile through those tears. There are six paper towels in an envelope, each with the following inscription: "STOP MOANING. Dry Up Your Tears. Laugh And The World Laughs With You. Weep And You Weep Alone."

No. 2852. Crying Towels. Pkg. 6 **15c**

Get Acquainted Cards

For Boys and Girls



SAY, Boys! Why don't you make up to the girls? They come out to meet you and look nice to please you. They are only waiting for you to speak. Get some of these Acquaintance Cards and give one to that jolly girl She will love you for it. Even with girls with whom you are already acquainted it sometimes is difficult to get on friendly terms.

"May I have the pleasure of escorting you home? If not, can I sit on the fence and watch you go by?"

"I'd like to make a date with you. If your answer is YES just keep this card and if it is NO, just hand it back."

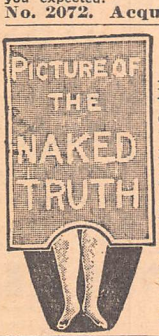
"I'm somewhat of a liar myself, but go on with your story. I am listening.

"How about a little kiss? For both it'll be bliss. Just one you'll never miss, and I won't make you do that or this."

"If you were up to date you'd go riding in my Straight 8. You know it's never too late. Jump in —don't hesitate."

"Dear Miss, I feel lonesome and dejected. I fear my heart you have affected, and if I don't get rejected, I'll take you home and you'll get everything you expected."

No. 2072. Acquaintance Cards. Set **10c**



The Naked Truth



You won't need to inquire whether anyone would like to see the remainder of the hidden figure. The victim slides out the picture, and you have a real good laugh at his expense as he gets nicely "stung."

No. 2135, NAKED TRUTH. Postpaid **15c**

THE MAGIC MONEY MAKER

Insert a blank piece of paper into the money maker, turn the crank and the piece of paper goes in between the two rollers, and out of the other side comes a nice, new dollar bill. Demonstrate this machine to your friends and they will think you have discovered something better than a gold mine. We have even heard of these machines being sold to the unwary for as high as fifty and one hundred dollars. Of course this isn't a counterfeiting scheme but you can have fun fooling friends.

No. 3198. Postpaid **$1.00**

---Insert Blank Paper
---Out Comes $1, $5, $10 In Real Money



Puzzle Pup Key Chain

The Lucky Mascot



USEFUL—Yet LOTS OF FUN. A brain teaser that will prove very entertaining. A real problem to take "FIDO" apart and put him back together again. Fido is a plastic dog made of interlocking pieces. Can be taken apart, but the trick is to get him back together again. Attached to key chain. With instructions. Good pocket novelty.

No. 4013B. Puzzle Pup Key Chain. Price Postpaid..... 20c

PICK-A-PEG PUZZLE



Combination Mystery Puzzle and Joker. Can be operated as an ordinary puzzle (and you'll find it **really** difficult without consulting the directions), but in addition, it has a **SECRET JOKER** that makes the puzzle impossible to solve. Fool your friends with it as an ordinary puzzle. Then, when they think they've discovered the secret, pull the on them!

No. 3034. Price Postpaid..... 30c

Propeller Spins when you Scratch its Back!

Magic Airplane



No Motor—No Strings—No Rubber Bands. What Makes the Propellor Spin?

Spins to right or left at your command. **MYSTIFY YOUR FRIENDS.** Handsome, colorful plastic model plane with secret directions on how to make propellor spin. About 5-in. long.

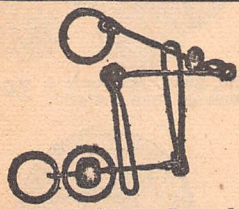
No. 3039. Magic Airplane. Each Postpaid..... 15c

The Amazing Checker Puzzle



The pieces of this puzzle, when properly fitted together, represent a Checkerboard. But the puzzle is to fit them together! It LOOKS easy, but it will certainly prove a real puzzler. Just when you think you have it, up pops one piece that doesn't fit properly. You end up with a miniature checkerboard. Since there are over 10 ways it can be done, you have 10 puzzles in 1. " It can be done."

No. 3033. Checker Puzzle. Price Postpaid.. 15c



Drive-U-Crazy Puzzle

Consists of no less than ten pieces, and to make it still more complicated there are two round wooden parts. The puzzle is to take off the round metal ring that will be seen at the bottom left hand corner of the illustration. It is another puzzle to put it on again.

No. 3687. Chilian Puzzle 15c



Heart and String Lover's Puzzle

The puzzle is made of brightly polished metal and has a string with a large knot on one end mysteriously interwoven through the six holes in the heart. To separate the string from the heart without breaking the string appears simple enough until you try it.

No. 3662. Heart and String Puzzle. Price... 10c

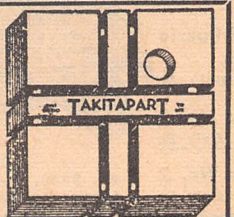


Boo Boogy Mans

Here is the most baffling and intriguing puzzle of the age. The puzzle is to save the missionaries from the cannibals without letting any of the missionaries get eaten during the process.

No. 3645. Price Postpaid 20c

Takitapart Puzzle



The puzzle consists of 10 wooden pieces and a penny. The penny, visible in the hole, can be removed by the proper solution. Put together and taken apart without force—but HOW? And a penny prize to those who solve it. (Free penny with **every** one!) Parts are loose fitting and seem almost ready to fall apart, yet it's a real brain buster.

No. 3614. Price Postpaid..... 35c

CLOWN PUZZLE KEY CHAIN

Not As Funny As It Looks!



Clown figure made of plastic and can be taken apart. The puzzle is to take it apart and put it together. Looks easy, but when you get the pieces apart, most people get very mixed up. There are instructions, of course, if you want to use them. Fun for yourself and friends. Handy for keys or charm.

No. 4015C. CLOWN PUZZLE. KEY CHAIN. Each Postpaid Only..... 25c



The Peg Solitaire Puzzle - Jump The Pegs

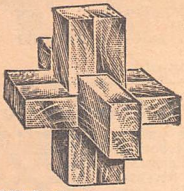
Here is that famous game of jumping the peg and ending up with a peg in the center—if you can. It can be done a number of ways, but to find one way to do it is a problem to tax your patience. Some of the finest puzzle solvers, we have been told, found this one a real problem and that it required genuine concentration before the secret bared itself. It's a dandy puzzle to have around when you are seeking a bit of mental stimulation because it's almost certain to make you exert your "gray matter" to find the solution.

No. 3052. Peg Solitaire Puzzle. Price Postpaid..... 35c

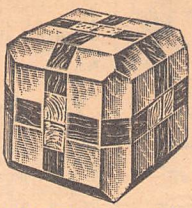
Book of Brain Teasers, Puzzles, Riddles, Brain Brighteners of all types. No. 1181. Postpaid.... 25c

Imported Wood Puzzles

Exemplifying to the highest degree the skill of the world's finest woodcarvers, these wood puzzles offer the means whereby wearisome, tedious, dull and languid hours can be turned into really pleasant occupation. Ingenious brain twisters, some of them will prove very hard nuts to crack, not only in taking them apart, but also in putting them together again. However, they all can be done and once you have solved the secret, you will feel genuinely rewarded for the time spent. They are made entirely of wood, the pieces carefully matched and accurately fitted together. The illustrations indicate how really modern and up to date the puzzles are. Various woods are used and matched with great skill.



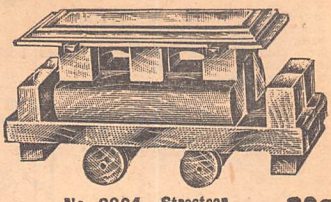
No. 3075. Gordian Knot. Postpaid..... **10c**



Solid Block or Cube Puzzle

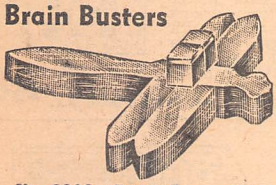
This is the puzzle that you have waited for a long time. The famous cube. It can be taken apart and put together again, but it's a puzzler. Comes in a variety of the cube shape, some are exact cubes, others have cut designs on edges as illustrated. About 2 ½-in. cube.

No. 3883. Solid Cube Wood Puzzle. Postpaid.. **75c**

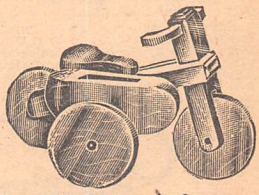


No. 3904. Streetcar. Price Postpaid..... **30c**

Brain Busters



No. 3902. Dragonfly. Price Postpaid..... **15c**



No. 3885. Motorcycle & Sidecar. Price Postpaid. **30c**

Plastic Jet Puzzle Plane Key Chain



As new as the jet plane, as puzzling as a mystery thriller. Each plane made in seven plastic, colorful pieces which fit together to make plane. Try to take it apart and put it together! Beaded key chain & clasp.

No. 4359. Price..... **25c**



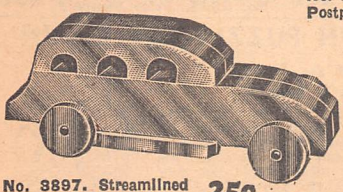
Egyptian Pyramid Puzzle

These parts make up a Pyramid. The idea is to take them apart, then rebuild the pyramid. Looks easy, but somehow never seems to work out. Even when you've done it once, we bet you can't do it again!

No. 3038. Pyramid Puzzle. Postpaid Only..... **30c**



No. 3886. Butterfly Puzzle. Postpaid **15c**

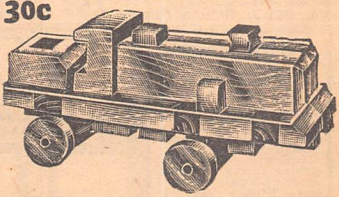


No. 3897. Streamlined Car. Price Postpaid.... **25c**

Crossword Puzzle Book
No. 2830. Only 9c

Quiz Book No. 1
No. Z1253. Only 9c

Quiz Book No. 2
No. Z1255. Only 9c



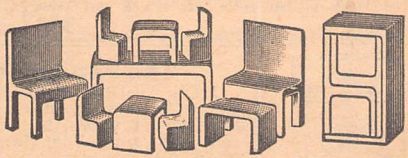
No. 3899. Four Wheel Locomotive. Price Postpaid... **65c**

JEEP PUZZLE KEY CHAIN

Puzzle is to take the Jeep Car apart and put it back together again. Realistic model in colorful plastic parts. Illustration about actual size; on beaded metal key chain with lock.

No. 4015D. Each Postpaid **15c**





Furniture Puzzle & Set

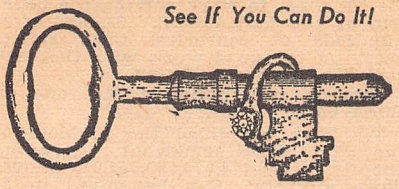
A number of pieces of wood dovetail into each other, forming almost a solid block that often causes quite a bit of amusement. When taken apart you have a set of miniature wooden furniture.

No. 3649. Furniture Puzzle. Price Postpaid **35c**

1,000 PIECE JIG SAW PUZZLE

MAGIC PUZZLE KEY

See If You Can Do It!



This is without doubt one of the best tricks made. Although not exactly a puzzle to the owner, it certainly IS to the uninitiated, who may spend hours in a hopeless attempt to solve the mystery. It is a very handsomely made brass key, which can be thoroughly examined. Borrowing a ring from one of the ladies present, you can, by knowing how to manipulate the key, put it on just as shown in the illustration, and defy anyone to remove it. Failure follows almost every attempt, and it is usually given up, yet you are able to instantly separate the ring from the key, and at once pass both around for inspection.

No. 3051. Magic Puzzle Key..... 75c



Giant Picture Puzzle

HOW FAST CAN YOU DO IT? Here is a puzzle that will provide several days' fun and a real brain buster to many. The finished picture is an amazingly beautiful, full color picture. **Clean cut interlocking type puzzle so you can do it over and over again.** Swell to do alone or with your friends. Finished size abut 22x38-in.

No. 3570. (2 Different for $2.85). Each $1.50

250 Piece Jig Saw Puzzle



Hours of fun. When fully completed it reveals a handsomely lithographed, full-color picture that is truly beautiful. Great variety of subjects. Order three or four and we send all different. About 10x15-inches.

No. 3572. Each.. 35c
3 Different for $1.00



U.S. Map Puzzle

New style educational picture puzzle. Map of U.S. cut along state borders. Jumble up the states and see how long it takes you to assemble it. When finished you have an excellent 16½x10¼-in. map of the United States. Marked with important cities, large lakes, rivers, etc. In 4 colors. Study geography as you solve this puzzle,

No. 3582. Price....35c



Has 7 metal rings and 7 metal uprights. Puzzle is to remove and replace the 7 rings. This puzzle has been famous for centuries and has caused much discussion by famous mathematicians, including John Willis in 1693 and Girolamo in 1550. The famous 7 mysteries were a source of much argument among religious men. Fascinating, baffling and mysterious puzzle that will entertain you and your friends.

No. 3059. Ring-O-7 Puzzle..... 50c



Playing Card Backs

Playing card backs for collectors. Join this fascinating collecting hobby by saving playing card backs. Colorful, interesting. Standard cards. Good start. Mount in album. All different.

No. 3856. Set of 10.... 15c
3 Packages foro 40c

THE FLYING RINGS



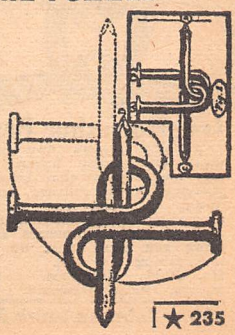
Some puzzles are interesting until they are solved, some are so difficult of solution that they are irritating, but the Flying Rings Puzzle has a never failing interest, because even when it can be done, there are few who are able to explain **HOW** it is done. Consists of double chain about 6½" long of circular links, each being interwoven with three other rings, yet, when one of these is moved in a certain manner, it causes one of the rings to apparently fly from one end of the chain to the other. Novel and interesting.

No. 3049. Flying Rings. Price....35c

THE NAIL PUZZLE

These are two ordinary wire nails very well and strongly made. They are very cleverly twisted so that they can be interlocked as shown in the engraving, and it needs some ingenuity to separate them. When you learn the knack it is easy.

No. 3060. Nail Puzzle... 10c



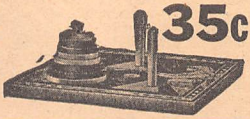
. . . and the Prophet Brahma said unto his priests, "By the time you shall have transferred these Discs, the end of the world will be near. . .."!



Here's One for The 'Bright Boys'

BRAHMA PULLS A FAST ONE!

Even your best friend won't tell you how its done, so you had better get PYRAMIDS for yourSELF . . . or miss . . . the talk of the town!



35c

PYRAMIDS

A Problem From The Ancients

They must have peeved the old boy! He set them to work solving the problem of the PYRAMIDS. Today, after hundreds of centuries, their spirits carry on the good work with the task still far from completion.

Brahma sure pulled a fast one on those boys!

We have simplified the problem of the PYRAMIDS somewhat . . . having cut its 18,446,774,073,709,551,615 moves down slightly. Can be solved in 20 minutes . . . if you're GOOD!

It is a puzzle, a game and a problem all combined. It is the modern version of a problem given by the prophet Brahma to his Priests. It has the lure of the Orient, the fascination of the Far East, the quiet excitement which comes from almost doing it, with the solution just around the corner. A puzzle that teaches you strategy—not just an idle pastime. Puzzles that baffle "smart" people and others alike. If you want a real puzzle, you should try to solve **PYRAMIDS.**

No. 3675. PYRAMIDS PUZZLE.... 35c



NUT HOUSE

You don't have to be crazy to work this puzzle, but it helps. The original **BUG HOUSE; real BOOBY HATCH.** Vest pocket size. Fool with it by yourself—hand it to friends.

No. 3008. Postpaid 15c

Nuts to Crack

Big book of brain busters, mathematical, match puzzles, etc.

No. 1181. Postpaid. 25c

Are YOU a Genius?



FANTOM PUZZLE & MAGIC TRICK

New Alnico Magnet Trick

Magic Trick and Puzzle Combined. You can do it in three seconds but almost everyone else finds it practically impossible. The idea is to get the 3 shots in the Bull's Eye. The secret is in the **POWERFUL ALNICO MAGNET** which solves the puzzle for you. Great pocket trick.

No. 3011. Fantom Puzzle. Postpaid.. 49c

DOGGIE PUZZLE



Doggie Puzzle

The puzzle is to remove the collar. There is always something doing. You can always get it just so far, but the last part seems to be the hardest. And when you seem to be getting somewhere, you may find yourself even worse off than ever.

No. 3098. Price 15c



Lucky Horseshoe Puzzle

An old favorite. Try and remove the center horseshoe. A real brain teaser that keeps you guessing. Nicely finished, polished metal. A good one to carry around to spring on your friends. And if three horseshoes fail to bring you good luck, we doubt if anything else will.

No. 3001. Horseshoe Puzzle. Price Postpaid.. 12c

Pea In The Pot Puzzle

Can You Put Pea In The Pot?

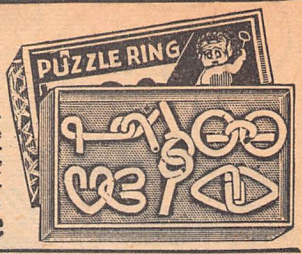


Although it may sound quite easy at first, you'll find that it's quite difficult. Even after you have succeeded, you will have fun doing it over and over again. **Keep it in your vest pocket and spring it on your friends.** Few people fail to get a real kick out of seeing and trying it. "Can you put the pea in the pot?" That's what they'll all ask when they see it! Not as easy as it looks, so it will provide lots of entertainment. Always ready for use.

No. 3072. Pea in the Pot Puzzle. Postpaid.... 20c

5 PUZZLE SET

Try 'Em and Curse 'Em, How the Devil Can You Do 'Em?

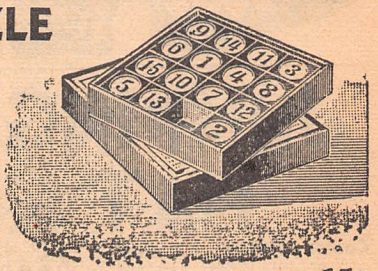


Five different Wire Puzzles comprise this assortment. Even after you have apparently solved the puzzle and have the pieces separated, it is another puzzle to get them back together again. Made of nickeled steel. This bargain assortment was assembled as the result of many inquiries from fans who like wire puzzles.

No. 3909. Set of Five Wire Puzzles. Postpaid **35c**

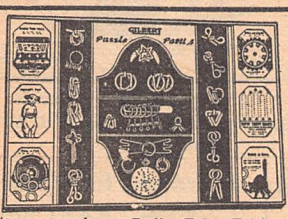
Famous FIFTEEN PUZZLE

Called The "World Beater" - It's So Bewildering



The late celebrated Sam Loyd "set the world by the ears" when he gave them the 15 Puzzle to solve. Books have been printed and columns of newspaper articles published to prove conclusively that it cannot be done, while other books and newspapers have clearly demonstrated that it can be solved. The most eminent scientists have taken sides in the controversy, and people everywhere have wrestled with the problem that has defeated many of them. It seems so easy and so simple that any child can do it, yet it may bewilder a room full of clever people who tackle it in consultation. That makes it apparent that a lot of amusement can be obtained for a very small price. Get one and see if you can match the skill of some of the best mathematicians.

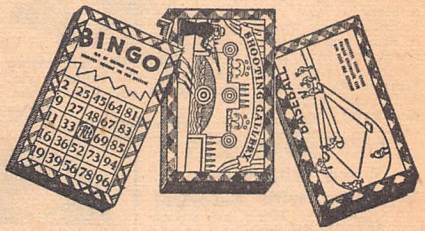
No. 3647. THE FIFTEEN PUZZLE. Price Postpaid..... 15c



Gilbert's Master Puzzle Set

Finest puzzle set by A. C. Gilbert Co. Contains 20 wire puzzles, plus six new baffling teasers such as Radio Tube Trick, Hungry Pup Trick, Ring-a-Peg, Ball & Gear, etc. Amusing, educational, ingenious. In colorful gift box, 20½x13¼x1¼ inches

No. 3915. Gilbert's Master Set. Postpaid.. $3.50



STEADY NERVES BALL PUZZLES

Here are the old favorite ball bearing puzzles—still popular. Always nice to have two or three of these lying around the house for visitors to fool with. Then, too, you get a kick out of seeing how steady your nerves are. Put the balls in their places. There is a great variety of these puzzles, and they are being changed from time to time, so we can't guarantee any special design. If you order more than one, however, we'll send them ALL DIFFERENT.

No. 3009. Ball Bearing Puzzles. Each... 15c

Screwball Bughouse Puzzle



Are You a Genius?

No swearing please! Geniuses step forward! Get the four polished steel balls in center of maze. One is easy; two, hard; three, very difficult; all four — almost impossible. Amazing, wonderful pocket brain-buster. Plastic with transparent top.

No. 3007. Price Postpaid..... 15c

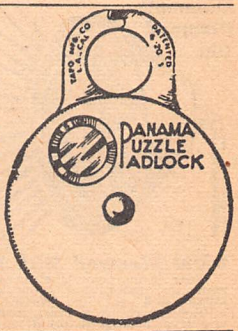
Secret PUZZLE PADLOCK

You Can Open It, but Can Anyone Else?

Also Cigar And String Cutter, Etc.



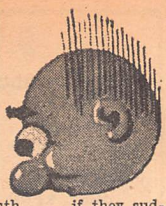
By properly manipulating the lock **you** can open it, but **can anyone else?** It serves not only as an unusual and exceptionally baffling pocket puzzle, but also as a practical novelty that can be used in many ways. This small lock should come in handy for many purposes aside from the puzzle. It is a small lock that has **NO COMBINATION, NO KEY, yet it LOCKS TIGHT.** Has a small cigar cutter in it that operates when lock is opened. Can also be used as a string cutter. Use it on jewelry boxes, money boxes, etc. Brightly polished metal.



No. 3063. PUZZLE PADLOCK. Price 25c



AMAZING TALKING TEETH



Mechanical Wind Up "Talking" Teeth

Sober or drunk, these amazing teeth will make your friends feel more dippy than all the whisky in Scotland.

They Walk! They Talk! They're "Alive!"

Imagine how you would react if you saw an ordinary regulation size pair of imitation false teeth, made of plastic, so natural that you almost want to pick them up and slip them in your mouth . . . if they suddenly started to move around and chatter. Spring motor makes the teeth open and close, same as when a person is talking, also chatter and move around. The effect is so horribly realistic that even the dog will hide under the carpet and the cat screech "For Goodness Sakes Alive." Small wonder that drunks get on the wagon for life. Attractive gift box.



No. 2167. AMAZING TALKING TEETH. Set, Postpaid..... $1.25

JUMPING HAT



Comes to "Life"—Comical

Your hat slowly rises and bounces up and down on top of your head. Push hat back down and a little later it comes to "life" again, behaving in a mysterious and comical way. Surprise your friends by doing it while you are talking to them. Great fun in a crowd (they think they are seeing things). Useful for magicians, entertainers, etc. Works with any hat. Secret device and instructions. Automatic, no practice.

No. 2162. Jumping Hat Device. Postpaid.. 50c

ROLLS UP AT YOUR COMMAND!



Not just a gimmick, but an attractive ready-knotted tie with a self-contained unit that causes tie to **ROLL UP** and hit your chin whenever desired. No outside wires or strings used.

No. 4083. Each, Postpaid..... $1.50

Show This Catalog To Your Friends. They Will Appreciate It and So Will We. Thanks!

NESTED BOXES

When Will It End?

Complete with Surprise!



May all your troubles be little ones! Each box within a box—who knows when it will end? Put note or small gift in last box. Popular joke. Use over and over.

No.2961. 50c



FLOATING SUGAR

Won't Sink or Dissolve!

Looks like regular sugar lumps but doesn't dissolve. Just floats right on top. Embarrassed person tries to stir it up or poke it down, but nothing seems to make it work. Lots of fun.

No. 2964. Package..... 15c

Mermaid In Water Key Chain

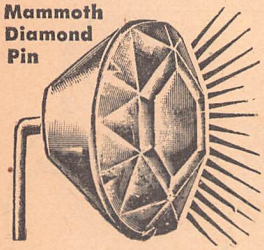


Transparent plastic container filled with water containing tiny swimming mermaid. Watch her swim. Attached to key chain.

No. 4347. Mermaid in Water Key Chain. Postpaid 15c

Giant Diamond Pin

Mammoth Diamond Pin



Giant Diamond Stick Pin

Wear it on your lapel or in your tie. Swell for loads of laughs and real fun. Worth a million—if it were real. Actually it is enough to blind most people. ¾-in. across stone.

No. 8162. Giant Diamond Stick Pin. Postpaid..... 39c

Worth a Million Dollars If It Were Real

A very effective joke, always good for a big laugh. The ring is fitted with a huge imitation diamond. Imagine how grotesque anyone would look wearing a stone about 20 times normal size. It sparkles and flashes almost like a genuine diamond. Immensely popular for plays, amateur theatricals, parties, entertainments, etc. Stone is the size of nickel.

No. 8164. Each 39c



THROW YOUR VOICE!

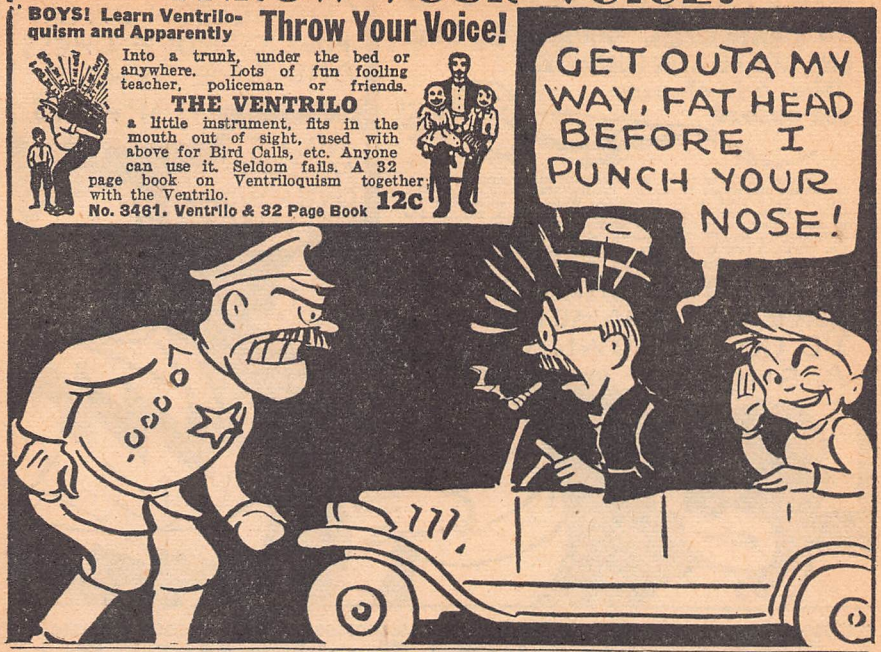
BOYS! Learn Ventriloquism and Apparently Throw Your Voice!

Into a trunk, under the bed or anywhere. Lots of fun fooling teacher, policeman or friends.

THE VENTRILO

a little instrument, fits in the mouth out of sight, used with above for Bird Calls, etc. Anyone can use it. Seldom fails. A 32 page book on Ventriloquism together with the Ventrilo.

No. 3461. Ventrilo & 32 Page Book 12c



MAMMOTH POP BALL SURPRISE!!



SQUIRT COIN

"Here's your money!!" Then give them a terrific shower of water, perfume, blood red ink or any liquid you have loaded in the **SQUIRT COIN.** Sure fire pocket joker. Long, powerful squirt.

No. 2727. Postpaid..... 25c



Pop Ball Surprise

Use in your next letter, folder, under book or plate, etc. Folds flat, but when released, jumps out into big 4-inch ball, fully shaped that shocks and surprises!!

No. 2726. Each, Postpaid. 25c

Jump Out When Box Opens!



Fancy gift box containing 12 mammoth 4-inch paper balls that explode into air when box is opened creating startling effect. Great surprise gift; use balls over & over again for many stunts.

No. 2729. Complete, Only..... $2.00



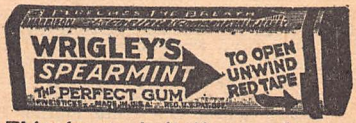
GIANT COMICAL THUMB

Hitch Hiker

Great joker you can use in many ways — swollen thumb joke, hitch hiker's thumb, razzer's thumb, etc. Slip this over your thumb next time you try to hitch a ride and watch the difference. Mammoth thumb. Fits over regular thumb making it look about three or four times as large. Good for a "sore thumb joke."

No. 2108. Giant Comical Thumb. Postpaid.. 19c

SNAPPING GUM (Ouch!)



This is an imitation package of a well known Chewing Gum. There is a snapping mechanism that comes into action. When the victim attempts to take a stick of the gum, a spring is released and a sharp snap on the fingers is the result.

No. 2963. Price Each, 25c

CHAMELEONS

50 Cents Each. Shipped By Mail
LIVE, SAFE DELIVERY GUARANTEED

Watch it change its color!

Shipped From Louisiana. Allow 14 Days

Get one of these most wonderful of all creatures. Watch it change its color. Study its habits. Wear one on the lapel of your coat as a curiosity. Watch it shoot out its tongue as it catches flies and insects for food. No trouble to keep. Can go for months without food. Measures about 4 inches in length. We guarantee live delivery.
No. 7983. LIVE CHAMELEON. Price Postpaid..... 50c
No. 5303. Cham. Food. Pkg. 20c. No. 4302. Lapel Chain 15c





SHOCKING CIGARETTE PACKAGE

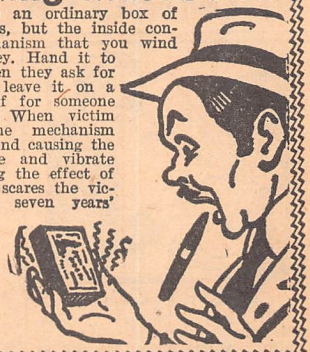
Agitates, Vibrates and "Shocks"

Looks like a package of well-known cigarettes, attractively wrapped in cellophane. Let it lay on the table, ready for someone to pick it up. As soon as they take hold of it, **the clock-work mechanism inside starts to make it vibrate and agitate, giving the victim the effect of an electric shock** and usually causing him to cry out as he drops the package. A good trap for those people who are always "stealing" your cigarettes.
No. 2956. Shocking Cigarettes. Postpaid..... 65c

Shocking Match Box

Looks like an ordinary box of safety matches, but the inside contains a mechanism that you wind up with a key. Hand it to some one when they ask for a match, or leave it on a table or shelf for someone to pick up. When victim takes it, the mechanism starts to unwind causing the box to shake and vibrate rapidly, giving the effect of a shock that scares the victim out of seven years' growth.

No. 2957. Shocking Match Box. Postpaid 59c



Poka Hola Cigar (Smoke But No Fire)

Try This In a "No Smoking" Zone

Looks like a real cigar, and you can puff **CLOUDS OF SMOKE** with it, too! Try it in a **"NO SMOKING"** zone and watch the fun. Produces clouds of pleasantly scented smoke, so it should not offend anyone. You'll have plenty of fun with these in school, in a crowded elevator, street car, library and many other places. Get several and have them ready when the time comes to spring your joke. There are many ways you can have fun with the smoke-screen that you can produce with this novel cigar. **(Get 3 for 90c).**

No. 2077 POKA-HOLA CIGAR. (Smoke Without Fire). Each Only..... 35c

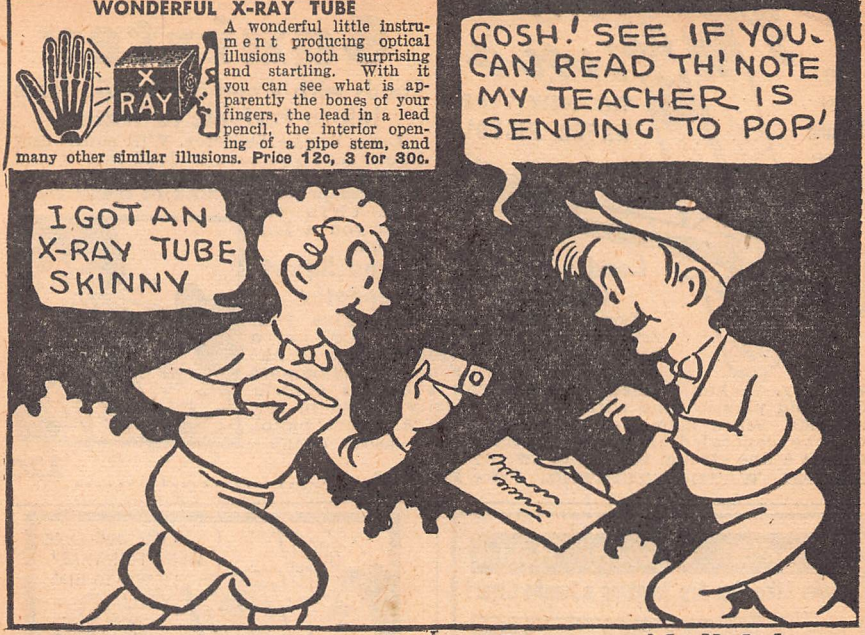


SURPRISE PACKAGE 10c. Take a chance—Columbus did. Surprise novelty. **No. 2995. Surprise Package 10c.**

WONDERFUL X-RAY TUBE

WONDERFUL X-RAY TUBE

A wonderful little instrument producing optical illusions both surprising and startling. With it you can see what is apparently the bones of your fingers, the lead in a lead pencil, the interior opening of a pipe stem, and many other similar illusions. **Price 12c, 3 for 30c.**



Comic Letterheads



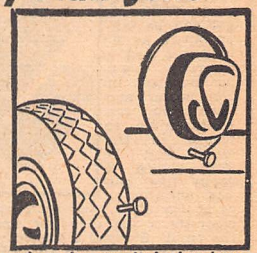
Write Your Letters on This Funny Stationery

Looney Letterheads for writing to your friends. Gives your letters a funny start. Each one is comically printed and illustrated with some resort, hotel, etc., with funny slogans. Everyone who gets a letter on this paper gets a laugh riot. Examples: The Diaper Towers (Covers the Water Front); The B-V Tea House (Just a Step-In From the Country); The Broken Arms Hotel (Just Another Joint) and others. 8 Letterheads and envelopes.

No. 2823. Per Set. Price Postpaid..... 25c

Dummy Nail Joke

Mammoth Nail Head Mounted On Pin



Mammoth nail head is mounted on regular pin so that when pressed into tire, hat, desk, furniture, etc. it makes practically no more of a mark than a regular pin, but just let the victim see it. Your mother will fly into hysterics when she sees it in her beautiful furniture. Your father will swear in seven different languages (if he knows 'em) when you point to it in his tire. Swell vest pocket joker always good for a laugh.

No. 2827. Dummy Nail Joke. Postpaid.. 15c



"Ladies' Secrets" Book

Cover makes you think it is rowdy, spicy & impudent, but it is nothing of the sort. Just a big laugh that catches everyone.

No. 2842. Postpaid..... 50c

Shapely Pin-Up Book



Regular book which contains colorful pin-ups without clothes. Original, witty. Sounds bad, but perfectly innocent joke.

No. 2830. Postpaid..... 50c



Nuts-To-You Joke Mailer

Mad at someone or do you just want to play a good joke on him. Mail this to a few of your friends — especially those who don't bother to write to you. Real nuts in bag with mailing tag.

No. 2850. Postpaid..... 15c



Comic Cob Kit

Made with real corn cobs mounted behind glassine window. Ready for use. On board, ready to mount on wall. 6x5-in.

No. 2851. Postpaid..... 25c

A SUGGESTION: Have you more than one catalog? If so why not give one to a friend. Thanks.

Squirtomic Guns

50 Shot Repeater Shoots 10 to 20 Feet

THE NEW TYPE WATER PISTOL



Load with Red Ink and Squirt Blood--50 Shot Repeater

Load with perfume and give your friends a fragrant spray. Or, get a hydrogen sulfide (rotten egg stink) solution and have some fun. **Mammoth capacity.** When loaded it gives you about 50 squirts. Celluloid plastic tube with stopper. Easily loaded in few seconds. More uses and more fun than a squirt pistol. Can be concealed in hand, on chair, etc. Long range—shoots a fine stream for ten to twenty feet.

No. 2934. WATER SQUIRTER. Price Postpaid..... 12c

Water Squirter

Loads with Anything Liquid from Ink to Perfume to Water!

Long Range Squirter. Will squirt any liquid that you care to load into it and that includes ink, perfume, water, etc. You can probably think of many ways that this can give you a load of fun.



Mammoth Cigarette Holder

Looks Like You Are Smoking a Jumbo Cigar!



This mammoth cigarette holder resembles a jumbo cigar. The cigar can be taken apart as illustrated and a cigarette can be inserted in the holder and then you can continue to smoke in the usual way. At first glance it looks like you are smoking a great big cigar. and by gently puffing on the cigarette a big cloud of smoke comes out of the front. Shipped Postpaid.

No. 2149. Mammoth Cigarette Holder Price Each Postpaid..... 15c



Shocking Voice Tester Mike

They Press the Button and Get the Shock of Their Life

Voice Tester Shocking Mike! Tell your friend to press the button and speak into mike—then hear his voice! He gets an "electrifying shock" that makes him shout! Great joker.

No. 2689. Shocking Mike. Price Postpaid..... 15c



Jumping Cigarette

It Shoots Out Straight for Their Face!

If you believe in being polite when anyone tries to bum a cigarette, better not get this. When the next guy asks you for a cigarette, give him this treatment. Reach in and pull out your pack and say "Grab one!" But he'll have to grab quickly, or open his mouth fast, because the cigarette shoots out right into his face or mouth (which should be open in astonishment by now). Secret gadget is in the pack so you can use any real cigarette or pack.

No. 2921. Price Postpaid..... 29c

Comic Liquor Labels

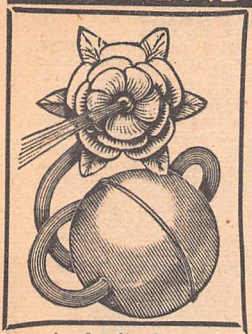
Colorful—Gummed Comic Labels that Stick Over Original Label or On Any Bottle!



The illustrated label gives you a good idea of what you can expect with this set of 6 COMIC LIQUOR LABELS. Each one is different and appeals to the most outrageous sense of humor in anyone. Easy to stick on almost any bottle or paste right over the label of any old liquor bottle. Each is gummed on back, about 4¾x4-in. in size. Printed in colors and very attractive.

No. 2923. Comic Liquor Labels. Set 25c

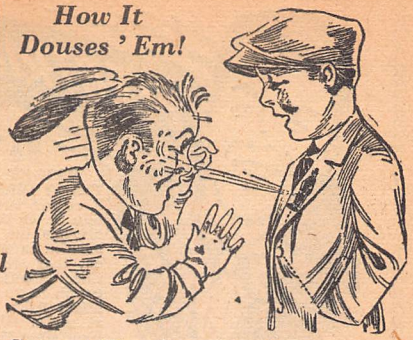
LAPEL SQUIRT FLOWER AND BADGE



Squirt Flower

"How Beautiful The Flower Looks!"

How It Douses 'Em!



Then Comes The Surprise!

Fill It With Water, Perfume, Ink or Other Liquid

This is the most popular of all the squirt tricks. The Bouquet in your button-hole looks so fresh and sweet that everyone is tempted to inhale the delightful perfume. Then is the moment to press the bulb; Geewhillikens! don't they jump? There is a very long tube that easily reaches to the coat or trousers pocket, and the bulb is large enough to make a dozen shots with one loading.

No. 2029. The SURPRISE BOUQUET. PRICE POSTPAID..... 25c

No. 2918. "Smelly" Perfume for Squirt Novelties. Bottle, Postpaid.....15c

Novelty Squirt Ring

"Take a Look"—Then Give Him the Works

Here is a ring that you should get a lot of fun out of wearing and it is much more than an ornament. When on the finger it is arranged so that the bulb is invisible and is concealed in the palm of the hand. At first glance the ring appears to be a very natural looking ring with a beautiful setting. You can tell your friends it is a "diamond" ring and when they come to take a closer look they will get a "shower of water."

No. 2173. SQUIRT RING. Price Postpaid.. 25c

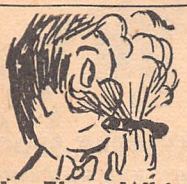




SQUIRT PEANUT

NUTS TO YOU! Squirt peanut gets them all wet. A joke and a surprise that ends with plenty of laughing. No. surprise like it. Jumbo sized. Holds plenty of squirts. Natural looking.

No. 2915. Price Postpaid..... 12c



Joke Flour Whistle

Showers Black Soot or White Flour All Over the Face!

Load with white flour or black soot! One blow on the whistle shoots a tremendous spray of flour or soot all over their faces! Great funmaker.

No. 2944. Joke Whistle..... 15c



Squirt Gum

Looks like a real stick of gum, but give them a squirt as they go to help themselves.

No. 2942. Price Postpaid..... 29c



Bank Roll

Imitation roll of fake money that you can lay down on ground and watch them fall for this great joke. Catches even the smart ones.

No. 2946. Each Roll..... 10c

Squirt Tie Pin



Brilliant, beautiful, brightly colored large stone makes it a knockout in looks. Give them a squirt and they never know where it came from! Looks swell; works wonderfully.

No. 2937. Price Postpaid..... 50c



Squirt Magnifier

"See it now, brother? Look close!"—then squeeze the Squirt Magnifier. Water (ink, perfume, etc.) is sprayed on the victim. Carry it with you, loaded, ready for use. It's a sensation.

No. 2331. 29c



ELECTRIC LIGHT TIE!

HAVE FUN!

Be the Life of the Party!

BRIGHT RED LIGHTS BLAZE OUT OF YOUR BOW TIE WHENEVER YOU WISH. Plenty of fun with this. Wear it as you would an ordinary bow tie. Easily attached—ready-tied. Slip it on in a jiffy. Concealed in your pocket is battery which operates the electric bulbs in the tie lapels. The red bulbs are blended in with the pattern of the tie so that when they are not on, they are not readily noticed. But, when you want to catch their attention, in the light or in the dark, press concealed switch in your pocket. Instantly, the red lights light up flashing a bright light. Wonderful in the daylight, but even more surprising at night. Give your girl the danger signal. Batteries last long time since there is no drain on battery except when light is on. Flash it on and off as often as you wish. Remember, set includes tie, bulb, wires and battery, ready for use. Thin wire concealed behind shirt. Light weight, very small. Easily concealed. **$1.50**

No. 2774. Electric Light-Up Bow Tie. Price Complete.



MAMMOTH BOW TIE

Can actually be worn, and if we do say so, it looks pretty nice. Gay, colorful. Creates a laugh, yet looks good. Ready formed, just snap on with elastic. Full 12-inches wide, 4-inches deep. Assorted bright colored designs of regular tie material. **$1.35**

No. 2757. Mammoth Tie



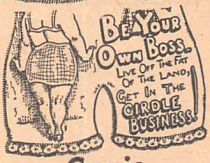
SQUIRT BOW TIE

Give Them a Squirt as You Look Them In the Eye!

SECRET SQUIRT BOW TIE. Looks and wears like a standard bow tie. Looks smart and well worth the price even if it did not have any special feature! But in addition it has the **SECRET MYSTERY SQUIRTER** built right in. Any time you wish, a long or a short squirt shoots out, directly at your victim, showering him with water. Yet it comes and goes so fast they can't even guess where it came from. The girls love it. Tell your baby she's all wet, and give her a squirt. Large water capacity. **98c**

No. 2775. Price Postpaid..





Comic Paper Napkin

Every one different; every one a scream. Regular size, in several colors. **15c**

No. 2737. Pkg. of 12..
3 Packages for 40c



Mammoth Comic Letter

Mail it anywhere — already written for you. Loaded with laughs. Must be seen to appreciate it. A show all by itself. Nothing funnier. For parties, banquets, clubs, mail to friends. A riot—enough said. 17x22 inches complete with envelope. Get several. **3 for 40c.** **15c**

No. 2740. Postpaid.....

Bull Shooter's Medal

Award to Your Friends Who Lie So Much!



When your friends start to brag about some of the things they've done, pull out this **BULL SHOOTER'S MEDAL** and put them in their place. Their face turns red and they shut up quick when you pin this on them. Beautiful plastic bull head attached to plaque with ribbon. Pin on back. **29c**

No. 2741. Bull Shooter's Medal. Price Postpaid...



MYSTERY SPOON

Won't Pick Up Anything

Looks like regular spoon, but has invisible, transparent plastic covering that makes it impossible to pick up anything. Liquids run off leaving it empty. Tantalizing. **35c**

No. 2711. Mystery Spoon. Postpaid .....

ADD 10c ON ORDERS UNDER $1.00



LIFE-LIKE SPRING SNAKES

Sensational Joke Novelty You Can Use Over and Over Again In Many Ways!

Spring Snake Compresses Into Small Space, Ready to Pop OUT Whenever Released. Put it in Candy Box, Drawer, Jam Jar, Medicine Jar, Etc.



Loads of fun with this **LARGE LIFE-LIKE SPRING SNAKE.** Use it over and over again in a hundred different ways. The **SPRING SNAKE** is easily compressed into the small space, ready to pop out on anyone as soon as it is released. **Imagine the shock and horror that comes over the victim when he sees this ugly thing lunging out at him.** The powerful action startles even the most iron nerved.

"My Gosh, What a Wicked Thing!"

There are many ways to use it, and you can probably think of a lot more which people in their right mind (like us) wouldn't dream of telling you, but to mention a few: **put it in an old jam jar or mayonnaise jar at the dinner table, in a candy box for your best (?) girl, in a drawer where nosy people aren't suppose to go, wrap it in a gift box for that "special" person, etc., etc.** In fact, it can be squeezed into a very small space, but it shoots out like a rocket when released. Over a foot long.

No. 2828. LIFE-LIKE SPRING SNAKE. Price Postpaid..... 25c



BARKING DOG HONKER



Realistic!!

Have some fun with the dog. These honkers come fashioned with **a dog's head and give an imitation of a dog's bark.** Scare the dog, the cat, children, etc. Amazingly realistic sounds. Also handy as a noise maker wherever a noise annoys. Will make your house sound like a menagerie.

No. 2810. BARKING DOG. Each, Postpaid..... 35c

Behind the 8-Ball Pin



Did you ever do something wrong? Have things go against you? Been in the doghouse? Behind the 8-ball? If you have, then you'll know what it means to be a member of the BEHIND THE 8-BALL CLUB. This pin certifies you as a charter member of those who get into trouble and can't seem to find their way out. Looks like a miniature black 8-ball. Has pin for mounting on your lapel.

No. 2216. 8-Ball Pin. Price..... 15c

Great Practical Joke

Plate Lifter

Or Heart Palpitator

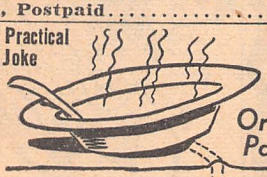




Plate lifter consists of a long rubber tube with a lifter on one end and a bulb on the other. Use it under a plate to spill the soup or under vest to imitate heart beat, or under bed clothes as mouse, etc.

No. 2164. Plate Lifter. Postpaid.. 25c

Squirting Bloody Finger

Is His Face Red When He Takes a Look!



Here is a joke that is guaranteed to make any one's face turn red. Show him your expertly bandaged finger, tell him how much it hurts. When they go to look at it—let 'em have it. A powerful stream of "blood" pours forth right in victim's face. Loads with red ink, water or any liquid. Concealed bulb action.

No. 2829. Squirting Bloody Finger. Price Postpaid..... 65c



SURE WIN COIN

TWO HEADED COIN --- YOU CAN'T LOSE

Have plenty of fun with this pip of a coin. The **"Sure Win" Coin is a** swell pocket trick that has never failed to prove a sensation. (And earn it's cost several times over for those who toss a coin for the drinks). You can't lose. **IT HAS TWO HEADS.** While usually called a "lucky" coin and carried by many to attract the attention of Lady Luck—the owner of the "Sure Win" Coin need never worry about luck. Call heads—it comes heads. Swell addition to your pocket of party tricks.

No. 2941. SURE WIN COIN. Price Postpaid..... 10c

Punch Board Party Games

Liven up that party. Get the gang in hysterics. Something new (and hot.) Make your party a SENSATION. All you do is introduce one of these Party Boards. Each person punches board and then must do what his ticket says. (Some fun with the kissing game.) Get several.



PHONEY FORTUNES
Each person punches it and reads it out loud. Funny phoney fortunes.
No. 3826. Price Postpaid..... 20c



SPOOKY PARTY STUNTS
Comic and spooky stunts for Hallowe'en & other parties.
No. 3825. Price.... 20c



SNAPPY STUNTS
You must do your "stunt" or pay the consequences.
No. 3827. Price.... 20c



If It's Kissing You Are Missing, This Is the Game For You!



50 hole Board. Our most popular board. Each person must perform what each punch indicates or kiss the legs of a chair. Tickets read: Kiss the smallest one in the room without stooping. Put the lights out for one minute and use your own judgement. Show how two lovers act at the movies. Give a slow motion kiss. While hopping, kiss a partner who is doing the same. Select a judge and pay your fine in kisses. Give a one minute speech on the art of kissing, etc.
No. 3824. Price Postpaid 20c

Truth or Consequences Game



Embarrassing Comic Punch Board
25 Questions
25 Consequences

PEOPLE ARE FUNNY!! See them at their funniest with this quiz stunt game. Play with one or more. Embarrassing; hilariously funny; surprise questions; surprise stunts. 50-hole board.
No. 3823. Price Postpaid..... 20c



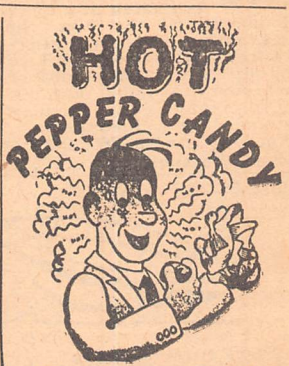
Choice Seat Tickets

Good for plenty of laughs. "Here are two choice seats for you" then hand your friend this regular ticket envelope containing the two tickets. Of course they expect tickets to some popular show or big game, but they really get quite a surprise—the two tickets shown above.
No. 2066. Choice Seats.. 10c
3 for 25c; 75c Per Dozen



"Hot" Toothpicks

Just when they finished a hearty meal and start to relax, why don't you—just for the devil of it—spoil it by giving them these nasty, red hot toothpicks that just burn the living day lights out of their mouth?
No. 2068. Package..... 10c



Hot Pepper Candy

Looks like regular candy, but when they taste it, their mouth burns. Always a popular novelty. If someone is taking too much candy, this one catches him red handed. 3 to a package.
No. 2067. Hot Pepper Candy. Package, Postpaid 15c

Flying Butterflies

Surprise Your Friends by Flying Out of Letters, Books, Etc.



Fly 25 feet Into Air

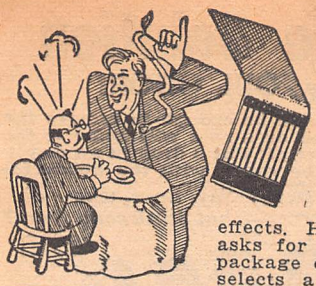
All ready to wind up and insert in letter, envelope, Christmas or Birthday card, etc. Lays flat. When opened, large colored imitation butterfly with propeller sails out high into air!
No. 2550. Each, Postpaid 19c

Exploding Beer Can

Makes 'Em Swear Off Drinking



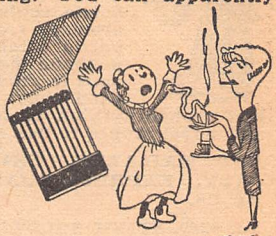
Popular **SHOOTING BEER CAN** joke. After the party has been going awhile, or when you think your friend has had one drink too many (of your beer) this should discourage him. Looks like a real can of beer but when picked up it goes off with a violent explosion. Shooting device located in the bottom is completely hidden. Can be used over and over again. Loads with any standard exploding paper cap. Useful to have ready for use.
No. 2925. Exploding Beer Can. Postpaid.. 50c



Snake Matches

Front Row, Snake Matches— Back Row, Regular Matches

Here is an unusual novelty that is entertaining as well as surprising. You can apparently select a match at random, light your own cigarette with no ill effects. However, when a friend asks for a match, hand him this package of matches. He naturally selects a match from the front row and when he lights it, to his surprise, it starts evolving into a snake. **Everyone wonders where the snake came from, yet there it is.** Actually continues to grow to a tremendous length while the match is burning. You can readily imagine the surprise this will give. One of our newest novelties that is selling like hot cakes. **Shipped postpaid.**

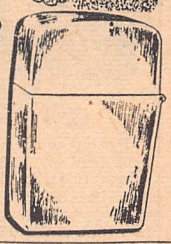


No. 2148. SNAKE MATCHES. Price Per Package Postpaid..... 15c
3 for 40 Cents, or $1.35 Cents per Dozen, Postpaid

BANG-O

TRADE MARK

Lighter



Looks like high-quality, high polished nickel cigarette lighter, but has exploding device which goes off when cover is snapped open. Seldom fails to throw a real scare into victim. Carry it with you, ready to spring on next fellow that wants a light. Loads with standard paper cap. Use it over and over again—great pocket trick. Caps listed elsewhere.

No. 2140. Exploding Cigaret Lighter. Postpaid $1.00

Snake Cigaret Loads



These loads are slipped into the front of a cigaret. As the victim lights the cigaret, he lights, at the same time, the little pill which starts the snake in action. Although the load is only about ⅛ inch in size, an amazingly long "snake" comes from it. The snake is in the form of a long ash and looks surprisingly realistic. It's a big surprise to anyone who has not yet been caught by this new trick. Ten loads to the box. Postpaid.

No. 2151. Snake Cigaret Loads. Per Box 15c

Genuine Loaded Cigars



Have a box of these trick cigars on hand and pass them around at any available opportunity. They look so tempting your generosity will not fail to be appreciated. It IS a good cigar, too, that is while it lasts. Inside is a coiled spring, which is tied under pressure with a light string. When the cigar is about half smoked, it releases the spring almost scaring the victim out of his wits. Contains no explosives or anything that can cause injury. A few "loaded cigars," mixed with genuine ones, should quickly enliven any gathering. Better still, buy them by the box.

No. 2078. LOADED CIGARS. Price Each..... 20c
Price Per Box of 50 Cigars, $6.95 Postpaid



BITTER CIGARETS

Simply touch each end of a cigaret in this tobacco colored powder, replace in pack and you are ready for victim! **The moment his tongue touches it, watch him fume and sputter—** it's bitter! Odds are he'll spit it out—but in the next breath he may want to buy his own supply from you so he can pass the joke along.

No. 2143. Bitter Powder, Package..... 12c

NOSE BUBBLE

Hey! Mister! Use Your Hanky!



Don't try this one on your old maid aunt. A big glass bubble which fits under your nose. Looks like you haven't blown your nose for a week. People will offer you their hanky; some even run for the dishpan to catch the bubble.

No. 2698. Price Postpaid 15c

Big Comic Hotel Pennants

For Den, Club, House, Room



Big 24-in. pennants in good grade brightly colored felt with funny wording, such as "The Best Bed for Love or Money." "The Hell uv a Hotel", etc., etc. No choice of title, but the one you'll get will be as funny or funnier. 24x8½-in.

No. 2185. Hotel Pennants. Each..... 45c
3 Different for $1.15

EXPLODING GUM



As they pull out stick of gum, concealed **EXPLODING CAP DEVICE** goes off!! Explodes with a loud **BANG!!** Looks like regular gum. Load and fire with standard caps as often as desired. Caps listed elsewhere.

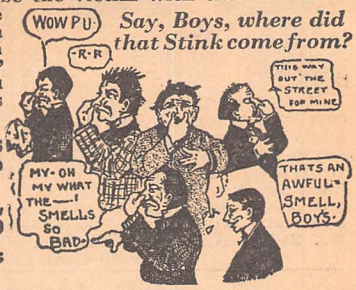
No. 2141. Postpaid.. 39c

Stink Perfume Solution

Throws Off A Violently FOUL ODOR!



A few drops in an average room should be enough to remove the occupants in double quick time. A drop on a rose will make it the foulest smelling rose anyone has ever tried! Put a drop in an empty bottle, replace the cap, then surprise the victim with the wonderful aroma. (A rare-vintaged wine bottle catches them!) **Comes in a perfume bottle so that you can pass it around for one "tiny sniff"** (and that's usually enough). You can probably think of hundreds of other uses and novel stunts to use it for.



Say, Boys, where did that Stink come from?

NOT MAILABLE. SHIPPED BY EXPRESS ONLY. EXPRESS CHARGES ARE PREPAID BY US.

No. 6280. STINK SOLUTION. 6 Bottles for (None Less Sold)..... $1.75

12 Bottles for $2.25; 24 for $3.60; 50 for $6.00; 100 for $10.00 Express Prepaid

Itching Powder



This is another good practical joke, the intense discomfiture of your victims to everyone but themselves, is thoroughly enjoyable. All that is necessary to start the ball rolling is to deposit a little of the powder on a person's hand and the powder can be relied upon to do the rest. The result is a vigorous scratch, then some more scratch, and still some more.

NOT MAILABLE. SHIPPED BY EXPRESS ONLY. EXPRESS CHARGES ARE PREPAID BY US.

No. 6257. ITCHING POWDER. 6 Packages (None Less Sold) $1.35

12 for $2.25; 24 for $3.00; 50 for $4.75; 100 for $8.00

Explosive Matches



Looks like an ordinary match. Will explode with a loud bang when lit. Put up in the form of regular book matches. Good seller all the year round. They work well in connection with the Disappointment or Dummy No-light Matches. After the victim has made half a dozen failures with the Dummy Matches, hand him one of the Explosives and he will get more light than he bargained for.

No. 2770. Exploding Book Matches 10c

3 for 25c; 12 for 75c; 100 for $5.50

Sneezing Powder



NOT Mailable

SENT Express ONLY

Place a very small amount of this powder on the back of your hand and blow it into the air, and watch the people in the room or car begin to sneeze without knowing the reason why. It is most amusing to hear their remarks, as they never suspect the real source, but think they have caught it one from the other. Between the laughing and sneezing you yourself will be having the time of your life. For PARTIES, POLITICAL MEETINGS, CAR RIDES, or any place at all where there is a gathering of people, it is the GREATEST JOKE OUT.

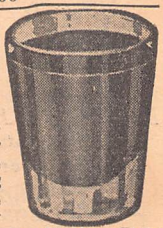
NOT MAILABLE. SHIPPED BY EXPRESS ONLY. EXPRESS CHARGES ARE PREPAID BY US.

No. 6258. Sneezing Powder. 6 Packages (None Less Sold) $1.35

12 for $2.25; 24 for $3.00; 50 for $4.75; 100 for $8.00

PHONEY WHISKEY

Looks so Real They Gulp It Down!



Have a spot of whiskey, my friend. Your friend, that is, until he takes a swallow. **UGH! What awful stuff.** One cure for the whiskey habit. Looks amazingly realistic. Box of tablets. Each tablet mixed with water makes the imitation whiskey drink.

No. 2702. Price Per Box Postpaid 12c



Exploding Dance Bombs

Loud Explosion Like Miniature Torpedoes

A box of 10 miniature torpedoes. These torpedoes are made so that merely by throwing **them in a room they go off** with a loud **BANG** and arouse much excitement. They are practically harmless and can be thrown against the wall, table, etc. Thrown anywhere when least expected, they will create a lively sensation as the occupants of the room endeavor to seek the cause of the mysterious explosion. If you want to have some real fun at your next social gathering, dance, party, football or basketball game, just shove a few of these bombs into your pocket and wait your chance. **NOT MAILABLE. SHIPPED BY EXPRESS ONLY. EXPRESS CHARGES PAID BY US.**

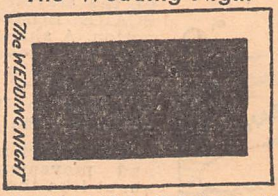
No. 2713. EXPLODING DANCE BOMBS. $2.55

12 Boxes for (No Less Sold).....

24 Boxes For.....$4.45 50 Boxes For.....$8.50 100 Boxes For.....$15.00

Joke Postcard Trick

The Wedding Night



These postcards are exactly as illustrated and the instructions on each card tell you exactly what to do. The card represents the "Wedding Night." To get the full effect it must be held up to the light. Of course, there's a trick to it, but you will learn all about that when you get the cards. A really good joke.

No. 2168. Per Package Postpaid..... 10c

Invisible SECRET WRITING Ink

Writing Leaves No Mark!



The most confidential messages can be written with this ink, for the writing **makes no mark.** Cannot be seen unless you know the secret. Invaluable for many reasons. Keep your postals and other private memorandums away from prying eyes. Great fun for playing practical jokes.

No. 4026. Price Postpaid. Per Bottle..... 15c

Explosive & Surprise ASSORTMENT

Bargain Assortment of Funmakers

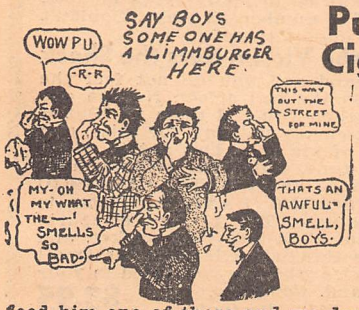
- —1 Bottle Stink Perfume Solution
- —1 Pkge. Sneezing Powder
- —1 Pkge Itching Powder
- —1 Box of Miniature Exploding Bombs
- —1 Pkge. of Explosive Cigarette Loads
- —1 Book of Exploding Matches
- —1 Book of Sparkling Matches
- —1 Book of Snake Matches
- —1 Box of 250 Exploding Caps
- —1 Auto Scare Bomb



MORE FUN THAN A BARREL OF MONKEYS! A sensational collection of some of our most popular funmakers made up in one big package. All of these are listed elsewhere in the catalog for those who wish to buy them separately. Each package is an arsenal of fun and frolic waiting for you to use on your friends and enemies. This assortment is **NOT MAILABLE. SHIPPED BY EXPRESS PREPAID. CHARGES ARE PAID BY US.**

No. 6501. BARREL OF FUN. Price Each..... $2.15

3 for $4.50; 10 Assortments for $12.50 Shipped Express Prepaid by Us



Put One of these Stinkers in a Cigarette & Give it to a Friend

Stinky Stinkers for Smokers

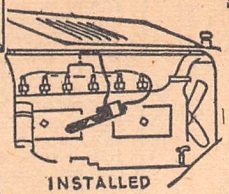
Put one of these Stinker Plugs in a cigarette and hand it to your friend to smoke. In almost no time the whole room is smelling up and the poor person smoking the cigarette should get the biggest surprise of his life. Another way you can use them is to smoke a cigarette loaded with the stinker a few seconds in a room and then head for the nearest exit. They all wonder what caused the horrible smell and will doubtless make a rapid exit. If you have a moocher who consistently insists upon "borrowing" one of your cigarettes, feed him one of these and we doubt whether he will ever ask for another. They come packed six stinkers in an envelope.

No. 6243. STINKY STINKERS.
Price Per Package Postpaid..... 12c



AUTO BOMB

WHISTLES, SCREAMS AND BANGS

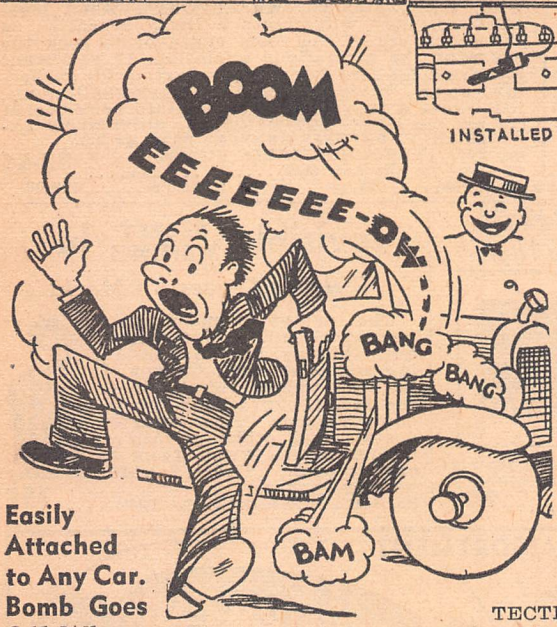


Fasten the AUTO SCARE BOMB under the hood of your friend's car, attaching the long wire to a spark plug with a good connection, and the short wire to a clean ground like the radiator rod shown in the illustration. Make sure you have good electrical connections. Fasten the hood down in place and get your friend to start his car.

With the first few whirls of the starter the AUTO SCARE BOMB will begin action. A shrieking whistle runs for several seconds followed by a loud report. Meanwhile a dense cloud of white and black smoke envelopes the car.

Your friend's surprise and movements will be about like the proud owner in the picture, who is getting out to see what is wrong.

The AUTO SCARE BOMB can be attached in a few seconds. It is quite harmless and does not injure the car. Use it for PROTECTION FROM AUTO THIEVES.



Easily Attached to Any Car. Bomb Goes Off When You Press Starter!

NOTE: Not mailable. Cannot be sent by parcel post. Shipped by Express only. We pay express charges. None less than minimum quantity sold because of very high shipping charges, which we pay. Order larger quantities to save money.

No. 6534. AUTO SCARE BOMB. 12 for (None less sold).... $2.55

24 for $4.45; 50 for $8.50; 100 for $15.00

ELECTRIC SHOCKING HAND SHAKER

Gives the Victim a Regulated Electric Shock, Which Is Plenty Shocking, But Still Harmless

Perhaps no joke item can beat the Electric Hand Shocker in real fun and use. You can keep it around, ready for use when you greet your friends at the door, to take with you to sales conventions or parties or on trips, to use when you are on the stage or in many types of acts, at a dance or in any one of a number of ways. Couldn't YOU have a lot of fun with one of these?



Concealed In the Hand, the Victim Gets the Shock

Easily concealed in the hand and you do not feel the shock at all. The victim gets the full effect. No one can refuse to shake your hand when you tell them to "Put it there, Pal" (even your worst enemy will fall for this), and though he gets shocked out of his skin, he's got to admit that the joke is on him this time, and there isn't much he can do about it. The **ELECTRIC SHOCKING HAND SHAKER** is complete. The battery compartment slips into your pocket, and the thin wires lead to the small device which is concealed in your hand. Complete.

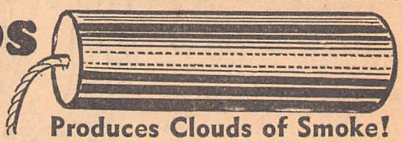


No. 2912. Postpaid..... $3.95

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.



Smoke Bombs



Produces Clouds of Smoke!

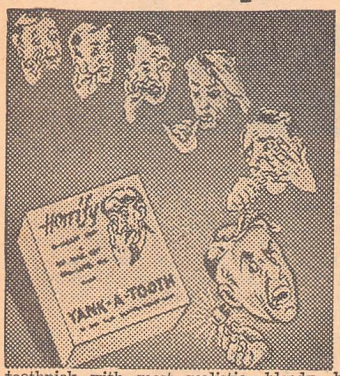
There are many practical as well as joke things that can be done with these **SMOKE BOMBS.** Each bomb has a fuse. When the fuse is lit, it **DOES NOT EXPLODE,** but starts to **PRODUCE CLOUDS OF SMOKE.** You can probably think of many ways to use these for fun as well as practical purposes. Put one in rear of car or bike, light it, then drive down the street! As a joke, you can light one and put it in the oven. As the smoke starts flowing out, it gives the appearance of a tremendous fire. Used to smoke animals out of their dens and holes.

IMPORTANT NOTE: Because of high shipping costs, we have to charge more for small quantities. Combine your order with friends and save money by ordering large quantity.

No. 2142. SMOKE BOMBS. 10 for (none less sold)..... $2.50

LOWER QUANTITY PRICES: 20 for $3.75; 50 for $6.95; 100 for $12.50

Bloody Tooth on Toothpick



Big Tooth!

Very realistic looking! Looks like you have ordinary toothpick in mouth, suddenly you yell "ouch!!", then pretend to be in pain, finally pulling out toothpick with most realistic, bloody, big tooth! Horrifies people at parties, at dinners, etc. Use over and over again.

No. 2703. Yank-A-Tooth. Postpaid..... 25c

MELTING TEASPOON



Comes Apart When Used

Looks like regular teaspoon for stirring hot cup of coffee or tea—but there the resemblance ends. It is held together by special solder that melts in any hot drink, causing the spoon to separate into two parts. "GOSH, that coffee must be hot to melt that spoon." Can be used over again.

No. 2704. Price Postpaid Only.. 39c



Dagger With Disappearing Blade



Looks Like You're Stabbing Somebody, But Blade Slides Up the Handle—Harmless

Looks like a real dagger or knife, but when blade is pressed against anybody or object, the blade disappears into handle. Spring ejects blade when dagger is removed from object. Lots of fun scaring friends.

No. 2090. MAGIC DAGGER Price Postpaid Only..... 15c



Chamber of Horrors

The illustration and the appelation on the cover of the box may send quite a shiver and chill down your spine, but the contents are found to be quite harmless—a bottle of castor oil and a pot.

No. 2040. Chamber of Horrors Price Postpaid 25c

BENDING KNIFE AND FORK

Always Ready for Embarrassing Fun

These two joke numbers are among the best we have. They are hinged in such a way so that they look quite normal, but fold up when you try to use them. Takes a while for them to "catch on" as they either feel silly or think they have bent your silverware.



No. 2708. BENDING FORK. Price Postpaid Only.... 50c

No. 2707. BENDING KNIFE. Price Postpaid Only.. 65c

A SUGGESTION: Have you more than one catalog? If so, why not give one to a friend? Thanks.

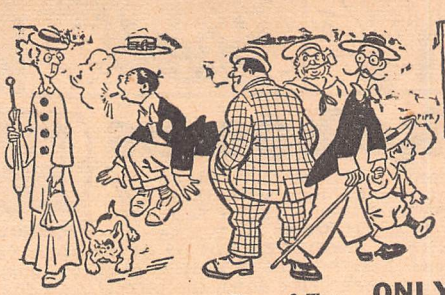
LOADED CIGARETTES

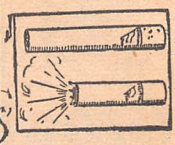
Just Like Ordinary Cigarettes, But Such Real Startlers!

A box containing ten high quality, genuine Cigarettes. They contain a plug which explodes when about one-third is smoked.

They appear so real, and afford so good a smoke (while they last) that the victim is taken entirely by surprise. Use them on the inveterate borrower—his nerve must be as good as his "nerve" if he hasn't "the jumps" for the rest of the day. A great laugh producer and quite harmless.

POSITIVELY NO END OF FUN





35c ONLY

No. 2087. LOADED CIGARETTES. Price Per Box of Ten.

GO OUT MATCHES

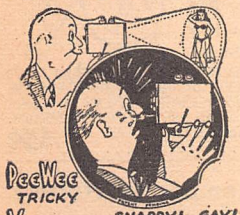
They Light— Then Sputter—Then Go Out!



"Matches? Sure, bud, here's some . . . what's the matter, can't you get a light? Try Again." They try and try, yet with these matches they never get a light. With a strike of the match it sputters, starts to burst into flame and then fizzles out. Takes a long time for them to catch on and some people never figure it out.

No. 2914. GO-OUT MATCHES. Per Box 10c

Pee Wee Squirt Viewer



They look into the viewer and see gorgeous picture of pin-up girl in full color which thrills and excites them—but then ask them to turn the crank for **MORE EXCITEMENT & ACTION!** Powerful squirt of water (or other liquid) catches them in face! With film, but use any 16 mm. film. Red plastic body, plated metal fittings, powerful magnifying lens. Fits vest pocket.

No. 2985. Price Postpaid..... 79c

No. 2918. Smelly Perfume for Squirt Novelties 15c

Explosive Cigaret Loads



Place one of these little plugs in the middle of a cigarette, cigar, or pipe of tobacco and offer it to a friend. The victim will get a very startling surprise as soon as it burns down to the plug. for it goes off with a BANG! and the smoking is abruptly interrupted. There are many other practical jokes you can play with these plugs. For example, you can get someone to hold one in their fingers while you light it, and won't they jump at the resultant explosion! There are about a dozen plugs to a package—surprises for a dozen of your friends.

No. 2165. Cigaret Loads. Price Per Package..... 15c

3 Boxes for 40c; $1.35 per dozen.

Cap Exploding Device - Loads With A Cap - Explodes With A Bang!

A small exploding mechanism that can be loaded with a paper cap. Can be installed in box, under book, your wallet, by a door, etc. When released, it explodes the cap. Handy for practical and joke purposes.

No. 2052. CAP EXPLODING DEVICE. Price Postpaid, Each..... 25c

EXPLODING PAPER CAPS



For Use with Cap Pistols, Joke Exploding Devices, Magic Purposes, Alarm Systems and Many Practical Uses

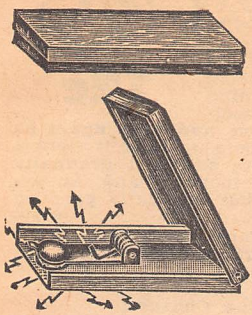


Good grade, loud report Roll Paper Caps. Can be used for Cap Pistols and Exploding Devices listed in this catalog. Some alarm devices use caps for warning purposes. Also used for joke purposes, magical effects, rocket flying darts, on Fourth of July, New Year's, etc. Alway useful to have a box or two around handy for any trick or device that requires the use of a cap. Goes off with LOUD NOISE. 50 caps per roll; 5 rolls per box (250 caps per box). **NOT MAILABLE. SHIPPED EXPRESS. SHIPPING CHARGES ARE PAID BY US.** High Priced due to high shipping charges.

No. 6251. Price for 12 Boxes (None less sold)..... $1.75

24 Boxes for $2.45; 60 Boxes for $4.50 or $6.50 per 120 Boxes

Bingo Shooting Device



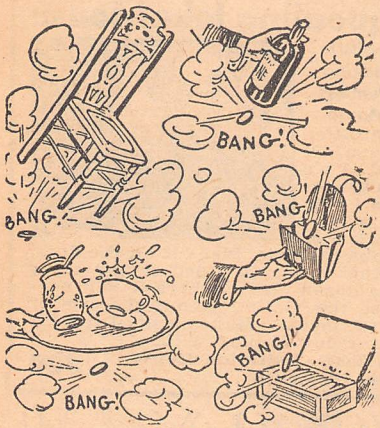
Startling Practical Joke

PLACE IT ANYWHERE

Goes Off with a Loud Bang!

No danger, but it frightens the girls

The Bingo is a shooting device which explodes a percussion cap with a loud bang when disturbed. When loaded and set, the Bingo lays flat and takes up but very little room; it is easily concealed **in** or **under** any article, and the cap goes off with a loud bang when the article is opened or removed.



As a Joker, the Bingo is the means of creating more amusement than any other article ever invented. Just imagine the victim's surprise when it goes off in a purse, cigarette case, book, magazine or newspaper that they innocently open; or imagine the effect caused by the moving of a pillow, bottle, tray or other article under which it has been placed.

As a **burglar alarm,** the Bingo is an absolute protection; it is placed in a window, door, or under anything moved upon entering. As a **theft protector** it is **infallible;** it is placed in a closet, money-till or receptacle from which a theft is liable to be committed. It sounds an alarm and scares the intruder away.

The Bingo is made entirely of metal; it is small in size, somewhat larger than the illustration, is light in weight, and strong of construction.

No. 2052. BINGO SHOOTING DEVICE. Price Each Postpaid..... 25c

No. 6251. EXPLODING PAPER CAPS. 50 caps per roll: 5 rolls (250 caps) per box. Price for 12 boxes (none less sold).. $1.60

24 Boxes for $2.35; 60 Boxes for $3.95; 144 Boxes $6.50

Caps Not Mailable. Shipped Express. Price Includes Express Charges.

LOADS OF FUN WITH THESE SURPRISE MATCHES!

Sparkling Matches

Produces a Brilliant Sparkle When Lit



Pass these matches to a friend next time he asks to borrow one and there is a nice surprise in store for him. When he strikes the match it appears to be an ordinary match taken from a package of book matches. First there is a sputter and then there is a large sparkle which continues for some time. Order several packages for parties and celebrations.

No. 2714. Price Per Package.... 10c

3 Books 25c, 12 Bks. 75c, 100 Bks. $5.50

Explosive Book Matches



Made up just like the small books of matches given away at cigar stores. The back row has the regular matches; the front row are the exploding kind. You take a match from the back row which gives a light in the regular way and hand it to your fellow smoker, who gets a big surprise as the match which he takes from the front row explodes as soon as he lights it.

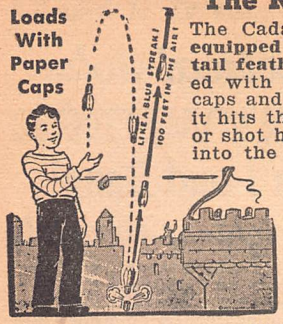
No. 2770. Price Each Book..... 10c

3 books 25c; 12 bks. 75c; 100 bks. $5.50

EXPLODING CAPS SHOOT IT HIGH INTO THE AIR!

The Rocket Toy

Loads With Paper Caps



CADAPULT

12c

The Cadapult is a **rocket equipped with colorful tail feathers.** It is loaded with ordinary paper caps and then thrown onto the pavement. As it hits the pavement, it is suddenly rocketed or shot high into the air. Actually goes high into the air—higher than the average business building! **Can be used over and over again as** long as you still have caps. Shoots up as if it were a rocket! After it has reached its zenith it gradually descends and it may be caught in your hand. An excellent toy for all year 'round but especially good on the 4th of July. **3 for 30c.** **12c**

No. 2718. CADAPULT. Price Each, Postpaid....

No. 6251. EXPLODING CAPS. (250 in each box). Price for 12 boxes (None Less Sold).... **$1.60**

24 Boxes $2.35; 120 Boxes for $6.50

Caps Shipped Express Prepaid. We Pay Shipping Charges.



Squealing Joke Rat

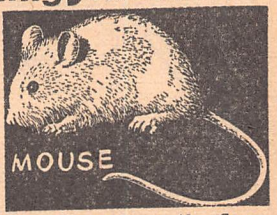
At first glance this large rat looks like the real thing. Imagine, if you can, seeing this ugly thing under your bed at night or under the kitchen sink. It's enough to scare the daylights out of almost anyone.

No. 2834. Imitation Rat. **29c**

Price Postpaid.....

Squealing Joke Mouse

Realistic Looking Dummy Mouse



Imitation mouse that you can use for doing many jokes. Looks realistic. Place it on the floor, in the corner, in a bed or any other of a dozen places where it will surprise the victim. About the size of a real mouse. Makes a good toy for cat or dog to play with.

No. 2833. Imitation Mouse. **20c**

Price Postpaid.....



Exploding Fountain Pen

Shoots When Opened!

A FOUNTAIN OF FUN! High grade plastic pen body with clip, attractive looking. Miniature exploding or shooting device inside goes off when cap is removed. Loads with any caps. Caps listed elsewhere in catalog.

No. 2960. Postpaid.... **75c**



Exploding Cigarette Package

IT SHOOTS!! Looks like package of popular cigarettes but explodes when lifted. Concealed shooting device loads with standard caps. Caps listed elsewhere in catalog.

No. 2959. Postpaid. **50c**



Exploding Face Cream Jar

Great gift novelty or leave it in the bathroom. Looks like swell jar of face cream but when opened, explodes violently. Loads with regular caps.

No. 2948. Postpaid. **50c**

Caps Listed Elsewhere in Catalog



Exploding Match Book

Concealed device inside explodes paper cap when opened. **LOUD BANG STARTLES 'EM.** Exploding device can be used in other ways, too. Uses ordinary exploding paper caps listed elsewhere in catalog.

No. 2769. EXPLODING MATCH BOOK.

Price Postpaid..... **25c**



Shooting Card Deck

IT EXPLODES! Next time you see them gather for a bridge, poker, gin rummy, pinochle, etc., game, liven up that party by substituting this deck! Makes the gals holler, the men jump—especially if they've had a drink or two. Loads with standard caps.

No. 2954. Price Postpaid..... **50c**

Exploding Mechanical Pencil



Looks like a silver automatic pencil. Carry it safely in your pocket, cock it when handing to the sucker—or fire it yourself like a pistol. Easily concealed. Polished aluminum — use over and over again. Safe to use.

No. 2947. Postpaid... **$1.50**



COMIC GREETING CARD SET

12 terrific, naughty-but-nice greeting cards for all occasions—birthdays, anniversaries, weddings, gag-cards for friends (or enemies), etc. Beautifully designed, colorfully printed, each with mailing envelope; each has a lusty gag. Return 'em if everyone isn't sure-fire hit. World's funniest cards. Set in beautiful gift box.

No. 2820. Comic Greeting Card Set.... $1.25

COMIC CHRISTMAS CARD SET

24 Comic Christmas Cards that pack a solid heman laugh wallop. Cards that friends will keep and show. Beautifully designed, colorfully printed, each with envelope. Try one set and you'll be back for more. Great assortment, gift box.

No. 2821. Comic Christmas Card Set.... $2.50

Funny Laugh Mirror

Marvelous Changes in Expression



The Magic Mirror will give you more genuine fun to the square inch then anything else we know of. Try it with your best girl. The ladies are said to be fond of looking at themselves in a glass, but there are not many who will ask for a second peep into the Magic Mirror. They will want to see everyone else in it though. It makes the most solemn and sanctimonious visage look jovial, and the most humorous face appear doleful and unhappy.

No. 2124. MAGIC MIRROR. Price 35c



"Sticko"

Holds Cup to Saucer, Plates or Glasses Together, Etc.

"Sticko" is a new joker which baffles the victim. It consists of a double rubber vacuum cup. By merely sticking the apparatus first on the saucer, then the cup on top of saucer, both will stick together. Difficult to separate them unless you know how. Imagine the embarrassment of a guest who goes to pick up his cup and the saucer comes along with it! Stick plate onto glass, a drinking glass to smooth table, etc., etc.

No. 2447 "STICKO" Price Only..... 15c



KISS TESTER

How would you like the job of testing kisses? An amusing joke even girls enjoy. Contains chart illustrating different shapes of lips with funny saying. Gift box.

No. 2869. Postpaid 35c



SOUVENIR LUGGAGE LABELS

"You Sure Have Traveled, Brother!"

"YOU SURE HAVE BEEN EVERYWHERE." Each package of **SOUVENIR LUGGAGE LABELS** contains about 5 assorted, colorfully printed labels of **FAMOUS PLACES, HOTELS, SHIP or AIR LINES.** Just paste them on your brief case or luggage and it looks like you have "been everywhere." Seldom fails to draw comments—great for getting acquainted in a hurry. Even the King of Siam or the Duke of Windsor couldn't have got a finer collection on his luggage.

No. 2117. LUGGAGE LABELS. Per Set..... 25c

Whirring RACKET LETTER



The recipient opens the envelope but when he can see only a folded sheet of paper, like a letter his curiosity is aroused. He takes the letter from the envelope and it suddenly goes off with a whizz and a whirr! You can use them as enclosures in letters or packages, knowing that there will be a great surprise in store for the recipient when he opens it.

No. 2849. Racket Letter. Price... 15c

3 for 40c, or $1.50 per doz. postpaid

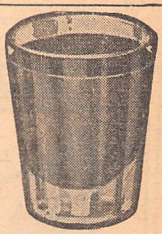


Foaming Sugar

Overflows on Table

New and different! Produces strong foam when used in cup of tea, coffee, chocolate, etc. It frightens them as they watch the head of foam pile up, then start flowing onto the table!

No. 2157. Package 15c



Whiskey Glass

Very Popular

Size 2" high. Set these up before them. Looks like real whiskey, but wait till they try to drink it.

No. 2894. Price... 19c



LIVELY JITTER BEANS

When three or four of these amazing **Jitterbeans or Jitterbug Tumblers** are placed on a slightly inclined surface they start to wiggle around. First they pop one end up and then the other. They move, wiggle and jitter around. What makes them move? About 5 to package.

No. 2898. Price Postpaid. Package..... 12c



Trombone NOSE BLOWER
SOUNDS LIKE THE BRONX CHEER!

When some men blow their noses it sounds like a trombone. We have all got accustomed to those queer noises, but now the Nose Blower has come to torment us. It is ingeniously concealed in a handkerchief. On meeting your friends, or at a party, after chatting awhile, you carelessly take out your handkerchief and proceed to blow your nose. It's like a sudden clap of thunder. Hear the ladies scream, and some male friends will think they hear the whistle of a steam engine. Watch them put their fingers in their ears when they hear you blow your nose. **10c**

No. 2192. Nose Blower & Bronx Cheer. Each.
3 for 25c, or 95c per dozen Postpaid

"DIRTY" SOAP



Each bar of this soap contains a dye and as soon as it comes in contact with the water it begins to act. You can just imagine the big surprise the unhappy victim will get when he starts washing his hands and face with this bar of soap. Exceptionally good for boarding houses. **15c**

No. 2198. Surprise Soap. Postpaid...

Jumping Sore Finger Joke



The sight of one of these bandages on your finger is sure to elicit many sympathetic inquiries until, at a given moment, a spring inside is released causing the bandage to fly out a considerable distance, much to the consternation of your victim. **10c**

No. 2109. Jumping Sore Finger. Each.....



EXPLODING KNIFE
Shoots Off Caps

Mechanism explodes cap with **BANG** when knife is picked up. Makes 'em so nervous they drop plates. **55c**

No. 2155. Postpaid.....

"Love Letter" or Vanishing Ink



An old philosopher said: "Wisdom flies out of the window when love flies in at the door." Most people are a "bit off" when they are in love, of which some of the things they write is ample proof. This remarkable ink resembles much of the ardent affection it is employed to express; that is, it **FADES AWAY COMPLETELY IN A FEW WEEKS.** When the charming young lady brings forth the cherished budget of billets doux to read again the honeyed words of endearment or to study the fond missives with a view to bringing action for breach of promise, to her utter amazement every word has vanished. **10c**

No. 4027. Price Postpaid



NO WASTE SPOON
Hole in Middle

Put in sugar bowl and watch the fun! Everything drops through hole in center. Regular teaspoon size. **25c**

No. 2156. Postpaid.....

Red Hot Shots



Won't You Be My Fanny?

Hot Shots are similar to Ticklers, but come in the shape of calling cards. They ought to make a lot of people sit up and take notice when judiciously passed out. A set consists of 12 and a few samples follow:

Smile even if it hurts you to look pleasant.
Let's get acquainted. Won't you be my Fanny?
Love me while the loving is good.
I'm falling in love with someone.

No. 2074. Hot Shots. Per Set. Postpaid **10c**

Comic Gummed Stickers

Ticklers are gummed like postage stamps, though larger, and each bears a motto that will "touch up" some little weakness or peculiarity on the part of persons you meet. A set consists of 36 ticklers and a few samples follow:

Act like a man of means, not like a mean man.
Your wishbone is stronger than your backbone
Is generosity your only vice?
You got the gimme's.
It's time the house bought.

And there are several more that are good for boys to give girls.

Give Your Ears a Chance

No. 2073. Ticklers. Per Set. Postpaid... **10c**

ADD 10c SERVICE CHARGE ON ORDERS LESS THAN $1.00. Increased handling costs make this necessary.

Fur Tail



On your friend's coat, overcoat, seat of trousers, pajamas, etc. Practical jokesters will quickly see the fun-making possibilities of this Fur Tail. The tail measures about six inches in length, and has a very sharp hook so that you can hook it on to a person's coat quickly and without their knowing it. It shouldn't be long before the fun begins.

No. 2966. Fur Tail. Price 15c



Sneezing Match Box

An ordinary safety match box that you can hand to anyone. The box is opened and as the person reaches for a match watch him start sneezing without actually knowing the cause.

No. 2065. Sneezing Match Box. Price..... 15c



World's Smallest Wind Instrument

The world's smallest "wind" instrument. What is it? A flute? A piccolo? A harmonica? No, nothing else but a BEAN! And who can deny that it IS the smallest of **"WIND"** instruments? A positive WOW in any parlor party. Keep it in your vest pocket.

No. 2039. Price Postpaid 15c





Imitation Ink Blot

Just imagine the horror of the careful housewife when she suddenly discovers a huge blot of ink on a valued tablecloth or a costly book, or think of the unspeakable rage of the pernicketty accountant when finding one of his immaculate pages hopelessly disfigured by a stream of ink, apparently pouring from a leaky fountain pen.

No. 2111. Price Postpaid 10c

Comic Tissue



This toilet tissue comes in a handy roll and is just like other tissue except that it is printed with extremely humorous sayings of which the above is a mild example.

This is one joke you can pull where practical jokes may be least expected. A joke that should bring a smile even from the face of a sedate old maid. There are so many different ways that you can use this that you will probably want to get several rolls before you get your full quota of fun.

There is nothing obscene printed on the rolls. It is a good joke that everyone with a sense of humor will appreciate and perhaps some without.

No. 6138. Per Roll.. 25c



Fake Blood

Make Imitation Cuts, Bruises, Etc.

What a hair raising scare your friends will get if they see you apparently with a bloody gash across your face! With this blood make-up stick you can make it appear as though you are bleeding or have a dangerous cut. Startle your friends!

No. 2684. Fake Blood.. 15c

Toilet Traffic Tickets

"Don't Park Too Long!"



The "Ticket" is hung on the door of the offending occupant, and his attention drawn to the specific violation, 10 of which are printed on the card. On the reverse side the list of penalties is printed, and the complainant may or may not sign the "Ticket."

No. 2031. Per Package.. 10c



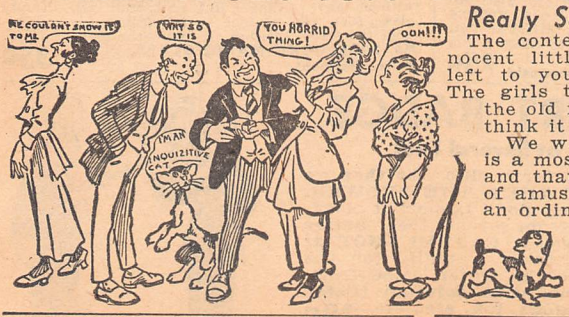
Joke Morning Paper

Funnier than the funnies—this comical tabloid "newspaper" contains a long sheet of toilet paper that unfolds as you open it. Headings: "Get the Bare Facts—Most Popular Morning Paper Anywhere."

No. 2223. Price Postpaid 15c

Smallest One Tube Receiving Set

Really Surprises Them!



The Smallest ONE TUBE Receiving Set

The contents of this innocent little package are left to your imagination. The girls think it funny; the old maids think it horrid, you'll think it the best joke you ever saw.

We will suffice by saying that it is a most innocent little fun maker and that it will afford you no end of amusement. It is no larger than an ordinary watch and can be carried in the vest pocket with little chance of observation.

No. 2036. Smallest One Tube Receiving Set 15c

A SUGGESTION: Have you more than one catalog? If so, why not give one to a friend? Thanks.



LIAR'S MEDAL

Pin This On Your Friend!



A fitting companion to our Liar's License is the Liar's Medal. Can be used to pin on a friend, or join the Liar's Club and wear it yourself. It is an attractive medal with the inscription "MEDAL FOR LYING." It is made of bright colored metal and attached to a pin with a brightly colored ribbon. Have some handy when somebody "springs a line" that's much too strong for rational consumption. You should find them very effective.

No. 2863. LIAR'S MEDAL **15c**

Bull Shooter's Medal

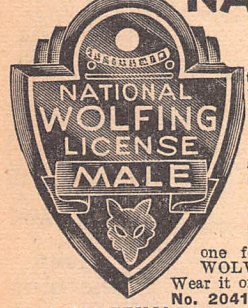


Award this to one of your friends after he has just finished telling a tall story. In front of a crowd of friends, a medal of this sort has more than once brought a braggard down to earth and made him not a little more cautious in the future. Comes in different shapes, some with wording "Champion Bull Shooter", etc. **15c**

No. 2677. Price Postpaid.....

NATIONAL WOLFING LICENSE

Male and Female





Here is your permit to go **WOLFING.** For those who do not understand this sort of slang we will clarify the meaning of this term. **It means an ABLE GABLE** (a neat bundle of he-man), **A GOOD TIME CHARLIE** (a guy who is working the numbers racket—dating plenty of gals), **FEMALE ROBBER** (date stealer), **NECK-HAPPY** (a spooner); and **in other words a BIG TIME OPERATOR who looks at anything.** Get into the big time and start going after the gals—get your **WOLFING LICENSE.** No one can be a popular operator unless they wear this badge. Two styles: one for MALE WOLVES and one for FEMALE WOLVES. Attractively made of embossed metal. Wear it on your lapel.

No. 2041. MALE WOLFING LICENSE. Price Postpaid..... **15c**

No. 2042. FEMALE WOLFING LICENSE.
Price Postpaid..... **15c**



See A Real Wolf

Joke Folder with Mirror

"Say, pal, want to see a real wolf—and I mean one that is really drooling?" They sure do, and then let 'em take a peek under the folder . . . and get a look at themselves in mirror. If anyone is stealing your gal or if you see them working the field, put them straight with this. Great to pull on them in a crowd. Seldom fails to draw a big laugh—watch them blush. **15c**

No. 2048. WOLF JOKE. Price Postpaid

Joke and Magic Glass



First you fool them with a magic trick, then you make 'em roar with laughter when you catch a "victim." Hand this glass to anyone in audience to inspect. It's a regular glass. Ask some one to fill with water, then right before their eyes you turn it upside down, water and all, without any spilling. But that isn't all. Empty glass, then ask someone to fill again. Lo and behold the water splashes all over—the glass is filled.

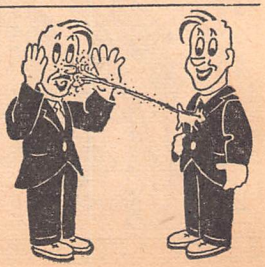
No. 3988. JOKE MAGIC GLASS.
Price Postpaid..... **35c**

LAPEL SQUIRT BADGE

Score A Bull's Eye at Several Feet

Looks like a lapel button for a club. **As they go to examine it closer—GIVE THEM THE SHOWER. Right in the eye!** Even if they don't inspect it closely you can score a good hit from several feet. **Better than a squirt gun**—gives you a **CANDID SHOT** at your victim. Sometimes it takes a while for the victim to "catch on" where the water came from. **Load it with water, perfume, stink solution (listed elsewhere in catalog), ink, etc., etc.**

No. 2047. Squirt Lapel Badge. Price **29c**





Broken Mirror Joke

Makes Glass, Mirrors, Windows, etc., Appear Smashed

The apparatus for this great practical joke can be carried in the vest pocket. With it you can quickly and quite easily mark a looking glass or window pane to look like a bad fracture caused by a hard knock that should cause a commotion directly it is noticed. It makes a shopkeeper jump when he sees his valuable plate glass window "chipped," and the good housewife exclaims about the "bad luck" that is sure to follow

No. 2132. Broken Mirror Joke. Price.. 10c

"TOILET" SOAP

The Funniest Gift or Prize in Years!



WHAT A RIOT! WHAT LAUGHS! Hand your girl friend this attractive, colorful gift box of dainty "toilet" soap. **Watch her pleased expression—until she opens the box.** Listen to the roar of laughter from the crowd that gathers around. For inside the beautiful gift box is a bar of genuine high grade perfumed soap moulded in the shape of a toilet bowl. Soap is in assorted pastel colors. Box reads: "For the Flush of Youth" and other amusing slogans. **(3 for 75c).**

No. 2990. Each, Postpaid..... 29c



Dog Floor Mess

Poor Fido! From the looks of the mess on carpet, he wasn't let out last night. Dog gets the blame until they start to clean it up—and then they discover what an amazingly real imitation it is. Work it over and over again. The victim might buy it from you for $1.00 to pull on someone else.

No. 2999. Price 25c



Rear View Mirror

Attractive mailing box. Contains miniature wooden toilet seat with cover. When cover of seat is lifted, person sees himself in mirror pasted beneath cover. 5½ x3½x1-in.

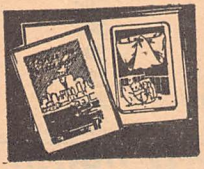
No. 2865. Postpaid.. 35c



1 Born Every Minute

Barnum was right—this proves it. When box is opened there is a cloth blanket over the rear end of the donkey. When lifted, it discloses a mirror reflecting the victim.

No. 2866. Postpaid 19c



I Cover The Waterfront

In Mailing Box

A real book with pages and attractive cover. Pages are cut and a cloth diaper is inserted.

No. 2848. Postpaid 35c



Dixie Pe-Cans

In Mailing Box

Beautiful colored box with illustrations of pecan nuts. Place for addressing. When opened two small pots are found.

No. 2843. Postpaid 25c

NOSE THUMBER POP-UP PIPE

Looks Like Ordinary Pipe, but Rubber Hand Pops Up or Down When You Blow or Draw In!



BALLOON RUBBER HAND BLOWS UP TO LARGE SIZE! Amazing joke pipe. Have it casually in your mouth until the time comes to use it, then, a gentle puff instantly makes rubber hand pop up, thumbing your nose! Blow harder and hand gets larger. Draw air in and hand pops back into pipe.

No. 2868. Nose Thumber Pipe. Postpaid 17c

PICTURE TRANSFER

Enables you to transfer pictures and other printed matter on to paper. All that is necessary is to apply a little of the fluid with the brush on to the picture you decide to transfer. Place a piece of blank paper over this, rub it briskly with any blunt object, such as the back of a spoon, a piece of blunt wood, or the smooth side of the thumb or finger nail, and you have a reproduction.



No. 3442. Liquid Transfer. Price..... 15c

$$$ PHONEY COINS & STAGE MONEY $$$

Get A Roll Of These Bills And APPEAR PROSPEROUS "Peel Off" Any Size Bill



With a bunch of these bills, it is easy for a person of limited means to appear prosperous. By flashing a roll of these bills at the proper time, and peeling off a genuine bill or two from the outside of the roll, the effect created will be found to be all that can be desired. The bills are on good paper, and are same size as the small bills now current. These bills are frequently used at fairs, carnivals, bazaars and other functions. We have them in the following denominations: ONES, FIVES, TENS, TWENTIES, FIFTIES, ONE HUNDRED, FIVE HUNDRED AND ONE THOUSAND. We can supply all of one kind or assorted at 20 cents per package of 40 bills, 50 cents for 120 bills, or $3.50 per 1,000 bills postpaid to any address.

PRICES FOR STAGE MONEY

No.	Denomination	Price for 40 bills	Price for 120 bills	Price per 1000 bills
2970	Ones	20c	50c	$3.50
2971	Fives	20c	50c	$3.50
2972	Tens	20c	50c	$3.50
2973	Twenties	20c	50c	$3.50
2974	Fifties	20c	50c	$3.50
2975	One Hundred	20c	50c	$3.50
2976	Five Hundreds	20c	50c	$3.50
2977	One Thousand	20c	50c	$3.50
2978	Assorted	20c	50c	$3.50

FUN WITH "BIG" MONEY

MAMMOTH IMITATION MONEY



Really "Big" Bills. Imitation bills, only considerably larger than a real bill. Ask someone, "Can you change a large bill?" than slip him this one! Or, tell everyone, "Say, boys, I make Big Money—see!" Then flash one of these big bills. Four times regular size.

No. 2748. Big Imitation Money Set, Postpaid..... 12c



PHONY METAL COINS

Fool People! Fine for Playing Games, Store Etc.!

Imagine how everyone's eyes will pop out when you dig in your pocket and take out a big handful of coins. Use for playing "store", bazaars, carnivals, poker games, etc. Hear the clang, and jingle, of a pocket filled with money. You can have lots of fun using these in place of real money when playing gambling and card games.

Small Set—$5008.10 for 15c

Package contains 30 miscellaneous coins and 2 bills (including play $5.00 gold piece and play $5000 bill.)

No. 2979. SMALL COIN SET. Postpaid..... 15c

Large Set—$10,083.25 for 35c

Package contains 60 miscellaneous coins and 10 bills. (Including play $5.00 gold piece and two play $5000 bills.)

No. 9250. LARGE COIN SET. Price Postpaid..... 35c

(Note: Contents of Package Are Approximate and Subject to Change)

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

Snow Storm TABLETS

Produce A Miniature Snow Storm From Your Cigaret!

These Tablets are very unusual and surprising. They are white tablets, so small in size that one, placed on the burning end of a cigar or cigarette, is almost invisible. That is where the fun begins. In a short time the air about the smoker becomes saturated with a light, fluffy substance, and the whole room has the appearance of a miniature snowstorm. The mystery is greatly heightened if you can place one of the tablets inside the cigar or cigarette before handing it to the smoker. There is no danger and the substance is quite harmless, but it will give you a lot of fun. There are several tablets in a package, and the price is but 10 cents per package or three packages for 25 cents, which should be cheap enough for the opportunity of getting a few good laughs. They are swell as a joke item at card games especially, for the players usually are greatly surprised when "snow" starts falling. Shipped postpaid

No.2159. Magic Snowstorm Tablets **10c**



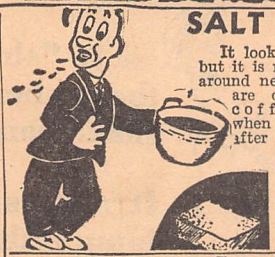
RED HOT LIPS

Here's a real trouble maker! When these soft rubber "lips" are pressed against the victim's cheek they leave a mark like a rouged kiss. Unaware of it, the victim will be the butt of many jokes and laughs. "Hot stuff with hot possibilities."



No. 2862. HOT LIPS... **25c**

SALT SUGAR



It looks like regular sugar, but it is made of salt. Pass it around next time your friends are over for a cup of coffee. What a taste when they take a swallow after inserting these lumps! One of the best table jokers we have seen. Made of special composition including salt.

No. 2701. Per Package **15c**

Look-Back-Roscope

See Behind and Beside You!

With the Look-Back-Roscope you can see behind you without turning your head. Why, it is like having EYES IN THE BACK OF YOUR HEAD, and when people do not know you are looking, you see some interesting sights sometimes. Can be kept in the pocket. Ready for instant use. Take it with you when you walk in the park, when you ride on the streetcar, etc. Lasts a long time. Nothing to wear out because there are no moving parts.



No. 3391. Look-Back-Roscope. Postpaid... 12c
3 for 30c, $1.00 per dozen postpaid



RUNNING MOUSE

More fun to be had with this little mouse than with many elaborate toys. Scoots across floor in a very realistic way. Frightens the ladies. Measures about three inches long. Try one on the cat or dog and have some real fun.

No. 2719. Running Mouse. Postpaid..... 25c

BLACK EYE JOKE



This is an imitation of a fine Kaleidoscope. Your victim cannot understand why everybody laughs when he takes the 'scope away from his eye. He looks as though he had taken part in a prize fight, and rubbing makes it worse. It isn't a bad joke if your friend isn't hot tempered.

No. 2115. BLACK EYE JOKE.. **19c**

X-RAY WONDER



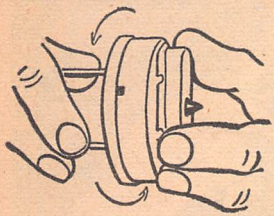
A GREAT CURIOSITY. A little optical instrument producing very surprising illusions. With it you can see what are apparently the bones in your fingers, the lead in a pencil, the interior opening in a pipe stem and many other similar illusions. Even the flesh seems transparent. Always ready for use. Lots of fun.

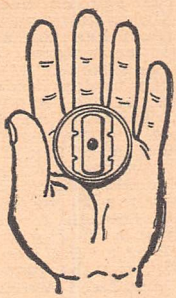
No. 3463. X-RAY WONDER. Price **12c**

"ELECTRIC" SHOCKER and

JOY BUZZER

FUNNIEST JOKER'S NOVELTY EVER INVENTED!





Use the ring as a key to wind it.

Wear it as a ring —the Buzzer in the palm.





It "shocks" them when they shake hands.

It makes them jump if they are ticklish.





They will hit the ceiling if they sit on it.

Under a sheet it feels like a mouse.

With one of these little contrivances you may have no end of fun. Attached to one end of the Joy Buzzer is a ring that slips over the second finger, allowing the Buzzer itself to be concealed unobserved in the palm of the hand. Inside the Buzzer is a clock-work mechanism that is wound up. Projecting from the center of the Buzzer is a brass point, and a little pressure upon this point releases the mechanism. Shake hands with someone and see the shock the person receives when he unconsciously releases the mechanism of the Buzzer. If he is ticklish, watch him jump. Place it on a chair and watch the commotion when someone sits upon it Place it under a pillow—under a sheet it feels like a mouse. You can use it as an ordinary "tic-tac" on a door or window—use it to awaken a sleeper by holding it on the sole of the foot or just behind the ear—try it on the window of an automobile just as the gears are shifted; they will think the engine is "busted." Dozens of other uses will suggest themselves to you. It is well and strongly made, entirely of metal, and it is certain you will get more than your money's worth of fun out of this little contraption.

No. 2955. JOY BUZZER. Price Postpaid.....50c

3 For.....$1.35

6 for $2.50; 12 for $4.75

Watch Them Suddenly Become Alive and Start to Grow

"Live" Growing Snakes and Worms



Dehydrated Worms Come to Life In Any Liquid

"SNAKES ALIVE!!" If you've seen people's eyes pop right out of their sockets, you'll get some idea of the shock they get when they see these amazing pills suddenly come to life when dropped into any liquid, and commence to grow to a length of two or three inches!

Tiny Pills Grow Into Snakes or Worms in Beer, Water or Any Drink At Once

They grow before your very eyes, rapidly with amazing life-like realism. Not only a good joke or trick, but an interesting scientific experiment. **Harmless in any drink.** Package contains about 10 pills, ready for use.

No. 2980. DEHYDRATED WORMS. (3 Pkges. for 40c). Each Package..... 15c





"Take That Ugly, Horrible Thing Away!"

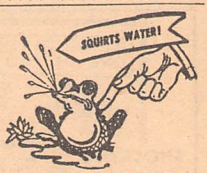
Lifelike Rubber Lizard

"UGHH!" They think its real even when they handle it. Holy smoke, if you want to scare the daylights out of someone just try any one of the tricks illustrated above. Even hand it to them, gosh, it gives me the shivvers just to think of the way they feel—so slimy, so real, so life-like. Dark, greenish soft rubber. Wiggles and crawls.

No. 2818. Rubber Lizard. Small. Postpaid. 15c

No. 2819. Rubber Lizard. Large. Postpaid..... 29c

BERT THE SQUIRT



LIQUID SQUIRTING FROG

Life-like frog made of rubber in natural appearance. Imagine the fun when they go to pick it up, a gentle squeeze squirts them with water! Even load it with red or green ink or any other liquid, perfume, etc.

No. 2839. SQUIRT FROG. Postpaid..... 29c



Very Realistic, LIFE-LIKE

FLY TIE PIN

The Fly is so life-like that it would deceive even the birds. Wear it in necktie, lapel, place it on dinner table, on potatoes, ice cream, food, etc., and you will have a hundred laughs a day, for everyone will try to brush it off. You can also have a joke by sticking it in anything where a fly is most objectionable. It is great fun, and it isn't a bad Tie Pin at all. It is well made and not easily broken.

A Very Realistic Imitation 3 for 55c



No. 2161. Fly Pin..... 20c



"One of Your Relatives?"

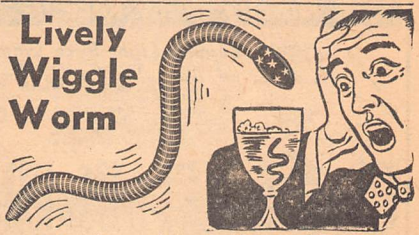
'He Must Have Escaped From the Zoo!"

Lifelike Rubber Monkey

You'll have more fun than a barrelful of monkeys with just this one. Hang him by his tail, place him anywhere, even pick him up. **Made of lively flexible rubber that shimmies and vibrates in most realistic manner. See his long tail & arms wobble. Brownish natural color.** So many jokes will occur to you and so much fun with him in or out of the house, traveling, etc., you'll begin to think of him as a real pet. Baby monkey size, 9-in. head to tail.

No. 2815. Rubber Baby Monkey. Postpaid. 75c

Lively Wiggle Worm



Looks and Acts Almost Alive

WIGGLES—SQUIRMS—EVEN CRAWLS. Is it alive? Looks like it. Actually seems to crawl over your hand, to the horror of all. **At the dinner table, in a restaurant, school, parties, etc., the devil's own fun.** Toss him into a carbonated drink and watch the fun. Natural brown soft rubber.

No. 2872. Famous Wig-L-Worm. Each.... 10c



Action Rubber Bugs

They Go Into Action In a Drink!

Mysterious Action! Joke Pets!

Have fun with these life-like rubber joke bug pets. So soft, so real. Mysterious action when you put them in any carbonated drink. If you have any drinking friends, this is a joke they'll never forget, drunk or sober.

No. 2853. Each Only..... 15c

Mysterious Serpent's Eggs



Egg Turns Into a Big "Snake" When Lit

These Serpent's Eggs are by no means new; they have been on the market as long as most of us can remember, yet they are a novelty that is always interesting. The Pharaoh's Serpents are produced from a SMALL EGG, little larger than a pea. Place one of them on a plate, light it with a match, and immediately a LARGE SERPENT, often a yard or more in length, slowly uncoils itself from the burning egg. Each Serpent assumes a different position. In fact with a little imagination one may appear to be gliding over the ground with "head" erect as though spying danger. Another will coil itself up as if preparing for the fatal spring upon its victim, while another will stretch out lazily, apparently enjoying its usual noonday nap. There are about six Eggs in each box. Put an Egg on an ash tray and then "carelessly" toss a lighted match beside it. Your host may suspect most anything! Good for many other tricks.

No. 2101. MYSTERIOUS SERPENT'S EGGS. Per Box, Postpaid... 15c



RUBBER POINTED PENCIL

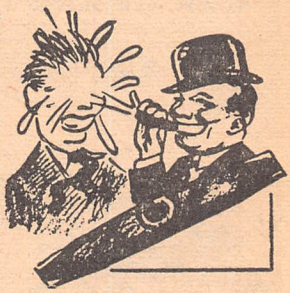


"The Darn Thing Won't Work"

People have a habit of borrowing your pencil, and the next time you are asked for the loan of one, hand this TRICK PENCIL and see the fun. It is made exactly like any other pencil, excepting that the point is of rubber. Very good practical joke, and a continual fun maker.

No. 2145. Rubber Pointed Pencil.... Price Postpaid 15c

Rubber Squirt Cigar



Looks like a real cigar, it is extremely realistically made of rubber in natural color. Keep it in your mouth, and when you have a victim in line, give it a squeeze with fingers or mouth, and a stream of liquid shoots out front.

No. 2080. Price..... 15c

Imitation Gold Teeth



Slip One On and Surprise Your Friends

You know how fashionable it is to have gold-filled teeth—if you can afford it. These gold finished shells fasten over the real teeth and look like very wealthy fillings. Can be slipped on and off in an instant. A good joke. You should get some and surprise your friends. Always ready for use.



No. 2189. IMITATION GOLD TEETH. Price 10c
3 for 25 Cents; 1 dozen for 75 Cents Postpaid

Novelty Derby Race



Burning Light Race Game

Touch a lighted cigarette to the star on one of the games and the race is on. Watch the "horses" step out. Try to pick the winner. Fascinating and exciting. You don't have to bet money to enjoy the race. Five games in an envelope.

No. 3600. Per Package 12c



SHOCKING HORN BUTTON

Fits on instrument board in front of passenger. Ask him to press it to hear your new horn. When pressed, victim gets shocked and YELPS! Silver finish, black center, attached with suction cup. On or off in a jiffy. 1x2¼". Reads, "MUSICAL HORN—PLAYS THE BUGLE CALL—PRESS BUTTON."

No. 2699. Shocking Horn Button. Postpaid.... 20c

The *Famous* PERFORMING COONS

Sambo & Dinah. Watch 'Em Dance

These lively "Cullud Coons" are exceedingly popular wherever introduced, both with young and old. They can be made to dance to music or perform various gyrations and movements while the operator may be some distance from them. The figures may be examined by the spectators, and when handed back they are simply placed on a chair or table and they begin to move. Their movements are natural and almost "life-like." At the word of command of the operator they can be made to lie down, stand up, dance, etc. They are made in several colors, and directions are sent with each pair. Why not join in the fun?

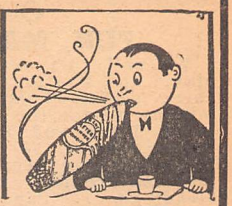


No. 3431. PERFORMING COONS. Price 15c
3 for 40 cents, or $1.35 per dozen

MAMMOTH REAL CIGAR



Almost a Foot Long
High Grade Tobacco



WHAT A CIGAR—AND EXCELLENT QUALITY, TOO! You'll get a lot of fun showing this cigar to your friends. Tell 'em you're a "big cigar" smoker. Makes a swell gift to a friend or as a prize. There are many other funny ways you can use them, but we'll leave those to your own imagination. Actually, when you've had all of your fun, you'll find them a swell smoke. Made of top grade tobacco, excellently finished and handsomely wrapped in cellophane. 10½ inches long and 1 inch thick.

No. 2024. MAMMOTH CIGAR. Price Each Postpaid..... **45c**
3 for $1.20;

Full, Regular Box of Mammoth Cigars Makes Wonderful Gift, Prize or Joke
8 Mammoth Cigars Packed In Standard Cigar Box. Makes an Ideal gift, prize, joke, etc. Box $2.50

Makes Drinkers "Slobber"

DRIBBLE GLASS

A Harmless, Though Very Funny Joke.



This looks like an ordinary cut glass tumbler with a grape design. The leaves are cut all the way through the glass and make small holes through which the contents will flow when the glass is tipped. No matter how a person drinks out of the Dribble Glass, they will get the contents in a small stream down their chin or shirt front. Great amusement may be had by serving these glasses to several persons in a party—they'll all "slobber" and each will be wondering why they all do the same. Each sent carefully packed in a strong carton.

No. 2764. DRIBBLE GLASS. Each 35c

Window Smashers

Four Metallic Plates That Sound Like Breaking Glass!



The apparatus for this great joke consists of four specially made steel plates, measuring 1½x3¼ inches, and may therefore, be easily carried about in the pocket. When dropped on the floor, it sounds exactly like a window being broken, or crockery being smashed. Will make a shopkeeper jump when he hears his valuable plate glass being broken, and you can well imagine the feelings of the economical housewife when she hears the falling glassware, and meanwhile you are thoroughly enjoying the joke amidst frantic efforts to locate the damage.

No. 2194. Window Smashers. Price 25c

The Funny Chatterbox

Just Pull The Tape And It Talks To You

This queer contraption is certainly the very latest in the novelty line. It is a sort of a portable phonograph made in the shape of a handy round box with a piece of tape, made of a special material about a yard long. Pull the tape from left to right and the box will say in a loud understandable voice: "HELLO SWEETHEART." Pull the tape back again and it is all set to talk to you or your friends again as often as you wish. It is entertaining and amusing, and an entirely new fun maker.

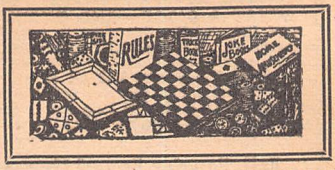


No. 2965. The Funny Chatterbox. 25c

BIG ENTERTAINER

Contains Something to Suit Almost Everybody

FUN, MAGIC, GAME AND MYSTERY PACKAGE



We call this our **BIG ENTERTAINER.** Fun Magic and Mystery for the entire family. Everything described below contained in one large volume all for the small sum of 15 cents.

326 Jokes and Riddles, 25 Magic Tricks, 10 Parlor Games, 73 Toasts, 13 Fairy Tales, 105 Money-Making Secrets, 22 Monologues, 21 Puzzles and Problems, 5 Comic Recitations, 10 Funny Readings, 11 Parlor Pastimes, 13 Flirtations, 1,100 Girls' and Boys' Names and their Meanings, 10 Picture Puzzles, 69 Amusing Rhymes, 37 Amusing Experiments, Deaf and Dumb Alphabet, Shadowgraphy, Gypsy Fortune Teller, How to Tell Fortunes with Cards, Dice, Dominoes, Crystal, Coffee Cup, etc. Hypnotism, Ventriloquism, Cut-outs for Checkers and Chess, Dominoes, Fox and Geese, 9 Men Morris, Spanish Prison Puzzle, Game of Anagrams, 25 Card Tricks, Crystal Gazing, Popular Superstitions, Talismans, Lucky and Unlucky Days, Palmistry, etc., etc. etc.

ALL PRINTED IN ONE BOOK FOR 15c POSTPAID.

No. 1029. THE BIG ENTERTAINER. Price Postpaid..... 15c

Snake Jam Jar

A Snake Pops Out!



Supposing you were to open a jar of jam and a large snake suddenly jumped out, you'd receive the surprise of your life, wouldn't you? This is exactly what happens when you spring the "jam jar joke" upon your friends. The jar is over three inches high, and has a metal cap. **SHIPPED POSTPAID.**

No. 2112. SNAKE JAM JAR. Price.. 50c

Back Seat Driver's Card



There is a neat cardboard folder, with the wording "INSTRUCTIONS FOR BACK-SEAT DRIVERS" on the outside. What it contains on the inside when opened we prefer not to mention here. It isn't confined to many words, but what it does say is certainly brief and to the point.

No. 2856. Price Postpaid, Each.... 5c
3 for 10c, 25c per doz., $1.50 per 100

S-t-r-e-t-c-h Your Money Rubber Checks



To the fellow who makes a habit of writing out checks without first of all ascertaining what his bank balance amounts to, a gentle hint of this sort may have a very salutary effect. If this does not it is probable nothing else will. It is an imitation of a regular bank check, printed on thin rubber, and made out for a substantial sum of money.

No. 2952. Rubber Checks, Each.. 10c

Exploding Whiskey Bottle



Looks like a bottle of whiskey just fine for a quick drink. Hand it to your best pal and say: "Here's some stuff with a real bang to it." Watch them jump when they open it. A cork is removed, concealed exploding device goes off with a LOUD BOOM. Uses regular paper caps and can be quickly reloaded for next victim. Loads with any regular caps listed elsewhere in catalog.

No. 2981. Exploding Whiskey Bottle. Price.... 50c



Three 5-Ft. Snake Jar

Lively, Mammoth

Three lively, long 5-foot snakes jump out of this can when opened. Sensational surprise. Beautiful lithographed peanut brittle candy can that looks like a wonderful treat. Use over and over again.

No. 2924. De Luxe 3-Snake Candy Jar. Postpaid $2.00

Snake Marshmallow Can



Large, lively snake 3-feet long, 3-inches diameter shoots out when can is opened. Frightening. Attractive gift-type can. Fool these people who are "helping themselves."

No. 2926. Snake Marshmallow Can. Postpaid..... 65c

Snake Nut Can

Even Has the Rattle



Lithographed can which pictures an assortment of delicious mixed nuts on outside—it even rattles like a can of nuts. When opened, out shoots long 30-inch life-like snake. If they're not nutty already, this will drive 'em that way. Use again and again.

No. 2927. Snake Nut Can..... 40c

Squirt Chocolate Bar



"Have some chocolate, squirt!" As they reach for the chocolate bar, give them a face full of water. Or, load it with ink, perfume, chocolate syrup, etc. Squirts any liquid. Realistic looking.

No. 2928. Squirt Chocolate Bar 20c

Dishwater Beer

"Cure" The Drinking Habit!



Looks Like Beer, BUT

"WHEW! MY GAWD, WHAT DID I SWALLOW?" That's what they say (plus something stronger) when they get a taste of this "beer." Looks like beer—right to the foam—but the taste is closer to dishwater. Absolutely harmless. One mouthful starts 'em running. (Cure the drinking habit!)

No. 2929. Price Postpaid..... **15c**



Fix the Chisel!

SQUIRT CIGARETTE

Load It With Water, Colored Ink, Perfume or Any Liquid

Very clever and funny. This celluloid gimmick can be placed into any pack, and it holds enough water for 10 fine squirts. When the moocher wants a cigarette, let him have it.

No. 2272. Price Postpaid.. **15c**

The Flavor Lasts—And How

Spicy Gum

Have some gum? Looks swell, but just let them start chewing. Gum contains hot pepper.



Makes 'Em Burn

It's Hot!

After a few seconds of chewing, his mouth tastes like a red hot fire. Watch them run for a glass of water. Two gum tablets in a package. They look extremely natural and might easily be taken for popular brand of gum sold in all stores. Harmless.

No. 2760. Price Postpaid.... **10c**

Wiggles and Feels Like a Live, Slimy Snake



Life-Like Snake

Rubber

How real can they look without actually biting? That's the question they ask when they see this large, life-like rubber snake. Wiggles and squirms like real live snake. Fully formed, naturally colored appearance. Hangs, feels, looks real. Dip in water and the slimy look a little liquid gives is positively horrifying. Full size.

No. 2809. Postpaid.. **39c**

Comic

RUBBER HOT DOG

Looks so real that you are almost tempted to eat one. It is made of sponge rubber and resembles a Weiner in every respect. Try a few on your unsuspecting guests. Well packed and shipped postpaid.

No. 2949. Rubber Hot Dog. Each... **19c**

Hot Seat

Can be placed anywhere (no danger of ruining the furniture) and when the victim sits on it—**WOW!** It's like sitting on a hot stove. Start a casual talk about people being "electrocuted" and "frying in the hot seat" and then use this hot seat.

No. 2962..... **15c**



Looks Like Salt Shaker, But Pepper Comes Out!

Hot Salt Shaker



In appearance it looks like a regular salt shaker. The salt is loose inside the shaker. But when you go to use it, pepper comes out. Secret compartment in top holds salt back and dispenses pepper. Imagine the surprise when the victim finds he has just added hot pepper to his food! One that catches 'em when they don't expect it.

No. 2950. Postpaid.. **25c**



ELASTIC

DOLLAR BILL

Give one of these elastic dollar bills to the fellow who doesn't know how to make his money stretch and invariably tries to borrow. They are made of white elastic, printed with currency green ink and regular bond border, to give a realistic appearance. The next time you hear an argument about prices, pull one out of your pocket and say: "Don't worry about inflation — this elastic bill will make the stretch."

No. 2398.... **10c**

HOT GUM

Looks Like Real Gum But Tastes Like Hot Pepper!



Most people like to have a delicious stick of satisfying gum and you won't have any trouble getting them to accept a piece of this fresh-looking gum. But wait till they start to chew it. Each stick is made of the usual gum ingredients **PLUS some red hot pepper. THE FLAVOR LASTS. And is the flavor HOT!** Not harmful, but a joke they'll remember. Really good. Package of five sticks.

No. 2724. Package, Postpaid.. **12c**



K-P Medal

Your award for doing the dirty work. Attractive medal with full honors.

No. 2005..... **10c**



Squirting Camera

"Smile!" Then Shoot Them With Water!

Looks like a regular box camera but gives 'em a BATH when you "take their picture." Always catches them, because they try to look oh! so nice when their picture is being taken; they smile and fix their tie or powder their nose—then, WOW! Douse 'em with a big squirt of water, ink, perfume or any liquid!

No. 2984. Squirting Camera. Postpaid.... 75c

Mooing Cow Voice



A Realistic Sounding Voice Moosin a Loud, Mournful Way!

Plenty of fun with pocket-size voice. Small in size but sensationally realistic in sound. In the show or school it never fails to bring an immediate response. Out in the country you can even fool the cows. In a street car or bus, set the voice going and then say: "Nice cattle car you have here" or "I didn't know you had your wife with you." Gives long, loud, mournful sound.

No. 2902. Mooing Cow Voice. Price Postpaid..... 35c

CACKLING HEN VOICE

WHO LAID THAT EGG? Creates a riot in the classroom, elevator, show, at games, etc. Very realistic.

No. 2905. Price Postpaid..... 35c

MA MA VOICE

Sounds like baby is crying for her mama. In loud, clear, unmistakable voice it comes out loud and true.

No. 2904. Mama Voice. Postpaid..... 35c

SQUEAKER

What is it? Sounds like a puppy squeak or some machine that needs oiling. Hideous squeaking noise that annoys and aggravates.

No. 2907. Squeaker Noisemaker. Postpaid.. 12c

Baby Voice Crier

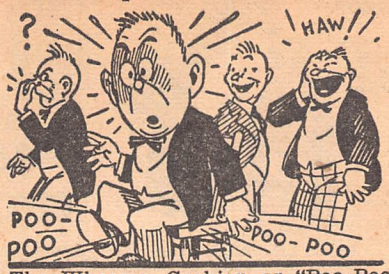


Howls Like a Crying Baby!

WHAT A LOAD OF FUN AT SCHOOL or IN THE THEATRE! Sounds like the baby is on the howl again. They look around and try to find the baby, but all the time it is this handy noise maker in your pocket. Easily concealed. Really a riot on the streetcar, bus, elevator or any crowded place.

No. 2903. Crying Baby Voice. Postpaid 29c

Whoopee Cushion



The Whoopee Cushion or "Poo-Poo" Cushion, as it is sometimes called, is made of rubber. It is inflated in much the same manner as an ordinary rubber balloon and then placed on a chair, couch, seat, etc. When the victim unsuspectingly sits upon the cushion, it gives forth noises that can be better imagined than described.

No. 2953. Whoopee Cushion. Price 35c

LUCKY POCKET PIECE



You'll certainly find it good for many laughs. It is made of white china-like plastic in moulded relief with flat back in shape of the old-fashioned pot that used to be kept under the bed. Circular opening in center into which can be inserted any penny so it becomes part of the pocket piece. Around penny are the words. **"GOOD WHEN CAUGHT SHORT."** Holds genuine penny in center; never be broke! White plastic, pot-shape. Use any penny.

No. 8100. Price (3 for 25c) Each..... 10c

A CONTRARY GOLF BALL



CRAZY GOLF BALL

Rolls Cockeyed

Good Golf Joke

Most golfers take their game pretty seriously, so when you do pull this joke on them, stand by for the explosion. But even they will see the joke, finally, and will be a lot more careful afterwards. Looks, feels and is made like top quality regular golf ball. But, it is made with special liquid center that makes it roll crooked—they can't putt it straight. Wanders around like a bumble bee. They miss even the short putts!

No. 2940. CRAZY GOLF BALL. Each.... 95c



FLOWER MAGICALLY APPEARS IN BUTTONHOLE

Great Trick & Joke

Your friends will gasp in amazement as they stand talking to you, when suddenly a beautiful flower appears in your buttonhole as if from nowhere. Complete apparatus and flower. Requires no practice—easy to do.

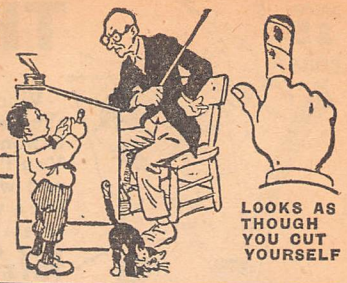
No. 3130. Flower in Buttonhole. Price Postpaid.... 50c

Realistic SORE FINGER JOKE

"Fool Your Teacher"

You will never know how much sympathy and consolation it is possible to receive until you fool your friends with this "SORE FINGER JOKE." It is a compact bandage which slips on over the finger in an instant just as readily as a thimble, and may be just as readily taken off. It is colored with a red coloring matter which has the appearance of blood, and when worn will elicit many sympathizing inquiries.

No. 2110. Sore Finger Joke.
Price Postpaid..... **12c**



Snake Cold Cream Jar

Really Scare 'Em

Put one of these real looking cold cream jars wherever the girls can get at it. When they turn the lid—out pops a large snake. They'll jump with fright and astonishment. Snake can be used over and over. Put it in old jam jars, tobacco cans, match boxes, cigarette case, etc. Gets a laugh every time.

No. 2128. Price Postpaid..... **35c**



Squirts Blood, Ink or Water!

Joke Bird Squirts Everyone But You



The Swan isn't any more Cuckoo than he looks! You blow into him, and he squirts red blood, ink or plain water; then hand him to a friend. As he blows, instead of shooting liquid straight out mouth (as for you) it squirts back in his face!! Some joke and real puzzler. Use red ink for blood.

No. 2831. SQUIRTING BIRD. Postpaid.. **25c**
No. 2918. SMELLY PERFUME. Bottle.....15c

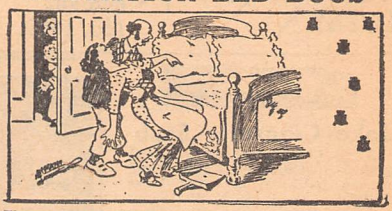
Jumping Fleas



This is a round metal disc, made of a special thermostatic metal. After rubbing it briskly it lies quietly on a flat surface for a short time when it suddenly jumps up into the air. Do it yourself and then let your friend try. He is not likely to succeed unless he knows the secret.

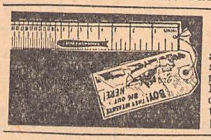
No. 2825. Jumping Fleas. Price.. **15c**
3 for 40c, $1.45 per doz., $12.50 per 100

IMITATION BED BUGS



These are a perfect imitation of the lusty little creatures that infest our beds and hold high carnival during the night, tapping our blood vessels to relieve us of any undue pressure of the fluid. But, joking aside, you can have great fun placing these bugs on the sheet or under the pillow, and see the women folks gasp with horror at the discovery.

No. 2051. IMITATION BED BUGS. Package..... **10c**



Joke Fish Ruler

Specially for fishermen—and tall story tellers. The space between inch marks gets smaller and smaller. Measures fish several inches longer than they actually are.

No. 2837. Postpaid **10c**

Black Widow Spider



A large Black Widow Spider. Made of metal, covered with a hairy fuzz. It is an unusually realistic imitation of this poisonous spider and one glance is enough to give many people the "shivers."

No. 2732. Price Postpaid.. **19c**

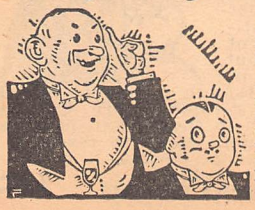
Jumping Spoon



With this apparatus you can cause a spoon to jump out of a glass or cup filled with tea, coffee or other liquid. It is an amusing trick and practical joke to perform on your unsuspecting guests. Each in box complete with full directions

No. 3199. Jumping Spoon. Price..... **25c**

10,000 Jokes, Toasts and Funny Stories



Over 1000 pages of smiles, grins, roars, guffaws and belly laughs, classified for personal reading enjoyment and indexed for instant use. Here is a book to make you laugh, liven up your conversation and brighten any talk you give or story you write. **A MAMMOTH ENCYCLOPEDIA OF WIT & HUMOR THAT EVEN BOB HOPE WOULD ENVY.** Jokes about almost every race, class, profession or section of the country. Jokes about love, marriage, children, autos, Hollywood, hobos, drunks, circus stories, burlesque gags, wise-cracks, tall stories, fish stories, sports stories, witty sayings, comic dictionary, anecdotes about famous people, comic and nonsense poems, parodies, humorous errors in press or on radio, famous boners, puns, riddles, etc. Enjoyable book to read, handy and useful to have. Beautiful cloth bound library edition.

No. 1808. Mammoth Book of Jokes and Funny Stories. **$2.49**

PRICE 15 CENTS



HOTSY TOTSY

THE FAN DANCE

HIT *of the* CENTURY *of* PROGRESS

Who will forget the famous **FAN DANCE** episode of the Century of Progress Exposition in Chicago? Here it is humorously, cleanly presented in vest pocket form. You flip the pages and **HOTSY TOTSY** comes to life and whirls through her dance, provoking not a sly smile, but a wholesome laugh from all, even the most fastidious. It is a most innocent fun maker that will cause you and your friends no end of fun and amusement. **HOTSY TOTSY the FAN DANCER** measures only 2 x 3 inches – 6 square inches of spicy, piquant entertainment for one and all.

No. 1659. Hotsy Totsy Fan Dance. Price **15c**



Joke Cigarette Stub

A good imitation of a partly smoked cigarette. The end has an imitation ash that looks realistic. No limit to the number of jokes you may play with it. Place it carelessly upon a spotless tablecloth, book or other object and immediately there is an outcry until you demonstrate to the excited victim that no damage has been done and that he is merely the object of a practical joke. **10c**

No. 2085. Price Each...



Surprise Chocolates

Spring Pops Out of Surprise Package

When opened and a chocolate is unwrapped, a spring shoots out surprising the victim. Each chocolate is wrapped in colorful metal foil to look like a good chocolate. Can be used over and over again. **15c**

No. 2476. Price Postpaid



HULA HULA Dancer

She Actually Dances to Music. She Wiggles She Squirms.

Watch her move to the fascinating rhythm of music, whistling or humming. You'll get a lot of fun from making her do her Hula Hula dance. Controlled by your fingers. Beautifully lithographed in six colors, cardboard construction. **20c**

No. 2807.....



Flashy Red Celluloid

MAMMOTH LONG TONGUE

Just slip this tongue into your mouth and then let it hang out. It protrudes no less than five inches giving you quite a comical look. Wiggle it around and do some of the most amazing things. **12c**

No. 4351. Long Tongue. Price Postpaid.....



Donkey Party Game

Each person is given a tail, then blindfolded and walks up to the donkey and endeavor to pin the tail in its proper place on the donkey. **10c**

No. 3604. Price Postpaid.

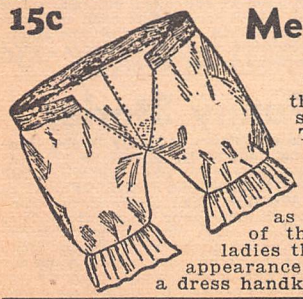


Cigar Stub

A good imitation of a half consumed cigar. One of the best we have seen, and always popular with the "boys." It is made of heavy composition, and with the white ashes and brilliant fire showing underneath, the deception is complete. **10c**

No. 2084. Price Postpaid.

15c



Merry Widow Hanky

It's the Cat's Pajamas!



The girls get curious about the ruffles on the handkerchief showing from your pocket. They think you have other loves, but when they investigate the hanky. Ah! It is not a handkerchief at all but something else indeed! It is, as a matter of fact, a perfect, though miniature model of the most necessary lingerie garment worn by the ladies that when folded up and worn in the pocket, has the appearance of a gentleman's handkerchief. Made to resemble a dress handkerchief when worn folded in coat pocket.

No. 2859. Merry Widow Handkerchief. Price Postpaid.... **15c**

Snake Surprise Camera



Here's your chance to take some really candid or surprise "pictures". You may not get a picture, but you'll be certain to get a laugh. Looks real and fools 'em — right up till the last minute. Camera has spring snake or funny face that pops out when shutter is pressed. **49c**

No. 2854. Snake Surprise Camera. Each....

Plastic Ice Cube With Real Bug Inside



In Their Drink This Real Bug Will Really Surprise Them

This is transparent plastic ice cube with real bug (usually a bee or fly) embedded inside. In a drink, it is a sure hit—a real surprise. After they have recovered, you can show them drink has not been harmed, since bug is inside plastic cube. **35c**

No. 2861. BUG IN CUBE. Each Postpaid.

Moderne Maid Bath Soap



Soap Molded In Shape of Girl Taking Bath

Lather and laughter in these soap surprises. For good clean fun, few things can surpass this novelty. Makes a wonderful gift because it is colorfully packaged to resemble an expensive bath soap, but the fun and surprise is when they open it. Fine quality soap, yes, but it is made in the shape of a girl in bath. Comic gift for all occasions. **25c**

No. 2989. BATH SOAP. Price Postpaid...

Rubber Flavored Chocolates

Look Real! Smell Real! They All "Bite"



The amazing thing about these is, even when you get them, you will be tempted to "take a bite", they smell and look so deliciously like the real thing. Resist that impulse, brother, and let your friends bite on this one. A joke that will catch them all from your best girl to the wise boys downtown. **(3 for 25c).**

No. 2755. Rubber Flavored Chocolates. Each **10c**

Rubber Snake Tulip

Mostly for Nosey People!

Serpent Snake Shoots Out



Made of rubber in bright colors to resemble a real tulip. Has long rubber tube and bulb attached which can be easily concealed. The flower has a small safety pin for fastening to coat or dress. When the flower is being admired **the bulb is pressed, causing a rubber snake several inches in length, to jump into the victim's face. When bulb is released, the snake returns within the flower and is then ready for the next victim.** A good joke to play on those people who constantly smell every "bud" they spy.

No. 2860. Rubber Snake Tulip Price Only... **39c**

Miniature Whiskey Bottles With Funny Labels

For Jokes, Gifts or Decorations





The little bottle filled with a big laugh! Looks like a miniature bottle of the real stuff with a comic label that you have to read to fully enjoy. Non-alcoholic, amber colored fluid. Nobody will want to drink the stuff, after they read the label, but if they should, it's harmless. Bottles about 4½-in. high, labels printed in bright colors with comic wording. **(2 Different for 75c).**

No. 2864. Comic Whiskey Bottle. Each... **39c**

Dribbling Bottle

Use for Perfume, Ink, Etc.



Has a small hole in bottom. When cork is in place, liquid will not drip out. When cork is removed, liquid leaks out bottom. Surprising, startling, mysterious. Fill with perfume, ink, water, etc.

No. 2710. Dribbling Bottle. Postpaid.. **15c**

POCKET CAT CRY

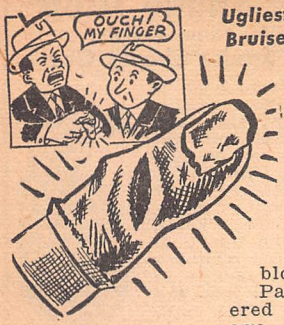


Slipped under a cushion or placed on a chair, it makes a meowing noise like a cat. **25c**

No. 2186 ..



HORRIBLY MANGLED FINGER



Ugliest Swollen Bruised Finger We've Seen

Made of sofot latex rubber and finished so naturally that people gasp with horror when they see this realistic black & blue bloody finger. Partially covered with bandage. Most effective way is to wrap gauze or white cloth around it, pretending to be in great pain, gradually revealing this horrible thing! A big, ugly swollen finger. So realistic they will hardly believe it isn't real. Has bandage at base to conceal where real finger begins. Easily slipped on or off. **25c**

No. 2736. Price Each.....

GARLIC CHEWING GUM



Ughh! Worst Tasting Stuff and It's Ruined My Breath and Mouth for Hours!

Your best friend stealing your girl? Hand him one of these and you'll not only give him an awful taste, but his powerful garlic breath will scare away all his friends. Nasty tasting and, remember, **THE FLAVOR LASTS.** Enough to make Mr. Wrigley squirm and have a nightmare. Package of 5 sticks. **15c**

No. 2735. Garlic Chewing Gum....

FANCY MEDAL



Looks Like Fancy Army Medal

Made up to look like real medal. Fancy ribbon; holder fitted with pin. Elaborate ribbon in several brilliant silk-like colors from which is suspended a bronze-like medal. Assorted designs.

No. 2734. Price Each, Postpaid Only..... 15c

Al Capp's Dogpatch & Li'l Abner Life-Like Rubber Masks

These Screamingly Funny Characters Come to Life!

These masks are made of soft latex rubber, so finely modelled they show facial detail, move with your face, producing life-like appearance. Now they are available in the familiar Al Capp's Dogpatch characters straight out of Li'l Abner.

Slip one on and you'll readily agree that it's like seeing these characters in real life—and you're the one that brings them to life.

Eat, Drink, Smoke, Act Naturally With Mask On

You can slip on the mask and act naturally. The only thing that has changed is your face (for better or worse). The masks reflect your own changes in expression. Three characters available.

Sadie Hawkins---The Ugliest Gal in the World



If you've read Li'l Abner, you know about Sadie Hawkins, who likes to go out husband chasing. (That's on account of she's so in-hoominly ugly that not even a crazy guy like Lonesome Hairless Joe will have anything to do with her). Anyone can wear this and immediately take her part.

No. 4634P. Sadie Hawkins Rubber Mask. Postpaid.... $1.00

Li'l Abner Rubber Mask



Handsome, friendly Li'l Abner, whom all the girls chase. Just about the best looking guy anywhere and even he will admit that it's naturally the truth. Have fun wearing this rubber mask and make Li'l Abner come to life in you.

No. 4634Q. Li'l Abner Mask. $1.00

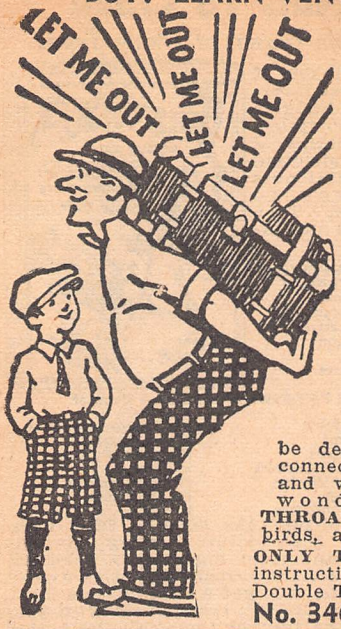
Hairless Joe



Old Hairless Joe just likes to be left alone, and with this face, he's going to get his wish. Actually an attractive mask with his big nose sticking out. You can see out of this, too, even though it doesn't look like it.

No. 4634R. Hairless Joe Rubber Mask. Price Each.. $1.00

BOY! LEARN VENTRILOQUISM AND APPARENTLY



Throw Your Voice

Into a trunk, under the bed, under a table back of the door, into a desk at school, or anywhere. You get lots of fun fooling the teacher, policeman, peddlers, and surprise and fool all your friends besides.

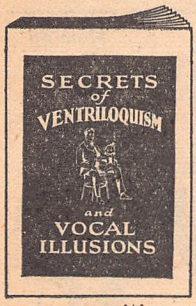


THE VENTRILO

is a little instrument that fits in the mouth out of sight. Cannot be detected. It is used in connection with the above, and with the aid of this wonderful **DOUBLE THROAT or VENTRILO,** you can imitate all kinds of birds, animals, etc. Remember you get everything for **ONLY TWELVE CENTS**—the book which gives you instructions on how to become a ventriloquist and the Double Throat, or Ventrilo, besides.

No. 3461. Price of Complete Outfit..... 12c

Secrets of Ventriloquism



Full directions to learners; showing how to practice Ventriloquism; with amusing dialogues for beginners, including the "Repertoire" of the English railway porter, as performed by Frederick Maccabe in his celebrated ventriloquial entertainments. Beginning with the rudiments, this book shows the use of a mirror; the proper position of the lips; how to give the idea of "distance" to sounds; the use of the "falsetto" and the "guttural;" imitations of different animals; amusing experiments, ventriloquial dialogues, etc.

No. 1187. Secrets of Ventriloquism 25c



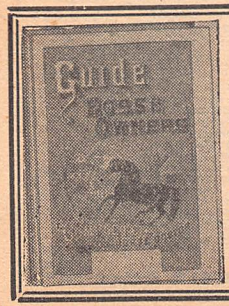
Big Book of Fun and Hobbies

221 Pages; Games, Tricks, Sports, Hobbies

ATTENTION! CLUBS, YMCA's, CAMPS, 4-H CLUBS, PARTIES or HOME ENJOYMENT. Handbook of fun & recreation; profusely illustrated, 221 pages, develops you mentally & physically. Used in schools and camps. A **MUST** for any library. Contains:

Cartooning & Sketching Course—Lettering—Model Airplane Plans—How to Train Dogs—Over 100 Money Making Plans—20 How-to-Build It Plans—Ventriloquism Course (Throw Your Voice)—Rope, Lariat & Lassoing—Tumbling & Acrobatics—Building Powerful Body—How to Punch a Bag—Boxing—Police Jiu Jitsu—Wrestling—Party Games—Outdoor Games—Quiz Games—Puzzles & Riddles—Amazing Magic Tricks—Indoor Sports—List of Books to Read—And Many, Many Other Things.

No. 1920. Mammoth Fun Book. Postpaid $1.00



GUIDE TO HORSE OWNERS

And Complete Horse Doctor

Invaluable handbook on horses for those who have or want to have a horse. Explains their care in health and sickness; breeding; appraising; understanding and training. Tells:

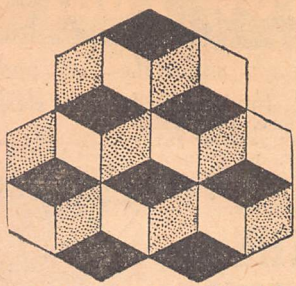
Early History & Habits; Dentition; True Way of Breaking Horses; How to Feed, Water & Drive; Special Advice on Feeding; How to Get Colt from Pasture; Stabling Colts; Objects of Fear; Preventing Fear; Halters; Stubborn Colts; Bridles; Riding Horses, Feet of Horse; How to Pace; Management of Wild Horses; Bits; Saddling Colt; Mounting Colt; Riding Colts; Foot Strap; Hitching to Sulky; Balky Horses; Advice About Hire Horses; Choking; Buying a Horse; Horse's Age; Weight Rules; Race Distances; Keeping Horse Healthy; Shoeing; Diseases and Ailments of All Kinds Explained With Treatment; Tonics; Linaments; Jumping; Harness; Stabling Horses; Etc., Etc., Etc., Etc.

Covers almost everything about horses you can think of and a lot more with down-to-earth detailed information, help and guidance. Encyclopedia of information.

No. 1355. Guide to Horse Owners & Complete Horse Doctor. 25c

Book Of Puzzles

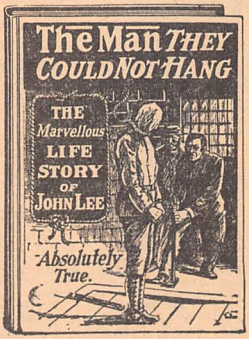
The World's Best Brain Busters



This book contains a big collection of the world's best puzzles. Any one puzzle in the book is easily worth the small sum charged for the complete volume, yet there are not dozens or scores, but literally HUNDREDS of them, and every one is novel, interesting and entertaining. The book is fully illustrated, too, there being about 100 cleverly drawn pictures showing just how the puzzles are done. Many of the puzzles can be performed with ordinary objects readily obtainable, others can be made out of paper, wood or metal; there are numerous catchy problems and dozens of mathematical and other problems as well as cunning brain twisters that will keep you up half the night. Solutions to all of the puzzles and problems are given so that anyone can, once they know them, solve them with the greatest of ease.

No. 1928. BOOK OF PUZZLES... 15c

The Man They Could Not Hang

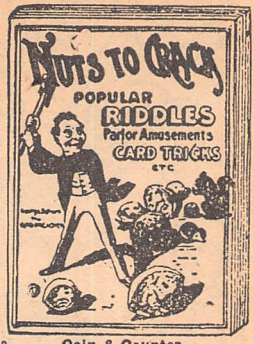


Here is the astounding story of John Lee, who was condemned to die on the gallows for murder. It is absolutely true, every word of it. The fatal day arrives. The prison bell tolls. The prisoner listens to his own death-knell. The chaplain reads the burial service. A few yards away is the hearse which is to remove his body after the execution. The executioner fixes a belt around his ankles, then puts a hood over his head. Then the rope is placed around his neck. He feels the executioner's fingers about his neck. The bolt is drawn but the trap refuses to move. The wardens jump on the boards to loosen them. The condemned man was led away, the mechanism tested and found to be alright. A second attempt was made to execute Lee, and yet a third, but all proved unsuccessful and the prisoner was finally given his freedom.

No. 1369. THE MAN THEY COULD NOT HANG. Price 15c

Nuts To Crack

Brain Teasers of Many Types



This is one of the most interesting budgets ever compiled. It contains a big collection of mental nuts for you to crack. The contents include:

- Puzzles & Problems
- Tongue Twisters
- Palindromes
- Letter Juggling
- Missing Letters
- Punctuation Puzzles
- Trick Verses
- Enigmas
- Provoking Paragraphs
- Riddles
- Catch or Trick Problems
- Curious Puns
- Questions & Answers
- Tricks For Winter Evenings
- Brain Brighteners
- Coin & Counter Puzzles
- Mathematical Puzzles
- Match Puzzles
- Matchbox Puzzles
- Eye Testers
- Optical Illusions
- Parlor Games
- Etc., etc.

In addition, the book is fully illustrated, the pictures being cleverly drawn and most ingeniously designed. If you are interested in puzzles, tricks, problems, etc., get a copy of this book, "Nuts to Crack"; crack them with your head—the thinner the skull the better.

Shipped Postpaid

No. 1181. NUTS TO CRACK..... 25c



HOW TO JUGGLE

Includes Balancing and Easy Tricks

The same information as taught in a $10.00 course, plus a lot of extra information on easy-to-do stunt juggling that looks difficult. Tells professional juggling from simple tricks to most complex. Fun and thrills doing juggling alone or before audience or friends. Contents:

Juggling With Balls—Cascade—Showering
4, 5 & 6 Balls; Double Showering
Flipping Plates—Juggling With Plates
Almost Dropped Comedy Plate Trick
Spoon and Plate Trick
Plate Spinning—Balancing
Juggling Clubs, Bottles, Flaming Torches, Knives
Team Juggling—Plate and Bottle Trick
Tricks With Hats, Umbrellas, Etc.
Hat and Cigar Trick—Hat and Umbrella Trick
Three Hat Manipulation—Matchbox Trick
Coin, Candle, Etc., Stunts
Parlor Juggling Tricks

Over 45 illustrations. Well written, easy-to-understand.

No. 1042. HOW TO JUGGLE. Postpaid 15c

FUN, MAGIC AND MYSTERY



This Big Collection of Magic, Games, Puzzles and Fun Only **15c**

180 NEW JOKES, CONUNDRUMS AND RIDDLES. Bright, Puzzling Genuine Ribticklers. You will laugh till you ache.

21 PUZZLES AND PROBLEMS. Real stickers. Will keep you guessing.

1 NEW GYPSY FORTUNE TELLER. Tell your own fortunes. So simple a child can easily learn it.

50 MONEY MAKING SECRETS. How to make all kinds of Soap, Ink, Paint, Glue, Varnish, Boot, Shoe and Furniture Polish, Mucilage, Hair Oil, Hair Dye, Washing, Baking and Tooth Powder, etc.

36 AMUSING EXPERIMENTS IN MAGIC. Entertaining. Will astonish your friends. To Melt Lead in a Piece of Paper. Light produced by Sugar. Artificial Lighting. To Make Water Freeze by the Fire, etc.

58 VERSES IN COMIC POETRY. Will drive away the blues. Hot stuff.

7 PARLOR GAMES. An Evening's Entertainment for Young and Old.

11 PARLOR PASTIMES. Magic Age Table. Evening Amusement Game, etc. Will keep a company in a continuous laugh.

14 FLIRTATIONS. Postage Stamp, Handkerchief, Pencil, Parasol, Whip, Hat, Fan, Glove, Cigar and Eye Flirtation. How to Kiss a Lady, Dining Table Signaling, Window Signaling, Lover's Telegraph.

7 WONDERFUL FORTUNE TELLING SECRETS. By the Grounds of a Tea or Coffee Cup. With Dominoes. By Days of the Month. Augury by Dice. Character by the Month. Curious Signs and Superstitions. How to Judge Any One's Character by Their Finger Nails.

16 FEATS IN PARLOR MAGIC. How to put an Egg into a Bottle. To make Water Rise from a Saucer into a Glass. To Bring a Person Down Upon a Feather. To Hold a Glass of Water Upside Down without Spilling. To Tell the Number any Person Thinks of. Wonderful Hat, etc.

71 TOASTS AND 43 EPITAPHS.

10 FUNNY READINGS. Create roars of laughter. "Boy Lost." "Rules for Bummers." "A Deceiving Letter." "Husband's Commandments." "Wife's Commandments." "Slight Hints." "Office Rules."

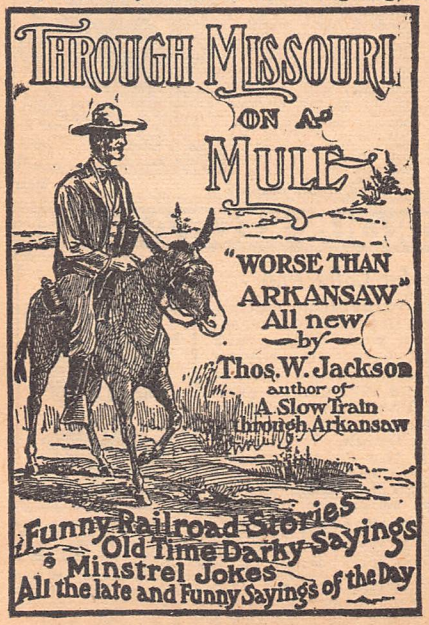
15 TRICKS WITH CARDS. The Slipped Card. The Nailed Card. To Guess Several Cards Chosen at Random. The Recruit Trick. To Tell the Card That May Be Noted. The Triple Deal. The Three Jacks. To Find the Number of Points on Three Unseen Cards. Wizard's Pack of Cards. Cards Revealed by the Looking Glass. Circle of 14 Cards. Of Two Rows of Cards to Tell Which One Has Been Touched. Card Named without Being Seen. Other Tricks with Cards. **15c**

No. 1034. FUN, MAGIC AND MYSTERY. Price Postpaid.....

THOS. W. JACKSON'S FAMOUS JOKE BOOKS

"The Funniest Books on Earth—or Anywhere Else"

IT is said an onion can make you cry, but they've never discovered any vegetable that can make you laugh. Well, if these books do not make you laugh until you split your sides with laughing, it is doubtful if anything else will.



No. 1421. "On a Slow Train Through Arkansaw." The book that made the whole world smile. Price..... **35c**

No. 1422. "Through Missouri on a Mule." The book with a kick. Price..... **35c**

No. 1424. "I'm From Texas; You Can't Steer Me." Will tickle you like a feather. Price..... **35c**

No. 1425. "Don't Miss It! Thos. W. Jackson Telling All the Late Ones." Dynamite for sorrow. Price..... **35c**

No. 1426. "Thos. W. Jackson Catches a Fish and Tells the Story." Guaranteed to make anyone laugh. Price..... **35c**

No. 1427. "From Rhode Island to Texas." Will make you smile out loud. Price..... **35c**

No. 1428. "Oh, You Auto See the United States with Jackson." Knocks 'em all out of their seats. Price... **35c**

No. 1429. "You Can't Beat It! T. W. Jackson Getting Off the Good Ones." So funny children in the next generation will cry for it. Price **35c**

No. 1430. "See America First." Like an awning—puts them all in the shade. Price **35c**

No. 1431. "Thos. W. Jackson Coming with Good Stuff." One hundred per cent—fun. The best of the sellers. Price..... **35c**

No. 1432. "Thos. W. Jackson with All the 'Funny Ones.'" Will take the snap out of your garter. Price..... **35c**

No. 1543. "Take A Joy Ride." Hotter than Chile con Carne..... **35c**

No. 1544. "On A Fast Streamliner." A train load of laughs. Price..... **35c**

Popular COMIC RECITATIONS

Negro, Irish, Yankee, Dutch Dialects



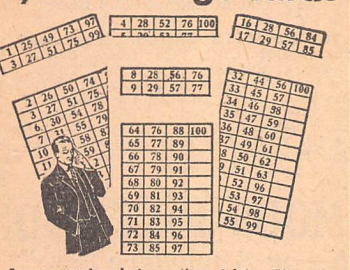
This is a book of Irish, Negro, Yankee and Dutch dialects, and it contains some of the very best humorous recitations as recited by the most famous elocutionists of their time. These embrace recitations in the Negro, Yankee, Irish and Dutch dialects, both in prose and verse, as well as humorous compositions of every kind and character. Contents include:

The Face Upon the Floor, Casey at the Bat, The Village Blacksmith, Barbara Frietchie, Sheridan's Ride, Maud Muller, The Laugh In School, Asleep at the Switch, How the Gates Came Ajar, The Level and the Square, Betsy and I are out, Betsy Destroys the Papers, The Little Hero, Guilty or Not Guilty, Kelley's Dream, Mygel Snyder's Party, Paddy's Dream, The Dutchman's Mistake, The Freckle-Faced Girl, The Dutchman's Serenade, How Old Mose Counted Eggs, Shneider's Tomatoes, Jim Murphy's Irish Stew, What Troubled the Nigger, An Irishman's Letter, Liberty Enlightens the World, O'Reilly's Billy Goat, McClosky's One-Eyed Goat, Pat's Letter, Dot Baby of Mine, Arab's Farewell to His Steed, The Tramp.

The contents of this book have been selected with great care, the aim being to include only the best, hence it contains the cream of fifty ordinary recitation books. Without doubt a splendid collection.

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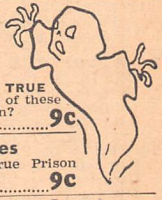
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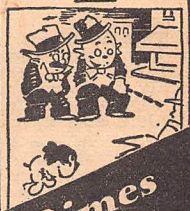
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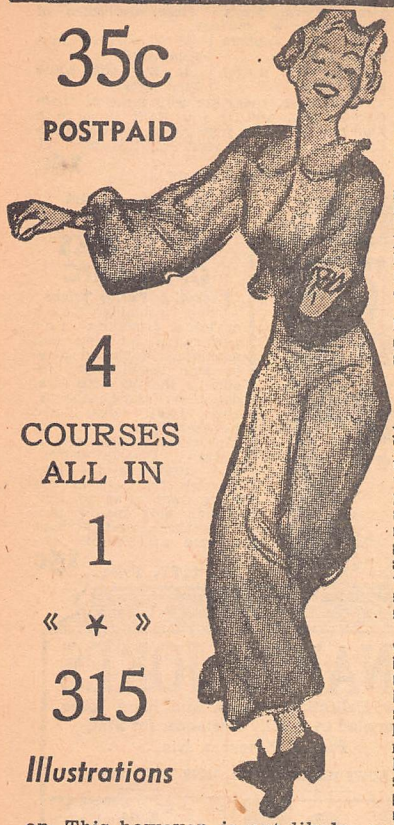
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New Book "Tap Dancing for Beginners" Shows How

Learn to Beat Out a Tune With Your Feet

Why envy the easy rhythm and fascinating grace of Fred Astaire, Ginger Rogers, Step'n Fetchit, Eleanor Powell, Bill Robinson, Eleanor Whitney, and others too numerous to mention? Now you can learn to tap dance in a few hours if you follow the very simple directions contained in this new book of copyrighted instructions.

No special ability is needed to learn Tap Dancing. Anyone—YOU, can learn if you will only devote a few minutes of your time daily and follow the instructions.

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Be smart! Learn to beat out a tune with your feet. Most everybody is doing it these days. The whole town is tapping. It's fun, and you'll thoroughly enjoy the lessons. You should be a welcome guest at every party and the envy of your friends. Besides, tap dancing is not only an invigorating and entertaining accomplishment but it is also a wholesome and health-giving exercise for making the limbs supple and giving a "springy" feeling of fitness to the whole body. And what is more, it promotes slimness—it is nature's way of keeping fit and slim without pills, drugs or dieting.

If you want to learn how to tap dance—and who doesn't—then learn this new easy way, in the privacy of your own home, without a teacher. The cost of the book of instructions is a mere bagatelle, just a fraction of what any teacher would charge for but a single lesson. And what is more, this book contains not just one single course, but NO LESS THAN FOUR SEPARATE AND DISTINCT COURSES, so that if by chance you should possibly experience any unexpected difficulty with one method, you have three others to fall back on. This however, is not likely, and you will doubtless, as so many of our readers have, find the instructions so fascinating, that you will not be satisfied until you have learned every step and movement. And after you have thoroughly mastered all four courses contained in this book you may consider yourself a first-class tap dancer. Nothing has been spared to make the book complete and up-to-date. Simplicity is the keynote throughout.

315 Illustrations Explain Movements

Every movement is thoroughly explained and illustrated with no less than 315 pictures. All of the lessons may be learned with or without music, in fact one of the courses is arranged specially for those pupils who find it inconvenient to get musical accompaniment while practising and the course is so scientifically arranged that he can easily gain not only the fundamentals of tap dancing, but make real headway if he but applies himself in a serious way to the task. In addition to the four courses on tap dancing, there is a chapter on CLOG DANCING. At the end of the book a number of physical exercises specially designed for tap dancers are given which, if assiduously followed cannot fail to immeasurably benefit the student.



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at home without music or a partner

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It isn't necessary that you understand music or even have a piano, phonograph or radio. This remarkable system teaches you a very simple system of timing yourself. It tells how to know by the music what kind of a dance is next, how to start on the right beat, how to follow the music, how to be graceful and feel at ease, how to get rhythm, how to lead or follow, how to stand correctly, how to gain confidence, how to become popular. In fact, in a short time this remarkable course should help make you one of the best dancers in your set.

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This Book Explains

- —correct dancing position
- —first principles of dancing
- —secret of leading
- —how to follow partner
- —how to gain self-confidence
- —how to keep time to music
- —how to recognize dance rhythms
- —how to avoid stiffness
- —how to be graceful
- —how to ask for a dance
- —how to introduce your partner to friends
- —how to word and acknowledge invitations

Every time you turn down an invitation to a dance, you are missing hours of fun, enjoyment and pleasure. Dancing is one of the best social accomplishments that you can have. If you are a good dancer, you will be one of the most popular persons in your set and see if you don't get invitations to all the parties. Why not learn to dance and share the splendid times others are enjoying?

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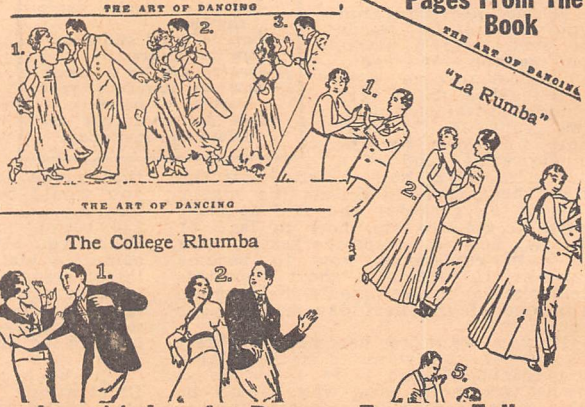
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Fox Trot
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Hula Hula

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Tap Dancing CLEATS



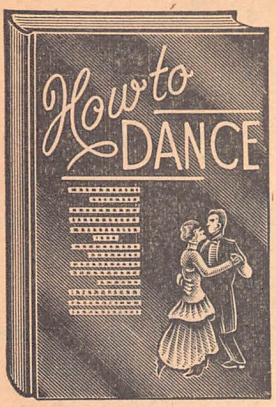
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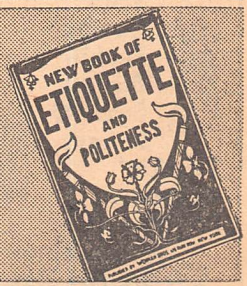


This book, as its name indicates, is intended to teach the art of dancing to those unable to avail themselves of the services of a professional teacher. The author has made this book so simple and plain that any person of ordinary intelligence can understand it and learn how to become a first-rate dancer without the aid of a teacher. The Primary Positions of the feet are carefully illustrated and explained; this is absolutely essential in order to learn correctly as it gives the key, and is the starting point for all the rest. Explanations and diagrams of movements in "ROUND" and "SQUARE" dances and MARCHES, also the MODERN DANCES. The book contains a few words on the etiquette of the ballroom, which should be read by all, as it tells how to hold your partner, how to ask a lady to dance, conversation, Calls, etc. SQUARE DANCES—The March, Quadrille Movements, The Plain Quadrille, Fancy Quadrilles, The Jig, Gavotte, Minuet, The Sociable, The Star, The Basket, The Surprise Quadrille, The Lancers, The Royal Lancers, The Caledonians, The Prince Imperial, Waltz Quadrilles, The Glide Lancers, The Virginia Reel, Pop Goes the Weasel, The Glide Caledonians; ROUND DANCES, Old and Modern Waltzes, The New Society Waltz, The Redowa, "The Raquet" or "Knickerbocker," The Polka, Polka Mazurka, Polka Redowa, Bohemian Polka, The Schottische, The Gallop, The German, The Maze, Two Step, Three Step; MODERN DANCES, Tango, Fox-Trot, etc. It gives the Figures of the GERMAN, The Maze, The Cheated Gentleman, The Mysterious Hands, The Auction, The Rope, Blind Man's Buff, The Handkerchief Chase, The Apples, The Two Lines, Puss in the Corner, Knot, Serpent, Baskets' Grand Chain, Jerusalem, etc. 64 pages, paper cover.

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Conrad Miller, the author of our book, has been associated with the stage for twenty years and every one of those years has been filled with exciting adventures. He tells here, from his own experiences, exactly how the stars of today lived yesterday. He explains how the stars of tomorrow are working their way up. He tells of the sacrifices every girl must make in order to gain stardom.



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CHAPTER II. THE GIRL WHO ACCEPTS PRESENTS.
CHAPTER III. THE "GLAMOUR-LESS GIRL."
CHAPTER IV. AMBITION WON'T DIE.
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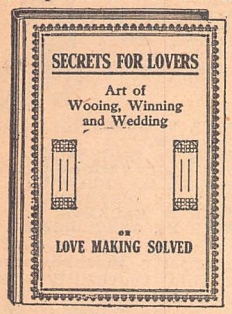
This society was an organization for terrorizing the negroes and those whites who openly sympathized with the latter's newly-won freedom. Burnings, lynchings and tar-and-featherings marked the trail of these ghostly night-riders as, clad in long, flowing white robes, with conical hoods with slitted eye-holes, covering the face, they scoured the country-side. This book tells how it started, how members are enrolled, oath of the Klan, creed, objects, pledge of loyalty, K.K.K. & Masons, etc.
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LOVERS' SECRETS

or the Art of WOOING, WINNING and WEDDING

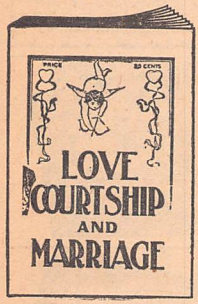
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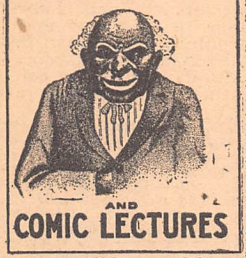
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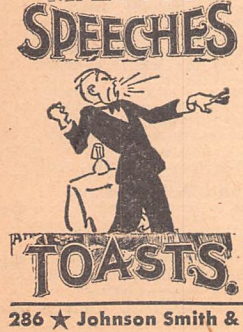
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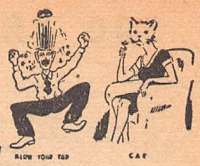
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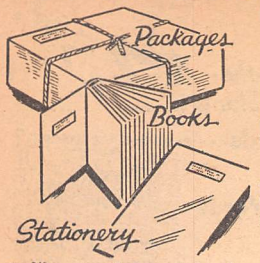
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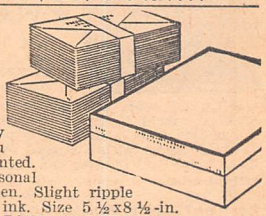
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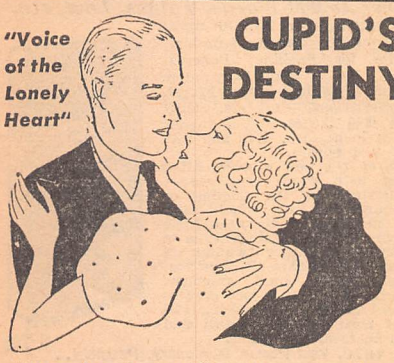


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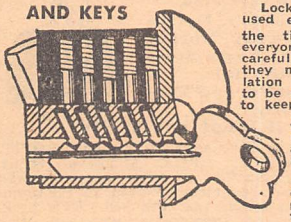
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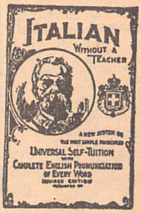
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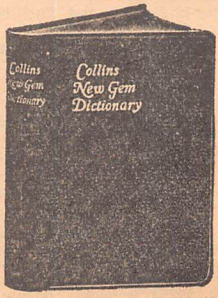
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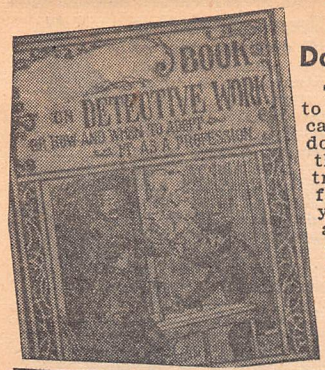
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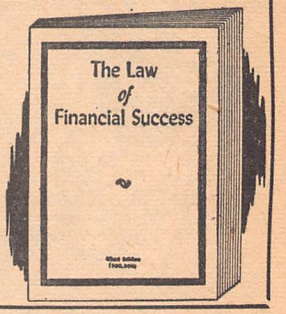
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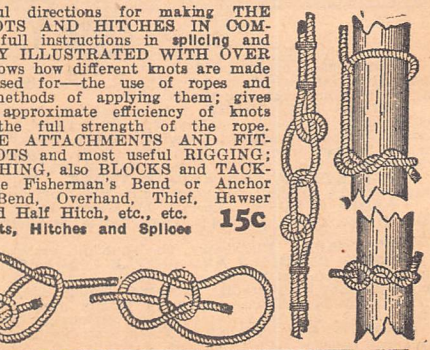
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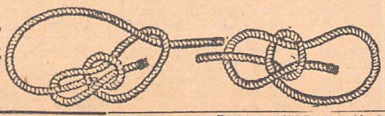


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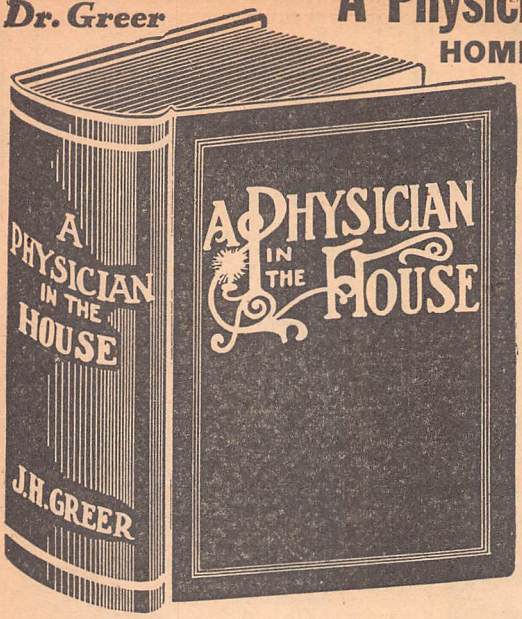
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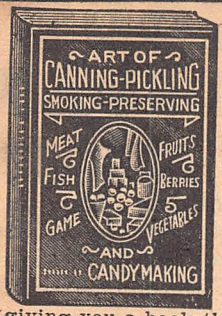
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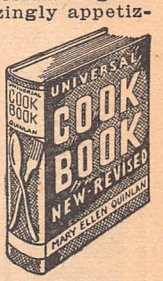
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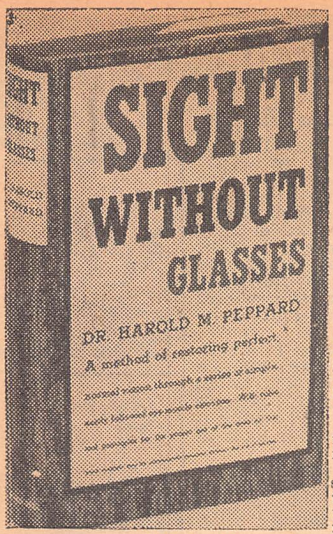
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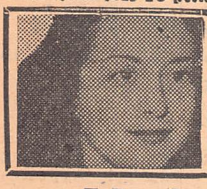
Unless your eye is the basic seat of a degenerative disease, there is no type of faulty vision, according to the author of this book, that Dr. Perrard's system cannot cure or help. Eyestrain, nearsightedness, farsightedness, astigmatism, cross eyes, cataracts, glaucoma; all these conditions he believes should be CURED rather than be compensated for by glasses. In this book he outlines how the cure should be undertaken. His instructions are all clearly presented and there is a full-size copy of the Snellen eye exercise chart which he uses in his treatment so that you can watch your own improvement.

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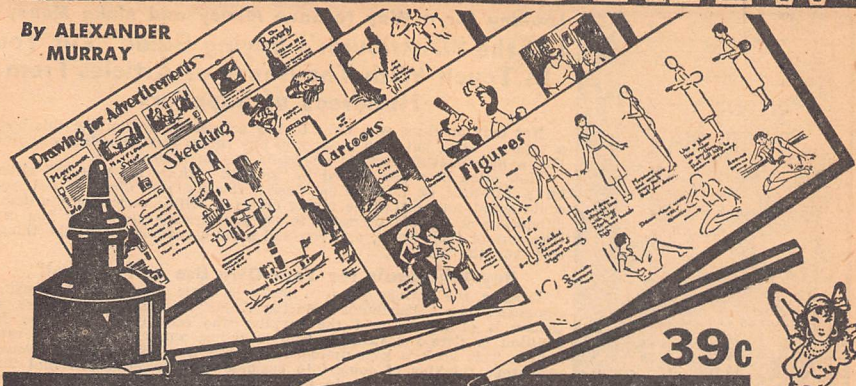
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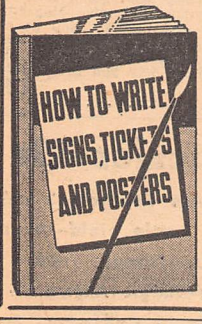
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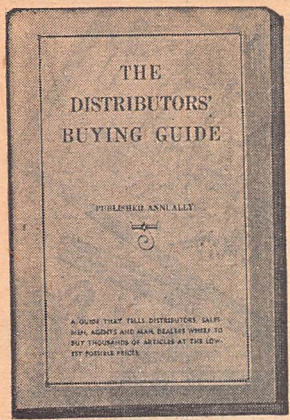


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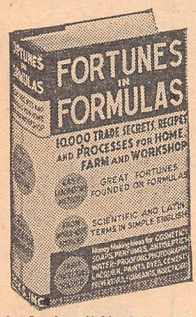
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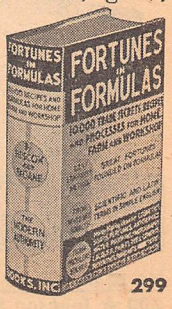
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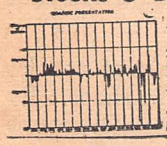
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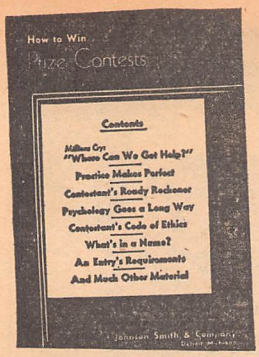
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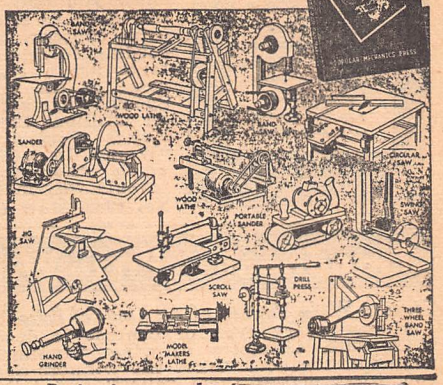
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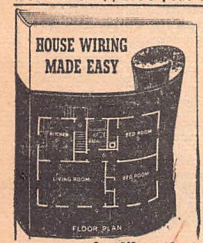
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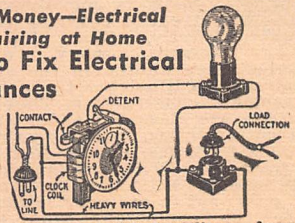
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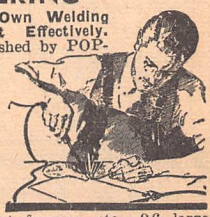


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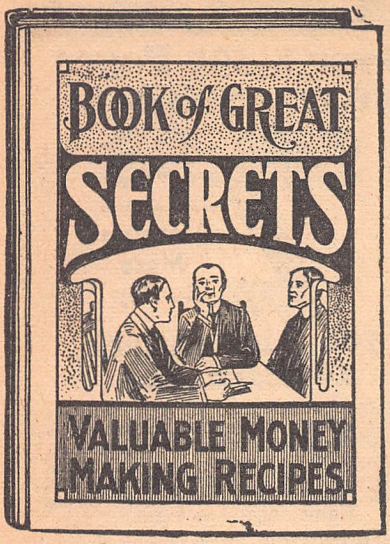
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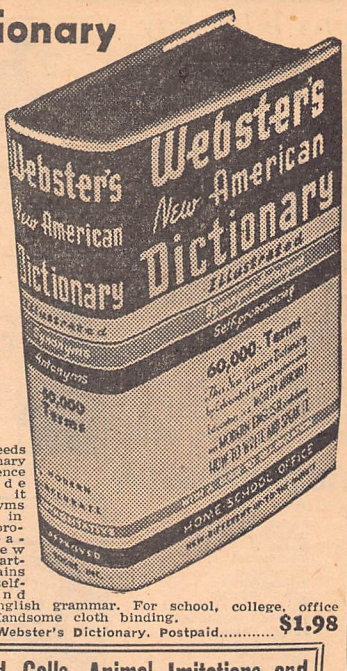
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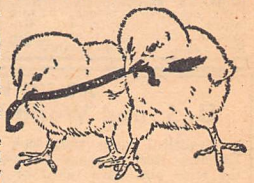


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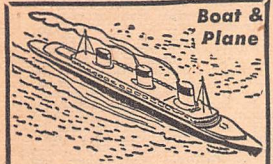
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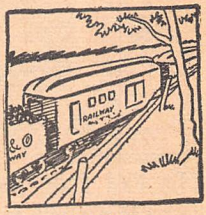
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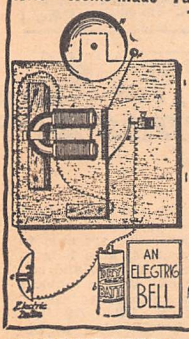
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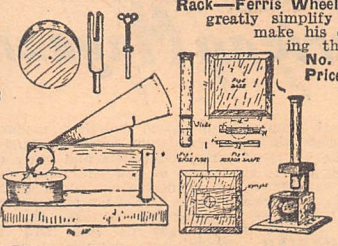
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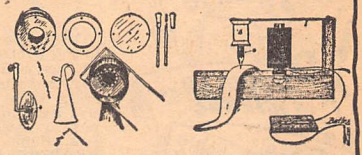


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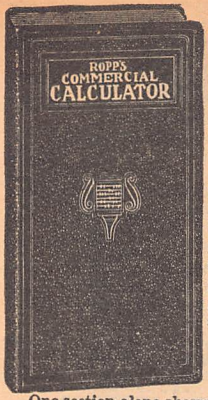
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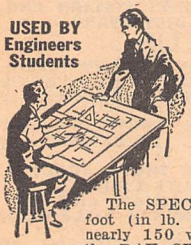
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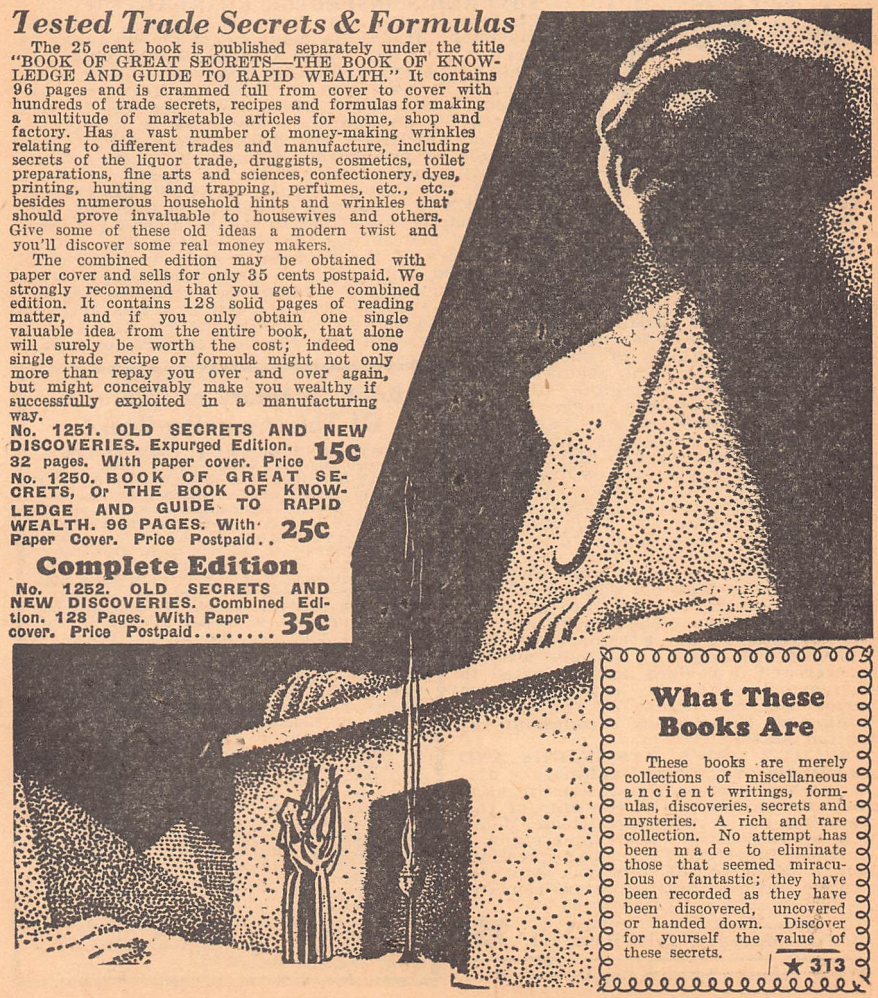
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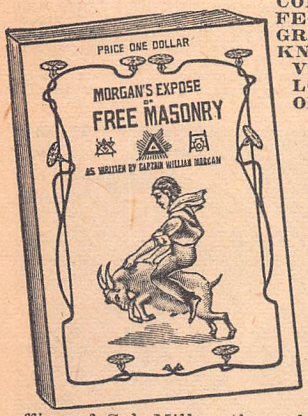
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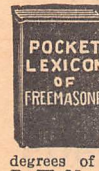
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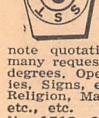


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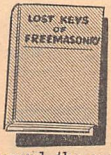
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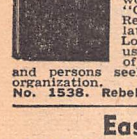
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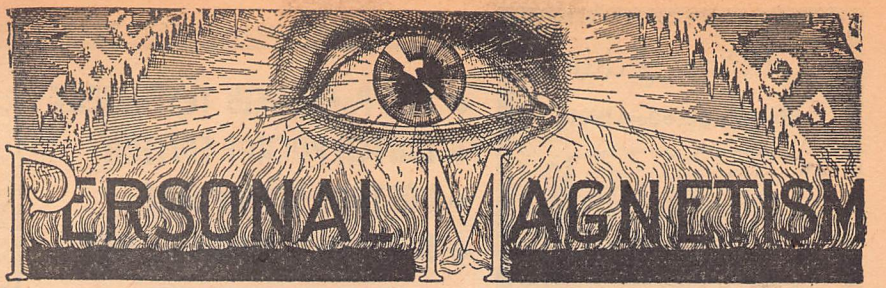
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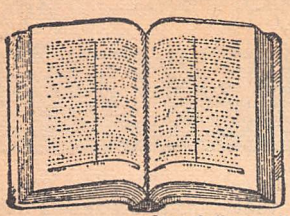
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Miraculous Ring
No. 8358. 50c
Price Postpaid

Saint Christopher Ring
No. 8359. St. Christopher Ring. 50c
Price Postpaid.....

Infant of Prague Ring
No. 8360. Infant of Prague Ring 50c
Price Postpaid .....

FEATURED IN FAMOUS COLUMN!



In a famous, syndicated newspaper column this popular Midget Bible was illustrated and featured. We have reproduced part of his illustration and interesting note here. Why not get one of these interesting curios and keep it as a lucky pocket piece.



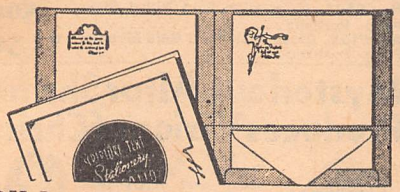
COMPLETE MIDGET BIBLE



—Old & New Testament
—1277 Pages
—Measures Only 2½x1¾x¾-Inches
—Clearly Legible Without Eyestrain or Magnifier

Our special Midget Bible listed on another page is designed to be something of a novelty, and while legible, the type is almost microscopically small. But this Bible was made to be used, and to be read with ease. You can carry it with you in your watch pocket, read it when you wish. Others will marvel at its beauty and workmanship and legibility. A wonderful job of craftsmanship that was done in Germany. Complete Bible—every word. Both Old & New Testaments. Has flexible red cloth cover with red edges. 1277 pages, complete with reference index. Measures only 2½-inches high, 1¾-inches wide and ¾-inch thick. Spend your spare moments reading the World's Greatest Book.

No. 1378. Complete Midget Bible. Price.. $1.00



Bible Lover's Stationary

Our outstanding stationery portfolio. Fifteen four-page sheets, size 5x8½-inches when folded once, each with scriptural text, and fifteen vellum envelopes to match.

Beautiful stationery that is suitable for all types of ordinary correspondence. More and more people are using it because the scriptural messages carry inspiration and consolation to those who receive your letter—messages that people hesitate to say for themselves, yet the very sentiments they so much wish to express.

The miniature reproduction of Sallman's lovely picture of the "Head of Christ" on each folded sheet. Included is beautiful six-color 4x5 print of Sallman's "Head of Christ".

No. 4625. Bible Lover's Stationery..... 65c

Open Book Design; Gummed

Bible Scripture Stamps



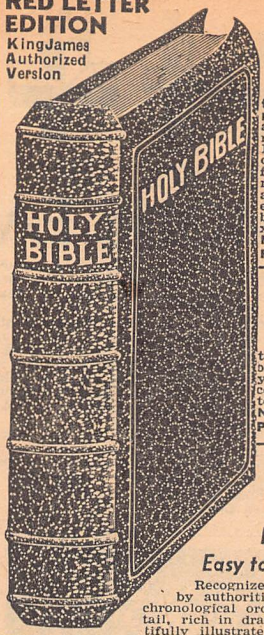
Use on Packages, Letters, Gifts, Books, Etc.

SPREAD THE GOOD WORD! A wonderful collection of **BIBLE SCRIPTURE STAMPS.** Each book has 120 assorted stamps, perforated and easy to use. Each is printed in two colors on a design resembling the open Bible. Texts are easy to read. Use of Scripture-text stamps is growing in favor. A pleasant way to spread cheer. Used on letters and envelopes. Will produce eternal good-will through the silent, effective preaching of the gospel. Pocket size book—3¼x6-inches. Each stamp about 1x1¾-in.

No. 4648. Bible Scripture Stamps.
Price Each Book Postpaid..... 25c

RED LETTER EDITION

KingJames Authorized Version



Beautifully Bound

Holy Bible

Convenient red letter edition at special price!!! Beautiful in appearance, easy to read and understand. Imitation gold stamped on cover. Colored frontispiece. Includes many Bible study aids, maps, pictures, etc. Individually boxed. Big, 5¼x7½ x1¼-in. thick.

No. 1384. Postpaid..... $1.99

Vest Pocket

Testament

Vest-pocket new testament that can be easily carried with you to read at any convenient time. Easy to read. 3x4½-in.

No. 1379. Price Postpaid 35c

Egermeier's

Bible Story

Easy-to-Read
Easy to Understand

Recognized leader; approved by authorities. Whole Bible in chronological order, accurate in detail, rich in dramatic appeal. Beautifully illustrated. 221 actual photographs, color reproductions, drawings. 234 fascinating stories put entire Bible into one continuous, beautiful narrative. 642 pages.

No. 1380. Price ($2.95 plus 10c post.) SEND $3.05

Bible In Foreign Languages

Read in foreign language for practice convenience.

SPANISH BIBLE

Agate Bible. (Valera). Revised. Center references & maps. 4½x6½-in.. Cloth. Red edges.

No. 1898. Price Postpaid..... $1.50

FRENCH BIBLE

New Testament only.

No. 1895. Price Postpaid..... $1.50

GERMAN BIBLE

Minion edition. (Martin Luther). Revised. References. New Orthography. 4¾x7-in. Cloth.

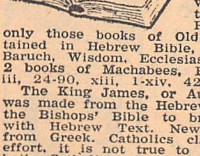
No. 1896. Price Postpaid..... $2.00

POLISH BIBLE

New Testament only.

No. 1897. Price Posepaid..... $1.50

CATHOLIC BIBLE



Catholic Edition of the Holy Bible

It will be interesting to compare the Catholic Bible with the Protestant Bible, as they differ in many respects. Protestants admit as inspired only those books of Old Testament which are contained in Hebrew Bible, and reject Judith, Tobias, Baruch, Wisdom, Ecclesiasticus (not Ecclesiastes) and 2 books of Machabees, Esther x, 4-xiv, 24; Daniel iii, 24-90, xiii, 1-xiv, 42. Many other differences.

The King James, or Authorized Protestant Version, was made from the Hebrew, or rather is a revision of the Bishops' Bible to bring it more in accordance with Hebrew Text. New Testament was translated from Greek. Catholics claim while a great literary effort, it is not true to original. Should be read by both Catholics and Protestants in the interest of greater understanding. Contains Old and New Testaments. Endorsed by Cardinals. 6x8-inches. 1400 pages. Large new type. Maps. Black cloth, gilt lettering, red edges.

No. 1383. Catholic (Douay) Bible. Postpaid.... $3.95



Roman No. 8120 | Maltese No. 8120 | Roman No. 8121 | Maltese No. 8121 | Roman No. 8122 | Maltese No. 8122 | Roman No. 8123 | Maltese No. 8123

FAMOUS FAIRY STONES

In a quiet sunny glade, nestled among the rugged foothills of the Blue Ridge mountains, in Patrick County, Virginia, U.S.A., a section made renowned by the fact that old King Powhatan once held undisputed possession there, was discovered a single quarry of the far-famed Virginia "FAIRY" or so-called "LUCKY" STONES.

As to the real origin of these little crosses of stone, comparatively nothing is known, as the leading scientists of the country have failed to throw any satisfactory light on the subject; but in that remote mountain section runs a very pretty legend to the effect that the fairies were dancing around a spring of limpid water, when an elfin messenger arrived from a strange city far away in the land of dawn, bringing the sad tidings of the death of Christ, and when they heard the terrible story of the crucifixion they wept. And as their tears fell upon the earth they were crystalized into little pebbles, on each of which was formed a beautiful cross. About the spring and the adjacent valley were strewn momentoes of that melancholy event.

These little curiosities, which range in size from one-fourth of an inch to 1½ inches, bear in the most unique form some shape of a cross, which has been outlined by Nature's own hand. Many of them are of the St. Andrew variety, others Roman, while those most sought after are the Maltese.

No. 8123. Cross with Solid Gold Mountings in All Four Corners..... $3.50
No. 8120. Unmounted Crosses. Price Postpaid..... 25c
No. 8121. Cross with Gold Filled Mounts. Price Postpaid..... 50c
No. 8122. Cross With Solid Gold Mounts. Price Postpaid..... $1.50



CROSS CHARM SHINES IN DARK

Luminous cross charm made of beautiful ivory-like plastic material that glows in dark. Excellent for wearing as a charm, around neck, on lapel or hanging in convenient place. Each is fitted with gold colored plated link. About ¾-inches high.

No. 8119. CROSS CHARM. Postpaid..... 25c

Mysterious Altar Shrine Produces Vision of Christ





One of the most amazing objects you have ever seen! Has glass beaded, colored effect that gives it appearance of brilliant stained glass church window which when altar light is burning projects an inspiring vision of the Savior on wall. Seldom fails to excite wonder and favorable comment from all who see this almost-living vision appear projected into room. 6½-in. high, 3¼-in. wide. 3½-deep. With candle.

No. 4057. Postpaid... $1.00



Woven Bookmarks

Lovely book-mark greeting woven of enduring rayon with all the beauty and color of rare embroidery—a gift that is useful—a greeting that is different—mounted on a beautiful folder.

No. 4626. Lord's Prayer. Postpaid..... 25c
No. 4627. Ten Commandments. Postpaid..... 25c
No. 4628. 23rd Psalm. (The Lord Is My Shepherd, etc.) Postpaid..... 25c

Luminous Bedtime Prayer Reminder

"More things are wrought by prayer than this world dreams of"

--Tennyson



Cross Glows In the Dark!

PRAYER REMINDER

A practical novelty. Luminous cross mounted on shield of dark blue felt. cross is luminous in dark. **No electricity and no trouble.** Stores up light during the day and gives it off in dark. A source of comfort and solace.

No. 4955. Price Postpaid 25c



100 Golden Keys to the Kingdom

Just Dial the Bible Quotation You Desire

Brings new pleasure and practical use to the Bible. Authentic reference to 100 Biblical references. Whether you are looking for a familiar reference, comforting message or useful advice that only the Bible can give, this beautiful plastic Key finds it for you quickly. Consists of three discs. Locate the subject in the outer circle, set the key and read the reference in window. Wonderful gift. Complete with attractive case.

No. 4963. Postpaid. 65c

10 Commandments & LORD'S PRAYER RING



A beautiful ring to wear. The ring is well made with a machine engraved design all around the sides leading up to the face of the ring. On the face of the ring is a black tablet with raised sterling silver metal letters, the **Lord's Prayer, every word of which is completely legible.** The beautiful sterling silver finish and lustrous black make a striking contrast. State size when ordering. Shipped Postpaid. **$1.25**

No. 8132. Lord's Prayer Ring.....
No. 8261. Ring With 10 Commandments on face. Every word legible.
Price Postpaid..... $1.25

CRUCIFIX RING



The original Crucifix ring was believed to have been first made during the 15th century, having been made by a Spanish goldsmith and won immediate favor. It was highly valued and treasured and was considered a masterpiece of the jeweler's art. It is said to have been handed down from father to son, its fame increasing during the centuries. Now it is possible to get a copy of this ring at but a fraction of the price doubtless many owners might have been willing to give in days gone by. State size required.

No. 8278. Crucifix Ring. Sterling Silver. Price Postpaid..... $1.25
No. 8247. Crucifix Ring. In Color of Yellow Gold. Postpaid..... 50c



Cross & Crown Ring

Cross and crown design in sterling, red hard enamel on yellow gold filled ring, very attractive. State Size.
No. 8248. Postpaid $1.50



CROSS TIE SLIDE

Attractive yellow gold plated slide-on tie holder with enameled trim and brilliant cross design. Cross emblem is 3/8x5/8-in. Good looking.
No. 8880. Postpaid $1.00



Book Locket with Gold Cross on Pearl Tablet

Book locket. 16 kt. gold plated with imitation pearl tablet with rolled gold plate cross mounting. 16-in. chain. Stunning.
No. 8199. Postpaid $1.75



Lord's Prayer Pocket Coin

Carry in your pocket or purse. Made of pure aluminum about size of silver dollar with Bible quotation clearly legible in raised letters on both sides.
No. 8115. Lord's Prayer and John 3:16. Postpaid 15c

Bible Text Christmas Cards

Captures True Spirit of Christmas

Ten large, full color folders with envelopes. Unusual in quality, fine artistic designing, multi-color printing. Beautiful embossing. Famous **SUNSHINE LINE.** Appropriate Bible text message on each. All different.
No. 4619. Per Set, Postpaid..... 65c



Lord's Prayer On Real Penny

The entire Lord's Prayer handsomely stamped on a penny. Each penny is put through a special machine which stamps the Prayer on the penny and flattens the penny into a large oval, making it suitable to wear around the wrist or use as a pocket piece.
No. 8129. Postpaid 15c

10 Commandments on Real Penny

No. 8129A. Ten Commandments on Penny. Price..... 15c

Crucifix on Real Penny

No. 8129B. Crucifix on Penny..... 15c

Mysteries of Rosary

Easy Way to Learn, Teach, Memorize Mysteries of Rosary



Sturdy, washable plastic 4-in. ivory disc, beautiful blue raised beads and cross on background of deep ivory. Turns to show all Joyful, Glorious and Sorrowful mysteries pictured and named day by day. Gain full indulgences using Rosary-O. Approved by Church Censors. Beautiful in appearance, yet extremely practical in use.
No. 8038. Price Postpaid..... $1.50

Religious Pennants



"God Bless Our Home"

No. 4694. Home Pennant. Attractive colors. About 12-in. long. Price Each 25c



No. 4693. Religious Pennant. About 12-in. long. Colorful felt. Price Each 25c

Eternal Gospel Coin

Carry this with you. Excellent gift. Attractive metal coin almost size of a quarter.
No. 8114..... 10c



3 for 20c; 12 for 75c; 100 for $5.00



Crucifix Pocket Identification

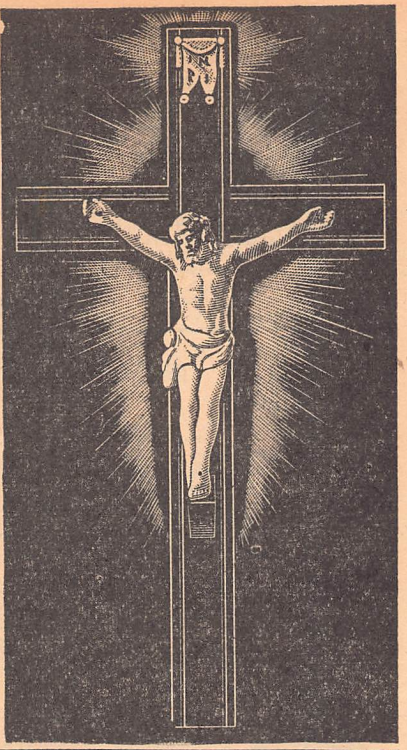
Two colored sunburst effects. Small oval frames on each side are multi-colored pictures of Blessed Lady and Sacred Heart. Ivory-like plastic. Space for name and address on back. 2-in. long.
No. 8176. Price..... 35c

Luminous Crucifix

Glows With A Brilliant Radiance in the Dark

For years the Catholic clergy and all interested in the increase of devotion to the Crucifix have been striving to find some means of making the Crucifix more than a mere article of furniture—to make it a living symbol of the crucifixion. A recent discovery of chemical science has made this possible, and the **"Cross of Perpetual Light,"** is now being placed in every Catholic home.

The time for prayer is in the night time, before retiring; that is the hour when the mind is in sweet repose and the cares and worries of the day are past. In the darkest room, all through the night, the **"Cross of Perpetual Light"** gives a wonderful, luminous glow, the glow representing the "Glorified Body of Jesus Christ."



Approved by Church Authorities

What a beautiful reminder to the children! What a comfort to awaken in a sick room in the darkness of the night to behold the figure of Jesus Christ in an outline of glorious light! It surely is an inspiration to prayer that no Catholic can resist. When trouble or worry harrass you, there is only one place where you may receive genuine, sincere consolation and solace from earthly problems; **peace of mind and peace of spirit.**

● Each Crucifix **is 15 inches high.** Made of fine black ebony finished wood. The body of Christ is made of metal, covered with the secret preparation that causes it to become luminous. The luminosity is lasting and PERMANENT. **Our Crucifix has been sent to clergymen, schools and convents throughout the world, and highest words of praise have been received commending the Luminous Crucifix to all.**

No. 6718. LUMINOUS CRUCIFIX.
PRICE POSTPAID..... $1.98

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the Symbol of Devotion **GLOWING CROSS EARRINGS**



EXQUISITELY DIVINE—LOVELY TO OWN

Even in ordinary daylight, the white plastic **CROSS EARRINGS** look like beautiful ivory. At night, they take on an added charm by glowing softly in the dark. Even in soft light or shadows, they have a radiance that makes them particularly fascinating and good looking.

No. 8131. Glowing Cross Earrings. Pair..... $1.00

Imitation Gold **Lapel Cross**

Wear an attractive lapel cross. Extremely suitable for wearing on dress or lapel of coat. A dignified way of showing respect and paying homage to Our Lord. It is the one piece of jewelry that always looks correct. Makes a splendid gift to friends, reminding them of their religious obligations and comforting them in time of need.



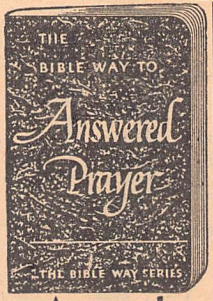
No. 8137. Price Postpaid.. 20c



Faith, Hope and Charity Necklace

Mounted on this necklace are three freely swinging charms, the heart, cross and anchor which represent faith, hope and charity. 24 kt. gold plate. 16-inch chain with safety clasp.

No. 8041. Price $1.00



Answered Prayer

THE BIBLE WAY TO ANSWERED PRAYER. Learn how to pray. 64 pages. Pocket size, 3 ½x5 ½-in. Handsome, red leatherette cover.

No. 1032. Postpaid 35c



Cross & Chain

Attractive floral design embossed in face of cross. Yellow gold color. With chain.

No. 8037. Postpaid 39c

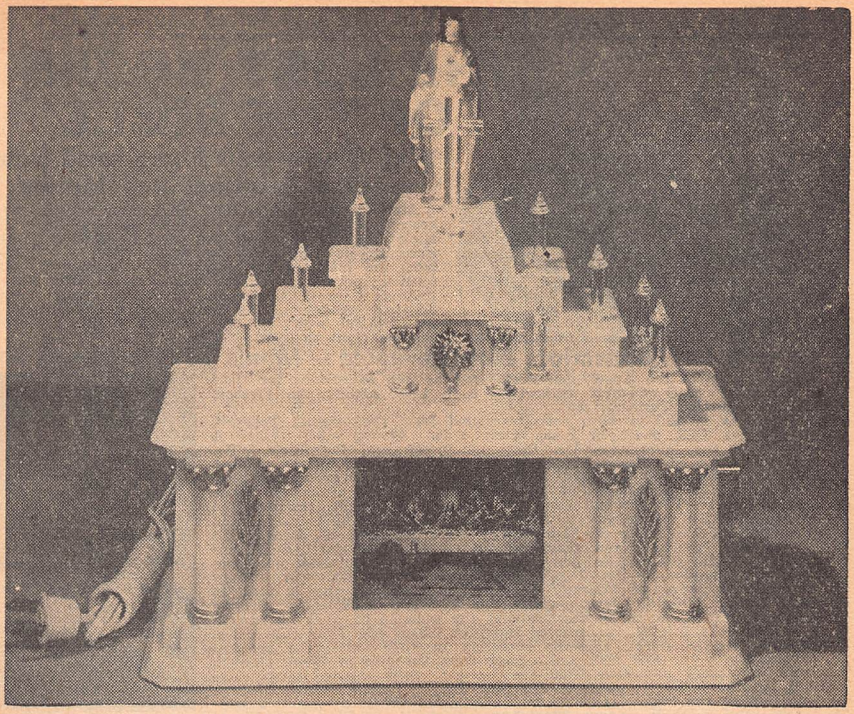
75c



Crucifix

Unusual and elaborate cross. Machine engraved cross with mounted figure suspended from small interlocking oval chain with clasp. Gold finish.

No. 8036. Price 75c



Electric Illuminated Musical Altar

Simulated Carrara-Marble Effect, Hand-Gilded Trim With 12 Electrically Illuminated Candles

Here is a truly spiritual object with deep emotional and religious appeal. Beautifully molded figure of Christ. The Altar is artistically authentic in every detail with antique charm and modern materials. Entirely constructed of non-breakable plastic. Extremely rich in appearance with its simulated Carrara-marble effect and hand-gilded trim. Altar includes 12 plastic candles, cross and Christ statuette.

Concealed Household Lamp Illuminates Candles, Scenic Panel on Front, Cross and Statue

Just plug in the cord to any 110 volt outlet and the lovely altar comes to life, with the front panel which is illustrated with four-color reproduction of the "Last Supper" scene glowing with vivid realism. The candles and cross are illuminated with bright, crystal radiance, and the statue on top, which is colored in life-like colors, is illuminated.

Swiss Musical Chimes Play the "Ave Maria"

Concealed in the Altar is a Swiss music box which can play the inspiring sacred hymn "Ave Maria". Overall size is 11-in. across, 11-in. high and 4 ½-in. deep. Complete with lamp, white cord.

No. 6124. ELECTRIC ILLUMINATED MUSICAL ALTAR. Price Postpaid..... $9.50

Electric, Illuminated Altar Without Musical Chimes $6.50

Exactly the same as above but without the Swiss music box.

No. 6125. ELECTRIC ILLUMINATED ALTAR. Price Postpaid..... $6.50

Electric Illuminated Miniature Nativity Set



Looks Like a Living Scene—Permanent Home Display in Lamp Style

A beautiful 3-dimensional Nativity Set all in fully-formed unbreakable plastic with delicate detailing and hand coloring. The ageless story of Bethlehem. Miniature manger and 10 figurines including Mary and the Christ Child, camels, sheep, 3 kings, donkey, etc. Scene is effectively illuminated by electric lamp concealed in manger. Permanent, truly spiritual home decoration. 8-in. long, 6-in. high, 3 ½-in. deep. Complete with lamp and cord.

No. 6123. Electric Illuminated Nativity Set. $3.95

Are These the Outlawed Scriptures that have been Barred from the Bible?



THE LOST BOOKS OF THE BIBLE

With Illustrations Reproduced from Ancient Paintings and Murals

Many extraordinary and enlightening epistles and gospels were said to have been rejected when the Bible was compiled—hidden away! **WHY?** Were these rejected scriptures **too sensational, too miraculous, too intimate and personal?** Jealousy, fear, dissension, politics, arbitrary edicts, may have played their part in depriving the layman of much of the first-hand records of the founding of Christianity and the detailed story of Adam and Eve. **Every person has the right to know.**

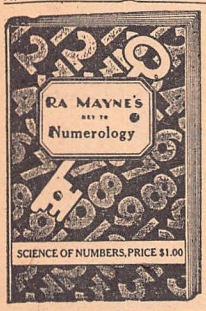
46 Hidden Manuscripts Now Revealed -- Man's Temptation & Sin



The nature of the Apocryphal Scriptures, as well as reasons for their rejection by early Church authorities have been among the greatest mysteries of the Christian era.

The book is said to have been translated from the original Tongues. It contains 553 pages in large, clear type. Among other things it deals with the following:—The Story of Joseph and Potiphar's Wife, (the story of a life filled with the unchanging passions of human nature) —The Girlhood and Betrothal of the Virgin Mary, (an utterly new portrayal of the personality of Mary about whom the authorized Bible tells so little)—The Original Story of the Riddles of Egypt, (as presented in the narrative of Ahikar in an Aramaic papryus said to have been discovered in the ruins of Elephantine)—The Boyhood of Jesus, (His school days, pastimes and playmates, revealing some startling legends ignored in the Bible. Also many purported unknown miracles and contemporary opinions)—the Jews' Release from Captivity, (in a new version—the story of Pharaoh Ptolemy Philadelphus who is said to have traded 100,000 Jewish slaves for a single book)—the Divorce Question, (as discussed by Hermas and the account of what he saw in a vision)—An original, uncensored Story of Adam and Eve, (the oldest romance in the world, allegedly revealing in vivid detail the personal experiences of the first man and woman from the bliss of Eden, through their fall, their expulsion from the Garden, their strange temptations and remarkable lives), etc., etc. The late Dr. S. Parkes Cadman, former president of the Federal Council of Churches of Christ in America said: " . . . this valuable volume, THE LOST BOOKS OF THE BIBLE. It is indeed a very desirable work to have and one which I shall consult with profit and recommend to others."

No. 1020. THE LOST BOOKS OF THE BIBLE. Price Postpaid..... $2.78



The Science of Numerology

Can Your Character and Future Be Told By Numbers?

Do Numbers Affect Your Character And Destiny?

The science of numbers is as old as mankind, and the relation of numbers to the lives of men has been a matter of investigation since the days of the Greek philosophers, centuries before Christ.

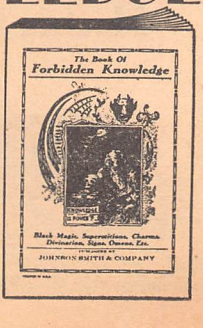
This book explains the principle of Numerology in very simple language and tells you just how to apply it towards solving the things you want to know. For example Numerology contends that the letters of your name and your birthdate affect your character and destiny. Try Numerology on any of your perplexing problems. In any case it might help to give you a better understanding of life. By all means look for good fortune in your lucky number. Numerology, as explained in these two books is immediately applicable, and after a little study the reader can begin his work with numbers. 12 pages including 9 charts.

No. 1646. Ra Mayne's Key to Numerology. Paper Cover Postpaid.... 25c

Amazing Book Of FORBIDDEN KNOWLEDGE

Even in this enlightened age there are still very many persons who believe in BLACK MAGIC, SUPERSTITIONS, CHARMS, DIVINATIONS, SIGNS, OMENS, etc.

They say "Knowledge is Power," so if you are interested in such matters, or would like to become interested send fifteen cents for a copy of this **BOOK OF FORBIDDEN KNOWLEDGE.** Here is a brief portion of the contents: **DIVINATION** (obtaining knowledge of future events); Receiving Oracles by Dreams; The Ring and the Olive Branch; The Witch's Chain; Love's Cordial; Magic Rose, List of Days considered Lucky and Unlucky; List of Hours considered fortunate; Metragrammatism (the Art of Fortune-telling by transposition of Names); Days of the Week in relation to their importance at the Natal Hour; **Secrets of Black Magic** (51 in all); Talismans, Charms, Spells and Incantations; Charms, Omens and Signs; Many popular Superstitions; Observations concerning the Eyes; The Silent Language by Motion of the Hands; How to write secret Love Letters. In addition to all this there are chapters on Hypnotism, Spirit Medium, Electrical Psychology, instructions for performing the Davenport Brothers' Spirit Mysteries, besides additional interesting information. 32 pages.



No. 1643. BOOK OF FORBIDDEN KNOWLEDGE. Price Postpaid ONLY 15c

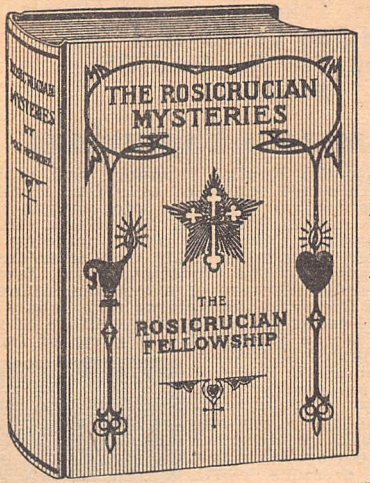
AN ELEMENTARY BOOK ON THE SECRET TEACHINGS OF THE ROSICRUCIAN BROTHERHOOD

THE ROSICRUCIAN FELLOWSHIP

AN INTERNATIONAL ASSOCIATION OF CHRISTIAN MYSTICS

A SANE MIND
A SOFT HEART
A SOUND BODY

MT ECCLESIA



Reveals the Mysteries of the Rosicrucians

The Rosicrusian Society of California has been ballyhooed and advertised in many of the leading publications of America, yet most people don't know who the Rosicrucians are. Now you can read about this organization and learn its secrets without becoming a member—and believe it if you want to! They claim to be able **to attain mastery over life, influence over others, the wisdom of the west and many other benefits.**

Contents of This Amazing Book:

CHAPTER I. The Order of Rosicrucians and the Rosicrucian Fellowship.

CHAPTER II. The Problem of Life and Its Solution.

CHAPTER III. The Visible and Invisible World.

CHAPTER IV. The Constitution of Man. The Vital Body, The Desire Body, The Mind.

CHAPTER V. Life and Death. After Death Up Through the Different Heavens. Mt. Ecclesia and How to Apply for Admission.

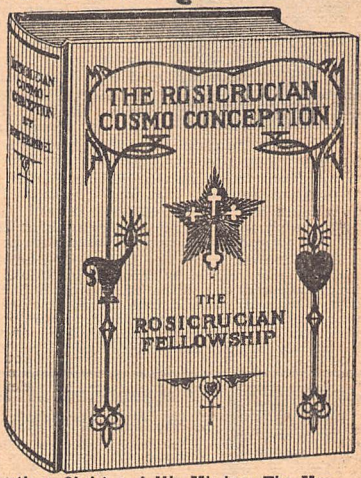
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No. 1689. MYSTERIES OF THE ROSICRUCIANS. Postpaid.....

Rosicrucian Cosmo-Conception

The Textbook of the Rosicrucian Philosophy

An authentic textbook which reveals the harmony of Religion and Science, and conforms to the intellectual development of the modern world. For those who would know all about the Rosicrucian Fellowship, this remarkable, large book—over 600 pages—was published as a textbook for members. We have secured copies of this book and offer it for sale to the general public. An amazing book that you should read. Latest edition.



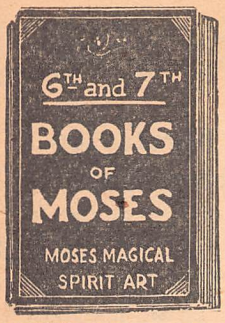
Partial Contents:

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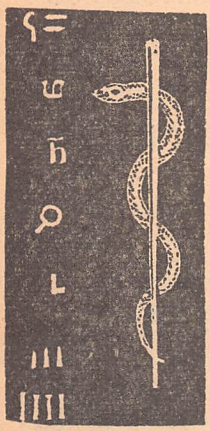


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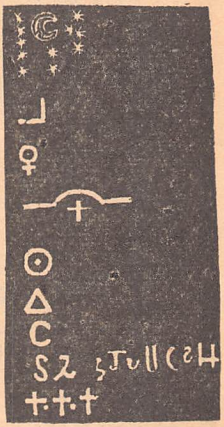
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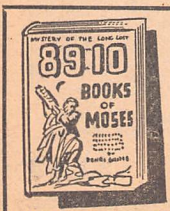




have existed for ages past that could be traced to the time of Moses, but few of these have been published, except in small fragments. This may account for the fact that the high priests, clergy and heads of various religious bodies were unwilling that the people should be given those deeper mysteries, being fearful of losing their hold on them. Another reason may be that it was feared the information would be used for unlawful purposes. It is scarcely possible that Moses confined his literature to the first five books of the Bible, if we take into consideration the lengthened period of his life and changes of his association. We find in Acts 7:22 that Moses was learned in wisdom of the Egyptians until his fortieth year! He acquired during his residence at the Court of Pharoah many Egyptian arts in his constant intercourse with learned men. He became adept in these magical arts practiced by them. We find in Exodus 7:11 Moses cast his rod before the King, which became a serpent. Pharaoh sent for his magicians, who also cast down their rods, which, by their enchantments, also became serpents. Few persons have not some belief in these strange and oftentimes unexplained influences that seem to surround us through life for good or evil and it is honestly thought that the study of this work, the Sixth and Seventh Books of Moses, may prove a source of happiness and prosperity to many. The fanatic may say that this publication will foster superstition, but the enlightened and unprejudiced will perceive that the translation into the English language will certainly be more serviceable than all previous productions, which were only circulated in abstract form, and sold at exhorbitant prices. These engravings are said to be exact copies of those by the Israelites and Egyptians to accomplish the designs for good and evil. This book has become enormously popular. Volumes six and seven bound together in one book. 190 pages.

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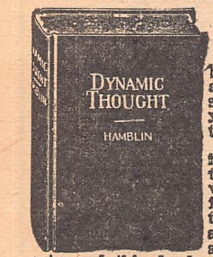
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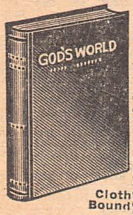
This is a self-improvement book which contains the author's formula for getting what you want out of life. Many prayers, exercises, etc. The author claims that amazing success can be gained by merely following the rituals laid down in this book. Almost everyone finds the book fascinating and wonderful and even strange in its extremely simple solution to a perplexing problem.

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There Is No Death--Life Is Eternal

A TREATISE ON SPIRITUALISM



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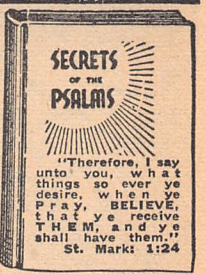
If mortals are concerned about the few years they live on earth, why should they refuse to inquire about their existence throughout Eternity? If those who have passed through the change called DEATH can and do communicate with those on earth, is it reasonable to believe that any power greater than God's could make this possible? Millions of persons now have the courage to believe that life, the personality, the love which they knew in their dear ones has not come to an end by the death dream.

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Secrets of the Psalms

Believed Found in a Cave on Mt. Sinai



Godfrey Selig, lecturer and translator is believed to be the original translator of this book from the German. It is supposed to be a fragment of the Practical Kabala, with extracts from other Kabalistic writings as translated by the author. **(Thoughts hidden by Moses.)**

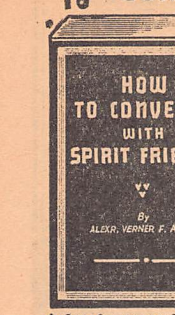
A legend about this book says, "That this was given Moses on Mt. Sinai and when he descended he saw the Hebrews breaking their vow. He hid it away from them in a secret cave on Mt. Sinai—for he is supposed to have said, that if his people could not be trusted, then they dare not have so powerful a work." The book gives the so-called Proper Psalm to say for any condition, what Holy Words, Prayers, to say with it to receive its fulfillment. The book strikes at the very Heart of Kabbalesta writings.

Brief table of contents: **Psalm for Luck; Psalm for Court Cases; Psalm for cross condition; Psalm for overcoming enemies; Psalm for success in business; Psalm to overcome an evil spirit; Psalm to stop fear and persecution; Psalm to turn sorrow into joy; Psalm to keep secret from evil; Psalm to keep all misfortune away; Psalm for love; Psalm for Jobs, and many others.**

No. 1904. Secrets of the Psalms. Price... 89c

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How To Converse with Spirit Friends



You Can Develop The Power To Talk to Spirits, Says Author

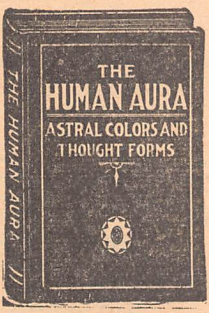
KNOW THE TRUTH. Do not grieve over those who have departed. Be cheered by the thought that the so-called dead have not been transmuted into cold, unemotional, indifferent individualities. Life never ends. God's door is always open between earth's life and ETERNAL life, where those who loved one another will be united forever.

This book purports to tell you how you may develop mediumistic powers, so as to be able to receive messages from the other world when sitting alone. It also tells you about different kinds of spirits, including apparitions (ghosts) and spirit guides (the spirit friends that are constantly with each of us); about spirit control (how spirits work through the organisms of mediums); also about spirit-given premonitions, warnings, death-signs, etc., as well as other interesting and valuable matter. "How to Converse with Spirit Friends" does not in an way interfere with your present religious thoughts and beliefs, but it should broaden your viewpoint and enable you to judge for yourself some of the things that are absolutely essential to true happiness. 34 pages. Paper cover.

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The Human Aura

Is Personality Magnetism?



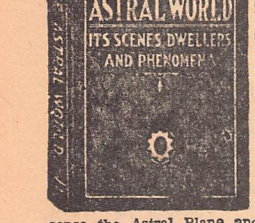
What is the Human Aura? The Human Aura may be described as a fine, ethereal radiation or emanation surrounding each and every living human being. It is often regarded as the "psychic atmosphere" or the "magnetic atmosphere" of a person. Most of us are more or less aware of that subtle something about the personality of others, which can be sensed though not seen. Even small children perceive this influence and respond to it in the matter of likes and dislikes. However, there are many individuals who have cultivated, or wish to cultivate the gift of psychic sight and it is for the sincere student that this work has been prepared. Here is a brief description of the contents:

The Human Aura, a very important and interesting phase of every personality—The Prana Aura and how it affects the Human Aura—The Astral Colors—How each Mental or emotional state has its own astral hue, tint, shade or color—How practice will enable almost everyone to perceive plainly the outlines of the Aura—The Aura Kaleidoscope and how to ascertain the character and tendencies of a person—Thought Form: a wonderful study of a fascinating subject—How Thought Forms are projected and travel—Psychic Influence of Color—How certain tints affect persons favorably and others unfavorably—Auric Magnetism—Magnetic Healing and how to treat yourself and others by this method—How to build up a strong positive Aura—The Key of Success—The Protective Aura, a forbidden subject plainly discussed, etc. 80 pages. Paper cover.

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Have We Powers Of the Spirits?



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What This Book Tells

The Seven Planes of Being—What is Meant by a Plane—Astral Regions—Where Located—Reality of the Astral—What One Encounters on an Astral Journey—Passing the Border—Passing Out of the Physical Body—Alone in the Astral Body—Why the Soul Sheds—The Astral Shell—Bodies Without Souls, Still Seemingly Alive and Conscious—Disembodied Souls—Not Dead but Sleeping—How the Low Entities Pass Their Time—Punished By Their Sins Not for Them—Character and Occupations of the Astral Dwellers—The True Home of the Soul—The Heaven Worlds—What the Astral Light Is—A Startling Presentation of a Wonderful Occult Truth. 94 pages. Paper cover.

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Your Abdominal Brain



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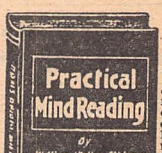
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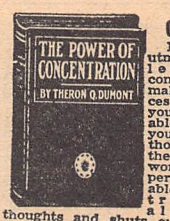
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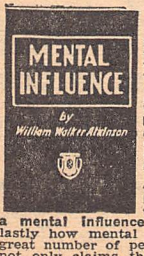


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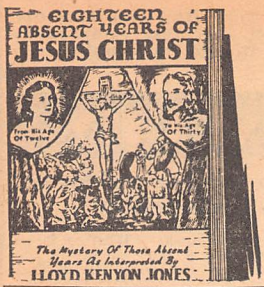
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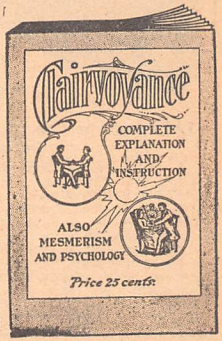
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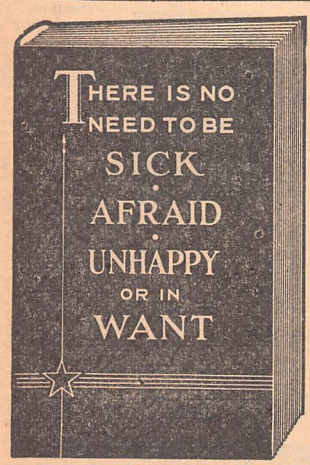
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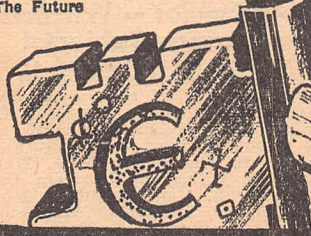
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Cast a spell on anyone—no matter where they are.
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Banish all Misery. Bring Happiness to broken Lives. Know what others are doing.
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Remove the Laws of Unhappiness.
Chant your desires in the silent Tongue.

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Secret Talismans
Perfect Love
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Happiness
Good Luck and Prosperity
Power
After Death
The Future



The Master-Keys to Fame, Fortune and Power!



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Almost every person at some time or other feels the urge to forecast future events and to anticipate changes that may occur. Ordinary methods of science and thinking have made little provision for this intensely interesting field and developments that have been made ages ago have been forgotten for centuries. Since earliest times, man has believed that there was a key to the future, if he could only find that key. At last a Hindoo Master has taken the immense time and energy to gather together the scattered fragments of this amazing subject into one comprehensive book.

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He maintains there are terrific forces hidden in the mind, which can be released only when the proper knowledge is gained. These forces, he contends, are not given the minds of only a few; instead, he insists that anyone can use them if given the key.

Contents Include: Seership, The Science of Knowing the Future, The Development of Seership, The Great Universe Beyond, The Mystic Sense, How to Go Into Silence, The Higher Being Developed By Seership, How to Gain Personal Knowledge of the Higher Truths of Seership, The Spiritual Evolution of Men, How to Interpret the Present and Future Exactly As They Are Designed to Be, etc. Fifteen lessons. 384 pages. Read this book with an open mind and you will see laid before you a completely new philosophy of life.

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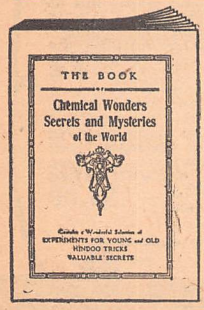
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Burning Perfume "Candles"

Available in Pine and Fragrant Redwood Odors

How would you like to perfume your entire home in a few minutes so it will smell like a California Flower Garden? Do it with these new Burning Perfume Candles.

The candles are about three and one-quarter inches long and each one will burn for 20 minutes or more, quickly perfuming the room and helping to subdue bad odors. The lovely fragrance will cling to the room for hours after burning, making it very economical to use. A candle holder is supplied with each set. The candles are made in the following odors and are packed 18 candles of an odor to the tube: Redwood and Pine. State the odors wanted when ordering.

These Burning Perfume Candles make excellent and inexpensive gifts and likewise fine bridge prizes. Can be used in connection with tea cup reading, fortune telling, crystal gazing, seances and spiritual communications. Order a supply today.

Illustration About Two-Thirds Actual Size.

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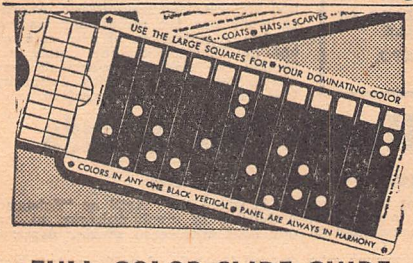
MAGIC LURE . . . the Oriental solid perfume. Fragrant, irresistible, alluring, lasting odor. Applied to the skin where it gives off the lovely enchanting odor . . . just like the flowers exude their fragrance. Tends to make you more charming and thus help attract people to you.

The perfume is put up in neat containers about 1-in. in diameter, holding ½ dram. It is handy to carry in the purse to dances, theatre, etc. No danger of breaking or spilling. Always ready for instant use. It is very concentrated. A little goes a long way. One package will last for several months. Helps subdue body odors. Won't offend. Use this pleasant way of assuring protection against the possibility of embarrassment.

Specially made to simulate the fragrance of actual flowers We think that they have succeeded in capturing their elusive freshness with remarkable fidelity. Actually pleasant to smell—not heavy and overpowering. Delightful.

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SYCO-SLATE ANSWERS YOUR QUESTIONS



"What is it?" MYSTERIOUS CLEAR AS A CRYSTAL Answer Glass

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Mysteriously!

Modern-Type Crystal

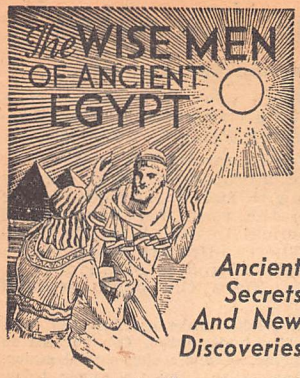
SEE Answer to Your Question in 10 Seconds!

Mysterious, baffling, yet amazingly fascinating. Called the **SPIRIT CRYSTAL BALL** or **SYCO-SLATE.** Ask it a question then suddenly appears in clear white handwriting on black background, the answer! The answers are completely unpredictable, yet entirely automatic. Has glass "blackboard" where answer mysteriously appears. Small enough to carry in your pocket, yet large enough to make an attractive room ornament. About 3 ½ -in high.

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★ 333



Ancient Secrets And New Discoveries

How to Read People's Minds

Or the Mystery of Mind Reading Revealed

What Are the Secrets Behind a Face?

While the exploits of mind readers have been particularly mystifying to most people, a knowledge of their most difficult feats is so easily acquired as to almost challenge belief.

Even the feats of the great masters of Mind Reading, Brown, Bishop, Johnstone and others, can be performed, since the simplest rules of procedure apply to even the most difficult cases, and are readily within the comprehension of the beginner.

With this readily acquired knowledge, there is almost no limit to the practical uses and profitable ways it can be used. Indeed, the number of people who would gladly avail themselves of an opportunity to become expert mind readers, without months of hard study and years of experience, is legion.

This book tells what has been done by leading mind readers for years past. It recalls the sensational exploits of such men as Brown, Bishop, Johnstone and others, detailing with minute exactness their performances, not only in the public halls, but in city streets, with scientific men composing the committee, all of whom were astounded with the results achieved.

To say that this book will explain these seemingly impossible feats of mind reading so clearly as to enable any person of average intelligence to duplicate the performances seems like a tax upon the credulity of the readers of this prospectus, and yet it is the case with almost every reader of the book.

Success or Failure?

If you apply the knowledge that you learn from this book your efforts cannot help but be successful, and the results most astonishing to you, even though you expect the most surprising results. In fact, so clearly are the details set forth that the merest novice can at once grasp and retain them and by putting them in practice mystify and thrill an audience of personal friends, or entertain a public assembly. Once you have mastered the secret you will find it to be a lot of fun to try mind reading your friends and watch how shocked they will be when you successfully accomplish the feat.

Some of the most famous exponents of mind reading have allowed themselves to be subjected to scientific tests and examinations, yet the brilliant scientists never failed to be completely mystified and baffled. Washington Irving Bishop took two gentlemen whose minds dwelt carefully on the number of a certain bank note in charge of a vigilant and scientific committee and with one gentleman's hand upon his brow and the other gripping him by the left hand, proceeded to write the number of the said bank note upon a blackboard going carefully over each figure again and again, erasing here and adding there, finally getting the number correctly written, to the surprise of the assisting gentlemen and the scientific committee. Another stunt was the sensational reading of the combination of the safe of one of Chicago's leading hotels, although the correct combination was known only to two persons. Naturally this created a terrific sensation.

CONTENTS

MIND READING, THE EARLY DISCOVERIES

A FEW OF THE NOTABLE FEATS

SCIENTIFIC TESTS TO VERIFY THE REMARKABLE ACHIEVEMENTS

THE ESSENTIALS OF MIND READING

MIND READING IN ANIMALS

ETC., ETC.

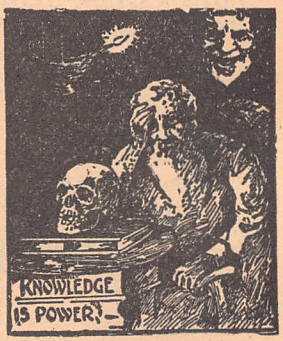
Scientific Tests

Learn To Amaze and Mystify Your Friends

The Method No Longer a Secret To You

One seldom hears of mind readers among the gentler sex, yet there is where the "Art" or "Science" should find its greatest development, since women are possessed of a delicacy of touch unknown to the sterner sex, enabling them to perform various feats mentioned in our book with even greater dexterity than men.

Miss Maude Lancaster was one of the few American women who essayed the role of public entertainer In this work, and in "HOW TO READ PEOPLE'S MINDS, OR THE MYSTERY OF MIND READING REVEALED," a succinct account is given of her performances, and reasons ascribed for the adaptability of her work to such services as she was frequently called upon to render in extremely difficult detective cases.



Her success should serve to stimulate a desire among other women to emulate her example, if not her "feats" and a careful perusal of this book is well calculated to beget such desire, since the simplicity of every "test" is obvious, and the most difficult are explained in detail so that any woman of average intelligence may readily acquire the ability to perform the feats described, as well as many others which will suggest themselves to the exhibitor from time to time.

We have dwelt at length on the various "feats" performed by humans, but the book we are describing to you would be incomplete were we to omit reference to the apparently marvelous and inexplicable transmission of thought from the brain of man to the "sense" of dumb animals.

The much mooted question as to whether members of the brute creation possess reasoning powers is very apt to be revived, when the seemingly impossible feats of dogs and other animals, written of in "HOW TO READ PEOPLE'S MINDS, OR THE MYSTERY OF MIND READING REVEALED," are brought to the attention of profound thinkers, but a careful study of the methods employed in achieving these wonderful results will interest all lovers of animals, and do much to disperse the superstitious impressions created purposely by many modern trainers. 53 pages.

No. 1015. How to Read People's Minds. Price Postpaid 35c

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Deeply Interesting, Instructive Thought Compelling, Amusing

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Have Fun Operating Board

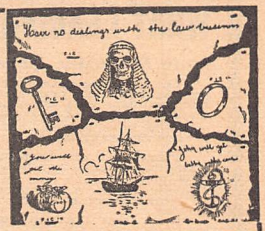
Some say astounding phenomena are occasionally obtained, such as perhaps a message in a foreign language that no one present can decipher, but that when translated, proves to be an answer. Many claim it is a wierd experience to observe the Ouija Talking Board as words and sentences seem to appear, now hesitatingly, as if dubious of the wisdom of imparting its secrets, and at another time impetuously moving, as if in haste to communicate the information.

Sometimes one operator does not seem to be able to coax the darn thing to move though with another it might be just the reverse. Or sometimes when two persons attempting to operate it who are said to be in "sympathetic affinity" the writings might perhaps be clear, fluent and sincere. At other times, operators who are mentally discordant might find the manifestations slow, obscure and perhaps meaningless. But, after all, it's fun you're after, and fun you should surely get with the Ouija Board. **Needless to say, we make no claims of supernatural powers for Ouija Boards, Talking Tables or any similar items used for fortune-telling and the like which may be listed in our catalog. Such articles are sold merely as interesting and entertaining novelties.** Size of Ouija Board is 12x18 inches.

No. 6645. Ouija Board. Price.. $1.50

Table Rapping *and* Automatic Writing





Guide to the operation of automatic spirit writing, ouija boards, table rapping and similar phenomena Gives and illustrates various methods of operation and shows some of the significant results that have been obtained. How to form a circle for receiving messages, how to enable spirits to make themselves known, how to get written messages and drawings. 25 pages.

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THE SCIENCE OF HYPNOTISM

By Dr. Leon H. Zeller

A very large field has been traversed to gain the information given in this book. The author has embodied the experience and views of many who rank high in the medical world, and who have for many years successfully treated thousands of patients every year by Hypnotism. Their success appears to have been something bordering on the miraculous. In some of the chapters, methods and their mode of treatment have been described, along with facts of general interest to the reader.

The press, the medical faculty, the scientist, the layman, in fact most people, are all seeking more knowledge, facts and information on this wonderful and strange subject. Many, that in the past have been skeptical, are now counted among the believers and adherents. The study of Hypnotism has proved to be not only interesting but instructive.

Hypnotism has real uses in everyday life where the art of getting along with other people and controlling their decisions is a vital factor in success in business and with friends.

Dr. Leon Zeller has studied and practised hypnosis for 26 years, and we believe his simple, yet complete, presentation of the subject will enable you to use the same powers that he and others have used so successfully.

Contents of Book

—Hypnotism As a Science. What It Means. How and Where It Began.
—Dr. Braid and His Method.
—Nine Degrees of Hypnotism. Dr. Liebault's Experiences and Methods.
—Curative Values of Medical Hypnotism.
—Absolute Sleep.
—Telepathic Suggestion. Auto Suggestion.
—Post-Hypnotic Suggestion.
—The Use of Hypnotism to Cure Bad Habits Such as Drunkenness, Smoking, Over-Eating, etc.
—How Hypnotism Can Be Used to Make You Willingly Do Unpleasant Duties or Hard Work.
—Proof of the Science of Hypnotism.
—Some of the Wonders of Hypnotism.
—Can Hypnotism Be Faked?
—How Subjects Weaken.
—Three Rules That Operator Should Never Forget.
—How to Influence Subjects for Good and Evil.
—The Effects of Hypnotism on the Body and Mind.
—How to Control Others Without Actually Subjecting Them to the Hypnotic Sleep.

Cloth Bound, 228-Page Volume

Covers all known methods of Hypnotism at the time book went to press. Even those who glance at this book, reading from whatever sections or experiences seem to interest him, will gain information that will be useful in day-to-day living. Fascinatingly written so you can understand and enjoy it.

No. 1164. SCIENCE OF HYPNOTISM. $1.98
Price Postpaid

336 ★ Johnson Smith & Co., Detroit, Mich.

WHAT LEADING MAGAZINES

From Magazine Digest

"Though persons have been put into hypnotic trances, and have been made to endure pain and laughter, feel cold when it's hot, or act like a three-year old child at the age of 40, such demonstrations have seemed like the mumbo-jumbo of a witch doctor or the slick manipulation of a trickster.

"Though no one quite knows what hypnotism means physiologically, the fact remains that 3 out of 4 normal people can be hypnotized. And in a hypnotic trance, a hypnotist can command almost complete control over both muscular and nervous systems.

"Ever since the late 19th century, hypnotism has been used seriously by medical men in the cure of both physical and mental diseases."

From Collier's and Reader's Digest

During the last World War, Howard Klein worked for the U. S. Army Medical Corps. He successfully hypnotized a German submarine captain, without his knowledge, and in this way learned important enemy secrets. As one U.S. officer remarked later, "With this new type of hypnosis, there are no more secrets."

"Klein has given some startling demonstrations. He caused an international sensation by proving that listeners can be hypnotized by radio."

Time Magazine Verifies The Amazing Wonders of Hypnotism

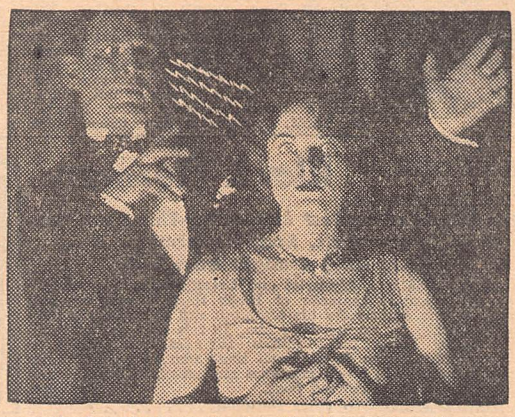
Time Magazine reports: Howard Klein before a studio audience and over the Columbia Broadcasting System hypnotized 14 volunteers from the audience in another room. He put 12 to sleep in less than 20 seconds. Handed a lemon to one subject telling him it was a peach and to eat it; the subject bit into it and ate it. Told another his hand was numb, and then held a match to his hand without subject experiencing any feeling. Told his subjects they were cold—and they shivered. Told them they were being bitten by mosquitoes—they swatted: that they were at the World's Series—they cheered. All of this was done beyond the control of the subjects and while they were in another room.

HYPNOTISM

MAGNETIC HEALING & PERSONAL MAGNETISM.

Just what are these STRANGE SECRETS? What is this strange, mysterious power that we call Hypnotism?

READ THESE CURIOUS BOOKS



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No. 1166 is a 64 page book written by Professor Alpheus that delves quite thoroughly into the origin of Hypnotism, and after dealing with some of the theories of Hypnotism, including **Animal Magnetism** and the **Neurosis Theory,** it explains several methods of hypnotizing, including **Dr. Cocke's method, Dr. Flint's method, French and Hindoo methods, etc.** Also deals with **Self-Hypnotization,** etc. Other subjects dealt with in the book are: **Criminal Suggestion, Hypnotism In Medicine, Hallucination, Bad Habits, Telepathy and Clairvoyance, etc.**

No. 1170 gives **25 Lessons in Hypnotism**—a 32 page book that is said to be one of the most complete, easily learned and comprehensive courses in Hypnotism in the world. Embraces the **Science of Magnetic Healing, Telepathy, Mind Reading, Clairvoyant Hypnosis, Mesmerism, Animal Magnetism, Thought Transference, Personal Magnetism and Kindred Sciences.**

SAY ABOUT HYPNOTISM—

Klein can also use post-hypnotic suggestions. On one subject, he told him that when he would awake, he would have an uncontrollable desire to sell newspapers. This desire would continue until Klein would shout, "Zero!"

Sure enough, when the subject awoke, he had no memory of this suggestion, but he soon became restless. Finally he said to friends: "There is some big news in the papers. Everyone should know about it." Grabbing a bundle of papers, he ran through the crowd shouting, "Extra! Extra!" When Klei shouted "Zero!" he suddenly stopped, looked surprised and foolish, and sat down.

From Life Magazine

Life Magazine tells about some of the amazing experiences Dr. Franz Polgar had with the million people he has hypnotized.

One pretended to be Hitler, another Clark Gable. Five students got drunk on water.

Life Magazine says: "For thousands of years it has been known that certain people have had the power to put others into trances and make them do strange things simply by staring at them and talking to them." Actually, almost everyone has the power to hypnotize others, providing they follow the very simple procedures. It is true, though, that only about 70% of the people, or about 3 out of 4, can be successfully hypnotized.

Hypnotism Is a Recognized Science as Practical as Chemistry or Psychology

No. 1909 is also a 32 page book entitled **"PRACTICAL HYPNOTISM"** containing 27 interesting chapters. Although not a large volume, this work actually contains as much information, if not more, on the subject of hypnotism than many books selling for many times the price.

No. 1166. Complete Hypnotism. Price Postpaid..... 35c

No. 1909. Book on Practical Hypnotism. Price Postpaid..... 15c

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All Three Above Books for Only..... 50c

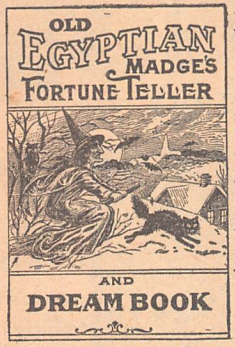
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Fascinating Dream &

Is Your Fate Predetermined?

Old Gypsy Madge's
DREAM DICTIONARY AND FORTUNE TELLER



A book full of strange things on dreams, fortune telling, etc. Its contents embrace the interpretation of dreams or visions in the entire category from A to Z, and include the lucky numbers in lottery to which they are supposed to apply. The great Combination Table for playing horses, saddles and gigs, when to play gigs, etc., also given. Tells how to tell fortunes by cards, dice, dominoes, by grounds of coffee or tea cup. All about **NAEVIOLOGY** or the science of telling fortunes by moles on the skin, **CHIROMANCY** (telling fortunes by lines in the hand): **Celestial Palmistry, Astrological Miscellany; So-called Lucky and Unlucky Days; Oracle of Destiny; Trial of Destiny; Fortune-Telling Tablets** said to have been used by the Egyptian Magi or astrologers; **Charms, Spells and Incantations; The Witch's Chain; Talismans and Amulets; Telling a Person's Character by Cabalistic Calculations, etc.** Old mysteries and superstitions dealt with. You may not believe all the book says, but whether you believe in dreams and fortune telling or not, you ought to get your money's worth by reading the book alone. Nearly 100 pages.

No. 1007. Egyptian Madge's Dream Book & Fortune Teller **25c**

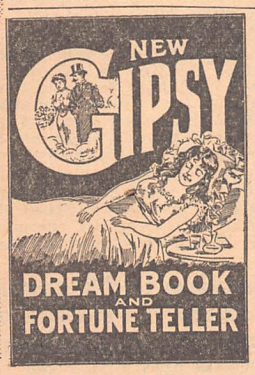
Black Herman



One of the World's Greatest Magicians—This Book Contains Many of the Facts, Recipes, Formulas, Etc., He Claims to Have Brought from India

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Day by Day Guide

Tells You What to Do, Day by Day, According to Your Birthdate

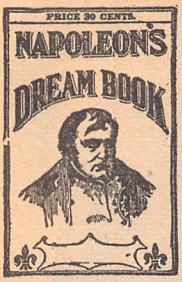


The **EVER READY FORECASTER** includes a 12 months calendar which tells you day by day your favorable and unfavorable days according to your birthday. Every day each of us is confronted by decisions, new enterprises, etc. According to astrologers, certain days are more favorable than others for these new adventures. By following this calendar, you can select your favorable days for new ventures and be careful on your unfavorable days. Also included in the book are **weather forecasting chart, fishing, stock market and business indicators, betting charts to help you win, etc.** This calendar has been carefully laid out and many people have been said to have found it an excellent guide to success in ventures in many varied fields. Take your vacation when the fish are biting. Plan new ventures when favorable.

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Fortune Telling Books





Napoleon's Dream Book

Contains 128 Pages and Dictionary of Dreams

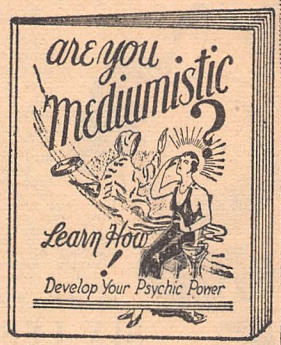
Not only does this book contain a dictionary of dreams and visions, but it gives a much more detailed and general explanation of many of the more common dreams than most books on this subject, together with an anecdotal account of dreams, visions, apparitions or reveries. Thus, for an unmarried girl to dream of wearing a wedding ring is said to be significant of her own disappointment in marriage; yet should she imagine one to be worn upon the finger of a particular friend, it is said to foretell that the friend will become a wife within a year. Legend has it that the author of this book was frequently consulted by Napoleon Bonaparte. Contains 128 pages.

No. 1017. NAPOLEON'S DREAM BOOK. Price Postpaid..... 30c

Are You Mediumistic?

How to Be a Medium

Develop Your Psychic Powers



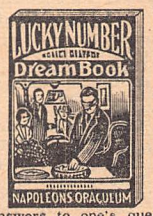
Do you wish to learn how to develop your psychic powers? Learn all about spooks, mediums, spiritualism, etc.? This is an excellent book for anyone who wants to become thoroughly familiar with the true facts about spiritualism. Written in plain language. Gives ten famous tests to be made by the reader for scientific power. Everyone has often wondered just how much truth there is to spiritualism. Where do facts end and fancies begin? Now for the first time authentic and scientific tests indicate the salient facts to you easily and quickly. Test your own psychic ability. Learn the value of your ability and what it can be used for. How it can help you. A complete list of chapter headings follows: Mediumship, Phases of Mediumship, Conditions of the Seances, Manifestations, Automatic Writing, Independent Slate Writing, Materialization and Trances, Visions, Crystal Gazing, Healing, Mental Telepathy. Here is one excerpt from the book: "Persons who continually received 'hunches' or telepathic flashes are strongly psychic, and should develop this wonderful faculty. If you are readily impressed by the thoughts of others, living or dead, then you are said to be 'sensitive,' being highly susceptible to these spiritual vibrations." Also: "Mediumship is a priceless gift to countless millions, but its presence is unknown in most cases." Further, "Training, practice, experience all contribute to the ultimate success of the medium." 20 pages.



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Lucky Number Dream Book

& Fortune Teller



This is the so-called Policy Player's Lucky Number Dream Book and in its pages will be found a surprising amount of information dealing with fortune-telling, dreams, divination, charms, spells, incantations, palmistry, etc., concluding with the "Oraculum," a method of telling fortunes by which the answers to one's questions are given in a most novel and interesting manner. The book also gives a table for finding so-called lucky numbers, key to number combinations, numbers that are said to harmonize, signification of cards dreamed of and their numbers, numbers for dreams of the days of the week and months. There is a dictionary of dreams and their so-called interpretations with the numbers of the lottery to which they are supposed to apply. Gives directions for telling fortunes by cards, etc. Also deals with signs and omens, physiognomy, nativity, etc.

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Hunches Explained

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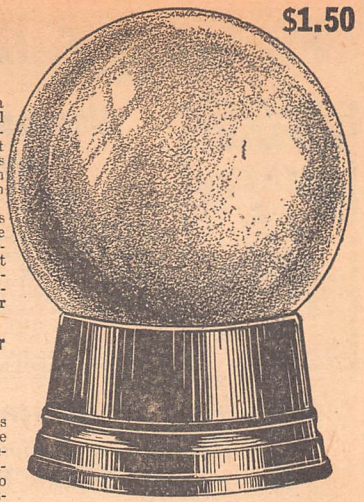


How To Know Your Future

Cultivate your spiritual sight to see past and future. As St. Paul explains, man consists of a body and spirit. Your body sees, feels and hears material things; your spirit divines the supernatural. This book purports to tell how to accomplish this contact with a spirit world that can trace hidden matters, look into past and future, etc. 42 pages, paper bound, 6x4 ½ -inches.

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$1.50 Gazing Ball



Crystal Gazing is not a new invention, nor is it merely a fad for foretelling the future or development of the mental powers. It is said to date back almost to the scriptural account of the creation of man. It is generally assumed that crystal gazing had its origin in Egypt and historians tell us that a large number of crystals were found in the ruins of an old temple in existence six thousand years before the Christian era.

Crystal gazing achieved great popularity in the British Isles during the Fourteenth Century. In Japan many homes have their crystals that they are said to consult on subjects of importance. The practice of crystal gazing has been prominent in Fiji, also in Mexico, Peru and other South American countries, India, Arabia and elsewhere. The art is said to be practiced extensively by the Yogis and Sunnecasses as part of their religion.



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Can We See Into Another World or Peer Into the Future?

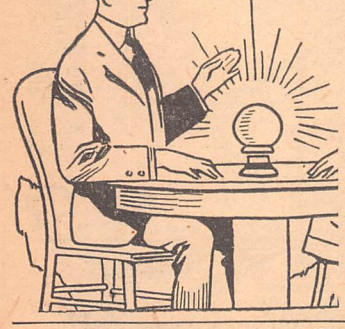
Success usually requires concentration, but the student who earnestly desires to develop the mental powers might do worse than obtain a crystal, retire to a quiet semi-dark room and placing the crystal upon the table, gaze calmly at it and cause the mind to enter a passive state.

Through a special request, a U. S. manufacturer has made up a new type **Gazing Ball** for us, with many improvements, yet actually selling for only a fraction of the price the imported Gazing Crystals brought. Even the finest Gazing Crystal was seldom perfect and without flaws—many of them were not even round.

This new type of crystal is liquid-sealed, insuring absolute clearness, without flaws of any sort. Its shape is nearly perfect, spherical. As a result of modern methods of manufacture, the price has been considerably reduced. Each ball is mounted right into the stand and the stand is included in the price.

Ball is nearly 3-in. in diameter, stands nearly 4-in. high. Has attractive plastic base.

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SIX LESSONS IN *Crystal Gazing*

Learn How To Practice In Your Own Home

Let These Books Show You How

If you would like to learn how to develop and practice CRYSTAL GAZING in your own home, get this book: "Six Lessons in Crystal Gazing." Brief summary of the contents: **History of Crystal Gazing**—Methods Employed—**How to Concentrate**—Examples for Development—**Success Through Concentration**—Visualization—**Value of Imagination**—Examples—**How Crystal Aids**—Explanation and Five Classes of Visions Said to Be Produced—**Visions Defined**—How to Crystal Gaze—**Past, Present and Future**—To Know if You Have the Ability—**Projection of Visions in the Crystal**—Mental Telepathy—**Development of Clairvoyant Powers**—Silent Influence Through Crystal—**Psychic and Mental Development**—Creation of Constructive Thoughts—**Memory Development**—Relation to Subconscious Mind—**How to Analyze Yourself**—How to Help Others—**Success and Happiness**—The Master Secret—**Mental Influence**—Secret of Success—**Secret of Man's Achievement**—True Hindu Method, etc., etc.

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Psychomancy and Crystal Gazing

Series of 11 lessons on psychic, clairvoyance, crystal gazing, etc. Projection of astral body. Learn how to develop and improve your psychic sense so that you can project yourself and make contact in the astral plane with persons far away, dead, etc. Explains space, astral projection, future time, crystal gazing, etc. Seeing through solid objects, down into earth, how to use crystal and mirror, experiments in psychometry, etc., etc. Written in easy-to-understand language so you can do things told in book. 93 pages. 6x4 ½-inches.

No. 1886. Price Postpaid 60c

Zancig's Crystal Gazing

The Unseen World

The author of this book believes it is possible, with proper effort, for seekers to know much of the secret of existence, and especially that part which relates to success of existence in physical life. Tells much of crystal gazing, together with data of a scientific nature that explains much of the phenomena. If puzzled by a seemingly unsolvable problem, gaze into the depths of the crystal and see if you cannot discover the solution. Salesmen say they find a new way to sell their goods. Lovers say it helps bring them happiness.

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Complete Crystal Gazing

And Spiritual Clairvoyance

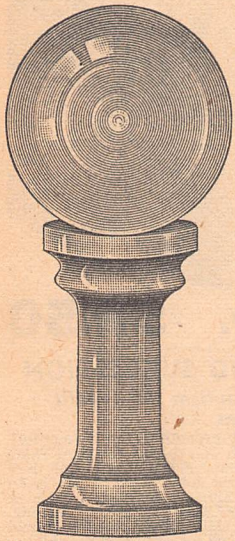
Is there any connection between these two psychic phenomena? If you are fascinated by the study of Crystal Gazing, here is a book that should interest you. It goes further than mere "crystal gazing." Endeavors to reveal many of the mysteries and secrets of crystal gazing as a supernatural power. For those who want to go deeper into the subject of crystal gazing and get a broader picture, we suggest a study of this volume and its unusual contents. Cloth bound.

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Genuine Imported Crystal Gazing Ball



It Is Purported That Visions of the Past, the Present, the Future and the World Beyond Have Been Seen

Crystal Gazing, or "scrying" as it is often called, is not a new invention, nor is it merely a fad for foretelling the future or development of the mental powers. It is said to date back almost to the scriptural account of the creation of man. It is generally assumed that crystal gazing had its origin in Egypt and historians tell us that a large number of crystals were found in the ruins of an old temple in existence six thousand years before the Christian era.

Crystal gazing achieved great popularity in the British Isles during the Fourteenth Century. In Japan many homes have their crystals that they are said to consult on subjects of importance. The practice of crystal gazing has been prominent in Fiji, also in Mexico, Peru and other South American countries, India, Arabia and elsewhere. The art is said to be practiced extensively by the Yogis and Sunnecasses as part of their religion. History records the existence of the crystal among the Berbers at the time of the Greek empire. Today crystals are to be found in thousands of homes, not alone to be used in fortune telling, but for the development of the mental powers as an aiding factor in concentration. Some consult the crystal daily hoping to seek solution to perplexing problems.

What ever one may think, it seems difficult not to recognize its aid as a means of concentration, and concentration not infrequently means success, or to put it another way, success often requires concentration, but the student who earnestly desires to develop the mental powers might do worse than obtain a crystal, retire to a quiet semi-dark room and placing the crystal upon the table, gaze calmly at it and cause the mind to enter a passive state. This quiet solitude should prove very beneficial for nervousness and restlessness, and perhaps even inspire greater self-control and a masterful control of the mental facilities and the physical body.

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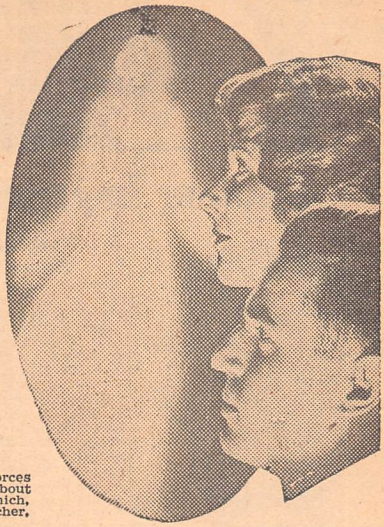
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Can We Talk with Spirit Friends?

"Easily,"

(By Swami Bhakta Vishita)



These Fascinating Mysteries Explained . . .

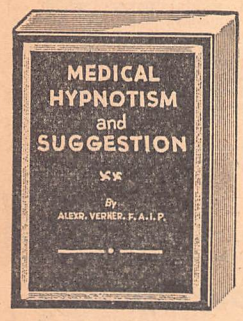
No other problem has been so fascinating for mankind as that age-old mystery, "Can We Communicate with Our Departed Ones?" And now one of the great masters of Psychic Powers declares that the ability to talk with spirit friends can be developed under the proper guidance.Not only that, but he gives definite rules and instructions for discovering and cultivating psychic powers.

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MEDICAL HYPNOTISM AND SUGGESTION

Explains the Many Uses of Hypnotism for Benefit and Entertainment

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The author's object in writing this book is to give a brief but accurate description of Hypnotism and Suggestive Therapeutics, as practiced by the most advanced schools of the present day; and also to enlighten the public mind on the great advantages of hypnotism in the treatment of disease, as compared with the drug method now used in this and other countries. Size 6x4 ½-in. 37 pages. Paper bound.

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Terrors of the Evil Eye Exposed

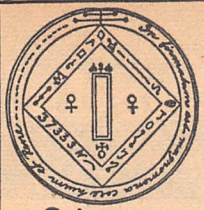


Daring, Different Book Helps to Break Shackles of Fear

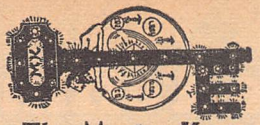
This book traces the origins of the so-called evil-eye, some people call it a spell, others call it **FEAR.** It holds you back from doing what you know is best. Overcome it and you gain an entire rich new world. Explains strange, fantastic customs. **Includes: Evil eye in Africa, South Seas, South America, India; strange customs to overcome evil eye; applying evil eye, etc. Describes 87 different symbols, talismans, amulets, seals, etc., in actual use.** By Henri Gamache.

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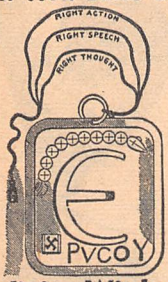
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We do not, of course, claim any powers for them, other than that they are supposed to be exact reproductions of the originals. There seems to be a never failing demand for these talismans and some customers keep on buying them, so draw your own conclusions.



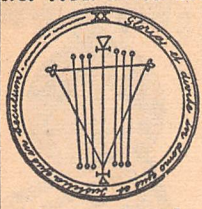
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Special Any 3 for 25c



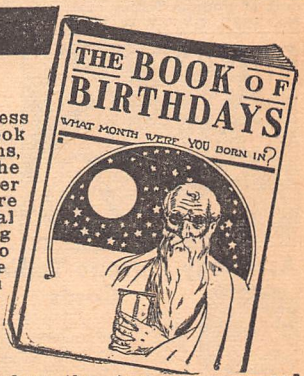
For Good Health
No. 7705. Price 10c



Key to Power
No. 7758. Price 10c

BIRTHDAY READINGS-

In What Month Were You Born?
Individual Readings to Your Birthday



If you consult a fortune-teller, you will doubtless have to pay $1.00 or more for a reading, yet this book contains "readings" arranged according to months, for every month in the year. It is not always the hard-working person who obtains success, but rather the one who chooses the right work. All persons are possessed of certain talents which fit them for special departments of the world's work, and only by having due regard for these gifts can you ever hope to attain real success. Study well the remarks made under the heading of your birth month, and if you think you are wasting your life by blindly striving against your destiny, remember the old proverb: "It is never too late to mend." No one is so perfect that they cannot find room for improvement. Make the most of your talents, and learn to eradicate your faults. There is a chapter on Astrology showing how the stars are supposed to affect your destiny according to the time of your birthday.

No. 1014. BIRTHDAY READINGS. Price Postpaid..... 35c

Does she love me? What shall I do? Will I be Rich?

Fortune Telling Cards

Will I Marry? What does the future hold for me?

STANDARD DECK of PLAYING CARDS WITH MEANING ON EACH CARD









SELF-INTERPRETING

To remember the fateful meaning of all the cards involves a stupendous effort of memory, and this is the knowledge that PROFESSIONAL FORTUNE-TELLERS have gone to such great trouble to acquire, yet the GYPSY WITCH'S FORTUNE TELLING CARDS enable you, without experience or any special study to read the fortunes as told by the cards almost as well as an expert fortune-teller.

It is said that when the famous necromancer, Cagliostro died, among his MSS. was discovered a document fully describing his method of telling fortunes by means of the cards, and upon the principles therein detailed the Gypsy Witch's Fortune-Telling Cards have doubtless been based.

Nearly everyone recalls that there was a time, not so long ago, when persons who read fortunes by cards were believed to possess a secret **which they kept strictly to themselves** and eventually passed on only to their closest relatives. It was almost impossible for the average person to obtain the meanings on which the interpretations were based, but with the appearance of the Gypsy Witch's deck this difficulty was solved.

Read Your Own or Others' Fortune and Future

Upon each and every card is clearly printed its **exact meaning and significance,** and thus the process of "reading a fortune" becomes **quite simple.** The cards have merely to be arranged in the order shown on an accompanying chart, and then they can be read like an open book—the fortune of the consultant being declared in accordance with the combination of good and ill omen. The deck consists of the full deck of 53 standard playing cards of excellent quality, rounded corners & handsome backs, and thus they may be used for all of the customary games as well as for the telling of fortunes, the printed meanings in no way interfere with their legibility as playing cards.

Many Important Events Foretold By This Method

Each deck is enclosed in a neat box, with full and complete printed instructions. The cards are of particularly good quality, indeed we think it is the best deck of Fortune Telling cards ever offered for the money.

No. 3622. GYPSY WITCH'S FORTUNE TELLING CARDS. Price.. $1.25



Gypsy Fortune Telling Cards

Self-Reading—Almost Unlimited Combinations

An inexpensive deck of fortune telling cards. The deck consists of 36 cards, each numbered and illustrated, together with complete printed directions for telling fortunes. Though not nearly so comprehensive as the Egyptian Fortune Telling Cards described above, they should prove reasonably satisfactory and provide you with plenty of fun for evening parties, etc. Includes diagram and instructions for giving personal readings.

No. 3621. Gypsy Fortune Telling Cards. Price Postpaid..... 29c

Astrology Fortune Telling Cards



Read your future in the stars with the help of these cards. **ASTROLOGY SIMPLIFIED.** Easy to read. Tell your own or other people's fortune. Easy; fun; profitable. Answer questions about your future, money, luck, love, etc. Attractively colored, full deck.

No. 3618. Price Postpaid..... 75c

"EGYPTIAN" Deck of 79 Self-Interpreting Cards

This set consists of 79 cards with 32 page booklet explaining how to tell fortunes in several ways. The cards are self-revealing—each card is marked with its meaning, though combinations affect the meaning somewhat. Read your own or other people's future. Not only for forecasting future, but answers specific questions. Even those who are not convinced of any special powers for foretelling the future invariably find the future as revealed by these cards very fascinating.

No. 3619. "EGYPTIAN" DECK. Postpaid..... 98c



FORTUNE TELLING BY CARDS, DICE, ETC.



The Oracle, Fortune Telling for Lovers, Character Reading, Etc.

Explains Fortune Telling by Cards, Past—Present—Future, Eleven Fortune Telling Methods by Cards, including Cupid's Method for Lovers, Five Curious Games with Cards in which Fortunes are Told, Fortune Telling with Dominoes, Fortune Telling with Dice, How to Tell a Person's Fortune by His Finger Nails, Fortune Telling by the Crystal, Leaves of Destiny, Physiognomy or Character Reading from your Facial Features, Fortune Telling by Ancient Superstitions, etc. The book concludes with a chapter entitled "FINDING YOUR FATE," a novel and interesting method of getting the Fates to reply to these four vital questions, viz. "By Whom Am I Loved?" "For What Am I Loved?" "Where Shall We Meet?" and "His (or Her) First Words." An excellent book on fortune telling.

No. 1736. Fortune Telling by Cards, Dice, Crystal, etc.. 15c

Fortune Telling by Cards

Your Future As Revealed by Cards



Many books have been issued purporting to explain the mysteries of the art of revealing the secrets of **past, present** and **future** events through the employment of cards, yet we think we are safe in saying that this book will compare favorably with any other book on fortune telling by cards sold at such a low price. It is, in brief, a pictorial and thoroughly comprehensive and practical work on the art of fortune telling, whereby, through the simple use of ordinary playing cards, and tell fortunes. Also contains a treatise upon chiromancy (divination through reading the human hand) and a description of the book of **Thot**, the Egyption oracle of destiny. 192 pages.

No. 1011. Fortune-Telling by Cards. Price Postpaid..... 50c

Astrology Made Easy





"ASTROLOGY MADE EASY, OR THE INFLUENCE OF THE STARS AND PLANETS UPON HUMAN LIFE," is the title of a book designed to teach the masses the wonders and mysteries of the great science of Astrology. The author is well versed in metaphysics, occult sciences, philosophy, theosophy, mysticism, and many of the wonderful truths taught by the seers, sages and Yogis of India and the Orient. The book is written in simple language, which any intelligent person may understand, and it purports to show how to delineate the character and the leading events of persons according to the day of the year they were born on. You have only to turn to the proper date and you will find your own horoscope, or that of any of your friends, carefully outlined according to the teachings of the great science of Astrology. It should be found helpful in many ways to read not only the delineation relating to one's own sign, but also those of friends. The book should prove an almost endless source of entertainment among friends and at social gatherings. It is the result of deep thinking and profound study. ASTROLOGY MADE EASY is a book of 54 pages, and will be sent to any address upon receipt of amount in any convenient form.

N. 1001. ASTROLOGY MADE EASY..... 25c

Palmistry Book

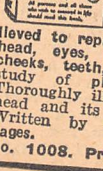


A complete and exhaustive book on palmistry. In fact so thorough is this book that it forms an ideal text for those who wish to take up the art professionally. Many persons have become so adept after studying palmistry that they have been able to make a good living by practicing the art professionally. **CONTENTS**—Different Types of Hands, Fingers and Their Meanings, The Hand, The Life Line, The Heart Line, The Fate Line, The Health Line, The Marriage Line, The Children Lines, The Girdle of Venus, Taking an Impression of the Hands, Character Reading from the Hand, Cross Rays and Influence Lines, etc., etc. A fascinating study of palmistry. 120 pages

No. 1012. Palmistry Book. Price.. 35c

How To Read Heads & Faces

Do You Want To Succeed In Life? Then Read This Book



Haven't you often believed that you could distinguish traits of character in a person's face? Most of us have made guesses as to what different facial and head formations mean. but in this book is a complete interpretation of different details and shapes with the characteristics they are generally believed to represent. Describes and classifies head, eyes, face, nose, lips, chin, ears, cheeks, teeth, hair, etc., etc. Includes a study of phrenology and physiognomy. Thoroughly illustrated. Shows chart of the head and its many sections. 20 chapters. Written by James Coates, Ph.D. 126 pages.

No. 1008. Price Postpaid..... 75c

The Most Sensational Book of the Year!

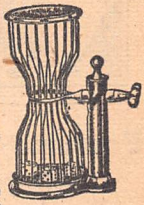
THE Open BOOK

One of the greatest books ever written to expose inside secrets used to win. **Cards, Dice, Slot-Machines, Marble Boards, Punchboards, Carnival Games, Wheels, Tops, Invisible Inks, Secret Glasses, Rackets and Con Games** are clearly explained and exposed in **The Open Book.** They win—you lose. Why? Because everything is fixed so that you cannot win, unless they allow you to. Quit losing and wise up to the tricks used to cheat you out of your money!



EXPOSES THESE RACKETS

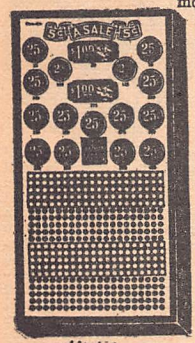
Explains the Details of Over 200 Rackets!



WHEELS See the Paddle Wheel at the left? You have probably seen one like it and some a lot more elaborate, but they're all for one purpose—to get your money. There is the **Electric Wheel** which is wired up with a switch on the counter. Magnets work as a brake and the operator can stop it anywhere he likes. Bent pegs or nails are used to make the indicator glide over the "big prize" numbers.

PUNCH BOARDS Haven't you often suspected, when you were going to take a punch on a board, that the big prizes might have been punched by the owner, and the prizes left there as bait? That's just one way to make more money on a board. Most punch boards are on the square, but even the stores get caught sometimes. One store owner bought some punchboards at a very low price, from a salesman passing through town, but little did he know that about a block away was the salesman's confederate who knew where the winning punches were, waiting to take the storekeeper for a nice long ride. These are only two of the punchboard stunts.

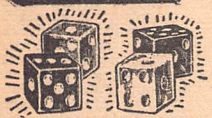




DICE Next to crooked cards, crooked dice lead the world among the big paying rackets. **Dice are dynamite.** There are loaded dice, razor edged dice, tap dice, mis-spotted dice, beveled dice, transparent dice, suction dice, oiled dice, etc., etc. In fact, so many and varied are the means by which dice can be fixed (almost every known scheme explained in this book) that you might as well burn your money when you pick up a pair of unknown dice. Read this chapter and don't weep.

CARNIVAL RACKETS The weighing Chair, the Short Change Artist, Roulette, Three Shell Game, Cat Rack, Milk Bottles, Balls in the Pail, etc., etc. Every one of these rackets is thoroughly exposed with complete details about how they work their systems. Nothing is left to the imagination.

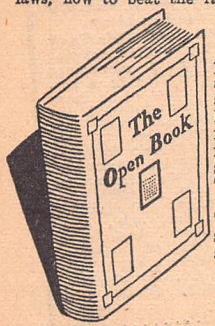




CARDS Four of a kind are hard to beat, but here's four you will never beat: punchboards, dice, coin machines and cards. And the most common one is cards. Look at the marked cards we sell (for magical purposes only). This book exposes Marked Cards, Luminous Cards, X-ray Cards (you can read right through the first fifteen cards.) Cut Cards, Three Card Monte, How to Cheat and Win at Poker, etc., etc. A complete exposure of crooked cards.

COIN MACHINES & MARBLEBOARDS It's easy to fix a coin machine and marble board because not 1 in 10,000 can tell them after they've been fixed. Why can't you be that one? Almost wherever you go there are slot machines and marbleboards, and even the best of us like to play them once in a while, so why not play one that gives you a good chance of winning? This information alone will pay for the book many times.

MAIL SWINDLES & RACKETS Almost any magazine you pick up contains numerous ads that are rackets designed to get your money. Fake medicines, stock swindles, money making opportunities, etc., etc., are just a few of them. Exposes the actual operation of these rackets, showing just how they are carried on from start to finish. There are numerous other exposures. Devices used by the gamblers are shown with detailed illustrations. Explains how crooks work, avoid laws, how to beat the races, stock broker swindles, etc., etc.



Don't Be a Sucker

This book is for protection purposes only. Don't be hoodwinked and buncoed every time you turn around. Barnum was wrong when he said there's a sucker born every minute—there's a dozen born every minute. Everyone's a sucker for something he doesn't know about. This book is written straight from the shoulder in simple language. There is no attempt to cover up its secrets with high-flowered words and phrases. Well illustrated thruout. Exposes more than 200 rackets and swindles.

No. 1657. THE OPEN BOOK, MASTER OF EXPOSES. Price $3.50

Rackets That Get Your Money

Here is another book containing 20 chapters on swindle schemes exposed by government agencies. etc. Contents: **Frauds.** Losses on securities. How to tell gambles, swindles and investments. **Gilt Edges.** Whiskey receipts, cemetery lots, unreal estates, "free" lots, and bonds. **White Elephants.** Partnerships, tipsters, stuffed flats and mail-order divorces. **Bootlegging Since Repeal.** Stolen labels, gasoline running, tax evasions, etc. **Confidence Swindles.** Spanish "prisoners," heir schemes, short change and bad checks, etc. **Phony Gold.** Gold mining promotions, oil royalties and wildcatting. **Home Work and No Pay.** Addressing envelopes, raising frogs and mushrooms, and working puzzle schemes. **Unsure Insurance.** "Pass the hat" societies, trick insurance policies; **The Mrs. Can Be Fooled,** and 11 more thrilling chapters.

No. 1999. Price Postpaid.. 50c

The HIGH ART of GAMBLING



How to Make Money By Betting on Horses and the Races

WINNERS---HOW TO SELECT THEM

Winning on the horses—methods by which this has been accomplished. **CONTENTS: Class figures, weight figures, form figures, jockeys, post positions, pace, playing margins, winning methods, point methods, etc. PLAY THE PERCENTAGES AND SHOW A PROFIT!** Reveals the flaws in many so-called "systems."

No. 1908. WINNERS—HOW TO SELECT THEM.
Price (50c plus 10c postage) SEND..... 60c

SCIENTIFIC BETTING - Let Common Sense and Mathematics Help You Win

Don't be a chump—you can't beat a crooked game, but you can WIN and PROFIT if you know WHEN TO BET and HOW TO BET. Gets down to sharp pointed brass tacks. Covers DICE, COINS, ROULETTE, HORSES, SLOT MACHINE, CARDS, CHUCK-O-LUCK, SPORTS, etc. 120 pages, 2-color cover.

No. 1691. SCIENTIFIC BETTING. Price Postpaid..... $1.00

The Expert at the Card Table

The Book Every Card Player Should Have

Read This List of Partial Contents

- —How Gamblers Deal Good and Bad Hands
- —Methods of Locating and Securing Cards
- —Blind Cuts and Shuffles
- —Professional Secrets
- —Skinning the Hand
- —Shuffling Methods
- —Three Card Monte
- —Holding the Hand
- —Bottom Dealing
- —Second Dealing
- —Transformations
- —Erdnase System
- —Palming
- —Blind Riffles
- —Holdouts
- —Forcing
- —Shifts



How Gamblers Deal "Fixed" Hands With Any Cards

Without doubt the very best book on the numerous sleights used by gamblers, concluding with a thoroughly interesting chapter on card sleights and tricks with cards. 205 pages, 101 illustrations.

No. 1270. The Expert at the Card Table. Price Postpaid..... 89c

CARD SHARPERS; THEIR TRICKS EXPOSED or The ART Of ALWAYS WINNING



This volume was expressly written to "enlighten the dupes, and there will be no more cheating." In unveiling the tricks of card sharpers, the author and editor have included everything practiced by gamblers of all countries, they having spent years in following every crooked or cheating move made by them which is fully explained in diagrams. The book when read will inspire no thought beyond that of guarding the reader against the card tricks of sharpers. Over 100 pages, 40 illustrations.

No. 1280. Card Sharpers—Their Tricks Exposed. Price Postpaid..... 49c

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

CONJURING TRICK CARDS



★ **The Wonderful "Radium" Deck.**
★ **Perform Dozens Of Amazing Feats.**
★ **Good Quality. Round Corners. Ivory Finish.**
★ **No Sleight Of Hand -- The Cards Do The Trick.**
★ **Standard Deck---Use in Card Games; Special Method of Trimming Cards Contains Their Secret.**

By means of this marvelous Pack of Cards anyone can actually perform dozens of the most surprising tricks, that should astonish and mystify even the cleverest people. Very little practice is needed; the simple instructions enable you to do apparently impossible feats. No sleight of hand or palming; the cards do the tricks themselves, and they create the greater sensation because, between the tricks, you can use the pack for playing card games. These are a few of the many wonderful tricks that can be performed with the Radium pack.

1 To separate the two colors of a pack while under a table or behind your back.
2 A card may be drawn, shuffled into the pack and cut the first time.
3 The Flying Cards.
4 The selected card discovered under a handkerchief.
5 Several persons may each draw a card, examine, replace it and shuffle the pack, immediately after the performer produces them while behind his back.
6 The performer leaves the room, and while he is absent a person draws a card, shows it to the audience and replaces the card; the performer returns, takes the pack and immediately produces the card.
7 To cut the pack and name the number of cards in each part.
8 A card drawn, examined and replaced by any one in the audience and not seen by the performer, and the pack shuffled, separates itself from the others.
9 Any one may select a card, replace it and shuffle the pack, and the performer will take the pack and throw it upon the table, and the selected card will turn face upward.
10 To find selected card under handkerchief.
11 To call any number of cards and draw them from the pack as called.
12 To blow a card from the pack after its having been drawn, returned and shuffled.



These are only a few of the many wonderful tricks described in the directions sent with each pack.

Many other tricks will suggest themselves to the performer as he goes along, the capabilities of the cards are *almost limitless.*

Many of the feats exhibited are truly marvelous and will delight, astonish and amuse a whole company. Bear in mind that the tricks are not done by legerdemain or sleight of hand, but that the whole secret is in the cards, and the feat cannot be done with any other *ordinary* cards.

Few are able to discover the secret until it is explained to them. These cards can be used in other card games, interspersing the playing with tricks that should astonish everyone. These cards are, therefore, fresh, interesting and mysterious.

No. 3111. Radium Deck of Conjuring Trick Cards. Price $1.00

RIBBON FACTORY FROM THE MOUTH



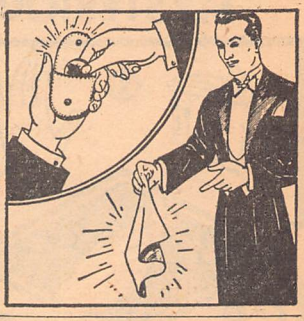
Yard After Yard Of Colored, Paper Ribbon Comes Out Of Your Mouth

If you want to have some fun, send for this Ribbon Factory Trick and draw yard after yard of colored paper ribbon from an apparently inexhaustible supply. You can fill a large basket full of the ribbon or cover practically the entire floor with no discomfort, yet the entire amount of ribbon comes from your mouth. It is simple yet so successful that many magicians use it as a climax to the evening performance—the final number. It leaves the audience baffled and amused at the same time. They will be roaring with laughter from the apparently inexhaustible supply of ribbon, yet few are able to tell how it's done. Complete apparatus and directions included.

No. 3202. RIBBON FACTORY TRICK. Price Postpaid..... 12c

Maybe this Explains Where all the Money Goes!

Vanishing COIN PURSE



Show this Leather Purse Around—Borrow a Few Coins and Drop Them Into Purse. Close the Purse and Place Handkerchief Over It! Toss Handkerchief Into the Air! Presto! Coins and Purse Have Vanished!

Did you often wonder where your money went? Here's a chance for you to show your friends how you can vanish money and a purse. Better still, use someone else's money and show a nice profit for yourself. Don't worry about a hold-up, just show this trick to the robbers and then let them try and find your money! Easily performed trick. Complete with small leather purse. Use any handkerchief.

No. 3129. VANISHING COIN PURSE. Price Postpaid..... 98c

The Incomprehensible Two Card Monte



NEW AND ORIGINAL. VERY PUZZLING.

ALWAYS Produces a Laugh. Keeps You in Free CIGARS

The effect of this clever trick is astonishing. You show an Ace of Spades and an Eight of Spades. One of the audience is requested to name one of these two cards. This card you place behind your back. Then at word of command—"Abracadabra!" the card changes and when you show him the card which is left in your hand it is the SAME card which he selected and which you placed behind your back. The trick is done in full view of the audience, and without any sleight of hand the change takes place.

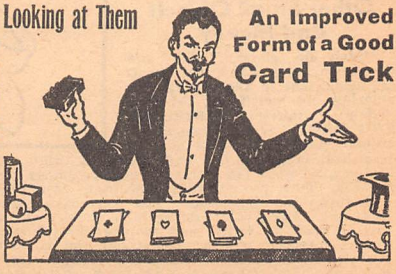
No. 3285. THE INCOMPREHENSIBLE TWO CARD MONTE. Price Postpaid.. 10c

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FOUR ACE CARD TRICK

Aces Placed in Different Piles Disappear While You Are Looking at Them

An Improved Form of a Good Card Trck



This is one of the most effective card tricks for an amateur. No skill or practice is needed to perform it, and it will astonish everybody. You show the four Aces, which you place face up on a table, laying three other cards on each of the four Aces. The spectators select one of the four piles, the other three being returned to the deck. Ask someone to blow hard upon the cards, and apparently the Aces are blown away for they have disappeared. ALL FOUR ACES are found in the selected pile! And everybody says what a clever fellow you are.

No. 3286. THE FOUR ACE CARD TRICK. Price Postpaid..... 10c



Anti Gravico Magic Trick

Bottle of Water or Liquid Is Held Upside Down, Yet WATER WILL NOT RUN OUT!!

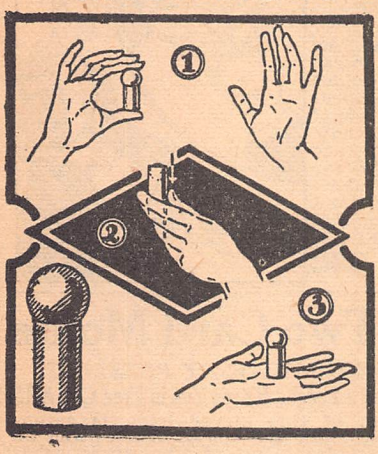
Pencil, Matches, Etc. Can Be Pushed Up Into the Bottle PROVE THAT BOTTLE IS OPEN!!

"IMPOSSIBLE—I don't believe it even though I see it with my own eyes." That's just one reaction to this startling trick. It's so baffling—so sensational—so unbelievable, yet there it is, right before your very eyes.

You borrow a bottle full of water—use any bottle, it is not prepared in any way. Then, you proceed to turn it upside down and the water remains in the bottle. The wise boys laugh and say, "Sure, but the bottle is plugged in some way." Then comes the startling part. **WHILE THE BOTTLE IS HELD UPSIDE DOWN YOU INSERT PENCIL, MATCHES or OTHER SMALL OBJECTS IN THE MOUTH OF THE BOTTLE INTO THE WATER.** Of course there's a trick to it, but the invisible gimmick that makes the water defy gravity is an amazing scientific idea.

No. 3205. ANTI-GRAVICO. Price Postpaid..... 39c

MYSTERIOUS BALL-BEARING TRICK



Quite Easy To Do. But Very Mystifying.

NO SKILL OR PRACTICE NEEDED. HANDY SIZE FOR THE POCKET.

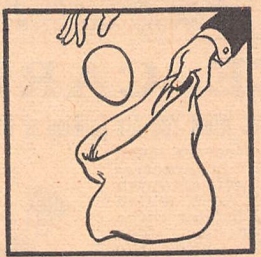
JUST about the neatest and best pocket trick we have seen for many a day is this **MYSTERIOUS BALL-BEARING TRICK.** The artist exhibits a beautiful shining solid steel ball bearing about five eighths inches in diameter, and a small hollow brass tube of somewhat smaller diameter and about 1¼ inches long, both of which may be freely examined by the audience. He then lays the steel ball on top of the tube. At a word of command, the ball commences to disappear slowly into the tube, until at last it is out of sight. A second command of the performer suffices to cause the ball to reappear and it gradually works its way up the tube and once again rests upon the top of the tube, as the spectators look on with manifest amazement. The performer now hands both the ball and tube to any of the audience so that they may attempt this mysterious trick, but, to the astonishment of everybody, none can do it, for the ball is plainly of greater diameter than the tube. Moreover, both ball and brass tube are solid and do not permit of any manipulation. Only those in the secret are able to perform this seemingly impossible trick. Mysterious vest pocket trick. Full directions.

No. 3138. THE MYSTERIOUS BALL-BEARING TRICK. Price Postpaid..... 50c

VANISHING EGG BAG

The Wonderful Egg Bag Makes a Solid Egg Vanish and Reappear at Will!

Can Also Be Used for Other Small Objects and Money



"Step up closer, ladies and gentlemen, and watch the greatest magic feat in the world! The amazing, the mystifying, the completely bewildering VANISHING EGG BAG." Watch them crowd around you as you pull out the beautiful, large red bag and full sized, white egg. Let them look at the solid wood egg—there is nothing phony about it. Show them the bag. Then proceed with your trick. Any object you put in the bag apparently disappears. You can make them reappear at your command. Eggs, coins, dollar bills, jewelry and many small articles can be made to vanish and reappear in the same manner. Bag is made of brilliantly colored material and is about 9-inches square. Attractively trimmed. **Professional (Stage) size.**

No. 3210. VANISHING EGG BAG. Price Postpaid... $2.50



Comedy Paper Tear Trick

Show the Paper Panties to the Audience. Tear them up and roll it into a small ball. Upon opening the ball, you produce a colorful new pair completely intact.

A swell trick and a positive laugh. Fine for the parlor or stage or party. No sleight of hand—easy to do without practise.

No. 3206. Price Postpaid. 60c

MAGIC CARDS

Face Values Can Be Read from the BACKS!

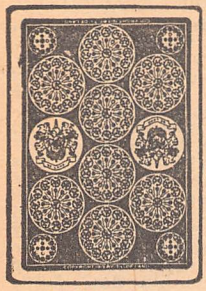
No Lengthy Study or Practice Necessary!

The BACKS Tell the Secret of Every Card!

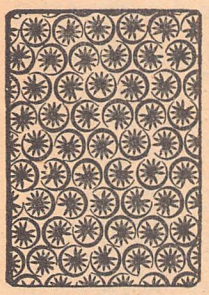
WHILE these cards apparently are the same as any ordinary deck of Playing Cards, the backs are marked by a wonderful system of secret markings that defy detection, and thus they can be used for magical "stunts" without number.

With these cards any person without practice can easily perform many mysterious magical tricks—the cards do the tricks for you. The secret is in the backs of the cards—secret markings. Every one of these five decks is different. In fact they "will almost talk to you."

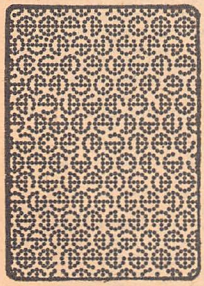
With these cards it is possible, without any knowledge of sleight of hand, to perform some very mysterious magical tricks. It is possible to tell every card from the back. Both the suits and numbers are indicated. Thus many fascinating tricks can be performed. The reader will be able with but very little thought to invent some original effects and have an endless amount of fun and amusement. With these cards you can accomplish feats in magic equal to many performed by professional magicians.



DE LAND'S
This deck contains over 12,000 secret marks. Some seemingly impossible feats in magic can be performed with it.



DAISY DECK
The backs of this deck contain a system of marks which can be read at a distance of 15 feet. Wonderful for stage use.



NIFTY DECK
This deck is especially suited for long distance reading. The directions tell you how to accomplish some seemingly impossible feats.

Instructions with Every Deck!

Fully printed and illustrated instructions are given with each deck, with directions for performing a number of very startling and interesting tricks, and the reader will be able, with but very little thought and effort, to invent some original effects and have an endless amount of fun and amusement.

Remember there are no less than five different Decks, each one entirely different. Each is a complete Deck in itself, and the fronts of the Cards differ in no respect from any ordinary Deck of good Cards.

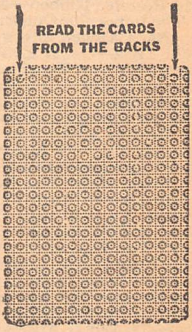
Not Sold For Gambling Purposes

Even while you deal the cards you can read them almost as easily as if they were dealt face up. You know what cards everyone holds. These cards are sold only for magical and amusement purposes.

No. 3121. DeLand's Deck of Magic Cards. Postpaid..... $1.50
No. 3122. Daisy Deck of Magic Cards. Postpaid..... $1.50
No. 3123. Nifty Deck of Magic Cards. Postpaid..... $1.50
No. 3124. Adam's League Deck of Cards. Postpaid..... $1.50
No. 3125. Star Deck of Magic Cards. Postpaid..... $1.50



ADAM'S LEAGUE DECK
These cards can be "told" from the back as well as the front. You can perform an entire act in magic with their aid.



STAR DECK
Every card can be read from the back.

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

BOOK OF TRICKS AND SOCIAL ENTERTAINER



The Art of CONJURING and DRAWING-ROOM ENTERTAINMENT

96 Pages of Parlor Tricks, Experiments, Secrets of Second Sight, etc.

Fully Explained with Almost 100 Pictures!

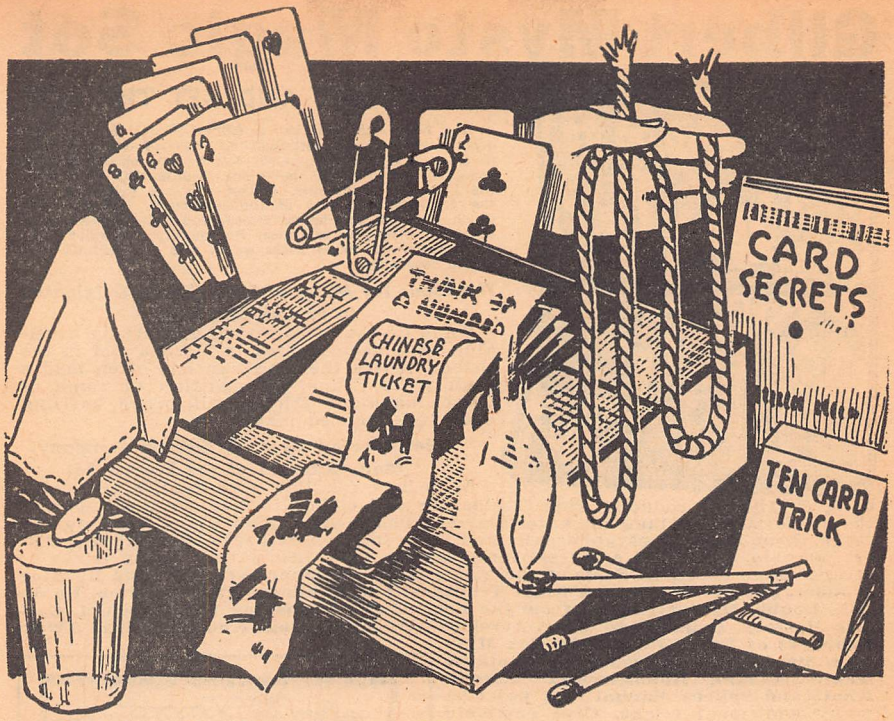
CLEVERLY performed feats of conjuring, sleight-of-hand and illusion interest everybody, and ability of the kind always makes one a welcome guest. This is a book of 96 pages, with nearly 100 illustrations. The instructions for performing are so plainly given that even a child, with a little practice, can do them, as they only require SIMPLE APPARATUS. The book gives full and clear explanations of an unusually large number of clever tricks of all kinds, and a glance at the partial contents given below will give you a very good idea as to the comprehensive nature of this book. In addition there is a chapter on "SECOND SIGHT", a combination of five different methods which baffle the most astute investigators. The book is well worth the while even for those who merely wish to know how the tricks are done, while for the amateur magician it is a perfect treasury of golden opportunities.

PARTIAL LIST OF CONTENTS

The Wonderful Hat—The Magic Coin—Palming Coin—Two invIsible Substances, Each Having a Pungent Smell, Converted into One Visible Compound, Having No Smell—To Make the Hand and Face Become Black by Washing in Clean Water—To Boil an Egg without Fire—To Run a Knife Through One's Arm without Injury—How To Put an Egg in a Bottle—Cure for Troublesome Spectators—To Eat a Peck of Shavings and Convert Them into a Ribbon—The Hat and Quarter Trick—To Make a Dime Pass through a Table—The Poker Puzzle—Magical Illusions—The Erratic Egg—How to Cut Glass—The Two Communicative Busts—To Make Fire-Proof Paper—The Four Confederate Cards—The Chest that Opens at Command—How To Eat Tow and Set It on Fire in Your Mouth—How To Tell The Number of which Any Person Thinks—The Enchanted Cock—To Melt Steel as Easily as Lead—To Make Fire Burn Under Water—To Produce a Mouse From a Pack of Cards—To Lift Three Matches with One—To Tell Hour of the Day or Night by a Suspended Quarter—An Amusing Trick for Drawing-Room, and a Good Subject for a Wager—A Self-Working Turnspit—The Magic Snuff Box—To Cook an Omelette in a Hat—An Explosive Bottle—To Take a Dollar Piece out of a Vase of Water without Wetting Your Hands—The Wonderful Swan—A Card Nailed to the Wall by a Pistol Shot—Magnetized Cane—Invisible Visible—Invisible Coin—Prince Rupert's Drops—The Obedient Dime—Bengal Lights—The Magical Knot—Knocking the Head Against a Door—How To Lift a Flint Glass with a Straw—To Put a Ring through Your Cheek, and Then to Bring It on a Stick—The Russian Ring Trick—To Change a Dime to a Quarter—To Make Water Remain in a Vessel with Holes in Bottom—The Conjuror's Joke—To Make Magic Pictures—How To Melt Metal in a Walnut Shell—To Put a Lighted Candle Under Water—The Magic Cups—To Pass a Quarter into a Ball of Worsted—To Change Color of Liquid in Glass Several Times—To Cut off A Chicken's Head Without Killing It—To Make a Liquid Boil without a Fire—The Cut String Restored—To Make Ice in Summer—Magic Money—The Bottle Imp—To Pierce a Plank With the End of a Candle—The Magical Mirror—The Awl which Does No Harm—How To Make a Coin Stick Against The Wall—The Restored Ribbon—A Self-Turning Cross—To Cut an Apple into Quarters without Damaging the Peel—The Impossible Omelet—A Self-Acting Pump—To Put a String into the Fire without Burning It—A Quarter Changed into a Two-Cent Piece—The Sign of the Cross—The Visible Invisible—The Second-sight Trick—Go, If You Can—The Card Changed by Word of Command—To Take Away Any Middle Object Without Touching It—Iron Transformed into Copper—A Lamp That Will Burn for a Year—To Furnish Ladies with a Magic Supply of Tea or Coffee from the Same Jug—To Change Water into Wine—To Furnish a Treat to the Gentlemen—The Double Meaning—To Give a Party a Ghostly Appearance—Candles Extinguished and Lighted by Pistol Shots—The Gun Trick—How To Cut off Your Nose—To Remove a Key from a Double String—To Make a Card Pass from One Hand into the Other—The Dancing Egg—To Make a Coin Turn on Point of a Needle—Magic Bouquets—Magic Shrub—Glass of Claret Changed into a Shower of Rose Leaves—Magnifying Reflector—Vanishing Dime—Magic Salver—To Make Water Rise from a Saucer into a Glass—Fireside Mesmerism—To Hold a Glassful of Water upside Down—Magic Egg—Magic Knife—The Die Trick—To Pour Wine and Water into the Same Glass without Their Mixing—To Prepare a Fountain of Fire—The Turn Wonder—The Old Man's Face—To Shoot a Bird and Bring It To Life—The Conjuror's Stroke—The Decapitation—The Link Boys—To Draw Two Figures on a Wall, One of which Will Light a Taper, and The Other Extinguish It.—The Lost Ring Found—The Doubled Coin—To Tell in Advance a Card Selected—The Knife in the Decanter—To Burn the Poker in the Candle—To Find in the Pack and through a Handkerchief Whatever Card a Person Has Drawn—The Inseparable Sticks; or, The Cut Strings Restored—Houdini's Nut Trick—The Floating Beacon—Incombustible Substances—The Doll Trick—To Write a Letter Five Miles Off—To Copy a Seal—To Tell If A Person Is In Love—To Make a Cross in the Hand with One Stroke of the Pen—How to bring a Person down upon a Feather, and many other tricks, illusions, etc.

No. 1163. BOOK OF TRICKS AND SOCIAL ENTERTAINER.
Price Postpaid to any Address in the World, Only 35c

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.



Magician's Box of Tricks

Amazing and Mystifying Collection! Fool Your Friends!

10 Magic Stunts and Illusions that Are Easy to Perform. Put on Your Own Magic Show! Save Money by Buying this Collection! 89c

"HOW DO YOU DO IT?" Looks amazing, miraculous, yet you fool them every time! Great set of **10 Magic Tricks**, most of which you can carry with you in your pocket, ready to do at any time. **At parties, at school, or almost anywhere, have some fun by surprising your friends with your magical skill.** Actually there is no special skill or practice required. Easy-to-do tricks once you have the apparatus. Consists of complete directions and apparatus to do 10 tricks. Because these tricks are changed frequently, an exact list of tricks included cannot be given. Following will give you an idea of what might be included: Changing a One for a Five, Sealed Envelope Mystery, Disappearing Knot, Mongol Mystery, Torn and Restored Chinese Laundry Ticket, Sucker Card Trick, Cut and Restored Rope, Multiplying Sponges, Color Tags, Vanishing Quarter, etc. **Each set contains 10 different tricks. Important: Set may vary considerably from those described above and illustrated here due to changes by manufacturer.**

No. 3141. MAGICIAN'S BOX OF 10 TRICKS. Price Postpaid..... 89c



Super Magic Bargain! Individually These 9 Tricks Would Cost You $2.55!

SUPER MAGIC SET No. 1

Wonderful Low Priced Magic Collection

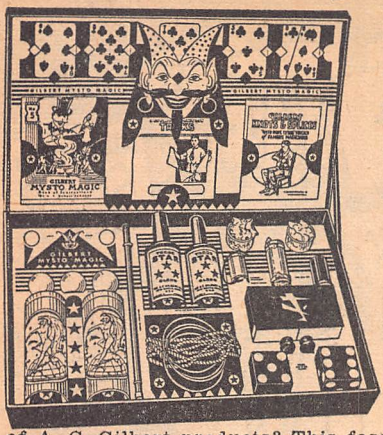
A splendid low priced assortment that comprises several of the most fundamental tricks of magic with simplified easy-to-perform apparatus. Nine clever tricks that may be performed either on stage or carried in your pocket and demonstrated to anyone in a moment.

Every Trick In This Set Can Be Repeated Over and Over Again! Carry With You, Fool Your Friends, or Put On Your Own Magic Show!

These essential tricks: **Anti-Gravity Glass of Water Suspended in Mid-Air; Three Shell Game With Color Changing Disks; Card That Changes to a Match Box; Multiplying Billiard Balls (always a good trick); Okito Coin Box; Hoo Vanishing Coin; It Fools Your Eye—Optical Illusion; X-Ray Eyes Trick tells what spectator holds gold and silver colored coins; Super Card Trick—the Vanishing Cards.** Entire collection is packed in a colorful box 12x15x1-inches. Complete with instructions. Illustrated at right.

No. 6831. Super Magic Set Number 1. Postpaid... $1.59 ★353

Gilbert Mysto Magic Set



GET GILBERT AND GET THE BEST

One hour after you get a Gilbert Mysto Set you can mystify your friends with baffling tricks. Tricks that have never been offered in amateur sets before—closely guarded secrets of world-famous magicians. Stunts that bring down the house with applause. Gilbert sets are well-known for the professional quality of the equipment, the ease with which the trick can be performed, and the effectiveness of the trick with your audience. For quality and value, they are unsurpassed. Same tricks would cost over $20.00 purchased separately.

The Ideas for Many of These Tricks Originated In Europe and Asia

Some of the most mystifying tricks available have been created in Europe and in the Orient, where the magician has often held a high place. Thus the addition of some of these ingenious tricks will prove baffling even to advanced magicians.

Set Created by A. C. Gilbert Company, Manufacturers of the Erector Set

Who isn't familiar with quality and value of A. C. Gilbert products? This fascinating and elaborate magic set will permit the performer to stage an entertainment comparable with many seen on the stage. Complete with paraphernalia and three instruction books. Permits the widest possible variety of entertainment ranging from fascinating magic tricks to escapes from rope ties. Some of the magic tricks: **Greater Svengali Mind Reading Wonder, Famous Bottle and Glass Transposition, Banknote Transposition, Banknote Double Mystery, Wand from the Pocketbook, Vanishing Handkerchief, Casette Mystery, Drum Head Tube, Acrobatic Wedding Ring, Knockout Card Trick, Canisters of Fate, Dice in the Box Mystery, Magician's Rhapsody, etc. Contains Magic Manual, Handkerchief Manual, Knots and Splices Manual** that describe many additional tricks. Give complete two-hour show and entertainment.

Just Three of the Stage Illusions

The Famous Bottle and Glass Transposiion

The equipment for this stage or parlor illusion usually costs $7.50 when purchased at a magic store. The two attractive wine bottles, the two covers and the wine glasses are included. In this the magician makes a wine bottle exchange places with the wine glass. A remarkable illusion, done with full sized and elaborate equipment such as is used on the stage.

Drum Head Tube and Casette

So many effects are possible, and so baffling is the deception, that this trick has been called the Devil's Damnation. It seldom fails to thrill the audience, and while the equipment is adequate for stage presentation, it makes an effective parlor trick. Everyone delights as you produce silk flags, handkerchiefs, etc., in great profusion. Costs $5.00 when bought alone.

Famous "Dice In The Box" Mystery

This trick has been used by almost every famous stage magician all over the world. First the dice is made to disappear in a hat supplied by someone in the audience. Then, comes the most mystifying act which will make your reputation secure. You produce the famous dice box, which is just big enough to hold two dice side by side. (Remember, these dice are large dice, for stage work, about 4x4x4-inches in size). The dice is then produced from the hat and placed in the box. Box has two doors, like a cupboard, one for each side. One door is opened and the dice is placed in. Shut the door. Open it, the dice has vanished. The audience then shouts, "Open the other door." Tilt the box, and the audience hears the dice slide over. Open other door and dice is still missing. The audience insists that both doors be opened at once, expecting dice to be on one side or the other. They are opened, and the dice has vanished; and the dice is found in the hat. Many variations. Sold for $7.50 in magic stores.

Over 100 Tricks

Magician's make-up kit included. Packed in hinged cover cabinet with attractive four-color label. Size of box about 20½x13¼x2½ inches. Weight about 5 pounds. **Shipped Postpaid.**

No. 6860. GILBERT MYSTO MAGIC SET No. 5. Postpaid.... $7.95



GILBERT SET No. 2½

The popular No. 2½ set contains no less than twelve startling and mysterious magic tricks. Although many of these tricks are exact reproductions of those used by world famous magicians, we have stressed simplicity throughout. Each part of the equipment is well made and has a really professional appearance. The set includes the **Famous Ming Toy Laundry Ticket Mystery, Mysterious Vanisher, New Ace Trick, Sphinx Card Trick, Multiplying Billiard Balls, Jumping Peg, Svengali Mind Reading Wonder, Mysterious Linking Rings, etc. Also** includes a make-up kit of mustache and goatee and poster. Simple, effective, up-to-date. Can be performed on stage or parlor in your own home. Full instructions for performing each trick included. Packed in cardboard box with new, attractive, sensational four-color label. Size of box about 20½x13¼x1¼ inches. Weight about 2 lbs. **Shipped postpaid.**

No. 6858. GILBERT SET No. 2½. $3.59

MAGIC TABLE SET

A COMPLETE MAGIC SHOW

The Magic Wand—The Enchanted Ring—Mind Reading Trick—Multiplying Blocks—The Jumping Block—Radar Vision—Topsy Turvy Cans—Magic Top Hats—Sink or Swim—The Vanishing Disc—The Dissolving Coin—The Vanishing Box—Ball and Vase Trick—Magic Money Square—Amazing Coin Trick—The Mystic Paddle.

Nothing like it ever before! More and bigger Tricks! More eye widening, jaw dropping deception . . . for a world of laughter and fun. Here's a real CARRYING CASE that converts into a MAGICIAN'S TABLE. Boys and girls can take their Magic Set to homes of neighbors and friends. They set it up in a few seconds for a complete Magic Show. It's ALL there, right in the Magic Carrying Case.



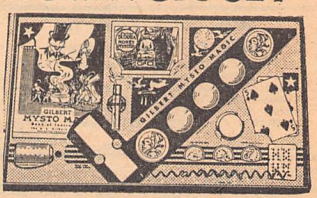
A variety of Magic Tricks including metal — plastic — glass — Wood—cloth and cardboard. Easy to perform. Large two-color illustrated instruction book. Combination Carrying Case and Magician's Table. Easy hand-locking method to assemble (no screws, no nails, no bolts). Sturdy Wood and Wallboard Construction. Red and black lacquer finish. Three-color decorative labels. Nickel-plate on Hardware. Size of Set 10¼ x15¼ x3-in.

No. 6837. MAGIC TABLE SET. Postpaid..... **$5.00**

GILBERT'S FAMOUS MYSTIC MAGIC SET



A splendid low price assortment that comprises several of the most fundamental tricks of magic, with simplified, easy-to-perform apparatus. Ten clever tricks that may be performed either on stage or carried in your pocket and demonstrated to anyone in a moment. Outfit includes the famous and mysterious **Photoplasmic Mystery, Cut and Restore Paper Ribbon, Multiplying Cards, Multiplying Coins, Vanishing Handkerchief, Buddha Money Mystery, Phantom Card Trick, Galloping Dime, Hiding Chessmen and Spiral Wire Illusion.** Size 8x10x1 ¼-inches. Weight about 1 lb. **$1.95**



No. 6857. Gilbert No. 1 Magic Set. Postpaid....

OUR LARGEST & GREATEST MAGIC SET

MASTER MAGIC CABINET

Wonderful collection of master magic that includes several tricks using professional-type apparatus. If purchased individually this outfit would cost several dollars more, yet when you buy the cabinet, you also receive attractive display cabinet with two layers of tricks.

Set Includes These Famous Tricks and Illusions



Magic Wand, Master Memory Trick (Regular $1.00 trick), **Famous Casette** (Metal tube, two covers, silks vanish—regular $1.50), **Okito Coin Box** (Coin in metal box, covered, suddenly drops on table), **Magic Aid & Vanisher** (Carry it with you always—ready to vanish coins, jewelry, small articles), **Tilli-Pencils Mystery, Naughty "Pea" Puzzle** (Laugh riot—bean changes to a little "pea"—water), **Devil's Coin Box, Defy Gravity** (Suspend any glass in mid-air), **Cigarette Catcher** (produce cigarettes in mid-air), **Cigarette Vanisher. Chinese Linking Rings** (regular $1.50), **Siberian Chain Escape** (regular $1.00), **Cups & Balls** (famous confidence trick and stage illusion—regular $1.50), **Trained "Live" Mouse Trick** (positive riot for kids—obeys your commands!), **Silver Box Trick** (claimed to be the most baffling pocket trick invented—coin mysteriously vanishes and reappears inside bound double metal box), and other tricks. Well balanced collection of display illusions, comedy tricks and pocket tricks. Complete with all instructions for presentation. No skill required—easy to do. Large, attractive, two-color slide cabinet, 3 ¼ x15x12 ¼ -inches.

No. 6833 MASTER MAGIC SET. Price Postpaid..... **$6.95**

Thurston's Trick Cards

$1.00



Pack of 52 Cards

Request anyone to draw any card from pack, tear off corner and replace card anywhere in pack. Then turn to another of audience and ask him to select a card, that will be the same card as was previously drawn, but with torn corner restored. Allow one of company to take a card and burn it, yet you make it reappear in pack or in some unexpected place. Make any draw card appear in any desired position in pack, or as many cards from top as may be indicated by one, two or three casts of dice. A selected card can be made to pass through table into a drawer, where it will be found in enclosed envelope, or it can be turned up from among the pack with the point of a knife or a sword. Detect the drawn card by its weight or trace it by smell; in fact, there is scarcely no limit to wonderful variety of feats that can be done with this Conjurer's Pack.

No. 3118. THURSTON'S TRICK CARD DECK. $1.00

Magical Coin



There is almost no limit to the tricks and magical effects that can be performed with the aid of the Magical Coin. The coin can be made to mysteriously disappear right under the eyes of the spectators. Many other tricks such as causing the coin to suspend from cheek, hand, coat or any part of the body or clothing, causing the coin to vanish, appear, fly from place to place, pass through the body, etc., are easily performed. Various effects, especially with the aid of palming, can be obtained, in fact there are no limits to the effects possible with this apparatus. Full directions.

No. 3207. THE MAGICAL COIN. Postpaid 25c

715 Tricks---1020 Pages---1120 Illustrations

"GREATER MAGIC"—World's Greatest Collection of Magic

Best Tricks of 107 World Famous Magicians.

Explains and illustrates secrets and most practical methods of performing almost every new and startling feat of magic. Covers entire field from pocket tricks to stage illusions. Profusely illustrated with 1150 illustrations by Dr. Harlan Tarbell, foremost illustrator of magic and famous magician. Detailed explanations of all that is worthwhile in magic. Makes baffling tricks simple. Includes Card Tricks, Card Sleights, Pocket Tricks, Card Clairvoyance, Silk Handkerchiefs, Billiard Balls, Cigarettes, Coins & Bills, Ropes, Linking Rings, Mind Readings, Stage Presentations, Illusions, Etc., Etc., Etc. Many tricks have sold for $10 each, yet they cost you about 1½c each!! Book praised by every leading magician and magic magazine including Sphinx, Magic Wand, Genii, Magi, etc. 32 Chapters, 1020 Pages, 715 Tricks, 1120 Illustrations, 600,000 words.

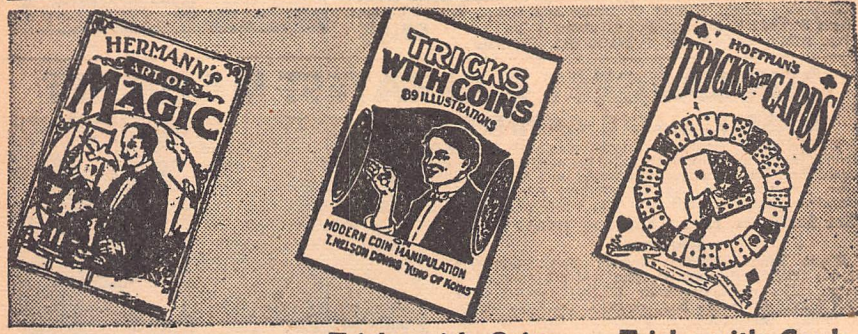


No. 1183. GREATER MAGIC. $10.00
Price Postpaid .....

Magician's Book on How to Pick Pockets

Tells fundamental principles, theory and practise of picking pockets for magical purposes. How to remove articles, watches, garters, suspenders, etc., from outside of coat pockets without detection. Invaluable guide to magicians.

No. 1182. Price Postpaid..... $1.00



Art of Magic

Great care has been taken to get into this volume clever and easily performed tricks. Almost anyone can perform the many simple tricks described, but added to these are some more difficult tricks that might make you the envy of professional magicians. Coins, cards, silk hat, handkerchiefs sleight of hand, bills, etc., are only a few of the subjects.

356 ★ | No 1186. Price Postpaid **30c**

Tricks with Coins

This book tells only about coins and ALL about coin tricks. Little is left to the imagination —every trick is thoroughly described and many illustrated. Written in plain, easy comprehensive style. Passes, flips, palming, cuffing, etc. Practically every phase of handling coins is discussed in a thorough manner. Several methods for performing some of the tricks. 11 methods of vanishing a single coin are given!

No. 1180. Tricks with Coins. Price Postpaid... 30c

Tricks with Cards

Containing a great number of tricks, diversions and sleight-of-hand deceptions, with descriptive diagrams, showing how to make the pass; to force a card; to make a false shuffle; to palm a card; to ruffle the cards; to change a card; to get sight of a drawn card; to slip a card; to draw back a card; to turn over the pack; to spring the cards from one hand to the other; to throw a card; modes of discovering card, etc.

No. 1184. Price Postpaid. 35c

EXTRA! SENSATIONAL NEW POCKET TRICKS SPECIAL!

An entirely new series of Pocket Tricks that baffle the spectator. Each trick is based upon the newly developed, powerful **ALNICO PERMANENT MAGNETS** which operate the illusion silently. Magnet is embedded in block and no one knows it is there. **No wire, no connections, no sleight of hand.** Numerous illusions can be developed with the equipment supplied in any of these three tricks. Magnetism exerts its influence thru paper, wood, etc. One Alnico magnet is powerful enough to force another to float in the air!



Nickel to Penny to Dime

With the aid of the Magic Coin Vase a nickel is changed to a penny, then the penny is changed to a dime. The trick is done right under the noses of spectators and deception seems almost impossible, yet it baffles them. Vase can be examined. **No secret compartments, no sleight of hand, no strings.** A sensational new trick that has even fooled magicians! Nickel and penny included with each trick. Has the "sock" and "wallop" which you always wanted in a pocket trick, for it really "wows" the bystander! "Catch" the grocer, butcher, etc.

No. 3192. Price Postpaid 98c



Penny to Dime Trick

Low priced pocket trick that proves mysterious. You lay a penny right on the spectator's hand (he holds it in his palm or on back of hand) then, right under his nose, you cover it with a book of matches and penny changes to dime. So baffling it haunts them. No practise.

No. 3148. Complete.... 35c

Magical Block

A New and Clever Trick



This trick is done by a spectator from the audience—yet he doesn't know what happened! Or, you can do it yourself. Equipment can be thoroughly inspected. **Can be done on the spectator's own hand!** Lay a penny on his hand. Ask him to place the block on the penny. Remove the block, and PRESTO! it becomes a dime! Spectator actually has contact with penny right up until the last moment—and he sure is surprised!

No. 3197. Price Postpaid 35c

SUPER MAGNET TRICK

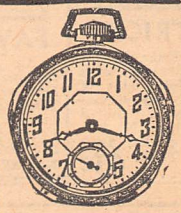


Great new pocket trick. Remove the beads in the tube of water without spilling any of the water. Looks impossible and most people get all wet trying to do it. But in a jiffy, behind your back, you do it. Show it to them over and over again and they still don't get it! Amazing!! Done with aid of powerful Alnico magnet concealed in cork of bottle.

No. 3240. Price Postpaid..... 40c

Disappearing Watch

Dummy Watch Included

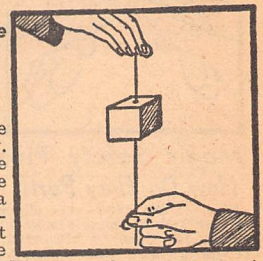


Hold up this realistic looking watch to the audience, then, presto! before their very eyes it disappears. Make it reappear whenever convenient, even on spectator! Dummy watch included.

No. 3249 Postpaid 25c

Mysterious Cube

Runs Up and Down the String, Stopping and Going at the Command of the Performer. Vest Pocket Size.



A neat little pocket novelty. Next time you're at the bar or soda fountain, casually take out the little cube on the string. Then to the amazement of your friends you can make the cube stop or go at will. After you have done it a few times, hand it to a friend and ask him to try it. The cube now runs freely on the string.

No. 3241. Mysterious Cube. Price Postpaid..... 50c

3-in-1 SUCKER TRICK, (or, How to Pay Your Way for Free)

Winning Wagers

"Sensational! Amazing! Absolutely the Best! And Beside That, It's Good."

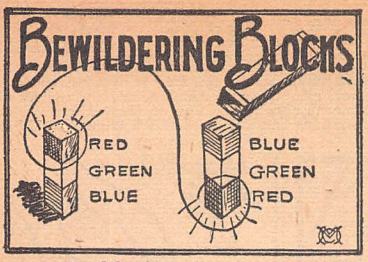


Do you have someone you would like to make look silly? Do you have a wise friend who you'd like to take care of? Well, this is the trick that will fix him once and for all.

First, you ask your friend (?) to think of any card. Without his mentioning a word or touching any cards, you select a card, and put it face down in front of him. When he names the card, sure enough, the card you have selected turns out to be it.

Next, you show him the Devil Card. You make it vanish and depart before his eyes. Then, you go on to a third trick which is guaranteed to end any friendship forever. Naturally, each has a catch to it that is more of a joke than a trick, yet it baffles and infuriates them for being so darn gullible.

No. 3242. WINNING WAGERS. Price Postpaid..... 25c



Change Position Passing Through Tube

One of the prettiest and most effective tricks ever placed before the public. The performer shows three solid wooden blocks, painted red, green and blue, and a hollow tube. On same being returned to him he places first the blue, next the green, and last the red into the tube, but, on removing the tube from the blocks a most mysterious change has taken place. The red has gone to the bottom of the pile, the blue in the middle, etc. Place the blocks in the tube once again, remove the tube a second time and they have again changed places. Still a third time you place the three blocks in the tube, and remove the tube and to the astonishment of all they have changed places for the third time. Full directions.

No. 3228. Shipped Postpaid..... 35c

Sucker Card Trick

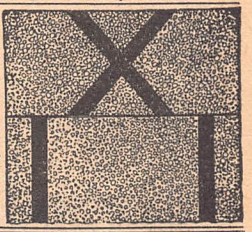
Costs 'Em a Dime to Become a Member of the Sucker Club



Looks easy—show three cards face up, one of which is the Queen. Then turn them over without changing their positions. Ask them to lay a dime (10c) on the Queen. This looks easy—there is no shuffling, no changing of positions. Then they turn over the card. It reads: "Thanks for the Dime. You are now a Member of the Sucker Club." Here's a trick that will earn you a little money.

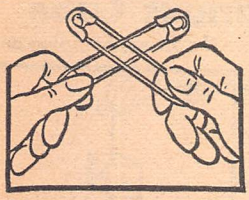
No. 3245. Sucker Card Trick. Postpaid... 15c

MAGIC BILL FOLD



Keep your money in it and perform magic tricks with this puzzling billfold!! Place one or more bills in billfold while your friends look on. Then close it and reopen it and the money is shown to be on opposite side and held in position by the tape crossways. Or the trick can be done vice versa.

No. 3151. Price.. 25c

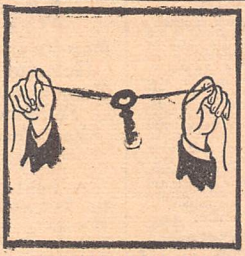


Magic Safety Pins

How Do They Part?

Two safety pins are clipped together and it seems almost impossible for them to become disconnected. You take them in your fingers and just pull them apart right before the eyes of everyone. Yet, few can tell how you do it. Jumbo size safety pins, suitable for a good parlor trick.

No. 3184. Price Postpaid 15c



WIZ KEY TRICK

Metal key is handed out for examination. It is threaded on a string or ribbon. Both ends of string are held firmly by spectators and presto. Key is removed without damaging string. No preparation. Excellent pocket trick

No. 3248. Wiz Key Trick. Price Postpaid..... 45c



FAW-LING PENCIL

An ordinary pencil which you can make stand on end any time you wish—but no one else can. What is the secret of your hypnotic power over the pencil? Carry pencil with you and fool your friends with it.

No. 3243. Price Postpaid 65c

Famous Cups & Balls

Popular Confidence Game—Where Is the Ball?



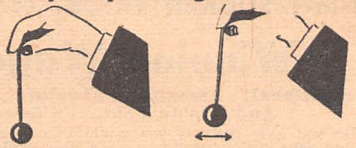
Keep your eyes—On the Balls—Here—There—Elsewhere!

Clever! Astounding!

Popular, puzzling trick that has numerous variations. **WHERE IS THE BALL?** No one seems to know, yet it pops up almost anywhere. There are three balls and three cups. The balls change from one to the other, apparently going right through the cups. Finally, they all mysteriously appear under one cup. **THERE IS NO SLEIGHT OF HAND, NO DIFFICULT MANIPULATION, NO MECHANICAL APPARATUS.** Cups and balls are open to inspection.

No. 3145. Price Postpaid..... $1.00

Mystery Thought Reader



Answers Questions with 100 Per Cent Accuracy

The Amazing Thought Reader. Gives a "YES" or "NO" answer to any question put to it. Answers with surprising accuracy. Your friends will wonder how it does it, yet just ask the question and the answer is given. Sometimes used as a fortune teller to forecast the future when you hold it over your palm.

No. 3244. Magic Thought Reader. 20c



Price **25c**

Ring *with concealed* Mirror

See What Is Going On Behind You!

Play Tricks In Card Games

To all appearances this is an ordinary gold plated ring. It is, however, **fitted with a small concealed mirror** that rests in the palm of your hand. The mirror measures 1 inch in diameter and **can be used for an amazing variety of purposes.**

For instance, you can use it to see what is going on behind you without apparently doing so. Then too, while you are dealing, you can **read each card as you deal it,** as the reflection of the card markings will be clearly visible in the mirror. Almost everyone will readily appreciate the possibilities of this ring. Sold for magical purposes only.



Read Cards

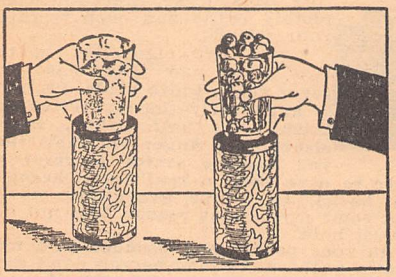


See Behind



Mind Reading

No. 2817. RING WITH MIRROR. Price Postpaid..... 25c

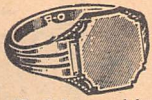


CANDY FACTORY

Magic Glass Produces Candy, Changes Tobacco to Cigarettes, Vanishes Glass of Milk, Etc., Etc.

A glass overflowing with sugar is shown. You can pour out some of the sugar and let them taste it. You then show a fancy metal tube and poke your wand through it to prove it is empty. The tube is placed over the glass. You then remove the tube and it is seen that sugar has vanished and the glass is **filled with delicious candy which may be passed out to the audience.** With this device you can also change tobacco to cigarettes, vanish a glass of milk, and other baffling tricks. **No skill required.** Complete apparatus and instructions.

No. 3218. Candy Factory & Magic Glass. $3.50



CARD EXPERT'S SHINER RING

For Reading Cards and Performing Tricks

Used by magicians and card experts everywhere. In appearance, it seems to be an ordinary signet ring with polished surface. Wear as an attractive ring. When dealing cards, the face of the ring is turned inside and the face of the ring acts as a mirror so that each card can be read as you deal it. Highly polished, attractive shank design. **STATE SIZE.**

No. 3253. SHINER RING. Price, Postpaid. 50c

COLOR CHANGING CUBE

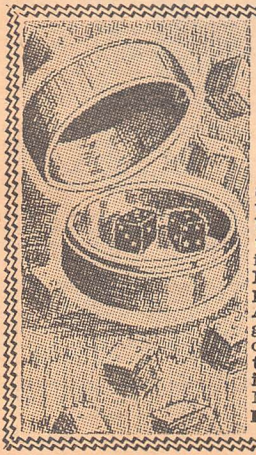
Wonderful Vest Pocket Trick. Carry It With You and Amuse Your Friends. Great "Confidence" Trick!



It's Red . . . Then Green! Then Blue! Then White!

Amazing, mystifying Chameleon Cube that changes color faster than a lady changes her mind. Hold it in your hand, under their nose and they'll see the color change. Excellent pocket trick. Very clever and easy to do. Comes complete with apparatus and instructions.

No. 3255. Color Changing Cube. Postpaid... 29c

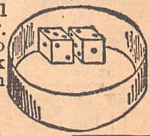


Sure Shot Dice Box

Any Number Called For Can Be Thrown With This Dice Box!

AMAZING—MYSTIFYING—APPEALING. Yet it is simple to perform. Any number called for can be thrown with the aid of this convenient, vest-pocket-size box. Dice are unprepared and may be borrowed, yet they are under your control at all times. **The Secret is in the Box—Which May Be Examined At Any Time.** No long practice necessary. A swell pocket trick that is exceptionally popular. Any number of tricks can be devised to go with this box. The mental wizard trick can be done. Salesmen carry it with them to show their friends. Complete instructions with every box.

No. 3167. SURE SHOT DICE BOX. Postpaid.... $1.50



THE FAMOUS HOLLYWOOD THRILLER THAT IS OUTSTANDING

MAGIC FINGER CHOPPER

Beautiful, Streamlined Vest Pocket Model



THE EFFECT: Two cigarettes are inserted into the two holes and are chopped by the slashing knife blade. Then--Insert your friend's finger and slash it again. Lo and behold, only cigarette on bottom gets cut.

The Famous Guillotine Finger Chopper is available in this low priced, vest pocket model. There are many ways you can work this illusion so that you completely baffle and even frighten your friends.

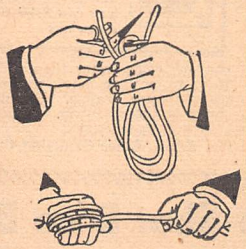
Insert two cigarettes in the two holes and then close the razor sharp knife blade. Promptly and neatly the cigarettes are slashed in half. Then, **insert either your finger (to show that you possess secret powers) or "borrow" your friend's finger (always sure to give them a real scare, because they don't know if they're going to get it back).** Of course, everything works out all right, because the slashing blade for some mysterious reason does not cut the finger, but only the cigarette in the lower hole.

A magnificent trick that you can carry in your pocket and produce at a moments notice at parties or wherever the crowd gathers. As long as you don't give the secret away, you'll keep them guessing. Designed by Bert Wheeler, famous stage, radio and movie star and magician.

No. 3176. FAMOUS MAGIC FINGER CHOPPER. Price Postpaid..... $2.50

Cut & Restored Rope

Let Them Cut the Rope, But You Produce it Intact



Pass around a piece of rope for examination. Then ask one of the spectators to cut the rope in half with a knife or pair of scissors. You mention the magic words and **PRESTO. The rope is restored to one complete piece.** Pass around for examination.

No. 3178. Postpaid.. 25c

Devil Dollar

Burns Em Up



A borrowed dollar (one, five or ten) bill is placed in an envelope with transparent front, so bill is visible. Envelope is sealed. Performer sets fire to envelope, while holding at finger tips in view of the audience. **Bill remains visible until fire consumes envelope.** At this point you can mention that something "went wrong" and that the bill has really burned. **But wait, you're a real magician—with a few magic words, you suddenly produce the bill from your pocket in a sealed envelope.** Bill may be marked for identification.

No. 3179. Price Postpaid... $1.00

Rising Card Trick



No Confederates

No Strings

No Skill

Looks as though you have a friendly ghost working with you. So amazing and amusing is this trick that there just seems to be no other way to explain the startling illusion that happens right before their very eyes—right under their noses, so to speak.

This is one trick you can make as **GLAMOROUS** or as **SIMPLE** as you wish. You can give them the "works" to make it appear completely mystifying, or you can do it in such a simple, straightforward way that they are so completely baffled they can hardly believe their own eyes.

The trick is simplicity itself which makes it even more mysterious. Just pass a regular, standard deck of cards around the audience for complete examination. Ask them to select one, two, three or more cards. They can mark them if they wish.

SLOWLY—ONE BY ONE—EACH SELECTED CARD RISES. Let them take it right out of the deck and examine it. If they marked it, sure enough there are the marks right on it. Do it over and over again, but don't reveal the trick. A great trick, but they may not want to play bridge or poker with you any more.

Positively NO CONFEDERATES—NO SKILL—NO THREADS—NO SLEIGHT OF HAND. Comes complete with cards and instructions.

No. 3177. RISING CARD TRICK. Price Postpaid..... $2.00

Popular "Confidence" Games! YOU Never Lose!

THREE SHELL GAME



Where Is The Pea?

The old shell game. An old one that is always new. You can make the pea appear underneath any shell you wish, and no matter what shell is picked by a spectator he is shown to be always wrong. Watch them sit up and take notice when the little pea moves mysteriously from one shell to the other. NOTE: This trick is not sold for gambling purposes. Complete with directions.

No. 2936. Three Shell Game..... 35c

PEENIE WEENIE SHAKERS



No Skill **No Palming**

"Spirit" Rattlers Pocket Trick

This is such a very simple trick but it puzzles nearly everybody. There are 3 nickel-plated Shakers, 2 of which are proven to be hollow. The other contains a little pea which rattles when shaken. The problem for the spectator is to pick out the container that rattles. It is a good trick that occupies hardly any room in your vest pocket. And it certainly is a puzzler—except to the manipulator who alone knows

No. 2808. Peenie Weenie Shakers 35c

MAGICIAN'S WAND

Adds a Flourish to Almost Any Trick



If you like to perform tricks, you should have a Magician's Wand. It is the trade mark of a real magician and adds a finished look to your performance.

No. 3248. POCKET SIZE WAND. Two color finish. 6-in. long. Postpaid..... 25c

Wonderful PHANTO PRODUCTION TUBE

Dante's Famous Drum Head Tube—Produces Large Quantity of Flags, Handkerchiefs, Silks, Streamers and Many Other Articles



A new version of the Drum Head Tube. Does not require any outside loading—or concealing of added devices. The tube is shown empty—a light is held in back of the tube—showing the inside—empty. The tube is then sealed with tissue paper over each end making it all secure with two small rings fitting over end of tube. Hold it up to light again, and it's still empty. The wand is forced through tube to further prove that the tube is empty. Then, in the most marvellous manner silk flags or handkerchiefs in large quantity are pulled from the tube. Other similar articles can be produced at will in the same way. Always a popular stage trick, this now makes it easy for anyone to do it without long practise. Nickel polished, all metal construction. Nearly 2-in. diameter, about 4 ½ -in. long.

No. 3250. PHANTO TUBE. Price Postpaid..... $2.95

"SURE-WIN" DICE

For Magic, Trick and Fun Purposes



WHY TAKE CHANCES WHEN YOU CAN WIN 'EM ALL? These dice come in different combinations and are ideally suited to use in performing magic tricks, etc. In every combination there is a set of fair or regular dice. Then, to match these, are dice of other combinations. The substitution can usually be done easily. Transparent red. Highly polished. Full ⅝ inch size.

No. 3150. 5 Dice Combination. 2 regular dice; 2 dice with two 1's, 3's and 5's; 1 dice with two 2's, 4's and 6's.. Per Set,..... **$1.00**

No. 3151. 4 Dice Combination, 2 regular dice; 1 dice with two 1's, 5's and 6's; 1 dice with two 3's, 4's and 5's. Per Set..... **$1.00**

No. 3152. 4 Dice Combination. (Win all!) 2 regular dice; 1 dice all 5's; 1 dice four 2's and two 6's. Per Set, Postpaid..... **$1.00**

NO DICE SOLD FOR GAMBLING

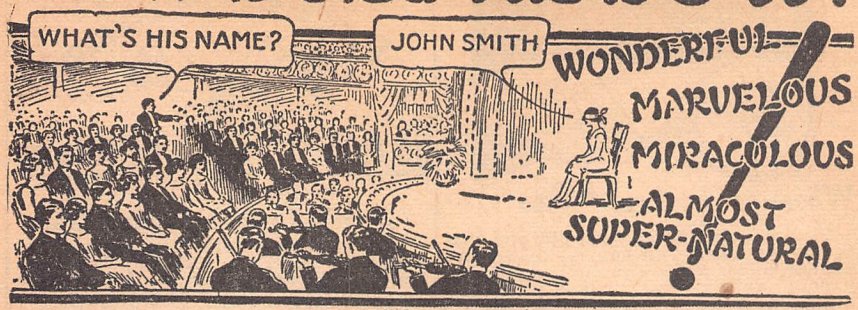
Vanishing Silk Tube



A new and easy method of causing a handkerchief, small flag or similar article to disappear. After showing a small tube, open at both ends, the performer places in the tube a silk handkerchief, small flag or other article, which vanishes at word of command. Each in box with full instructions.

No. 3191. Vanishing Silk Tube... 55c

HOW DOES HE DO IT?



Learn Spirit Mind Reading

The most baffling acts performed on any stage or entertainment fully explained. It seems inconceivable how a human being blindfolded, can know the most intimate secrets of audience which he reveals.

But when one knows—how easy it seems. Anyone with a little practice and a good partner can read the minds of his audience in the most miraculous manner.

A professional mind reading medium would not disclose one of his secrets for hundreds of dollars—yes, maybe, thousands. If you don't believe it—try it. The information of the five Mind Reading Acts, which are explained here, may be sold for almost any price. It is worth it.

Do you want to perform these acts?

You are offered the opportunity to be able to perform all of the above acts yourself with the aid of an assistant. No paraphernalia of any kind is required. Use the information for pleasure or for professional use. Lift yourself out of the crowd. Be somebody. Call yourself Professor Ali Baba or any high sounding name you can think of. If we would charge 100 times the price asked, you would be getting a bargain, but at the price for which you can get all of the above information, you are practically being given a present.

YOU CAN DO IT

WE'LL SHOW YOU

Mind Reading Act No. 1

The medium, man or woman, is on the stage blindfolded. The professor goes through the audience and collects coins, any kind from a penny up. He puts the coins into empty envelopes and seals them in front of the audience. After a little "hocus pocus" the medium will tell, without touching the envelope, the value of the coin, date of the coin, etc. **HOW IS IT DONE? WHAT SPIRITS PERFORM SUCH A MIRACLE?**

Mind Reading Act No. 2

The professor announces to the audience that the medium will tell them what they are thinking about. He passes among them and distributes slips of paper on which the audience will write their questions and sign their names. Later, he collects these messages. Going upon the stage the professor, after a little mysterious talk, burns the messages. He then asks the medium to read the messages which he has just burned. This the medium does at once, to the surprise of the awe-inspired and mystery-stricken crowd. **HOW IS IT DONE? IS THE MEDIUM UNDER INFLUENCE OF SPIRITS?**

Mind Reading Act No. 3

Still more mystery. The blindfolded medium will call persons he has never met by their names, tell them where they live, telephone numbers, whether married or single, how many children, where they spent their vacations and give other most intimate information. It is beyond the power of the mind to understand such marvelous knowledge. **THE UTTERANCES OF THE MEDIUM ARE BEYOND HUMAN UNDERSTANDING.**

Mind Reading Act No. 4

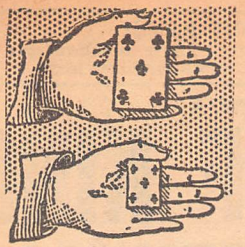
The professor goes among the audience. He asks the blindfolded medium, "What is this?" "What is that?" etc. The medium will instantly answer the question, without the least hesitation; an unlimited amount of laughs may be offered the audience through this act. They're kept spellbound. **THEY DO NOT UNDERSTAND—HOW CAN IT BE DONE?**

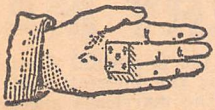
Mind Reading Act No. 5

This act may be performed at any party with great success. The medium leaves the room and when he comes back, he will tell the audience what they were thinking about during his absence. He will answer any kind of questions correctly to the amusement of the guests. **IT'S ALL VERY, VERY SIMPLE—WHEN ONE KNOWS HOW!**

No. 1016. INSTRUCTIONS IN SPIRIT AND MIND READING (5 Acts). 15c
Price Postpaid .....

ADD 10c SERVICE CHARGE ON ORDERS UNDER $1.00. Orders $1.00 or more, no service charge necessary.





Diminishing Card Trick

The performer exhibits a full-size card, passes his finger over it a few times, and it becomes smaller. He manipulates it again, and its size is still further reduced, until finally he makes it vanish altogether. A capital trick that is very easily performed, requiring no previous knowledge or skill.

No. 3105. Price Postpaid **10c**



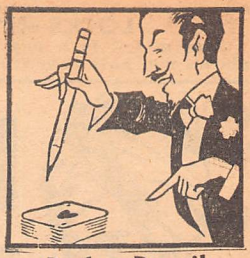
Magician's Two-Headed Coin

—Useful In Magic Tricks of All Sorts.
—Play Jokes on Your Friends With It.
—The Coin That Never Fails You—You Can Always Know Which Side Will Come Up.

This coin is the same on both sides—it has two "heads." It is made for use in magical tricks so that you can create various illusions. The coin that never fails—you can always tell what side is going to come up.

No. 2941. Price Each Postpaid **10c**

3 for 25c; 75c per dozen Postpaid



Radar Pencil

Reveals Cards Hidden in Standard Deck Not Touched By Performer!

Used by Gamblers and card sharks to locate certain cards in any standard deck! Although this is a magic trick, it is actually more than that—it reveals one of the fundamental secrets of card sharks. With the aid of the Magic Radar Pencil, you locate instantaneously and without any sleight of hand or previous preparation, card selected from any standard card deck by anyone in audience. Excellent pocket trick.

No. 3146. Price Postpaid **65c**

A WONDERFUL TRICK THAT FITS YOUR VEST POCKET

BEAN TO WATER TRICK



"You're All Wet!" Here's a trick that starts out as a magical stunt and ends up with a big laugh. Tell your audience that you are going to change a big bean into a little pea. Drop bean into the tube and the victim watches you very closely. "Presto!" you pour into his hand a small tube of water. Also use ink, perfume, etc. No practise; no sleight of hand.

No. 3159. Price Postpaid **35c**

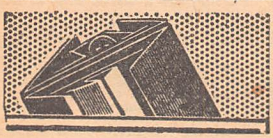
Fire Eating Trick

Breathe Real Fire



If you have seen many conjuring acts performed by professional magicians, you will doubtless have seen the Fire Eating Trick and wondered just how it was done. Here is your chance to learn how, and what is still better, to do it yourself. It really isn't at all difficult but it can be very mystifying to those not "in the know." Watch your audience gape with amazement as they see the smoke issuing from your mouth. A knowledge of this trick should soon give you a reputation of being a perfect Salamander.

No. 3174. Fire Eating Outfit. Price.... **25c**



Hindu Money Vanisher

With the Great Hindu Mystery you can do quite a number of tricks. Place a coin, say a quarter, inside, fold it up; upon being opened the coin will be found to have vanished in the most mystifying manner. Or you may change it into a coin of another denomination, or vice versa. Other small articles such as cards, small pieces of jewelry, etc., can also be made to vanish in the same way. At your command you can cause the money to reappear.

No. 3134. Price Postpaid **15c**

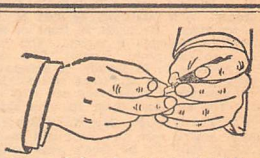


Magic Coin on String

The effect of this trick is very mystifying. A coin with a hollow center is threaded on a wire or string, and is given to some member of the audience to hold. While both ends of the string are tightly held the coin is covered with a handkerchief and is instantly removed.

This is a splendid trick and is recommended for either amateurs or professionals. With full instructions postpaid.

No. 3156. Price Postpaid **15c**



Gambler's Card Clip

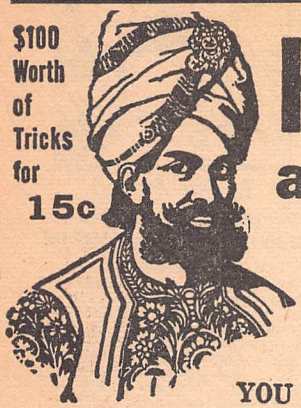
Holds Card or Cards Concealed Ready for Production

Simple card clip that holds cards in concealed position yet always ready for you to produce. Useful in a lot of magic tricks with cards and is an indispensable gimmick in every magician's apparatus. Can also be effectively used for many other types of secret production. Will accommodate one or several cards or even complete hand.

No. 3164. Price Postpaid. **50c**

LOCKS—HOW TO OPEN THEM WITHOUT KEYS!
Just added is a new chapter on LOCKS. It illustrates their mechanism; shows you how they work. Explains how to open many locks without keys.

$100 Worth of Tricks for 15c

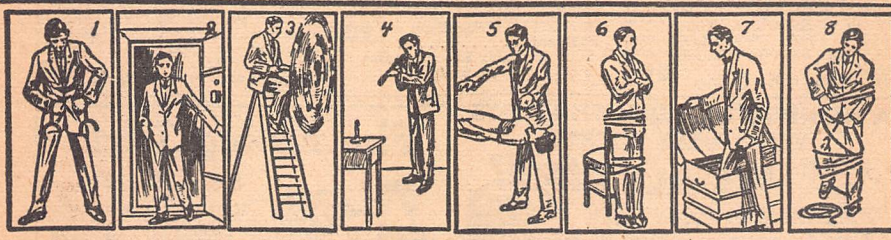


LEARN HOW TO BE A

HANDCUFF KING and a MYSTERY MAN

The world opens its arms to the successful illusionist. Mystery is fascinating — it grips the interest, holds the spectator awed and breathless. The marvelous success of many magicians shows the world-wide popularity of performances of this kind. These successful artists tour the entire world performing before royalty and earning enormous salaries. Their knowledge and cleverness mark them for favors from crowned heads and others they have mystified.

YOU CAN LEARN THIS FASCINATING PROFESSION



1.—A GREAT HAND-CUFF TRICK

This wonderful trick is now exposed for the first time. Through it you can defy the police or anybody to confine you in their own handcuffs. A little secret manipulation, simple and easy and you are free. No doubt you have marveled at this wonderful trick. We tell you how.

No confederates or fake handcuffs used, but the regular kind such as are in common use by the police everywhere. It's easy. The secret is all you need.

2.—ESCAPE FROM A SAFE OR VAULT

The most thrilling mystery ever performed. The audience holds its breath with awe while the performer makes his escape. Far superior to the old jail escape. No confederates or expense. The performer is handcuffed and placed in a safe or vault locked by any one. The escape is made quickly and easily and to the extreme surprise of every one.

3.—THE VANISHING ASSISTANT

Here is a mystery with a "punch." Attendants bring out a step-ladder. The assistant ascends to the top and sits upon the top rung. He holds in front of him a large parasol, painted to resemble a target. You fire at the target, which falls to the floor. Presto! The assistant has vanished. Is nowhere to be found. A hair-raising mystery that makes them all sit up and take notice. Hear that startled "Oh!" of amazement when they see that the assistant has vanished. You can fool them all with this mystery.

4.—THE CRACK MARKSMANSHIP ACT

Of course you've seen the wonderful marksman or sharpshooter. How skillfully he shoots glass balls, lumps of sugar off the assistant's head, puts out lighted candles or disrobes an assistant by rapid-fire shooting, making a dozen bull's eyes in less than that many seconds. There is not one in a thousand who knows that this act is "faked" or a trick. It is simple and can be accomplished by any one who has the least accuracy of eye. This is a complete act in itself, an act for which huge salaries are being paid. The complete secret can be learned in a few minutes' time.

5.—THE MARVELOUS LEVITATION ACT

A man or woman is apparently hypnotized and placed on a couch. You make a few passes over the body. The subject is seen to rise slowly in the air until he or she is floating in space. No wires or pulley work from overhead, no mirror or magnetism. The most sensational act you ever saw. It is easy and quickly arranged and performed on different principles. Can be worked out on any stage or platform in full light, away from curtains.

6.—THE EXCELSIOR ROPE-TIE

Each wrist is tied separately with a stout cord, after which you cross your arms and the ends of the cords are passed around and around and tied at the back, making it impossible to bring your hands together.

The ends of the cords are fastened to the top of the chair. Other cords are tied around the knees and legs. The closest examination is invited. Every one will declare that escape is impossible.

Presto, you are free! The rope lays a tangled mass at your feet. It's easy when you know how.

7.—THE WONDERFUL TRUNK ESCAPE

The performer is handcuffed and then locked in a trunk from which there seems to be no possible chance to escape. Any kind of a trunk is used. No fake bottom or other trick appliances. The escape can be made in less than two minutes. Everything may again be examined and will be found to be in the same condition as before the trick was accomplished.

This action can be performed in any private house where a trunk can be obtained. You need no confederates.

8.—THE ESCAPE FROM 75 FEET OF ROPE

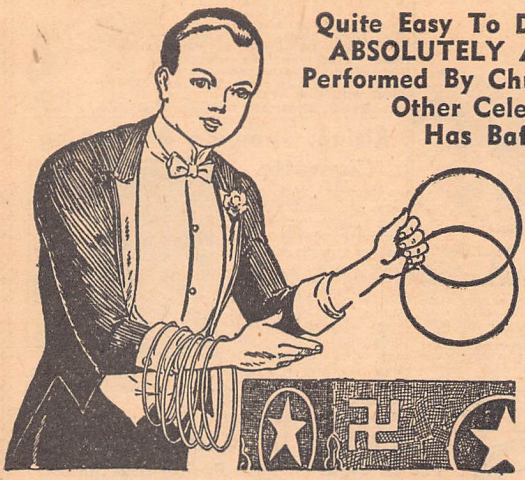
Even better than it sounds. Call up a committee to tie you in any way they see fit. Watch them writhe and sweat in their endeavor to make it escape-proof. Invite strict examination. Then in the twinkling of an eye you can free yourself. It will puzzle and baffle the most skeptical. They will declare it the most marvelous feat they ever witnessed.

And that's not all, either—not by a long way, for the book contains a number of other ESCAPE TRICKS, all used by successful magicians. These include: **THE SIBERIAN CHAIN ESCAPE,** telling how you can make a sensational escape from a strong chain a few seconds after your wrists are securely locked—**THE JAPANESE THUMB TIE,** showing how to release the thumbs after they have been apparently hopelessly tied together, a popular trick performed by a Japanese troupe that created quite a sensation in America and Europe—**ESCAPE FROM CHAIR** after being securely bound with rope—**THE DANGEROUS ROPE TIE,** which shows how you can quickly extricate yourself after having your hands tied behind your back with rope—**ESCAPE FROM CHAIR TIE,** demonstrating how to escape after being tied securely to a chair with four feet of rope—**THE TWENTIETH CENTURY ESCAPE,** another wonderful trick showing how to escape after having the wrists tightly tied with cord, and **THE GREAT SACK TRICK,** a very novel and effective trick in which you get into a sack, have someone tie it up completely, yet, without untying the knots, you quickly make your escape, bowing politely to the audience.

364 ★ Johnson Smith & Co., Detroit, Mich. | **No. 1178. How to Become a Handcuff King and Mystery Man. Price Postpaid.... 15c**

CHINESE LINKING RINGS

Eighth Wonder of the Universe

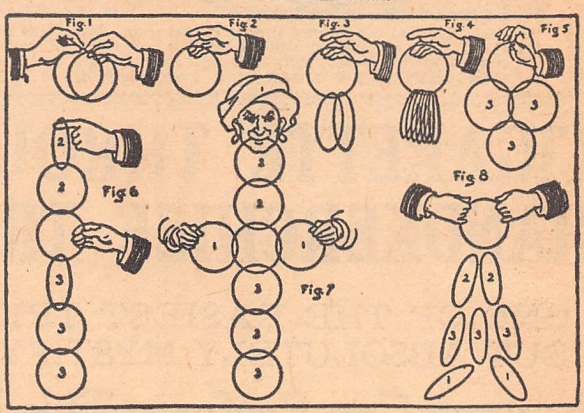


Quite Easy To Do, But Very Mystifying
ABSOLUTELY ASTOUNDING EFFECT
Performed By Chung Ling Soo And Many Other Celebrated Magicians. Has Baffled Thousands

Since Chung Ling Soo originated this astonishing trick, most of us have seen it performed on the stage by various magicians, and have wondered how the trick was done. We have now added it to our collection, and our customers and amateur conjurers will be glad to avail themselves of this opportunity to add it to their collection. The secret of this trick is probably one of the best in Magic. **It is very simple and yet it has puzzled the most intelligent audiences the world over.** Consists of eight rings, and it is exactly as used by the world's greatest magicians. The rings are given for examination and are found to be solid and separate, but at the will of the operator they are linked together in chains of two, three or more, and become connected and disconnected in a moment, and being continually offered for examination.

How To Present This Amazing Trick

The trick is usually presented in following manner: Performer holds the eight rings in his hand. Taking the first of these, he hands it to spectator for examination, passing it when returned to another person, and carelessly handing a second ring to be examined in like mannenr. "Now, sir," the performer continues, will you be good enough to link one of the rings which you hold into the other?" The person addressed looks more or less foolish, and finally gives it up. **"You can't?"** says the performer, in pretended surprise. **"My Dear Sir, nothing is easier. You have only to do as I do. See!"**



Laying down the rest of the rings, he holds the two as in Fig. 1, and makes a gentle rubbing motion with the thumb upon the rings, and then lets fall one of them, which naturally drops to the position shown in Fig. 2. He now hands these two rings for examination. The spectators seek for some joint or opening, but none is found; anad meanwhile the performer transfers the next ring to his right hand. Again he separates and again he joins the two rings. The second single ring is now made to pass through in like manner. (Fig. 3.) The performer remarks:

"We now have three joined together. Here are three more, as you see (shaking those in the left hand), all solid and separate and yet at my will they will join like the others."

Making a rubbing motion with the thumb as before, he drops two of the three, one by one, from the hand, when they will appear as a chain of three. These he hands for examination, taking back the set of two, and linking them one after the other into the key, to which now four rings are attached. Again taking back the set of three, he links these also one by one into the key ring, which thus has seven rings inserted in it. (Fig. 4.)

Using both hands, he now takes off these seven rings, commencing with the two single ones, and again offering them for examination; then taking off the set of two. Last of all, he unlinks the set of three, and then, holding them at length in his left hand, joins the upper one to the key ring, thus making a chain of four, of which the key ring is the uppermost. He next takes the lowermost ring of the four, and links that into the key ring, bringing the four rings into a diamond shape. (Fig. 5.) Again unlinking the lower ring, he takes up the set of two, and connects them thus making a chain of six. (Fig. 6.)

Taking the upper ring between his teeth, he links all eight rings, making the figure of a cross. (Fig. 7.) With another brisk movement of the hands, the rings are shown suspended from one single ring as in Fig. 4. **Then as a grand finale, he shakes the rings violently, when the seven rings will all in succession drop and scatter themselves about the floor.**

Manipulation of the rings admits of almost infinite variation. Use larger rings whenever possible, as effect is greatly enhanced and is much more effective. Full instructions sent with each trick.

No. 4569. CHINESE LINKING RINGS. Size of Rings, 3½-inches. Price Postpaid..... $1.50

No. 4570. CHINESE LINKING RINGS. Size of Rings, 5⅜ inches. Price Postpaid..... $3.00

DEMON CIGARETTE PRODUCER



Produce Lighted Cigarettes One After Another! Amazing! Mystifying!

A nifty little stunt that you can do almost any time—even when you are out with friends at a party, dinner, etc. Without any obvious preparation you can suddenly start producing lighted cigarettes—take a few puffs and throw it away and produce several more! Or, pass them around to your friends. No sleight of hand or clumsy gadgets. Neat apparatus that baffles even clever magicians and leaves your best friends bewildered, but thoroughly amused. Complete apparatus and directions.

No. 3256. Demon Cigarette Producer.... $2.00

Cigarette Catcher

Produces One Cigarette After Another!



The performer can literally produce a hat full of cigarettes from the air with the aid of this ingenious device. The cigarettes are caught one at a time, at the finger tips. The cigarettes may also be made to vanish. After producing the cigarettes, the performer may graciously pass them out to the spectators. Easy to perform with this device.

No. 3480. Cigarette Catcher. Postpaid.. 35c

Rising, Jumping & Floating Cigarette



Comedy and mystery are combined in this clever trick! A sigarette slowly rises out of a package, sinks back again, then JUMPS several feet into the air! But that's not all! The same cigarette is now balanced on the package, the package is removed, and the cigarette FLOATS in mid-air. Any brand of cigarettes may be used. No skill is required. E-Z to do!

No. 3481. Price Postpaid Only..... 50c



COMEDY LIT CIGAR TRICK

Put Lit Cigar in Your Pocket and Smoke It Any Time Without Lighting!

Special cigar that can be used over and over again. Loads with regular cigarette, but constructed so that will burn continuously without harming pocket, etc. Place lighted in pocket, then pull out whenever you want to take a puff. If done in absent-minded way, it is terrific. Fire-proof. **$1.50**

No. 3168. COMEDY LIT CIGAR. Price Each, Postpaid.....

CIGARETTE THROUGH HANDKERCHIEF TRICK



ONE OF THE EASIEST TRICKS, BUT ABSOLUTELY MYSTIFYING

Anyone Can Perform This Feat!

This trick will astonish your friends. You borrow a handkerchief from one of them, also borrow a cigarette if possible (the effect is better if both are borrowed). Then holding your left hand as in Figure one, you cover it with the handkerchief as shown in Figure two. Next make a place for the cigarette in the handkerchief with the thumb as in Figure three. Now place a lighted cigarette in the handkerchief as shown in the next illustration (Figure four). Show the right hand to be empty as in Figure 5. You finally shake the handkerchief out, hold it in front of you as in the last illustration. THE HANDKERCHIEF IS UNDAMAGED AND THE CIGARETTE HAS DISAPPEARED. The feat is extremely effective, yet it is not at all difficult to perform.

One of the most attractive features of this trick is that it can be done over and over again with the apparatus furnished. With a little ingenuity the presentation may be made so effective that audiences will marvel at the performer's skill and at the same time find it difficult to believe that such an apparently impossible achievement took place right before their eyes.

No. 3139. Cigarette Through Handkerchief Trick. Postpaid.. 35c

Howard Thurston's Card Tricks



Some of Thurston's Most Popular Tricks

The continuous Front and Back-Hand Palm with cards is thoroughly explained in this book, using drawings illustrating the correct position of the hands and cards with complete instructions, also many combination tricks and sleights used in connection with, and by the aid of the Back-Hand Palm. The "Thurston" System of expert card manipulation is fully described, by the aid of which system the performer can exhibit tricks with cards, which to the uninitiated seem to transcend human ability. They are recommended alike to the professional, the amateur and even to the novice, as they are generally considered one of the best series of card tricks for drawing-room or club ever invented. Many other card tricks, etc., etc.

No. 1173. HOWARD THURSTON'S CARD TRICKS 30c



HELLER'S BOOK OF MAGIC

MAGIC and ITS MYSTERIES

Fully Explained and Illustrated

Prof. Heller was beyond doubt, one of the most successful magicians that ever appeared before an audience. His tricks were original, and many of them were never executed by another. With the aid of this book you can learn some of the best magical mysteries. They are carefully explained in detail, and fully illustrated, so that a child could perform them after a little practice. Here is a complete list of the tricks explained in this book: The Magic Coin Box—The Magic Pedestal—Mystic Money Box—Magic Telegraph Box—Barber's Pole—Marvellous Shower of Sweets—Wizard's Egg and Mystic Bag—Great Nose and Twine Trick—Magic Funnel—Mysterious Glass of Ink—Changing and Burning Card Box—Mystic Bran Glass—Mysterious Counter Pedestal—Demon Handkerchief—Dissolving Pile of Coins—Magic Dissolving Pack of Cards—Wonderful Rattle Box—Mysterious Candle and Bewitched Handkerchief—Enchanted Card and Rose—The Mystic Family—Forcing Pack of Cards—The Biseaute Pack of Cards—Magic Spring Ball—Magic Spring Babies—Magic Fruit Knife—Magic Birth of Flowers—Magic Flowers and Mysterious Bottle—Magic Seed and Bell Trick—Magic Hammer and Ball Trick—Mystic Sweet Wand—Mystic Money Plate—Goblets and Hat Trick—Mysterious Glass Casket—Magic Cannister—Great Sack Trick—Dissolving Flag and Candle—Dissolving Eggs and Handkerchief—Mysterious Bran Bottle—The Passe-Passe Bottle—The Inexhaustible Bottle—Mysterious Ladle of Fire—The Mysterious Watch Mortar—The Mysterious Card Table—Magic Handkerchief and Bottle.

No. 1189. HELLER'S BOOK OF MAGIC. Price Postpaid..... 25c

"HOCUS POCUS"---Book of Wonderful Magic Tricks



WIZARDS' MANUAL

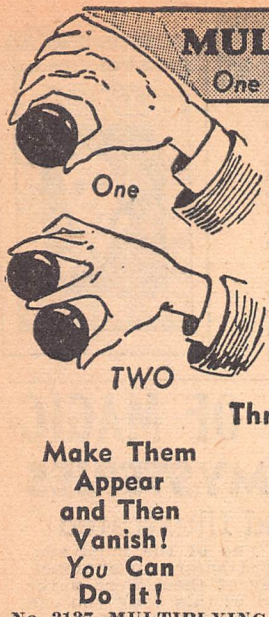
The Book That Started A Well Known Radio Ventriloquist on The Road to Fame and Fortune

This book is a complete compendium of the secrets of the magician, the mind reader and the ventriloquist. It not only tells you just how to perform many wonderful feats in the category of magic, but it tells about mind or muscle reading, how to find hidden articles, etc. It also tells how to be a spirit medium and the rules to be observed when forming spiritual circles. It tells you how to become a ventriloquist, who can apparently make noises emanate from boxes, empty rooms, chimneys, trunks, loads of hay, etc. It also instructs you how to "throw your voice" so as to make wooden images appear to be talking, singing, etc. It explains many illusions and feats of magic and Legerdemain, such as: How to apparently cut off your arm without danger—How to place water in a drinking glass upside down—How to apparently make a watch stop or go at command—How to apparently walk on a hot iron bar—How to apparently cut off a person's head and put it on a platter several feet from his body, etc.

No. 1167. WIZARD'S MANUAL.... 30c

MULTIPLYING BILLIARD BALL

One — TWO — Three — FOUR Balls!



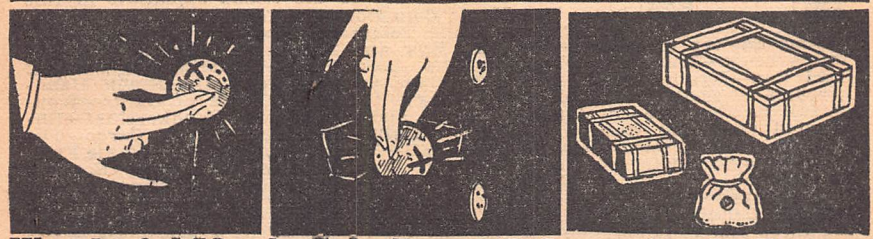
Make Them Appear and Then Vanish! You Can Do It!

Wonderfully Effective—Easily Performed

There are several varieties of this clever illusion but we consider this the best of all, and the appearance and disappearance of the various balls is as effective as it is surprising. The performer hands around the ball for examination, and immediately it is returned to him he seizes it by the tips of his thumbs and fingers and a second ball mysteriously appears. These are held in full view of the audience by the tips of the fingers of the left hand, and even while being placed in position, another ball unexpectedly makes its appearance. Finally the magician apparently suffers from some kind of spasm and yet another ball is the result. The feat can then be reversed, the balls disappearing one after another until none remains. It is a very interesting trick that is quite easily performed by following the directions that accompany the apparatus. Everything explained. **65c**

No. 3137. MULTIPLYING BILLIARD BALL. Large or Stage Size. Postpaid...

No. 3136. MULTIPLYING BILLIARD BALLS. Pocket Size. Price Postpaid..... 25c



Wonderful Magic Coin Box - A Sensation In Europe

Instantly Produce Marked Coin! Borrow a coin marked in such a way that assistant will be certain to recognize it again. Taking the coin you place your hand in your coat pocket and **instantly** produce a firmly bound box. Taking the bands off the outside, your assistant opens the lid and finds a matchbox, which is also firmly bound. Undoing this, and inside the matchbox is a small bag, which has a rubber band firmly securing the neck. Inside the bag will be found the coin previously marked. Full instructions. **35c**

No. 3175. MAGIC BOX TRICK. Price Postpaid.....

Vanishing Coin



Borrow a coin, exhibit it freely to the audience. Wrap it in an ordinary handkerchief. Call upon anyone to hold it, and get a glass of water. Person holding coin drops it in glass. Everybody hears it strike bottom, but when handkerchief is withdrawn coin has vanished, and reappears in some unexpected place. **15c**

No. 3160. Price Postpaid

Multiplying Rabbits

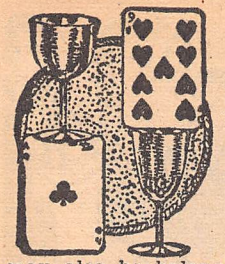


Mama Plus Papa Produce 4 Baby Bunnies!

Girls shriek—men are mystified—kids yell "Do it again!" Place Papa Rabbit in your hand and Mama Rabbit in the spectator's hand. A few magic words and that ever loving couple are both in his hand. **But Wait . . . Now Comes the Pay-Off!!** You place both Mamma and Papa in the spectator's hand again. When he opens it, there are Mamma, Papa and FOUR BABY BUNNIES! Great pocket trick. Complete. **25c**

No. 3251. MULTIPLYING RABBITS. Price Postpaid....

Balancing Glass On A Card



Performer takes a card from the pack, shows it from both sides, holds it in full view and carefully places a glass filled with wine on the narrow edge of the card, where it is balanced. Glass is then taken down and card again shown as before. The card may also be balanced on top of the glass. A very simple yet effective trick to perform; no wires or wax used.

No. 3101. Balancing Glass on Card. 15c

A CLEVER CARD TRICK
Three Card Monte



Three cards, the ace, deuce and trey, are displayed and then laid out in a row on the table with the backs up. You invite someone to pick out the ace, which he is confident he can do, but to his surprise he does not succeed. You win every time because you cannot lose. Almost invariably he points to the trey. This trick is a favorite of professional gamblers. You can make the price of the trick in cigars alone over and over again, for you will find plenty of "wise ones" ready to take you on. **PRICE 10 CENTS POSTPAID.**

No. 3110. Three Card Monte Card Trick.. 10c



One of most exciting tricks in magic! New and original method eliminates any hazards as no blades are left in mouth at completion of trick. Performer shows handsome cloth holder with five blades displayed. Spectator tests each blade for sharpness by cutting with them. Length of black thread is then "swallowed" by performer, then the 5 blades are "swallowed." An instant later blades are removed from mouth and seen dangling from thread. Carry entire outfit in your pocket and perform any time, anywhere. Everything supplied. **$3.00**

No. 3215. Razor Blade Trick..... $3.00

Cut and Restore Tie

Use Spectator's Tie



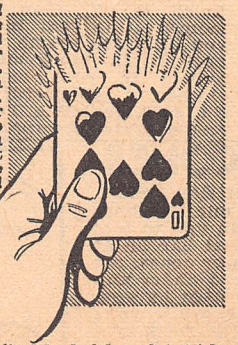
"There goes my $3.00 Tie!!" they cry. You request assistance of spectator and when he comes forward, ask him to loan you his neck-tie. Picking up a pair of scissors, you proceed to cut the neck-tie in half, then you cut off a few more pieces which are plainly seen as they fall on the floor. But the spectator need not worry! Being a magician, you immediately restore tie in perfect condition. **ONLY ONE TIE IS USED. NO SWITCHES.** Do over and over again. Great comedy & magical effect. We furnish tie, instructions, patter, etc. **$2.50**

No. 3216. Cut & Restored Tie..... $2.50

No Practise! No Sleight! They Hardly Believe It!

Vanishing Card Trick

One of the Best Magic Tricks!



POOF! IT'S GONE! Where? How? Let them examine your hands and sleeves—no gadgets or gimmicks — no sleight. Make it reappear in an equally mysterious way. Show them a regular card and tell them to watch carefully. You can stand right in front of them. Suddenly, the card is gone—vanished! It seems that the harder they watch, the more mystified they become. Very easy to do, and everything you require is sent right along. No practise; no sleight of hand. Perform it 60 seconds after you get it. Wonderful pocket trick.

No. 3107. VANISHING CARD TRICK. Complete. Postpaid Only..... 20c

The Magic Ball and Vase



There is nothing new about this confuring feat, but it is one of the best and most effective, while it is quite simple when you know how. The performer shows a beautifully machine turned vase, containing a solid ball, that he takes out of the vase, and places in his pocket, exhibiting the empty vase to the audience. He then places the cover on the vase and commands the ball to pass from his pocket and appear in the vase, and upon raising the cover the ball is found to be there. Again the cover is placed in the vase and the ball is directed to return to the performer's pocket, whereupon the vase on inspection is found to be empty.

No. 3142. Magic Ball and Vase..... 25c

Marvelous Enchanted CIGAR BOX



Note: Cigars & Pigeons Not Sent With Trick: Shown for Illustrative Purposes Only.

Taking up a cigar box from your table, you open it and show it full of cigars. By making elaborate flourishes and movements, you can usually impress your audience, a knack which every professional magician practices and which greatly helps in "putting over" a show. You then place box upon the table in full view of everybody, and command a dove or a pigeon to appear in the box. You now take hold of the box, open it again, when the cigars have disappeared, and out flies a dove or a pigeon, to the intense consternation and hilarious amusement of the audience. The trick is one of the most astonishing and mystifying ever conceived, and how a dove can be made to appear from a box that you have previously shown to be full of cigars should prove very mystifying. The box is of regular size, substantially made, and can be used for various tricks, as any article can be made to appear and disappear at the will of the performer. If more desirable you can cause a rabbit, kitten or guinea pig to appear from the box instead of the dove or pigeon, or you can even cause two or more birds to appear.

No. 3186. Enchanted Cigar Box $1.25

LIVE SNAKE CARD TRICK



Makes YOU a Master Magician & Comedian!!

Scares the pants off of them, yet mystifies 'em and makes 'em roar with laughter, too. After you have proven that the deck of cards is regular pack of cards, spectator freely selects a card which is returned to the deck. Magician then hands him a closed face cream jar and tells him to open it. Immediately, when this is done, a large, realistic, life-like **SNAKE JUMPS OUT** and attached to its head is the same card that was selected. **SURPRISE FINISH** delights the audience. Everything furnished: jar, snake, deck of E-Z forcing cards and complete instructions. Cards can be used for other tricks.

No. 3217. Snake Card Trick. Postpaid.. $1.75

INVISIBLE TRICK CIGARET MAKER



Does It Make Cigarets out of Nothing?

1. Roll the Cigaret and Tobacco

2. Put it in Your Mouth Ready to Smoke

3. Light it - Presto a Light is there

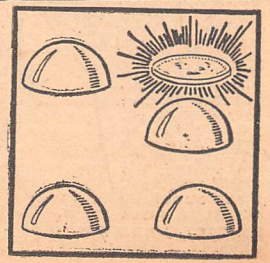
A cigaret from nothing? Impossible? Just listen—first, produce some imaginary tobacco and paper and start rolling an invisible cigaret. Carefully finish it off, then slip it into the mouth. It is still invisible, but when you light the match, PRESTO, the cigaret is in your mouth! Nothing is hidden in your mouth or in your clothes. A wonderful parlor trick.

No. 3632. Invisible Trick Cigaret Maker. Price Postpaid..... 59c

MYSTERIOUS HINDU CONES

You Locate Object Which Is Placed Under Any Cone

The **MYSTERIOUS HINDU CONES** is one of those clever pocket tricks that you can take with you to fool people at a party, at a dinner, at the local bar or at school and office. Casually take out the four cones, set them down on any table. An object is placed under any one of the cones and it is mysteriously located by you. Let them place the object under any cone, while your back is turned, or while you are out of the room, yet you locate it instantly. This can be quite a profitable trick. Easy to do. Attractively made.



No. 3147. MYSTERIOUS HINDU CONES... 50c

The Wonderful Secret of
ANCIENT and MODERN MAGIC

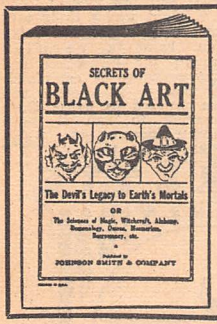
Hundreds of Clever Tricks Fully Explained. Numerous Illustrations

Encyclopedia of Magician's Tricks



As performed by many famous magicians, including Houdini, Thurston, Heller, Col. Stodare and others, giving many of their best tricks with instructions for performing them successfully in the parlor or on the stage. Many of the tricks are illustrated, thereby making them much easier to perform and enabling you to become a full-fledged magician. Here are some of the tricks contained in the book: How to roll two rabbits into one; How to tell a card by smelling it; How to make a card vanish from the pack and be found in a person's pocket; How to catch an unseen card on the point of a sword; How to make a card rise bodily out of a pack; How to pull money through a handkerchief; How to make a marked coin fly into the center of an apple; How to make a coin answer questions; How to make it shower real money; How to change a handkerchief into an egg; How to take several bird cages from a hat; How to take borrowed rings and live doves out of an omelet; The Chinese solid ring trick; How to make flowers grow out of an empty flower pot; The Flying glass of water; How to pull live rabbits out of a hat and then roll them all into one; How to make six cards instantly appear in an ordinary bouquet; How to make borrowed articles appear on a picture frame; The wonderful Sphinx illusion trick; The cabinet of Proteus or the home of skeletons and spirits; The Indian basket trick; How to make a living woman sleep in mid-air; The vanishing glove; How to send a borrowed ring into an egg; How to pass a ring from the one hand to either finger of the other hand; How to change four aces held tightly by a person into four different cards; how to make a card vanish and be found wherever the performer pleases; How to indicate on the dial of a watch the hour secretly thought of; Miscellaneous tricks with coins, cards, etc.; How to reproduce a piece of paper that has been torn; How to put a lighted candle under water; How to cut off a chicken's head without killing it; How to light a candle without touching the wick; How to pour wine and water into the same glass without their mixing; How to change a dime into a quarter; Magic milk, etc., etc. These are but a few among many of the wonderful tricks explained—over 400 tricks altogether. Few books selling at this low price contain anywhere near as many tricks.

No. 1168. THE SECRETS OF ANCIENT & MODERN MAGIC. Price Postpaid..... 25c



SECRETS OF BLACK ART

Or the Sciences of Black Magic, Witchcraft, Alchemy, Omens, Etc.

The dark night of superstition may never end, and no day may ever break to drive away mankind's firm belief in the mysteries this strange and unusual book unravels. Does this book open the sealed doors to the sciences mentioned in its title? The publishers have purposely crammed as much information as possible in the space at their disposal, so as to bring the price within the reach of all. There are about twenty chapters in all, embracing the following subjects: **Witchcraft, Artificial Somnambulism, Spirit Mirrors, Mesmerism, Black or Diabolic Magic, Necromancy, Phantasmagory, Alchemy, Omens, Electric Psychology, Blood Writing on the Arm, How to Perform the Davenport Brothers' Spirit Mysteries, Spirit Mediumship, etc., etc.** The book contains 32 double column pages set in small type, and thus it contains an unusually large amount of material, the equivalent, in fact, of an ordinary book of from 150 to 200 pages. Persons interested in the various matters contained herein are advised to send for a copy while the cheap edition is available at such a low price.

No. 1560. SECRETS OF THE BLACK ART. Price Postpaid.... 15c

Parlor Conjurer - Magic Made Easy

Learn These Simple Yet Amazing
And Amusing Magic Tricks

FOOL AND DECEIVE YOUR FRIENDS

A practical handbook on magic specially gotten up for the amateur and written by a leading magician. The book contains a great variety of material for conjurers and sleight-of-hand performers. Tricks with coins, cards, rabbits, balls, rings, etc., are all introduced in the many programs offered, thus affording one an endless variety from which to select for parlor or stage entertainments. The book also explains palming, how to pass a coin invisibly from one hand to the other, the Russian ring trick, second sight trick, the wine merchant's trick, ink and water trick, how to produce and shake out enough feathers from a hat to make a large bed, how to blow flames from the mouth, the traveling cone and ball trick, how the magician's circular trap-table should be constructed, suggestions for the amateur, etc.

No. 1171. THE PARLOR CONJURER. Price Postpaid 15c



Book of 279 MAGIC TRICKS. Simple, yet amazing and deceptive tricks. No. 1177. Price Postpaid.. 15c

THE HANDKERCHIEF VANISHER

Simple Magical Apparatus for Causing Handkerchief, Silk Flag, Currency and Other Small Articles to Disappear



This is the well known HANDKERCHIEF VANISHER, a simple piece of apparatus that is almost indispensable to all magicians, whether amateur or professional and with which many surprising feats of magic may be performed. For example, you can take a silk handkerchief or flag, work it up into your hands until it finally vanishes entirely and you show your hands empty. Other small articles such as currency, bills, paper, etc., can be made to disappear in the same mysterious fashion. The trick can be done with the sleeves rolled up. With a little practice the feat can be neatly performed so that there is not much danger of detection. Full directions included.

No. 3193. THE HANDKERCHIEF VANISHER. Price Postpaid..... 25c

Smoke From Your Fingers!

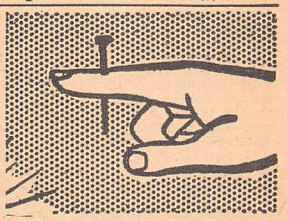


Show Your Hands to Be Empty. Then Reach Out into the Air, and as You Do So, Smoke Rises from Your Fingers! Repeat it Over and Over Again! Harmless!

Something new and unusual in magic tricks. Can be done right under their noses yet they ask **HOW DID YOU DO IT?** Show them your empty hands—roll up your sleeves—have them watch very closely—yet, as you wave your hands slowly in front of them the smoke starts to appear. The clouds rise from your hand. Not only as a magic trick, but as a practical joke you will find it useful.

In the streetcar, in a store, folks will suddenly be amazed to see the smoke rise from your fingers. Good to do right after you have lit a cigaret. Makes them think you have something burning in your hand. You will undoubtedly think of many ways to have more fun with this trick. Indetectable since there are no gimmicks in the hand or on the person. No dangerous chemicals or acids. Nothing is lit or burned. Special preparation that is spread on fingers.

No. 3116. MYSTIC SMOKE PASTE. Per Tube. Postpaid.. 35c



Magic Nail Trick

One of the most effective tricks that you can present. You can do it right under their very noses and they might not catch on. You hand a regular nail around for inspection and when the audience is completely satisfied that it is a solid nail you then proceed to baffle them by appearing to run it right through your finger or nose.

No. 3183. Price Postpaid.. 10c

Marvelous Trick Knife

"Cut Your Finger Without Harm"



For apparently cutting off your finger or nose. Show the knife and instantly draw it across your finger or nose, apparently cutting deep into the flesh. The red blood appears on blade of knife, giving a startling effect to the spectators, when, presto, change! the knife is removed, and your finger or nose is found in good condition. A cheap but quite effective illusion.

No. 3181. Trick Knife. Price Postpaid... 25c

CIGARETTE PRODUCTION



With the aid of this clever device you can seemingly produce countless cigarettes only to have them vanish in a bewildering manner.

No. 3235. Cigarette Production... 25c

Disappearing Spots



Three large giant cards are shown to audience. Two have black spots, third has red spots. All three are placed behind cloth, in full view of audience. Then, the two black cards are removed. When spectators are asked to find red card, they insist it is under cloth. Remove and show it to them, but on face of card "FOOLED." When turned over it has wording: **"FOOLED AGAIN!"** If you have some wise guy in your audience, this is a good way to turn the tables and get the laugh on him. 3¾x5½-inches.

No. 3252. Large. Price, Postpaid. 49c

THE LATEST SENSATION!

Trick That Baffled Professional Magicians

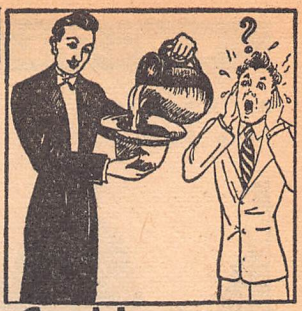


Cut It--It Restores Itself

A narrow strip of newspaper is cut in half, then the magician blows his "magic" breath on the cut ends and the paper is instantly restored to ONE piece. Each strip can be cut and restored about 10 times. Ten strips included and illustrated instructions. This trick won first prize at a magicians' convention.

No. 3486. Clipper Trick. Postpaid..... 50c

Comedy Milk in Hat Trick



This Trick Really Horrifies the Spectators—Until They Discover That Everything Comes Out All Right

Here is one trick that "proves" you are a real magician. At the same time, it provides plenty of thrills and a few worries for your audience. It turns out to be the greatest **COMIC MAGIC TRICK** of them all when you come through with a smashing finish. Magician borrows a hat, then shows an empty glass. He places the glass into the hat. He removes the empty glass, then absent mindedly picks up a pitcher of milk and pours it **INTO THE HAT. Realizing** his mistake, he pretends to be greatly confused, while the spectators are in agony and threatening to sue you. Suddenly recovering, he picks up the empty glass, places it into the hat and instantly removes the glass which is **FILLED WITH MILK.** Hat is then returned in perfect condition to the worried spectator. A real **WOW.** Complete apparatus. Easy to do—Very little practise needed.

No. 3155. Comedy Milk in Hat Trick. Price Postpaid... $1.95

Indian Rope & Vase

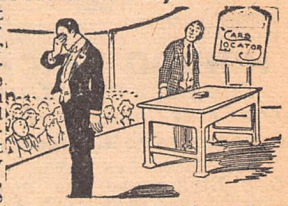


Those who remember the famous Indian Rope Trick will be anxious to get this trick. One of those extremely simple tricks of the Far East, yet so baffling that it is completely bewildering. All you have is an ordinary Indian Vase and a piece of rope. But the secrets are very well concealed—let anyone examine them carefully. Place the rope in the neck of the bottle and apparently without any support, the bottle is suspended in mid air! There are no knots of any kind, and the trick may be performed right under the noses of the whole crowd.

No. 3291. Indian Rope and Vase Trick. Price Postpaid..... 65c

Magic Card Locator

Name Location of Any Card



A most astounding stage or parlor performance can be given with the aid of this contrivance. It is entirely automatic, no practice or sleight of hand is required. Effect is as follows: An ordinary deck of cards is shuffled and then cut and is left in full view of the audience; the performer steps off stage or into another room and instantly and correctly names exact location of as many cards as are named. Highly recommended for stage use.

No. 3103. Magic Card Locator..... 15c

SQUASH



Glass Of Water, Wine, Cider, Etc. Is Squashed In Your Hands & Vanishes!

One of the neatest we've seen! Take glass tumbler and fill with liquid — water, wine, cider, etc. —pass it around and let the audience take a drink. Then—**tell them to watch closely**—you place glass of liquid in palm of hand. Bring your other hand over glass, then **SQUASH!** The hands are opened, the entire glass and contents are gone. **Climax!** Produce the glass filled with liquid from your pocket, unspilled! **Not a trick glass. Real liquid.**

No. 3292. SQUASH-IT TRICK. Postpaid.. 75c

THE ENCHANTED BOTTLE



A mysterious little bottle that will not lie down for any one not in the secret. Not new, but a novelty that sells every month in the year. A curious little vest pocket trick that will baffle many persons. Why not have one in your pocket?

No. 3041. The Enchanted Bottle. Price Postpaid.. 15c

Master Pack of Cards



Called **"The Most Marvelous Pack of Trick Cards Ever Created."** A complete pack of cards that can be used in card games. **You can read the backs.** This pack—with its super-back marking—enables you to name the card by glancing at the back. Included with this pack is the **"Master System"** that will enable you to do other tricks with any pack. **Instructions are included for 20 tricks,** though you will find that hundreds of variations can be made to make it possible to do an almost endless variety of card tricks.

No. 3004. Master Pack of Cards. Price..... $1.00

MAGIC WATER GLASS



Show this glass around for careful examination by anyone in the audience. It will be found to be a regular glass. Then, fill up the glass with water, wine or liquid of almost any kind. When it is filled you can **TURN IT UP. SIDE DOWN, YET NOT A DROP OF LIQUID WILL FALL OUT.** Trick is done in full view and even the "smart boys" will be amazed. How is it done? Based on a simple scientific law that enables liquid to apparently defy gravity. Complete equipment.

No. 3988. Complete... 39c

♦ ♥ THE GAMBLER'S DREAM ♠ ♣

or "Cards from the Pocket"



Entirely Mechanical
No Sleight of Hand Necessary

1. An ordinary deck of cards is well shuffled.
2. Divide it and place half in each pocket.
3. Reach in the pocket and get any card named.

You allow anyone to shuffle an ordinary pack of cards and divide into two piles. Now place one half of the cards in your right pocket and the other half in your left trousers pocket. This being done the audience is now requested to name a card and as soon as the name is announced you reach in your pocket and produce the card. You continue to produce as many more as desired in same mysterious manner until finally at request of one of the spectators you produce a Royal straight flush.

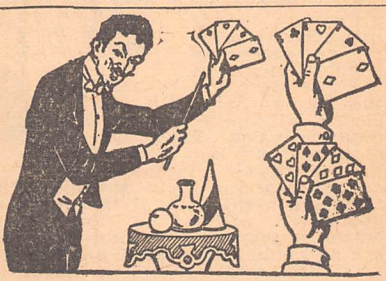
No. 3280. Cards From the Pocket Trick. Price $1.00

HINDOO TRICK CARDS

THE BEST OF ALL CARD TRICKS

The Cards Change No Less Than 5 Times

Anyone can do it. Almost defies detection.



You show five cards, consisting of the four Eights and one Deuce. Discard the Deuce, you have four Eights. Now pick up the fifth card, throw down another one, breathe on them, and they change to all Deuces. Go through the same procedure and they change once more, this time they are all red cards. Yet again they change into all black cards, winding up the trick by changing them back again into eights, same as they were at first. The effect of this clever trick is most astonishing, as it is done in full view of the audience. It puzzles everybody. Full directions are sent with the trick so that anyone can perform it.

No. 3117. THE HINDOO TRICK CARDS. Price Postpaid..... 10c

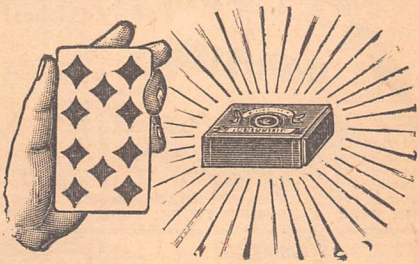
Rapid Transit Cards



Exhibiting two cards, say the Queen of Spades and the Jack of Diamonds, you hold one in either hand, and request the spectators to note carefully in which hand each card is contained. Although the hands are kept widely apart, you instantly, before their very eyes, cause the Jack of Diamonds to take the place of the Queen of Spades, and vice versa. Then, in the same mystifying manner, the cards change once again. This Trick can be performed with one set, but two sets are much better for the proper effect.

No. 3112. Rapid Transit Cards. Price Postpaid..... 15c

The Card That Changes Into a Match Box



This is such a very simple trick that it puzzles everybody. A card is exhibited to the audience, hold it in one hand as shown in the above illustration, pass the palm of the other hand lightly over it, and right in full view of the audience it has changed into an ordinary safety match box. It puzzles everybody. Then the apparent miracle is reversed and the match box is changed into a card once more. It is a good trick that never fails to score a hit.

No. 3288. CARD TO MATCH BOX TRICK. Price Postpaid... 15c

ADD 10c SERVICE CHARGE ON ORDERS LESS THAN $1.00. Increased handling costs make this necessary.

Amazing Siberian Chain Escape



Sensational Escape A Few Seconds After Wrists Are Securely Locked A Wonderful Effect Quite Easy To Do



A strong chain with padlock and key, is thoroughly examined by all, and after everybody has satisfied themselves that they are not faked or prepared in any way, you permit one of the spectators to bind your wrists together tightly with the chain, which is tightly drawn and then locked. If desired they may furnish their own lock, retaining the key and sealing up the key hole. Escape is apparently impossible, yet under the very eyes of the spectators you make your escape in a few seconds. It is perfectly simple for those in the know, but if you are not acquainted with the secret you may try for hours and find yourself hopelessly bound without the aid of the key. This is a highly effective and sensational trick for parlor or stage. It is easily learned with the aid of the illustrated directions which we send with each trick, and little or no skill is necessary. It is strongly made, and is sent all complete—strong Chain, Lock and Key, complete with directions in box.

No. 3233. SIBERIAN CHAIN ESCAPE. Price Postpaid..... $1.00

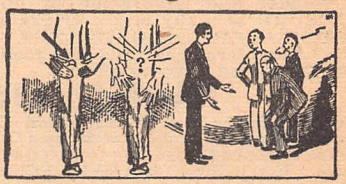


INK to GOLD FISH

This amazing trick will establish you as a professional magician! You show a glass, filled to the top with ink and you prove it is **REAL INK** by inserting a white card and removing it with ink appearing on card. The glass is then covered with a napkin. You say the magic word . . . remove the napkin . . . and there . . . right in front of the audience is the same glass filled with clear water and **LIVE**, swimming **GOLDFISH!** Everything furnished except the goldfish. At conclusion, you can let audience examine the glass and goldfish. No skill required.

No. 3131. Ink to Goldfish Illusion..... $2.25

Vanishing Quarter



The performer borrows a coin such as a quarter, half-dollar, shilling, etc., from one of the spectators, and placing it (the coin, of course) on his leg, folds the trousers up over it. Spectators are allowed to feel the coin through the cloth. Count one, two, three, and the coin has vanished and cannot be found. Similar small articles can be made to vanish.

No. 3223. VANISHING QUARTER. Price Postpaid..... 20c

Plastic Mystic Pillars



Popular Pocket Trick

The string between the two plastic pillars can be pulled back and forth—let the spectator do it. Then, take a regular sharp knife between the pillars and cut the string. The pillars are separated and everyone see that the **STRING IS ACTUALLY CUT.** Put the pillars together again, and **PRESTO!!** Immediately the string is fully restored again. No skill required—wonderful pocket stunt that you can repeat many times.

No. 3163. MYSTIC PILLARS. Complete.. 50c

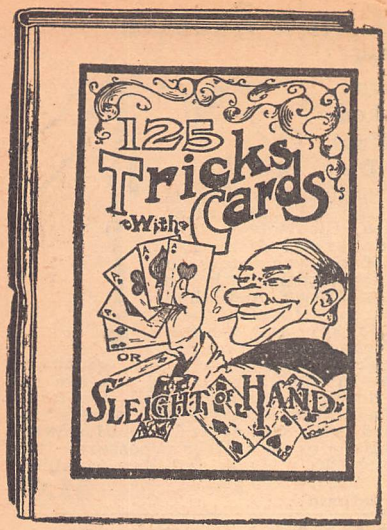
Read Marked Cards!

With These Unusual Spectacles



With these spectacles you can read the markings on the back of cards which normally are almost invisible. Card marker is supplied with spectacles. To others, marked cards appear to be a regular deck of cards. To you, the markers are readily apparent and can be read like an open book. Any cards with red back can be used. Can be used in connection with numerous magic tricks as well as a practical joke while playing cards. If you know where all the cards are, how can you lose?

No. 3128. Magic Card Reading Spectacles & Marker. Price Postpaid..... 39c



125 TRICKS WITH CARDS

OR

SLEIGHT OF HAND

A Popular Explanation of Very Deceptive Card Tricks as Performed by the Most Celebrated Conjurors, Magicians and Prestidigitators

SIMPLIFIED AND ARRANGED FOR

Home Amusement, Special Entertainments

ALSO INCLUDES

AN EXPOSURE OF THE CARD TRICKS

Made Use of by Professional

CARD PLAYERS, BLACKLEGS AND GAMBLERS

THIS book contains many of the latest and best tricks and deceptions with cards ever invented, among which are some of the most celebrated Conjurors, Magicians and Prestidigitators of the present time, simply explained and adapted for home amusement and social entertainments. All the tricks are so simply explained that any one can, with a little practice, perform the most difficult feats, to his own satisfaction, and to the wonder and admiration of his friends. There is also added a complete EXPOSURE of many of the tricks and methods made use of by PROFESSIONAL CARD PLAYERS and GAMBLERS. It also shows the infernal methods by which "Skin" Gamblers cheat and win money. These features make it the best work on Card Tricks we have to offer.

PARTIAL LIST OF CONTENTS

How to make the Pass—Forcing a Card—The Long Card—The Divining Card—Deceptive Shuffles—How to Smuggle a Card—How to Slip a Card—How to Carry Away a Card—How to Place a Card—The Ten Duplicate Cards—How to Reveal a Person's Thoughts—Three Cards being Presented to three Persons. How to Guess which Each has Chosen—How to Produce a Particular Card without Seeing the Pack—How to Call for any Card in the Pack—The Changeable Ace—The Convertible Aces—The Metamorphosed Cards—The Gathering of the Clans—How to Tell the Number of Cards by the Weight—How to Make a Card Pass from one Hand into the Other—How to hit upon a Card by Guess—Ups and Downs—How to Tell the Card which a Person has Touched with his Finger—How to Discover any Card in the Pack by its Weight or Smell—The Four Accomplices—The Turn-over Feat—The Nerve Feat—The Card in a Mirror—The Card in the Opera Glass—The Magic Tea Caddies—How to Guess a Card thought of—How to Change a Card Locked up in a Box—The Knaves and the Constable—How to Guess the Spots of bottom Cards of three Packs—The Royal Emigrants—The Magic Opera Glass—How to Separate the two Colors of a Pack by one Cut—The Card discovered under the Handkerchief—The Card under the Hat—At Whist, what Probability that the four Honors will be in the Hands of any two Partners—Sixteen Cards being disposed in two Rows, How to tell the Card a Person has thought of—How to tell how many Cards a Person takes out of a Pack and to specify each Card—How to guess the number of Spots on any drawn Card—How to change a Pack of Cards into various Pictures—How to let twenty persons draw twenty Cards and make each draw the same—How to make a Card jump out of the Pack and run on the Table—How to tell all the Cards without seeing them—How to tell a Card thought of and name its position in the Pack—How to change a Card by Word of Command—The "Twin-Card" Trick—Ten Cards being arranged in a Circle, how to tell that which any one thought of—How to produce a Card from a Nut or Cherry Stone—How to burn a Card and recover it in a Watch—Card found by Point of a Sword—How to name the Card upon which one or more Persons fix—The Vanishing Card—How to produce a Mouse from a Pack of Cards—How to send a Card through a Table—How to change four Knaves or Kings into Blank Cards or Four Aces—The Locomotive Card—The Prestigiditorial Metamorphosis—The Queen's Dig for Diamonds—How to make a Card thought of dance on a Wall—Jumping Card Trick—Card in the Ring—How to name Rank of Card drawn down from Piquet Pack—How to tell a Card noted—How to tell the Amount of the numbers of two drawn Cards—How to tell the Names of all Cards by their weights—Mysterious Disappearance of Knave of Spades—How to make Court Cards always come together—How to turn a Card into a Bird—The Card of one Color found in a Pack of the other—How to find a certain Card after Pack has been shuffled—Of 25 Cards laid in 5 rows, to name one touched—The four inseparable Kings—How to name several Cards which two persons have drawn from a Pack—How to shuffle the Cards so as to always keep a certain card at the bottom—The transmuted Cards—The Circle of 14 Cards—The Shifting Card—The 4 transformed Kings—The Art of Fortune Telling by Cards—The Magic Twelve—The drawn Card Nailed to the Wall—The Numerical Card—The Three Magical Parties—How to discover a Card by throw of Dice—Card changes in the Hands—The Buried Heart—The Erratic Card—The Magical Trio—How to conjure a certain Card into your Pocket—How to produce a required Card from your Pocket—How to change Five Kings into Five Queens—The Magic Sevens—The Novel Game of Tontine—Methods used by Card Sharpers—Slipping the Cards—The Longs and Shorts—Reflectors—Sauter la Coupe—Convex and Concave Cards—Handling the Cards—Garretino—Walking the Pegs—Pricked Cards—Skinning—Shuffling or Weaving—The Gradus or Step—Slipping the Fives—Saddling the Cards—Dealing Fives from the Bottoms—The Telegraph, etc., etc.

No. 1174. BOOK OF 125 TRICKS WITH CARDS. Price Postpaid to any Address in the World..... 35c

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Alden's and others.

Card Miracles

Containing TWELVE SETS OF MAGIC CARDS, with Which IT IS POSSIBLE TO PERFORM A COMPLETE ACT IN MAGIC

No Skill, No Palming, No Practice, No Apparatus

Full Instructions with Each Trick

Here is a combination containing twelve of our best Card Tricks. Each trick is entirely different. With these Tricks you can put on a complete magic act, astonishing and mystifying everybody. Among the tricks included are the following.—

THE THREE CARD MONTE. Hide the Ace and no one can find it. This will fool them all.

TIP-TOP CARD TRICK. You can name these cards without seeing the fronts.

TWISTER CARD TRICK. The Ace of Spades and Ace of Diamonds change places while held in full view.

TWO CARD MONTE. A good trick in magic that always produces a laugh. (N.B.—This trick will keep you supplied with free cigars from your friends.)

PAPEL BLANCO CARD TRICK. Cards placed in a hat turn to blanks. Fine for stage or parlor use.

PHANTOM CARD TRICK. Or two from five leaves nothing. Causes two big surprises. Positively the greatest card trick out.

DISAPPEARING SPOTS. These cards change faces five times by simply breathing on them. One of the best of all card tricks.

CINCH CARD TRICK. Four Queens when dropped into a borrowed hat disappear and change to other cards.

CHANGING SPOTS. These cards change from eights to deuces, also from red to black. Splendid stage trick.

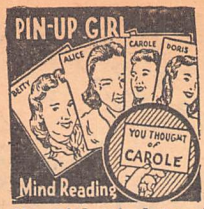
ACE CARD TRICK. Aces placed in different piles will gather in one pile.

SPOTTER OR EDUCATED DIE. Every time a die is cast it reveals the position of the Ace of Clubs.

Each trick is complete in an envelope, with full instructions for performing. They are so simple that anybody can perform them, yet they puzzle everybody.

No. 3287. CARD MIRACLES. Price 12 Tricks Postpaid to Any Address $1.25

ABOVE IS NOT AN EXACT LIST OF TRICKS SENT SINCE THESE ARE CHANGED AS NEW TRICKS BECOME AVAILABLE.



Pin Up Girl Mind Reading

Pocket size mind reading trick you can do anytime anywhere. Four post card size pictures of beautiful girls are shown to spectator and he is asked to THINK of any one of the girl's names. Performer then proves he knew BEFOREHAND which girl would be chosen. Complete.

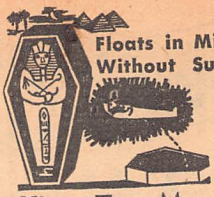
No. 3152. Postpaid..... 50c



Mystic Hindu Beads

Three large sized, brilliant colored beads are taken off string after both ends are securely tied, without disturbing knot. Mysterious.

No. 3190. Postpaid..... 35c



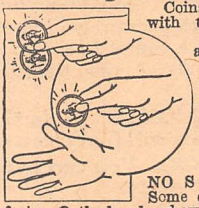
King Tut Mummy

One of the Mysteries of the World

MYSTERY MUMMY COMES TO LIFE!! Amazing, miraculous. No skill required. Floats in air or lays down at your will. Lasts indefinitely. Wonderful pocket mystery. **60c**

No. 3263. Postpaid.....

No Sleight Coin Act



Coins supplied with this trick enable any amateur to make his audience believe he is a sleight-of-hand expert. NO SKILL. Some of the effects: Both hands shown empty. coin appears at tip of fingers. Coin is vanished into air, then found in pocket previously shown empty. Coin in hand suddenly becomes TWO coins. Coins and instructions.

No. 3133. Postpaid..... 50c



Defies Gravity!

Two glasses are placed on any tray or board. Tray is then turned upside down, but the glasses do not fall. Both glasses and tray can be examined by audience, yet the secret is not revealed. A wonderful dinner trick. Easy to do. Apparatus includes tray and special gadget. Any glasses can be used.

No. 3239. Price Postpaid 25c



Coin Through Metal

Baffling pocket trick consisting of two enameled metal discs. Coins, pins, etc., pass through solid metal disc. Do it over and over again yet fool 'em all!

No. 3188. Postpaid..... 50c



Card Inside Orange Trick

Sensational effect! Show deck and prove cards all different. Card is selected by spectator and he tears card into pieces, but retains one piece for identification. **Balance of card is BURNED! Orange is cut open and in CENTER, selected card is found with exact torn piece missing.** No sleight of hand required. Do it in 5 mintes. Special deck of cards and instructions furnished.

No. 3161. Card in Orange Trick. Price Postpaid..... $1.75

Water to Wine to Water Trick

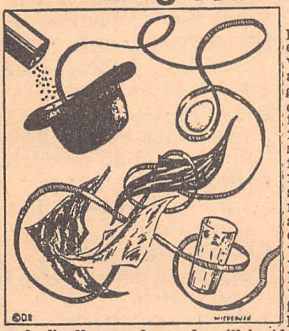
Requires No Practice!



Wonderful, bewildering trick that you ycan do right under their very noses, yet it confuses and amazes almost everyone. **Changing water to wine should be a stunt startling enough for almost anyone, but to the surprise of everyone, you change the wine back to water again.** Can be performed at parties, magical performances, or you can do it at the dinner before the very eyes of your friends. Complete apparatus is supplied (except glasses).

No. 3495. Price Postpaid..... 15c

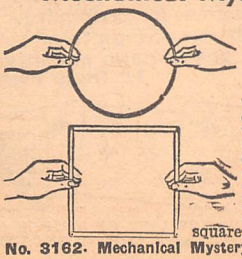
Amazing Hat Loader



Here is a piece of magical equipment you will use again and again! Magician shows colorful container filled with confetti. He pours some of the confetti into borrowed hat. Instantly, he reaches into hat and first produces a realistic wooden egg, then several silk handkerchiefs, then large 20-foot colorful garland streamer and finally a glass of milk! Absolutely nobody loads and can be done in center of stage, away from tables. We furnish container, wooden egg, milk glass and streamer.

No. 3143. Amazing Hat Loader. Postpaid $3.50

Mechanical Mystery Trick



Metal Circle Becomes a Square!

One of the finest tricks made. Metal circle is astoundingly transformed to metal square! And then to confound them again, change it back! Either way, it baffles them. Large enough for stage work; 9-in. square, 10-in. circle.

No. 3162. Mechanical Mystery..... 89c



Color Changing Handkerchief

No Skill Required - Changes Color While Held In Hand

A large, **brightly colored silk handkerchief** is freely shown on all sides. **Then, while held in plain sight, it changes color.** How? Full instructions are included. A mechanical trick which requires no skill or difficult manipulation. **Full stage or parlor size.** Can be carried in your lapel pocket ready to casually pull out at a moment's notice, as if merely to wipe your hands, and then, to the amazement of the audience you change its color. Show all sides to the audience and then proceed to change it back to its original color! Can be done several times during a show and each time the audience will hang on the ends of their seats anxiously trying to "get" the secret. An indispensible part of any good show. A pocket trick every magician, amateur or professional, needs.

No. 3171. COLOR CHANGING HANDKERCHIEF. Price Postpaid..... $1.50

Phantom Card Trick



Two From Five Leaves Nothing

Cards Vanish Before Their Eyes!

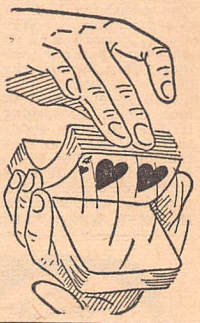
The performer takes a pack of cards and shows five to the audience. He invites some one to mentally select three of the cards. The cards are then thrown on the table and covered with a handkerchief. The performer draws one of the cards and exhibits it saying: "This one was not chosen," to which assent is given. He then takes a second card from beneath the handkerchief, that is also acknowledged as having been omitted from the selection. Whereupon the performer remarks: "The remaining cards must be the ones fixed upon. Will someone please lift the handkerchief?" They have vanished!

No. 3109. Phantom Card Trick. Price... 15c

Three Way Forcing Deck

A pack of these clever cards is indispensible to every magician, professional or amateur. With this deck you are enabled to force no less than THREE DIFFERENT CARDS. Any one of these cards can be forced at will. It is quite simple to perform. No knowledge of sleight-of-hand is required.

No. 3282. The Three-Way Forcing Deck. Postpaid.. 75c



Floating Cube



Moves At Your Command

You simply hold the string by the ends, as in illustration, and you command the cube to descend slowly, to stop, to go down further, or to drop at once to the bottom. It instantly obeys, without the slightest perceptible movement on your part. **The floating cube moves at your command!** May be freely handed around for examination. No particular skill is needed. The trick may be repeated as often as desired. It is said to have been originated by one of the world's greatest magicians. Wooden cube size 1-in. in diameter and full directions.

No. 3213. Postpaid 35c

Smash Borrowed Watch

Sure-Fire Comedy Trick



Performer shows handsome cloth bag, then borrows watch from any one in audience. Watch placed into bag. He ties bag with fancy red ribbon, then "accidently" trips and strikes bag against table, wall or floor. **LOUD NOISE IS HEARD LIKE CLATTER OF WATCH SMASHING INTO PIECES!!** However, all is well, since a minute later, after heart failure on part of audience, and some fast comedy patter, magician produces watch in perfect condition.

Bag Can Be Used for Switching Ropes, Cards, Hankies, Etc.

Useful magician's apparatus for many tricks. Complete apparatus, bag, instructions, comedy patter.

No. 3214. MAGIC WATCH BAG. Postpaid $1.75

THE MARVELOUS DISAPPEARING SPOTS CARDS



Four Threes Change to



Four Aces Change to



This is a novel and easy parlor trick. The performer shows the four Threes and by simply breathing on them he changes them into four Aces. At command, the four Aces disappear completely

No. 3108. DISAPPEARING SPOTS CARDS. Price Postpaid..... 15c

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

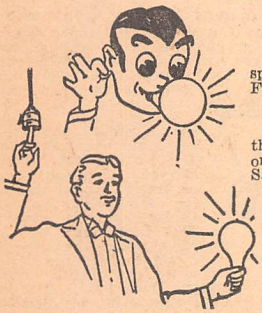
Miracle LIGHT BULB



LIGHTS UP WITHOUT ANY CONNECTING WIRES



Electricity is something that even scientists don't seem to understand, so is it any wonder that when you you pass a light bulb around freely for examination, then hold it in your **EMPTY HAND**, it amazes everyone to see it **FLASH ON AND OFF WHENEVER YOU WISH!** Your hands are empty. There are no connecting wires. Yet, the light goes on and off at your command.



Used for Magic Tricks, Spirit Effects, Practical Jokes and Many Other Ways

Can be worked into magical tricks in many ways. Amazingly effective for spirit work, and results seldom fail to startle even the strongest doubter. For playing practical and weird jokes, it fools almost everyone.

Tell Them You Are a Real "Live Wire"

You can make them believe that electricity will pass right through you, that you have enough electricity to make light bulb work, etc. As a joke, or for magic, the results can be amazing or humorous, whatever you desire. Same size as regular light bulb, fits regular socket. For best effect, remove from socket and proceed with your tricks. Bulb is complete by itself. Complete with full instructions for many effects. **No practise.**

One person wrote us that he used to amaze friends and strangers by carrying the bulb in his pocket, down the street at night, then suddenly producing it, and causing it to light up without any connections! Apparently get electricity out of the air, FREE, like a radio.

No. 3992. MYSTERY LIGHT BULB.
Price Complete Postpaid..... $1.50

Penetrato Knife Trick

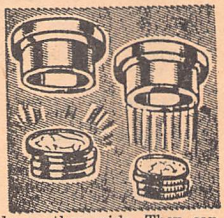


Not An Illusion, But Actual Penetration

A new terrific Magic Trick. A knife is exhibited and the point is then passed through the coat of anyone. Not an illusion, but an actual penetration. **When knife is removed, THERE IS NO HOLE.** A handy pocket trick that you can do in a casual way as if by accident. First it makes them mad, then it baffles them why it didn't harm the coat. No switches and only one knife. Easy to do—no practice necessary. Complete with directions.

No. 3170. Penetrato Knife Trick..... $1.35

4 Nickels To 4 Dimes



Precision Made Trick

Done right before their eyes. A stack of four nickels is laid on table, counter — anywhere. A small brass cover is placed over them. Then, remove the brass cover and the four nickels have changed to four dimes. Everything is done in plain sight, they can watch as closely as they wish. They can examine the tube before and after; they count the dimes. No sleight of hand; no practise. Precision made of brass. Extremely popular pocket trick. Complete with directions.

No. 3173. Nickels to Dimes Trick. Postpaid $1.50

Lighted Match Changes to Lovely Flower



This Is One That Pleases the Girls!

Want to make a big hit with the girls? This sure-fire pocket trick usually starts you off with a bang. Just think — you can light any match, blow it out and suddenly and magically it changes to a gorgeous carnation flower. No special gimmicks, simple to do. You can do it over and over. A hit on sight, and a winner for you. Terrific. Complete with flower and complete directions. Use any match.

No. 3172. Mystery Flower. Complete Postpaid 50c



DICE GAME WHERE YOU ALWAYS WIN---WITH DICE

Two ordinary dice are rolled out, now the game begins. You play the dice game with any spectator or friend, yet you always win. They can examine the dice—they are standard in every respect. Comes complete with two dice and directions. An unusual and useful trick.

No. 8149. Sure-Win Dice Game. Complete. 25c

A SUGGESTION: Have you more than one catalog? If so why not give one to a friend. Thanks.



The THUMB TIP Is One of the Most Useful Magic Inventions Ever Devised

Enables You to Perform Hundreds of Amazing Tricks, Deceptions, Etc., Yet It Fits Your Pocket



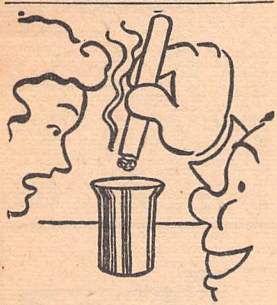
The Thumb Tip is perhaps the greatest single invention for accomplishing a wide variety of pocket tricks. Slips over the thumb, and is natural in appearance, so that it is almost impossible to detect. Yet it can be slipped on or off in a jiffy. You can show hands to be empty, then easily slip tip into pocket, other hand, etc. You can hold tip in one hand and press lighted cigarette into hand, as if against your palm, then give final push with thumb, and presto—open both hands and cigaret has vanished. Paper money, silks, etc., can be made to appear and vanish. Indispensible pocket equipment regardless of whether you are a magician or not. No experience necessary; this simple gadget makes everyone a good magician.

50 Basic Thumb Tip Tricks

Tells and illustrates basic tricks. You can vary to make hundreds. Easy to do. 6x9-in. Book only.
No. 1175. Price Each..... $1.00

Magic Thumb Tip

Flesh colored. Does almost everything but pull out a live rabbit. Easy way to perform mystifying tricks. With instructions.
No. 3139. Price Postpaid..... 35c



DEVIL'S ASH TRAY

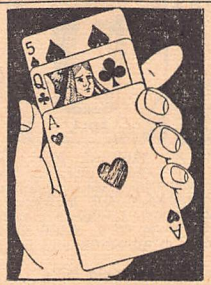
A little magic 1-inch tube, which is open at both ends, is stood on white table cloth. Put cigaret in, **LIGHTED END FIRST.** Glowing end actually rests on cloth. Yes, you actually use it as an ash tray. **Cloth is completely unharmed.** Use borrowed handkerchief, etc. Nothing else is used—wonderful new pocket trick that is a riot for any smoker.
No. 3275. Price Postpaid 50c

VANISHING SPHERE

Funny & Baffling



A small glass sphere is covered with pocket handkerchief. It vanishes and reappears in a very amusing manner. Even make it come out of your mouth. A funny and baffling trick. Complete except for handkerchief.
No. 3274. Price Postpaid..... 25c



VANISHING QUEEN TRICK

Really CLEVER card trick. You show THREE CARDS with Queen in center. Cards shown front and back. Cards are laid face down on table. Ask them to point out (or bet on) Queen. Always wrong, because Queen has disappeared and blank card has taken her place. All cards can be examined. Easy to do; fools 'em over and over.
No. 3272. Price Postpaid..... 25c



CARDS, PENCILS, MONEY, ETC., DEFY GRAVITY!

AD-HERE-O, apparently magnetizes small objects such as cards, money, pencils, wands, etc., so you can suspend them from palm of hand. Hands can be examined before and after. Gadget, instructions. Easy to do; no effort.
No. 3273. Price Postpaid..... 50c

BLONDE IN BATHTUB

Floats In Mid Air or Lies Down at Your Command!



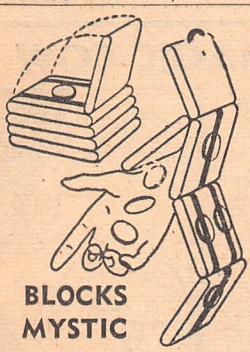
Like Ivory soap, she floats. You can get her to lie down or float, whichever you desire. But turn her over to a friend and he has plenty of trouble getting her to behave. An unusual novelty and plenty of fun. No skill.
No. 3270. Blonde In Bathtub. Postpaid..... 49c



Deck of X-Ray Cards

Enables You to Read Cards in Middle of Deck

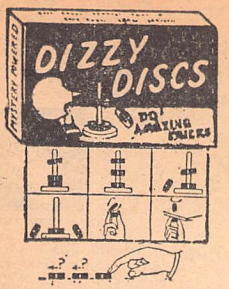
Here is a new type of deck that is made in such a way that you can read the face value of card in the middle of deck. Any card the audience selects can be discovered in this way. Deck may be shown to audience so that it appears to be a normal deck of cards. Complete set of 52 cards. As you no doubt realize, the possibilities of this deck are very great. Suggested tricks are included, but you can improvise many more.
No. 3281, Postpaid.. $1.00



BLOCKS MYSTIC

The Puzzle That Does 100 Tricks

A puzzle and trick combined. Comes complete with instructions. Coins drop out, change positions in the most mysterious way. Can do over 100 tricks with this. Demonstrated at carnivals and resorts where they sold by thousand. Complete.
No. 3271. Price Postpaid. 35c



DIZZY DISCS DO AMAZING TRICKS

Mystery Powered

You will find hundreds of amazing tricks these discs will perform. **FLOAT IN MID-AIR.** Walk, jump, fly, turn somersaults and many others. 3 mystic discs. ¾ -in. diameter. Wooden peg on base. Attractive box. **39c**

No. 3264. Price Postpaid.

ADD 10c SERVICE CHARGE ON ORDERS UNDER $1.00



FOLDING COIN

"Didn't Even Know My Own Strength!"

Here is a pocket trick that seems to accomplish the impossible.. You insert a large coin into an empty bottle. You pass it right through a finger ring. Entirely mechanical, anyone can do it. Carry it with you ready to demonstrate your tremendous strength or wonderful magic ability anytime. One of those standard tricks that no magician should be without. Has many uses and variations. **$1.00**

No. 3265. Complete...



6 CARD REPEAT

Throw 3 Away, And Still 6 Left! Do Again, Again and Again!

A clever trick featured by Blackstone and other famous performers. Can be worked on stage or before small audience, in room, at bar or table, etc. The funny "patter" included tells about the trick you recently saw where a magician showed six cards, then threw three away. Yet, when counted again, he still had six. This is repeated several times, and **EACH TIME** three cards are thrown away, six are always left. As you tell the story, you do the trick. You appear puzzled, and say at the end, "I wonder how he did it!" and you've just finished it! With mechanical cards and instructions. No practise. **$1.25**

No. 3266. Complete Only..

The Miracle Glass

Prize Winner at Magic Convention!





This was a prize winning effect at I. B. M. convention and well deserved it. Imagine a tall 12 oz. glass that you can show full of milk or any other liquid. **POUR LIQUID INTO PAPER BAG—THEN CRUSH THE BAG AND THROW AT AUDIENCE!** Of course the milk has vanished. Now cover the glass for an instant with a silk handkerchief, say the "magic word" and when the silk handkerchief is removed, the glass is completely filled again. **You can make the milk VANISH QUICKLY OR SLOWLY. This is but ONE OF THE MANY EFFECTS POSSIBLE with the Miracle Glass.** Complete routines included for 5 other startling effects. As a stage illusion or as a party or bar-room trick, **you'll dazzle them groggy until they have to put their eyes back in their sockets.** Fine piece of apparatus and the price is low. **Get your order in the mails now!**

No. 3267. THE MIRACLE GLASS. Price Postpaid Only..... $2.25



Grant's Funny Brassiere Trick

Most report that this is the laugh hit of any party or show. Can be repeated as often as desired. Get a pretty girl to step forward for a "special trick". Tell her to hold two handkerchiefs in front of her chest. When pulled, handkerchiefs suddenly change to pretty pink brassiere. And is the girl surprised and embarassed! Suggested patter for presentation with each trick that is positively full of laughs. A must! Enough said! Complete. No practise.

No. 3268. FUNNY BRASSIERE TRICK. Price Complete Postpaid..... $3.75

THE MAGIC COW

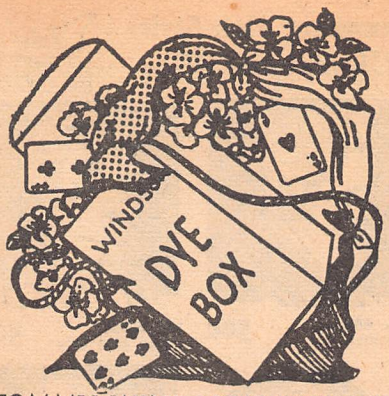
See the Liquid Appear!



Here's a combination trick that they'll all talk about! An **EMPTY** glass is shown, then it is placed into a small container, which you cover with a metal cap. A rubber glove is now blown up and tied with a string. You pretend to "milk" the glove (like a cow) and remark "Can you see the milk going into the container? This a **MAGIC COW!"** The audience sees no milk, but when you open the container and remove the glass, IT IS FULL OF MILK. You can pour milk and prove it's real. Complete including rubber glove.

No. 3269. THE MAGIC COW. Price Postpaid..... $3.25

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Aldens, Spiegels, etc.



TOMMY WINDSOR'S DYE BOX

50 Vanishing or Production Tricks

An innocent appearing pop-corn box which you show empty on ALL sides. They can look right through it. Then you produce or vanish silks, ropes, cards, etc. Excellent for "dyeing" silks, color change tricks, card changes, restoring mutilated handkerchiefs, etc., etc. 12 clever routines included, but hundreds can be performed. Many famous magicians have used this box with their own routine of mystifying or comic tricks.

No. 3180. WINDSOR'S DYE BOX. Postpaid Only..... $1.25



One Hand Finger Tip COIN VANISH and REAPPEARANCE

Not Magnetic; No Elastic, Thread or Wax

Not a Hook Coin; Use Borrowed Coin

Here is the cleverest coin gadget invented. Coin is held at finger tips, hand extended away from body at arm's length, **COIN INSTANTLY VANISHES, HAND SHOWN BACK AND FRONT, INSTANTLY.** Only one hand used, easy to do and requires very little skill or practise. This is a basic coin trick which every magician (and those who like to have fun) should do. **Coin can be made to reappear at any desired place.** Gadget comes complete with illustrated instructions.

No. 3182. One Hand Coin Vanisher.... $1.00



MARKED DECK of STRIPPER CARDS

It would be difficult to tell all of the card tricks you can accomplish with this deck. The secret of this deck lies in two ways which this deck differs from an ordinary deck.



Read Any Card From the Back

Each card contains secret code marks on back which indicate the face value of card. These code marks cannot be noticed by those who are not familiar with the secret. Looks like a deck of high grade, attractive cards. **YOU CAN READ THE FACE VALUE OF THE CARD FROM THE BACK ALMOST AS EASILY AS YOU CAN READ IT FROM THE FRONT.**

Locate Card WITHOUT Looking at Back

These cards are **STRIPPERS.** This means that deck has been cut so that cards are tapered—one end is narrower than the other. The narrow ends are all one way. If card is reversed, in the deck, it can be instantly felt or located, and easily removed if desired. This is not noticeable to those unfamiliar with the **SECRET.**

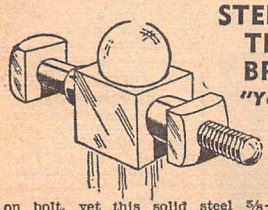
You Can Expose & Do Tricks Made Famous by Card Sharpers

This deck is so mechanical in its operation that no experience is needed to do hundreds of tricks and deceptions. You do them so easily, without effort, in full view, with no apparent help, that you are immediately considered to be a sleight-of-hand artist, an expert card manipulator, master of the stacking and double dealing, etc. Even those not interested in magic will find the fun they can have with these deceptions, without any practise and as casually as you would handle regular cards, to be well worth their low cost. Regular size with instructions for use; variety of tricks, etc.

No. 3120. MARKED DECK OF STRIPPER CARDS. Postpaid Only..... $1.50

PRECISION MADE SOLID BRASS TRICKS

If you have seen precision made brass tricks, we do not have to tell you how amazing they seem. If you have never seen them, you will be startled how each part can be examined yet the seemingly impossible can be done. Unsurpassed pocket tricks.

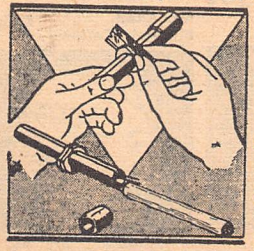


STEEL BALL THROUGH BRASS BOLT

"You Don't Know Your Own Strength"

Solid brass bolt is screwed through solid brass block. Brass nut is placed on bolt, yet this solid steel 5/8-in. ball is pushed through 3/4-in. hole blocked by 3/8-in. brass bolt. Parts can be examined before and after, trick is done under their nose. No sleight, no palming. Wonderful pocket trick that fooled mechanics and engineers, as well as leading magicians all over country.

No. 3187. Steel Ball Through Brass Bolt..... $2.75



CUTTING CIGARETTE IN HALF

Pocket Size Version of Sawing Woman In Half

IMPOSSIBLE! They don't believe it even when they see it! Neat solid brass tube is examined by audience. Inside is just large enough to take cigarette. Center of tube has reinforced solid brass flange with slit. Cigarette is inserted, brass cap put on. Standard razor blade then inserted, right down "through" cigarette. Yet, when taken apart, all parts are solid, cigarette has not been hurt. Easy to do, yet seems to do the impossible.

No. 3185. Cutting Cigarette Trick... $2.95

Send Remittances in Any Convenient Form Such As Money Order, U. S. Stamps, etc.

Fun Masquerading and Changing Hair Styles

Your Choice of 17 Character Wigs



No. 4436. Pirate. Postpaid.. **50c**



No. 4440. Brunette Curls **50c**

No. 4435. Blonde Curls **50c**



No. 4441. Colonial Man.... **50c**



No. 4434. Gypsy Girl Wig.. **50c**



Girl's Curl Wig

The girl's favorite. Attractive long curls in beautiful blonde or brunette style. How do you look with blonde hair?

No. 4435. Blonde Curls. Price..... **50c**

No. 4440. Brown Curls. Price.....50c



No. 4446. Witch. Postpaid.. **50c**



No. 4445. Dutch Girl Price **50c**



Girl's Bobbed Wig

Have some fun at your next party with one of these. Also good for home plays. Attractively made.

No. 4450A. Blonde. Price.... **50c**

No. 4450. Brown...50c

No. 4450B. Black..50c



No. 4448. Old Maid. Price.. **50c**



No. 4451. Colonial Lady... **50c**



No. 4442. Spanish Boy.. .. **50c**



No. 4443. Minstrel. Postpaid **50c**



No. 4437. Spanish Girl. Price **50c**



Gentlemen's Wig

Standard man's wig. Ideal for masquerade and disguise purposes at parties, amateur stage plays, etc. Nicely made.

No. 4455A. Blond. Price.... **50c**

No. 4455. Brown...50c

No. 4455B. Black..50c



No. 4453. Indian Man. Price **50c**



No. 4438. Braided Bun.... **50c**



No. 4439. Dutch Boy. Price **50c**

Natural Looking Low Priced Wigs

Although these wigs sell for such a low price, they are of good quality. Every effort has been made to give them a "natural" appearance. Please note that price is for wig only. Hats or clothing are not included.

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

DE LUXE CHARACTER WIGS

Ideal wigs for High School plays and performances. Extensively used by theater groups. Made of fine quality material to give a very natural appearance. Some are made of mohair, others are made of natural-looking materials. Shaped and set. Hair styles are very similar to illustrations, but slight changes in them can be made to make them more suitable for your requirements if desired. **PLEASE ORDER BY NAME AND NUMBER.**



Pompadour
No. 4813. **$3.95**
Blonde...
No. 4813A. Platinum Blonde $3.95



Flowing Girl
No. 4816. **$2.50**
Blonde...
No. 4816A. Brown.
Price $2.50



Indian
No. 4385.
Price... **$2.50**



Men's Colonial
No. 4386. **$2.50**
White...



Princess
No. 4384. **$3.95**
Blonde...
No. 4384A. Brunette. Price $3.95



Gentlemen's
No. 4319. **$2.50**
Blond...
No. 4319A. Brown.
Price $2.50
No. 4319B. Black.
Price $2.50
No. 4319C. Red.
Price $2.50



Uncle Sam
(Beard Not Included)
No. 4374. **$2.50**
Price....



French Bob
No. 4800. **$2.50**
Red....
No. 4800A. Blonde.
Price $2.50
No. 4800B. Brown.
Price $2.50



Page Boy
No. 4375. **$2.95**
Blonde...
No. 4375A. Brown.
Price.....$2.95



Bald Pate
No. 4383. **$2.95**
Grey....



Colonial Lady
No. 4803. **$2.50**
White...



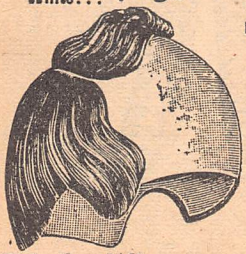
Modern Bob
No. 4807. **$2.50**
Blonde...
No. 4807A. Brown.
Price $2.50



Judge's Wig
No. 4820. **$2.50**
White...



Modern Curls
No. 4818. **$2.50**
Blonde...
No. 4818A. Brown.
Price $2.50



Elderly Wig
No. 4393. **$1.00**
Brown...



Red Headed Yokel Wig
No. 4391. **$1.00**
Red....



Comedy Wig
No. 4392. **$1.00**
Price...

Girls Can't Resist this KISS ME NECKTIE as it GLOWS in the DARK!



A Beautiful Tie . . Day and Night

Be different and the life of the party in any crowd! Here's the most amazing spectacular necktie that you ever wore, smart, wrinkle-proof, tailored cravat, which at night is a thrilling sensation! It's smart, superb class by day, and just imagine in the dark it seems like a necktie of compelling allure, sheer magic! Like a miracle of light there comes a pulsing, glowing question —**Will You Kiss Me In the Dark, Baby? Think of the** surprise, the awe you will cause! There's no trick, no hidden batteries, no switches or foolish horseplay, but a thing of loveliness as the question emerges gradually to life, touched by the wand of darkness, and your girl will gasp with wonder as it takes form so amazingly. A Hollywood riot wherever you go.

No. 4082. Kiss Me Tie. Postpaid **$1.49**

ROLLS UP AT YOUR COMMAND!



Not just a gimmick, but an attractive ready-knotted tie with a self-contained unit that causes tie to **ROLL UP** and hit your chin whenever desired. No outside wires or strings used.

No. 4083. Each, Postpaid **$1.50**

Calling all Men... STRIP-TEASE NECKTIE THAT GLOWS IN THE DARK





Astounding new **NECKTIE** is the latest rage from coast to coast! Spectacular new novelty tie creation for men who demand the distinctive and unusual! Brings gasps of sheer wonder, thrilling admiration the first time you wear it! By day, smart, handsome tie that is unrivaled for sheer beauty and extravagant good looks, by night a glorious goddess of light revealed for all to see. A glorious, gleaming blonde beauty! Fully cut, Well made tie.

No. 4081. Postpaid **$1.49**

DISGUISE KIT



COMIC and REALISTIC DISGUISES

Packed in attractive cabinet. Contents are changed slightly from time to time so you get the latest novelty disguises, but typical set might consist of:

1 Wax Gauze Nose
1 Dummy Lighted Cigar & Ash
1 Black Negro Makeup
1 Pr. Celluloid Comic Ears
1 Handlebar Mustache
1 Liar's Medal
1 Set of Double Celluloid Teeth (Open & Shut)
1 Set "Goofy" Teeth
1 Giant Mustache
1 Pr. Comic Glasses
1 Comic Combination Glass & Mustache Set
1 Beard
1 Police Badge
1 Tooth Black
1 Wax Long Red Tongue for Comic Effects

All pieces are designed to be quickly changed. Most pieces can be carried in pocket, ready for use. For fun or realistic disguise.

No. 7238. Price Postpaid.. **$2.75**

Oriental Lantern

Fits Over Regular Light



Fancy lantern fits over regular light bulb. Silk-like tissue paper. Oriental hand painted designs. Decorated and trimmed in unusual manner. Fine for parties, room decorations, etc. Made in Asia; great variety of designs. (3 for $1.00)

No. 5800. Price.... **35c**



LULU MASKS

The very finest cambric Lulu Masks made, clean cut eyes and colors such as black, white, red, blue, pink, orange and yellow. Note specially low price in large quantities.

No. 4609. Price Each... **10c**

3 for 20c, $6.00 per 100



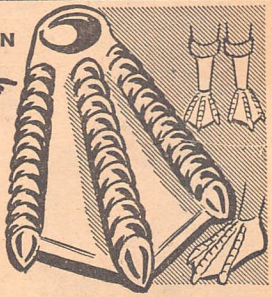
Curtain Domino Masks

Made of cambric in assorted colors, including black, white, red, blue, pink, orange and yellow. New low prices.

No. 4610. Price Each... **20c**

3 for 50c; $14.50 per 100

BIG CHICKEN FEET



More fun! Beautifully made of waxed gauze, fully formed in natural yellow color with dark markings. Mammoth chicken feet. Slips on over shoes, around ankles, in 5 seconds. Walk in regular way. Look comical.

No. 2993. Per Pair..... **79c**



SENSATION!

THE ORIGINAL BOW-LITE TIE

PAT. NO. 2430607

WITH

CONCEALED BULBS

GET ACQUAINTED IN A HURRY WITH THESE FLASHY TIES

Having trouble getting to meet that slick girl you see at school, on the street, etc? Get one of these ties and let it break the ice for you. Starts the ball rolling in a big way.

"Drop Dead", "Hi, Toots", or "Kiss Me"

Don't be a lost number, get out of the moth balls and start moving. There's a tie to suit every occasion. If you haven't met her yet, the **"HI TOOTS"** should get you acquainted. If she is the bashful type, get her in the theater (or any dark place) and flash the **"KISS ME"** signal. You may be bashful, but the light never is, and the girl will be delighted, too, at the wonderful idea and your originality. Or, if some lousy crumb is always hanging around, then you need the **"DROP DEAD"** tie.

Wording Is Concealed in Tie Until You Flash the Light. Lights Up Like An Electric Sign

All electric. Switch is concealed in pocket. Tie itself is attractively designed to look very natural, but smart looking when worn, but battery is concealed in pocket. Flash tie whenever you desire. Tie put on in a jiffy: ready tied. Colorful designs. Complete with bulb and battery. **$1.99**

No. 2758. KISS ME LIGHT UP TIE. Price Postpaid..... **$1.99**
No. 2761. HI TOOTS LIGHT UP TIE. Price Postpaid..... **$1.99**
No. 2762. DROP DEAD LIGHT UP TIE. Price Postpaid..... **$1.99**

Big Western Belt Buckle Fits Any Belt

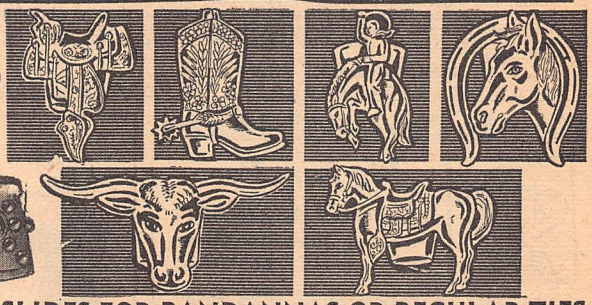
Zinc-Aluminum Alloy in Chrome & Gold Color

Your friends will admire this **STEER HEAD WESTERN BUCKLE** when worn. The buckle is about three inches wide and about an inch and a half deep. Finished in brilliant chrome with very ornamental gold color trim, to give appearance of the famous silver and gold hand engraved Western belts that cost so much. Can be used on any standard belt up to 1 inch in width. Easy to put on belt. Lock grip.

No. 6291. WESTERN BELT BUCKLE. Postpaid **$1.00**







TIE SLIDES FOR BANDANNAS OR REGULAR TIES

Western Cowboy Kerchief

Bright red and hemmed edges. Roy Rogers cowboy design. Large 20x20-in. size. Washable cotton.

No. 4225. Western Cowboy Kerchief. Price Each.... 49c

Rayon Silk-Like Kerchief

Beautiful gold lightweight. Large 24x24-inch size. Full color design. Finished edges. Cowboy design.

No. 4234. Postpaid... $1.49

Lucky Horseshoe and Horsehead

Large. Silver plated.

No. 4162. Postpaid..... 35c

Jeweled Steerhead

Eyes shine in dark. Stone set. Embossed black face, white longhorns.

No. 4240. Postpaid..... 50c

Saddled Horse

Large. Silver plated.

No. 4163. Postpaid..... 35c

Saddle

Large size, silver plated.

No. 4089. Postpaid..... 35c

Cowboy Boot

Large. Silver plated.

No. 4161. Postpaid..... 35c

Bucking Cowboy

Large. Silver plated.

No. 4106. Postpaid..... 35c

Jeweled Leather Cuff

No. 4273. Price Postpaid.. 25c

SET of 12 MUSTACHES *Only* 12c



On or Off in a Jiffy Change in a few Seconds
12 Different Styles from Chaplin to Walrus

A low price 12 piece Mustache Set. Each mustache is notched to fit snugly into the nose, making it very easy to attach or remove. There is **NO GLUING, NO WIRES, NO TROUBLE.** Set consists of 12 different designs including the **HANDLEBAR MUSTACHE, GROUCHO MARX, CHARLIE CHAPLIN, HITLER, SOUP STRAINER, WALRUS, FRENCHMAN'S DROOPING ENDS** and **SEVERAL OTHERS.** Made of heavy material resembling cardboard. All black mustaches. Easily carried in vest pocket for rapid changes from one to another.

No. 4604. SET OF 12 MUSTACHES. Price Postpaid..... 12c

Make-Up Book and Guide To The Stage

Valuable Book for those who act, do public speaking or are interested in the art of make-up. Contains many hints that should prove valuable to ladies wishing to cover up their bad features and emphasize their good points. Contents include: Wigs and Beards; Make-Up Material; Grease Paints; Teeth; Arms, Neck and Hands; Comic Make-Up; Detective Make-Up; Character Make-Up, etc. 64 pages.



No. 1194. MAKE-UP BOOK. Price Postpaid..... 15c

Comic Celluloid Ears



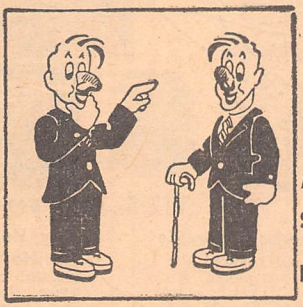
Big Ears For Comic Disguises

A Good Joke On Those Who Gossip Too Much!

Give Them To Your Friends Who Talk Too Much!

These are two very large ears made of celluloid. Placed in position, and worn as shown in the accompanying illustration they create a most grotesque appearance. The ears are well made of celluloid, naturally colored. For amateur theatricals, reciting, and for fun-making generally they are just the thing.

No. 4400. CELLULOID EARS. Price Per Pair Postpaid..... 20c



Big Nose

Comic Disguise

Slip It On and Off In A Jiffy

Give it to your Nosy Friends! Always good for a laugh. Makes your nose look almost twice the size—will even beat Jimmy Durante's. Extremely realistic. Natural colored waxed gauze. You won't have long to wait for the opportunity to use it!

No. 4991. BIG NOSE. Each..... 12c

IT'S FUN MASQUERADING!

Change Your Looks With These Disguises!

Almost everyone has a desire to change his appearance at one time or another—to find out how he would look with a beard or a mustache; to disguise himself for character or comedy parts; to fool friends, teachers and neighbors. With the aid of these quickly applied disguises you can do just that.

While they are low in price and economically made, they are made of a hair-like material that is not unlike the real thing. You can cut and trim to suit, or wax them for unusual effects. Very good for comedy parts.



SPIRIT GUM

Used for pasting beard and mustaches on face. Holds firmly and can be removed with cold cream. Holds tight and comes off clean.

No. 7011. Spirit Gum.. 15c

Farmer's Goatee

Good for Farmer, Squire or Sheriff make-up. Quickly put on or removed. A real fun maker and character disguise.

No. 4365. Farmer's Goatee. Price Postpaid... 15c

All Mustaches and Beards Can Be Trimmed and Dressed



Toothbrush Mustache

Like Hitler and Charlie Chaplin wore. Commonly called the "toothbrush" mustache. Made to resemble a real mustache. Quickly put on or taken off. **Black only.**

No. 4361. Price Postpaid..... 10c

Regular Mustache

Very realistic. Well made. Can be shaped or trimmed to display any desired effect.

No. 4376. Brown. Price... 12c
No. 4376A. Grey...12c
No. 4376B Black...12c
No. 4376C. Blond..12c

Handlebar Mustache

Extra long mustache. Used to create a variety of characters. Can be twisted upward or downward or trimmed.

No. 4377A. Brown. Price.... 20c
No. 4377. Black....20c
No. 4377B. Grey...20c
No. 4377C. Red....20c
No. 4377D. Blond..20c

Full Beard and Mustache

Can be shaped and trimmed as desired—full, goatee, beard only, side whiskers, etc.

No. 4363. Brown. Price.... 60c
No. 4363A. Blond..60c
No. 4363B. Black..60c
No. 4363C. Grey...60c



Pop-Up Tie Gag Wows Them

Greatest Comedy Gag of the Century!

No magician or practical joker is complete without a gimmick tie gag. A knockout, even if you don't use it in your act you'll want to wear one just for fun. Any tie of your own may be used. No special tie, none is supplied. The gimmick is entirely hidden in your tie. Nothing has to be held in your hands at any time. It is entirely self-working. The tie will rise up slow or fast, as you desire. You can be occupied with something else at the same time your tie rises. You need no special background or lighting.

CAN BE DONE ANY TIME, ANY PLACE

Dozens of ideas will suggest themselves. The more you use it, the more ideas pop into your head. **Here are some.** Work it with the Chinese Sticks. At the finish pull down both tassels and the tie goes up, leave the tassels go up and tie goes down, etc. Attempt to close your coat over the tie and tie pops up; repeat this and it becomes hilarious. Do cut and restored tie—As the scissors approach the tie, it pops out of the way. Repeat a few times, then say your tie is allergic to scissors and you'll use spectator's tie instead. Patter about the effects of static electricity attracting silk, etc.; rub pen or pencil on coat sleeves, hold against tie and raise it slowly, tie comes up with it. No kidding! This list could be endless. Get yours now.

No. 2867. POP-UP TIE GIMMICK. Price Postpaid..... $1.00

ADD 10c SERVICE CHARGE ON ORDERS LESS THAN $1.00. Increased handling costs make this necessary.

A Complete Amateur

MAKE UP KIT

A Splendid Kit For the Beginner



This Make Up Kit contains an assortment of good quality materials with directions on how to make yourself up for various parts and purposes. Make up radical changes in your appearance. Sometimes you can alter your appearance almost beyond recognition.

NOSE PUTTY, PAINTS, BURNT CORK, SPIRIT GUM, ETC.



Learn the Art of Disguising and Beautifying by Make-Up

Everyone likes to disguise himself at one time or another and this is the kit which will prove very valuable for doing so. For amateur theatrical performances it is almost a necessity. So varied and so complete are the characters that can be produced with the aid of this kit that it is often called the "Cabinet of a Thousand Faces." The Beautiful Heroine, the Villain, The Charming Beau, Comical Lady, the Quaint Clown, the Hobo, the Fashionable Debutante, the Wild Man from Borneo, Negro Minstrel and many other characters can be created. Once you have acquired the general rudiments of the art of make-up you will be surprised at how a few deft touches here and there can change your appearance. In fact, the practical value alone that it gives you in acquiring a taste for grooming yourself is extremely useful. Beauty unadorned is all very well, but a skillful touch here, a slight warmth of color on cheeks and lips, a mere tint around the eyes, a curve along the brows, and what a change is effected! Insipid prettiness often becomes brilliant and fascinating loveliness. Besides, nearly everyone enjoys the fun of "dressing-up" and, once in a while, masquerading as someone quite different from one's self, and many a good evening's entertainment can be had in this way.

For Detective Make Up

Either for regular criminal sleuthing, or for fun and amusement, many people desire to disguise themselves so their appearance on the street will not be recognized. It's surprising what a difference a few deft changes with the aid of this make-up kit can make in one's appearance.

FOR AMATEUR THEATRICALS

Hardly a week goes by but that some amateur theatrical is presented. In almost every town in America there is a Theater Guild, school plays, concerts, minstrel shows, etc., etc. Unless the people are made up to look somewhat like the characters they represent, the show is apt to be a flop.

For Public Appearances

When you are in the public spotlight you naturally want to appear at your best. To avoid the ghastly effect which artificial light produces, why not see what a little make-up can do in the way of improving your appearance and removing that objectionable, ghastly, pale look?

Used by Public Speakers and Television Actors



There is no danger of injuring the skin and you will soon note from the texture of the make-up that it is of good quality throughout. Kit includes Spirit Gum for attaching Mustache, Whiskers, etc.; Theatrical Cold Cream for removing mustache, eyebrows, etc.; Burnt Cork for negro make-up; Nose Putty for building up the chin or nose into various shapes, thus effectively disguising your most prominent physical characteristics. A book dealing with the art of theatrical make up can be obtained for 15 cents additional. The book contains instructions regarding wigs, beards, make up material, the various features, age and condition, etc.

No. 7001. Amateur Make-Up Cabinet. Postpaid.... $1.50

No. 1194. Make Up Book. Price Postpaid..... 15c

Luminous Scare 'Em Masks



Glow Brightly in Dark

Some of these masks look horrible in the light and even more frightening in the dark when they glow in a mysterious way. Others are ordinary disguises which become very comical and weird when they light up. Have lots of fun scaring the pants off your best friends.

Skull, Monkey, Devil, Pirate, Ghost, Mad Man, Cat, Etc.

Each set consists of four luminous masks that are easily slipped on or off. Colorfully printed for daytime wear. Luminous features are invisible and appear only in dark. Weird, frightening, eerie.

No. 4620. Set of 4 Different Masks. Postpaid.. 50c



Perfect Teeth

Double Row—Movable



Easily slipped into mouth—perfect set of uppers and lowers, hinged at ends so they open and close with your mouth. Celluloid — wonderful looking. Comic effects created by protruding them, etc.

No. 4373. Perfect Teeth..... 20c



IMITATION BAD TEETH

These celluloid teeth fit conveniently into the mouth. When you smile, you display the most hideous and sinister expression. It's enough to give nervous people a severe shock. (Don't smile in front of children.) Inserted or removed in a jiffy.

No. 4372. Postpaid..... 15c

JOKE BUST FORMS

"Falsies" for Character Make-Up



Often used in all-male shows to give that full, glamorous girlish figure. Featherweight, washable foam rubber forms with satiny, flesh-like finish. Almost undetectable even in swimming suit.

No. 4822. Bust Forms. $1.00



Flashy Red Celluloid

MAMMOTH LONG TONGUE

Just slip this tongue into your mouth and then let it hang out. It protrudes no less than five inches giving you quite a comical look. Wiggle it around and do some of the most amazing things.

No. 4351. Long Tongue. Price Postpaid..... 12c

Mammoth Glasses

Harold Lloyd Style



Great big glasses, about twice usual size with black frames. Comical. Celluloid.

No. 2844. Set Only..... 35c

BUG EYES

Pop Eyed Bloodshot



Horrible looking, yet very realistic. slips in eye socket like monocles. Easily held in place. In & out in a jiffy. Hole in center so you can see with them on.

No. 2063. Pair..... 39c



Joke Eye Patch

No. 4298. Each..... 12c

MAKE UP SUPPLIES FOR AMATEURS & PROFESSIONALS

★ Change Your Appearance With Slight Effort ★



Nose Putty — Burnt Cork — Spirit Gum — Black Wax — Eyebrow Pencil — Makeup Sticks

NOSE PUTTY Completely alters the shape of the nose into any type you desire. Useful for making warts, moles, etc. Flesh color.
No. 7008. Nose Putty. Price Postpaid..... 20c

BURNT CORK Ideal for negro and minstrel make up. Easily applied in various shades to suit your requirements. Removed by using ordinary soap. Washes off easily with soap and water.
No. 7013. Burnt Cork. Price Postpaid 25c

COLORED MAKEUP For coloring the face in "makingup" for characters, or to show wrinkles. Colors: Black, brown, red, white and flesh. STATE COLOR.
No. 7009. Make Up. Price Postpaid..... 15c

WHITE MAKEUP PASTE White. For making white clown marks, Indian signs, cannibal markings, etc.
No. 7006. Clown Make Up Paste. Postpaid..... 20c

BLACK WAX Used for blacking out teeth. Worked soft with fingers and can be applied to any teeth to give appearance of missing teeth.
No. 7007. Black Wax. Price Postpaid..... 15c

EYEBROW PENCIL Used to strengthen the appearance of the brows. Very handy for make up work. Comes in black only.
No. 7014. Eyebrow Pencil. Price Postpaid..... 15c

SPIRIT GUM Used for pasting beards and mustaches on face. Holds firmly and can be removed with cold cream. Holds tight and comes off clean. Not affected by perspiration.
No. 7011. Spirit Gum. Price Postpaid..... 15c

Fully-Formed *Life Like* Skull



"Talking" Skull---Ideal for Your Den---Movable Jaw Looks Very Realistic

A fully-formed, life-size skull with moveable jaw. Now being used in many different ways. Used by mediums at seances as a "Talking" Skull. **Because it is so realistic in appearance, it is used as a den or stage decoration.** Magicians will find it invaluable in the performance of numerous tricks. Amazingly realistic. Has deep set eye sockets, semi-formed teeth, movable lower jaw. The coloring is very natural to give the right, gruesome effect. Size is about 9 inches high, 6 inches wide.

No. 3922. LIFE SIZE SKULL. Price Postpaid..... $5.00

Amazing Collapsible Full Size Rubber Skull

Compresses Into Small Space—Snaps Into Full Shape—Looks Real

You can do stunts that will leave people talking for months to come! Made of heavy latex rubber, fully formed. When set on table looks real, even down to the hollow eye sockets, cracked skull and "bony" effect.

Supernatural Effects, Magic Tricks, Frightening Jokes, Etc.

They're all possible with this skull. Folds into small space for magic or supernatural effects. When released it snaps into full size. For scaring people as a joke, for many, many effects, it would be hard to beat. Ready for use.

No. 3919. COLLAPSIBLE FULL SIZE RUBBER SKULL. Postpaid..... $2.50

Negro Make Up Wig

On or Off As Easy as a Hat



This wig is used in negro parts and is very popular. Fine for minstrel and comedy acts, as well as for regular negro disguise as a character part. Perhaps one of the favorite characters to imitate is the negro, and with the aid of this wig, you can do the part very well. Well made shiny black mohair wig, well formed.

No. 4443. Negro Wig. Postpaid... 50c

No. 7013. BURNT CORK. For blackface disguise. **Price Postpaid 15c**



Hollywood Giant Schnozz

Horn Rimmed Glasses & Big Nose

Call it the Hollywood Craze, the Big Schnozz or The Big Beak, but all we know is it has been one of the laugh sensations of the nation. Regular heavy horn rimmed glasses with naturally colored, fully formed big nose. So realistic defies detection. Makes fun of the big money fellows, the city slickers and Hollywood promoters. On or off in a jiffy.

No. 2870. Slicker Nose & Glass Outfit.... 65c



Comical Hat Bands

With Snappy Sayings

Colorful felt streamers with comic wording such as: **KISS ME AGAIN I'M STILL CONSCIOUS,** etc. 18 inches long. Fine for sewing on sweater, hat, car, etc.

No. 2983. Each.. 10c



Jumbo Hands

Very realistic. Waxed gauze, form moulded and hand painted. What a sensation they cause in a crowd! Over 10-in. long! 5½-in. across.

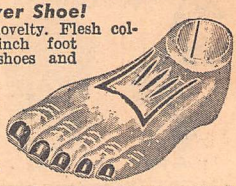
No. 2992. Per Pair 89c

JUMBO FOOT NOVELTY

Fits Right Over Shoe!

Sensationally new novelty. Flesh colored, mammoth 12-inch foot fits right over your shoes and looks like you are just a barefoot boy with **BIG FEET.** Exactly normal, except giant size. Set of 2. On and off in jiffy.

No. 2991. Big Feet. Pair... 75c



MEXICAN SOMBRERO

Hot-cha-cha! Miniature Mexican Sombrero made of felt with tassels around the brim. Cord fastens around chin with slide to tighten. Fits on the side of the head just like the Mexicans wear them. Width over all, 8 inches. Something different from the ordinary run of hats.

No. 7269. Sombrero... 39c

"Hot-Cha"



39c Post Paid

Miniature

The Luminous Ghost or the Jointed Skeleton



Large 24 Inch Luminous

Waves His Arms and Kicks His Feet
A Horrible and Frightening Sight in the Dark

LARGE, 24 INCH LUMINOUS SKELETON with **MOVABLE ARMS and LEGS.** You can make it **WAVE ITS ARMS, KICK ITS FEET or DANCE.** In ordinary daylight, the effect of seeing this **BIG SKELETON** dancing is weird enough, but **AT NIGHT,** the startling effect is even more horrible. Full 24 inches. Treated with special bright-glowing luminous preparation that gives out a ghastly glow in the dark. Just the thing for those black-out parties, to scare the drunks or for club initations. **25c**
No. 3382. Postpaid..
3 for 65c Postpaid



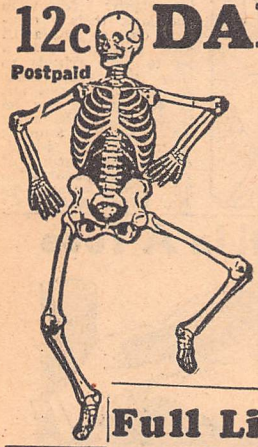
Lively Black Cat
Tail, legs move. Hang by string. Cardboard. About 1-ft. long.
No. 3383..... 15c

Colored Lantern
Hangs Over Electric Light Bulb
Hangs over eletric lamp. skeleton, etc., designs.
No. 5799.
Each 15c
3 for 40c



12c DANCING SKELETON

Postpaid

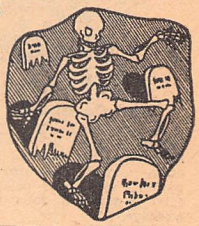


Dances to Music and Does Other Tricks

A jointed figure of a skeleton fourteen inches in height, can be made to dance to music, slow or fast, keeping time, and perform various gyrations and movements while the operator may be at some distance from it. When handed to the operator, it is simply placed in position, when it will seemingly become endowed with life, and begins to move. At the command of the operator (who may be in any part of the room) it will lie down, stand up, dance, etc. For exhibition in the parlor, before social gatherings, etc., it seldom fails to create fun and amusement. You can readily imagine the effect that this skeleton will have when it appears to "come to life" as you manipulate it as you would a puppet or marionette. Nothing intricate to learn. A child can make the skeleton perform **12c**

No. 3433. DANCING SKELETON.
3 for 30c, or $1.00 per dozen postpaid

Full Life Size SKELETON



56 Inches From Head to Foot—Jointed

56 INCHES FROM HEAD TO FOOT. Entirely cut out, jointed body with movable arms and legs. Will assume various positions. Leave it suspended in the closet, and watch them jump when your friends go in for a garment. Hung in the doorway, a slight breeze sets it in motion, swinging its arms and kicking its feet. Made of heavy cardboard, black outline. **49c**
No. 3434. Life Size Jointed Skeleton. Postpaid..

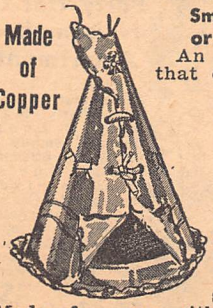


COWBOY Watch Fob

Here you are boys, the greatest novelty of the season. Attached to the leather chain with nickel buckle is a real miniature revolver holster made of genuine leather, and in the holster is a small miniature metal revolver, a good copy of an expensive weapon. The whole outfit complete for ONLY 15c Cents, or three for 40 cents postpaid.
No. 3319. Cowboy Watch Fob.... 15c

INDIAN TEPEE

Made of Copper



Smoking Ash Tray or Incense Burner

An unusual novelty that can be used as a unique Smoking **Ash Tray** or as an **Incense Burner.** When used as an ash tray, the smoke curls up and out of the top of the tepee. Tray holds the ashes. As an incense burner, the top is removable for inserting incense. Made of copper, with hand painted designs. Hammered design. 5-in. high.
No. 3497. INDIAN TEPEE.
Price Postpaid..... 89c



Hawaiian HULA Shimmy SKIRT

Imitate the Rhythm of the Natives of Hawaii!

On the beach, at masquerades, at parties, or even hanging on the wall in your bedroom or den, you will find that this Hula Skirt provides a lot of amusement. A souvenir "from the South Seas." Made of paper streamers in variegated colors.

As soon as you receive your Hula Skirt, go up to your room, put it on, and then stand before the mirror and try to imitate the rhythmic movements of the native Hawaiians. With fascinating grace you can soon learn the wiggles of the Hawaiian "shimmy," etc. Turns any gathering into a riot of fun.

No. 5706. HULA SKIRT. Adult Size. Price..... 35c
No. 5702. HULA SKIRT. Children's Size. 15c
Price Postpaid.....



Bushy Cellophane Hula Skirt

Glistening Cellophane Large Sized Hula Skirt. 36-Inch Skirt; 36-Inch Waist

Made of heavy **FLAMEPROOF** cellophane, very thick and bushy so that it is really practical to wear. Full 36-in. long with 36-in. waist. This should be large enough in size, and can be adjusted to fit. Silk-like cellophane shines brilliantly. Emerald green color to look like a real grass skirt.

No. 5703. De Luxe Hula Skirt. $3.95
Price Postpaid.....

Hawaiian Style LEIS



The Hawaiian Lei was originally worn by native girls who did the Hula Dance. The Hula Dance was a romantic love dance, and from this the lei came to signify friendship and love. It is a common custom in Hawaii even today to give a lei to your friends as they leave the Island. As the ship passes out of the harbor, the lei is thrown in the water which signifies a quick return to the island. Attractively made of colored crepe paper. 32 to 36" circumference.

No. 5704. Each 12c



STREAMER CONFETTI

For Carnivals, Goodbyes, Parties!

Serpentine confetti is made of paper ribbon and comes in form of flat rolls, end being held in one hand and roll thrown out. As roll unwinds it produces a very charming serpentine effect. Fine for parties, weddings, celebrations, etc., etc. The confetti comes 16 rolls in 4 assorted colors to the package.

No. 5700 Serpentine Confetti. Price Per Pkg. 15c
3 rolls for 40c; 10 rolls for $1.00

Confetti In A Tube



For parties, celebrations, magical tricks and stage effects, this confetti will come in extremely handy. Each tube contains a generous quantity, tightly packed. Tube is 6 inches long. Confetti is brightly colored. Produces a heavy shower.

No. 4602. Price Per Tube Postpaid..... 15c
3 Tubes for 40c; 10 Tubes for $1.00



Party Hat & Noisemaker Assortment

Each set has **1 Noisemaker, 1 Colorful Party Hat, Supply of Loose Confetti, Supply of Serpentine Streamer Confetti.** One set should be given each guest. Get as many sets as guests. Livens up any party or get-together. Extra confetti below.

No. 5701. Party Assortment. Per Set.... 25c
3 for 65c; 12 for $2.40
50 Sets Only $9.00
100 Sets $17.50

Prize Snappers



Each Contains Prize Novelty, Motto Verse or Paper Hat

When the two ends of this snapper are pulled, the center part explodes (harmlessly) and the contents are revealed. Each one contains a **PRIZE NOVELTY, MOTTO VERSE or PAPER HAT.** One should be given to each guest at a party. They come in assorted colors. 8½-in. long.

No. 2987. Price Each..... 10c
2 for 25c; 6 for 50c

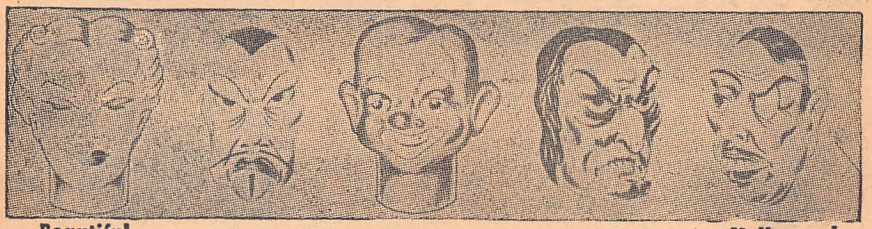
ADULT LIFE-LIKE RUBBER MASKS

Moulded of Thin Latex Rubber, Finished to Appear Amazingly Realistic

You'll be thrilled at startling transformation that comes over you when you slip on one of these masks. You'll look and feel like a different person. You will hardly believe your eyes when you see your "new person" in the mirror.

Mask Reflects Your Facial Expressions—"Comes to Life"—Eat, Drink, Smoke and Talk With It On!

Disguise yourself easily, quickly, completely. Originally made for theatrical work, now available to everyone. Ridiculously human. **Two Styles: FACE MASK** covers entire face from below chin to top of head, and from ear to ear; held on by elastic; these are very natural and cool to wear. **HEAD MASK** covers entire head on all sides right down to neck or collar.



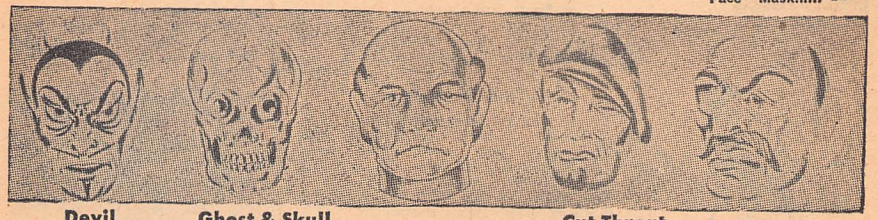
Beautiful Blonde
No. 4634. Head Mask..... 98c

Chinaman
No. 4634A. Face Mask..... 79c

Comic Negro
No. 4637D. Head Mask..... 98c

Ugly Witch
No. 4634B. Face Mask..... 79c

Hollywood Playboy
No. 4634C. Face Mask..... 79c



Devil
No. 4637H. Head Mask..... 98c
No. 4634D. Face Mask..... 79c

Ghost & Skull
No. 4637M. Head Mask.. $1.49
No. 4634E. Face Mask..... 79c

Old Man
No. 4637L. Head Mask..... 98c

Cut Throat Killer
No. 4634F. Face Mask..... 79c

Bloody Pirate
No. 4634G. Face Mask..... 79c



Face Mask
Covers entire face from below chin to top of head, even to ears.

Head Mask
Covers entire head down to neck.

Clown
No. 4637C. Head Mask..... 98c

Monkey or Ape Man
No. 4717. Head Mask..... 98c

Hollywood Wolf
No. 4637N. Face Mask..... 79c

Idiot, Goofy
No. 4637P. Head Mask..... 98c
No. 4634J. Face Mask..... 79c



Tough Guy
No. 4634K. Face Mask..... 79c

Sad, Comic Drunk
No. 4634L. Face Mask..... 79c

Zombi, Hideous Monster
No. 4634M. Face Mask..... 79c

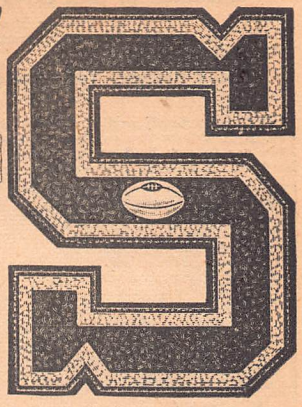
Santa Claus
No. 4637G. Head Mask.. $2.50

Indian
No. 4634N. Face Mask..... 79c

SURPRISE PACKAGE 10c. Take a chance—Columbus did. Surprise Novelty. No. 2995. Surprise Package 10c.

Chenille Sweater Letters

VARSITY EMBLEMS



Wear Your School or Club Initial on Your Sweater!

Here are **snappy sweater emblems** that you can sew on your **sweater, jacket, coat, sweat shirt, gym shirt, etc.,** or you can even hang them up in your room or den. Outline design, as illustrated. Very smart looking—they actually improve the appearance of the garment.

1. Be sure to state initial or initials clearly (print).
2. State both colors; specify main color and trim color.
3. List any inserts you desire; these cost 35c each additional.

6-Inch Emblems—Usual High School Size

Wonderful, silky chenille, top-grade, high-piled chenille. Fast colors, large block-style letters. Finest workmanship. Give all information. **$1.50**

No. 7583A. Varsity Chenille Emblem. 6-in. Price Postpaid.....

Add 35c for Each Insert Desired



8-Inch Emblems—Usual College Size

Highest quality, silk-like chenille. High piled. Fast colors. Large block-style letters. Finest workmanship. Give initial, colors, inserts.

No. 7583. Varsity Chenille Emblem. 8-in. Price Postpaid $2.00

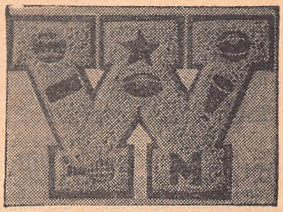
Add 35c for Each Insert Desired



2-Letter Monogram Emblems

No. 7047. Two Letter Monogram Chenille Emblems. 6-in. Size. Postpaid.... $2.50

No. 7047A. Two Letter Monogram Chenille Emblems. 8-in. Size. Postpaid.... $3.25



INSERTS 35c EACH

Almost any insert can be woven in from whiskey bottle to football, stripes, stars, etc. Add 35c for each insert woven in.

Official Color Guide

Use this guide when ordering.

White
Black
Old Gold
Light Gold
Purple
Light Maroon
Dark Maroon
Navy
Royal Blue
Light Blue
Light Grey
Dark Brown
Cardinal
Scarlet
Light Orange
Dark Orange
Canary
Kelly Green
Dark Green

If you submit rough sketch on Separate Paper we will try to follow it.

Some of Insignias That Can Be Woven Into Chenille Letters

Basketball	Bar or Stripe	Track Shoe	Fishing Rod	Initials	Star
Football	Boxing Glove	Tennis Rac.	Golf Club	Sword	Lyre
Baseball	Hockey Stick	Megaphone	Numerals	Skates	Gun

Or Have Fun Wearing Your Letter With These Comic Insignias

Whiskey Bottle Beer Bottle Heart Skunk "LIAR" Wolf Skull & Crossbones

Add 35c for Each Insignia; Year Numerals or Words Cost 70c Set

Orange Felt Emblems



A beautiful smart letter in full block type. Size of letter is 6 inches high. Color of letter is **blue on high grade brilliant orange felt.** Worn on sweater, jacket, coat, sweat shirt, gym shirt, etc. No choice of color on this number. **State initial desired.** Any letter of the alphabet can be supplied. Ready made—immediate delivery.

No. 7581. Blue on Orange Sweater Emblems. Each Postpaid..... 35c

No Insignias Can Be Put On Above Emblem.

2-Color Felt Emblems



There is a double layer of felt, each in a different color, giving a very snappy effect. Your choice of any two colors. This permits you to wear your own school or club colors. Full block letters. Size, 7 inches high. 1. State initial desired. 2. State both colors desided. 3. State middle color. Any letter of alphabet can be furnished. State full particulars when ordering. Made to order.

No. 7582. 2-Color Felt Emblems. Price Each Postpaid..... 75c

3 for....$2.00 12 for....$7.00

All One Kind or Assorted.

Inset insignia can be put on this emblem same as for No. 7583. 35c each extra.

ALLOW 2 TO 3 WEEKS ON ALL MADE-TO-ORDER EMBLEMS

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

High Piled Chenille

Adam Chenille Script Emblems With Any Wording





—Personal, Team or Club Names

—Look Smart on Sweaters, Jackets or Shirts

—Beautifully Made in Brilliant Colors —High-Piled Rich Chenille

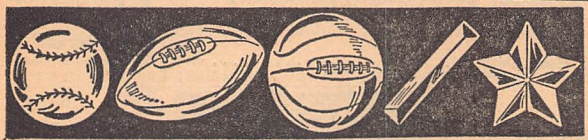
These are the kind of script emblems used by teams and clubs. If you have your own bowling team, outfit them with the club name on the back of your shirt. Garages use them (or nicknames of each employee such as Jim, Bob, etc. On the back of gas station attendants it establishes a friendly bond between customer and station that spells extra profit. Church and city league teams use them on their sport outfits. Any colors—any wording. Top notch quality. Equal to the best in appearance. Smart 2-color, genuine high-piled chenille script name emblems. Cleanly sewed and stitched and backed up with hard wearing cloth. For sweaters, jackets, etc. 3 ½ inches deep. When ordering be sure to specify 1. Wording; 2. Specify 2 colors you want; 3. Middle color.

No. D7045. SCRIPT NAME EMBLEMS. (6 letters or less) Postpaid **$1.50**

If More Than 6 Letters, Add 10c for Each Additional Letter.
If You Want Tail On Emblem (See at Right) Add 20c

Athletic

Add 20c for Tail If Desired



Gold-Color Metal Sports Emblems For Shirts, Sweaters Jackets

These raised and formed metal emblems in yellow gold color are about 1-inch in size, and are suitable for wearing in many ways. Metal prongs in back can be bent over to hold tight on almost any material. Easy to put on or remove.

No. 7535. Baseball Each... **25c**
No. 7536. Football Each... **25c**
No. 7538. Basketball Each... **25c**
No. 7539. Bar Each... **25c**
No. 7540. Star Each... **25c**

MADE-TO-ORDER CHENILLE SLEEVE EMBLEMS

—High Piled Chenille —Varsity Athletic —Any Colors



These are sewed on sleeve or front of sweater. Full sized, exactly like those worn on college award sweaters. Be sure to state colors. Made-to-order, allow 15 days for delivery.

No. D7001. Captain's Star. Each Postpaid **50c**
No. D7002. Sleeve Stripes. 18-in. long. Ea. **95c**
No. D7003. Year 2-in. Set.. **$1.00**
No. D7004. Year 3-in. Set.. **$1.50**
No. D7005. Chevrons. Each Postpaid **50c**

LOW PRICED NAME EMBLEMS

First Name—Script in Oval
For Jacket, Shirt, Etc.

Wonderful for Teams—Get Acquainted in a Hurry When Your Name Is Right on You!
Useful for Garages, Delivery Boys, Stores, Shops

Frank

Have trouble remembering names when your teams play? Want people to call you by your name on the job, at school, on the team, at the office or factory or shop? You know how much more fun it is when you **KNOW THE NAME**, so why not make it **EASY TO REMEMBER** names by putting them right on your uniform, jacket, shirt, sweater, etc. **WONDERFUL FOR TEAMS, OFFICES, SHOPS, ETC.**

Many, Many Uses—Made in Quantity At a Low Price

Please note that we can **ONLY SUPPLY NAMES EXACTLY AS LISTED BELOW. DO NOT ASK US TO MAKE SPECIAL NAMES AS WE CANNOT DO SO.** Each emblem is 3-inches long. Name is beautifully embroidered in red on white twill material and set in handsome oval, all ready to put on your own clothes. Fast colors; finest workmanship. Order by number and name.

AL	BOB	DAVE	FRANK	JACK	MIKE	PETE	SAM	TED
ART	BUD	DICK	FRED	JAMES	NED	PHIL	SCOTTY	TOM
BEN	CHARLIE	DOC	GEORGE	KEN	NICK	RAY	SHORTY	TONY
BERT	CHUCK	DON	GORDON	LARRY	PAT	RED	SLIM	W. L.
BILL	DAN	ED	HENRY	LOUIS	PAUL	RUDY	STEVE	WILLIAM

No. 7505. Order by Number & Name. Price 20c Each; 3 for 50c; 7 for $1.00 Postpaid

SALES OR USE TAX Is EXTRA. If your state has either of these taxes, add amount to your remittance.



SPELL OUT FELT LETTERS

Put Names and Numerals on Sweaters, Shirts, Jackets, Sport Suits, Etc.

Fine for Teams, Clubs, Schools

These **SPELL OUT INITIALS** are extremely useful for many purposes. They are used to spell out **TEAM NAMES, CLUB NAMES, SCHOOL NAMES, NICKNAMES,** Etc. on **SWEATERS, BATHING SUITS, JACKETS, SPORTS CLOTHING, SHIRTS,** and other clothes. Do you belong to a bowling team or club? Then put your name on your shirt or jacket. Are you a **LIFE GUARD** at the beach? Put it on your swimming suit. Do your friends call you **"BUD," "SPEEDY"** or some other nickname? Put it on your sweater. Do you have your own club team. Get together and have the entire club put the name on your sweater or playing clothes. Looks smart and lets everyone know who you are.



Garage and Delivery Boys Put Names on Work Clothes

There is almost no end to the many practical as well as novel uses that these letters can be put. Spell out anything. It pays to advertise—advertise your club, your business, your school.

Big 2-Inch Red Felt Press-On Letters and Numerals

Brilliant, attractive red felt, entirely cut out, ready to mount. Special backing holds them in place while being sewed on. Quickly removed if you want to change. Fast colors. 16 ounce felt.

No. 7504. RED FELT LETTERS. Each, Postpaid..... 5c

10 for 35c; 100 for $3.00; 500 for $12.50

LARGE 6" NUMBERS

For Teams and Racers



Big 6-inch numerals which are used on uniforms of teams and racers for easy identification. Ech member is usually assigned a number which he wears on his uniform. Even if you don't belong to a team, they look pretty snappy on a gym or sweat shirt. Also many other uses: hang on wall, sailboat numbers, etc., etc. Big 6-inch size deep. Heavy, brilliant red felt. Numerals only—no alphabet letters available in this size. Specify numerals desired.

No. 7036. Large Numerals. Each Figure.. 25c



Choice of 5 Colors
Bright Red
Royal Blue
Kelly Green
Rich Gold
Snow White

Press-On Felt Letters & Numbers





Big, clearly cut felt letters & numbers nearly 2-in. high of rich, fast-colored felt at a remarkably low price Press right on with hot iron—holds fast.

Use on Shirts, Jackets, Uniforms, Arm Bands, Caps, Sweaters, Etc.
Wonderful for teams, clubs, schools, or just for initials, monograms or comic words.

Make Pennants, Banners, Displays, Signs, Mottos, Streamers, Etc.
So easy and fast to apply you can press right on any type of cloth or most other surfaces. Wide variety of uses.

Personalize or Monogram Pillows, Clothes, Table Covers, Etc.
Made of top grade 100% athletic felt. Die-cut, adhesive-backed, ready-to-use. Ready to wear in 45 seconds. Colors available: **RED, BLUE, GREEN, GOLD or WHITE.** Specify color desired.



39-Letter Alphabet Set
Complete A-Z alphabet plus extras of certain letters, plus additional felt for cutting any 10 extra letters. Specify color desired. 3 Sets for $1.35.
No. 7506. ALPHABET. Set Postpaid..... 50c

16-Figure Numeral Set
Complete 1 to 0 numeral set plus additional felt to cut any six extra numerals. Specify Color desired 3 Sets for 75c
No. 7507. Numeral Set. Postpaid 30c





10c Each **3 for 25c**



Comic Felt Pennants and Emblems

For Auto or House Windows, Walls, Etc.

Wear these as you would an emblem or hang them like a pennant in your house or car window, on walls, etc. Colorful felt with comic illustrations and saying. Some of them are exceptionally funny and personal.

Wear on Sweater or Jacket

Size is 4½x4-inches. Easily attached anywhere. Get 3 different for 25c.

No. 2138. COMIC PENNANTS. Each Only. 10c

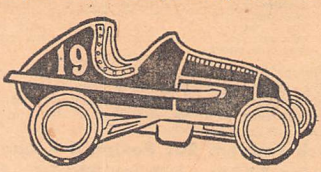


Made-To-Order Emblems At Low Prices

Any Shape—Any Design—Any Two Colors













Your Own Private Emblems for Teams, Clubs, Gangs, Schools, Lodges, Church Groups, Conventions, Companies, Shops, Etc., Etc.

Now your organization or group can have their own individually designed emblem at an economical low price. Even comic designs can be done. All you do is to send a rough sketch and our art department does the rest. The result is a handsome emblem in any shape, any design that you wish. A few of them are illustrated here and will give you an idea of the type of work done.



Each Emblem Is In Raised Design, Two-Color Velvet-Like Felt

These must be seen to be appreciated. It is a two-color, ALL-FELT emblem. Stands up under rough wear and retains its beauty. It is NOT a painted design which is found on many cheap pennants.



You Send Rough Sketch—Our Artist Designs, Finishes and Gives It Attractive and Professional Look



After the emblem has been designed, your emblems are carefully made up and die-cut in exact shape, ready for you to sew on or attach to garment. Nothing more needs to be done—it is ready to wear.



Price Includes Art Work Design, Pattern and Emblems

The one price includes everything. Re-orders can be sent at a later date if you wish, but the MINIMUM ORDER THAT CAN BE ACCEPTED IS FOR FIVE EMBLEMS. Please do not make design excessively complicated unless you order large emblems—the secret of a good emblem is one that can be read at a glance. If you wish, you can leave the design to us.





Make Your Design Simple Unless Your Emblem Is Large. Minimum Order Accepted Is 5 Emblems—Allow 20 Days for Delivery

Because of the cost of making each design and pattern, we must insist upon a minimum order of five emblems.



ALLOW 20 DAYS FOR MAKING EMBLEM ORDERS.

No. D7505. Emblems. Up to 4-inches high. **$3.00**
Minimum Order of 5 Emblems (No Less Sold) . .
(Each Additional Emblem of Same Design, 45c Each)

No. D7506. Large Emblems. 6-inches high. **$4.50**
Minimum Order of 5 Emblems (No Less Sold) . .
(Each Additional Emblem of Same Design, 70c Each)

No. D7507. Extra Large Emblems. 8-inches high. **$6.50**
Minimum Order of 5 Emblems (No Less Sold) . .
(Each Additional Emblem of Same Design, $1.00 Each)



IT'S EASY TO ORDER THEM—HERE IS ALL YOU DO

1. Make a rough sketch or drawing—it need not be accurate or exact, just so long as the lettering desired is **PRINTED.** Our artist makes an attractive style lettering, lays out design, does the illustrating and all art work. **REMEMBER: SIMPLE DESIGNS LOOK BETTER. DO NOT MAKE DESIGN COMPLICATED UNLESS YOU HAVE LARGE SIZED EMBLEM.**
2. Specify the two colors you desire.
3. Order the size that will display your emblem to best advantage. For sleeve or lapel designs, around 3-inches is best size. For coats or jackets, 4-inches is a good size. For sweaters and T-shirts, 6-inches is usual size. For complicated designs, or "Varsity" effect, the 8-inch size is used.

SWEATER EMBLEMS

Fine For Clubs, Individuals, Teams, Etc.
Made of Fine Quality Felt In Colors
Die Cut - Ready to Sew on Sweater, Etc.

Although these emblems are so reasonably priced, they are of excellent quality. There is an amazing variety of styles and they can be used for many purposes. Many of them are suitable for wearing as regular sweater, jacket, gym shirt, etc. decorations. Or, better still, if you have a club or team, give them a nickname such as the **PIRATES** and get an emblem for each member to wear. Teams will find them convenient for identifying their players while playing at various sports.



No. 7737. Devil. Each, Postpaid..... **20c**

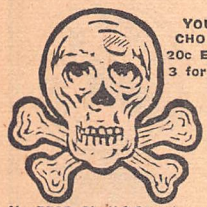


No. 7740. Motorcyclist. **20c**

Emblems are extremely well made of good quality felt. Emblems are in two or more colors, depending upon the design. The American Flag and Military Designs are in natural colors. Completely die cut in perfect outline, ready to sew quickly onto your sweater, jacket, swimming suit or gym shirt. Adds "flash" to a sweater or gym suit. Non-fading colors. Order by name and number.

Each Emblem 20c Postpaid - Quantity Prices: 3 for 50c, 12 for $1.75; 100 for $13.50. One Design or Assorted

YOUR CHOICE 20c EACH 3 for 50c



No. 7738. Skull & Crossbones



No. 7735. Pirate..... **20c**



No. 7734. Indian..... **20c**



No. 7736. Tiger. Each, Postpaid..... **20c**



No. 7745. Winged Basketball. Each, Postpaid..... **20c**

ALL EMBLEMS IN FULL COLOR



No. 7732. Hot Rod Racer. Ea. **20c**

ORDER IN QUANTITY FOR YOUR CLUB



No. 7743. Wheel and Wings. Each, Postpaid..... **20c**



No. 7741. Winged Foot. Each..... **20c**



No. 7744. Winged Skate. Each..... **20c**



No. 7750. Scout Emblem. Each..... **20c**



No. 7751. Baseball. Each, Postpaid..... **20c**



No. 7752. Basketball. Each, Postpaid..... **20c**



No. 7001A. Leopard. Price Postpaid. **20c**



No. 7005A. Ski Jumper. Price Postpaid..... **20c**



No. 7733. Fighter **20c**

More Emblems Not Illustrated

Bowling
No. 7048. Price Each..... **20c**

Greyhound
No. 7027A. Price Each..... **20c**

Cowboy
No. 7023A. Price Each..... **20c**

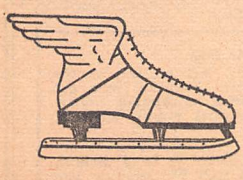
Tiger Hawks
No. 7041. Price Each..... **20c**

Rabbit
No. 7017A. Price Each..... **20c**

Owl
No. 7739. Price Each..... **20c**

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U.S. Coast Guard
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No. 7000A. Ice Skate Price Postpaid..... **20c**



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No. 7020. Kings. Price Each **20c**

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

Miniature 9-Inch Pennants Also Make Good Team and Club Sweater Emblems

QUALITY FELT EMBLEMS FOR CLUBS, TEAMS, ETC.

Excellent quality, die-cut **FELT EMBLEMS** for clubs and teams. Emblems average about 4 to 5-in. deep. Some are larger. In attractive fast colors. Easily sewed on sweater, jacket, team shirt, etc. **Order by name and number. ALL THE SAME PRICE**—20c each, 3 for 50c. $1.75 per doz.. $13.50 per 100.



No. 7007A. Fox. Price Postpaid..... **20c**



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No. 7050. Outdoor Rod and Gun, Hunting Club. Each, Postpaid..... **20c**



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No. 7013A. Eagle. Price Postpaid..... **20c**



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No. 7014A. Panther. Price Postpaid..... **20c**



No. 7016A. Bulldog. Price Postpaid..... **20c**



No. 7015. New York Yankees. Price Each.. **20c**



No. 7018A. Bears. Price Postpaid..... **20c**



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No. 7004. Clowns. (Fools), Each, Price..... **20c**



No. 7018. Boston Red Sox. Each, Price..... **20c**



No. 7025A. Bear. Postpaid.... **20c**



AIR CORPS

No. 7026A. Aviator. (Left). Price Postpaid **20c**



JACKASS

No. 7027. Jackass. Each **20c**



No. 7019. Auto Racer. Each..... **20c**

QUANTITY PRICES: ***Any Emblem on These Two Pages, Each 20c; 3 for 50c; $1.75 Per Dozen; $13.50 Per 100***



No. 7029. Wolf. Each.. **20c**



No. 7030A. U. S. Army. Postpaid..... **20c**



No. 7031A. U. S. Navy. Postpaid..... **20c**



No. 7032A. U. S. Marines. Postpaid..... **20c**

IMPORTANT NOTICE: These emblems are low priced because they are made in large quantities of standard designs. Please do not request special design emblems as we can supply only exactly as illustrated. Made-to-order Sweater Letters and Pennants are listed elsewhere.

Brilliant Chenille Full Color Emblems

Wear on Your Sweater, Jacket, Shirt, Swim Suit

Excellent for Teams and Clubs

Knockout Sports Emblems! Just the thing for your team or club. Wear them on your sweater, jacket, pajamas, trousers, shirts, ties, sweatshirts, etc. Each emblem is in several colors—extremely beautiful. Do not compare these with felt emblem. They are thick, high piled chenille like those DeLuxe College Varsity Emblems. Embroidered with genuine chenille that shines. Fast color. Roll, bend or wring the emblem—it will never become fuzzy or lose its snappy color. Tightly embroidered. **Order name and number, any emblem only 75c postpaid.**



High Hat
No. 7512. Each..... **75c**

Sizes Are From About 4" to 6" High



Boxing
No. 7521. Each..... **75c**

Sizes Are From About 4" to 6" High



Horse & Spur
No. 7315. Each..... **75c**



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No. 7541. Each..... **75c**



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No. 7525. Each..... **75c**



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8-Ball
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No. 7552. Each..... **75c**



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Y. M. C. A. No. 7542. Each **75c**

Bulldog Head. No. 7527. Each **75c**

Bathing Girl. No. 7557. Each **75c**

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PROPELLER AND WINGS. No. 7531. Each **75c**

COLORFUL SWEATER EMBLEMS With ANY NAME

Any Name Embroidered On. ***39c Each; 3 for $1.00; 10 for $2.95***

Snappy, rich-looking, two-color felt; gold embroidered with any personal or nick name, team name, etc. Fine quality felt, excellent workmanship. You'll be proud to wear these smart emblems. **Large size; most of them about 5-in. high.** Completely outlined, die-cut, ready to put on your sweater, jacket, shirt or hang in your bedroom or den, on your bike or auto, etc. Wonderful for teams, with each individual name on or with team name on. Be popular—get acquainted in a hurry—people will see your name, call you by name and get to know you quickly. Allow 10 days; Made to order. **Print name clearly.**

Personal, Team, Etc., Names



Hunt & Fishing
No. D7011



Wildcat
No. D7012



Skunk
No. D7013

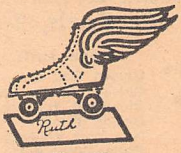


Double Heart
No. D7014

Be Popular Quickly; Let People Know Your Name or Team



Bulldog
No. D7015



Roller Skate
No. D7016



Ice Skate
No. D7017

Allow 10 Days To Make & Ship



Tiger
No. D7018

Order By Name and Number

39c Each; 3 for $1.00



Devil
No. D7019



Skull & Crossbones
No. D7020



Basketball
No. D7021



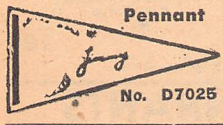
Heart
No. D7022



Wolf
No. D7023



Indian
No. D7024



Pennant
No. D7025

POPULAR NEW EMBLEMS NOT ILLUSTRATED

No. D7006. LION HEAD
No. D7007. PIRATE
No. D7008. BEAR HEAD
No. D7009. ANGEL HEAD with WINGS and HALO
No. D7010. BOWLING

With Any Name, 39c Each, 3 for $1.00



Football
No. D7026

Avalon SAILORS

Made-to-Order Felt Script Names

With Lettering or Design on Tail

About 10-inches long by 5-inches deep, but can vary according to design. You send sketch, our artist makes design and pattern. Up to 12-letter word script name, plus any wording or illustration in tail. Note: since space in tail is limited, do not have complicated design. Completely outline cut, high grade felt. **SEND ROUGH SKETCH, SPECIFY COLOR OF FELT and SECOND COLOR.** Only two colors. Ready to attach to shirt, sweater, jacket, etc.

No. D7028. Special Script Names. Price For One Emblem Inc. Design & Pattern Charge... $2.75
(Additional Emblems Ordered at the Same Time, 75c Each)

Felt-on-Felt Custom Made Pennants



Manufactured from all-wool felt. Neatly designed and finished by expert craftsmen. Specify background color and lettering color. Each letter is hand stitched onto background. Beautiful work and not to be compared with cheap painted felt pennants. Size 9x27-inches. Up to 15 letters; add 15c for each additional letter. **PRINT CLEARLY, SPECIFY COLORS.**

No. D7027. Custom Double Felt Emblems $2.00
$1.75 Each for 5 or More



College, City and State PENNANTS



Colleges, Cities, States, Prisons, Baseball Teams, Clubs, Etc.
Decorate your room with these pennants! Amazingly wide variety of college and novelty pennants. Boost your college or club! Size 3x9-inches.



SMALL SIZE for JACKETS, AUTOS and ROOM

Below you will find a comprehensive assortment of felt pennants of leading colleges, cities and states. You will undoubtedly be able to find several pennants which will go very well either in your bedroom, den or on a bicycle or car. These pennants are well made of felt cloth in the correct state or college colors. Many of them carry the state seal or college coat of arms. There are four felt straps on them so that they may be bound to a pole or hung from wall, etc. State each title.

57 Varieties; 10c Each, 3 for 25c

States and Colleges
Alabama
Arizona
Arkansas
Army
California
Chicago
Colorado
Columbia
Cornell
Dartmouth
Detroit
Duke
Florida
Fordham
Georgia
Harvard
Idaho
Illinois
Indiana
Iowa
Kansas
Kentucky
Louisiana
Louisiana State
Maine
Maryland
Massachusetts
Michigan
Minnesota
Mississippi
Missouri
Montana
Navy
Nebraska
New Hampshire
New York
North Carolina
Northwestern
Notre Dame
Ohio
Oklahoma
Oregon
Pennsylvania
Princeton
Purdue
Rhode Island
San Francisco
Southern Calif.
South Carolina
Stanford
Tennessee
Texas
Vermont
Virginia
Washington
Wayne
West Point
West Virginia
Wisconsin
Yale

Base Ball
Boston Red Sox
Chicago White Sox
Cleveland Indians
Detroit Tigers
New York Yankees
Philadelphia A's
St. Louis Browns
Washington Senators
Boston Bees
Brooklyn Dodgers
Cincinnati Reds
Chicago Cubs
New York Giants
Philadelphia Phillies
Pittsburg Pirates
St. Louis Cardinals

Prison Pennants
Alcatraz
San Quentin
Sing Sing
Atlanta
Leavenworth
Auburn
Joliet
Devil's Island

Foreign Countries
London, England
Paris, France
Berlin, Germany
Moscow, Russia
Canada
Mexico
Africa
Poland
North Pole
South Pole
Shanghai, China
Cairo, Egypt
Petropavlovsk, Siberia
Rome, Italy
Tokyo, Japan
Moon

Miscellaneous
G-Man
YMCA
Scouts
Good Luck
Keep Smiling
Air Corps

No. 2121. FELT PENNANTS. Price Each Pennant, Postpaid **10c**
3 Pennants for 25 Cents, or 90 Cents Per Dozen, Sent by Mail Prepaid

FULL SIZE 12 BY 30 INCH PENNANTS

Many people prefer the large size pennants for room decorations. These are the jumbo size—30 inches in length by 12 inches in depth. Made of attractively colored felt in standard colors of colleges. Suitable for displaying in your den, bedroom, office, etc., etc. Several of them brighten up a room and give it that "sporty" look. With official seals.



States and Colleges
Army
Auburn
Bucknell
Butler
Chicago
Colgate
Columbia
Dartmouth
Detroit
Duke
Fordham
Georgetown
Georgia Tech
Harvard
Illinois
Indiana
Iowa
Kentucky
Maine
Marygrove
Mich. State
Michigan
Minnesota
Missouri
Navy
Northwestern
Notre Dame
Ohio State
Pennsylvania
Pitt
Princeton
Purdue
Southern Calif.
Tennessee
Texas
Texas Christian U.
Toledo U.
Tulane U.
Vanderbilt
Virginia
Wash & Lee
Wisconsin
Yale

Base Ball
Detroit Tigers
Cleveland Indians

Miscellaneous
Air Corps
American Legion
Bowling Green
Boystown
Great Lakes
Marines
Wacs

Foot Ball
Detroit Lions
Green Bay Packers
Chicago Bears

Negro Teams
Chicago Giants
Kansas City Monarchs
West Va. State

No. 2184. FULL SIZE PENNANTS.
Specify Titles Desired. Price Each Pennant, Postpaid **35c**
3 for 95 Cents, or $3.50 Per Dozen

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

Rah! Rah!! Gummed College Pennant Stickers in Correct Colors with College Seal! Look Snappy!!



COLLEGE Gummed PENNANT STICKERS

In Regulation Colors, 3x9 In. for Auto Window, Luggage, Etc.

College assortments. For pasting on books, luggage, walls, car windows, etc. Attractive decorations that give that sporty appearance. Standard pennant shape, attractively colored and printed in correct colors. Gummed one side.

EASTERN. Syracuse, Penn State, Columbia, Pennsylvania, Dartmouth, Harvard, Yale, Brown, Cornell, Princeton. **No. 2125. Price Postpaid Only..... 25c**

MID-EAST. New York, Lafayette, Navy, Rutgers, Pitt, Temple, Bucknell, Lehigh, Colgate, Army. **No. 2113. Price Postpaid Only..... 25c**

BIG TEN. Ohio State, Indiana, Iowa, Illinois, Minnesota, Wisconsin, Purdue, Michigan, Chicago, Northwestern, **No. 2122. Price Postpaid Only..... 25c**

SOUTHERN. South Carolina, Maryland, V.M.I., Duke, N. Carolina, Va. Tech, Washington & Lee, Clemson, N.C. State, Virginia. **No. 2114. Price Postpaid.. 25c**

PACIFIC COAST. Washington State, Oregon, Idaho, California, Washington, Stanford, S. California, Oregon State, U.C.L.A., Montana. **No. 2118. Price Postpaid Only..... 25c**

SOUTH WEST. Baylor, Kansas State, Oklahoma, Texas, Kansas, Arkansas, Missouri, Nebraska, Texas A. & M., Iowa State, S.M.U., T.C.U. **No. 2119. Price Postpaid..... 25c**

SOUTHEASTERN. Louisiana State, Kentucky, Georgia, Auburn, Tennessee, Alabama, Georgia Tech, Vanderbilt, Ole Miss., Sewanee, Tulane, Miss. State. **No. 2120. Postpaid... 25c**

CATHOLIC. Boston College, Notre Dame, Manhattan, St. Thomas, Holy Cross, Georgetown, La Salle, Fordham, Detroit, St. Michael, St. Johns, Niagara, Catholic University. **No. 2123.. 25c**

NEW ENGLAND. Williams, Northeastern, Mass. State, Middlebury, R. I. State, Colby, Bowdoin, Union, Bates, Maine, Amherst, B. U., Vermont. **No. 2129. Price Postpaid..... 25c**

City Pennant Stickers

3x9-in. In colors.

St. Petersburg, Fla., Coney Island, Minneapolis, New Orleans, New York. **No. 2126. Assortment... 25c**

Palm Beach, Fla., Miami Beach, Fla., Los Angeles, Lookout Mt., Indianapolis. **No. 2127. Assortment.... 25c**



Foreign Hotels

GUMMED STICKERS

Assortment of 6 stickers; 2 each of 3 hotels. **No. 2116. Postpaid..... 25c**

Military Pennant Stickers

10 assorted. Including Army, Navy, Air Corps, camps, etc. **No. 2130. Postpaid..... 25c**

COMIC SIGNS

About 6x8-in. Hang anywhere. **35c Each—3 for $1.00.**

No. 4697G. Drink Like Helen B. Happy.

No. 4697H. Our Beer Contains Vitamin P.

No. 4697L. Don't Throw Butts, Gum or Refuse on Floor.

No. 4697F. Kwitcherbelyaken (Quit Your Belly Achin').

No. 4710. Our Daily Prayer: Lord, Help Me toKeep My Darn Nose Out of Other People's Business.



Silence! Genius At Work

Let your friends know that you are an important person. Guaranteed to get attention. **No. 6295. Price..... 35c**



"Stinky" Skunk Sweater Emblem

Wear on sweater or give to your "favorite" friend. White felt with skunk and lettering in black. About 5-in. **No. 7516. Skunk Emblem. Postpaid 20c**

PRISON PENNANTS

"Say Pal, You've Sure Been Around!"



We got the idea from **Esquire** Magazine whose cartoon we reproduce with their permission! Most people hang pennants on their wall to show where they've been—the colleges and resorts they've gone to. Hang a few of these on your wall and watch the reaction when people see them. We can supply the pennants below which represent the famous prisons around the country. You ought to be able to build a pretty good story around your days in the "pen." "Remember the nights in Sing Sing!" Colorful felt. 2 sizes—9-inch and 30-inch.



Alcatraz Atlanta Joliet San Quentin Leavenworth Devil's Island Sing Sing Auburn

Large 30-Inch Size

Regular Pennant Size. Swell Looking.

Jumbo, full 30-inch felt pennants. Come in assorted colors. **SPECIFY NAMES YOU DESIRE.**

No. 2139. LARGE PRISON PENNANTS. 35c
(Specify names). Each.....
3 for 95c; All 8 for $2.00

Regular 3x9-Inch Size

Convenient size. Colorful. Comes in all 8 names mentioned above. **SPECIFY NAMES YOU DESIRE.** Assorted colors.

No. 2121. PRISON PENNANTS. 10c
(Specify names). Each, Postpaid.
3 for 25c; All 8 for 65c; 12 for 90c

BRILLIANT FULL COLOR DECALCOMANIA TRANSFERS FOR DECORATING ARTICLES OF ALL KINDS

For decorating **GLASSES, COMPACTS, JEWELRY, AUTOMOBILES, BICYCLES, FURNITURE, LEATHER, BOOKS, MODELS, etc., etc.** These decalcomania transfers are in brilliant, full color designs. Hundreds of uses. They become firmly attached to **GLASS, WOOD, METAL or LEATHER.** Put designs, initials or emblems on glasses to make a set of individual glassware. Put Army insignia on compact and give it to your girl. Decorate models with them. Transfer insignias onto your leather jacket. Do not confuse these with ordinary transfers. Decalcomania transfers have a rich, brilliant colorful lustre. Easy to apply. Soak 'em in water; slide 'em off, stick 'em on. Remains fast once set.



U. S. Navy Insignia

No. 4965. In full color. Large emblem is 3-in. high. **Price Per Set as Illustrated.. 20c**



U. S. Army Insignia

No. 4828. Full color. 2 3-in., 6 1-in. emblems. **Price Per Set..... 20c**



U. S. Marine Insignia

No. 4826. Full color. 2 3-in., 2 1½-in. emblems. **Price Per Set..... 20c**



LUMINOUS DECAL TRANSFERS

Set of three decals. Glow in the dark. Colorful by daylight. Mexican designs, as illustrated. About 3-inches high. **No. 4647. Luminous Decal Set. Postpaid..... 50c**



Fighting Forces Insignia

No. 4657. All Services. Price Per Sheet Postpaid..... 15c



Large American Flags

No. 4660. Sheet size about 7x9-inches. 15 emblems. Sheet 35c

All Emblems In Full Color



Comic Airplane Insignias

No. 4658. All decals in full color. Price Per Sheet 15c



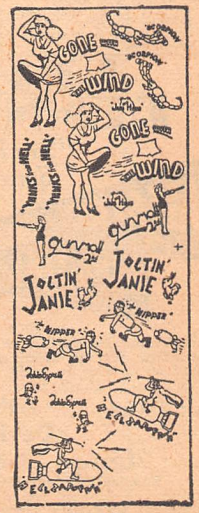
AIRCRAFT INSIGNIA

No. 4659. Price Per Sheet 15c



Hula Hula Girl

Two sided. Set of 6 beautiful dancers. Glasses not included. **No. 4662. Price Per Set Postpaid..... 35c**



Comic Names

No. 4663. Per Sheet, Postpaid.. 15c



Make Money Personalizing Articles



Initial, Monogram and Crest Set

Personalize Your Jewelry, Wallet, Etc.

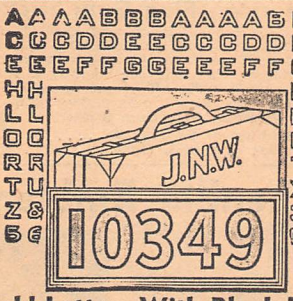
Exceptionally popular set of rich, colorful initials and crests for making fancy monograms, etc. on jewelry, autos, models, etc. Unusually attractive personalized work can be done very easily. Make money doing it for others.

No. 4664. Complete Sheet as Illustrated... 35c

AABCDEEFG

43 Letter Alphabet

No. 4908. The complete alphabet; 43 letters. Two each of the most commonly used letters are included. Letters are jet black. Size of letters about ½-inch high. **Price per Sheet of 43 Letters..... 15c**



Gold Letters With Black Trim

Fine for Signs, Luggage, Etc.

Complete assortment of alphabet and numbers, with extras of popular characters.

No. 4616. HALF INCH SIZE. Set..... 75c
No. 4617. ONE INCH SIZE. Set.....75c

1-Inch Luminous Letters

Same as above but luminous instead of gold. Block letters. Glow in dark. Alphabet, numerals, punctuation.

No. 4618. LUMINOUS LETTERS. Set.... 75c

GOLD & BLACK LETTERS

A (Old English) D (Modern)

Gold color decalcomania transfer initials that can be transferred to any smooth finished surface such as car doors, smoothly finished woodwork, and furniture, metals, etc., etc. Initials are gold and black finish, to give raised effect. Sold in sets of 39 characters including the full alphabet, from A to Z, Jr., Mc., Co., &, parenthesis, commas, dashes, etc. etc.

¾-Inch Gold Old English

No. 2182. Transfer Initials. Old English Type Style. 39 Characters to Set. ¾-in. high. Price Postpaid 35c

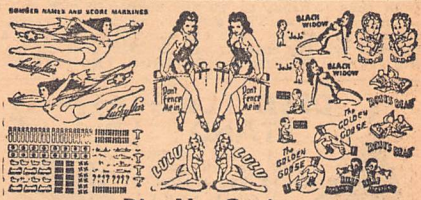
½-Inch Gold & Silver Modern

No. 2183. Transfer Initials. Modern Type Style. 39 Characters to Set. ½-in. high. Price Postpaid 35c



Bird and Animal Set

No. 4668. Excellent decorations. Full color. Per Sheet..... 20c



Pin Up Cuties

No. 4669. Large size sheet. Full color. Postpaid..... 35c



Attractive Girlie Insignia Set

No. 4670. Full color. Per Sheet..... 35c

ACTUAL SIZE OF TRANSFER FIGURES IS ABOUT 4 INCHES HIGH. IN FULL, GAY COLORS. READY TO USE.



Pin Up Cuties

No. 4671. Large sheet. Full color. Postpaid..... 35c



Pin Up Cuties

No. 4672. Large sheet. Full color. Postpaid..... 35c

SNAPPY JITTERBUG HOT IRON TRANSFERS

Movie Stars, Cartoons, Wacky Sayings, Sports

Easily Transferred to Sweat Shirts, Shirts, Ties, Jackets



Hot Iron Transfers in brilliant colors which can be permanently put on **SWEAT SHIRTS, BEER JACKETS, GYM SUITS, BATHING SUITS, DUCK TROUSERS, OVERALLS, CAPS, TRENCH COATS, HANDKERCHIEFS, SHIRTS, TIES** and other clothing and articles. Works like magic—a child can do it. Lay design face down on cloth. Press with hot iron for 15 seconds. **Presto**—the design is transferred. Each package contains 20 Hot Iron Transfers, size approximately 6x2 ½-in. There is a big assortment of designs to suit all tastes, from comical wacky sayings, such as "KISS YO' PAPPY," FLAPPERS, etc., to MISCELLANEOUS SPORTS EMBLEMS. The assortments vary from time to time, so we are unable to give you a complete list of the transfers. The price is so low, however, that you can scarcely go wrong. There are enough transfers in a single package to "doll up" the entire gang. No trouble at all putting them on, for all you need is a hot iron.

No. 2211. JITTERBUG HOT IRON TRANSFERS. Per Package of 20 Assorted Transfers..... 10c

DESK FLAG STAND



This Flag Stand should be on every desk and mantel. Displays your patriotism and shows good taste at the same time. Looks extremely good. Attractive base holds mounted flag upright Flag size 2x3-in. Height 6-in.

No. 3993. Desk Flag. Postpaid 15c
3 For 40c, Postpaid

Decorations
Cakes
Favors



Miniature Flags

Each on stick. Flag size 2x1¼-in.

No. 4519. Price 3 for 10c
12 for 25c; $2.50 per 144.

FOREIGN FLAGS

Silk-like rayon, fast colors. 4x6-in. On black staff, gilded spear.

No. 3331. Great Britain. Each Postpaid.....50c
No. 3331B. Poland. Each Postpaid.....50c
No. 3331E. Denmark. Each Postpaid.....50c
No. 3331H. United States. Each Postpaid....50c
No. 3331K. Norway. Each Postpaid.....50c

TWO-HEART EMBLEM



Wear on Sweater, Jacket, Shirt, Etc. Brilliant red felt with white trim. 6-in. wide by nearly 4-in. deep. Emblem comes without names on. These can be easily embroidered or sewed on; or wear plain with the "Me & You" Double heart design is on each emblem. Names not included—you can easily sew on or leave blank.

No. 7502. Blank Heart Emblem. Each..... 15c
No. 2406. Gold Embroidery thread for Sewing on Names. Postpaid..... 10c

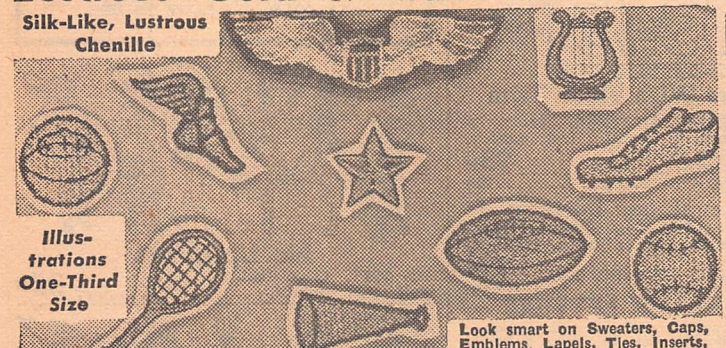
American Flag Gum Stickers



Use these flags on your envelopes, post cards, stationery, packages, and every piece of mail you send out, and show your patriotism. Let everyone know you are an American. The flags are gummed and about the same size as postage stmps.

No. 2342. American Flag Gum Stickers 10c
Price Per Package of 50 Stickers.....
No. 2336. Box of 1,000. Only.....$1.50

Lustrous Gold & Black Chenille Emblems







Look smart on Sweaters, Caps, Emblems, Lapels, Ties, Inserts, Flags, Jackets, Shirts, Etc.

No. 7526. YACHTSMAN. INSIGNIA. Each..... 25c
No. 7526A. WHEEL & WINGS EMBLEM. (Not Illustrated) Each..... 35c
No. 7526B. AVIATION WINGS EMBLEM. Each.. 25c
No. 7526C. BASKETBALL EMBLEM. Each..... 15c
No. 7526D. FLYING FOOT. (Track.) Each.... 15c
No. 7526E. TENNIS RACKET. Each..... 15c
No. 7526F. STAR (Captain or year of service.) Each.. 15c
No. 7526G. MEGAPHONE. (Cheer leader.) Each..... 15c
No. 7526H. FOOTBALL. Each..... 15c
No. 7526J. LYRE. (Music.) Each..... 15c
No. 7526K. TRACK SHOE. Each..... 15c
No. 7526L. BASEBALL. Each..... 15c
No. 7526M. SERVICE STRIPES. (4 in group, cut off those you need.) Group..... 15c

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

LUMINOUS STARS, COMETS METEORS, ETC., ETC., ON CEILING



An assortment of paper stars, moons, planets, etc., coated with a luminous preparation that shines in the dark! They are made of plain, thin, white paper, already gummed on the back just like postage stamps, and all you have to do is stick or pin them on to the wall or ceiling, or anywhere where they will be most effective. Stick them up singly, or make your own heavenly constellation as you wish. Placed against a white background they will scarcely be noticed except in total darkness, but if the wall or ceiling be of a soft pastel color such as pale blue, Nile green or pink, they add an attractive note of decoration by day as well as night. Stick them up on the ceiling in your bedroom and literally **"SLEEP UNDER THE STARS."** Just the thing for party decorations. You can make a miniature sky for your Hallowe'en, Christmas or New Year party. They add considerably to the gaiety of the occasion.

No. 4094. LUMINOUS STAR SET. 21 cutouts: big stars, little stars, full moons, crescent moon, comet, planet with rings. **Set Postpaid** **35c**

Large "Milky Way" Star Set—250 Stars, 4 Planets, Moon

No. 4992. DAZZLING LUMINOUS STAR SET. 250 stars, 4 planets, moon. Like brilliant diamonds in the sky. **Set, Postpaid** **$1.89**





As illustrated. Each figure several inches high, gummed on back. Luminous, glows in dark. Put on wall, articles, auto, bike, etc. Blue & white by day, brilliant glowing appearance at night.

Luminous Wine, Women & Song
No. 4970. Set, Postpaid.... ..... 35c

Luminous Sportsman's Set
No. 4096. Set, Postpaid.... ..... 35c

Jangling Cowboy Spurs



Clank & Jingle As You Walk!

GOOD LOOKING—and ACTION, TOO!! Two styles, either can be worn on any shoes and can be put on oro taken off in seconds. Dresses up to give you that "cowboy" look. Adjustable. Both styles clank and jangle as you walk.

De Luxe Western Spurs

ILLUSTRATED. Beautifully made bright nickel plated spurs with large machine-engraved conchos with star design on each side. Plated metal rotating rowel (spur). Heavy chain goes under shoe; genuine tanned leather strap over top. **$2.00**
No. 6063. DeLuxe Spurs. Per Pair.....

Low Priced Jangling Spurs

NOT ILLUSTRATED. Bright aluminum metal. Light, good looking. With star rowel (spur). Jangles every step. **29c**
No. 6062. Jangling Spurs. Pair, Postpaid..

Accurate Luminous Star Map on Your Ceiling!



Fall asleep studying the stars. **Useful for astrologers and amateur astronomers.** With this set you can make an accurate map of the sky. Takes but a few minutes for you to put up the sky with the chart given, but something you'll enjoy for years. **Set consists of 250 stars, 4 planets and moon with complete instructions and chart.** **$1.89**
No. 4992. Price Postpaid .....

Luminous Writing Ink

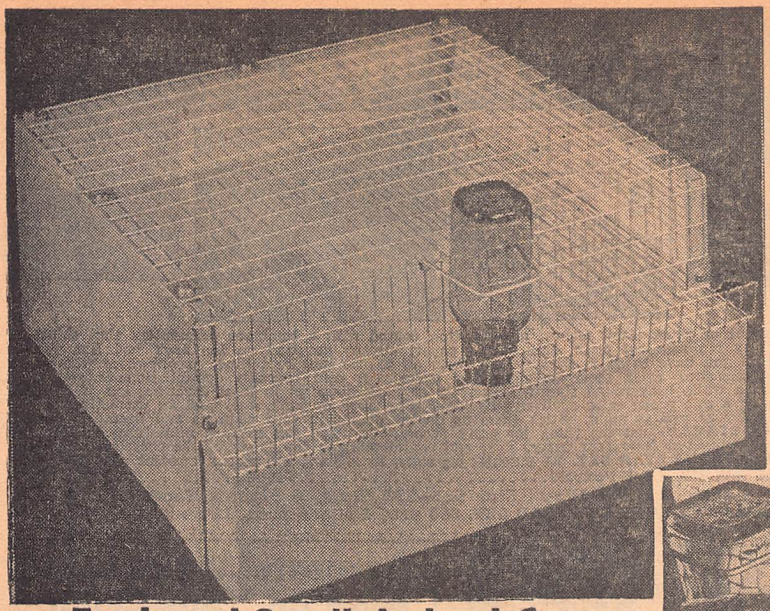
Luminous Ink which is visible in dark. By day, it appears to be ordinary white ink. By night, the writing is luminous and can easily be read. Can be used by photographers, for signs or notices etc. Many dark room uses, for labeling bottles. **25c**
No. 4025. Small Bottle. Price Postpaid....

Luminous Snow Flakes

Glow Brilliantly in Dark; Swell for Jokes, Parties and Novelty Decorations



Luminous Snow Flakes Glow In Dark. Excellent decorations for Xmas Trees and Ornaments (indoors and outdoors) or any other time such as Hallowe'en, Easter and party decorations. Sprinkle it over present decorations or let it fall slowly. Some boys take a package to theater or in dark room and let it fall. Never fails to excite interest and amusement. Looks very pretty. Looks like a swarm of fireflies or a meteor shower. Many ways you can have fun all year round.
No. 4997. LUMINOUS SNOW FLAKES. Package, Postpaid.... **20c**



For Any Type Type of Small Animals

★

Keep Animal In Any Home or Apartment With This Cage

Equipped Small Animal Cage

Has Self-Feeding Water Bottle, Special Feed Rack, Litter Pan and Play Deck

This is the type of cage you should have for almost any type of small animal such as mice, hamsters, guinea pigs, reptiles, rabbits, as well as almost any other small animal of comparable size.

Gives You a Good View of Animal Yet Scientifically Developed

You will notice that animal is protected from drafts on three sides, thus avoiding the most common illness in animals—colds and pneumonia. Designed so that it can be easily cleaned, so that food and drink can be easily supplied or removed. The result is that you not only keep animals livelier and healthier, but it eliminates many unpleasant animal odors.

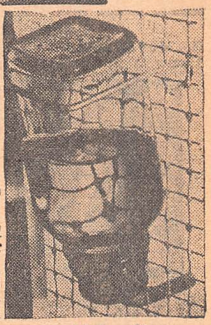
How often have you wished for small, interesting live pets at home? Now there is no reason why you can't have your favorite pets. Makes a perfect breeding or pet pen. Made of durable galvanized metal, attractively finished. Floor size is 16x16-inches and stands 7-inches high. May be set on table, floor or screwed to wall. With water bottle, feed rack, litter pan and play deck. Wonderful display for your pets.

No. 6950. METAL ANIMAL CAGE & PEN. Price Postpaid..... $4.95

Smaller Metal Cage—10½x6x6-Inches—Only $1.95 Each

Made of durable galvanized metal with wire screen. Ideal for smallest animals, birds, etc.

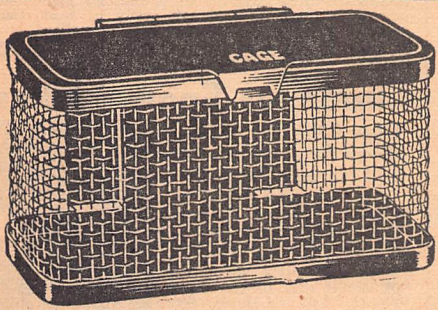
No. 6949. ECONOMY METAL CAGE. Postpaid, Each..... $1.95



Self-Feeding Water Bottle

Complete with rubber stopper, bent copper tube and securing wire. Water hangs at end of tube, but doesn't drop off. Perfect for watering small animals. Keeps water and pens clean.

No. 6948. Postpaid Only..... 50c



Small Animal Cage

Especially Suited for Mice, Chameleons, Turtles Frogs, Snakes, Etc., Etc.

Here is an attractive cage for your small pets. Every boy at some time or other desires to catch and keep small animals. With this cage you can keep them safely and comfortably. Very good for any small animals.

Built-In Belt Attachment for Easy Carrying

Take this cage with you on hikes and outing trips. Has handy belt attachment making it easy and convenient to carry. Excellent for collecting specimens of ores, shells, insects, butterflies or any other item.

Catch Small Animals and Keep Them Alive in This Cage

Excellent for all types of small animals including mice, frogs, snakes, chameleons, turtles, crabs, bait, as well as butterflies. All metal construction, handsomely enameled. Hinged cover so that it is easy to get at animals. Snap lock holds cover down firmly. Has belt attachment for carrying on your belt. Size: about 5½-inches long, 3-inches high, 2-inches deep.

No. 6960. SMALL ANIMAL CAGE. Price Postpaid..... $1.29

Shrunken Heads and Bodies

AS THE CANNIBALS PREPARE THEM

The most amazing creations ever seen—the wonder of the age. Real curiosities. Although made by hand, they are used in carnivals and museums and advertised as completely real and authentic. Some weird stories are told about them, and after you've seen how startling these look, you'd be ready to believe just about anything. Mouths sewed shut just as the cannibals do. Even doctors are surprised at the appearance of native dried flesh. Black human hair. Eyebrows, eyelashes, nose and ears. Sold to doctors, nurses, churches, magicians, merchants, carnivals, etc.



Shrunken Heads (Wild Man)

Size of an orange—about 4-in. high. Most fantastic thing you've ever seen.

No. D6520. Native Shrunken Head. Postpaid $12.50

Full Length Shrunken Body

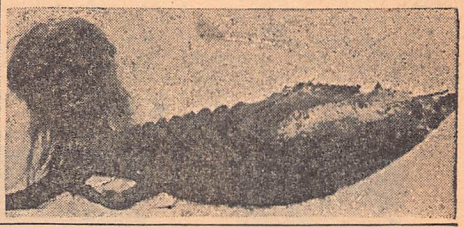
About 25-in. in length. Every detail is here. Native in color. Comes complete in casket. Choice of male or female.

No. D6521. Native Shrunken Body. Postpaid $27.50

The Fish Girl

Fish-like body with hideous human-like head. Arms and hands and long flowing hair. Inspect it closely, let your friends handle it, they still say it's real. The original mermaid. Length about 15-inches.

No. D6522. The Fish Girl. Price Postpaid. $25.00



Real Scientific Wonders of the Sea

Fascinating Sets of Marine Oddities



Hidden deep within the sea is fascinating marine life thrilling and colorful beyond wildest imagination. Let these sets help you explore these wonders by examining **REAL SPECIMENS.** Each specimen attractively cleaned and polished, carefully identified and displayed .Many people use these sets for making jewelry and novelties. The sea horse, the fragile beauty of snow-white coral, brilliant colors of tortoise and scallop shells, pearl essence, red coral, etc., etc. Attractively boxed with each piece arranged as scientific display, properly identified. If purchased separately, the specimens would cost many times more.

Wonders of the Sea

Set includes display box with fiddler crab, coral, star fish, bisected shell, snail with trap door, shark's tooth, sea fan, sea plume, sea horse, shell egg case. All identified.

No. 8741. WONDERS OF SEA SET. Postpaid..... $1.00

Large Wonders of the Sea Set

Set includes sea fan, black coral, sea horse, reef coral, sea plume, scallop shell, pearl essence, tortoise shell, mother-of-pearl, shell and trap door fiddler crab, precious red coral, starfish, rattlesnake of sea, horseshoe crab, barnacles, worm rock, shell egg case, embryo shells, bisected shell, shark's tooth, sponge. In display box with information on specimens.

No. 8742. LARGE SET OF WONDERS. Postpaid..... $2.95



Collection of 12 Different Sea Shells

If you thought shells were flat and colorless, take a look at this gorgeous set. Lovely coiled shapes and cones. Includes such specimens as pelican's foot, crown conch, bleeding tooth, money cowry, snakeskin turbo, hump back stromb, etc. Each identified.

No. 8743. SEA SHELL SET. Price Postpaid Only..... 50c

Story of Pearl



In display box with large real pearl oyster with simulated pearl. Tells story of pearl. Shell is about 4x4-in. in size. Can be used for many effects and jewelry—even handsome ash tray.

No. 8744. STORY OF PEARL. Price Postpaid.... $1.00

"Hear the Ocean Roar"



Hold up to your ear and you can "hear the ocean roar" anywhere in world! Curious scientific experiment. Large, attractive shell. About 4x4x4-in.

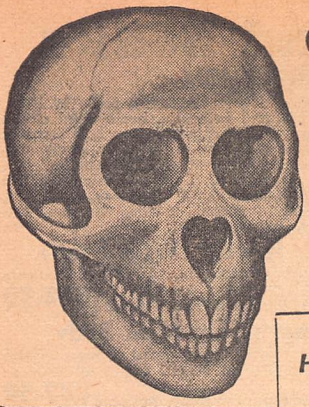
No. 8745. Postpaid.... 55c

Coral Set



Includes branch coral, lace coral, rose coral, rice coral, finger coral and lettuce coral. Snow white in jewel-like patterns. Display box, identified. Wonderful for making novelties, jewelry, etc.

No. 8746. Price Postpaid.. $1.00



GENUINE MONKEY SKULL

Looks Like a Shrunken Human Skull

Place this skull on your desk, table or book-case and see the reaction. People notice it, pick it up, examine it and comment on how natural it is. Most people think it a human skull. Genuine monkey skull, with teeth in place, movable jaw.

Used for Magic, Supernatural, Joke Decorative Purposes

Used for magical tricks, occult and supernatural effects, as a joke item, and many other ways. In addition, many homoe craftsmen make book-ends or other objects and incorporate this skull in the design. Even by itself or mounted on a weight, it makes an effective desk ornament. Clean, smooth bone; quite attractive in an odd sort of way.

No. 3923. GENUINE MONKEY SKULL. Postpaid.. $4.95

How to Keep, Feed & Care for Live Pets

Covers All Pets

—Mice —Tadpoles
—Chameleons, Turtles—Rats
—Snakes, Alligators —Guinea Pigs
—Rabbits —Cats
—Aquarium & Fish —Reptiles
—Dogs —Birds
And Many Others

Covers almost every conceivable type of live pet. Tells how to keep, breed, train, house, feed, care for them in sickness & in health. Fine handbook & reference. Bound edition; illustrated.

No. 1360. Postpaid..... $2.50

SNAKE OIL

Highly Recommended For Rubbing and Massage

This oil, in primitive form, has been used by the Indians as a skin soother and skin smoother. It has been greatly praised by contortionists, gymnasts and athletes as a boon to stiff joints and sore muscles. **We actually have no idea what good will come from the use of Snake Oil,** but room does not allow to explain. See your public library. Prepared and sterilized in Ross Allen's famous Reptile Institute, the only established laboratory in the U.S. for the manufacture of antivenim and serums. 1 ounce size bottle.

No. 4001. Price..... $1.25

CURIO SET



This exhibit prepared by Ross Allen's famous Reptile Institute. Very valuable in teaching first aid, identification of poisonous and non-poisonous snakes and for reptile study. Set includes rattlesnake's rattles, fang, vertebra, rib, skin, descriptive book.

No. 4545. Postpaid.. $1.00



SEA CORAL

Solidified Sea Life

Real coral that is a lovely white color. Makes an attractive room decoration as well as excellent specimen. Fine for ponds or fishbowls.

No. 8658. Sea Coral. Piece 25c



Genuine STARFISH

Wonderful specimen from the sea. Has solidified into shape and is like a brittle stone in composition. Fine curio with many decorative purposes.

No. 8659. Each Postpaid. 25c



SHARK'S TEETH

Often worn as an ornament. White bony material that looks like polished ivory. Can be used for many decorative purposes. Sometimes used on charm bracelets and in the make-up of jewelry. Use your own ingenuity to make curious ornaments from them.

No. 8660. Shark's Tooth.. 12c



Learn to Mount Birds & Animals

Sportsmen—boys have fun creating your own **HOME MUSEUM.** One of best hobbies in the world for hunters and sportsmen. Save your trophies. **Mount BIRDS ANIMALS, HEADS, FISH,** wild or tame. Tan leathers and fine furs. Become a **TAXIDERMIST. WILD GAME NOT NEEDED.** Mount common specimens — squirrels, crows, fish, frogs, pigeons. Convert them into lamps, den decorations, etc. Profitable home hobby that pays big dividends. Fascinating booklet explains how for beginners. Printed by Popular Mechanics.

No. 1374. Price 25c Postpaid

LIFE-LIKE WILDCAT EYES







Make Them Light Up!

Have fun in a lot of ways with a pair of **LIFE-LIKE EYES.** Make weird faces. Or, illuminate them with light at night so they stare right out. Scare the wits out of a lot of people. Imitation, large size. About ¾-in. diameter.

No. 2345. WILDCAT EYES. Per Pair, Postpaid.... 35c

Genuine Specimen of Curious

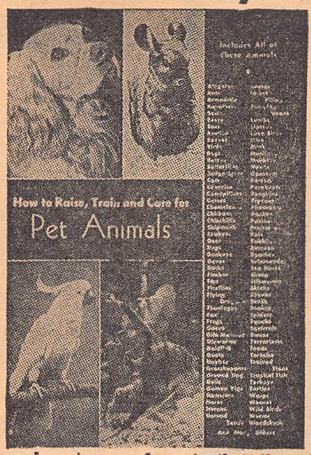
SEA HORSE

Genuine specimen of the famous sea horse. These queer creatures have head similar to horse and curled up tail and swim upright in water. Around 2-in. in size. Good pocket piece or curio. For charm, jewelry, craftsman's decoration it is superb.

No. 8661. SEA HORSE. Each Postpaid..... 50c



How to Raise, Train and Care for Pet Animals



An Illustrated Handbook Describing How to Raise, Train and Care for 100 Live Animal Pets and Their Characteristics

Alligators	Chinchilla	Goats	Monkeys	Skinks
Ants	Chipmunk	Gopher	Muskrat	Skunks
Armadillo	Crickets	Grasshoppers	Newts	Snails
Aquariums	Deer	Ground Hog	Opossum	Snakes
Bats	Dogs	Gulls	Parrots	Spiders
Bears	Donkeys	Guinea Pigs	Parakeets	Squabs
Bees	Doves	Hamsters	Penguins	Squirrels
Beetles	Ducks	Hares	Pigeons	Swans
Beaver	Finches	Herons	Pheasants	Terrariums
Birds	Fish	Horned Toads	Poultry	Toads
Bugs	Fireflies	Horses	Ponies	Tortoise
Burros	Flying Insect	Jumping Beans	Prairie Dog	Trained Fleas
Butterflies	Dragons	Lambs	Raccoon	Tropical Fish
Budgerigars	Flamingos	Lizards	Rats	Turkeys
Cats	Fox	Love Birds	Rabbits	Turtles
Canaries	Frogs	Mice	Roaches	Wasps
Caterpillars	Geese	Mink	Salamanders	Weasel
Cavies	Gila Monster		Sea Horse	Wild Birds
Chameleons	Gloworms		Sheep	Worms
Chickens	Goldfish		Silkworms	Woodchuck

The Book Everyone Interested in Pets Wants At a Price You Can Afford

This book should be in every home, whether you have a pet or not. It provides an instant reference to the characteristics of the pets listed above, together with detailed instructions on how to raise them, how to feed them, how to house them, how to train and care for them in sickness and in health. Even those who do not own pets will find many occasions when they will want to know more about them, or how to care for pets that they may get. A ready reference for pet owners and pet buyers.

Covers All the Uncommon Pets as Well as the Common Ones from Monkeys to Hamsters to Ants and All the Others You Can Think Of

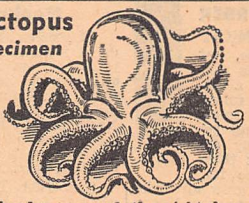
Would you like to have a live monkey for a pet? Would you know how to take care of ants, bees, silkworms, etc? How would you breed hamsters? How can you keep live insects, small animals, turtles and chameleons, in the house and all year round without fuss or bother? Do you know how easy it is to build a Window Jungle? Illustrates tropical fish, tells how to build an aquarium, terrariums for land and water pets, indoor cages, outdoor pens, breeding pens or hutches, how to catch live small animals, simplified automatic feeder (a great timesaver), automatic waterer, plus a valuable list of books for additional information and sources of pets, photos, pet magazines and zoological societies. All in addition to describing the care of 100 live pets. Wonderfully complete. Beautiful nature-lover animal pictures. About 78 photos and drawings. Our own publication—dealers should write for quantity prices.

No. 1437. COMPLETE PET BOOK. Postpaid..... 15c

QUANTITY PRICES: 3 for 40c; 12 for $1.20 Postpaid

Real Baby Octopus

Fascinating Specimen



This real baby octopus is dead, but it certainly looks horribly life - like. Makes a very interesting specimen to show people, and few fail to find it fascinating. Head-like body with two beady eyes and the eight long tenacles covered with blood-sucking cups.

No. 8728. Baby Octopus. Postpaid..... $2.95

Real Mexican Dressed Fleas

Amazing Curiosity



Pair of real fleas, almost microscopic in size, dressed to look like a couple, such as a bride and groom. This pair is hand made in Mexico. The way they have preserved and dressed the fleas is amazing. In box.

No. 8729. Pair Dressed Fleas. Postpaid.. $1.50

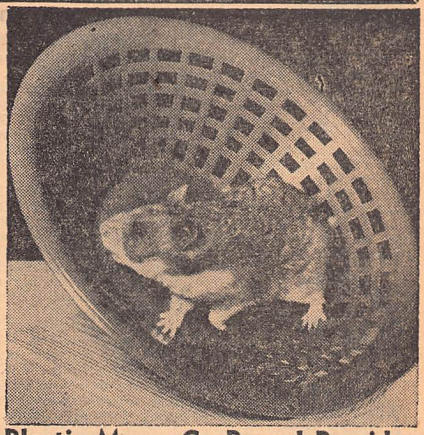
Hand Carved Monkey From Peach Stone

Made in Mexico



Makes a wonderful charm or curiosity. Each peach stone is made into a hand carved monkey. Suitable for making into brooch, wearing on chain as charm, etc. Unusual carving.

No. 8730. Hand Carved Monkey. Postpaid..... 75c



Plastic Merry-Go-Round Provides Exercise & Fun for Small Animals

Keeps Animals Healthy, Fun to Watch

This Plastic Treadwheel provides small animals with the exercise they need in small cages. They like to play on it and they are fun to watch at play. As they take each step, the treadwheel starts to turn. The faster they run or walk, the faster the treadwheel spins. Suitable for all small 4-footed animals such as mice, rats, hamsters, etc. Mounted on bearing ready for use.

No. 6961. Price Postpaid.... $1.25

These Live Monkeys Make Wonderful Pets

Teaches Monkey To Pick Pockets

Phones Long Distance from Idaho to Tell Us How Much He Liked the Monkey

When you're in **Payette, Idaho,** stop in at the **Palm Leaf Club** and see the monkey we sent **"Red" Womack,** the organist. After he had it about a month, he called long distance to say how pleased he was. **"He's certainly smart. We taught him to steal and pick pockets. When the audience doesn't pay me enough to play music for them, I send the monkey around to pick their pockets. He's a real hit. When I'm driving he climbs over on my lap and wants to drive. I let him take the wheel and he steers the car. He sure is a smart fellow."**

Remember What Lew Lehr Said: "Monkeys Are the Craziest People."



Monkey Business In Rhode Island

From Coronet Magazine

Coronet Magazine tells the true story of how 11 monkeys escaped from an amusement park in Rhode Island and lived for years in the out-of-doors. They actually increased in wisdom and numbers through the New England winters. First they depended upon handouts of food from kindly people, coming up to the door and begging; the lot of them lined up for food at the place of Mrs. William A. Geddes. Henry Brown, a baker, stopped his truck every day, tooted his horn and passed out stale bread and buns to them when they came running to him. They survived for many years, though one by one, they would be captured for pets, but even lately in some parts of Rhode Island, one of these friendly monkeys will make his way into a kitchen to enjoy a meal, or help himself to the corn in the fields or the johnnycakes on the window sill.

HOW TO ORDER YOUR LIVE MONKEY

Most people know how fascinating a monkey can be, but they wish to know how much trouble they will be. The simple answer is that they are not much more trouble than a cat. As with all pets, most are affectionate, docile creatures unless you tease them. When they are young, they are very much like a kitten, playful and friendly. As they grow up, they get more intelligent, friendly and independent. Since they are more intelligent than a dog or cat, if you have taught them to obey certain commands, they will be easy to care for. Most people are "too good" to them. Consequently they grow up to be mischievious and disobedient. A little mischief is all right, but like a spoiled child, they will try to get away with everything they can. Treat him as a child, whom you expect to understand and obey you and you'll have a fascinating, fun-loving, obedient and intelligent companion.



Monkeys present no problem in housing or caring for them. A draft-free cage or box can be his home. Temperature should be above 50 degrees at most times, but important thing is to keep them out of drafts. It is not necessary to confine them at all times, and their own actions will be best guide to how often he can run free. He can be handled on a leash quite well, too.. No special foods needed, and same well-balanced human diet is fine. They perform their own toilet and keep their cage and their body clean. Monkeys are free from most odors. Monkeys stand from 15 to 22 inches in height. **Shipment is made to you by Railway Express, live and healthy delivery. Shipping Charges Paid Upon Delivery. Monkey taken care of en route to your place.**

Rhesus Monkey

Illustrated in picture. Most popular type.
No. D7850. Live Pet Baby Rhesus Monkey. SEND..... $49.50

White Faced Monkey

White or golden blond fur on face giving it a "human" look.
No. D7851. Live Pet Baby White Face Monkey. Price... $64.50

Book on Pets Including Monkeys

No. 1437. Book on How to Raise, Train and Care for Over 100 Pets, Including Monkeys. Price Postpaid 15c

414 ★

This Is What One Person Wrote After Receiving Monkey We Sent

"I received the monkey that I ordered from you around Xmas time. It arrived on December 29th, and was in very good shape. She is everything you claimed her to be and a lot more. Although she was to be a Xmas present for my son, the whole family got enjoyment out of her, and so does the whole neighborhood for that matter.

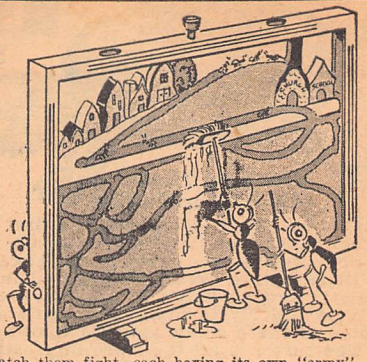
"At first I was worried about what to feed her, but I found that eats just about everything and things she don't want she smells and throws down. Whenever she sees us eating anything she starts begging and yelling and won't let up until she gets some of it. She minds well, too, whenever I let her out of her cage and want her to go back in, I just tell her and snap my fingers d in she goes.

"We have a Boston Terrier and the monkey and the dog get along fine and wrestle all over the house and the monkey gets on the dog's back and that is something to see. I have taught her to drink out of a glass. She likes to pull the window blinds down and snap them back up again. We have made such a fool out of her and babied her so much she never wants to be alone and when we sleep late of mornings she raises so much cain, yelling and squealing, that we have to get up.

"I could go on for hours writing about her, telling the things she does, but I will say we are well pleased with her and wouldn't take anything for her."

LIVE ANT VILLAGE

See the Ants Start With Nothing and Build Their Homes, Tunnels, Nurseries, Banquet Halls, Etc.



Almost unbelievable are the fascinating things these ants can do. You get the ant village with the ants in one section, separated from the runway that leads to the earth below. As soon as you wish, you release the stopper, and the ants can begin making their new home, completely in full view of you with the amazing X-RAY ANT VILLAGE that enables you to see them work and live.

Ants Stay Inside the Village at All Times—You Can Watch Them Work and Live, Yet They Cannot Get Out

Always something interesting going on. See them do marvels of building, see the Queen ant and her worker ants, see them mate and breed, nurse their young, the keen sense of judgement, etc. Introduce other ants and watch them fight, each having its own "army". Educational and scientific. Last indefinitely and you can always obtain additional ants. Carefully packed and shipped prepaid, complete with live ant colony. Live delivery guaranteed. Easy to keep and feed, since they just need a little moisture and crumbs of food.

No. D7409. LIVE ANT VILLAGE. Complete Postpaid..... $6.95

No. 1437. Book on Care of Ants, Insects and 100 Other Live Pets. Only.....15c



Real Baby Crab in Transparent Solid Plastic On Key Chain

Let your friends examine this baby crab which is right on your key chain. Easy to examine because he is in solid plastic which is transparent. Beaded key chain.

No. 4323. Price Postpaid Only..... 39c



Real Sea Horse in Transparent Solid Plastic On Key Chain

The sea horse is one of the oddest fish. Now you can examine a baby one in this unusual form. Genuine specimen permanently preserved in transparent plastic.

No. 4329. Price Postpaid 50c



Genuine Starfish in Transparent Solid Plastic On Key Chain

This unusually shaped fish is almost unbelievable if you didn't actually see him. Has fascinating beauty. Preserved in transparent plastic. Baby size. Beaded key chain.

No. 4362. Price Postpaid 39c

THE MOST INTERESTING PET YOU'VE EVER SEEN

Live Baby Alligators

Fun to Watch Them Live and Grow! Harmless Pets

Own a real live baby alligator. Alligators are actually very interesting pets that have been trained to do some amazing things. The Indians use to hypnotize them. Others have made them sing and laugh. Easy to keep, requiring very little care and attention. They rid your house of flies and insects. Grows several inches each year and reaches adult development after about six years which is about five feet or longer and weighing over 50 pounds. These are baby alligators from 10 to 15 in. long. Allow three weeks for delivery—shipped from Louisiana.

No. D7992. LIVE BABY ALLIGATORS. Price Postpaid $3.95

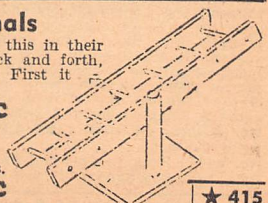
No. 1437. Book on Care of Alligators and 100 Other Live Pets..15c



See-Saw Teeter Ladder for Birds & Animals

If you want to have some fun with your pet birds and small animals, put this in their cage. Regular see-saw teeter ladder where they can have fun climbing back and forth, rocking it, etc., alone or in pairs. Amusing to see their first reaction. First it surprises them, then they start to play on it. 10½-in. long, 5x5-in. base.

No. 6959. SEE-SAW FOR BIRDS and ANIMALS. Price Postpaid Only..... 89c

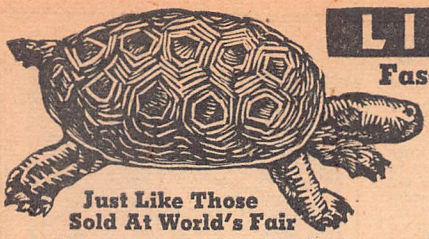


Book of Bird Calls, Animal Imitations, Etc., 12c

Pet lovers will enjoy imitating various animal and bird calls and noises. Requires no equipment, just use hands and mouth. Illustrated.

No. 1211. Book of Bird Calls, Animal Imitations, Etc..... 12c

LIVE TURTLE



Just Like Those Sold At World's Fair

Fascinating and Interesting Pet

Many Live For Years!

One of the most fascinating and interesting pets that anyone can have is a **Live Turtle.** There is no difficulty or inconvenience in keeping it. Let it seek its own food. However there is a certain fascination in watching it eat and feeding it. By careful observation you can observe the first traits of human behavior such as recoiling from danger, etc. Extremely gentle and easily kept.

Some people construct small boxes 18 inches square and put in it some sand, a little dish of water, stones and in as short a time as one week the turtle has quietly settled down to his new residence and proceeds about his business in a very orderly fashion. You can learn more about biology in a short time with some of these small animals than you can by hours of reading.

The turtle is all the more interesting because it has retained every trait which marked the existence of its ancestors so many ages ago. Its breeding, rearing of the young, feeding and general mode of living is just the same. Live, safe delivery guaranteed.

Allow 2 to 3 weeks for delivery.

No. D7989. BABY TURTLE. Price Postpaid.... 50c

No. 1437. Book on Care of Turtles and 100 Other Live Pets. Only..... 15c

Mammoth 5-Inch Pet Turtle

No. D7838. MAMMOTH LIVE TURTLE. About 5-in- in diameter. Makes a real pet.

Price Each Postpaid..... $1.98

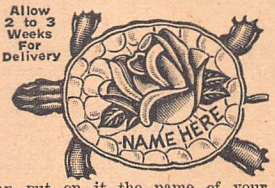
Turtle Food

To keep your turtle healthy and happy get a package of this turtle food and feed it to him regularly according to the directions enclosed with the food. A wide awake turtle is always more interesting. **15c**

No. 5301. Turtle Food 3 pkgs. for only 40c

Turtle With Name

On the back of each of these turtles the buyer finds an attractivelypainted rose in full colors along with his name. You can put on it the name of your school. It makes a good mascot. Or a friend's name, name of your city, state, etc. There is a slight coat of varnish over the turtle's back to give it a shiny appearance. These are the same turtles as described above. Many people tie a thread around the neck and fasten the thread to a pin and attach it to their lapel or keep it on a desk or dresser. Safe live delivery guaranteed. **Print your name clearly.**



No. D7999. HAND PAINTED TURTLE WITH NAME. Price Postpaid..... 85c

"Silent" Dog Whistle



Only the Dog Can Hear It!

A new type of whistle that you can use to call your dog without anyone hearing you! The amazing **SILENT DOG WHISTLE. How it works:** Dogs have the ability of hearing sounds that are outside the range of the human ear. This whistle has an adjustable pitch and, while it can be used as an ordinary whistle, the pitch can be raised so high that it is **inaudible to the human ear but still audible to a dog. The result is that while no one else can hear the whistle the dog can!** Dog can be trained to come to this call just as you train it to come when you call its name. American made. Call your dog without waking up the neighborhood. **Fine for training dog, etc.** All metal construction. Screw bolt adjusts pitch. Has lock bolt for setting at any pitch. Ring for use with chain. About 3-in. long. Chromium plated.

No. 4591. Silent Dog Whistle. Price $1.00

Deodorized Pet Skunks

Make Beautiful, Safe and Friendly Pets

The idea of a skunk for a pet, often seems unusual at first, but those who are familiar with them, know how wonderful and affectionate they are, once their sacs have been removed. They are completely odor free and quite friendly. Skunks have a beautiful coat, and their natural markings extremely pretty. They keep themselves clean and are intelligent as pets, responding to you in much the same way as a cat or kitten. Few people take the trouble to look into a skunk's face (they usually beat a hasty retreat), but you will find it to be cute and friendly. Skunks readily adapt themselves as household pets and require no special cage or attention. You can cause quite a sensation by having one of these pets following you down the street, but inveriably you will find that others, once they have overcome their reluctance, will be amazed at how good pets they make. The sacs or glands are permanently removed; there is no danger of them causing any offensive odor. Young skunks. Weigh about 5 pounds when full grown. Live delivery guaranteed.



No. D7848. DEODORIZED LIVE SKUNK. Price Postpaid..... $25.00

No. 1437. Book on Care and Feeding of 100 Live Pets, Including Skunks. Price Postpaid..... 15c

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Aldens, Spiegels, etc.



GET THIS *LIVE* CHAMELEON! WHAT MAKES IT CHANGE COLOR?

Here indeed is a most fascinating pet. There are so many interesting things to observe about the Chameleon that you can watch with admiration and fascination for hours and still not know all of its secrets.

News Note: Man Changes Color—As Well As Chameleon

AP News Service reports that a man reached into his letter box and found a lizard. This is one case where a man changed color (to a blushing red) as well as the little Chameleon he grabbed.

What makes it change its color? Why does it change its color? Foremost scientists have endeavored to explain this remarkable action of the Chameleon without finding a satisfactory answer. Perhaps YOU can discover it. Put the Chameleon in various places and you'll watch the different colorings. The change in color takes but a few minutes and you can watch the change.

Catches Flies In Mid-Air

Another one of the most remarkable characteristics of the Chameleon is its ability to catch flies and other insects for food. Whenever a fly comes within its range its long tongue shoots out and catches it. Catches them in the air.

"A full grown, 7-inch chameleon can capture a fly 12 inches away without moving. His artillery consists of a tongue longer than himself—a lightning-like sticky-tipped weapon which is shot out of the mouth in much the same way a watermelon seed can be shot from between the fingers." (From Natural History Magazine).

One customer writes: "One day for what reason we do not know, I touched one of them with a pencil, stroking him very gently. My wife saw me doing this and inquired, 'What is his name?' Jokingly I called him Pluto. Today Pluto is about 8¼-inches long. When we call him, he and an enormous bunch of his little friends come to us. I will admit that they make wonderful little pets. Maybe we should send that to Ripley's 'Believe It or Not'."

There is no difficulty or trouble about keeping the Chameleon. Will actually go for months without feeding. It measures about 4 inches in length and can be attached to the lapel and worn if you desire. Or keep it on a small chain or thread and let it run up and down your coat. We guarantee safe, live delivery. Allow at least two weeks for delivery—longer in cold weather.

No. 7983. LIVE CHAMELEON. Price Postpaid..... 50c

No. 5303. SPECIALLY PREPARED CHAMELEON FOOD. Price Per Package..... 20c

Clasp & Cord for Wearing on Sweater, Lapel, Dress

No. 4302. Lapel Clasp & Cord. Pin to clothes, cord allows room to move around without getting away. **15c**

No. 1437. Book on How to Care for Chameleons and 100 Other Live Pets..... 15c

Easy to Keep—A Useful and Interesting Pet

You'll find that these Chameleons are very easy to keep. They eat small quantities of raw meat (ground hamburger, etc.) or insects such as flies. You can make your own container for them out of some old shoe box or some such article. Elsewhere in this catalog are listed small cages which also are suitable to use. Magicians use them for "live" pet tricks.

LIVE DELIVERY—ALLOW 2 TO 3 WEEKS

Live, safe delivery guaranteed. Chameleons are mailed carefully packed, in ventilated boxes, approved by post office department for mailing. Result is live, safe delivery. Shipped direct from reptile farm in Louisiana, sufficient time for delivery must be allowed—usually about 14 days in summer, and slightly longer in winter when it is sometimes advisable to hold back shipments during spells of extremely cold weather.



SEED NOVELTIES FOR YOUR GARDEN

ASPARAGUS SPRENGERI



The best plant that can be offered for hanging baskets. Its masses of rich gleaming foliage droop in a very graceful manner. It is used a great deal on cemetery lots. The foliage when cut for decorative purposes will last for weeks in water. The seed pods produced on this plant are pretty red berries.

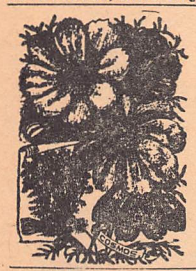
No. 5003. Asparagus Sprengeri Seeds. Per Packet.... 10c

Japanese Virgin's Bower



One of the most beautiful of all flowering vines. The flowers are large, often measuring four to six inches across and are borne in great wreaths and clusters during July and August. The colors are rich royal purple, wine color and pearly-white. The vines are of slender, wiry growth and require some support that they can twine around, like a rod, pole or wire, and if the location is somewhat moist and partially shaded so much the better. It is very hardy, but it is better to protect the vine during the severe cold weather.

No. 5165. Japanese Virgin's Bower Seeds 10c



COSMOS

This is an entirely new strain of Cosmos, recently introduced, that will be eagerly sought by all lovers and growers of flowers. A large percentage of the flowers have double crowns, which give the flower a very dainty and exquisite appearance. Others have a kind of collar or frill surrounding the crown. They bloom very profusely, and the large and beautiful blossoms are admired by all who see them. The colors are pure white and a delightful shade of shell pink.

No. 5046. Cosmos Seeds. Packet 10c
3 for 25c, or 75c per dozen postpaid

Moss Verbena



A very low-growing kind, spreading over the ground and forming a carpet of lovely moss green, above which the delicate clusters of purple-blue or pure white blossoms are borne in the greatest profusion. They have the same delicate fragrance as the Sweet Alysum. Very hardy and robust. Blooms in a short time.

No. 5164. Moss Verbena Seeds. Per Packet Postpaid.. 10c



Butterfly Flower

Sometimes called Poor Man's Orchard. They form compact plants literally covered with countless beautiful orchid-like flowers, all delicately fringed and curiously marked with crimson, lilac, purple and yellow, resembling butterflies.

No. 5020. Butterfly Seeds
3 for 25c, or 75c per dozen 10c

Perfume Plant

Delightful Scented Fragrance

It blooms at night, giving forth the most delightful scented fragrance for quite a distance. Causes much comment. For house or garden. Also valuable because of rare perfume made from it. Grow this very interesting plant and enjoy its fragrance.

No. 5139. Seeds... 15c



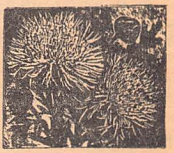
Cardinal Climber



A splendid new climber that should create interest wherever grown. Climbs to a height of 20 to 30 feet and is covered with beautiful dazzling, fiery red blossoms shaped like the Morning Glory. Its brilliancy and grace are fascinating. Densely clothed with miniature palm-like, deeply serrated rich green leaves. For the porch, arbor, trellis, or rustic formation it is surely hard to beat as it is one mass of flaming gorgeousness. The vine is loaded with these bright flowers from summer until frost in the fall. The flowers are about one and one half inches in diameter and are borne in clusters of five to seven blossoms each. Each plant sends out hundreds of branches from the main shoot, these side branches reaching out five to six feet.

No. 5025. Cardinal Climber Seeds 10c
3 for 25c, or 75c per dozen postpaid

Imperial Sweet Sultan



Produces an abundance of blooms, two or three inches across the disc of the flower being somewhat flat, surrounded by tubular rays with fringed margins, the whole effect being extremely soft and attractive. Height 2 to 3 feet. Your flower garden is not quite complete without this variety.

No. 5156. Seeds. Per Packet 10c
3 for 25c, or 75c per dozen postpaid

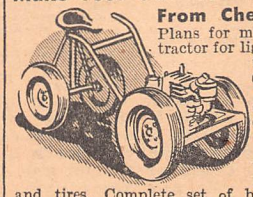
Giant Sweet Pea



This is a package containing a selection of all the best varieties of the Sweet Pea. They are varieties that bear well, and with long stems, being the best for cutting. They begin to bloom early and continue for the whole season. All of the varieties are of very large size, growing from six to ten feet high. The flowers measure nearly 3 inches across.

No. 5129. Giant Flowering Sweet Peas 10c

Make Your Own Garden Tractor From Cheap Parts



Plans for making a good tractor for light cultivating and garden work. 1½-h.p. gas engine, belt drive, clutch with geared reduction to wheels. 16-in. wheels and tires. Complete set of blueprints.

No. 1799. Set of Blueprints. $1.00
Price Postpaid.....

Convert Hand Lawn Mower to Power Mower



Plans for converting any standard hand mower to power mower powered by ⅝-h. p. gas engine. Easy and cheap to do with second hand parts. Complete Blueprints.

No. 1800.
Price
Postpaid
$1.00

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

Fast Blooming Indoor Plants

Miracle Plants that Bloom All Year Round - Just Add Water

Lovely Flowers 365 Days of the Year!

AS YOU RECEIVE IT



Magic Plants



Lovely Ferns
No. 5401
Each Only **25c**



After Adding Water

Requires No Soil—
Just Water It and It Grows

Petunia
No. 5412. Each
Postpaid **25c**

Any 5 for $1.00



Mixed Flower Garden
No. 5400. Each
Postpaid **25c**



Climbing Vine
No. 5410
Each **25c**



Nasturtium
No. 5403. Each
Postpaid **25c**



Trailing Vine
No. 5411.
Each, ... **25c**



Sweet Pea
No. 5402. Each
Postpaid **25c**

GUARANTEED TO GROW *Order Several*

Get these amazing plant balls and grow them indoors at any time of the year. Plant is specially prepared in dormant form surrounded by cultured plant food and moss. All the nourishment the plant needs to grow is put right into the ball. That is, everything except water. One dip into water awakens the plant and it commences to grow. Aside from this, no other attention is necessary. The beauty of this plant is that it starts growing in several directions at once, and, before long, it is a mass of growth! It can be grown in a bowl, suspended in air, in basket, etc. Can be used to decorate your house in a variety of ways. Add new beauty to your living room, sunroom, or bedroom—place several of these lovely plants where they can brighten your home. Real plants—not chemicals.



Beautiful Flowers All Year 'Round

AT LAST! Science has discovered this new way to grow flowering plants without soil. Just add water to these remarkable Gibson Bowls, place in sun and watch them grow. No transplanting or repacking. Before you know it you'll have big beautiful flowering plants. Gibson's Flowering Miracle Bowls come complete with gaily colored Bowls, Seeds, Soil-less Growing Material, and Plant Food.

Guaranteed to Grow!

Each contains mixed flowers such as Moonflowers and Scarlet Runners, all guaranteed to grow. Ideal for shut-ins, for home, office, school. Start your own beautiful indoor garden right away.

Now you can have the fun of seeing beautiful, fresh blooming flowers in your house the year round—and at a very small cost. You'll enjoy them immensely. Come in attractive bowl shown at right. Ready to grow.

No. 5406. MIRACLE PLANT BOWL.
Price Postpaid..... 59c



Castor Oil Plant



This plant is a giant variety and makes a most picturesque sight. Very effective as a foliage plant. Highly desirable for centers of beds or for backgrounds. By planting Castor Oil Beans at the borders of gardens, moles and destructive insects may often be kept away, as they are apt to leave as soon as they get a scent of the plant. Grown indoors, it is said to be an effective aid in banishing flies.

No. 5026. Castor Oil Plant Seeds. Pkt. 10c
3 for 25c, or 75c per dozen postpaid

Mammoth Carnations



A splendid strain, producing flowers in about twelve weeks, a substantial portion of them being double. Many beautiful shades of carnations will be found in this assortment. The seeds can be sown in the open ground early in the spring and in the fall potted and brought inside to continue their winter bloom.

No. 5033. Carnation Seeds. Per Packet 10c
3 for 25c, or 75c per dozen postpaid

Surprise Flower Garden



A mixture of easily grown annuals that bloom very soon after sowing the seed; others vary in their time of blooming. Those who cannot give the constant care necessary for finely arranged flower beds, should be pleased with the Surprise Wild Flower Garden. It will prove a continual surprise and pleasure, as new varieties and the old garden favorites flower successively throughout the season. There are over dozen varieties of seeds. Many of the plants may be taken inside as house plants and will bloom during the winter. Fine for children, also for school gardens.

No. 5153. Seeds. Per Packet 10c
3 for 40c, or $1.35 per dozen postpaid

Mouse Seed — No Traps



Kills Mice Without Muss

Cleaner—surer—safer. A scientifically prepared mouse exterminator. **MOUSE SEED** is made of special seed, impregnated with chemicals fatal to mice. Mice eat the seed then go outside for air, finally die. Just pour **MOUSE SEED** into saucer and set where mice are. **MOUSE SEED** is **SAFE.** No danger to children or pets. Only kills mice. Results are quick and effective. **NO BAITS—NO TRAPS —NO MUSS.** Does the complete job.

No. 5968. HOUSE SEED. Package, 25c plus 6c post..... 31c

Pyrenthrum



The flowers are large and very bright and showy, very much like daisies and asters. The flowers range in colors from white, light pink to deep red, with bright yellow centers. It is a handsome, herbaceous garden plant, about two feet high, and the flowers are 3 or 4 inches across. Blooms in May and June and again in the fall.

No. 5138. Seeds. Pkt.... 10c

Orange King Marigold

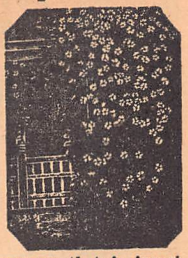


A very fine type of Marigold, bearing dense double flowers of a rich deep golden-orange color. Very desirable for cut flowers. Will grow readily, blooming profusely and continuously.

No. 5116. Orange King Marigold Seeds. Packet 10c
3 for 25c, or 75c per dozen

Remarkable Fire Fly Plant

Blooms At Night

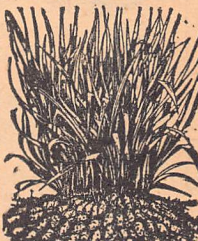


One of the most rapid growing vines known. In a very short space of time indeed the vine has climbed to a great height, and is covered with flowers from 5 to 7 inches in diameter. It is indeed, a great novelty, for unlike other plants, the flowers **open in the evening,** and often remain open until about noon the following day. It is a most INTERESTING SIGHT to watch the opening and closing of the flowers as the clouds appear and disperse. As the flowers open they give forth the most DELIGHTFUL AROMA and the whole atmosphere around is full of scented fragrance that is invariably the subject of much favorable comment by passers by.

No. 5065. Remarkable Fire Fly Plant Seeds. Packet.. 15c
3 for 40c, or $1.35 per dozen postpaid

Delicious Ground Almonds

Grown From Seed



The Ground Almond has a flavor that is MOST EXCELLENT, resembling the cocoanut. The meat is snow white, covered with a shell or skin of brown color. It grows close to the surface and is AMAZINGLY PROLIFIC. Anything from 100 to 200 Almonds may be expected from a single nut. There is no trouble whatever in growing them in almost any kind of soil. They may be planted any time, and about 10 or 12 weeks from time of planting you should have an ENORMOUS CROP of the MOST DELICIOUS ALMONDS YOU EVER TASTED.

No. 5176. Ground Almond Seeds. Price Per Packet 15c
3 for 40c, or $1.35 per dozen postpaid

Famous Tobacco Plant

Grow Your Own Tobacco



Very few know how tobacco is grown and what a stately plant it is. It grows from 5 to 8 feet high and has a beautiful white flower on the top. It is somewhat of a curiosity in this respect, for each plant bears but one flower. The Tobacco Plant is one of the easiest to cultivate. Grow it in boxes indoors and when about 4 inches high, transplant in the open garden. From one package of seeds you can raise several pounds of fine smoking tobacco, and at the same time have enough seed to start very many additional plants for the following season. A few planted among other flowers will help keep destructive bugs away from them. The seed also has a medicinal value, as the oil that is extracted therefrom is often used as a remedy for toothache that is well known in the drug trade.

No. 5250. TOBACCO PLANT SEEDS. Per Packet.. 10c

ORNAMENTAL GOURDS

Nature's Mystery Plant



The growth is quick and foliage pretty. These Gourds are of various shapes and colors, some are large, some small. All are hard shelled, and will keep for years. Excellent for covering porches, walls, outbuildings and waste places. Forms may be wonderfully varied by tying strings around the young fruit or by enclosing them in a carved mould while growing. The small gourds make excellent toys for children, while the larger ones may be used as bowls, dippers, sugar troughs, etc.

No. 5092. Seeds. Per Packet 10c
3 for 25c, 75c per dozen postpaid

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Alden's and others.

A Botanical Marvel

The Resurrection Plant

Siempre Viva- Always Lives

Mentioned in Bible as

"ROSE OF JERICHO"

A Very Curious Phenomenon

The Apparently Dead Returns to Life



Sell Them for Profit

It Can Stay Dormant for Months and Then Regain Its Vigor

The Sacred Resurrection Plant, Botanically known as "Anasta-Tica" and by the Latin name "Selaginella Lepiodlphylia," is a wonderful botanical phenomenon and a curiosity to all botanists and lovers of nature. It has the appearance of a bunch of dried weeds, and seems not likely ever to develop again into life and vigor, yet in a very short time after its roots have been placed in water, its leaves expand and its color appears until it becomes a handsome and luxuriant plant, as depicted in the illustration.

The Resurrection Plant is one of the most "freakish" plants known to man. It is a native of the high, arid regions of northern Mexico and western Texas. Mountain climbers often find acres of this wonderful plant, in its dry, dormant state, which resemble patches of oak leaves that the sun has caused to form into cones. Let a shower of rain fall and in less than an hour the mountain side is a veritable garden of green and old gold. If the sun shines, in a few days the plants all return to their former state and the beautiful garden disappears.

Beautiful Fern Blooms in One Day! Lasts for Centuries!

The Indians and Mexicans claim that this rare freak of nature lives for centuries, remaining perfectly dormant for 9 to 10 months of each year, yet will always spring into life when placed in water. It can be taken out of the water at any time, laid on a shelf, and remain there for years, but will revive and be as beautiful as ever in a few hours after being placed in water. We have now made arrangements whereby we receive constant shipments of choice, new plants, and offer them to our customers at the very low price of 10 cents each, shipped by mail postpaid. Note reduction for agents and quantity buyers. Agents, buying these plants by the hundred, get them at half the retail price, thus doubling your money. Send for 100 for a trial and see if they don't go like hot cakes. **10c**

No. 5000. RESURRECTION PLANT. PRICE EACH POSTPAID 10c

3 for 25 cents; 12 for 75 cents; SPECIAL PRICE FOR AGENTS, 100 for $5.00

The Fountain Plant

A Great Horticultural Curiosity



Here is a really fine decorative plant. It is quite a curiosity either for lawn or home decoration on account of its rapid and very vigorous growth. It bears long, wavy racemes of curious drooping branches, shaded with orange, bronze and crimson. Grows rapidly from seed. They make beautiful drooping plants. Fine for decorative purposes. Succeeds almost anywhere. **10c**

No. 5068. Price Per Packet . .

3 pkts. 25c, or 75c per doz. postpaid

Cathedral Bells



Although it does grandly outside, it is also a splendid house climber, and will do well running over windows in the house. Beautiful, bell-shaped flowers. It is a vigorous and rapid growing climber, attaining a height of 30 to 50 feet.

No. 5035. Seeds Per Packet 10c

Scarlet Flax



A most showy annual for flower beds and masses. brilliant crimson scarlet flowers bearing in great profusion. Blooms quickly. Grows from seed planted in open ground. They are also very fine for cut flowers, bouquets, etc. **10c**

No. 5066. Seeds, Pkt

3 for 25c, or 75c per dozen



Japanese Morning Glory

A new mammoth class of noble flowers. Often grows 20 feet by midsummer. Rich, dark green leaves, marbled a silvery white and yellow. Giant size flower and continues in bloom until destroyed by frosts. The colors are exceptionally rich, and the flowers are enormous in size, often as large as teacups. **10c**

No. 5119. Japanese Morning Glory Seeds. Per Packet



Giant Asters

In this collection we have endeavored to make as perfect a selection, including all the best varieties of the large flowering asters. The colors include almost every shade. **10c**

No. 5009. Giant Aster Seeds. Packet

Swan River Daisy

A very desirable, compact, pretty annual, growing about 8 inches high and flowering freely during the summer. Flowers blue or white. The plants are models of form and are crowned with multitudes of blue daisy-like flowers. The blossoms may be described as star-like Cinerarias. **10c**

No. 5052. Daisy Seeds. Per Packet



Mixed Giant Pansies



These lovely flowers are favorites with all, not only for their brilliancy and variety, but for the durability of their bloom and the wonderful range of color and markings. Quite easy to grow. Very hardy

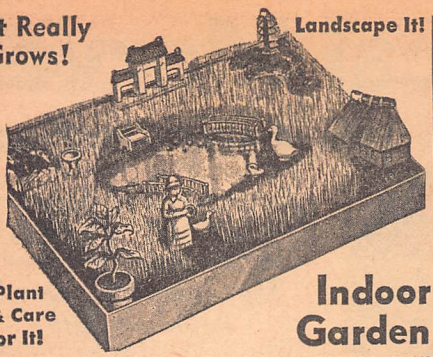
No. 5127. Giant Pansies, Mixed Seeds 10c

SEND YOUR LETTERS AIR MAIL. Saves time in getting your order—costs only few cents more.

Johnson Smith & Co., Detroit, Mich. ★ 421

It Really Grows!

Landscape It!



Plant & Care For It!

Indoor Garden

You can prepare your own fascinating **INDOOR ROCK GARDEN** that really grows! The style of the garden is patterned after the popular Japanese Gardens only this one actually is growing, indoors, in your house, after just a few days! Set comes in large box about 12½x9½x2-in., very attractively packaged with complete directions. Large metal tray, about size of the box, finished in Chinese red, forms the basis for the garden. The "soil" is peat moss. The pot, the buildings, the bridge, the figures and animals are all included. Timothy grass seed and lentil seed are planted on the dampened peat moss. After a few days, these grow producing a beautiful green garden. Colorful miniature rocks included which can be scattered around "lake" formed by mirror, produces remarkable scene. Will grow for many weeks, when it can be replanted and done all over again. Outfit comes complete, with all parts, seed, etc., in gift box.

No. 5418. INDOOR ROCK GARDEN. Postpaid..... $2.50

Luminous Gardenia



Glow In the Dark! Beauty Lasts!

The favorite of them all! Wear it as corsage or in the hair. Makes a luxurious table centerpiece or bedroom decoration. Very delicately made. Appears surprisingly realistic. Soft, radiant glow makes it an incomparable floral piece.

No. 8549. Luminous Gardenia. Postpaid..... 79c

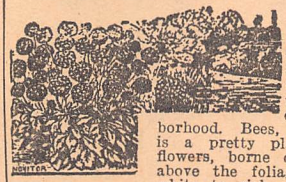
Electric Light Plant



A remarkable curiosity which grows to a height of about four feet, and covered with large spikes of flowers six to eight inches long, produced in lovely shades—pure white at base and rose to bright red at top of flower. Grows readily from seed. Showy and ornamental for clumps or massing.

No. 5057. Electric Light Plant Seeds 10c
3 for 25c, or 75c per dozen postpaid

Butterfly's Own Bush

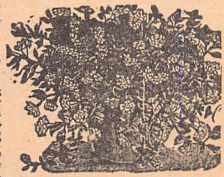


Attracts Butterflies

Owing to its sweetness and its floral flavors, this plant is a veritable refuge of haven for butterflies and it often attracts most beautiful type of butterflies to the neighborhood. Bees, too, are very fond of it. It is a pretty plant, bearing perfect double flowers, borne on long, slender stems, well above the foliage. The colors range from white to rich crimson, deep red and pink, lilac and other delicate shades, some almost black.

No. 5021. Butterfly's Own Bush Seeds. Per Packet 10c
3 for 25c, or 75c per dozen postpaid

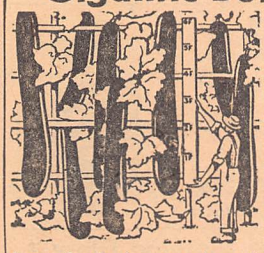
Sweet Scented Musk Plant



A universally admired favorite for house, flower garden, or green house. A very fine house plant. Lives for years. Is of the sweet scented variety giving forth much fragrance. Also valuable on account of the perfume that can be made from it.

No. 5120. MUSK PLANT SEEDS. Price 15c
3 for 40c, or $1.35 per dozen

Gigantic Butter "Beans"



3 to 5 Feet in Length!

The so-called Gigantic New Guinea Butter "Bean" was offered to the American public by us in 1917.

This plant is said to be a branch of the gourd family. The vines are very easily grown, very prolific, and a valuable adjunct to farm or garden. The beans themselves grow to an astonishing size, one "bean" measuring from 3 to 5 feet long, and weighing anywhere from 10 to 15 pounds and even more. One "bean" is sufficient for a family for several meals.

No. 5203. Gigantic Butter Bean Seeds. Per Packet... 25c

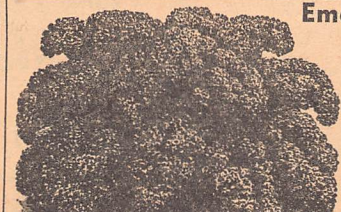
Boston or Japanese Ivy



This is one of the most hardy wall climbers of the day. Clings tightly to rock, brick, etc., and is a wall of living green all summer through, turning in autumn to a flaming crimson, when it is certainly gorgeous. It is in great favor for covering brick and stone walls, growing from 30 to 60 feet high in many instances.

No. 5103. BOSTON IVY SEEDS. Price 10c
3 for 25c, or 75c per dozen postpaid

Emerald Isle Kale



Makes excellent greens, as the leaves are tender and of very fine flavor. Unusually hardy, more so, even, than cabbage, and it is unaffected by frost. Charming for ornamental purposes. It can be grown indoors or outdoors, and will present a bright green appearance until completely covered by snow.

No. 5200. Kale Seeds. Postpaid.. 10c

3 pkgs. for 25c, or 75c per doz. postpaid

Pansy-Violets



Blue, black, rose, purple, gray, crimson, orange, white, lemon, etc., and some are lavender, maroon, silvery-striped, edged and spotted. Many are very fragrant.

No. 5128. Pansy-Violet Seeds. Packet 10c
3 Pkts. 25c, or 75c Per Doz. Pkts.

Prize Medal Cabbage



We have no hesitation in offering this enormous "Prize Medal" Cabbage. It is well named as we understand that growers of this strain have been awarded many prizes at horticultural shows. Matures hard, round heads about nine inches in diameter in about 70 to 80 days from time of planting. A very fine cabbage for the home garden that we thoroughly recommend to our customers.

No. 5180. CABBAGE SEEDS. Price Per Packet.... 15c

Jap. Climbing Cucumber



This Cucumber is an unusually strong and vigorous grower. The vines attain twice the length of ordinary varieties. The vine climbs readily and may be grown on fences, poles, or trellises, thus saving much valuable space in small gardens. When picked freely, a vine will continue bearing during the entire season, and one hill will keep a good-sized family supplied all summer.

No. 5194. Japanese Climbing Cucumber Seeds, Packet.. 10c

"Wong-Bok" Chinese Cabbage



It seems to be a cross between Celery and Cos Lettuce, and is very fine either cooked and eaten as cabbage or made into salad. It grows 15 to 18 inches high, and 6 to 8 inches in diameter. It bleaches out a beautiful greenish white and its flavor is more mild than any other cabbage. CAN BE SERVED ON TABLE, eaten raw, like lettuce, or prepared like cabbage or spinach. Grows very rapidly. Easy to cultivate. The leaves and ribs do not become hard like cabbage. Perfectly tender and brittle, more so than some kinds of lettuce.

No. 5181. CHINESE CABBAGE SEEDS. Packet... 10c

Japanese Pop Corn
Flavor Is Unexcelled



On long winter nights it keeps the children amused for hours watching the kernels burst into white balls, that are as light as a feather. Every child will enjoy planting it and caring for it and watching it grow. The variety we sell is one that we have specially selected for popping qualities. It is very tender and almost hulless. Nothing delights the children more than pop corn. When well popped, it becomes nearly 20 times its natural size.

No. 5230. Japanese Pop Corn Seeds. Per Packet..... 10c

Wonderful Pine or Bluebell Fragrance!

PINE CANDLES
Add Cool, Clean, Healthful Scent of Pine to Your Home



Candlelight—the handmaiden to beauty and romance—the creator of moods—gaily festive, warmly restful, vibrantly flattering. These candles add to your home a richness, romance and glamour at a price within the reach of all. Your choice of the popular PINE FRAGRANCE or the wonderful scent of SWEET BLUEBELLS.



PINE CANDLES banish objectionable cooking odors, stale air, etc. Replaces them with clean, cool, beautiful scent of Pine Forests. Said to be beneficial in alleviating symptoms of hay fever, sinus infections, asthma, and other respiratory ailments.

The BLUEBELL CANDLE is a delightful fragrance of fresh blossoms not unlike that of the lily. Keep summer in your home all year round. Pine and Bluebell Candles burn with a smokeless light, their scent gently adding elegance and glamour to the room.

They are about 1¼-in. high. Each candle burns for about 10 hours.

No. 4037. PINE FRAGRANCE.
Each Postpaid..... 15c
No. 4030. BLUEBELL FRAGRANCE.
Each Postpaid..... 15c
3 for.....40c 12 for.....$1.35

Bachelor Button



An excellent everlasting flower, globe shaped or clover like. The flowers are useful for dried winter bouquets. They will retain their color for the whole winter if cut before they are quite ripe and dried in a dark room.

No. 5011. Seeds. Packet 10c

Snake Cucumber



This Cucumber is curious as well as useful. They are elegant for slicing when quite young. It coils like a serpent, as shown in the illustration, sometimes attaining five or six feet in length. It is a very interesting novelty that is well worth cultivating.

No. 5195. Snake Cucumber Seeds. Pkt 10c

Giant Asparagus



A few stalks of this rich and delightful vegetable on toast, or served with drawn butter should make the greatest epicure pronounce each bite with a smack of satisfaction. It is one of the grandest table luxuries that you can buy. It has meltingly tender stalks. Exquisitely delicious flavor. One of the best varieties for home use yet introduced.

No. 5176. Giant Asparagus Seeds. Pkt.. 10c

Dahlias



Few people know dahlias can be sown early in spring and will bloom the first year. Our seed is of good strain and produces large, very double flowers of the richest shades. The seeds we sell are our own mixture and include all the well known varieties, including Collarette, Colossal, Twentieth Century, Giant Perfection and Striped mixed colors.

No. 5050. Dahlia Seeds. Packet 10c
3 for 25c, or 75c Per dozen postpaid

15 Varieties of Indoor Flowers 59c



You can secure a nice collection of House Plants at very little cost by sowing this seed in pots or boxes in the house. Florists grow many varieties of House Plants from seed, and you can do the same. This collection contains 15 or more varieties that can be easily and successfully grown in the ordinary home. The seed is put up in mixture of varieties, a few seeds of each, and at our price of 59c a packet, a large assortment of plants can be grown for less money than you might pay a florist for one plant. Were you to buy these seeds in separate packets, they would cost you from $2.00 to $3.00, as many varieties of house plant seeds are hard to get and very expensive. We cannot give a list of the varieties as this mixture is changed from time to time, but we can assure you that this is a bargain package that should please the most critical lover of house plants. With each packet we send full directions for planting the seed and caring for same.

No. 5976. Per Packet of Seeds...59c

Anti-Mosquito Plant

A variety of the Pyrethrum plant. The blossoms of this plant are used by insecticide manufacturers for insect powder. Many people grow the plant solely for its effect as a mosquito repeller. Has wonderful commercial possibilities, as with only average luck, each acre may bring $100.00 back. Flowers are not poisonous or dangerous for human beings or domestic animals, but only to insects. Can be grown successfully in all states.

No. 5977. Seeds Per Package....15c

Torenia



Charming plants for pot culture or hanging baskets. They succeed well in open ground during summer or in pots, baskets, etc., indoors during winter.

No. 5266. Torenia Seeds. Per Packet 10c
3 for 25c, or 75c per dozen postpaid

Fire On The Mountain



This is a magnificent plant after the poinsetta variety. It is frequently called "Painted Leaf," or "Fire on the Mountain," on account of the leaves. The whole plant presents a dazzling array of green and scarlet leaves, and the effect is very pretty as well as unusual.

No. 5063. Fire On The Mountain Seeds. Price Per Packet 10c
3 for 25c, or 75c per dozen postpaid

Canterbury Bells



A strain of the Campanula family, producing lovely bell or trumpet shaped flowers. The flowers are three inches in length. They grow about 2 feet high. They bloom for many weeks during the summer, and the flowers are white, striped lavender & pink.

No. 5032. Canterbury Bells Seeds 10c
3 for 25c, or 75c per dozen postpaid

Angel's Breath



Delicately pretty little flowers, sometimes called 'Baby's Breath,' or 'Gypsophila.' Bears innumerable dainty fairy-like white flowers. Fine for bouquets, etc.

No. 5004. Per Packet 10c
3 for 25c, or 75c per dozen

Stokesia

The flowers are very handsome resembling Asters in appearance. The plants bloom very early and grow about two feet high. The flowers are rich blue, like a giant cornflower, while others include charming shades of lavender, violet, white and a new pink variety.

No. 5150. Stokesia Seeds. Packet 10c
3 for 25c, or 75c per dozen postpaid

Pampas Grass



Pampas Grass comes from South America, and is a very pretty ornamental grass, producing the most beautiful silvery plumes on the stems about 10 feet high. Can be cultivated in this country; however it is advisable, in the cold zones, to store the roots indoors in winter.

No. 5126. Pampas Grass Seeds. Pkt 10c
3 for 25c, or 75c per dozen postpaid

Giant Zinnia



A very showy and satisfactory annual. The assortment we offer gives all the best giant flowering kind in all shapes and colors. The flowers retain their beauty for weeks, and a profusion will be produced until frost. They are a universal favorite.

No. 5174. Zinnia Seeds 10c

Mixed Geraniums

Blossom With Brilliant Colors



These flowers have few rivals and are hard to surpass when a show of color is desired. They will grow readily from seed and their fancy color of foliage makes them the most desirable plants for the house or pleasure ground. Nothing better for baskets, bouquets, vases, etc. They form nice bushy plants, bearing gorgeous flowers continuously. Colors include various shades of crimson, scarlet, pink, rose, salmon, blush, white, etc.

No. 5072. Mixed Geranium Seeds. 15c
3 for 40c, or $1.35 per dozen postpaid

The Weather Plant

"Nature's Weather Prophet"



The plant is a handsome climber, and is sometimes known as the "Prayer Bean," and the "Crab's Eye Vine." The flowers, that grow in large fragrant clusters are butterfly shaped and of a pleasing shade of pink, and the leaves are a beautiful emerald green. Its leaves are susceptible to changes in the atmosphere, and thus it has come to be known as the Weather Plant. When leaves stand upright, it is a clear indication of fine and dry weather, or, if standing straight out in a horizontal position, changeable weather may be expected. If the leaves drop, cloudy and damp weather is due.

No. 5167. Weather Plant Seeds. Packet 15c
3 for 40c, or $1.35 per dozen postpaid

Shoo-fly Plant

Said to Keep Flies Away



Here is a very interesting curiosity, for, besides bearing remarkably pretty blossoms for some extraordinary reason it is said that flies do not stay in a room where it is grown. The reason for this is somewhat a mystery, as the plant and blossoms it bears have no odor. The flowers are large, cup shaped and of a pleasing delicate light blue color, with white center.

No. 5147. SHOO-FLY SEEDS. Per Packet. . . . 15c
3 for 40c, $1.35 per dozen

Sweet Scented Verbena



The Verbena is a favorite with many and one of the most popular of all flowers, both for garden and indoor cultivation in pots. In fact it lends itself willingly to many uses. The type we offer is especially fragrant as well as outstanding from the standpoint of beauty.

No. 5163. Packet.. 10c
3 for 25c, 75c per dozen

Giant Empress Cockscomb



It is very handsome either for pot plants or specimens in beds, where they usually excite the curiosity of visitors often more than any other plant in the garden. The Giant Empress is considered one of the finest and most gorgeous varieties yet introduced. It is not uncommon for the heads of this variety to measure over 12 inches in breadth. Very desirable for growing indoors, as they will grow in pots practically all winter. Colors, brilliant scarlet, crimson, rose, orange, bright yellow and lemon.

No. 5040. Giant Empress Cockscomb Seeds. Packet. . . 10c

Love In A Mist



The flower is surrounded with beautiful web-like feathery foliage. The flowers are very curious looking, having pods in the center. The charming combined effect, no doubt, accounts for its name, "Love in a Mist." It is a very lovely garden annual that grows in oval bush form about 15 inches high. The flowers are light blue and white.

No. 5115. Love In A Mist Seeds. Price Per Packet. . . . 10c
3 for 25c, or 75c per dozen postpaid

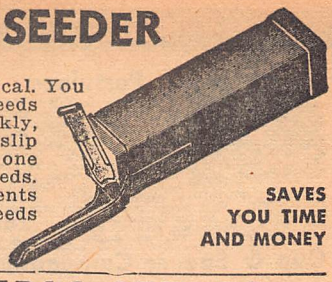
REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Alden's and others.

Sensational AUTOMATIC SEEDER

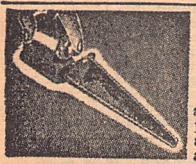
FASTER! ELIMINATES GUESS WORK!

Speeds up your seeding and makes it more economical. You simply load it with a large or small amount of seeds and you are all set for seeding. Can be done quickly, accurately and without waste. Slot allows seeds to slip through at steady rate so that you can seed one by one or any way you wish. Saves its cost by saving seeds. Speeds up the work. Eliminates guess work. Prevents crowding and choking. Accommodates very fine seeds up to large seeds size of sweet peas.

No. 5605. Handy Automatic Seeder. $1.00



SAVES YOU TIME AND MONEY



RAPID ELECTRIC SEEDER

Do Your Seeding Quickly, Evenly, Economically

This battery-operated VIBRA-SEEDER has been successfully used by commercial and home gardeners—who rave with praise for the wonderful job it does. Fits the palm of the hand yet will sow row or flat in fraction of time it usually takes. Operates on standard flashlight cell—one cell will last a season. Just press the button and move the seeder along the row. Will take very fine, medium or heavy seeds. They are laid down close together or widely spaced—whichever way you desire. Make seeding FUN. Electric vibrating action does the work. All metal, funnel-type feed.

No. 5606. VIBRA-SEEDER. Complete except for battery. Postpaid..... **$2.25**

No. 2548. FLASHLIGHT CELLS. (1 Required). Each.....10c

RARE AND UNUSUAL VARIETIES

Hibiscus



A very robust growing plant forming bushes about 3 feet high, bearing immense flowers like tea-cups, often six inches across; flowers are pure white, with a large spot of deep, velvety crimson in the center of each flower.

No. 5098. Hibiscus Seeds. Packet 10c
3 for 25c, or 75c dozen

Tom Thumb Calliopsis



A very showy, low growing compact bush, covered with golden yellow flowers with deep crimson centers growing to a height of six inches. A very fine bedding plant.

No. 5027. Tom Thumb Calliopsis Seeds. Pkt 10c
3 for 25c, 75c doz.

Forget-Me-Not



Quick-blooming Forget Me-Nots may be sown at any suitable time of the year. They should begin to flower in from 8 to 10 weeks time. The plants are of round, bushy form 5 to 7 inches high and when fully grown are perfectly covered with clusters of exquisite flowers. Valuable for winter flowering in pots.

No. 5067. Forget-Me-Not Seeds. Pkt 10c
3 for 25c, or 75c per dozen postpaid

HOW TO GROW FRUITS FOR HOME

64 page book tells how to grow strawberries, raspberries, apples, cherries, plums, peaches, pears and other fruits.
Why not grow your own? **No. 1956.... 9c**

Four Cactus Plants



Produces very fascinating and unusual plants. Can be planted in small pots, etc. Easy to grow. Not seeds but the plants themselves in all their various sizes and shapes, ready to plant indoors or outdoors. Gathered from many parts of the great Southwest. Assortment of 4 different species. Each carton includes complete planting directions.

No. 5985. Per Assortment, Postpaid...75c

Yard Long Bean



Produces an enormous crop of long, slender, round pods of excellent quality for snap beans. Pods are 2 to 3 feet long, or larger. Very tender and fine flavor. The vines are rampant growers; an interesting curiosity. But the delectable flavor of these beans has also come to be recognized. A few of these in your garden and you should get enough beans to feed a large family for a long time. Canned they are also delicious. In fact, many of our customers buy them especially for winter preserving.

No. 5257. Yard Long Bean Seeds. Packet 10c
3 for 25c, or 75c dozen postpaid.

The Tree of Heaven

Fine Ornamental Tree

5-Inch Leaves



This splendid ornamental tree is a native of China, and is called The Tree of Heaven, we suppose, on account of its great beauty. It is very hardy and should grow as high as 6 feet or more from seed the first summer. The leaves are from 5 to 6 inches in length, giving it a grand appearance. Perhaps few plants outside the tropics can rival it for lawn decoration. Large panicles of bloom, followed in season by great clusters of colored seed pods, make the tree a continual thing of beauty.

No. 5158. TREE OF HEAVEN SEEDS. Per Packet.. 15c
3 for 40c, or $1.35 per dozen postpaid

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

RARE AND UNUSUAL VARIETIES



Portulaca

A very popular plant for edgings, rock work, etc. The flowers are large and double, while the colors are very brilliant of red, orange, white, maroon, yellow, and various other shades impossible to describe. A bed of Portulacas makes a truly magnificent sight. Will grow and bloom profusely in a dry, hot, sunny location.

No. 5136. Portulaca Seeds. Packet 10c
3 for 25c, or 75c per dozen postpaid

Cup & Saucer Campanula



A most wonderful array of color of the daintiest shades of the most delicate form. The flower presents the form of a cup and saucer, hence its name. The trumpet of the flower is not quite three inches in diameter. Colors are blue, rose, lilac, white and striped in a mixture. Try this very pretty flower in your garden.

No. 5024. Price Per Packet 10c
3 for 25c, or 75c per dozen postpaid

Foxglove Seeds



Produces long spikes of richly colored flowers excellent for cutting. Its leaves yield one of the most important of all drugs, digitalis, used as a remedy in derangements of the circulatory system. Digitalis stimulates the cardiac muscles, elevates the blood pressure, and relieves venous congestion.

No. 5070. Foxglove Seeds. Per Packet 10c
3 for 25c, or 75c per dozen postpaid

California Poppy



The state flower of California. A very attractive annual for beds, edgings or masses. Flowers profusely, foliage fine cut and of bluish color. The flowers are very large, measuring about three inches across, of a canary yellow color with a blotch of golden orange at the base of each petal.

No. 5133. California Poppy Seeds. Pkt 10c
3 for 25c, or 75c per dozen postpaid

Perriwinkle



One of the most free-flowering plants procurable. Does well in bright sunshine; the drier and hotter the summer is, the more the plants flower. A handsome bushy plant with glossy foliage. Blooms the first season. As bedding plants for the garden they rival the Geranium. White, pink and mixed.

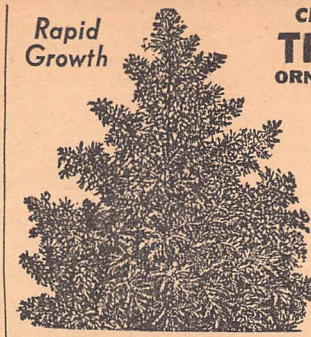
No. 5130. Perriwinkle Seeds. Packet.... 10c
3 for 25c, or 75c per dozen postpaid

Nicotiana



A very beautiful annual with sweet scented large star-shaped flowers. Blooms very profusely throughout the summer, affording a continuous display of brilliant flowers. Their beauty is beyond description, the flowers being produced in purple, snow-white, dark and light red, violet, salmon, etc. Commences to grow in a few weeks from sowing.

No. 5124. Nicotiana Seeds. Packet... 10c



Rapid Growth

Chinese Fragrant

TREE FERN
ORNAMENTAL PLANT

This ornamental plant is said to have been introduced from China and is noted for its very rapid growth, as it reaches its full size during the year of sowing. It forms grand pyramidal bushes of three to five feet high. It is a pretty ornamental plant that may be grown in pots, indoors, or in the garden. It may also successfully be grown in groups or borders.

No.5061.Pkt.Seeds 10c

Grow Cactus From Seed



Mixed Varieties

Very curious, odd looking strange species of plants, which thrive almost anywhere with little or no care. But little watering is required. The flowers are of exquisite beauty and some quite fragrant. Expressions of wonder and admiration greet them. You will be astonished at the odd look of the Cacti just sprouting. There is a great deal of pleasure in growing them.

No. 5023. CACTUS SEEDS. Price Per Packet..... 10c
3 for 25c, or 75c per dozen postpaid



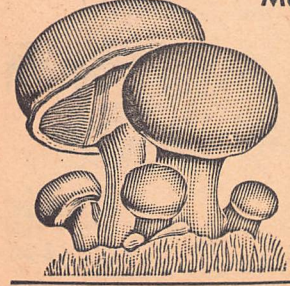
Passion Flower Vine

One of the prettiest of all vines for outdoors or window culture. Few effects are more charming than the Blue Passion Flower covering a greenhouse wall with its rich green foliage and sky-blue flowers, followed later by an abundance of fruit.

No. 5129. Seeds. Pkt.. 15c

Mushroom Spawn

Make Extra Money With This Ready-to-Grow Mushroom Spawn Brick! Grow Indoors All Year Round!



A Profitable Hobby You Can Operate in Your Spare Time

Grow 'Em In Basement—Stretch Your Food Supply

Mushrooms are very easily raised from this spawn. All you need is a cellar, basement, closet, or spare room where you can close the light out, as they grow better in the dark. Make money raising and selling mushrooms to friends, neighbors, storekeepers and others.

While most people grow them for profit, they are so conveniently grown that many people grow them for their own table. Large, delicious mushrooms. The mushroom spawn is a remarkable way to grow mushrooms, making the whole operation entirely simple. The spawn contains the plants, the fertilizer and the nourishment. Sold in bricks weighing about 1¼ pounds.

No. 5241. Price Per Brick, Postpaid..... 75c

TIGER ROOT GRASS SEED. Resists weeds. Hardy. **No. 5078. One Half Pound..... 39c**

FAST BLOOMING ROSE BUSH SEEDS



Beautiful Roses the First Year! Fast Growth—Perpetual Blossoms!

The Perpetual Rose Bush seeds produce one of the most interesting varieties of the rose ever developed. The plant may be sown either indoors or outdoors and blooms the first year it is planted, and when three years old the bush is a mass of roses. The flowers are in three shades—white, pink and crimson. Makes a very interesting house plant. Blooms regularly.

No. 5140. PERPETUAL ROSE BUSH SEEDS. Price Per Packet.. 10c

3 for 25c
75c per doz. postpaid

GINSENG SEED



Ginseng is grown and handled the same way as Golden Seal. The ideal spot for growing is in a wood lot having natural shade where it requires no cultivation and will grow into a future money crop. Ginseng can also be grown under cultivation in slat houses or under other artificial shade. Any good, well drained soil is suitable.

Most Ginseng roots are shipped to China, and now that the market is again opening up there is a good demand for the roots. At the time of going to press with this catalog, medicinal root buyers are paying $8.00 per lb. for the dry roots, which gives the grower a handsome profit for the small space required for growing.

Ginseng seed should be planted in the fall, from August through December. Only order during these months so that you will receive fresh seed.

No. 5263. GINSENG SEED. (3 for $1.00.) Per Package, Postpaid..... 35c

GOLDEN SEAL SEED

We believe that there is more money to be made growing Golden Seal than any of the other medicinal plants. Used extensively in the manufacture and compounding of many medicines. The wild roots are now nearly exhausted, and it has become necessary to cultivate these plants.

Golden Seal is easily grown. The ideal spot for growing is in woods, where no cultivation is required. They may also be easily grown under cultivation in slat houses or under other artificial shade. Any good, well drained soil is suitable.

When ready to dig, the roots should average at least one ounce each, green. This would make approximately 18 lbs. of dry roots to each square rod. At the time of going to press with this catalog, medicinal root buyers are paying $6.00 per pound for the roots and $1.00 per pound for the leaves. At the present price of roots, 18 lbs. of dry roots per square rod would bring you over $100.00 per each square rod.

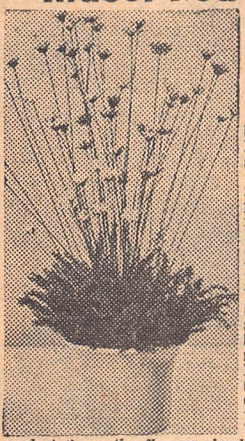


Golden Seal roots should be planted in the fall, from August through December. Only order during these months so that you receive fresh seed.

No. 5262. GOLDEN SEAL SEED. (3 for $1.00.) Per Package, Postpaid..... 35c

Amazing South American

Ever-Blooming Indoor Pod Plants



Lasts Indefinitely! Blooms At Once!!

Since there has been nothing quite like these plants available in the United States before, you cannot appreciate their amazing characteristics. Imagine (if you can) a plant that will last indefinitely without any care. When watered, the blossoms open up in a few hours and the beautiful flowers are radiantly lovely. So long as they are sprinkled with water occasionally, they will stay in full bloom. But if you neglect them, the flowers simply dry out, closing as they dry, and apparently go into hibernation. They will then last indefinitely without any care, without any water, until you are ready to provide them with the nourishment which water gives so that the plants will bloom again suddenly and amazingly.

Real Plants and Flowers

These are real plants that are imported from South America. They are grown in Brazil where they are dried up and shipped to America. Placed in these miniature pots, ready for you to keep in your house. Brilliant colors. Miniature size.

No. 5409. Indoor Pod Plant. Price Postpaid. 25c
3 for 65c; 6 for $1.25

Shell Water Flower



Wonderfully Ingenious Extremely Interesting

Blooms At Once!

These Japanese Shell Flowers are a variation of the Japanese Water Rose. When the shell is placed inside a glass of water, it opens up and releases the flower, as shown in the illustration. Altogether it is quite a curiosity and a novelty that will doubtless be found interesting for young and old alike.

No. 3374. Japanese Shell Flower. Each... 10c
3 for 25c; 6 for 40c; Postpaid

Life-Like Sea Life Set Including Goldfish and Plants

Look Alive When in Small Bowl



Never Feed—Never Die

Here is an imported novelty that is quite fascinating. It is a sea life set that includes plants & miniature goldfish. When placed in a small glass bowl, they look alive and will last for years. This is certainly the cheapest way you can have all the fun and decoration of goldfish without the expense. The fish move around, apparently swimming and feeding, in a realistic manner.

No. 3372. Sea Life Set. Price Postpaid..... 59c

The Catch Fly Plant



A Substitute for Fly Paper?

This flower is as great a curiosity as its name indicates. Its flowers are a beautiful white, red or pink that make them very desirable as house plants, or they may be cultivated in the open garden. The surface of the bladder underneath the flower is more or less covered with a hairy material and is very sticky. This is where it gets its name, Catchfly, and small insects and ants that climb up are likely to become entangled in the sticky mess and lose their lives in their effort to get at the "sweets in the pantry." The flies, waltzing around, are attracted to the plant, and thus are apt to get caught. The plant seems to be endowed with remarkable intelligence, for it does not seem to harm winged insects such as butterflies. **10c**

No. 5034. Catchfly Plant Seeds. Per Packet....

Lantana Seeds



A very showy and shrubby bedding and basket plant with Verbena-like flowers in shades of white, red and yellow in great profusion. They have a very agreeable aromatic perfume. Very rapid-growing, constant-blooming, excellent for growing in pots in the winter. An unexcelled ever-blooming bedding or border plant in hanging baskets, porch boxes, vases, etc. **10c**

No. 5112. Lantana Seeds. Price Per Packet.....

Monster Petunias

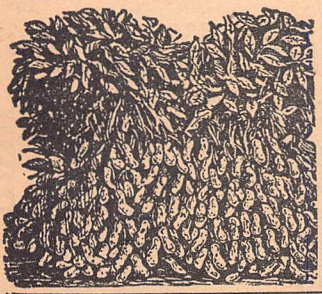


A flower garden is not quite complete without a bed of Petunias. Few plants can compare with them for beauty. They are very easily grown and will sometimes thrive where few other flowers will live. Fine for growing in window boxes, on porch and for various decorative purposes. **10c**

No. 5131. Monster Mixed Petunia Seeds. Per Packet..

Grow Your Own

Peanuts



It is perhaps not generally known that peanuts can be easily cultivated. Their culture is very simple and exceedingly interesting. Everyone should enjoy cultivating them. It is a good producer, very prolific, and of distinct appearance. The Peanuts have a thick, heavily ribbed protecting shell. **15c**

No. 5222. Packet 3 for 40c, $1.35 dozen

ASSORTED GOURDS



Gourds are very interesting plants to cultivate, and require practically no attention after planting. We send 4 varieties—it's fun watching the gourds form into strange shapes! The larger gourds may be used as dippers, sugar troughs, bowls, etc. Here are the varieties we select from:

Apple-Shaped, Bottle, Calabash or Pipe Gourd, Dipper, Dishcloth or Towel, Hercules Club, Japanese Bottle, Japanese Nest Egg Gourd, Knob Kerrie, Orange, Ornamental Pomegranate, Pear, Sugar Trough, Spoon, Turk's Turban. 10c

No. 5090. ASSORTED GOURD SEEDS. Packet....

The Garden Huckleberry

Makes excellent Pies, etc.



A luscious berry that may be grown and ripened from seed in about three months when conditions are favorable. Very prolific, yielding a large crop of berries that make excellent pies, preserves, etc. If cooked with apples, lemon or other sour fruit, they make a fine jelly. The fruit is blue-black in color and has a flavor all its own. We suggest you find a corner for this very novel plant. It is easily cultivated from seed, requires very little attention. We feel sure you will be more than delighted with the results. Send for a package of seed today. **10c**

No. 5199. Garden Huckleberry Seeds. Per Packet.....

PIPE GOURD PLANT



A luxuriant and rapid growing climber that thrives almost anywhere. Calabash pipes have been popular throughout the world and it is not difficult for you to make your own from these gourds. **10c**

No. 5075. Pipe Gourd Seeds

Early Peas

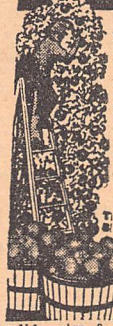


This is a very tall growing variety of peas and is regarded by experienced and successful growers as one of the best for all general purposes. It is excellent for home gardens, affording a very heavy crop. It requires no bushing or support. **10c**

No. 5223. EXTRA EARLY PEA SEEDS. Postpaid.....

3 for 25c, or 75c per dozen postpaid

MIRACLE TOMATO Yields 2 BUSHELS To a Vine



Now you can grow world's most amazing tomato right in your own garden and get from 2 to 3 bushels of delicious ripe tomatoes from every vine. Grows 16 to 20 feet high. Huge, meaty, solid fruit, wonderful flavor. Some weigh as much as 2 lbs. each. Unsurpassed for canning, slicing. Blight free; drought and disease resistant. Grows in any garden.

No. 5253. Package Only... 15c

Pascal Celery



The stalks are very large and solid, crisp & of rich nutty flavor. It blanches very easily & quickly. The heart is golden yellow and has a very attractive appearance. **10c**

No. 5185. Seeds 3 for 25c, or 75c dozen

French Breakfast Radish



This is an exceedingly popular variety of Radish. It has an unusually attractive rose shade color; very quick growing and highly recommended. Oblong shape, crisp and tender. **10c**

No. 5236. French Breakfast Radish 3 for 25c, or 75c dozen

Everlasting Plant



The so-called Everlastings or Straw Flowers are of eternal beauty and never fade. They are fine for winter decoration and when made into bouquets they last for years without any attention whatever. **10c**

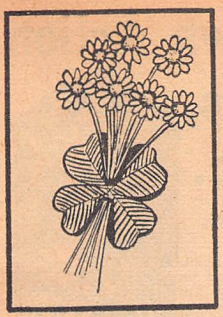
No. 5058. Everlasting Seeds. Packet.. 3 Pkts. 25c, or 75c Per Doz. Pkts.

Mammoth Prize Pumpkin



Pumpkins are easily grown. The Mammoth Prize Pumpkin is really an enormous variety, specimens are said to have been grown as large as 100 lbs. Notwithstanding its large size it is among the best pie pumpkins. The flesh is fine grained and sweet. **10c**

No. 5231. Prize Pumpkin Seeds. Package



Ever-Lasting Real Flower Corsage

Lasts for Years Without Water

Attractive on Table or Worn in Lapel

These amazing flowers are imported from Brazil. When picked, their blossoms dry and close, and they hibernate indefinitely. To bring them to life, just sprinkle water on them. Last for years with constant use. Very pretty, mostly green blossoms. About 5 or 6 in each package. Get 3 for 50c.
No. 5415. EVERLASTING CORSAGE.
Each, Postpaid..... **20c**

POTTERY HEAD WITH *Growing* GRASS HAIR!

Porous Pottery Head is Covered with Grass Seed
Watch Beautiful Green Grass "Hair" and "Eyebrows" Begin to Grow!

By far one of the most fascinating novelties we've seen and we've seen a lot of them! The pottery head is supplied with a bald top and is, in reality, a small vase with a hole in top for filling with water. Package of grass seed is included with each head. Head is filled with water, seed is sprinkled in the grooves on top of head and along the eyebrows—wherever you desire the hair to grow. Then the fun begins! Sure enough, in a few days time, the green hair begins to sprout and grow, making the pottery figure assume an almost lifelike appearance. **99c COMPETE**

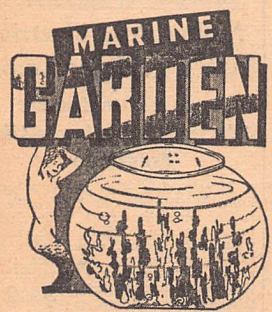


Grass Continues to Grow! Repeat Performance Often!

You can let the grass continue to grow, or, remove the "hair" and repeat the performance any number of times. The head is not affected and any ordinary grass seed will grow satisfactorily. These heads have been favorites for many years all over the world. With this redesigned novelty head they should be more in demand than ever. Large size heads standing about 5-in. high. Seldom fail to arouse interest and amusement for they appear quite comical. No trouble at all to keep. Will grow indefinitely. A fine indoor novelty.

No. 5986. "Sunny Jim" Grass Head with Seed. 5-in. high. Price Postpaid..... 99c
No. 5966. Extra Seed. (Special Fast Growing.) Price Per Package Postpaid..... 10c

Indoor Miracle Garden



Amazing Chemical Garden Grows Before Your Eyes!

Watch this chemi-garden grow in brilliantly colored crystals right before your eyes! Strange, weird, colorful jagged crystals form and grow. Grows indoors or outdoors, summer or winter. Grows in water. Will continue to grow for days. Can be kept for years. Complete with crystals, chemicals and instructions.
No. 5617. Postpaid.....49c

Flesh Eating Plant



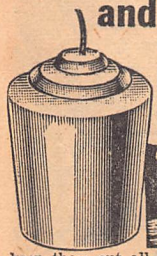
Snake Orchid

Lures and Devours Live Insects Before Your Eyes

One of the most peculiar and fascinating plants resembling the Hooded Cobra of India. One of the few CARNIVOROUS PLANTS known to science. At the top of each stalk is a round hood, and from this hood two beautiful crimson and green appendages hang. Both have many honey glands which lure bugs, ants, flies and practically all other insects into the mouth on the underside of the hood. Once lured inside, the victims are unable to escape. They are gradually forced to the bottom of the hollow stalk where the digestive fluid is contained. In spring of the year forth with attractive purple flowers. One seed to package.
No. 5201. Snake Orchid Seed..... 25c

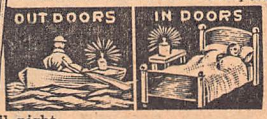
Keep Away Mosquitos and Insects





Burns for 10 Hours

Citronella 10 hour candles will keep mosquitos and insects away from you! Citronella is the mosquito repellant used in most anti-mosquito solutions. Now it has been incorporated in a convenient candle form so that it actually keeps insects from getting near you. One candle burning in a room for 30 minutes is usually enough to keep them out all night.



No. 4023. CITRONELLA CANDLES. Each..... 20c
3 For .....55c 6 For.....$1.00

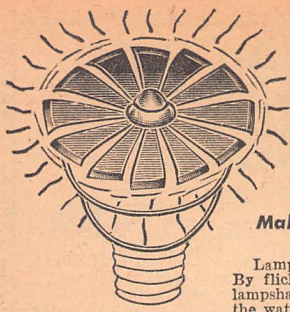
Keeps Away Bugs In or Out of Doors!





REPELS MOSQUITOES

Burns about 1 hour. Fragrant repellent keeps away mosquitoes and insects outdoors as well as indoors. Very effective. 4 to box with holder.
No. 4582. Per Box..... 20c

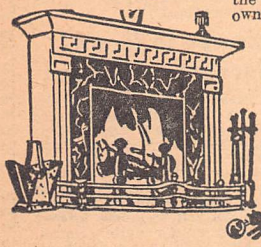


Make Your Own Action Lamps, Pictures, Fireplaces, Etc.



Make Pictures Spring to Life; Realistic Burning and Waterfall Scenes

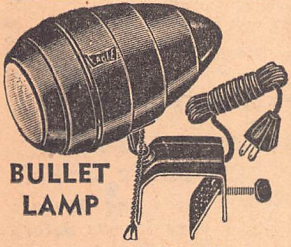
Lamp manufacturers use them to give lamps action. By flickering the light it makes a forest fire scene on lampshade spring to life; a waterfalls scene looks like the water is running, etc., etc. You, too, can create your own **SCENE-IN-ACTION LAMPS, FIREPLACES, PICTURES, Etc.**



Sits on Any Lamp; Revolves From Heat of Lamp; No Motor; No Springs; No Mechanism; Yet Lively Action

Pin is attached to lamp so that pin is upright; spinner rests on pin. When lamp is turned on, heat from the lamp causes spinner to turn. Reflector blades cause light to flicker. **No Motor—no springs—the heat from the lamp does the work.** Use colored lamps to get even more dazzling effects. **Unit includes only lamp attachment and revolving fan blade. Lamp or scenes not sent.**

No. 4328. COMPLETE ACTION UNIT. Postpaid..... 49c



BULLET LAMP

Puts the Light Where You Want It!

—For Reading in Bed
—Typing or Sewing
—Repair Work
—Shop or Office
—Any Close Work

Eliminates eye strain & fatigue. Daylight illumination. Adjustable to any angle—does not disturb others. Attractive colorful bakelite—walnut, ivory, blue, etc. Pull chain socket and 6-ft. cord and plug.

No. 6169. Postpaid... $2.95

PERFUME LAMP

Also Burns Kerosene



Perfumes As It Lights

Gives off wonderful aroma of perfume as it burns. Wonderful night light. Gets rid of unpleasant odors and smells. Very attractive in appearance. Complete with perfume oil. 7-in.

No. 6931. Postpaid.... 99c

No. 4321. Gardenia Lamp Oil. Per Bottle, Postpaid.....39c



Makes Any Electric Bulb a Perfume Lamp

Removes Unpleasant Odors; Lovely Flower-Like Fragrance

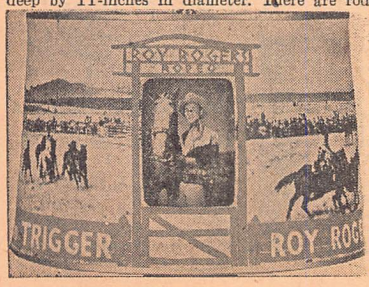
Mystic ring slips on any light bulb. When lamp or light bulb is turned on, the heat from light bulb vaporizes filling the room with a lovely fragrance. Easily attached or removed. No smoke; no ashes; nothing burns. Delightful.

No. 4000. Lamp Perfume Disseminator. Complete. $1.25

ROY ROGERS MOVING PICTURE LAMP

Full Color Action Pictures of Roy Rogers and His Performing Horse, Trigger

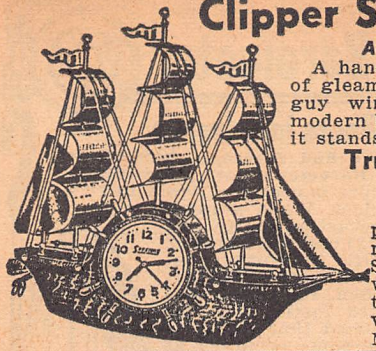
The animated Roy Rogers Rodeo Lamp is something that will thrill you. It is a big, beautiful lamp standing 17-inches tall. The handsome parchment shade is about 8-inches deep by 11-inches in diameter. There are rodeo scenes on the shade plus two viewing windows, 2¼ x 4-inches in size; one window on each side of the lamp. When the lamp is lit, the pictures come to life, and you see different pictures of Roy Rogers and his horse, Trigger in the window. Pictures are beautiful Kodachrome colors, brilliantly illuminated from the inside, truly gorgeous. Heavily weighted washable plastic base in rich wood design. Complete, ready to plug in and operate.





No. 6175. MOVING PICTURE LAMP. Complete Postpaid..... $5.49

Clipper Ship With Electric Clock



A Beautiful Clock for Your Home or Office

A handsome clipper type ship with sails and masts of gleaming chromium. Glistening cable halyards and guy wires. Solid hand rubbed walnut or Swedish modern base. In the living room, in a library or office, it stands out as a beautiful piece of furniture.

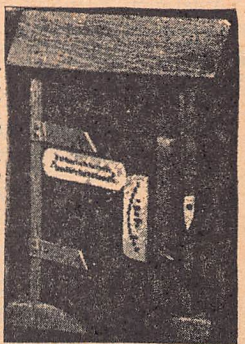
Truly Mammoth Model: 19 Inches Long, 17 Inches High

A large model that you will be proud to display. You will like its attractive finish and realism. Each model is fitted with self starting Sessions electric clock movement, known for wonderful accuracy. Can be depended upon to tell correct time. Needs no winding. 110-120-volt, 60 cycle. Weight 7-lbs.

No. 6186. Ship Electric Clock. Price $16.95

"Leave-a-Note" House

Tells When You'll Be Back



This is an attractive maple - stained miniature rustic doorway that is mounted on outside of your house or shop door, office door, etc. Miniature door can be opened and there is a pad of paper and pencil for leaving messages. You can leave message for friends; or, they can leave message for you. Dial indicator can be set to tell when you will return. Entire affair practical and attractive. Has sloping roof, leather hinges on door, door catch, etc. Stands 9 ½-in. high, 6-in. wide.

No. 6161. LEAVE-A-NOTE HOUSE. Price Postpaid Only..... $1.50

"Peeping Tom" Pin



He's always got his eye on you and others! This likeable, nosy fellow can be worn on pocket, lapel, dress, coat, etc. Always peeking out, ready for mischief. Hand painted with screw clip.

No. 8717. PEEPING TOM. Price Postpaid..... 25c

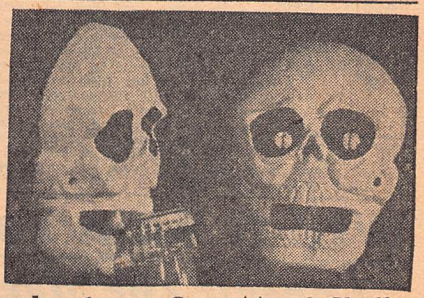


False Teeth Bottle Opener

Made of Cast Iron—Rapid Bottle Opener

"I'll open this bottle with my teeth!" And, sure enough, you do just that—but with your "false" teeth. A somewhat hideous sight with these big white teeth shining out on the wall, looking like they're ready to take a bite out of someone's pants, but you'll find them a really rapid bottle opener. Cast iron. Flesh colored gums with white enameled teeth. Great for kitchen, bar, home, office, den, etc. Open pop, beer, etc., bottles.

No. 3703. Price Postpaid Only..... $1.95



Luminous Cast Metal Skull Bottle Opener

Shines in the Dark—Rapid Bottle Opener

Open up those pop and beer bottles quickly—in the dark—etc. A hit in every kitchen, play room, bar, office, garage, etc. Skull is made of cast iron and painted white all over except for the eye sockets which are black. All the white surfaces, except the teeth, are luminous painted so the skull will show in the dark. A safe, convenient bottle opener.

No. 3702. Price Postpaid Only..... $1.75

SYMBOL-OF-LUCK POCKET COIN

Gold color coin with raised symbols of luck make this an ideal talisman or "lucky" coin charm to carry. About 1¼-in. Has horseshoe, 4-leaf clover, Indian sign, etc.

No. 8101. Each, Postpaid..... 15c
3 for 40c; 10 for $1.00

FUN MARRIAGE CERTIFICATE

Beautifully finished in red and blue on heavy white paper. Full 10½x8½-inches. Have fun filling in various names or use it as a suitable copy of your own for framing.

No. 2783. Marriage Certificate. Postpaid..... 10c
3 for 25c; 12 for 75c

A SUGGESTION: Have you more than one catalog? If so, why not give one to a friend? Thanks.

NAUTICAL Weather Glass Barometer

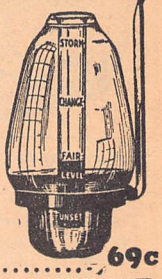
Indicates Weather 8 to 24 Hours in Advance

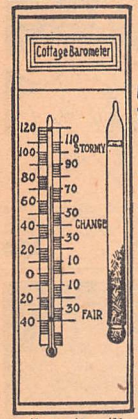


Changes in air pressure indicate and forecast changes in weather. The Mariner's Weather Barometer takes advantage of this fact and the varying pressure causes the liquid to rise and fall in the tube within the glass. When properly read it is a reliable weather forecasting guide and will predict the weather from 8 to 24 hours in advance. It is an extremely sensitive scientific instrument, yet it cannot easily get out of order. An attractive decoration for your bedroom, office or den. Includes metal bracket for mounting. Full printed instructions for mounting and operating. It is claimed that this barometer forecasts weather with the same accuracy as many mechanical barometers selling for from five to ten dollars. Similar to those used by sailors and mariners on sea going boats. No adjustment required.

Mariner's Weather Glass
No. 4567. Mariner's Weather Glass. Illustrated at left. **49c**
Price Postpaid.....

Ornamental Barometer→
No. 4506. DeLuxe Barometer. (Right). With attractive shaped iron holder. 6-inches high.
Price Postpaid..... **69c**





Thermometer & Barometer 59c

Forecasts the Weather and Tells the Temperature at a Glance

James Patten, Chicago's famous Wheat King, founded his immense fortune to a very great extent by his ability to foretell the weather, and though the possession of one of these barometers may not cause you to become a millionaire, it may give you timely warning of an approaching storm, and thus save you from serious loss. Even "weather-wise" people are frequently taken by surprise, but it is seldom that any sudden change occurs in the atmosphere that has not been indicated by these scientific instruments. The thermometer and barometer are mounted on a wooden base, size about 3x8-in. Can be hung on a nail or it will stand on a shelf. Two most serviceable and necessary instruments in one.
No. 4587. Price Postpaid..... 59c

Famous Weather Cottage—Beautiful, Colorful Plastic

59c Mystic Weather Forecaster



Attractive colorful plastic Weather Forecaster. Beautifully moulded, intricately designed with a wealth of detail. Predicts weather indications 8 to 24 hours in advance with amazing accuracy. The Dutch boy and girl come out of the house when fair weather is indicated. The old witch comes out when it will rain or snow. Almost unbreakable. Hang on wall like a clock. 5½x6½-in.
No. 6532. MYSTIC WEATHER FORECASTER. 59c
Price Postpaid.....

Will It Rain Tomorrow?

Consult The Magic Rose

A Novel Little Weather Forecaster That Indicates Changes in the Weather



PRICE 25c POST PAID

These pretty little roses are impregnated with a certain chemical that is very susceptible to atmospheric changes. For example, if the rose is **BLUE** it may be taken as an indication of **FAIR WEATHER.** On the other hand, if it changes to **LAVENDER,** it indicates that a change is coming. In stormy or wet weather, the rose changes to **PINK.** To obtain the best results, keep the rose near a window or any place where it will be most likely to be subject to changes in the atmosphere. Frequent changes of color make it an object of great interest.

When I'm Blue it will be fair
When Pink a storm is in the air
And Lavender a change, so beware.

Complete in an attractive miniature clay flower pot. Measures about 5-in. high.
No. 4505. The Weather Barometer Rose. Price... 25c

The WEATHER COTTAGE

A Very Pretty Novelty For Indicating Weather

Correctly Predicts Weather 8 to 24 Hours in Advance

★

Automatic

★

Attractive Looking

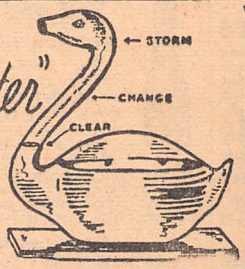


There is nothing new, except the low price about these **PRETTY LITTLE WEATHER HOUSES.** When our grandfathers were children, Weather Houses were in use, and some of our fathers and mothers may recollect how anxiously the movements of the little man and woman were perhaps watched for their **WARNING OF AN APPROACHING STORM.** Long experience has proved that **NOT A LITTLE RELIANCE** can be placed upon the simple yet scientific apparatus that controls the movements of the little figures. When rain is imminent and the atmosphere becomes moist, the man comes forth to brave the elements, but when fine weather may be expected, the lady makes her appearance and the man retires into the house. They are rather an unsociable couple, for it is only when the weather is unsettled that both appear in the doorways. These houses are nicely made in quaintly decorated designs to resemble a Swiss cottage, from which they derive their name, **The "Swiss" Weather Cottage.** A small thermometer in the front of the Cottage adds considerably to the appearance.

No. 6531. WEATHER COTTAGE. (Not illustrated. Does not have the elaborate trimmings of DeLuxe model.) Price Postpaid..... **98c**

No. 6530. DeLUXE AMERICAN MADE WEATHER COTTAGE. (As Illustrated.) Price Postpaid..... **$1.49**

"THE LITTLE Swan-o-meter"



A WEATHER INDICATOR

Forecasts the Weather

Usually low priced weather forecasters are often unreliable, but here is one which operates on barometric pressure and gives amazingly accurate weather forecastings. Aside from that, it is pretty and attractive. A miniature glass swan about 3-inches in height. Filled with a colored liquid which moves up and down in the neck of the swan according to the barometric pressure. Since these changes in barometric pressure indicate future weather conditions, the swan will tell you what the weather will be like about 24 hours in advance. **No mechanical parts to get out of order.** Swan is mounted on miniature mirror which gives the effect of the swan swimming in a lake.

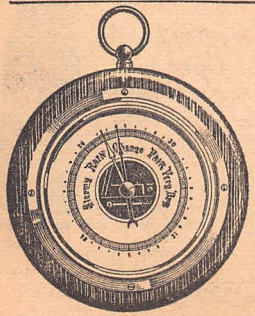
No. 4522. Swan-O-Meter Weather Forecaster. Price Postpaid..... 50c

Weather Pictures



Here is a quaint little novelty to keep you informed as to the state of the weather. It is a nicely colored picture of a little girl wearing a dress that changes color with the weather. When it is going to rain, the color changes to pink. When the weather is fine, blue appears. Lilac indicates a change. The card measures about 3½x5¼ inches and can be hung up anywhere. There are several different designs, of which the one illustrated is a fair example.

No. 4509. WEATHER PICTURE...10c



Reliable Weather Forecaster

Famous Standard Type Wall Barometer Still Is The Most Dependable Weather Forecaster

For those who want a dependable and reliable weather forecasting instrument, this famous conventional type barometer cannot be excelled. Sensitive to even a slight weather trend, accurate and dependable, it is an ideal barometer. Excellent workmanship throughout assures you of precision performance. All American made by one of the largest makers of weather forecasting instruments for the United States Government Weather bureaus, airlines and navigation companies. Temperature compensated. Fine for land or sea. Fixed hand indicates barometric trend. Round, solid wood cherry finished case, brass bezel and hanging ring. Looks attractive in any room, but especially suited for office, study, hall or library. 5½-inches diameter, 1¾-inches deep.

No. 4516. Wall Barometer and Weather Forecaster.. $9.00 ★433

TABLE SIZE RED CEDAR CHESTS

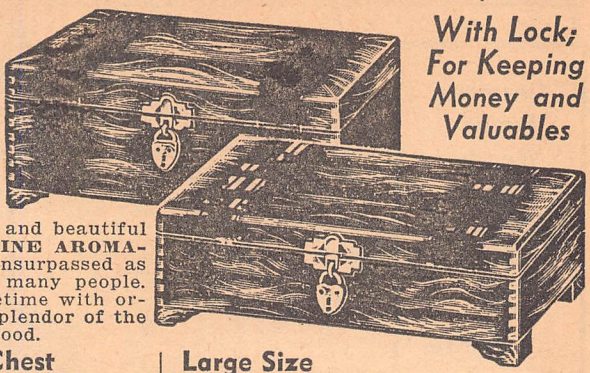
Highly Polished Finish---Rich Cedar Fragrance

★

Beautiful in Appearance; Useful in Purpose.

★

Complete With Heart Shaped Brass Lock and Key



With Lock; For Keeping Money and Valuables

The distinctive styling and beautiful appearance of the **GENUINE AROMATIC CEDAR CHEST** is unsurpassed as a favorite possession of many people. Its beauty will last a lifetime with ordinary care as the true splendor of the box is in the red cedar wood.

Regular Size Chest

Convenient size genuine red cedar chest. Comes complete with brass, heart-shaped padlock and key. Colorful picture on top, attractively finished. Measures about 8-in. long, 5 ½-in. wide, 3-in. high. (Styles may vary from time to time.)

No. 6177. Cedar Chest. Postpaid..... $1.50

Large Size

Stunning red cedar chest with unusually colorful picture on top, attractively finished. Has that real cedar fragrance. Complete with padlock and key. Size about 11 ½-in. long, 7 ½-in. wide, 4 ¼-in. deep. (Styles vary from time to time.)

No. 6178. Cedar Chest. Price Postpaid.. $2.89



Beer Bottle Salt and Pepper Shakers

A set of two miniature beer bottles, 4 ¼-in. high. Salt and pepper shaker set. Can be filled easily. Each has aluminum snap cap. Extremely realistic. A useful novelty.

No. 2896. Postpaid.... 25c

A Suprising And Useful Novelty or Gift

PEPSI-COLA BOTTLE Salt and Pepper Shakers



Add Fun to Your Next Dinner!

The Beer Bottle Salt and Pepper Shakers shown on this page have proven so popular we have added a companion style. Each is designed to authentically represent a miniature Pepsi-Cola bottle.

When you have guests, suggest a nice cold drink, and then bring on these novelty, laugh-provoking miniatures. Perhaps they would prefer a beer, but whatever their preference these salt and pepper shaker miniature are wonderful ice-breakers. The party is off to a good start.

Excellent Gift Novelty

They make novel table accessories too. A buffet supper will be even more fun with these extremely realistic miniature Pepsi-Cola Salt and Pepper Shakers. The set is 4 ½-inches high. Each unit has an aluminum snap cap. Easily filled.

No. 2685. Pepsi-Cola Set. Price Per Set.. 25c

★ ***Please Be Sure to Add 10c Service Charge on Orders Totalling Less Than $1.00*** ★



Small Size PORCELAIN BEER MUG

With Metal Top That Opens

An attractive midget beer mug that is made in America, yet looks and operates like the large mugs imported from Europe. Made of glazed porcelain with an attractive design on side. Has hinged top which can be opened by pressing handle. Top is highly polished, nickel plated. You can use them individually or in sets. They are suitable for many novel purposes, as well as attractive decorations. Less than four inches high. **3 for $2.00.**

No. 2895. MINIATURE PORCELAIN BEER MUGS. Each Postpaid Only.... 75c



Novelty Bottle Opener

Opener is designed in the shape of a beer bottle. Finished in regular brown color and complete with the label and trimmings of a famous brand of beer. Even metal cap is on this miniature bottle opener. 4-in. size makes it handy to use.

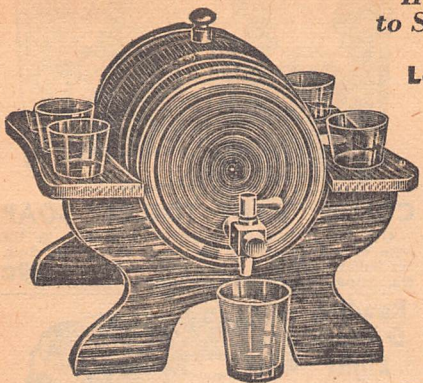
No. 4343. Price Postpaid 20c
3 for 50c

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

NEW BEVERAGE KEG SET

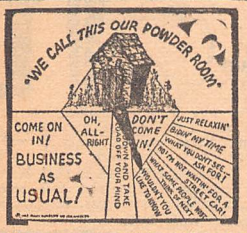
Holds Any Liquid! The Smart Way to Serve Drinks! Made of Stoneware with Oaken Finish

Looks Good Among Your Best Furniture



Very popular liquor and beverage container. **When your guests want a drink, tell them to just "tap" the keg!** Fitted with special leakproof spigot and wooden bung that makes serving drinks quick and easy. The keg is made of a special composition stoneware that keeps drinks fresh. Finished to resemble an oaken keg. Mounted on mahogany colored wooden stand and glass rack. Stand has convenient receptacles to put glasses. Aside from its practical value, it looks good in your den, living room or office! Your friends will want one, too, when they see it! Although it is ideal for all kinds of beverages, it is especially useful for the holding of wine, which always seems more tasty when served from a keg. Fruit drinks also seem to taste better when kept in an earthenware container. We consider these Keg Sets a real bargain at the nominal price listed. Capacity of keg about 3 pints. Comes complete with 4 glasses as illustrated. **$2.25**

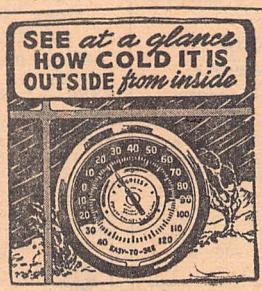
No. 6174. KEG SET. Price Postpaid....



Bathroom Traffic Director

Hangs on the outside of bathroom door, and lets people on the outside know what's going on inside. Stops all traffic jams. Fun and funny. Has indicator that can be pointed at most appropriate wording. Comic illustrations. Swell and hear the laughs. Attractive workmanship makes it a smart prize or gift, but use it yourself novelty.

No. 2763. Price Postpaid **39c**

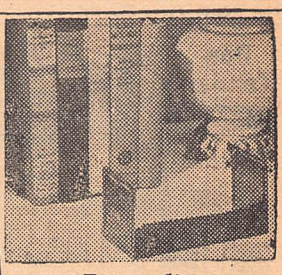


Easy-to-See

Thermometer

TELL TEMPERATURE OUTSIDE by just looking out window. Big, easy-to-read numbers—read 10 ft. away. Precision instrument, weatherproof and guaranteed. Special adhesive holds it firmly to window; removed at any time without damage. 3½-in. gift box.

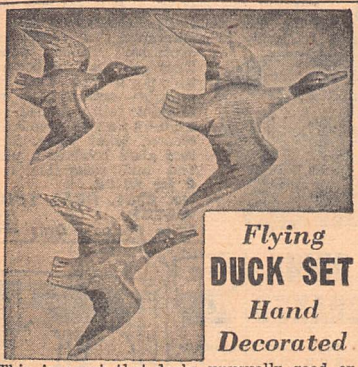
No. 4770. Postpaid... $1.75



Expanding Book Ends

New, interesting vice-like expanding ends. Adjust them to accommodate your books and still hold them upright. Ends do not slip apart. Attractively made and colorfully finished. Felt base. Size 4 ½x3x3-in.

No. 6529. Price Postpaid **69c**



Flying

DUCK SET

Hand Decorated

This is a set that looks unusually good on the wall. Consists of three separate ducks of different sizes which are hung or arranged in a group. Large duck has 6-in. wingspread, medium duck 5-in. spread, small duck 4-in. spread. Made of moulded wood in walnut color and hand decorated. Can be arranged in V-flight shape or in series. Copy of an original set that cost 10 times the price of this remarkable reproduction! Indeed, it requires careful examination to see that the birds are not hand carved.

No. 6912. Price Per Set, Postpaid..... $1.50

Pocket Drinking Set

4 Cups in 1; Easy to Carry



ONLY 25c FOR COMPLETE SET

Smartly designed for the office, for traveling, for the home. Convenient. You'll like this handsome set of 4 cups, each about 3 ¼ -in. high, which fit together into handy carrying case. Useful in your desk, pocket, handbag, shop, auto, etc. Alcohol resistant plastic. Bright colors. Low in price. Sanitary.

No. 4277. Pocket Size Drinking Set. Per Set, Postpaid..... 25c

THE BARTENDER'S GUIDE

Tells how to mix drinks, cocktails, etc. Also tells how to make wines, beers, liquors, etc., at home and save money! Low in price, but crammed with valuable formulas, recipes, etc.

No. 1263. Price Postpaid..... 15c

Plastic Telephone Cover In Gold, Ivory or Red



Fits Any Dial or Non-Dial French Phone

Change your telephone into a stunningly beautiful custom-made appearance in less than a minute. Lustrous plastic shell in **Ivory White, Chinese Brilliant Red or Rich Gold** slips over standard French phone (as illustrated) with or without dial. Complete set. **Specify color preference and second choice.** **$1.00**

No. 6080. Price Per Set.....

Bar-Tenders

They POUR

—Tap
—Pour
—Measure
—Seal

They MEASURE

Tapered cork shank snug-fits all bottle tops. Handily positioned over pourer rim, jigger serves-up a full one-ounce measure. And when inverted back over pourer top, the jigger adds a protective seal. Prevents evaporation. Brilliantly colored plastic pourer and clear transparent jigger.

No. 4176. Set Complete Only... 29c



COMIC "BABY TOILET" SOAP

Genuine high grade toilet soap molded in the form of a baby sitting on a pot. Poor baby. 2-oz. bar individually packed in a colorful gift box. **39c**

No. 2998. BABY TOILET SOAP. Each..

Reading & Work Light

Goes "On" or "Off" Automatically

EASY ON YOUR EYES — & EVERY-ONE ELSE. This book-lite is ideal for any kind of reading or close work. Concentrates the light where you want it, yet avoids eye-strain. None wasted. Only 7 watts, but does the work of 60 to 100 watt lamps. Clips on book, desk, etc. Automatic feature is that it will go off if book is lowered—when you fall asleep reading in bed. Feather-light in weight. Safe. Complete with bulb and 8-ft. cord.





No. 6163. Price Postpaid Only $1.95



COMIC POCKET DRINKING FLASK

Leather Covered

DON'T BE A HOG. Attractive flask with genuine leather covering. Cleverly imprinted with the illustration and wording shown, indicating the size of a drink for ladies, men and pigs. With leak-proof screw cap, handy pocket size, holds half pint.

No. 2733. Comic Pocket Drinking Flask. Postpaid.. 89c



Real Toilet Water

A Funny Joke Gift

"Bowl" 'em over when they see this clever novelty. The colorfully lithographed gift box is so lovely in appearance they expect some expensive "toilet water". They get what the box says, though not what they thought—actually too real! Modern toilet shaped glass contains a wonderfully scented toilet water. Miniature glass bowl with plastic seat and removable cover.

2 for $1.00.

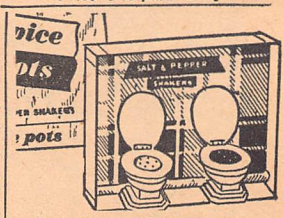
No. 2731. REAL TOILET WATER. Price Postpaid Only 59c



DRINK SHAKER

A real shaker—you can hear the rattle. Available in several styles such as those illustrated. Has rattle built in to make it funnier. Removable top, colorful plastic. Fine for cocktails, etc.

No. 6795. DRINK SHAKER. Price Posotpaid. $1.25



SPICE POTS SHAKERS

Salt and pepper shakers. Made of plastic like miniature ivory-like toilet bowls. Wonderful gift, prize. Gift box, 4½x3½x1½-in.

No. 2371. Set Only..... 50c



Enchanted Zephyr Chimes

Delightfully Sweet Toned and Musical

Sounds Charmingly With Every Breeze—Fairy-Like Musical Chimes

The Vagrant Wind Makes Marvelous Music

Hung in a doorway, porch or hall, or in any place where there is any breeze, the Crystal Glass Pendants of the Enchanting Zephyr Chimes, sway to and fro, producing the most exquisitely delightful harmonizing sounds, like elfin sleighbells. The effect is ENTRANCINGLY PLEASANT. Every breath of air makes more music, with fairy like tintinnabulation. The frame and cords are nicely decorated, every pendant is embellished with hand-painted designs by skilled Oriental workmen, so that the general appearance of the Chimes is strikingly pretty and graceful. This is one of the most charming musical novelties that is sure to please even the most critical music lover.

No. 4503. Enchanted Zephyr Chimes. Price Postpaid..... 50c

Hand Carved Green Jade Effect in Plastic

CHINESE STYLE BOX

For Cigarettes, Jewelry, Money, Etc.

$3.50



Looks like a valuable hand-carved box from the Orient. **Magnificent Detail, richly carved appearance. Hard to tell from genuine green jade. Mounted on decorative teakwood colored base.** Authentic Chinese design. Ornamental dispenser of cigarettes or a hideaway for jewels, valuables, money. Removable top. Large 8x4x4-inches in size.

No. 3541. IMPERIAL CHINESE JADE STYLE BOX. Each, Postpaid..... $3.50

CLIP-ON LENS

FOCUSES TWICE THE LIGHT WHERE YOU WANT IT!

For Reading, Sewing, Work, Etc., Etc.



SEE BETTER

GET "TWICE THE LIGHT"

Avoid eyestrain—make light bulbs do twice their normal duty. Clever new **CLIP-ON LENS** fits any standard home light bulb from 25 to 100 watts. Fits table or floor lamps, open overhead lamps, etc. Requires only small amount of room; easily clipped on. **ADJUSTABLE** so that it swings to any position. Changed in seconds, yet holds firm.

Wonderful for many types of repair work, **home work, reading, close work, office, shops, etc.** Lasts indefinitely—nothing to wear out. Saves money. Absolutely no danger. Guaranteed. Get several

No. 9178. CLIP-ON SPOTLIGHT LENS.. 75c

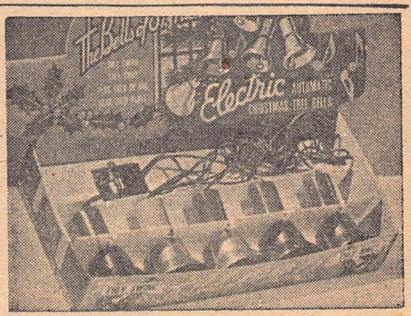
Cutie Cocktail and Wine Glasses

Delight Your Guests and Have Fun With Friends



MAKES EVERY DRINK A PLEASURE! Gorgeous models in striking colors. This is a crystal clear cocktail glass that is heat resistant. Made of polystyrene plastic. Shatterproof, practically unbreakable. The stem of glass acts as magnifier giving picture in bottom of glass an enlarged view in lovely colors. Get several of them for guests. Wonderful prizes or gifts.

No. 6793. Cutie Cocktail Glass. Each..... $1.00



Automatic Electric Ringing Bells

Set of 4 Ringing Bells—Wonderful for Parties, Decorations or Christmas Trees

Developed for use on Christmas tree, but finding plenty of use for year-round fun. Set of four bells, each about 2-inches high, attached to electric light cord. Plug in any 110 volt AC outlet. When each bell is hung, electronic device at top of each bell causes it to sway gently, producing a fascinating, musical sound that entertains children and guests. Wonderful to have for a variety of year-round uses, from parties, Xmas fun, etc. Even use for dinner bells, door announcing, call bells, etc., as well as many other practical uses. Complete set of four bells with units and cord, ready to plug in. Gift box.

No. 6802. ELECTRIC RINGING BELLS. Set Postpaid..... $3.98

6 Lovely Lassies
In 6 Gleaming Glasses

Outside . . . *A Lovely Lady*
Inside . . . *Costume Vanishes*

PRETTY CUTE! That's what your guest exclaims when he sees the realistic little lady on the outside of the glass. **But just look what the drink does to her!** He "ain't seen nothing" till he turns the glass around or peeps inside! She really "comes into her act" when a highball is poured into the glass! Viewed **through the liquid,** she actually **CHANGES HER POSITION** and assumes a more daring, more alluring pose! Every curve is magnified and the slight shimmering motion of the beverage creates a startling illusion of life! Some call 'em "Strip Tease Glasses" — we call them "NUDIES!" For getting a party off to a flying start, here is a bevy of Misses who CAN'T miss. OUTSIDE her charm is modestly concealed. INSIDE you'll see the little lass revealed. Nature revealed in all her glory—or shall we say, **nearly** all of it. No one need be offended, and all should be amused at this newest of party "pepper uppers." Almost as good as a ringside table at a smart nite club floor show. A little bit of "IN GIN NUDITY" that will suggest a "gag" or two to even the dullest guest. With these six obliging little hostesses the success of your party is "in the bag." Give your guests a "floor show" in every drink! Serve "Strip Tease" highballs! Sold 6 glasses (all different) to the box. None less sold. **$1.39**

No. 6765. Set of Nudie Glasses. Price

Nudies Glass Transfers

Yes, we also sell the Transfers separately so you can apply them to the glasses yourself. Very easily applied. Just a little care is all that is required. Nicely made in several alluring colors. Sold singly, or in strips of 3 or 8, all different.

No. 6764. Price Each Transfer, Postpaid **10c**
No. 6764A. 3 Transfers 25c.
No. 6764B. Set of 8 for 59c

NAUGHTY DARING! but Oh-h SO NICE!

"NUDIES" NOVELTY DRINKING Glasses



HOW THEY WORK

When drink is poured in glass, the garments gradually become invisible. As drink warms up, clothes reappear!



Liquid Brings Her to Life

MYSTIC Nudies Glasses

One High Ball Makes Them Undress Before Your Eyes!

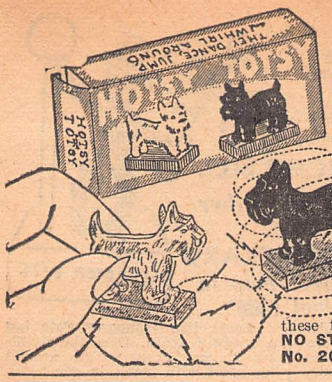
Pour a cold drink into **MYSTIC-GLASSES** and be amazed at what happens on the **outside of the glass!** As the girls get warm, off comes their clothing, revealing themselves in "all their glory." You actually see them in the process of disrobing! Once cooled off, the girls dress again. It seems magical! Folks gape and wonder at the transformation that appears. Yet **MYSTIC-GLASSES** need offend no one.

MYSTIC GLASSES are indispensible at every gathering. Their daring humor lends a kick to every drink. The glasses are 10-ounce size and the illustrations are washable, alcohol-proof and last indefinitely. For a gay party -- use **MYSTIC-GLASSES.** It's as good as a ringside table at a smart nite club floor show. With these six obliging little Hostesses the success of your party is assured. **The New Sensational Daring** Mystic Highball Glasses are a gift any broadminded man or woman should surely appreciate.

No. 6794. Set of 6 Glasses, Postpaid.. $1.98

Magnetic Fun Loving Pups

Watch Them Spin, Whirl Around, Etc. Operated by Powerful Alnico Magnet





Magnetic Fun Loving Scotty Dogs and Figures are the sensation of a nation!! **Love** Pups are always up to tricks. Put one Pup behind other one and watch him spin and come face to face! **They twist, spin, move, jump away from one another entirely moved by some completely INVISIBLE FORCE—MAGNETISM.** Each figure is mounted on **ALNICO MAGNET,** one of most powerful permanent magnets in existence. New, powerful mysterious **ALNICO MAGNETS** make it possible for these figures to do surprising tricks with **NO MOTOR, NO SPRINGS, NO STRINGS, NO VISIBLE FORCE!** Figures about 1-in. long.

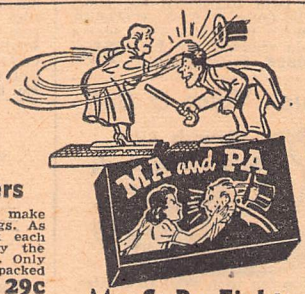
No. 2025. MAGNETIC FUN LOVING PUPS. Per Set of 2.... 25c



Magnetic Fighters

Powerful Alnico magnets make these boxers do strange things. As they spin around they sock each other with real force. Enjoy the fun of these magnetic boxers. Only about 1½-in. high, but packed with power!! Set of 2.

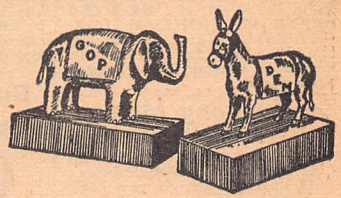
No. 2032. Magnetic Boxers. 29c



Ma & Pa Fighters

See dad hit her with his stick and ma knocks his hat off, as they battle it out. Colorful, magnetic action when pop gets fresh.

No. 2035. Pa & Ma Fighters. 35c



Republicans vs. Democrats

Battling Politicians

Who will win this time? Each figure mounted on powerful Alnico magnet that makes them battle to a finish—each fight is different. Plenty of action.

No. 2028. Donkey & Elephant 25c





All Figures on This Page Run by Mysterious Super Power Alnico Magnets!

Magnetic Bull Fighter

Mounted on Super-Alnico magnets. Fun begins when the matador and bull go into action. Operates on any floor or table. Great pair of fighters. 1-in. high.

No. 2026. Magnetic Bull Fight. Set Postpaid..... 35c



Magnetic Monkeys

Plenty of Monkeyshines! See them fight and make up. One minute they're battling, the next they're loving. Loads of fun, lots of action. 1½-in. high.

No. 2038. Magnetic Monkeys. Pair, Postpaid..... 35c





Dancing!

No Motor! No Strings! No Visible Force!

Magnetic Minnie & Mickey Mouse

Mickey & Minnie are at it again, this time doing the rhumba, with plenty of action. They do the breaks, perform the turns, sway to the music. Touch hands and away they go. Powerful Alnico magnets.

No. 2027. Magnetic Dancers. Set, Postpaid..... 35c

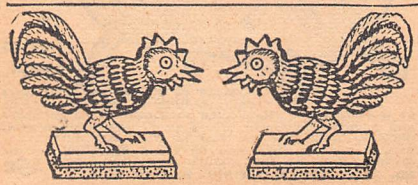




Fighting Cat & Dog

Maybe you think the magnetic, fun loving pups are funny, but watch this cat and dog get together for a real fight, and everything is there except the howls (and you'll imagine most of those).

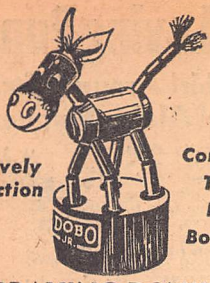
No. 2022. Fighting Cat & Dog. Postpaid..... 25c



FIGHTING COCKS

Place your bets, folks—you never know the winner. Then turn 'em loose. These **FIGHTING COCKS** will be at it again. A knock down and drag out battle each time. Keep a pair of these vest pocket battlers with you for some handy fun any place, any time. **Powered by Alnico magnets that never wear out; never need to be replaced; last forever.** No electricity or motor; invisible power. About 1-in. high.

No. 2018. FIGHTING COCKS.... 29c



Lively Action

YOU Control Them From Bottom

BRAYING DONKEY

Acts Almost Alive!

Plenty of kicks and action from this donkey. He moves his head up, down, around, sits down, lies down, etc. **HE EVEN BRAYS IN FAMILIAR DONKEY CALL!** Controlled from bottom. Wonderful fun for everyone.

No. 6895. Braying Donkey. Price Postpaid..... 98c

Jumping Monkey

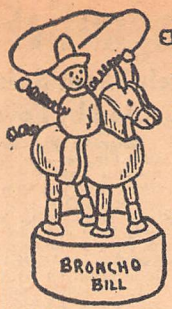
Plenty of Action

Suspended from top by spring that makes it bounce up and down giving a lively action. Hang in auto window, in breeze, and watch him go! Moves arms and legs.

No. 4508. Postpaid 35c



Please Add 10c Service Charge On Orders Under $1.00



BRONCHO BILL

The Riding Cowboy

THE DRUNKARD

Hangover Pete In Action!



HERE'S ACTION! YOU make the horse buck and buck, but see if you can throw the rider—he sticks right through it all. Make him lie down or buck; controlled by button in bottom which makes him do whatever you desire.

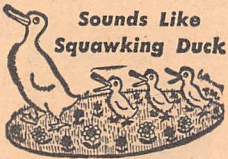
No. 6896. Bucking Bronco 98c

Looks like Hangover Pete has a snootful again. Does the weirdest things. Staggers all around lamppost with bottle in one hand. Lies down, rolls down, climbs pole, etc. Hours of fun for the family. Easily controlled from button in bottom. Does whatever you wish.

No. 6897. Drunkard. Price 98c

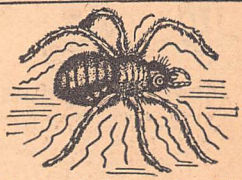
Duck Voice & Call

Sounds Like Squawking Duck



More fun with this! In theatre, school, elevator or crowd, just give this plastic **DUCK CALL** a blow and the familiar **HONK-HONK** of a duck comes out, **CLEAR and TRUE.** Make it loud or soft. **Fool the dog, the kids, the cat and EVEN THE DUCKS!** Sure-fire riot in a crowd. All plastic, colorfully made in shape of duck with built-in honker. Just blow.

No. 4287. Price... 15c



Mechanical Spooky Big

RUNNING SPIDER

Ugly Thing Scares 'Em

Wind it up and watch him run! Big, horrible looking spider runs in all directions scaring those who see him! Mechanical wind-up motor.

No. 2743. Price Each... 49c

Attach Black Thread and Let It Slowly Drop From Above!

Mammoth Spider



Flexible Legs Vibrate In the Most Ugly and Realistic Way!

Let one of these mammoth spiders down from a light fixture, or from above, and as it sinks slowly, watch the people catch sight of it and scream with horror! The ladies will be terrified. At parties, at dinner or any other time it creates a riot. The wicked looking vibrating legs and its large size make this horribly realistic spider appear to be a dangerous creature. Our illustration is about half size.



No. 2744. Mammoth Realistic Spider. Price Postpaid..... 25c

440 ★

Growing Snakes and Worms Joke

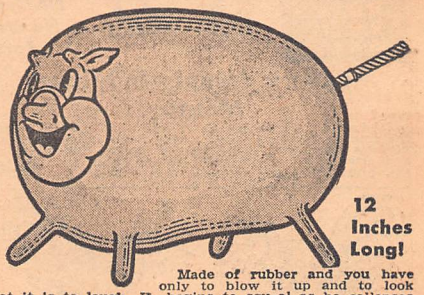


Tiny Pills "Grow" Into Snakes or Worms in Beer, Water, Any Drink

A tiny pill dropped in a glass of water or other liquid gradually grows to a length of two or three inches! Amazing scientific novelty.

No. 2980. Per Package, Price Postpaid..... 15c

JUMBO SQUEALING PIG



12 Inches Long!

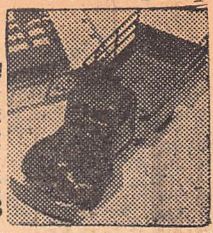
Made of rubber and you have only to blow it up and to look at it is to laugh. He begins to squeal as he collapses and finally lies down and dies in the most natural manner. Twist his tail and he will stay blown up; give it another twist and he starts squealing, as air escapes, until he dies! Stands over 12-in. long!

No. 3302. SQUEALING PIG. Postpaid Only..... 15c

"FLY APART" TRUCK

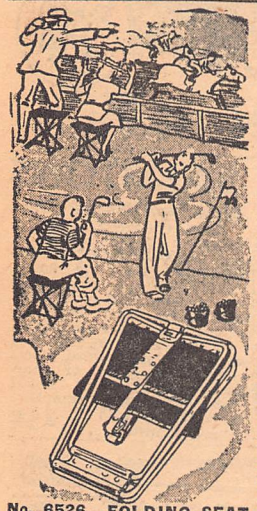


Bump Bumper—
CRASH
—It Flies Apart!



SMASH IT UP—PUT IT TOGETHER IN A JIFFY—AND DO IT OVER & OVER AGAIN. The action truck you build to crash. Get fun out of this destruction truck—let your killer spirit loose. Made of heavy 22 gauge real auto steel—stands the gaff. Can be crashed or rolled, lock converts it to rigid truck. Assembled in seconds. Finished in yellow and blue high gloss hard baked enamel. No tools needed—parts snap into place. 8½-in. long.

No. 6525. CRASH TRUCK. Postpaid **$1.98**



Pocket Size FOLDING SEAT

—Picnics
—Games
—Races
—Fishing
—Camping
—Home Use
—Sports, Golf
—Auto Seat
—Etc., Etc.

Light weight, portable seat. Really handy for 1,000 uses. Extra seat in car or at home. Take it with you. Protects clothes. Comfortable. Patented steel construction, extra heavy, holds 500 pounds. Welded. Enameled. Size open: 13½-in. high, 12-in. wide. Folds to 9x7-in. Easy to carry. Colorful enamel. Weighs slightly over 1 lb.

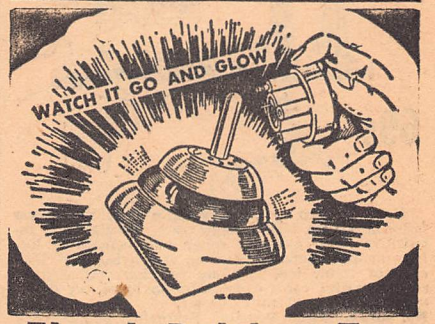
No. 6526. FOLDING SEAT. Price Postpaid **$1.49**

INDOOR FIREWORKS



Novel type of fireworks that can be used indoors. Fireworks come in assorted sizes and shapes, each one containing a variety of small novelties or paper favors. When set upon a table and lit, it goes off throwing the favors high into the air and out into the room. Safe, but plenty of fun. Prizes consist of imitation money, confetti, cotton balls, fortunes, imitation flowers, cards, novelties, etc., etc. Not Mailable. Shipped by Express. Charges Prepaid.

No. 6421. Assortment of 24 Indoor Fireworks. Only..... **$2.96**



Electric Rainbow Top

Light Flashes On and Off In Beautiful Rainbow Colors

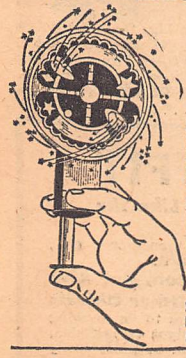
An action toy designed for the kids but which everyone thrills to. It's electric. Easy to operate—just wind up and let it zip! As it spins the electric light inside begins to flash on and off and the beautiful rainbow colors appear. Molded in eye-catching color-fast plastic. Wonderful in dark, too. Complete with battery and bulb. Uses regular flashlight battery.

No. 3448. Electric Rainbow Top. Postpaid **$1.00**

WHIZZER SPARKLER

Thousands of Colorful Sparks

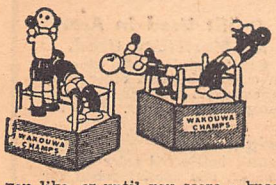
Safe Substitute for Fireworks



ALL FUN—NO DANGER. Safe substitute for fireworks that you can enjoy all year long. Spring action keeps the **FIRE WHEEL** revolving, throwing off thousands of sparks in a red, white and blue pattern. **GREAT FUN IN THE DARK and AT NIGHT** or even in broad daylight. Signal your friends. **NO ELECTRICITY. NO FIRE.** Uses regular flints. With flint.

No. 6244..... 39c

No. 9317. Flints. Pkg...10c



REALISTIC BOXERS

A Thousand and One Rounds of Action!

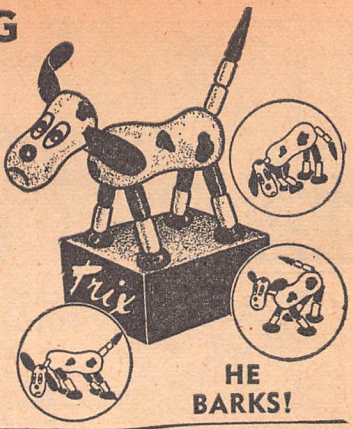
Filled With Excitement. Who Will Win?

YOU MAKE THESE BOXERS FIGHT! These LIVELY BOXERS are all set for action when you get them. By manipulating control in base of the fighting ring, the boxers go into action. They swing at each other, they dodge, they box. Each round is full of action. Keep it up as long as you like, or until you score a knockout. Combines skill and luck. You are never sure who is going to win—who will be the next champ. Operated by pressing control in base. Have fun yourself or put on a show for others.

No. 6516. REALISTIC BOXERS. Price Postpaid..... **$1.19**

PERFORMING TRICK DOG

He Barks! He Lays Down! He Sits! He Obeys Your Command!



HE BARKS!

Gather around and see the smartest dog in captivity! The only toy dog that sits down, wags its tail, says "yes," and "no," kneels, lays down and **BARKS!** Obeys quickly. No boy or girl should be without one. The perfect pet. Your friends will wonder how you do it. Trix runs through his act **without strings, wires, and without any other visible mechanism.** Yet, at a command from you, he instantly obeys. Trix is a beautiful dog, too. He's black and tan with little white rings around his eyes. Made of wood, Trix is a sturdy toy dog that will take lots of rough handling. Easy to train, too.

No. 6893. TRIX. BARKING DOG. Postpaid..... $1.00

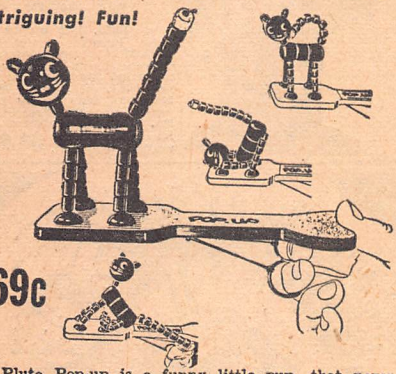
Performing Dog Without Bark

LIVELY ACTION DOG. Similar to above but does not bark. Slightly different in appearance but performs all the same tricks.

No. 6894. LIVELY ACTION DOG. Postpaid..... 69c

Pluto Pop-Up

Does Tricks! Intriguing! Fun!

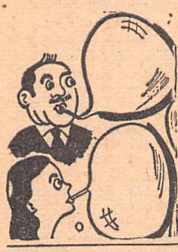


69c

Pluto Pop-up is a funny little pup, that never fails to amuse. His floppy ears, wiggly tail, inquisitive nose, over-size collar and collapsible legs have amused more people than any living dog. He's easy to train, too. Pulling on rings attached to semi-concealed cords causes him to kneel, sit down, nod his head and sniff the air.

No. 6909. Pluto Pop-Up. Postpaid..... 69c

PLASTIC BALLOONS



Blow 'Em! Mould 'Em!

Blow wonderful sparkling irridescent plastic balloons as large as **FOUR FEET IN DIAMETER!** Last for hours. Mould them with your hands into various shapes, figures, animals, etc. Blow terrifically mammoth balloons and watch them float away; or, toss them around room. Assorted colors —red, blue, golden or transparent crystal. Best liquid plastic with tube, complete.

No. 3318. Plastic Balloon Outfit..... 15c



RUBBER POLICE CLUB



Whack 'Em Hard— Does Not Hurt

Has the look and feel of the big, foot-long police man's billy club or night stick. Natural wood color, but actually made of rubber. Whack 'em hard, but it doesn't hurt. Fools 'em. About 11-inches long.

No. 2071. RUBBER POLICE CLUB. Each, Postpaid..... 35c

REAL TATTOOING OUTFIT



Does Genuine, Permanent Tattooing Just Like the Seamen and Sportsmen Have

Now you can do genuine tattooing of designs, initials monograms, etc., on yourself or on others with this easy-to-use Tattooing Outfit.

Made for Marking Skin of Any Person, But Also Used for Marking Animals, Pets and Other Objects

Used in scientific laboratories and other places to do marking or identifications. While an assortment of designs is included, any marking or design of your own choosing can be made easily and quickly.

This Vest Pocket Tattooing Outfit Used in Army, Navy and Other Camps. No Electricity Used.

Uses no electricity, yet does a quick, painless job. One or two color designs can be done with equal ease, and other color inks are available for doing more elaborate tattooing. Handy vest pocket kit is complete—nothing more to buy. This set is good for making about 100 designs, names, initials, etc.

Outfit Is Complete for Making 100 Designs

Consists of one hand tattooing instrument, small bottle black ink, small bottle red color (ready mixed), 20 small easy-to-tattoo designs, one sheet of stencil tracing paper, one special pencil for making paper stencils, complete with illustrated instructions.

No. 7002. COMPLETE TATTOOING OUTFIT. Price Postpaid..... $3.95



The Obedient Mouse. He crawls, turns, climbs, runs and obeys your spoken command!!

Life-Like Mystery Mouse

Make it crawl, turn, climb and act as though it were alive. Looks and acts like a real mouse. Make it climb up side of glass or scamper from your hand up your sleeve.



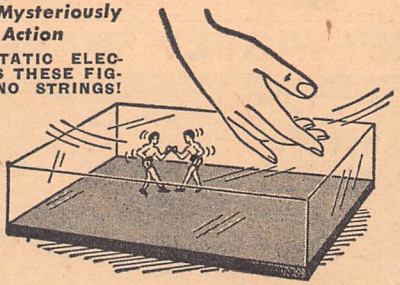
This is the article you may have seen being demonstrated by street fakirs, pitch men and others, and many of you have doubtless watched in wonderment as the demonstrator put the mystery mouse through innumerable stunts and tricks. **It almost acts as though it were alive, as it seems to be lacking in motive power, for there is absolutely no mechanism, no rubber band, no springs.** Of course there is a trick to it but you'll find out all about that when you get the secret directions that accompany each mouse. By following a few simple directions, you, too, can put the mouse through all kinds of antics. You can make it crawl, climb, turn around, in fact almost make it act as though it were alive. You can make it climb up the side of a glass and scamper out. You can make it run from one of your hands into the other. You can make it go up your sleeve or climb out of the lining of your hat. These are but a few of the stunts you can do, and others will doubtless suggest themselves to you after you have had it a while. There seems to be no end of the tricks you can do with the aid of this novel and mysterious mouse. With it almost any bright boy could keep a whole roomful of people amused night after night. All we ask you to do is to keep the secret to yourself, for it is safe to say that few will be able to discover what makes it perform. Small size. Made of wax. Like plastic compound.



No. 3401. MYSTERY MOUSE. Price Postpaid..... 15c

Electro Life Figures

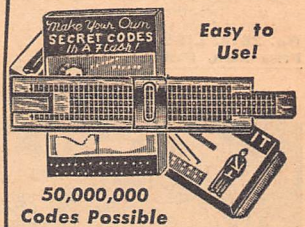
Static Electricity Makes These Dancers, Skaters, and Ball Players Mysteriously Go Into Action



INVISIBLE STATIC ELECTRICITY MAKES THESE FIGURES MOVE! NO STRINGS! NO MOTOR, NOTHING TO GET OUT OF ORDER. There are several different styles. Some contain ice skaters, polo players, dancing couples and others have ball players. The figures are in a celluloid covered box. Show them to your friends and they will be amazed and mystified by the fast action. Keep them guessing what makes them go. The secret is static electricity. Box has aluminum floor and celluloid top. A few strokes on the box with hand **CHARGES THE BOX WITH ELECTRICITY.** As the figures race around, they gradually use up this electricity. In the dark you can sometimes see the tiny sparks as the electricity is discharged. Lots of lively action.

No. 6678. ELECTRO- LIFE FIGURES. Each Set, Postpaid..... 98c

SECRET CODE MAKER



Easy to Use!

50,000,000 Codes Possible

The Lawrence Slide Rule Code Maker. Makes over **50,000,000 different codes.** So simple a child can use it—so clever it baffles experts. Full instructions for deciphering codes. Write in code—only those who know the solution can understand it. **Codes have been used by scouts, lovers, for recording secret formulas and information, etc.** Set includes slide rule for quickly forming any code and 4-page circular of instructions, making codes, solving unknown codes and exciting stories about codes.

No. 6997. Price Postpaid 35c

BOYS! LEARN VENTRILOQUISM AND APPARENTLY



THROW YOUR VOICE

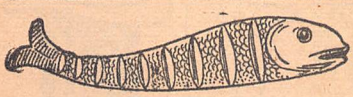
Into a trunk, under the bed, under a table, back of the door, into a desk at school, or anywhere. You get lots of fun fooling the teacher, policeman, peddlers, and surprise and fool all your friends besides.



THE VENTRILO

is a little instrument that fits in the mouth out of sight. Cannot be detected. It is used in connection with the above, and with the aid of this wonderful **DOUBLE THROAT or VENTRILO,** you can imitate many kinds of birds, animals, etc. Remember you get everything for **ONLY TWELVE CENTS**—the book which gives you instructions on how to become a ventriloquist and the Double Throat, or Ventrilo, besides.

No. 3461. Price of Complete Outfit..... 12c



Performing Life-Like Fish

Wiggles! Acts Alive!

Wiggles and squirms in most life-like manner because of its unusual "flexible" construction that makes it flap its tail and wiggle its head in the most life-like manner. Tell your friends "See the biggest fish ever caught!" Then when they "bite" on this, tell them that they are the biggest fish ever caught on this joke. Wet it for added realism.

No. 2814. LIFE-LIFE FISH.
Price Each, Postpaid..... 39c

Made of Pliable Plastic That Feels Like the Human Flesh!

Flesh-Like Doll

Small Size



Sits, stands. Made of special pliable solid plastic that has a skin-like feel. Flesh colored, amazing detail.

No. 3422.... 25c

3 for 65c

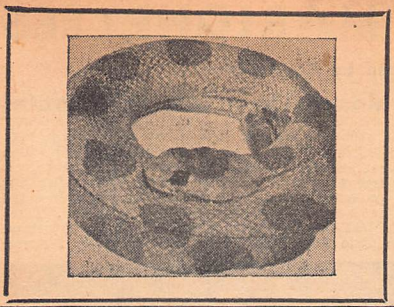


"LIFE-LIKE" WIGGLY SNAKES



Specially made "lively" jointed Snakes give very life-like action. As you hold them, the entire body seems to writhe and move. The head wanders from side to side as if seeking to strike. "Horribly realistic." Finished in green, yellow & black colors to resemble genuine snakes.

No. 2812. SNAKE. 16-Inches Long. Price Postpaid..... 25c



Coiled Snake

Looks Amazingly Realistic!

Moulded Plastic, Hand Finished to Give Appearance of a Real Coiled Snake!

SNAKES ALIVE, if that doesn't look more real than a live snake! So startling is this snake that they aren't even sure it isn't alive until they touch it. Conveniently carried in the pocket you casually drop it on a desk, pile of papers, bed, around the floor at school or where the girls gather, or any one of a number of places. Looks as though it is getting ready to strike. Ladies shriek; even strong-hearted men quiver. Baby snake size. Over 6-in. circumference.

No. 2745. COILED SNAKE. Postpaid..... 25c



TATTOO TRANSFERS

PIRATE, BATHING GIRL, SOUTH SEA ISLAND MAIDEN, ANCHOR, DAGGER, SNAKE, STAR, U. S. EAGLE, DIVING GIRL, MERMAID, GOOD LUCK DESIGN, MOON, FISH, UNCLE SAM, DEVIL, PARROT, CLOWN, BULLDOG, HEART, FOUR LEAF CLOVER and MANY OTHER DESIGNS! Won't you have fun flashing this deep blue tattoo-like design! And you can transfer it in less than a minute onto any part of your skin very easily! Just wet the skin, lay design on, press and remove—that's all. Design can be removed with ordinary soap and water.

You can transfer these designs onto many other surfaces, too.

No. 2640. Per Package. Postpaid..... 15c



Life Like **Coiled Snake Shakers**

FOR SALT & PEPPER

"Most Realistic Things I've Seen"

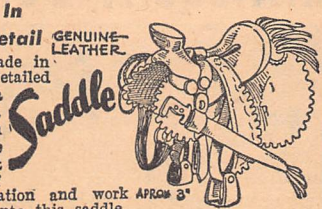
That's what one person who saw these said. Surprising how life-like they really look. Matches true snake color. Seldom fails to excite comment. Comes in set of two, each about 3 inches high. Makes a sensational gift novelty.

No. 2370. Price Postpaid..... 75c

MINIATURE SADDLE

Made In Great Detail

GENUINE LEATHER



Hand made in Mexico. Detailed model of a real saddle. Illustration shows the great amount of hand decoration and work that went into this saddle. APROX 3"

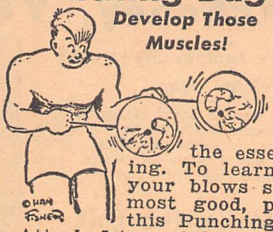
Artistically decorated in many colors. Made of leather and trimmed in many other materials. Felt base. With miniature sword. Makes unusual novelty.

No. 4644. $1.00

Price Postpaid.....

Punching Bag Balloon

Develop Those Muscles!



Learn to hit the punching bag regularly and "in time." Have some real fun, and at the same time learn the essentials of boxing. To learn how to time your blows so they do the most good, practice with this Punching Bag Balloon. Attached to each balloon is elastic cord and holder. Each time you "sock" balloon, it goes out and comes back.

No. 3316. Punching Bag Balloon. Price Postpaid..... 15c

Bleeding Heart
Coiled Snake
Sweetheart
Anchor

Why TATTOO Your Skin ?



ORNAMENT YOUR SKIN!

Harmless - Can Be Removed Without Leaving A Trace

Tattooing, as ordinarily done, is as most people are aware, performed by pricking the skin in dots and lines with a sharp instrument, such as a needle of steel, shell or bone, and inserting coloring matter to form a design. In most large cosmopolitan cities of the world, establishments exist where sailors and others may go to have their arms, legs, bodies and faces decorated. Here is a more up-to-date method of ornamenting the skin that is quite effective and takes but a few minutes. Rub a small portion of the liquid over the portion of the skin to be decorated. When dry, place the desired pattern on the sensitized spot and expose to bright sunlight or photoflood electric light for about ten minutes. When this has been done, remove the pattern, wash the sensitized portion of the skin with water and the thing is done. The "tattoo," if one may call it such, will last about a month if properly applied. The outfit comes complete with necessary chemicals and several designs such as bleeding heart, coiled snake, anchor and dagger. You can furnish your own designs or, by using a suitable photographic negative, reproduce the portrait of sweetheart, friend, etc.

No. 6908. Complete Outfit for Ornamenting the Skin. Price.. 50c



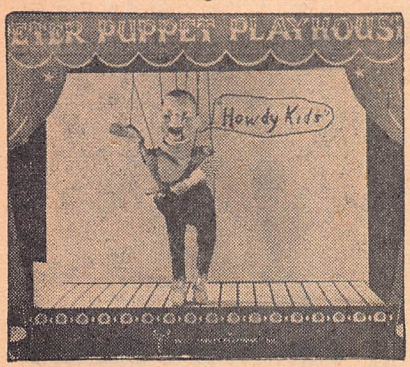
PETER PUPPET MARIONETTES

Created and Designed by Raye Copelan

"Unitrol" One Hand Control Makes Them Easy to Operate!



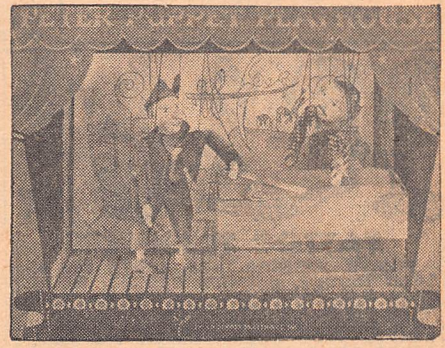
You will delight in the amazing things that even you can do with these puppets the very first time you try with the help of the "Unitrol". Unitrol is a patented one-hand control which enables you to make the marionette move his arms and hands, legs and feet and his mouth, all with one control. This allows your other hand free to operate another marionette, so that one person can easily operate two puppets, putting on a very unusual performance. You can make them walk, talk, do all the crazy things that most people can do (and a few more). These puppets are handsomely costumed in gay, color-fast fabrics. Very sturdily built to withstand abuse. Strings don't tangle. Each outfit is complete with instructions and all ready for use.



"HIPPITY-HOPPITY" THE COWBOY

The original comic cowboy who can cover the West with the best of them when he's right, or get into the most awful trouble you've ever seen. Or, let him sing his Western songs and act like a comic dude. Has movable mouth, arms, legs, etc. With holster and pistol. Stands 14-in .tall. With control.

No. 6276. Price Postpaid Only..... $2.49



PINOCCHIO and HIS ADVENTURES

Good and Bad, Comic and Sad

Poor Pinocchio, he seems to have all sorts of adventures, and you can help him or hinder him. Set includes 2 marionettes, Pinocchio (mischievious boy) and Gepetto (old craftsman). Colorful stage with 2 changes of scenery, scripts for plays, etc. Gift box.

No. 6277. Price Postpaid Only..... $4.98

Jerry Mahoney, Ventriloquist Dummy

Paul Winchell's Famous Stage and Television Star

You've probably heard of Jerry Mahoney, who is second only to Charlie McCarthy in popularity among dummies (no offense, Charlie). Paul Winchell has made him famous to theatre and television audiences where he talks and acts just like a real person.

You Can Make Him Talk

You can throw your voice and make it appear as though Jerry Mahoney is actually talking. He moves his mouth and head, looks around, and suddenly he starts to talk! Some people will actually think he's a real live midget as you begin to make him act in the most life-like way.

Talks and Acts Like a Live Midget

You can readily imagine how much fun you can have with him and how after awhile he becomes almost like a real companion. Talk over your problems with him! He stands 24-inches tall. Movable mouth and head. Nattily attired in grey and green flannel suit. White shirt. Red polka dot tie. Black shoes. Composition head with bright brown eyes, turned-up nose. Composition hands, stuffed body. Individually boxed with booklet telling "How to Be a Ventriloquist and Throw Your Voice".

No. 6278. Ventriloquist Dummy. Price. $6.49

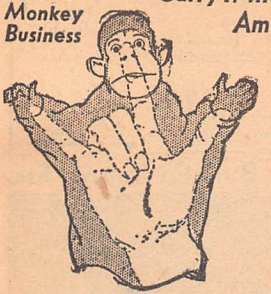


SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

WONDER GLOVE MONKEY 49c

Acts Like He's Alive! Fits the Hand Like a Glove! You Make Him Climb, Turn, Scratch and Move!

Fine For Monkey Business



Carry It in Your Pocket Wherever You Go

Amuse and Entertain Everyone

The Wonder Glove Monkey is one of the handiest merrymakers we have ever seen. It packs into a small box you can easily carry in your pocket. It is ready for action in a moment. It slips over the hand like a glove or mitt. The head is worked by one finger, and it turns to the right or left, nods, bows and goes through every amusing antic you can think of. One arm is operated by the thumb and the other arm and head by couple of fingers.



1001 Monkey Tricks

No. 4511. WONDER GLOVE MONKEY. Postpaid ... 49c

Life-Like Glove Baby

Looks Almost Alive In Her Actions!



Everyone is amused at the way Baby Doll acts. This hand glove doll puppet works just like the glove monkey; it slips over your hand so that one finger makes the head move, one finger operates one arm and another finger moves the other arm. You can make her look around, cuddle up, wave her arms, play "peek-a-boo" and hundreds of other things in the most life-like manner. Attractively designed. Complete with dress.

No. 4558. Postpaid 75c

"Goofy", Rubber Face Which Changes Expressions

"Talks", Mouth Opens, Face Changes

Look at this cute, comic character and you'd almost swear that he's alive. His soft, pliable rubber face is very natural looking, and the way you can make his expressions change, his mouth open and close as if he were talking, wiggle his ears or nose, flap his arms and hands around, turn or bend his head, you'll feel him to be more than just a dummy, but a lively companion. Fun to watch, fun to operate. Easy—nothing to learn. Good for ventriloquism, as you can make him sound like he's talking! 11-inches high.

No. 4561. Goofy Glove Character. Postpaid..... 75c

Walt Disney's Mickey Mouse

Make Him Squeak and Talk as Well as Act Up in the Most Life-Like Way



If you want your dog to get up on his hind legs and howl, just introduce him to this amazingly life-like Mickey Mouse. Slip this glove character over your hand and start to put him into action, looking more realistic with every wiggle of your finger. See his moulded rubber head move and turn, his arms wave and claw, and then suddenly start him squeaking! You know how lovable these characters can be, how almost human they become. Made by Gund, manufacturer of the finest dolls in America. Attractive heads, resilient fabric bodies. Individually packed. Easy instructions.

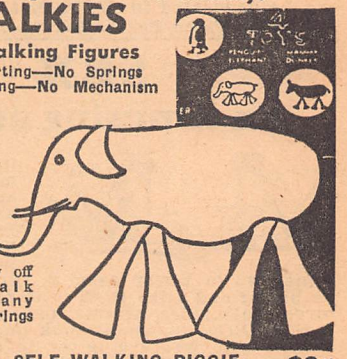
No. 4564. Walt Disney's Mickey Mouse. Price Postpaid Only..... $1.39

Perpetual Motion! Self Walking! Amazing! Piggies! Santa Claus! Clown! Penguin! Colored Mammy!

WALKIES

Self Walking Figures

Self Starting—No Springs No Winding—No Mechanism



Fun for everyone! little animals that amuse you by their naturalistic walking ability. All you need is a flat surface slightly off level. Walk without any strings, springs or winding.

No. 4402. SELF WALKING PIGGIE. Price Postpaid..... 39c

No. 4403. WALKING PENGUIN. Price Postpaid..... 39c

No. 4404. SELF WALKING CLOWN. Price Postpaid..... 39c

No. 4419. WALKING COLORED MAMMY. Price Postpaid..... 39c

No. 4405. WALKING SANTA CLAUS. Price Postpaid..... 39c

WALT DISNEY'S DONALD DUCK WITH VOICE

Talks and Acts in Most Comical & Confusing Way



Those who have seen the dummy characters on television know how ridiculously real they can become, how you think of them as alive. Now you can have some of that same fun. Donald Duck will act and talk in his most confusing manner. You'll have fun making him do all the things, and those who see him will enjoy watching him for hours. He squeaks and squawks—almost talks—as he waves his head around and flaps his arms. Operates same as the glove monkey. Attractively finished moulded rubber head. Resilient fabric body.

No. 4555. Donald Duck with Voice $1.39

WEATHER FORECASTING PLANT

Will It Shine or Rain?

The leaves of this curious plant indicate the weather conditions and serve as a reliable barometer. The leaves stand upright during clear weather and droop to foretell rain or stormy weather. Interesting and fun to watch as well as amazingly accurate and dependable. Blossoms into beautiful purple flowers with crimson pods that are often used in making ornaments. Extremely popular.

No. 5167. Weather Forecasting Plant.
Package of Seeds, Postpaid..... 15c

3 Packages for 40c, or $1.35 per dozen, postpaid

Cackling Hen Voice

Sounds Like Barn Yard Hen!

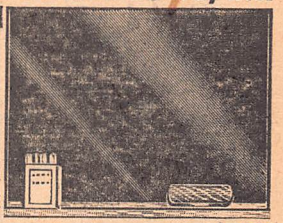


Makes a noise so much like the real hen that it might even fool them. Anyway, you'll have lots of fun around the house with this noisemaker, imitating the cackling of a hen just as she lays an egg. Cackling device is small cylindrical device which can be concealed in the pocket.

No. 2905. Price Postpaid..... 35c

Makes Fine Bulletin Board, Etc.

Blackboard Set



Fine for sign purposes, doing homework, making sketches, etc. Exceptionally low price. Hundreds of uses. Heavy masonite writing surface, sturdily built. Brass eyelets for wall hanging. With chalk rail, chalk and eraser. Size 18x24-inches.

No. 7433. Per Set. Postpaid..... $1.25

SEX INDICATOR

An Amusing and Entertaining Novelty



We offer this item as an amusing and entertaining novelty rather than for any scientific value it may or may not possess. By holding it over a woman's hand it is supposed to describe a complete and continuous circle, and in a straight line, backward and forward when held over a man's hand. We have made innumerable tests and while we have never been able to figure out how it's done, we've never seen it fail. Many novel and interesting experiments can be performed with it. Try it for testing the sex of animals, cats, dogs, rabbits, birds, butterflies, worms, fish, etc. In Europe it is sold as a patent egg tester. A Post Office inspector took one once to see if he could determine the sex of the person who wrote a letter in a case he was interested in solving. With what success we never did learn though he did tell us he had no end of fun with it.

No. 3612. SEX INDICATOR.
Price Postpaid..... 10c



Parachute Shooter

Blow Pipe 'Chute

The Parachute Shooter consists of a blow pipe and a parachute dart which fits inside. You turn the blow pipe upward and blow. The parachute dart shoots out into the air and then as it starts to descend the parachute opens up and it falls slowly to the earth. You can shoot it over and over again and not get tired of it. If you wish, you can blow it out the window of a building and watch it gradually descend to the ground.

No. 7372. Price Postpaid. 25c



Make Your Own Marionette Theater

Complete instructions for staging your own marionette shows! How to design and make action puppets, how to build stage and backdrops, how to operate marionettes. All explained, described and illustrated in this booklet prepared by Popular Mechanics Magazine. Easy to do and wonderful to watch. Over 60 pictures and drawings.

No. 1031. Price Postpaid 25c

PLAY POST OFFICE SET



—Toy Set of 50 Postage Stamps
—8 Money Orders
—8 Stamped Post Cards
—5 Sheets of Paper and 5 Matching Envelopes

You can have lots of fun with this play Post Office set which consists of the things listed above. Write letters or cards to your friends.

No. 4979. Complete Set.. 15c



Ever Drinking Bird

A Scientific Marvel!

? ? Perpetual Motion Solved at Last ? ?

No Motor! No Springs! No Winding! No Mechanism!



You will marvel when you see **THE EVER DRINKING BIRD** in operation. Just place bird near glass of water, give him a drink and he's off. He'll drink as long as there is water within his reach. The larger bowl of water you have, the longer he'll keep drinking. Many birds have been going on weeks and months! And all without mechanism or winding!

Amazes and baffles you and your friends. Perpetual fun and amusement. You'll enjoy having this friendly and companionable bird around as your favorite pet. Fascinates just about everyone who watches it with its perpetual movement. He dips his beak into the glass, pauses for a few seconds to take a long drink, then he swings back upright. After another few seconds pause, the bird is thirsty again, and back he goes for another drink. This goes on and on ad infinitum. Usually takes about two or three drinks a minute.

Hang It Anywhere! Drinks and Bobs as if Alive! Goes for Weeks!

This is the bird that stopped the crowds in New York and Chicago. People stared at the bird in the window of several large stores for hours trying to "figure out" the mystery of the continuous action of the **EVER DRINKING BIRD.** It was placed on exhibit in scientific classes and science exhibits.

Nothing to Get Out of Order— Your Companion for Life

All he asks is a handy drink of water—there is no mechanism to get out of order. Study him; learn something new about science. Some people even use him for their lucky mascot, depending upon this wise old bird to aid them. Actually, for those who want to study its movements, it will be found to be more than just an amusing novelty, but a scientific instrument of real merit. Since the atmosphere in the room determines the rate at which bird takes a drink, it will serve as a guide to the temperature and humidity in the room. About 4-in. high. Colorfully made.

No. 6238. EVER DRINKING BIRD..... 98c

Dippy Dilly, The Ever Drinking Fool

He Never Learns!



The Drinking Fool —He Never Learns. Keeps going after more — never satisfied. Some people call him the man on the flying trapeze— others call him the tipsy drinker. He's amusing. All he asks is some water and he's off, drinking and drinking. Bobs down, head in water, takes a drink, then swings back. Over and over again for days and weeks. **No. motor, no springs.** Amazing. Never tires. Wonderful companion. Real action. About 6-in. high. Complete.

No. 6237. Price Postpaid... $1.49

BIRD IN CAGE

Looks Like a Canary!

Acts Like a Canary!



DOES EVERYTHING BUT SING! If you want a friendly companion, get this lovely **BIRD IN THE CAGE** for yourself. The cage stands about 8 inches high, and you can either hang it from any convenient place, or set it on table, mantel, dresser, desk, etc. Fill the drinking cup with water, set the canary in motion, and he swings back and forth in the most realistic manner. This lively bird seems so life-like you will enjoy his companionship almost as you would a live bird. Bird is attractively made in natural canary colors. The cage is bright plastic in assorted brilliant colors.

No. 6235. Bird In The Cage. Postpaid.. $1.49

Dippy Bird Cottage

Woodpecker In Front of House Hangs on the Wall



This comic bird looks not unlike the favorite Woodie Woodpecker, perched before his favorite birdhouse. You can hang up the plaque on the wall. Attached to it is the drinking bird that keeps nodding and nodding. Wonderful action novelty that fascinates old and young alike. Looks good in almost any room and creates plenty of attention. The front of the house is natural wood color and is about 7 inches in height.

No. 6236. DIPPY BIRD COTTAGE. Price Postpaid..... $1.49



Locks Hands Behind Back and Requires Help to Get Them Off

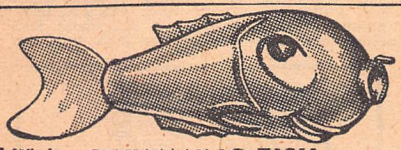
Boys' Handcuffs

Hold Hands Tight -- No Key Needed



These handcuffs come in extremely handy when you are playing a great variety of games such as, **"Cops and Robbers," "Bandits," "G-Men,"** etc., etc. They work just like a regular pair of handcuffs. They can be opened up, slipped onto the wrists and then clamped tight. However, there is no key required either to lock or unlock them. You merely slip them over the wrists and you have your pal securely handcuffed. They hold tight and unless you release the catch, it is almost impossible to remove them. The handcuffs are strongly made of sheet and cast metal with a polished nickel finish. They **look like the real thing.**

No. 2752. Boys' Handcuffs. Price Per Pair Postpaid..... 39c



A Whale of a Toy

SWIMMING FISH

Swims in Water—Realistic Action

Hit of the toy show! He really swims. Wind him up, place him in water and he's off! Swimming his fool head off. Driven through the water by his flapping tail. Precision made of colorful molded plastic. Nearly 8-in. long, 2-in. diameter.

No. 4408. Swimming Fish. Postpaid..... 59c



LEAPING FROG

Boy, you've seen 'em jump, but you don't often see 'em jump this far! Actually lets loose and goes six to eight feet in the air! If you get one that's especially lively, it may even go ten or twelve feet. It's a mechanical frog, but don't let that fool you. Set the spring on the bottom and then set it down. **In about six or seven seconds (just enough time for you to GET AWAY) he leaps.** Have fun with two or three of them by seeing which frog will leap the furthest. Some try to make it leap into a glass, and thus use it to play "indoor basketball." Large size metal frog.

No. 2133. LEAPING FROG. Price Each.. 15c

Miniature Fully-Formed Plastic

MILITARY FIGURES

Planes—Tanks—Ships—Soldiers—Guns



Line up your fighting forces—the army, the navy and air corps. Fighter planes, 2-motor bombers, anti-aircraft guns, tanks, soldiers, submarines, battleships, etc. Each is a fully formed miniature plastic figure with mount that holds it upright. Superbly made and finished of colorful plastic. Plan and conduct your own battles! Fine for model layouts. Each about ¾-in. in size. About 22 figures in each assortment. Order several **3 for 95c.**

No. 3936. Military Figure Assortment. Each Set..... 35c



Miniature Indian Drums

Use it as an attractive desk or home novelty, or use it in a practical way for a dinner call. Beat the drum and a dull thud is heard. Drum ends are made of sheepskin & are decorated with Indian symbols in vivid colors. Size 2½x2½-in.

No. 4432. Indian Tom Tom Call. Postpaid. 50c

ELECTRIC LIGHT-UP MASKS



CLOWN MASK

Nose Lights Up—He Winks, He Blinks

Colorful action mask that is wonderful for day or night. Startling at night, but lots of fun during day, too. Battery operated. You can flash on or off any time. Each mask is colorfully made, full sized, ready to slip on. Comes complete with batteries.

450 ★ **No. 4612. Electric Clown Mask. $1.39**

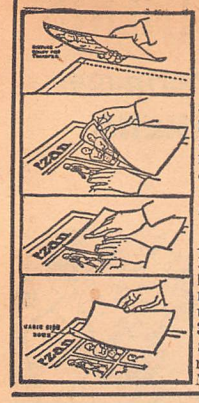
MYSTERY MASK

His Eyes Light Up—He Winks, He Blinks



Wear this one in the dark, and imagine how startling it will be to see two brilliant eyes flashinng, blinking and winking. Even in day-time, it causes lots of comment. Head is shaped like a wildcat and acts as a perfect disguise. Battery operated; you flash it on and off at will. Each mask is full sized, ready to slip on. Comes complete with batteries, ready to use.

No. 4613. Electric Wildcat Mask. Each.. $1.25

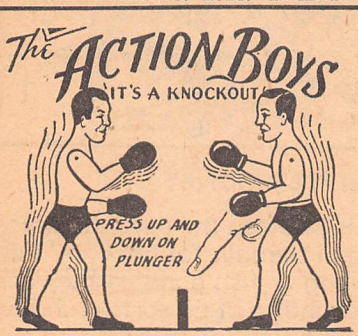


Picture TRANSFER PAPER

Transfer Any Newspaper Photograph, Comic, Etc. In Colors

With this transfer paper you merely have to place it over a newspaper, either on a picture, comic strip or ordinary printing. Rub the back of the paper for a few seconds with a hard object and remove the paper. You obtain a good reproduction of the illustration in the newspaper, etc. **Makes a copy that will be in exactly the same colors as the original.** For instance, if you desire to make a copy of your favorite comic cartoon you just place the sheet of paper over the comic, rub it for a few seconds and then remove it. And that is all there is to it! In the very same manner you can transfer pictures of prominent people whose pictures appear in the newspapers. If there are any graphs or maps, you can make copies of them, too. Interesting and useful. Will save you time in copying. Comes in a package of 30 sheets, 4¾"x6½". This assures you not only of adequate supply, but the size is sufficiently large to meet ordinary requirements. Try it and see if you are not delighted.

No. 2523. TRANSFER PAPER. Price Postpaid..... 15c

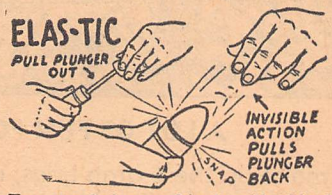


Watch Them Box and Fight!

Want action and plenty of it? This pair of boxers are full of tricks. Press plunger up and down and watch them go to it. Swinging their arms and hitting blows. Endless fun. About 4x4-in.

No. 3449. Price Postpaid..... 15c

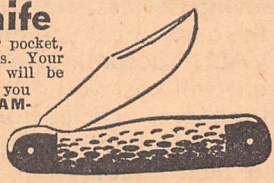
Movie Snapper Joke



You can fool your friends with this delightful, harmless and mysterious funmaker. The article is made of wood, at one end of which is a rubber band. You take hold of the other end as shown in illustration, pull it out, let it go and it snaps back. Now let someone else try. Unless they know the secret of the little Red Snapper, they will not be able to do it. Of course, there is a trick to it, but you'll learn all about that from the instructions. This is the same joke that was used in the movies by famous stars—and the secret was never given out. Took Hollywood by storm.

No. 2982. Movie Snapper Joke..... 10c

Mammoth Rubber Jack Knife



Carry this in your pocket, ready for business. Your teacher in school will be horrified when you bring out this **MAMMOTH JACK KNIFE 9-IN. LONG.** The girls faint as you run it across your tongue, but the thrill turns to laughs when you reveal it to be only a large realistic-looking rubber knife. 9-in. open; 5½-in. closed. Silver-colored rubber blade.

No. 2088. Mammoth Rubber Jack Knife... 20c

Rubber Hunting Knife



Full Sized—Its Realism Fools 'Em

"Out of my way, you rascals, or I'll cut your gizzards out." With this threatening command, you can thrill and frighten your friends and enemies with this amazingly realistic **Rubber Hunting Knife. Full 8-inches long, big heavy-built style,** entirely made of rubber. Blade part is silver-colored to appear real. Slip it in your belt, like the pirates!

No. 2089. RUBBER HUNTING KNIFE. Each, Postpaid..... 20c

SUPER-SONIC DOG

Responds to Human Voice

Radio-Type, Electrically Operated, Answers YOUR Call



The super-sonic wonder dog that's irresistible. Just call **SPARKY'S NAME** & he pops out of his kennel, like the friendly pup he is. Skids half way across table to greet you. **AMAZING,** and startling first time it happens. Operates with standard flashlight cell. **(Not included.)** Dog house and mechanical parts all metal. Attractively lithographed in 4 colors. Dog realistically hand colored.

What Makes Him Do It?



Seems like magic, but it's just supersonics and electricity. Lasts indefinitely. House 4½-in. high, dog 3-in. long.

No. 6892. Super-Sonic Dog. $1.98 Postpaid.....

No. 2548. Battery. (1 required) Postpaid 10c



GRAB BAG AND FISH POND ASSORTMENTS

The Mint for Bazaars—Lifters of Church Mortgages

THE BOON OF THE CHARITY WORKERS

A Whirlwind Money Getter



A LOT OF FUN FOR A LITTLE MONEY

We make up these grab bags, not as is so often the case, to dispose of inferior merchandise, but to give a real bargain for bazaars, fairs, etc. They are just the thing for a grab bag or fish pond as they contain a large variety of inexpensive merchandise of all sorts and sizes. It is obviously impossible to give a detailed list, which would be subject to change, as we are frequently able to pick up job lots of merchandise at greatly reduced prices, and our object is to give as much as possible for the money that we can. Each assortment consists of a miscellaneous collection of novelties, inexpensive jewelry, small toys, joke articles, puzzles and some may contain fountain pens, knives, joke books, household labor-saving devices, etc. The quantity and quality necessarily depend upon the assortment you order, but we positively guarantee not only FULL VALUE according to the assortment selected, but that the assortment will cost you a lot less than what you would pay if you purchased the same articles from us singly. There are four different assortments to select from. Try your luck with one of these Grab Bags at your next bazaar, fair or carnival and see how it brings in the money.

25 ARTICLES FOR $1.00

An assortment of low-priced novelties. Contains 25 miscellaneous articles of great variety. Bought individually would cost considerably more. A lot of fun for a little money. **$1.00**

No. 6165. Price Postpaid.....

100 ARTICLES FOR $5.00

A wonderful collection of approximately 100 articles—all different—at a remarkably low price. If purchased individually, this assortment would cost about twice as much. Among the articles are several "surprises" which have a special high value. **$5.00**

No. 6167

Price Postpaid.....

50 ARTICLES FOR $2.50

This contains an assortment of approximately 50 articles and novelties which would retail from 5c to 15c each. A low priced assortment that serves as an excellent surprise package for yourself or a handy assortment for "Fish Pond" side shows. **$2.50**

No. 6166. Price Postpaid.....

240 ARTICLES FOR $10.95

Our largest and best assortment. About 240 assorted articles are combined in one mammoth surprise package. Lots of fun for the lucky person who gets this assortment or excellent as a money maker for church or club fairs or picnics. **$10.95**

No. 6168. Price Postpaid.....

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Alden's and others.

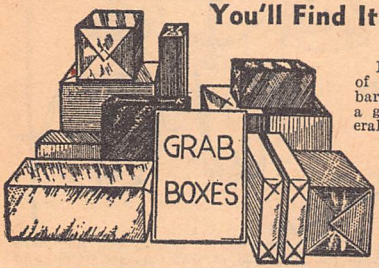
Columbus Took a Chance---Why Not You? The Wonderful

SURPRISE PACKAGE



You Get a Bargain and Help Us to Use Up Sample Articles, Specials and Surplus Merchandise!

Help us by helping yourself. Factories all over the world send us sample articles for our inspection, and this is our only way of disposing of them. Then, too, oftentimes we find ourselves with a surplus quantity of certain items. By this method, and by buying up job lots of merchandise, we accumulate a great variety of articles that we can sell at a remarkably low price. We offer these items in the form of a SURPRISE PACKAGE at the low prices indicated below. Each package contains one article. The article is ABSOLUTELY NEW and unusual.



You'll Find It Fun Including A Surprise Package in Your Next Order!

It's a real thrill just to "see what you get." Take advantage of this special opportunity to receive a pleasant surprise and bargain. Four packages, each representing a real value Since a great assortment of merchandise is used, you may order several packages with little chance of getting two articles the same.

No. 2995. SURPRISE PACKAGE.
Price Postpaid..... 10c

No. 2996. SURPRISE PACKAGE.
Price Postpaid..... 25c

No. 2994. SURPRISE PACKAGE.
Price Postpaid..... 50c

No. 2997. SURPRISE PACKAGE.
Price Postpaid..... $1.00

MAGIC COIL

Fully Automatic

Nothing to Wind No Motor No Spring

Leaps and Walks



—What Makes It Go?
—Scientific Toy that Goes by Itself
—Sold by the Hundreds when Demonstrated
—Made from Resilient Swedish Steel

Fascinating and exciting toy. Made of light weight indestructible Swedish steel. Will walk down steps or any incline with an almost human gait. By slight maneuvering of the hands, it will weave an intricate array of patterns or designs. Fully automatic. Nothing to get out of order. **No winding, no motor.** Just set it on the top step, flip it and plop, plop, plop, it goes down stairs like a giant night crawler. Fun galore with action novelty. Weird. Almost like perpetual motion. Complete with instructions.

No. 2682. MAGIC COIL.
Price Postpaid..... $1.00

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

100 Postcards 45 Cents



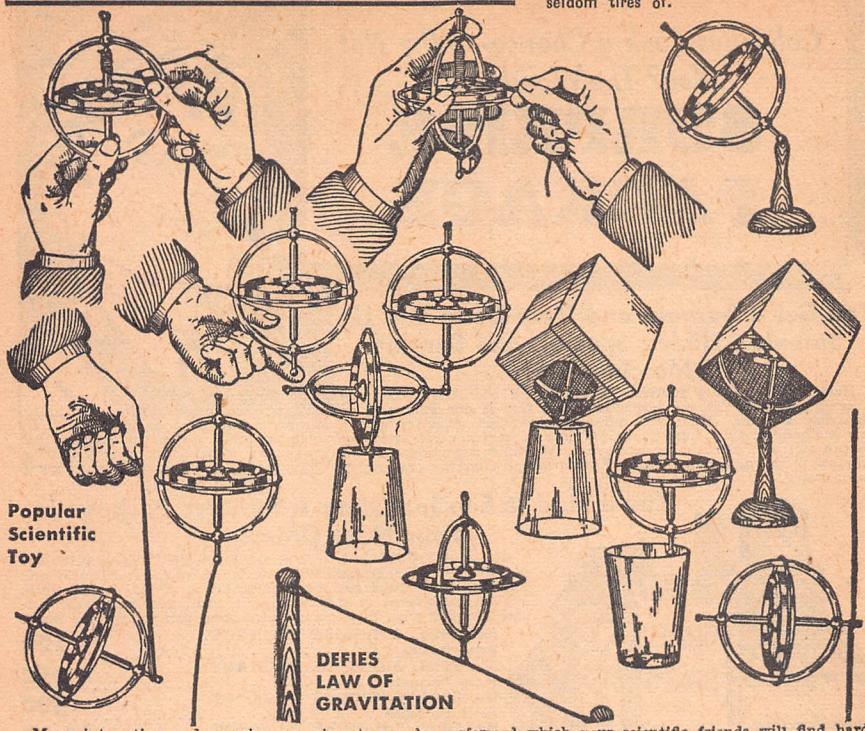
Just imagine Post cards offered to you at the hitherto unheard of price of **OVER TWO FOR A CENT.** We were able by a fortunate purchase to procure the whole stock of one of the largest Post Card dealers in the country at a ridiculously low price, and we have decided to give our customers the benefit with a view of advertising our many bargains rather than make any profit out of them. This price we need hardly assure you, is but a fraction of their value. The Cards are well assorted and include many interesting and colorful scenes. We cannot specify exactly the assortment you will get, since this varies considerably from time to time, but may include such subjects as BEAUTIFUL SCENIC PICTURES FROM ALL OVER THE WORLD, FAMOUS BUILDINGS AND HISTORICAL PLACES, TRAVEL PICTURES, BATHING GIRLS or COMIC PICTURES. 100 cards to package.

No. 2352. Postcards. Package of 100..... 45c

Johnson Smith & Co., Detroit, Mich. ★ 453

GYROSCOPE TOP

The Gyroscope is a most instructive instrument, always interesting to the intelligent adult and a toy a child seldom tires of.



Many interesting and amusing experiments can be performed which your scientific friends will find hard to explain. As a scientific instrument it is used to demonstrate the principle of rotation, attraction and equilibrium of bodies when in motion, the center of gravity and centrifugal force. In teaching astronomy the Gyroscope illustrates the rotation of the globe better than any mechanical device in existence.

Large Gyroscopes are used in the Navy to steady and steer torpedoes, and scientists are experimenting with them to prevent large ships from rolling, also in aerial navigation.

Prof. Louis Brennan, the inventor of Brennan torpedo and the more wonderful Monorail, conceived the idea from the Gyroscope and is using them to give his car stability. The Royal Scientists of England say the Monorail will eventually revolutionize the mode of travel. The British Government has already built a Monorail in India over which trains will soon be running on a single rail.

USED IN TORPEDOES AND GUIDED MISSILES

The illustrations show just a few ways of spinning the Gyroscope Top. Can be thrown and caught, rotating rapidly all the time. Will travel along a taut string or wire. You can suspend it from a loop of string, still spinning vigorously, on point of a pin and it will revolve in a dozen different ways on pedestal.

An effective feat can be performed by spinning the top at high speed and quickly placing it into the square cardboard packing box. Put on the lid and then set the box on one of its corners.

No. 3453. Gyroscope Top. As Illustrated. Postpaid.... 39c



GYROSPHERE

No. 3454. De Luxe Large Gyrosphere. Larger, dynamic, scientific, in sphere. Price $1.00



Hot Shot Electric Shocker





Loads of Fun...Many Practical Uses for this Shocking Prod

Delivers a POWERFUL, YET HARMLESS ELECTRIC SHOCK that is GUARANTEED TO MAKE 'EM MOVE FAST whether they be MAN OR BEAST.

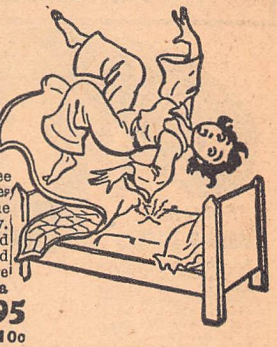
The **ELECTRIC PROD** was originally designed to be used to control animals on the farm, in the stock yards and for training purposes, but now practical jokesters have discovered that it makes one of the most sensational fun makers ever known. At a recent American Legion convention it literally "stole the show."

Delivers a Powerful but Harmless Electric Shock

It gives a powerful, yet harmless, electric shock that is guaranteed to wake 'em up. The Shocker is about 24 inches in length and about 1½ inches in diameter. Has wood handle and contact button right on handle grip. At other end is the "shocking contact." To operate you simply press the button and touch the tip to object.



For other effects, you can run wire from the contact point to chair, bed, cage, etc. or any other place you want to produce a shock. Then, at the right moment, press the button and the victim will get a JUICY SHOCK.



Constructed to provide dependable, trouble free service indefinitely. Nothing to go wrong. Makes rough handling of animals unnecessary—the sane way to handle them without doing them any injury. Has vacuum impregnated hot shot motor coil and large contact points on vibrator. Uses 4 standard flashlight batteries (not supplied) which insure hard shocking. Shock can be altered by using a different number of batteries. **$6.95**

No. 6030. ELECTRIC SHOCKER.....
No. 2548. Flashlight Batteries. Each.....10c

MAMMOTH BALLOONS



Extra Long "Wiener" Balloons

You can hardly imagine this balloon—it's so long. Actually inflates full **SIX FEET LONG.** Measures 72-inches in length, 6-inches in diameter. **75c**

No. 3311. Demonstration Balloon. 6-ft... 75c

90 Inch Balloon—Nearly 8 Feet Long

We believe this is the largest standard balloon made. 90 inches (7½-feet) long!! Used for demonstration purposes.. 7-in. diameter. **$1.50**

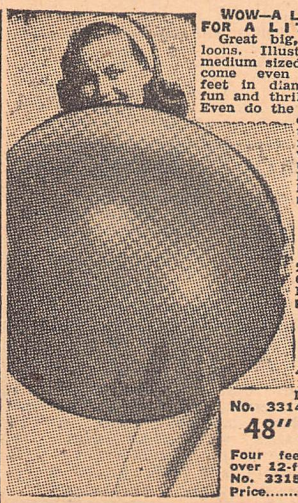
No. 3312. Each, Price Postpaid.....



Mechanical Swimming Doll

Goes over 25 feet on back or tummy with real crawl stroke. Measures 9-in. in length. Plastic, attractively finished, with rust resisting motor. In 3-color box. **$1.50**

No. 3384. Price Postpaid.....



WOW—A LOT OF BALLOON FOR A LITTLE MONEY! Great big, mammoth balloons. Illustration shows medium sized one. (Yes, they come even larger—over 4 feet in diameter.) Loads of fun and thrills for everyone. Even do the ballroom bubble dance. Similar to those used for meteorology work, airplane targets, etc. Easy to blow up. New neoprene rubber. Red.

20-Inch 29c

20-in. diameter; 63-in. around. No. 3313. **29c**
Price.....

40-Inch 39c

40-in. diameter; 126-in. around. Illustrated. **39c**
No. 3314. Price....

48" Size 59c

Four feet in diameter; over 12-ft. circumference
No. 3315. **59c**
Price.....

Johnson Smith & Co., Detroit, Mich. ★ 455

These Vibrating Action Girls Are the Sensation of the Nation!

For Cars, For Windows, For Any Door



If you haven't seen these vibrating novelties that are put on refrigerator doors, front doors, glass doors, windows, autos and bikes, then you haven't lived! Here are two new dancing figures that are causing a sensation just short of a riot! Each has a rubber suction cup so that they readily stick to any smooth surface. Easy to put on, easy to take off. Each is mounted on sensitive spring, so that the slightest movement sets them off and into action —their favorite dance. **And oooooooh, fellows,** what a dance! It's lively and tantalizing, and it's hard to keep your mind on the road if you're driving a car!

CUPIE, THE WICKED FAN DANCER



(Left) Each slight breeze or movement sets her vibrating in a characteristic fan dance that is fascinating to watch. Sticks anywhere.

No. 3420 CUPIE DOLL. Postpaid..... 39c

THE HULA HULA DANCER

(Right) Does the Hula, the Shimmies, the Rhumba, all with equal ease. Watch her skirt and lei fly as she shimmies and shakes. She's fun.

No. 3421. HULA HULA DANCER. Postpaid..... 49c



Miniature Boxing Gloves

Exceptionally unique and attractive. Exact copies of real gloves Perfect stitching and padding. 3-in. long. Genuine leather. **No. 8687. Pair.. 69c**



"BLOOD SPITTING" RUBBER DRAGON

Squirts Water or "Blood" Up to 100 Feet

THE BIG "SPITTEN" RUBBER MONSTER. This ugly bruiser looks horribly realistic as you hold it in front of the victim and tell them about its deadly powers, but they are hardly expecting to see it viciously spit "blood" or squirt water at them. You can load it with water or with red ink to give the blood effect. The dragon is so realistically made with soft rubber it has a lifelike look and feel. Measures about 14-inches in length. **98c**

No. 3310. Spitting Rubber Dragon. Price..

Jackass Cigarette Dispenser

Funny Novelty With Plenty of Action

Nod the head, up goes the tail, out comes cigarette. Great laugh producer. Load with cigarettes. Attractively made of wood. Old Hill Billy Mose sitting on donkey with case of corn likker. Movable head. About 7½-in. high. Makes wonderful Xmas, surprise, party gift or prize. Holds 10 cigarettes. Boxed.



No. 6239. Each Postpaid 75c
3 for $2.00; 10 for $6.00

"Jitterbug" Tumblers



What Makes Them Move Around in Such A Weird Manner?

When three or four of these amazing **Jitterbug Tumblers** are placed on a slightly inclined surface they start to wiggle around. First they pop one end up and then the other. **They move, wiggle and jitter around. What makes them move? What direction will they move in next?** Even on a flat surface they will crawl and wiggle. 5 to package.

No. 2898. Price Postpaid, Package 12c

DANCIN' DINA

Tap Dances to Music



The wonder tap dancers of the world. All you have to do to make them do their stuff is to sit on the small end of the wooden paddle, as shown in the illustration, hold it by the wire handle in the left hand, with the feet resting on the paddle. Then tap the paddle lightly with the right hand in steady rhythm, with or without music, and they will give you one of the finest exhibitions of tap dancing you ever saw. Beat time for almost any kind of step. 11½" tall 4" wide.



No. 6925. Dancin' Dina. Postpaid... $1.00

WRITE NAME AND ADDRESS LEGIBLY. About 10% are difficult to read. Be sure yours is written plainly.

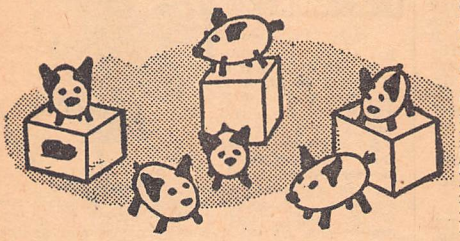
THE MYSTERY MOVIE PIG

Winks Its Eyes - Wiggles Its Ears and Tail

What Makes It Move?

S-S-S-H! Don't tell. It's a secret!!!! Everyone not in the know is baffled as to how and what makes it work or why the quaint little pig winks its eyes, wiggles its ears and nose, or wags its tail.

Of course **YOU** know, for all you have to do is to catch a lively fly, bug or other small insect, pull out the tail and insert him inside of the pig, and then the fun begins. In fact, put in several of them if you want more action, and then **PIGGY REALLY GOES TO TOWN!** The more the merrier. Let them out at night to have their dinner and exercises and then put in more lively ones in the morning. But don't tell what makes it work. Keep it a secret or you'll spoil the fun. Keep them guessing as to what makes the pig so animated. For there is no machinery or works of any kind inside the pig, and it is **NOT ELECTRICITY, NOT AIR, NOT RADIO, NOT WATER.** Every mischievous boy will want one of these MYSTERY MOVIE PIGS. More fun than the proverbial barrel of monkeys. Piggy is made in a miniature size in a cute way with his quaint little **wiggling ears and the wiggling nose and eyes.** Comes complete ready for use—you catch fly or bug. About 1-in. long.



No. 2899. Movie Pig Postpaid .. 69c

?

Not Machinery!
Not Electricity!
Not Vibration!
Not Springs!
Not Water!
Not Radio!



—No. Electricity!
—No Winding!
No Springs!
No Motor!

RACING DOG

Herman, the Fast Moving Hound Dog

A simple novelty, yet you can have lots of fun with it. Herman, the Racing Hound, is made of sturdy plastic construction with metal wheel under body so designed that the string pulled from the top and let loose, will send Herman racing across the floor, almost like a mouse. With a couple of these you can have fun at little cost. If you have any pet such as dog or cat, they will be amused by them. **Fun on the floor, table or counter, running back and forth.** If you keep string in hand, you can make him go almost continuously. About 3-in. long, 2-in. wide, 1¼-in. high.

No. 2716. RACING DOG. Postpaid..... 15c



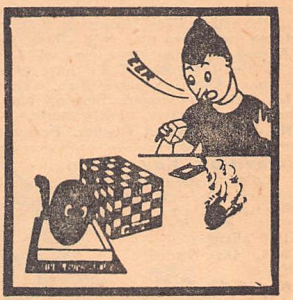
SHE DOES THE HULA!

RUBBER HULA DANCER ON KEY CHAIN COMES TO LIFE

See Her Wiggle and Shake!

The most amusing, the most fascinating pocket novelty we've seen in many years. **Tantalizing and daring, but not actually naughty.** Regular key chain with large metal disc. Hula dancer is on thin rubber in center of disc. By placing finger behind you can **make her "come to life" going through all the motions of a hula dancer.** Every performance is different. Great pocket novelty.

No. 4340. Hula Dancer Key Chain, Each..... 15c
Order 3 for 40c; or, 6 for 75c



THE MAD MONSTER

What a Terrifying Sight to See This Monster Crawling About

HIDE IT UNDER BOX OR CUP. Then, when cup or box is removed, it begins to run over the table in the most awful way, it has very peculiar action. Hideous in appearance, and its actions make you wonder what kind of an ugly animal got loose.

No. 2742. THE MAD MONSTER. Price Postpaid Only..... 50c

Surprise Friends, Scare People, Etc. Paper Caps Listed Elsewhere In This Catalog.



The SECRET RING GUN



WEAR IT LIKE A RING... USE IT LIKE A GUN!!

SHOOTS PAPER CAPS WITH LOUD BANG!!

You'll get loads of fun with this secret ring on your finger. SHOOTS PAPER CAPS. Makes a loud bang like real cap gun. Attractive in appearance. Ring size adjustable. Head of ring can also be used to conceal small photo. Cap firing mechanism built right in ring. **50c**

No. 8219. RING-GUN. Price Each Postpaid.....

6 Nested Figures In 1

A Popular Toy That Fascinates Old and Young Alike



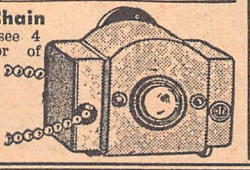
Usually people start out by saying, "That's a cute novelty for the kids," and then they get to fooling around with it. They end up having more fun with it than anyone else. The thing is simple enough—it consists of six figures, each inside of the other. As you open each up, another one is revealed.

You Get the Whole Family of Comic Figures

They can be put together separately so that you have six figures a-standing side by side from papa and mama to the four little kids, each slightly smaller than the other until you come to the baby of the family. The figures are hollow inside so when fitted together they will float and balance. In Europe this has been one of the most popular novelties for years. You'll have plenty of fun with it too. About 5-inches high. Character shown is Lil' Abner's famous Shmoo, but they come in assorted characters, mostly comic. **98c**

No. 2871. Nested Figures. Postpaid.....

Television Key Chain



Look through and see 4 pictures in full color of Western stars, girls, etc. Turn dial changes picture. On beaded chain. **25c**

No. 4313.



TALKING WOLF



Here is the guy who has all the girls running. **(NOT THE OTHER WAY EITHER) HE TALKS!!!** Yes and with a voice that has **more come-on appeal than a beaver-haired crooner.** A hot novelty. No self-respecting guy should be caught without one. **Regulate speed of the talking from a "fast pitch" to a "slow drawl" and get the fast sassy dames and Southern blondes.** Wonderful for bashful fellows who have trouble getting started. (The rest is up to you, brother). Nearly 3-in. plastic head, with talking unit inside. Complete, nothing more needed. **35c**

No. 2897. Talking Wolf. Postpaid.....

STUNT PLANE



Shoot it from a sling. This means it zips right out, fast and far. You can adjust the wings and tail so it will stunt or fly like a plane.

Nothing to Build — Flies at Once



You fly it a few seconds after you get it. Just adjust wing and tail. **15c**

No. 7453. STUNT PLANE. Price Postpaid

Luminous Ghost Mask



Absolutely the Most Realistic Thing You've Ever Seen!

You've heard about ghosts, about weird visions, but you have yet to see a really startling sight if you haven't seen this LUMINOUS SKULL MASK. It is so amazingly well designed that it scares even you! Has cut-away eyes so you can walk around as you wear it.

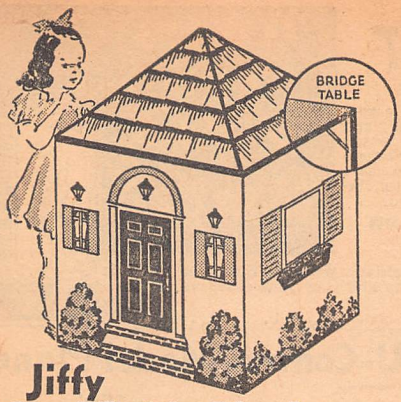
Glows With a Ghastly Bright Blue-Green Light for Hours

Glows for hours. You will horrify and frighten people in dark, in theater, in dimly lit hallway, etc. Can be folded so you can carry in your pocket, ready to put on or take off in a jiffy.

Wear It as Mask, Hang It on Wall or in Hall, Attach to Thread and Make It Appear to Be Floating Glowing Ghost!

There are literally scores of ways you can use this startling mask. It is so realistic you'll gasp with fright. Get yours today, and you'll want two tomorrow! **20c**

No. 4622. LUMINOUS GHOST MASK. Postpaid.....



Jiffy Card Table Playhouse

Fits Over Any Standard Card Table, Made of Cloth

As one person wrote: "I bought a JIFFY PLAY-HOUSE and it is proving an endless source of delight." Children love it. Described in Reader's Digest.

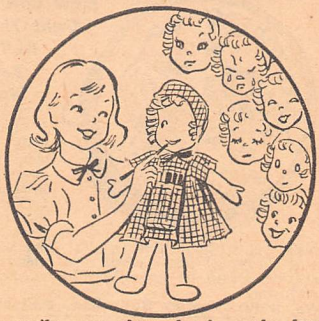
Easy to Put Up or Take Down

In just two or three minutes you can set up your card table, slip over the attractive cloth playhouse and it's ready. Just as easy to take down. As you will see from the illustration, it is attractively designed in colors to give the appearance of a real house in miniature. Easy to enter and leave. The heavy duty canvas defies destruction even under hard playing. Few things can equal the great popularity and usefulness that children find in this. Comes complete, ready for use, except for the card table.

No. 6856. JIFFY PLAYHOUSE.
Price Postpaid Only..... $3.85

Doll With 1000 Faces

This Doll Makes An Artist of Even the Little Kids



Make her smile, cry, sleep, laugh—make her look like your friends. Almost an endless variety of faces can be made. You'll find this interesting, especially when you find how easy it is to make the faces you like. Makes drawing easy.

Even Make Her Look Like Your Friends

SCRIBBLES (her name) has a well shaped plastic head, but has no eyes, no nose, no mouth. You draw her face as you like it. Wipe it off with any ordinary tissue or cloth, then draw another. She stands 17-inches high and is dressed in clothes of washable Firestone Beautiflim. Her apron contains the four colored safety crayons used to draw her features. Complete with an instruction booklet in colors.

No. 6874. SCRIBBLES Doll. Postpaid.. $2.75

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Aldens, Spiegels, etc.

Life-Like Wonderskin Doll



—With Voice
—She Drinks
—She Wets
—She Cries
—Soft, Rubber Life-Like Skin
—Movable Arms and Head

A low priced doll with the features found in more expensive dolls. It is made with latex foam rubber body which gives it that real-skin feel—you can squeeze and she feels so human! She comes with nursing bottle so you can feed her. She drinks and wets in the most life-like baby fashion. Has movable arms. Attractive plastic head. Movable head turns in any direction and complete with voice. Stands 10-inches high.

No. 6875. WONDERSKIN Doll. Postpaid $1.75



Make Your Own Doll

Set Includes All Materials

This set includes all the materials you need to make an attractive stuffed doll. Set includes the pattern, cloth for body, pinafore dress material, beautiful yellow yarn for making hair, ribbon, etc. You can make doll with curls or pigtails, any style dress, etc.

Be Your Own Dressmaker, Beauty Expert, Etc.

Now you can make a doll the way you want it —all the materials are here, including the pretty dress material. Includes complete directions, patterns, etc. Doll is stuffed with any clean cloth, batting, etc.

No. 3423. Make-Your-Own Doll Set, Complete 45c

Johnson Smith & Co., Detroit, Mich. ★ 459

Mystery Diver

He Dives or Floats at Your Command!

This is a somewhat mysterious novelty that will baffle your friends. Can be carried in your pocket. You take it out, and show them the bottle with the diver in it, filled with water. Let them examine it quite carefully so that they are certain that there are no strings, etc. Then, tell them you can make the diver go down whenever you wish, at your will. Then, before their eyes, diver will dive or float, at your command.



Scientific Novelty That Operates on Hydrostatic Pressure

Sometimes used in science class to demonstrate hydrostatic pressure. Since the secret is explained to you with each Mystery Diver, you can make him obey your command. Learn a little about science and have a lot of fun.

No. 2753. MYSTERY DIVER Postpaid..... 15c

ELECTRIC BLUSHING SWEETHEARTS

—She Blushes When He Gives Her the Apple
—But What Makes Them Both Blush?



The blushing sweethearts, a coy, sweet and a little naughty boy and girl. You'll see the boy's expression of shy enthusiasm and the girl's perky expectancy change to startled surprise as they blush! Beautifully sculptured plastic dolls are rich in every detail including slingshot in boy's hip pocket and frills on girl's dress. **Each has battery and bulb inside which causes first one to blush in the most glowing manner, then BOTH of them.** A million laughs, a wonderful ornament. About 3½-in. high. Colorful gift box.

No. 3424. Blushing Sweethearts. Pair... $1.29

U-Control Model Plane



—Climbs
—Spins
—Flies Upside Down

This plane is completely finished,, ready to fly. You can attach it, with control stick, to car window or even bicycle. As you move along, you can control the plane in its flight—make it climb, lose altitude, spin, fly upside down, etc.

Learn How to Fly!

The same principles apply in flying this model as in flying a real plane. Your experience in controlling this model with the "joy stick" will help you in actual flight! Plane is equipped with propeller, and is complete, ready to clamp on auto window glass or bike. With instructions

No. 7599. Price Postpaid..... 98c

MINIATURE LAMP



Glows In Dark—No Electricity—Lasts Indefinitely

Glows in dark, providing a night guide for bedroom, an attractive little ornament, etc. Treated with luminous material so that it continues to glow for several hours. Since the luminous material uses no electricity, it costs nothing to operate and lasts indefinitely.

No. 3426. Miniature Glowing Lamp. Price Postpaid Only..... 15c

Bullfighter's Mystery Sword



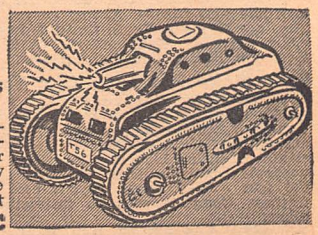
How Can He Cut Right Through Bull's Neck, Yet Neck Stays On?

You must see it to believe it. This bull has a steel neck, the sword is made of metal, too, yet in full view the sword seems to go right through his neck, yet without hurting him! Sounds like a little bull throwing? Maybe, but your friends will marvel at this. Based on scientific illusion. Fool 'em over and over.

No. 3360. Mystery Bullfighter. Postpaid... 69c

AMAZING, SPARKLING CLIMBING TANK

Rubber Caterpillar Tread Makes It Climb Over All Sorts of Rough Surfaces in Most Realistic Manner



You will have a lot of fun running this tank because of its amazing realism and its ability to climb over most small obstacles. **ACTUALLY CLIMBS VERTCAL SIDIES!** Has double rubber caterpillar tread driven by powerful spring wound motor. As it runs, sparks fly out of the cannon mounted in front. Indoors or outdoors, anywhere at all, it drives relentlessly forward. Measures only 3-inches long, but a powerful pocket miniature. Imported. **2 for $1.35.**

No. 6951. Amazing Sparkling Climbing Tank. Postpaid..... 75c

SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.



Magic "Perpetual Motion" Skaters

What Makes Them Go? What Is the Mystery?

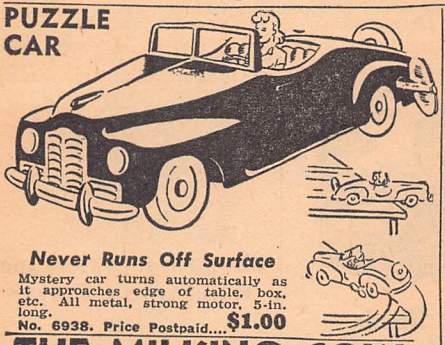
These **MAGIC SKATERS** when placed in water start to move and "skate" on the surface of the water for hours which gives rise to the name of **"PERPETUAL MOTION"** which they have earned. Their graceful actions seldom fail to attract first amusement, then bewilderment, as they keep going on, and on, and on, apparently forever, or at least beyond the endurance of most to watch.

No Electricity! No Springs! No Strings!

How do they work? Well, the secret fuel is the special chemical wafers which are attached to the base. This chemical reacts with water, and pushes the skaters through some of the most fantastic, whirling dances you've ever seen. Set includes 9 assorted figures such as **RED BALLERINA GIRL, YELLOW DUCK, SKATING BOY,** etc. You can set all of them going at once and see the **MADHOUSE.** Complete set includes 9 figures, 20 wafers (good for 160 running hours) and instructions, packed in box. Additional fuel available. Figures are only about 1¼-inches high, so you can operate in any bowl, cup, etc.

No. 3417. MAGIC "PERPETUAL MOTION" SKATERS. Set..... 25c

PUZZLE CAR



Never Runs Off Surface

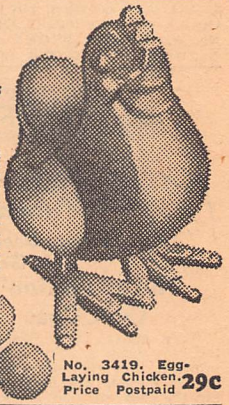
Mystery car turns automatically as it approaches edge of table, box, etc. All metal, strong motor, 5-in. long.

No. 6938. Price Postpaid.... $1.00

EGG-LAYIHG CHICKEN

Lays 5 Eggs, Flaps Her Wings Each Time

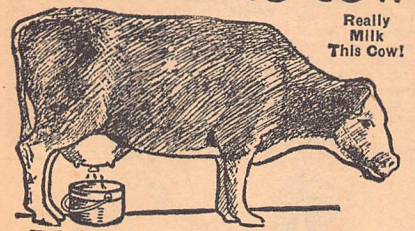
This busy little bird will lay 5 eggs, one right after another, and flaps her wings each time as she does so. You'll like the attractive, colorful plastic hen—a little masterpiece—she looks so cute and proud. Let her go into action and you'll smile as she sits down, flaps her wings and lays each egg. Complete with eggs.



No. 3419. Egg-Laying Chicken. Price Postpaid 29c

THE MILKING COW

Really Milk This Cow!



Feels like a real cow, performs like a real cow. A riot at most state and county fairs. You milk it just like a cow into the pail which is included.

No. 3418. MILKING COW. Price Postpaid Only..... $1.50

Mysterious Bucking Bronco

What Makes the Horse Throw the Rider?



Try and get him to ride the horse! He's willing to try, but every time he gets thrown—but how? Show it to your friends and let them try to make the rider stay on—they can't do it—but they can't explain it either. Plenty of action, and darn puzzling!! Colorful plastic horse and rider.

No. 3079. Mysterious Bucking Bronco. Postpaid 69c

LIVING MOVING PICTURES

COME TO LIFE IN MOST REALISTIC WAY



Although this appears to be a regular picture in handsome 5x7-inch lucite frame with easel, the startling thing about them is that the pictures "come to life" just like a moving picture. The effect is created by special prismatic lens arrangement which enables several pictures to be visible at one time, constantly changing, producing a "moving picture effect" the same way that a motion picture projector produces movies. Those who are scientifically curious will find it fascinating and perhaps you can develop your own moving pictures. Viewed in regular light, no projection or special illumination necessary. Very attractive and startles those who see it for the first time, and fascinates them ever-after.



HULA HULA DANCER

This beauty does the Hula dance before your eyes. Fascinating.

No. 3952. Dancer Living Picture. Price. $1.00

RELIGIOUS PICTURE

Shows the Lord. Almost like receiving a personal, devoted, benevolent blessing. Real inspiration.

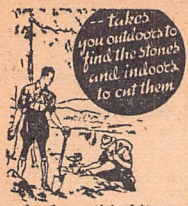
No. 3953. Religious Living Picture. Price. $1.35

Beautiful Winking Girl

She smiles and winks. Very attractive.

No. 3951. Winking Girl $1.00

Collection of 9 Gem Stones



Gem Stones in the Rough—Ready for You to Facet Them



What does a gem in the rough look like? Here is your chance to get 9 genuine stones in the rough and all you have to do is to cut or polish them into any shape that you desire. These stones are especially selected to be large in size so that you can do a lot of work on them and still have a good sized stone for your setting.

It's Fun and Easy to Make Polished or Faceted Stones

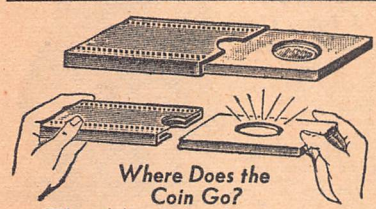
Some stones are finished in dome or convex shape (not faceted) and these are called cabochons. Or, you can cut and polish them to produce gems of sparkling brilliance. Either way, it is a fascinating and profitable hobby. The stones you make from this kit would sell for up to $25.00, depending upon the style of finish.

Wide Variety of Specimens Such as Agates, Garnets, Rose Quartz, Opalite, Etc.

Each set includes 9 gem stones with each stone identified. While "unfinished" they are ready for you to cut and polish into finished shapes. Because of the variety of specimens available, it is not possible to specify exact contents, but each contains a colorful variety of stones such as Agates, Garnets, Rose Quartz, Opalite and occasionally some valuable specimens. **$1.98**

No. 4281. GEM STONE SET. Price Postpaid .....

No. 1093. How to Cut and Polish Gems. Price Postpaid 25c



The Magician's Coin Case

Very clever trick. You open the case, place a coin in the slot provided for the purpose, then close the case. Yet upon re-opening the case the coin is shown to have vanished and cannot be found. Close the box, and open it once more and there is the coin. The trick can also be performed the reverse way. Appear or disappear at will. **29c**

No. 3195. Price Postpaid

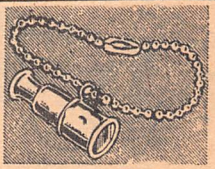


Book Bank

Keep It In Your Library

An attractive book shape bank. Each bank has a nursery rhyme and appropriate illustration lithographed in brilliant colors. Well made of sheet metal. Suitable to put on the dresser, in a library, on the desk, etc. Because it can be placed anywhere in the home, the incentive to save is certain to develop. **20c**

No. 2604. Price Postpaid..



Miniature Telescope With Lord's Prayer View

In Beautiful Colors

Looks like a tiny charm, this miniature telescope on key chain, but tell your friends to "look through it" and it startles them! **Greatly magnified "telescopic" view shows Lord's Prayer written out against beautiful stained glass cathedral window effect.** Every word clearly legible; gorgeous colors. On key chain. **35c**

No. 4366. Postpaid.....



Fingerprint Outfit

Fascinating thriller for amateur detectives. Contains equipment for fingerprinting. Includes magnifying glass, fingerprint powder, fingerprint ink, wood roller, metal badge, secret code chart, identification chart, impression sheets. In attractive display box. **89c**

No. 6495. Price Postpaid.....

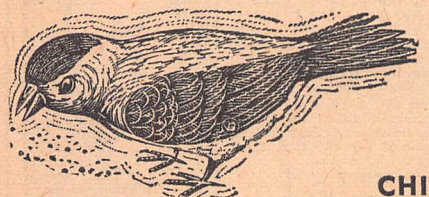


Lone Ranger Cowboy Bank

See the Lone Ranger and His Trick Horse in Action

Insert your coin into his lasso, push the lever and watch the cowboy swing his lasso and sling the coin into the saddle on the horse which forms the bank. Plenty of action and a pleasant way to save money. Very attractively made and stands about 6-in. high, 5-in. wide. **$1.25**

No. 2609. Lone Ranger Bank. Postpaid.



CHIRPING and PECKING BIRD

Wind this canary-sized bird up, and he immediately starts to hop around, chirping and pecking in the most life-like manner. Since he is about 3½-inches long, just about life-size, he looks very realistic. Imported. **75c**

No. 3700. CHIRPING and PECKING BIRD. Price Postpaid.....

SALES OR USE TAX IS EXTRA. If your state has either of these taxes, add amount to your remittance.

Full Size Standard Tickets

In Strips, Consecutively Numbered, Attractively Colored

For Your Own Shows, Movies, Dances, Meetings, Club Affairs, Lotteries, Raffles: Hundreds of Uses—Low in Cost



At one time or another almost everyone has need of tickets that can be sold or given away to be used for admission or lottery purposes at shows, movies, dances, meetings, club affairs and many other types of entertainment or fund-raising enterprises. They are low priced attractively printed tickets that will be extremely useful in many ways. Illustrations are full size. Tickets are printed in strips in rolls of 2,000. Full rolls or smaller quantities can be ordered as indicated.



SINGLE TICKETS

Same size as illustrated. Printed on colored card stock. Each ticket numbered consecutively. Come in strips or full rolls, perforated. **15c**

No. 600A4. Single Tickets, Strip of 100....
No. 6004B. 250 Tickets.....25c
No. 6004C Roll of 2,000 Tickets.....$1.50

Coupon Raffle Books

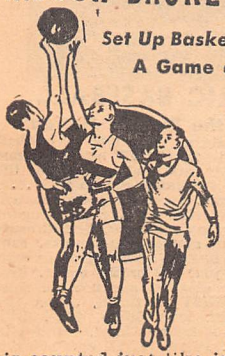
Raise Money in a Hurry!



Clubs, churches, fairs, outings, teams, etc., use these books to raise money in a hurry. Sell the tickets, then draw for the prize. Quickest way to raise money. Each book has 25 coupons, consecutively numbered in duplicate on both coupon and stub with space for name, address, etc. Can also be used as admission tickets. Get all the books you need. 5x2-inches.

No. 4692. Coupon Raffle Book. Each.... 10c
3 for 25c; 15 for $1.00

INDOOR BASKETBALL GAME



Set Up Basket & Shoot for Goals

A Game of Skill and Fun

A new idea for an old game. Set consists of a miniature basketball goal which can be set up on any table or desk. Along with the game comes various tiddly winks which you shoot into the basket (if you can!) Each one gets a shot and the score is counted just like in basketball. **15c**

No. 7218. Price Postpaid.....

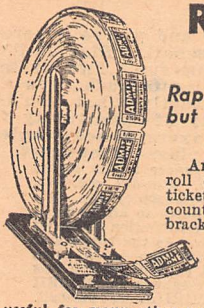




DOUBLE TICKETS

Excellent when you give prizes, lotteries or raffles. Customer keeps one part of ticket which can be used for a chance at prizes, etc. or to show customer has paid. Other half of ticket is put in box for drawing, etc. Perforated. **30c**

No. 6031. Per Strip of 100 Double Tickets
No. 6031A. 250 Double Tickets.....50c
No. 6031B. Roll of 2,000 Double Tickets $3.00



Roll Ticket Holder

Rapid Ticket Dispenser, but Can be Used to Hold anything in Rolls

An ideal dispenser. Holds roll of 2,000 single or double tickets. Can be used on flat counter or on wall. Angle of brackets produces automatic tension and prevents roll from running loose. Sturdily constructed. Well finished. Lasts a lifetime with ordinary care. Also useful for many other purposes such as film holder, gummed tape dispenser and anything in rolls.

No. 6032. ROLL HOLDER. $1.95
Price Postpaid.....

HOME BINGO GAME

BINGO				
10	21	32	49	74
1	18	41	48	75
2	19		60	62
6	27	37	53	67
8	29	35	55	68

Complete for Only 12c!

Now you can have fun and profit running your own **BINGO GAME** at home, at parties, at club or church fund-raising meetings, etc.

Great Money Maker

You know how a bingo game draws the crowd, why not get in on the fun? This set consists of 12 cards, master plan for keeping record of numbers called, complete set of numbers, and instructions.

No. 3605. HOME BINGO GAME. 12c
Complete, Only.....

Electric BASEBALL GAME



Electric Bat Model

The last half of the ninth inning, before a record crowd. The visiting team is ahead by 3 to 1, 2 men out. 2 men on bases. Your turn "at bat." 2 strikes, 3 balls. Then, WHAM! A Home Run!

Electric Bat Model

The game is over and you're a hero! **Yes!** This can really happen with Big League Electric Baseball. "Play Ball" whenever you please for nine swell innings of fast-moving fun. Two or more players can take part by sitting at opposite ends. The lights flash! It's a single! The plays on this amazing electric diamond are exactly what you'd find at Yankee Stadium or at Wrigley Field. There's plenty of opportunity for real strategy whether you're "at bat" or "in the field." **Players smack singles, doubles, triples, home runs. Practically all the regulation plays—grounders, Texas leaguers, errors, fan, foul, walk, bunts, catcher drops ball, runner hit by batted ball, balk, out at home, shut-out victories, pitchers' duels, home run slugging, etc.** Big League Electric Baseball affords to all lovers of baseball the pleasure anad exhilaration of actual participation in a ball game. As the batter uses the "electric bat" the light flashes on. Get ready for hours of fun and excitement with this fascinating new game that combines the **FLASH** of electricity with the **THRILL** of baseball. **PLAY BALL!** Operates on one ordinary flashlight cell obtainable at electrical stores. Game comes complete (less battery) with movable base runners.

No. 6836. DeLuxe Electric Baseball Game. Price..... $3.25
No. 2548. Batteries. (1 Required.) Each..10c



Baseball Dice

One or More Can Play Baseball Anywhere, Anytime

BATTER UP! Loads of fun playing baseball with this fast action game. Set of two dice that give you a wide variety of combinations. Each roll is filled with excitement.

Vest pocket game. Carry dice with you to school, on trips, etc., to pass away those idle moments. Play alone or with as many friends as you wish. Set of two dice with instructions.

464 ★ **No. 8113. Baseball Dice Per Set, Postpaid..... 45c**



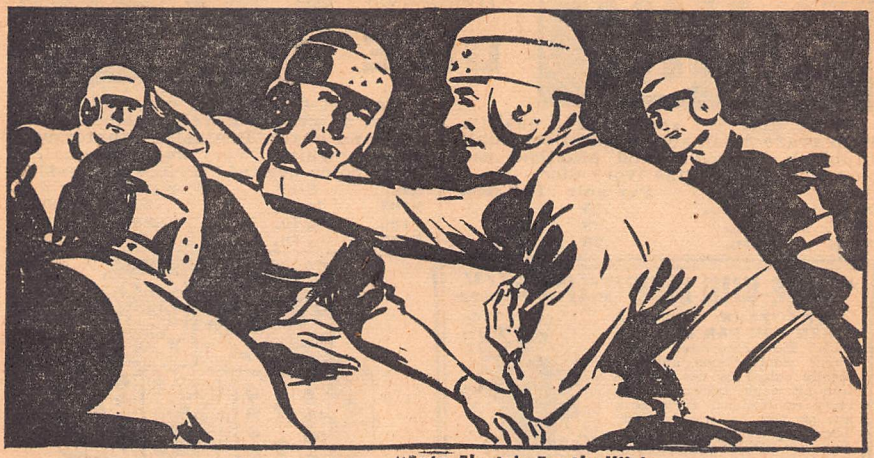
FOTO-ELECTRIC BASEBALL

You Actually See the Play in Motion

In our business, we see almost every type of baseball game available, and here is the **BEST** baseball game we've seen. More fun to play, and real action! **See the pitch, see the ball hit, see the batter run to first . . . second . . . third and home.** Electrically illuminated. You select the pitch, you decide whether to swing or let it go by. Over 100 play combinations. **Scientifically designed to produce batting average, hits, walks, runs and scores same as in real baseball.** Play alone or with others. **Electric; plugs into your AC or DC outlet.** Regular rules prevail. Not the cheapest and not the most expensive game, but the **BEST** in thrills, action and value. Game itself is 19-in. long, 12-in. wide, 4-in. deep. Rugged construction, metal reinforced, finished in 3 colors. Lasts indefinitely. Players of all ages enjoy it —even the big leaguers like its realism.

No. 6472. Foto-Electric Baseball. Postpaid.. $5.98

Electric FOOTBALL GAME



Strategy, Speed, Skill, Luck

"All-American" Electric Football brings to your home all the thrills and strategy of the famous intercollegiate gridirons. It's a game that offers a real chance to match your wits and skill against all comers. The players—representing the coach, quarterback, line, ends, backfield and cheering sections of their respective teams—assume a position at opposite ends of the gridiron in back of the electric control keys. The toss-up—the kick-off—a light flashes—**THE GAME IS ON!**

Sensational, New Foto-Electric Game

For a new action thrill read all about FOTO-ELECTRIC FOOTBALL—you get the thrills of plotting your offense, setting up the defense, and then WATCH THE PLAY IN MOTION ALMOST AS IF YOU WERE AT THE GAME!



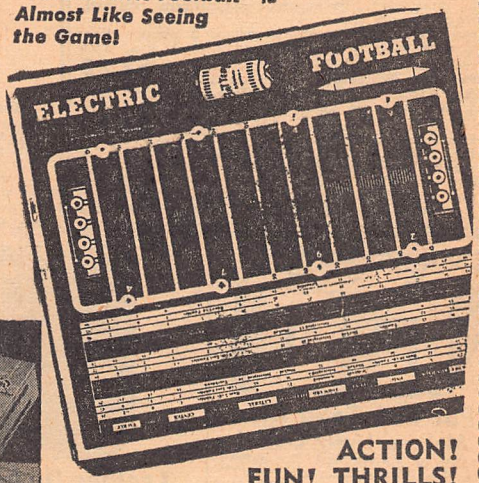
FOTO-ELECTRIC FOOTBALL

You Actually See the Play!

ONLY football game that shows ball in motion! Electrically illuminated **PLAY VIEWER** does the trick. See ball carrier dodge down field! Gain or loss recorded on playing field. Based on actual football records, there are over 1000 different play combinations. **HOW TO PLAY:** Select play, opponent sets his defense. Then, play is on! Electric white line shows ball carrier running from behind line of scrimmage—breaks through the line—dashes around end—throws a pass—until play is completed. Regular conference rules. Wonderful for players of all ages. Electric—plugs into standard 110 volt AC or DC outlet.

No. 6475. Foto-Electric Football. Postpaid **$5.95**

"Foto-Electric Football" Is Almost Like Seeing the Game!



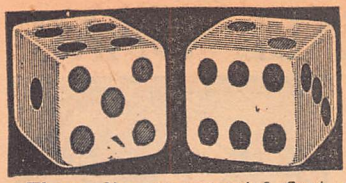
ACTION! FUN! THRILLS!

"ALL-AMERICAN" ELECTRIC FOOTBALL

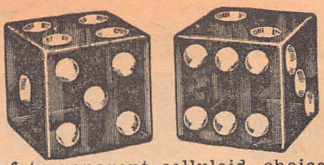
All the plays of regulation football are packed into this amazing electric gridiron: **run backs, interference, tackles, downs, off sides, punts, forward passes, off tackle plays, laterals, touchdowns, together with a variety of simple and trick plays. Only "All-American" Electric Football** with the instantaneous electric action can make possible the exciting simultaneous clashes between the two opposing teams. The player who knows smart football and who can out-maneuver his opponent will control the yardage of the miniature football as it goes up and down the gridiron. But the uncertainty of the game often gives the losing player a fighting chance and he may sweep down the field for a touchdown or a smashing last-minute victory. Game comes complete, ready to play, with miniature football, timing device, 4 lights and full printed instructions, but without batteries. Operates on 2 ordinary flashlight batteries obtainable at electrical stores. **Size 14x16 inches.** **$3.25**

No. 6789. Electric Football Game....

No. 2548. Batteries for Football Game. (2 required). Price Each Postpaid..... **10c**



White and Transparent DICE



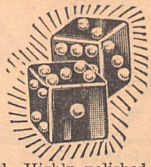
These dice are special first quality, high grade finish and polish. Deep sunk in black. In color and practical use just like the genuine ivory dice.

No.	Size	Per pair	Per doz.
8116	7-16 in.	.15	.75
8117	½ in.	.20	$1.00
8118	¾ in.	.25	1.25

Made of transparent celluloid, choice of red or green. Beveled polished corners and edges. Enameled countersunk dots in white. Very superior quality. State color desired.

No.	Size	Prices Postpaid. Per pair	Per doz.
8105	½ in.	.20	$1.00
8106	⅝ in.	.20	1.00
8107	¾ in.	.25	1.25

"SURE-WIN DICE" For Magic, Tricks and Fun Purposes



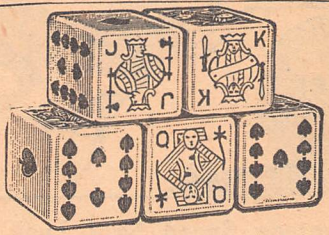
WHY TAKE CHANCES WHEN YOU CAN WIN 'EM ALL? These dice come in different combinations and are ideally suited to use in performing magic tricks, etc. In every combination there is a set of fair or regular dice. Then, to match these, are dice of other combinations. The substitution can usually be done easily. Transparent red. Highly polished. Full ⅝ inch size.

No. 8150. 5 Dice Combination. 2 regular dice; 2 dice with 2 1's, 3's and 5's; 1 dice with two 2's, 4's and 6's. **$1.00**
Per Set. Postpaid.....

No. 8151. 4 Dice Combination. 2 regular dice; 1 dice with two 1's, 5's and 6's; 1 dice with two 3's, 4's and 5's. **$1.00**
Per Set. Postpaid.....

No. 8152. 4 Dice Combination. (Win all). 2 regular dice; 1 dice all 5's; 1 dice four 2's and two 6's. **$1.00**
Per Set. Postpaid.....

NO DICE SOLD FOR GAMBLING PURPOSES

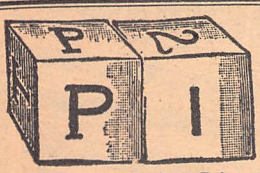


Poker Dice Set

Play the Fast, Easy Way!

Poker Dice, ⅝ in., card pictures and figures countersunk, enameled in colors, white Zylo, beveled polished corners and edges. These dice are very well made. The card pictures in colors make them very attractive looking. Possible to play virtually all types of poker. Fast games without necessity for shuffling cards. Impossible to deal from bottom. Five dice to a set in box. None less sold.

No. 8112. Price Per Set..... 75c

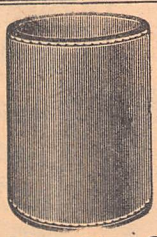


Put and Take Dice

Makes a Lively Game!

One of the simplest dice games. One dice tells whether you **"PUT"** or **"TAKE"** from the kitty, the other dice tells you how much. Keep a pair of these dice in your pocket and the next time you have a few extra moments with a friend, pull them out and have a little fun—and maybe a little profit, too. ⅝-in.

No. 8102. Set, Postpaid 45c



Leather Dice Cup

Full, Professional Size

A well made Leather Dice Cup, made of fine tan sole leather. Nicely made and extra good quality. Size about 3x3 ¼-in.

No. 8108. Leather Dice Cup. Postpaid..... 89c

Mystery Dice in Bottle



How Did They Get In There

Here is a fascinating pocket novelty that you can have fun with. Miniature real dice in a glass bottle. You can shake 'em and read 'em like ordinary dice, but the big mystery is how did they get there?

No. 8087. Dice In Bottle. 25c



2-Dice Set in Case

Set of two matched and balanced regular dice in attractive leather carrying case with snap fastener.

No. 8088. Per Set, Postpaid..... 50c

DICE IN CARRYING CASE

This is the handy way to keep and carry dice. Each set comes in an attractive leather carrying case with snap fastener. High quality, matched and balanced dice.



5-Dice Set in Case

Ideal set for most of the popular dice games including Indian Dice, Craps, etc. Set consists of leather case with 5 matched dice.

No. 8104. Per Set, Postpaid..... 59c



Put & Take Dice Set

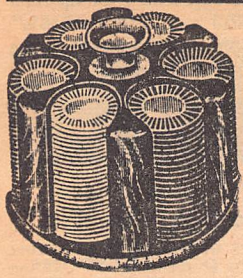
Set of Put and Take matched dice in attractive leather carrying case with snap fastener.

No. 8089. Per Set..... 65c

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

LOW PRICED POKER SETS





Ruggedly Constructed-Full Size

Several types of poker chips and poker sets. Everyone knows how much more **fascinating and interesting** a game becomes when you use chips instead of money. Not only are they good **for playing poker** but they are **used for numerous other games** such as **Fan Tan, Hearts, Michigan Poker, Seven-Up, Black Jack, Rummy, etc., etc.** If you have a genial crowd, it will make a party more exciting. Chips 1½-in. in diameter.

Poker Chip Rack

Beautiful mahogany plastic rack that surpasses wood in beautiful. Ivory plastic handle. Holds 150 full size 1½-in. chips. 5½-in. diameter. 4¼-in. high.

No. 7323. Postpaid **$1.25**

Poker Chips



Unbreakable embossed paper board chips. 1½-in.

No. 7324. Set of 25. 13 white, 6 red, 6 blue. **Per Set** **20c**

No. 7322. Set of 100. 50 white, 25 red, 25 blue. **Per Set** **75c**

DeLuxe Interlocking Plastic Poker Chips

These chips have three outstanding features: (1) they are made of attractive, colorful plastic; (2) they are virtually unbreakable; (3) they have a special, interlocking feature which makes them stack easily and without spilling. Each set consists of 100 chips—50 white, 25 red and 25 blue. Standard 1½-inch size.

No. 7017. Price Per Set **$1.45**

CHECKERS, CHESS and BACKGAMMON-3-in-1 Pocket Game

Complete With Booklet



Here is one of the most ingenious pocket-size gameboards ever offered. Real durable playing board. Contains 32 sturdy discs in a unique removable tray that pulls out like a drawer. Discs are easily ejected and replaced after the game. **All 32 chessmen on one side. Turn them over to play checkers. Other side is the fascinating new game Backgammon.** Game booklet with each board. Fits easily into pocket, purse, etc. Swell for home and office, for picnics and parties. And the big surprise—only 15c.

No. 7559. 3-in-1 Gameboard. Postpaid **15c**



Dice in Box on Chain

Miniature transparent dice box complete with pair of miniature dice mounted on key chain. Shake 'em up and read 'em.

No. 4353. Price Postpaid **15c**



Pocket Chess Game

CONVENIENT POCKET CHESS SET. This chess set has proved exceptionally popular because it is so easily carried with you wherever you go. Just slip into your pocket. Chessmen are expertly designed, carefully moulded plastic. Holes in board prevent men from skidding. Drawer under board for keeping men. Leatherette snap cover. Attractive wood board.

No. 7306A. Price Postpaid **$1.50**

CRAPS (DICE)

Complete Methods of Play and Winning Systems



Explains the most popular gambling game in America—Craps (Dice) — and describes BLAIR'S DICE SYSTEM. Plus short chapter on playing long shots. Here in condensed, easy-reading form all the important points of the game are described. Includes dice table layout, point ways, proposition bets, field, rolls, come bets, place bets, odds on points, chances of the game, etc. Play and win. 16 page, pocket size book.

No. 1046. Price Postpaid **50c**

Play Chess!



Requires common sense and not a lot of luck A battle between your men and enemy Play defensively or offensively.

PLASTIC CHESS SET

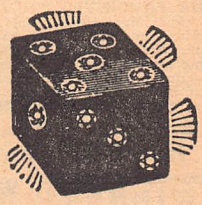
Beautiful moulded plastic chess men. Mottled ivory and black. Copied after the famous and expensive carved ivory sets. Practically indestructible. Non-glaring. Beginner's guide to chess included Staunton pattern.

No. 7306. Price Postpaid **$1.39**

LARGER CHESS SET

De Luxe Set. Red and ivory plastic. 2½-in. king

No. 7307. Per Set **$2.50**



Dice Set With Sparkling Stones

Flashing Brilliants

Brilliant, flashing diamond-like stones are set in the spots of these dice. Beautiful polished black dice. The brilliants sparkle with a fire-like quality that adds considerable enjoyment to their use. Regular ⅝-in. size.

No. 8091. Per Pair, Postpaid **$1.25**

"Betting is the *easiest way to make money* I know of. Just a matter of KNOWING THE ODDS and WAITING FOR THE RIGHT BET. Why do so many SUCKERS place foolish bets when it's *EASY TO WIN* if you know even the simplest system. And that applies right down the line from the STOCK MARKET to DICE, CARDS and the HORSES."

SCIENTIFIC BETTING



A Common Sense Book That Applies Mathematics to Betting to Help You Win

Practically everyone likes to bet now and then—some people do it for FUN and some do it as a BUSINESS—but either way, whenever you bet, you want to WIN. It is the purpose of this book to teach you how to do just that.

Here is a book that tears away all the frills and gets down to sharp pointed brass tacks. The author of this book is a mathematician who made a broad study of gambling. It is a practical book for those who want to **BET and WIN.**

Don't Be A Chump!

Don't be a chump. You can't beat a crooked game, no matter how much a book can tell you. So, the first thing you should know is **WHAT GAMES TO AVOID.** The author tells you this.

Remember even in gambling games that are "on the level" the **ODDS ARE STACKED AGAINST YOU. The BANK ALWAYS WINS.** The author recognizes this right away, and yet, he goes on to tell you how to win even when the odds are against you—how to win at the expense of the bank and at the expense of the other players. The real secret is to know when **NOT TO BET.**

Written by a SCIENTIST . . . "SCIENTIFIC BETTING" demonstrates the mathematical odds, possible combinations, best bets, and things to avoid in dozens of games of chance.

The most important thing a better should know is when NOT to bet. There is only one way of knowing this, and that is through a thorough knowledge of the odds and chances of the game. Join thousands of other successful winners.

In **NON-TECHNICAL, SIMPLE LANGUAGE** this author takes each game and shows you what makes it tick. Then he tells you the system to use if the game can be beaten. For those who do any betting, this is a golden opportunity to put it on a **MONEY MAKING BASIS.**

Here Is a Table of Contents of This Valuable Betting Book

Chances Involved in Tossing Coins
Dice Throwing and Craps
Combinations and Chances with Dice
Casino Dice
Matching Games with Coins
Probability of Repetitions
Roulette
Draw Poker
Chuck-O-Luck
Hazard
The Big Six
The Slot Machine
Chances in Horse Racing
Systems and Fallacies
Why the Bank Invariably Wins

120 Pages, Handsome Two Color Cover, Pocket Size

Any professional gambler will tell you that without a foolproof system the bettor hasn't got a dog's chance of winning. All professionals know the elements of chance—the mathematical, scientific odds of betting. That's why most professionals are successful, often wealthy men. Science, in the long run, is always the winner.

If you have never profited by the information that this book gives, it should pay for itself on your first $2.00 bet. Makes betting fun instead of a nightmare.

No. 1691. SCIENTIFIC BETTING. Price Postpaid $1.00

Hot Tips! **How to Pick Winners**

Pick the Money Makers & Win!

Racing information is worth any price you pay for it . . . If it helps you to win bets. Cheap information is expensive at any price. In this book, we offer you the experience of an expert handicapper and successful selector, covering more than 40 years on the race track. This is your opportunity to acquire some real experience at little expense. Don't miss this chance. **A NEW METHOD DESIGNED TO PICK THE HORSE THAT BEATS THE FAVORITES.**

How important is post position? Explains the daily double, safety first system, parlays, workout system, sleepers, time system, etc. 32 pages with cover. Condensed, easy reading form that gives you the facts in a hurry.

No. 1690. Price (Send 25c plus 5c postage.) 30c

How YOU Can Win!



WINNERS!

How To Select Them!

Winning on the horses — methods by which this has been accomplished. **THE CONTENTS:** Class figures, weight figures, form figures, jockeys, post positions, pace, playing margins, winning methods, point methods, etc. Play the percentages and show a profit! Reveals the flaws in many so-called "systems."

No. 1908. Price (50c plus 10c port.) 60c

MIDGET PLAYING CARDS

One Half The Usual Size - Convenient for Traveling

Ready To Play In Bed, For Solitaire Games, Etc.



Of late there has been an increased demand for these Midget Playing Cards, which are one half the size of ordinary cards. They are very handy for carrying about, fitting in the pocket without attracting attention, and many use them in preference to the larger packs. They are splendidly made, being of excellent quality, round corners, ivory finished and plain indicators.

No. 3860. Midget Playing Cards, Half Size. Price 75c

This Books Ends Arguments About Rules! Have More Fun With Cards!

OFFICIAL RULES FOR OVER 150 CARD GAMES

Including Variations of Solitaire, Poker, Bridge, Pinochle, Cribbage, Etc.



One of the most authoritative books on card playing published. A listing of almost every popular card game with their variations, rules of play, methods of scoring, etc. Includes the popular varieties of Poker, Bridge, Pinochle, Cribbage, Euchre, Casino, Cinch, Five Hundred, Hearts, Pitch, Rum, Schafskopf, Seven-Up, Sixty-Six, Skat, Solo, Tableau, Whist, Baccaret, Monte Bank, Progressive Games, etc., etc. Over 150 different card games described. Scoring tables are given. Outline of Culbertson system of Contract Bridge. Several interesting variations of popular solitaire games are given. Published by the U.S. Playing Card Company and revised yearly. 254 pages.

No. 1681. Price Postpaid..... 25c



Marked Deck of Stripper Cards

- —Read the Back
- —Locate Desired Card In Middle of Deck
- —Cards Look Normal
- —Play Regular Games With Them

Used in hundreds of ways for many deceptions. Each card has secret code marks on back, not noticeable to anyone except those who have code. YOU can read them as easily from back as from front. Cards are tapered which enables you to locate desired card in middle of deck by feel. Normal in every other respect. Only YOU know their secret. Expose card sharper tricks; do many "impossible" tricks. Complete deck.

No. 3120. Price Postpaid..... $1.50

Some Are Easy, Some Are Hard; All Are Fun for You

100 Solitaire Card Games

Fascinating Card Games You Can Play Alone — 128 Pages



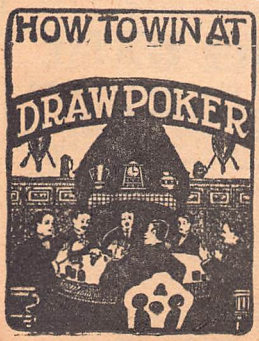
Includes most of the popular, plus many new solitaire card games. Many of the games are really puzzlers which present a different problem every time the cards are laid out. Some are almost entirely dependent upon luck while others require skill in playing. Illustrated. Contains 100 different games of Solitaire including: Lucie, Napoleon, Fifteen, Salic Law, Four Corners, Shah, Blockade, Clock, Fortress, Fourteenth, Sultan, Empress of India, Flower Garden, Hemispheres, Napoleon's Square, Constitution, Zodiac, Kings, Nestor, Light and Shade, Queens, Caesar, Red and Black, Square, Carpet, Congress, The Great Thirteen, Poker Solitaire, 15 Puzzle, Fly, 40 Thieves, Mathematics, Matrimony, Klondike, Idiot's Delight, Monte Carlo, Golf, Stag Party, Streets and Alleys, Try Again, Weddings, Bull Frog, Calculation, Beleagured, Castle, Chessboard, Cribbage, Solitaire, Blondes and Brunettes, etc.

No. 1684. SOLITAIRE CARD GAMES.
Price Postpaid..... 25c

Exposes Gamblers' Tricks & Deceptions

HOW TO WIN AT POKER

It's Fun To Play; More Fun To WIN



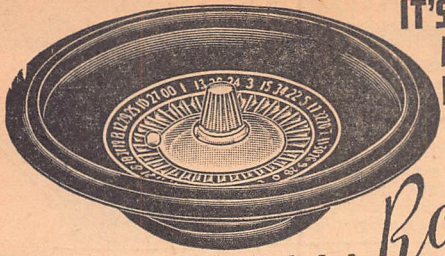
Written by a retired card sharper and it tells how to win at draw poker. It contains some needed instruction in this distinctly American game. The rules are so clear that they require little effort to understand, and the student may confidently trust himself to its guidance. Explains the different varieties of poker such as Straight Poker, Stud Poker, Whiskey Poker, Mistigris, The Freeze-Out, The Widow or Kitty, Buck, Jack-Pots, etc. Gives the prospective value of each hand before and after the Draw—the true method of discarding and drawing, with a thorough analysis and insight of various aspects of the game.

It tells how gamblers win at poker, and exposes the methods used by card sharpers at different forms of the game, including the following: Standard Type of American Draw Poker, The Square Game, Top Stock, Bottom Stock, Jog Stock, Palm Stock, Running up two hands, Flushes, Fulls and Fours, Strippers, Briefs, "Second" Dealing, Bottom Dealing, Crimping, Cold Decks, Holding Out, False Shuffles, False Cuts, Shifting the Cut, Convexes and Reflectors, Stocking for a Draft, Double Discard, Running Up Hands, etc., etc. Also an explanation of Marked Cards, known in gambling parlance as "paper."

The book has 13 chapters and contains a vast amount of information that may save you from being fleeced by crooked players and gamblers.

No. 1045. HOW TO WIN AT DRAW POKER.
Price Postpaid..... 15c

The Same Game Played All Over The World!



IT'S FUN PLAYING ROULETTE AT HOME!



Roulette

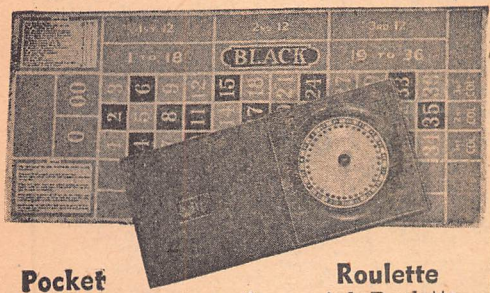
Layout Chart Included

Any Number of Players Can Play This Game!

Play Roulette exactly as it is played at the world renowned Mediterranean resort at Monte Carlo and gambling places all over the world! On account of its various and extensive combinations. Roulette has become a favorite indoor game. It is not necessary that Roulette be played with money. You can have quite a harmless game with chips or counters and enjoy a very pleasant evening. The Roulette illustrated is strictly high grade. American manufacture, made of Bakelite, black and walnut finish, highly polished nickel-plated, heavy metal center. Cadmium plated numerals in 3 colors. Green felt betting layout, size 12x24-in., beautifully silk screened in three colors. Complete with ball and instructions. Individually boxed.



No. 7401. ROULETTE WHEEL. **$3.95**
Price Postpaid.....



Pocket Roulette

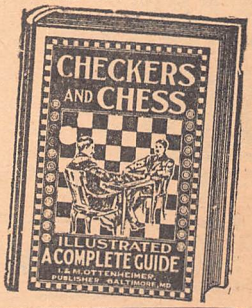
Low priced, easily carried Roulette Game that you can set up in a hurry. Roulette is a fast moving betting game that can be played with chips, etc. This set is handy pocket size and contains complete layout including bowl, wheel, 3-color layout and instructions for playing roulette. Carrying case that holds complete set measures just 4½x4½x1-inches.

No. 7412. Pocket Roulette Set. **$1.39**

Checkers And Chess

Popular Book on How to Play

In this work the author has introduced a series of problems for the purpose of assisting the student in acquiring the habit of mental analysis, and there is nothing better calculated to assist and perfect a learner than the study of problems. It contains full instructions for young players by an old chess player, also the rules of the game. Fully illustrated by diagrams. Approved by many of the leading players. Believed to be based on the "systems" used by some of the experts.



No. 1043. Price Postpaid **25c**



Put and Take Top

Win or Lose Fast!

Convenient vest pocket put-and-take top. Give it a spin and when it comes to rest it reveals how much you win or lose. High quality plastic top. Ivory color.

No. 8110. Put-and Take Top. Postpaid ... **35c**

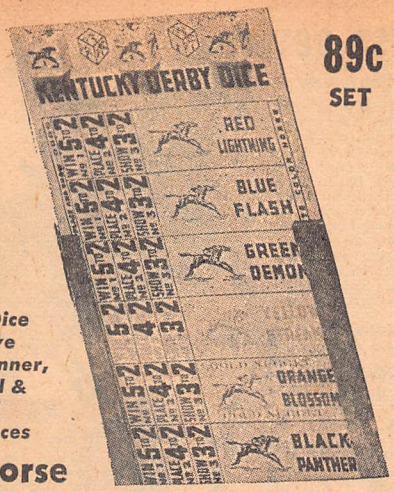
RENO DICE GAME

Famous Chuck Luck Dice Game in Home Size Complete With Table Layout



RUN THIS DICE GAME AT HOME, BAZAARS, Etc. Like the Chuck-Luck Dice Cage at Reno and Las Vegas, only in popular home size. With each cage is included a betting layout chart. Loads of fun with this set. Supply your guests with chips or stage money and let them bet to their heart's content—the house always wins in the end! Same high grade constructions, only smaller in size. Brightly nickel plated wire cage with three dice. Easy to operate—just turn cage one-half turn and dice drop through to other platform—read winner and pay bets on that number on layout chart. 5½-in. high. Complete set.

No. 6806. Home Dice Game. Price Postpaid..... **$3.25**



89c SET

3 Dice Give Winner, 2nd & 3rd Places

Horse Race Dice Game

Fast fun! This set consists of three dice and odds in card form so you can play the game. Six horses which are on each dice with odds properly set for first, second and third place. Complete with layout, 3 colorful dice and complete instructions. Wonderful pocket game.

No. 8125. Price Per Set, Postpaid..... 89c

Real Photos Taken At Track!



Miracle Foto-Finish

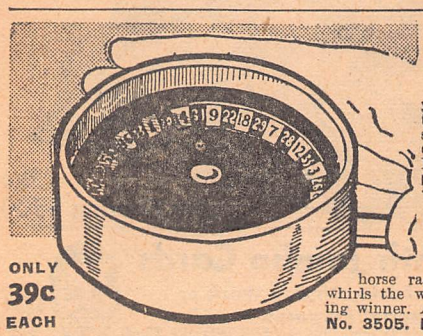
HORSE RACE

Shows Finish of Each Race!

Each person chooses his horse. Moisten the back of the card with the miracle tissue. The **FOTO-FINISH** results appear immediately. **It's impossible to tell the results in advance. Each one different.** Each card looks like plain white photo-paper until the miracle tissue is moistened and applied. Have fun guessing the results with your friends. Proven exceptionally popular in clubs, bars, office parties, night spots and fun at home to liven up a dull evening. Each package contains 5 photos, each is a complete race. Wet magic tissue, rub blank card and immediately **ACTUAL PHOTOGRAPH** of race finish appears. Impossible to tell winning horse in advance.

No. 3603. Magic Photo Races. Per Set (5 Races)..... 20c

No. 3602. Magic Photo Races. Box of 25, Only..... 50c



ONLY 39c EACH

POCKET SPINNING ROULETTE

Carry It With You!

Rapid action roulette game that you can carry with you in your pocket. Popular roulette game. Has glass top, metal sides and spring-return plunger. Ball is inside glass top. Quick push sets wheel spinning. As it comes to a stop, ball falls into place revealing winner. Imported. All metal with glass top.

No. 3504. Pocket Spinning Roulette. Each.... 39c

POCKET RACE HORSE GAME

Fun Wherever You Go!

Fun during those idle moments with this popular horse race betting game. Press spring return lever and away whirls the wheel. As it comes to stop, ball falls into place revealing winner. All metal with glass top. Easily carried in pocket.

No. 3505. Pocket Horse Race. Each..... 39c



CHUCK-A-LUCK DICE GAME

Portable or Home Model

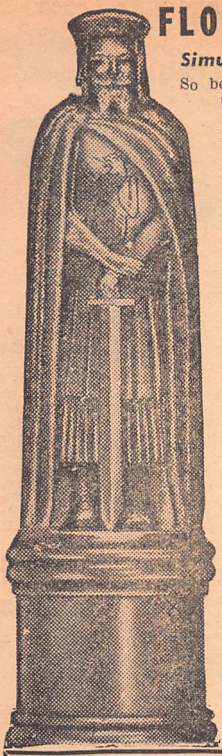
Some fast action when you set this game in operation, and watch them all crowd around, anxious to play—and win! **Dull minutes at home, at parties, with friends, while traveling, etc., COME TO LIFE FAST WITH CHUCK-A-LUCK DICE GAME.** It's easy; it's fun. Flexible dice shaker contains 3 dice; felt layout has numbers from 1 to 6. Any number can play. Players bet on any number. If one number comes up, pays off even; if two dice come up with your number, pays double; if all three dice come up with your number, pays triple. House has slight edge, but rapid play makes it good for banker and good odds for players. Play with counters, etc. Layout is 12x3-inches. Dice shaker is about 5-in. high with trip bar for fair shakes each time. Set individually boxed and can be carried in pocket, set up in seconds. Fast fun everywhere.

No. 8111. CHUCK-A-LUCK DICE GAME. Complete..... 89c

A SUGGESTION: Have you more than one catalog? If so, why not give one to a friend? Thanks.

FLORENTINE CHESS SET

Simulated Hand Carved Chessmen



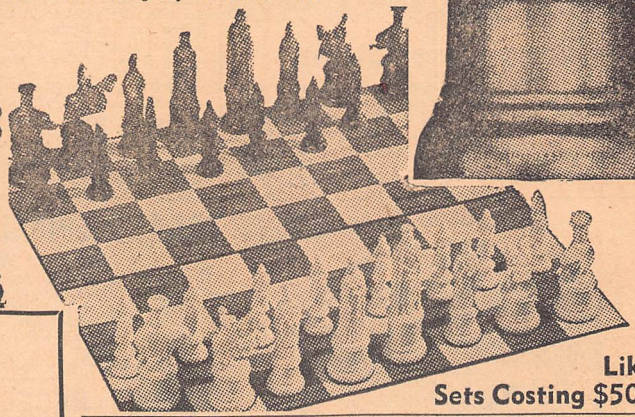
So beautiful, so amazingly detailed, they defy comparison with 11th Century hand carved sets costing $500.00! Must be seen to be appreciated. Large in size—king is 4 ¼-in. high; pawns 2 ½-in. Even pawns are detailed carvings of men with battle dress and shield. Beginners will thrill to chess. Every game a battle between opposing armies to capture the men and king. Easy to play, yet every game gets more interesting. Set includes 32 men in ebony black and ivory white plastic. In embossed gift box cabinet measuring 8x15x16 ½-in., complete with de luxe board, plus detailed book of instructions.

No. 7305. Kingsway Florentine Chess Set. Complete. Price Postpaid Only.... $6.50

Low Priced Florentine Set

Exactly same only men do not have the pedestal base. Figures same as above, only on flat base. King height, 3 ½-in. Complete set, without board. Gift box.

No. 7304. Kingsway Florentine Set.. $2.50



Like Sets Costing $500



Dice Shaker

Suction Cup Base Sticks Anywhere

Novelty dice shaker. Cupola shaped celluloid box containing two white colored celluloid dice mounted on coil spring set in rubber vacuum base. An easy, quick way to roll the dice. Height 3 ¼-in.

No. 8109. Price Each 29c

Mammoth Jumbo Cards

For Magic Tricks, Display Work or Special Purposes



This deck of cards is made by the U.S. Playing Card Company and is regulation in every way except size. They measure 4 ½ x7-in. in size, which makes them about 4 times normal card size. Excellent for many magic, joke as well as practical purposes. Good for stage displays, etc. We sell them as complete deck or individual cards (no choice of card). High quality, extra durable, linen finish. **3 for 40c.**

No. 3200. Mammoth Jumbo Cards. Price Each Postpaid Only..... 15c

No. 3201. Complete Deck of Jumbo Cards. Price Postpaid Only.... $6.95

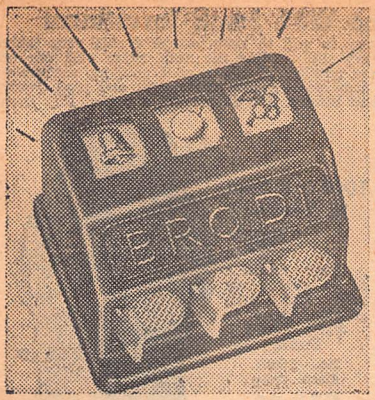
SURE WIN COIN

TWO HEADED COIN --- YOU CAN'T LOSE



Have plenty of fun with this pip of a coin. The **"Sure Win" Coin** is a swell pocket trick that has never failed to prove a sensation. (And earn it's cost several times over for those who toss a coin for the drinks). You can't lose. **IT HAS TWO HEADS.** While usually called a "lucky" coin and carried by many to attract the attention of Lady Luck—the owner of the "Sure Win" Coin need never worry about luck. Call heads—it comes heads. Swell addition to your pocket of party tricks.

No. 2941. SURE WIN COIN. Price Postpaid..... 10c



HIT THE JACKPOT!

Home & Counter Game



Based on a well known principle, **"BRODI"** brings its bells, pears, plums, cherries and lemon symbols into the home to make a real, bang-up game. By pressing the lever, the three wheels spin simultaneously, though separately. After they have come to a stop, you read the number of points you have secured as shown on the score chart accompanying each game. A few of the winning combinations shown below.

3 Bells	2 Cherries and Other
3 Cherries	2 of a Kind
3 Oranges	2 Bells and Other
3 Plums	Etc., Etc.

The above schedule of winners immediately suggests the possibilities with this remarkable game. Easy to play—easy to understand. No intricate rules or special knowledge!

SPIN THE WHEELS---TAKE A CHANCE!

Any number of players may take part in the game, each taking their turn at spinning the wheels. Each player starts with an equal number of chips and each one puts 5 chips into the **KITTY** before the game starts. To make the game still more interesting, one of the players may be appointed "Banker".

All the Thrills of Playing the "Slot Machines" at Home!

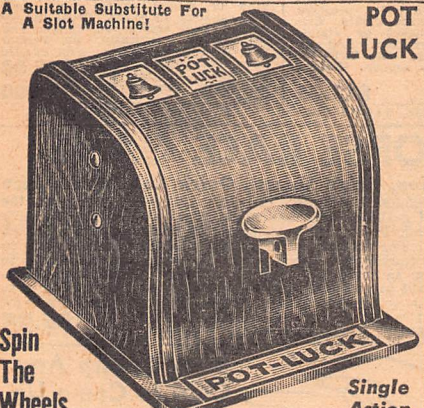
The game can be understood at a glance and young and old can play it. The printed directions accompanying the apparatus fully describe the method of playing, and there is almost no limit to the number of ways in which it can be played. The game is well made, moulded entirely of plastic. The three wheels are made of sheet steel, all finished in six bright colors. Measures 2x2x1 ¼ -inches.

No. 7326. HIT-THE-JACKPOT BRODI. Price Postpaid..... $1.00

No. 7327. Brodi Game with 50 Interlocking Blue, Red & White Chips, in leatherette Box. Set, Complete, Postpaid..... $1.60

A Suitable Substitute For A Slot Machine!

POT LUCK



Spin The Wheels

Single Action

Just one lever to push and all three wheels start spinning. As they come to stop, result is shown in windows. Scored just like regular jackpot machine. Payout guide included. All metal, bright chrome finish. 4x4x3 ½ -in.

No. 7329. Pot Luck Game. Postpaid.... $2.50

Fast Play! More Thrills! More Games!

Automatic Bingo Game With Cards and Marker

For Home, Club, Socials, Fund Raisers, Etc.



Streamlined bingo that is fast and fun. Push lever and number pops up. Register is made of beautifully finished steel, highly polished and is 4 ½ x4 ½ x3 ½ -in. Large wheels, colored numbers. Set includes the mechanical register, master chart, Bingo cards for players and cards for a large group of players.

No. 7331. Complete Set in Box. Price.. $2.75



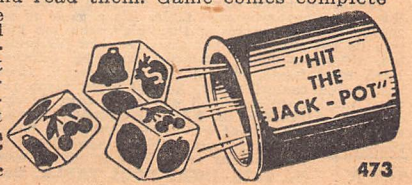
JACK-POT DICE GAME

Carry in Your Pocket—Play Anywhere!

Brand new exciting game! Played just like bell slot machine only with dice. Roll them and read them. Game comes complete with 3 large snow white dice of long lasting ivory hard plastic. Each dice has cherry, orange, plum, bell, lemon and jackpot symbols in brilliant natural colors. Illustrated directions show awards and suggested rules. A dynamic, whirlwind game that is popular everywhere.

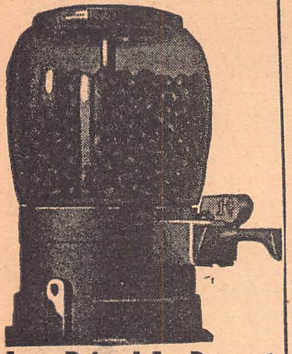
No. 8124. Price Postpaid..... 65c

No. 8108. Dice Cup..... 89c



Vendors Bring You A Steady Income With Small Investment

Peanut, ball gum and candy vendors offer you an ideal way to add to your income during your spare time. The machine does the work for you, collecting the money and vending the nuts. Start with one or two vendors, and gradually expand your route. Any place where people gather is a good spot for vendors—in factory or shop, store, theater, club lobbies, etc. A peanut machine is a good investment and pays steady dividends. Buy new machines with profits. Build up independent income. We do not sell supplies. Buy fresh from local wholesale grocer.



Low Priced 1c Peanut Vendor

Although low in price, this is a good vendor for indoor locations. Can be rapidly refilled, vends smoothly and efficiently and will bring you a steady profit. About half the price larger machines usually sell for. Rugged construction, modernistically designed of highly polished aluminum with glass bowl. Complete with keys. 1c vendor; peanuts.

No. 6920. Price Each. $7.95
Postpaid.....
3 or more machines, $7.25 Each



5 Lb. Peanut Vendor

Large size peanut vendor, holds 5-lbs. peanuts. 15-in. high. Will vend SALTED NUTS, SMALL TOY NOVELTIES, PISTACHIOS, CANDY, ETC. Take full advantage of a hot spot. Nothing cheap about it except the price. All stampings, nuts, screws, springs, etc., cadmium plated to prevent rust. Adjustable vendor so you can set it to vend quantity desired. Simple, positive mechanism that works easily. Can be used with bracket or stand. well built. All weather. Red or green crackle finish, size 7x15-in. high. Lock protects money. Weight 10 pounds.

No. 6918. 5-Lb. Peanut Vendor. Each..... $12.50
3 or More at a Time, $10.95 Each

1000 Ball Gum 1c Vendor

Same machine as at right, only holds 1000 balls of gum. Takes in $10; $6.00 Profit.

No. 6924. Each Only
$18.00



Large Peanut Vendors

6-Lb. Capacity

Large capacity, heavy duty operator's model vendor. Built for years of trouble-free service. Lasts indefinitely. Can be used for any kind of mixed candy, nuts, etc. Has capacity of 6-lbs. Great money maker. **Two styles: 1c Vendor and 5c Vendor.** Naturally, 5c Vendor will take in more, but you should have both. 12-in. high.

No. 6921. Vendor, 1c..... $18.00
No. 6922. Vendor, 5c Price..... $18.00
3 or more, $16.95 Each



HORSE RACE GAME

Fast Action, Odds Shown, Quick Roll of the Dice

Wonderful counter or club game—or wherever the crowd gathers—that has quick, rapid action that the boys demand. Place your bets, press the plunger and **THEY'RE OFF!** The metal cup built right under glass top starts to spin, tossing the dice around. Then suddenly it comes to a stop to reveal the winners (if any). Handsomely constructed in full brilliant colors. Solid wood case, glass top, smooth action mechanism. 12 ½ x12 ½ x2 ¼ -in. Six color layout under glass. Individually boxed.

No. 6804. Horse Race Game. Postpaid..... $4.95



How to Flip Any Coin to Come Up Heads or Tails

This trick method of coin flipping as used by magicians will come in very handy. Flip any coin and make it come up heads or tails, whichever you desire. No guesswork. Complete instructions.

No. 1450. Magician's Coin Flipping. Postpaid.... 10c

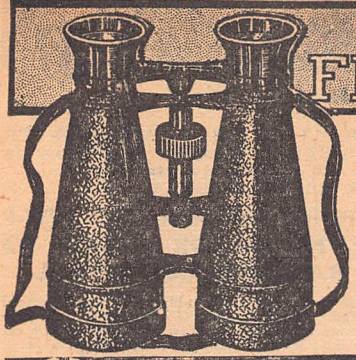
Home Pool Table

Automatic Ball Return!



Wonderful home game that everyone likes! And with this professional-type pool table, it's a game of skill and thrills. All the features of the "big" table are built right into it; has everything but the size—and it's pretty large, too, 30-inches long, 17-inches wide by 4-inches high. Hard wood frame, natural high gloss finish. Heavy steel legs, baked enamel finish. Special green rayon flock finished playing surface—will not rip or tear. Lively rubber cushions. **AUTOMATIC BALL RETURN.** Special ball tray in front. **COUNTING BEAD FRAME TO KEEP SCORE.** Finest composition numbered balls about 1-in. diameter including white cue ball. All steel triangle. Two 30-inch cues, rubber tipped. Special tenon balls for each leg to protect surfaces. Stands on floor or any table. Play in dining room, kitchen or playroom.

No. 6977. HOME POOL TABLE. De Luxe Model. Price Postpaid..... $7.50



New, Powerful, Long Distance

FIELD GLASSES

Use Them for Touring, Ball Games, Etc.

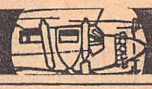
Here is just what you need for camping trips, touring, vacation, baseball and football games, prize fights, races, etc. It is not merely a cheap toy but a real field glass which shows objects miles away.

It has 4 clear luminous lenses that afford the magnification. Easily fits in coat or automobile pocket, or sling them over your shoulder, ready for instant use. Light in weight. Beautiful design and finish. **"Finger-Tip"** focus assures perfect alignment and quick focusing. You should order early, however, as we cannot guarantee an unlimited supply; and at this price they go fast.

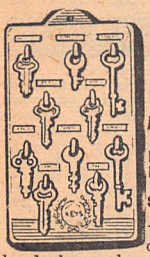
No. 9105. FIELD GLASSES. Price Postpaid.... $1.98



THINGS FAR AWAY SEEM VERY NEAR



Always A Front Seat



Metal Key Rack

Keep Your Keys Handy

Useful for **EVERY OFFICE, HOME, SHOP, SCHOOL and BUSINESS.** You need one or more of the handy key racks so that you can keep your keys handy and keep them properly identified. Use it for active or extra keys. Write in names, numbers or codes for keys in space over hooks. Holds all sizes, shapes, etc. Change keys by just erasing title. All metal, 5x10-inches. Hangs on door, wall, etc. **2 for 45c.**

No. 4605. Postpaid Each 25c





Siphon Drain for 100 Uses

The Easy Way to Drain Any Liquid

Tired of pumping and puffing? **Why not drain and empty tanks gardens, cellars, pools, etc., the EASY WAY with this DRAIN SYPHON.** Works automatically through your own hose. All you do is connect this to your hose. the **DRAIN SIPHON** does the rest, carrying the water away the distance ofyour hose, up or down. You'll find it handy in many ways to make a hard and unpleasant job automatic and easy. Complete unit.

No. 6607. Siphon Drain. $1.25
Price Postpaid Only...



Stick-Anywhere Ruler

On Table, Machine, Box, Etc.

A flexible ruler made of durable, laminated cellulose tape that measures inches and fractions. Five 12-inch rulers in convenient, compact roll (like tape). Each has its own adhesive and sticks anywhere without moistening. Just press on. Fine for shops, dressmakers, office work, schools, hobby, etc. Ruler always ready for use. Black on yellow tape. Long wearing. Removable.

No. 4041. Per Roll..... 69c



Mirror, Comb & Hand Brush

Lovely 3-Piece Dresser Set Only $1.49

This 3-piece set is extremely low priced for the attractive beauty it has. You will be proud of this set in your bedroom, bathroom or powder room.

Each Piece Made of Heavy Plastic With Fully-Formed Floral Design

At first glance it appears to be an expensive crystal set, with an exceptionally ornamental fully-moulded design along the top ridge of the comb, through the handle and frame of the mirror, and through the handle and body of the brush. Mirror is over 12-inches long, with large 4x5-inch mirror. 10-inch brush. 8½-inch comb. Back of mirror and brush has an artistic 4-color floral design, protected by laminated plastic. Entire set packed in gift box.

No. 8867. DRESSER SET.
Price Postpaid Only..... $1.49

ADD 10c SERVICE CHARGE ON ORDERS UNDER $1.00. Orders $1.00 or more, no service charge necessary.



Indian Design Blankets

Brilliant Colors, Comfortably Warm

If you have been down to New Mexico or Arizona, you know how beautiful and colorful the Indian designs can be. These are authentic Indian designs, but made in a modern factory to give you a fine quality blanket at a low price. Each design is a combination of attractive red, blue, green, tan, etc. Ends hemmed.

No. 6944. Price Postpaid Only..... $4.95
No. 6945. De Luxe 70x80-in. Blanket.....$5.95

Rapid ELECTRIC SHAVER $3.79



Shave the Modern Way!

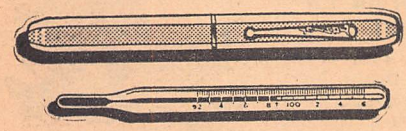
ELECTRIC SHAVING IS AVAILABLE TO YOU AT A POPULAR PRICE. Start Now to Enjoy All of the Advantages of DRY ELECTRIC SHAVING

NO LATHERING, NO SHAVING SOAP NO CREAM; NO RAZOR BLADES TO BUY; NO RAZOR BURN; NO PULL

The ELECTRIC DRY SHAVER plugs into any standard 110 volt, AC outlet. Run the head of the shaver over your face and the whiskers and beard stubble are smoothly cut off at skin level. Quickly, without muss or fuss, you get a clean shave in a hurry. You don't have to undress to shave—you can shave at your desk. You don't even need a mirror; protective head prevents any injury to skin. No scraping or pulling. High speed electric action means confortable, painless shave even to tender skins. Attractive plastic moulded case with precision-built double head. Carry with you & shave in comfort wherever electricity is available. Complete with imitation leather case. **Operates on 110 v., 60 cycle AC.**

No. 8848. ELECTRIC DRY SHAVER. Price Postpaid..... $3.79

CLINICAL THERMOMETER



Should Be In Every Home!

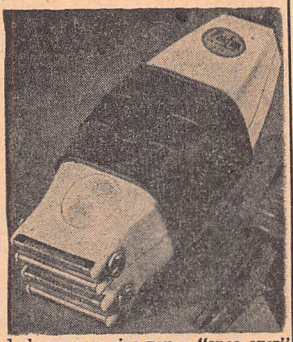
Body temperature is a very practical guide to body health. **For ordinary colds and fevers, as well as many other common ailments, temperature should be checked regularly.** Guaranteed accurate. Reading is magnified by lens front. Clinical type made to meet all the requirements and tests specified by U. S. Dept. of Commerce. Each in plastic carrying case with certificate and instructions.

No. 9445. Clinical Thermometer. Price Postpaid..... $1.75

Twin Dual Electric Dry Shaver

No Water No Lather

4 Cutting Edges



No single head shaver can give you a "once over" shave, so most of the higher grade shavers are adding extra heads for faster shaving. **PERFEX SHAVER** offers you smooth, clean shaving at half the price charged for big name, expensively advertised shavers. Get tip-top results without paying the high price. Lustrous moulded ivory plastic case with non-skid insulated rubber grip. Tempered steel TWIN-DUAL ground cutting edges for quick, close shaving. Underwriter's approved rubber cord and insulated plug. Operates on standard **110 volt, 60 cycle A. C. current.**

No. 8861. TWIN DUAL HEAD ELECTRIC SHAVER. Postpaid..... $4.89

GILLETTE TYPE RAZOR



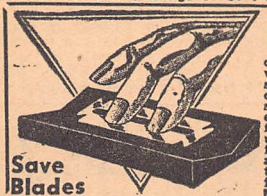
A handsome composition razor that is made in three pieces. Holds any razor blade similar to the Gillette type. The razor is easy to use because of its light weight. Many shavers like to have a spare razor in case of emergency and they can get this one at a very reasonable price.

No. 2297. Gillette Type Razor. Postpaid 15c

Gillette Type Razor Blades

Similar in shape and size to standard Gillette Razor blades, but at a new economical money saving price. Made of fine steel, carefully oil tempered. Each blade laboratory tested.

No. 2299. Per Package of 5. Postpaid.... 10c



Save Blades

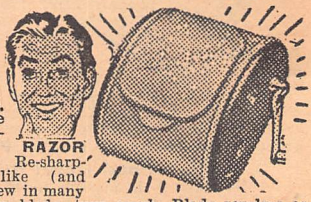
Rapid Blade Sharpener

Good quality self-oiling hone with which you can sharpen all types of razor blades, single or double edge, with just a few strokes. Also useful for sharpening pocket knives and other small tools. Instructions included.

No. 2969.... 15c

Famous TWINPLEX SHARPENS BLADES in 12 SECONDS!

Makes 1 Blade Do Work of 10!



Old reliable, famous the world over— **TWINPLEX RAZOR STROPPER.** Re-sharpens blades like (and better than new in many cases). Slip in blade, turn crank. Blade revolves as it is automatically stropped on BOTH SIDES, BOTH EDGES by leather rollers with unequaled precision. 1-year guarantee. Saves its cost in weeks; better shaves. You only have to use the **TWINPLEX SAFETY RAZOR BLADE STROPPER** to fully appreciate its remarkable effectiveness. Every shave is keen, smooth, easy. You'll appreciate the saving in money, too. 10-oz.

No. 2308. Twinplex Stropper. Postpaid.. $1.99

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

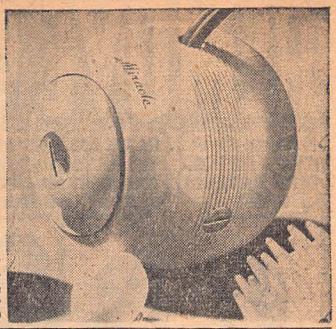
Electric Massager

Stimulates Scalp, Improves Facial Complexion and Soothes Minor Aches and Pains



A Swedish massage, available when you want it at home, office, and club, with the use of this dependable, new Vivatone Massager. Stimulates circulation, relaxes tired nerves, helps relieve headaches, backaches, sore muscles, nervousness, and sleeplessness. Mild enough for facial use, soothing for minor aches and pains, helpful for invigorating the scalp. The Vivatone Massager is designed to fit the hand firmly, permits the user full working facility of the fingers, and produces the maximum of stimulation. . . . so light, it does not tire the hand . . . provides energizing vibration without discomfort. Finished in bright baked enamel. Guaranteed for one year by mfg. Operates on AC current only.

No. 6872. Price Postpaid..... $6.95



Self-Tying Necktie

Smart and Modern



New style, better looking self-tying necktie—a tie men are anxious to try—and then use a long time. Natural, hand-tied appearance. Saves money, lasts three times as long as an ordinary tie. Easiest and fastest tie in the world to put on and take off. Both left and right handed. Beautiful, smart, modern ties.

No. 4042. Postpaid... $1.00

MAGNIFYING MIRROR



Just the thing for everyone who shaves or applies cosmetics. With it you can examine your skin very closely. Comes in very handy and should prove one of the most useful items around the house. Enlarges several times. Excellent for removing blackheads, etc. Easel stand.

No. 6759. Magnifying Mirror. Postpaid.... 39c







Keep Awake With No Nods!

Watchmen! Students! Drivers!

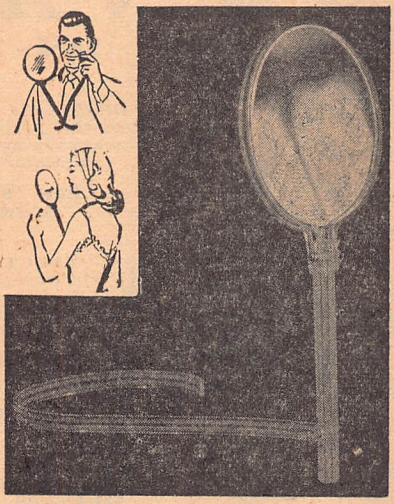
KEEP AWAKE! There are times when it may be necessary for you to have a clear, free mind—wide awake. **Useful for drivers, night workers, students, etc.,** who must keep awake. Keep a tube of them, so that you can ward off sleep and fatigue the next time it becomes necessary. Harmless. Two tablets are sufficient for several hours.

No. 4998. Per Box of 5, Only..... 10c
3 Boxes For 25c, Postpaid.

Round the Neck Mirror

Combination Magnifying Mirror and Regular Mirror

Useful for Shaving, Make Up, Etc., Any Time, Any Place



Perhaps you think that ordinary wall mirrors are fine, but until you try this you won't know how wonderfully convenient a mirror can be—how this can save you time, see more and see better. Try it—then return it if it isn't world's better! Light in weight. Regular mirror on one side; magnifying mirror on other side for examining skin, teeth, eyes, blemishes, etc. Frame and trim in highly polished non-rusting aluminum. Adjustable to almost any position. Shave in bed, at desk, etc. Complete in gift box.

No. 6752. Round the Neck Mirror. Price $3.49

TRIM-RITE

ADJUSTABLE BLADE TRIMS HAIR ON HEAD OR LEGS - RAZOR SHARP - EVEN TRIM



Saves Its Cost The First Time You Use It. Answers Many Purposes



An amazingly useful article for both men and women. It is so practical and economical to use it will pay for its slight cost actually hundreds of times! **ADJUSTABLE BLADE FOR TRIMMING.** Adjust to trim to one fourth, one eighth, one sixteenth, etc., of an inch, or **SHAVES CLEAN. TRIMS THE HAIR ON HEAD, LEG, UNDER ARM,** etc. No trouble to use. Changeable blade (uses ordinary safety razor blade) insures sharp, keen cutter at all times at the lowest possible cost. Made of plastic. Easy to insert and adjust blade. Used like a comb. Has regular teeth that feed hair and protect skin from cuts. **No guess work. cuts even all over. Complete with blade. Easy to use.**

No. 4900. TRIM-RITE TRIMMER. Price Postpaid..... 49c



REMOVE UGLY BLACKHEADS



Ugly Blackheads Out In Seconds With

VACUTEX

SAFE - SURE - SANITARY - DAINTY - FAST - PLEASANT



Blackheads are ugly, offensive, embarrassing. They clog the pores, mar your appearance, invite criticism. Blackheads are the cause of many skin infections similar to pimples.

How Your Blackheads Can Be Removed in Seconds SCIENTIFICALLY and EASILY Without Injuring or Squeezing the Skin

VACUTEX creates a gentle vacuum around the blackhead, cleans out hard-to-reach places in a jiffy. Germ laden hands never touch the skin. Simply place the direction finder over the blackhead, draw back extractor and blackhead is ejected. **VACUTEX** does it all. Cleans out the pores of clogging matter so that infection is less likely to occur. Reduces pimples. Gives you a clean look.

Promote a Smooth, Attractive Complexion

Many skin infections are caused by blackheads becoming infected, or, worse still, squeezing blackheads to remove them, thus SPREADING any infection that may have begun. **VACUTEX** is the answer to safe removal. Prevents spreading. Entirely sanitary and can be used indefinitely by just rinsing in hot water.

No. 4641. VACUTEX. Price Postpaid..... $1.00

Hides Skin Blemishes, Birthmarks, Wrinkles and Skin Imperfections

"HIDE IT" Covers Facial Blemishes

HIDE-IT DUO CREAM is specially developed formula to completely and effectively hide complexion faults of various kinds.

Won't Dry—Won't Rub Off—Won't Peel or Crack; Men and Ladies Use It

This was the cream that was so outstanding in covering up horrible burns and birthmarks. One prominent magazine revealed that by improving the beauty and attractiveness of several persons, their personality showed a similar improvement. Before, they were shy and unpopular, when their appearance was improved, their shyness and backwardness was greatly reduced and they became popular, normal persons again. While your case may not be this extreme, it is true that if you have the feeling of being attractive, healthy and normal, you enjoy mixing with others and enjoy your company a great deal more. Used by both men and ladies, boys and girls. Covers skin blemishes quickly. Note: This does not eliminate the need for any medical treatment of any disorder, but simply hides the blemishes with a safe, antiseptic, natural-skin-looking cream that cannot be detected. Approved by Good Housekeeping institute.





No. 4645. HIDE-IT DUO-CREAM. Price Postpaid 75c

478 ★ Johnson Smith & Co., Detroit, Mich.

WRITE NAME AND ADDRESS LEGIBLY. About 10% are difficult to read. Be sure yours is written plainly.

APPEAR TALLER - Instantly! Don't Be Embarrassed By Shortness


BEFORE

Amazing HITE BILDERS


AFTER

— **Wear In Your Shoes! One Pair Enough for Several Pairs of Shoes!**
— **You Appear Taller Because You ARE Taller - Instantly!**
— **Nothing Shows! Not Noticeable! You Wear Your Regular Shoes!**
— **When You LOOK BETTER, You FEEL BETTER!**
— **No Stretching – NoExercise - No Costly Shoes To Buy!**
— **Comfortable! Improves Posture! Completely Invisible!**

Are you too short? Do you want to appear and be taller INSTANTLY? It's easy with HITE BILDERS. You'll be amazed at the satisfaction your appearance gives you while wearing them. Even tall men wear them to increase their height. Everyone knows how most girls admire tall men. Extra height on overweight people makes them appear slimmer. **And HITE BILDERS are so reasonable and so very convenient!**

Amazing **HITE BILDERS** fit right into your own shoes—make you appear taller instantly. One pair is enough for several pairs of shoes. They last almost indefinitely. **Nothing shows, they are not visible at all. No discomfort.** Actually improves posture and tends to give you a springier step. When you **LOOK BETTER,** you **FEEL BETTER!** There are no exercises necessary, no stretching and no costly specially-made shoes to buy. All we need is your correct shoe size. The greatest investment a person can make is in himself. Order now! **Be sure to give correct shoe size.**

No. 4894. HITE BILDERS. Per Pair, Complete, Postpaid..... $2.00

SLEEP SHADE

REAR VIEW SHOWING SOFT STUFFED PAD



Sleep in Dark, Day or Night!

Rest tired eyes, gives greater sleeping comfort by excluding light—complete darkness day or night. Effective in sunshine, lighted rooms or from light around shades and doors. Easily adjusted to fit wearer. Neither slip nor pull, hold comfortably in place without noticeable pressure. Sounder sleep, more rest. Does not touch eyes—open eyes inside.

No. 4334. SLEEP SHADE. Per Pair, Postpaid..... $1.10



EAR STOPS ELIMINATE NOISE

Excludes irritating noises and assures sound sleep. Or wear wherever noise bothers you. Adjustable so you can eliminate part or most of noise. Easy to use or remove. Not noticeable.

No. 4325. EAR STOPS. Per Pair, Postpaid..... 29c



BACK SCRATCHER

This handy Back Scratcher is about 15½ inches long, with a thin, flexible handle, upon which is mounted a carved ivory bone hand, with curved fingers, that will scratch the inaccessible portion of the back in the most comforting manner.

No. 4521. Handy Back Scratcher. Price.... 39c



AUTOMATIC DISPENSER

Magazine Loads With Any Toothpaste!

Easy Loading!

Nylon Bristles!

DR. WALKER'S *NEW* FOUNDATION-FLOW TOOTHBRUSH

A single action of the plunger and the correct amount of toothpaste comes out onto brush instantly ready for use. Toothbrush is highest quality, scientifically shaped bristles. Transparent plastic. Positive action of stainless steel plunger controls flow of toothpaste. Lasts indefinitely. Foolproof. Easy to fill. Remove cap, insert tube of toothpaste and squeeze till filled. No mess, no fuss. Wonderful timesaver, convenient on trips. Load with any tube toothpaste. Sanitary. Just rinse and ready for next use.

No. 4646. Fountain Toothbrush. Postpaid.. 89c

CUT HAIR AT HOME—EASILY!!

SAVES A FAMILY OF 4 UP TO $48.00 PER YEAR!!



3-Piece Home Barber Set

Saves time and money. Full hair cutting job or just trimming done quicky and easily. Pays its cost in a few weeks. Useful in many ways. Use clippers on legs, arms, etc. Precision, high grade clippers, adjustable trim. Set includes Tiger Clipper, nickel plated barber shears, black tapered comb, instruction booklet, all in box.

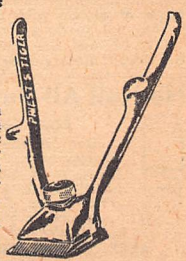
No. 8863. HOME BARBER SET.... $3.98

Tiger Barber Clippers

Cuts Fast!

Standard size shaver with narrow plates and torsion spring action. Non rust zinc alloy, nickel plated to mirror finish. Plates and all parts come apart easily. Hand finished, accurate machining. 1½-in. plates. Over 5-in. long. Clean, tapering or modified clipping.

No. 8862. Clippers $2.49



Helps You to Relieve and Avoid Colds and Unpleasant Fumes and Particles

KEEP DUST, SMOKE & FUMES OUT OF NOSE & EYES

NOSE MASK



Protection Against Dust and Fumes

If you live or work where dust particles or fumes prove bothersome or unhealthy, give yourself the protection that this **MINIATURE RESPIRATOR** gives. Newly developed DUPOR using plastic valves, the wearer gets 9 square inches of filter area. Yet it weighs only 1 ounce. Mask of soft rubber, equipped with nose wire adjustable to any nose. Exhalation valve exhausts breathed air and keeps out unfiltered air. Handy as a pair of glasses. Does not interfere with talking, eating, smoking. Fits vest pocket.

No. 4270. Miniature Respirator, Postpaid **$1.25**

No. 4271. Extra Filters. Each, Only.....15c

Gas-Tight, Fog-Proof Goggles



Protection From Dust and Fumes

Do fumes, smoke, gasses, etc., bother your eyes, make it difficult for you to see? These famous industrial goggles now available for general use to protect eyes against gasses, dusts, fumes, smoke, etc. Can be worn with respirator if desired. Frames are of soft, pliable rubber that gives air-tight fit on any shape face. Patented fog-proofing protection so you always see clearly. In shop or home, there are many places where these will prove helpful to your eyes and comfort.

No. 9260. Gas-Tight Goggles. Postpaid.. $1.95

NAIL CLIPPERS

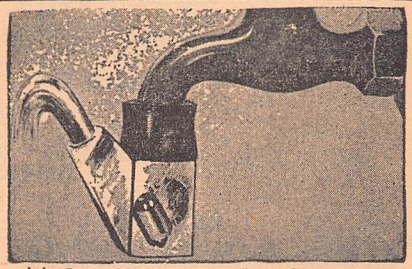
Keep Your Nails Tidy



Curved Cutting

Many people judge a man by the condition of his finger nails, and certainly when you notice the ends of the fingers are black-edged, as if "in mourning," you almost unconsciously form the opinion that the person is lacking in other ways besides self-respect and tidiness. These Clippers trim the nails much more neatly and evenly than is possible with scissors, and unlike scissors, can be used as readily to cut the right hand nails.

No. 4527. Nail Clippers. Postpaid **25c**



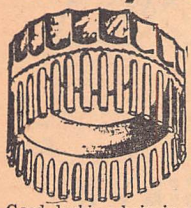
Makes Faucet a Combination Faucet and Fountain

Saves Cups or Glasses; Automatic

Makes any faucet a combination drinking fountain and regular faucet. **For home, stores, shops, offices, rest rooms, etc.** Push lever up, its a fountain. Shut water off, lever automatically drops and you have faucet. Nickel-plated, rust-proof metal. Built-in filter screen eliminates splashing. Strong rubber coupling attached to any faucet in seconds. Attractive, sanitary, automatic; time saver. **$1.59**

No. 6749. Combination Faucet. Each....

Rotary Hair Massage Comb



Have Beautiful, Healthy, Dandruff-Free Hair

The kind of massaging comb used in leading barber shops to effectively rid the hair of dandruff and keep the hair and scalp healthy and alive with vitality. Good looking hair is created from within, and no amount of tonics can take the place of this comb. **Made of plastic with 38 massaging contacts** which enable you to do an effective job quickly. Delightful to use and the results a joy to see.

No. 4269. Rotary Hair Massaging Comb.... 55c

No Nail All-Purpose Wall Hanger



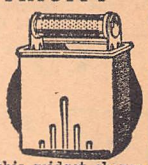
Easy to Apply or Remove

Here is the easy way to hang pictures, articles, etc., from wall. Eliminates nail holes, saves surface, saves time. Works on paper, paint, wood, glass, metal or tile surfaces. Holds up to 10-lbs. Solves the problem in a jiffy. Special construction and adhesive. Easy to remove, yet holds fast. Package of 6.

No. 4268. No-Nail Hangers. Package..... 35c

VEST POCKET DRY SHAVER USES NO ELECTRICITY

—No Electricity
—No Soap
—No Mess
—Pocket Size
—Shave Anywhere, Anytime



Amazing invention. Carry this midget shaver with you, instantly ready for use. Uses NO SOAP, NO ELECTRICITY, NO MESS. Shaves dry. Rolls over your face cutting your beard like a lawn-mower. Perforated blade guard protects you from cuts. yet gives clean shave. Plastic pocket case. Complete with 10 long lasting blades.

No. 8865. Midget Pocket Dry Shaver. Price Postpaid Only..... $1.49

No. 8866. Additional Blades. (Package of 10). Per Package.....35c

SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.

Electric TROUSER PRESSER

KEEP YOUR CLOTHES LOOKING GOOD—IT'S EASY NOW

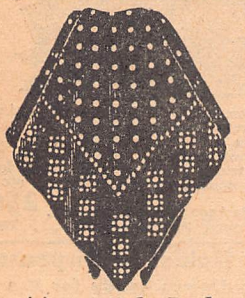


Quickly and Efficiently Presses Your Trousers

With this low priced trouser presser **you need no longer go around with baggy, unpressed trousers.** For, **in a jiffy every morning, slick as a whistle** and in less time than it takes to tell, you can **put a sharp knife edge crease in them.** Just plug it in and in 3 minutes the presser is ready to use. You can press as many pairs of trousers as you want. You can even **press your trousers while you are wearing them.** There is no pressure required as it grips the garment itself and follows an even line straight down. Thus you get the **same crease in the right place.** No moisture necessary. Will last and operate for years without any special attention. Can also be used to **press your ties, smooth out wrinkles in your handkerchiefs,** etc., etc. Ruggedly constructed with an insulated electric heat unit. Nickel plated with insulated handle Complete with 6 ft. cord and plug. 110-220 volts, AC-DC.



No. 6739. DeLUXE TROUSER AND TIE PRESSER. Price Postpaid..... $2.50



Mammoth Red Handkerchief

Almost comical in size, this brilliant turkey red handkerchief is 24x24-inches—two feet square! Solid color, decorated border and center. Wear around neck, over hair, etc. Fast color.

No. 4241. Each Postpaid. 50c



Leather Laces

Long-lasting, tough wearing, extra long leather boot laces. Perfect for surveyors, farmers, hunters, woodsmen, or anyone whose work or pleasure takes him into the country. Made from split leather. Resist barnyard acids. Will not snap when you most need them as is the case with ordinary cotton or rayon boot laces. Much neater looking. 40-inches long.

No. 4244. Leather Boot Laces. Per Pair Postpaid 15c



Needle Threader

A Blessing to Housewives

The fine steel wire loop slips readily through the eye of the finest needle, the cotton or silk is passed through the loop, that is then withdrawn from the eye, carrying the cotton or silk with it. What could be easier or simpler? The end of the cotton need not be trimmed and the whole operation can be done in a moment or two without trouble or close attention. Does the work well and easily.

No. 2405. Price Postpaid 10c
3 for 25c. 75c per doz. postpaid



Cuff Protectors

Keeps Skirt, Sleeves Clean

Use them over and over again — indefinitely. Heavy celluloid with snap fastener closure—on or off in seconds. Keeps shirt, sleeves, cuffs, etc., clean. Very practical, low cost. Fine for kitchen, office, shop, lab work, etc.

No. 4529. Per Pair.. 35c

STICK-UP COAT AND HAT HOOK



Sticks to Any Smooth Surface



Rubber suction cup can be applied to any smooth surface such as walls, windows, woodwork, etc. Perfect for hanging coats, hats, brooms, household utensils, etc.



No. 4301. Each Postpaid. 25c

Everything You Need At Your Fingertips

Magic Needle Threading Thimble & Knife



3-in-1 Thimble. More than a regular thimble. It has slide built on side which slips out and forms a small knife blade for cutting thread, opening seams, etc. Magic needle threader slides out, too, making it possible for you to automatically thread any size needle in five seconds with no eye strain or effort. A real sewing tool all in one.

No. 2411. Magic Thimble. 20c

HEMSTITCHER



Hemstitcher and Rug Maker

Makes Comforters, Slippers, Rugs, Too

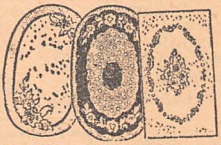
NO BASTING NECESSARY. OPERATES WITH YOUR OWN SEWING MACHINE. Amazing invention which does all types of hemstitching possible on your own sewing machine. No more paying some one else to do your hemstitching. No more drudgery making rugs by hand. Do both, so quickly, so easily. Does two-piece hemstitching; especially good for pillow cases, sheets. Does smocking picoting, tucking, etc. Even more remarkable, you can make rugs in all kinds of designs from any material as well as slippers, comforters, etc. Will criss-cross its own work successfully. Hemstitch a circle perfectly as well as inlaid hemstitching. Complete with instructions.

No. 4544. Hemstitcher & Rug Maker. Postpaid.... 50c

FAMOUS RUG NEEDLE



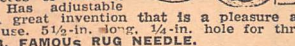
Easy to Make Lovely Hooked Rugs!



This RUG NEEDLE is the same as the art needle, but larger in size. Used for making rugs, wall pieces and other heavy pieces of wearing apparel. Has adjustable gauge. A great invention that is a pleasure and delight to use. 5½-in. long, ¼-in. hole for threading.

No. 2413. FAMOUS RUG NEEDLE.

Price Each, Postpaid..... 35c





ART NEEDLE

Do Art Needlework Easily!

Each needle has adjustable gauge. One of the best inventions for doing fancy scarfs, hand bags, bedspreads, pillow tops, dress ornaments, designs on accessories, etc. Makes a hard job easy to do. Printed instructions included.

No. 2532. Famous Art Needle 35c

50c BUTTON HOLER



Fits Your Sewing Machine

MAKE BUTTONHOLES THE EASY WAY WITH YOUR SEWING MACHINE. ALSO DARN WITH YOUR SEWING MACHINE. New invention is this sewing machine attachment that darns holes faster and better than any old method. Makes buttonholes any size. Ideal for sewing zippers. Can be used for quilting, stitching, marking linens, overcasting seams, applique work, buttons, mending, darning, etc. Very useful in every home. Complete with instructions.

No. 2404. BUTTON HOLER. Postpaid..... 50c

Use Heat to Treat Pain!

Electric Heat Treatment for Aches and Pains



An aid for treatment of many pains, aches and ailments. Massages with invigorating, health-stimulating heat. Wherever heat is recommended and desirable this applicator will be extremely useful. Completely electric. Merely plug into any 110 volt AC or DC socket and use when sufficiently warm. Head is mode of highly polished nickeled metal with heat unit, built in. Cup shape. Insulated handle never gets hot. Complete with cord and plug.

No. 6051. Price Postpaid..... $3.95

Beautiful Silk Remnants

For Making Quilts, Scarfs, Etc.



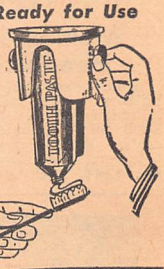
Beautiful silk remnants. Brilliant and elaborate patterns. Lovely contrasting designs and colors. Because this is scrap material (yet absolutely new in every respect) we can offer it for one fifth the usual price of silk. Fine for Crazy Quilts, Pincushions, Scarfs, Pillows, etc., etc.

No. 2421. Sample Package. Price Postpaid.. 25c

No. 2420. Full 1 Pound Package. Price.....75c

Roll-A-Tube Holder & Dispenser

Fits On Wall; Always Ready for Use



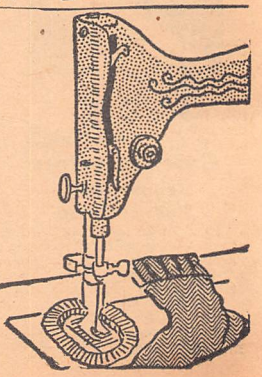
Toothpaste, shaving cream or anything else in tubes is always ready for use. Saves its cost by getting **MORE OUT OF EACH TUBE.** Handy since it is ready for instant use. Saves time. Sanitary. Accommodates any size or style of tube; old tubes instantly discarded, new ones quickly inserted. Unbreakable, attractive acetate plastic with aluminum shaft. Complete with screws for easy installation. Get several. 2 for $1.79.

No. 4873. Price Ea. 98c

Sewing Machine Darner

FITS ANY SEWING MACHINE

Mends Stockings, Underwear, Linens, Sheets, Towels, Etc., Quickly and Perfectly



Overcomes much of the drudgery of mending knitted and woven fabrics Makes worn stockings stronger than new and it repairs table linen, sheets, towels, etc., etc., so neatly and well that the mends can often hardly be noticed. Smooth and even. New hosiery may have the wearing parts strengthened, especially the knees of children's stockings, and the few moments applied in that way save hours of darning and drudgery. Can be placed on the machine in a moment, and the work is done in considerably less time than is required by hand. Full instructions with each Darner.

No. 2410. Sewing Machine Darner. Price Postpaid 25c

Bicycle Tire Chains



Better Grip! Less Skidding!

If you've ever ridden your bicycle around a slippery curve and skidded to a bad fall you know how valuable these Bike Tire Chains can be. If you want extra grip in the snow or mud, better traction that means easier, safer riding then you'll recognize the tremendous advantage these Bike Tire Chains will give. You can actually do more daring stunts with your bike, take greater chances with safety. They pull you up to a quicker stop on icy or slippery pavements. When the going gets tough, let the chains take over the hard work for you! After you've used them you'll wonder how you ever got along without them! Actually, we've found that once they are introduced in a neighborhood all the fellows want them. Why don't you get yours now. At least 3 chains are recommended for each tire. **BETTER GRIP, HELPS ELIMINATE SKIDS. ADDED ROAD SAFETY.**

No. 4243. Price Each Chain, Postpaid..... 30c
3 for 85c; 6 for $1.50.

Clear-View Eliminates Fogging of Glass and Mirrors



Prevents Fogging on



Lenses



Mirrors Windows and All Glass

Now you can enjoy clear vision whether you are looking through auto or window glass or looking in the bathroom mirror. Ends the fogging and sweat caused by heat and cold. Use it with your GLASSES, CAMERA & OPTICAL LENSES, WINDOWS, MIRRORS, ETC. Eliminates mist, frost, fog and sweat. Very easy to use; does the job in seconds and lasts for many hours.

No. 7690. No-Fog Preparation. Postpaid.. 25c

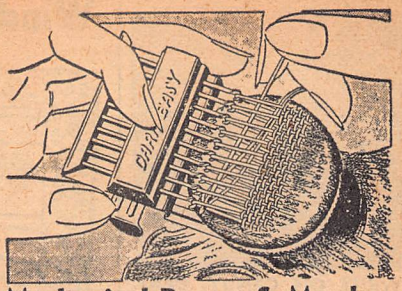
BUST FORMS



Instantly—Grown Up Bust Line!

Quick, slick trick to become glamorous Featherweight, washable foam rubber forms with satiny, flesh-like finish. Expertly shaped for comfort and style. Virtually undetectable even in swimming suit.

No. 4822. BUST FORMS. Pair, Postpaid $1.00



Mechanical Darner & Mender

Makes Darning, Mending, Repairing Easy! Matches Cloth! Easy to Use!

A MINIATURE LOOM. Actually weaves the yarn into garment. For all fabrics—wool, cotton, silk, etc. Almost anyone who knows nothing about mending or sewing can operate and do a fast, smooth, neat job. Does invisible mending—matches the cloth! Made of light and easy-to-handle aluminum. Complete with clear, illustrated directions.

No. 2419. DARN EASY. Each Postpaid.. 75c

Dingy & Discolored Teeth Made Radiant White In 3 Minutes!



Before KOPAL... 3 minutes later... After KOPAL



Be Proud & Happy to Smile

KOPAL IS AMAZING and so thrillingly true—a dentist's formula, a cosmetic discovery for the teeth. Now no matter how dull or dingy, stained or discolored your teeth may be, in just three minutes you can be proud and happy to smile. KOPAL is the marvelous new cosmetic enamel many theatrical people and smartly groomed people are using today. KOPAL goes on with a brush, covers teeth with pearl-like luster. Wipes off with special remover. Unaffected by eating or drinking. Completely harmless. Kit includes Saf-Enamel, Art Brush Applicator, Remover, Directions, plus Free Consultation.

No. 4640. Kopal Teeth Enamel. Set Only $3.00

Sewing Made Easy for Boys, Men and Ladies

MAGIC JIFFY STITCHER

Be Your Own Tailor—Does Hemming, Shirring, Button Holes, Applique, Decorative Stitches, Tacking, Padding, Smocking, Basting, Tailor Tacking, Over-Casting, Etc., Etc.

Be your own tailor. Give your clothes the professional look with ease with the **MAGIC JIFFY STITCHER!** Saves you time and money and especially useful for those who have never sewed before. Magic Stitcher needs no rethreading. Sews all the stitches described above including the loop-lock stitch which is so durable. Will save its cost in many ways an dis a handy instrument to have around. Uses all standard threads. Loads with full spool of thread. Uses special needle (inclosed) with eye in the point. Has attractive plastic housing for comfortable grip. With complete illustrated directions.

No. 4215. Price Postpaid Only... $2.98





SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.



WRITE ON CANDY, CAKE, COOKIES, ETC.

Just squeeze tube and special writing-nozzle permits you to write in edible frosting on cakes, cookies, candy, eggs, etc., any wording you wish. Wonderful for birthdays, holidays, anniversaries, etc. Do names, comic wording, dates, etc. 22 feet of writing in each tube!

No. 3322. Per Tube.... 39c

Window Lock



Safeguards Windows Against Burglars and Still Leave Window Open

This window lock can be quickly installed on any window and permits you to lock the window. Attach it at the desired height so as to permit the window to be opened the right amount, yet not wide enough for anyone to get in to release lock. Removable knob so that window can be opened full amount if you desire.

No. 4327. Each, Postpaid 39c

Graphite Gun



Graphite Lubricant Gives Super-Smooth Action to Guns, Scopes, Locks, Etc.

If you are not familiar with the many advantages of graphite over oil and grease, send for a GRAPHITE GUN and find out how well this superior lubricant works. Graphite is a dry lubricant, long-lasting and positive action. Does not dry out or accumulate grime and dust. Used for guns, office machines, bicycles, squeaking woodwork, locks, etc. where a long-lasting lubricant is desired. Combines all the best features of both graphite and grease. A necessity for every tool kit and household.

No. 4335. Per Tube... 25c

Keep Eyes Refreshed



Eye Cup

Keep your eyes refreshed, by washing them out regularly. Soothes, refreshes. Use ordinary water or boric solution. Safe, plastic eye cup.

No. 4523. Postpaid 10c



Make Your Own Ice Pop

Less Than 1c Each!

Summer or winter, they're good. Makes ice-pop suckers out of any cola, root beer, pop, soft drink, malted or chocolate drinks, etc. All you do is fill special tray with liquid, insert handle, put in your ice-box freezer and in less than an hour you have 4 ice-pops! Cost 5c at stores; better at home. **Make money selling 'em.** Set includes 4 plastic moulds, 8 plastic sticks (all re-usable).

No. 4600. Complete Set Only 49c

Measuring Glass



Ideal for many uses. Measures by teaspoon or tablespoon. Fine for kitchen, bathroom, lab, shop, etc.

No. 4524. Postpaid..... 15c

Handy for Repair Work in Tight Spots



Dentist Type Mirror

Examine Mouth and Teeth

Excellent for repairing those hard-to-get-at items such as radios, electrical motors, tools, etc. Handy for keeping tab on the condition of your teeth and mouth. Shows up cavities and tartar very clearly. These mirrors are circular and mounted at an angle of approximately 45 degrees. This permits seeing behind obstructions and into hidden crevices. They are constructed of sanitary plastic handle with polished all-metal mirror—no danger of broken glass.

No. 4541. Price Postpaid 25c

JEWELER'S SCREW DRIVER



2 Blades—Spins Freely

Handy for making repairs or adjustments to watches, clocks, motors, radios, electrical appliances of all kinds, locks, rifles and revolvers, model airplane and boat motors, typewriters, cameras, etc. or anywhere you need a small precision screwdriver. A necessity for hobbyists. 4¼-inches long with coarse grip for easy handling. Top spins freely, two-fingered operation. Two blades: 1-16 and 3-32 inches wide.

No. 4535..... 59c

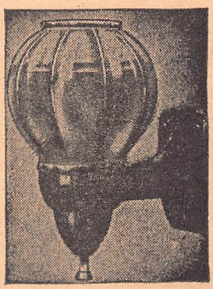
Midget Funnel

1001 Uses



Fill those narrow necked bottles, laboratory equipment, jars, etc., with carefully measured amounts of fluid. Alkali and acid resistant. 2-oz. capacity. 3-in. high.

No. 4175. Price Postpaid 10c



Automatic Soap Dispenser

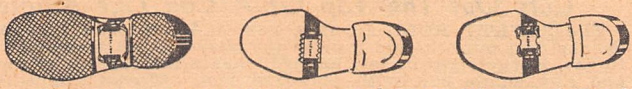
Convenient—Economical

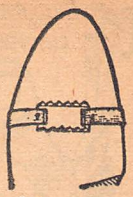
Now you can have an easy efficient **Soap Dispenser** in your home. No need for dirtying the bathroom when you can tap your hand against the patented "won't clog" velvet action plunger of this soap dispenser without touching anything else. **No messy, dirty, wet bar of soap.** Just a clean, neat, handsome plastic liquid soap dispenser. Does not drip nor clog. Mechanism is an effective, smooth, spring control plunger movement which means the right amount of soap, when you need it, where you need it, efficiently, economically, cleanly. Uses economical liquid soap obtainable at hardware or drug stores.

No. 4526. Postpaid.... $2.50

Kant-Slip Foot Grippers

For Boys—Girls—Women—Sportsmen—Farmers





Gives You a Sure Grip on Ice and Snow, Slippery Grass, Hills, Etc.

The popularity of these **FOOT GRIPPERS** is due to the fact that they actually work. They are not cumbersome nor awkward to wear. They can be slipped on or off fast and easily in a few seconds, yet they **HOLD FAST and PROVIDE YOU WITH A SURE GRIP.**

Who Can Wear Them? The Answer: Everyone

Some people think they are designed for farmers or sportsmen, who are outdoors a great deal. Actually, everyone finds them useful in avoiding some nasty falls and to give them a firmer grip when working or playing on slippery surfaces.

Working or Walking, Playing or Running—They Give You Firm Footing

Because of the snow and ice in the winter time, that is when they are most popular, but in rainy weather or on slippery grass or on hills, they provide sure-footing for all year round. Hardened rust-proof steel grippers. Elastic band makes them adjustable to any size feet. Two to set.

No. 4315. KANT-SLIP FOOT GRIPPERS. Per Pair..... 35c
No. 4318. Heavy Duty Grippers for Boots and Work Shoes. 50c
Extra Secure Footing. Per Pair Postpaid.....

DANIEL BOONE CAP



Like the Royal Canadian Mounties Wear!

The Royal Canadian Mounties know the right cap for rugged cold weather and this is the one they chose. **Originated by Daniel Boone, now worn wherever you want real warmth and comfort.** Carefully tailored of fine gabardine in tan or dark brown. Deep pile visor and ear protectors. The ear protectors can either be put over head out of the way or snugly under the chin to keep ears, cheeks and neck warm. Small, medium & large size.



No. 7268. Daniel Boone Cap $2.69

Electric Silver Detarnisher

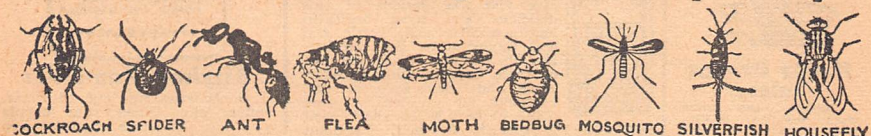
Removes Tarnish at a Touch Restoring Natural Beauty!

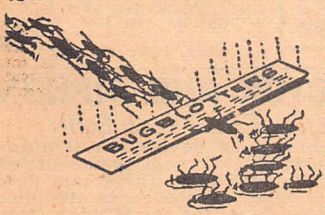


When silver absorbs sulphur from air it tarnishes. Polishes and chemical cleaners rub away this substance and remove some of the silver-plate, actually increasing the wear and shortening the life of silver objects. The Electric Silver Detarnisher works very simply: by an electroanalysis process, it **dissolves ONLY THE SULPHUR TARNISH leaving silverware in original form.** Nothing to wear out except battery which can be replaced for few cents. About 6-in. long. Complete.

No. 4066. Touch-O Electric Silver Cleaner $1.00

Get Rid of These Bugs This Easy Way!!





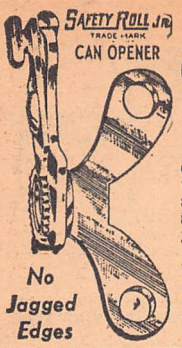
Kills the Bugs But Safe to Use

Here is the answer after eight years of research to find out how filthy bugs can be gotten rid of **SAFELY, ECONOMICALLY and, most of all, FOR GOOD.** As the most effective, and most convenient method, this new invention was discovered. Impartial laboratories proved **BUG-BLOTTERS** to be effective for six months.

Each **BUG-BLOTTER** is filled with tiny dry chemical crystals proven effective against bugs. The bugs themselves carry the death-dealing properties back to their nesting places, thus eliminating the bug menace. Effective against all common insects. Bug-Blotters can be handled by human beings or domestic pets with safety A few of these where your bugs run will eliminate the bug menace. **Registered with U.S. Department of Agriculture under the Insecticide Act. Commercial lab proved them 100% effective after one year!** Carries full manufacturer's guarantee. 36 Bug-Blotters per package.

No. 6709. BUG-BLOTTERS.
Price Per Package, Postpaid, Only..... $1.50

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.



The New Improved CAN OPENER

Cuts Out The Top Of A Can Like Magic

The SAFETY ROLL Jr. is a new and improved type of can opener that puts the old type in the shade. It is simplicity itself to use, works right or left handed, shears the top out of any size and any shape can with standard rim. Works smoothly and simply and with ease, shearing a safety rolled edge. Leaves no jagged edges to cut the fingers or mar the contents. Entire cover comes off in a jiffy, permitting quick, easy removal of fruits, vegetables, fish or meats without injuring the contents. Saves the juices. Does the work so well that the can, when opened, is quite presentable enough to put on the table. Cuts out the top of a can quickly and easily. Even a child can use it.

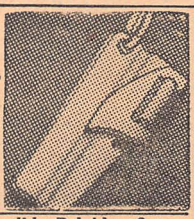
No. 4205. SAFETY ROLL CAN OPENER. Price Postpaid..... 19c

Pocket Can Opener

Attaches to Key Holder

Handy bottle opener about size of a key. Attach to any key holder or carry it loose in your pocket. Sharp blade.

No. 4597. Can Opener. Price Postpaid..... 10c





Collapsible Drinking Cup

Handy, Fits Your Vest Pocket

Aluminum, all metal collapsible drinking cup that is handy for office, school, picnics, outdoors, hikes, home, etc. Carry it in your vest pocket; collapses into very small space; flat. 3 for 45c.

No. 4278. Each, Only.. 19c



ALL PURPOSE MIXER

Mixes Drinks, Sauces, Etc.—Home or Shop

An ingenious, scientifically designed mixer and measuring cup. Thorough blending of ingredients for drinks, sauces, puddings, eggs, juices and many shop purposes. Inside of mixer is graduated and marked for measuring. About 4 ½-in. high, 3-in. diameter, capacity 8 oz.

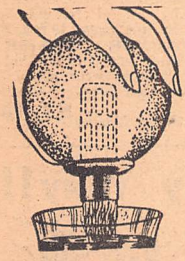
No. 6486. Price Postpaid.. 39c



Matchless Gas Lighter

Sparking gas lighter. No matches; no fire; instant light. Ready for use.

No. 4316. Matchless Gas Lighter. Postpaid. 15c



Handy Orange Juicer

Extracts the juice from oranges, grapefruit, lemons, etc. Juice is pure without pits or pulp—used also for coring various fruits.

No. 4279. Price Postpaid... 15c

Old Fashioned Root Beer with that Rich Flavor

Root Beer Beverage Flavor

Makes 5 Tasty Gallons



This four fluid ounce bottle of Root Beer Beverage Flavor, mixed with four pounds of sugar, about five gallons of luke warm water and one-half cake of compressed yeast, will give you five gallons of this delicious and most healthful beverage. Stir well, bottle and seal immediately. Set the bottles in a warm place for two or three days to allow to effervesce and then keep in cool basement or on ice. A good drink to have when guests visit you and the cost is nominal. Excellent flavor. Guaranteed pure and fresh. Complete directions with each bottle.

No. 4017. Four Ounce Bottle. Price 39c



Kitchen Reminder

Don't ever run out of sugar, coffee, etc. When your supply gets low. Indicator opposite each article reminds you what to buy. A reminder for your shopping list.

No. 4420. Price Postpaid 15c



CREAM EXTRACTOR AND SIPHON

Automatically Removes Cream From Bottle

This is a most useful household device, for it automatically extracts the pure, thick cream from bottled milk. Simply place it in the bottle and the cream flow will start automatically at once, automatically stopping when the cream is drawn. Pays for itself in a few days. Can also be used for syphoning other liquids—gasoline from your car, for instance. Made of glass in one piece only; should last a lifetime.

No. 4053. Little Wonder Cream Extractor. Price Only... 25c



With SILVERFILL you can renew the surface and finish of all your household silverware. SILVERFILL contains no harmful ingredients; and service silver can be used immediately after plating without the least damage to food.



SILVERFILL will replate the nickel of your automobile—give a lustrous surface of pure silver—a new and flashing beauty to radiator, lamps, bumpers and fixtures. Tarnish and wear disappear forever beneath it.



Use SILVERFILL to keep a permanently lustrous, satin-smooth finish on your table silver. It makes no difference whether it is solid or plated ware, for SILVERFILL plates with pure silver—renews the original finish.



For the shining surfaces of all electric appliances—toasters, chafing dishes, irons, electric coffee-urns, etc., use SILVERFILL. It will keep them always like new—shining with the lustre of pure silver.



Nothing like SILVERFILL to keep the shining cleanliness—the perfect finish of all household fixtures—bathroom, kitchen, etc. Plate them with the pure silver of SILVERFILL at the same time that you polish.



Replate the tarnished or worn silver backing of your toilet articles with SILVERFILL. It will not only put a brand new surface of sterling silver upon them—it will preserve them from future wear or tarnish.



In stores, restaurants and offices, SILVERFILL is invaluable in the preservation of all bright metal surfaces. The coffee-urns of restaurants, —the soda fountain fixtures of drug stores, will shine with SILVERFILL.

SILVERFILL

A WONDERFUL PREPARATION

PLATES WITH PURE SILVER

ANY ARTICLE OF

BRASS, COPPER, NICKEL, BRONZE OR ELECTRO-PLATE

Warranted brilliant and durable. Guaranteed absolutely free from poison.

SIMPLY RUB IT ON AND ACTUAL STERLING SILVER IS IMMEDIATELY DEPOSITED

"IT PLATES AS IT POLISHES"



SILVERFILL is a preparation that has been long sought in vain, that is, a cheap, non-poisonous preparation, designed and manufactured especially for home use, by which table ware and other metal articles could be durably renovated. Many compounds have been offered for the purpose, but all have failed in some way. Some required too much skill, others were not lasting, the effect rapidly passing away, while the most effective were virulently poisonous. At last, "Eureka!" the real thing was found. In less than one minute, with very little rubbing, a plating of PURE SILVER is deposited upon spoons, forks and plated ware of all kinds, automobile fittings, brass instruments, tools, etc. The effect is brilliant and lasting, and it will wear well and keep free from tarnish equal to any silver-plated ware. With SILVERFILL you can renew the finish of worn tarnished silver, silver-plated, nickel and nickel-plated surfaces and you can change the finish of brass, copper, bronze and most alloys to lustrous silver. SILVERFILL deposits pure sterling silver with every application—building up worn silver surfaces to their orginal beauty—covering tarnished, worn or scratched surfaces with a gleaming new coat. SILVERFILL plates as it polishes, keeps its newly deposited surface as lustrous and bright as though fresh from the silversmith. Once renewed with SILVERFILL, your silver, nickel or other bright metal surfaces are kept renewed and polished with the least possible effort and expense. With SILVERFILL you can plate, polish and preserve the finish as simply and easily as you would wash it. SILVERFILL ADDS TO THE SILVER-COATING, not wears it away; thus the article is IMPROVED by repeated polishing, and not injured as when abrasives are used. The operation is so simple that a child can use SILVERFILL satisfactorily, and, as it contains no poisonous ingredient, there is no necessity to scald and repeatedly wash the articles to overcome the risk from the noxious element; ordinary rinsing and wiping make them fit for use. SILVERFILL is sold only in one ounce cans, our illustration being just a trifle smaller than the actual size of the can itself. Remember, a little SILVERFILL will go a long ways. One can is usually sufficient to put the dull and worn nickel finish of five automobiles in good shape —radiator, lamps, bumpers and fixtures gleaming with the beauty of new silver.

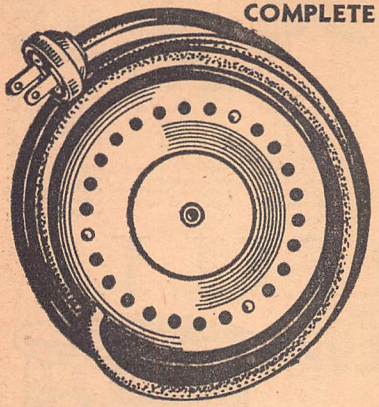
No. 4054. ● SILVERFILL SILVER PLATING COMPOUND. 50c
Price Per Can Postpaid to any Address.....

ADD 10c SERVICE CHARGE ON ORDERS LESS THAN $1.00. Increased handling costs make this necessary.

Johnson Smith & Co., Detroit, Mich. ★ 487

Now---HOT WATER QUICKLY

With the "STEAM-CLOUD" ELECTRIC HOT WATER HEATER



COMPLETE **$1.95**

Small Amounts of Boiling Water In Minutes. Bathtub of Water Takes Longer



You can now have hot water in any part of your home—quickly, with this Electric Hot Water Heater. It is simplicity itself to use—just attach the cord to any electric light socket, place the Heater in water, turn on the current, and quicker than you would imagine, you have hot water for your dishes, for shaving, even for taking a bath, or for any other purpose. And best of all, hot water can be ready much more conveniently than it would take to prepare by the old fashioned way. You need not wait for the gas heater, oil stove or coal range. The Electric Heater is always ready for instant service. It works on a new principle. Under the old way the utensil itself must first of all be heated before the water can become warm. With this new, modern method the Heater is placed right into the water itself and heats it up quickly and effectively.

With an Electric Heater you can have hot water with very little waiting — no time wasted running down to the basement to light up the heater. Water for washing or bathing is available quickly and without any inconvenience, and as soon as it is the correct temperature you can shut off the current immediately —an additional saving. The water is not affected in any way.



VERY HANDY FOR SHAVING

Very Useful for Traveling, at Cottages, for Office or Shop and Every Place Where There Is 110 Volt Electricity

The heater measures only 5 inches in diameter and a little over an inch in thickness—not much larger than your hand, yet it is almost uncanny the way it brings you boiling hot, sizzling water in hardly any time at all—much quicker, in fact, than almost any other practical water heating method.



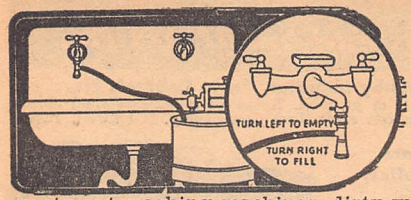
Have hot water right in the garage for washing or starting the car, and remember it's there when you need it, with little waiting. Merely place the Heater in the water, turn on the current, and your hot water is quickly ready for you. It is small in size, our illustration above being about a third actual size, thus it will fit neatly into your traveling bag Take it with you when traveling and you will have hot water wherever electric current is available. The Heater comes to you all complete, ready for instant use. There is nothing extra to buy. No adjustments to make, and with ordinary care and use it should give a lifetime's satisfactory service. It is very easy to use, and can be easily taken apart for cleaning. Made of heavy aluminum, with high grade heating element, and substantially constructed of good materials throughout. Complete with six feet of insulated rubber cord, with push-in plug, as illustrated, packed in neat box with full instructions for use. Operates on AC or DC 110-volt electric current.

No. 4220. ELECTRIC HOT WATER HEATER..... $1.95

MAKE MONEY SELLING ELECTRIC WATER HEATER

Sells readily for $2.50 to homes, garages, stores, farms, cottages, shops, etc. Write for **WHOLESALE PRICES** on this and other items when you buy 6 or more.

Automatic Water Pump



Drains & Fills Washing Machines, Tubs, Cellars, Tanks, Pails, Etc.

Three Times As Fast As A Siphon

Now you can drain out water and other liquids in rapid time with almost no effort. An automatic water or liquid pump that will either drain or fill any container. Extremely useful around the house to empty out washing machines, dirty water in pails and other containers, keep for emergency use when cellar accumulates water. **Serves a double purpose. In addition to removing water, it can also be used for filling any container.** Complete with standard length drain and filling hose with vacuum-breaker adapter. Attaches to threaded faucets or smooth faucets.

No. 6608. AUTOMATIC WATER PUMP AND DRAIN. Price Postpaid..... **$3.00**

At Last HOT WATER QUICKLY!



Famous Electric Hot Water Heater Gives Boiling Water in a Hurry!

ELECTRIC WATER HEATER. For heating water in a hurry, we recommend this heavy duty water heater. There are lighter models on the market which heat small amounts of water quickly, but for practical household, farm and cottage use, this is the heater you should have. Portable — carry from room to room — fits coat pocket. Economical — costs 4c hour. Sturdily built, heavy water - proof rubber cord. Plugs into any electrical outlet, AC or DC.



No. 6629. Electric Water Heater. Postpaid..... **$2.95**

HOT or COLD WATER FROM THE SAME TAP

Hot Water Instantly—Low Cost—No Waste!

Electric Water Heater Fits Your Tap!



Continuous Flow of Steaming Hot Water Always Available!

Hot Water From Your Tap

This **ELECTRIC HOT WATER HEATER** fits most taps and faucets. Gives off a continuous flow of good hot water. You don't have to wait for the water to "heat up." By the time the water flows through this **quick heating unit** it has become hot. Use the same faucet for hot and cold water. As the heating unit is electric, you just turn it off when you want cold water, and turn it on when you want hot water. You can have either one almost immediately. These units have been installed in **garages, houses, bathrooms, hospitals, doctor's offices, etc.** The cost of operating is surprisingly small, as it is only on when you want the hot water. Easily installed, no drilling or special tools required. Bolts onto most large or small faucets. Ready to use. 110 volts.

No. 6772. Electric Water Heater, Postpaid **$3.99**

ELECTRIC VAPORIZER



Instantly vaporizes solids and liquids. Many practical uses. **VAPORIZER** — for popular medicants for quick relief of coughs, nasal congestion, throat, etc. **PERFUMER**—gives home or office lovely fragrance. **DEODORIZER** — purifies and covers up unpleasant odors. Produces steam in a jiffy, if desired. Can be held in hand in use—jar never gets hot. Factory guaranteed. 110 volts. AC-DC.







No. 6812
$1.98

ALL PURPOSE TWEEZER

1001 Uses — New Style Hobbyists, Photographers, Sportsmen

We have finally discovered what we think is a really good all purpose tweezer. Designed in a new style it has positive spring action. Large size handle with moulded grippers. Nickel plated steel. Sanitary.



About 4½-inches long.
No. 8098. MIRACLE TWEEZERS..... **39c**

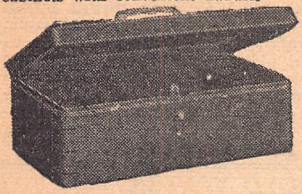
Johnson Smith & Co., Detroit, Mich. ★ 489

Portable UTILITY CABINET

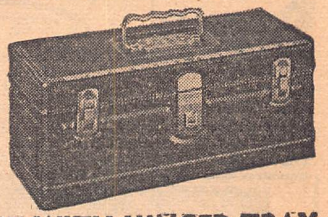
A Handy Chest for Tools and Small Articles

For Tools, Fishing Tackle, Money Box, Hobby Supplies, Parts Cabinet, Etc.

PORTABLE UTILITY CABINETS. Serves great variety of purposes. Keeps all of your personal objects or tools in one convenient place, in portable form so you can carry them conveniently. All metal, rugged cabinets with convenient handle.



For Collectors, Camera Supplies, School Use, Shop Parts, Office Supplies, Etc., Etc. A Portable Locker!



PORTABLE UTILITY CABINET

So Low In Price!

With patented snap catch. Any small padlock can be used. Has more uses than you can possibly think of. Sturdily made of sheet steel, electrically spot welded. Attractively designed with reinforced construction design. Rolled edges on lid and box for safety. Convenient patented comfort grip handle. Beautiful baked grey satin finish. Measures 11-in. long, 5x3 ½-in.

No. 6467. Utility Box With Snap and Key. Price Each, Postpaid..... $1.39

DAVIS WIZARD TOOLRAK



Easy to get tool you want in a hurry with this rack. Saves time and trouble. Mounted on almost any wall, table, etc. Time saver, space saver. Tool holders are removable and changeable. More can be added if desired. Holds 7 tools. Get more racks if necessary.

No. 6783. Davis Toolrak. Each..... $1.45

Cash or Parts Box



Pocket Size

49c

Wonderful, all-metal, hinged cover box with removable dividers. For cash, stamps, parts, specimens, fishing items, sewing equipment, etc., etc. 1001 uses. Beautiful green enamel finish, convenient pocket or desk size. 6 ½x4 ½x1 ½-inches. Get several. **2 for 89c.**

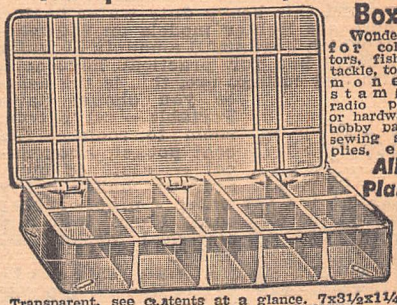
No. 6460. Price Each Postpaid..... 49c

CABINET WITH HINGED TRAY

When cover is opened, 7-compartment metal tray is automatically lifted out and held in position so you can get at box or tray. Six hinged tray supports keep it level at all times; rises and goes back automatically. Tray partitions are removable and adjustable to make any style arrangement of compartments. Nickel plated fittings. Fingergrip handle with place for nameplate. Automatic safety lock with key. Two side snap catches. Full colored handy rule on cover of box. Rugged steel construction for strength and beauty. Black satin enamel. 13x6x5 ½-inches.

No. 6468. De Luxe Utility Box. Postpaid $2.25

Transparent 9-Compartment Box



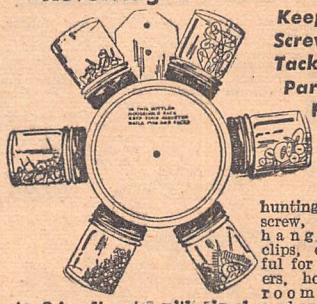
Wonderful for collectors, fishing tackle, tools, money, stamps, radio parts or hardware, hobby parts, sewing supplies, etc.

All Plastic

Transparent, see contents at a glance. 7x3½x1¼-in.

No. 6469. TRANSPARENT 9-COMPARTMENT BOX. Price Postpaid..... 75c

Revolving Household Rack



Keep Nails, Screws, Pins, Tacks, Small Parts, Etc., Handy

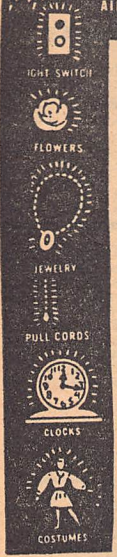
With this handy little rack, you no longer need spend time hunting for a nail, screw, tack, picture hanger, needles, clips, etc. Wonderful for model builders, home or bedroom use, office, etc. 9-in. diameter with six clear glass jars fastened by their tops. Mounts on kitchen or work room wall and shows at glance where to find what you need. Twist of wrist removes jar. Rack is made of wood, painted red. With 2 screws for mounting.

No. 6777. Revolving Household Rack... $1.25



Make ANY Article

GLOW IN THE DARK



LUMINOUS PAINT

The Amazing Luminous Property of this Paint Stores up Light and Radiates it in the Dark. Lasts Indefinitely. No Electricity. No Expense. Applied Like Paint.

Luminous Paint has the remarkable property of rendering different objects that are coated with it VISIBLE IN THE DARK. When applied to the surface of various articles, it EMITS RAYS OF BLUISH WHITE LIGHT, thus making it quite easy to distinguish them no matter how dark it is, In fact **THE DARKER THE NIGHT THE MORE BRILLIANTLY IT SHINES.**



Paint or Decorate Any Article. Thousands of Uses. Radiant Energy That Lasts Indefinitely. Costs Only a Few Cents to Do Most Articles.

It is quite simple to use. Anyone—YOU can do it. A little applied to the dial of your watch or clock will enable you to tell the time by night. You can coat innumerable other articles. **You can paint signs, or the numbers on your house, etc., so that they can be seen in the dark.** You can make your own Luminous Crucifixes, Rosaries, etc., and make money selling them amongst your friends. A watch or clock, whose dial has been made luminous usually sells for more than its original value. A small bottle contains sufficient to coat several small articles. However, by far the cheapest way to buy this paint is by the 8-ounce size. This size contains about four times as much as the dollar size. Large users are recommended to purchase by the pound. Full instructions and useful information accompany the paint. The paint will retain its luminous properties for many years. Glows bluish white.



No. 4032. Small Bottle
Price Postpaid..... 25c

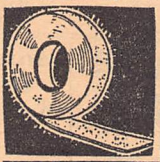
No. 4033. Medium Bottle
Price Postpaid..... 50c

No. 4034. 2 ounce Bottle
Price Postpaid..... $1.00

No. 4035. 8 ounce Size
Price Postpaid..... $3.00

GOLD - RED LUMINOUS PAINT

NEW! Shines out in a brilliant orange-gold color in dark. **Positively magnificent radiance.** Dazzling. Effective. White appearance in ordinary light.
No. 4059. Per 1-ounce Bottle..... 75c



Luminous Tape

Sticks Anywhere

Easy to apply — adhesive backing. Glows in dark. 6-ft. roll ½-in. tape. With instructions.
No. 4052..... 35c



LUMINOUS PAINT BRUSH

Fine camel's hair brush. Medium brushes for most types of work.
No. 2349. Luminous Paint Brush. Price Postpaid..... 15c

ALL PURPOSE RUBBER HOLDERS

Stick to Any Surface; Holds Almost Any Object

Haven't you often wished to keep your tools, pipes, clothes, utensils, bottles, pipes, brushes, etc., handy and convenient? Now you can do just that with the **ALL PURPOSE WONDER GRIP HOLDERS.** Clip is ¾ x1-inch. Spring rubber grip makes object easy to insert and remove, yet holds fast. Adjustable.





Suction Cup Holder Sticks Anywhere

Illustrated at left. Has suction cup which sticks to glass, any smooth surface, etc., without marring and easily removed. Holds fast.
No. 4583. Suction Cup Holder. (2 for 25c) Each..... 15c



Screw-In Wonder Holder

Illustrated at right. Easily screwed into wood, etc.
No. 4584. Screw-On Wonder Holder. (3 for 25c) Each... 10c

Myers Famous Lockstitch Sewing Awl

Make & Repair Leather Goods, Shoes, Belting, Harness, Canvas

"The Awl For All"



The Newest Improvement In Stitching Tools

A Wonderful Repair Tool

Sews Anything

This **Awl for All** will save you more than the proverbial "stitch in time." It will save your time and temper. It is a practical sewing device—a tool that meets almost every requirement for mending old or new harness, etc. The **Awl for All** is designed for the purpose of making repairs on leather, canvas or composition material where a strong and firm lock-stitch is required. Its uses are numerous for instant and lasting repair jobs, in the shop, on the farm, or in the home. With little or no previous experience, belts, harness, boots, footballs, tires and 101 other items may be repaired at home by almost anyone.

We consider the **AWL FOR ALL** a very great improvement over any similar tool. The reel of waxed thread screws in the awl handle just behind the needle, which is a very great convenience indeed, and thus there are no sharp metal edges to come in contact with the thread, consequently the thread cannot readily be broken. The thread, prepared by a special treatment, guarantees a firm, neat and satisfactory repair job. The spare needles can be kept in the hollow handle, the top of which is made to screw off. It is very substantially made throughout, and must not be confused in any way with various cheaper and altogether inferior devices.

With this Awl you can do your own repairing. It is strong enough for very tough leather, yet light enough for canvas, tarpaulins and other light materials. The needles are interchangeable and can be furnished with curved or straight point, and stout or fine. The curved needles are very handy when sewing the inside of boots and shoes. Altogether it is an extremely valuable and practical tool for farm, home or workshop. It might easily save its cost the first time you use it, and, in case of an emergency, might prove to be worth its weight in gold. It is almost indispensable for repairing saddles, gun cases, suit cases, shoes, carpets, grain bags, burlap, awnings, pulley belts, buggy and auto tops, etc. It can even be used to sew up wire cuts on horses and cattle. Each Awl comes complete with reel of special processed waxed thread, one curved and one straight needle, small metal wrench and screwdriver combined, and full printed instructions complete in carton. Replacement supplies, such as needles and thread, always obtainable.

No. 4201. All Metal Sewing Awl. Price Complete Postpaid..... $1.00

No. 4202. Extra straight needle.....15c

No. 4202A. Extra Curved Needle.....15c

No. 4203. Special Waxed Thread in Reels. Price Each Reel Postpaid..... 30c

No. 4204. Special Waxed Thread in Skeins. Price for 25 Yard Skein Postpaid 30c

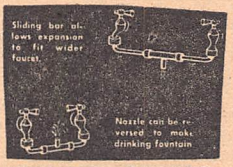
HYDRAULIC PUMP OILER

Squeeze & It Squirts!



Practical oiler for every purpose. Squirts powerful or slow stream of oil; gets into all places. Hand grip. 6-in. long; 5-in. high. ¼-pt. All metal.

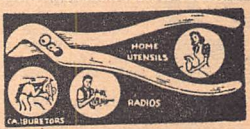
No. 6773. Postpaid..... $1.49



WATER MIXER

Mixes hot & cold water. Chrome plated; solid brass. Also use as fountain. Adjustable in length: fits all faucets, smooth or threaded.

No. 6779. Price Postpaid..... $1.75



MIDGET PLIERS

Gets In Small Places

Specially designed for small work and hard-to-get-at places. Only 4½-in. long, very thin. Made of hardened steel, bright cadmium finish. Slip joint, adjustable jaws. Wire cutter.

No. 4788. Postpaid..... 25c

4-in-1 SCREWDRIVER



Large, Medium, Small, Jeweler's

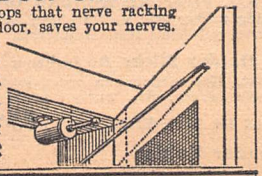
Right size screwdriver always handy—all in one handle!! From midget jeweler's screwdriver to big 6-in. size. Case hardened tips; knurled non-slip handles, all metal.

No. 4546. Price Set Postpaid..... 69c

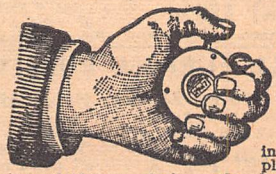
Stop Door Slam!

DOOR CHECK stops that nerve racking door slam. Saves the door, saves your nerves. Positive operation. Simple to install, nothing to adjust. Vacuum cylinder slows down door. Complete with screws.

No. 6145. DOOR CHECK. Postpaid..... 75c



Automatic Counter Useful in a Hundred Different Ways for Scientists, Factory, Sportsmen, Scorekeeping, Etc.



Hand Counter

Does the Counting for You!

A useful device in amusement places, hotels, loading platforms, stock yards, lumber mills, etc., where a count must be kept. Store rentals often are based upon the number of people passing each day. This counter will help you to count them quickly and accurately. Fits the hand. With each press of the pin, it adds 1 to total on machine. Total always visible. Quickly reset to zero. 2" in diameter, working parts are brass and steel, case nickel plated. Two styles.

No. 4553. Adds Up to 999. Postpaid.... $4.50

No. 4554. Adds Up to 9,999. Postpaid...$5.75

A $3.98 INVESTMENT THAT MAY SAVE YOU THOUSANDS OF DOLLARS!

PRESTO Fire Extinguisher



Ready Anytime and Everywhere—Puts Out All Types of Fire Quickly

When fire breaks out—anytime—anywhere—the finest fire insurance policy you can have is **PRESTO**—the one-man fire-fighting department that kills all fires faster than bulky extinguishers many times its size and cost. A necessity for **HOMES, CARS, MOTORCYCLES, SHOPS, BOATS, ETC., ETC.**



Cars

Small—Light—Compact—Portable—Powerful

So small, so light, so powerful that any member of the family can use it instantly and effectively. It's just as simple as pointing a finger at the flames. You turn the valve and **PRESTO** does the rest.



Boats

No Pumping—Always Ready

Always ready for the emergency—its effectiveness does not deteriorate until it is used. Keep for years and it is still ready for instant use. Light in weight—no heavy equipment to carry; no time lost in getting fire under control.

Office or Home

Priced so low you simply can't afford to be without its protection. Solution is chlorobromomethane, developed in Germany during war and now made in U.S.A. by Dow Chemical Company. Used in tanks and planes. Its effectiveness is recognized. Police, city officials, insurance men, etc., are all among those who have recommended the **PRESTO** extinguisher. Sheet steel construction, attractively finished, simple valve operation and complete with wall bracket. Comes fully loaded, ready-to-use. Can be used over and over again, indefinitely. Instructions included for reloading. Remember: one loading can be used for more than one fire.

No. 6671. PRESTO Fire Extinguisher. Postpaid..... $3.98

Stop Door Banging Noise With Ease



Rubber bumper cushion with built-in spring shock absorber stops door banging noise. Bumper cushion fits in moulding by hinge, hidden from view. As door shuts, springs slow it down, rubber cushion absorbs bang. Low price, effective. Get several.

No. 7692. Each. Postpaid 10c

We Pay Postage On Most Items

Add 10c Service Charge On Orders Under $1.00



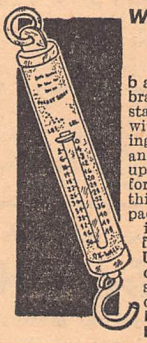
Easy Way to Get a Drop or a Lot

LIQUID PUMP FITS REGULAR BOTTLE

Want to get a few drops of liquid, or a steady stream, out of a bottle? Do it the easy way with this Liquid Bottle Pump. Fine for any type of liquid, fluid or fuel. All metal, forced feed piston type.

No. 4045. Bottle Pump.. 85c

Handy Household Scales



Weighs Up to 50 Lbs.

All metal spring balance scale, brass plated, stamped numerals with 1-lb. markings, nickel ring and hook. Weighs up to 50-lbs. Used for weighing anything — laundry, packages, groceries, newspapers, fish, etc., etc. Useful in home, office, shop, school, outdoors.

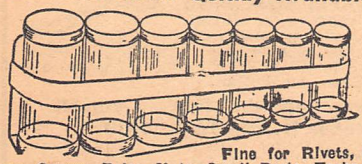
No. 6653. Postpaid 59c



Loose Parts Shelf

Small Parts Handy, Quickly Available

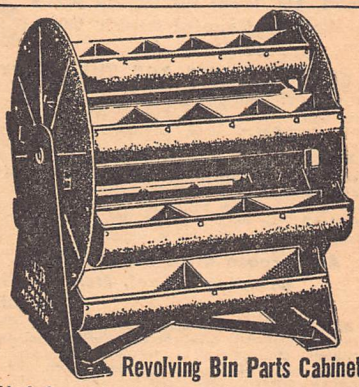
HOLDS AND CLASSIFIES SMALL ITEMS



Fine for Rivets, Washers, Screws, Bolts, Nuts, Small Parts, Tacks, Nails, Keys, Small Tools, Buttons, Pins, Needles, Thimbles, Fish Hooks, Snaps, Sewing Accessories, Safety Pins, Coins, Stamps, Specimens, Rubber Bands, Tweezers and Hundreds of Other Small Items

Save space and make things easy-to-get-at. Fine for home, office, school, cottage, shop, work room, garage, trailer, etc. Fits in tool box, traveling case or pocket. Easy to install on wall in a couple of minutes. Put on back of doors or stand upright on shelf or table. 7 clear, unbreakable plastic containers with fixed metal bottom and removable lid. Each container 3¼-in. tall, 1½-in. wide. Metal shelf, 12-inches long. Get several.

No. 6871. Price Each, Postpaid..... $1.00



Revolving Bin Parts Cabinet

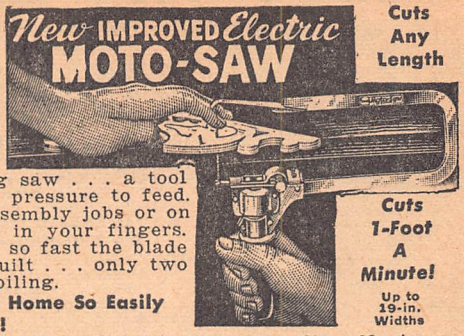
Ideal for parts, tackle, specimens, stamps, samples, etc. Keeps them always at your fingertips. Rotates like ferris wheel. Use on desk, attach to wall, ceiling, etc. All steel—built to last lifetime. 10½x10½x12-in. 7 trays, about 24 bins.

No. 6873. Revolving Cabinet. Postpaid.. $3.98

Dremel ELECTRIC HAND SAW

Cuts Straight or Scrolls Like Magic

All You Do Is Guide It--- Cuts Smooth, Sanded Edge



More like magic than any tool you ever saw. Imagine an electric scroll saw only slightly heavier than a hand copying saw . . . a tool that takes no effort to run, no pressure to feed. Works at any angle—on big assembly jobs or on the tiniest piece you can hold in your fingers. Runs 7200 strokes a minute . . . so fast the blade seems to stand still. Sturdily built . . . only two moving parts . . . never needs oiling.

Now YOU Can Make Things At Home So Easily and So Quickly!

Easily cuts intricate designs—so smooth it eliminates sanding. Novice or craftsman, a thrill awaits you when you get a Moto-Saw in your hand. Blade faces four ways. Trigger switch. Use anywhere. Only two moving parts, never needs oiling. Saws in any direction. Comes complete with three saw blades. It's fast . . . cuts on an average of one foot a minute on wood up to ¾-in. medium hard wood. Operates on 110-120 volts 50 or 60 cycle AC.

No. 6826. MOTO-SAW.
Complete With 3 Blades. Price Postpaid Only..... $6.85

Plans for Drill Press, Plane, Grinder

POPULAR MECHANICS PLANS. Two practical drill presses, motorized hand plane, heavy duty grinder from old auto parts high speed hand grinder description.
No. 1449. Price Postpaid..... 25c

How To Do Electric Wiring

Practical, clearly written guide to electric wiring in home, garage, shop, factory, etc., for beginner. Tells and illustrates wiring layout, fixtures, appliances, switches, etc. Gives safety regulations, etc.
No. 1642. How to Do Electric Wiring. Price Postpaid, Only..... 25c

Plans for Building Power Driven Saw

POPULAR MECHANICS PLANS. Make heavy duty scroll saw, two circular saws, sliding cut-off saw, band saw, etc., from pipe fittings & auto parts.
No. 1448. Price Postpaid..... 25c

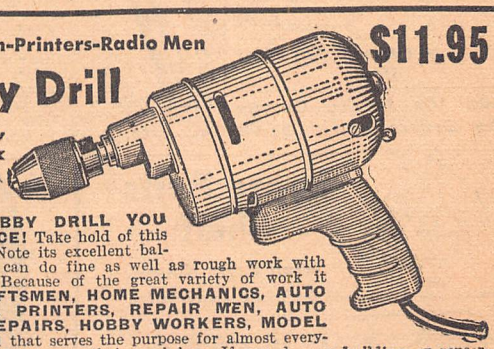
How To Fix Electric Appliances

Repair electric clocks, irons, motors, cleaners, appliances, etc., at home to save money and to make money. Excellent part time work. Interesting. Illustrated booklet prepared by Popular Mechanics Magazine.
No. 1644. Price Postpaid..... 25c

Craftsmen-Mechanics-Repair Men-Printers-Radio Men

Gilbert Hobby Drill

$11.95



Fine for Working Metals, Plastic, Wood, Etc. Ideal for Hobby Work As Well As General Repair Work of All Kinds

GILBERT BRINGS YOU THE HOBBY DRILL YOU NEED . . . AND AT A REAL LOW PRICE! Take hold of this "pistol grip" drill and get the feel of it! Note its excellent balance, how easily controlled it is, how you can do fine as well as rough work with it. Comfortable to hold, positive control! Because of the great variety of work it can do, it is an ideal companion for **CRAFTSMEN, HOME MECHANICS, AUTO ELECTRICIANS, RADIO MECHANICS, PRINTERS, REPAIR MEN, AUTO GARAGES, LABORATORIES, HOME REPAIRS, HOBBY WORKERS, MODEL BUILDERS, ETC., ETC.** Yes, it's the tool that serves the purpose for almost everyone. Model builders will find it a handy addition to their workshop. If you do any building or repairing at all, you need this tool. Even as a convenient home tool it will be a "life saver" on many occasions, doing a job in quick time that would ordinarily be tedious and difficult.

All-Purpose Drill. Takes Routers, Drills, Buffers, Polishers, Sanding Wheel, Grinding Wheel, Etc., Etc. Pistol Grip Makes It Easy To Control! Gets Into Small Places!

More than a drill—an all-purpose tool. Chuck will accommodate bits up to ¼-in. in size. This means that it will take routers, buffers, polishers, sanding wheels, grinding wheels, emery stone wheels, mandrels, etc., as well as regular drills. And you can work many types of material.. Use it on glass, metals, wood, plastic, bone, alloys, horn, etc. When you come to a difficult job let the **GILBERT HOBBY DRILL** take over for you and do a clean, quick job! Has the famous Gilbert Universal motor. **Powerful, light, dependable.** Size permits it to be used in hard-to-get-at places. Complete, individually boxed. Operates on 110-120 volts, AC or DC. Complete with chuck, rubber cord and plug. Toggle switch. Finished in aluminum. Size 7⅝x6-in. Weight 4-lbs.

No. 6982. GILBERT HOBBY DRILL. Price Postpaid..... $11.95

SALES OR USE TAX IS EXTRA. If your state has either of these taxes, add amount to your remittance.

Handy Time Saving Tool for Craftsmen, Home Repair Work, Hobby Building, Odd Jobs at Office and Shop

Dremel ELECTRIC HAND TOOL



Look at the rest . . . then buy the best! Only Moto-Tool offers about 25,000 R.P.M. (the speed necessary to conserve cutters, do fine work). Owners declare Moto-Tool the handiest tool in the home or shop . . . find new uses for it daily. Just plug in any electric outlet and you have a wonderful tool that helps you do thousands of jobs faster, easier. Fine for repairmen, hobby workers, home, shop, office, etc. **CLEANS—POLISHES — SHARPENS — DRILLS — BUFFS — CUTS — ROUTS.** Work on almost **ANY MATERIAL** from **LEATHER** to **HARD METALS.**

—Housing has "pencil-type" finger grip.—Instant-action wrenchless chuck—Patented automatic chuck-lock pin—110 volt universal type AC-DC motor—Oversize armature shaft; hardened, ground and polished —Easily replaced commutator brushes—Oil-less sealed trouble-proof bearings—About 25,000 R.P.M. Cuts cleaner . . . saves cutters—Dust-filtered air-cooling system—Dynamically balanced for vibrationless operation—Sturdy, shock-proof bakelite housing—Sliding, snap-type switch —Handy hanger hook; cord protector—Weighs only 10 ounces . . . shaped to fit the hand.

No. 6827. ELECTRIC HAND TOOL..
Price ($9.85 plus 10c postage) SEND..... $9.95

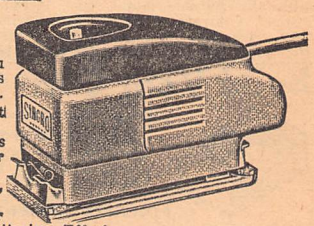
"The Pocket Size Machine Shop"
Approx. 25,000 R.P.M.

Sands Wood Smooth | **Polishes Shoes, Furniture, Etc.** | **Waxes Autos, Furniture**



ELECTRIC SANDER POLISHER MASSAGER

14,400 Sanding or Polishing Strokes Every Minute
Does the Job Easily and Quickly



A useful home tool that you will find very practical whether you are a home craftsman or not. It is a complete tool by itself, and does so many labor-saving jobs that you will not want to be without it.

For Refinishing Wood Furniture, Desks or Equipment—First It Sands, Then You Can Paint, or Use It to Wax and Polish.
For Refinishing Metal Before Painting, It Cleans Finish, Removes Rust and Old Paint. New Paint Job Is Smooth, Excellent for Auto Repair.
For Waxing and Polishing Woodwork, Furniture, Shoes, Autos, Floors, Etc., Etc. It Does the Job With Almost No Effort.
Gentle Massaging Action Makes It Wonderfully Effective Massager for Tired Muscles. Stimulates Circulation, and Has Wonderful Relieving Effect.



Massager Stimulates & Relieves

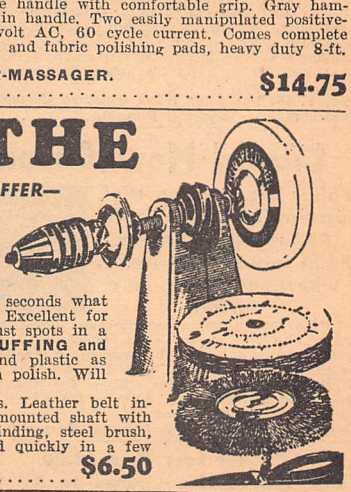
Complete electric operation; all you do is plug it in the wall. Change from sand paper, polishing pads, lamb's wool, emery cloth, etc., in seconds. Uses any grit size from 60 to 320 depending upon type of job you have. 2 ¼ x5 ½ -in. cushioned sanding surface. 2 ½ -in. wide, 6 ½ -in. long, 4-in. high. Black bakelite handle with comfortable grip. Gray hammered finish on body. Switch handily located in handle. Two easily manipulated positive-holding paper clamps. Operates on 110-120 volt AC, 60 cycle current. Comes complete with 9 sheets assorted sand paper, lamb's wool and fabric polishing pads, heavy duty 8-ft. cord. No interference with radio or television.

No. 6838. ELECTRIC SANDER-POLISHER-MASSAGER.
Price ($14.50 plus 25c postage) SEND..... $14.75

HOBBY LATHE

GRINDER—DRILL—LATHE—POLISHING WHEEL—BUFFER—STEEL WIRE BRUSH

Useful 5-Piece POWER DRIVEN Tool Set

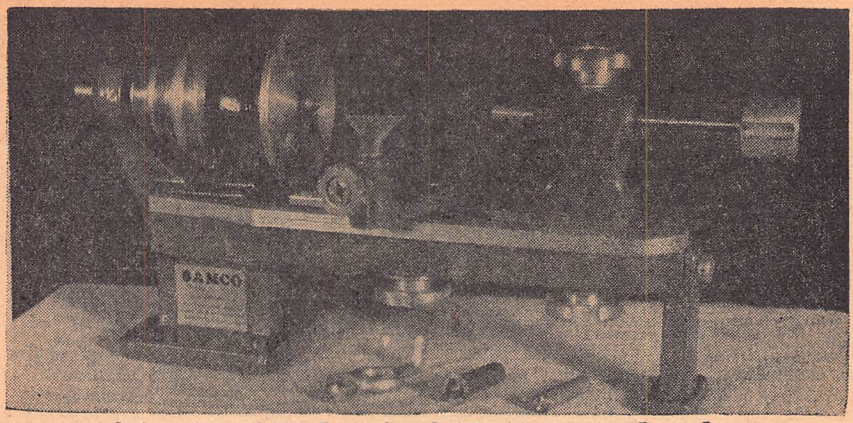


REGULAR DRILL CHUCK for lathe or for drilling. Take any ¼ -in. shank. Adjustable. Fine for model work. **EMERY and GRINDING WHEEL.** Excellent for cutting away metal, sharpening tools and all types of grinding work. Does in a few seconds what it would take hours to do by hand. **STEEL WIRE BRUSH.** Excellent for cleaning old metal and giving it that smooth finish. Removes rust spots in a hurry. Takes off any rough spots, gives metal smooth finish. **BUFFING and POLISHING WHEEL.** Cloth polishing wheel. Gives metal and plastic as well as leather and almost any other semi-hard material a high polish. Will even clean your shoes.

About 7-in. high. Double pulley wheel for two speeds. Leather belt included for use with any motor **(motor not supplied)**. Bearing mounted shaft with two fixtures so that any two of the three wheels supplied (grinding, steel brush, polishing) can be kept on the machine. Wheels can be changed quickly in a few changed quickly in a few seconds.

No. 6825. HOBBY LATHE SET. Price Postpaid..... $6.50

SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.



Model Maker's Miniature Lathe

Ideal for Precision-Made Miniature Models and Parts

This lathe has been designed for model makers and craftsmen who wish to make very small models and parts with high precision.

For Hobbyists—Craftsmen—Gunsmiths—Schools—Jewelers—Tool Makers—Laboratories—Instrument Shops—Lapidaries

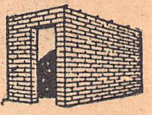
This lathe is used for the making of small parts of high precision by craftsmen of all kinds. It will work wood, plastic and soft metals. All lathe operations may be done on it (within its capacity) which are done on large machines. Heavy alloy castings, accurate alignment and careful construction. Complete basic equipment: taper centers, face plate, lathe dog and bed support. Fully assembled, ready to run. May be used with any suitable motor (not included). Rugged and sturdy. Fully machined parts. Finished in blue enamel. Compact. **Capacity: 3-in. swing (2½-in. over tool rest); 3½-in. between centers. Length 11-in., 3-in. wide, 5½-in. high. Weight 3-lbs.**

No. 6799. MODEL MAKER'S MINIATURE LATHE. Price..... $14.95

Build Your Own Cement Block Making Machine



Cheap Concrete Blocks Useful for Making Low Priced Houses, Garages, Shops, Buildings of Any Kind



More and more buildings are being made of concrete blocks because it is so rugged, so easy to make. A boy can build quickly with these. Even if you are just going to build one building it will pay you to learn to make your own block making machine. **MAKE MONEY SELLING FINISHED CEMENT BLOCKS or RENTING MACHINE.**

Plans for Hand Operated Machine

Hand tamp type simple to build, makes plain faced 2 or 3 core blocks, 8x8x16-inches. Machine also makes fractional sizes, corner blocks, joist blocks, etc. Machine is built of steel channel and costs from $2.00 to $10.00 to build, depending upon using new or second hand iron. Machine will make up to 200 blocks per day and is ideal for the man wanting to build his house, barn, garage, etc. Complete plans.

No. 1758. Plans for Hand Operated Cement Block Making Machine. Postpaid..... 50c

Plans for Motor Driven Machine

This machine is all-steel, vibration type, driven by ½-h.p. electric motor, and turns out 100 to 120 blocks per hour. Blocks are standard 3 core 8x8x16-inch size and are moved from the machine on easily made wood pallets. Machine is strong and sturdy and is easily built of stock steel items at low cost. Vibrator unit is simple and runs on ball bearings. Strong, well compacted blocks are turned out by this machine.

No. 1759. Plans for Fast Motor Driven Cement Block Making Machine. Postpaid. $2.00

Liquid New-Chrome

Paints On, Gives a High Luster Chromium Finish

Refinish Old Parts or Paint Any Part on Autos, Bikes, Equipment, Any Surface



Fine for refinishing or covering new surfaces on autos, bicycles, boats, signs, machines and equipment,, parts, etc. Can be brushed or sprayed on as with any paint. Dries hard and brighter than ordinary aluminum paint. Fine for touching up nickel or chrome, and adding a few bright touches wherever you wish. 2 oz.

No. 7621. Liquid New-Chrome. Postpaid.. 50c

for Less Than $1.00

Add 10c Service Charge to All Orders



POLISHER cars, furniture, silverware, etc.

SANDER rust, paint, wood, etc.

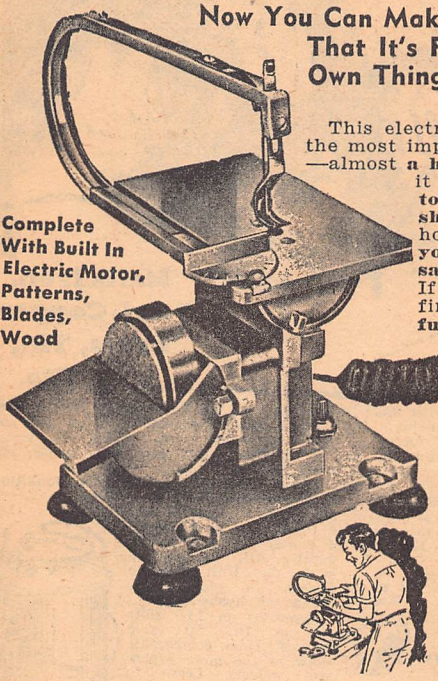
Does Polishing, Buffing, Sanding, Waxing on Autos, Floors, Furniture, Silverware, Plastics, Etc.

Professional heavy duty polishing and sanding kit with lambswool bonnet & sander. Converts any electric drill (not supplied) or motor into ideal motor-driven polisher and buffer. Easy to polish or wax anything from shoes to cars. Professional surfaces and finishes in a jiffy. ¼-in. shank. Includes sandpaper and pattern for using any sandpaper. Lambswool bonnet lasts indefinitely.

No. 6870. Polisher & Sander Unit. Postpaid $1.98

3-in-1 Electric Jig Saw, Sander and Filer

This Is Almost a Complete Home Power-Driven Workshop in One Handy Unit at a Price You Can Afford



Complete With Built In Electric Motor, Patterns, Blades, Wood

Now You Can Make Hundreds of Things So Easily That It's Fun! Save Money Making Your Own Things! Make Money Selling Things You Make!

This electric motor-driven home tool combines the most important features of a home workshop —almost **a home workshop by itself!** In addition, it will prove **a valuable tool for you to have around any home or office, shop or farm, factory or school.** Makes household **repairs easy to do,** and **gives you professional results,** too! Actually **saves its cost in odd jobs very quickly.** If you have any spare time, you can find **fun and profit making models, furniture, shelves, home building, toys, etc., etc.** Doesn't take up very much room, so even those with limited space will find it a wonderfully useful tool.

Complete With Motor for Only $14.95

- **Absolutely Safe!**
- **Adjustable Arm Permits Cutting Any Length!**
- **Precision Built for Easy Operation!**
- **Of Light Weight Cast Aluminum!**
- **Ideal for Home Work Shops!**

Look over these exciting specifications and you will appreciate the many jobs it can do for you. Let the machine do the work while you have the fun.

It Only Takes a Few Jobs to Pay Its Low Cost!

POWERFUL ELECTRIC MOTOR—3000 revolutions per minute. 110 volt, AC self-aligning oilite bearings and ground-polished shaft. Heavy fly wheel.

TABLE—6x8-inches. Tilts and rotates to cut at any angle.

SANDING TABLE—Tilts through 45 degrees. Sanding surface at edge moves at approximately 2000 surface feet per minute.

SAW—Cuts to center of 16-in. circle. May be rotated to any position to cut longer lengths. Saw arm may be removed and saber blades used for larger pieces. Saw strokes 3000—3/16 strokes per minute. Only two moving parts (slide and drive block). Drive block of oillite.

FILING—Merely remove saw blade and saw arm and use ¼-in. diameter standard filing machine files.

CORD—6-ft. moulded rubber cord and plug type.

DIMENSIONS—Overall 13 ½ x 8 ½ x 8 ½ -inches.

All Ready for Use—Just Plug It Into Electric Outlet! It Makes It Fun to Build and Repair Things at Home!

Entire set comes complete, all ready for you to plug into any **110 volt, AC outlet.** Included are three project patterns, 3 saw blades and two 4x9-inch pieces of wood. Electric switch. Weight 6 pounds. **Order yours now!**

No. 6998. ELECTRIC 3-in-1 SAW, SANDER and FILER.
Price Postpaid Only..... $14.95

SALES OR USE TAX IS EXTRA. If your state has either of these taxes, add amount to your remittance.

Johnson Smith & Co., Detroit, Mich. ★ 497

MASTER ELECTRIC WELDER

Unit Arc Welders

The **WELDER** is a tool that will be useful in every **HOME, SHOP, GARAGE** and **FACTORY.** Actually performs an amazing variety of work that ordinarily would cost many dollars to have done.



Melts Iron, Steel, Copper, Brass, Tin, Etc.

As Easy As Soldering

Easy to Make and Repair Metal Articles

Home Repairs. Leaky tanks, repairing pipes, broken metal joints, etc., etc.

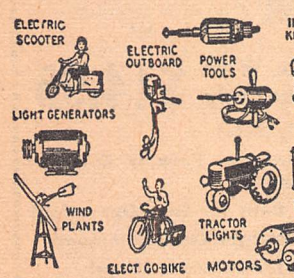
Auto Repairs. Repair fender tears, motor block cracks, bumper welding, body cracks and breaks, etc., etc.

Farm Machinery. Almost indispensible on the farm to make emergency repairs to farm equipment and household appliances.

Sheet Metal and Furnace Shops. Excellent for brazing and welding. Can also be used to solder. Joins metals quickly and cleanly.

Bicycle Repairs. Weld the frame of your bike. Strengthen and weld the joints.

Build Your Own Midget Racer, Ice Boat, Motor Bike or Other Special Machinery. Most craftsmen do not hesitate in working with wood because they are familiar with it; but the idea of making things out of metal seems to be "something special." Actually, you'll get a new thrill working with metal, enjoying the fun of building racers and wheel goods, machinery and equipment just the way you want them.



Useful For Electrical Shops, Refrigeration and Air Conditioning Shops, General Work Shops and Many Others.

This is one of the finest guaranteed arc welders manufactured for general maintenance repairs. Hundreds of money and time-saving repairs will be possible with the **Unit Electric Welder in your home, garage or hobby shop.**



Operates on 110 volts AC or DC 60 cycle current. Does comparable work to the more expensive welders. Learn to weld in a short time, just follow instructions included with the unit. Comes complete ready to plug in and use.



No. 6092. UNIT ELECTRIC WELDER. Price Postpaid..... $7.95

No. 6093. STEEL WELDING RODS.
Price Postpaid. 12 for..... 35c

No. 6094. BRONZE BRAZING RODS.
Price Postpaid. 6 for..... 35c

ARC AND SPOT WELDERS BOOKLET

Building an electric arc welder which operates on 110-v. AC. Handles sheet metal up to 3/16-in., rods to ¼-in. Also 110-v. AC spot welder for small shop and welding cutting with oxyacetylene. Popular Mechanics booklet.

No. 1455. Arc & Spot Welders. Postpaid..... 25c

SOLDERING AND BRAZING SIMPLIFIED

Tells how to use new fluxes, solders and methods in soldering aluminum, small cracks in cylinder heads, zinc alloys, etc. Torch soldering with a carbon arc, how stainless steel may be soldered, brazed, welded. Popular Mechanics Booklet.

No. 1456. Soldering & Brazing Simplified..... 25c

1000 Uses

FULL VIEW CONTAINERS

Transparent Tops, Small Parts Boxes



Window Lids —See In!

Round metal containers for parts, stamps, coins, pins, buttons, etc. Keeps small articles in their place, but easy to find. Used in home, shop, office, school. Wonderful for collectors. Also use for waxes, pastes, even liquids. 2 ½-in. dia. by 2-in. **Get 3 for 40c.**

No. 5955. Each, Postpaid..... 15c

SUPER JET BLOW TORCH

1000 Uses With Amazing Dry Fuel Blowtorch



This tool amazed science editors. Perfect for soldering, silver soldering, hardening or annealing small parts. Used and praised by model makers, electricians, jewelers, mechanics, chemists, inventors, schools. 10 minutes intense heat (over 2000 degrees F.) with each tablet. Solid brass torch, air cooled handle, clear plastic tube. Complete unit.

No. 4028. Super Jet Blow Torch. Postpaid $1.10
No. 3412. Heat Tablets. Pkg. of 12.....25c



TORNADO GAS TORCH

The Modern Way of Soldering

No Compressed Air Required

Nothing to Pump---Self-Adjusting---Safe---Economical

Generates 1700 Degrees of Heat

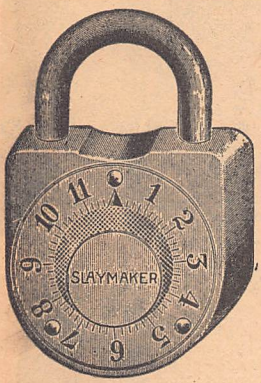
Ideal for use wherever you need a really hot flame. Heats up to 1700 degrees of heat. Ideal for hard and soft soldering. Will heat quickly; solder will flow freely and smoothly. Can be used for annealing small parts and bending metal. Does light brazing.

Easy to Use---Just One Connection to Make

For Hobbyists, Mechanics, Home Use, Jewelers, Laboratory Work, Electricians

Simply connect to any illuminating gas jet with a rubber hose and you are ready for operation. Comes complete with three different style nozzle tips (⅛-in., ¼-in. and ⅜-in. blast). A very handy tool to have around the house or shop. Burns away finishes with its hot flame. Durable all-metal construction. **$3.95**

No. 6491. TORNADO GAS TORCH. Price Postpaid.....



Combolock

No Key Necessary

Steel case and shackle. A strong combination lock at a sensationally low price. **Ruggedly built for strong, useful service.** Hundreds of combinations possible, insuring a maximum of protection against thieves, picking, etc. Ideal for any place you want a pick proof lock. **50c**

No. 3644. Combolock...

Pocket Sharpening Stone



SHARPENS
—Knives
—Scissors
—Small Tools

Pocket size hone for keeping all types of cutlery and small tools sharp. Easily pays for itself. Keeps knives razor sharp. Made from aluminum oxide. Easy to use—just rub knife over the stone at a slight angle. Keep one at home and in the shop.

No. 4673. Pocket Sharpening Stone. Postpaid..... 25c





STEEL RULE with Pocket Clip

Stainless steel rule with clip. Low in price yet tops in precision. A ruler you can depend upon. You can measure with great accuracy. Convenient pocket clip. 6-in. long, graduated in 64ths.

No. 4682. Price Postpaid..... 25c

Handy POCKET LEVEL

Liquid Type



The level is a useful instrument which aids builders in determining if construction is perfectly flat. You can use it to test your floors, buildings, in fact, any structure you want to put up. It is a low-priced instrument, yet it comes in very handy to the workman. Lay it directly on object such as plank or floor; or, you can stretch string across. By holding string taut and mounting level on string, you can determine when you have equal heights at both ends. Aluminum with liquid level built in. About 3½-in. long. **60c**

No. 4684. POCKET LEVEL. Price Postpaid.....



1 MITERING GUIDE
2 DIAMETER GAGE
3 ACCURATE SQUARE
4 MARKING GAGE
5 CENTER FINDER
6 CONVENIENT RULER



MITER-MASTER

THE UNIVERSAL TOOL FOR THE HOBBY SHOP

The low priced MITER MASTER is an ideal tool designed especially for woodworkers, carpenters and home hobbyists. Six handy tools in one.

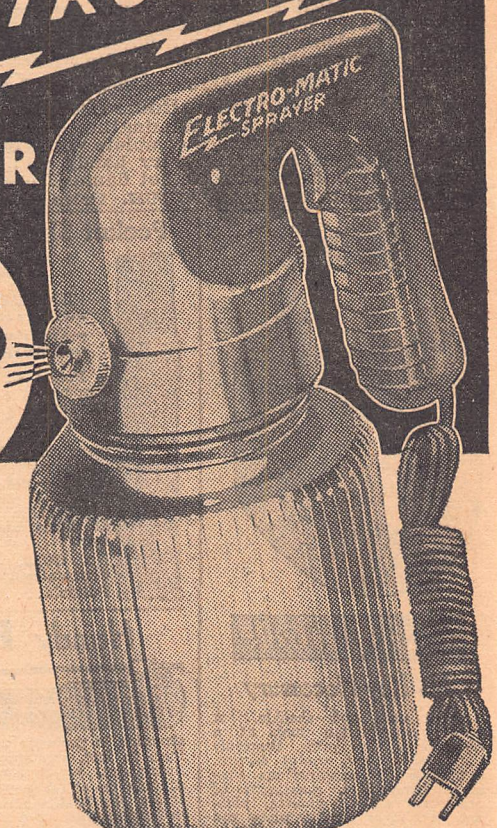
MITER GUIDE: cuts at any angle, graduated by degrees. DIAMETER GAGE: Place object in v-slot, read diameter. MARKING GAGE: for striping, etc.; makes line uniform distance from edge. PROTRACTOR-SQUARE: Set at any angle desired and mark it off. CENTER FINDER: finds exact center of any round object. RULER and DRAWING INSTRUMENT; inch and angle measure for drafting.

Rugged steel construction. Durable finish. Lasts for years. Packed in 3-color carton which illustrates how this handy tool is used. Weight about 1¼ lbs.

No. 6480. MITER MASTER.
Price Postpaid..... $1.95 | ★ 499

HOME SPRAYING IS EASY WITH THE GRAME ELECTRO-MATIC SPRAYER

Includes Adapter, Making It Easy To Do Ceilings, Under Shelves, Behind Objects, Etc., Etc.



Sensationally LOW PRICED AT $9.95



Complete. Nothing Else to Buy



EASY Paint your kitchen, bathroom, cabinets, closets in minutes.



SAVE Touch-up or paint your car. Saves you money.



FAST Spray your furniture in a jiffy.



USEFUL Has 1001 uses in the shop, too!



HEALTHY Mothproof all your clothes. Disinfect children's rooms.



TIME-SAVER For every farm . . . spraying paint and disinfectant.

YOU can do a professional painting job in YOUR home with the amazing GRAME ELECTRO-MATIC PAINT SPRAYER. Has 1001 uses. The ONLY quality PAINT SPRAYER with all these features:

- PAINTS ELECTRICALLY . . . enamels—ceilings, furniture, cabinets, woodwork
  paints—radiators, autos, screens, storm windows, toys, bicycles, and rough surfaces where brushes fail
  varnishes—floors, table tops, linoleum
- SPRAYS ELECTRICALLY . . . sprays moth-proofing liquids, insect and pest solutions, flowers, plants shrubs, light oils on machines and tools
- FACTORY GUARANTEED and laboratory tested
- Compact, portable, weighs only 2½ lbs.
- Operates on any home AC current . . . 110 volts

Just plug it in and spray . . . pays for itself on hundreds of painting jobs. FASTER . . . SMOOTHER. Assures professional results. CLEANER . . . no brush, no fuss, no muss. Comfo-grip handle and "Balance-ease." Feather-touch trigger, precision control. Powerful Electro-Magnetic vibrator type motor. 25 oz. container, replaceable with mason jar. 8 ft. UL approved cord.

No. 6497. Electro-Matic Sprayer. Complete with all fittings, including special nozzle to paint or spray ceilings. **$9.95**
Price Postpaid Only . . . . . .

500 ★ Johnson Smith & Co., Detroit, Mich.

SALES OR USE TAX IS EXTRA. If your state has either of these taxes, add amount to your remittance.

Gives Your Painting the Professional Touch!

THIS SPRAYER MAKES PAINTING VERY EASY!

Make Old Articles Look Like New!

Paint Any Article Any Color Quickly and Easily



"I Never Knew Painting Could be Fun!"

The spraying method of painting actually makes it so easy to give articles a professional-like finish that it is lots of fun to do! All you do is fill up the container with color of paint you wish to use, connect up the sprayer to auto engine or tire, press the valve and you are ready to start painting! A fine spray comes out of the nozzle, giving a beautiful, uniform coat.

NO BRUSH MARKS, NO BLOBS OF PAINT, ALWAYS UNIFORM RESULTS

This means that even a 10-year old boy may get good results without effort. Just imagine how nice and neat you can make your furnishings, your home and your shop look! You'll find it economical to have everything looking bright and colorful with the aid of this sprayer. Can easily save its cost on just one job.

Spray Painting Booklet

Pop. Mechanics Press

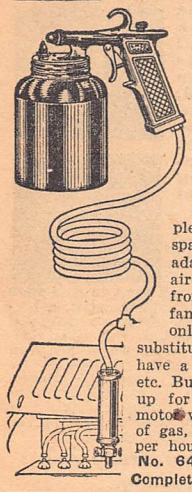
Tells technique of using spray gun, constructing your own guns and large capacity double acting air compressor from stock materials. Hints, recommendations, faults.

No. 1779. Postpaid 25c



Also Sprays Insecticides, Cleaners, Dope, Etc., Etc.

Besides a paint sprayer to apply ordinary paint, duco, lacquer, top dressing and enamel, it can be used for **SPRAYING INSECTICIDES, SPRAYING DOPES and FINISHES, SPRAYING GASOLINE AND KEROSENE FOR CLEANING, SPRAYING ODORIZERS or PERFUMERS as well as Any Free Flowing Liquid.**

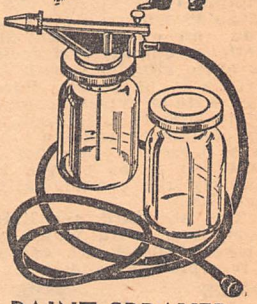


Power Sprayer

Operates From Auto Engine, Compressor or any Gas Engine

Can be operated from spark plug fitting of any gas engine having 4 or more cylinders. Enables you to have a high grade sprayer outfit without the expense of a motor and compressor. This is the complete unit (except for paint). Sprays lacquer, paint, varnish, shellac, insecticide, gasoline or any free flowing liquid. Complete with trigger controlled sprayer, paint jar, spark plug air check valve, compression tank, adapters for all size spark plugs and 10 feet of air hose. Syphon type mechanism. Can be adjusted from fine or heavy funnel shape spray to veil-like fan spray. Improved trigger operation operates with only a light pressure. Standard mason jar can be substituted for paint container supplied, so you can have a different jar for each color paint, other liquids, etc. Built for professional results at low cost. Can be set up for operation in 9 minutes. An 8-cylinder Ford motor will run for 4 hours at idling speed on one gallon of gas, so you see actual power cost is only a few cents per hour.

No. 6492. POWER SPRAYER UNIT Complete, Ready-to-use. Price Postpaid..... $9.50



PAINT SPRAYER

OPERATES FROM AUTO TIRE. Gives an even, uniform coat. Designed to operate with very low pressure such as spare tire or any air container. Sprayer equipped with air tight brass valve, adjustable spray tip, rubber hose and two 4-oz. jars. Packed in box. Uses standard household jars.

No. 4046. Postpaid... $1.89



Precision Combination Steel Square

With Level, Scriber, Easy Reading Combinations

Useful all-round tool for model builders, home craftsmen, repair jobs, office, shop ,etc. Sliding square, steel rule, accurate level. Die cast head. Blade accurately graduated in 8ths and 16ths on one side; 16ths and 32nds on other. Easy reading, precision markings. Black enamel finish, fitted with metal cap. Hardened scriber, spring steel bushing. 12-in. size. Made by Union. In box.

No. 6262. Price Postpaid..... $1.59

Automatic Paint Sprayer

Sprays Paint, Dope, Any Liquid



Gives an even, uniform coat without brush marks. Designed to operate with very low pressure from spare tire or any air container. Makes touching up, painting, etc., a pleasure. Gives that even, quick-dry coat in rapid time. Sprayer equipped with air tight brass valve, adjustable brass spray tip, rubber hose and 2-oz. jar.

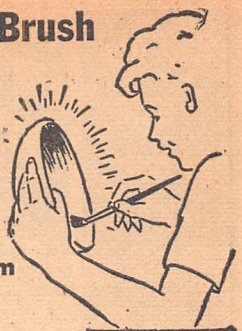
No. 4044. $1.00

ELECTROPLATE With A Brush

No Acids—No Liquids—Nothing to Spill

Put on a Bright New Coat of Metal with Brush





DEPOSITS A COATING OF

Gold
Silver
Copper
Cadmium
Brass
Nickel
Tin
Zinc

On Articles Made of

Brass, Copper, Nickel, Bronze and Other Metals.









There is nothing new about electroplating. Heretofore it has been a complicated process, usually performed in plants and factories set up for the purpose under skilled supervision. **The "Rapid" Electroplating process is a simplified method by which you can obtain real, durable, electroplated coatings on metal articles, quickly and economically in your own home.** The process is quite simple. Here's all you do: (1) Clean the surface of the article to be plated thoroughly. (2) Brush on a little compound. (3) Attach wires from dry battery to the object you wish to plate, and to the brush. (4) Brush on more compound. (5) Wipe off compound and the job is done. No particular skill is necessary. Any person of ordinary intelligence can do it and get good results. It is so simple that you can obtain real electroplating quickly and economically and plate literally thousands of metal articles.

The standard set listed below contains a supply of **nickel** compound, with which you can electroplate various articles in nickel. Additional compounds are available for gold-plating, silver-plating, copper-plating, etc. These should be ordered separately, using, of course, the same outfit. Thus, if you want to **gold-plate** an article, you would order, in addition to the complete outfit, a bottle of **gold-plating** compound. If you want to **silver-plate** an article, you order an additional bottle of **silver-plating** compound, and so on. Altogether 8 different compounds are available, with which you can plate in various finishes, hundreds of articles such as **silverware, reflectors, plumbing fixtures, sign plates, tableware, automobile accessories, etc., etc.** Remember, the new standard set described below contains **nickel** compound and the only additional equipment required is one ordinary dry cell battery. Two batteries will be required when using the various other compounds.

PRICE $1.98 SET



Saves You Money—Makes Articles Look Like New

No. 6456. Cadmium. Price Postpaid..75c
No. 6457. Nickel. Price Postpaid.....75c

Outfit Complete and Ready To Begin Electroplating!

No. 6863. Electroplating Outfit. Contains 1 oz. Nickel Compound, 1 oz. Metal Polish, Anode Brush, Wires with Clips, Brass Strip for Practice and directions. Price Postpaid..... $1.98

Extra Plating Compounds

No. 6450. Copper. Price Postpaid.....75c
No. 6451. Brass. Price Postpaid.....75c
No. 6452. Tin. Price Postpaid.....75c
No. 6453. Zinc. Price Postpaid.....75c
No. 6454. Silver. Price Postpaid.....$1.50
No. 6455. Gold. Price Postpaid.....$3.95

All prices are per 1 oz. bottle.

Electroplating With Copper, Nickel, Chromium, Lead, Zinc, Cadmium

POPULAR MECHANICS BOOKLET. Electro-chemist tells how tools, household appliances, metal models and hundreds of other articles may be improved in appearance and protected from rust and corrosion by electroplating.

502 ★ **No. 1854. Electroplating Booklet..... 25c**

Electroplating With Gold & Silver Plating Non-Metallic Objects

POPULAR MECHANICS BOOKLET. Secrets of plating with gold & silver; electroplating wood, plaster casts, leather, porcelain, pottery, textiles, plastics, non-conductors, etc.

No. 1853. Gold & Silver Electroplating Booklet. 25c

Writes On Metal

MARK NAMES, ADDRESS, IDENTIFICATION, NOTES, ETC. ON METAL

WRITING IS ETCHED INTO METAL AND CANNOT BE REMOVED WITHOUT CUTTING METAL

ELECTRICAL CONTACT DOES THE ETCHING

WRITES LIKE A PENCIL

ELECTRIC ENGRAVING PEN

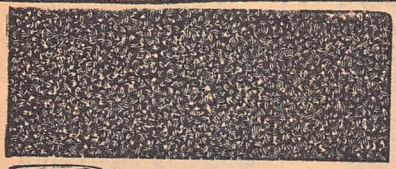
Permanent Etching on Metal

Good for making permanent markings on tools, knives, etc. Writes or engraves any name,, any design, etc., on metal with hardly any more difficulty than writing with an ordinary pencil. Yet the **WRITING IS ETCHED INTO THE METAL** and **CANNOT BE ERADICATED WITHOUT CUTTING INTO THE METAL.** Only two electrical connections to a storage battery (not supplied) are necessary. The pen does the rest. Pen can be kept connected at all times, yet it only uses the battery current when etching is actually being done. Easily etches and engraves on the hardest metals. Etches on any metal that will conduct electricity which includes iron, copper, brass, gold, silver, chromium, zinc, steel, nickel, tin, and most other metals. Ready to operate. Ideal for shop, garage and factory workers—helps prevent loss of tools by theft, etc.



$1.29

No. 6686. ELECTRIC ENGRAVING PEN. Price Postpaid..... **$1.29**

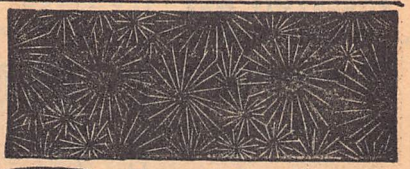




Wrinkle Finish Varnish

Gives that beautiful metallic looking wrinkle finish used on machinery, radio equipment, etc. Air dry—does not require baking oven. 1-8 pint containers.

No. 4218. Black. Price **60c**





Crystal Coat Lacquer

Famous Krystal-Koat. Air drying—does not require baking. Crystallizes as it dries into beautiful floral patterns. Use on metal, wood or paper. 1-8 pint.

No. 4232. Black. Price... 60c

No. 4233. Red. Price.....60c

RUST REMOVER

—Prevents Rust
—Removes Rust
—Easily Applied
—For Guns, Sports Equipment, Office Machines, Etc.
—Restores Old Articles



Eliminates the Rust From Your Guns, Equipment, Car

Takes off rust quickly with minimum of labor. Does not scratch. Colored so it can be instantly detected in gun barrel and wiped out before shooting for maximum efficiency. Useful in many ways. Comes in handy tube form.

No. 4229. Rust Remover. Price Postpaid..... 25c

FLOCK FINISH KIT

—Decorate Articles
—Felt Base Prevents Scratching
—Novelty Effects



Powdered Felt

Put a soft, felt-like coat on any article. On bottom of cabinets to prevent scratching furniture, over wire mesh on radio grille, on phonograph turntables or as an attractive finish to decorate objects. Looks smart. Felt, velvet-like finish. Easy to apply. Kit contains flock, applicator, undercoat, etc. Brown.

No. 4254. Complete Kit $1.75



Makes Broken or Chipped Porcelain Look Like New!

PORCELAIN GLAZE



Porcelain is easy to chip, but hard to repair. This does the job easily and quickly, and makes it look new and clean again. Easily fills in nicks, scratches in porcelain sinks, refrigerators, washing machines, baths, etc. Fill in, smooth over, let dry, 2 oz.

No. 4222. ..... 59c

Furniture and Cabinet Touch Up Kit



Removes Scratches & Dents

A complete furniture and cabinet touch up kit that you will find many uses for around the house. Includes all the materials you need to repair scratches and dents in furniture, radio cabinets, office furniture, etc. quickly and professionally so they look like new again. Light and dark stains, light and dark rapid drying varnish, brushes, wiping cloth and scratch filler. Old furniture can be much improved by removing a few marks.

No. 4212. Touch Up Kit. Postpaid..... $1.00

Glass Frosting Lacquer

Allows the Light In But Cannot See Through It



Useful for bathroom windows, office doors, etc. or any place you want to keep private. Allows the light to come in, but does not allow anyone to see through the glass. Has many uses. Frosts any glass with a single coat. Quick drying. If you wish to remove frosting, this can be done at any time. Very popular for offices, homes, shops, garages as well as many decorative uses can be created for store windows, etc. 1-8 pint bottle.

No. 4213. Per Bottle, Postpaid..... 50c

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.



1,000 Piece Hardware Assortment

Machine Screws—Wood Screws—Nuts & Bolts—Rivets—Eyelets—Lugs — Washers — Fibre, Metal and Bakelite Washers — Rubber Grommets — Etc., Etc.

For Mechanics, Hobbyists, Farmers, Garages



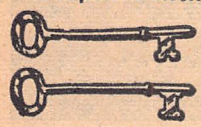
Ideal for the model builder, repair man, office, home and shop. Just what you need in the way of an IDEAL ASSORTMENT. Almost every common requirement can be served by this assortment. How often have you required just one or two nuts or bolts or rivets of a special size, and found that you did not have them? And, that you had to go out and buy a package of 100 just to get the few you need? Actually saves its cost many times over. End those worries about "not having the right size." Useful for experimenters, repair men, householders and model builders.

No. 6513. JUMBO HARDWARE ASSORTMENT. Price..... **$3.33**

No. 6512. LOW PRICED SMALLER ASSORTMENT FOR HOUSEHOLD & HOBBY USE. Package, Postpaid..... **40c**

SKELETON KEY

2 Popular Patterns



Useful as spare keys for ordinary door locks. Might prove helpful in an emergency. Also can be used to test your locks to see if they can be opened with skeleton keys of this type. Come in two styles, as illustrated above. **7c**

No. 4683A. Type A...
No. 4683. Type B.....7c
Both for 12c

Add 10c Service Charge on Orders Under $1.00

6 PIECE TOOL KIT

In Leatherette Case

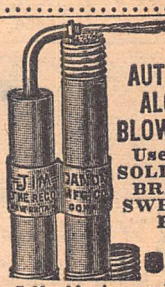


A low priced tool kit that handles most household jobs. Fine for the hobbyist and home mechanic. Useful around shop or office. Set contains 2 ½-in. caliper tapping hammer and screw driver, 4 ½-in. slip joint pliers, 4-in. stainless steel rule, midget screw driver and 1-8-in. screw driver. In leatherette case.

No. 6442. TOOL KIT. **$1.00**
Price Postpaid.....

AUTOMATIC ALCOHOL BLOWTORCH

Used For SOLDERING BRAZING SWEATING ETC.



Self blowing—pointed flame and heats to over 1,400 degrees. Made entirely of brass. Nickel plated finish. Longer and stronger pressure. Operates over half an hour on each filling. Excellent for all types of repair work, etc. Volume and intensity of the flame can be regulated as may be desired. Weight 4 ½ ounces. Handy for electricians, mechanics, repair men, plumbers, painters, motorists, etc. **$1.98**

No. 4036. Price.....

LOW PRICED Quality Micrometer

Measures Accurately to .001 Inch



An indispensible tool for accurate machine work, model building, etc. Used in machine shop, garage, school, home workshop and any place where accurate measurements have to be taken. Jaws open to 1-in. Chambered cylinder is calibrated to measure accurately up to .001-in. Screw-type calibrator for easy setting and positive reading. Screw, spindle and anvil of steel, machine finished; frame of high grade alloy for light weight. Table of equivalents cast on frame. Volume production has brought the price of this instrument down to a sensationally low price. At last you can afford to have this precision instrument in your tool kit.

No. 4906. MICROMETER. Measures to 1-in. **$2.50**
Price Postpaid.....

Glass Etching Set

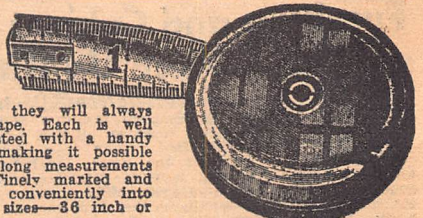
Windows, Glasses, Etc.



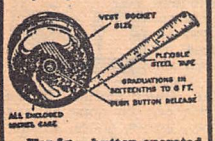
Etch design, monogram or name on to car window, glass tumbler, mirror, etc. Does a permanent job of etching, neatly and distinctively. Personalize your glass tumblers! Put identifying initials on your car window! Do it in only a few minutes! **No. 4077. ETCHALL. Per Tube, Postpaid 50c**

Flexible Steel Rule

Indispensible for Mechanic and Handyman



Spring Return Rule



Handy button-operated spring return rule. Winds up in jiffy, without trouble. 6-ft. scale graduated to 1-16". Nickel case. Vest pocket size.
No. 4230. Price . 59c

These Flexible Steel Rules are practically indestructible. Twist, turn or bend them, but they will always resume their original shape. Each is well made of resilient spring steel with a handy catch at the beginning making it possible for one person to make long measurements without any assistance. Finely marked and extremely accurate. Fits conveniently into the pocket. Made in two sizes—36 inch or 72 inch.

72-Inch Rule

No. 4228. 72-Inch Flexible Steel Rule, with polished metal case. Price Postpaid..... 50c

36-Inch Rule

Metal Case

No. 4227. 36-Inch Flexible Steel Rule, with polished metal case. Price Postpaid..... 35c



Offset Ratchet Screwdriver

Loosens Tight Screws With Ease!
Tightens Screws With Ease!
Patent Lever Action—Reversible Ratchet

This is the type of screwdriver that should have been made long ago. The lever action makes tightening or loosening screws easy to do with almost no effort. The result is that screws are set tighter, yet are easier to loosen than with conventional screwdriver. In addition, it has the reversible ratchet so that you can work quickly without removing screwdriver from screw. Even in hard-to-get-at places where space is limited, fast work is easy. Control lever reverses ratchet with flick of finger. Comfortable ball end grip fits palm of hand easily. **Has two blades, one for large screws, one for small screws.** No need to change blades, just turn over tool. Small size makes it easy to get in tight places yet it handles the big screws as easily as the little ones. Size 4-in. long. All metal, alloy steel.

No. 4854. Offset Ratchet Screwdriver.. 75c

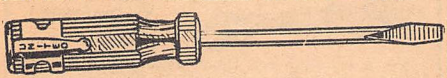
Super Locking Plier Wrench

Pliers—Wrench—Clamp—Vise



Self-aligning jaw insures a full jaw length grip on straight or angular objects (any angle). Pressure Lock gives over 1-ton grip, even with hand removed! Handles round, flat, angles, small or large objects. Grips—holds—locks. Steel jaws, heat treated for strength. Fused fixed jaw. Machine milled teeth. Electroplated with **MAGIC RED JAW**

No. 4614. Locking Plier Wrench. Postpaid..... $1.98



VEST POCKET SCREWDRIVER

Handy, Medium Size, Ready for Repair Work

Handy screwdriver with clip for carrying with you. Hardly larger than a pencil, yet medium sized ⅛-in. blade takes most common sized screws. Transparent lifetime amber unbreakable plastic handle. Hammerproof. Carbon steel blade, oil hardened, fully tempered.

No. 4855. POCKET SCREWDRIVER. Each 20c



Automatic Grip

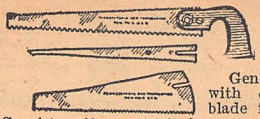
HOLDS-EASY SCREWDRIVER

Faster and Easier to Use

You'll find this **AUTOMATIC GRIP SCREWDRIVER** easy to use. Gripper holds, starts and sets up screws. Holds tight, yet instantly released. Slides out of way, if desired. **Wonderful for out-of-way places, one-hand work, etc.** Ruggedly made, high quality throughout. Blade of finest chrome vanadium hexagon steel, hand ground bits. Insulated handles of high impact, transparent plastic, sure-grip mould for easy, non-slip turning. 7¼-in. overall, general purpose size.

No. 4856. Automatic Grip Screwdriver. Each 75c

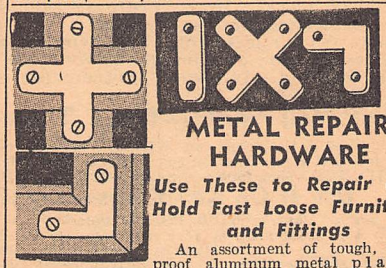
4-in-1 SAW SET



Cut All Types of Wood and Metal

General utility saw set with one metal cutting blade for sawing nails. Consists of one 14-inch compas blade (8-point); one 12-inch panel blade (9 point); one 16-inch blade with pruning teeth on one edge and nail cutting teeth (12 point) on opposite edge. Wing nut and bolt construction holds blade firmly in adjustable handle. Solid beech handle, varnished.

No. 4853. SAW SET. Complete, Postpaid..... $1.69



METAL REPAIR HARDWARE

Use These to Repair and Hold Fast Loose Furniture and Fittings

An assortment of tough, rust-proof aluminum metal plates which can be nailed or screwed to furniture and wooden fittings to hold them fast and keep them from working loose. Do a durable repair job in a hurry with these. Sheet steel in three styles. Package includes assortment of 7 pieces in popular I, X and L shapes. Have a set handy.

No. 4852. Repair Hardware. Package..... 15c

Flexible Shaft Screwdriver Gets Around Corners



This screwdriver has flexible steel shaft so that it can be twisted to get into the most awkward and impossible places for ordinary screwdriver. You can even work on screws at an angle of over 90 degrees. Insulated handle and tip prevents short circuits when working on electrical equipment. Fine quality. Standard size.

No. 4851. Flexible Shaft Screwdriver.... $1.75

50 Foot Measuring Tape With Crank Winder

Makes Long Distance Measuring Easy and Accurate



Zip, the tape is out and length of room, house, lot or boat is measured in a jiffy, quickly and accurately. A few cranks of the handle and the measuring tape is back in its convenient case. Handy around home, office, shop. Two styles.

Heavy Duty Yellow Linen 50-Ft. Tape

In steel case with rapid-wind hand crank. ½-inch wide, clearly marked by ¼-in. Accurate.

No. 4857. Price Postpaid Only..... $1.25

50-Ft. Steel Measuring Tape

In chrome plated case. Rapid-rewind crank. Graduated in ¼-in. Best quality.

No. 4858. Price Postpaid Only. $4.50

Write on Metal *with* Metal Etching Ink

Personalize All Your Jewelry, Silverware, Tools, Instruments or Anything Metal in a Few Minutes!

Stays on Permanently - Do It As Fast As You Can Write

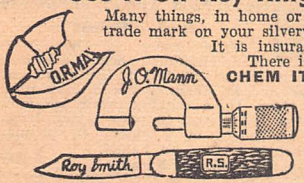


Just imagine writing a message, description or identification on metal with an ordinary school pen, with all the ease of writing on paper and it will stay permanent—Wonderful for mechanics and firms to identify their tools and dies and equipment—Individuals can personalize their jewelry, silverware, instruments or utensils, in fact anything metal.

What You Write---Stays There---Permanently

Quick as a flash you can WRITE-IT-ON by using MAGI-CHEM. A new chemical that etches into the metal exactly what you write and it STAYS THERE. Metal has an affinity for MAGI-CHEM. They form a chemical attraction. It is fascinating how it works & will not wash off or rub off.

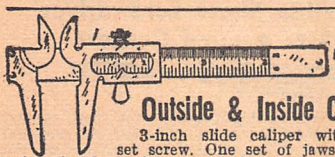
Use It On Key Rings---Lighters---Bracelets---Lockets, Etc.



Many things, in home or workshop, can be quickly personalized with MAGI-CHEM Put your trade mark on your silverware, jewelry or any valuable metal. On key rings, lighters, tools, etc. It is insurance against loss.

There is no secret about how to use **MAGI-CHEM**—the secret lies in **MAGI-CHEM ITSELF.** All you do is write it on. You cannot wipe or rub it off. If surface is rusted, dull or tarnished, brighten with emery cloth then write. **NO ELECTRICITY, NO ACID.** You will thrill to the many practical uses to which you can put this amazing etching fluid. Hundreds of uses around every home, factory, shop and office. Write or sketch. Print or draw.

No. 8033. MAGI-CHEM ETCHING INK. Per Bottle.... $1.00

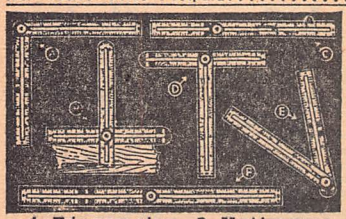


49c

Outside & Inside Caliper

3-inch slide caliper with knurled set screw. One set of jaws for measuring inside and one set for measuring outside dimensions. Accurate scale is on long arm. Easy reading marker. Graduated in 1-32-in. markings for accurate readings. A useful tool for doing any kind of accurate measuring, but especially useful for carpenters, household mechanics, model builders, etc. All metal construction, accurate scale.

No. 4621. Price Postpaid..... 49c



12 Tools In One

Heavy Brass, Fits Vest Pocket

1. Tri-square plane. 2. Marking gauge. 3. Depth and Diameter Gauge. 4. Inside measure. 5. Adjustable extension rule. 6. Compass. 7. T-square. 8. 30-45-60-degree angle miter. 9. Divider. 10. Caliper. 11. Bevel gauge. 12. Foot rule.

No. 7173. 12 Tools In One. Postpaid.. $1.50



ELECTRIC SOLDERING IRON 98c

Not a toy—the real thing. Mighty Mite Electric Soldering Iron with new amazing DEMON-HEAT element performs like soldering irons costing many times more. Handiest electric soldering iron ever offered for hobbyists, home workshop, etc. Gets in where other irons cannot reach, yet full 9-in. long. 35 watts, AC-DC 110-120 volts.

No. 4207. Electric Soldering Iron. Postpaid 98c

No. 4209. Iron & Kit. 1 Electric Iron, 1 spool solder, 1 steel scraper, 1 iron stand, 3 pcs. abrasives, soldering instruction sheet.

Complete Set Only..... $1.29

Non-Electric Soldering Set



Uses No Electricity

REPAIR METAL YOURSELF EASILY, QUICKLY. Fine for soldering electrical connections. Excellent set that should be standard equipment in every home or office. Low in price, yet practical and easy to use. Solders electrical connections, repairs metal breaks, pots, radiators, etc., etc. Includes copper soldering tool, solder and rosin.

No. 4211. SOLDERING SET. Price.... 35c



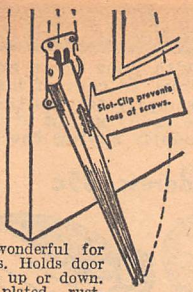
New Solder Requires No Iron!

A Drop or Dip in Solder—Heat With Match—It's Done!

Amazing new solder that makes soldering easy. Wonderful paste form that melts and fuses with heat from ordinary match. Leaves a rugged, permanent joint that is strong. Once fused, requires high temperature to separate. War developed and used by Army, Navy and aircraft work. Does every type of soldering work giving good electrical connections. **NOTHING ELSE NEEDED—IT'S ALL IN THE PASTE.** Fine for model builders, workshops, wiring, repair work, plumbing, auto body work, etc. Once used, always preferred. 2-oz. jar.

No. 4217. WILLIAMS FUSION SOLDER. Per 2-oz. Jar, Postpaid..... 98c

Kick Action Door Holder



Rugged enough for garage doors, farm gates, barn doors, but also wonderful for house doors. Holds door open. Kick up or down. Cadmium plated, rust-proof. Steel, 14-in. **Get 2 for 89c.**

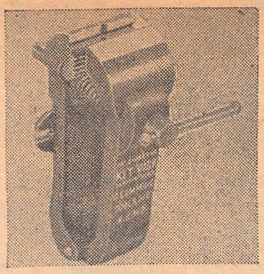
No. 6956. Door Holder. Price Each, Postpaid.... 49c



Sandpaper Assortment

Wonderful for home shop, model builders, etc. 16 assorted sheets with various grits for coarse and fine work.

No. 4076. Sandpaper Set. Price Postpaid..... 15c



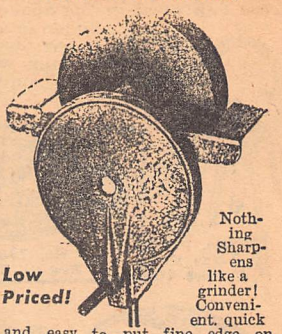
Portable Miniature Vise

For all round home work. Good for hobby work but practical for regular vise work. Has special "pipe jaw" feature—holds pipe up to 1 ½-in. Carry in your tool kit, mount anywhere for quick use. Fine for hobby builders, repair men, farmers, shops. 2-in. spring jaws.

No. 6654. Price Only.. $3.00

Grinder & Sharpener

Sharpen Knives, Tools; Grinds and Smooths



Low Priced!

Nothing Sharpens like a grinder! Convenient, quick and easy to put fine edge on knives tools, shears, implements. Wonderful grinder, rapid action. Quickly attached to table or bench. Complete.

No. 6655. Postpaid... $1.25

SET-IT-YOURSELF LOCK

Change Combination Whenever You Wish

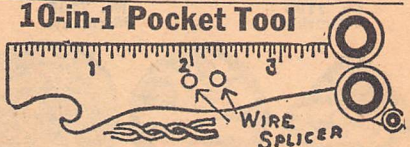


Secret Combination Lock

SECRET COMBINATION LOCK. User can select his own private combination. Change combination to suit conditions. If anyone discovers it, change it. You can tell someone combination, yet next time he goes to open it, combination may be different! **Did you ever forget the combination of your lock?** No chance with this one if you select a number you can easily remember such as street number, birthday, telephone number, etc. Shackles lock on both ends. Forged brass. Case hardened chrome plated shackle. Precision built Corbin lock. 10,000 possible combinations. 1 ¾ x 2 ½ -in.

No. 3613. Secret Combination Lock.... $2.98

10-in-1 Pocket Tool

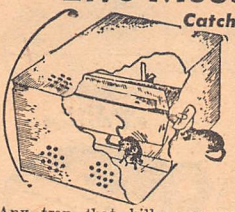


Steel Ruler — Knife Sharpener — Scissors Sharpener—Blade Sharpener—Glass Cutter—Bottle Opener—Screwdriver—Wire Splicer — Wire Scraper — Square — Scalps Glass—Putty Knife

TEN USEFUL TOOLS IN ONE. Compact, only 4-inches long. All polished steel construction. Can be put on chain, etc. Handy and useful in emergencies. With directions in individual box. Originally priced at $1.00.

No. 4299. All Purpose Pocket Tool. Each.. 35c

Live Mouse Trap



Catches 15 to 20 Mice Each Setting!

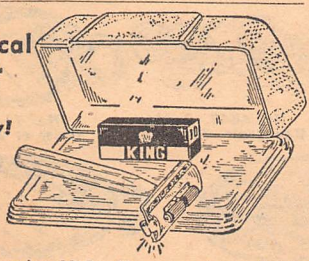
Spring Wound! Automatic!

CATCH ALL TRAP. Catches 15 to 20 mice each setting. Winds like a clock. Catches them ALIVE Trap lasts indefinitely since it does not kill. Any trap that kills even once no longer catches mice unless thoroughly cleaned. Rigidly constructed of 28-gauge sheet metal, full galvanized. Spring wound clock work automatic mechanism. Real protection. 9x7x5 ½ -in.

No. 6761. Automatic Mouse Trap. Price. $3.95

King Mechanical Shaver

No Electricity! Vibrating!



MAKES SHAVING TWICE AS EASY — CLEANER QUICKER!

Secret is in moving blade. The ease of an electric shaver plus the wonderful, clean job of regular razor. Blade moves back and forth as razor is used, giving shearing effect which cuts easily, quickly, cleanly. Makes blades last twice as long—saves its cost. Even old blades give good shaves. Uses standard blades. Complete in metal gift box, gold color razor, 12 fine quality blades.

No. 8864. King Mechanical Razor..... $2.98

Lambwool Polishing Wonder Mitt



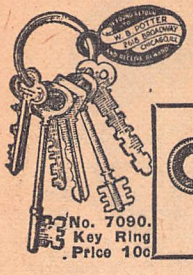
Mitt is cut from selected grade woolskins with wool sheared to proper length. Elastic wrist made of high grade knitted wristlet to hold mitt firmly on hand. Polishes furniture, shoes, autos, walls. For washing, too. Washable to make new again. Lasts indefinitely.

No. 7604. Price $1.00

There's a Specially Designed Key Check for Almost Everyone!

Checks are made of Silverine, and cost but 35 cents, with your name and address engraved in the space provided for the purpose. Thus, in case of loss, the finder is able and usually anxious to promptly restore the keys to the owner. The Check also provides a ready means of identification whenever necessary, thus frequently saving the owner from embarrassment.

Price, With Name & Address, 35c



No. 7090.
Key Ring
Price 10c



No. 7100
Reward Check



No. 7183. Veterans of Foreign Wars



No. 7182
Airplane



No. 7108
Automobile



No. 7165
Machinists



No. 7129
Bulldog



No. 7149
Modern Woodmen



No. 7105
Masonic



No. 7116
Carpenter



No. 7156
K. of C.



No. 7135
Order of Eagles



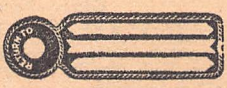
No. 7179
Hibernian



No.7168
Knights Templar



No. 7117
America First



No. 7118
Return



No. 7111
American Flag



No. 7102.
Y.M.C.A.



No. 7103.
U.S. Navy



No. 7104.
U.S. Air Corps



U.S. Coast Guard
No. 7106



No. 7178
Eagle



No. 7107.
U.S. Army



No. 7126
Order of Elks



No. 4547. Duplex
Key Chain. Price 10c



No. 7132
Order of Moose



No. 7142
Identification Tag
For Luggage, Equipment,
Tools, Etc.



No. 7166
Masonic



Mail Box Return
No. 7184

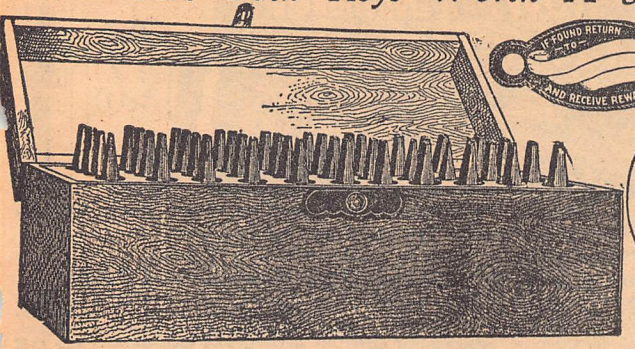
KEY CHECKS AT SPECIAL LOW PRICES

Any of these key checks or dog tags can be purchased in quantity lots. Blank, that is, without names and addresses stamped thereon. ORDER BY NAME AND NUMBER. Special Prices as follows.

10 Blank Checks for..$1.00 50 for..$3.50 100 for..$6.00

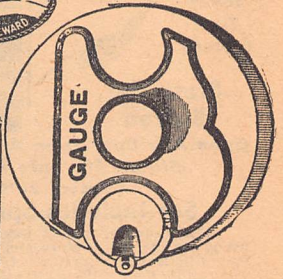
Steel Die Marking Outfit

"Are Your Keys Worth A Quarter?"





Big Profits



Can Be Used For Key Checks, Identification Plates, Marking Tools, Machines, Numbering Articles, Etc.

Canvassing agents and dealers generally will doubtless readily recognize in this Key Check Stamping Outfit a golden opportunity to start a steady and profitable business on a very small cash outlay. As a means of identification in case of loss, Key Checks are almost a necessity for those having one or more keys. You can buy the blank Key Checks from us in numerous designs, and, with the aid of the Steel Alphabet and Figures, stamp the purchaser's name and address, charging him say 25 cents or more for what costs you but a few cents and a few minutes of your time. And, with each key check, you can often sell a split steel Key Ring for a nickel that costs you about two cents. You should stamp from five to ten checks, or even more, an hour, so you can readily figure out what a big profit there is in it for you. One enterprising man got boys and girls to act as agents to go out and collect orders, giving them a nickel for each order they brought in. We understand this plan was surprisingly successful. Many stores, especially those selling keys, could profitably add a department devoted to the sale of Key Checks and kindred lines.

Numbers and Figures Are Easy To Stamp

The stamping itself is not difficult. Almost anyone, even a bright, intelligent boy or girl should, with a little practice and care, learn to stamp the Key Checks quickly and neatly. You should have little trouble in selling Key Checks as their value and need should surely be apparent to everybody. The whole outfit takes up very little room and, if need be, will go into the pockets of a man's coat. If you want to increase your income, if you want to take on a lucrative side-line, why not get a Key Check Outfit and judge for yourself how easy it is to make money selling these Checks. The field is almost unlimited. Until comparatively recently the Reward Check No. 7100 illustrated on the right was our best seller, but the Social Security Act has now opened up a tremendous field for the No. 7186 Social Security design, which has a space for stamping in not only the owner's name and address, but his Social Security number as well. This increases the potential market by many millions, as practically everyone in the United States who comes under this law is a prospect.

Stamps Almost Any Metal

The Alphabets and Figures are made of Special Tool Steel, carefully hardened and tempered. The size of the letters is 1-16 inch. The nickel-plated Gauge illustrated is of great assistance to the beginner in stamping the Checks, especially in getting the names even on straight or curved lines. It is made of solid metal, nickel plated with movable bevel-edge plate operated with thumb-screw in center. The work to be stamped is placed under the edge of the plate, the thumb-screw turned down, and the check is thus firmly held in place.

On other pages will be found a complete line of BLANK KEY CHECKS representative of numerous lodges, societies, trades, etc. These Blank Key Checks cost you $6.00 per 100. Identification Plates sell good, too! Order a liberal supply of these. Wholesale prices for unstamped Identification Plates given on another page.

This Small Investment Puts You In Business For Yourself

No. 7085. Complete Alphabet of 1-16-in. Steel Letters. Postpaid.. $5.95
No. 7086. Complete Set of 1-16-in. Steel Figures. Price Postpaid..$2.25
No. 7087. Wooden Box for Key Check Outnt. Price Postpaid.....65c
No. 7088. Nickel-Plated Key Check Gauge. Price Postpaid.....$8.50
No. 7089. Hammer for Stamping Key Checks. Price Postpaid.....50c
No. 7090. Split Key Rings. Price Per Gross Postpaid.....$3.00
Blank Key Checks (Order by Number from Illustration). Per 100..$6.00

Larger ⅛-inch Steel Die Marking Sets

No. 7080. Complete Alphabet of ⅛-in. Steel Letters. Price.....$5.95
No. 7081. Complete Set of ⅛-in. Steel Figures. Price Postpaid....$2.25

Name and Address

Key Checks 35c

These Key Checks help protect your keys against loss, and serve as handy identification. Are your keys worth 35c? Engraved with your name & address, any design below, 35c. Print plainly. Order by number.



No. 7186. Social Security 35c



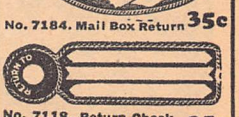
No. 7100. Reward Check 35c



No. 7111. American Flag 35c



No. 7184. Mail Box Return 35c



No. 7118. Return Check. Price Postpaid..... 35c

SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.

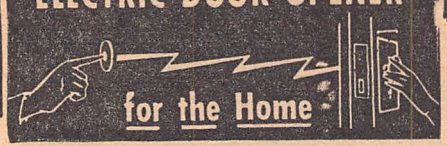
Open Doors By Remote Control! Be Safe!



Saves Time & Steps

Press the Button

NOW! A Dependable ELECTRIC DOOR OPENER for the Home



Just Like Apartments & Offices



Door Opens

Open Any Door From Any Room by Push Button. Garage Door, Front Door, Offices, Stores, Etc. Safe Protection! Handy for Children! Saves Time & Steps.

Conceal Button if Desired. With or Without Spring Opener.

Set Includes Spring Opener, Buzzer, Door Release and Parts

Almost anyone should welcome the opportunity to get this set at this remarkably low price. It is so handy for the home, office and store. Operates on any home lock, including the snap type. Doesn't interfere with manual operation of door. Works off home current through a transformer or standard batteries. The regular door bell circuit will do. Complete, easy-to-follow directions enclosed with each opener. **$3.95**

No. 6942. ELECTRELEASE DOOR OPENER. Set. Postpaid .....

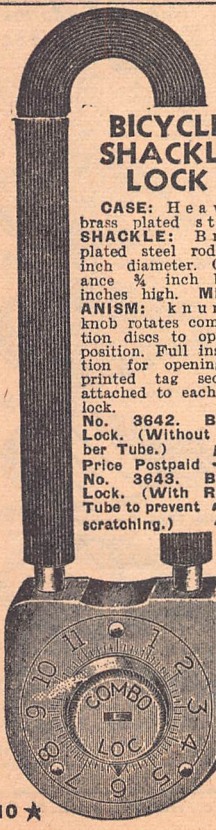
VEST POCKET OIL CAN

Soilproof, Midget, Flat Oil Can—1001 Uses—Nickel Plated Brass



Wonderful for oiling all sorts of tools, machines, typewriters, Bikes, parts, doors, musical instruments, etc., etc. Flat model equipped with nickel plated cap which screws over spout. Soilproof. Good looking. 2 ¼ -in. long. **39c**

No. 4615. Vest Pocket Oil Can. Postpaid .....



BICYCLE SHACKLE LOCK

CASE: Heavily brass plated steel. **SHACKLE:** Brass plated steel rod, ¼ inch diameter. Clearance ¾ inch by 5 inches high. **MECHANISM:** knurled knob rotates combination discs to opening position. Full instruction for opening on printed tag securely attached to each padlock.

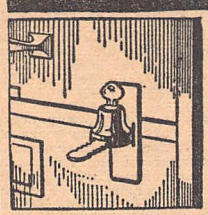
No. 3642. Bicycle Lock. (Without Rubber Tube.) Price Postpaid 59c

No. 3643. Bicycle Lock. (With Rubber Tube to prevent scratching.) 79c

NEW WONDER LOCK

No Screws-No Nails-No Holes to Drill

Locks Almost Any Door or Drawer



Slips on instantly and locks securely. Designed to fit practically every type of drawer or door. Has 4 adjustable positions. Locks two drawers at one time. Will not scratch furniture or woodwork. Has beautiful rustproof finish. Theft proof. Thousands in daily use by leading firms, department stores and U. S. Government agencies. Ideal for home, office, factory or hotel use. Splendid for locking work benches or store rooms. (Also made for glass or wood sliding show case doors).

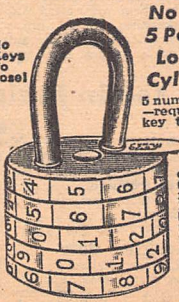
No. 3633. New Wonder Lock. Price $3.00

A FEW OF THE MANY USES FOR WHICH WONDER LOCK MAY BE APPLIED



KEYLESS LOCK

Low Priced Combination Lock With Tempered Steel Cylinders. Keep Your Valuables Safe!



No Keys To Lose!

No Keys! 5 Positive Locking Cylinders

5 number lock—requires no key to open. **29c**

Secret combination furnished. Each lock has a different combination. **No. 3631 29c**

Heart Shape Miniature Locks

For Diaries, Dog Collars, Chests, Boxes, Drawers, Etc.

With Key



Small heart shaped lock of miniature size which you will find handy for locking small boxes, diaries, hand bags, brief cases, etc., etc. Can be used on miniature cedar chests to protect them from prying eyes. Aside from the novelty of its miniature size, it is also a serviceable lock which you will find helpful in keeping people from looking into your private affairs. ⅝" wide, attractive polished brass finish. With key. Spring action opens lock.

No. 3599. Price **15c**

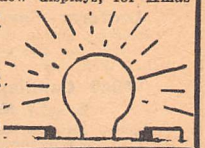
ELECTRIC LIGHT FLASHER

Makes Signs, Lights, Any Electrical Appliance, Etc., Etc.,

Go On and Off; Attracts Attention

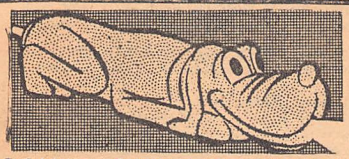


These **FLASHER UNITS** have a great variety of purposes. In decorations and signs they attract attention. Some boys use them for joke purposes. Imagine slipping one of these into an ordinary light socket; then when electricity is turned on, light flashes on and off. Wonderful for window displays, for Xmas tree decorations, door lighting effects, etc. Get several and have them alternate. Many, many uses.



No. 6112. Flasher Button. Fits in electric socket ahead of bulb or socket. 60 watts. About 50 flashes per minute. **(3 for $1.00). Each, Postpaid..... 35c**

No. 6139. Heavy Duty Flasher. Screw in socket type. Screws into standard electrical outlet. Will handle up to 660 watts. Flashes 15 times per minute, with on interval longer than off interval. **Each Postpaid..... $1.00**



POCKET PLUTO FLASHLIGHT

Press His Tail and Lights Up!

WALT DISNEY'S PLUTO. 5-in. long. Attractive color, all plastic. With battery and bulb. **79c**

No. 2557. Pluto Flashlight. Postpaid..... 79c

Luminous Glow-Tip Key Chain Light



Tip Glows in Dark Without Using Battery!

Wonderful flashlight you can find in dark. Regular key-chain 1-cell flashlight, but tip is moulded luminous plastic that glows all night or many hours after switch is turned off or it has been exposed to any light. Beaded key chain. With battery and G.E. bulb.

No. 2567. Luminous Key Light on Chain... 89c

Get More Useful Light! Save Money!

MORE LIGHT FROM ANY LIGHT BULB



Indirect Lighting Effects, Reflector Lighting, Etc.

More efficiency from light bulbs! Reflector solution which coats light bulbs and directs light rays any way you wish. Send them up for indirect, non-glare lighting. Send them down for 100 watt power from 60 watt bulbs. Control light. Eyesaver, moneysaver for home, office & shop. Use any clear or frosted bulb. Kit includes light-flux, applicator, masking tape, instructions **89c**

No. 4295. Price.



Wear This Novelty Pin

Use It As a Flashlight!

Illustration is about actual size. Colorfully designed in red, white and blue. Includes battery & bulb. When pendulum is pulled, eyes roll and nose lights up. Quite a novelty that serves as a good little flashlight. Wear it on shirt, sweater, lapel, etc. Complete with battery and bulb. **59c**

No. 2549. Postpaid Only.. 59c



PORTABLE FLOODLIGHT

Super-Powered Light Operates Off Standard 110-Volt House Current

When you want a really POWERFUL FLOODLIGHT you'll find that this is the greatest all-purpose light you have ever seen. Has literally 1001 uses. Specially designed base so that it can be placed on ground, hung from any fixture, tilted at any angle, full 360-degree horizontal swing, 130 degree vertical swing makes it a truly universal light.

Used as Stage Floodlight, Repair Emergency Light, Bright, Intense Reading Light, Projection Light for Window Displays, Fine Portable Floodlight for Taking Indoor Pictures,

Unsurpassed as Garage or Farm or Shop Light

Almost no end to the uses. It concentrates such a bright broad beam of light in a large floodlight beam that delivers an intense light right where you want it. Used by schools and churches, for plays and window displays, for lighting grounds and loading platforms, by doctors for examinations, by farmers and shops for repairs, by machine shops for high visibility, etc., etc.

Plugs in Standard 110-Volt House Current—No Batteries

Comes ready to use. You can insert an ordinary 60 or 100 watt bulb and this will give you tremendous concentrated white light. Higher powered bulbs may be used, but these are usually ample. Ruggedly designed for outdoor service. Wrinkled bronze finish.

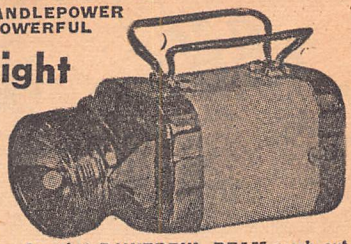
No. 6140. PORTABLE FLOODLIGHT. Price Postpaid..... $5.00

SURPRISE PACKAGE 10c. Take a chance—Columbus did. Surprise novelty. No. 2995. Surprise Package 10c.

WORLD'S MOST POWERFUL FLASHLIGHT

Famous **JUSTRITE** top-quality super-powered **7049 CANDLEPOWER** by actual test makes this the **WORLD'S MOST POWERFUL FLASHLIGHT**

8-Cell Mile Beam Flashlight



Twice the Beam Power of Ordinary Camp Lanterns—Equal to an Auto Spotlight

Ever get out in the dark and wish you had a flashlight that had the power of a regular automobile spotlight? Well, here it is!

7049 Candlepower by Actual Test—Bright Mile Beam of Light

You've just got to use this flashlight to appreciate it. Try it out in the dark, along the road, out in the lake. See that **POWERFUL BEAM** reach out and light up those far-away objects like a bolt of lightning. You'll thrill to having all this power right in your own hands, in useful, convenient flashlight size, not much larger than ordinary flashlights.

Holds 8 standard flashlight batteries, yet cell chamber is only 2-cells long. Overall length is only about 8-inches. Battery case is about 3x3-inches. Handles fold, head adjustable. Easily carried in glove compartment, tackle box or coat pocket.

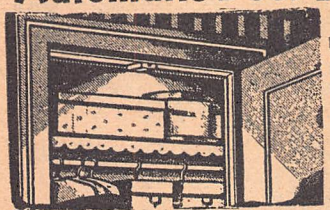
Swivel Head Spots Light in Any Direction

Highly plated reflector head is swivel mounted for spotting light in any direction when flashlight is resting or hanging. Brilliant yellow enameled case with polished nickel trim. Uses standard flashlight cells easily obtainable everywhere. While extremely powerful, the cells have long life. Made by JUSTRITE, world famous manufacturers of leading industrial and sports equipment. Includes bulb, but not batteries. Order batteries separately. **$3.98**

No. 6862. MILE BEAM FLASHLIGHT. Postpaid.....

No. 2548. Standard Flashlight Cells. (3 for 25c) Price Each.....10c

Automatic Door Light



Lights Up When Door Is Opened —Lights Out When Closed

Haven't you often admired how handy those lights inside refrigerators are that go on and off when you open or shut the door? Now you can have the same thing in your own closet, etc. Find things in a hurry without messing in the dark. Many other uses.

No Wiring—Install in 3 Minutes

A Miniature Flashlight

Entirely self-contained. No wiring. Operates on regular penlight batteries; can be used as a regular flashlight if you wish. Small in size but gives you plenty of light. Get one for each closet. Uses 2 batteries. **$1.25**

No. 6861. Automatic Light. Each.....

No. 2570. Batteries. Each.....10c

Midget Vest Pocket Pistol Flashlight 39c

Midget Size



Real flashlight only 3¼-in. long! Comes complete with bulb and battery, ready for use. Although it is a remarkable novelty, you will find it exceptionally handy to have with you all the time.

Handy On Keychain—Useful

Extremely convenient to carry, you can even wear it on your key chain. Handy to read in dark, find keyholes, see your way, etc. 3¼-in. long, 1¾-in. wide. Molded in minute detail with bulb at muzzle. Light flashes by cocking hammer of pistol. With battery (easily replaced). **39c**

No. 2565. Pistol Flashlight. Postpaid....

No. 4547. Beaded Key Chain. Each.....10c

Add 10c Handling Charge On All Orders For Less Than $1.00

4-Color Powerful Signal Pistol Flashlight



—Shines Bright Light in White, Red, Amber or Green

—Wonderful for Signaling Messages

—Morse Code Molded on Pistol Grip

—Full Sized Gun in Heavy, Durable Die-Cast Metal With Silver Sheen Baked Enamel Finish, Nickel Plated Trim

Get your hands on this **ALL-PURPOSE PISTOL FLASHLIGHT.** Full gun size, it measures over 5-inches long by 4-inches deep. Expertly made to resemble a heavy-duty 25-cal. automatic pocket gun. Not flimsy or cheap. While the looks will give you a real thrill, you'll find many practical uses for it. It serves as a regular flashlight, of course, shining with a **powerful bright white light. In addition, you can shine a RED, AMBER or GREEN LIGHT** instantly. This will be very handy in emergency, especially for bike or car drivers. Easily carried because of its compact size, fits almost any holster. Its appearance alone may protect you when danger threatens. **Comes complete with 2 batteries.** **$1.00**

No. 2562. SIGNAL PISTOL FLASHLIGHT. Postpaid.....

No. 9047. Holster and Belt Set. Postpaid.....50c

ADD 10c SERVICE CHARGE ON ORDERS UNDER $1.00. Orders $1.00 or more, no service charge necessary.

Justrite Carbide Lamps

The Famous Miner's Lamp With the Brilliant Light

Now Available for Home and Outdoor Use



SAVE MONEY WITH A CARBIDE LAMP—GET A BRILLIANT, LONG-LASTING LIGHT. Only those who have used a carbide lamp will really appreciate its many advantages. Check these features: **BRIGHT AND INTENSE BEAM**—actually a strong 75-foot beam. **ECONOMICAL**—burns 2½ hours on each filling; several times as long as most battery flashlights at less than half the cost! **WHITE LIGHT**—you'll never realize what a brilliant white light is until you've seen the daylight carbide light in action.

No Electricity--No Batteries--No Bulb--No Matches

Uses no electricity and no batteries or bulb. Ideal for campers and outdoor men where a sure-light is required without the danger of "dead" batteries. Used on most polar and exploration journeys. Has adjustable hook for easy hanging. Uses no matches—spin the grooved wheel and it lights up. 2½-in. reflector. Brass, highly polished and lacquered. 4-in high. About 2½-in. diameter. Uses carbide fuel obtainable at hardware stores.

No. 6735. JUSTRITE CARBIDE LAMP. Price Postpaid..... $2.50

1-Mile Beam

Electric Lantern



Adjustable for flood or spot. Uses powerful 6 volt lantern battery. Gives brilliant, long lasting light. Hangs, sits anywhere. Heavy duty. Spare bulb compartment. Seamless steel, rustproof, enameled body. Over 1-ft. high. 60-80 hour service. Complete with bulb but without battery. Weight 1½-lbs.

No. 6865. Each, Postpaid..... $2.98

Quick Wire Stripper



Wire Stripper, Cutter, Winder, All in One—Fast!

Sensational 5-in-1 tool made of hardened steel. Wire stripper, scraper, cutter, screw driver, wire winder all in one. Save time by having one on your bench and in your tool kit.

No. 4534. Postpaid..... 39c



Handy Electric Emergency Light & Extension

Hold It, Hang It

Light of a thousand uses. Emergency repair or reading light. Fine for close work, shop or home use, closets, offices, etc. Also useful extension cord. Hangs almost anywhere; comfortable molded grip. **Reflection shield puts light on work, out of your eyes. More light, easier to work.** Grid protects bulb from breakage. Push button switch. Long 12-foot cord. Heavy duty wiring. Necessity in every home or shop.

No. 6736. Complete... $1.59

6 Fuses in 1

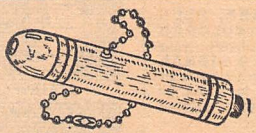
Signalite Fuse

Lights When Blown



Immediately identify blown fuse; instantly renew fuse by turning—safely, without danger, without turning off current; even in dark! Neon light shines, indicates blown fuse. (This will burn for 30 days for less than 1c!)

No. 4536. Signal Fuse. 49c
15 amp. Each, Postpaid.....
No. 4537. Signal Fuse. 49c
30 amp. Each, Postpaid.....



Flashlight and Key Chain

Easy to Carry in Pocket

Handy bright light. With battery and bulb.

No. 4433. Each Postpaid. 39c



Push Button

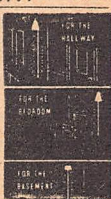
Also useful in many electrical experiments. Bakelite, about 2-in. square.

No. 4532. Each, Postpaid..... 20c

Shines at Night

Luminous Glow Cord

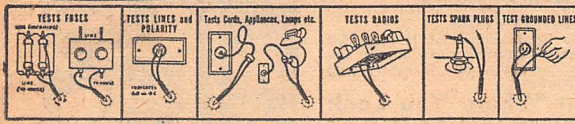
See in Dark



Attach to light cord, shade, etc. Glows in dark. Many uses. Tack on wall, door, etc. 30-in. long. Knob at end.

3 for 50c. 20c
No. 4039.....

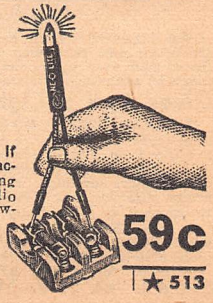
NEON GLOW Electric Tester



LOCATES ELECTRICAL DIFFICULTIES QUICKLY!

Handy and inexpensive. The sensational **NEON TEST LIGHT** tells instantly if circuit is broken. Just the tool that every radio man, home owner, electrician, factory and office should have. It is handy for testing AC lines, polarity of alternating or direct current, testing for blown fuses, tracing ground line in circuits, as a radio frequency indicator, spark plug and cable tester and many, many other uses. Glowing neon light indicates current flowing. Ideal test light for short circuits when something goes wrong. Also can be used in many ways for experimenting. Operates on any voltage from 60 to 500 volts, alternating or direct current. Complete with insulated leads and sharp-pointed contacts.

No. 6708. NEON GLOW ELECTRIC TESTER. Price .. 59c



59c

RISTLITE FLASHLIGHT





Imagine a flashlight you never have to hold . . . a flashlight that throws a clear 500-foot beam right where you want it, yet gives you both hands free! Snaps on your wrist like a wrist watch! Or, Ristlite's easel permits you to stand it at almost any angle. Fine when you want to fix a car, tinker in cellar, work in dark corners, hike at night, etc. Made of smart, light, colorful plastic. Unbreakable lens. Fitted with prefocused bulb. Holds 2 standard flashlight cells, not included.

No. 2498. Ristlite Flashlight. Postpaid . . . $1.29

No. 2548. Batteries. (2 Required). Each 10c









5-Cell, 2000 Foot Beam Flashlight



Bright Beam for Nearly One-Half Mile!!

Focusing Searchlight

Here's the **POWER-LIGHT FLASHLIGHT** you should have—it shoots out a brilliant beam about 2000 feet long—nearly ½-mile! Yet it costs about the same as any good flashlight. Ideal light for auto, home and shop use. Ruggedly constructed for heavy duty use. **FOCUSING SEARCHLIGHT HEAD**—3¼-in. diameter. All metal, highly polished nickel finish. Detachable bottom end-cap. 3-point safety switch. Holds 5 standard flashlight cells.

No. 2487. FOCUSING SEARCHLIGHT. Price Postpaid **$2.50**

No. 2548. Standard Flashlight Cells. Each. Postpaid 10c

Transparent Colors



For Colored Light Effects

RED, GREEN, BLUE and AMBER COLORED LIGHTS. Convert your flashlight into a SIGNAL LIGHT. With these transparent colors, any bulb or lens can be colored so as to give a colored light.

Color Lenses, Large Lamps, Flashlight Bulbs, Designs on Glass, Etc., Etc.

This is an amazingly useful kit for all those who work with light. You can make your own **DARKROOM FLASHLIGHT IN RED OR GREEN, MAKE SIGNAL OR WARNING LIGHTS, COLOR REGULAR LIGHT BULBS FOR NOVELTY AND USEFUL EFFECTS, TINT LENSES DIFFERENT COLORS FOR SPECIAL EFFECTS, RADIO DIAL LIGHTS** and many, many other uses. With each kit is a solvent for removing colors whenever you wish. Plenty of fun and use in this outfit. Set consists of four colors and solvent.

No. 6716. Transparent Color Set. Postpaid $1.00



Neon Nite Light

Less than a Cent a Month to Burn Continuously

New! Modern! NITE-LITE illuminates just enough for visibility and safety. Plug it in and leave it there—burning day and night at practically no cost. In homes, buildings, stores, nurseries, bathrooms, garages, sickrooms, halls, stairways, etc., etc. Get several. Lustrous translucent plastic, plug-in type. No wiring. Complete. 110 volt AC-DC.

No. 6507. Neon Safety Nite Lite. Each 35c
3 for $1.00

Foot Switch

Turn Lights On or Off with Your Foot!



Handy switch that can be used for many purposes. For bells, lights, motors, alarm systems, etc. Easy foot action. For photo dark rooms, office, factory and home use.

No. 6508. Foot Switch . . . 75c

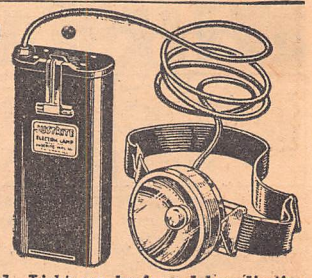
All Purpose Head Light Lantern

Headband Holds Lamp on Head— Leaves Both Hands Free

An improved design in an electric head lamp that is ideal for sportsmen and repairmen and all general purposes. Originally designed and used by miners, it is now made available to others who can take advantage of its amazing convenience.

Gives You a Light Right Where You Look

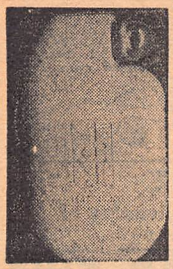
LEAVES BOTH HANDS FREE. Headpiece fastens around head or cap by means of adjustable elastic head band. Battery case is clipped on belt or slipped in pocket. Connecting cord is 4 feet in length. Switch is located on headpiece for easy turning on and off. **Lantern produces a strong spot beam of about 1600 candle power.** Reflector is 2½-inches in diameter. Headpiece pivots on its bracket to allow beam to be adjusted up or down to angle desired. Light can be focused by adjusting lens ring. Spare bulb is furnished in case. Made of strong steel, plated and polished reflector. Rugged construction for real service. **Uses 4 standard dry cells, thus assuring long lasting, powerful beam.** Complete with two bulbs, without batteries.



No. 6864. ALL PURPOSE HEAD LAMP. Price Postpaid $3.99

No. 2548. STANDARD DRY CELLS. Each, Postpaid 10c

Midget Pocket-Sized Self-Generating Flashlight Requires No Batteries





Always Ready for Use—Convenient to Carry—

No Batteries to Buy—Low in Price

STRONG, BRILLIANT ELECTRIC LIGHT. This flashlight generates its own power—never needs batteries; no batteries to run down or wear out. Let it lie around for months or years, yet it remains as good as new. Wonderful emergency light because it is always ready. Saves its cost in battery expense. Gives bright light from pre-focused bulb. Should be kept in every home, auto, office, camp or farm. When other flashlights fail this model will be ready for use. Built-in generator operated from magnetic flywheel produces electricity by squeezing trigger. Dynamo power plant. Plastic case; convenient pocket size. With bulb, ready for use.

No Batteries---Always a Bright, Strong Light

SAFE TO USE ANYWHERE. You don't have to be an engineer to understand this: Pocket-Lite has a permanently-closed circuit and generator, which requires no brushes. So . . . there is no danger from electrical sparks. You can safely use your Pocket-Lite near high-octane gasoline, gas leaks at home or anywhere.

HOW IT WORKS. Inside Pocket-Lite's case is a small-but-mighty "power plant" . . . a precision-built assembly that's practically fool-proof. A plunger-driver "dynamo" generates current to light the bulb. A magnetic fly-wheel maintains momentum between strokes; your light is strong . . . steady.

1001 Uses at Home, In Car, Outdoors, Anywhere, Everywhere

Lasts indefinitely—the light is there when you need it. Don't let its small size fool you; it gives a bright, strong light.

No. 2559. SELF-GENERATING POCKET-LITE. Postpaid..... $2.50

Pocket Penlight Only 39c

Handy pocket penlight. Convenient to carry—take it with you in your vest pocket. Ready for any emergency. Handy for finding lost articles in theatre, repairing bike or car, seeing your way in dark. Lights your way in the dark. Comes complete with bulb but without penlight cell. Plastic. Cells (batteries) are 10 cents each. Two cells required for each Penlight.

No. 2556. Penlight. Postpaid..... 39c

No. 2570. Cells.. Each.....10c

Flashlight Bulbs

Standard Size



These are the standard size 3 volt bulbs, of good make that will fit all flashlights.

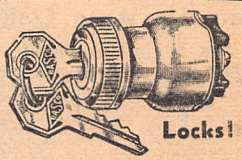
No. 2460. Price 10c

Flashlight Batteries

Two sizes. Fresh batteries assuring full power. Order extra batteries for your flashlight. Don't wait until the battery now in your flashlight burns out completely.

No. 2570. Penlight Cells. ½x2-in. Price Each..... 10c

No. 2548. Standard Flashlight Cells. 1¼x2¼-in. Each..... 10c



Electric Key Switch

Handy electric switch that is operated by key. Useful for many purposes where you wish to be the only one who can turn on electricity. Used for radios, electrical instruments, lights, etc. Can be used as "ON" and "OFF", or as two-way control. Complete.

No. 7418..... $1.50

Chrome Name Plates for Any Car

ALSO LOOKS GOOD ON WAGONS, BIKES, BOATS and OTHER EQUIPMENT

Originally made to put on side of car to give your car added looks, they have become very popular for many other vehicles and equipment (even on jackets!) Triple chrome plated, solid cast metal construction. Easily attached to fender, hood, body, etc. Fits all cars. Comes in three styles: **Super, Hotrod or Dreamboat.** Get two—one for each side.

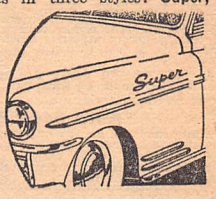
Hotrod

Super

No. 7657. "Super" Name Plate. 7-in. long. Each, Postpaid 75c

No. 7658. "Hotrod" Name Plate. 7-in. long. Each, Postpaid 75c

No. 7659. "Dreamboat" Name Plate. 9-in. long. Each, Postpaid $1.00



Bicycle & Ball Pump





Clamps right to frame of bicycle. Combines an exceptionally useful article with beautiful styling. Made of durable two color plastic. Pumps up tires quickly. Streamline designs; tube fits in handle when not in use. Can be used for pumping up basketballs, footballs, etc. Ivory and red plastic. 11-inches long.

No. 4771. PLASTIC BICYCLE PUMP. Postpaid..... $1.89

For Bike, Balls, Etc., Etc.

J. S. Co. ★ 515

DeLuxe Mohair Steering Wheel Covers

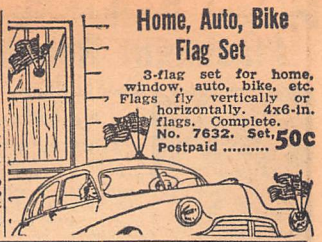


Made of good quality mohair with rubberized back that grips wheel firmly. One size fits all wheels. Comfortable. Non-slip.
No. 7620. Postpaid **69c**



Auto Vanity Mirror

An inexpensive, convenient accessory. Slips on visor ready for instant use. Spring steel clips hold mirror securely in place. Unbreakable. Fine for women who want to add a few final touches to their makeup before stepping out on to the street.
No. 7625. Price Postpaid..... **39c**



Home, Auto, Bike Flag Set

3-flag set for home, window, auto, bike, etc. Flags fly vertically or horizontally. 4x6-in. flags. Complete.
No. 7632. Set, Postpaid **50c**

AUTOS
BOATS
TRACTORS
PLANES

5 GALLONS GAS + ONE GASTINE = MORE MILES

GAS TINE

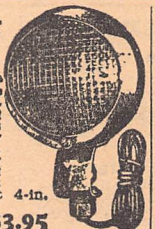
Improves Mileage and Running of Gasoline Engines



GASTINE is used to increase number of miles per gallon of gas and to make engine run smoother. Graphite base lubricant in tablet form. Drop one tablet in gasoline of car for about every 5 gallons of gasoline. Dissolves and is carried to moving parts of motor. Forms a film of protection on moving parts reducing friction and wear. **Help to give more power, increases compression, eases sticky valves, peps up motor, makes starting easier and gives more gasoline mileage.**
No. 4905. GASTINE. Per box of 25 Tablets. Postpaid..... **$1.00**

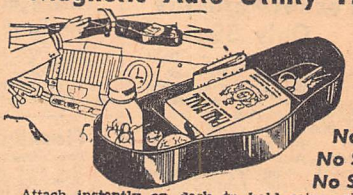
Back-Up Auto Light

See Behind in Dark!



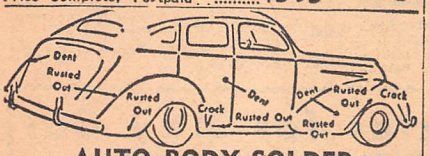
FITS ALL CARS. Gives you wonderful illumination so you can see where you are backing—out of driveway, garage, parking lot, etc. Good warning signal at night to cars behind. Easily attached. Safety light for backing up. White light. Attractively designed, heavily chrome plated. Special designed diffusing lens gives wide, bright light. 21 candlepower bulb. About 4-in. overall size with thin body.
No. 7619. BACK-UP LIGHT.
Price Complete, Postpaid..... **$3.95**

Magnetic Auto Utility Tray



No Tools
No Screws
No Suction

Attach instantly on dash to hold coins, cigarettes, keys, matches, etc. 3 sections. Lustrous plastic. Concealed alnico permanent magnet holds in place.
No. 7627. MAGNETIC AUTO UTILITY TRAY. **$1.00**
Price Postpaid Only.....



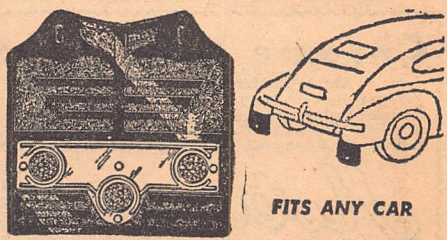
AUTO BODY SOLDER

Plastic metal solder that's foolproof and easy to use. It fixes rust spots, cracks, dents or holes in fenders and body. Use for bikes, autos, machinery, anything metal, etc. Files down smooth, can be sanded and painted to beautiful like-new finish. Adheres to all bare metal. Just apply cold with putty knife right out of can. Dries to metallic hardness overnight. You never know it's there. Cut out high-cost repair bills: looks like new.
No. 7631. AUTO BODY SOLDER. 1 Pint Can.. **$1.75**
No. 7626. Small ¼-Pint Can. **75c**
Price Postpaid Only.....

Auto Body Patch Kit

Contains: 36 sq. in. patching material for repairing metal holes, 8 oz. patching solvent, 6 oz. Duro plastic solder, coarse sand paper, fine finishing paper.
No. 7628. Auto Body Patch Kit.
Price Postpaid Only..... **$2.50**

JEWELED MUD SHIELDS



FITS ANY CAR

Attractively designed splashproof mud shields. Protect your car from dirt and mud. Has chrome trim and red reflector so that it adds to the appearance of the car as well as serving a useful purpose. Made of heavy, durable synthetic rubber. Set of 2. Size 10x9½-in.
No. 7624. AUTO MUD SHIELDS.
Per Pair Postpaid..... **$2.49**

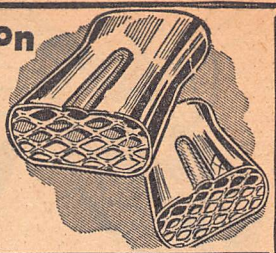


Air in Your Tire - At Once!

Fix Flats and On Your Way in 3 Minutes

The **AIR TRANSFER LINE** saves you time, enables you to transfer air from the spare or other tires to that slow leaker or the flat after the repair is made. Spare can carry extra air pressure, transfer air to other tires and still have a good spare tire! **Saves tires, time and money.** One of the most valuable items in the car owner's tool kit. Comes complete in case, is fitted with inflating and deflating connections, with long hose to reach all tires. Keep the air pressure balanced in your tires for easy driving.
No. 7666. AIR TRANSFER LINE. Postpaid..... **$1.69**

Deep Tone Jet Tail Pipe Extension

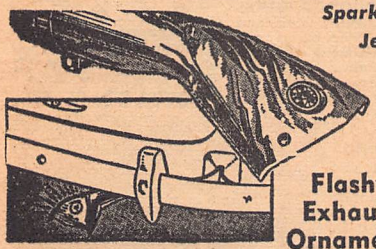


Gives Deep, Rich Mellow Tone; Power and Efficiency

Fits All Types of Exhaust Pipes

JET TAIL PIPE EXTENSION was designed to give your car greater efficiency, but in addition it adds beauty and powerful, deep, rich mellow tone. Side flanges pick up air, thus reducing back pressure helping to promote greater power and higher engine efficiency. Chamber effect gives exhaust deep, rich mellow tone. Beautifully designed of **TRIPLE CHROME PLATE** with mirror finish. Stays beautiful. Modernistic grille chrome and red trim. Big, 6x4 ½-in. Universal fitting connects to all cars. Weight about 1 lb.

No. 7202. Deep Tone Jet Tail Pipe Extension. Postpaid.. $1.79



Sparkling Jewel

Flashy Exhaust Ornament

A smart new ornament attached to exhaust of car to give your car that sleek, super-powered appearance from rear. Brightly chrome plated with mirror finish. Studded with red sparkling jewel insert that reflects light.

No. 7203. Price Postpaid..... $1.19

MAGNETIZED

CIGARET PACK HOLDER

Holds Pack on Auto Dashboard



Requires no screws, no bolts, no brackets, no suction cups; does no damage to dash or car. Holds full pack of cigarettes—sticks on any steel surface by **SUPER MAGNET** moulded right into plastic case. Place it, move it—wherever convenient or safe for driver. Also useful in many other places—clings to any steel surface.

No. 7623. MAGNETIZED CIGARET PACK HOLDER. Only..... 49c

Fender Guides



Don't Guess at Clearance Be Sure and Safe!

Adjustable Fender Guides define the width of a car for driver at a glance. Invaluable in gauging clearance when driving in heavy traffic, through narrow spaces and in parking. No matter how high the hood or how low the fender, the 12 to 19 inch adjustment insures easy visibility. Ball and socket joint permits perfect vertical alignment. Universal clamp for easy attaching to any type of fender. Adds real beauty to any car. Lustrous chrome, beautiful plastic ornaments on top. Two styles—electric $3.25; non-electric $2.50.

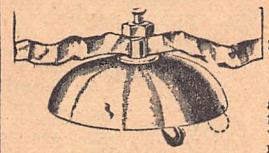
Electric Illuminated Fender Guide

No. 7610. Electric Illuminated Guide. (Left). Easily installed. Postpaid..... $3.25

Indian Chief Fender Guide

No. 7611. Handsome Red Indian Head Guide. Non-electric. Price Postpaid..... $2.50

PATROL GONGS



Small Size for Wagons, Cars, Etc.

These gongs are fitted in the floor of car or wagon or even mounted on regular floor. When you step on plunger, gong below rings with a **LOUD CLANGING NOISE**, bell-like in sound. Designed for ½ to ¾-in. floors. Bronzed steel. 5-in. gong.

No. 7640. PATROL GONG. Each... $1.25

FLASHING TAIL LIGHT UNIT

Creates Attention! Gets Action!



Instant you apply your brakes, flasher goes to work, gives FAST FLASHING WARNING. Attracts attention—gets action!! Recommended by safety experts. IT SHOUTS STOP!! Rugged, sealed unit easily installed. Connect several circuits to one flasher. Instructions included.

No. 7641. FLASHER UNIT. Each Postpaid..... $3.00



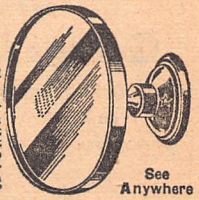
STEERING WHEEL SPINNER

Quicker Steering; Less Effort; Adds to Comfort, Safety

Easier parking, sharper turns, one hand driving, greater control. Non-slip. Wonderful invention attached in a minute, great aid to driving. Fits steering wheel, knob turns freely.

No. 7634. Steering Wheel Spinner. Price Postpaid.... 79c

ADJUSTABLE MIRROR



Many practical uses around home, laboratories, shops, etc. See cars, people, etc. coming from almost any angle. Sticks to any smooth surface such as window, flat surfaces, etc. Ball and socket makes mirror adjustable to many angles. 2¾-in. diameter.

No. 7633. Postpaid.... 39c

See Anywhere

Photo Gear Shift Ball



Insert your favorite photo in this novel holder. Picture has bevel edged, attractive glass cover. Ball moulded of semi-hard rubber in mottled colors. Fits practically all cars.

No. 7609. PHOTO GEAR SHIFT BALL. Postpaid.... 35c

LOUD and CLEAR COMES THE SOUND OF THE CUCKOO!!

KOO-KOO HORN

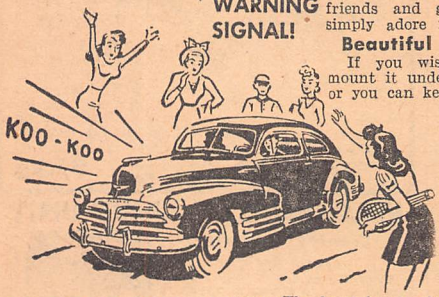
Made for Autos, But Useful & Fun at Camp or Home, Shop, On Boats, Etc. Even Bicycles



MOTOR BOATS, ETC.

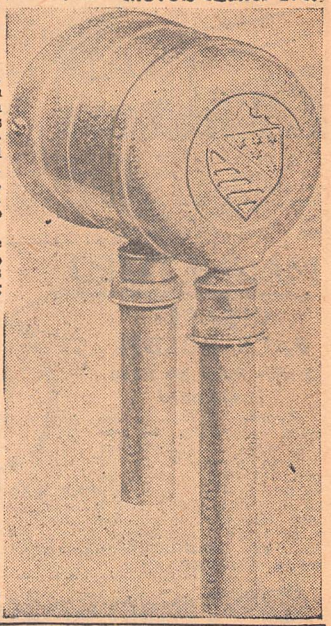
PRACTICAL NOVEL APPEALING WARNING SIGNAL!

As you ride along, signal your coming with the **LOUD, HAPPY SOUND OF THE CUCKOO BIRD.** In a beautifully resonant, loud and clear, far-carrying tone comes the mighty two-tone **CUCKOO CALL** . . . once, twice or more . . . as many times as you wish! Dogs perk up their ears, cats holler for more, and your friends and girls just simply adore it.



Beautiful Looking

If you wish you can mount it under the hood, or you can keep it out in the open where its beautiful appearance will be seen. Either way, you'll find it easy to install. There are just two small bolts nothing more. The horn is complete in itself.

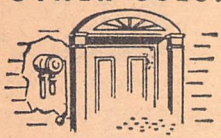


—No Connections to Make
—Complete in Itself
—Not Electrical
—Entirely Mechanical

No manifold, no exhaust, no vacuum, no electrical or any other type of connections. Entirely mechanical. Connect and operate. Thus it is wonderful for any vehicle from bike to truck or boat, wonderful around the house, cottage or shop for dinner bell or door bell or many other uses.

Made of heavy gauge steel. Hammered mottled grey enamel finish. Self-contained piston provides own air. Complete, nothing more to buy.

OTHER USES:


HOMES • DOOR BELLS



No. 7649. KOO-KOO BIRD HORN. Postpaid . . . $7.50

Remain Comfortable! Handy in Bad Weather!

Garage Door-Down

While Driver Remains In Car!



Close garage door without getting out of car! Save time and bother. No electrical connections; install in 5 minutes with ordinary tools. No risk of any damage to car.

For Almost Every Type of Overhead Door

You'll really appreciate it during rainy, wet or cold weather. Scientific principle brings down door, yet all parts are inside garage. Set includes cord, pulley, handle, special elastic and semi-automatic device.

No. 7650. DOOR-DOWN UNIT. Complete $2.95

518 ★ Johnson Smith & Co., Detroit, Mich.

STEERING WHEEL SPINNER





Glamour Girl in Full Colors

HOLLYWOOD WHEEL SPINNERS. Really "dress up" your car with this burlesque queen Hollywood glamour girl in rich full color. Smart chrome plated with plastic ball and laminated transparent top with glamorous picture built right in. As advertised in Esquire! For easy driving and safe parking, use a spinner. Four luscious beauties.

No. 7648. Glamorous Girl Spinner. Each, Postpaid $1.50

Wolf Call Auto Horn



Loud Enough to Scare the Neighborhood!

The Original Hollywood Wolf Call

Never fails to attract attention! Sounds a modern WOLF CALL or makes a noise like a **YELPING DOG.** Sound is loud and natural, yet not too objectionable. Imitate wolf call; dog fight, woo-woo call, etc. **FUNNY, LOUD, TERRIFIC.** It's amazing, interesting and really clears the road! Gives your personality and girl-getting ability a really quick PICK-UP! Woof! Woof!

Loud! Funny! Whooooooo! Whooooooo!

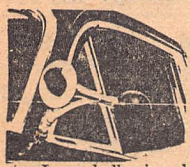


NEW DESIGN—horn trumpet, beaded and styled like trumpets and expensive horns. Brass screen prevents dirt, bugs and dust from entering sound chamber. Two tone, bright red trumpet with silver-grey valve unit. Easy to install on all cars, trucks, motorcycles, tractors, gas scooters, motor boats and outboard motors. Uses no electricity, operates from intake manifold.

No. 7638. WOLF CALL AUTO HORN.
Price Complete, Postpaid Only..... $3.98

Super Goose AUTO BULB HORN

A Powerful Horn! A Beautiful Ornament!



The honking of this horn sounds like a powerful duck. Beautifully made to add plenty of looks and personality to even the fanciest new car. 12-inches in length with large 3 ½-inch bell. Entire horn except for large rubber bulb is handsomely chrome plated. Stainless steel bug screen in bell adds a final touch of quality. Chrome mounting bracket mounts on any auto door, either side (or both). Also use on boats, etc. Large bulb gives loud volume that moves traffic even in noisy cities, in country, it is terrific!

No. 7643. SUPER AUTO BULB HORN. Postpaid..... $3.95

AUTO AIR SCOOP WIND DEFLECTOR & RAIN GUTTER



Deflects stream of air to floor boards and keeps air in circulation without drafts. Rain gutter channels flow of water outside of car. Useful summer and winter; rain or shine. Moulded of extra thick clear plastic — no interference with clear vision. Attaches in jiffy to ventilator panes with rust resisting metal clip. 6 ½-in. long. DeLuxe style. 2 in set.

No. 7653. Per Set..... 69c

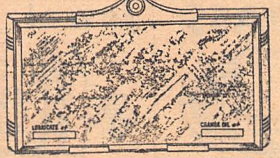


Bouncing Bird for Autos & Windows

See It Bob and Flutter In a Life-Like Way

Watch the bird flutter and bob around. His tail and "feathers", his whole body flutters. This lively little amusing bird is downright comical in action. All plastic in assorted colors. Rubber suction cup attaches to any auto window. Even on other windows where there is vibration or wind, the bird will go into action.

No. 7651. Price Postpaid 25c

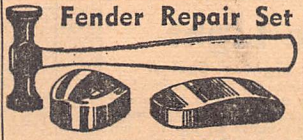


ILLUMINATED VANITY VISOR MIRROR

Use night and day without eyestrain. Smart looking, attached in seconds. Uses penlight cells (not included). With bulb.

No. 7652. Price Postpaid.. $1.25

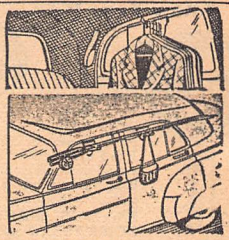
Fender Repair Set



Cut Repair Bills

Wrinkle out those bent fenders with this handy 3-piece repair set. Fine for minor repairs in all types of sheet metal work, auto fenders, etc. Weighs 4¼-lbs.

No. 7646. Postpaid..... $1.49



CARRY-ALL AUTO HANGER

Use Inside or Outside Car

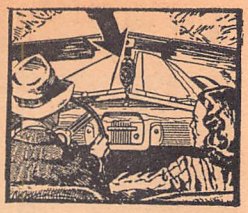
Swivel hanger swings out of way when not in use. No bolts, no screws, slips over window. Just lower window, slip on, raise window—window closes tight, holds hanger in place. Key-hole slots hold several articles. Heavy construction. Cast aluminum, bright finish. On or off in seconds.

No. 7654. Each, Postpaid 50c



AUTO COMPASS Don't Get Lost; Know Your Direction





Have you ever taken the wrong road out of a strange city and wondered whether you were traveling in the right direction, or have you ever followed the right route number in the wrong direction?

Equip your car with one of these **Airplane-type Automobile Compasses** and you will always know your direction. Built to withstand the shocks and bumps of the roughest road. It is easily installed. Direct reading type. **LUMINOUS—READ AT NIGHT.** Compensator. Fits all standard make automobiles. Individually boxed.

No. 4949. STREAMLINE AUTO COMPASS. Postpaid $3.95

Muffler Repair

4 to 6 in. Size

Easily installed muffler repair jacket. Fits any muffler 4" to 6". **No. 7347. Price 75c**





Get This New Auto Door Silencer

Eliminate those door rattles. Drive along smoothly and worry-free. Use one or two on each door. **No. 7692. Each.. 10c**



Golden Initials for Your Auto or Bike

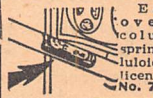
Beautiful gold color initials easily transferred to auto or bike. ¾-in. high. Set of 39, full alphabet, plus extra letters, etc. **No. 2182. Set Postpaid..... 35c**

HANDY TISSUE HOLDER



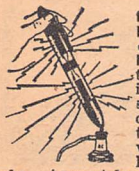
Cleaning tissue is always handy as it serves so many purposes: blowing nose, cosmetic purposes, colds, cleaning windows, etc. This tissue holder clamps to sun visor, within easy reach. Attractive chrome. Holds standard 5c pack of Kleenex tissues available at any drug store. Clamp also holds maps, papers, etc. **No. 7691. Price Postpaid..... 39c**

Auto License Holder

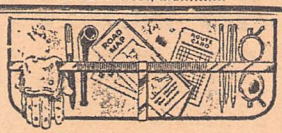


Easily snapped over steering column, held by spring tension. Celluloid protection for license. **No. 7689. Price 39c**

Auto Spark Tester



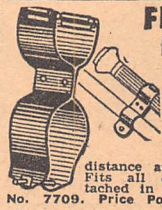
Pocket tester for spark plugs, ignition cables, distributor heads, etc. Has two neon tubes in series so that strong spark causes both tubes to light, weak spark lights only one tube. Accurately adjusted. Analyzes weak performance, radio interference, etc. **No. 7341. Price Postpaid 49c**



Car Carry All

Sun Visor Carry All. Fits onto sun visor and enables you to carry pen, gloves, pipe, maps, pencils, glasses, cards, notes, etc., right where they are most convenient. Flexible steel holds them in place; turn visor up and they are out of sight. Handy useful. Adjustable, fits any visor. **No. 7696. Car Carry All. Each 89c**

Flashlight Holder



If you do any traveling at night, you should have a flashlight. This double grip type holder keeps flashlight ready within grasping distance at any moment. Fits all cars—easily attached in a jiffy. **No. 7709. Price Postpaid... 20c**

MARINE COMPASS

Know Your Way





Latest liquid type, useful on motor, sail and other small boats. Adependable compass. Easy to read. Full floating balanced dial. Sapphire bearing. Stands 2½ inches high. **No. 4248. MARINE COMPASS. Postpaid.. $2.95**

Jewel Reflectors

Red Green *Brilliant*





Protect Your Auto, Bicycle, Etc. Ideal for Sign Reflectors. Attract Attention, Making Decorations, Warning Signals, Fender Flaps, Etc.

The scientifically designed reflecting surfaces give a wonderful jewel-like reflection of light from almost any angle. Rich colored lenses. Mirror back.

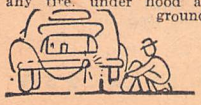
LARGE SIZE
1½-in. diameter.
No. 4773. RED..... 12c
3 for 3uc

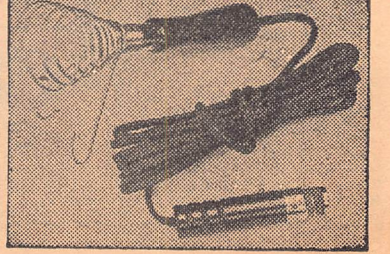
REGULAR SIZE
No. 4775. RED.
Each..... 10c
3 for 25c

Auto Trouble Light

Operates From Ciagrette Lighter Socket

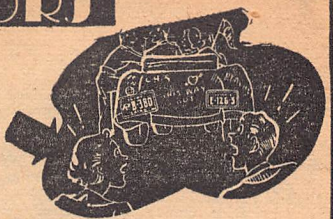
Plugs into socket of cigarette lighter. **No wire connection to make. No clips or switches. Plug it in and it lights up!** Adjustable to fit all cars with cigarette lighter. Always ready for use. Keep it in glove compartment ready to use to read road signs, maps, make repairs, etc. **REACHES ALL OVER.** Supplied with **12 foot rubber covered cord** which will reach any tire, under hood and rear trunk. Can be placed on ground, hung on rods, etc., leaving hands free to work. Waterproof—insulated against shock—use in rain or snow. Safety signal when parking. Complete with bulb and cord. **No. 6483. Price Postpaid $2.95**





COMIC REFLECTORS

For Autos & Bicycles



Practical comic reflectors for autos—but they look good on bikes, too! Design and copy is in white on a brilliant red reflecting background. During the day, the reflector is easily legible. At night, the red reflector adds safety to your driving, but at same time, when lights of another car are reflected on sign, copy is instantly legible! Made of metal with transparent reflector. With bracket for mounting. 5½x2½-in. not measuring bracket.

Order by Number, 35c each. Any 3 for $1.00



No. 763B5. 35c. No. 763C5. 35c. No. 763D5. 35c.



No. 763E5. 35c. No. 763F5. 35c. No. 763G5. 35c.



No. 763H5. 35c. No. 763J5. 35c. No. 763K5. 35c.



No. 763L5. 35c. No. 763M5. 35c. No. 763N5. 35c.



No. 763P5. 35c. No. 763R5. 35c. No. 763S5. 35c.



No. 763T5. 35c. No. 763U5. 35c. No. 763V5. 35c.

★ By Day Attractive Red and White Design.

★ By Night, Reflector Makes Them Shine.

★ Swell for Cars Bicycles Wall Signs Wagons Etc., Etc.



All With Bracket

No. 763A5 **35c**



WINDOW SILENCER

Adjustable to fit any door or side window. Eliminates rattle, makes it fit tight to eliminate drafts. No. 7693. Each **15c**



Auto Aerial Flag

New! Attractive fast color flag with colorful fringe with spring steel clips for mounting on any auto aerial mast. Just snap on top of mast. 4x6-in. No. 7705A... **25c**



Auto Altimeter

Tells How High the Hill - How Deep the Valley!

Here's excitement! You can actually watch the ALTIMETER rise as you go up a hill! How high was that hill you just went over? Gives a new thrill to driving. Keep track of that high point on your trip! You'll get a new understanding of the territory over which you ride that will amaze you. You'll begin to feel the hills and valleys. Reliable altimeter movement similar to aircraft altimeters. In handsome brown plastic case. Substantial metal bracket for mounting on windshield center post or moulding. Easy to set. Friends seldom fail to admire it. Made by Taylor Instrument Co. Can be read to approximately 10 feet of correct reading.

No. 7617A. Altimeter. Reads from 5,000 ft. above to 500 ft. below Sea Level. Price Postpaid..... **$9.95**

No. 7618A. Altimeter. Reads from 10,000 ft. above to 1,000 ft. below Sea Level. Price Postpaid..... **$11.95**

SIDE REAR VIEW MIRROR

An easily installed side rear view mirror that clamps to edge of door making it virtually theft proof. Eliminates various blind spots and gives you a clearer picture of what is behind and passing you. Excellent for coming out of parking spots and backing out of garage. See behind without opening door No. 7613. Side Mirror.. **$1.25**



Wash Mitt

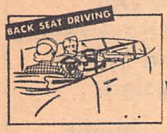
Keep your car and windows sparkling clean without much effort or expense. Wash Mitt fits the hand like a glove. dip it in water and swab. Does a quick, slick job that really gives excellent results. Made of fine quality texture.

No. 7636. AUTO WASH MITT. Price Postpaid..... **98c**



SEND YOUR LETTERS AIR MAIL. Saves time in getting your order—costs only few cents more.



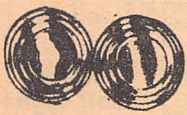


Gear Shift Steering Wheel

With Horn That Actually Blows!

Wheel turns, horn blows, movable gear shift lever. Wonderful for junior—suction cup holds wheel and gear to dash board. Does everything but steer the car. Indestructible metal parts, colorful realistic plastic. Use in auto or in home, bathtub, etc.

No. 6780. DeLuxe Steering Wheel..... $2.98



Mammoth Jumbo Size

BICYCLE JEWELED HUB CAPS

Large sized hub caps give your bike "classy" look. Nearly 3-in. diameter with red jeweled safety reflector in center. Set of 4 for back and front wheels.

No. 4115. Per Set.... $1.50

Add 10c Handling Charge on Orders Under 1.00



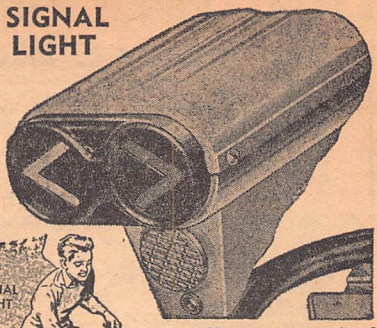
Bike Spinner

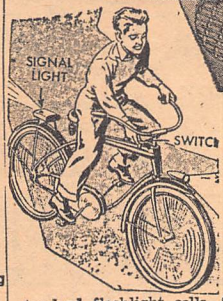
6 Spinning Propellers

Colorful new spinner that fits on bicycles, scooters, racers, etc. Consists of 6 propellers assembled on a dowel and metal clamp. Spin even when standing still from slight breeze.

No. 4151. Price Postpaid. 49c

TURN DIRECTIONAL BIKE SIGNAL LIGHT





Now you can signal which way you are going to turn just like big cars. Play safe by warning traffic behind you—use both hands to drive! Switch is in front of you. Easy to install. Aluminum case. Reflector below serves as tailight. Lighted red arrow shows direction of turn. Operates on two standard flashlight cells (not included).

No. 4787. Bike Directional Light. Price. $2.98

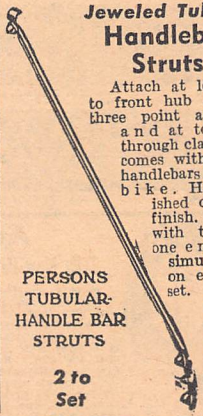
No. 2548. Batteries. (2 Required) Each.....10c

DRESS UP YOUR BIKE

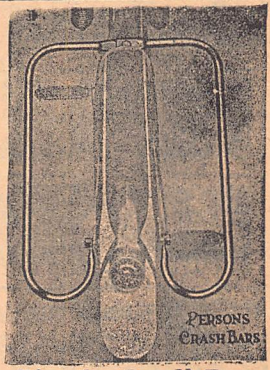
Jeweled Tubular

Handlebar Struts

Attach at lower ends to front hub axle with three point adjustment and at top ends through clamp which comes with strut to handlebars of any bike. Highly polished chrome finish. Studded with two ruby, one emerald simulated jewel on each. 2 to set.



No. 4189 Pair $2.50



Bicycle Crash Bars

Good looking chrome trim of great practical value. Protects bicycle and rider. Strong steel tubing, mirror chrome finish. Easily attached. Fits almost any bike. 2 to set.

No. 4190. Pair..... $2.75



Only **35c**

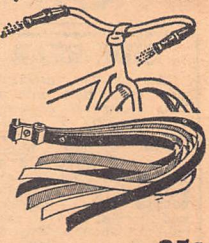
Bicycle Lively Bird

Mount this bird on your bicycle handlebar and watch him come to life as you ride. His tail, his feathers and his entire body bounces, flutters and bobs making him really entertaining and amusing to watch. All plastic. Easily installed with clip attachment.

No. 4136. Bicycle Lively Bird. Price Postpaid.... 35c

Auto or Bike Red, White & Blue Streamers

Attaches to Auto Aerial, Fender Guides, Bicycle Tail-Fenders, Handlebars



Attach these almost any where on bike or auto, and breeze makes the colorful vinylite plastic red, white and blue streamers flash brilliantly in a rainbow of colors. Has clamp for attaching easily.

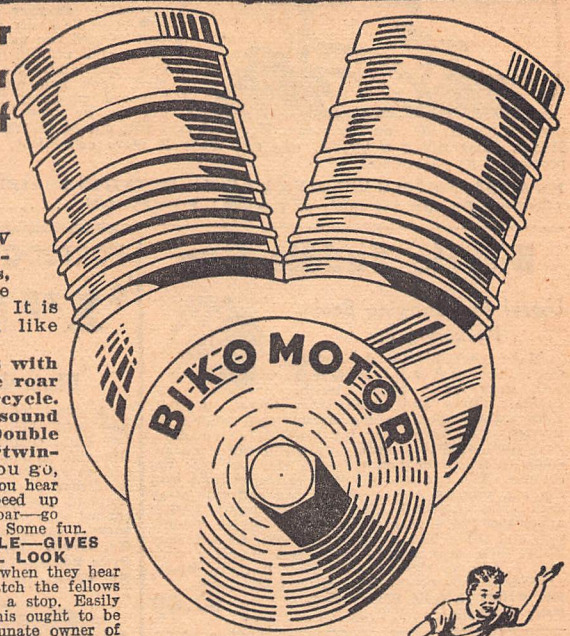
No. 4137. STREAMERS. Price Postpaid.. 35c

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

BIKO-MOTOR

MAKE EVERY RIDE A THRILL

A Dummy Motor That Gives Your Bike the Roar of a Twin Engine Motorcycle!



Say, Boys, here is a NEW THRILL for you: BIK-O-MOTOR gives you the Looks, the **Roar** and some of the **THRILL** of the motorcycle. It is not a motor, but it look like one.

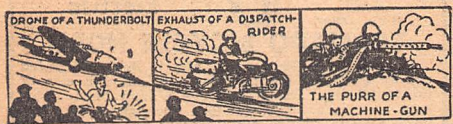
Special sound device goes with it that gives your bike the roar of a twin-engine motorcycle. Amplifying board picks up sound and gives it mighty roar. Double noisemaker gives it the "twin-engine" effect. The faster you go, the louder the roar. Go slowly and you hear the steady "put-put," but then speed up to normal and you hear a steady roar—go fast and it becomes a mighty roar. Some fun.

THE ROAR OF A MOTORCYCLE—GIVES YOUR BIKE A POWERFUL LOOK

Watch the kids and autos scatter when they hear you come racing along. And just watch the fellows gather round when you come up to a stop. Easily attached in a couple of minutes. This ought to be the thrill of a lifetime for the fortunate owner of this **BIK-O-MOTOR.**

No. 4156. BIK-O-MOTOR. Price Postpaid....50c





SET OF EXTRA NOISE-MAKER TABS. Order some extra sets of noisemaker tabs to keep for replacement when regular set wears out. Long lasting.

No. 4150. SET OF EXTRA TABS..... 10c

Spit Fire Red Bike REFLECTOR



ALMOST TAKES THE PLACE OF A TAIL LIGHT. Made of DuPont Lucite, clearer than glass. Picks up instantly rays of light and reflects in a brilliantly sparkling firey red glow that warns motorists behind you. Mounts easily and quickly on rear mud guard of any bicycle. **NO ELECTRICITY—NO BATTERIES.**

No. 4767. Price Postpaid....39c

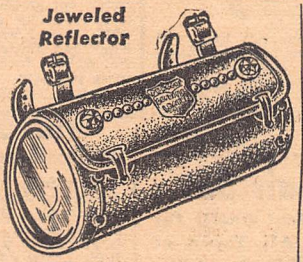
Bike and Auto Red Jiggle Reflector



Can be attached to license plate. Almost any light will be readily picked up and reflected. The brilliant red jewel wiggles around and catches attention.

No. 7687. Price Postpaid.....35c

Jeweled Reflector



DE LUXE BIKE TOOL BAG

"THE BEST". Heavy-weight genuine boarded grain waterproof leather. Studded with imitation, high reflection red rubies and green sapphires trimmed with nickel plated metal spots. Gleaming plated ends. 7½-in. wide. Big pocket. Attaches back of seat.

No. 4785. Price Postpaid $1.98



Bicycle Cone Wrench

Fits all Schwinn and New Departure cones easily and quickly. Also equipped with openings for almost all other bicycle adjustments. Cadmium plated.

No. 4223. Cone Wrench.. 20c



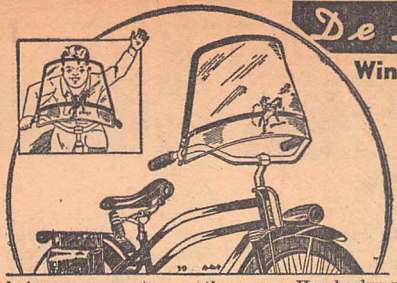
Bicycle Tire Wrench

Wrench Fits Nuts—Tool Removes Tires Quickly

Two tools in one. Removes or replaces foreign and domestic type tires quickly, without damage. Wrench fits all wheel nuts. Cadmium plated.

No. 4221. Price 20c

De Luxe Bicycle Windshield



Wind And Weather Protection - Swell Looking

Dress up your bicycle with this useful **Bicycle Windshield.** Gives you wind, dust, rain and weather protection. Makes bicycle riding easier and more fun. Helps to keep dust and dirt out of your eyes and face. **Reduces wind resistance by streamlining your bike.** Improves the appearance of your bicycle, giving it that **"motorcycle" look.** Can be easily and quickly attached to any bicycle. **Can be used two ways:** windshield only, which fits handlebars; and windshield with apron for all-around wind, dust and all-weather protection. Apron helps to stop mud, snow and water from splashing on you. Can be removed whenever desired. Heavy celluloid, clear and durable. No glass to break or injure you. You can put designs, names, etc., on the apron. Has backward tilt, curved in front. Easy to keep clean. If you enjoy riding a bicycle, why not make it more convenient, more pleasure and be prouder of its appearance?



No. 4215A. BICYCLE WINDSHIELD WITH IMITATION LEATHER APRON **$5.25**
(Complete Set, Use Separately or Together.) Price Postpaid.....

Bicycle Saddle Bag

Useful for Carrying Books, Packages, Etc.



Make your bicycle do double duty. This **SADDLE BAG** will carry your books, lunch, packages, tools and many other things for you. Earn extra money running errands and making deliveries. Can easily pay for itself in a few days. And you'll find it exceptionally useful when you are going to school or just taking a ride out into the country. You can load all of those things right into the big, oversize pockets of the bag and ride away with ease. **LOOKS SMART!** Handsome leather appearance with snap cover for protection against rain and snow. Two large pockets—one on each side. Slings over rear fender—does not interfere with your balance or riding. Strap holds it tight. Black, rubberized waterproof cloth, silver colored trim.

No. 4133. Bicycle Saddle Bag. **$2.89**
Price Postpaid.....

Red Beam Tail Light

Built-in Battery and Light



Every bicycle should be equipped with a taillight in case you wish to drive your bike at night. **Most places require a light of this sort, but your own safety demands that you have it.** Could easily save your life. This is an inexpensive but very efficient bicycle tail light with white plastic case and red plastic lens that has a real spark and high visibility. Operates from a single standard flashlight cell providing about 12 hours of continuous light. Easily mounted on rear fender of any bicycle. **Complete with bulb but without battery.**

No. 4127. Red Beam Taillight. Postpaid.. **69c**

Bike Tire Repair Set

A Practical and Economical Outfit for Repairing Punctures in All Types of Bicycle Tires

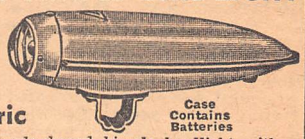


Complete outfit — everything you need to repair any kind of bicycle tires. Repair your own in a few minutes and save money. Easy to do with this low price kit. Contains patches, cement, repair tool and rubber bands, all in convenient tube.

No. 4297. Postpaid.. **39c**

TORPEDO SHAPED BIKE LIGHT

$1.25



Electric — **Case Contains Batteries**

A smart torpedo-shaped bicycle headlight with a new split shell design for easy access to batteries and bulb. Throws a bright, piercing beam of light. Stunning in appearance—it is a smart accessory to add to any bicycle. Unbreakable lens. Mounts on handlebar or fender in a jiffy. Operates on two standard flashlight cells. Finished in white baked enamel with plated metal trim. **Complete with bulb, without batteries.**

No. 4173. Torpedo Bicycle Light. **$1.25**
Price Postpaid.....
No. 2548. Batteries. (2 Required). Each....10c



$2.19

Ultra-Modern Style, Color — **Electric**

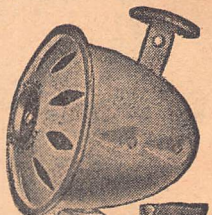
TORNADO BICYCLE HORN

A match for the torpedo bicycle light illustrated above. Ideal for use in pairs, one on each side of the handlebars. Really lets out a loud blast. This horn operates on two standard flashlight cells. Entirely electric. Every bicycle needs one to move the traffic out of the way. Aside from its utility value, it is also very good looking. Finished in a baked white enamel with attractive front grill. Mounts on handlebar. **Batteries not supplied.**

No. 4252. Tornado Bicycle Horn. **$2.19**
Price Postpaid.....
No. 2548. Batteries. (2 Required.) Each....10c

BICYCLE ROUTER HORN

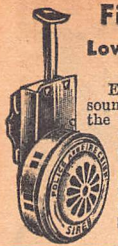
Makes Them Move!



This is a horn that commands attention. Actually louder than most electric horns. If there is anyone in your way, it gives them a fair warning that they had better make way for you. Smart looking, streamline shape. Makes them move! No batteries necessary. Fits handlebar. Each stroke gives double signal. Loud, effective. Commands attention. Easily installed. Comes in enameled colors.

No. 4208. Bicycle Router Horn. Postpaid.. **98c**

Fire Chief Bicycle Siren



Low Priced Siren Gives Loud Roar That Clears the Road!

Excellent horn for bicycles as it is one sound that can be heard for blocks. Clears the road with terrifically loud siren scream. Can also be used as an auxiliary horn on autos or as a noisemaker. Equipped with bracket for mounting on bicycle handlebars so you can operate with hands still on grips. All metal construction with highly polished nickel plate.

98c

No. 4180A. Fire Chief Siren.

Warm, Wind Proof, Water Proof BICYCLE CUFFS



In COLD WEATHER they keep out freezing winds and help to keep hands warm. IN RAIN, they keep hands and arms dry. "Wouldn't be without them" many bike owners say. Look swell, feel swell. Cozy and comfortable.

No. 4124. ELKSKIN WIND CUFFS. Unlined. Per Pair $1.25

No. 4124A. LAMBSWOOL TRIMMED WIND CUFFS. Warms hands in cold weather. **Per Pair..... $2.50**

Electric Red Safety Light and Bike Grips



Gives You "Twin Tail Lights" Just Like the Autos

More protection, snappier looking! **TWIN ELECTRIC RED TAILLIGHTS** tells people behind how wide you are, gives you added protection if one goes out. Even when not lit, red reflector picks up and shines warning signal to people behind. Good looking, beautiful moulded plastic grips. On-off switch. Complete except for battery—uses standard penlight cell.

$1.00

No. 4923. ELECTRIC RED LIGHT GRIPS. Pair

No. 2570. Penciliight Cells (2 Needed). Each.....10c



Genuine Fox Head Bike Saddle Cover With Red Reflector

All aboard, you wolves, for this sensational bike seat cover. Genuine lambswool cover for that comfortable, warm seat; genuine fox head on rear with brilliant, dazzling red reflector eyes that shine and shine and shine in the dark like a wild, savage animal. Warning enough!! Beauty; safety; comfort.

No. 4158. Price Postpaid. Complete, Only..... $2.50

WILDCAT BICYCLE SIREN

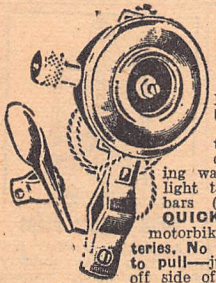


Loud Roar Like a Police or Fire Engine Siren!!

Famous **WILDCAT** siren that is unbeatable in giving loud screaming, mighty siren noise. Called the **BALLOON SIREN** because of its large size and rugged, brightly chromium plated finish. Wonderful ball bearing action that starts up with loud roar almost instantly. Runs off side of front tire; does not wear tread. Operates from handlebar with just pull on chain—never take your hands off the grips. Real beauty.

No. 4180. Wildcat Balloon Siren. Postpaid $1.89

Blitz Bicycle Horn



Operates Off Tire

No Batteries—No Cranks—No Pulling

AUTO HORN SOUND

Loud, deep auto-horn tone. Uses power from front wheel to drive horn vibrator on diaphragm. Gives deep roar, **LOUD**, piercing warning signal obtained by light touch of lever on handlebars (finger tip control). **QUICK**—installed on bike or motorbike in minutes. **No batteries. No wires, no crank, no cable to pull**—just touch lever; operates off side of front tire. Lustrous red and blue enamel; a beauty in looks. 6-in. deep, steel cable to finger tip control.

$1.89

No. 4181. Blitz Bicycle Horn. Postpaid..

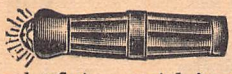
Plastic Bicycle Grips



Beautiful brilliant red all plastic **BICYCLE GRIPS.** A pair of these will usually do wonders to the appearance of any bike. Moulded grip insures snug, comfortable grip. Does not deteriorate or rot away. Keeps its lustre and finish.

No. 4104. STREAMLINE PLASTIC GRIPS ..... 39c Pair.....

PLASTIC REFLECTOR GRIPS



Red Reflector

Heavy plastic bicycle grips with ruby red reflector mounted in end. Give your bike a "motorbike" look some boys prefer. Reflector adds protection by showing warning signal to cars coming from behind.

No. 4921. Red Reflector Grips. Pair..... 50c

BICYCLE SEAT COVERS

Improve Looks & Comfort of Your Bike

This has proved to be just about the most popular bicycle accessory. It adds so much to your comfort and improves the looks of your bike at the same time. Gives miles of pleasant cycling in summer and winter. Even for short rides, you'll find a new pleasure and comfort in sitting on one of these bicycle seat covers.



Lambswool

Made of genuine lambs wool. Warm in winter; comfortable in summer. Always a comfortable ride. Luxurious in appearance. Large oversize. Easily attached.

No. 4763. Lambswool Bike Seat Cover. Price, Postpaid..... $1.50

Comfortable All Year Round



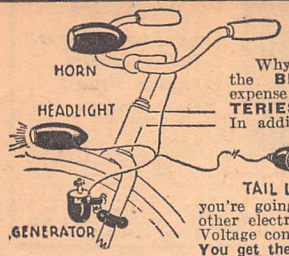
Plaid Fibre Bike Seat Cover

Made from high grade fibres in attractive, colorful plaid design. Cloth walls, fits snugly over seat. The strings hold it firmly in place.

No. 4764. Plaid Fibre Bicycle Seat Cover... 75c

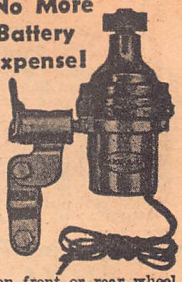
Batteryless BICYCLE GENERATOR

No More Battery Expense!



Gives Brighter Light!

Why keep buying batteries for your bicycle when the **BICYCLE GENERATOR** can eliminate this expense and actually save its own cost? **NO BATTERIES TO BUY, NO EXPENSE TO OPERATE.** In addition, you get a **BRIGHTER LIGHT** with the generator. With a generator you can use a more powerful bulb and the result is a brighter, broader beam of light that gives you the lighting you need on dark nights. A light that shows you where you're going, a powerful beam ahead. Horn, tail light and other electrical bike articles can be run off the generator. Voltage control gives steady 6 volt current. Easily mounted on front or rear wheel. You get the electricity free. **Famous Delta quality..**



$3.95

No. 4110. BICYCLE LIGHT GENERATOR. Price Postpaid.....

No. 4110A. SPECIAL HEADLAMP. Gives bright, intense beam of light when used with generator. **$1.79**



"BIKE" Red Reflector

Mammoth bike reflector that spells out **B-I-K-E** so that autos are extra careful. Red reflector can be read at great distance. Mounts on rear fender or handlebar. Over 2-in. diameter.

No. 4153. Each, Only 29c



Bike Fender Flaps

Attractive jeweled fender flaps that quickly snap into place. Prevent mud from being splashed on your trousers.

No. 4131. Each.. 39c



Bicycle Mirror

Be Safe! See Behind You!

Your bicycle should be equipped with a mirror so you can see at a glance just what is behind you. Handsomely finished. Complete rear view.

No. 4134. Price.. 49c

Easier Riding Without Wheel Scraping the Frame!



Spoke Tightener

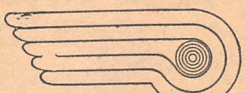
Eliminate Wheel Wobble

Easy to tighten spokes so that wheel is uniform and does not wobble or scrape frame. Replace broken spokes, etc. Handy tool.

No. 4766. Postpaid.... 12c

Jeweled Streamline Hub Shields

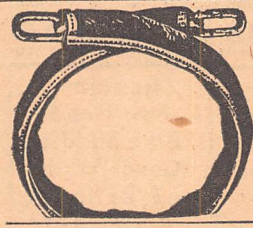
Lustrous Bright Plastic With Red Jewel Reflector



Set of two. Complete with bracket so you can mount on front or rear hubs in few minutes. Dresses up bike by giving it that "flying" look. Red jewel reflector in center adds safety feature. Get two sets and put them on both front and back wheels. Lustrous plastic in brilliant solid color.

59c

No. 4121. Per Pair Postpaid.....



Bicycle Chain

Case hardened steel welded link chain that is extremely difficult to cut or saw. Leatherette covering protects frame of bike. Use with any good lock. Edges are heavily reinforced. Gives you the protection your bike needs.

No. 4768..... 79c



Rollfast Bicycle Speedometer and Mileage Recorder

Modern streamlined bicycle speedometer with speed indicator and total mileage recorder. Keeps a record of the mileage you have traveled. When you are on trips you can see how many miles you go. Actually makes bicycle riding more fun! Made by Stewart-Warner, maker of reliable automobile speedometers. Guaranteed accurate. Snappy, streamlined design. Highly polished case, non-breakable lens, streamlined trip (reset) and total mileage meters. Fits all makes, styles and sizes of bicycles. With directions.

2 Meters: TOTAL & TRIP (Reset) METER

No. 4971. Bicycle Speedometer. Price..... $5.95

Bike Hub Shiner

Keeps It Highly Polished



Sold in pairs; one for front wheel and one for back wheel. Keeps hubs nice and shiny. Works automatically while you ride along.

No. 4769. Hub Shiners. Pair..... 25c

BIKE *Racing* TOE STRAPS

Ride Faster With Less Effort!!



Forms a loop over pedal like a stirrup, giving you a **SURER, SAFER FOOT GRIP.** Actually improves your riding and makes it easier. Gives your bike an added trimming. Get off to a flying start without the danger of slipping. If you've ever seen real racing foot pedals you know how they have guards to keep foot from slipping. Every bike rider knows how dangerous it is when your foot slips from the pedal. Every bicycle rider should protect himself from this danger. **Actually enables you to get going faster and get more drive into your riding with greater safety.** Result is a faster ride! Hop on your bike like a cowboy mounting his horse. Can be adjusted for various sizes of shoes. Metal sides, leather loops.

No. 4326. Racing Toe Straps. Per Pair.. 49c

REFUND CHECKS OF MAIL ORDER HOUSES ACCEPTED, including Sears, Wards, Alden's, Spiegels, etc.

BICYCLE TOOL SET



6 Tools in Case

Keep Your Bike in Tip Top Shape

Every bicycle owner should have this handy kit. Size of wrenches just right for handling bolts on bike. Special parallel-jaw pliers for getting into narrow places. Set consists of **2 screwdrivers (large and small), 3 different size wrenches, 1 pair of pliers.** Save money, make your own repairs. In attractive black leatherette carrying case. **$1.00**

No. 4111. Bicycle Tool Set. Postpaid..

HOW TO REPAIR YOUR BICYCLE



Book tells how to save money making costly repairs at home yourself—keep your bike in tip-top shape. Easy-to-follow cartoon sequence pictures. More than 300 photos, drawings, diagrams. Tells how coaster brake works — how to fix tires—how to rebuild wheels —adjust chain tension—what tools are best—useful hints on bike care, etc.

No. 1028. Price ($1.00 plus 10c postage). $1.10

Send .....

Bicycle and Auto Fur Fox Tails



Large Bushy Kind—Real Fox Tails



DRESS UP YOUR AUTO OR BICYCLE WITH ONE OR MORE OF THESE GENUINE FOX TAILS! Long, bushy tails that are real knockouts. No bicycle or auto seems complete without them any more, and you will want the best. Don't get the skimpy, straggling kind when the long, bushy, ones don't cost any more. As you sail down the road they flutter in the breeze. Two of them look nice. Most of ours are the popular **RED FOX TAILS** which have a bright natural color. Genuine fox tails—soft and bushy. About 14-inches long.

No. 2967. GENUINE FOX TAILS. Price Each..... 39c



Kick Stand

Motorcycle style. Handier than the old style and looks a lot better. You pull up to a stop, give the arm a kick and it's all set. When you're ready to go, move it back into position (out of the way) with your foot, as you're riding! Easy, effective. Two styles, cadmium and chrome. Drop forged.

No. 4191.. Chrome Stand 98c

Flashlight Holder



Use Your Flashlight For Your Headlight! With the aid of this bracket you can quickly snap on and off any standard flashlight in a jiffy. Thus, the light is always ready to serve other purposes and can be removed to avoid theft. Bracket fits onto any standard bicycle in a few minutes. Flashlight not supplied.

No. 4149. Postpaid.... 25c

Miniature Machine Gun Ornament



Mounts on your front fender. Includes ring and swivel. Die-cast miniature metal machine gun with base, measuring about 1¾-inches overall.

No. 6817. Price Each... 29c

Flying Goose Bike or Auto Ornament

Dress Up Your Bike or Auto



This gleaming ornament adds beauty to any auto, bike, motorcycle, etc. They are easily attached as they have screw base. Special bracket is available if you wish to attach to bicycle or motorcycle handlebars, or any round bar. Full bodied, die cast and triple plated with copper, nickel and chrome. **$1.00**

No. 4172. Flying Goose. Postpaid..

No. 4139. Handlebar Bracket. Postpaid...20c

Racing Greyhound Ornament



For Bike, Motorcycle or Auto

A brilliantly polished chrome-plated ornament that is sleek and beautiful. Easily attached to fender, hood, etc. Screw base. Special bracket available for attaching to handlebars or any tubular bar. Full bodied, die cast and triple plated with copper, nickel and chrome.

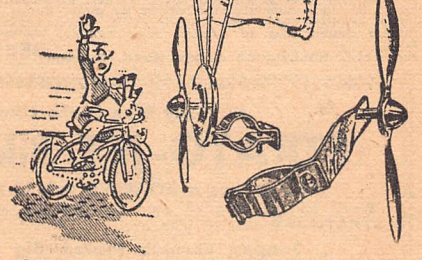
No. 4138. RACING GREYHOUND. 60c

Price Postpaid Only.....

No. 4139. Handlebar Bracket. Postpaid...20c

SPINNING PROPELLORS

Two Styles to Pick From



Watch these big chromium plated blades flash a brilliant reflection as they spin in the sunlight! Even a slight wind sets them going, but how they whizz as you pick up speed! Superbly made with permanently lubricated sealed bearing. Perfect balance for easy spinning. Complete with clamp for attaching to handle bar in a few seconds. **Two styles.**

No. 4140. SPINNING PROPELLOR. 29c
(Set of 2 for 55c). **Price Each.....**

No. 4142. Spinning Propellor With Flags. With flag holoder as illustrated, complete with 3 flags. (Two sets for $1.25). **Price Each... 69c**

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

Bicycle Speedometer Only 39c



Attached in 90 Seconds; No Gears, No Cables, No Complicated Mechanism

Reads Up to 50 Miles Per Hour

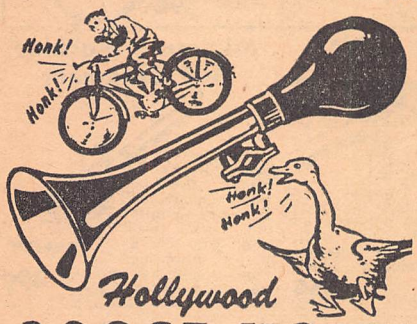
GET THE THRILL OF KNOWING HOW FAST YOU ARE GOING. When you start whizzing along on your bicycle don't you want to know how fast you are traveling? With this low-priced BICYCLE SPEEDOMETER you can. **PUT IT ON YOUR BIKE.**

Can Also Be Attached to Motorbike, Velocipede, Wagon, Auto or Any Moving Vehicle

Registers Up to 50 Miles Per Hour

It incorporates the same scientific principle used on airplane air-speed indicators, and gives remarkably accurate readings all the way **UP TO 50 MILES PER HOUR.** It's snappy looking, too. **Big sized 3-inch dial with large numerals for easy reading.** About 3¾-inches overall. **Made of beautiful ivory-colored plastic, handsomely moulded raised lettering and figures in contrasting jet black.** So attractive it looks well along side of the instrument board of a new car—it's that smart, it's that modern. Metal bracket on back with screw adjustment for installing on bicycle in a few seconds. Complete, individually boxed. **3 for Only $1.00.**

No. 4922. SPEEDOMETER. Price Each..... **39c**



GOOSE HORN

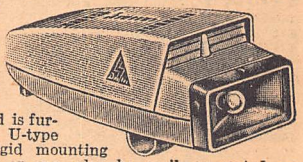
Precision built bulb-type horn gives honking sound in loud, resonant tones. Fits bike, scooter, etc. Loud honk like long-winded goose calling its mate. Funny, noisy, terrific. 9-in. long, 2½-in. bell, nickel brass ferrule clamp; easy to mount. Fancy looking. Never fails.

No. 4214. HOLLYWOOD GOOSE HORN. Postpaid **98c**

A BRIGHT LIGHT—A LOUD HORN!

Electric Horn and Light

Smart Jet-Ray Streamline Combination



Attractive electric bicycle horn combination with new jet, tear-drop design style. Beautifully streamlined and is furnished with a U-type bracket for rigid mounting on handlebar, or can also be easily mounted on front fender. Famous **Delta Jet-Ray** gives a bright light for night riding and an efficient warning signal from horn built right in. Horn and light operate independently from two switches, conveniently located for easy operation. Finished in lustrous white, the top shell is of moulded plastic, the bottom shell, enameled steel. 8-in. long, over 3-in. wide, 2½-in. deep. Operates on two standard flashlight cells. **Comes complete with bulb, but not batteries.**

No. 4117. Jet-Ray Horn Light. Each... $3.50

No. 2548. Batteries. (Uses 2). Each Only...10c

Hey! My Bike Looks Like a Jet Plane With My New

STRATO-JET Bike EXHAUST PIPE

And Makes a ROARING NOISE Like One, Too!

You'll be the envy of your neighborhood when you ride out with a **STRATO-JET** on your bike.



Put on Any Vehicles From Wagons to Autos

Snappy Chrome Plated—Big and Beautiful

Everyone admires what a wonderful look this brilliantly chrome plated, tapered design with the flare opening in the back, long and sleek, big and beautiful **STRATO-JET** give your bike!

Noisemaker Gives Your Bike a Jet Roar

Specially built-in noisemaker gives you a **jet-type roar. Calls attention** to your jet-pipe and you get gasps of admiration and astonishment as you zip by. You'll fall in love with this stunning accessory. Easily attached to rear wheel bolt. Fits any bicycle in a couple of minutes. No drilling necessary, attach with ordinary tools. Complete in individual box. Makes a good gift to anyone who owns a bicycle. Also makes good attachment for wagons, other cycles and even autos.

No. 4119. STRATO-JET BIKE EXHAUST PIPE. Each Postpaid..... **$2.45**

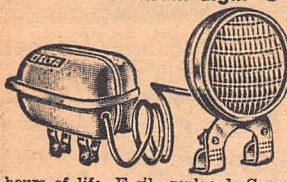


SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.

Just Like the Headlights on Automobiles

6-Volt SEALED BEAM Bicycle Headlight

Brilliant Light—5 Feet Wide Beam—Shines 30 to 50 Feet Ahead



No more driving your bicycle under poor lighting conditions. Now you can have really **BRIGHT ILLUMINATION** and travel anywhere in safety. **Lights up the dark places and gives you a complete view many feet ahead. Wonderful for cities where traffic is heavy and ordinary bike lights are hardly noticed.** Operates for many hours on one standard 6-volt lantern battery obtainable at most hardware stores. Reflector and lens fused together—a one-piece headlight. Air, dirt and moisture-proof. Retains its brilliance. Reflector cannot tarnish. Streamlined metal battery case. Finished in white enamel. Double brackets on case and light for rigid mounting. Mounts on handlebar, with battery case on frame. Genuine Gen. Electric sealed beam light gives about 100 hours of life. Easily replaced. Complete with bulb, but without battery.

No. 4987. SEALED BEAM BICYCLE HEADLIGHT. Postpaid..... $4.98

3-In-1 Bike Tail Light



1. Stop Light Flashes When Brakes Are Applied..

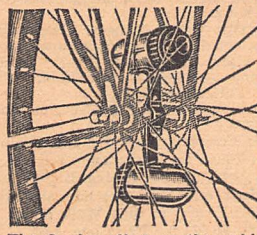
2. Electric Tail Light

3. Safety Reflector

Sure you want good looks in a bicycle accessory — something that is going to make your bike look even better, but you also want something useful—and this is it. Now you can have a real stop light, same as autos have. Has regular electric tail light that is on all the time while you are driving at night. Then, in addition it has a big, **brilliant red STOP LIGHT which flashes when you put the brake on, just like the autos.** Day or night, this gives you extra safety in traffic. In addition, the large Du Pont lucite reflector gives you extra safety. Finished in lustrous white enamel. Operates on 2 standard flashlight cells (not included). Complete with bulb. Easy to attach to rear fender of any bike to give built-in appearance. **$2.59**

No. 4974. Bike Safety Tail Light..... $2.59
No. 2548. Batteries. (Uses 2). Each Only...10c

RAINBOW BIKE HUB LIGHT



Hubba Hubba!!

These rotating Hub Lights give you added protection and plenty of glamour. Easily clamped to the front hub of any bicycle, it consists of two lights, one green, and one red. As the wheel revolves, the lights revolve along with it, attracting a great deal of attention. **The 2-color effect as they whirl around and along as your bike moves down the road, is positively enchanting to watch at night.** Not only does it cause plenty of comment, but the motion attracts attention and gives you safety from every angle. Other cars and people see you in a hurry. Each light operates from standard flashlight cell (not supplied). Complete set of two hub lights, with bracket, red and green color lenses, (can be made both red or green if desired) and with bulbs attached in one minute. **$1.39**

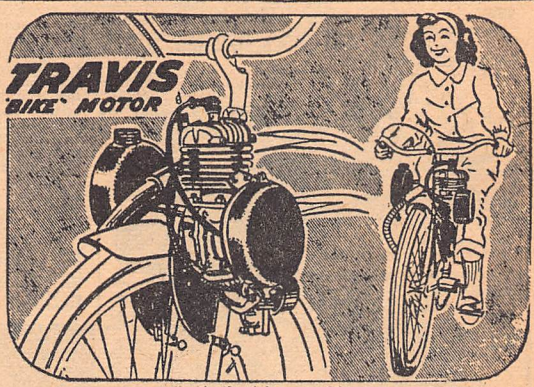
No. 4977. Rainbow Hub Light Set..... $1.39
No. 2548. Batteries. Each.....10c

Now You Can Make a Motorbike Out of Your Bicycle!

BICYCLE MOTOR

Only $74.95 Including Tax

Complete With All Attachments



NOW at this new, low price, everyone can own and drive a "motor-bike." No installation cost. Apply TRAVIS Motor yourself in less than half an hour, on any balloon-tire bicycle (except front spring type). Mounted on front fork, driving on front wheel, away from driver. Quickly, easily disengaged. Anyone can operate it immediately. Direct drive onto front tire by special driving stone. No slipping, no excessive wear (rear tire wears out before front tire). To engage or disengage motor simply push down or lift special fender —that's all.

5 to 25 SAFE Miles Per Hour—150 Miles Per Gallon Authorities say bicycles are built for top speed of not over 25 mph. Ride in safety —and Go Ten Miles for a Cent. Students, shop and office workers, savings on car and bus fares soon pay low cost of TRAVIS "Bike Motor.

LIGHTWEIGHT; but Built to Last—PRECISION Engineered Motorcycle-type handlebar control. Slight turn of one hand controls motor. Complete power-package weighs only 17 lbs. Ruggedly built, two-cycle. 1 H.P. completely enclosed, smooth-running air-cooled motor. Safe. No moving parts exposed; no belts; no pulleys; no gears. Weather-proof; all parts covered and protected; will operate in rain, snow, any weather. Aluminum cylinder with cast-iron sleeve; cast aluminum piston. Ball bearing throughout; drop-forged crankshaft; fully counterbalanced; self-contained magneto; automobile type carburetor; motorcycle control. Hot spark for fast start. Compression release mechanism makes engine easy to start as you ride. 150 miles per gallon. **FULLY GUARANTEED.** Workmanship and material fully guaranteed.. **Made in U.S.A. Patented.**

No. D4250. BICYCLE MOTOR. Complete Only..... $74.95

SURPRISE PACKAGE 10c. Take a chance—Columbus did. Surprise Novelty. No. 2995. Surprise Package 10c.

Johnson Smith & Co., Detroit, Mich. ★ 529

How to Build Complete, Fast
Midget Auto Racers

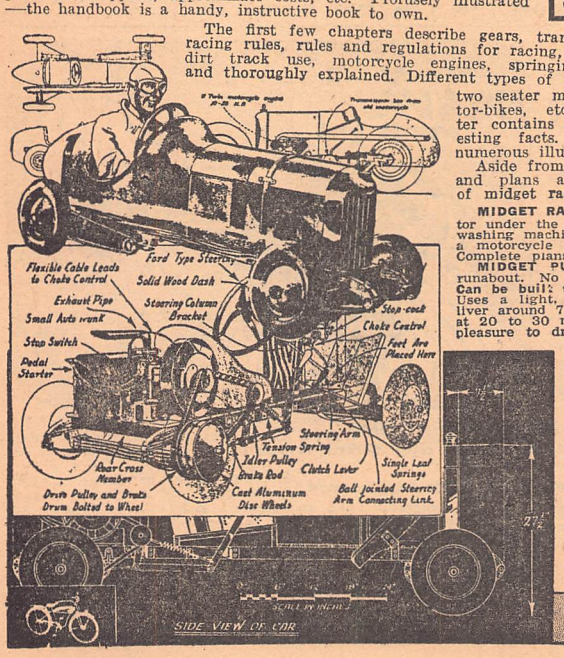
Complete Handbook on Midget Racing from 1 & 2 Passenger Midget Racer Plans to Regulations and Hints on Dirt Track Racing

Every boy who has ever thought of owning a power driven MIDGET RACER, MOTOR SCOOTER or MOTOR BIKE of any sort should get this useful handbook. Just read the contents of this book:

CHAPTER ONE: Midget Racing since the beginning. Driving technique for racing midgets. Prices of Midget Racers.
CHAPTER TWO: Midget Race Track Regulations.
CHAPTER THREE: Diagrams and descriptions of most types of Midget Racers, Motor Scooters, Midget Motorcycles, Midget Roadsters, Track Cars, etc.
CHAPTER FOUR: Dirt Track Midgets. Photographs of several types of motors and how they are mounted to get speed.
CHAPTER FIVE: Midget Race Car Plans. 10 blueprints and diagrams showing complete construction. Photographs of finished racers. Dirt track racer.
CHAPTER SIX: How to Build Air Cooled Pushmobile. A cheap runabout racer for boys.
CHAPTER SEVEN: Complete plans for Air Cooled Pushmobile.
CHAPTER EIGHT: Plans for Midgetmobile Racer.
CHAPTER NINE: Plans for Converting Bicycle into Motorbike.
CHAPTER TEN: Parts and Supplies: how and where to get.
CHAPTER ELEVEN: Low Cost Side Walk Motor Driven Racer.
PLUS: Handy Buyer's Guide for Parts, etc. List of DeLuxe Blueprints, Auto Racing Books, etc.

Over 75 Photos, Plans and Blueprints

Be the first in your neighborhood to build one of these snappy racers. They are not toys or models, but full sized midget auto racers which will get up to 75 miles to the gallon of gas and roll at up to 50 miles per hour. This handbook not only gives you complete plans and construction details of the midget racer, midgetmobile, motor scooter, midget motorcycle, roadster, etc., but also tells you all track regulations, how and where to get parts and supplies, approximate costs, etc. Profusely illustrated —the handbook is a handy, instructive book to own.



The first few chapters describe gears, transmissions, power and speed, midget racing rules, rules and regulations for racing, how to convert outboard motors for dirt track use, motorcycle engines, springing, etc., etc. They are illustrated and thoroughly explained. Different types of racers are listed—dirt track midgets, two seater midgets, midget roadsters, midget motor-bikes, etc. Carefully compiled, every chapter contains much useful information and interesting facts. Written in simple language with numerous illustrations.

Aside from this information, complete diagrams and plans are given for three different types of midget racers.

MIDGET RACER. A scale model midget with the motor under the hood. Simplified gears. Can use a light washing machine, motorcycle or outboard engine. With a motorcycle engine it will do 50 miles per hour. Complete plans, drawings and layouts.

MIDGET PUSHMOBILE. The most useful all-round runabout. No complicated gear shifts or transmission. **Can be built from junk yard parts for a few dollars.** Uses a light, washing machine engine, that will deliver around 75 miles to the gallon and drive the car at 20 to 30 miles per hour. Easy to construct and a pleasure to drive.

Build a Classy Midgetmobile

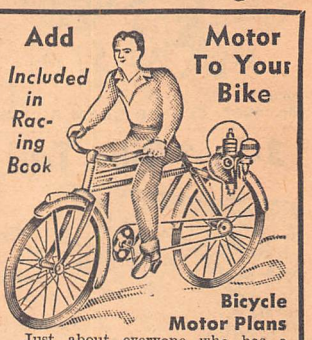
MIDGETMOBILE. A light runabout which will develop around 20 miles per hour. Not as fast or as sturdy as the others, but a handy little vehicle for delivery and short trips.

Add a Motor to Your Bike

An extra chapter is added on how to convert your bicycle into a motorbike at very little cost. No more pedaling or worry on long trips. You can easily travel 20 to 25 miles an hour and cover over 200 miles in a single day. Think of the fun you will have making these long trips, as well as riding around town. Motor drives the back wheel and is mounted just behind the seat.

No. 1994. Midget Racing Book. Price Postpaid..... 35c

76 ILLUSTRATIONS



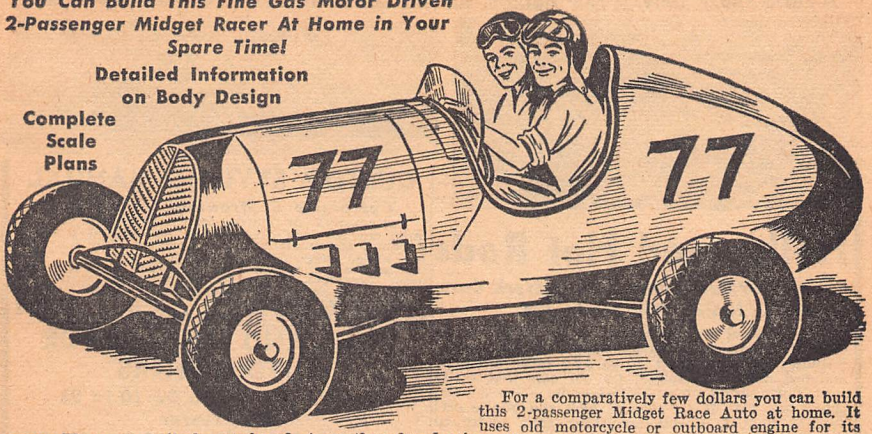
Just about everyone who has a bicycle would like to have a motor on it so he can just ride around without any effort and let the motor do the work. Go on trips, do errands faster and easier, going to school and for just plain riding. Well, here's a chance for any boy to add that motor to your bike with just a few hours effort and a few dollars worth of new or junkyard parts. Motor design and mounting are illustrated and diagrammed. Goes 25 miles per hour; gets nearly 80 miles on a gallon. Send for the Midget Auto Race Book and get these plans right along with all the others.

2 PASSENGER MIDGET ROAD CAR

You Can Build This Fine Gas Motor Driven 2-Passenger Midget Racer At Home in Your Spare Time!

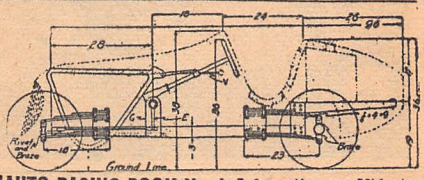
Detailed Information on Body Design

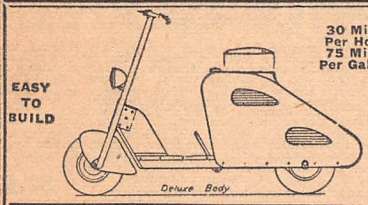
Complete Scale Plans



For a comparatively few dollars you can build this 2-passenger Midget Race Auto at home. It uses old motorcycle or outboard engine for its power. These can easily be purchased at greatly reduced prices. The rest of the car—the transmission, brakes, wheels, springs—are parts from old Fords and Chevrolets that can be picked up in auto junk yards very cheaply. Body is made of sheet metal. Aside from this, the frame and other construction parts are wood and steel strips. Experience shows that many have built this car for as low as $35 to $50; by spending your spare time on the car, you can actually build it in a few weeks. Detailed diagrams leave nothing to the imagination, yet plans have been so designed that modifications can be made to accommodate several styles of motors or old parts, depending upon what is available. Modeled after the famous dirt track midget racers, but changed in body design to accommodate two passengers. You and your buddy or girl can "go to town" together. Mammoth plan sheet is 17x34-inches. Descriptive text helps understand it. Schematic drawing with cut-away diagrams makes it easy to read for those who have never read blueprints. Car goes up to 70 m.p.h., gets over 40 m. p. gallon, depending upon power plant. Any racing style or regular miniature auto body can be built.

No. 1794. Two Pasenger Midget Car Plans **$2.00**





The CLIPPER MOTORSCOOTER

Easy to Build - Modern Design

CLIPPER was designed especially for home construction. More than a year of planning and experimenting went into this design. Commercial model was streamlined and redesigned for easy building from low cost materials. Can be built without streamline housing (body) surrounding motor if you wish as this is for looks. With plans are other body styles including one with parcel compartment for packages. Compares with factory-built model in looks, performance and sturdiness. Excellent for boys. Overall length, 48-in. Plans for belt drive with or without clutch. Speeds along up to 30 m.p.h. Gets 75 miles per gallon.

No. 1798. CLIPPER MOTORSCOOTER PLANS. Postpaid..... **$1.00**

AUTO RACING BOOK No. 4 Information on Midgets, 3 sets of working drawngs, complete building instructions. Miller-ord V-8 Front Drive. 66 drawings. **No. 1795** **$1.10**

AUTO RACING BOOK No. 5 Racing information, how to speed up stock ars, midget racers, details of record setting ars, etc., etc. **No. 1796.** Price Postpaid.... **$1.10**



Midget Racer & Motorcycle Lapel Pins

Attractively enameled in colors. With safety pin back.

No. 8653. Racer Pin. Price Postpaid..... **75c**

No. 8654. Motorcycle Pin. Price Postpaid.... **75c**



Bike Passenger Seat

Makes Your Bike a 2-Seater!



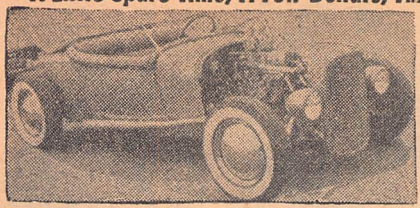
Police and officials who have seen this patented seat say it is the only bicycle accessory that permits two to ride one bike safely! Sturdily built and easily installed, it offers comfortable, secure seating for the passenger, with perfect weight distribution. Provides perfect control by making balancing and steering as easy as though the rider were not along. Comfortable, full-fashioned seat with foot rests and tubular supports, made of high grade steel. Baked enamel. Fits 26 or 28-in. bikes.

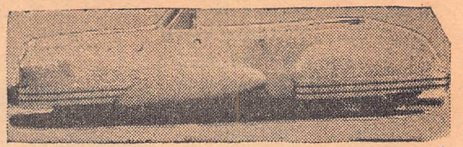
No. 6891. Price Postpaid..... **$4.95**

Johnson Smith & Co., Detroit, Mich. ★ 531

HOT RODS! SPEED!! CHEAP CUSTOM BODIES!!

A Little Spare Time, A Few Dollars, An Old Car Is All You Need—No Experience





Hollywood Hot Rods

Racing Car Performance from Stock Cars, Jalopies, Old Fords, Etc.

This manual was prepared out in California by those who have converted old cars into "Hot Rods"—those cars that travel up to 130 miles an hour. Stripped down and souped up old cars that really hop! Pick yourself up an old jalopy for a few dollars, pep it up, give it a "sporty" look and you're off! Terrific manual. Covers everything from motor to body.

No. 1977. HOLLYWOOD HOT ROD MANUAL. Postpaid..... **$1.50**

CUSTOM STYLING MANUAL

Customize & Streamline Your Car

ALL MAKES OF CARS. Shows how easy you can make any car look custom-built, streamlined & Hollywoodized by simple methods. Contains NEW beautifying ideas, suggestions, illustrations and instructions that anyone can use to give car lasting style & smartness. Complete, easy-to-follow instructions for restyling, repainting & modernizing without special equipment. 85 actual photos. **$2.00**

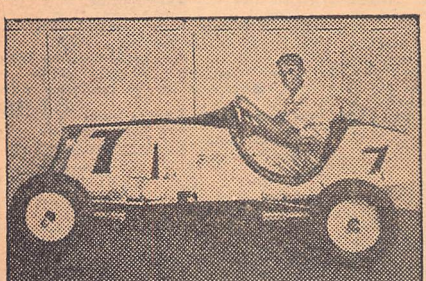
No. 1990. CUSTOM STYLING MANUAL.....

SPEED AND MILEAGE FOR AUTO OWNERS

Hop Up Any Car to Go 10 to 25 Miles Faster

Manual designed for getting better speed and mileage for auto owners and racing enthusiasts. Principles given will increase both considerably. **$2.00**

No. 1983. SPEED & MILEAGE HANDBOOK.....



BUILD THIS Chain Drive Midget Racer

80 Miles per Hour; 35 Miles per Gallon

These blueprints give detailed information on how to build a Two Cylinder Air-Cooled Midget from a Harley Davidson engine and Ford Model T parts. They were planned to meet a wide demand for a small auto which might be developed into a racing car or used merely as a runabout. Conforms to the standard of midget cars.

In the planning and laying out of this midget car, the price idea was kept in mind. The parts are easy to get and a dependable Harley Davidson motor is chosen that can be picked up at low cost. The chain drive was used to offset a lot of machine work which would increase the cost. There is no chain trouble.

This job is capable of 55 miles per hour without increasing the compression ratio of the engine. In fact, after tuning up for racing, 80 miles per hour should not be impossible. Some speed for a midget. For additional construction details, and much helpful information on this and other midgets, we suggest you secure a copy of Automobile Racing Book No. 4. **$2.50**

No. 1792. Complete Detailed Blueprints.....

DeLuxe Midget Runabout Plans

EASY & CHEAP TO BUILD

Build A Midget Runabout From These Plans



How would you like to build this De Luxe Midget Runabout? Here is a set of 4 blueprints for building a swell little runabout with a nicely finished body. This car has a 58-in. wheelbase and a 28 inch tread. Uses same type of motor as employed in the Pushmobile—about ¾ horsepower of the washing machine type. The car will go about 15 to 20 miles per hour. Set of four blueprints with every detail given clearly. **$1.25**

No. 1793. Midget Runabout Blueprints.....



HOUSE TRAILER PLANS

Easy to Build Your Own!

Complete instructions and diagrams for building 17-foot trailer which sleeps four comfortably. Includes built-in stove, kitchenette with sink, icebox, wall cabinets, wardrobe, toilet. Designed, printed by Popular Mechanics. **25c**

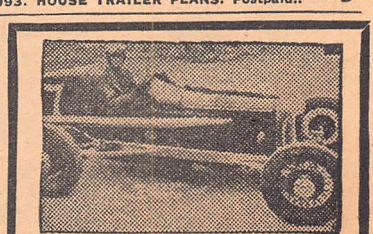
No. 1993. HOUSE TRAILER PLANS. Postpaid..

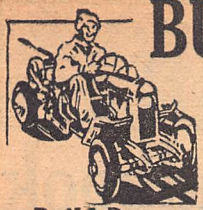
K-8 SPECIAL DIRT TRACK RACER

Build This Dirt Track Racer. Uses Ford B Motor

Blueprints for building the K-8 Dirt Track Racer which uses the popular Ford B 4-cylinder motor. The cost of building this racer is low since both the motor and the frame can usually be picked up at very reasonable prices. Illustration shows the finished car. It is suggested that those who decide to build this racer should secure not only this set of two blueprints, but also Auto Racing Book No. 5, since that book gives you many constructional details on how to build this same racer and how to convert motor for additional power. K-8 Racer makes a great run-about racer for the sportsman.

No. 1797. K-8 SPECIAL DIRT TRACK RACER Per Set..... **$2.50**





BUILD ANYTHING THAT ROLLS ON WHEELS

Build Racers, Delivery Carts, Scooters, Trucks, Trailers, Carts, Wagons, Furniture, Etc., Etc.

FUN GALORE! Haven't you just dreamed about owning a snappy **TRAILER FOR YOUR BICYCLE, DELIVERY CART, MIDGET RACER** or any one of the dozens of things you can build with these wheels? Well, now you can own those snappy vehicles you have dreamed about in just exactly the design you want.

Most fellows have in mind just what they want. Now with these superb wheels, you can build and follow your own ideas and designs easily, cheaply and quickly.

Almost No Limit to Their Many Uses

Every person has his own list of uses for these wheels—and there are plenty of things you can do with them. Mounting wheels on any article makes it easy to move, quickly and quietly. Put them on your lawn furniture, equipment, etc., so you can move them easily. Here are just a few uses which will give you some idea of their great versatility: **RACERS, DELIVERY CARTS, ASH and RUBBISH CARTS, MARKET CARRIERS, GOLF BAG CARRIERS, WHEELBARROWS, SAILMOBILES, BOAT CARRIERS, SMALL and LARGE TRAILERS, BARBECUE CARTS, HOTDOG WAGONS, MOBILE FURNITURE, TRUCKS, ICE CREAM WAGONS, PUSHMOBILES, SOAP BOX DERBY CARS, SCOOTERS, NEWSPAPER CARTS, GARDEN TRUCKS, 2 and 4 WHEEL TRUCKS and Many, Many Industrial Uses.**

We have listed below a few popular construction blueprints, which may be helpful to you in showing construction details useful in building other articles.

High Quality, Free Rolling Wheels

These wheels come in two styles which are described below. Extra strong steel hub. Air cushion puncture proof tire. Scientifically balanced. Sturdy. Holds up under heavy use. Be sure to order all you need.



8x2-in. Tire and Wheel

Popular size for most vehicles mentioned above. Illustrated at left. Air cushion puncture proof rubber tire. Silent, high speed, heavy duty bearings. Has ½-in. axle shaft. Do not confuse these heavy duty wheels with the small toy-type wheel listed below.

No. 6992. Tire and Wheel Set Size 8x2. Each Postpaid..... $2.98
2 for $5.75; Set of 4 for $11.00

10x2.75-Inch Tire and Wheel

This size is more popular for motor-driven vehicles such as Midget Racers, Motorscooters, etc. Larger, more durable wheel. Roller bearings. Smooth riding.

No. 6988. Tire & Wheel. Size 10x2.75. Each, Postpaid..... $5.95
2 for $10.50; Set of 4 for $19.95

6½-in. Moulded Rubber Wheel

These are designed for light work and small, toy wagons. They have a great many uses, but are not made for heavy duty. Moulded, solid rubber, hard tires. Well made and free spinning. Steel welded wheel. 6½-inch diameter.

No. 6993. Moulded Rubber Wheel. Each Postpaid..... 75c
2 for.....$1.40 4 for.....$2.65







Two Wheels & Axle Set With Fittings

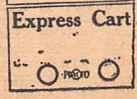
Build your own wheeled vehicles with this set. Consists of 2 all steel 9-in. wheels with heavy duty rubber tires. Baked enamel finish.

Wagons
Trailers
Carts

double ball bearings. Complete with steel axle 21-in long with brass acorn nuts. Complete with washers and 2 clamps which hold axle in place on body. Entire 2 wheel set.

No. 6986 $5.00





Midget Racer Chassis Blueprints

Gives you the construction details of the midget racer chassis. The body and trimmings are left to your own design. Use 4 wheels

No. 1763. Price Postpaid..... 35c

Bicycle Trailer Blueprints

Once you have a bicycle trailer you will wonder how you ever got along without one. Easily attached or detached, it doubles the usefulness of your bike. These blueprints give construction details to build with above wheel sets. Use 2 wheels

No. 1764. Price Postpaid..... 35c

Scooter Blueprints

Easy to build this fast traveling DeLuxe scooter. Plenty of fun building and riding. Construction blueprint.

No. 1766. Price Postpaid.... 35c

4 VOLUME SPORTSMAN'S LIBRARY 98c



Encyclopedia of Hunting, Fishing, Camping, Trapping, Etc.

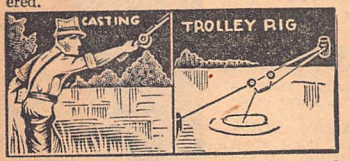
You can get all four books listed on this page as one Sportsman's Library for only 98c. Most of this information gathered by Buzzacott, world famous explorer, guide and sportsman. **Regular Value $1.10.**

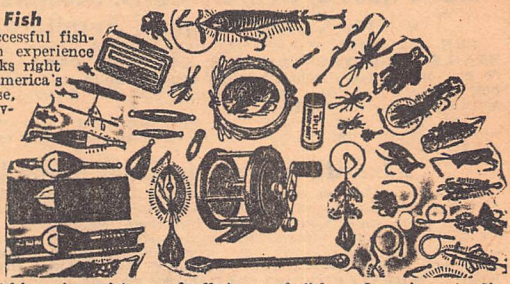
No. 1259. Sportsman's Library. Price Postpaid..... 98c

The Fisherman's Handbook

Tricks & Facts That Catch Fish

Many books claim to reveal secrets of successful fishing, but seldom does a book give as much experience and real facts as this. Francis Buzzacott talks right to you in this book, using his 40 years as America's leading fisherman as a guide. Brief, concise, informative style. All phases of fishing covered.





Illustrated with drawings of baits and fishing rigs, pictures of all types of fish and equipment, diagrams of successful fishing methods, that you'll agree it ranks with the best in real fishing books.

CONTENTS: Several Styles of Fishing Explained, American Fish Illustrated, Successful Fishing, About Baits, Casting, Spoons and Flies, About the Rod, About the Reel, About the Lines, About Floats, Fishermen's Equipment, Stream Fishing, Trolling, Trailing, Still Fishing, Lake Fishing, Bait Casting, Splashing or Sputting, Surface Fishing, Trout Fishing, Trolley Rig, Fish and their Habits, Over 200 Wrinkles and Kinks for Fishermen, Outfit for Fishing Trips and Many, Many other Down-to-earth Suggestions.

Each page has attractive illustrated border. The book is about 4x6 ½ inches—handy pocket manual size. Makes an appreciated gift for your sportsmen friends. **(10 copies for $2.25.)**

No. 1789. THE FISHERMAN'S HANDBOOK AND POCKET MANUAL. Postpaid..... 35c

Sportsman's Handbook & Camping Guide



—Planning Camping Trip
—Camp Clothing
—Camp Rations
—Building Fires With & Without Matches
—Camp Recipes and Cooking (Wonderful at Home, too)
—Cooking Without Utensils
—Hints and Pointers
—Sleeping in the Open
—Camp Furniture
—Sportsmen's Equipment Including: Knives, Compasses, Lights, Etc.
—Tents and Shelters
—Don'ts and Ifs
—The Camp Doctor
—Traveling
—Reliable Weather Signs
—And Many, Many Other Things
—96 Pages
—Well Illustrated
—Packed With Information

No. 1242. SPORTSMAN'S HANDBOOK & OUTDOOR GUIDE.

Per Copy, Postpaid..... 35c

Fisherman's Calendar

Day by Day Guide to Good and Bad Fishing Days



Fishermen, are you getting the BIG ONES? A booklet that presents month by month and day by day for the entire year which days the fish are believed to bite. Opposite May 29th, for instance, it might say 'GOOD' 'FAIR' or 'POOR.' With explanations. Accurately compiled from calendars published by Hunting & Fishing Magazines. Let it be your guide. Also contains weather forecast, stock market forecast and business conditions for each day, based on survey of previous years. Has day by day astrology guide which explains whether each day is favorable or unfavorable for you according to your birth date. Whether you believe all this book tells you or not, you'll find it interesting.

Professional fishermen increase their catch by knowing when and where to fish. Certain days and periods are more promising than others. These periods, like the weather, can be forecast far in advance of their occurence. This calendar is a compilation of such forecasts based upon the best possible information and observation.

No. 1791. Fisherman's Calendar. Price Postpaid..... 15c

HUNTING & TRAPPING GUIDE

Plus Information on Guns, Rifles, Shooting, Knives and Fishing



A boy who has never handled a gun or set a snare or caught fish, or cured a skin can learn to do all these things without any teacher by this book. The mystery of making, setting and baiting traps successfully is shown. Some of the best methods of catching various kinds of fish, either in the sea, lake or river, are told practically and understandingly. Also the art of managing and training dogs for sporting purposes, and all about the care of skins and furs, so they will bring the highest market price is given, with a vast amount of other information relating to the Hunter's craft.

Contents include: **Guns and Gunning, The Rifle, Traps, Snares, Setting Traps, Baiting Traps, Nets, Poisons, Dressing and Tanning Skins and Furs, Coloring or Dyeing Skins and Furs, Season for Trapping, Hints to Trappers, Art of Stretching Skins, Fishing, How to Make Bait, Fire Hunting, Pigeon Catching, Camping Out, Catching Trout, Trapping the Beaver, The Art of Trailing, Sporting Nomenclature, Miscellaneous Recipes, etc.**

The book goes into great detail on most of these subjects. For example, under fishing it deals with fishing rods, fishing lines, floats, reels, hooks, landing and gaff nets, common baits and ground baits, live baits, natural fly fishing, artificial fly fishing, casting the line and also tells how to catch various kinds of fish.

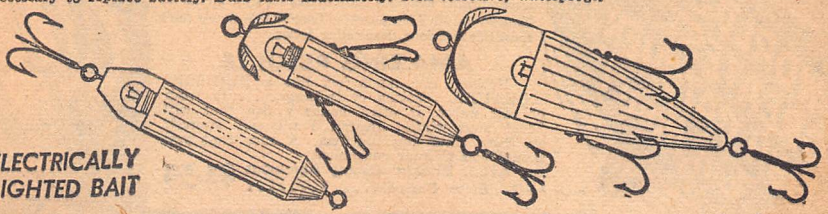
Numerous illustrations show various types of traps and snares, many of which can be made by the average person interested in trapping. Some of the traps and snares include the dead-fall, the figure four, the spring, the common brick trap, the brick mouse trap, the bird trap, the rabbit trap, the mole trap, etc.

No. 1273. HUNTING, TRAPPING & FISHING. Postpaid... 25c

ELECTRIC LIGHTED FISH PLUGS

The Sensational Lures That CATCH FISH by the SCORE!

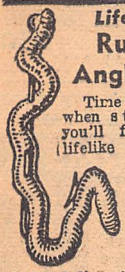
When you go out to fish, you want to **CATCH FISH** and what better way is there than with these proven electric illuminated baits? **When the other boys come home empty handed, use this lure and catch the limit!** Each lure is designed to be light in weight, yet has small penlight cell and flashlight bulb built right in. Transparent head allows brilliant glow of light to attract fish for great distances. Catches more because it is effective over greater area. Waterproof. Burns for 2½ to 3 hours before necessary to replace battery. Bulb lasts indefinitely. Non-corrosive, waterproof.



Electric Sinker & Hook
Wonderful for still fishing. Lights up the bait. Attracts, catches.
No. 4796. Price Postpaid **$1.25**

Small Electric Plug
Body measures 4-in. long. Ideal for all-round fishing.
No. 4795. Small Electric Plug. Price Each, Postpaid **$1.59**

Large Electric Plug
Body measures over 5-in. long. Wonderful plug, day or night.
No. 4789. Large Eelctric Plug. Price Each, Postpaid **$1.95**



Lifelike
Rubber Angleworm

Time and again when still fishing you'll find use for this lifelike angle-worm. Here is an imitation that defies detection from a real worm when in the water. Fish can hardly resist this lifelike bait. In natural colors.
Made of live, tough rubber.
No. 4781. Price Postpaid. **20c**



Lifelike Shiner

Catch the Smart Ones

Looks like, acts like, feels like and in the natural color of a shiner. Plays no favorites—it catches them all. Will definitely be one of those sure-lures you will always want with you.
No. 4782. Price Postpaid **55c**



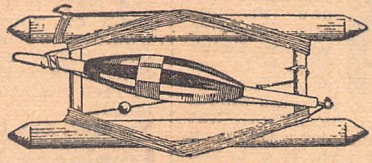
Lifelike Mouse

One of the greatest weedless surface lures ever developed. Can be fished in snags, weeds, lily pads or fallen trees—where you catch the fish. Made of live rubber. Lifelike reproduction in shape, color and action. Cups at side make ripples to imitate swimming mouse.
No. 4783. Price Postpaid. **55c**



Everglow Luminous Bobber

No searching for your fishing bobber when you use this. When you can't see the light, you've got a bite. Ideal for day or night fishing. Luminous—without electricity. See it at night.
No. 4798. Price Postpaid **49c**



Complete Fishing Set 25c

Everything Except Bait!

15 Feet of Green Line, 2-Inch, 3-Colored Barrel Wood Float, Split Shot Sinker, Kirby Hook on Attractive Winder

Complete still fishing set. Nothing more needed except the worm. Easy to carry—entire outfit fits into large pocket. Excellent for trip. Strong line, well made set.
No. 4100. Fishing Set. Price Postpaid..... **25c**

Add 10c On All Orders Under $1.00



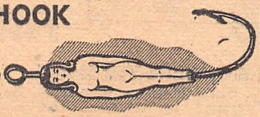
Hunting Club Emblem
Rod, Gun
No. 7050. Price Each, Postpaid..... **20c**
3 for 50c; $1.76 per doz.



Rod and Gun Club Sweater Emblem
Colorful chenille. Space at top for inserting club name.
No. 7311. Each Postpaid.... **75c**
3 for $2.00; 10 for $6.00

MERMAID FISH HOOK

"Catches the Big Fish"



Although this is somewhat in the nature of a joke, you will be surprised how effective this can be as a lure. Used in the usual way. You can have a lot of fun with this, when you prove that here is a fish hook that really catches "the big ones". Try it for luck, or a laugh—you'll get good results either way. "If this doesn't hook 'em nothing will."
No. 2855. MERMAID FISH HOOK. Postpaid..... **35c**

Revolutionary New "BLINKIN' BEAUTY"

Its Radiant Light Keeps Blinking a "Come On" Signal!!



You'll be amazed when you see how even those shy, wary fellows are hypnotized into striking by the compelling blinking action of this sensational plug. A fluorescent plastic spinner revolving around the BLINKIN' BEAUTY'S *super-bright* luminous body makes its light appear to blink on and off. Tests prove our finny friends simply can't resist this ingenious, devastating device.

AMAZING RESULTS

Nothing else lands 'em like a BLINKIN' BEAUTY. Casting or trolling . . . in fresh or salt water, it often hooks a fish that will "top" your wildest dreams. You'll sell yourself on these after you use 'em. A lure that you should add to your equipment.

No. 4103. Blinkin' Beauty Luminous Lure. Price Postpaid..... $1.50



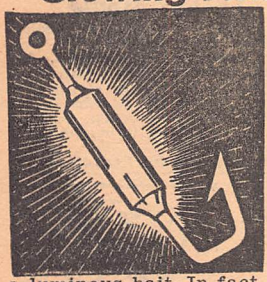
Made with *Super-Bright* LUMINOUS PLASTIC

Make Your Lures & Floats Glow with Luminous Paint

A coating of luminous paint on your lures, bobbins, or floats makes them visible in the darkness. Light attracts fish. Many fishermen enthusiastically report almost unbelievable success when using this idea. Not legal in some localities but elsewhere it is an unbeatable combination.

No. 4032. LUMINOUS PAINT. Small Size Bottle. Price Postpaid..... 25c
No. 4033. LUMINOUS PAINT. Medium Size Bottle, Price Postpaid..... 50c

Glowing Fish Hooks



Super Bright
Luminous
Plastic

Catch Fish! Almost every fisherman knows that one practically sure-fire way to **Catch Fish** is to use some kind of a luminous bait. In fact, in some places the use of lighted bait is illegal, but wherever these baits can be used, they bring a record haul of fish. **It gets the BIG ONES, TOO.**

Gives Off a Brilliant Light Which Attracts the Fish

The secret of its amazing success is the luminous plastic shaft. It glows with a bright radiant light which is clearly visible for some distance. If there are any fish in the neighborhood, they'll be around to investigate. All you have to do is pull them in. The testimonials that satisfied users send in tell their own story. Catches even the smart fish. Approximately same size as illustration. Luminous plastic shaft.

No. 4105. Luminous Fish Hook. Each, Postpaid..... 29c

Use Small Section on Almost Any Lure or Hook and It Improves Your Catch!

LUMINOUS WORMS

TO CATCH MORE FISH



Expose to light for few seconds, then it glows for hours. Even during day, brilliance attracts fish. Use these super-bright luminous glo-worms and CATCH FISH!! Just put them on your hooks exactly as you would a worm and fish day or night with better results. Attracts 'em and catches 'em. Use over and over again. 12-inch length. Cut into any desired length.

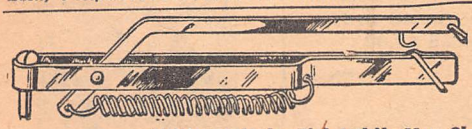
No. 4107. Luminous Worms. Price. 59c

Luminous Glow Bug Spinner



Action and attraction aplenty with the daylight fluorescent spinner revolving around the super-bright **LUMINOUS** plastic plug and hook. Day or night, draws the big fish. Like illustration but revolving bug-like spinner makes plug "blink" with powerful attraction.

No. 4099. Luminous Spinner. Postpaid..... 39c



Automatic Fisherman



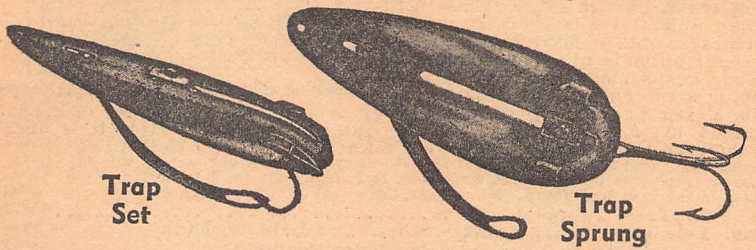
Will Catch the Fish While You Sleep!

Set your line and then play. If a fish nibbles at your hook, he's just about done for. The AUTOMATIC FISHERMAN is that good. Here's what it does: powerful spring action gives the line a sharp jerk when the hook is pulled only slightly. This sinks in the hook and all you have to do is pull it in. Set your line, go back and read your paper or have lunch. When you return, if any fish has nibbled at the hook, chances are he'll be hooked, waiting for you to pull him in. A great gadget that does a splendid job.

No. 4102. AUTOMATIC FISHERMAN. Price Each, Postpaid..... 98c

"Fish-Trap" Lure Changes a "Bite" or a "Nibble" Into a "Catch"

Helps Fill Your Basket But Spoils Your Story About the "Big Ones That Got Away"



Looks Like a Shiner or Minnow—No Other Bait Necessary—Guaranteed Weedless

Clever fish lures, so effective they are called **"FISH-TRAPS"** because that is exactly what they do. A nibble and they spring, and the patented sliding action snaps hook into place. Bring home the "big ones" and show them to your friends! It is a weedless lure that enables you to get in where the big fish are. Equipped with specially designed treble hook. Easily set and no hooks are exposed. Letters and calls from guides and fishermen who have used them praise their fish-catching ability. Made in Minnesota, the heart of the big fish country.

No. 4101. FISH-TRAP WEEDLESS HOOK. Postpaid..... $1.39

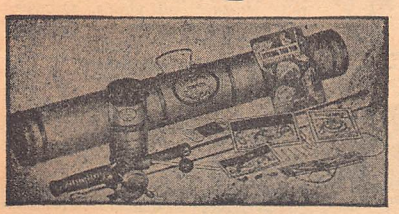
"The Fish Were Harder to Get, But I Caught More Than Ever!!"



No. 4126. FISH LURE. Per Package..... 10c
3 packages 25c, or 75c per dozen

The recipe for this fish lure is said to be based on a formula more than 50 years old. The basic ingredients were used by pioneers, for contrary to general belief, there was not always "good fishing" in the "good old days." Fish lure is used for two purposes: bait can be rubbed with it or allowed to lay in it, or the lure can be thrown into the water in an effort to attract fish to your hook. Of course, there are different types of fish lure, but we believe this is one of the most successful. It is a recognized fact that fish can sometimes be caught with fish lure when they seem to absolutely refuse to bite on untreated bait. Full directions with each package. **Shipped Postpaid.**

Complete Fishing Outfit



Casting and Still Fishing



Fishing is truly the great universal sport. On rivers and lakes, on ponds and rippling brooks, the thrill of fish on the end of the line and landing the catch is always one of the greatest sports. Now, a dependable low-priced fishing set has been developed that should appeal to all anglers. This serves almost every purpose that even a more elaborate set might accomplish.

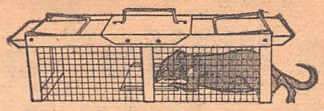
Set Includes Metal Carrying Case with Handle, Two Piece oil tempered Whippy Steel Rod, Fishing Reel with Click, Nylon Fishing Line, Assorted Steel Fish Hooks, Float, Snelled Hook, 2 ft. Gut Leader, Sinkers, Illustrated Booklet and Bait Can.

The set you want for **CASTING or STILL FISHING.** Everything you need is included in one handsome metal carrying case. You'll find this a mighty good investment, too, as a few good catches should soon pay for the outfit. Durable two-piece rod is 46 inches in length and features the easy-line ferrule, red enameled handle and tight-grip reel lock. The reel has smooth action that allows you to get good casts and reel 'em in quickly. Carrying case is beautifully lithographed in aluminum and blue colors. Size 24 inches long by 3 ½-inch diameter with metal handle. Altogether a nice set.

No. 6994. COMPLETE FISHING OUTFIT. Price Postpaid..... $3.50

Automatic Live Animal Trap

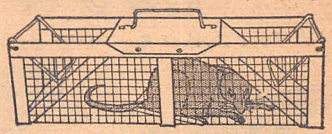
Catch Live Mice, Rats, Weasels, Chipmunks, Gophers, Snakes, Etc.



Open at both ends. Animal walks in unsuspectingly

Here is something that every one who likes to spend his time in the outdoors should be interested in—a live animal trap—a trap which catches the animals but does not harm them in any way.

Catch Animals for Pets, Games, Etc.



Both ends shut. The animal is caught unhurt

One of the easiest to set, and most efficient live animal traps ever constructed for catching mink, muskrat, rabbits, and other small animals **alive and uninjured.** Trap door snaps shut when animal pulls on bait or steps on pan. The door being held in closed position by a lock, under tension. Can only be opened from the outside, after animals are trapped. Entirely automatic after it is once set. Leave the trap in a suitable place over night, and then go back to see what you have caught. You'll find it real sport as well as make many interesting and perhaps valuable catches. Constructtd of heavy gauge galvanized screen. Size 18-in. lang, 5-in. wide and 5-in. high.

No. 7424. Live Animal Trap. For Rats, Mice, Weasels, Gophers, Snakes, Etc. **Price Postpaid**..... **$3.95**

No. 7429. Large Size Trap. 7x7x24-inches. For Rabbits, Mink, Squirrels As Well As Smaller Animals. **Price Postpaid**..... **$5.95**



Animal Lure Bait

Really Lures Animals to Your Trap

Withstands rain, sleet and snow. Lasting and in concentrated form. Get the thrill from luring some animal to your trap. Catch them alive or trap them for furs or meat. Made of high quality materials and put up in handy metal tubes.

No. 4638. Animal Bait. For all flesh eaters. Includes fox, rabbit, rats, small game, etc. **Price Per Tube**..... **69c**

NOSE CLIPS

Keeps Water Out of Your Nose



Swim or bathe in comfort and protect your health. Seals the nostrils, yet comfortable to wear. Broad rubber surfaces allow pressure to be applied gently yet firmly. Rust resistant chrome plated spring, rubber nose pads. With neck cord.

No. 4338. Nose Clips. Each..... **50c**



Single Action Fishing Reel

Brass Bearings—Sliding Click

Ruggedly built, smooth running on brass bearings, one-piece frame construction, jet oil black and nickel finish. 100 yard capacity. Low priced, big value.

No. 4125. Fishing Reel. Postpaid..... **98c**



LIVE LURE

Holds Live Bait

Magnifies Live Bait

Advantages of a Plug Plus Live Bait!!

Live-Lure is a transparent plastic shell, shaped like a conventional plug, with two treble hooks and removable head, permitting insertion of minnow or other live bait. Transparent shell magnifies bait inside and adds to effectiveness. Water flows through plug keeping bait alive for days. Advertised as world's liveliest bait under test. All purpose. 4-in.

No. 4128. LIVE LURE BAIT. **$1.50**

Price Postpaid, Each.....

GET A NEW THRILL IN NIGHT FISHING



with the New

BITE LITE BOBBER

When the Fish Bites The Bobber Lights

Have more fun! Catch more fish! Beautiful streamlined colored plastic case. Has exclusive line locking depth control device. Good for fishing day or night. Automatic. Batteries last long time, because light flashes only when fish bites. Waterproof. Well made, fully moulded red plastic. Complete with battery and bulb. **$1.50**

No. 4130. Complete.....



NET MAKING KIT

Catch Fish the Easy Way—With a Net!

Make good deep landing nets, live bags, hammocks, minnow nets, trap nets, etc. Fascinating and profitable as row on row, you watch 'em grow. Latest book on net making—over 175 pictures, patented shuttle and mesh gage, the complete outfit of tools for making any size or gage net. Fun, easy and **REALLY CATCHES FISH.**

No. 6989. Net Making Kit. Set, Postpaid..... **$1.25**

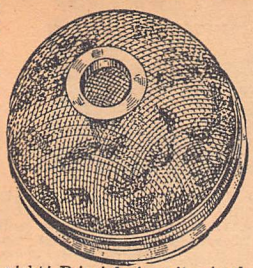
WHY DIG WORMS? SHOCK 'EM OUT



WORMS COME TO YOU!

Sit back and make the worms come to you!! Amazing **ELECTRO SHOCKER** tickles the worms and sends them up to the surface so all you have to do is pick 'em up! Just stick rod in ground, connect to electricity and the mild shock in surrounding ground drives worms to surface. Complete appliance.

No. 4123. Electro Batt. Postpaid **$1.59**



LIVE BAIT TRAP

Catches Live Roaches, Waterbugs, Crickets & Other Bugs

One of the most amazing inventions you've seen. Every fisherman knows that the best way to catch fish is to use live bait—the kind the fish really go after in a big way. Roaches of all kinds and sizes, water bugs, crickets and other big and little bugs catch fish many times as fast for various types of fishing. You bring home your catch even when ordinary bait doesn't even draw a nibble!

Rid Your House or Cottage of Bugs and Roaches

This was originally designed for homes and stores, hotels and restaurants, to catch roaches, bugs and mice, and it still does a wonderful job of catching them. The only practical way of removing these pests. The all metal trap **GETS LARGE AND SMALL BUGS, EVEN MICE, INSIDE SO THEY CAN'T GET OUT.** Has caught dozens in a single night! Principle is quite simple. Pests crawl through funnel-like opening at top, drop into trap and it's almost impossible for them to get out. Trap measures 6-inches in diameter, 3-inches deep.

No. 4144. DURBIN TRAP. Postpaid..... 89c



Rubber Grub Worm and Hook

Use It Over & Over Again —Realism Catches Fish

You don't use up bait when you use this. A superlative achievement in fashioning a really life-like grub worm from soft live rubber. Catches fish. Complete with hook.

No. 4095. Price Postpaid. 30c



Wonder Soft Crab

Ends your soft shell crab bait worries. Greatest of all the P & K live rubber baits. Nothing else like it. In color, form and appearance looks and feels like real soft shell crab. Made of soft, tough, live rubber. Lasts indefinitely. Mounted on high quality hook. Weedless. Faithful balance and design give natural wiggling motion. Medium size.

No. 4146. Postpaid... $1.00



Popping Frog

Complete With Knee Action & Hollow Nose for Popper

Kicks like a swimming frog, and if that life-like action doesn't lure the fish, the popper is sure to do the job. An old favorite in the most realistic action ever devised. Always lands right side up. Made of rubber. Fish in any water—weedless. With high quality hook.

No. 4145. Price Postpaid 80c



Minnow-Saver Hook

Minnow Is Kept Alive and Swimming

A minnow saver in every sense of the word. Use it whenever you use live bait. The scientific patented construction permits minnow to swim freely and uninjured. Can also be baited with worms and other fresh bait. Minnows have been kept alive for 48 hours. Reversed hook construction assures more fish.

No. 4098. Minnow Saver Hook. Each.... 35c

How to Raise and Care For Pet Fish

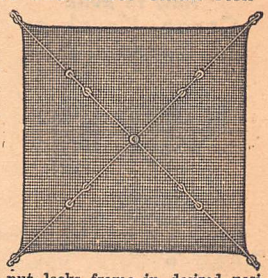
This popular handbook tells how to raise, care for and breed over 100 popular home pets including tropical and fresh water fish, birds, dogs, cats, lizards, insects, monkeys, mice, hamsters, etc. Illustrated.

No. 1437. Pet Handbook. Postpaid, Only.. 15c

FOLDING FISH NET

Catch Minnows and Other Small Fish

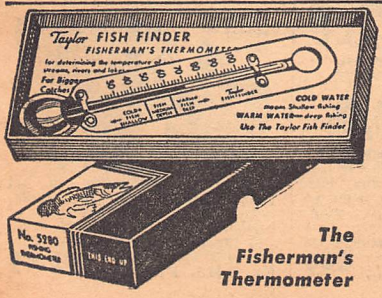
Ideal net for catching small fish up to 8-in. long, including minnows and other live bait. New improved construction assures better results.



Steel Frame Holds Net In Position

Rigid under most strenuous use. Frame made of strong, flat steel. Center wing nut locks frame in desired position. Folds compactly—can be kept in small space. 3x3-feet open. 15-inches long folded. Complete with net.

No. 4097. Folding Fish Net. Postpaid.. $2.50



The Fisherman's Thermometer

Taylor Fish Detective

Tells you where fish will bite best. How deep to fish. Helps you select the most effective bait. Water temperature has tremendous effect on good fishing. **For instance, Rainbow Trout strike wet flies, bucktails, live bait at 50-55 degrees, but prefer dry flies in water over 55 degrees. EVERY FISH HAS ITS OWN PREFERENCES.** Fish Detective comes complete with water temperature fishing chart and full instructions. Plastic body, 6-in. long. Get one and don't come home again without plenty of fish.

No. 4108. Fish Detective. .. $1.75 ★539

CUB COMPLETE FISHING KIT



Everything you need to catch fish in attractive carrying case. All metal single action reel with adjustable click drag. Nickel plated throughout. Solid spring steel, cadmium plated rod. 25 yds. of 12-pound test, black water-proofed line. 6 assorted spear point bronzed hooks. Float, 2 pinch-on sinkers. Bright nickel-plated spoon with double hooks for casting. Carrying case.

No. 6934. Cub Fishing Set. Postpaid.... $1.98

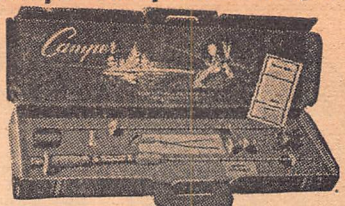
Fish & Troll 40 Feet Out From Shore Without a Boat



LUR-TROL. For offshore, stream or lake fishing and trolling. Now you can troll out in the middle of streams and lakes right from shore—almost as if you were in a boat! Revolutionary trolling device operates efficiently with deep running lures. Every fisherman knows this is the best way to catch fish. Adds new thrill to fishing for those with or without a boat. **LUR-TROL** is mechanical device that automatically keeps line 30 to 40 feet out, yet leaves it free for you to troll up and down lake or river.

No. 4799. LUR-TROL.
Price Postpaid..... $1.98

Camper Complete Fishing Kit

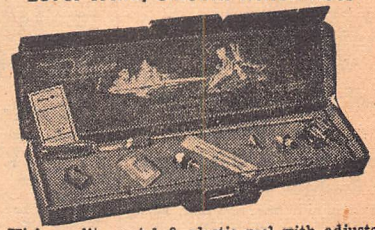


Casting and still fishing set. Double multiplying nickel-plated reel with tenite handle knobs, 80-yd. capacity, adjustable click drag. Two piece solid spring steel rod. 25-yds. of 12-pound test line. Turned wood casting plug. 2 snelled hooks looped. 3 pinch-on sinkers. 1 flashy metal spoon with spear pointed double hooks. 1 enameled float. Fitted carrying case with handle.

No. 6935. Camper Fishing Set. Postpaid. $2.98

RANGER DE LUXE SET

Level Wind, Smooth Action Reel



High quality metal & plastic reel with adjustable click drag. Level wind mechanism same as a highest priced reels. Bright nickel plated. 100-yd. capacity. De Luxe, offset handle, 2-piece steel casting rod, oil tempered with hardened metal guide and tip. 50 yd. genuine Reyter line, 21 pound test. 1 2-color plug, 3 snelled hooks, flashy metal spoon. Float carrying case.

No. 6936. Ranger De Luxe Set. Postpaid $2.98

How to Build Canoe, Kayak or Surfboard



Complete details on 16-foot canoe, 17-foot kayak and 12-foot surfboard. Popular Mechanics plans. 32 plans, photos, diagrams. Complete description.

No. 1433. Plans..... 25c

Life Guard Emblem



About 3½-in. diameter. Worn on swim suit, jacket, shirt, etc. Color fast, silk-like embroidered chenille in gold, red and blue colors, white background.

No. 7314. Postpaid..... 75c

FIRE WITHOUT MATCHES



No. 9413. Price Postpaid 59c

Practical, light-weight (less than 1 ounce) waterproof plastic matchbox. Holds regular matches. Flint striker bar permanently moulded into bottom provides fire without matches. 2¾-in.

EarDrumProtectors

HEAR PERFECTLY

Ear Protection in Water



Protect your ears while swimming, taking bath or shower, etc. Protection against infection and ear trouble. A necessity for some people. Easy to insert and cause no discomfort. Fits any ear. Made of soft, pliable, pure rubber. For swimmers, athletes, aviators, etc.

No. 4337. Per Pair..... 25c









HEAT TABLETS

Easy-to-light long-burning, lots of concentrated heat in each of these tablets. For office, shop, lab, camping—wherever you need concentrated heat. 24 tablets per pocket size package.

No. 3410. Package..... 60c

WATER BAG



Cools by evaporation in hot weather. Carry with you easily, conveniently without fear of breakage. Keeps water cool, fresh and pure. 2-gallon capacity. Canvas with sling.

No. 6473. Postpaid... $1.69





Going hunting? Want to bring hawks, crows and ducks within the range of your gun? These calls give nearly perfect imitations of the birds. Get the thrill of concealing yourself in the brush and bringing the birds to you by imitating their calls. Complete instructions are sent with each call. The duck call, for example, gives directions for giving the greeting, come-back, feed and lazy hen call. Distinguishes different calls for different types of birds. Carefully tuned metal reeds. Maple body with birch reed holders.

CROW CALL

Have fun with your air rifle or gun. Help the farmers by getting rid of the these pests. This call really brings them out.

No. 4292. Crow Call. Price Postpaid.. $1.00

DUCK CALL

A good call makes hunting easier and more fun. Get out in the woods and fields and hunt ducks. Good sport and swell eating. Very realistic call.

No. 4293. DUCK CALL. Price Postpaid..... $1.50

OLT'S ADJUSTABLE GAME and BIRD CALL



For over 40 years OLT'S True-tone Calls have been unsurpassed in performance. Life long study of birds, their calls and habits, have produced this effective, clear, true-to-nature tone. This is their finest call. Produces an almost endless variety of realistic imitations including **HAWK, DUCK, CROW, CHICKEN, WILD BIRDS** of every description and many species of wild game. Nothing else like it. Made of select hard polished rubber. Convenient adjustable nickel plated tone slide. Length only 4 ¾ -in. Complete instructions.

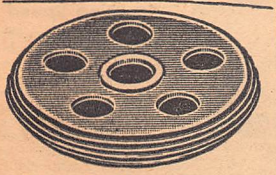
No. 4296. Adjustable Game Call. Price Postpaid..... $2.95

Magnetic Fighting Cocks



THEY BATTLE! LIVELY ACTION! Driven by powerful alnico magnets, these cocks fight to finish. Last forever.

No. 2018. Per Pair 29c



Coin Safety Purse

Once you put your money in this safety purse it is impossible to accidentally "slip" out. You can get any coin out in a couple of seconds. Purse is made of rubber with holes in it.

No. 6751. Safety Purse.. 39c



Brings Squirrels to You!

Like a duck takes to water, squirrels answer this call. Wonderful for hunters and nature lovers. So natural it brings them out into open. Hand operated. For gray and fox squirrels. Full directions.

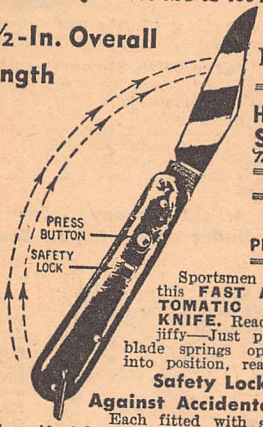
No. 4290. Squacky Squirrel Call. Price Each, Postpaid..... $2.50

PRONTO

AUTOMATIC Button Pocket Knife with Safety Lock

Opens Quick as a Wink

4½-In. Overall Length



PRECISION BUILT

HIGH-CARBON STEEL BLADE *Mirror Polished*

BRASS LINED

SURE GRIP COLORED PLASTIC HANDLE

Sportsmen will appreciate this **FAST ACTION, AUTOMATIC SAFETY KNIFE.** Ready for use in a jiffy—Just press button & blade springs open and locks into position, ready for use.

Safety Lock Guards Against Accidental Opening

Each fitted with safety lock to avoid accidental opening. No more broken fingernails; no more delay. Has 2-inch blade built into rugged, non-slip grip handle. 4 ¼ -in. overall. A real joy to work with—fine surgical steel blade, razor sharp, long precision tapering edge, full-hand, large size grip.

No. 8400. Automatic Push Button Knife. $1.98

Elbow or Knee LEATHER PATCH

Shirts, Pants, Jackets, Etc.



Saves your pants knees and your jacket or sweater elbows from wear. Make fine patches if worn through. Genuine leather, adds to looks. Brown or black. Set of 2.

No. 4559. Price Per Pair 35c

Midget Knife *On Key Chain*



Top quality knife only in miniature size. On key chain for maximum convenience. Single blade, high-grade mirror-finished sharp blade. 2 ¼ -in. long; 2-in. blade. Celluloid handle. Nickel beaded key chain with clasp.

No. 8445. Price Postpaid 59c

UNDER WATER SUBMARINE FISHING EXPLORE UNDER WATER CLEAR VIEW

LOOK FOR LOST COINS, ETC. SCARE FRIENDS!

SWIMMING GOGGLES



SEE CLEARLY UNDER WATER

These Swimming Goggles Protect Your Eyes so that You CanOpen Your Eyes Under Water and Get a Clear Look



SWIMMING GOGGLES are the latest addition to swimming fun. Just slip them on and you are all ready to see under the water. We just can't begin to tell you how many thrills they can give you. **In an ordinary swimming pool you can swim under water and see your friends, the floor of the pool, the sides and have lots of fun swimming after objects or playing with your friends. If you live near a lake you'll enjoy examining the rocks and floor of the lake.** In some places you will discover coral, unusual marine life and fascinating plants and underwater vegetation. The unbreakable, shatter proof lenses furnish ample protection for the eyes.

Fish Under Water With These Goggles

Underwater fishing is a new thrill you can try with these goggles. Did you know that fish are not so easily frightened away if you are swimming under water? It's a real sport that you'll enjoy and a real test of your endurance. Some people use the face mask so they can stay under water longer, but many underwater fishermen prefer to use these goggles.

Locate Lost Articles, Money, Treasure, Motors Etc., Under Water. Repair Boats



SEA-DIVE WATER GOGGLES



De Luxe Tahiti Type

As used by pearl divers. For underwater vision. Protects eyes from salt or chlorinated water. Water-tight rubber cushion prevents any liquid from getting at eyes, giving you protection against infection, chemicals, objects, etc. Cadmium plated brass with rubber cushion. Unbreakable plastic lenses. Adjustable.

No. 9251. Sea-Dive Water Goggles. Pair. $1.95

If you or your friends ever spend any time near water, then you'll find these goggles a practical thing to have. They are well designed to give absolute eye protection. Keeps out water so you can open your eyes and get a clear view. Fine for studying sea life. All rubber construction with composition, unbreakable plastic lenses. Adjustable to any head size. Fit snugly around eyes and over nose.

No. 9253. UNDERWATER SWIMMING GOGGLES. Per Pair, Postpaid..... $1.50



Terrific Speed With Ease

Speed Swim Glove

Approved and used by swim stars for faster, easier swimming. Good in water sports. Web finger construction cuts water like knife, gives you stronger pull. Finest natural rubber.

No. 9256. Swim Gloves. Medium Size, Pair.... $1.98

No. 9257. Swim Gloves Large Size, Pair..... $1.98

Swim Farther, Easier and Faster With Swim Gloves and Swim Fins

Swim Faster With Fins



Gives You Amazing Speed

Eight years of experiments went into the development of these new, better swimming fins—the best by far. Gives you amazing swimming speed with little effort. Wearer can walk comfortably in them — no chaffing. Lightweight, faster. Guaranteed quality rubber. Expertly designed.

No. 9254. Swim Fins. Medium Size. (Up to shoe size 9) Postpaid $5.98

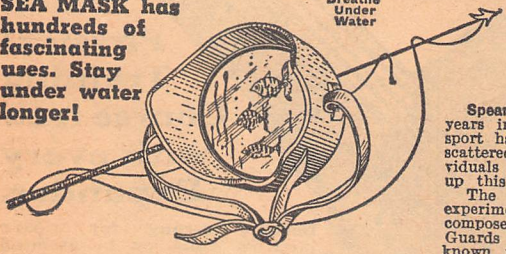
No. 9255. Swim Fins. Large Size. (Over size 9) Per Pair, Postpaid..... $5.98

SEA DIVE MASK





SEA MASK has hundreds of fascinating uses. Stay under water longer!



Sea-Dive Mask and Spear Fishing Set

Catch Fish Under Water!

Spear fishing and diving have been practised for years in the South Seas, and more recently the sport has spread to the Mediterranean and a few scattered spots in the United States. Today individuals and clubs all over the country are taking up this fascinating sport.

The **Sea-Dive Mask** is the result of years of experimentation by a group of diving enthusiasts composed of members of the Professional Beach Guards Association. Many adaptations of every known type of diving equipment were tried out by them over an eighteen year period, and the Sea-Dive Mask was finally perfected to meet their very exacting requirements for sport diving and beach safety work.

The possibilities of the **Sea-Dive Mask** are tremendous. Swimming instructors find that pupils wearing the mask lose their fear of getting their face into the water and make much more rapid progress. Even a naturally timid swimmer soon gains confidence by being able to see clearly beneath the surface, opening up a new and beautiful world for exploration. Biology students find the mask invaluable for studying submarine life at close range, as fish have no fear of the submerged diver. Spear fishing as practised in the South Seas is an engrossing sport easily learned by even a mediocre swimmer. For retrieving lost articles, examining and making emergency repairs to boat hulls and propellers, lifeguard rescue work, inspection of piling, capturing shellfish and countless other uses in ocean, lake, river or swimming pool, the Sea-Dive Mask is the most practical and satisfactory diving equipment of its kind.

SPEARHEAD AND TIP

Use For Underwater Fishing, Etc.

With directions for making a sharp pointed spear. Complete instructions are included for finishing spear. Spear has a steel, knife-sharp blade that pierces fish easily. Jagged edge holds fish tight to spear. Spear head held by wire to pull in fish and prevents you from losing spear. Fish are not afraid of you when you are swimming under water. Consists of finished spear head and top with wire. Complete except for pole.

No. 411B2. Spearhead and Tip. Postpaid.... $1.25

SEA-DIVE MASK

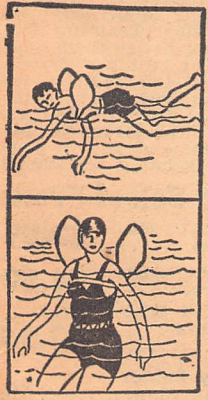
Designed to protect both nose and eyes from contact with water, eliminating the danger of eye and sinus infections or irritations from pressure or contaminated water. The heavy glass plate allows perfect visibility underwater, with none of the optical distortion common to some types of goggles. Sidewall of mask is moulded to fit contour of face. New, live rubber accomodating itself comfortably to a watertight fit around forehead, cheeks and upper lip. Nose is inside mask—gives you a couple of extra breaths for longer under water duration.

No. 411A2. Sea-Dive Mask. Price Postpaid.... $2.98

DE LUXE SEA DIVE OVAL SHAPE MASK

Improved model designed for and used by Allied Forces' "Swimming Commandos" in the last war. Won't scratch, craze or bend with use—always a clear, undistorted view. Oval shape gives wider vision. Larger size—stay under water longer. Patented lip is comfortable and watertight. Brass band water seal.

No. 4109. DeLUXE SEA DIVE MASK. Price Postpaid..... $3.98



WATER WINGS - *Swim At Once!*



ONLY $1.98

Now Everybody Can Learn to Swim and Float

Water Wings impart such confidence in water that it is possible to learn to swim and float in a very short time. Overcome many of the difficulties and dangers of learning to swim. The water wings can be carried in a pocket like a handkerchief. Every traveler by sea should have them for use in any emergency, as they are quite safe. Water wings have been in use for several generations and the persons who have learned to swim with their aid can be numbered by the thousands. For children they are just the thing because they make it almost impossible for them to sink below the surface of the water Helps eliminate worry of having to keep a constant eye on the children when they are at the beach, etc. These wings are strong, made of durable material and are washable.

No. 6898. WATER WINGS. Price Postpaid.. $1.98

A SUGGESTION: Have you more than one catalog? If so why not give one to a friend. Thanks.

Get Strong QUICKLY

GIANT CHEST EXPANDER
and Progressive Exerciser

Obtainable in 3, 5 and 10 Cables



Endorsed by Experts

Here is a picture of "Sailor" White, the U.S. Navy Strong Man, using one of our **Giant Chest Expanders**

He says he considers it has no equal for building the muscles of the entire body, for helping to give you strong arms, a powerful chest, ripping back muscles and helping to keep you feeling fit.

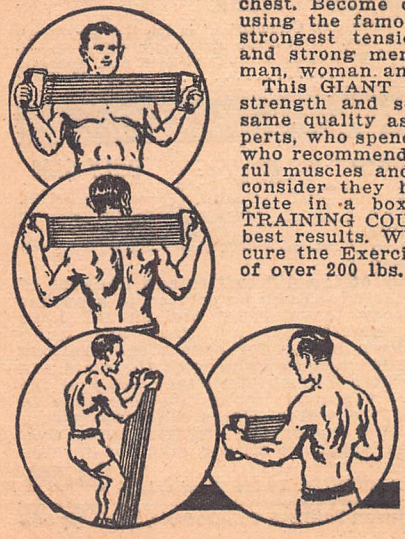
Illustrated Physical Training Course free with every Expander.

Become strong for your health's sake or to astound your friends with extraordinary feats which men of great strength can do.

The lively elastic cables are covered with woven jackets in attractive colors. The cables have safety snap Couplings for detaching from the handles, enabling you to regulate the tension for progressive exercises. Thus the tension can be regulated to suit your needs and increased as your **STRENGTH GROWS.** The handles are made with 3, 5 and 10 continuous loops and fitted with **MOULDED GRIPS.**

Develop your muscles this quick way. Get big, broad shoulders. Fill out your chest. Become one of the strongest men in your town by using the famous **GIANT CHEST EXPANDER,** one of the strongest tensioned devices made. Many famous athletes and strong men use it to keep in trim. Practically every man, woman and child should have one in the home.

This GIANT CHEST EXPANDER is famous for quality, strength and scientific construction. It is identically the same quality as supplied to leading Physical Training Experts, who spend thousands of dollars to advertise them, and who recommend them for their pupils. For building powerful muscles and keeping the body strong and healthy, we consider they have no equal. Each Exerciser comes complete in a box, including an ILLUSTRATED PHYSICAL TRAINING COURSE, showing how to use the Exerciser for best results. Wherever possible we recommend you to procure the Exerciser with 10 Cables, as this has a resistance of over 200 lbs.



Three Models to Select From

No. 6620. CHEST EXPANDER.
3 Heavy Tension Cables..... $2.95

No. 6621. CHEST EXPANDER
5 Heavy Tension Cables..... $4.50

No. 6622. GIANT CHEST EXPANDER.
10 Special Heavy Tension Cables..... $7.98

Extra Heavy Cables

No. 6618. Extra Tension Cables. Each.85c

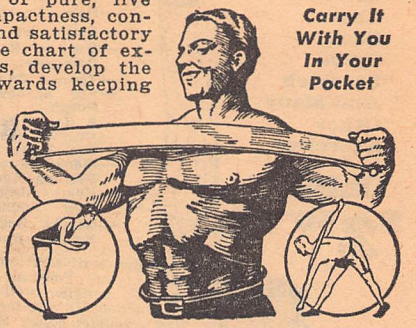
"MUSCLE BUILDER" POCKET GYMNASIUM

Be Strong - Learn To Protect Yourself

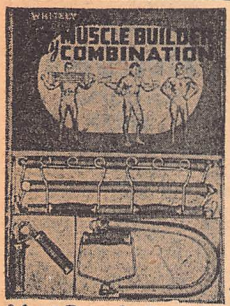
Use A Muscle And Body Builder Endorsed By Some Of The Foremost Physical Culture Experts Of The World

This is one of the simplest yet most effective Pocket Gymnasiums made. It is made entirely of pure, live rubber, and is designed especially for compactness, convenience, simplicity, and above all quick and satisfactory results. With it you can, by following the chart of exercises which accompanies each apparatus, develop the body, and this should go a long way towards keeping you fit. By its regular use it will help you develop a well-poised muscular body. You will be amazed at its effectiveness—nearly every part of the body is brought into play. If you use the "Samson" Pocket Gymnasium regularly, it may save costly doctor's bills and at the same time avoid much suffering and inconvenience. Nearly every one, young and old, can use it and benefit by it. Activity is life. Inactivity means death. Complete with illustrated chart of instructions, so simple that any intelligent child can use them.

No. 6623. "Wonder" Pocket Gym. $1.00



Carry It With You In Your Pocket



Marvelous Body Developer Used By the Army

3-Way Muscle Builder

Have Powerful Arms, Legs and Body

The Famous **3-WAY MUSCLE BUILDER** that is made to keep your entire body from head to foot in tip-top shape. Based on a scientifically designed program to give you marvelous control over your muscles that means a powerful body. **No body building set can do the impossible, but this set will do as much or more for you than any other body building course or set of equipment, regardless of the cost.** Used in the Army program of physical fitness.

Nearly everyone has built within him amazing strength and these sets are designed to develop and release your natural strength.

Most People Develop Only a Fraction of Their Strength!

With this set you can exercise almost every muscle. Includes adjustable **3-spring CHEST PULL** for any tension from light to extra heavy, **STEEL SPRING EXERCISER** for wall exercises including rowing, shadow boxing, etc. and **HEAVY TENSION GRIPS** for developing the hands and wrists. All packed in colorful box with complete instructions for scientific use.

No. 6614. FAMOUS 3-WAY MUSCLE BUILDER. Postpaid $5.95



Teeth Protector

Especially made for boxers and football players to give you mouth and teeth protection. Also used by wrestlers, baseball players, hockey players, racing drivers, etc., etc. Absorbs the shock. Protects teeth from cutting lips, being chipped, etc. Made of moulded white rubber. Provide ample protection. Correctly shaped to permit easy breathing. Effective teeth protection for athletes and others.

No. 6327. Teeth Protector. Postpaid... 89c

"GRIP OF STEEL" DEVELOPERS

Build Strong Wrists and Arm Muscles—Speedy Results



Develop a grip of steel. Everyone wants to have strong muscles so that he can protect himself in an emergency and always have vigorous health. There is little reason why most persons cannot enjoy these advantages. Body building, for many people is merely a habit. After using these wrist and fore-arm developers for only two or three weeks regularly each morning or night, you should begin to notice an improvement. Even if you have a strong grip and plenty of muscle **do not become muscle bound.**

Made of fine quality spring steel. The outfit consists of two "GRIP-OF-STEEL" Developers, one for each hand, complete in box with set of exercise charts, fully illustrated with explanatory diagrams.

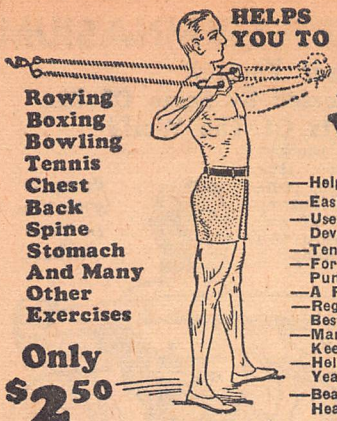
No. 6628. "GRIP-OF-STEEL" DEVELOPERS. Price Per Pair Postpaid... $1.00

HELPS YOU TO

BE STRONG!

Develop Your Muscles with this

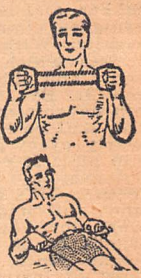
Wall Exerciser



Rowing
Boxing
Bowling
Tennis
Chest
Back
Spine
Stomach
And Many Other Exercises

Only $2.50

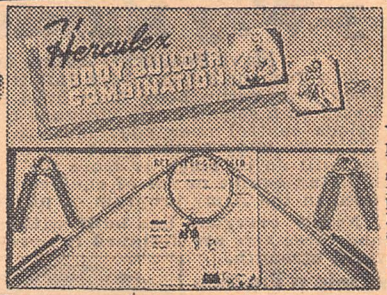
—Helps Deepen and Broaden the Chest.
—Easily Set up for Rowing Exercises.
—Use as Regular Arm and Shoulder Muscle Developer.
—Tension Can Be Varied.
—For Shadow Boxing, Giving You a Driving Punch.
—A Recognized, Genuinely Helpful Way to Reduce.
—Regular Exercises of ALL Muscles Is One of the Best Ways to Keep Fit.
—Many Minor Ailments Can Be Corrected by Keeping Adequately Fit.
—Helps Athletes Keep in Good Condition All Year 'Round.
—Beauty Begins With a Healthy Look and a Healthy Body.



Chest expander, wall exerciser, rowing machine, etc. Polished spring exerciser with handles, wall screw hooks, instructions illustrating exercises, muscle builder guide, etc. Set in box. Complete.
No. 662A0. Price Postpaid $2.50







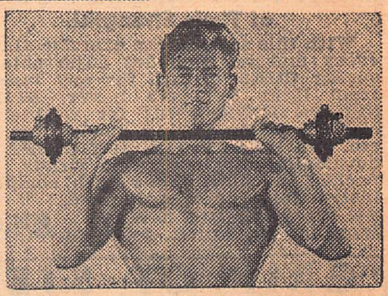
Hercules CRUSHER GRIP

Really packs a wallop. We dare any man or boy to pick it up and put it down WITHOUT testing his strength. Develops big, bulging chest, arm, shoulder & hand muscles if used regularly. **Set of 1 Crusher Grip and pair of Hand Grips. No. 6619. Hercules Body Builder Set $3.95**

Strong Man Barbell Set

Develop Muscles While You Do Feats of Strength

Deep in the heart of almost every one is the desire to use barbells. You'll thrill to amazing strength they develop and wonderful feeling of health they give you. Start with light weights and add more and more as you develop. Adjustable. Good all-around set for boys and men. Includes body building course and instructions. Barbell with set of weights. Weight 20 lbs. Shipped by express to you, shipping charges are extra.
No. 6625. Barbell Set. Price Complete..... $7.50



Boxing Gloves

Learn to Fight and Win!

The best way to learn SELF DEFENSE is to learn how to fight. Boxing is fun and good for you. Simple, valuable lessons you learn while boxing enable you to fight and win over bigger, stronger fellows. Well made of all leather. Full size so they can be used by boys and men. Carefully padded. Durable, long lasting.
No. 6626. Per Pair..... $5.50





8 & 16 MM.

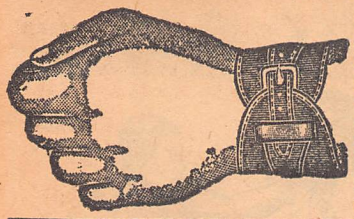
Fight Movies

Learn to fight watching the boxing champions of the world in action.

No. F820 Famous Fight Pictures. 8mm. 50-ft.... $2.00
No. F341. Famous Fight Pictures. 16 mm. 100-ft. Price Postpaid..... $2.75
No. F359. Famous Fight Pictures. 16 mm. 360-ft. Price Postpaid..... $8.75
No F268. Joe Louis Fight Pictures. 16 mm. 100 ft. Postpaid..... $3.50

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

More Powerful Grip *with this Leather* Wrist Band



If you desire to toughen up your wrists both for doing heavy **physical** labor or would like to develop your muscles for athletic purposes, these wrist bands will be of inestimable value. Even after you first start using the wrist band on you should begin to notice the difference. While some people use them only on their left or weaker wrist, it is a good policy to wear them on both wrists.

Single Straps

No. 6755. Single Wrist Band. Price... **25c**

Double Straps

No. 6756. Double Wrist Band. Price.... **35c**

More Comfort Walking, Standing, Powerful Feet for Sports!

Ankle Support

Added Strength to Your Feet and Legs for Sports and Everyday!



Don't let weak ankles handicap you in sports or everyday walking. Workmen and sportsmen both find **ANKLE SUPPORTS** make you **FAST** and **SURE** on your feet. Wonderful where you want to have that lively, springy feeling, ready to be on the go. Made of thin leather-type, form-fitting material which provides protection as well as strength. Can be laced tightly or loosely. **WORKS WONDERS.** State size.

No. 6423. Ankle Supports. Per Pair.... **$1.69**

Attract Live Crows



Every year more hunters take after the wary crow for all---year round, open season hunting fun. No bag limit. These decoys really attract crows so you can have all-day fun shooting.

Two-Faced Owl

Molded of sturdy waterproof plastic fibre in likeness of great horned owl. Double faced—attracts them from either direction. So confuses crows that hunters shoot them from open.

No. 6911. Two Faced Owl Decoy. Postpaid.... **$3.50**

Life-Like Crow Decoy

Used alone or with owl, it brings in the crows. Lifesize. Wire support for easy placement.

No. 6913. Crow Decoy. Postpaid..... **98c**

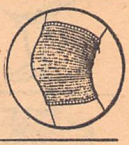
ANKLE SUPPORT



Fine for basketball players, track men and skaters. Keeps your ankles from turning and gives more drive. Improves your ankle muscles by keeping them in correct position. Easily put on.

No. 6194. Price Each..... **98c**

KNEE SUPPORT



Helps give you added strength in knees and protects you against falls. In any sport where legs are used, this will give you more speed and strength in legs.

No. 6162. Price Each..... **98c**

How To Wrestle

Based on the Work of FRANK A. GOTCH
World's Champion Wrestler



All the world admires an honest battler. That is why baseball has continued to grow in popularity and draw immense crowds. The players are "on the square" and the fans" know it. And that is why Frank A. Gotch attracted the largest wrestling crowds in modern times. Gotch has been "on the level" and endowed with "the goods." He has done more than any other influence to make wrestling popular in America. The good king of Sweden, gazing on James Thorpe at the Olympian games, declared him the world's greatest athlete, but the monarch had never seen Gotch. The like of Gotch for speed, the science of the holds and their counters, for strength and brain-work in action has never been seen in wrestling. Probably no man in all the annals of wrestling has had strength, endurance, speed and skill so mingled in him in the proper proportions as Frank Gotch. This book contains the full instructions of Frank A. Gotch, world champion wrestler. It explains all the important Holds, etc., such as the Half Nelson and Crotch, Scissors on the Body, Bar and Further Arm Hold, Toe and Ankle Hold, Headlock, Grapevine Hold, Half Nelson, Quarter Nelson, Three-quarter Nelson, Further Nelson, Wrist Lock and Arm and Leg Grapevine Hold, Double Arm Lock, Flying Mare, Chancery, Arm Lock and Cross Buttock, Crotch Lift and Force Down by the Double Leg Hold, Chancery and Bar Arm, Crotch and Arm Lift, Bar and Toe Lock, Strangle Hold, Inside Crotch Shift, Back Hammer and Half Nelson, Chancery and Crotch, Reverse Nelson and Bar Lock, Half Nelson and Toe Lock, Hammerlock and Bar Hammerlock, Toe Hold over the Leg, Gotch's Famous Toe Hold.

No. 1267. HOW TO WRESTLE. Price postpaid to any address 25c

DEVELOP YOUR MUSCLES! LEARN TO BOX!

LEARN HOW TO BOX

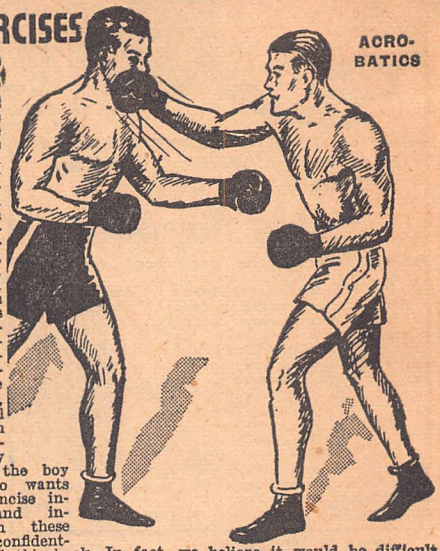
Including 9 One Punch Knockout Spots above the Waist

& GYMNASTIC EXERCISES

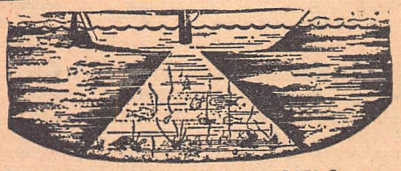
Tells how to box, how to hit and hit hard, how to stop quickly and easily, how "to get away" etc., etc. Explains the knockout points of the body. Diagrams show lessons from top and the exact movements of the arms both in striking blows and in defense. A clear, easily understood, pictorial method of presenting boxing. Written in plain, simple, every-day language with many unusual diagrams. Numerous illustrations show the various attitudes for blow, feint, stop, dodge, "get away," etc. Learn the art of sparring and boxing, defend yourself, punish your attacker, etc. Also explains different branches of **GYMNASTICS**, such as Balancing, Exercises with Furniture, Free Movements, Climbing, Leaping, Parallel Bars, the Giant Strides, Horizontal Bar, Wooden Horse, Vaulting, and many others. For the boy or man who wants clear and concise information and instruction on these subjects we confidently recommend this book. In fact, we believe it would be difficult to get a similar book at the price which would be so complete.







No. 1271. HOW TO BOX & GYMNASTIC EXERCISES. Price Postpaid..... 25c





Look Under Water With a

WATER-SCOPE

—Locate Underwater Objects & Treasures
—Study Nature and Marine Life
—Take Marine Pictures
—Helpful for Fishing



An easy way for you to see underwater and have lots of fun and even profit. There is a thrill about it that seems to be exciting. As you know, when looking into most water, the surface is rough, which distorts the view, and the reflections of light make it nearly impossible to get a clear view. The **WATER-SCOPE** overcomes these handicaps. **Has plastic lens which removes distortion.** By looking through the darkened cone, it eliminates light reflections and makes view appear bright, as you are looking from dark into lighted sea bottom.

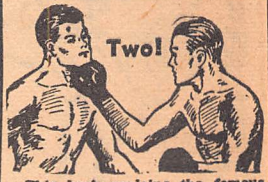
Use At Night With Flashlight for a Real Thrill

Can be used at night with aid of any regular flashlight. Pictures of marine life, people, etc., can be taken by directing camera through 'Scope. For studying and locating marine life. Useful aid for fishing—helps you find them, their natural feeding grounds, weeds, etc. Explore sea bottom for objects of value. Cone is of water-proof paper with plastic lens. Lens has water-tight rubber mounting. Locate just about everything but the mermaid shown in picture! About 15-inches long. **$1.49**

No. 6717. WATERSCOPE. Price Postpaid..... .....

ART OF SPARRING AND BOXING



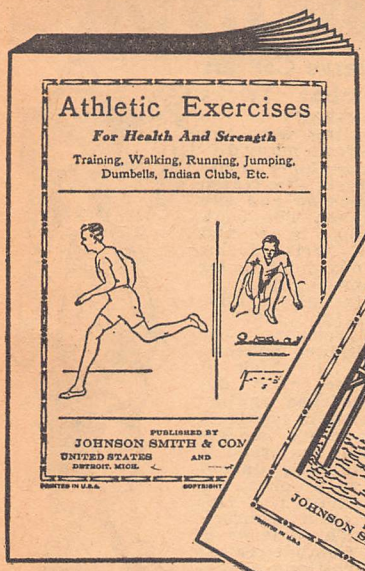


This book explains the famous Knockout Blows with a Single Punch. Explains how to lead, break ground, counter, draw, stop, "fake," sparring, deception, etc. 51 clear illustrations with complete explanations explaining the punches involved. Sensible rules to follow for boxing in the ring. Tournament rules. Counters. Double lead. Cross punches. Right and left upper cut. Kidney punch. Side step. Haymaker. Guard. Retreat. Feints. Dodges. Maneuvering. Chopper. Training. Slugging vs. smart fighting. Sizing up opponent. Finding his weak spots, etc., etc. In most cases, skill counts for more than size.

No. 1941. Price Postpaid 15c

548 ★ Johnson Smith & Co., Detroit, Mich.

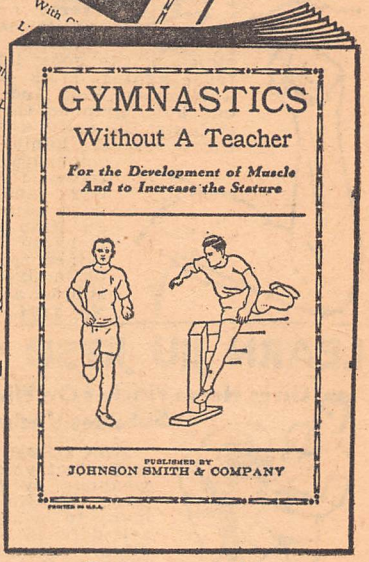
ATHLETIC EXERCISES - *For Health and Strength*





Full directions are given in this book for training, walking, running, leaping, using dumb-bells (both English and French style), the proper use of Indian clubs, etc. Athletic exercises are something of importance to every boy or growing young man. They have been adopted by all the leading colleges in the universe and pronounced a health-productive factor by all the leading professors. This book will teach the weak how to become strong, and those who are strong to become stronger still.

No. 1268. Price Only 12c



Swimming Instructor

Learn To Swim, Dive, Etc.

All About Life Saving

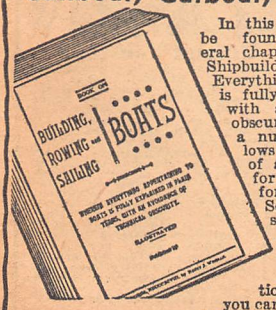
This book contains all the practical and progressive swimming motions necessary for this life-saving and healthful sport. Illustrated with 60 engravings. It contains instructions on: Floating, parlor practice, artificial aids, the kick, the arm action, the breast stroke, the side stroke, the racing stroke, swimming on the back, hand-over-hand swimming, tricks, plunging and diving, bath swimming, cautions, sea bathing. It also contains directions for restoring the apparently drowned. Every human being should learn to swim, and the possessor of this book can accomplish the art in a short time, with a little practice.

No. 1270. SWIMMING INSTRUCTOR.
Price Postpaid to Any Address..... 12c

Build Your Own Boat

How to Build Your Own Sailboat, Catboat, etc.





In this book will be found several chapters on Modeling a Boat, Shipbuilding, Rigging a Ship, etc. Everything appertaining to boats is fully explained in plain terms, with an avoidance of technical obscurity. It is illustrated with a number of diagrams, as follows:—Model for half the deck of a cutter, Diagram or forms for cutting out a boat, form for stern, etc., Model of Schooners, Sheer plan of a ship, Half a Breadth Plans, Body Plan, The Keelson, Planking, Cathead, Knots, Splices, Stepping a Mast, By following the instructions set forth in this book, you can learn boat building.

No. 1371. Book on Boats... 12c

Gymnastics Without a Teacher

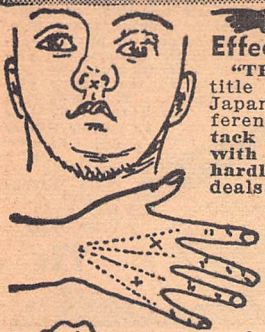
Gymnastic exercises should be practised from childhood, but those who have neglected physical culture in youth must not fail to atone for their neglect by practising gymnastics at every suitable opportunity in the future. This book gives full instructions on bar and trapeze exercises, vaulting, climbing, lifting, etc., and is indispensible to every person desiring physical development.

Replete with illustrations which are clear and easily understood. The various exercises are not only illustrated but often accompanied by diagrams showing the scientific manner of doing them, as approved by some of the world's outstanding sports authorities. The book contains about 100 different exercises—really practical instructions on different forms of gymnastics to develop the muscles, improve the physical condition and to increase the stature. Contains more information than many other books selling at several times the price

No. 1269. Price Postpaid. 12c

LEARN SELF DEFENSE---DON'T BE BULLIED!

SCIENCE OF JU JITSU



Includes List Of Nerve Centers Effective Japanese Combat Tricks



"THE SCIENCE OF JU JITSU" is the title of a splendid book dealing with the Japanese art of self-defense from many different angles. **Many different methods of attack and defense, etc., are given, illustrated with specially drawn diagrams so you can hardly fail to understand them.** The book deals fully with breakfalls, trips and throws, ground locks, wrist locks, "shake-hand" trick, body hold under arms, arm press, defense against revolvers, defense for strangling, knee and ankle throw, straight and reverse armlocks, "the scissors," the splits, head lock and kidney squeeze, holding a man down, the kick at stomach, the body lever, double knee throw, defense against stick, stick attack, defense against knife, knee kick and ankle jerk, armpit leg lock, one hand grip on throat, defense against two assailants, the colique rolling breakfall, the stomach throw, secret thumb knockout, producing unconsciousness, various nerve pinches, defenses for women, etc., etc. Get this book and learn to protect yourself with nature's weapons. The Science of Ju Jitsu and Japanese Combat Tricks is based on actual descriptions as obtained from leading authorities and is probably one of the best books on this subject at such a low price.



No. 1264. SCIENCE OF JU JITSU **30c**

LEARN JIU JITSU

And Protect Yourself Without Weapons

Gives Nerve Pinches On Which Slight Pressure Subdues Victim - Used By G-Men



DON'T BE BULLIED. Learn to protect yourself with nature's weapons by following this science. Jiu-Jitsu is believed by many to be the BEST science of self-defense ever invented. Jiu-Jitsu, meaning "muscle-breaking," is the Japanese method of physical training, and has been practised for over three thousand years. It has long been considered as one of the most wonderful systems, giving power over an adversary that often counts for more than strength. It is said that anyone well trained in Jiu-Jitsu can defeat the fistic expert at all points. This book gives the fullest instructions enabling you to learn Jiu-Jitsu in the privacy of your own home. Contents: Wrist Lock; Arm and Collar Hold With Outside Stroke; Arm Hold, Half-Nelson and Cross Buttock; Arm Hold, Half-Nelson and Knee Stroke; Arm and Collar Hold and Leg Stroke; Head Twist; Arm and Collar Hold Across Neck; Head Hold; Arm and Head Hold; Arm and Collar and Leg Lock; Thumb Twist; Collar Hold By Which A Man Could Readily Be Strangled; Simple Arm Twist; List of Nerve Pinches, etc.



No. 1266. Book On Jiu-Jitsu **25c**

FIFTY TRICKS

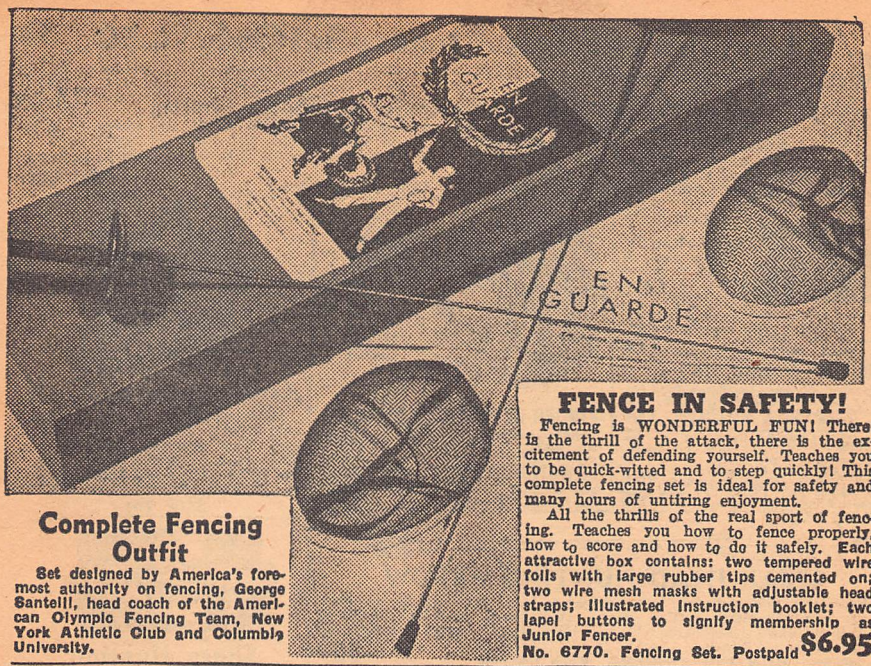
Easy To Apply! OF SELF DEFENSE



Defend Yourself!

Every man should be capable of defending himself against ruffians should the necessity arise. This book contains over 50 effective tricks of self-defense and simple means of discomfiting an assailant, either with bare hands or with implements of wood and metal. A walking-stick, or an umbrella, for example, is familiar enough to everyone, but their effective uses offensively or defensively are comparatively unknown. 50 simple tricks, many of which you probably have never even heard of, any one of which should prove extremely effective in physical combat, even against a more powerful or armed assailant. Ladies, especially, are advised to learn these methods as a means of protection.

No. 1265. Price Postpaid. **25c**



Complete Fencing Outfit

Set designed by America's foremost authority on fencing, George Santelli, head coach of the American Olympic Fencing Team, New York Athletic Club and Columbia University.

FENCE IN SAFETY!

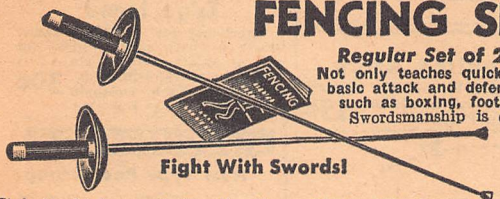
Fencing is WONDERFUL FUN! There is the thrill of the attack, there is the excitement of defending yourself. Teaches you to be quick-witted and to step quickly! This complete fencing set is ideal for safety and many hours of untiring enjoyment.

All the thrills of the real sport of fencing. Teaches you how to fence properly, how to score and how to do it safely. Each attractive box contains: two tempered wire foils with large rubber tips cemented on; two wire mesh masks with adjustable head straps; illustrated instruction booklet; two lapel buttons to signify membership as Junior Fencer.

No. 6770. Fencing Set. Postpaid $6.95

FENCING SET ONLY $2.50

Regular Set of 2 Foils & Booklet of Instructions



Fight With Swords!

Not only teaches quick thinking and fast action, but most of the basic attack and defense is the same as in any other combat sport such as boxing, football, etc.

Swordsmanship is one of the oldest of arts from King Arthur and the Knights to the days of pirates and duels. Skill in dueling was more highly prized than book learning. Now, duels with swords have changed from deadly contests to a highly skilled sport called fencing. It is taught in practically all colleges. 3½-in. Nickel Plated Steel Bell Guard. 3-16-in. round spring steel blades with rubber tip to render them harmless. Length over all 34½-in.

No. 6253. SET OF TWO STEEL FOILS AND DIRECTIONS. Price Per Set Postpaid..... $2.50

Splendid De Luxe Set of Fencing Foils

European Made



Weighted & Balanced



Professional style Fencing Foils. Wonderfully made of finely finished and tempered steel which bends easily and snaps back straight. Tapers off to a blunt point. Bell guard with leather protective liner. Weighted handle, accurately balanced. Handle is taped with lacquered string providing sure, non-slip grip. 43 inches in length.

No. 6271. DE LUXE FENCING FOIL. Price Per Pair $12.95

Fencing Plastron



The Plastron is a jacket which is worn while fencing. White duck with red felt heart. When the heart is touched by the foil, it represents a point scored. By the use of a jacket it makes fencing a more fascinating sport. One should be worn by each opponent. Develops your skill and accuracy. Adjustable to any size.

No. 6274. Postpaid... $2.25

Protective Mask



A well made protective mask. When both fencers have masks on, you can really "open up" and fence fiercely. Heavy gauge wire face, aluminum finish. Cushioned inside to assure comfort. Protective oil-cloth flap all around. Spring rear guide prevents slipping off. White with wide red band. Well made. Adjustable size.

No. 6275. Postpaid... $3.00



How to Fence

Up-to-date book on how to fence. Tells you all about fighting with foils (swords). Makes fencing more fun when you know how to attack, how to parry an attack, counter-attack, etc. Explains equipment, fencing rules, basic fundamentals, advanced fencing, etc. 11 full page photos, 18 diagrams, 60 pages, 2-color cover.

No. 1451. How to Fence. Price Postpaid..... 50c

Lemonwood Bow Archery Set Only $4.50





3½-Ft. Powerful Bow and True-Flight Arrows—Hard Hitting

Complete archery set includes hand made, genuine **LEMONWOOD BOW**, flat type, lacquered and buff polished. 3½-ft. bow. Four 18-in. nicely crested and lacquered birch arrows with tip points. Ground feathers. Shooting tab and arm guard. 10x10-in. target face, handbook. Hard hitting, accurate set.

No. 6265. LEMONWOOD BOW ARCHERY SET. Price Postpaid..... $4.50



Bullet Arrowheads

Bullet-jacket all metal arrowheads fit standard shaft. Fine for making piercing arrows for target and hunting. Make your own arrows, spears, etc. (6 for 35c). **10c**

No. 6214. Each, Postpaid..... 10c

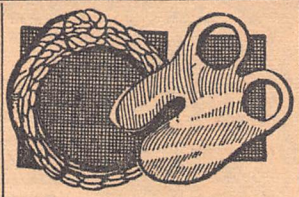
ARCHERY HANDBOOK How to shoot, organize clubs, tournaments, etc. Enjoy archery and hunting. Become accurate. Learn proper form. **15c**

No. 1066. Price Postpaid... 15c

TARGET FACES Consist of a target face on brilliant, non-glare oil cloth.

No. 6229. 18" Diameter Target Faces. Price Postpaid 95c

No. 6230. 30" Diameter Target Faces. Postpaid... $1.95

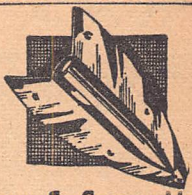


FINGER GUARDS Oiled leather finger guards protect fingers. Increase accuracy. **30c**

No. 6231. Finger Guards.... 30c

BOWSTRINGS Made of flax, linen tapered. Well made and finished. Very durable **35c**

No. 6224. Bowstrings 35c

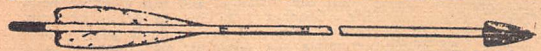


Arrow & Spear Head

Make your own hunting spears and arrows. Fine for spear fishing, game hunting, etc. Sharp. Fits ⅜-in. shaft. 3-in. long.

No. 6208. Arrow and Spear Head. Each, Postpaid.... 30c

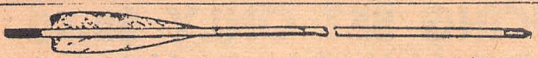
3 for 75c



SPEAR HEAD HUNTING ARROW

Especially designed for hunting game from small game to deer. Sharp pointed; pierce easily. Broad, steel head, carefully sharpened. Will bring down large game. Tough, birch shaft. Nicely finished and crested. About 28-inches.

No. 6228. HUNTING ARROWS. Each Postpaid..... 75c



Bullet Tipped Target and Hunting Arrow

Splendid bullet tipped arrows that are designed to give the greatest penetration. Excellently fletched. Used in tournaments. 24-in. **35c**

No. 6226. BULLET TIPPED ARROWS. Each, Postpaid..... 35c



Sharp Hunting Edge Head

Excellent for hunting game. Really a sharp point. Ideal for making spears, arrows, etc. Fits 5-16th-in. shaft; 2-in. long. **30c**

No. 6212. Each, Postpaid 30c

3 for 75c, Postpaid

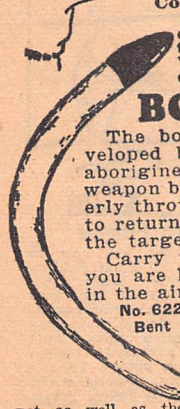
Australian Type



Returns to You If You Miss the Target!

There Is No Thrill Like Throwing a Boomerang and Watching It Come Back! Do Trick Throws!

Fine for target throwing or just throwing for fun to see it come back. You'll get quite a kick out of doing stunts with it.



BOOMERANGS

The boomerang was developed by the Australian aborigines. A remarkable weapon because when properly thrown it can be made to return to the thrower if the target is missed.

Carry it with you when you are hunting. Hit birds in the air, etc.

No. 6225. 18-in. Steam Bent Ash Wood... $1.00

10-Inch Plastic Boomerang 25c

Flies well, returns, but not as well as the hand finished wood models. **25c**

No. 6222. Price Postpaid

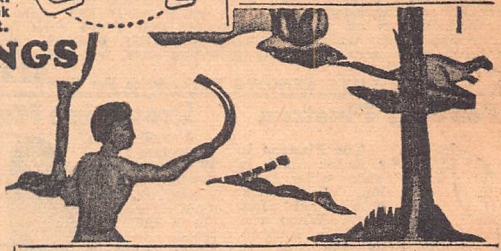
★ BOOMERANG ★

New Type Boomerang



It comes back! Here is new fun in target throwing — if you miss the target, the boomerang comes back, and you're all set to "fire" again. More fun than a couple of Kilkenny cats

No. 6906. Price Each... 35c





BARBED FISH ARROW HEAD

Barbed prongs for arrow fishing. 2½-in. long. Fits standard 5-16-in. shaft.

No. 6211. Barbed Fish Arrow Head. Each, Postpaid..... 50c

GRIP-RITE

REG. U. S. PAT. OFF.

Removable SHU-SPIKES



For All Shoes

For Golfers, Baseball Players, Hikers, Climbers, Etc., Etc.

Convert any shoes into non-slipping shoes. Give you a solid grip on the ground, well balanced from the feet up. Help golfers get better shots. For baseball, prevent slipping on grass. For hiking and climbing. They improve grip. Easy to attach to any shoes. Spikes removable. Save money by converting you old shoes into useful sports shoes for golf, hiking or any other purpose. Wrench for inserting and removing in each box.

No. 6157. Box of 50 With Wrench. Price $1.15

SPORT CLEATS

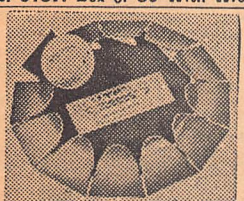
On or Off ANY SHOES in a Jiffy!



Made for Sports, but Wonderful for Sure-Footed Walking!

Originally made to turn any shoes into golf shoes, but actually they're being used on many types of sports, winter walking on ice and snow, climbing and other places where you need a sure foot. **ON or OFF ANY SHOE IN A JIFFY.** Lock on any shoe size 7 to 12, and width. Fit tight, sure. Easy to remove. Carry in pocket. Lightweight—you hardly know they're on. Ready to use.

No. 6158. SPORT CLEATS. Per Pair.. $2.95



GOLF HOLE

Practice putting with this disc. **INDOORS or OUTDOORS.** Finest all metal construction. Place on any flat surface. Allows ball to get in, but cannot get out. Get several and have putting course.

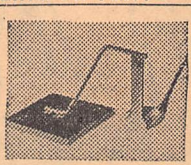
No. 62D94. GOLF HOLE. Price Postpaid $1.00

Golf Ball Marker



The best, prints full name on one line — not merely initials. Engraves sharp clean permanent impression. Uniform pressure, easy to do. Three complete sets of type from A to Z; enough for any name 15 characters or less. Waterproof, indelible, die cut marking.

No. 6517. GOLF BALL MARKER. Price Postpaid.... $3.98

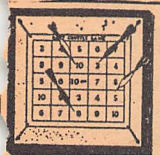


GOLF DRIVING TEE

Indoor and Outdoor

SOCK IT! Indoors or outdoors, summer or winter you can get **FUN and PRACTICE.** Improve your grip, stance, swing—it's fun. Rugged construction—hit as hard as you like. Safe, no balls to chase.

No. 6518. Postpaid... $2.59



Shuffle Board



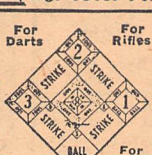
Carnival Wheel

FACES

Target Faces

Large 13x11 inch target faces for games and practise. Test your accuracy with darts, rifle, pistol, etc.

No. 7413. Shuffle Board.... 10c
No. 7414. Baseball. Price.....10c
No. 7415. Carnival Wheel.....10c
No. 7416. Bull's Eye.....10c
Any 3 Target Faces for 25c



Baseball



Bull's Eye

IT'S LOTS OF FUN THROWING DARTS

Target Shooting Helps Develop Skill and Accuracy

BRASS DARTS



Finest darts made—hard hitting, accurate flight. Solid brass body; finest Sheffield steel point. Patented Uniplume replaceable plastic fins. Set of 3.

No. 3366. BRASS DARTS. Per Set, Postpaid..... $1.75

It's fun throwing them to test your skill and accuracy. Try registering a bull's-eye! Paint a picture of your worst enemy and throw your darts at him. Although rather difficult, some people try using darts to hunt small game. At parties or as a pastime, dart throwing is an entertaining, popular sport. Targets suitable for practicing are listed above. Enjoy this entertaining sport in your own home by getting some of these darts and targets.





Tournament Darts

Weighted and balanced dart for positive accuracy and true flight. Standard for tournaments in weight and size.

No. 3362. Price Each Postpaid..... 15c
3 for..... ....40c Set of 6 for..... ....75c

Champion Model

Plastic fin darts. Weighted. Precision made, sturdily built. Outlasts most other darts. Flies direct line without wavering or drifting. Streamline.

No. 3365. Price Each Postpaid..... 20c
3 for.. .....50c Set of 6 for.....$1.00

Send Remittances In Any Convenient Form Such As Money Order, U. S. Postage Stamps, War Stamps, etc.



How to Pitch Baseball

By Famous Pitchers

HOW TO PITCH THE

Fadeaway ● Smoke Ball
Curves ● Knuckle Ball
Shadow Pitching And Control

Strike Out The Sluggers

◆

Written By BIG LEAGUE PITCHERS

Prepares you mentally, morally and physically to become a great baseball player and a great athlete. Special course of lessons by **CHRISTY MATHEWSON,** who explains the secret of how to throw the great **"FADEWAY"** ball, so much feared by the great batters; **ED WALSH,** the pitcher who discovered the secret of throwing that famous, mystifying and almost unhitable **"SPIT BALL;" JOE WOOD,** the **"Smoke Ball"** marvel, next to the speediest pitcher in the world; **WALTER JOHNSON,** the man who once struck out more league batters in a single season than any other star pitcher; **NAP RUCKER,** inventor of the **"Knuckle Ball;" and DOC WHITE,** who teaches you the art of **Shadow pitching,** by which you may develop control and speed necessary to become a star pitcher. Clearly described and illustrated by 56 pictures.

In addition to the complete course telling HOW TO PITCH BASEBALL, official baseball rules are given with an official diagram of the correct playing fields with measurements and markings. More than a million copies printed.

No. 1274. HOW TO PITCH BASEBALL. Price.. 25c

Make Cloth Shed Water!

Waterproof Caps and Cloth



Keep dry in rain or snow! A liquid water repellant for fabrics such as hunting coats, pants, caps, cotton fabrics etc., etc. Impregnates the fibre thoroughly. Does not discolor the garment nor clog the weave. Prevents mildew. Preserves and adds extra life to cloth. Easy to apply. Pint can.

No. 6694. Price Postpaid 75c

Gun Blue *For Guns, Metal Parts*



Gives metal famous, popular, GUN BLUE. No heat or tank required. Finishes wear-resisting by chemical action alone. Not a paint or lacquer. Made especially for touching up mars, scratches, etc., and blueing guns and small parts. Kit is complete; contains plating powder, blueing chemical, oil wax, steel wool, emery cloth and cotton.

No. 6695. Price Postpaid $1.25

Keep Feet Dry!

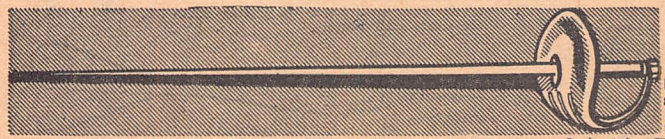
Waterproof Leather Articles



Waterproof your shoes, camera case, holster, gun cases, baseball gloves, etc. Waterproofs and softens. A neatsfoot oil product that can be used over black, brown or tan. Not only makes leather more effective against water, but more than saves its cost in increased wear. Keep dry with SHARK-SKIN WATERPROOFING.

No. 6696. Price Postpaid..... 39c

GENUINE IMPORTED EUROPEAN SABRE



Hand Forged Cavalry Sword

In the old days sword-fighting and dueling were a matter of life & death. Now, it has become a friendly sport. Fighting matches with these full sized sabres is still practised in Germany and Austria. Even in the United States the sport is practised by some fencing teams. Special handle for comfortable non-slip grip. Santelli sabre. Imported. Hand-forged blade. About 3½-feet long.

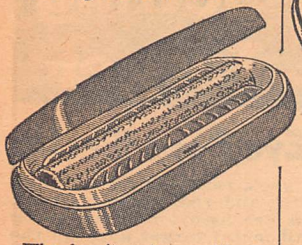
No. 6270. GENUINE IMPORTED EUROPEAN SABRE. Price Postpaid Only..... $11.95

SPECIAL NOTE. When ordering, be sure to give name of article as well as the stock number.

POCKET WARMER

At a Low Price

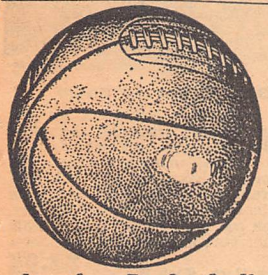
Helps You Keep Warm During Cold Weather



Who hasn't put up with the misery of cold weather just because there "wasn't anything you could do about it". **POCKET WARMER** delivers considerable heat for a 12-hour period. Wonderful for cold, chilly or damp weather. **Carry it with you, ready for instant use, when outdoors, driving, at cabin or for emergency.** Small in size. Burns charcoal sticks. Velvet covered, so it delivers warmth evenly. **Handy in bedrooms, outdoors, sports events, etc.**

No. 4551. Postpaid... $1.25

No. 4551A. Warmer Fuel. Package of 10 sticks, each good for 12 hours heat. **Per Package....25c**



Leather Basketball

Official Size, Fully Lined

Full regulation size, ruggedly built with needle valve inflation. Full lining, rubber bladder. Low in price, but same features as balls costing much more. With inflating needle.

No. 6373. Basketball.... $3.95



BASEBALL GLOVES

Genuine, All-Leather

Real quality for little money—that's the story of these gloves. Made for rugged service, with deep lined pockets for easy ball handling, fast fielding. Takes the "hot" ones with ease.

Fielder's Glove

Genuine leather with moisture-proof rubberized inner palm lining. Man's size, adjustable.

No. 6374. Postpaid..... $2.49

Autograph Fielder's Glove

Top grain cowhide, leather palm lining. Oiled pocket. For team play.

No. 6375. Autograph Fielder's Glove. Postpaid.... $4.95

Baseman's Mitt

Genuine top-grain leather throughout. Leather palm lining. Well packed—takes the high hard ones. Full size.

No. 6376. Price Postpaid.. $4.95

Punching Bag

Punch at Home By Yourself



Made of sheepskin, seven piece, stayed seams. Ruggedly made to withstand plenty of punishment. Build up your muscles and have fun at the same time. Complete with high grade rubber bladder.

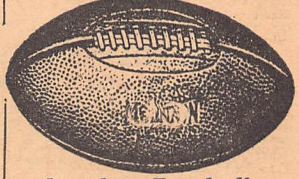
No. 6371. Punching Bag. Price Postpaid..... $6.95



Punching Bag & Home Exerciser

SOCK THAT BAG! Start slowly, rhythmically building up harder and harder punch. Improves timing. **Teaches shadow boxing—get in a punch and GET AWAY.** Fun, exercise. Do trick punches, build up your body. Thick, tough, durable rubber. Durable cord for suspending in mid-air. Instructions.

No. 666A1. Price..... 59c



Leather Football

Official Size and Weight

Boot out high zooming punt or zip a bulls-eye forward pass! Low in price but high in quality. Official size and weight, genuine football grain, 4-ply leather. Stand punishment. With inflating needle.

No. 6372. Leather Football. Price Postpaid.... $3.95

Professional League Hard Ball



All yarn, regulation construction throughout. Official league baseball.

No. 6369. Postpaid $1.98

Official Soft Ball

Top grade, horsehide covers, gum dipped, 100% kapok. Regulation in every way. 12-in. Long wearing.

No. 6370. Postpaid... $1.98

BASKET BALL GOALS

REGULATION SIZE



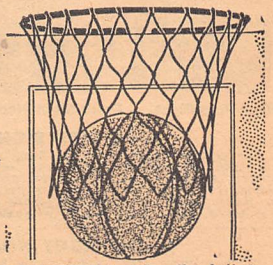
Practice and Play at Home!

More people play basketball than any other sport. Practice at home so you can become accurate and GOOD! Makes an ideal practice goal. In the house you can set it up for plenty of fun. In the yard, you can have your friends over to enjoy the game. Full regulation size. Well built to stand lots of punishment. Easily installed.

No. 6430. BASKETBALL GOAL. Price Each Postpaid..... $2.50

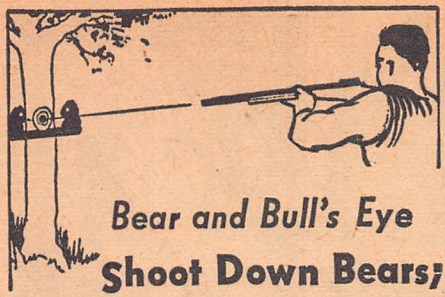
Basketball Set

Bell Ringing Up in a Jiffy, Over Door, Over Chair, Indoors or Outdoors



COMPLETE WITH BASKETBALL. Ring the bell for fun at home! Indoor or outdoor basketball game. Set includes one over-door backstop and signal mechanism finished in jade green enamel with 12-in. basketball made from heavy pebble grain imitation leather. Self-sealing bladder with inflating needle. Attractive, 3-color gift box.

No. 6367. Price Postpaid..... $2.69



Bear and Bull's Eye

Automatic Self-Setting Action Target

Shoot Down Bears; Bull's Eye Pops 'Em Up

Have your own shooting gallery right in your own back yard—or cellar! Here is a wonderful cast iron target that is built for service and real entertainment. Target consists of two bears and the bull's eye. **You fire away, first knocking down each of the bears. Then, a bull's-eye on the small metal target pops up the two bears again.** No running back and forth setting up the target—everything automatic! No danger of accidental discharge injuring someone when setting up targets. **Safe—sane.** Constructed of cast iron and attractively painted in colors.

Light Model for Air Rifles, Air Pistols and Similar Guns

This model is more lightly constructed so it will react to BB shot and air rifle pellets. Lasts indefinitely.

No. 6907A. Light Model Target. Price.. **$3.00**

Heavy Model Target for .22 & .32 Caliber Guns and Rifles

Sturdily constructed to take the punishment of heavy fire. Lasts indefinitely. Will provide lots of fun and good practice.

No. 6907. Heavy Duty Target. Price.... **$4.50**

NITRO SOLVENT GUN OIL

Cleans & Lubricates Any Rifle or Pistol

A necessity for keeping all types of guns in fine condition. Dissolves all harmful residue. Prevents and removes rust and corrosion. Perfect lubricant for reels, motors and light machines. Contains no acid; will not congeal; does not gum. Cleans, oils, lubricates.

No. 6077. Nitro Solvent. Price Postpaid..... **35c**

Bell Ringing Target



Every Bull's Eye Rings a Loud Gong

Improve your shooting while having fun! Each bull's eye registers a loud "BONG". You do not have to run up to target each time. Suitable for all types of air pistols & air rifles & .22 cal. rifles. Use indoors or outdoors. Rugged construction, big 4-inch gong. Only sounds when bull's eye is registered.

No. 9078. Price Each, Postpaid **$2.50**

No. 9079. Standard Targets. 5-ring design on one side; 10-ring design on other.

Price Per 100, Postpaid..... **75c**

Get One for Each of Your Rifles or Guns!

WALL GUN RACK

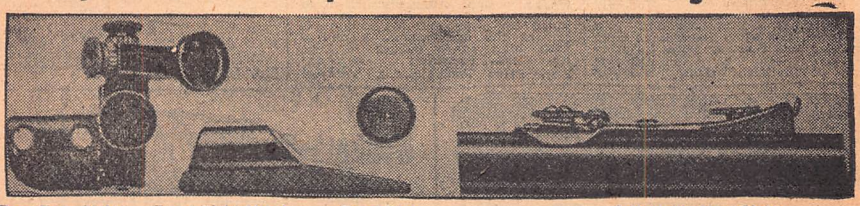


For Your Den, Office or Room

Keep your gun where it is convenient for use, where it can be kept in good condition, and where it will look attractive. This gun rack consists of a pair of beautifully finished mounting blocks, felt lined to protect your gun. Well made to look good in an expensively furnished room. Solid maple or walnut finish. Can be used for any type of air gun, rifle or shotgun. One end designed for barrel, other for stock. Get one for each gun—two or three in a row look good.

No. 6114. Wall Gun Rack. Each Set.... **$2.95**

Improve Your Accuracy With These Gun & Rifle Sight Parts



Rear Peep Sight Front Sight Hood Peep Disc Adjustable Rear Sight

REAR PEEP SIGHT

For greater accuracy in shooting, use a peep sight. Just pull the trigger when you see the target and you've scored a hit. Improves accuracy. Made for Mossberg .22 cal. rifle, but any barrel can be tapped to accommodate it. Fine Mossberg quality.

No. 9470. Rear Peep Sight. Postpaid..... **$2.50**

FRONT SIGHT HOOD

Enclose your front sight in a hood. Makes front sight more visible and centers it in circular shape of hood to make it easy to get rapid shot on target. Made by Mossberg.

No. 9471. Front Sight Hood. Postpaid..... **50c**

PEEP DISC

This is just the peep disc. Has peep hole in center. For those who want to build their own peep sight or replace present disc.

No. 9472. Peep Disc. Price Each, Postpaid..... **75c**

REAR ADJUSTABLE OPEN SIGHT

If your sights are worn, out of line or in any way unusable, replace with these Mossberg adjustable open sights. Made to fit Mossberg rifles, but any barrel of .22, air pistol or rifle can be tapped to accommodate.

No. 9473. Complete Adjustable Open Rear Sight. **$1.75**

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

HIGH POWER MOSSBERG .22 CALIBER RIFLES

DE LUXE MOSSBERG 30-SHOT REPEATER

Fire 30 Accurate Shots Without Reloading

Has Largest Magazine Capacity in the World

Largest magazine capacity in world. Deadly accurate. Safety cover plate, new type lever. Streamlined magazine bar, grooved trigger. Detachable swivels, ramp front sight, open rear sight. Micro-click peep sight. Patented tubular feed. Adjustable trigger pull. 26-in. tapered barrel. 43-in. overall. 7-lbs. Walnut, oiled stock. Loads 30 short, 23 long, 20 long rifle. Regular or high speed. Rapid reload tubular magazine. Safety lock. Beauty in looks and performance.

No. 9464. Mossberg 30-Shot Streamlined Repeater. Price..... $24.95

15-Shot Mossberg Automatic

Shoots as fast as you pull trigger. Shoots all types .22 cal. long rifle cartridges. Monte Carlo stock. Modern streamlining. Straight line feed through stock. Non-breakable trigger guard, tapped for telescopic sights, loading port in stock; positive safety lock. Genuine walnut stock with cheek piece. 24-in. round tapered barrel with crown muzzle. 44-in. long. 7-lbs. Rapid action open sights. You'll admire every feature of this superbly built, precision-made Mossberg firearm. Adjustable sights. You'll love the way it handles and feels; better shooting.

No. 9461. Mossberg 15-Shot Automatic Rifle. Postpaid $29.95



8-Shot Clip Repeater $22.95

Mossberg. Includes new idea in rifle design suggested by U.S. Army carbine. Hinged fore-end forms 5-in hand grip or support; snaps back against barrel if desired. Adjustable sling strap on left side steadies gun while shooting. Removable. Safety cover plate. Mauser type lever, grooved trigger, deadly accurate adjustable peep sights. Husky walnut finished stock. Trap door buttplate holds extra clip (included). 37-in. long, weight only 5 lbs. Shoots .22 long, long rifle or shorts. 22-in. tapered barrel. Crown muzzle. Regular or high speed bullets. 2-piece custom stock. Clip repeater, bolt action. Wonderful looking, top performance.

No. 9462. Mossberg Clip Repeater. Price Postpaid, Only..... $22.95

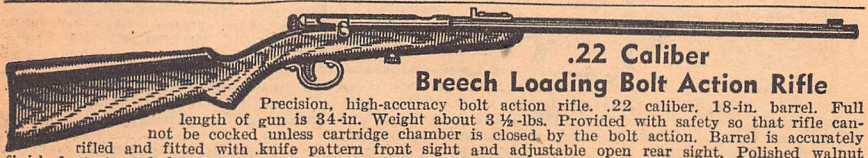
4-Power Telescope Sights for Any .22 Cal. Rifle

Brings target, game, etc., four times closer (for example, from 400 yds. to 100 yds.) making it 4 times as easy to hit. Finest quality. Specify make & model of rifle for correct mounting.

No. D9450. Price Postpaid..... $9.50

Some of Mossberg's Outstanding Features

Custom-type stocks for correct balance & feel, adjustable true-sights, precision bore for maximum accuracy & power, moulded trigger guard and trigger with finger grooves for non-slip action, etc.



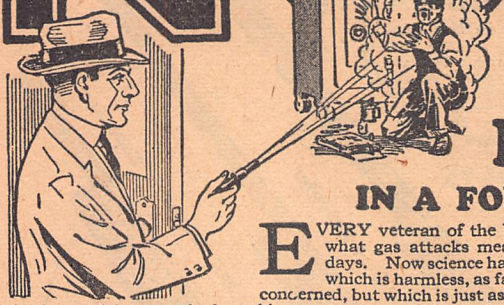
.22 Caliber Breech Loading Bolt Action Rifle

Precision, high-accuracy bolt action rifle. .22 caliber. 18-in. barrel. Full length of gun is 34-in. Weight about 3 ½-lbs. Provided with safety so that rifle cannot be cocked unless cartridge chamber is closed by the bolt action. Barrel is accurately rifled and fitted with knife pattern front sight and adjustable open rear sight. Polished walnut finished stock and fore-arm.

No. 7493. BREECH LOADING .22 CALIBER RIFLE. Price Posotpaid..... $11.95

SURPRISE PACKAGE 10c. Take a chance—Columbus did. Surprise Novelty. No. 2995. Surprise Package 10c.

NOW



Tear Gas Protection

IN A FOUNTAIN PEN

EVERY veteran of the World War will tell you what gas attacks meant in those terrible days. Now science has developed a gas which is harmless, as far as injury is concerned, but which is just as effective in demoralizing attacks by robbers, morons, mad dogs, etc. Think what that means to millions of people who must be able to protect themselves and their property.

Any newspaper you pick up contains an account of one to a dozen holdups and robberies, moron and mad dog tragedies. How is the public to protect itself against such marauders without spilling blood? Most people shrink at bloodshed, no matter how much in self-defense.

Women especially would welcome a safe and sure means of protection, as well as tens of thousands of shopkeepers now practically helpless when faced by sudden demands to empty cash registers.



The solution of this problem is this new **Tear Gas Fountain Pen Pistol.** It is shaped like a fountain pen and looks innocent enough, but in no sense is it a toy. Perhaps its greatest advantage is in its being a surprise defense. Carried in a vest pocket, or left handy on counter or desk, it can be picked up and fired before the assailant even suspects what will happen. Using a powerful 38 caliber "S. & W. Special" tear gas cartridge, it is easily and quickly loaded by unscrewing the barrel. When the trigger is pulled a terrific cloud of tear gas, the most powerful known to science, is projected almost as instantly and accurately as a bullet to a distance of ten to fifteen feet with a spread of four to six feet, beyond which it continues to roll and spread more slowly. Millions of blinding and choking gas molecules are discharged, rendering helpless one or a group of men at one shot. It penetrates every nook and corner, down stairways or behind trees where bullets cannot reach. The assailant will be rendered helpless instantly, being blinded by a gushing flow of tears accompanied with terrific pain in the eyes, nose and throat. Nose, throat and lungs seem to be afire—the victim gasps apparently for his very life. Guns fall to the floor, criminal intentions are instantly abandoned, as assailants flounder in this unexpected nightmare of pain and reeling senses. Yet no permanent injury is caused; after ten or fifteen minutes he will recover completely.

While the pistol is beautifully made and finished like a high grade fountain pen



Conveniently carried in a man's vest pocket or in a woman's purse. Instantly ready for any emergency.



Provides protection against man or beast. Mad dog attacks often prove fatal. Easily and quickly prevented in this NEW safe way.

Handy to Carry; Easy to Use

There need be no hesitation about using this defensive weapon even if you are "not sure" of your assailant. It is not a weapon in the ordinary sense of the word because it does not kill. It provides absolute protection against criminal attack without danger, injury or death to assailant. It is harmless. Positively causes no permanent injury or ill effects, yet it renders victim helpless and under the control of even a small girl. **PROTECTION WITHOUT THE DANGER.** It is always ready for instant use.

NOT SOLD TO MINORS. No Permit is required in most states, except Massachusetts, New York, California, Texas, Rhode Island, North Carolina, South Carolina, Michigan, New Jersey, Missouri and New Hampshire. We cannot ship orders to states listed unless permit accompanies order.

No. 9073. TEAR GAS FOUNTAIN PEN PISTOL. Price $6.50

No. 9074. CARTRIDGES for TEAR GAS PISTOL. Per Tube of 5 Cartridges $2.50

Tear Gas Pen and Cartridges Not Mailable. Shipped by Express, Shipping Charges Paid Upon Delivery.

EFFECTIVELY SCARES BURGLARS! LOUD NOISEMAKER! IDEAL STARTING OR STAGE GUN!

8-SHOT AUTOMATIC BLANK CARTRIDGE PISTOL



The ideal weapon for many uses. You can use it as a STARTING GUN AT RACES, AS A STAGE GUN FOR THEATRICAL EFFECTS, AS A NOISEMAKER FOR HOLIDAYS, AS PROTECTION IN HOME or OFFICE, ETC., ETC.



Protection Without Danger

For those who desire a gun that has all the appearances of a real automatic, thus giving you the appearance and noise of a real gun, without the danger, will appreciate how useful this gun is. It has many other uses, but many find it comforting to have with them in the home, office or shop, or while traveling ,as you will find that a couple of shots from this will send most intruders running.

Loud Report—Looks Real—Rapid Fire

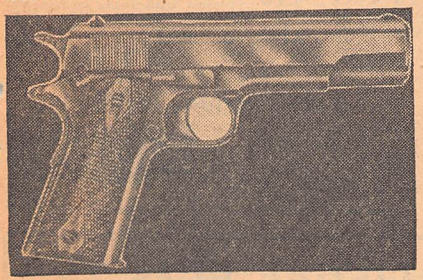
It gives a really loud report. It was made to make a loud noise and that is exactly what it does—exceeds the noise created by an ordinary revolver. The 8-shot automatic feature means you can shoot eight shots as quickly as you can pull the trigger. Has clip re-load so that you can re-load quickly and fire eight more shots in a hurry.

Closely Resembles a .25 Caliber Automatic

It was built to resemble a .25 caliber Colt automatic. It is just a trifle smaller, but looks very similar. It is made by a firearms manufacturer with the same precision found in standard guns. Shoots standard 6 mm. blanks. Gun-blue finish, comfortable grip, smooth action. **GUN & CARTRIDGES NOT MAILABLE. SHIPPED BY EXPRESS. SHIPPING CHARGES EXTRA.** **$18.95**

No. 9189. AUTOMATIC BLANK CARTRIDGE PISTOL. Price..... $18.95

No. 9190. Blank Cartridges. Per Box of 100..... $2.00



Authentic Die-Cast Metal Replica of Colt .45 Automatic

Reproduced in Actual Size, Design and Balance

Gun collectors, you will readily find a place for this in your collection or on your wall. The rugged Colt .45 Automatic is regarded as the finest heavy caliber automatic pistol in the world. Adopted as the official sidearm of the U.S. services. Used in World Wars I and II. Also employed as standard equipment in most police departments. Simple, rugged and reliable in construction and design. Seven shot magazine. This is an authentic replica in size, design, detail and balance, made of solid die-cast aluminum and finished in gun-metal.

No. 2630. Colt Automatic Replica. Price Postpaid Only..... $2.95



Used for Starting Games & Events

HARRINGTON & RICHARDSON

9-SHOT BLANK REVOLVER

Excellent Defensive Weapon—Scares Away Thieves, Prowlers and Animals

Regulation Harrington & Richardson revolver, adapted so it will shoot only blanks. Looks, feels and operates like regular revolver. **Will frighten or scare away thieves, prowlers, burglars, vicious dogs and other animals. Wonderful for protection without the danger. Also used as a stage pistol, starter's gun for sporting events, 4th of July-celebrations, etc., etc., etc. Full size pocket gun.** Precision made exactly like H&R revolvers. Non-slip grips; all parts machined and highly polished. Smooth, precision trigger action. **NOT MAILABLE. SHIPPED BY EXPRESS. SHIPPING CHARGES EXTRA,**

9-Shot .22 Caliber Model

No. 9185. Blank Cartridge Revolver. .22 cal. 9-shot. Price..... $24.95

No. 9051. Blank Cartridges. .22 cal. Per 100..... $1.25

5-Shot .32 Caliber Revolver

No. 9184. Blank Cartridge Revolver. Extra Loud .32 caliber model. 5-shot. Price Each..... $24.95

No. 9053. Blank Cartridges. Per 100..... $5.00

SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.

Crosman *Silent* Pneumatic .22 Cal. Rifle



Costs Less for Ammunition

- **No Noise, Gives You Additional Shots Against Game.**
- **No Cleaning. No Recoil. Uses .22 Cal. Pellets.** ● **Power without Powder.**
- **Rifled Barrel for Maximum Accuracy.**

The Crosman Silent Pneumatic is one of the most amazing rifles ever invented for target or small game shooting. Its terrific power, so great that the pellets can be driven out of sight in wood, is due to the explosive force of compressed air. The Crosman has a genuine pump and compression chamber. It is not actuated by a spring. Thus the power remains constant forever. Six to eight short strokes of the sliding bolt give maximum power for long distance or game shooting. Smaller number of strokes gives lower power for indoor target and short range work. Power is adjustable.

Costs Half as Much to Shoot! Save Its Cost the First Year! Save $2.00 Per Month!

Shoots without the crack of powder rifle, giving you extra shots at live game. Recoil is zero. No powder or corrosive priming compounds to foul barrel; no cleaning; maximum accuracy at all times.

SPECIFICATIONS: 25-in. long, nearly 5 pounds—man size gun. Shoots greasless .22 cal. pellets. Target-type oil finished walnut stocks. Clickless silent type forearm. Rustless super bronze barrel. Sliding bolt action, rugged and fast. Government type blade front sight, rear peep adjustable for windage and elevation. Take down model. Light and smooth trigger pull. One year manufacturer's guarantee. Low ammunition cost saves you many dollars every year! **$15.45**

No. 7171. Single Shot Pneumatic Rifle. Price Postpaid ($14.95 plus 50c postage) Send

No. 9068. .22 Cal. Lead Pellets. Per Box of 500.....$2.00

ORDER YOUR AIR RIFLE BB's FROM OUR LARGE STOCK!



SHOT FOR ALL AIR RIFLES

Never before has such accuracy been possible in the making of shot, and this accuracy is reflected in the improved shooting of any rifle in which true shaped lead air rifle shot is used. BB shot is useful for a wide variety of purposes. Regularly used in most standard air rifles, it is also useful in BB pistols and sling shots. BB shot is economical shot. For only a few cents you can get a hundred shots. More than 10 shots for a penny. **PLEASE NOTE:** Ordinarily we stock and sell **DAISY'S FAMOUS COPPER COATED BULL'S EYE SHOT.** Hard coated steel shot with amazing penetrating power. Occasionally we run out of this shot, in which case we substitute another brand. **10c**

No. 2909. **AIR RIFLE SHOT. Per Package**.....

3 Packages for.....25c



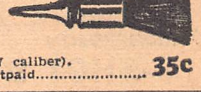
TARGET FACES

Become a sharpshooter! Practise with these targets and improve your shooting. Earn marksmanship awards. Have fun scoring. **15c**

No. 7509. Targets. 25 for

100 for 45c

Darts for Air Pistols and Air Rifles



Fine quality steel darts that travel accurately and hit hard. Sharp point pierces target easily. Can be used over and over again. Standard BB size (.177 caliber). **35c**

No. 2910. Per Package. Postpaid.....

Belt Cartridge Holder



Fits onto any standard belt. Quickly attached or removed. Holds 12 cartridges ready for use. Top grain, highly polished leather. Brown. .22 caliber. **98c**

No. 6232. Belt Cartridge Holder. Postpaid.....

Now You Can Go Hunting With This Air Powered Shotgun At Low Cost



Shoot Small Game, Go Bird Hunting;

Perfect for Skeet or Target Shooting

NOW—AN AIR POWERED SHOT GUN. Quality built, single shot, rapid loading shotgun that is built to save you money, yet its perfectly choked pattern delivers a terrific punch and enables even beginners to kill birds and game on the run or on the fly with ease!

Even Beginners Bring Down Birds and Game on the Run! Patterns Perfectly!

Breech loading, bolt action, automatic ejector, full choke, semi-safety, steel barrel with real gun blue finish. Adjustable sights. Kiln dried genuine walnut demountable stock. **Exclusive SEALED VALVE CHAMBER, easily replaced if necessary.** Full 3 month factory guarantee. Packs a wallop, yet its ammunition cost is small and you save money every time you shoot! Each shell has approximately 55 No. 10 lead shot. Produces uniform pattern, accuracy and range equal to or greater than guns using live ammunition. Weighs 4 pounds. Rugged construction, full rifle size. Break-down model for easy carrying. Single bolt to remove for demounting stock in 30 seconds. **$17.45**

No. 9466. High Power Air Shotgun. ($16.95 plus 50c postage) **SEND**.....

No. 9467. Air Shot Shells. Box of 25. Price Postpaid.....49c

SHOW THIS CATALOG TO YOUR FRIENDS. They will appreciate it and so will we. Thank you.

POWERFUL—ACCURATE—FUN—INDOORS—OUTDOORS—SUMMER—WINTER

3 IN 1 AIR PISTOL

Rush Your Order

FUN for YOU Summer & Winter— Indoors & Outdoors



ONLY $3.49

IT SHOOTS ALL THREE —regular BB's, metal PELLETS or STEEL DARTS. It has a great variety of uses from ordinary target work to hitting objects. Darts can be used over and over again. Summer or winter, spring or fall—this gun will be **YOUR EVER FAITHFUL COMPANION.**

Shoots BB's, Darts and Pellets

Ruggedly Built, Full Size Gun, Moulded After Famous Target Pistol

A beauty in looks and a wonder in performance. Has fast, single action compression chamber. Single shot. Easy loading and cocking—a pull of the plunger and it's ready to shoot. **No pumping—just one action.** Plenty of compression from the large air chamber and strong spring. Modeled after famous target pistol. Has non-slip moulded grip. Sturdy die-cast metal construction with machined steel operating parts for maximum accuracy. **FULL SIZE GUN—OVER 8-INCHES LONG BY 4½-INCHES WIDE. WEIGHS 15 OUNCES. Silent Shooting—Economical to Operate.** Order plenty of ammunition.

No. 9071. SPORTSMAN JR. 3-In-1 AIR PISTOL $3.49

No. 2909. BB's. About 500 for.....**25c** **No. 2910. STEEL DARTS,** Per pkg..**35c**
No. 9069A. PELLETS, 500 for.....**$1.50** No. 7500. Paper Targets. 25—15c; 100 45c
No. 9047. HOLSTER TO FIT ABOVE PISTOL. Price Postpaid.....50c

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500 SHOT DAISY TARGETEER AIR PISTOL SET

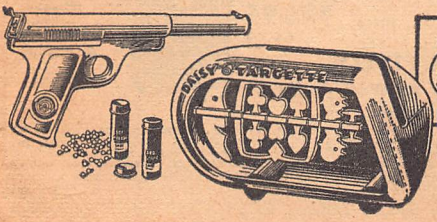
$2.99



with 10 inch long BLUED STEEL PISTOL

Test your skill with the ACCURATE SHOOTING TARGETEER made by Daisy! What a pistol — well balanced, smooth-action — just the right "feel". Built to last, of heavy gauge, blued gun-steel. Designed strictly for fun and target shooting. Holds 500 .118 caliber copper-coated shot. Cocks with simple, one-action pump motion. Harmless—you can shoot it indoors. Exceptionally accurate—a test of your shooting skill. Long barrel. Comes complete in box which sets up as double-action metal spinning target with backstop, package of targets, tube of 500 copper-coated .118 shot. Order extra supplies.

No. 9308. COMPLETE TARGETEER OUTFIT, Price Postpaid..... $2.99
No. 9309. TARGETEER SHOT. .118 Caliber. 3 Tubes 50c. Price Each Tube, Postpaid.....20c



Plenty of Fun Indoors and Outdoors

De Luxe Targeteer Set

Gun is attractively chrome plated steel pistol. Includes plastic gallery and spinner targets. 800 rounds of Targeteer shot (tiny BB's). Illustrated in lower right.

No. 9310. De Luxe Targeteer Set. Complete $4.98

Johnson Smith & Co. ★ 561

POLICE AND DETECTIVE STARS

Used by Private Police and Others

These are the GENUINE STARS used by the Police Force, Special Officers, and others. They are made of nickel-silver, cup ball-pointed, heavily nickel plated, with black letters. There is an extra strong safety clasp at the back for attaching to coat or vest.

$1.25

BRILLIANT FINISH





Used by Plant Guards, Private Police, Etc.

Private Detective	Special Police	Detective	Deputy Sheriff	Private Watchman
No. 9087. $1.25	No. 9081. $1.25	No. 9080 $1.25	No. 9083. $1.25	No. 9086. $1.25

Made-to-Order — **Print Wording Desired**



Allow 14 Days

Made to your special order with ANY WORDING, LETTERING or NUMBERING. When ordering, print out the lettering you desire. Better still, sketch on sheet of paper so there will be no mistake. Highly polished, rust-proof nickel with mirror finish. Illustration is about 2 /3 actual size. Well made. Allow 14 days to be made up.

No. D7605. Price Postpaid **$3.50**

GOLD COLOR BADGES

In Stock, Ready to Ship

These popular badges are extremely official looking with raised spread eagle design as illustrated. Color of yellow gold. Order by Name and Number. Price $1.50 Each.

No. 9091. Private Detective
No. 9092. Special Police
No. 9093. Deputy Sheriff
No. 9094. Private Watchman
No. 9097. Special Officer

Price $1.50 Ea.; 3 for $4.00



Make-to-Order Badges

Print Lettering Desired

Allow 14 Days to Make

Attractive badges similar to the design shown on left. Spread eagle design. Print the lettering you desire very clearly. Letters put in circle where the words "PRIVATE DETECTIVE" show. About 30 letters (or numbers) is the most that can be put on. Badge is about 3-inches deep. Allow 14 days to make and ship badge. Made by company who makes badges for police, fire departments, Army and Navy.

No. D7606. Made-to-Order Badge. Nickel Plated. Postpaid **$5.00**

No. D7607. Made-to-Order Badge. Gold Plated. Postpaid.... **$9.00**

6-SHOT REPEATER 'HY-SCORE' AIR PISTOL

NO-PUMPING—FAST ACTION

No other air pistol offers the outstanding features that make HY-SCORE the finest of its kind. Looks big and powerful—and IS. Feel its heavy weight. Man-sized grip gives comfortable, natural shooting grip & complete control over gun. Fine, precision balance means accurate shooting. **Cock, load and shoot the gun! "Here is a fine gun," you exclaim!** Hair trigger action, smooth, swift pull. Single compression action, no pumping. No power leakage, will stay cocked for hours, yet power remains same, since coil-spring compressor supplies power—does not store compressed air. Faster firing—aim & shoot 6 shots per minute. World famous for its quality. **Note:** .177 cal. gives more power, better accuracy than .22 cal. It is more effective for every type of shooting, and more economical. Muzzle velocity for identical Hy-Score models is: .177, 450-ft. sec.; .22, 350-ft. sec. We list only .177 because it is best for target work. Fast loading mechanism, no parts to remove, opens in rear like camera shutter and pellets drop in. Safety. 10 ½-in. overall. 8-in. between sights. Front sight, fixed partridge-type. Adjustable rear sight for elevation & windage. Weighs 30 ½-oz., 6-groove rifling. Gun blue finish, army specifications. Hardened steel working parts for extra wear. Handle counter-weighted. Walnut color tenite stock, same as on U.S. service guns. Groups shot in 1-inch. at 30-feet. Shoots pellets and darts. 6-shot repeater action. With 500 pellets.

No. 9058. HY-SCORE 6-SHOT REPEATER PISTOL. Price.. $24.95

No. 9069. Pellets. .177 cal. Per Box of 500.....$1.50



Finest & Most Powerful Air Gun Made

NEW 5-in-1 HY-SCORE AIR PISTOL

Shoots .177 and .22 Cal. Pellets and Darts As Well As BB's.

Kills Game, High Powered, Accurate

World's finest air gun. Quality, penetrating power, finish, precision of fine revolver. Same as above except has shorter barrel. Fine for target work. Instantly kills small game. Packs real wallop. Shoots .22 or .177 cal. pellets, darts or BB's. Single shot, semi-automatic loading. Cock and load in 6 seconds. Rear shutter-type load. Single compression action. Fire 5 shots in 1 minute. More hits, deadlier action. 7½-in. rifled barrel insures maximum power and accuracy. Adjustable rear sight. Blued steel finish. Tenite moulded plastic grip, same as Army pistols. Fully guaranteed. Economical to use. 5x8-in. Weight 2-lbs.

No. 9059. HY-SCORE 5-in-1 AIR PISTOL. Price..... $17.95

500 .177 Pellets, $1.50; 500 .22 cal. Pellets, $2.00; BB's, 3 packages for 25c; .177 Darts, 35c package.

The Crosman "Bullseye"

"POWER without POWDER"



ADJUSTABLE POWER

Rifled Barrel Accuracy—No Noise—No Flash—

No Recoil—No Cleaning—Hard Hitting—Kills Small Game

The Crosman "Bullseye" is a .177 cal. single-shot model, in every respect a triumph of the gunsmith's art. It is designed and balanced primarily for target and small game shooting and, using Crosman Super-Pells as ammunition, is deadly accurate at ranges up to 30 feet. It will also serve efficiently practically every other purpose of a small-caliber pistol in sports and other fields. **Wonderful for self protection.** Power can be adjusted to hit almost as hard as you like!

SAFETY: Push type.
AMMUNITION: .177 cal. Crosman Super-Pells.
GUARANTEE: The Crosman "Bullseye" is fully guaranteed for one year against defective materials or workmanship, and any necessary replacement due to such defect will be made without charge.
NOTE: The Crosman "Bullseye" is not classed as a firearm, and in most states no license is required for use or possession.

LENGTH: 11⅜ inches overall.
WEIGHT: 31 ounces.
BARREL: 8⅜ inches long; rustless super-bronze, rifled for perfect accuracy.
GRIP: Checkered tenite; unbreakable.
SIGHTS: Front, blade type; rear, open, adjustable.
FINISH: All metal is blued.
TRIGGER PULL: 3½ lbs, as preferred by most experts.

No. 9077. CROSMAN "BULLSEYE" PISTOL. Price Each..... $14.95
No. 9069. Hard Hitting Pellets. .177 Cal. Per Box of 500.....$1.50

ADVANTAGES OF A HIGH POWERED GUN

—Accurate —Powerful Enough to Kill Small Game —Silent Shooting —Legal —Low Cost Ammunition —Wonderful for Self-Defense in Emergency

Why has the air pistol become so popular in the last few years? Main reason is that it offers you most of the advantages of a regular gun at a great saving. Ammunition cost is the most expensive part of any gun and you save 50% and more with an air gun. Just as accurate as regular target revolvers and more accurate than most pistols. Powerful enough to kill small game. Wonderful for self-defense around the home, for getting rid of pests. Protection against thieves. Legal almost everywhere, no permit required in most places. Muzzle velocity of .177 cal. 25% greater than .22 cal. Harder hitting, more economical.



Crosman CO2 Pistol



.22 Cal. High Powered Air Pistol

Precision Gun; Low Priced

Now you can get a fine quality, powerful air gun at a new low price! You'll find that they're fun for small game shooting as well as target work. Has **SEALED VALVE CHAMBER.** Finely balanced rifled barrel for high-compression, greater power and accuracy. Real gun-blue finish. Semi-safety. Moulded tenite plastic grips. Exclusive pump lever design. Adjustable power for indoor, outdoor, target or game work. Packs a terrific wallop for outdoor game shooting, or a "soft" (but accurate) shot for indoor target work. The all round gun. 3-month factory guarantee.

Shoots Pellets, Darts, Ball Shot

Easy rear loading which means longer barrel, greater accuracy. Noiseless, smokeless. Adjustable sights. High penetration power.

No. 9056. Plainsman Air Pistol. Price. $12.95
No. 9068. Pellets. .22 cal. Per Box of 500 $2.00

—Rifled Barrel
—Positive Safety
—Perfect Balance
—Adjustable Power
—Moulded Tenite Grip
—Overall Length 12-inches
—Beautifully Made and Finished
—Standard 2½-lb. Trigger Pull
—Open Sights (Rear Sight Adjustable
—8¼-Inch Barrel —NO HAND PUMPING

Harmless carbon dioxide gas becomes amazing source of power in this Crosman pistol. Compressed and stored in sealed chamber, it furnishes tremendous power, making **NO HAND PUMPING NECESSARY,** yet giving you even more hitting power All you do is load and shoot. Thanks to adjustable power feature you can do all types of shooting: short or long range, indoors or outdoors. Muzzle velocity adjustable. Comes complete with .CO2 refillable cylinder , gives from 800 to 2000 shots, depending upon pressure used. Re-fills cost only 75c (up to 25 shots for 1c). Backed by Crosman guarantee. .177 caliber.

No. 9057. Crosman CO2 Pistol. Price.. $19.95
No. 9069. Pellets. .177 cal. Box of 500....$1.50

DAISY



Accurate, Hard Hitting But Low In Price

DAISY—the buy-word in Air Rifles! Noted for their **smooth easy action, accurate and hard shooting**—the most popular line of Air Rifles in America—**Outselling all others combined by 50 to 1!** There's a reason for DAISY popularity! Smartly finished guns from butt to barrel, **positive action sure-shot mechanism** and finely-made accurately-formed barrels for **bull's eye shooting!** Only such **QUALITY FEATURES** could mean such **wide acceptance.** Only such **WIDE ACCEPTANCE** and **POPULARITY** could bring the **prices so low. Dollar for dollar you get more in a DAISY!** For Daisy offers you every style and at the price you want to pay. Single shot, 50 shot specials, etc. You won't find a better selection of air rifles anywhere. And when you buy a Daisy it'll be everything the name implies! **Beauties in every sense of the word!** Look 'em over, then start having fun with a **Daisy.**





SINGLE SHOT AIR RIFLE

Real Power In Every Shot! Immediate delivery on world famous **Daisy Single Shot Air Rifle.** Accurate, hard hitting, low in price. Everyone who has owned a Daisy knows what a terrific thrill this hard hitting, full-powered Daisy gun can give for target and outdoor shooting. Blued steel finish, natural hardwood stock, 31-in. long. Large, single-stroke compression chamber. Individual colorful target box.

No. 7496. DAISY SINGLE SHOT AIR RIFLE. Price Each, Postpaid..... $1.99

Fine for Hunting & Target Shooting





Daisy 1000 Shot Red Ryder Air Rifle

$4.95

Designed and styled by Fred Harman, famous cowboy artist, creator of Red Ryder; built by Daisy Mfg. Co. Your guarantee that this is a husky, he-man rifle. Looks, feels and handles like real Western carbine saddle rifle. **With LIGHTNING LOADER, holds 1000 shot, fast repeater action.** Shoot up to 30 shots per minute. Single pump action resets and reloads for each new shot. Blued steel, imitation gold bands. Leather saddle thong. 36-in. long; 3½-lbs. Tremendous hitting power for small game and target work. Complete with target, shot, shooter's badge, etc.

No. 7317. RED RYDER 1000-SHOT. We Pay Postage..... $4.95



$3.50

DAISY 500 SHOT AIR RIFLE

There's value plus in this sturdy 500 shot Daisy Automatic repeater with magazine holding 500 shots. Positive action, lever cocking. Packs a wallop in every shot. Streamline design, adding even greater beauty to a time-tested action. All parts in BLUED GUN STEEL finish, highly polished. A premier air rifle in every sense of the word! Real marksmanship possible due to its easy loading action and big supply of shot held in its roomy magazine. 500 shots—enough for a full day's shooting! Walnut finished stock. Length 33 inches, weight 2 pounds.

No. 7498. DAISY 500 SHOT AIR RIFLE. Price Postpaid..... $3.50

Do You Need Any BB Air Rifle Shot, Target Faces, Etc.?

Be sure you have sufficient BB Air Rifle Shot and Targets when you want to use your gun. **10c**

564 ★ **No. 2909. AIR RIFLE SHOT. 3 Packages for 25c.....**

No. 7509. Target Faces. (25 for 15c). Price Per 100, Postpaid.....45c

"America's Finest"

AIR RIFLES



Daisy Pump Gun

50 Shot -- Hard Hitter

DAISY'S BEST—Improved! The dream of every American boy! A hard-hitting accurate shooter. Register consistent hits on a 1 inch bull's eye at 50 feet. Take it with you on hikes—it's ideal for small game and bird hunting. 50-shot force feed repeater. Cocks easily by pulling slide toward stock. Reloaded for firing in a few seconds—never remove the gun from your shoulder! Has adjustable, clean-cut rear sights for accurate pot shots and target shooting. Non-slip grooves on butt of pistol grip. American walnut stock. All metal parts gun-blue with beautiful imitation gold engraved jacket. Take down model. A quality in looks and performance. Each in colored carton. Length 37 inches, weight 3 ¼ pounds.

No. 7489. DAISY PUMP GUN. Price Postpaid..... $6.95

Air Rifles on These Pages Shoot Standard BB's

Daisy Gun-&-Scope Target Set



THE DAISY *Sharp Shooter* TARGET OUTFIT

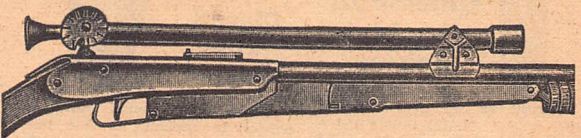
—2-Power Telescopic Sights
—Bell Ringing Metal Target
—Target Cards
—Supply of BB's
—Shooting Manual & Scope Instructions
—Red Ryder 1000 Shot Carbine Air Gun

This set is **COMPLETE** with all you need to go right out and do some **ACCURATE and HARD-HITTING SHOOTING.** The scope sights add plenty of accuracy to your shooting. A little practise with the steel bell-ringing target soon puts your shooting eye "on the bull's eye", so that you can hit just about everything. With target you can shoot indoors or outdoors, summer or winter. For complete details and specifications see complete description of gun, sights, target, etc, which are listed separately in this section. Wt. 5-lbs.

No. 7494. DAISY GUN-&-SCOPE SET. Price Postpaid Only..... $7.50

TELESCOPE AIR RIFLE SIGHTS

Full 2 Power
More Bull's Eyes!

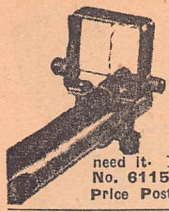


Score more bull's eyes —more hits. Nearly doubles your accuracy **at any distance!** An accessory that doubtless every Air Rifle owner will want. This genuine 'scope "frames in" your target and doubles its size—makes target shooting twice as much fun and twice as easy. It's made of blued steel and is fully equipped with accurate elevation adjustment, rubber eye-piece and universal mounting clamps for easy attachment to your air rifle (except Double-Barrel). Genuine 2-power lens doubles size of image. Universal mounting clamps fit all models. Accurate "range finder" and elevation adjustment. High grade rubber eye piece like high-priced 'scopes. Made of blued gun steel. Designed for accurate shooting. Length 19-inches, weight 10-ounces.

No. 7483. AIR RIFLE TELESCOPE SIGHTS. Price Postpaid ... $1.99

Better Shooting For Your Gun, Rifle or Pistol!

LINE-O-SITE Puts You "On Target"



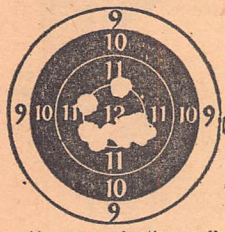




AMAZING ACCURACY WITH LINE-O-SITE! For hunting or target shooting, this precision device gives you high accuracy, better hits and more bull's eyes. Tried and proven—used during the war. Frames and focuses object. **Cross hairs quickly locate object for sure-shot.** Put on any revolver, gun or rifle in a jiffy. Quickly adjusted for different types of targets. Great for shooting at moving target. Light—weighs but one ounce. Rugged. Small in size—big in results. No glare, rustproof, black finish. **Air rifle, shotgun or police revolver—they all need it.** High quality, precision shooting aid. Made by Deckendorff. Individually boxed.

No. 6115. LINE-O-SITE. Adjustable for any gun.
Price Postpaid..... $3.95

.177 and .22 Cal. Pellets for Air Guns





Air guns shooting pellets are much better because pellets absorb more power. Pointed front end, flange at back which seals air behind pellet and barrel rifling means more power, more accuracy. .177 cal. usually concentrates more power and velocity, and is more effective. Our pellets seal barrel, yet are precision made and balanced to exact specifications to shoot without loss of power.

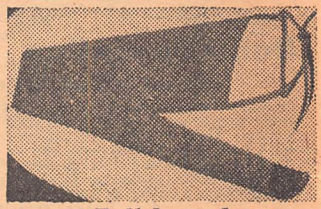
No. 9069. Pellets. .177 Cal. 500 for..... $1.50
No. 9068. Pellets. .22 Cal. 500 for..... $2.00



Read This Book Before You Buy Any Gun

Tells you how to pick out a gun for different uses—for hunting, for target shooting for various game, etc. Tells best load for various kinds of small game, killing range of game and shells, habits of game, tricks of wing shooting, how to dress game, safety in the field. Illustrated by world famous team of Decker & Cox. 76 Pages.

No. 1090. Hunting Small Game. Price Postpaid..... 65c



Full Length Rifle Case

For Air Rifles, Shotguns, 22's

Protect your gun from dust and dirt. Make it easy to carry. Looks smart. Keep your gun in a protective cover the way real sportsmen do. Attractive golden brown suede cloth, fleece lined case. Closed with tie string. Adjustable to all length barrels. Not necessary to break down gun.

No. 9459. Price Postpaid $1.75

Revolver Holsters



NOTE
All We Need to Know When Ordering is Make, Caliber and Length of Barrel of Revolver or Pistol Holster Is Intended For.

$4.50 Postpaid
Quick-Pull Shoulder Holster

Shaped to fit over shoulder with holster resting snugly underneath the arm. Strong strap goes round body over chest and holds it in position. Comfortable. Easy to remove gun in a few seconds. Not available for automatic pistols, but all sizes of revolvers. Merely state **MAKE, CALIBER,** and **LENGTH OF BARREL** when ordering and we will see that you get the right size holster.

No. 9050. Postpaid.. $4.50



Price $3.50 Postpaid
Closed Top Holster

Every gun should have a holster to protect its fine precision mechanism from dust, dirt, etc. Closed top holsters really protect and keep your gun in fine shape. Available for all makes and models of guns, revolvers and automatics. Merely state **MAKE, CALIBER** and **LENGTH OF BARREL** of gun when ordering. High grade cow hide leather, finely tanned. Carefully sewed. Closed top with easy opening clasp, as shown.

No. 9041. Postpaid.. $3.50



$2.50 Postpaid
Open Top Holster

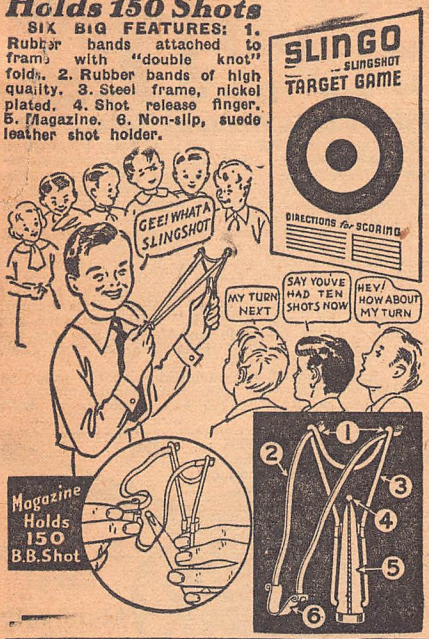
When you have occasion to use a revolver, you usually want to use it quickly. For rapid and quick use, the open top holster is preferred by many. Available for all makes and models of revolvers and automatics. Merely state **MAKE, CALIBER** and **LENGTH** of **BARREL** of gun when ordering. High grade cow hide leather, finely tanned. Carefully sewed. Open top as illustrated.

No. 9040. Postpaid... $2.50

Magazine Type Sling Shot

Holds 150 Shots

SIX BIG FEATURES: 1. Rubber bands attached to frame with "double knot" folds. **2.** Rubber bands of high quality. **3.** Steel frame, nickel plated. **4.** Shot release finger. **5.** Magazine. **6.** Non-slip, suede leather shot holder.



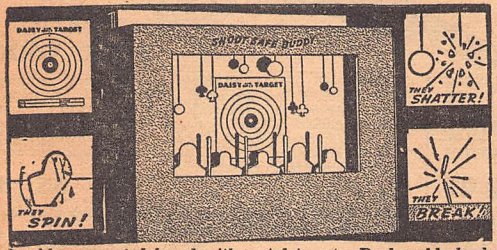
SLINGO



Well, boys, here it is at last. A real magazine-type sling shot, specially made to fire BB shot. There is a magazine in the handle that carries 150 B.B. shot, with patent feed. Easy, quick loading for rapid fire shooting. A specially designed crotch helps insure accuracy. Shoots hard and straight. The biggest sling shot hit in years. No need to search for pebbles and stones. Just fill the magazine with a supply of BBs that you automatically feed one at a time into the non-slip suede leather shot holder, and you are all set for a day's sport. **And has it power!** Boy! It will penetrate cardboard and similar materials, even a piece of wood if not too thick. Illustration shows the important features, as follows: 1. Rubber bands attached to frame with "double fold" knots. 2. Rubber bands of high quality, fast stretching, powerful. 3. Sturdy frame of steel, nickel plated. 4. Shot release finger. 5. Magazine. 6. Shot holder made of non-slip suede leather, attached to rubber bands with patented knots.

No. 3371. SLINGO Magazine Type Sling Shot. Price Postpaid.. 98c

No. 2909. Steel BB Shot. (3 Packages for 25c) Per Package **10c**



AIR GUN TARGET RANGE

Fine for Air Rifles and Air Pistols

Targets, Spinning Birds, Smashing Targets—Action Aplenty!

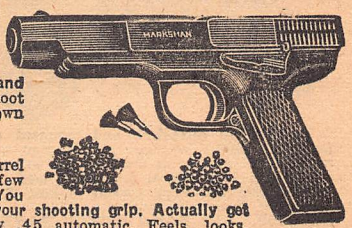
Sharpen up that shooting eye before you go out. Wonderful fun during the winter. Get this AIR GUN TARGET RANGE. **Use it INDOORS or OUTDOORS.** Compact, sturdy, colored Official Target Range for Air Gun shooting. Four way target action: **Regular Bull's Eye Targets for keeping score; breakable "Hanging Spot" Targets; Unbreakable Spinning Birdies; breakable "Sticks".** Has regular backstop and shot catcher. Made of durable corrugated board with metal targets. Replaceable backstop with shooting manual.

No. 6910. AIR GUN TARGET RANGE. Price ($1.00 plus 15c postage) Send..... $1.15

MARKSMAN AIR PISTOL

A High Powered Air Pistol at a Low Price

The first thing you look for in an Air Pistol is **POWER.** If it doesn't have the power, you don't want the gun, no matter how low the price. **The MARKSMAN AIR PISTOL has real penetration power and hits hard. Good for target shooting and bird shooting.** Next you want **ACCURACY.** This gun will outshoot others costing twice the price. It's a gun you'll be proud to own and shoot, and it offers these features at a real low price.



Shoots BB's, .177 Pellets or Steel Darts

Shoots all three from one permanent nozzle. Easy to load—barrel breaks open. No parts to remove, loading can be done in a few seconds. One simple action cocks gun. **No pumping; no effort. You can load and cock gun in 7 seconds without removing it from your shooting grip. Actually get off up to 10 shots per minute!** Built exactly like U.S. Army .45 automatic. Feels, looks, handles, shoots like real gun. All metal, man's sized grip. Front and rear sights. About 6 ½ inches overall. Complete in individual box with instructions, plus supply of BB's, pellets & darts. Order additional supplies.

No. 9065. MARKSMAN AIR PISTOL. With Supplies in Box, Price, Postpaid..... $4.95

No. 2909. BB's. (3 packages for 25c). **Each package..... 10c**

No. 2910. Steel Darts. Per package..... 35c

No. 9069. Pellets. .177. Box of 500 for..... $1.50

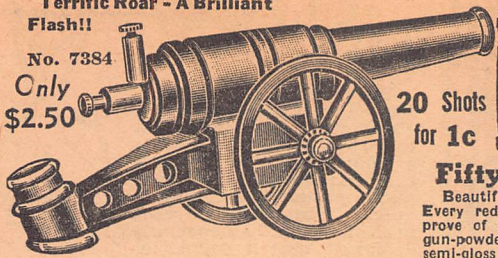
No. 7509. Paper Targets. (100 for 45c). **25 for..... 15c**

WRITE NAME AND ADDRESS LEGIBLY. About 10% are difficult to read. Be sure yours is written plainly.

Terrific Roar - A Brilliant Flash!!

No. 7384

Only $2.50



20 Shots for 1c

BIG-BANG

SAFE! No Matches! No Gunpowder!

Fifty Shots Without Reloading

Beautiful reproductions of full-sized Army Field Guns. Every red-blooded boy wants one; sensible parents approve of them because they are safe noise-makers. No gun-powder is used. They are attractively finished in semi-gloss olive drab, with red wheels. Built of metal throughout and are practically indestructible.

The ammunition used is pulverized BANG-SITE. It cannot be burned but when combined with water in the gun, it produces the gas required to make the "BANG." The right charge will not set fire even to tissue paper and the hand can be held in front of the muzzle when discharged without being burned. There is no recoil or "kick," neither will the gun throw a heavy projectile any distance. The gun can be fired several hundred times for a few cents. Costs very little to operate.

Ammunition is not included with the guns, so, when you buy your gun, you should order 3 or 4 tubes of BANG-SITE and a couple of extra spark plugs.

BIG BANG FIELD GUN ILLUSTRATED ABOVE, $2.50

9-INCH FIELD GUN ILLUSTRATED ABOVE. This gun is finished in olive-drab and mounted on two red wheels. Ammunition case is in the rear end of heavy drag beam. Length of non-tilting cannon body, 6 inches. Length overall, 9 inches. Weight, 2¼-lbs. Bangsite ammunition not included—order a supply

No. 7384. BIG BANG FIELD GUN. $2.50

Order "BANGSITE" Ammunition With Your Gun!

Automatic Charger! Load and Fire in the Dark or While Riding in Car!



17 Inch

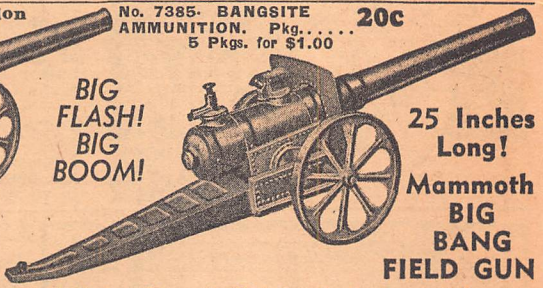
BIG BANG FIELD GUN

Large size field cannon. A beautiful gun finished in olive-drab color like the field cannon used in the army. Wheels are finished in red. Fitted with automatic charger and ignitor. Length overall, 17 inches. Length of non-tilting cannon body, 10½ inches. Weight, 3½-lbs. Bangsite ammunition not included—order a supply.

No. 7384A. BIG BANG FIELD CANNON. Postpaid..... $4.00

No. 7385. BANGSITE AMMUNITION. Pkg..... 20c
5 Pkgs. for $1.00

BIG FLASH! BIG BOOM!



25 Inches Long!

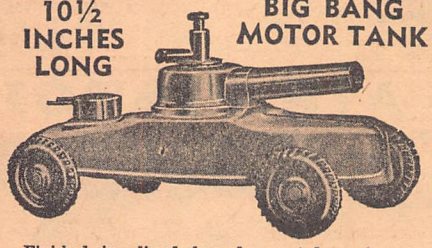
Mammoth BIG BANG FIELD GUN

Mammoth 25 inches long! A real field cannon with a tilting cannon body. Aim and fire! Beautifully finished in olive drab with red wheels. Fitted with automatic charger and ignitor. Length of tilting cannon body, 15½-inches. Length overall, 25 inches. Weight, 5½-lbs. Bangsite ammunition not included—order a supply.

No. 7389. MAMMOTH BIG BANG FIELD CANNON. Postpaid..... $6.50

10½ INCHES LONG

BIG BANG MOTOR TANK



Finished in olive-drab and mounted on four black imitation rubber wheels. Ammunition case is in the rear turret. Makes an exceptionally attractive gun with a powerful look! Total length of tank, 10½ inches. Weight, 3¼-lbs. Each packed in box. Bangsite ammunition not included—order a supply.

No. 6089. BIG BANG MOTOR TANK. Postpaid $3.00

ANTI-AIRCRAFT 15½ In. GUN



Big Flash!

Mighty Roar!

Works Same As Other Big Bang Guns. No matches! No gunpowder! Can be fired rapidly with a very loud BANG! The charger is located on top of the gun-body near the breech. Covered metal receptacle holds enough ammunition for about 50 shots. Plunger measures charge automatically, without opening the cover, so it cannot overcharge. 15½ in. in length. Weight 4¼ lbs.

No. 7387. Big Bang Anti-Aircraft Gun. Price Postpaid..... $4.75

AMMUNITION AND SUPPLIES FOR YOUR BIG BANG GUN!

No. 7385. BIG BANG BANGSITE AMMUNITION. Each tube enough for about 500 loud shots. Order several tubes. **Per Tube, Each 20c**

No. 7385A. CHARGER. (For No. 7384A Gun) 60c

No. 7385C. IGNITOR. (For No. 7384A, No. 7389 and 7387 Guns.) Each..... 60c

No. 7385D. BREECH BLOCK. (For No. 7384 and No. 6089 Guns.) Each..... 60c

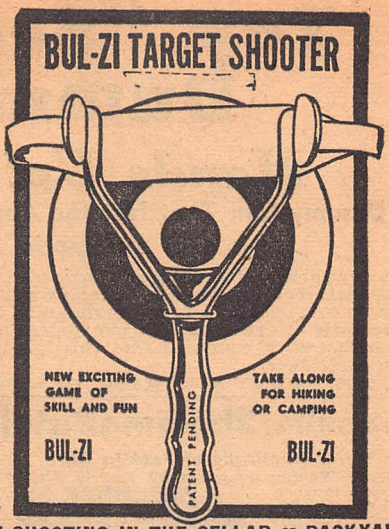
No. 7386. BIG BANG SPARK PLUGS. While spark plugs last a long time, it is a good idea to have one or two spare ones. **Each..... 20c**

No. 7385B. CHARGER. (For No. 7389 Gun)..60c

B-B Shooting Slingshot

Powerful and Accurate



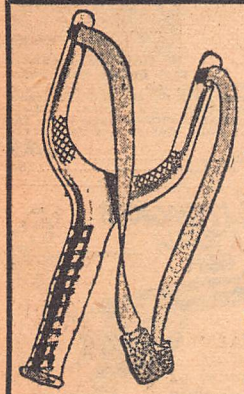


Well, boys, here it is at long last. A really powerful BB SHOOTING SLINGSHOT. Shoots hard and shoots straight. Plenty of fun **IN THE COUNTRY, TARGET SHOOTING IN THE CELLAR or BACKYARD, WHEN HIKING OR CAMPING, ETC., ETC.** Durable plastic construction for powerful, accurate shooting. Resilient rubber guarantees hard hitting shots. Plenty of real zip. Shoots BB's and other small objects. With each slingshot is target for improving your accuracy and games. Moulded, non-slip handle. **29c**

No. 3368. BB SHOOTING SLING SHOT. Price Postpaid.....

No. 2909. BB's. (3 Packages for 25c) Per Package.....10c

No. 7508. BULL'S EYE TARGETS. With Baseball and Point Scoring. Package of 25.....15c



Cast Aluminum All-Metal Slingshot

Wonderfully Rugged Construction Guarantees Amazing Power!

Delivers the Power of a $25.00 Air Pistol

BOYS—WAIT TILL YOU GET YOUR HAND WRAPPED AROUND THIS HEAVILY BUILT, RUGGED, POWERFUL SLING. Stretch back its resilient, natural pure gum rubber elastics. You can actually FEEL its tremendous power. Then let go and watch ammunition speed accurately to your target! John (Slingshot) Milligan uses 7 /16-inch lead ball for hunting. Heavier than steel, amazingly accurate; true in flight. Silent, effective.

Shoots BB's, Stones, Pellets, Steel or Lead Balls

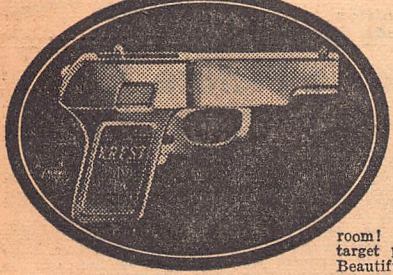
Will shoot almost any type of solid ammunition such as BB's or pellets and larger sized pellets such as stones and peas. **It's fun target shooting, but you'll find this powerful enough to go hunting small game.** Wonderfully made of cast aluminum for lightness in weight, yet strong. Comes complete.

No. 3370. ALUMINUM SLINGSHOT. Price Complete, Postpaid.. **59c**

Rubber Kit for Repairing or Making Any Slingshot

No. 3369. RUBBER KIT.
Top grade rubber and shot holder. Postpaid..... **35c**

Pea Shooting Catapult Pistol



Shoots With a BANG!

Shoots Peas, BB's, Pellets, Beads, Paper Wads, Beans or any Small Object

HAVE FUN SHOOTING PEAS AND PELLETS AT YOUR FRIENDS, AT TARGETS or JUST FOR PRACTICE! This swell looking gun was designed to give you lots of excitement. Loads with a pea or small pellet of any kind—use beans, beads, paper wads, etc.—and it shoots them harmlessly, and reasonably accurate. Imagine the fun you could have with this gun shooting across the room! Set up a target and try your luck. Ideal for games and target practice. Easy to operate. Durable, all steel construction. Beautifully nickel plated. About 5 ½-in. long. Patented.

No. 6249. Pea Shooting Catapult Pistol. Price Postpaid.. **49c**

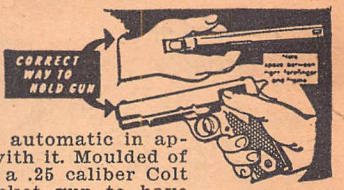
No. 7482. PEAS. (3 Packages for 25c) Per Package.....10c

No. 8047. PISTOL HOLSTER. Price Postpaid.....50c

Toy "Scare 'Em" Dummy Gun

Hands Up!

A Dummy Gun That Has the Appearance of a Real Automatic



A low priced dummy gun that resembles a real automatic in appearance. You can have fun scaring your friends with it. Moulded of plastic material and is approximately the size of a .25 caliber Colt automatic. If you want a convenient dummy pocket gun to have some fun with, you will find this handy to carry with you. Will not load or fire any cartridges.

No. 2777. DUMMY AUTOMATIC GUN. Price Postpaid..... 25c

Propeller Shooting Pistol

Flies Hundreds of Feet In Air

Shoots Whirling Propellers 90 Feet In Air!!



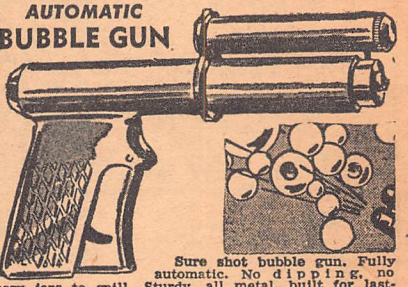
Just turn barrel to wind spring motor. Load propeller on tip and pull trigger. Powerful motor gives terrific spin; propeller sails high into air. Does stunts. 7-in. all steel rugged gun. 3 propellers.

No. 6195. Postpaid .. 98c

Millions of Bubbles

AUTOMATIC

BUBBLE GUN



Sure shot bubble gun. Fully automatic. No dipping, no messy jars to spill. Sturdy, all metal, built for lasting enjoyment, real gun size, light weight. Shoots thousands of bubbles, quickly, without reloading. Indoors, outdoors, will not stain. Complete with six refills. Wonderful gift.

No. 2846. Price Postpaid..... $3.25

No. 2847. Refills. Box of 6.....35c

5,000 SHOTS WITH EACH LOADING

Western Shooter



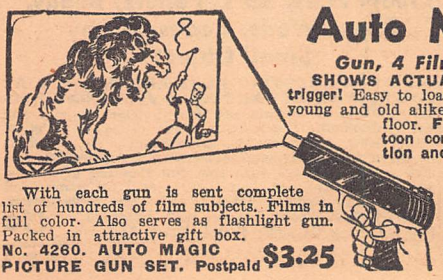
Shoot As Fast As You Pull Trigger

5,000 SHOTS WITHOUT RELOADING—SHOOT 'EM AS FAST AS YOU CAN PULL TRIGGER. As each shot is fired a cloud of smoke comes out of the front of the barrel. Gun itself is model of a real **Frontier Model .45 Cal. Gun.** Powerhouse in looks. Loads with special powder—one loading fires 5,000 shots. Cheap to operate—5,000 shots for a few cents! Cast from heavy, durable zinc metal alloy, with pearl colored grip. **Also shoots regular caps. Big—17-in. long.**

No. 2641. WESTERN SHOOTER.
Price Complete with 5,000 Rounds of Ammunition..... $1.95

No. 2642. Ammunition. Package of 5000 Rounds. Per Package.....15c

Auto Magic Picture Gun



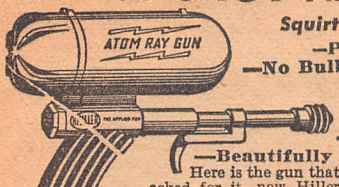
Gun, 4 Films and 2 Batteries in Complete Set

SHOWS ACTUAL MOVIE AT HOME—with just a click of the trigger! Easy to load, easy to use, the AUTO-MAGIC GUN appeals to young and old alike. Projects pictures on any flat surface: wall, ceiling, floor. **Film sets are of great variety of subjects such as cartoon comics, historical subjects, airplanes, ships, trains, action and adventure pictures, nature and animal stories.** Ruggedly built, die-cast all metal gun with built-in focusing lens, bulb, batteries. Films can be loaded easily and quickly. By pulling trigger, picture moves. Each film is complete story. Continuous film can be shown over and over again. Easily removed from gun and changed to other film.

With each gun is sent complete list of hundreds of film subjects. Films in full color. Also serves as flashlight gun. Packed in attractive gift box.

No. 4260. AUTO MAGIC PICTURE GUN SET. Postpaid $3.25

50 SHOT *Atomic Ray* WATER GUN



Squirt Water, Perfume, Ink, Blood (Red Ink), Etc., Etc.

—Precision Made of Aluminum Alloy and Brass
—No Bulbs or Rubber —Mammoth Water Capacity
—Rapid Loading
—Fires 50 Long Range Shots Without Reloading
—Easy Action for Fast, Zip-Zip-Zip Shooting
—Loads With ANY Free Flowing Liquid
—Beautifully Designed to Fit the 20th Century Atomic Age

Here is the gun that is proving to be a new sensation among water guns. You fellows asked for it, now Hiller has designed it. You wanted a gun that would shoot **ZIP-ZIP-ZIP**, one shot right after another, as quickly as you could pull the trigger, and **HERE IT IS.** You wanted a gun you could load once and then keep firing without stopping and **HERE IT IS.** You wanted a gun that was **EASY LOADING**, that could be reloaded in a jiffy, without muss or fuss, well, boys, **HERE IT IS.** And above all you wanted a gun that was right up to the times, one that **LOADED** and **OPERATED** like a **20th CENTURY ATOMIC AGE GUN.** The Atom Ray Gun is the answer. Beautifully made of aluminum alloy and brass; practically indestructible. Loads and fires 50 long-range shots. Use any free flowing liquid such as water, ink, perfume, etc. A good gun. About 6-in. long.

No. 6408. ATOM RAY WATER GUN. Price Postpaid..... $1.98

Shoot Water, Ink or Perfume

WATER SQUIRTER

Plastic Squirt Tube Has Large Water Capacity



Long range Water Squirter. Shoots a fine stream of water for ten or twenty feet — and accurately too! More uses than a water pistol. **Mammoth Capacity, enough for about 50 squirts.** Load it with perfume and shoot a fragrant stream of liquid. Load with red ink and squirt "blood." Celluloid plastic tube with stopper. Easily loaded in a few seconds. About 4-in. long by ¾-in. diameter.

No. 2934. Water Squirter. Price Postpaid 12c



Repeater

Big Squirt Water Gun

Large, oversize water pistol that gives you several squirts with each loading. Big size gun—about 8 inches long—and made in the popular oversize style. Shoots 30 to 40 feet with accuracy. Clean, well-balanced, man-sized gun, beautifully finished in bright nickel.

No. 2935. Price Postpaid..... 75c

← 17½ INCHES OVERALL — ALL PLASTIC →



SHOOTS 750 TIMES! 30 FEET PER SHOT!

Machine Water Gun

Most Realistic Machine Gun Made— Butt Comes Off Like the Real Thing

Authentic in every detail. Rapid-fire trigger water action. It shoots over 750 times on one filling. The gun is authentic in every detail—it's big, over 17½ inches over all—all plastic. You'll like to hold it, you'll like to shoot it. Remember, every shot travels about 30 feet, and that's plenty long—compare it with any other watergun.

No. 6407. WATER MACHINE GUN. Price Postpaid..... $1.49



200 SHOT AUTOMATIC WATER GUN

Rapid Firing, Repeating Water Pistol

SHOOTS 200 SHOTS WITH ONE FILLING—EACH SHOT 30 FEET!! Yes, here is the water pistol that packs dynamite in every shot. Terrific in appearance, it is an exact copy of the famous Colt 45 Automatic, only half size. Wonderful, pistol grip that has plenty of feel. Made by world's largest maker of water pistols. Beautifully molded plastic body, about 5-inches long.

No. 2919. Automatic Water Pistol. Postpaid 69c

"Stink" Perfume Water Gun Ammunition

"Stink" perfume liquid is used as ammunition for water guns, squirt novelties, etc.

No. 2918. Per Bottle, Postpaid..... 15c



1000-Shot Automatic Water Pistol

Machine Gun Action In a Pistol

Has large water chamber and will shoot 1000 shots with one filling. Crank action which shoots out water pellet shots (short blasts) and not a continuous stream. The effect of this is that each "shot" hits harder and stings like a machine gun volley. Aluminum body with comfortable moulded pistol-type plastic grip. 10-inches long.

No. 2911. Price Postpaid..... $1.25

Please Add 10c On All Orders for Less Than $1.00

50 Shot Repeater



$1.59

Modeled After Western Gun Shoots Paper Caps

"TEXAN" CAP PISTOL

Authentic Replica of Famous Gun!

A real **rootin', tootin', shootin' replica of the six-shooters of the old Texas Cattle Country!** Just like the Westerners used to tote fighting the Indians. Reproduced in full size, 10¼-inches long, with realistic Western scroll work and the authentic Texas longhorn carved right into its rich imitation ivory stock. **50-shot automatic repeater,** shoots from standard roll of caps. **Revolving cylinder and automatic break-action loader.** The looks, the grip and feel of it are like the original. Nickel finish.

No. 2841. TEXAN CAP PISTOL. Price Postpaid..... $1.59

Our Finest Cap Revolver - Beautiful Gold Color Finish

Kilgore's Kit Carson Western Model—Double Action—50 Shot Automatic Repeater

Similar in shape to the "Texan" illustrated above, but looks even more like a fine, real, heavily engraved Western six-shooter. Hammer and parts are made and finished to give "real gun appearance", not the cheap "casting" look most cap guns have. Scroll design over entire gun. Even hammer has appearance of carefully machined part with non-slip finger grooves, long, tapering latch-lever. Die cast zinc alloy insures precision parts. Plastic grips are deeply embossed with Kit Carson profile. has **highly polished GOLD COLOR finish** that makes it truly beautiful. Over 8½-inches long. Positive feeding action loads and shoots standard roll of 50 caps.

No. 2636. KIT CARSON GOLD COLOR WESTERN CAP GUN. Postpaid..... $1.89



50 Shot Automatic

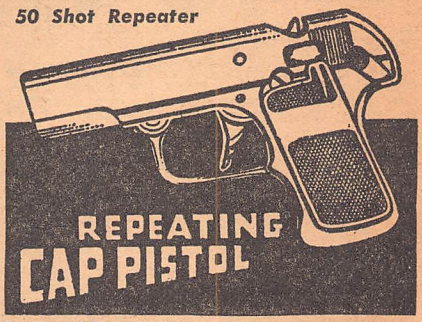
Full Size Colt Army .45 Cal. Automatic Cap Gun

Feels More Like You Have a Cannon In Your Hand!

Wrap your hand around this FULL-SIZE cap gun, modeled after the famous Colt .45 Automatic. A lot of gun in looks and performance. A terrific gun that looks like a powerhouse. Has de luxe nickel finish with fully moulded white checkered plastic grips. Loads and fires standard roll of 50 caps. Automatic repeater—fire as fast as you can pull the trigger. Measures 7¼-inches in length.

No. 2635. 50-SHOT AUTOMATIC. Price Postpaid, Only..... $1.25

50 Shot Repeater



Loads and fires 50 shots as fast as you can pull the trigger. Each shot is a loud **BANG.** Modeled after a Colt automatic. Well made of die cast metal. Rugged construction. Very attractive. Side of grip slides open to permit quick reloading. Convenient pocket size. About 5-in. long, overall. Each in box.

No. 6250. Repeating Cap Pistol. Postpaid.. 69c

Roll Caps For Cap Guns

Loud shooting caps for any gun on this page. Each contains 5 rolls of 50 caps; 250 caps in all. **$1.75**
No. 6251. Price for 12 Boxes (None Less Sold)
24 Boxes $2.45; 60 Boxes $4.50; 144 Boxes $6.50
CAPS ARE NOT MAILABLE—Shipped by Express.
Our prices include these high shipping charges. Save by ordering large quantities.

Revolver Cap Gun

Boys, wouldn't you like this model of Gene Autry's own six shooter? Each gun has his script signature branded on the moulded plastic, imitation pearl grips. Big, long, ranger-style gun. You'll like the "feel" of it in your hands, you'll like the way it handles and shoots! They're made for kids who are real, rip-roarin' Americans! Loads roll of 50 caps. Fires automatically as fast as you can pull trigger.

No. 2835. Postpaid... $1.29

Gene Autry's REPEATING CAP PISTOL



PATTERNED AFTER THE ORIGINAL SIX SHOOTER OF PUBLIC COWBOY NO. 1

—Automatic Lasso Makes It Easy to Rope Animals, Boys and Others!

Rope 'Em and Tie 'Em With This

LARIAT & LASSO



Come on, you cowboys! Gather round and read about a piece of equipment no real cowhand would be without. This specially made lariat is almost twelve feet long. Ideal size for throwing or spinning. Light in weight too, so that you'll have no trouble carrying it.

Each rope has a specially designed grip that automatically holds the rope and prevents slipping. Once you've lassoed something with this lariat, it stays lassoed. Special construction keeps rope from twisting when you are spinning it. Synthetic rope construction. **25c**

No. 6067. LARIAT. Postpaid.....



Dynamic visible self-loading torpedo bullet action. Bang trigger. Safe-bullet goes in and out but never leaves gun. Real power telescope mounted on top with lens to magnify target. Power grips handle. Signal whistle in handle. Complete, nothing more to buy. Plastic, 9¼-inches long.

No. 2838. SUPER-SITE MAGIC BULLET. Price Postpaid, Only..... 75c

Spin and Lasso With ROY ROGERS De Luxe Lariat

Easy to Spin, Lasso and Tie 'Em Up Without Practise

While the lower priced lariat is satisfactory for doing many stunts, many fellows prefer this De Luxe lariat that makes all of those tricks easy. Has adjustable grip which can be made loose for lassoing, tight for spinning and other tricks. Built-in spinning swivel, which allows rope to turn in hand without becoming twisted. The extra trimmings make it especially good looking. Strong rope. **98c**

No. 6067A. DE LUXE LARIAT. Price Postpaid, Only.....

Exploding Paper Pistol

500 Shot Repeater—Smokes As It Shoots!

Each shot explodes with the same **EXTRA LOUD REPORT** that you get from a cap gun. Yet with this pistol, you save money on ammunition. Each gun holds a 500-shot ammunition cartridge which will repeat **AUTOMATICALLY** as fast as you can pull the trigger.

Rugged, beautiful gun 7x5x1-in. Made of heavy die-cast metal, silver gray baked enamel finish. Easy to load, takes standard roll of paper. **NO LEGAL RESTRICTIONS ANYWHERE. USES NO CAPS.** Paper rolls now impregnated with powder that makes smoke come out of barrel after each shot. **$1.29**



No. 6247. Exploding Paper Pistol. Price Postpaid.....

No. 6248. Smoke Rolls Ammunition. (3 rolls, 1500 shots) Pkg. 12c

Automatic

SMOKING CAP GUN



Sensational new cap gun puffs **CLOUDS OF SMOKE as it SHOOTS WITH LOUD ROAR!** Big, full sized gun—swell looking—Rugged automatic style. Repeats automatically as fast as you pull trigger. Uses standard 50-shot roll caps. **AMERICA'S No. 1 CAP GUN VALUE—louder, bigger than most, positive rapid action plus SENSATIONAL SMOKE FEATURE!** Specially built sound chamber gives each explosion louder **BOOM** than any other cap pistol. Unbreakable sheet metal. Fastest, easiest reloading. 7½-in. long. 4½-in. deep. **89c**

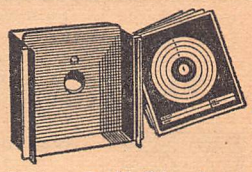
No. 2836. Smoking Cap Gun. Price Postpaid ...

HOLSTER & BELT SET



If you own a gun, you want to keep it in a holster, ready for use. It's handy and it's useful. Your gun is ready for instant use. Also serves to protect gun when not in use. This holster comes complete with adjustable belt. Holster is decorated with various Western designs. Holds almost any style gun, small or large. Imitation leather; durably made, attractively finished. **50c**

No. 9047. Belt & Holster Set. Price Postpaid.....



Daisy Bell-Ringing Target For All Air Guns and Rifles

Use It Indoors As Well As Outdoors

Constructed of heavy steel for use indoors or outdoors. Fine for use with air guns, slingshots, pea shooters, etc. Bell rings when bull's eye is scored. Removable paper targets Back-stop construction deads and holds shot. Target faces score points or baseball hits and outs. **75c**

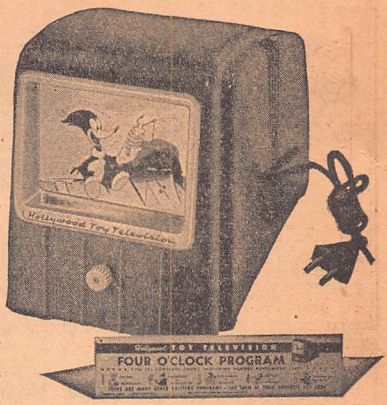
No. 7508. Price Postpaid

No. 7509. Target Faces. 25 for 15c

Electric Movie Television Set

The Hollywood Toy Television Set

Shows Films In Full Color and Black-and-White



Now you can show your own Home Television Shows with this Movie Action Television Set that projects films on a built-in screen. All you do is to insert film—special easy-load means you can do this in a few seconds—turn on the switch-knob on front of set and the show starts.

Electric Motor Drives Film---Built-In Projector Throws Picture on Television Screen

NO WINDING! NO CRANKING! NOTHING FOR YOU TO DO! Once you have inserted film and turned on switch, there is nothing for you to do except sit back and watch the picture on screen. You see the complete film, from start to finish. No re-winding; Film is ready to start over at once.

Each Film Gives a Full 6-Minute Show---No Rewinding

The **Hollywood Television Set** is a completely automatic, self-operated unit. It is a beautifully made Tenite-plastic 10x6x7-inch cabinet with bright easy-to-see 4x3-inch (12 square inches) screen. Simple to use—just plug into any AC electirc outlet, insert film in slot, turn switch and real action film show runs automatically (motor driven) for 6 minutes. Comes complete with electric cord, lamp bulb, motor and one 6-minute film—ready to run. Nothing to catch, no exposed moving parts, no film to thread—a child can operate it with safety. No focusing, no adjustments. Complete unit weighs 5-lbs. packed. Complete film list sent with each set.

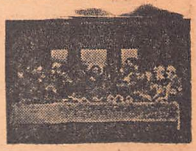
No. 6035. HOLLYWOOD TELEVISION SET. Price Postpaid..... $9.95

No. 6036. Full Color Film Set. 3 films in beautiful color: Hopalong Cassidy's Revenge; Woody Woodpecker Gets Caught; Gene Autry in Gunsmoke Valley. **Price Postpaid..... $1.00**

No. 6037. Black and White Film Set. 5 films including: Gene Autry, Sheriff Hopalong Cassidy in the Stagecoach Fight; Woody Woodpecker the Carpenter; Andy Panda at the Circus; Super-Duper Duck Saves the City. **Postpaid.. $1.00**

The Holy Year - Great Religious Film





Available in 8 and 16 MM.—Show It to Your Friends and Church Members

"THE HOLY YEAR" tell and shows what the church year means to millions of people all over the world. It shows the Coronation of the present Pope—Pius XII—shows the opening of the Holy Door on Christmas Eve, shows the four Basilicas that all pilgrims to Rome must visit to obtain the Plenary Indulgence. And it shows spectacular scenes of religious ceremonies together with prominent American clergy and laymen in Rome and with the Pontiff. **You will enjoy showing this film on many occasions to your friends and to church members. Many buy this film, even though they have no projector, for use by friends and by church organizations.** Comes in 8 and 16 mm. silent films, and also in 16 mm. sound film.

No. F837. 50-Ft. 8 mm. Headline Edition. Postpaid..... $1.95

No. DF90. 200-Ft. 8 mm. Complete Edition. Postpaid.....$5.75

No. F121. 100-Ft. 16 mm. Headline Edition. Postpaid.....$2.95

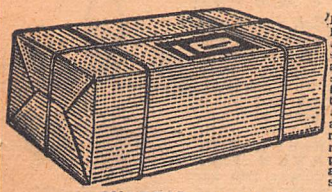
No. DF91. 360-Ft. 16 mm. Complete Edition. Postpaid.....$8.95

No. DF92. Complete 16 mm. SOUND Edition. Postpaid.....$17.95

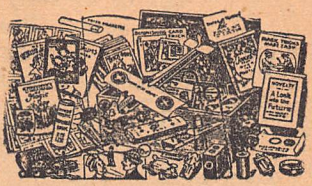
WRITE NAME AND ADDRESS LEGIBLY. About 10% are difficult to read. Be sure yours is written plainly.

Columbus Took A Chance—Why Not You?

SURPRISE PACKAGE AND GRAB BAG



These SURPRISE PACKAGES and GRAB BAGS have been made up to help us get rid of surplus quantities of articles that we have, sample items we receive from factories all over the world and special job lots of merchandise we are able to buy at remarkably low prices. The result is an unusual opportunity for you—as well as the thrill of a real surprise.



SURPRISE PACKAGE

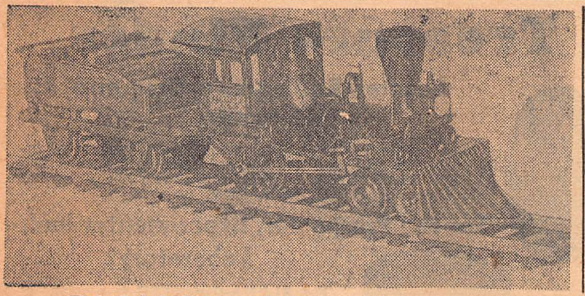
We have made up four surprise packages to sell for 10c, 25c, 50c and $1.00. Each contains one or more surprise articles or novelties that are worth considerably more than the price charged. Be a sport.

No. 2995. Surprise Package..... **10c**
No. 2996. Surprise Package.....25c
No. 2994. Surprise Package.....50c
No. 2997. Surprise Package.....$1.00

GRAB BAG ASSORTMENT

Ideal for bazaars and fish pond assortments at church socials, etc. Contains about 25 miscellaneous articles of great variety. Small novelties, jewelry, fun makers, etc., etc. We cannot be more specific than that, if purchased individually would probably cost several times as much.

No. 6165. Price Postpaid..... **$1.00**





For Your Peashooters, Slingshots, Etc.

Selected peas, round and firm. Excellent for use with your peashooter, slingshot, pea shooting guns, etc. Large package. **10c**

No. 7482. Peas. Per Pkge.

100 % Accurately Molded Finished Parts

PIONEER LOCOMOTIVE and TENDER

All Parts Molded to Shape; Metal Parts Formed; Just Assemble in Few Minutes for Detailed Working Model

Nothing quite like it. Looks like expensive display model, but so detailed that working parts actually work! Authentic replica of Chicago North Western's Pioneer. Kit contains 60 separate parts, fully finished —just assemble. Designed to fit standard HO track; HO scale model, perfect in detail. Flat black finish. Rivets show in boiler, drive wheels, drive rods, metal drivers, piston rods move in scale pistons, wheels have steel rims. Illustrated directions—easy. Complete.

No. 7350. PIONEER LOCOMOTIVE & TENDER.
Price Complete, Postpaid, Only..... $1.00



Projector and Rocket Bombs

SOCKET ROCKET—FLIES OVER 3 STORY HOUSE!

FLIES LIKE ROCKET, LANDS LIKE A BOMB! Three **ROCKETS with AIR JET PROJECTOR**—compressed air shooter. No ammunition, no fuel; fire them over and over again. Projector is air compressor. Slip rocket over firing tube and give compressor a sock with hand—**ZOOM**, off goes the **SOCKIT ROCKET BOMB** up, up, up high into air. Has harmless soft rubber tip. Aim it up or down. 3 Bombs and Air Jet Projector.

No. 2717. PROJECTOR AND ROCKETS SET. Postpaid..... 29c

Skin Problems Facing Young Men & Women



End Skin Infections; How to Have Good Looking Skin

Acne or pimples is a problem which almost every young man and woman faces at some time in their lives. It affects personality development as well as physical appearance. It can cause unhappiness and embarrassment. This book explains its cause and treatment: how you can have healthy, good-looking complexion. Your complexion is half your beauty. Tells: all about your skin and skin types, misconceptions about sex and skin problems, skin care, how you can cure acne and pimples, importance of diet, cleanliness, allergies, emotional importance of skin problems, your personality and self-consciousness, the effect of adolescence and sexual development on the skin, etc. Authoritative modern book, frankly written by Dr. Herbert Lawrence of Am Board of Dermatology.

No. 1802. THE SKIN PROBLEM.
Price Postpaid Only..... $1.95

WRITE NAME AND ADDRESS LEGIBLY. About 10% are difficult to read. Be sure yours is written plainly.

Johnson Smith & Co., Detroit, Mich. ★ 575

Luminous Hula Skirt Fish Lure



Slip on Any Hook, Spoon, Plug or Spinner

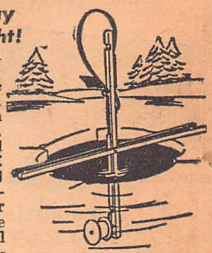
Shimmy & Shake Make Your Lure Catch Fish!

It beats bucktails, feathers or pork rind. Called the Hula-Skirt-Lure that gives squirming, wiggling action to any lure. Luminous feature draws fish like light attracts moths. Made of special luminous rubber material which incorporates a proved fish-attracting scent. A wonder bait those big, shy fellas can't seem to resist. Terrific. Terrific. Get two or three. Quick change attachment. **2 for 75c.**

No. 4143. LUMINOUS HULA SKIRT.
Price Each, Postpaid..... 39c

Signal Tip-Up for Ice & Other Still Fishing

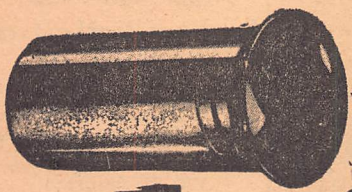
See It a Mile Away When Fish Is Caught!



Fish signal lets you know when fish is caught. Easy trip springs loose signal flag when fish bites. You sit back and watch flags in many locations. Leave them out until they're sprung. **THE SURE-CATCH FISH TRAP.** Two-way trip action. Non-freeze trigger packed in high-grade grease. Stainless steel spool. Spring steel adjuster. Wingnut fastener. Overall height 23-inches. Used for ice fishing and still fishing. **2 for $2.25.**

No. 4148. SIGNAL TIP-UP.
Price Each, Postpaid..... $1.25

Modern Treasure Finder



Locates Radioactive Ores and Elements

Most people are looking for some magic, modern divining rod that will lead the way to valuable treasure. The **ALPHA COUNTER** may provide you with the means of discovering valuable mineral deposits.

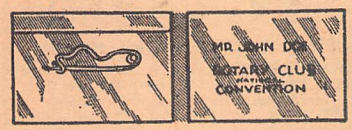
For the Prospector, Experimenter and Laboratory





The **ALPHA-COUNTER** is a means of positive identification of radio-active ores, even in very small quantities. It is a handy instrument for the prospector and assayer. It not only detects valuable ores, but it evaluates them. For the experimenter and in the laboratory, you can perform many interesting experiments in radio-activity, atomic bombardment, etc., with comparatively common household chemicals and objects. Has activated phosphor screen. Scintillations are magnified by lens system in eyepiece. Specimen is put into test cap. All uranium ores emit Alpha particles in proportion to richness. Operates on all uranium minerals; ultraviolet does not. Absolutely safe to use; handy pocket size. Lasts indefinitely.

No. 6969. ALPHA COUNTER—THE MODERN TREASURE FINDER. Postpaid..... $5.95



Lapel Name Card and Holder

Transparent Celluloid

2x3-inch name card holder with safety type pin clasp attached to back. Fine for identifying members, etc., at meetings, etc. Also many other uses, since it will hold any type of notice. Made of heavy double celluloid; can be used many times over.

No. 3704. Lapel Name Card Holder. Each,..... 12c

3 for 30c; 12 for $1.00; $7.00 per 100



Cowboy and Indian Figure Set

At a Real Low Price

Have your own Cowboy and Indian fights with these low-priced, completely moulded figures. Set and stand upright in great, life-like detail. Each set consists of 4 Indians, 4 Cowboys in different action poses. Set of 8.

No. 3939. Per Set..... 35c

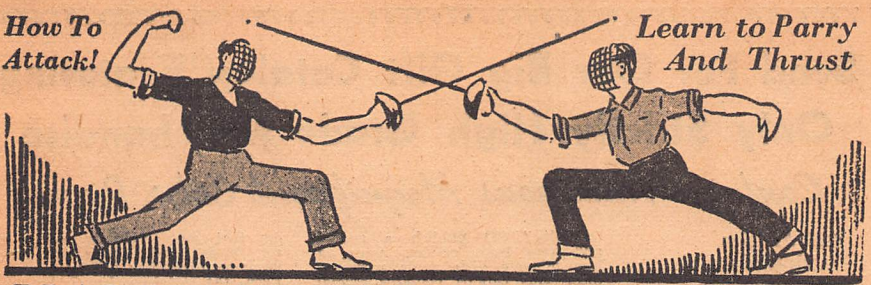


Flaming Matchbox

Shower of Sparks Scares 'Em

As they slide this ordinary-looking matchbox open, a flaming shower of sparks starts to fly out, caused by wind-up mechanism inside. Entirely harmless, but what a shocker! Use over and over again. Always good. Spring wound.

No. 2986. Each, Postpaid 50c

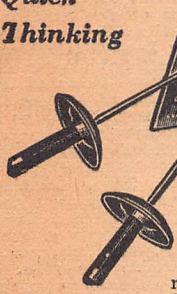


HAVE FUN FENCING



Fencing Is a Fascinating Healthful Sport! Teaches You Agility and Quick Thinking

Regular Set of 2 Foils & Booket of Instructions **$2.50**

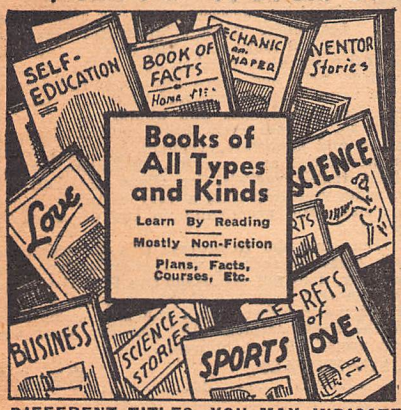


Swordsmanship is one of the oldest of arts, for it dates back many centuries to the time of the Medes, Persians and Macedonians. Combat with swords was the chief means of deciding both personal and national grievances. However, it was not until the middle ages, when heavy armor was discarded, that fencing as we know it today emerged. It became the chief cultural requirement of the high-born gentleman. To know how to fence well was considered quite an accomplishment. Skill in duelling was more highly prized than book learning. Now, duels with swords have changed from deadly combats to a highly skillful sport called fencing. Fencing is a comparatively new sport in the United States, yet already it is taught in practically all universities and colleges.

All over the country fencing clubs are springing up. As a sport it would be difficult to surpass. The object of fencing is to touch the opponent's body with the end of the foil. Movements of the foil come under three classes: the thrusts, the defensive movements, called parries, and the feint movements which are made to confuse the opponent. Fencing develops grace, suppleness and strength, as well as trigger-speed action, fast thinking and unusual command of the muscles. Practice in this art develops great agility, bodily grace and mental control. Above all, it is an exciting, stimulating and highly pleasurable exercise. Many of the feints and deceptions are identical to those used by boxers.

No. 6253. SET OF FENCING FOILS. An ideal set of foils to learn the ancient art of fencing. 3½ inch Polished Steel Bell Guard, 3-16 inch round spring steel blade with large rubber tips to render them harmless. Length over all 34½ inches long. Set of two steel foils and directions.
Price Per Set, Postpaid..... $2.50

$12.50 Worth of Books for Only $1.99



Titles Include Fiction, Mysteries, Adventure, Travel, Humor, Biographical, Educational

—All Books Are Original Editions, Regular List Price of $2.00 to $4.75 Each
—No "Hurt" or Damaged Volumes
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That Really Works!

No Tubes! No Batteries! No Electric "Plug-in" Necessary! Operates on war-developed sensitive crystal diode. Gives amazing reception on local stations. Size of package of cigarettes—carry it as easily as you would your billfold. Close to radio stations just simple aerial connection required; farther distances use aerial and ground. Complete, ready-to-play, including built-in phone. Listen in privacy in bed, hotel, cabin, at office, school, etc. Attractive plastic case, single moving rotomatic selector. 4 oz. With complete instructions.

No. 6573. Postpaid $3.99

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You Will Find It EASY To Order By Mail

Many people ask us how to order by mail because they do not know how very simple it is. **Just write your order clearly on any piece of paper, give your name and complete address and enclose money in any convenient form. Send it to us and we fill and rush your order back to you the same day we receive it.**

While we are glad to fill your order, no matter how you send it (even on scrap paper) we suggest you use our order blanks (or any similar order blank) and write your order carefully and clearly, as there is less chance for errors and we can fill your order faster.

Your order is welcome, no matter how small or how large it is. Service and speed is our goal; give us a trial and join the millions we have served during the past 40 years. **Here are some helpful suggestions:**

1. **Give number, quantity, name and price of each article. The number alone is not sufficient and allows errors to occur.**
2. **List each item on a separate line.**
3. **Print or type your name and complete address very plainly.**
4. **Enclose enough money to cover order and taxes (if any), etc.**
5. **Mail all orders to:**

JOHNSON SMITH & COMPANY
6615 East Jefferson Avenue
Detroit 7, Michigan
(We do not have any other office. Send all orders here)

HOW TO REMIT

Remittance may be sent in any form most convenient. Just please yourself. It is immaterial to us how you send money so long as it is in some cashable form. You can remit by Money Order, Postal Note, Bank Draft, Currency, Coin or Postage Stamps. If you remit by check, add 10 cents for Exchange if drawn in U.S.A., and 25 cents if drawn outside of Continental U.S.A., and allow sufficient time for collection. We suggest the advisability of registering letters containing coin, currency or postage stamps as a precaution against loss; we can not accept responsibility in event of loss.

Postage Stamps Accepted

We will accept good, clean, unused U. S. Potasge Stamps of any denomination in payment of orders, whether large or small.

Sorry, No C.O.D. Orders

Sorry, no C.O.D. orders. Our prices are set for cash transactions. Because postage and bookkeeping charges are much higher on C.O.D. orders, we do not recommend them. Also: no charge accounts or installment sales. Send full amount with order; we will refund any balance due you.

Credit Checks of Other Mail Order Firms, War Savings Stamps, Etc., Accepted

We also accept in payment of orders Refund Checks, etc., of other large mail order houses. War Savings Stamps are accepted in payment of orders.

We Pay Shipping Charges on Most Goods

We pay postage or express charges on all goods listed in this catalog when shipped to any address in the continental United States **unless specifically marked otherwise.**

State & Federal Taxes Are Extra

If you live in a state where it is necessary for us to collect a Sales or Use Tax, **please add this amount to your remittance.** Most sales taxes are 3%. Thus, you would add 3c for each $1.00 of your order.

MICHIGAN RESIDENTS MUST PAY 3 PER CENT SALES TAX.

FEDERAL TAX ON JEWELRY, ETC. At the time this catalog went to press, the Federal Tax on Jewelry, Toilet Articles, Billfolds, Cosmetics, Make-up Goods, Field Glasses and Optical Goods was 20 per cent. This tax should be added to such items as long as it remains in effect.

Special Delivery Shipments

If you wish your order sent **SPECIAL DELIVERY add 35c.** This usually gives you faster delivery of your package, especially on Sundays and holidays.

Air Mail Shipments

Regular parcel post is usually fast enough for all ordinary purposes. However, if you MUST have your goods in a big hurry and do not mind paying the higher air mail postage, we will gladly ship air mail upon request. Present air mail postage is about 80c per pound depending upon the distance. Estimate the weight of your order and add the extra postage to your remittance. **Most packages weigh several pounds; allow enough so that your order is not delayed—we will refund any surplus.**

If your city does not have airport, package comes as close as possible by air and rest of the way by surface transportation. **Air service to Hawaii, Alaska, Porto Rico, Canal Zone, Virgin Islands, Guam and all U.S. Possessions.**

CANADA AND FOREIGN

On Canadian and foreign orders we require 10 per cent additional to cover cost of additional postage and packing. This also applies to orders shipped to **U. S. overseas possessions** such as **Hawaii, Alaska, Puerto Rico, etc.**

Canadian customers may remit by **Money Order, Canadian Postal Notes or Canadian currency** figured at prevailing rate of exchange. If Canadian postal notes are sent, the names of the payee aand paying office should be left blank.

BRITISH POSSESSIONS

Customers in the **British Isles and all British possessions, including Australia, New Zealand, Bermuda, British West Indies, India, Union of South Africa** should remit by **International Money Order or Bank Draft. British Postal Orders** will be accepted at $2.40 per pound, or one shilling for each 12c. These rates subject to change. Add 10 per cent to cover cost of overseas postage and packing. Any surplus will be refunded to you.

WHOLESALE PRICES

Make Money Selling Our Novelties

We quote wholesale prices to those who buy **six or more of any article FOR RESALE.** If you desire this **WHOLESALE PRICE LIST,** please write for discount sheet. **Important note: wholesale prices are quoted only to people who re-sell merchandise; and only to those who buy in quantity.**

ADD 10c SERVICE CHARGE IF ORDER IS LESS THAN $1.00

Small orders receive the same fast, courteous service as large orders, but in these days of high overhead, wages, etc., it is impossible to handle small orders profitably. For this reason we now find it necessary to make a small 10-cent handling charge if order comes to less than $1.00. Save this charge on small orders by combining your order with that of your friends.

SAVE TIME BY SENDING YOUR LETTERS TO US BY AIR MAIL

Johnson Smith & Co., 6615 E. Jefferson Avenue, Detroit 7, Michigan

USE ORDER BLANK FOR FASTER, BETTER SERVICE

Date _____ 19

Name _____

Street Address _____ OR Rural Route _____ Box No. _____

Town _____ Zone _____ State _____

Article No. In Catalog	Quantity	Name of Article	Price For One Article		Total Price	

USE ANOTHER PAGE FOR ANY ADDITIONAL ARTICLES

HOW TO REMIT

1. Send money in any convenient form: money order, bank draft, currency, good U.S. stamps, credit checks of any large mail order company, etc. Add 10c exchange for personal check.
2. ADD SALES TAX. 3% in Michigan. If your state has USE TAX, please be sure to add.
3. ADD TAX ON JEWELRY, OPTICAL GOODS, BILLFOLDS.
4. Order sent SPECIAL DELIVERY if you add 35c
5. Add 80c per pound if you desire AIR MAIL shipment of your parcel.
6. If you desire package INSURED, add 10c up to $10.00 value; 25c over $10.00.

Amount For Goods..		
Taxes (If Any) (Add 10c on Orders Under $1.00).....		
Add Charges If You Want Insurance, Spc. Delivery or Air Mail.		
TOTAL ENCLOSED		

Johnson Smith & Company, Detroit 7, Michigan

Now YOU Can Scare the Devil Out of People With This!

Life-Like RUBBER SKULL and LUMINOUS Ghost Mask!



GOSH—IT'S ALIVE

HIDEOUSLY REAL

$1.49 EA.
2 for $2.59

Imagine Seeing This Laughing, Moving Face in the Dark!

You'll Frighten & Mystify Everyone; On or Off in Seconds

So FRIGHTENINGLY realistic that your friends will gasp in amazement. Wear like a LIVING MASK or hang in closet, on wall, etc., to scare people. Use it ALL YEAR ROUND as a joke. Makes 'em shiver in their sox when they see this on a cold, clammy night! SAINTS ALIVE!

Use for Magic Tricks & Supernatural Stunts

Folds Into Small Space

Magicians and others do many baffling tricks with it. Latex rubber mask folds up into small space; easily concealed, for production purposes. Others attach to gas-filled balloon and let it float overhead in dark! Attach fine thread to jaw to "make it talk" by pulling thread and stretching mask while you are many feet away.

Smoke, Eat, Talk With It On!

Does just about everything a ghost will do and perhaps more. Wonderful for parties, jokes, magic, etc., and for spirit or spooky stunts.

Fine for Hallowe'en But Even More Fun for Rest of Year When They Don't Expect to See Ghosts!

By Day

In daylight or ordinary light it **looks like a real skull that has come to life. Since it reflects your own facial changes,** you can smile, eat, smoke, open and close your mouth, etc. A real, live skull is amazing, but there's even more to it!

Lights Up At Night

Looks like a **LIVE LUMINOUS GHOST.** You see the brightly glowing face, quite vivid for some distance in the dark. Imagine seeing a ghostly face, then suddenly see it smile and move about—see the face change—see the queer, awful luminous head appear to float in space

Reflects Your Own Facial Expressions--Seems to "Come to Life"

Get your order in the mail at once for one, two or more of them and have **the greatest riot of fun you've ever enjoyed in many a night.** Remember, it lasts indefinitely, so you can have fun year after year. Made of thin latex rubber, fully formed. All you do is to slip it over your head. You can see where you go, open your mouth to eat or smoke, etc. As you change your facial expressions underneath, the mask changes, too! Luminous properties are invisible by day, but they come to life in dark.

GET ONE AND HAVE FUN ALL YEAR LONG WITH IT!

While they are especially popular around Halowe'en, they are very popular for many stunts the rest of the year, as well as at parties, during the camping season, etc. Note special price if you buy two! **2 for $2.59; 5 for $5.89.**

No. 4634T. LUMINOUS RUBBER SKULL and GHOST MASK.

Price Postpaid, Only..... $1.49

DO NOT TEAR YOUR CATALOG. Keep it to check the goods by when you receive them.

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Cards - Stationery
Notices - Tickets
Ads - Announcements
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H eight
Size Overall About 7¼x12x13 in. High

C onstruction
Durably Built of Metal

R ollers
Rubber Composition Roller

C hase size
Prints Up to 2½x5 Inches

P aper feed guide

C omplete outfit
Press, Type, Ink & Accessories

OUTFIT INCLUDES PRESS, TYPE, INK & ACCESSORIES $5.98 COMPLETE

Print for fun and profit! Although selling at a remarkably low price, this press has been designed and made to do real printing from standard metal type. For all small printing forms, up to the capacity of this press, you should have no trouble doing very satisfactory work—a clean, neat job of printing. Jobs can be printed in color by running each color separately. There's fun and education in having and running your own printing press. Prints **letter heads, calling cards, post cards, announcements, etc.,** and by just soliciting orders from your friends you may be able to get much profitable business. Press can actually be made to pay for itself and soon show a big profit!

Useful for Office, Club and School Work—Ideal for Printing Announcements, Advertisements, Stationery, Etc.

For schools, clubs and offices this will be found just the thing to run off printed announcements that you so often need. There really is nothing difficult about setting the type and running the press. And at the high cost of printing nowadays, it doesn't take many jobs to pay for its cost. Many clubs have their own small presses to print programs, dance cards and tickets in this way saving considerable sums on each job. At election time almost every candidate for office is a prospect for a printing job. Get into this big field now.

Printing Can be Fun and Profitable! Get Orders From Your Friends!

Press constructed entirely of metal. Blue baked enamel finish. With each press you get an assortment of equipment including fonts of standard metal type, furniture for locking up type, screws for adjustment, printer's ink, ink and instructions. Press is well made to operate with single movement of lever. Automatic inking device. **Prints an area of about 2¼x5 in.** which is approximately postcard size. By letting paper extend over on each side, a much larger sheet of paper can be inserted in the press. but limit of printing area is 2¼x5 inches. Composition roller.

No. 6185. MASTER BILT PRINTING PRESS, Postpaid.....$5.98

Johnson Smith & Company, Detroit, Michigan

"WE ARE IN BUSINESS FOR FUN"

FULL SIZE

THE TEXAN Guitar



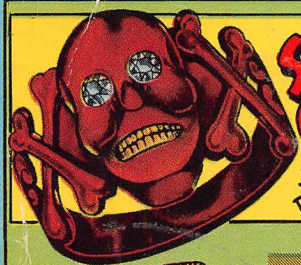
REAL PLAYING

$4.98

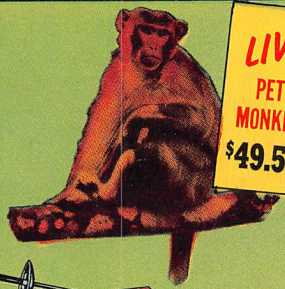
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Measures about 36 inches long, and nearly 4 inches deep by about 13 inches wide.

This became available at the last minute and it was too good to miss! Beautiful full size guitar at a record low price. You know the THRILL you can get out of playing those COWBOY and WESTERN SONGS, as well as popular melodies. Just strum away and entertain yourself and others. Remember this is a full sized guitar measuring about 36 inches in length! Ivory and green shading, decorated with harmonizing colors. Equipped with latest nylon strings which stay tuned in all kinds of weather. Each is packed in sturdy box with instructions for tuning and playing.



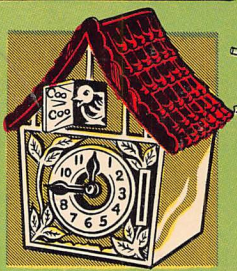
Skull and Crossbones JINX RING 49¢



LIVE PET MONKEY $49.50



Exploding CIGARETTES & MATCHES



Cuckoo BIRD BANK 98¢

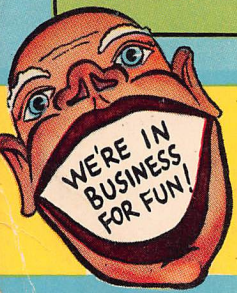
IT CUCKOOS!



FENCING SET $2.50



Automatic BLANK GUN $18.95



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